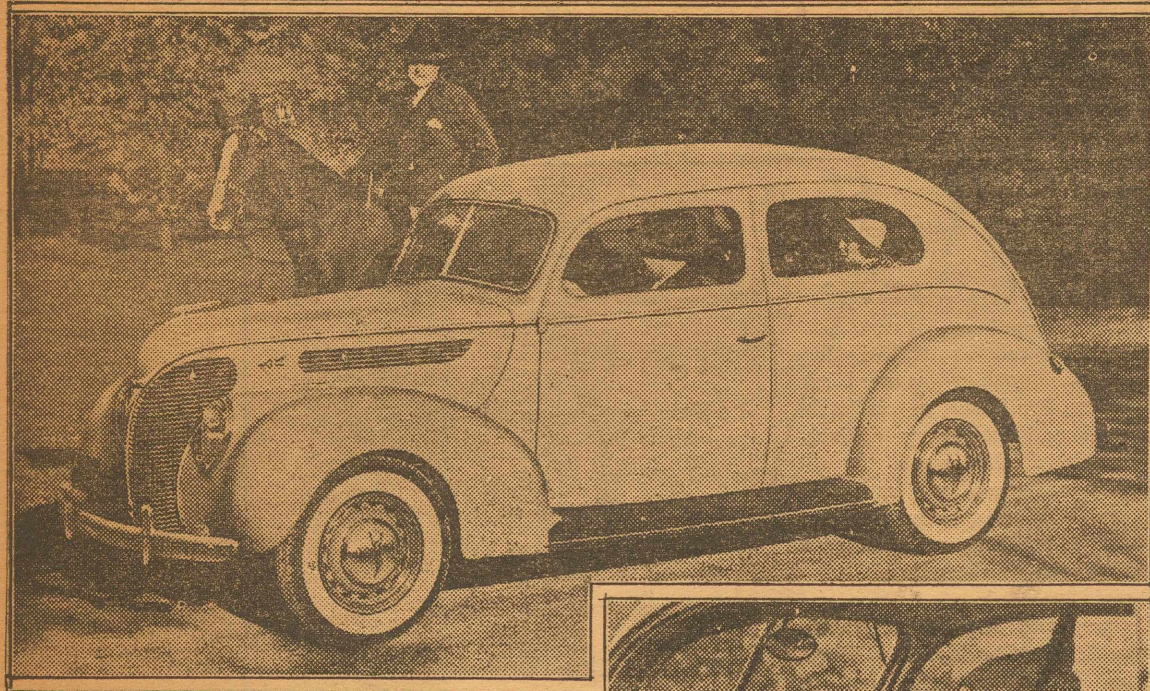
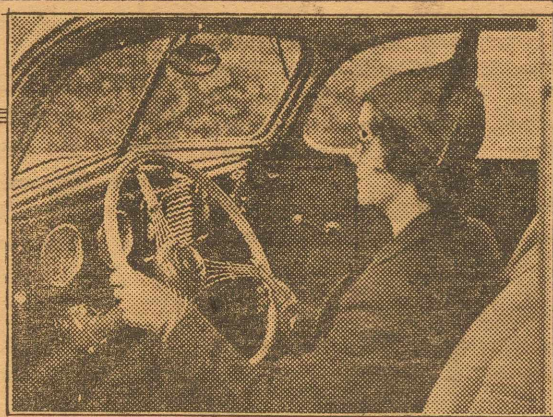


Two 1938 Ford V-8 Cars Displayed



TWO distinct lines of Ford V-8 cars are now being displayed in dealer showrooms. One is a newly-styled standard Ford line in three body types, the other a de luxe Ford line in eight body types. The de luxe Tudor sedan is pictured above. The de luxe sedans are larger in appearance, with longer hood and sweeping lines. The de luxe cars are powered with the 85 horsepower V-8 engine, the standard cars with either the 85 or the 60 horsepower engines. Newly-styled interiors are pictured at right. New instrument panel has instrument group in front of driver, grille for radio speaker installation in center, flanked by engine controls and cigar lighter, and glove compartment at right. In the de luxe cars, the compartment locks, and a clock is recessed in the compartment door.



A headlight beam control is fitted on the toe-board, a tell-tale light on instrument panel indicates whether the headlight beams are raised or depressed.

NAMES OF STATES STARTS ARGUMENT

Accepted Translation of Indian Names Disputed.

