

THE MULESHOE JOURNAL

Dedicated to the Progress and Development of Bailey County and the South Plains of Texas

LITTERA SCRIPTA MANENT—THE WRITTEN WORD ENDURES

MULESHOE, County Seat of Bailey County, TEXAS, THURSDAY, FEBRUARY 8, 1939

VOLUME 18 NUMBER 3

Total Of \$159,259.00 State And WPA Funds Spent On State Highway 214; Completion Now Ordered

During the past years improvements in highways, roads and other labor-giving projects on the South Plains have been stressed greatly, according to a statement released by J. O. Jones, district WPA manager at Lubbock, Bailey county receiving a generous quota of such labor and expended funds, according to information released by Mr. Jones and by George Garrett, district state highway engineer at Lubbock.

Total amount of WPA funds expended for improvement of State Highway No. 214 from Needmore in Bailey county south is \$58,369.00, while state funds expended on the same improvements has amounted to \$75,890.00, according to Mr. Garrett. Just recently authorization was made by the State Highway Department for another quota of money totaling \$26,000, \$14,500 of which is state money, to be expended on this same highway for completion of base and hard top surfacing from Enochs on to the south; Bailey county line. It is confidently expected that Mr. Jones will meet this new state appropriation with one approximately \$9,000 WPA funds for finishing this particular highway.

These two last named sums bring the total expenditures of WPA funds on State Highway No. 14 up to \$69,869.00 and that of the State Highway department to \$89,390.00. These totals do not include WPA funds spent in connection with county project when the base was laid from Muleshoe to Needmore, neither does it include any expenditure with one approximately \$9,000 WPA funds for finishing this particular highway.

The securing of this large sum for county-wide expenditure has been accomplished largely through efforts of county officials. Perhaps, it is said, some of it might have been allocated in the course of time; but it is well known by many prominent citizens that the work has been expedited to a large degree by personal efforts that were given to the various projects and by numerous trips of interested parties to Austin and Lubbock in behalf of better roads and more efficient highways in this county.

1846 Poll Taxes Are Paid In Bailey County For 1940

There will be a total of 1,846 citizens of Bailey county eligible to vote in the various elections this year, according to records at the local court house. There were 1,770 poll taxes paid and 76 exemption certificates issued, according to M. Bass, deputy tax collector. Last year, an "off year," there were only 914 poll taxes issued, and a year before, an election year, 99 citizens took out their little "I" permits. The poll taxes paid this year is far the largest number ever paid in the history of Bailey county. With the various elections ahead for this year and the numerous important questions to be settled, citizens generally are anxious to participate in these coming political solutions, state and national problems are steadily being drawn to a finer focal point than ever before, many citizens, it is said, are realizing more than ever before the true meaning of democracy and their duties as citizens under this form of government. They want to have a part in moulding many of the fundamental factors of importance to the future welfare of this nation.

RAIN-AUTO PLAN WILL BE STARTED IN MAY

Eleven western railway systems, including the Santa Fe system, announce that beginning May 1 more than a 2,000 current model 5-passenger dan automobiles will be used by these railroads in connection with their passenger service to accommodate train passengers in 150 western cities. When passengers arrive at certain cities, one or more of these automobiles will be awaiting him at the depot platform to carry him wherever he wishes to travel, thus relieving the traveler similar accommodations as he might have in an automobile if he had it there. Travel charges are said to be very low, beginning at 8 cents per mile, gradually diminishing as mileage increases. It is thought the new rain-auto plan will prove both economical and convenient to travelers.

Mahon Is Against Farm Cuts By Congress

Washington, Feb. 6.—Condemning the cuts in agricultural appropriations for 1941 by the House of Representatives last week, Congressman George Mahon characterized the movement as false economy and an unwarranted effort to injure the cause of agriculture. Mahon joined Marvin Jones, chairman of the House Agriculture committee, and other representatives from farm areas in vigorously supporting retention of funds for parity payments to farmers, the farm tenant home purchase program, more adequate funds for the soil conservation service, and other items vital to the farm program as a whole.

Although heavy cuts were made, and no provision was made for parity and the farm tenant purchase program, Mahon pointed out that the sum of \$500,000,000 equalling last year's appropriation for regular farm program payments under the Soil Conservation and Domestic Allotment act, was retained, thus enabling continuation of these payments in 1941, unless cuts in this item are later made by the Senate, which is considered unlikely.

Mahon commented that the fight in the House on the cuts which were made was close and that the farm bloc showed enough strength in the fight that there appeared substantial hope for additional appropriations later this session.

H. L. Lowry Out For Co. Commissioner In Precinct 1

In this issue of the Journal H. L. (Possum) Lowry makes announcement of his candidacy for the office of County Commissioner in Precinct 1 of Bailey county, and in support of his aspiration for this office makes the following statement:

"I have never before held any public office, and, while I have always been vitally interested in matters of a public nature, yet I have heretofore pursued them as a private citizen. As I grow older, I become more interested in the various subjects of vital importance to my county and my fellow citizens, hence am offering my services in the above named capacity.

"I am a man of mature age, well settled in my ideas and ideals, have had a wide and varied business experience which will be of considerable value to me in discharging my duties as a Commissioner. I have had considerable experience as a road builder in Collinsworth county enabling me to come to Bailey county. I know how to build good travelable roads and how to efficiently maintain them.

"I have been a citizen of Bailey county for the past eight years and am quite familiar with county conditions and many of its needs, and I pledge my fellow citizens my very best personal services and co-operation with other members of the Commissioners' court in handling the business affairs of the county in the most satisfactory manner and in conserving all possible tax funds paid in by citizens.

"I am vitally interested in every educational movement calculated to be of benefit to the farmers, farm women, growing boys and girls of the county, and in every movement that will lend its effect for better financial conditions of the citizens of this county.

"I feel confident of my ability to meet the requirements of my fellow citizens in the capacity of their servant as a Commissioner, pledging to one and all my most sincere ambitions and earnest efforts in their behalf, and soliciting in return their favorable influence and votes in the coming Democratic primaries."—H. L. (Possum) LOWRY.

DEMOS WILL HOLD THEIR CONVENTION IN CHI.

Democrats have chosen Chicago for their 1940 convention city. Exact date of the national meet will be announced later by James A. Farley national party chairman. The City of Houston, Texas bid \$50,000 more for the convention than was offered by Chicago, but the powers that be overruled the bid favoring the Illinois windy city.



H. E. Musson Tops List Of Master Farmers In Blackwater Valley Receives \$2,816 For Tomatoes

Every community has a wide variety of farmers operating within it, some especially good, some just ordinary and a few of the slothful type, in consequence, a wide variety of farming results accrue. Bailey county, in general, has reason to be quite proud of the type of agriculturist operating within its bounds. Of course, there are always some outstanding instances of exceptional farming of which any community is rightfully proud, and they are indeed worthy of commendation. From time to time the Journal has published some of these outstanding results, and there are several others yet to be reported as data are available. The instance recorded this week may be classed as ultra-special, being the results of the farming activities of H. E. Musson, who in 1939 enjoyed his second year of successful farming in this county.

Mr. Musson is not a farmer per se, rather a consulting engineer, coming here from Oklahoma City a few years ago and buying a 1240 acre farm in the central part of Bailey county which he has since been renting to other farmers. Two years ago he purchased a half section of fine land lying in the irrigation belt of this county and situated about nine miles west of Muleshoe.

On this tract Mr. Musson has erected two residences, barns, dug a fine irrigation well, and erected other necessary improvements, for farming activity. The irrigation well is equipped with a Johnson single stage verticle type centrifugal pump propelled by a Ford Mercury V-8 engine, operated by butane gas. The 62-year old engineer, who has recently turned farmer, has for the past two years been specializing in tomato growing with which crop he has been eminently successful. Indeed, combining brains with brawn, all his farming operations have been of a profitable nature.

Last year he had 15.5 acres planted in tomatoes, from which field he realized a return of \$2,816.81. There was no guess work about any of Musson's farming as he kept an accurate account of all receipts and expenditures. He kindly furnished the Journal with a copy of his operations in growing this particular crop which are herewith reproduced for the benefit of this newspaper's readers, as follows:

Tomato Expenses and Receipts	
Preparing land at \$1 per a.	\$15.50
Tomato Seed, 7.75 lbs.	17.50
Labor planting	31.52
Labor thinning and resetting	38.88
Irrigating eight times	82.48
Labor cultivating	79.00
Cost of hauling	3.00
Taxes at 23.7 cents per acre	4.04

Total expense and taxes	\$1,420.87
Cost per acre	91.87
Gathered and sold, pounds 219,098	
Sold Muleshoe Cannery	
91,274 pounds or in tons	45.63
Sold Truckers and Home Cannery, 127,824 pounds,	
in tons	63.42
Received from Muleshoe Cannery for above	45.83

Received from Truckers and Home Cannery for above	63,420 tons at rate of \$35.61 per ton	\$2,258.38
Total sales	\$2,816.81	
Total sales per acre	181.73	
Total expense & taxes per a.	91.87	
Net profit per acre	90.06	

Mr. Musson calls attention to the fact that there were still several tons of tomatoes on the ground when the crop was struck by frost Nov. 1, and that he could have sold several tons more if he had had them, so great was the demand. Tomatoes grown in the Blackwater valley are not affected by any disease, and grow large and luscious. Preparations are now being made for growing between 20 and 25 acres of tomatoes this year. Mr. Musson said.

Other Crops Grown
Mr. Musson did not confine his farming activities to growing of tomatoes alone; but had extensive acres in other farm crops. For instance, there were 80 acres of hegar that yielded 100 bushels per acre; 50 acres of barley that yielded 51 bushels per acre; 50 acres of wheat, yielded 36 bushels per acre; 8 acres planted to pinto beans, (late planting, July 25) yielded 700 pounds per acre. This was exceptionally late production. If planted earlier in the season, yield would have been several hundred pounds more per acre. There were 12 acres of Indian corn that yielded 50 bushels per acre. All crops grown were irrigated duly as needed, Musson said, he using 8,000 gallons of butane gas up to Dec. 1 costing \$400.00. His total cash sales from the farm this last year totaled \$7,450.

Mr. Musson has 26 acres of alfalfa now growing on his land, also 70 acres in wheat and rye, which he is now grazing with stock. Both crops are in excellent condition. In addition, 40 sows and three male hogs are kept on the farm, all being pure bred, either O. I. C., Duroc Jersey or Hampshire breed. There are about 170 head of other hogs on the place.

The type of farming and results achieved by Mr. Musson are not only commendable in this particular instance; but are also illustrative of what may be accomplished by any farmer in this valley who combines a reasonable amount of intelligence, energy and business ability with his farming activities. Farming in this area has long ago come out of the experimental stage, especially among irrigators who have learned the art. Many other instances of similar achievements are available, some having been previously published in this newspaper and other accounts to be published later.

Judge Marshall Formby of Dickens county has announced his candidacy for State Senator of this the 30th senatorial district. Senator G. H. Nelson is present incumbent.

There were 1,812 auto drivers suffered suspension of their driving licenses during 1938, 999 such suspensions being on drinking charges.

The Great American Procedure Is On; Election Information Of Importance To All Citizens

More Snowfall Brings Smiles To Farmers

Old Man Winter paid a return visit to the South Plains last week; but it didn't last very long. Indications were he was merely dopping out some more cold weather in favor of Finland, and having a little of it left over, just dumped it into this area.

Judges of last week about two inches of snowfall in the Muleshoe area but old Sol in antagonistic manner, bestowed his warming smiles upon it, and by noon most of the whiteness had evaporated, sinking into the ground.

Monday there was another inch and a half of whiteness that covered the ground; but disappeared under warmer weather condition. Farmers of this section all had broad smiles as they saw the melting snows sink slowly into their fields, furnishing 50 additional moisture to inspire spring crops.

January was a mixture of weather conditions of various kinds, the maximum temperature being 64 degrees on the 17th, while the minimum dropped to three degrees above zero on the 7th. Judge Klump, local government weather bureau man, recorded five cloudy days, 15 clear days and the rest of them as partly cloudy during that month. There was 27 inches rainfall and 2.5 inches of snow in January.

Austin Flier Weds Miss M. Chandler Once Of Muleshoe

Information has been received here of the marriage of Miss Malda Chandler of Dallas to Mr. Fred H. Hall, Jr. of Fort Worth, which occurred Saturday evening, January 27.

The wedding took place in Waco at the home of Dr. and Mrs. P. C. Plueneke uncle and aunt of the bride.

Dr. C. Henson, pastor of St. John's Methodist church, performed the rite ceremony. The couple was attended by Mr. and Mrs. W. Everett Burke of Dallas.

