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## American Business



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more－＂This Week＂Colorgravure Magazine，
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| :---: | :---: | :---: | :---: |
|  | tumes to warch por－ |  |  |
|  | 边 | ENJOY your meals |  |
|  | mome mitum mom |  |  |
|  |  | your meals <br> at |  |
|  | AMBULANCE | EDD＇S CAFE |  |
|  |  |  |  |
|  |  | A BETTER GAS <br> FOR YOUR CHRISTMAS TRIP |  |
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|  |  | Phillips 66 is the answer to many of your questions．It is actually a better gas，gives you more miles to the gallon and beperformance for each of those miles． |  |
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|  |  | PHILLIPS＂66＂ |  |



## SOIDIER， too！

．．．and Needs Your Help So there May Be Light and Power this Christmas and Throughout the New Year

## लिडहांति <br> ChERIS vour

freedam
His work is vital to our country＇s well
being．The light and power lines maintains have been defined as National Defense property，protected United States and the anti－violence laws of the State of Texas．Thus，the large number of men and women who maintain your electric service are truly soldiers，too．
Inasmuch as in time of national emergency it is the patriotic duty of every American to report any act or plot which endangers the country＇s safety，we feel free to request that you report to local law enforcement agencies，or to our nearest office，any persons violating or planning to violate any of the provisions of the laws prohibiting sabotage of a defense industry of which you
have any knowledge．
We are giving our utmost cooperation in the defense effort，serving numerous military units in this West Texas region，and ask your help that there may be no
interruption of service either to Uncle Sam or in your of service either to Uncle Sam or in your home．

Buy defense savings
BONDS and STAMPS

## West Texas Utilities Company



为


4据相

## CHARM IN A SMALL PACKAGE



## Guard Against

Pneumonia As
A Complication
Austin, Dec. 16-With a high in-
cidence of influenza and measles cidence of influenza and measles
over the state, the public should be
awake to the danger of pneum awake to the danger of pneumonia
as a complication of these diseases as a complication of these diseases,
according to Doctor Geo. W. Cox, according to Doctor
State Health Officer.
"Pneumonia is recognized as a
dangerous and often fatal disease," Doctor Cox pointed out, "and com-
petent medical care with skilled petent medical care with skilled
nursing in measles and influenza
will materially lessen the danger of will materially lessen the danger of
pneumonia," he stated. The public has been slow to recog-
nize pneumonia as being definitely nize pneumonia as being definitely
a contagious disease, he asserted,
and this in part has accounted for and huge toll of lives claimed by this
the disease yearly.
"In your every day routine of ercise, and fresh air. Include sufficient liquids in the diet, and, above all, stay away from direct, contact
with sources of infection," Doctor with sources of infection," Doctor
Cox urged.
"Sensible, healthful living and Sensible, healthful living and
dressing in accordance with the
weather can do much to prevent the occurrence of pneumonia," declared
Doctor Cox, "and it is much easier and certainly safer to avoid pneu-
monia than to attempt to overcome it when it strikes," he said.
Uncle Bill Cherry, of Antelope
down in Kent county, was transacting business and greeting friends in
Spur Spur Monday
Mesdames Tom Jones, George
Branch, Lee Rice and daughter Miss Branch, Lee Rice and daughter Miss
Inez Rice, of Jayton, were shopping
with Spur merchants while here with Spur
Tuesday.
country, was a Spur visitor Tuesday and while here was a pleasant calle
at The Texas Spur office. Mr. and Mrs. Lee Randall, of Steel
Hill community were shopping with Spur merchants Tuesday.


## Social Happenings



## Christmas Gifts

## For The Home

What gifts could be more appropriate at Christmas than gifts for the home?

Give Her a new gas range this year. Our new models are a beauty to the kitchen; so easily kept clean. Cooking is really a pleasure with a new gas range.

Another essential item for the home is a Water Heater, and a gift that will be appreciated by the entire family every day of the year. See our selections today.

Give Gifts For The Home!

## Municipal Sight, Power. Gas and Water Plant



Melba Lewis played Christmas. C. O. Fox and hostesses Mesdame | Carols and Louise Ince gave a hum- |
| :--- | :--- |
| orous reading: "Jest 'Fore Christ- |

 taken from "The Night Before
Christmas. $\begin{aligned} & \text { family of Camp Bowie, Sunday } \\ & \text { Captain Cook is a brother of Mr }\end{aligned}$ Santa was there to present gifts Clinkscales.

| from the tree to Mesdames C. H. |
| :--- |
| McCully, A. M. Shepherd, Page Mrs. Bob Alexander and children | Gollihar, L. R. Barrett, J. J. Ensey, Janie and Nan L., spent Sunda Harry Goodwin, Brown, J. W. Car- with First Lieutenant Bob Alexanlisle, and sister Mrs. Josie Burton, der at Camp Bowie, Brownwood.