Washington.—Smithsonian institution experts on Indian linguistic systems challenged the commonly accepted translation of the Indian names borne by many states. Alabamans, who like to think that the name of their state was Choctaw for "here we rest," were told that the best derivation suggested that Alabama means "thicket cutters" or possibly "medicine gatherers." Kentucky, the experts insisted, does not mean "dark and bloody ground," but more likely "level country," from the Iroquois term "Kentayenton-ga."

Remarking that citizens like to fancy that their state names convey poetical ideas, the experts contended that the Indian was little given to exercising poetical talent in place names, living as he did before the days of suburban real estate development. Couple Are Poetical Anyhow. On the basis of latest researchers, the Smithsonians gave the following translations: Arizona: "Place of the little springs," or "place of the few springs."

Ohio: "Beautiful river" in the sense of good for camping or fishing. Illinois: "The people" from the Algonquin root "Illini," meaning man. Texas: "Friends" or "allies" from the Hasiana word "tehas." Dakota: "Feeling friendly" from the identical Sioux word. Missouri: "He of the big canoe," not "dwellers of the Big Muddy" as given by most dictionaries. Minnesota: "Land of the sky-blue water," from the Sioux word "Minnie," meaning water, and the Sioux word "sota," meaning clear but not perfectly clear. Oklahoma's "Red People." Oklahoma: "Red People" from the Choctaw. Nebraska: "Flat Water" from the Sioux phrase "Ibthasca."

Wyoming: "On the plain" from the Delaware Indian term "M'Chuwomink," not "Field of Blood," the reputed meaning. That name was applied by Pennsylvania settlers. Massachusetts: "Big hill" from the Algonquin words "massa" meaning big, and "wadsch" meaning hill. Connecticut: "On the long tidal river," from the Algonquin "quinnitukq-ut."

G-I-V-E



B & J Motor Company

Women Students Do Better Work Austin, Dec. 1.—Of the 1,640 freshman students enrolled in the University of Texas last year, 72.4 per cent passed the minimum scholastic requirements, according to a survey of first-year students who carried a minimum of twelve hours per semester. Women students made a better showing than men, it was revealed, 79.1 per cent of the "co-eds" making the minimum scholastic record necessary to remain in school, compared to only 69 per cent of the men students.

WOOD FOR SALE Any length; \$6 cord—delivered to you in Sonora. Get it now. Max Almaguer, Phone 167.—1tp.

Many Figs Being Canned in Texas The Texas fig canning industry, which hit an all-time low during the depression, is staging a great come-back, according to the Texas Planning Board, which reports that 25,000 pounds of fresh figs daily now are being canned in Texas.

Soap Manufacture Lacking Although Texas has the essential raw materials for making soap, such as fats, oil, alkalis, sodium silicate and rosin, practically all of the soap used in Texas is shipped in from northern and eastern states.

Scratch Pads, doz. 20c—NEWS.

AMATEUR HOUR PROGRAM GIVEN BY SEVENTH GRADE

Pupils of the seventh grade presented a program, in assembly at the elementary school Wednesday morning, called "Jerry's Woodshed Amateur Hour." Miss Leeta Mae Garrett directed the program, and the following pupils presented the dancing, singing and specialty numbers: J. H. Cartwright, Glen Richardson, Willie Nell Hale, Rex Merriman, Jack Lindsey, Addie Thorp, Ray Wallis Stephenson, Mary Gwendolyn Wyatt, Margaret Joy, Robert Hamer, Jamie Trainer, Wilfred Berger, Peggy Gilmore. The remainder of the class was a studio audience for the amateur hour. Miss Rena McQuary and Mrs. Robert W. Jacobs played piano accompaniments.

Mrs. Totsie Barton and daughter, Mrs. Floyd Dungan, of Forest City, Arkansas, and Mrs. Jesse G. Barton spent Wednesday in San Angelo.

Bulova Watches—for men, for women; 17-jewel as low as \$29.75; local, Authorized Distributor: Barrow Jewelry Store.—adv.

THE OBERKAMPF MODEL 0 GAS PLANT

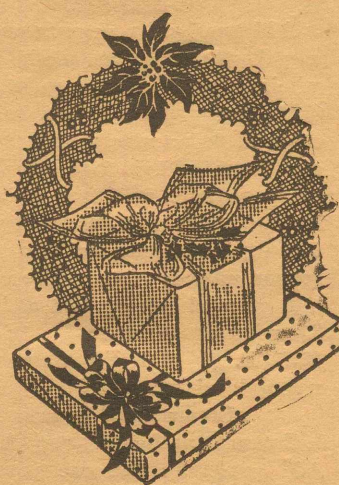
is listed with the Underwriters Laboratories.

