



On Wall Street

By Bob Hill
Lentz, Newton & Co.

WHERE THE OIL COMES FROM Whether or not the oil embargo is lifted soon or several months from now, one thing is

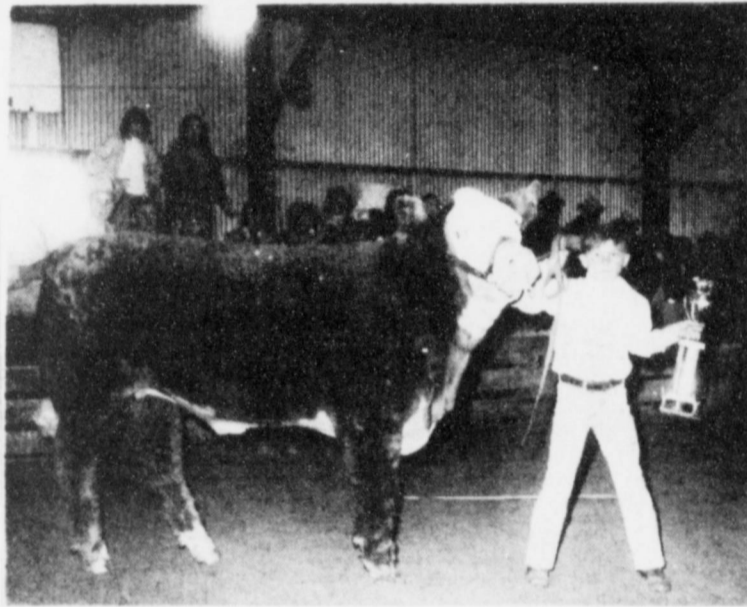
certain. The embargo is not effective because we are receiving much more oil than we should under a complete embargo. However, the world's hunger for oil will not diminish for several years until alternate sources of fuel are developed and Americans in particular, change their driving habits and living standards when it comes to fuels. Since the price of oil isn't expected to drop much below present levels, the earnings of



RESERVE CHAMPION GILT. . . . Jo Ronda Rhodes, daughter of Mr. and Mrs. Joe Rhodes, showed the Reserve Grand Champion Gilt at the Bailey County Junior Livestock Show last week.

Congratulations

to the JUNIOR LIVESTOCK SHOW EXHIBITORS



RESERVE CHAMPION . . . Shown above is Jimmy Gleason and the trophy he won with his Reserve Champion Steer.

Bailey County Electric Cooperative Association



that Aramco starts making a profit above \$8.50 per barrel. The highest known price anywhere was \$20 for Libyan crude shortly after the embargo was imposed.

Arab oil supplies a substantial part of the oil produced by the largest U.S. oil companies, but not all of it. For instance, Mobil, Standard of California and Texaco get much more oil from the Mideast than they get from the Western Hemisphere. But Exxon gets almost 60% of its oil from the Western Hemisphere and the balance from the Mideast. Standard of California and Texaco also obtain substantial amounts of oil from Indonesia. Those companies getting the bulk of their production in the U.S. are Cities Service, Shell, Stelly, Getty and Union of California. Amerada, Conventual and Marathon are heavily dependant on Mideast oil.

Prices rise by 1.5% of farm products.

Lazbuddie School Menu

February 11 -- 15 -- 1974.

- MONDAY
- Milk
- Enchilidas
- Hot Sauce
- Buttered Corn
- Spinach - Turnips
- Cornbread - Butter
- Fresh Apple Cobbler
- TUESDAY
- Milk
- Barbecue Beef
- Pinto Beans
- Potato Salad
- Cabbage Slaw
- Rolls
- Butter - Jelly
- WEDNESDAY
- Milk
- Meat Balls - Spaghetti
- Green Beans
- Glazed Carrots
- Mixed Green Salad

- Oat Muffins - Butter
- Coconut Cake
- THURSDAY
- Milk
- Hamburger Patties & Sloppy Joes
- French Fries
- Lettuce
- Pickles & Relishes
- Banana Pudding
- FRIDAY
- Milk
- Beef Stew
- Buttered Rice
- Cheese Sticks
- Peanut Butter Cookies
- Loaf Bread & Crackers (1/2 oz. peanut butter with each serving)

Yigal Allon, Israeli Deputy Premier: "We shall continue to strive for negotiations toward an overall settlement to achieve peace."

A compliment remains the best way of insuring cooperation.

A SALUTE to the young participants in the annual LIVESTOCK SHOW



FIRST PLACE . . . Jimmy Gleason is shown with his first place winning Hampshire Gilt.

West Camp Gin

Big Bills??



Some birds are stuck with big bills. But that doesn't mean you'll be. The way to find out? Call the "wise birds" at the electric company for a free personalized electric heat cost estimate for your home.



EQUAL OPPORTUNITY EMPLOYER

GIBSON'S DISCOUNT CENTER

1723 WEST AMERICAN BLVD

9AM-8PM WEEKDAYS

PRICES GOOD Feb 10-Feb 13

SPECTACULAR SAVINGS Now At Gibson's

TURF MAGIC LAWN FOOD

with Chlordane
A pretty lawn comes easier

Grass flourishes, turf-damaging insects perish



Once over your lawn with this double-duty lawn food does two big jobs for you. As it feeds grasses, it protects against soil insects that so frequently damage turf. Contains valuable high nitrogen organics—castor meal, blood meal, bone meal, cotton seed meal—combined with chelated iron and Chlordane. Really effective, and the effectiveness lasts and lasts.

50 lb. bag **\$4³⁹**

Our Reg. \$4.79

Big Andy BOTTLE SPRAYER

6 gal. HA-6 Reg. 79¢ **59¢**

Sprint NO-BUFFING CAR WAX

16 oz. bottle Reg. \$1.79 **\$1³⁹**

Hi-Valve NYLON TROTLINE

100 ft. 20 hooks #HV150 Now Only Reg. 99¢ **77¢**



GIBSON LIGHT BULBS 25-50-60-75&100 Watt **7 For only \$1**

SOS SOAP PADS

Great for cleaning stubborn pots and pans

Our reg. 37¢ 10 count Pkg. **29¢**

FREE 10 EXTRA BOTTLES

WHEN YOU BUY playtex Sani-Strip DISPOSABLE BOTTLE BONUS PACK

79¢

Our reg. 99¢

PAMPERS Disposable Diapers

Newborn 30s **\$1⁴⁷** Toddler 12s **\$1⁰⁷**
Our reg. \$1.59 Our reg. \$1.29

Overnight 12s **89¢** Daytime 30s **\$1⁷⁷**
Our reg. 99¢ our reg. \$1.89

HOME SPEAKERS

1/3 Off Gibsons Regular Price

ELECTRIC COFFEE MAKERS

Lady Vanity 4-12 Cup glass Black or Avocado Reg. \$11.69 **\$9⁸⁸**

TABLE LAMPS

Assorted Colours **\$11²³**
Our Reg. \$14.97

KNIT SHIRTS

Our reg. \$2.49 **\$1⁸⁷** Our reg. \$3.97 **\$2⁵⁷**

Boy's Long Sleeve KNIT SHIRTS

Our reg. \$1.49 **\$1.27** Our reg. \$1.69 **\$1.37**

TOWEL SALE

Bath Towel Reg. \$1.79 **\$1.45** Washclothes Reg. 79¢ **59¢** Hand Towels Reg. \$1.19 **89¢**

SALE 3 PAIRS Playtex Living BABY PANTS

NOW ONLY **\$1.73** Reg. \$1.89

Crawford Will Head Easter Seal Appeal

Jimie Crawford will head the 1974 Easter Seal Appeal in Bailey County, it was announced by Thomas N. Jenness,

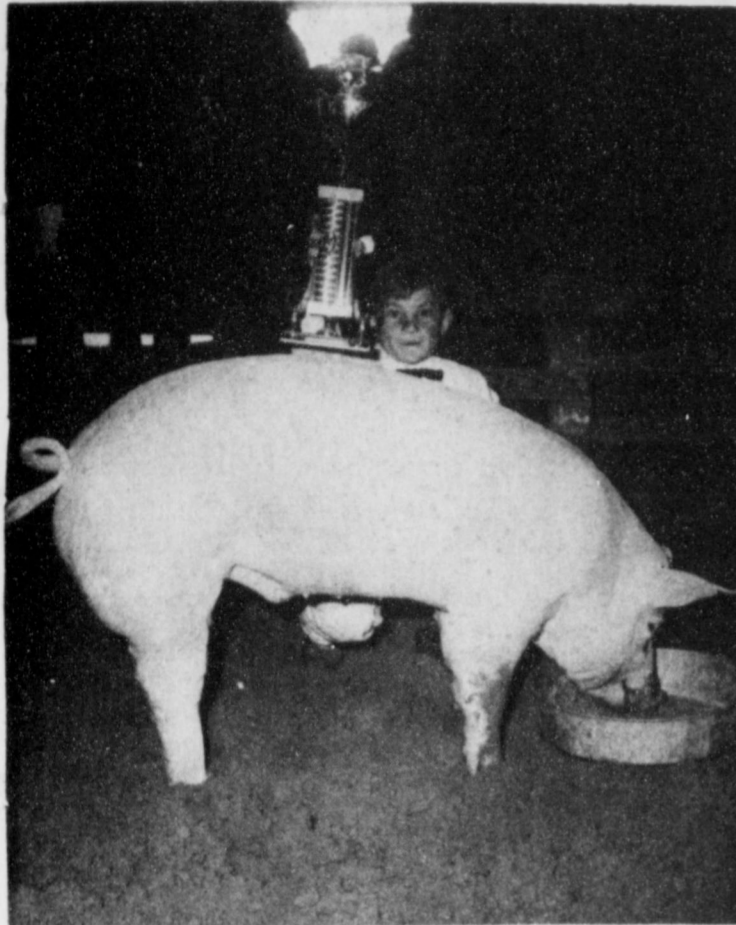
Jr., Fort Worth, President of the Easter Seal Society for Crippled Children and Adults of Texas.

Residents of Bailey County will receive the annual Easter Seal Appeal letters in the mail beginning March 1. The Easter Seal Appeal, conducted yearly to provide treatment and services to disabled persons and their families, will continue through Easter Sunday, April 14.

Crawford is one of 223 men and women throughout Texas who are serving in this capacity. The cost of the statewide Easter Seal program is over one million dollars, financed mainly by the Easter Seal Appeal. Almost 90 percent of all funds raised by the Texas Easter Seal Appeal remain in Texas to support the growing needs of the disabled in the State.

Special emphasis is being given in the 1974 Easter Seal Appeal to the disabled citizen in the County who may need assistance and not know where to obtain it. Any disabled person can contact Crawford at Muleshoe State Bank to receive the request form for a determination of the extent and type of assistance needed and the most efficient means of obtaining that assistance. Arrangements for qualified treatment or services will be made by the Texas Easter Seal Society.

 The ancient writers said some smart things if you take the time to read what they wrote.



RESERVE BARROW Jimmy Gleason, son of Mr. and Mrs. Jerry Gleason, showed the Reserve Grand Champion Barrow at the Bailey County Junior Livestock Show held January 31 and February 1 in Muleshoe.

Bo Bryant Named VP Of Amarillo Bank

Bo Bryant, manager of the Plainview Production Credit Association office in Dimmitt for the past nine and a half years, has been named vice-president of the Bank of the Southwest in Amarillo.

Bryant is a former Muleshoe resident and was associated with Plainview Production Credit Association here, prior to moving to Dimmitt. Bryant assumed his new position on January 28, and will be in charge of agricultural loans for the Amarillo bank. The announcement was made by Bob McLean, chairman of the board, and Wallace Emerson, president of the Bank of

the Southwest. Under Bryant's management, the Dimmitt office of the PCA increased the amount of its agricultural and cattle loans outstanding from \$975,000 in 1964 to \$13,500,000 in 1973, with an increase in office staff

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 1973

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 If you have had a problem with service...whether in the feedyard or on the farm...please give us a chance! Thank You

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MARGIE LOUISE HAWKINS
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Fine Family Dining **Dairy Queen**

VALENTINE'S DAY Dining Specials

ARMOUR STAR SELF BASTING TURKEY HENS 7 to 9 LB. AVE. **59¢**

SNOW HILL BRAND BAKING HENS 5 to 6 LB. AVE. **59¢**

CEDAR FARM BRAND FRANKS 12 oz PKG. **59¢**

CEDAR FARM BRAND BOLOGNA LB. PKG. **79¢**

FRYER BREAST LB **69¢**

CHICKEN LEGS LB **65¢**

CUDAHY BAR S BACON LB **1.09**

SHURFRESH GRADE A MED. EGGS DOZ **79¢**

PURE VEGETABLE SHORTENING CRISCO 3 LB. CAN **1.09**

TEXAS & CELLO PAK CARROTS 2 for **25¢**

GOLDEN RIPE BANANAS LB **9¢**

GREEN PASCAL STALK CELERY LB **19¢**

SUNKIST ORANGES LB **19¢**

SHURFINE DARK RED KIDNEY BEANS 15 OZ. CAN **6 for \$1**

CRACKERS 2oz. Saltine Lb. Box **39¢**

BEEF STEW 24 oz. Can Austex **73¢**

MELLORINE 1/2 Gallon Starfresh **49¢**

HAIR SPRAY 13 oz. Can Mrs. Breck **69¢**

ORANGE DRINK 64 oz. Btl. Boden's Orchard **49¢**

GUNN BROS. STAMPS DOUBLE ON WEDNESDAY WITH \$2.50 PURCHASE

Jim's Pay N' Save
 FRIENDLIEST STORE IN TOWN
 QUALITY MERCHANDISE AT LOWEST PRICES
 STORE HOURS 8 a.m. TILL 10 p.m. 7 DAYS A WEEK
 201 S. 1st. Street

SPECIALS GOOD FEBRUARY 10th THRU FEBRUARY 16th.

