# THE MULESHOE JOURNAL 

## Vol. 4 ve Ranchmen to Furnish Many Catte to Feeders

The Muleshoe cattlemen are be ing called on for calves and cows to fill the feeding pens in various atates and neighboring towns as we can learn, Muleshoe has shipped 71 cars of calves and Hereford. ng pen
4
of calves and two cars of also eight feeder at Hereford, where he will fars to Floydada A. Anderson and R. B. Dennis shipped two cars of calves this shipped two cars of calves this
week. The Hallsel ranch shipweek. The Hallsel ranch ship-
ped five cars of calves to Missouri, where he will feed them. Hieks \& Williamson shipped 30 and Campbell shipped 22 cars of calves and cows Thursday. Lem Chester shipped one car of calves
to Ft. Worth. Many head will be held here and fed by the local farmers.

## Tom Ferris Will <br> Feed Bunch of Calves

Tom Ferris, one of our progressive stock farmers, has
placed 89 head choice Hereford calves in the fattening pen at his farm. Mr. Ferris has proall to handle quite a bunch of calves and will have someto
sell. sell. ers getting in the feeding business in the Muleshoe country. We have the feed and the cattle
are near at hand. We believe they will make some good money at this business. We are going
to keep a close watch on them and try to give you some fact Junior League Program

November 6, 1927. Subject, Loving our enemies Hymn, No. 38
Scripture, Matt. 5:43-48, by
Talk by Superintendent. Bible drill by the leader What is an enemy? Maudie uglass. Rice. Low itan. Retta Mae Arnold. Satherıne Scribner. A quotation. Christine Roach Prayer: Crystal Kennedy. Memory verses. Tidwell Doug tass.

## Closing song

Jim Allen and his brother, Shelby Allen, happened to a nea serious accident Thursday night 3 of last week. They went out to get a gallon to ancar. It was ignited from the lantern and exploded, giving them both a bad burn. The boys live i
W. B. Adams fell from the
roof of a burding last week and He is back on the job again at

## Wife of Judge John Wood of Amherst died Tuesday afternoon

 at 4 o clock. The funeral wa Amherst. Several from here at Amherst. Several ftonded the funeral.

A New Serial at Brooks' Theatre

Producers of serialplays are pressed to provide legitimate hrills for the entertainment of
theatre-goers. This is readily theatre-goers. This is readily
understandable. It is because practically every legitimate device has been employed to raise
the hair and send tingles along the spines of ancient chapterplay fans.
Nor is "The Mystery Pilot" -the first installment of which will be shown Friday at Brooks
Theatre-any exception to the Theatre-any exception to the
rule. Contained therein are the ule. Contained therein are the auto rides and chases which culdashed to bits over precipitous steeps. There are such are planes stunts as are such aerotofore been attempted. There are leaps for life, interspersed with a liberal admixture of free-for-all brawls, plots and coun-
terplots, and dare-devil courage terplots, and dare-devil courage
in the face of well-nigh unsurmountable odds.

## And in conjnnetion with all

 this, there is in "The Mystery Pilot" one absolutely new idea camera's all-seeing eye. Whatit is we do not know, but Manager Brooks of the Brooks Theatre assures us that it is veritably He refuses to tell us in which apisode this breath-takeroccurs. goers of Muleshoe is that they pay the closet attention to every Pilot", in order that they may not be deprived of that rarest
of all sensations-a new thrill.