The bride wore a heavenly blue sheer dress with red fox furs, and black accessories. She is the youngest daughter of the late Mr. and Robert Anderson Chandler, and a sister of Mrs. A. W. Copley, this city. Mrs. Hall is an honor graduate of the 1936 class, Muleshoe High school. She attended Nixon-Glady Business college in Austin. For the past two years she has been employed in Dallas.

Mr. Hall is the son of Mrs. George Sims of Fort Worth. He was educated in Austin schools and the University School of Aeronautics.

After the wedding, an informal dinner was given in honor of the bride party by Dr. and Mrs. Plueneke.

Mr. and Mrs. Hall returned to Dallas where they will live, after visiting in Waco, Temple, and Marlin over the weekend.

While living in Muleshoe, the bride made many friends here who wish her much happiness during wedded life.

With Poll tax payment limits expiring at the close of January and candidates of all degree from county up to national President throwing their hats in the ring, preparations for the big political race are forming rapidly. Already there are indications of close contests in Bailey county, as there will doubtless also be in both district and state aspirants before the final ballots of November are cast.

The Journal herewith publishes the 1940 political calendar, beginning with February 1 when county commissioners' courts appoint judges for coming elections. Many of these dates are of vital importance to political aspirants, and all will be of interest to voters. It is suggested this calendar be cut out and pasted in scrap books for future reference.

The 1940 Political Calendar
Feb. 12—Election judges for counties appointed by Commissioners court.

March 10—Last day for assessor-collector to prepare poll lists.

April 1—Deadline for delivery of certified poll list to election boards. In counties of cities over 10,000 supplemental lists shall be furnished until four days prior to election.

May 4—Precinct conventions for presidential nominations.

May 7—County convention for presidential nominations.

May 8—State convention to name delegates to presidential nominating convention; held where designated by state committee.

June 2—County executive committee meets to select state convention site, and to certify to county chairman names of candidates for places on ballot.

June 15—Last day for county and precinct candidates and district candidates in districts composed of one county, to file.

June 17—County executive committee determines by lot order of names on the ballot, and prepares estimate of election expense.

June 22—Last day for candidates to pay ballot assessments.

June 24—Primary committee makes up official ballot.

June 27—July 1—Period for first campaign expense reports.

June 28—Absentee voting begins.

July 15—15th—Second campaign expense reports, State and district re- (Continued on Editorial Page)

A. J. Whiting Of The Utilities Company Has Retired

A. J. Whiting, vice-president of the Texas-New Mexico Utilities Co., and for many years located at Clovis, N. M., has retired from active connection with that company, according to official announcement made last week by A. B. Watson, president.

Having been one of the leading spirits in that company's activities for the past 15 years, Mr. Whiting was well and favorably known in Muleshoe, coming here frequently on company business. He was of an admirable personal character, kindly in a business like manner and had a persuasive and happy manner of greeting the public which won friends to himself and to the company he represented.

Fred Oebthier, former Utilities manager at Hereford, who has been associated with Mr. Whiting at Clovis, in managerial affairs for several years past, has been named as Mr. Whiting's successor. Mr. Oebthier is a young man of many years experience with this company, a principle character, of keen analytic mind, his past services well fitting and proving his capability in taking over the work left him by his predecessor.

The mantle of Mr. Whiting has indeed fallen upon capable young shoulders.

CHOLERA REPORTED IN BAILEY CO.

A few cases of hog cholera have been reported in Bailey county, according to Sam Logan, county farm agent. In every instance he said, it has been from hogs imported recently into this county.

Warning is issued against buying hogs outside the county unless they are known to be immune from the disease. Bailey county is generally considered an exceptionally healthy county for growing hogs, cholera being unknown unless the infection is brought in from some outside source.

DICKINSON TO HEAD BULA SCHOOLS

Prof. O. G. Dickinson, principal of Muleshoe High school, was elected superintendent of the Bula school for next year, at a school board meeting last week.

LAMB CO. GETS READY FOR BIG VOTING

There have been paid a total of \$4,799 Poll taxes in Lamb county, according to Attorney Cecil H. Tate, who was in that county seat last

Tuesday.

Citizens of Olton report rumors of another contest in the near future to move the county seat from that point to either Littlefield or Amherst.

The total of Poll taxes paid this year is said to be the largest in the history of that county.

County-seat voting every three years has become quite a custom with Lamb county citizens.

Printer's Ink Gathers Dirt Printer's ink has an affinity for dirt. Exposed to air, it will gather unbelievable quantities of dust, lint from paper, and other foreign substances which interfere with good printing.

Star Dust

- In New York Village
True Funny Scenes
Silence Preferred
By Virginia Vale

(Released by Western Newspaper Union.)

DURING the week or so that Hedy Lamarr spent in New York with her husband she proved conclusively that the largest city in the country is a small village at heart.

Of course, she didn't exactly try to hide her light under a bushel. Night clubs were warned in advance when to expect her. And she even went so far as to wear a diamond on her forehead.

She wore glamorous-girl clothes—a linky black evening gown with a peg-top skirt, embroidered in blue and beige paillettes, another evening gown with a long-sleeved, high-necked blouse of black satin, the skirt of black satin to the hips, cream colored the rest of the way.

If you think some of those hilariously funny scenes in "The Housekeeper's Daughter," which stars Joan Bennett in the title role, are a bit far-fetched, rest assured that they're not.



JOAN BENNETT

fireworks for ammunition would be just run of the mill amusement for old-time newspaper men like those portrayed so convincingly by Adolphe Menjou and William Garret—as anyone who has known such newspaper men will tell you.

And, speaking of "Gone With the Wind," if you're old enough to have seen D. W. Griffith's "Birth of a Nation" you're going to feel right at home when you see this latest picturization of Civil war scenes.

As a rule the only woman involved in the "Sky Blazers" broadcasts is the sound effects girl, Ora Nicolls. While the husky males stand before the mike, Ora, who's a little thing, fires guns, makes a noise like a hefty male sloshing through jungle swamps, and shatters the air with simulated airplane effects.

One of the most inspiring sights in radio results when you watch Alec Templeton broadcast for "Alec Templeton Time." Not merely because he plays so beautifully, but because he is so sure of himself.

Another good picture is Metro's "The Shop Around the Corner," with Margaret Sullivan and James Stewart making such a good comedy team that the rather slim story is vastly entertaining.

ODDS AND ENDS—The Pat Reillys of the nation are squawking; a clue read during a "Gang Busters" broadcast identified one Pat Reilly—now they're all being hunted, by amateur as well as professional sleuths.

CAN WEST TEXAS GROW TREES?

By LILLIE GENTRY

There are few people in this world of ours who don't love trees. To me they are living altars and stand as monuments to hopes, to dreams born and cultivated in the heart of man.

Can we in West Texas afford to do without something so beautiful and vitally important as trees to the lives of men? Often in the conversation of men and women in the home and on the street we hear the expression, "We can't have trees in West Texas," and yet, in a survey which I took recently in Bailey and Lamb counties I found species of 38 varieties of trees growing and thriving.

Probably the best known tree grown in this area is the elm of two varieties, the Chinese and the American. It is of no commercial value in most parts of Texas, but is drought resistant, hence a good selection for West Texas lawns.

Let us not dwell too heavily on the elm for already too many people have the idea it is the only tree which will grow well in this area. There is the Catalpa which in some sections is of immense size.

A very wise selection seems to be directed toward the evergreens, the fir trees of three varieties, the Douglas, the cymol and the red fir; the cedars of three varieties, the red, juniper and alligator juniper, which gets its name from the fact its bark resembles an alligator's skin; the pine trees, the longleafed and the pondorosa; and the spruce tree each seen to grow well in West Texas.

Then there are many others which make beautiful ornamental trees for lawns; the black locust and honey locust, the pecan, black walnut, sycamore, the willow of three varieties, weeping, golden and desert, the cottonwood, the Lombardi poplar and the Boliana poplar which has an olive colored bark and is worm resistant; silver leaved maple, box elder and golden elder, Russian olive which bears a fruit, not edible but interesting never-the-less, crab apple, ash, Bois D'Arc red bud, China berry, hackberry, Paradise, mesquite, which is the only native tree in this area and the said cedar or tamarac.

If we are going to attempt the growing of trees a few suggestions as to their care might be needed:

- 1. Apply as little water artificially as is needed to keep the plants going.
2. Use a spading fork to loosen to a depth of six inches (this applies to well established plants).
3. Apply a mulch of well-rotted stable manure, peat moss, leaf mold, hay, straw or grass.

Let us endeavor to make our homes our parks, streets and highways more beautiful, hence a more restful place in which to live by planting more trees and think and do as the poet says:

"Have you an ache where your heart used to be in your side? Seek you a green tree. Be still there, and wait, and abide."

Be loyal to home town interests.

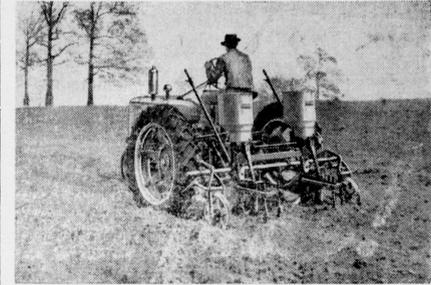
RECENT BRIDE HONORED BY NEEDLECRAFTERS

Members of the Needlecraft club met at the home of Mrs. Jessie Wright Thursday afternoon of last week.

The afternoon was spent in routine manner, after which a beautiful set of plates and measuring cups of pottery were presented to Mrs. R. B. McHorse, recent bride, who was a guest. She was also recipient of other gifts of matching pottery.

Thursday afternoon of this week, Mrs. M. G. Bass will be hostess to the club members.

BE SURE OF SATISFACTION WITH THIS NEW FARMALL



FARMALL H

When Farmall-H takes charge of your power jobs you can be sure the work will be done efficiently and economically. This middle-size member of the new Farmall family is powerful and easy to handle.

E. R. HART COMPANY

Muleshoe, Texas

SEE OUR NEW SELECTION OF BEAUTIFUL HOME PLANS

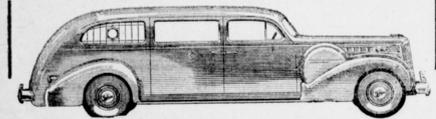
"There's no place like home," runs the old song, and thousands of people all over the United States realizing the truth of that statement are building and enjoying homes of their own.

We, too, are building many homes right here in Bailey county for home-hungry people. Aided by the Government in financing home-building on long terms and at low rate of interests many are today enjoying homes of their own. Why not you?

LET US SHOW YOU OUR NEW PLANS ANND EXPLAIN FINANCING DETAILS TO YOU!

We have everything needed for that delightful home you have been dreaming of and will be glad to assist you in its realization.

Higginbotham-Bartlett Co. Clarence Goins, Manager MULESHOE, TEXAS



NEW PACKARD AMBULANCE

The Steed Mortuary has served the Muleshoe community for many years and we take this means of expressing our appreciation of your many courtesies to us and for the true friendships we have among you.

ANNOUNCEMENT

In the interest of service we have just purchased another Packard Ambulance which is at your disposal day or night.

CALL— STEED MORTUARY MULESHOE, Phone 47 or CLOVIS, Phone 14

Berkeley Automatic Water Systems



COUNTRY

Everyone wants an abundant supply of forceful running water—that never fails in critical moments! Don't waste time with old-fashioned pumping methods. Save time and money with a Berkeley Automatic Water System... economical, dependable!

- ONLY BERKELEY PUMPS HAVE ALL THESE IMPORTANT FEATURES:
• COMPLETELY AUTOMATIC
• ONLY ONE MOVING PART
• HYDRO-JET FOR DEEP WELLS
• BERKELEY AIR CHARGER
• BERKELEY AUTOMATIC PRESSURE CONTROL
• FLEXIBLE TO VARYING WATER LEVELS
• NON-LEAK PACKING

Sneed Bros. MULESHOE, TEXAS

OUR BOYS AND GIRLS



Must Be Trained in highly efficient schools to meet the growing demands of farm and business.

TEXAS OIL plays a vital part in providing our boys and girls with school buildings and other educational facilities that are among the finest in the world.

Oil taxes collected and used only for Texas public school purposes during 1938 amounted to \$21,425,773.00.

Based on the per child educational cost of \$55.30, this sum provided education for 387,446 children—or 25% of our entire 1938 scholastic enrollment.

To No Better Cause Could This Tremendous Sum Be Dedicated

This Advertisement Paid for by Various Units of the Industry and Sponsored by

TEXAS MID-CONTINENT OIL AND GAS ASSOCIATION

STRICKLAND CHILD DIED LAST SUNDAY NIGHT
Funeral services were conducted Monday afternoon at the Baptist church in Muleshoe for JoVieta Strickland, one year old daughter of Mr. and Mrs. Walter Strickland of Enoch, with Rev. F. B. Hamilton

in charge. The child died Sunday night at 11:43 at a local clinic. She had been sick for about a month and developed bronchial pneumonia, while other complications set in previous to her death. She had been receiving medical treatment here in Muleshoe for the past two weeks and her condition was somewhat improved but a relapse set in, according to report.