Congratulations to the
JUNIOR LIVESTOCK SHOW EXHIBITORS

The Future Of Our Nation Rests With Our Youth

RESERVE CHAMPION . . . Billy Milburn's lamb won Reserve Champion in the Fine Wool division.

MULESHOE CO-OP GINS



MRS. TROY STEINBOCK

Miss Flounroy Weds Steinbock

Miss Claire Lyle (Sissy) Flounroy of San Antonio became the bride of Troy Lee Steinbock of Lubbock Saturday, January 5 in St. Peters Prince of the Apostles Church of San Antonio. Monsignor Kevin Smith officiated in the double ring ceremony.

The bride's parents are Mrs. Eugene Lewenthal of San Antonio and T. Roy Flounroy of Laredo. Rex Steinbock of Lazbuddie is father of the groom. Voltif candles on the altar and rows of pews lit the church. Two large candelabrum surrounded by ivy flanked the altar. A large flower arrangement of roses, carnations and baby's breath adorned the altar. Organist was Louis Zimmermar with soloist, Miss Lynn Moreland.

Given in marriage by her father the bride wore a gown of pale ivory Poie De Sole with a ribbed satin ribbon encircling the empire waist. Alencon lace enhanced the fitted bodice and sweeping chapel train with rows of Alencon lace covering the half toque veil.

Maid of honor was Miss Gigi Newman of San Antonio. Bridesmaids included Miss Elizabeth Webb of San Antonio; Miss Patti Turbeville of San Antonio; Mrs. Diane Flounroy of Laredo and sister of the groom, Mrs. Monte Barnes of Lazbuddie. The attendants wore gowns of pale pink organza with deep wine velvet bodices and empire waists, V necks and long sleeves trimmed with ruffles of velvet and pink organza. They carried bouquets of pink carnations sprinkled with deep red roses.

Candlelighters were Charleson, Dennis and Terry Steinbock of Lazbuddie.

Steve Foster of Lubbock served as best man.

Groomsmen and ushers were

Timmy Foster of Lazbuddie; Monte Barnes of Lazbuddie; Daryle Lowe of Lubbock, John Elliott of Lubbock and Thomas Flounroy III of San Antonio.

The bride's mother wore a skirt of layered shades of pink chiffon with a bodice of pink brocade trimmed in gold braid. The groom's mother wore a two piece beige satin skirt with the top trimmed in gold.

A reception at the Bright Shawl Tea Room followed the ceremony. The brides table was centered with a double ring three tier cake and fresh flowers. The cake was cut with an old sterling silver knife which was approximately 85 years old and belonged to a great, great

aunt of the groom's father's wife. The groom's table was centered with a double ring mocha cake and a flower arrangement of roses and carnations. Mints, nuts, and finger sandwiches were served.

Special guests were Mr. and Mrs. Rex Steinbock; Mr. and Mrs. Max Steinbock, Charleson, Dennis and Terry; Mrs. Myrtle Steinbock; Mr. and Mrs. Monte Barnes; Mr. and Mrs. Claude W. Burkett and Mr. and Mrs. Bill Dawson.

The couple will reside at 4418 32 Street in Lubbock where the bride is attending Texas Tech. The groom attended Texas Tech and is employed in Lubbock.

Mrs. Paul Lenau Feted At Shower

Mrs. Paul Charles Lenau of Fort Worth was honored Saturday, February 2, at an afternoon tea in the home of Mrs. Sam Fox, 609 West Seventh.

The former Jane Ann Carlton and Paul Lenau, son of Mr. and Mrs. Charles L. Lenau, 313 East Fir Ave., were married December 22 at Trinity Episcopal Church, Fort Worth. Receiving guests were the honoree; Mrs. Charles L. Lenau; Mrs. Sam Fox; and Miss Lynn Lenau of Dallas, sister of the groom.

Mrs. Lulian Lenau, aunt of the groom presided at the guest book.

A mixed bouquet of white iris, red Parrot and pink tulips, Gerber and Margarette daisies, stock, baby's breath, bachelor buttons and eucalyptus leather leaves centered the serving table. The coffee and tea service, with silver and china appointments, was used with a pale lemon yellow cloth.

An antique English metric scales, encased in a wood and glass case, was a gift from the hostesses.

Hostesses honoring Mrs. Lenau were Mrs. Fox, Mrs. Bernard Phelps, Mrs. Pat Bobo, Mrs. Bill Loyd, Mrs. Therman White, Mrs. Lee Pool, Mrs. Sam Damron, Mrs. Herb Griffiths, Mrs. Irving St. Clair, Mrs. Fred Johnson and Mrs. Larry Hall.



MRS. PAUL LENAOU

WEST PLAINS HOSPITAL Hospital Briefs

ADMISSIONS:
Mrs. Bernardo Valdez, Mrs. Alton M. Ray, Mrs. Francisco Lopez, Gerald Prater, Mrs. Oliver H. Glenn, Mrs. C.D. Noland, Ben Williams, Mrs.

Larry Hausmann, Mrs. Bradley A. Blackburn, Mr. Robert L. Harrison, Mrs. Bennie Chavez, Baby girl Chavez, Manuel Lopez, Donald K. Rempe, Wayne Peterson, Mrs. Sarah Ann Perry, Mrs. Delbert Barry, Mrs. B.T. Hamilton, Mrs. John Harris, Romalo Tosconco, Mrs. Arole Gonca, DISMISSALS:
Mrs. Francisco Lopez, Mrs. H.H. Carlyle, Mrs. Derrell

Nowell, Mrs. Bill Taylor, Mrs. Jose Rodriguez and baby boy, Mrs. Nellie White, Julian Dominguez, Mrs. Larry Hausmann Gerald B. Prater, Bradley A. Blackburn, Mrs. Bennie Chavez Mrs. Bernardo Valdez, Robert L. Harrison, Manuel Lopez, and Wayne Peterson. STILL IN HOSPITAL:
Baby Girl Christina Duarte, Mrs. Berlie Nivens, and Mr. John Ben Williams.

Progress Home Demonstration Club Presents Ideas

Progress Home Demonstration Club met February 5 at 8:30 p.m. in the home of Mrs. George Gross. Roll call was answered with a handwork idea. The business meeting was held and handwork ideas given. The district meeting will be

held at Big Springs on April 18. State Meeting will be in September in Amarillo. The program given by Mrs. Gordon Murrah was on "Show and Tell". Recreation was led by Mrs. Gary Murrah. Those attending were Eunice Crume, Mrs. Claton Wells, Mrs. George Gross, Mrs. Elbert Davis, Mrs. D.L. Redwine, Mrs. O.C. Kirk, Mrs. Gordon Murrah, Mrs. Gary Murrah, Mrs. O.M. Self, Mrs. W.E. Meyers, and little Scott Murrah.

The next meeting will be in the home of Mrs. Davis Gulley on February 19, at 3:00 p.m. The program will be on "Be Safe At Home."

Don't let children operate a trash compactor. They might open the access panel just enough to reach a small hand inside, warns Lillian Cochran, home management specialist, Texas Agricultural Extension Service, The Texas A&M University System.

4-H Food Group Prepares Food

The 4-H foods group met January 31 and February 7. Leaders are Mrs. Larry Goree and Cindy Hall.

Suberine sandwiches and soup were made at the first meeting and apple crisp was prepared at the last.

Those present were Tamera Gilliland, Beth Harmon, Geuzel Hernandez, Kim Sain, Shelly Sain and Brian Powell.

Alpha Zeta Pi Makes Plans For Valentine Ball

Alpha Zeta Pi, chapter of Beta Sigma Phi met February 5, 1974 in the home of Mrs. Reagan Cox with Mrs. Travis Bessire serving as co-hostess.

The regular meeting was called to order by the president, Mrs. Reagan Cox. Thank you notes were read to the chapter from Bill Ross, a recent visitor from the International office and also from the Coopers from Girlstown.

It was reported that this luncheon held on January 21 to honor special guests from the International office and Girlstown was very successful and well attended.

Social Chairman, Mrs. Bill Russell passed out the tickets for the Valentine Ball to be held February 16 at the Catholic Center.

Service Chairman Mrs. Eugene Howard announced that we will be helping with the Valentine Party for the Special Education class at Richland Hills. Those helping with this party will be Mrs. Danny Noble, Mrs. Ted Barnhill and Mrs. Bill Russell.

Members attending were: Mrs. Tommy Black, Mrs. Kearney Scoggin, Mrs. Danny Noble, Mrs. Mike Miller, Mrs. Eugene Howard, Mrs. Ken Box, Mrs. Judy Lee, Mrs. Ted Barnhill, Mrs. Buck Campbell, Mrs. Hugh Collis, Mrs. Monty Dollar, Mrs. Bill Russell, Mrs. Jerry Don Glover, Mrs. Curtis Walker, and the hostesses.

SCHEDULE OF EVENTS

MONDAY, FEB. 11
Rainbow - Masonic Hall
PTA Meeting
School Board
10:00 - County Commissioners Court - Court House
TUESDAY, FEB. 12
Eastern Star - Masonic Hall
2:00 p.m. - Art Association - Muleshoe State Bank
2:00 p.m. - PTA South Plains Area Council - Mary DeShazo
10:00-BAC-City Hall
WEDNESDAY, FEB. 13
DeMolay-Masonic Hall
THURSDAY, FEB. 14
Valentine Day
6:30 - TOPS - Bailey County Electric community room
Study Club
SATURDAY, FEB. 16
Beta Sigma Phi Valentine Ball - Catholic Center

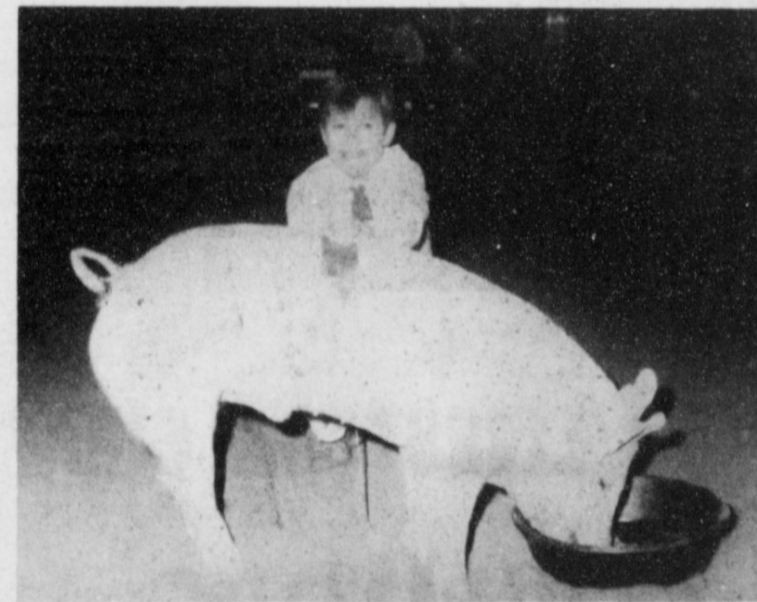
Any upcoming community event for Schedule of Events please report it to the Journal office.

Compliments of:
MULESHOE STATE BANK
MEMBER FDIC

CONGRATULATIONS

ON A SOUND PROGRAM AND WELL PLANNED

JUNIOR LIVESTOCK SHOW



FIRST PLACE ... Greg Harrison won first place with his animal in the Light Weight Crossbred Barrow division.



FLOWERS

the most romantic Valentine!



SEND
HER
AN
EXTRA
TOUCH
BOUQUET

DECORATORS 216

Further Reductions In Our

WINTER CLEARANCE SALE

Specials Good Mon., Tues., & Wed.