## Notice to School Patrons

The State provides by law that the ages of 7 and 14 , inclusive shall attend school for at leas 100 consecutive days, or for five
school months, unless excused
as provided by law. This law applies to all children livin within two and a half miles o
the school building where transportation is furnished or to
all childlen in the district where transportation is provided b
the school. The local board have authority to set the date and the local board of the Muleshoe district voted that said law
should go into effect the beginshould go into effect the begin
ning of the second motnh of the ning of the second motnh of the
school and continue for fiv
months. This law went into ef months. This law went into ef
fect Monday, Oct. 11. Let al parents take due notice and
govern themselves accordingly The penalty for violation of this
law is $\$ 10$ fine first offense, $\$ 15$ for second and $\$ 25$ for each of fence thereafter.
J. W. Johnson and wife of
Dorchester, Neb., and Mrs. Clyde Johnson of Amarillo. an Miss Hubble of Long Pine, Neb. friends and looking after land interests. $\qquad$
J. A. MeCuistion and daugh Mrs. Ollie Williams of Stame and were here this week visiting in
the home of J. C. Jenkins. Mr McCuistion is Mrs. Jenkins father.
The W. M. U. met Tuesday afternoon with Mrs. Walker
There wore nine present. Th W. M. U. will have a Xmas Ba

zaar December 11th. The W. M. U. will meet with Mrs. A 1 can hov. 8 | 1 can collect your cold checks |
| :--- |
| $36-38 \mathrm{p}$ |

Muleshoe Produce Company Moves to Henington Building The Muleshoe Produce company, under the able management of W. T. Black, has leased on Main street across from Henington's new building, and has ington's new building, and has has constructed yards for poun-
try, and is equipping up the varous departments of his place in fine shape. The new location will give him a splendid stand, and enable the Company to give
wonderful service. They are making their announcement in the form of a quarter page a We congratulate the firm therr progressiveness, and trust they will enjoy a wonderful business on Main street.

## Progress News

Business progressing niceiy
his locality, health good,
Wm. Marshal and family have moved to the farm of Mrs. Gre
ory, south west of Progress.
Mrs. John Gregory is
sck with the measles.
Alamo school has been turned school children to gather the crops. The weather being favorable most all of the crops are
gathered and the children are gathered and

## Miss Narine

Miss Narine Whitehead, th primary teacher, spent the past
week with relatives and friends at Longview.
The program and pie supper that was given last Friday nite was enjoyed by everyone. The
funds were used in buying the boys and girls a new basket ball. We have received the ball and
are practicing. Some of our
teams are weak now but we expect to have two strong team Miss Lucille Maguness, th intermediate teacher, spent th eek end with homefolks.
This is examination week
The pupils sure are putting The pupils sure are putting i
their extra time studying.
J. E. Foley and wife of Post, Texas, was visiting Mrs. Matti Griffin Saturday and Sunday
Mrs. Foley is a niece of Mrs Griffin. She hadn't seen her in

Mrs. C. Wafford, who lives on John McMurtry ranch, re
ceived a telegram Monday say ing her mother had died in Da las. She was burled in Here
ford Tuesday. She was 89 years
old. Mrs. Wafford and little daughter left on the evening train.

buy your apples, potatoes of all kinds, turnips, and other kinds of fruit at my stand, next door
to the Tire Shop. F. P. McCanless, the vegetable man. $38 \cdot 39$ p Bill Gossett returned Wednesday from the Black Range of New Mexico where he has been working on a large ranch this
summer. He will visit hishomesummer. He vill visit his home-
folks and go on to Dallas to vishis job in New Mexico.
LOST-2 small mules, 1 grey,
1 black. Finder please notify R. K. Lathy. Muleshoe.

$\qquad$ ill, but is much improved at this
S. E. Morris is now with the

## HenningtonCash Grocery Moves to New Building

## Hi. C. Henington has moved

 his grocery store to his new building across the street fromhis old stand. They are now ready for busine'ss and running 1 full swing.
Mr. and Mrs. H. C. Henington came here from White Deer about Marcb, 1925 and purchased a small store. The business took on new customers immediately, the store was filled with all
kinds of groceries, fresh fruits kinds of groceries, fresh fruits
and vegetables, and the place of business immediately become ne of the most popular grocery Their in this part of the Plains. Their business has grown so
rapidly they were forced to seek larger and more up-to-date quar The
The Henington building is on of the most up-to-date stores to
be found in this part of the be found in this part of the
country. Plate glass windows, attractive show windows, plen
ty of light and the goods wel displayed. We want to con gratulate Mr. and Mrs. Hening confidence they have in this city nd country.