Jessie Hayes, Jessie Hayes, Gladys Lewis, Hoarce
Wood, Leland Wison, H. L. ThursWood, Leland Wilson, H. L. Thurs- Mr. and Mrs. Bill Caraway were
ton, Chas. Whitener, Luria Glasgow M. A: Lea, W. F. Gilbert, J. C. Payne Tuesday evening.

Increasing Farm Accidents Attributed to Machine Age


lands, and culti-
vating the vast fallow areas of our
central and western centra a and western plains, ther
was a constant market for all o
our surplus crops. It wasn't neces our surplus crops. It wasn't neces
sary to organize farming for in
cresed production creased production.
Farmers raised first what they
needed for their families. They folneeded for their families. They fol
lowed habit or tradition in the
crops they selected and in the crops they selected and in the
methods they followed. Somebody
could be found to buy what. was methods they followed. Somebody
could be found to buy what was
left over. All farmers had enough to eat, and many grew rich by
farming for surplus-for the mar

This undirected production fina
y ran against a snag. We systema tized and mechanized large oper
tion farming until we began
raise too much of a few leadin tion farming until we began
raise too much of a few leadin
crops, such as corn, wheat crops, such as corn, wheat, cotto
and tobacco. Unwanted surpluse
of these crops caused prices to fal of these crops caused prices to fane
It became harder to make mone
on a farm. We had crop restric
tions and farm foreclosures. on a farm. We had crop restri
tions and farm foreclosures.
And the wiser of our farmers gan to learn something they ha
never before thought of The
found out that farming found out that farming was ju
like any other business, in that
producing too like any other business, in that
producing too much of anything
was not sound economy. Th started the era or oconomy. Tiversifed farm-
ing. an idea that has seen great developments.
Now we are entering still a
other era in agriculture-the other
of pla
We We must still have diversifica
tion. We must still be intellige enough to avoid raising too much
of cet of certain staples.
But agriculture is
great agticulture is age of to have its
grosperity if only remember that it is better
business to raise crops for which
there is te there is demand rather than raise
the crops first and then try to find the crops first
the demand.
The family we must feed has
grown over night. tit now looks as
though we would have to feed in grown over night. It now looks as
though we would have to feed. in
the interest of both humanity and national defense, a great part of
the population of the British Isles.
Soon we may add to Soon we may add to our list of
boarders from continental Europe.
The demand for the products of
Aner The demand for the products of
Americas agriculture widl exceed
anything we have ever known be. anythin
fore.
For example. the last lend-lease
bill tox pass Congress allocated
nearly 2 billion dollors nearly 2 bass conion dollarss for food to
no across the Atlantic. We are told go across the Atlantic. We are to
that this is merely the beginning.
Our Department of Agriculture is urging us to plan on increasing
the volume of certain crops almost without any limit at all.
As a single instance, take soy-
beans. Our $1336-41$ average acre-
age in this crop is 3.433 .000 acres In 1941, we shall raise about five.
and a half million acres. In 1942. and a half million acres. In 1942.
we are asked by our Goverment to
plant over 7 million acres. That is plant over 7 million acres. That is
more than doubling the acreage in
this valuable crop in two years
time, this
time:
We We counsel every farmer to read.
in government bulletins and in his
farm papers. about farm papers, about the require-
ments of the next year or two
Then he should determine what his land will best procuce among the
crops in which there is both the
greatest shortage and the greatest greatest shortage and the greatest
demand. And then raise those crops.
That is the new order in Agri-
culture for America. It is a direct road to prosperity.
—— Judge E. H. Boedeker, wife and
son, of Dickens, were transacting
business, shopping with merchants, nd visiting with f pur Wednesday.

Mr. and Mrs. Walter Gruben were
recent visitors to her brother, Private Allen Deaton Jr., of For Sill, oklahoma

Elton Garner, who has been in returned recently to spend Christ-
mas with his parents, Mr. and Mrs. w. W. Garner.

Mr. and Mrs. W. B. Ford were guests of Dr. and Mrs. R. L. Alex-
ander while in Spur from their farm and ranch home 25 miles south west of Spur Tuesday

T. B. Association
Urges Contributions
Be Made At Once
Austin-(spl)-As a result of the

$\underset{\text { We wish to take this }}{\text { Card }}$
We wish to take this means oft
thanking the
great many
friend
 sympathetic ouring the iliness and
death of our beloved The foral otdeath of our beloved. The elora oft
tering was beatiful. May God boess each ol sou w.
Mrs.

Mrs. W. H. Smith and family
Mr. and Mrs. T. A. Smith Mr. and Mrs. T. A. Smith
Mr. and Mrs. R. S. S. Mr. and Mrs. R. G. Smith family.