Burial was made in the Muleshoe cemetery and the tiny body was laid to rest amid a beautiful bank of flowers. Steed funeral home of Clovis, N. M., was in charge of arrangements.

BURNING, GNAWING PAINS IN STOMACH RELIEVED

When excess stomach acid irritates and causes discomfort help neutralize with Adia. Tablets—yet eat what you want. Adia gives relief or money back.

SOLD AT ALL DRUG STORES

Justice discards party, friendship, kindred, and is always therefore represented as blind.—Addison.

CHOICE FLOWERS
FOR PARTIES, CHURCH AND ALL SOCIAL AFFAIRS
Funeral Flowers
OUR SPECIALTY
Delivered to you Promptly and in Fresh Condition
Mrs. B. W. Carles
AGENT
PHONE 47, MULESHOE

SPECIAL LAND VALUES
20 Acres on Highway, good house \$1,000 and terms
Residence house in Muleshoe, \$600 and terms
Several 10 acre tracts, close in, irrigated section, very productive land, gas and electricity available, \$450.00 each, terms, down payment of \$150.00
10,000 acres, the famous Warren land, choice of Bailey county, at from \$20 to \$30 per acre, some well improved, most in irrigated section, all very desirable farm land.
320 acres, \$12 per acre, \$2.50 per acre down, terms on balance.
Other choice tracts listed for sale. If you want a good buy don't miss some of these!
PLENTY OF MONEY TO LOAN AT 5 AND 6 PER CENT—LONG TERMS
R. L. BROWN
MULESHOE, TEXAS

NOW! IS THE TIME TO BUY SEED BARLEY SEED OATS and LISTER SHARES
—AT THE—
MULESHOE ELEVATOR, INC.
We want to buy your SUDAN, CANE and GRAIN
Phone 58 Muleshoe

SALES SERVICE
REDUCTIONS ON RADIOS! !
We still have on hand a few of the well known FIRESTONE RADIOS left over from Christmas buying on which we are offering special purchase inducements. FIRESTONE Radios are widely noted for their super-fine tone quality and "getability" of a wide range of stations.
Special Prices
FIRESTONE \$29.95 Radio value, 6 tubes \$29.95
FIRESTONE \$27.95 Radio value, 5 tubes \$23.95
FIRESTONE \$17.95 portable type \$15.95
MOTOR CO.
Our thirteenth year as your reliable FORD dealer.
PROVED BY THE PAST—IMPROVED FOR THE FUTURE

Pathfinder Polls of Public Opinion
PATHFINDER
PATHFINDER polls keep millions of folks everywhere posted advance on vital questions—war, politics, elections, farm obsolescence, labor, world events. An exclusive PATHFINDER feature. Nothing else like it. A real news sensation.
Read in More Than a Million Homes
Besides, PATHFINDER is the world's best and most widely-read news magazine, bringing to you in words and pictures everything that happens, all from the world's news center Washington. World events verified and interpreted, boiled down into 20 cresting departments—unbiased, non-partisan, dependable, complete, is 75% less.
is Newspaper & PATHFINDER Both one Only \$2.00
Every Week from the Nations Capital

FSA Inaugurates New Features Of Rehabilitation, Resettlement And Economic Aid To Farmers

Amarillo, Feb. 6.—To expedite measures to secure more conservation in the homes and on the farms of present and prospective Farm Security administration borrowers L. H. Hauter, regional director, has placed greater responsibilities on the county farm and home management supervisors for carrying effective measures into the rural rehabilitation, resettlement and tenant purchase programs of this agency.

In outlining the measures, Mr. Hauter again emphasized the primary responsibility of the FSA program which is to aid in improving the welfare of human beings, including their social, economic, and community institutions and organizations. County farm and home supervisors are instructed to continue appearing before county planning committees and presenting data showing the character and extent of the problem of low-income farm families.

The supervisors will emphasize data showing the extent and purpose of existing FSA loans; size of units and tenure arrangements; type of farm and home economy set up in farm plans; the land and water conservation adjustments being made; the provisions for working capital; the degree of self-sufficiency attained; debt adjustment accomplished and needed; and all the phases of individual and group action which have been undertaken for accomplishing rehabilitation.

County supervisors also will present data indicating the planning and progress of borrowers in achieving a healthful standard of living, including sanitary improvements, dietary sufficiency, and removal of injury and health hazards.

Provisions for adequate medical attention will be of paramount importance. County planning committees, Mr. Hauter said, will be assisted in analyzing the farm and home problems in the county and developing a constructive land use and conservation program which will sustain a self-supporting farm and home economy and rural social structure for families in the area.

Of special significance is the instruction that loan reviewers will have before them reports on each county plan to which they will refer as a guide in approving or rejecting the farm and home plans of individual FSA borrowers.

Another significant order is for district FSA supervisors to make an immediate survey and report on what an extent it will be necessary to effect the human, land and water conservation practices approved in the county plan to employ the joint purchase and use of equipment; and to obtain special technical services in supervision and construction of necessary conservation structures, including dams, ponds, check dams, terraces, contours, diversion dams, sod outlets, reforestation new seedlings, stream clearances, sanitary facilities, etc.

County supervisors will continue assisting all owner-operator borrowers whose farms are mortgaged, on terms not in line with the earning capacity of the farm, to obtain an adjustment or reamortization of the debt to assure security of tenure. Promoting tenure arrangements between landlords and tenants, one of the most far-reaching phases of the FSA rehabilitation program, is slated for special attention, Mr. Hauter said.

The written lease forms are designed to benefit both landlords and tenants. Where ever possible, these leases will provide for the compensation of tenants for improvements placed on the land, including those related to human, land, and water conservation. They also will provide for compensation to the landlord for damages committed by the tenant, including those which have the effect of destroying or weakening the conservation practices and structures on the farm.

agriculture, to fit them to local conditions and to formulate more effective programs in cooperation with the farmers. "Although our program, Hauter said, "is charged primarily with aiding and improving human welfare in rural America, we recognize the importance of conserving our soil and water resources, because it is ultimately upon the land that we must depend for food, clothing and shelter."

Small Pox Is Still A State Danger Says Official Doctor

Austin Feb. 6.—"Smallpox, historic scourge of nations, is still an important public health problem," states Dr. Geo. W. Cox, state health officer.

The number of reported cases last year in Texas, according to epidemiological reports reaching the State Health department, totaled 502, which is the lowest of the decade 1929-1939, except for the year 1936.

Prevalence of smallpox in Texas in 1938 accounted for 225 of the nation's total of 15,000 cases, although Texas' percentage of United States population is only 4.7.

In 1936, Texas, with a population total of 6,300,000, had six times the prevalence of smallpox as England, Wales and Germany, with a population total of 108,000,000.

"In view of the success of other nations of the world in practically stamping out smallpox," says Dr. Cox, "the situation prevailing in the United States and Texas reveals indifference to the existence of a disease which can be prevented and controlled by well-known methods."

"No other disease of mankind," Dr. Cox states, "is so easily controlled. The efficacy of vaccination needs no further demonstration, and with modern methods, this simple prophylactic procedure causes little or no discomfort. The cost is so small as to make it readily available and within the means of everyone. With a proper regard for, and the application of, this effective means of prevention, there is no doubt that small pox can be eliminated from Texas."

The answer to the question "Why do we continue to have smallpox?" is found in three words: failure to vaccinate. One of the explanations—not excuse—for this state of affairs is probably the comparative mildness of this disease in recent years and the reduced degree of interest as compared with that of two decades ago. Except in outbreaks of virulent type, relatively few persons die of smallpox as compared with earlier

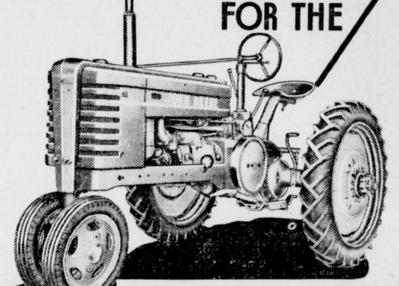
years; and, although authorities differ in opinion regarding the possibility of the malignant type developing spontaneously from the milder forms of the disease, past experience demonstrates that this possibility must be considered.

In addition there is also the danger that the malignant form may be introduced outside our boundaries. In either instance the building up of a large group of non-immune persons by the neglect of vaccination presents an exceedingly serious situation. It may be noted that in recent years, with compulsory smallpox vaccinations being made prerequisite to school attendance in many localities, children have become protected against smallpox in a high percentage of cases, and the disease has become more prevalent among adults who have neglected vaccination than among children.

Be loyal to none town interests!

MRS CHESTER JOHNSON IS SHOWER HONOREE
Mrs. Chester Johnson was honored with a miscellaneous stork shower by Mrs. Cecil Boyles, Friday afternoon of last week.
Those attending registered in an attractive pink and white guest book, and suggested names.
The honoree was recipient of many lovely and useful gifts presented her by guests present among many who did not attend sent gifts.
Refreshments were served to the following: Mesdames Henry Edmonds, John Benson, Oman Robinson, T. L. Snyder, Roy White, Bert West, Margie Carter, M. L. Wood, W. H. Clements, the honoree, Mrs. Chester Johnson and Mrs. Cecil Boyles.

Steel-Cut Coffee
Steel-cut coffee is coffee that has been cut or ground into pieces of uniform size without chaff.

The WORLD'S been waiting FOR THE

LOW-COST POWER of the JOHN DEERE Model "H"
Here's the answer to the world-wide cry for low-cost horseless farming.
Whether you have a small farm or need auxiliary power for a large farm, the smaller, lower-priced Model "H" will handle your every job at rock-bottom cost.
Delivers 3-way power. Cultivates 2 rows. Fits all crops. Equipment for every need. Powered with a simple 2-cylinder engine, the Mod-1 "H" burns low-cost fuel and gives you longer life, greater dependability.
CARL LAMBERT
JOHN DEERE IMPLEMENT DEALER
Muleshoe, Texas

AT CHEVROLET NEW CAR DEALERS' SALES SOAR
SEE US FOR THE BEST USED CAR BUYS IN TOWN
USED CAR PRICES DROP
5 REASONS WHY YOU SHOULD BUY YOUR USED CAR FROM YOUR CHEVROLET DEALER!
1 The finest selection of used cars and the best used car values in town.
2 You can buy from your Chevrolet dealer with confidence.
3 Best reconditioning methods.
4 Lowest prices commensurate with quality.
5 Your Chevrolet dealer stands firmly behind every used car he sells.
9,262,068 people bought used cars and used trucks from Chevrolet dealers during the last six years.
GENEROUS ALLOWANCE on your old car!
5 REASONS WHY YOU WILL SAVE BY BUYING NOW!
SAVE All used cars priced to sell fast in order to make room for more trade-ins.
SAVE Buy now—before prices rise—and save the difference.
SAVE Save winter conditioning expense.
SAVE Save depreciation on your old car. Trade up now.
SAVE Save costly repairs on your old car.
Only Chevrolet dealers offer used cars with an "OK that Counts" tag.
Look for your Chevrolet dealer's listing in the classified pages of this paper.
VALLEY MOTOR COMPANY
Chevrolet Sales and Service
MULESHOE, TEXAS

EDITORIAL AND FEATURE PAGE

THE MULESHOE JOURNAL

Entered as second-class matter at the Muleshoe Postoffice under the Act of Congress, March 3, 1879.
JESS MITCHELL, Editor. I. F. MITCHELL, Bus. Mgr.

SUBSCRIPTION RATES
In Bailey County, one year, \$1.50; Outside of County, one year, \$2.00.

Advertising that does not show in its text or typography that it is paid for must be marked as an advertisement. All local advertisements remain in this paper for the time specified or until ordered out. All notices to matters not by whom nor for what purpose, if the object is to raise money by admission fee or otherwise, is an advertisement and when sent in for publication must be paid for at the regular advertising rate per line for each issue printed.

Obituaries, cards of thanks, and resolutions of respect will also be charged for at the same rate.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of the Muleshoe Journal will be gladly corrected upon its being brought to the attention of the publisher.

In case of errors or omissions in local or other advertisements, the publisher does not hold himself liable for damage further than the amount received by him for such advertisement.

Editorial

Every Great Attempt is Glorious Even If It Fails

A THOUGHT FOR THE WEEK
For none of us liveth to himself, and no man dieth in himself.—Romans 14:7.
It is best to live as friends with these in time with whom we would be to all eternity.—Fuller.

WORDS OF WISDOM
It is an opportune time to give intense thought to some of the famous words of the past, gaudy figure who with majestic yet awkward stride left his mark on the pages of history. Times over he voiced wisdom from his crises of the moment with a wisdom that flows into the crises of the future. One important sentence he uttered during a debate with the famous orator, Stephen Douglas, approaches the issue of dictatorship with a sage foresight and lives as an omen of good government and rightful citizenship. Lincoln said: "No man is good enough to govern another man without that man's consent." We are amid a constant struggle where men try to decide whether these words ring true.