Lee Highway Officials and County Judges Meet at Floydada The meeting of the county jugges and their courts and delhigh officials of Lee Highway day, Nov. 8, at 1 o'clock is ar ranged to finish the job on the "Nine County Program" to paye iles, from Farwell to Vernon. already voted their bonds and the State of Texas has agreed to put up two for one on the road construction in all nine counties.
Dr. S. M. Johnson, Lee HighDr. S. M. Johnson, Lee High-
way head, has come from Washington, D. C., to attend this
meating. R. H. Coffee and Pat R. Peck, vice presidents respec will attend. Everyone living in any of these counties has a personal
interest and is urged to attend. If you intend to attend this meetg see Wm. G. Kennedy or K.
Kmith at once.

Eat More Bread. Our bakery is running at full
orce. We can supply you with fresh bread every day, cakes
and all kinds of pastry. City Balse
 The Lockney Beacon is glad to
see West Texas publishers wake up on this proposition and see
that their districr and local officers get a marked copy of the resolution.

Kelso, president of the

1. N. Kelso, president of the office in St. Louis, and J. B. Scott, manager of Plainview,
were here looking after business Tuesday.

## Getting the Velvet While Returning No Benefits

At the annual meeting of the West Texas Press Association at Lamesa last week, the memthe following resolution which asks for specific things from the Southwestern Bell Telephone company interests, and their subsidiaries. The resolution fol lows:

We, your committee, to draft "We, your committee, todraft
resolutions regarding the telephone companies operating in following:
"The West Texas Press Association in meeting assembled, deplore the lack of co-operation manifest by many of the corritory, and especially that several telephone concerns Therefore, we resolve that these
companies and especially State Telephone company, the Bell Telephone company and al subsidiaries be advised by every their present attitude of selling advertising to our local mer chants on a monthly charge basis should be eliminated as un just and unreasonable from business standpoint; that the local publishers have an opportunity to bid on the work; that he service and rates charged proportion to that charged in owns and cities of similar pop lation and business magnitude that each publisher in West esolution and that a marked opy of same be mailed to the istrict and state headquarters "'Signed.
George F. Smith, Snyder.
Jess Mitchell, Sr., Lamesa.
"Jess Mithell, Litlefield."
Note-The reason newspa-
pers asked for this equitable unpers asked for this equitable un derstanding is because of the un-
just and unreasonable charges just and unreasonable charges
made against advertisers in the elephone directory, as well as he telephone people hauling every directory to Dallas to be
printed, eliminating the pubishers in the representative towns in which the phone people have an oflee and exchange An advertisement in the dimoney for a space on a monthly rental basis. As a concrete example in Lockney, Texas, the
two advertisers on the front
$\qquad$ book, leaving the balance of the advertising money to be piled company as so much "gravy." handle the matter is for a stipu lated one charge for the entire six months period that the book operates. By taking the front pages of the directory at Lockamount realized from advertising would run from $\$ 150$ to $\$ 200$ per book. The actual cost to the phone company for the Lockhey book could not exceed $\$ 50$. The Lockney Beacon is glad to led like of cholera can be hanled like the hoof and mouth Above ail
understanding of the hog cholera situation on the part of members of the Legislature of Texas o the end that owners of hogs may be protected against "boot-


## THE FEATHERHEADS



Our Pet Peeve
Off the Concrete


FINNEY OF THE FORCE


By F. O. Alexander
Fanny Didn't Stay for Act 2 !



| A Fire Marshal Ordinance | any facts or to have means of | such demeanor shall be fined in | arrangement of stoves, ranges, |
| :---: | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| knowledge in relation to the | a sum not exceeding twenty-five | furnaces or other heating appli- |  | knowledge in relation to the a sum not exceeding twenty-five furnaces or other heating appli-

matter under investigation, and dollars (\$25.00). Provided, how- ances of any kind whatsoever, shall cause the same to be reduc- ever, that any person so convict- including chimneys, flues, and ed to writing; and if he shall be ed shall have the right of appeal. pipes with which the same ma \begin{tabular}{l|l|l|l|}
of the opinion that there is evi- \& Sec. 6. All investigations held \& be connected, or a dangerous ar- <br>
dence sufficient to charge any \& by or under the direction of the \& rangement of lighting devices