Regular Size
DRESSES
Values to \$42 & \$58
\$15 to \$20

DOUBLE KNIT
FABRIC
Solids and Patterns
Req. \$4.98 yd.
Yd. **\$1.99**

Ladies
LINGERIE
Assorted Values
to \$10 **\$3.00**

JUNIOR DRESSES

Value to \$20 **\$5-\$8**

MATERNITY WEAR
Values to \$14 **\$5**

Ladies
BODY SHIRTS
Assorted Colors
Values to \$13 **\$3**
Values To \$13

Half Sizes
DRESSES
Value to \$32 **\$10**

MENS SHOES
4 Doz. Pairs **1/2 Price**

FOUNDATION GARMENTS

1/2 Price LADIES PANTS Values to \$24 **\$6 to \$8**

125 Pairs
LADIES SHOES
Dress And Casual **\$6.00**
Values to \$23

Boys No Iron
PANTS SHIRTS
Lona Sleeve
Values from \$4-\$8 **\$1.99**

Double Knit and Blended Fabric
MENS SUITS
Two Dozen Selling At Cost Or Below
Values To: **\$25**
\$85-\$115 Two Only

Boys Double Knit
SUITS
Broken Sizes Values to \$40 **\$15**

ALL SALES FINAL

St. Clair's

YOUR ONE STOP SHOPPING CENTER

PHONE 272-4453

MULESHOE, TEXAS 79347



MRS. AMELIO ESTRADA

Baby Shower Fetes Mrs. Amelio Estrada

Mrs. Amelio Estrada was honored Tuesday, February 5 with a pink and blue baby shower in the parlor of the United Methodist Church of Muleshoe. Special guest was the honoree's mother, Mrs. Victor Contreras.

The reception table was covered with a white lace cloth and centered with a white cake

4-H Good Eaters Learn To Cook

The Good Eaters 4-H cooking group met in the home of Mrs. Eugene Shaw Wednesday, February 6.

The girls cooked Frankfurter-cheese sandwiches, pudding, chopped carrots and celery. The girls present at the meeting were Keva Roming, Sharon Carpenter, Lavon Rhodes, Kathi and Kristi White, Connie Puckett, Delia Shaw and Tori Hunt. The leaders of the Good Eaters are Mrs. Eugene Shaw, Mrs. Joe Rhodes and Jr. leader, Nancy Ramm.

The sandwiches were made by Keva Roming, Sharon Carpenter and Lavon Rhodes. Kathi White and Connie Puckett sliced carrots and celery sticks. The chocolate and pineapple pudding was prepared by Delia Shaw, Tori Hunt and Kristi White.

The girls are learning to prepare fast and simple dishes which are enjoyable to eat.

which was decorated with pink and blue miniature bassettes and stork. Punch was served from crystal appointments. Hostess gift was a hand quilt-



THREE WAY BASKETBALL QUEEN . . . Pam Partlow was crowned Basketball Queen for 1973-74 at Three Way High School. Other candidates were Debbie Furgeson, Connie Richardson and Nancy Blackstone. Ronnie Richardson was named Basketball King. Robby Sowder, Chuck Dupler and Mark Corkery were other candidates.

ed baby quilt. Hostesses for the shower were the First United Methodist Women of Muleshoe. The honoree's husband is employed by the Methodist Church. * * * * * Some of the puzzles of life confound us, but we're always able to find someone who knows all the answers.

Congratulations On Another Fine Year With Your Stock Show



FIRST PLACE . . . Keith Harp is shown with his first place winning Berkshire Gilt.

Cobb's

Too Many
There are still too many persons who think loud talk is convincing.
-News, Indianapolis.

Drafty Space
If you keep your mind sufficiently open-people will throw a lot of rubbish into it.
-Record, Columbia, S.C.

Miss Lane Chosen In Betty Crocker Contest

Tara Dannette Lane has been named three way 1973-74 Betty Crocker Family Leader of Tomorrow. Miss Lane won the honor by competing with other seniors in the written knowledge and attitude examination on Dec. 4. She is now eligible for state and national honors and will receive a specially designed award from General Mills, Inc., sponsor of the annual educational scholarship program.

State Family Leaders of Tomorrow receive a \$1,500 college scholarship while state second-place winners receive a grant of \$500. The state winner also earns for his or her school, a 20 volume reference work, "The Annals of America", from Encyclopedia Britannica Educational Corporation.

In the spring, state winners and their faculty advisors will be the guests of General Mills on an expense-paid educational tour which will include Washington, D.C. and Minneapolis, MN. A special event of the tour is the announcement of the All-American Family Leader of Tomorrow, whose scholarship will be increased to \$5000. Second, third and fourth place winners will receive scholarship increases to \$4,000, \$3,000 and \$2,000 respectively. A \$1,000 Nutrition scholarship is also available again this year from General Mills. The winner of this grant is a participant in the Betty Crocker Search who is planning a college major in nutrition or a related field, ranks among the highest in his or her state on the overall examination and scores highest on the included nutrition questions.

This year, 703,074 students from 14,463 schools were enrolled in the Betty Crocker Search, which for the second year, included senior boys. Since the program began in 1955, approximately nine million

students have participated and scholarship awards total more than \$2 million.



TARA DANETTE LANE

HELP WANTED

Missouri Beef Packers is now accepting applications for maintenance men. We offer year round employment, paid vacations, paid holidays, company paid group hospitalization insurance and good wages. Apply at Personnel Office, Missouri Beef Packers, Inc., Friona, Texas 4 miles west of Friona on Highway 60.

EQUAL OPPORTUNITY
EMPLOYER

THANK YOU

The Board of Directors of the Bailey County Junior Livestock Show and members of the Bailey County 4-H and FFA would like to express their appreciation to those people who made the show possible this year. Donations were made by the following individuals and businesses:

Barry and Young Equipment
Guy Kendall
Arvis Grogan
D.O. Burelsmith
Blackwater Valley Soil Conservation
Charles and Tommie Bratcher
West Camp Gin
Gilbreath Seed and Grain
Western "66" Co.
Mr. & Mrs. R.W. Williams
Douglass Radiator Shop
W.Q. Casey Insurance Co.
Muleshoe Gin Co.
Mr. & Mrs. Leon Lewis
Tim Campbell
Benny Pena
Plainview Production Credit
Protein Processors
Baker Farm Supply
Poyner's White Auto
Pool Insurance
Fair Store
Shipman's Body Shop
H & W Hay Co.
Lewis Scoggin
Arvis Grogan (Farm)
Henry G. Stoneham
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Muleshoe State Bank
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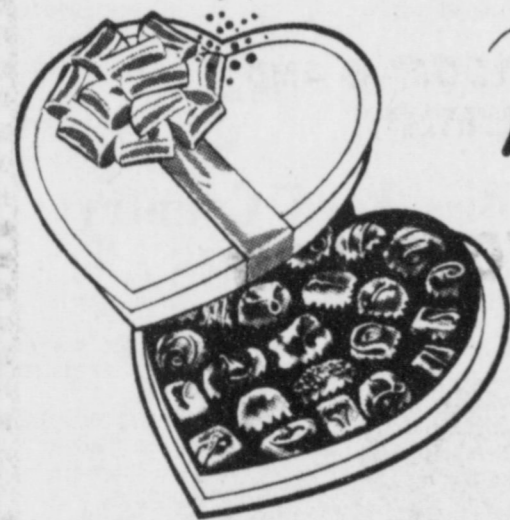
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First National Bank
A & J Dairy
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Mr. & Mrs. Gene McLaugh
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Dr. Dick Hamblen
Maple Cooperative Gin
Shafer Gin Co.
Worley Mills, Inc.
State Line Butane Co-op
Mr. & Mrs. Raymond Austen
Mr. & Mrs. J.L. Hodnett
Dolly Cup
Mr. & Mrs. S.W. Inman
Gerald Shanks
Cobb's Department Store
Plains Auto Parts
John's Custom Mill
Ray Griffiths and Sons
White's Cashway Grocery
Chapman Supply Co.
Tri-County Savings & Loan
Dr. & Mrs. Charles Lewis
Hartley Dairy
Bailey County Feeders
Mr. & Mrs. Reuel Kirby
Higginbotham - Bartlett Co.
Peterson Grocery
Mr. & Mrs. R.T. Newton
Carl Pollard
Needmore Co-op Gin
M.L. Moseley
Nickels Gin
Jake Burkett
Curry Motor Freight Lines
Farmers Cooperative Elevator
Jimmy Presley
State Line Irrigation
Mrs. J.E. Layton
Texas Sesame
Federal Land Bank
Borden Milk Co.
Wanda Leon
Frank Eades
Joe Rhodes
Ready Mix Concrete
Bob Wilson

Harvey Bass
Bill Maddox
Wagon Grocery
W.E. Young
Dr. Homer Allgood
John Miller, Conoco
Black Insurance Agency
John Gunter
Enochs Texaco
Stanley Wilson
Muleshoe Locker
Dave Suddeth
Sam Fox
Green Butane
W.M. Pool, II
Jake Diel Dirt & Paving
Lambert Cleaners
James Crane Tire Co.
Bailey County Farm Bureau
Rasco's
Claunch Gin
Randy Johnson
J.E. Birdwell
Blondie Ray
West 6th Texaco
Mohawk Auto Parts
Valley Motel
Glenn King Grocery
Good Luck Laundry
Clinton Rogers
Muleshoe Co-op Gin
Woolley-Hurst Implement
Town & Country Buick
Eddie Beene Grocery
Bailey County Electric Co-op
Riverside Chemical Company
B & S Irrigation
James Glaze Insurance
Muleshoe Auto Parts
Paymaster Gin
Allen Harris
Muleshoe Machine & Welding
Lloyd Throckmorton
John Hubbard Inc.
Eugene Black
Barry Electric
Carl Bamert
Leo's Blacksmith
Jim's Pay & Save
Muleshoe Motor Company
Darron Drug

Cupid
SUGGESTS...



Pangburn's



Valentine
Candies

WESTERN
DRUG

FEB. 14th IS...
Valentine's
Day

VALENTINE
CANDY 59¢
Chocolates
by Brock's \$10.95

VALENTINE
GREETING
CARDS
by RUST CRAFT

VALENTINES
Pkg. of 24 49¢
FOR BOYS & GIRLS Pkg. of 36 69¢

COMPLETE SELECTION
VALENTINE
Party Goods
NAPKINS CUPS PLATES DOILES

10 oz. pkgs
CONVERSATION
HEARTS 49¢

VALENTINE
SUCKERS 33¢ & 49¢ pkg.

perry's

128 MAIN

MULESHOE



MULE'S TALE



Official Publication of Muleshoe High School Written and Edited by Students of the Muleshoe Schools

VOL. 9 NO. 9

EDITOR Gene Rogers

SUNDAY, FEBRUARY 10, 1974

Honors Bestowed On MHS Students

Rosebud And Rose Chapters Have Meeting

The FHA Rose and Rose Bud Chapters met in room 14 on February 4, 1974.

First on the agenda was a progress report on the Impact project. This was given by Diane Vinson who said that the bathroom was coming along fine but the same people are the only ones showing up to do the work. It is fun and progress is being made, but everyone who possibly can needs to come and help.

Reports were also given by committee chairmen for the Sweet heart Banquet.

The Rose Chapter bake sale held at Cashway's Saturday, February 2 was a great success. There was \$67.00 made on cakes plus the money from people who couldn't bring cakes but paid \$3.00.

Last on the program was election of candidates for Chapter Sweethearts. The two chapters decided that they would

elect three boys and three girls from each of the three original chapters. The Rose Chapter will be divided in half. The Junior-Senior sections would nominate 6 juniors or seniors; the Sophomore section would nominate sophomores; and the Freshmen would nominate 6 freshmen.

The three chapters then broke up into their separate groups to elect candidates. Nominated from the Junior-Senior section

Golden Gleams

We should be gentle with those who err, not in will, but in judgment.

-Sophocles.

Men judge the affairs of other men better than their own.

-Terence.

was Paul Harbin, Mike Hunt, and Kelly St. Clair, and Bonnie Sain, Cindy Chandler, Danna Throckmorton, Jana Garrett Pam Vinson, and Judy Dearling. Other candidates will be Bonnie Sain, Cindy Chandler, and Jana Garrett.

The meeting was adjourned.



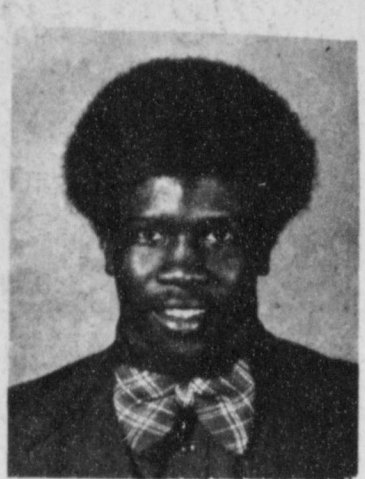
This week the chances for Muleshoe's District title hopes improved as they beat Perryton while frontrunning Canyon was dropped by Levelland. The Mules must win all of their remaining games.

This past week Muleshoe beat Perryton 60-51 and Ropesville 80-61. They showed improvement in their outside shooting.

Muleshoe played its next to the last district game against Canyon here in Muleshoe last Friday night. The game will weigh heavily in the outcome of the district race.