This is the foundation of democracy and if these words are not true then the Hitlers, Mussolinis and Stalins are right. This maxim has come to us through the ages, but Lincoln belonged to the ages, and through him we more fully appreciate the respect and glory of government. This man had a compassion for all men regardless of creed or color. He had an insight and tenderness for friends and enemies and a great capacity for looking beyond the moment. This thought of Lincoln is applicable in our day as it was in his. The solution of whether or not he was right hangs in the balance in each generation.

Another time Lincoln saw the problem of the Indian needed consideration, due to indignities heaped upon the red man. The president then said: "If we get through this war, and I live, this Indian system shall be reformed." Lincoln did not live but the condition of the Indian has been greatly improved especially during these past seven years. We condemn the persecution of the Jews by Hitler and bitterly resent the Chinese, Finnish and Ethiopian affairs, but it is just another case of nations insisting upon remodeling another people in their own image. Lincoln wished to help the Indian. His problems became our puzzles, but fortunately for us his wisdom and foresight were passed down to us. His image and his struggle to replace compassion for revenge, as he dreamed his dream of peace, is only one of the reasons he remains a figure belonging to the ages.

When we became pretty much fed up with the universal discussion of hate, along comes a day of celebration for sweetness and love. We come into February decorated with hearts and flowers to commemorate the event of St. Valentine. The remembrance of love with valentine and verse, fancy and funny.

From the varied assortment found on Muleshoe counters it isn't hard to find a bit of sentiment to fit the personality of your true love. Mid lace and painted hearts, plump cupid and cooing doves, we find a poem or two that carries to the one a song of tenderness that we so easily feel but find so hard to say!

MY VALENTINE!
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binoculars and view a few sea engagements of belligerent nations, off our coast! After all, Florida has high advertising rates, but we may cease to be pleasant about the affair and become slightly cross with them for bringing their private wars to our shores. The fact that England refuses to regard the Pan-American pact is not going to cause us to shoot a gun across her bow, but we have tried to remain out of the hostilities abroad, and here in Muleshoe we would like to have those hostilities stay home and not dumped in our lap.

Chicago can actually run an educational institution without a football team.

Perhaps Mleshoe might have contributed a little more than \$76 to the Red Cross in its recent drive if it hadn't heard its chairman draws a salary of \$18,000 a year.

SNAP SHOTS
Business can't be made better by making it more bitter.
With women getting into diplomatic service, there won't be much need of worry about secret treaties.

The European war seems to be the one that the typewriters than it is on the battlefronts.

If some folks didn't have something to worry about they would be bored stiff with life.

It is reported that some co-eds go to college to get their M.R.S. degree instead of a B. S. or B. A. degree.

We've often wondered what happened to the fellow who used to tell you which shell the pea was under.

Pavement Pickups
Speaking of women, Gil Wollard remarked the other day, "Neither does a trap run after a mouse; but it catches it just the same."

Bill Booth says the reason one don't see many statues of women is because you can't get a woman to remain still and say nothing long enough to carve her statue.

A Sunday school pupil asked Rev. Hamilton the other day "what is a freethinker?" Promptly the minister replied: "Man that's not married."

Earl Ladd says a man always gets what's coming to him, and the reason women are all the time ribbing men is because they were made out of a man's rib.

Homer Henington says if little Finland can do all the things to big Russia the newspapers say she has been doing, think what little Republican Rhode Island might do to Germany.

A negro coming into the Journal office the other day asked for some money and got it. During the course of conversation he said he hadn't been able to work for three weeks, and he looked it. "I suitingly hopes I see sick," he groaned, "for I also hate to feel like this when I see well."

Mrs. Jess Osborn met her equal the other day when a man came begging to her kitchen door. "Why should a great strong man like you be begging," she asked. "My dear lady," he replied. "It's the only profession I know in which a gentleman can address a charming woman without an introduction. It is said she fed him.

It is reported that recent Uncle Johnny Boyles read about some pills that would restore his

TRUTH about ADVERTISING

By CHARLES B. ROTH

HOSS TRADIN'
sumer, that someone won't take advantage of me and overcharge me in this bold way?
My only assurance is the advertising which I read in the newspaper. That is my market and my buyer's guide. It tells me the prices I must expect to pay. Let the seller who tries to charge me more beware.

It also tells me what quality I may expect. Let the seller who tries to give me a poorer substitute beware.

So you see that advertising stabilizes prices and enables me, no matter how inexperienced I am in business, to buy with the same expertise and assurance as a professional buyer who spends his life buying for a large concern.

No one objects to paying the established price for something he wants. But all of us hate to be robbed by an unscrupulous man who, taking advantage of our ignorance, "soaks us good and plenty."

"The way to avoid being 'soaked' in this complete way is to buy advertised goods from merchants who advertise.

There was a time in America when there were no set prices. Each merchant charged what he thought "the traffic would bear." Advertising came to the rescue of the consumer. It led the way to the established prices you pay when you buy anything today—except, perhaps, horses.

Charles B. Roth.

so he sent for a box. When they came instead of taking one every day as directed on the box, he took the entire box that night before going to bed. Next morning his housekeeper had a hard time waking him; but finally he rolled over, rubbed his eyes, and exclaimed: "All right, all right; I'll get up, but I ain't going to school!"

THE GREAT AMERICAN PROCEDURE IS ON
(Continued from page one)

posts filed with secretary of state: county candidates with county clerk.

July 22—Last day for voters in city of over 10,000 who have moved to new county or new precinct to file affidavit for voter's certificate or for voter who moved to new county or new precinct to present his certificate in order to have his name added to list in precinct of his new residence.

July 24—Last day for presiding judges of elections to obtain list of voters for use in first primary.

July 24—Last day for voters to appear before county clerk and cast absentee ballot.

July 25—County clerk sends absentee votes to presiding judge of precinct.

July 27—First primary. Polls open 8 a. m. to 7 p. m. County clerk or county chairman telegraphs unofficial returns to secretary of state.

July 30—Last day for presiding judges to report election returns to county judge. County judge within 48 hours after returns have been canvassed by the commissioners court, forward complete returns to secretary of state.

August 2—County executive committee canvasses returns.

August 4—Absentee voting begins for second primary.

August 6—Final day for third expense reports in first primary.

August 10—State executive committee meets in Austin to canvass primary returns and certify to county chairmen names for ballot in run-off primary.

August 12-16—Period of second primary first-expense reports.

August 21—Last day for absentee balloting in second primary.

August 24—Second primary.

August 26—Last day that independent and nonpartisan candidate may file with secretary of state application for place on general election ballot.

Sept. 3—Final date for last campaign expense report.

Sept. 9—State executive committee opens and canvasses returns of the second primary and prepares delegate list for state convention.

Sept. 10—State Democratic convention nominees, determines platform, elects new chairman of state committee, and canvasses returns of state offices. New state committee chosen by district caucuses.

Sept. 13—Conflict in law apparently fixing state convention six days ahead of committee session; canvass returns was ignored by the Democratic party in 1938, since the convention could not declare nominees.

Oct. 1—Poll tax paying begins.

Oct. 16—Absentee balloting begins for general election. Last day for

POLITICAL ANNOUNCEMENTS

The Muleshoe Journal has been authorized to announce the following candidates for the respective offices named subject to the Democratic primary to be held Saturday, July 27, 1940.

For County Judge and Ex-Officio School Superintendent:
JIM COOK
M. G. MILLER (Re-election)

For County Attorney:
CECIL H. TATE (Re-election)

For Sheriff, Tax Assessor and Collector:
W. E. (Raz) RENFROW (Re-election)

For County and District Clerk:
MELVIN G. BASS
J. J. WILLIAMS (Re-election)

For County Treasurer:
HELEN JONES, (Re-election)
MRS. T. I. HOLLIS

For County Commissioner Precinct 1:
H. E. SCHUSTER (Re-election)
C. E. (Chet) LAYNE
J. A. (Allan) MCGEE
H. L. (Possum) LOWRY

For County Commissioner Precinct 2:
JOHN S. WILLIAMS (Re-election)
HAROLD MARDIS

For County Commissioner Precinct 3:
D. WARNER (Re-election)
A. L. (Adolph) NEUTZLER

For County Commissioner Precinct 4:
JIM CLEMENTS
A. J. (Arthur) SHAFER
W. R. (Bob) ADAMS

party state committee to certify names of candidates for president and vice-president to the secretary of state.

Nov. 2—Absentee balloting for general election closes.

Nov. 5—General election; selection of presidential electors.

Nov. 8—Presidential electors certified to county judges. Final date within 72 hours from close of polls for presiding judges to report returns to county judge. Then, within 48 hours, county judge shall deliver returns to commissioners court.

Nov. 11—County Judges forward returns to secretary of state. (On Monday next after general election, and not before) commissioners court shall examine returns and estimate result.

Nov. 13—County judge shall, within 48 hours after the commissioners court examine returns, forward the same to secretary of state. (If the court does not meet on Monday following the election for this purpose, it shall meet "at earliest practicable time" thereafter.)

Nov. 15—Candidates file sworn expense statement with county judge.

Dec. 2—Governor, secretary of state and attorney general open election returns, canvass, and declare results and issue certificates of election.

Dec. 16—Presidential electors convene in Austin and cast Texas vote for president and vice president.

1941: Jan. 1—Legislature convenes. Secretary of state delivers election returns for governor and lieutenant governor to speaker of house for canvass within first week of session.

Jan. 21—Governor and lieutenant governor inaugurated.

Muleshoe And Bula Play Match Games This Week-end

The Bailey County basketball tournament is scheduled to begin Thursday, February 15, playing to continue throughout Friday and Saturday nights, February 16 and 17. Bula boys and Muleshoe boys are the only teams to participate in the event. Bula girls have withdrawn from the tournament, automatically giving Muleshoe girls first place.

The first game will be played Thursday night between the Bula boys and Muleshoe boys at Bula gymnasium. Friday night the Bula team will play in Muleshoe, and if there is a third game to be played a coin will be flipped to determine the place of playing.

First and second place trophies will be awarded to the teams.

The district basketball tournament will be played February 22-23 and 24 at Meadow.

The Muleshoe girls team will participate in the meet and if the local boys' team is victorious in the county tournament they will also enter.

The Muleshoe teams were to have participated in an invitation tournament to be held at Spring Lake last

weekend with playing to start Thursday evening but the event was called off.

Tuesday evening of last week the Bula boys played a match game in Muleshoe with the local high school boys team with scores of 42-27.

"GIRL IN FUR COAT" PLAY BY JUNIORS

Members of the Junior class, Muleshoe High school, will present their play, "Girl In The Fur Coat," at the school auditorium Friday evening of next week, February 16, to which the public in general is cordially invited to attend.

This will be a three act comedy drama with plenty of fun and laughter for everybody and special numbers are being arranged to be presented between acts, according to report.

The cast of characters is as follows: Eugene Black, Jaunie Brooks, Billy Heavers, Clela, Neil Bayless, Horace Edwards, Merleand, Wimberley, Dorothy Ray Jones, Ina Renfrow, Connie Dale Quigg, Randolph Johnson, Dorris Churchill.

Mrs. Virginia Brummett and J. A. Lumsden, junior sponsors are directing the play.

The Aleutian Islands
The Aleutian islands, owned by the United States, extend 1,200 miles westward from Alaska.

Accent on LIGHT

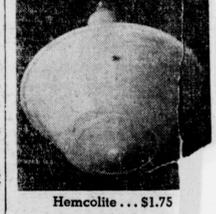
● Bare bulbs, dark corners, and contrasting shadows are strictly out of place in today's home.

Cheerful general illumination is so cheap that there is no good reason for it to be otherwise. That is why you'll find so many people changing to this new style of lighting.

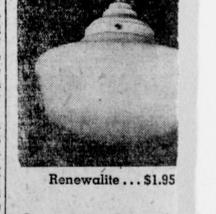
We'll be glad for you to try one—or as many—of these units in your home—FREE. Just ask any electrician.



Visionaid... \$3.50



Homcolite... \$1.75



Renewalite... \$1.95

Any unit may be purchased for as little as 50c down \$1.00 a month.

Texas-New Mexico Utilities Company

WEEKLY LAY SERMON

CHARITY

By JESS MITCHELL

Few days ago here in Muleshoe elsewhere all over the United States people celebrated the birth-anniversary of President Roosevelt in secondary manner by primarily lending financial assistance to the many unfortunate victims of the paralysis in this nation. It is highly commendable act that periodically be repeated regardless of any birthday connections. In recent years science has made remarkable strides for human benefit, not only made life easier and longer but much happier during its course. The scientific inventor has brought to us innumerable gadgets calculated to be of assistance in business and to make home life more efficient. Surgery has made pronounced advancement, performing operations upon the human anatomy which only a few years ago were undreamed. Perhaps the chemist has been mankind's greatest benefactor, for he has discovered so many new chemicals, learned to compound others and made such wide investigations in laboratory test tubes that have been for human alleviation and rejuvenation.