 

person with the crime of arson \& by or under the direction of the <br>
Fire Marshal may, in his dis
\end{tabular} or with the attempt to commit cretion, be private, and persons the crime of arson, or of con- other than those required to be spiracy to defraud, or criminal present may be excluded from conduct in connection with such the place where such investigafire, he shall cause such person tion is held, and witnesses may to be lawfully arrested and be kept separate and apart from charged with such offense or each other and not allowed to either or them, and shall furnish communicate with each other to the proper prosecuting attorney all such evidence, togethe with the names of witnesses and all of the information obtained by him, including a copy of al pertinent and materi

ny taken in the case.
taken in the case.
Sec. 4. The Fire Marshal shal have the power to summon wit nesses before him to testify i relation to any matter which ance a subject of of this ordin ance a subject of inquiry and in vestigation, and may requirethe production of any book, paper or document deemed pertinen thereto. The said Fire Marsha is hereby authorized and empow
ered to administer oaths and af firmations to any persons and ap firmations to any persons appea Sec 5 . Sec. 5. Any witness who re fuses to be sworn, or who re fuses to appear or testify, o who disobeys any lawful order fails or refuses to prod or wh fals or refuses to produce any
book, paper or document touch ing any matter under examination, or who is guilty of any contemptuous conduct during any Marshal in the matter of said in vestigation or inquiry, after be ing summoned to give testimony
inder in relation to any matter under investigation as aforesaid, shal be deemed guilty of a misdemean
or; and it shall be the duty of th Fire Marshal to cause all such until they have been examined. Sec. 7. The Fire Marshal shall have the authosity at all times of day or night, when necessary, in the performance of the duties imposed upon him by the provisions of this ordinance, to enter
upon and examine upon and examine any building or premises where any fire has
occurred, and other building and premises adjoining or near and premises adjoining or nea be exercised only with and good discretion.
Sec. 8. The Fire Marshal upon complaint of any person hav ing an interest in any bullding or property adjacent and with
out any complaint, shall have out any complaint, shall have right at ail reasonable hours, fo the purpose of examination, to and premises within the city and premises within the city
and it shall be his duty, month ly or more often, to enter upo and make or cause to be entere and made, a thorough examina tion of all mercantile, manufac turing and public buildings, to gether with the premises belong ing thereto. Whenever he shal find any building or other structure which, for want of repair or by reason of age or dilapidat ed condition, or for any cause is especially liable to fire, and which is so situated as to endanger other buildings or property or so occupied that fire would endanger persons or property ny therein, and whenever he shall or systems, or a dangerous or
nlawful storage of explosives, unlawful storage of explosives, erosene, dangercus chemicals egetable products, ashes, comustible, inflammable and refuse materials, or other conditions which may be dangerous in char acter or liable to cause or pro-
mote fire or create condition mote fire or create conditions dangerous to the firemen or occupants, he shall order the same uch order shall be forth, and uch order shall be forthwith complied with by the owner or premises. Provided, however that if said owner or occupent deems himself aggrieved by order, he may, within five (5) days, appeal to the Mayor who shall investigate the cause of the complaint and unless by his authority the order is revoked and be forthwith complied with by said owner or occupant. At the end of each month the Fire Marshal shall report to the State Fire Marshal all existing hazardous conditions, together with separate report on each fire in the city during the month. Sec. 9. Any owner or occupant of a building or other strucor maintain the who shall keep or maintain the same when, for ge of repair, or by reason of or any iable to fire, and which is so ituated is to endanger buildings or property of others, or is especially liable to fire and which is so occupied that fire would endanger other persons or their property therein, shall be punished by a fine of not less than
ten dollars ( $\$ 10.00$ ) nor more han fifty dollars ( $\$ 50.00$ ) mo han fifty dollars ( $\$ 50.00$ ).