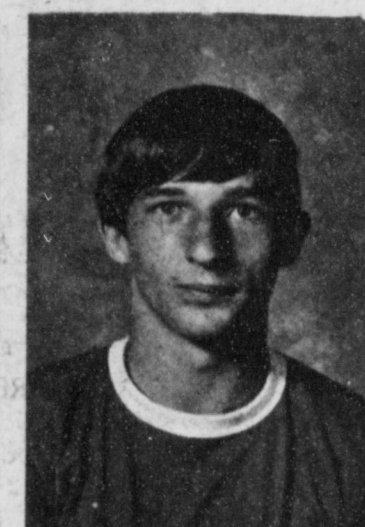
BRENDA ST. CLAIR



GEORGE MITCHELL



SAMMIE MARDIS



DON LONG

Calendar Of Events

- MONDAY, FEB. 11
 - Junior class-orientation 9:00 a.m. - Student Council pictures
- TUESDAY, FEB. 12
 - DECA -Orientation 6:15 - Varsity A & B Boys Dumas - There
- WEDNESDAY, FEB. 13
 - 11:30 -Seniors-Armed Forces
- THURSDAY, FEB. 14
 - Male Belle pictures - orientation
- FRIDAY, FEB. 15
 - Texas Tech Speech Tournament
- SATURDAY, FEB. 16
 - Texas Tech Speech Tournament 7:30 p.m. - FHA Sweetheart Banquet-cafeteria

MHS Royalty Named

The honors of Mr. and Miss MHS were recently bestowed upon two well-deserving students, Miss MHS for 1974 is Brenda St. Clair. Brenda is very active in the school. Not only is she a cheerleader, but she is also an aggressive guard for the Mulettes. George Mitchell was selected as Mr. MHS. George is a member of the Athletic Department and he has contributed his ability to it.

First runners-up for the honor were Sammy Mardis and Don Long, Second runners-up were Glenda Harlin and David Wheat.

Selected as Princes of Friendship for 1974 was Jonice Killough and Prince of Friend-

ship was Mike Bland, Jonice is an active participant in Basketball and is also a member of FTA. Mike is now serving as class president and participates in all cals activities.

Brenda St. Clair and Marshall Pool were chosen first runner-up. Second runners-up were Angelica Bazon and Steve Block.

Congratulations to these students!

Cast Chosen For Plays

The Drama Department's ULL One Act Contest Play entry for 1974 will be Shakespeare's "Twelfth Night."

District will be held April 2 at Clarendon College.

Cast and crew members are Steve Block, Nick Black, Bill Durham, Larry Mills, Belinda Nickels, Kelly Chak, Janet Hopder, Carey Sudduth, Mark Burden, and Johnny Dean.

Speech Wins Sweepstakes

The Speech Department's Contest Team won Sweepstakes at the Hereford Invitational Forensics Tournament for the fourth consecutive year this past weekend. Nineteen schools with three hundred fifty contestants competed in the ten event meet.

Steve Block and Richard Meyers won first place in boy's debate; Jana Oyer and Lauren Hall won first place in girls debate; Danny Vela, first place in boys' informative speaking; Belinda Nickels, first place in girls' poetry interpretation; Ronnie Bullock, second place in boys' informative speaking; Denette Mann, Third place in

persuasive speaking; Larry Mills and Dick Pena, third place in duet acting; Lisa Mason and Lshelle Lewis, third place in girl's debate; and Clifton Meyers and Johnny Dean, third place in boys' debate.

Muleshoe High's Speech Department will compete in the Texas Tech Invitational Speech Tournament, February, 15-16.

Miss Ford Country Visits MHS

Tuesday, February 5, 1974, Miss Ford Country came to Muleshoe High School.

Miss Sandy Lankford, a native of Graham, Texas, has been Miss Ford Country for the past four years.

Miss Lankford gave a program of the experiences of the past four years. Several of her

commercial she has made were also shown to illustrate her experiences.

For an encore, Miss Lankford sang, "Paper Roses," "I Love How You Love Me," and "Bye-Bye Love."

The students really enjoyed the program and hope she'll return again soon.



MISS FORD COUNTRY, SANDY LANKFORD, VISITS MHS

Miss Burton, Vela Named Best Of MHS

For this week Thespians troupe 714 chose Tanya Burton and Danny Vela as Best of M.H.S.

Tanya is the 15 year old daughter of Mr. and Mrs. Alton Burton. She lives at 510 East Austin. Tanya is active in Basketball, FHA and FTA. When asked to comment on

basketball she stated, "We have a real good team."

Danny is the 17 year old son of Mr. and Mrs. Jpe Vela who reside at 909 West 9th Street. Danny is active in Athletics, FTA and Speech.

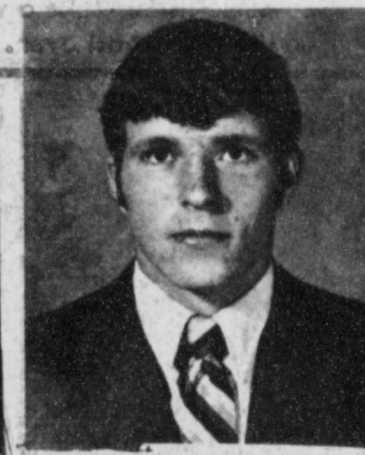
Congratulations to two fine young students!

WHO KNOWS?

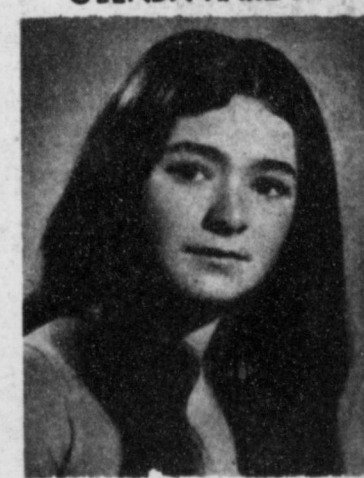
- Name the first girl nominated to the U.S. Air Force Academy.
- When was the prohibition amendment added to the Constitution?
- What well known South-General was born January 20, 1807?
- Four U.S. Presidents were born in January. Name them.
- William R. King was Vice President to which President?
- What event took place on January 31, 1943, during World War II?
- Name the largest lake in the world.
- What is the area in square miles?
- The convening Congress will be known as what Congress?
- Name the capital of Belgium.



GLEND A HARLAN



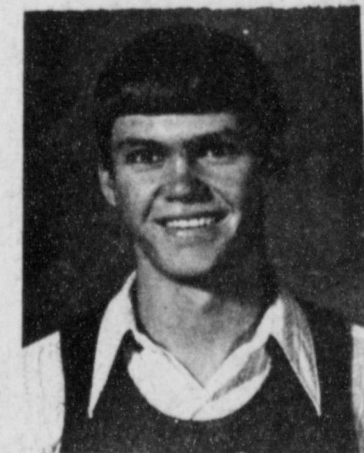
DAVID WHEAT



ANAOLICA BAZON



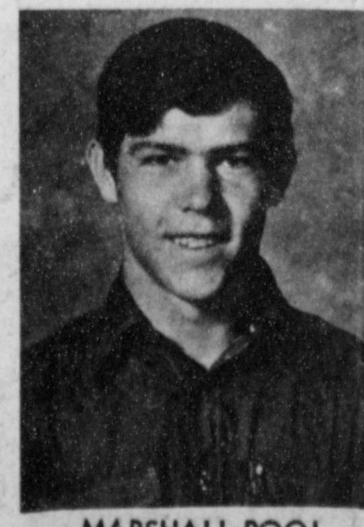
STEVE BLOCK



MIKE BLAND



JONICE KILLOUGH



MARSHALL POOL

DDKG Meets, Plans Party

Die Deutsche Dulturelle Gesellschaft met on Thursday, February 7, in the cafeteria. The minutes were read, and the Constitution was discussed. Herr Block suggested that it should be modeled after the U.S. Constitution.

Suggestions were taken as to another party. It was decided to go bowling in Clovis and eat afterwards. Steve Block will check on dates, and invitations will be sent out.

A roster of members and those interested in German I next year will be compiled. Beginning next week, posters will be made concerning German.

The last few minutes of the meeting were spent in a "free-for-all" discussion as to how to get students interested in taking German next year. Maribeth Dillman and Jana Oyer will check on a bulletin board in the front hall.

School Menu

- February 11-15-1974.
- MONDAY
- Milk
 - Burritos--Chilli Sauce
 - Whole Kernel Corn
 - Pineapple Tidbits
 - Corn Bread
 - Graham Cracker Torte
- TUESDAY
- Milk
 - Tacos
 - Lettuce and Tomato Salad
 - Red Beans
 - Tostados
 - Plain Muffin
 - Lime Jellow
- WEDNESDAY
- Milk
 - Meat Potato Burger
 - Glazed Carrots
 - Buttered Greens
 - Corn Bread
 - Orange Juice
- THURSDAY
- Milk
 - Steak and Gravy
 - Buttered Corn
 - Green Beans
 - Hot Rolls - Jelly Sliced Peaches
- FRIDAY
- Milk
 - Fish Portions
 - Tartar Sauce
 - Buttered Potatoes
 - Buttered English Peas
 - Oatmeal Butter Bread
 - Peanut Butter and Syrup Whip
 - Orange Juice



DANNY VELA



TANYA BURTON

NHS Holds Meeting

The National Honor Society met Wednesday, February 6, at the San Francisco Cafe. President David Wheat called the meeting to order. After eating, a revised constitution was discussed. One of the policy changes affecting the Muleshoe Chapter is schools need no longer limit membership by selecting an arbitrary percentage of a specific class for membership. An academic requirement of a 90 or above average is necessary for membership.

Steve Block and Regina Poette were nominated as candidates for the National Honor Society Scholarship Program. They will be considered for one of the 200 one-thousand dollar scholarships. Candidates are judged for participation in organizations and clubs, as well as other scholastic activities. After all business was conducted, the meeting was adjourned.

Members present were David Wheat, Glenda Harlin, Larry Torres, Mike Jones, Steve Block, Denette Mann, Sharon Wrinkle, Lequice Herman, Regina Poette, Kim Cowan, Terri Bryant, and Lucy Smith, sponsor.

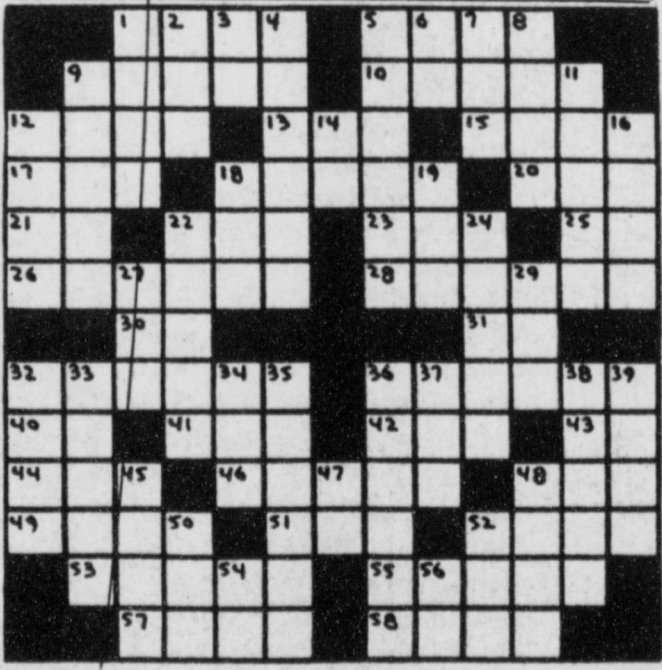
A man has need of tough ears to hear himself freely judged.

-Michel de Montaigne.

When we are too young our judgment is weak; when we are too old, ditto.

-Blaise Pascal.

CROSSWORD By A. C. Gordon



- ACROSS
- To disperse
 - Essential part of anything
 - Liquid foods
 - Concerning
 - Be appropriate
 - Go astray
 - Patience
 - Everything
 - To render
 - Wunder sport device
 - Provided that
 - Dance step
 - Comprehend
 - calculator
 - Preposition
 - Gold (chem.)
 - Pattern
 - Condition
 - Either
 - To overlay
 - Unit
 - Aerial train
 - Poem
- DOWN
- To irritate
 - Away from
 - On an ascendancy
 - African fly
 - A touch of affection
 - Musical combination
 - Girl's name
 - Time period
 - Length unit
 - Smooth
 - Brawl
 - Miscalculation
 - Alaskan city
 - To restrain
 - Memento
 - To embark
 - Musical note
 - Fail to attain
 - Pused
 - Meadow
 - List of jurors
 - Fill with joy
 - Inclination of the head
 - Preposition
 - Debatable
 - Command
 - Experimental room (colloq.)
 - Scary
 - Livestock food
 - Printer's units
 - Frying device
 - Dash
 - Ireland
 - Never!
 - "The Bard of ..."
 - Bovine talk
 - Three-fourths of Erie
 - Thulium (chem.)
 - Musical note

Alexander Directs AAUW Study Monday

The Muleshoe Branch of American Association of University Women met Monday evening, February 4 in the home of Mrs. Jack Rennels, 1011 West Third.