With it all there has been considerable spirit of sacrifice. I am, however, one of those who hold that about ninety-nine per cent of so-called sacrifice is not a fact. Any sacrifice, act of inconvenience or

deprivation which carries with it any thought or hope of ultimate benefit or return of any kind to the sacrificer, is not a sacrifice at all. It's merely what the average merchant would call "good business." The same conditions are true regarding charity.

Paul, early preacher to the Gentiles, said: "Though I speak with the tongue of man and of angels, and have not charity, I am become as sounding brass or tinkling cymbals." In other words, mere chintz unaccompanied by cash is not really charity and is of little benefit. When I hear folks talking about charity and doing nothing, I want to tell them to put up or shut up. They are inconsistent, and all my life I have hated inconsistency and hypocrisy. They are both born of selfishness, and selfishness is the most heinous sin known to the human race.

A man may be chock full of faith, rotundly pregnant with prophecy, highly imbued with knowledge and bubbling over with religious mystery; he may be broken out all over with holiness and leak sanctification at every pore of his body. He may sing with the holy accent of angels and exhude fragrance calculated to give a place among the Whos Who yet if he is not genuine, if he does not back up his faith with good declarations and valid actions, his works, his talk, his noble deeds, are as nothing but the hole in a prairie wildflower, just a mirage on the plains, a vacuous nonentity imagining himself to be a real man. God have mercy upon his shriveled-up-mouth-eaten soul!

Charity is more of a principal than of a fact, the fact being merely the outer manifestation of the real inner thought-force. A principal of any kind never demonstrated isn't worth a continental damn to society. Many years ago it was a custom among devoutly religious people to have Bible readings and prayers before breakfast, all the while their hearts were palpitating between holiness and hash, fried meat and foreign missions, bread and business, Christ and the cook. Not many of the present generation know anything about that habit only as they read of it in history, for that very commendable ancient custom had largely gone out of vogue before they discovered America.

There are women who will give a perfectly good dress to some needy person because she has got too fat to wear it, or men who will bestow a half-worn out pair of shoes upon a poor WPA worker because his corns won't let him wear them, and they imagine they are performing a gracious act of charity. They are not! They are merely patting themselves on the back and appealing to their own subconscious ego. Some folks think if they give a hobo a crust of bread that's too hard for their dog to eat or a piece of meat that's too stale for their cat to digest they are performing an act of charity. They are not! They are simply displaying their own inferiority complex and it's a darn rotten one at that. I have known folks

to do supposedly acts of charity and then stand around waiting for the heavenly showers of blessings to half drown them. They expected the Recording Angel of Heaven to wipe tears of joy out of their eyes with their fine feathers and dedicate a fresh new page in the Book of Eternal Life to their special benefit. They thought heaven ought to get on a holy jag and become particularly hilarious because of their excessive goodness. If they had known that "Wong the doctor" to flee from Berlin in 1936 to seek safety and happiness in China.

She found happiness—"fun" as she calls it—but not much safety in dark dugouts, shell-torn front lines and streamer-riding streams of wounded soldiers which preceded China's retreat to the western hinterland. Thousands of Chinese soldiers, today, from Chekiang to Szechwan, and from Shanghai to Kiangsi, know by sight or by name this young German Jewish girl, Attile Frankel, who became a Chinese citizen when she married a young student in north China.

Proud of her rank as "captain" in the army medical service, "the doctor" frowns on feminine clothes and wears only khaki uniforms and army hats. Whenever possible she carries a 35-caliber pistol which she wears in an "old Western" holster. Studied in Germany. When the war broke out in July, 1937, "Wong the doctor" joined the staff of an American hospital at Kuling. While in Germany, she had studied pre-medicine for two years, but her job at Kuling was to dress wounds of the soldiers. She watched closely the work of the American surgeon and his wife. When the shortage of surgeons became acute, she performed minor operations. Within a year, she had become one of the best "wound surgeons" in the army medical corps.

Not until she reached Hankow, however, did the young "doctor" receive recognition from any except her co-workers. At Wuechang, one of the Wuhan tri-cities, she was assigned to a hospital where the chances of her survival were unknown. Wounded men, delirious from fever, were housed in filthy hovels, exposed to daily Japanese air raids. The government tried to assist the soldiers, but shortage of funds and housing facilities made the task impossible.

Wins Higher Post. The girl surgeon collected coolies and transferred them to the outskirts of the city, where she had found them a place to live. Faced by a shortage of beds, she took some of her own money and purchased beds for the most seriously wounded. As a result, her work was recognized by the army, and she received a higher post.

Her next job was to supervise treatment for convalescing soldiers. She prescribed diets, even supervised the hospital cooks. She directed the soldiers in preliminary exercises which were to assist them to regain physical health. At one time, she had 34 nurses working under her. When Hankow fell, "Wong the doctor" resumed her work in northern Kiangsi and Hunan provinces. Despite more than two years of being subjected to constant bombing, shelling and machine-gunning, "Wong the doctor" has no fear of war. A friend, who had been with her at Kunshan near Shanghai when Japanese planes were laying down a day-long barrage of bombs, reminded her of the week of peril they went through.

"I was too busy to be scared," she told this correspondent when asked if the Japanese bombings had not unnerved her.

Cells Assure Safety of Judges in Old Bailey LONDON—If an air raid takes place while Old Bailey is in session, judges, red-robed and bewigged, will go to the cells.

There, far below ground, everyone from the courts will take shelter.

Despite sandbags and steel-helmeted police on guard duty, the judges keep on dispensing justice as serenely as ever. The scene is much the same inside as in peacetime, except that prisoners carry gas masks and juries are composed of seven men instead of 12.

Strong Man Proves It EL RENO, OKLA.—A rope around his bare neck and an inner tube around his stomach for "harness," Jack Kern pulled a loaded beer truck and some farm machinery uphill here in a one-hour demonstration. Kern said he is nationally known as an "iron man."

Flees Germany; Wins All China

Jewish Girl Gains Popular Esteem in Caring for Wounded Soldiers.

HONGKONG.—Fear of possible war in Europe or further anti-Jewish outbreaks in Nazi Germany forced "Wong the doctor" to flee from Berlin in 1936 to seek safety and happiness in China.

She found happiness—"fun" as she calls it—but not much safety in dark dugouts, shell-torn front lines and streamer-riding streams of wounded soldiers which preceded China's retreat to the western hinterland. Thousands of Chinese soldiers, today, from Chekiang to Szechwan, and from Shanghai to Kiangsi, know by sight or by name this young German Jewish girl, Attile Frankel, who became a Chinese citizen when she married a young student in north China.

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Hen Quits Cold Nest For Cha. in Kitchen CHARDON, OHIO.—A hen which prefers a worn kitchen chair to a cold nest leaves N. J. Detweiler of nearby Middlefield, a shivering trip to the henhouse for his breakfast egg.

"Every morning about dawn," says Detweiler, who assists this is no Winsted yarn, "this hen scratches on the kitchen door. When I let her in she climbs on a cushioned chair for a few minutes, water comes to announce that she has laid her egg."

Lubbock Fat Stock Show March 25-27 Features Parade

Lubbock Feb. 6.—The tenth annual South Plains Junior Fat Stock show will be held March 25, 26 and 27.

C. C. Jobson, Lubbock County Farm agent, has been elected General superintendent of the show with M. U. May, assistant county farm agent as his assistant. Officials are completing plans for one of the biggest and best fat stock shows ever held in this area. Additional premium money has been offered and several new divisions created.

W. L. Stangel, head of the Animal Husbandry department, Texas Tech, will judge the Baby Beef division. Ray C. Mowery, professor in the same department, will judge the Fat Lamb division. E. M. Regenbrecht, College Station, is being sought to judge the Swine division. The Executive committee stamped their mark of approval on the

annual 4-H-FFA Boys parade, which was started two years ago, and which each year has met with much success. More than 2,000 boys took part in the more-than-a-mile-long parade last year on the morning of the auction sale day.

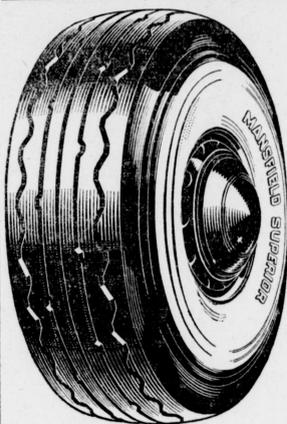
BAPTIST MISSIONERS MEET WITH MRS. GRIFFITHS

The Womens Missionary union Baptist church, met Monday afternoon at the home of Mrs. Byron Griffiths for the Bible study. It being taught by Rev. F. B. Hamilton, church pastor. The hostess, Mrs. Griffiths, had charge of the devotional. There were 17 members present.

The next meeting will be held at the church, Monday, Feb. 12, for a "Royal Service" program.

WHY Suffer from Colds?
666
For quick relief from cold symptoms take 666 liquid - Tablets - Salve - Nose Drops

PLUS SERVICE VALUE
Mansfield Tires Are 3 Ways Safer
1. CORD-LOCK SIDEWALL
2. DURO-MIX TREAD
3. 70% SAFETY FACTOR-BEAD
We Sell Them!
Arnold Morris Auto Co.
MULESHOE



AUTOMOBILE ACCESSORIES

WIDE VARIETY FOR YOUR SELECTION

- QUALITY PRODUCTS EXHIBIT**
- Batteries
 - GATES
 - Belts and Hose
 - McQuay-Norris Products
 - Hastings Piston Rings
 - Delo-Remy Auto-Lite
 - AC Products
 - Victor Gaskets
 - Lockheed Brakes
 - Parts
 - Fram Oil Filters
 - Grizzly Brake Lining
 - Federal-Mogul Bearings
 - Carter Carburetor Service
 - Mansfield Tires
 - Gulf Gas and Oil
 - Quaker State
 - Pennzoil
 - Mobil and other Processed Oils

Arnold Morris Auto Co.

GENERAL ELEVATOR SERVICE

AND SELL GRAIN, HAY AND FEED OF ALL KINDS
SEE US FOR FERTILIZER
Let Us Grind Your Heads and Threshed Grain

YOUR SERVICE — YOUR BUSINESS APPRECIATED
BY GRIFFITHS ELEVATOR Co., Texas

NOW IS THE TIME!

Bring in those OLD Shares and get them put in proper condition for the coming farming season.

John new Shares or the surface edge with "Studite," the edge keeps longer than that of the original

T A—
"FRAM OIL CLEANER"
The Fram furnishes the highest possible protector, greatly increasing and conserving the intricate parts, giving much longer and more satisfactory service.

FRAM & COX BROTHERS
MINNEAPOLIS-MOLINE DEALERS
Fr, Texas

LOCALS

- WANTED: Cream, poultry and eggs. Muleshoe Hatchery. 3-1fc
- FOR SALE: Milk Cow, \$35.00. Valley Motor Co. 3-2tc
- MIDDLE aged man and wife want jobs on farm. See D. R. Pochel. 3-2p
- Kirby Beckett of El Paso was here Monday on business.
- FOR SALE: Good White Leghorn hens. See H. M. Gable. 51-8tp
- Kenneth Jennings of Clovis, N. M., spent the weekend in Muleshoe visiting homefolks and friends.
- Miss Zoe McReynolds left last week for Lubbock where she will attend Tech college.
- WANTED: Plowing, have two tractors, work guaranteed. H. W. Blair, near Andy Hicks ranch. 3-2tp
- Rev. and Mrs. M. D. King and family, Mr. and Mrs. Bob Beller and

Miss Etha Mae Oliver of the Y L community, visited relatives in Plainview Sunday afternoon.

- FOR SALE or Trade: Electric Maytag Washer, good condition. See H. C. Holt, Muleshoe. 1-4tc
- FOR SALE or Rent: Store building and 1 acre ground at West Camp. If interested see C. E. Dotson, West Camp. 2-2tc
- J. E. Aldridge of Amarillo, attended to business and visited friends here Friday and Saturday of last week.
- Mr. and Mrs. Good Harden son Joy Lyn, Miss Elizabeth Harden, Mr. and Mrs. Earl Hicks visited relatives in Plainview Sunday.
- Miss Carrie Agnes Lee of Amarillo, visited in Muleshoe last weekend with her parents, Mr. and Mrs. Joel Lee sr., and friends.
- Harry Kearns of Amarillo, attended to business and visited various acquaintances in Muleshoe Friday of last week.
- Miss Edith Barber of San Antonio, has accepted a position at beautician at the Triple O Beauty shop, beginning work las. week.
- R. C. McConnell of Lubbock and Sam Wymant of Slaton, attended to business in Muleshoe Saturday of last week.
- Miss Lillian Cameron of Lamesa, has accepted a position as stenographer at the P. S. A. office, beginning last week.
- Betty Jo Guthrie underwent a tonsillectomy at a local clinic Thursday of last week. She is recuperating nicely, according to report.
- Miss Dorothy Murchison, commercial teacher in the local high school, visited friends in Lubbock last weekend.
- F. A. Ebling of Littlefield was here last Saturday interested in securing some of this good Bailey county land.
- Mrs. Willie Miller and Judge M. G. Miller visited in Clovis, N. M., Sunday afternoon with Miss Mildred Miller.
- G. A. Sahli, auditor from Amarillo, attended to business at the court house in Muleshoe the first of this week.

for several days past from man attack of gall stones, was taken to a Lubbock hospital Tuesday morning for further examination and treatment.