## Mrs. W. B. Ford II and son, W. B Mrs. W. B. Ford II and son, W. B. Ford III, were returned to their home 25 miles southwest of Spur home 25 miles southwest of Spur the past week from the Plains Clinic, the past week from the Plains Clinic, Lubbock, this being young Ford IIIrds first glimpse of his native | Lubbock, this being young Ford |
| :--- |
| LIIrds first glimpse of his native |

IIrds
$\left.\right|_{\text {Tr }}$

Travis Hover. son of
Mr. A. an . an . Hover, having enistee ins A. M. Hoover, having enistsed
in the Marines recevived orders report this week to Dollas
place he left Tuestay I am a girl 9 years old. I am in bananas and
$\begin{gathered}\text { the fifth grade. Sure do like school. } \\ \text { I have tried so hard to be a good } \\ \text { girl. Please bring me a a girls bicycle, }\end{gathered}$
$\begin{gathered}\text { From your Friend, } \\ \text { Helen Grishan }\end{gathered}$ girl. Please bring me a girls bicycle,
and a doll, and candy, fruits and $\begin{array}{ll}\text { and a doll, and candy, frus other } \\ \text { nuts. Please remember all the oar Santa Claus: } \\ \text { children and my teacher Miss Thurs- } & \begin{array}{l}\text { Deamud } \\ \text { How are you? I am going to school }\end{array}\end{array}$ ton. From a friend $\quad$ Mona Fay Smith $\begin{aligned} & \text { How are you? } \\ & \text { and like it very much. For Christ- } \\ & \text { mas I would like to have a tractor, }\end{aligned}$ Mona Fay Smith
Dear Santa Claus: $\begin{aligned} & \text { mater truck with side boards on it. } \\ & \text { a } \\ & \text { a tould like to have a ball and bat, } \\ & \text { and some marbles. Don't forget to }\end{aligned}$






 and my litte brother who is 4 Hury up and come to see us.
Lears old.
Loeil odell Thomason
Cots of tove
Winston Fitzgerald


$\qquad$


 anese shoot yout of love Dear Santa Claus:
have been good an tor cummer lostms.

P. 5 . Don't forget to
house Chrismas night.

FEEN-A-MINT
(The above rate is subject to change about January 1st, and is not good outside of Texas or where there is regular established carrier delivery service.)

## LESS THAN 1 c A DAY

Send in your order now before the price advances, and keep up with the current events. The Press is The Paper for the Well Informed Family.


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One Year by Mail in Texas and Oklahome

## DON'T WAIT-SUBSCRIBE TODAY!

We may have to raise this rate before this veer closes.


- We simply do not have handle at a moment's notice
all the calls that flood our all the calls that flood our
offices after important war
broadcasts, and after 7 p.m. broadcasts, and after 7 p.m.
on almost any evening nowadays.
izens in every community appeared at the railroad station
at the same hour, hoping to catch the same train
Even before the outbreak of
war we had foreseen that delays inevitably $\begin{aligned} & \text { would occur } \\ & \text { on Christmas Eve and Christ- }\end{aligned}$ mas Day. Now it appears the
volume of calls will be even
heavier than volume of calls will be even
heavier than we had antici-
pated. We have done and are do-
ing all we can to make ready
for these big rushes but the Yor these big rushes, but they
are seting all-time records.
Thoussids Thousands of conversations
vital to the Army and Navy-
vital to the defense of this navital to the defense of this na-
tion -go over the telephone
lines each day, each nigh.
Some Some of them may delay
your calll. We are sure you understan. We appreciate
your co-operation, your pa-
tience.
southwestern bell thephone co.


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PLEASURE
when you let the laundry do it. And our rates are so
resasonable that it it really a saving to let us do it.

SPUR LAUNDRY CLEANERS

## Letters From A Texas Girl In Louisiana



REG'LAR FELLERS


She Ought To Peek Around The Corner
By Gene Byrnes


By GEORGE ADE

 me. She says something in French, a
friend repeats it in English; the and so it goes.
Y'm trying to learn the language,
but I say things differently, and Melvin laughs. I even have a bool
that is supposed to teach you to speak French. But you have to
know how to speak French before know how to speak
you can learn how.
Can somebody give me a formula
for learning French in three easy

## lessons?

Sitting here by a warm fire listen-
ing to the kettle boil, shuts me away ing to the kettle boil, shuts me away
from the outside world with its
threat of harm to our beloved U. S .

I would like my fellow Texans to know what some of the people of
Lousiana think of our former GovLousiana think of our former Gov-
ernor, w. Lee O'Daniel. I have never heard one thing
against him. They like him. The Catholics are very devout to
their religion and Priest, but I have heard my mother-in-law say often
that she had rather listen to Lee that she had rather listen to Lee
O'Daniel anytime than the Priest.
He brings such a heart warming He bring
message.

[^0]


[^0]:    "Pinto" Applegate and a number
    of other young people from Spu
    of other young people from Spu
    were Lubbock visitors