Mrs. Carter Williams was co-hostess.

Roy Alexander, Outreach Psychologist and Director of Outreach Programs at the Central Plains MH/MR Center at Plainview, was the discussion leader for the study of the book "I'm O.K.,--You're O.K."

Alexander is a graduate of Levelland High School and attended South Plains Jr. College. He received a Bachelor's Degree in Psychology and

Religion from Eastern New Mexico University and a Masters Degree of Education in Counseling from E.N.M.U. He did his post graduate internship at New Mexico State Hospital and has served as an instructor in the Department of Psychology at Amarillo Jr. College and Wayland Baptist College.

Alexander serves the Mental Health Outreach Office in Muleshoe every Tuesday and takes individual appointments and also works with groups relative to mental health.

Alexander discussed the P-A-C system and children and adolescents. He also discussed

when treatment is necessary to solve problems.

Members present were Mrs. Gerald Allison, Miss Virginia Bowers, Miss Carol Haire, Mrs. Alden Henderson, Mrs. Robert Hooten, Mrs. Tom Jinks, Mrs.

Couple Plans March Wedding

Mr. and Mrs. Johnnie Moore of Fort Worth announce the engagement and approaching marriage of their daughter, Cheryl Kay, to Michael John Wells, son of Mr. and Mrs. Alfred Wells of Virginia Beach, Virginia. The couple plan a March second wedding in the University Christian Church.

Miss Moore graduated from

Robert Sanders, Mrs. John Watson, Mrs. R.G. Wilson, Mrs. Don Pierce. Guests present were Mrs. Rowena Watson, Liaison Person for the Muleshoe Outreach Office and Mrs. Frank Ellis.

Pachal High School and works for Houston General Life Insurance Company as a file clerk.

Wells attends TCJC working towards a degree in Marketing. He is employed by Mrs. Grubbs Potato Chips.

Miss Moore's grandparents, Mr. and Mrs. John W. Moore live at 1892 Avenue B here in Muleshoe. Her maternal grandparents Mr. and Mrs. D.R. Aylesworth, have lived here for many years.

Nursing Home News by Myrtle Guinn

Visiting Mrs. Whitford this week were Mr. and Mrs. Sturve, Almon Whitford, Mrs. A. Whitford and Ernest Green.

Mrs. Ben Williams had company Sunday. Her son from Clovis and her two sisters, the Seales, visited her. Her husband, Ben, is quiet ill in the hospital and has been since Friday. We are hoping he will be better soon.

Mr. Pop Stovall is in Lubbock in the hospital where he underwent surgery last week.

Pete Wilman has been returned to the nursing home from

the Methodist Hospital in Lubbock

Mrs. McDaniel has improved so much and is able to get about with her walker. We are able hoping that she will soon be able to return home.

Mrs. Lavada Lassiter of Whiteface came Monday and spent the day with her mother, Mrs. Newton.

Mrs. Davis' daughter, Miss Mildred Davis, visits her most every day.

Mrs. Dukes daughter, Mrs. Irma Ray was ill several days and her son, Dixon, came every day to see his grandmother, Mrs. Duke.

Mrs. Montgomery comes each evening to see her moth-

er, Mrs. Danforth, who is bedfast.

Among those visiting Mrs. Lewis this week were Mrs. Bayless, Mrs. Lula Mae Shanks Mrs. Stevens, Mrs. Cross and Mr. Blackman.

Mrs. Whitfords company were Carole Ann Struers and family and Mr. and Mrs. Boone of Springlake.

Visiting Mrs. Fulcher Monday were her daughter, Dale and her husband of Sudan.

Mr. Odis Epperly visited his mother on Tuesday. His wife Jane is in the hospital at Amherst with double pneumonia.

Mrs. Perry became ill and was taken to the hospital Wednesday. Her daughters, Mrs.

Timms and Mrs. Martin are with her.

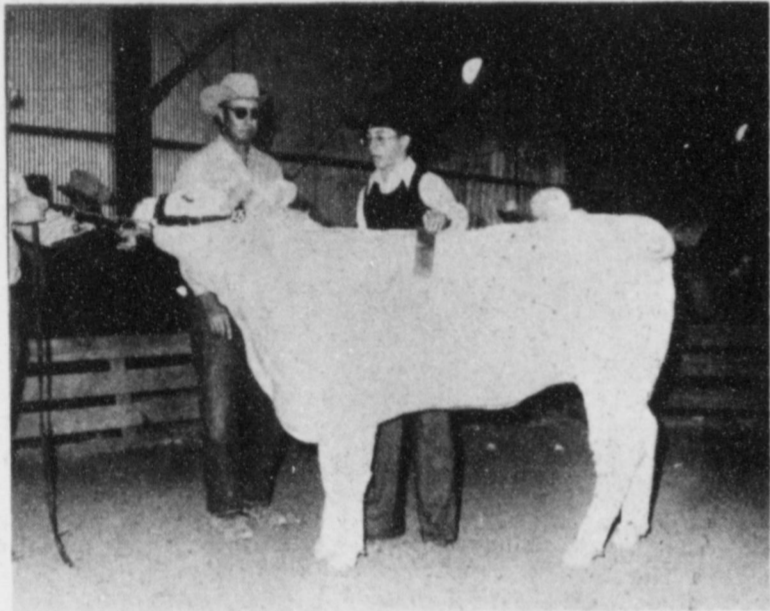
Mrs. Inez Sanders came to see her mother, Mrs. Hardin on Wednesday. Inez has had surgery on her eyes and is slowly improving.

The following poem is a part of a poem to live by that I copied years ago and it is one that has been read and re-read by me many times. I do want to pass it along to you with the wish and hope it will be a help to you also.

"For life is a mirror of Kings and Slaves; 'Tis just what you are and do, 'Then give to the world the best you have and the best will come back to you." Some days we fail to give the best we have and when we do give our best we always receive a blessing.

WE EXTEND Congratulations

To 4-H
And
FFA Exhibitors



FIRST PLACE ... Gerold Layton is shown with his First Place winning Heifer.

WHITE'S CASHWAY

Valentine Game Night To Be Held

At the meeting of the Muleshoe Rebekah Lodge Tuesday night, Mrs. Dailey Howell was installed as chaplain by lodge deputy, Mrs. E.W. Bass assisted by Mrs. L.A. Green, deputy marshal and Mrs. Albert Davis, deputy chaplain.

Noble Grand, Mrs. E.H. Gatlin appointed committees for the Valentine Game Night to be held next Tuesday night February 12 at 8:00 p.m. at the lodge hall. All Oddfellows, Rebekahs and their husbands and wives are invited.

Nominated for the prettiest woman are Mrs. Wannie Lorraine, Callie Smith and Mrs. E.H. Gatlin. For the ugliest man, Zed Robinson, D.J. Gage,

and L.A. Green. The winners will be decided at the game night next Tuesday.

Mrs. Albert Davis and Mrs. Frank Snyder were elected delegates to a planning meeting for the South Plains association on February 23.

The annual meeting of the association will be in Muleshoe on April 20.

Only linen and silk textile wastes are used as the basic ingredient of currency paper, says Marilyn Brown, consumer education-clothing and textiles specialist, Texas Agricultural Extension Service, Texas A&M University System.

Clinical Masseuse

THRESIA DAVIS, OWNER
109 SOUTH FIRST PHONE 272-3677
MULESHOE, TEXAS 79347

I TREAT

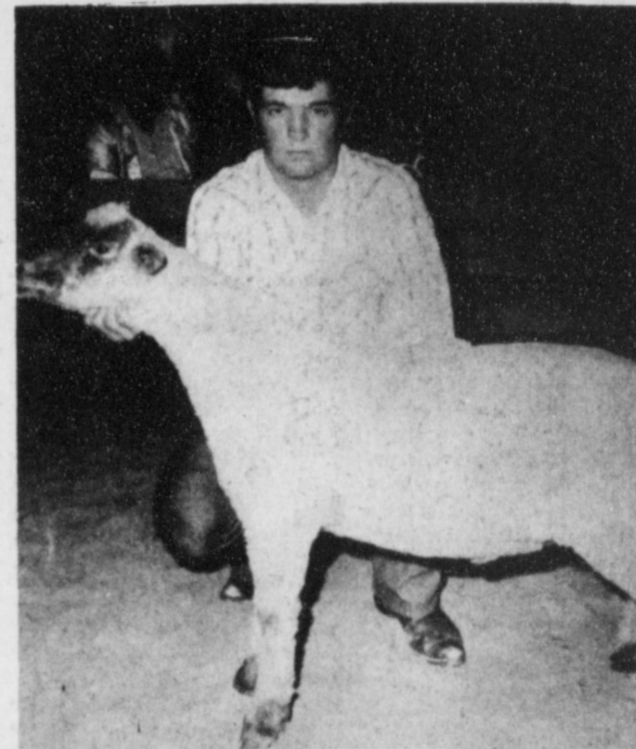
Sore Muscles, Tension Headaches, Muscle Spasms, Strains, Pulled Muscles, Bursitis, and Charlie Horses.

ALSO, I GIVE

Physical Massages, Body Massages, Complete Body Relaxation, and Can Tone Muscles. So come in and take a whirlpool and massage and feel good all over.

Congratulations!

To All Exhibitors
Of The
Junior
Livestock
Show



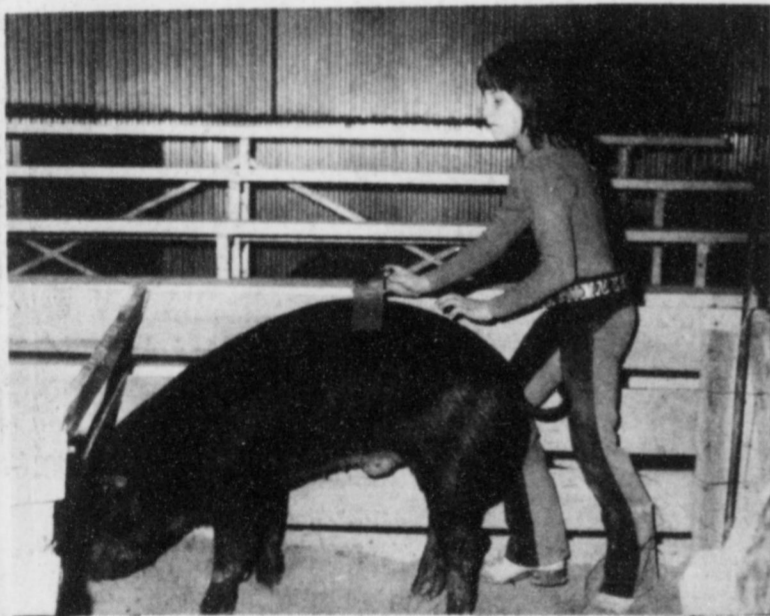
RESERVE CHAMPION ... Jerry Hodge won Reserve Champion with his entry in the Fine Wool Cross division.

Bailey County Farm Bureau

LOUIS STALLINGS, Mgr.

Congratulations

FFA and 4-H EXHIBITORS



FIRST PLACE ... Melinda Presley is shown with her light weight Duroc Barrow.

'Our wish is for your every success ... not only during show, but also your future as a farmer and a rancher.'



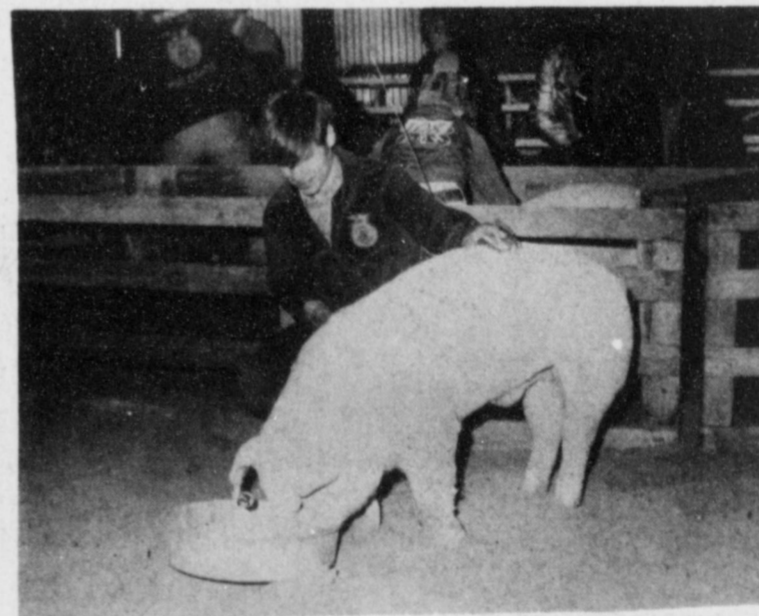
FIRST PLACE ... Ricky Smallwood is shown with his Medium Weight Medium Wool lamb.