- R. J. Craft, superintendent of the Baileyboro school, was in Muleshoe Monday securing books to replace those lost in the fire at that school last week.
- Mrs. Buford Butts, Mrs. I. W. Harden and Miss Elizabeth Harden attended to business and visited Mrs. Delma McCarty in Lubbock, Wednesday of last week.
- Mr. and Mrs. R. M. Crawford of Floydada, attended to business in Muleshoe and looked after their farm interests in the southern part of Bailey county Friday of last week.
- Mrs. Walter Faust and two daughters, after visiting here with her mother, Mrs. J. S. Glascock, who has been seriously ill, left Wednesday afternoon of last week for their home at Austin.
- Mrs. L. S. Barron, Miss Avis Cooper, Miss Lela Mae Barron and Mrs. Lela Barron were Clovis, N. M., visitors Saturday afternoon of last week.
- FOR SALE: 26 acres, fenced, in shallow water belt, adjoining high-way gas and electricity available. Small down payment, balance easy terms, no interest. Box 612, Muleshoe. 3-1tp
- W. E. Butler, cotton buyer, who has been in Muleshoe for the past several months, received word Sunday of the serious illness of his daughter at Corsicana, he leaving that afternoon to visit her.
- Members of Bailey County Commissioners' court met in regular session at the court house in Muleshoe Friday of last week, routine and special business being attended to.
- Rev. and Mrs. F. B. Hamilton and daughter, Miss Doris, attended the annual Panhandle Baptist Pastors' and Laymen's conference in Plainview, Tuesday.
- R. F. Newman of Melrose N. M. and D. C. Newman of Elda, N. M., attended funeral services for their sister, Mrs. W. A. Burge, conducted Thursday afternoon of last week at the Liberty school house by Rev. M. D. King.
- Max Gardner, who underwent a mastoid operation in a Lubbock sanitarium several days ago, returned to his home in Muleshoe Thursday of last week. He went back to Lubbock, Monday for a check-up and is reported recuperating nicely.
- A six pound and 11 ounce son was born last Saturday to Mr. and Mrs. Jack Cook of Hutchinson, Kansas, the young man arriving at the home of Mrs. Cook's parents, Mr. and Mrs. Will Robinson, Muleshoe restaurant proprietors.
- C. E. Dotson of West Camp received a telegram Monday morning from Mrs. Dotson who is visiting at Turley, Arizona with her son and daughter, and Mrs. Ray Adair, announcing the birth of a new granddaughter.

Mayor H. T. Edwards Other Scouts To Govern City

Muleshoe will be in the hands of the "rising generation" all day Saturday, when local boy scouts take over the reins of government, administering civic affairs throughout that day.

This is known as national Scout week, celebrating 30 years of the Boy Scout organization, and in nearly every town of the nation where such organizations are existing these young men are "taking over" civic affairs.

Horace T. Edwards has been named mayor with Dixon Wagon and Clyde Bray as members of the City Council and Edwin St. Clair Jr. and Lloyd Alsip, have been designated city police and each is to be arrayed in the official suit of "blue buttons and brass cloth" wielding the big stick of authority upon any recalcitrant citizen who in any way trifles the statutes of Texas. The Hon. Billy Beavers has been appointed City Attorney, and having borrowed the voluminous law library of Justice of the Peace Klump is expected to deal out justice without fear or favor.

Thursday evening the Scouts will hold their regular meeting at the Legion hall, and will listen to the radio address of President Roosevelt who will be on the air speaking to all Scouts of the nation. Parents have been invited to attend this meeting and refreshments will be served, according to Ed Lane, scoutmaster.

Native of the Orient
The ginkgo tree is a native of China and Japan. It is believed by some authorities that the tree really is a native of China only, but was introduced from there to Japan long ago. It is claimed that the ginkgo tree is the only species and only genus left of a family that formerly was widely distributed and that went back to the carboniferous age. It is well represented in the fossil state. Until recently it was considered a relic of the past, but some wild species have been discovered. Horticulturists regard the ginkgo as one of the most distinct of the conifers.

Wm. G. Kennedy, Judge M. G. Miller, C. S. Smith and Sam T. Logan county agent of Bailey county, accompanied by Judge Lee Thompson of Farwell made a business trip to Amarillo, Saturday of last week.

Rev. and Mrs. R. N. Huckabee visited in Amarillo Monday with their daughter, Miss Elizabeth Huckabee who will attend a business college there. She arrived in Amarillo Sunday evening from Colorado Springs, Colorado, where she has been attending school.

Mrs. Joel Lee sr. returned home to Muleshoe the latter part of last week from Amarillo where she visited her daughter, Mrs. Mildred Hawkins who was ill. While in Amarillo, Mrs. Lee had the misfortune of slipping on an icy sidewalk and breaking an arm.

UNEXPECTED CHANGE makes Mrs. W. A. Burge, who has been in Bailey County, splendid business secured in this locality for years. Exceptional opportunity for right man. Write at once. Rawleigh's Dept. TX-533-201 Memphis, Tenn. 1-4p

Mrs. F. L. Wenner, after a week spent in San Angelo with her son-in-law, daughter and family, Mr. and Mrs. Ernest Merritt, has returned to her home here. Her son, Reaford Wenner, who has been in San Angelo for the past two months has also returned home.

Francis Miller of Sudan was in Muleshoe Tuesday elongating vocally upon the dignified merits of that neighboring city, singing the doxologies of the New Deal "from whom all blessings flow" and buying Sam Logan a drink at a local soda fountain. Otherwise, deponeth sayeth not!

R. P. McCall of Enochs, has accepted a position with J. W. McDermott in the Farm Security administration office at the court house in Muleshoe, beginning work Monday. He formerly was employed at this office several months ago. He moved his family here the first of the week.

Bob Chipley of Lubbock, was in Muleshoe on business, last week. By accident he met C. E. Dotson of the West Camp community in a local cafe. The men are half-brothers and had not met for many years. Chipley having been residing in Lubbock for the past 14 years and he or Dotson neither knew they were living that near together.

R. L. Brown received a letter Monday announcing the death of Mrs. A. X. Erickson Denver, Colo. Mr. Erickson a Denver attorney and prominent land owner in Bailey county was in New York City when he received news of her sudden death. No details as to causes were contained in the message. Mr. Erickson is well known in Muleshoe, his many friends in this county deeply sympathizing with him in his untimely loss. She is also survived by one son.

What to Do

BY PHYLLIS BELMONT



I AM planning to be married next month and several very good friends of my father have called and wanted to know what I would like to have for a wedding gift, or whether I would prefer that they send me a check. Would it be in good taste for me to accept a check or should I mention several suggestions for a gift when they are offering to arrange wedding gifts that will show them off to good advantage? Thank you.

MISS G. M. C.
Answer—When anyone takes the trouble to call you and ask your preference about a wedding gift, you know they really do want to give something that will be of use to you, and if you prefer a check, then I certainly would say so. In all probability the person asking would much rather have you select your gift than take the responsibility of choosing it. But don't forget they will be interested to know what their checks have bought. Wedding gifts can be very attractively arranged if they are placed in groups—for instance, all glass together, china, silver and so on. In this way guests will have no difficulty in recognizing the gift they sent.
Phyllis Belmont—WNS Service.

MRS. W. A. BURGE FUNERAL HELD LAST THURSDAY
Funeral services were held for Mrs. Ethel Newman Burge, 48, from Liberty school house Thursday afternoon of last week, being conducted by Rev. M. D. King, Methodist pastor of Y L circuit, and interment of remains made in Muleshoe cemetery.

Deceased passed this life 22 days after the birth of a babe, death resulting from complications arising due to such childbirth. She was the mother of 14 children, three of whom have preceded her in death. She was born May 23, 1891 in Independence county, Arkansas; died January 31, 1940, August 2, 1910 she was married to W. A. Burge at Batesville, Ark. In 1908 she professed acceptance of the Christian religion and became a member of the Baptist church at Batesville, thereafter living in consistent faith of that denomination.

Aside from her husband, she is also survived by the following children: Edward L. J. Alvis, Mrs. Freddie Lee Harrison, Mrs. Hazel Shoemaker, Ima, N. M., Clara, Tobie Jewell, Lucille, Alma and Mae, the recently born infant, also by the following brothers and sisters: R. F. Newman, Melrose, N. M.; D. C. Newman, Elda, N. M.; Mrs. J. H. Hicks, Muleshoe; John Newman, Caddo Mills; Mrs. Ellie Wilkins, Brownfield; Mrs. Hattie McElroy, Quanah; Mrs. H. H. Stevens, Magie City; Mrs. Willie Lund, Big Spring.

The Steed Mortuary was in charge of funeral arrangements.

Explaining "Pin Money"
One explanation for the term "pin money" was the old custom in England of selling pins only on January 1 and 2, an event for which the ladies saved their money.

Many Tribes of Indians
It was estimated that there were about 330 Indian tribes in this country when it was first discovered by the white race, but through warfare many of them have been exterminated.

SPECIALS

FRIDAY AND SATURDAY ONLY OF THIS WEEK

We are offering you the best values you have ever bought where on the following merchandise:

- SILK DRESSES, 1 lot, regular \$1.98 values, each only \$1.49
- DRESS LENGTHS, 1 lot, 3, 3 1/2 and 4 yard lengths, 25 to 30 cent values, per yard only .19
- FREE 10c card of Buttons with each pattern sold
- UNBLEACHED Domestic, 39-in wide, 15 yards for \$1.00
- LAST CALL! On Men's 8-oz Sanitized Overalls, at pair .98
- WALK A BLOCK OR TWO & SAVE A DOLLAR OR TWO

Bargain House Variety Store

HOT or COLD RAIN or SHINE

A Car is a Better Car When It Has Been "SOVEREIGNIZED"

When that ill-wind blows no good, and the blood pressure of local thermometers registers a new low, look to the efficiency of your car.

Be careless of your personal appearance, if you must but DO TAKE CARE of the family vehicle!

PANHANDLE SERVICE STATION HORACE & CLYDE HOLT MULESHOE, TEXAS

We Buy AND SELL GRAINS AND SEEDS!

CATERING TO FARMER AND STOCK BEST INTEREST

General Elevator Business

YOUR SATISFACTION FULLY ASSURED
S. E. COX GRAIN CO. MULESHOE.

CHEVROLET

USED CARS FOR SALE—

- 1937 FORD COACH
- 1936 CHEVROLET TOWN SEDAN
- 1937 FORD TRUCK
- 1936 PLYMOUTH
- 1936 CHEVROLET PICKUP

VALLEY MOTOR COMPANY
CHEVROLET SALES AND SERVICE
Muleshoe, Texas

February 14th

"Your Day" TO REMEMBER ... "HER" ...

We have a nice selection of—

VALENTINES LINGERIE HOSE PAJAMAS GOWNS BLOUSES

SPRING SUITS, DRESSES AND NUMEROUS OTHER GIFTS THAT WILL PLEASE AND DELIGHT HER!

Don't forget her—even if it's only a Valentine.