An Ordinance Creating the Office of Fire Marshal, Prescrib ing the Duties Thereof, Providing for Its Maintenance and Prescrib
Be it ordained by the City Com mission or Council of the City of Muleshoe.
Section 1. The office of Fir Marshal is hereby created. Such office shall be independent of other city departments, the Fire Marshal reporting directly to the
Mayor and City Commission Council. Such office shall be filled by appointment by the Ma yor, by and with the consent of the City Commission or Council, within five days after this ordi nance shall take effect. The said Fire Marshal shall be properly qualified for the duties of his office, and shall be removed only for cause. He shall receive an annual salary of sixty dol lars, payable in monthly installmiș services.
Sec. 2. The Fire Marshal shall investigate the cause, origin and circumstances of every fire oc curring within this city by which
property has been destroyed or property has been destroyed or
damaged, and shall especially damaged, and shall especially make investigation as to wheth
er such fire was the result er such fire was the result of carelessness or design. Such investigation shall be begun with-
in twenty-four hours, not including Sunday, of the occurrence of such fire. The Fire Marshal shall keep in his offic a record of all fres, together a record of all fires, together
with all facts, statistics and circumstances, including the origin of the fires and the amount of the loss, which may be determined by the investigation required by this ordinance.
See. 3. The Fire Marshal, when in his opinion further in vestigation is necessary, shal
take or cause to be taken the testimony, on oath, of all per ons supposed to be cognizant person being convicted of any! find an improper or dangerous

## Poultry Announcement

THE MULESHOE PRODUCE CO. wants to announce to the public that we have leased the building formerly occupied by Henington Cash Grocery, and are now ready to serve you in all lines of the produce markets. We have made this change so our farmer friends will have no trouble in finding us. We are going to pay you the highest prices at all times for your

## Eggs, Cream, Hides, Chickens and Turkeys

If you are going to sell your turkeys on the Thanksgiving market get them in at once for price is declining every day.
Come and visit us in our new home. Right in the middle of the business district.

## Muleshoe Produce Company

W. T. BLACK, Manager

Congratulations to H. C. Henington as he moves into his new building.

> | causing fires; or which shall | not less than ten dollars ( $\$ 10.00)$ |
| :--- | :--- |
| create conditions dangerous to |  |
| firemen, or occupants of such |  |
| nor more than fifty dollars |  |
| building, structure or premises | $(\$ 50.00)$. |
| other than the maintainor there- | Se brought under Sections shall |
| of, shall be punished by a fine of |  | pant of any bulding or other structure, or premises, whoshall keep or maintain the same with an improper arrangement of a

stove, range, furnace, or other stove, range, furnace, or other
heating appliance of any kind heating appliance of any kind
whatever, including chimneys, whatever, including chimneys,
flues and pipes with which the same may be connected, so as to fire, or health, or safety of per fire, or health, or safety of perwho shall keep or maintain or building. keep or maintain any building, other structure ramises with an improper aror system. or a with a storage of explosives, petroleum, storage of explosives, petroleum, gasoline, products, ashes, combustibles inflammable materials, refuse or with any other condition which shall be dangerous in character to the persons, health or property of others: or which shall be dangerous in the matter
of promoting, augmenting or of promoting, augmenting or

## ABSTRACT OF TIT ${ }^{I}$

A complete plant covering all land titles in Bailey county. Abstracts prepared with promptnes and accuracy at prices that please.

Guaranty Abstract Company<br>Levi pressly, Mgr. MULESHOE' - TEXAS

## Dentist Announcement

## False Teeth, both upper and lower

## DR. J. W. PHILLIPS

Room 12 Conley Bidg. LUBBOCK, TEXAS
 JACK COX, Local Agent

## It Won't Be Long

Until the winter'freezes! You will want your car in the best condition. Why not begin now? The old battery may play out with the first cold spell. We can furnish you with a 13 plate heavy duty battery for \$11.00 and take the old battery in exchange

## Coatedtongue, drymouth, bad breath, mudy skin bad breath, muddy skin, groggy nerves and sour stomach suggest $i$ its use. <br> ATTABOY EDDIE



For holidays, Eddie is keen; No happier kid we have seen. He's cheerful and glad, And not a bit sad, Preparing for his Hallowe'en.
We Are here to serve you The prompt service and careful ate the fillnger our cus. orders has converted many women to this economical, time sav-
ing way of shopping. Try it out yourseif. PHONE 4

We are in the market for Cream and Eggs.