TOWN & COUNTRY OLDS-BUICK

Congratulations

We're proud of your accomplishments in raising fine quality

Livestock.



RESERVE CHAMPION ... Matt Jones is shown with his Reserve Champion Chester White Barrow.

JUNIOR LIVESTOCK SHOW



RESERVE CHAMPION ... Tommy Stoneham's entry won the title of Reserve Champion in the Duroc Barrow division.

KING FEED LOT

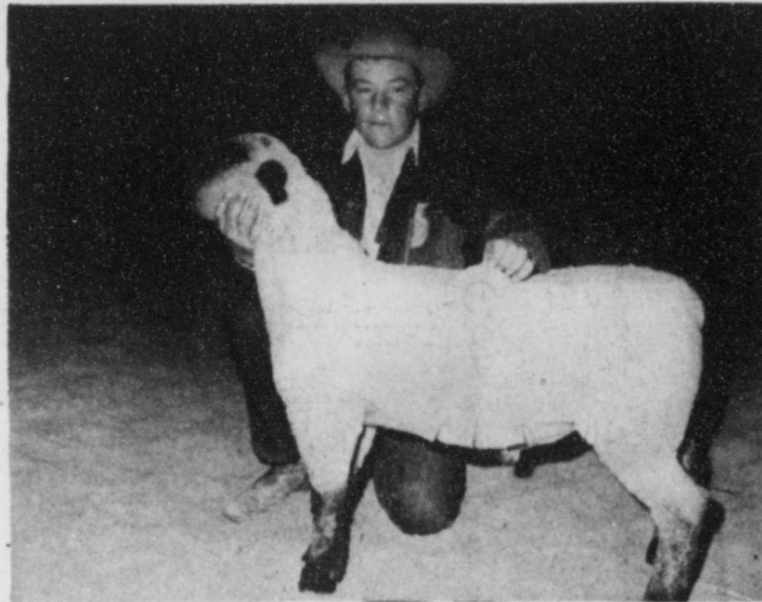
CONGRATULATIONS



RESERVE CHAMPION ... Curtis Wheeler is shown with his Reserve Champion winner of the Other Pure Breeds division.

Always A WINNER...

Congratulations to the boys and girls entering the Annual Stock Show.



RESERVE CHAMPION ... Randy Pitcock is shown with his Reserve Champion Medium Wool Lamb.

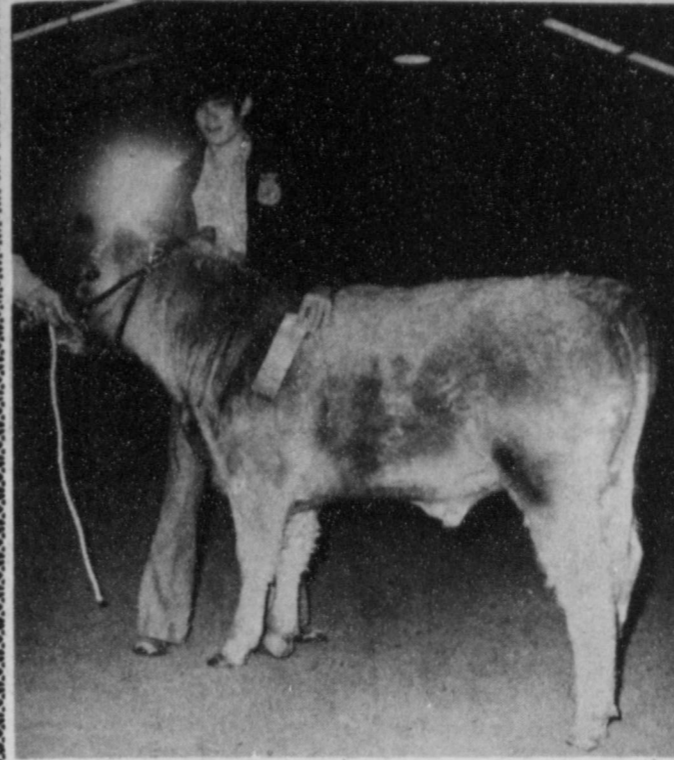
Western Auto

320 Main

Muleshoe, Texas

Congratulations

We Appreciate ...
Better AGRICULTURE
And



FIRST PLACE ... Gary Ramage is shown with his first place winning Feeder Steer.

commend these young exhibitors on a fine

JUNIOR LIVESTOCK SHOW



CHAMPION ... Marilyn Black is shown with her Champion Duroc Barrow.

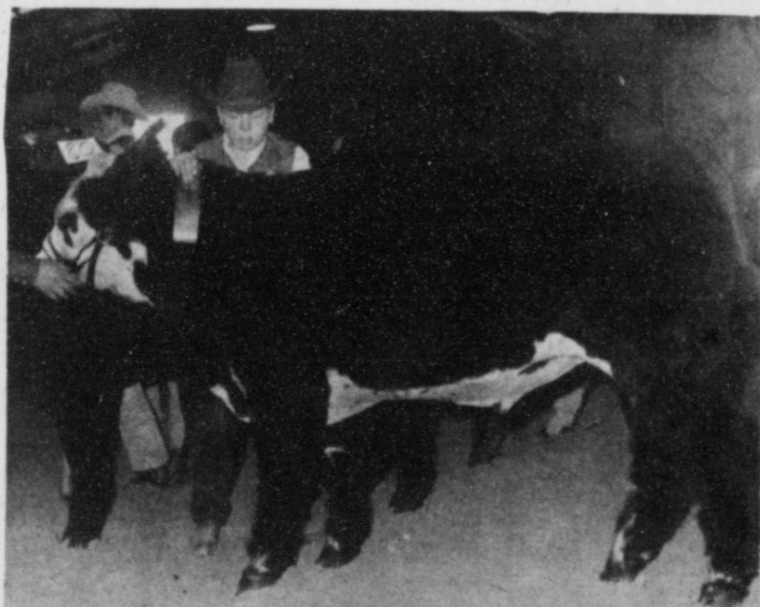
Tri-County

SAVINGS AND LOAN ASSOCIATION

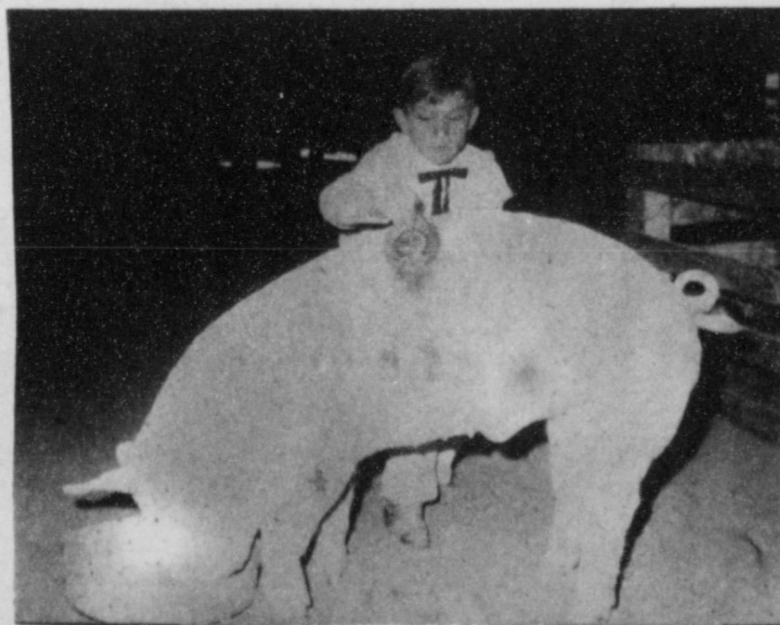


CONGRATULATIONS

To All The Entries of the Bailey County Livestock Show



FIRST PLACE ... Brian Kirby is shown with his prize winning light weight steer.



CHAMPION CROSSBREED BARROW ... Jimmy Gleason is shown with his Champion his Champion Crossbred Barrow.

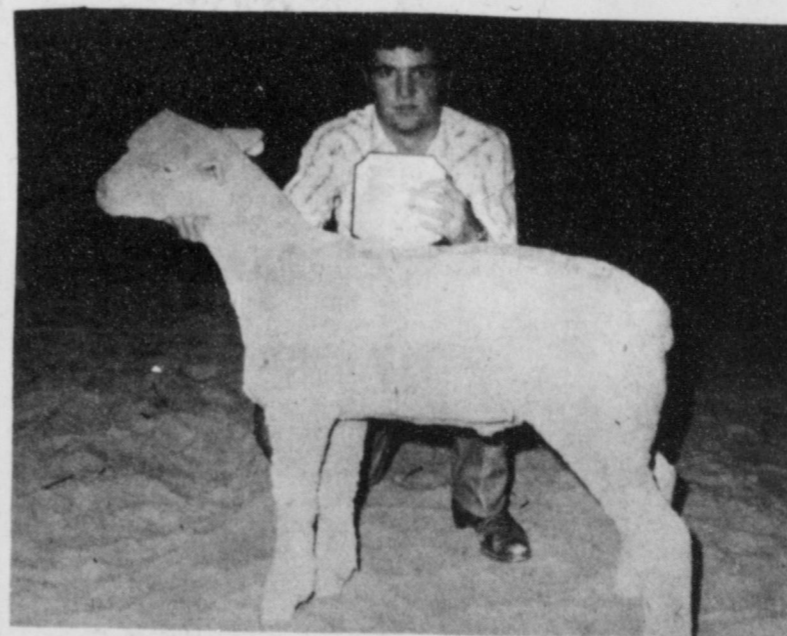
MULESHOE MOTOR CO.

"Car Capitol of the West Plains"

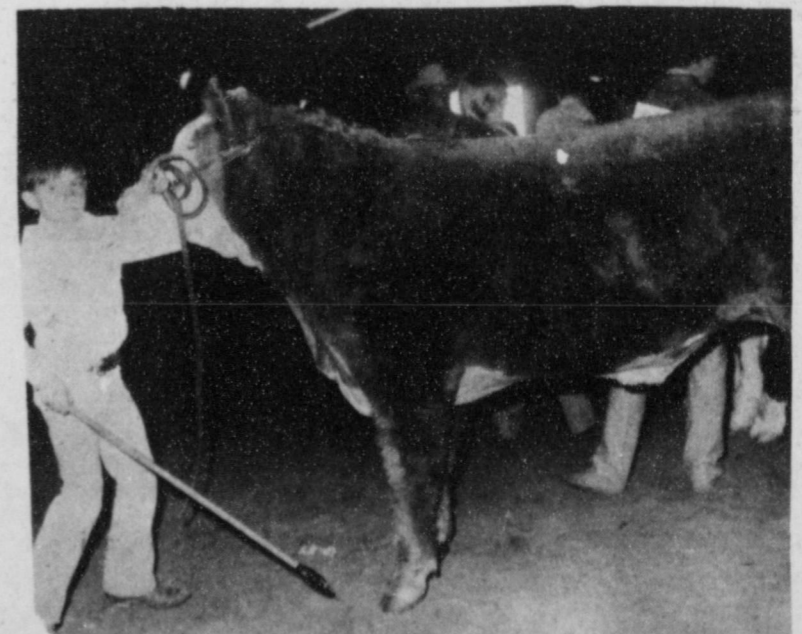
WE APPRECIATE ...

BETTER AGRICULTURE

And Commend These FFA And 4-H Exhibitors On Another Fine LIVESTOCK SHOW



RECEIVES SHOWMANSHIP AWARD ... Jerry Hodge is shown with his fine wool lamb and the plaque he won for the Showmanship Award.



RESERVE CHAMPION ... Jimmy Gleason is shown with his Reserve Champion Champion Steer.

Muleshoe State Bank

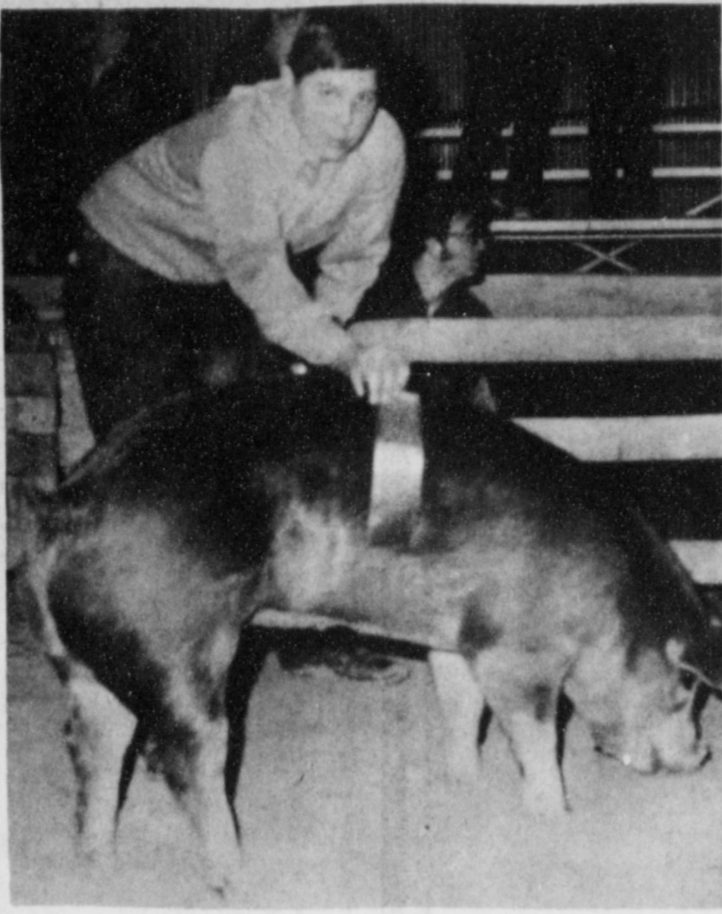
Member FDIC

Flowers

that say...