OPAL'S SHOPPE and BEAUTY SALON

Beavers' SPECIALS

FOR FRIDAY AND SATURDAY

- BANANAS, large, per dozen .15
- SALAD Dressing, An King, qt. 20
- ORANGES, per doz. .15
- K. C. Bkg. Powder, 25c can .19
- CRACKERS, 2-lb box .15
- SOAP, P & G or C W, 7 bars .25
- PEANUT Butter, qt. .25
- LARD, Snow Drift 3-lb pail .53
- PICKLES, qt. sour .15
- KRAUT, Del Monte, 2 No. 2 .25
- APPLES, "Winesap," per dozen .20
- LUNCHEON Wax Paper, 3 boxes for .25
- PEACHES, in heavy syrup, No 1 can .09
- PINEAPPLE, crushed, No. 2 1/2 can .20
- PINEAPPLE, No. 1 tall can, 3 for .25
- ORANGE OR PRUNE Juice, 3 cans for .25
- TOMATO Juice, "Campbell's", 3 cans for .25
- CORN, Del Monte, whole grain, No. 1 flat 2 for .25
- COFFEE, Schillings, per pound .20
- COFFEE, Bright and Early, per pound .19
- COOKIES, fancy, 1-pound bag .23
- APPLE BUTTER, "Brimful," 2-pound jar .15
- PRESERVES, "Delmonte," No. 2 cans .21
- CHERRIES, Red Pitted, per gallon .55
- FLOUR "SEAFOAM," 24-lb sack .65
- "SEAFOAM," 12-lb sack, 40; 48-lb sack \$1.25
- MEAL, 20-lb sack, 48c; 10-lbs, 27c; 5 lbs. .15

MARKET SPECIALS

- SAUSAGE, pure pork, 25 BEEF ROAST, per pound .14
- BOLOGNA, 2-lb. .25
- BACON, fancy sliced, lb. .19

WE ARE STILL BUYING A FEW EGGS—BETTER SEE US BEFORE YOU LET 'EM GO!

..BEAVERS..

GROCERY and MARKET
Phone 2, Muleshoe

5 Reasons why it's wise to choose NATURAL GAS for COOKING

- 1 CLEANER
- 2 QUICKER
- 3 BETTER
- 4 CHEAPER
- 5 DEPENDABLE

WEST TEXAS GAS
Natural Gas—Your Quick, Clean Economic

THE STATE OF TEXAS
BY THE SHERIFF OR ANY CONSTABLE OF BAILEY COUNTY.
TEXAS—GREETING:
YOU ARE HEREBY COMMANDED TO SUMMON H. E. ADKINS, if living, and his unknown heirs and legal representatives if dead; Mrs. Adkins (wife of H. E. Adkins), and her unknown heirs and legal representatives, if dead; S. O. Adkins, if living, and his unknown heirs and legal representatives, if dead; E. Gadberry, if living and own heirs and legal representatives, if dead; Mollie A. Gadberry (wife of W. E. Gadberry), if living, and her unknown heirs and legal representatives, if dead; Clyde Briley, if living, and his unknown heirs and legal representatives, if dead; Beatrice Briley (wife of Clyde Briley), if living, and her unknown heirs and legal representatives, if dead; CONTINENTAL TRUST COMPANY, a defunct corporation, and the unknown stockholders of said defunct corporation, by making publication of this citation once in each week for four consecutive weeks previous to the return day hereof, in some newspaper published in your county, if there be a newspaper published therein, if not, then in the nearest county where a newspaper is published, to appear at the next regular term of the District Court of Bailey County, Texas, 64th Judicial District of Texas, to be held at the Courthouse thereof, in the town of Muleshoe, on the 5th Monday in April, 1940, the same being the twenty-ninth day of April next, then and there to answer a petition filed in said court on the 15 day of January, A. D. 1940, in a suit numbered on the docket of said court No. 1264, wherein H. C. Glenn, as Receiver for Continental Trust Company, is plaintiff, and Adkins, if living, and his unknown heirs and legal representatives, if dead; Mrs. E. M. Adkins (wife of H. E. Adkins), if living, and her unknown heirs and legal representatives, if dead; S. O. Adkins, if living, and his unknown heirs and legal representatives, if dead; W. E. Gadberry, if living, and his unknown heirs and legal representatives, if dead; Mollie A. Gadberry (wife of W. E. Gadberry), if living, and her unknown heirs and legal representatives, if dead; Clyde Briley, if living, and his unknown heirs and legal representatives, if dead; Beatrice Briley (wife of Clyde Briley), if living, and her unknown heirs and legal representatives, if dead; and Continental Trust Company, a defunct corporation, and the unknown stockholders of said defunct corporation, are defendants; said petition alleging that plaintiff is lawfully seized and possessed and holds title in fee simple to all of Tracts one (1) and Three (3) of a subdivision of League 184, Swisher land, situated in Texas, and containing, or a total of 738 names and addresses of heirs, if living, and unknown heirs and legal representatives, if dead, are unknown defendants H. E. Adkins and his unknown heirs and legal representatives asserting some land by virtue of a contained in Duggan to C. S. 15, 1927, and recorded at page 546 of the Bailey County, and having executed an affidavit of Clyde Vinstrand of 524, et seq. of Bailey E. Gadberry adberly are in said land then dated and recorded in the Deed nty, Texas; ife, Beatrice me interest a defective deed dated red in Vol. Deed Rec-Texas; and holders of hpany are a said land of certain id corpora-at page 225, of Bailey e claims of ute clouds nd plaintiff and Ten itation as and prays cancelling upon his such claims; in the title und general it have you e first day this writ, n showing the same. ama, Clerk, unty, Texas. (AND AND : at office oc. Bailey 15 day of District as.

Southwestern Life Has A Big Gain In Business
With a gain of \$18,151,115 for the year Southwestern Life Insurance Company now has a total of \$360,768,441 insurance in force, according to C. F. O'Donnell, president.
Announcement of the continued progress of this Texas institution is contained in the Company's 37th annual financial statement which has just been received here by R. A. Cantrell, local representative of Southwestern Life.
Numerous items in the annual statement reflect the strength of Southwestern Life.
Assets are \$67,189,220.43, representing an increase of \$3,933,920.90 for the year. This is the largest gain in the Company's history.
The Company continued its enviable record of never having had a default of either interest or principal on any bond owed by it.
In releasing the annual statement, Mr. O'Donnell called attention to completion during the year of a new insurance service commensurate with growth of the company. This new development involves plans for an extensive agency program, launched in full swing on January 1.
"An order to be in position to render the highest degree of efficient service to the public," Mr. O'Donnell said in commenting on the program, "is the Company's purpose in such a plan is to develop thoroughly trained agents of the highest type, qualified in every way to offer a truly professional service."
The annual statement stresses the double function of the dollars invested in life insurance by at once building secured protection and playing a significant role in the economic progress of Texas. The report indicates that with the exception of funds invested in United States bonds practically all investments of Southwestern Life are in Texas bonds and real estate loans. It is pointed out in this connection that Southwestern Life investments in bonds for municipal enterprises, public utilities, street paving, sewerage systems or for county and State improvements, create pay rolls for wage earners, and advancement of economic conditions generally within the State.
An indication of the service Southwestern Life has performed is shown by the sum the Company has paid out since organization in 1903 to policyowners and beneficiaries. Such payments total \$65,862,066.24.
Two boys in Plan Making, Name 1940 Officers
San T. Logan, Bailey county farm agent and 4-H boys club director, reports organization of four more such clubs and election of officers. He states most of the boys have already selected their club projects for this year, many of them already prosecuting them. Clubs organized and officers elected are as follows:
Watson—Delmer McMillian, president; Kenneth Corbell, vice-pres.; Claud Hawkins, sec.-treas.; Trenton Shaver, reporter.
Bula—Kenneth Nebhut, pres.; Roy Lee Nickels, vice-pres.; Milton Parsons, sec.-treas.; Bert Gilbert, reporter.
Goodland—Bill Nunnally, pres.; L. D. Sandron Jr, vice-pres.; Bob Nunnally, sec.-treas.; Gerald Gaddy, reporter.
Stegall—Morris Phipps, president; Huey Morris vice-pres.; Mayo Phipps, sec.-treas.; Leonard Baker, reporter.
At a previous meeting Mr. Logan had organized and officers were elected for seven other 4-H clubs, a total of 195 interested boys attending such meetings.
MRS. BEAVERS HOSTESS TO THE STUDY CLUB
Mrs. Jane Beavers was hostess to members of the Muleshoe Study club in her home Thursday evening of last week.
Mrs. Elizabeth Gardner, chairman of the program, "Self Improvement," gave the motto, "Every Effort We Make For the Happiness of Others Lifts Us Above Ourselves." She then introduced the first speaker of the evening, Mrs. Inez Bobo, who talked on "Table Service." After this interesting talk, Mrs. Opal Smith spoke on, "Dress For Forman and Informal Occasions."
Mrs. Jo Woods ended the program with a helpful speech on the subject, "Table Conversation."
At the conclusion of the program a business meeting was held, followed by tasty refreshments of lemon chiffon pie and coffee.
Buy it in Muleshoe!
By Bonnie Isaacs, Deputy. ISSUED this the 15 day of January, A. D. 1940.
J. J. Williams, Clerk, District Court, Bailey County, Texas.
By Bonnie Isaacs, Deputy. A TRUE COPY I HEREBY CERTIFY
W. E. RENFROW
SHERIFF, BAILEY COUNTY, TEXAS.
Publ. Jan. 18, 25, Feb. 1, 8, 1940

General News As Reported From Over The U. S.
Net gasoline tax collections for Texas last year were \$45,196,470, and increase of \$2,458,255 over that collected in 1938.
Ray Motley, Waxahachie, has announced as a candidate for Railroad Commissioner of Texas. John F. Jones of New London is also a candidate for the same office.
Julian Montgomery, state highway engineer, says 12 per cent of the 189,000 miles of all roads in Texas carry 78 per cent of all traffic.
Texas with 52 radio stations, has more than any other state in the nation, California excepted, where so-called "local" stations are more numerous.
At the Baptist convention held in Dallas in January there was reported a Sunday school pupil enrollment increase during the past year of 27,000.
Vital statistics for 1939 show 93,000 people killed in highway accidents, 8,800,000 injured all at an estimated cost of \$3,300,000, the National Safety Council reports.
The estate of the late U. S. Senator Wm. E. Borah, amounting to approximately \$200,000 and nearly all in government bonds, went to his widow.
Former Kaiser Wilhelm of Germany exiled at Doorn, Holland, has urged Germany, England and France to stop fighting each other and join Finland against Soviet Russia if they ever expect to gain world peace.
J. N. cyclone) Davis, former Texas congressman-at-large, staunch prohibitionist and well known politician, died Wednesday of last week at his home at Kaufman. He was 85 years old.
With a face 12 feet across, the clock in the Houston city hall is the largest in the South. Its neon light ed minute hand measures 7 1/2 feet long and its equally bright hour hand is 5 1/2 feet long.
Curtis Douglas, Panhandle attorney has announced himself a candidate for State Senator, 31st district, lying just north of the district in which Bailey County is located. Clint Small is present incumbent. Small has not yet announced whether he will run for re-election.
Watson News
Miss Hortense Nordyke returned from Stephenville Sunday evening where she purchased a new Plymouth coupe.
Mr. and Mrs. J. H. Davis visited Mr. and Mrs. J. H. McCanlies in Enochs, Sunday.
To the many new families in our community we offer our friendship to the fullest extent. We invite you to our worship. The Baptist church meets in the Watson school house, and those who wish to attend the Church of Christ, we invite you to meet with the congregation at Enochs at 2:00 p. m. at the Methodist building.
Mr. and Mrs. Dan St. Clair from Seymour visited Mr. and Mrs. D. V. St. Clair last weekend.
A. J. Netuzler was in Lubbock one day last week on business.
Carvin Long and wife were in Lubbock attending business last Saturday—Reporter.
Parent of Scuppernon Vines
The parent of all scuppernon vines found in the lower part of Virginia and in northeastern North Carolina, is the Mother Vineyard, on Roanoke Island, N. C., site of the first English settlement in America.
What to Do
BY PHYLLIS BELMONT
I WAS married recently and haven't purchased all of my china. I now want to get either soup plates or bouillon cups. I can't afford to buy both. Which do you think would be the more useful? I entertain very informally.
NEW HOUSEWIFE.
Answer—Inasmuch as you must choose between the two, I think you will find bouillon cups the more useful. Of course, each has its distinct part to play in the correct setting of tables. But if you entertain informally, I would much prefer to see a bouillon cup on the dinner table rather than a soup plate on the luncheon table. And from a practical point of view, soup in bouillon cups keeps hot for a much longer time than soup served in soup plates, which is an important advantage when the hostess must prepare and serve the dinner herself.
Phyllis Belmont—WNU Service.
Colts Not White When Born
Colts are not white when they are born unless they are albinos. Most white horses were dark at foaling time, shedding off to a dark gray, then light gray, then white.
Makes Mexican Bean Jump
The larva of a moth enters the seed, on which it feeds, and by its contortions makes the Mexican bean jump.
Progress News
Sunday school service was attended by 63 members. Fourteen new members were added. Every officer was present and all teachers except the Cradle Roll sponsor. The secretaries of the classes are: Mrs. Guley, card calls; Gwyneth Bigham, junior class; Virginia Kennedy, intermediate class; Gordon Murrah, senior; Mrs. J. J. Gross, adult. The senior class elected H. L. Lowery as assistant teacher.
Mr. and Mrs. Ross Goodwin and son visited in Fortales, N. M., Sunday.
Mr. and Mrs. Jess Murrah and children and Mr. and Mrs. Gordon Murrah visited in Levelland, Sunday—Reporter.
MRS. DAVIS HOSTESS TO HALF-HUNDREDS
Members of the Half Century club met at the home of Mrs. Mary S. Davis Thursday afternoon of last week.
Games of 42 and checkers were enjoyed throughout the afternoon, after which refreshments were served to the following: Mesdames W. H. Kistler, C. C. Mardis, Stella Eason, Anna F. Moeller, Beulah Carles, Mattie Duke and Mrs. Davis.
Thursday February 15 members of the club will meet at the home of Mrs. C. C. Mardis for an all day quilting and covered dish luncheon at the noon hour.
Signs Etched by Wind
Signs and trail markers in New York forests have become etched by wind over a number of years. The letters were painted with lamp-black paint, which acts as a protective, so the wind and weather wore away the wood around the letters, leaving them raised like Braille printing.
Yeoman of the Guard
The Yeoman of the Guard, responsible for the British king's safety, were organized 450 years ago.