- C. D. Gupton Grocery Co.

Groceries and Meats



TIs the law/ required every man to earn his daily bread, lots of them would want to eat but once a week"
Yes! Siree! When vou deal at the Bailey County Elevator company you get such good service that you want totell your friends

## about it.

## keep them.

Out cust
cellent grade know the excellent grade of our feed, also
the high prices we pay for grain Let us add your name to the

- list of those we serve.

We can supply a food for .every need.

Bailey County Elevator Co.

R. L. BROWN

The Land Man
LANDS OIL LEASES
ROYALTIES

PATR.BOBO Attorney-at-Law Muleshoe

## Lubbock Clinic

 Third Floor Temple Ellis Bldg.Phone 1200 . Ellwood Hospital Ninetsenth and El Tiana Sts.
Phone 902 LUBBOCK, TEXAS Complete Diagnostic Laboratory, in
cluding X-R.Ry and Modern
Physio Therapy. D. D. CROSS, M. D. Surgery and Diseases of Women V. V. CLARK, M. D.
agnosis and Internal Medicin Electro Therapy.
J. E. CRAWFORD, M. D.
Eye, Ear, Nose and Throat
o. W ENGLISH, M O. W. ENGLISH, M. D.
General Medleine and Surgery G. H. ATER, D. D. S, Dental Surgery, Pyor
W. D. McRIMMON

H, S. RIGGS
$\underset{\text { Business Manager }}{\text { H, S. RIGGS }}$

## WANTED

Maize, Hegira, Kaffir
Heads, also Ear Corn
Our offee and scales are at the E. R. Hart Implement House.

## Doggett Grain Co.

W. H. WRIGHT, Buyer.


## Valley Motor Company


Everything to Wear,

## You Can Buy Shoes Here With Confidence

We use every bit of our buying skill in selecting our footwear that will give more than the usual measure of service. That we have been successful is proven by every day wear tests given these shoes by the men of this community.
Just received a new shipment of the latest showings Gardner Dry Goods Co.
"The Price is The Thing,
 LUMBER

## For Building and for Repairing

Buildings should last for years, and they will if you use our first quality LUMBER in building or repairing them. Our prices, quality considered, are never high.

E. R. Hart Lumber Company<br>Coal, Hardware, Furniture, International Implements




| The Muleshoe |  | Fire marshal ordinance |
| :---: | :---: | :---: |
| R B. Boyle, Editor | the state of texas County of Bailey | der provided for in Section 8 be |
| s1.50 per yea |  |  |
| The Liberty school (YL) is having a five-room teacherage just west of the modern school building. It will also have a full basement that can be turner into another five-room apart-ment when the school justifies it. It will be a frame building with stucco finish. W. T. Blackhas the contract. | virtue of a certain Alias Execu- tion issued out of the Honorable |  |
|  |  | Sec. 12. The penaties pro- vided for herein shall be reovv |
|  |  | ered by the eity in the samemanner as provided by law or |
|  |  |  |
|  |  | for |
|  |  |  |
|  |  | Sec. 13. Every day's mainte- |
|  |  |  |
|  |  | protibited in any of the forego- ing sections shall be a distinet |
| Mrs. Hiram Bearden and three daughters, Emma, Helen and Ruth, were down from Canyon to spend the week with Hi Bear-den. Mrs. Bearden is staying in Canyon with the girls while they are attending school. |  |  |
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|  |  | ty demands the immediate passage af this ordinance, creating the office of Fire Marshal andempowering the said officer to |
|  |  |  |
| R.Matthews |  |  |
|  |  | discharge the duties herein set out, therefore an emergency ex- |
|  |  |  |
|  |  | ists demanding a suspension of the rules requiring ordinances |
|  |  | said rule is hereby suspended, and this ordinance is placed onits first reading and final pass- |
|  |  |  |
|  | And in compliance with law,I give this notice by publicationin the English language, once a |  |
|  |  | ing and final pass a a ane, and shal in full force from and after its |
|  | week for three consecutive weeks immediately preceding |  |
|  | said day of sale, in the Muleshoe Journal, a newspaper published in Bailey county. |  |
|  |  |  |
|  | in Bailey county. <br> Witness my hand, this 1st day <br> of November, 1927. <br> H. A. DOUGLASS | Attest:Ivan B. Mardis, MayorCity Secretary. |
| Muleshoe Tailor Shop | Sneriff, Bailey County, Texas, <br> Pat R. Bobo spent the weekend in Waco. |  |
|  |  | Miss Wentland, county nurse is sporting a new Chevrolet Imperial Landau of the new oolor and design. |
|  |  |  |