"I LOVE YOU"
FOR VALENTINE'S DAY
BEAVER'S FLOWERLAND



FIRST Craig Kirby, son of Mr. and Mrs. Ruel Kirby, is shown with his first place Crossbred Gilt at the Bailey County Junior Livestock Show recently.

Congratulations

On Being A Winner



CHAMPION . . . Shown above is Lavern Carpenter and her Champion Hampshire Barrow.

Congratulations



TROPHY WINNER . . . Craig Kirby is shown with his Reserve Grand Champion Lamb and the trophy he won.

Heathington Lumber Co.



SWINE AWARD Tommy Wheeler received the Swine Showmanship Award at the annual Bailey County Junior Livestock Show held in Muleshoe January 31 and February 1. Shown presenting the award is Connie Floyd.

Talent Day Set At Eastern University

High School seniors from New Mexico, West Texas and Arizona may now submit applications to attend the 11th annual Talent Day at Eastern New Mexico University, according to John Whiteside, director of financial aids at the university.

Talent Day 1974, an event which during its 11 year history at ENMU has afforded over 800 high school students with more than \$150,000 in academic scholarship aid, has been scheduled this year for Saturday, March 2, on the Eastern campus.

In 1973, approximately 300 high school students from across the Southwest participated in the scholarship competition and an even larger number is expected for the upcoming Talent Day.

As last year, some 80 scholarships will be awarded to high school seniors who score higher than fellow competitors on tests in individually selected areas of university study.

The 80 scholarships, each in the amount of \$200, will be awarded to the top participating seniors in liberal arts and sciences, which include some 11 subject areas, business, education and psychology, music, speech and drama and technology. Value of the 80 scholarships will total \$16,000.

The day's activities will begin with registration of talent

competition participants from 8-9 a.m. in the lobby of the Campus Union Building. A general assembly for all visiting high school students will follow from 9 to 9:20 a.m., and at 9:30 a.m., students will be tested in the academic area previously chosen.

Campus tours will be conducted from 11:30 to 12:30 p.m. Students may then visit the Campus Union cafeteria for lunch at a cost of \$1.60 each or they may utilize the Campus Union coffee shop.

Entertainment by Eastern students will be provided for campus visitors between 1:30 and 2:15 p.m., after which will follow the special awards assembly in the Campus Union Ballroom.

University President Dr. Charles Meister will address the Talent Day participants at the assembly and presentation of scholarship awards will be made at that time.

High School seniors interested in participating in Talent Day activities should contact their high school counselor, for information and applications, or they may contact Whiteside in the Eastern Financial Aids Office or Dr. Richard Slinker, director of admissions at the university.

The deadline for filing application for Talent Day is Feb. 21.

REDWINE PHILLIPS 66



WE SALUTE



FINE JOB YOU ARE DOING...



RESERVE CHAMPION . . . This Reserve Champion Hampshire Barrow was shown by Jacinda Gleason in the Bailey County Junior Livestock Show.

WOOLEY-HURST, INC.

WE EXTEND Congratulations
to the **JUNIOR LIVESTOCK SHOW EXHIBITORS**



CHAMPION . . . Danita Throckmorton is shown with her Champion Chester White Barrow.



Federal Land Bank Assn.

Loans To Farmers & Ranchers

ERNEST KERR, MANAGER

Ph. 272-3010 Muleshoe 316 Main

GENERAL STORE
FURNITURE, NEW AND USED
UPHOLSTERY
PAINT

101 Pile Phone 762-0892
CLOVIS, NEW MEXICO 88101

The Future Of Our Nation Rests With Our Youth



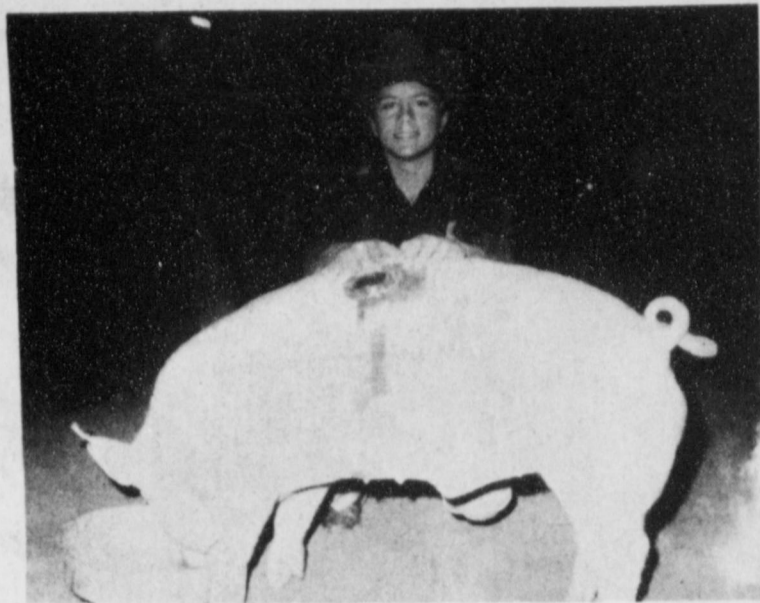
RESERVE CHAMPION . . . Shown above is JoRonda Rhodes and her Reserve Champion Crossbred Gilt.

John's Custom Mills

CONGRATULATIONS

to the

JUNIOR LIVESTOCK SHOW



GRAND CHAMPION ... Ricky Claybrook is shown with his prize winning animal. He also won Breed Champion.



RESERVE CHAMPION ... Danita Throckmorton is shown with her Reserve Champion Crossbreed Barrow.

On Another Fine
Year With Your
Stock Show

JAMES GLAZE, CO.

Congratulations

To The
4-H & FFA
Exhibitors



RESERVE CHAMPION ... Shown above is Marshall Pool with his Yorkshire Barrow. The animal was named Reserve Champion of his class in the Bailey County Junior Livestock Show.



WE
SALUTE



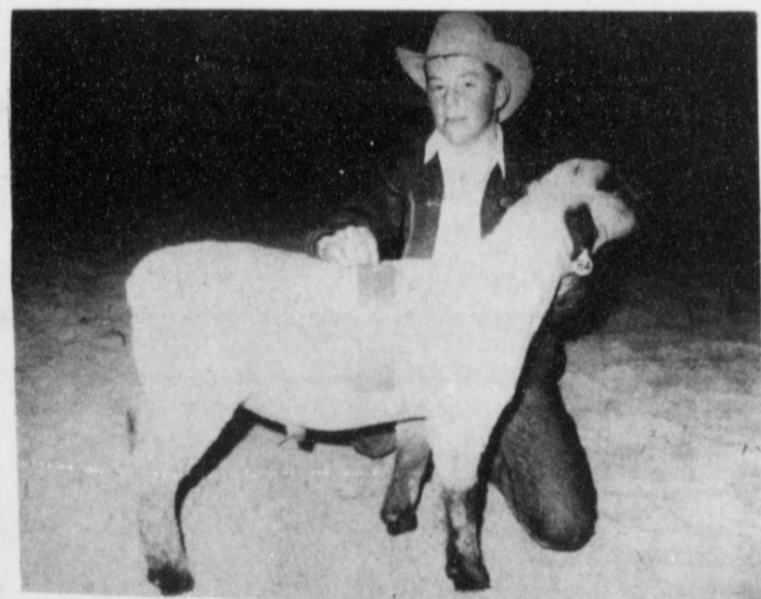
FIRST PLACE ... Bobby Smith won first place with his Chester White Gilt.

First National Bank

Member of FDIC

WE APPRECIATE ...

BETTER AGRICULTURE



FIRST PLACE ... Randy Pitcock is shown with his first place winner from the Medium Wool division.

And Commend These
FFA And 4-H Exhibitors
On Another Fine
LIVESTOCK SHOW

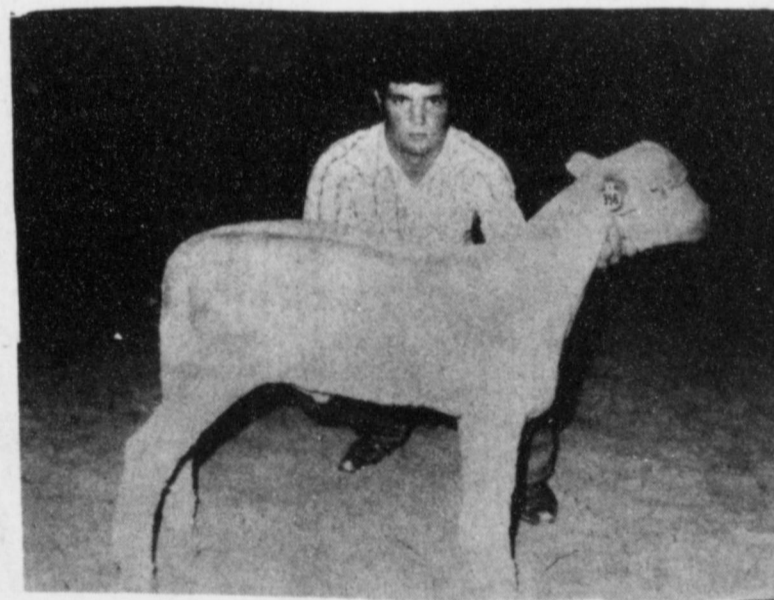


FIRST PLACE ... Tonya Howard is shown with her prize winning Light Light Weight Fine Wool Cross lamb.

TEXAS SESAME
Muleshoe, Texas

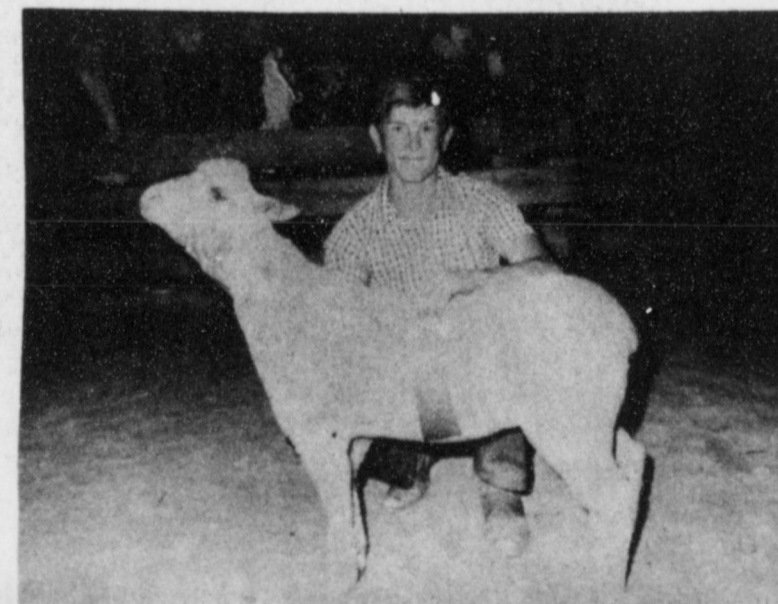
Congratulations

We're proud
of your
accomplishments
in raising fine
quality livestock.



TWO TIME WINNER ... Jerry Hodge is shown with his first place winner in the Heavy Weight Fine Wool division. He also won Champion Fine Wool with this animal.

It's good business ... for Bailey
County and the South Plains to
have young growers producing
top livestock in this event.
Today's 4-H and FFA exhibitors
are the leaders of agriculture
on the South Plains tomorrow!



FIRST PLACE ... Darrell Rasco is shown with his winner in the Light Weight Fine Wool division.

STATE LINE IRRIGATION CO., Inc.

Market Report

COLLEGE STATION -- Citrus continues to highlight most fruit counters this week, according to one source.

"Grapefruit and oranges of several varieties are well worth considering," Mrs. Gwendolyn Clyatt, consumer marketing information specialist with the Texas Agricultural Extension Service, The Texas A&M University System, reported.

Strawberries are a bit more plentiful with prices generally moderate, while other fruit choices include apples, bananas and pears, the specialist said.

"Economical vegetables are cabbage, carrots, rutabagas, bulk turnips, cooking greens and celery. Prices on potatoes and dry onions are higher."