Southwestern Life Gains Again
Measure the Company's Increase in Financial Strength During 1939 by Comparing the Two Columns of Figures Below
Statement of Condition
(Unpaid Premiums Not Included)
ASSETS
December 31 1938 December 31 1939
U. S. Government Bonds \$12,369,768.05 \$10,756,292.93
Texas State, County and Municipal Bonds 14,296,401.34 14,568,579.00
Public Utility and Corporation Bonds 2,711,302.32 3,480,366.30
First Mortgage Loans on Texas Real Estate 12,820,349.85 18,048,008.29
Home Office Building 1,475,000.00 1,450,000.00
Other Real Estate 1,498,290.95 1,496,777.52
Stocks 399,652.25 576,928.00
Cash 1,375,738.84 1,657,303.53
Reinsurance Premiums Paid in Advance 114,940.00 128,962.00
Interest on Investments Accrued But Not Yet Due 664,775.64 683,310.76
Unpaid Mortgage Interest 60,137.78 103,909.88
Loans Against Cash Value of Policies 13,413,942.51 14,238,782.22
\$61,200,299.53 \$67,189,220.43
LIABILITIES
Policy Reserves \$52,129,249.08 \$57,804,399.47
Interest and Premiums Paid in Advance 1,103,352.09 1,090,664.20
Reserve for Taxes and Other Liabilities 357,123.57 454,156.76
Total Liabilities \$53,589,724.74 \$59,349,220.43
Surplus Funds for Protection of Policyowners:
Capital Stock 4,000,000.00 4,000,000.00
Surplus 3,610,574.79 3,840,000.00
\$61,200,299.53 \$67,189,220.43
More than 150,000 Texas Citizens Own \$360,768,441 Life Insurance in the Company... An increase of \$18,151,115 During 1939
SOUTHWESTERN LIFE Insurance Company
C. F. O'DONNELL, PRESIDENT HOME OFFICE • DALLAS
R. A. CANTRELL, Muleshoe Representative

Missioners To Study Chinese Conditions Next Meeting

Mrs. Jim Burkhead and Mrs. Gale Holt were co-hostesses to members of the Maude Hart Missionary society, Methodist church, at the parsonage Thursday evening of last week.

Miss Elizabeth Harden, president, was in charge of the meeting and the study, "Radiant Heart" was concluded by Mrs. Earl Hicks.

The following committees were appointed to preside throughout this year: Entertainment and games Mesdames Blanche Lenderson, Francis Gilbreath, Woodroe Gaede; program, Mesdames Finley Pierson, Sam Fox and Earl Hicks; Sick and Gifts, Mesdames Pat R. Bobo, Irma Mitchell and Ray Eckler; Membership, Mesdames Jim Burkhead and Bill Collins; Finance, Mesdames Buford Butts and Alvin Farnell. Refreshments of these sandwiches hot spiced punch and heart shaped cookies were served. Favors

were small valentines. Those present were: Mesdames Jack Lenderson, Luella Rockey, Earl Hicks, Sam Fox, Buford Butts, Francis Gilbreath, Ray Eckler, Bill Collins, R. N. Huckabee, Alvin Farnell, Miss Williamson of Sudan, Miss Elizabeth Harden, Mrs. Gale Holt and Mrs. Jim Burkhead.

The next meeting will be Thursday evening, February 15, and the following program will be given, "A Study of China."

Roll call, answered by a fast, custom or experience of missionaries in China.

"Christian Pioneers in Missionary Work in China," by Mrs. Sam Fox. "An American Visitor Recently Returned From China Bringing a Report of Rehabilitation of War-Torn China," by Mrs. Buford Butts.

The society will be honored by the presence of a person representing Madam Chiang-Kia-shek, bringing a message on China.

MISS MCMINN HOSTESS TO DD CLUBBERS

Members of the "D. D." club met at the home of Miss Pearl Louise McMinn Monday afternoon.

Miss Theresa Pierson, president, was in charge of the meeting, and routine business was attended to. Members decided that the club meetings will be held each Monday afternoon at 4:15 o'clock.

Miss Geraldine Taylor made a very interesting talk on "Calling Customs." A discussion was held on "Manners At The Theatre."

Miss Betty Jo Jordan will be hostess to members of the club at their meeting next week.

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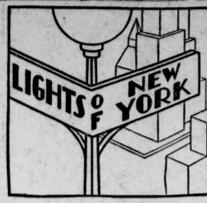
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Dr. Arthur Jenkins
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PALACE THEATRE
MULESHOE, TEXAS
Thursday, Friday, Feb. 8-9
Joel McCrea, Brenda Marshall in "ESPIONAGE AGENT"
Saturday, February 10
Dick Foran in "HEART OF THE NORTH"
Saturday night preve, Feb. 10
Sunday and Monday, Feb. 11, 12
Alice Faye, Don Ameche in "HOLLYWOOD CAVALCADE"
Tuesday, Wednesday, Feb. 13, 14
Virginia Weidler in "BAD LITTLE ANGEL"
Thursday, Friday, Feb. 15, 16
Frederic March, Warner Baxter and Lionel Barrymore in "THE ROAD TO GLORY"



By L. L. STEVENSON
The more I wander about New York the more I am impressed with the thought that the great city resembles a slice of bacon—a streak of fat and a streak of lean, which seem to blend one into another. Far inland, Park avenue. Park avenue gets snooty as soon as it comes out of the New York Central building. It keeps right on with its high hat until well into the fifties. Then of a sudden it goes so plebian that up until not so long ago, on upper Park avenue there was a large assortment of pushcarts. They are still there for that matter but are hidden by a market building. As you probably know, early in the Nineties, the railroad tracks under Park avenue came up for air and are exposed to view on a high elevated structure. Thus while the tracks are elevated, Park avenue is depressed. And that applies to rents as well as social prestige.

Fifth avenue also fits into the picture. In swiftly passing years, Fifth avenue has changed from a street of mansions to a thoroughfare of huge apartment houses. Still, lingering about Fifth avenue many traces of its former grandeur, which of course are reflected in real-estate values and rentals. Nevertheless, even in the days of the mansions, Fifth avenue was not all wealth. There were sections where the sidewalks swarmed with loft workers at noontime and where trade flourished in dingy establishments just as it does today. Then too, as Fifth avenue extended uptown, the mansions gave place to tenements. Most of the mansions are gone. But the tenements remain. And beyond 110th street, Fifth avenue residents are colored people.

The stronghold of the Social Register is still in the Sixties just east of Fifth avenue. There are some marble mansions and many other costly single houses. Butlers abound. So do chauffeurs. And limousines are common. High iron fences protect some fronts and there is a general air of aloofness. But walk a few blocks and you come to the teeming tenements of the upper East Side, a section where instead of butlers there are janitors and paraplumbators instead of limousines. In fact, so short is the distance between wealth and poverty that it can be traveled in about the space of time it takes to make a stock market transaction.

On Central Park West, there are many fine apartment houses. At the same time, there are down-at-the-heel old brownstones with furnished rooms to rent and old walk-up rookeries. The same holds true of Riverside drive. In that connection, I've often wondered why the drive was not the swankiest street in New York. There are light and air and a wonderful view of the river. But there are also rookeries, and the ancient mingled with the modern.

The theatrical season, which got off to what looked like a most promising start, ran into a slump during the holidays and within a week I was unfortunate enough to be present at four plays which turned out to be failures. That has happened many times before yet a failure always leaves me with a feeling of sadness. No matter how bad the play itself or how inferior the acting, I always think of the hope that has gone into the writing and into the production—and of the heartbreak of the playwright and how the actors will have to look for other jobs.

For many reasons, I could not be a dramatic critic. One is the fact that critics have to be honest with themselves and their readers, and in so doing deliver a blow that may prove fatal to something that might have blossomed into a success. Another is that when I go to a play, if it has anything at all, I get so lost in it I can't view it objectively. In other words, the illusion gets me and I forget to search for flaws in technique and acting. But maybe the American public goes to plays and the movies for illusion and, having attained it, is satisfied. (Bell Syndicate—WNU Service.)

Survey Reports 19-Year Group Is Most Arrested
ST. LOUIS—An analysis of reports of the federal bureau of investigation by G. Myron Gwinner, executive secretary of the bureau of men, shows that the "most arrested" age group in the nation is that of the 19-year-olds. Gwinner says the records disclose that the youth group predominates in crimes against property, but in the classification of crimes against persons, such as criminal assault and homicide, the youth group was below the average. He says 46 per cent of persons arrested for criminal assault were young men under 25. More than half of all the crimes against property during the first nine months of 1939, the period covered by the analysis, were committed by persons in the youth group, the report says.

INTERSCHOLASTIC LEAGUE MEET IS MARCH 22-23
Dates for the Bailey County Interscholastic League meet have been set for Friday and Saturday, March 22-23 and Muleshoe is the place decided upon for the events to be held.

The Muleshoe schools will have contestants to enter in all literature and athletic events. Work has been in progress for several weeks spelling, typing, story telling, music memory declamation debate and various other literature events.

Following the Bailey County basketball tournament scheduled for next week girls in the local high school will begin volleyball practice, and boys will begin training for track and field events, according to report.

Nearly \$1,200,000 worth of platinum was mined in South Africa last year.

ATTENDS CONSERVATION MEET AT LUBBOCK
Sam T. Logan, county farm agent, is today (Thursday) attending a meeting at Lubbock, called by V. C. Marshall, administrative officer of the State Conservation Commission, looking toward further activities in organizing a conservation district in this area to be composed of Lamb, Bailey and Hockley counties. Farm agents from the other two counties are also in attendance.

It is understood that after preliminaries are officially arranged, the matter will be presented to citizens of the proposed area for their vote of approval or disapproval.

BAILEYBORO FOLKS GET AUTO SHAKE-UP
Mrs. Albert Gage and daughter, Ione, 14, of Baileyboro, suffered auto shake-ups last Saturday after-

noon in Lubbock, when the car in which they and Albert Gage, 21, were riding collided with a car said to have been driven by Fred Perry, 23, of Shallowater. Fortunately the two women were not seriously injured, and after being given emergency treatment at a Lubbock hospital, were dis-

ATHLETE'S FC RINGWORM
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JERGEN'S Hand Lotion and Jergens all Purpose Cream \$1.50 value for .98
WOODBURY'S Facial Soap 4 bars for .26
JERGEN'S Perfumed Soap, 10 bars for .39
STRIP OF PEPSIN, \$1.20 size .98
ASPIRIN 200 Purest, special .59
MINERAL OIL, 1 gallon \$2.69
RUBBING ALCOHOL, 16-oz. 25
PURETEST, Yeast & Iron, 100 tablets .69
M-31 ANTISEPTIC, 16-oz. .49
MILK of Magnesia, 3-oz. .69
COMPLETE LINE OF CARA NOME COSMETICS
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MODERN FOOD MARKET
FRIDAY-SATURDAY SPECIALS
SUGAR, 10 pounds for .49
CRACKERS, 2-pound box .15
LETTUCE, per head .08 1/2
CHERRIES, per gallon can .53
PINEAPPLE JUICE, 2 cans .15
MACKEREL, 3 cans for .25
ENGLISH PEAS .25
GREEN BEANS .17
"Mission" brand, 2 No. 2 cans
PURE LARD, 8-lb carton .59
BREAD, 3 loaves for .25
APPLES, Delicious, per dozen .17
BRICK CHILI, per pound .15
BACON, sliced, per pound .17 1/2
SAUSAGE, per pound .10
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85 H.P. 8-CYLINDER PERFORMANCE—8 cylinders for smoothness—small cylinders for economy!
FREE ACTION ON ALL 4 WHEELS on rough roads!
NEW FRONT WINDOW VENTILATOR Greater air-weather comfort!
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NEW SEALED-BEAM HEADLAMPS—brighter for safer night driving
STYLE LEADERSHIP—With its interiors!

FORD V-8 DIFFERENT FROM AN PRICED CAR YOU'VE E!
MOTOR COMP