## Announcement

We take pleasure in announcing to our friends, customers and the buying public in general, the opening of our new store next door to Gardner Dry Goods Co. We plan to keep one the best stocks of Fancy and Staple Groceries to be found in this part of the Plains. Come in and let us show you about our new store. We are proud of it and know you will be pleased also.

## This Store, My Friends

I'd have you feel,
Is just your pantry shelf, Extended for convenienc And managed by myself. I've herrings from Norway And figs from Arabland. Fresh fruit of tasty flavor, Fine teas from India's strand, And Franklin Baker's Coconut With flavor that's so choice.

It gladdens every cake you make So appetites rejoice.
I've flour from western prairies And cheese from sunny France, Rare nuts from Spanish hillsides And spice of old romance.
0 ! mine's a most romantic trade Of bringing to my friends
The best of food in season, On which good cheer depends.

## Henington Cash

Phone 21 Grocery Phone 2
When better prices are made we will make them

# Smart Winter Apparel 

Cloth Coats, Fur Coats, Dresses, Furš
Apparel That is Unusual in Design, Fabric and Finish

Frocks that have only recently been adapted from original Paris modelscoats that are creations worthy of the frocks they cover-e laborately fur trimmed.
Fur Coats in sports and dress styles in all the newer pelts. Exquisite linings and workmanship give them a distinction all their own.

## New Velvet Hats--Just Arrived



Showing its versatility in Fall Millinery $\$ 3.95$ to $\$ 6.50$
The adaptability and luxury of velvet are expressed in the hats sketched. Whether trimmed in grosgrain, stitchery or felt-or depending merely on itself for ornamentation, velvet has assumed first place for 1927 and 1928.

## Big Sale of Silks

85 c to $\$ 3.95$ per yard
Time to start sewing for the winter festivi-ties---and you can do no better than to make your selections from this magnificent array of silks, lower priced for two days only.
Flat Crepe, Crepe de Chine, Printed
Crepes, Evening Chiffons, Black
Satins, Printed Chiffons and


Georgetts

## NOTIONS

Every sewing need specialy priced during November. Time to start is now.

Tape Measures 10c Thimbles 10c
Sewing Silk 10c
Basting Cotton 7 for $\mathbf{2 5}$ c Darning Cotton 10c Shoe Trees 50c

## Dress Shields 35 c

Fine quality thin rubber shields, silk or cotton finish. In all sizes.

LINENS
November is the month to purchase your holdday linens. Supply your needs at November prices.
Luncheon sets, Bridge sets, Cocktail napkins, Madeira napkins, Hemstitch ed towels.
Luncheon sets of the most exquisite Madeira hand embroidery, initialled if desired. \$1.39
Damask towels with pattern for embroidered initial. 25c
Hemstitched towels and towels attractively cross-stitched. 59c
Cocktail serviettes only as big as a minute. Hand embroidered. \$1.45

## Joyce Pruit Co.

 Clovis, New Mexico