Turning to meat counters, Mrs. Clyatt noted a good supply of fryer chickens with corresponding attractive prices.

"Egg prices are higher than a year ago with Grade A, large-size eggs offering the best combination of quality and economy."

"Beef prices are slightly higher than a year ago, but

most markets feature various cuts as specials, so study ads and meat counters for family preferences.

"Best beef values generally are chuck roasts and steaks, round steaks and roasts, ground beef, beef and calf liver."

She listed pork values as picnics, ham portions, end-cut loin roasts and chops, pork liver, shoulder roasts and steaks.

CONSUMER WATCHWORDS: Crisp cabbage is plentiful almost year 'round.

Regardless of color and shape, look for heads that are solid, firm, and heavy for their size. Leaves should be fresh, crisp, firmly attached to the stem and free from insect injury or bruises.

Also, buy "enriched" or "whole grain" bread and bakery goods--they cost no more. Be sure pasta products are marked "enriched," too.

Several favorite cartoon characters soon will lend their familiar faces to fabrics, ranging from polyester and rayon jerseys to broadcloth and cotton duck, says Marilyn Brown, consumer education-clothing and textiles specialist, Texas Agricultural Extension Service, The Texas A&M University System.

NEW ARRIVALS



Jose Rodriguez, Jr.

Mr. and Mrs. Jose Rodriguez of Muleshoe are the proud parents of a new baby boy born January 31 at 11:57 in the West Plains Memorial Hospital of Muleshoe. The baby weighed eight pounds and three ounces and was named Jose Rodriguez, Jr.

He is the couple's third child.

Cynthia Chavez

Mr. and Mrs. Bennie Arnold Chavez of Muleshoe are the proud parents of a new baby girl born February 5 at 7:37 a.m. in the West Plains Memorial Hospital of Muleshoe. The baby weighed four pounds and eleven ounces and was named Cynthia Chavez. She is the couple's second child.

Deputy Grand Matron Visits Muleshoe Chapter O.E.S.

Mrs. Sally Teague, Plainview, Deputy Grand Matron of District 2, Section 3, Grand Chapter of Texas, Order of the Eastern Star, made her official visit to Muleshoe Chapter No. 792, Tuesday evening, Feb. 5th. She brought greetings from Mrs. Thelma Joyce Aisup, Houston, Worthy Grand Matron and Paul Huffines, Euless, Worthy Grand Patron, and she gave instructions and information on the Ritual, Constitution and Laws, of the Order.

The Worthy Grand Matron's number one project this year, is the Eastern Star Home in Arlington, Texas, and Muleshoe Chapter is 100% in this Welfare program. Mrs. Aisup's Theme is: "To live my Faith, and serve with a smile". Mrs. Teague was presented behind Esther's station, escorted to the East, introduced, by Mrs. Louise Williams, Worthy Matron of Muleshoe Chapter, and given a cordial welcome.

Other Grand officers introduced were: Mrs. Verna Mae Williams, member of Music committee, Mrs. Janoma Stephens, Dist. 2, Section 7, member of Treasurers Unlimited committee. (These ladies accompanied Mrs. Teague from Plainview.) Mrs. Mary Farley, chairman, Dist. 2, Sec. 3, Time & Talent committee; Mrs. Hazel Nowell, chairman, Dist. 2, Sec. 3, Commemorative Medallion committee; Mrs. Lavonne Hinkson, Treasurers Unlimited committee; Alex H. Williams, chairman, Masonic Ambassadors committee and Frank Hinkson member of Arthritis, Rheumatism and Cancer committee.

Mr. and Mrs. Wayne Williams, Worthy Matron and Worthy Patron of Muleshoe Chapter presided at the business meeting of the Chapter. An invitation was received from Lockney Chapter to their Friendship night and Salad Sup-

per, February 18 at 6:30 p.m. The following Board Members were approved, by the Chapter, to serve on the Advisory Board of Muleshoe Assembly No. 161, Order of the Rainbow for Girls: Mr. and Mrs. Alton Epting; Mr. and Mrs. Curby Brantley; Mrs. Pat

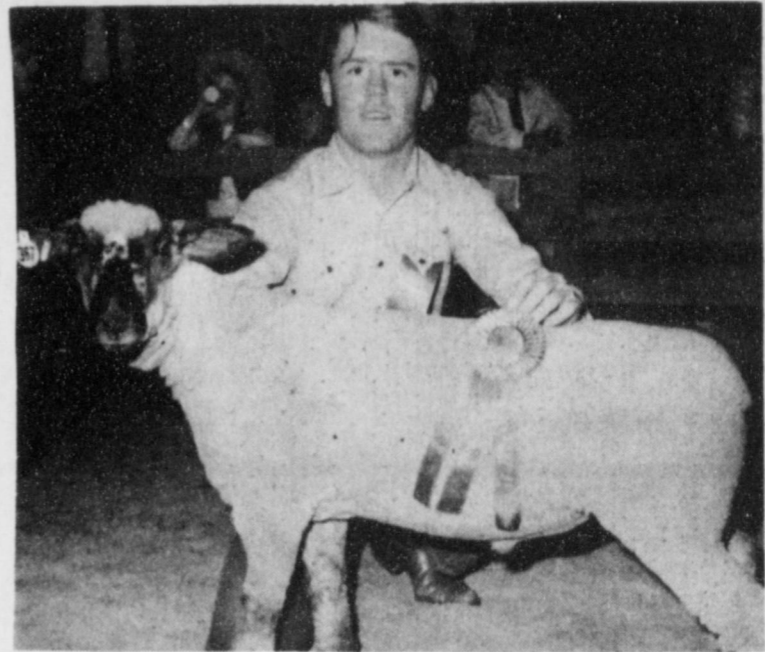
Johnson; Mrs. Barbara Lust; Mrs. Nelda Hunt; Mrs. Bennie Sue Free; J.L. Dunbar; James Jennings and Murrell Brown. Mrs. Hunt will serve as Mother Advisor.

Preceding the Chapter meeting, Mrs. Teague was honored with a dinner at the Corral,

and was presented a money corsage.

Mrs. Vera Clay, Mrs. Barbara Lust and Mrs. Virginia Wydr were hostesses for refreshments at the close of the meeting. The table had a center piece and decorations in Valentine motif.

We Appreciate . . .



SOFT CHAMPION . . . Aubry Pitts is shown with his Champion Fine Wool cross lamb.

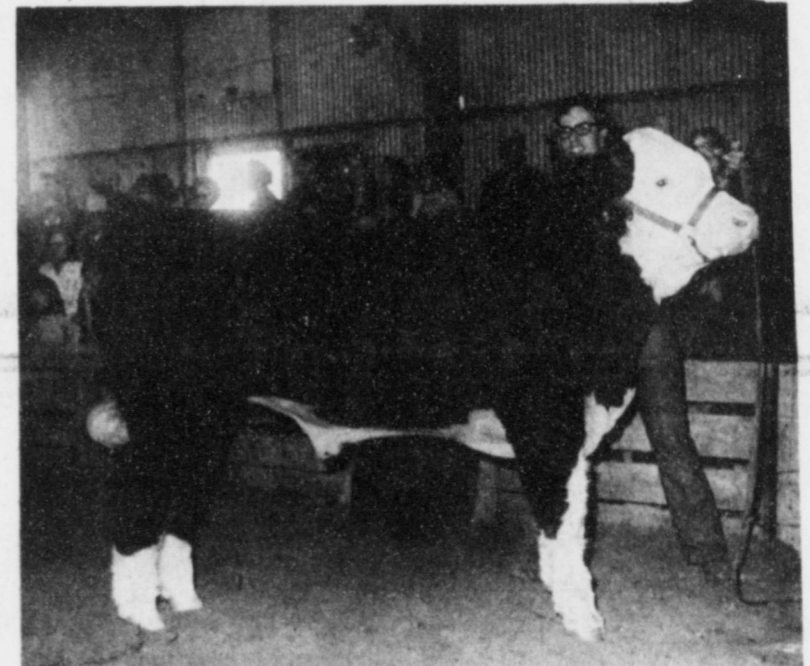
A Job Well Done

Protein Processors

Congratulations

JUNIOR LIVESTOCK SHOWMEN!

We share a pride in the outstanding achievements of our Junior Livestock Feeders.



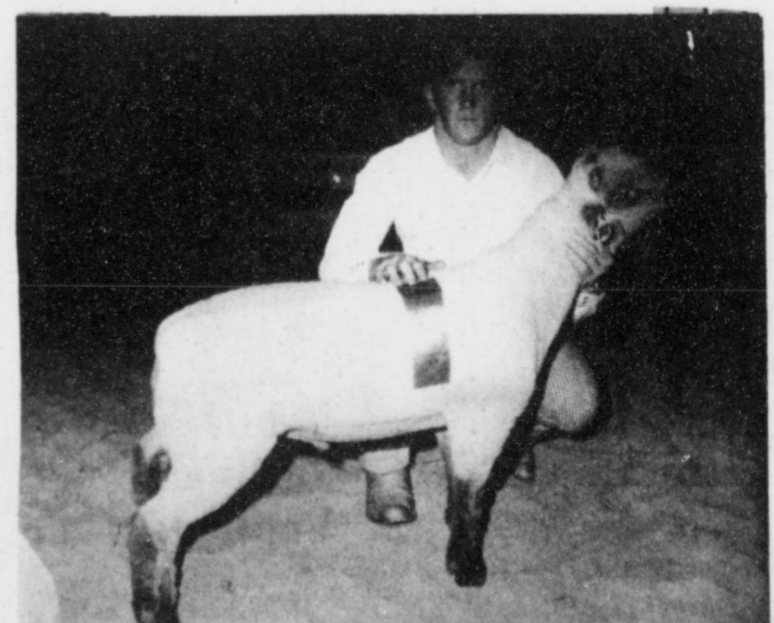
FIRST PLACE . . . Nicky Bamert is shown with his First Place winning Heavy Weight Steer.

JAMES CRANE TIRE CO.

Congratulations

FFA and 4-H

EXHIBITORS



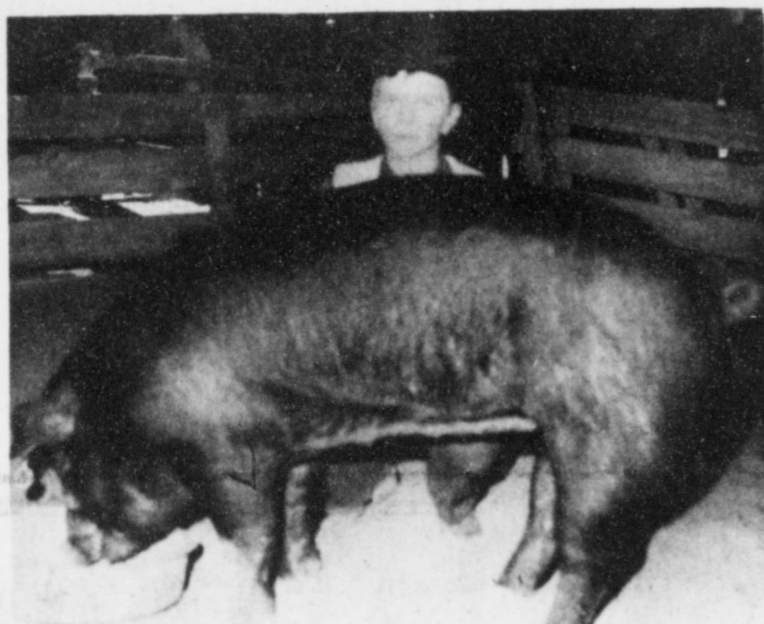
GRAND CHAMPION . . . Eddie Waggoner's lamb won first place in the Southdown Cross division and was also named Grand Champion Lamb.

Ray Griffiths & Sons

Congratulations

To All Our

FFA-4-H-FHA Youngsters
In The Show



FIRST . . . Johnny Puckett's Duroc Gilt won first place in the Bailey County Junior Livestock Show recently.

Central Compress & Warehouse Sudan, Texas



RECEIVES MEMORIAL AWARD . . . Jimmy Gleason, son of Dr. and Mrs. Jerry Gleason, received the Jimmy Dale Black Memorial Award at the Bailey County Junior Livestock Show. Shown presenting the award is B.H. Black.



SHOWMANSHIP AWARD . . . Jimmy Gleason, son of Dr. and Mrs. Jerry Gleason of Muleshoe, was presented the Steer Showmanship Award at the annual Bailey County Junior Livestock Show held last weekend. Shown presenting the award is B.T. Ferguson, judge for the show.

MAY WE . . . YOU
CONGRATULATE



A REAL CHAMPION . . . This lamb, shown by Craig Kirby, won the title of Champion in the Medium Wool division. The lamb was also Reserve Grand Champion.

Pool Insurance Co.

SAY "I LOVE YOU" WITH

Jewelry Gifts

Of Genuine Turquoise
And Imitation
&
Many Other
Items

Valentine Hairstyles

Main Street
Beauty Salon