Have one of these put in for Electrolux Refrigerator, Cooking or Heating

PHONE OR WRITE

SONORA ELECTRIC CO. Sonora
 HILLMAN BROWN Sonora
 HUMPHREY HDW. CO. Eldorado
 JOE OBERKAMPF Ozona

Your Sonora Storehouse of Christmas Gifts IS READY



GIFTS for MEN—

- CIGARS
- NOVELTIES
- COCKTAIL SETS
- MILITARY SETS

GIFTS for LADIES—

- PERFUMES
- VANITIES
- STATIONERY
- DRESSER SETS

Something Pleasing for ALL On Your List—

EVERY ARTICLE NEW THIS YEAR

Shop Early

Sonora Drug Company

Ph. 38 Prescription Druggist Ph. 38

Shop Early



NEW SILENT METER-MISER
 Uses So Little Current—You Can Hardly Hear It Run! Come In! See—Hear—the PROOF!
 Saves up to 25% more on operating cost than even the current-saving Frigidaire of 1937! Simplest cold-making mechanism ever built! Only 3 moving parts, motor included! Automatically oiled! Completely sealed! Comes with 5-Year Protection Plan backed by General Motors!

NEW "DOUBLE-EASY" QUICKUBE TRAY
 Only Frigidaire Has It!
 1. Releases cubes instantly—saves 20% more ice! All-metal for faster freezing. Ends waste of faucet melting!
 2. Tray comes free at finger-touch! Exclusive Frigidaire Automatic Tray Release. Every tray, in every model, a new "Double-Easy" Quickube Tray. Come In! See—Try—the PROOF!

The Perfect Gift . . . To Save Her Amazingly More Money, Make Kitchen Hours Happier, Easier Than Ever Before!

Give her greater joy—sensationally greater savings—for years to come! Give her the NEW 1938 Frigidaire, with the New Silent Meter-Miser that saves more in every way! Slashes current cost deeper than ever... keeps food safer, fresher, longer... freezes more ice, faster... and runs quiet, trouble-free year after year! It's the greatest all-around money saver in Frigidaire history! And only Frigidaire gives you NEW "Double-Easy" Quickube Trays... NEW Moisture-Seal Hydrators that protect fruits, vegetables better... NEWLY-STYLED interior, quickly adjustable to 9 different positions... and many other new and exclusive features. Yet Frigidaire costs no more than an ordinary refrigerator. Let us show you why you will thrill her more, save her more with this NEW Frigidaire.



FREE! Beautiful Sterling Silver Gift Medallion
 To preserve the memory of your gift through the years, this handsome medallion—engraved with any message you desire—will be affixed to your Christmas Frigidaire, free of charge, if requested.

See us and save with FRIGIDAIRE



West Texas Utilities Company

-and don't forget
Candies

FOR THE PERFECT GIFT—
King's
OR
Pangburn's
from

Corner Drug Store Inc
SERVICE PLUS Phone 41
SONORA, TEXAS.

Mrs. Bean and Son Home
Mrs. George E. Bean and son, Richard, returned Wednesday from San Angelo, where Richard underwent an appendicitis operation. The child is recovering nicely.

Enjoy a sandwich, a piece of cake and coffee at Vander Stucken's—Sat., Dec. 4—Sponsorship, O. E. S.—adv.

Sonoran Gets Llano County Buck
A five-point buck was shot in Llano county last week by Jack Gentry, employee of Wm. Cameron & Co., Inc., who with Mrs. Gentry visited friends and relatives in the Killen section. Mrs. Gentry visited her parents while Mr. Gentry went on the hunt in Llano county. They returned Wednesday of last week.

Vapo Reconditioning Scalp Treatments. White Beauty Shop, Phone 214.—adv.

Clip boards...Sturdy, useful, handy. At the NEWS office. adv.

G-I-V-E

CHEVROLET

B & J Motor Company

POSTED

NO trespassing on the E. E. Sawyer Estate ranch land.

VIOLATORS will be vigorously prosecuted.

Mrs. E. E. Sawyer
Edwin Sawyer
Administrators

FURS--FURS--FURS

Back again in Sonora to buy Furs and Dead Wool. Highest Market Prices At All Times.

LEWIS SMITHWICK
Morris Bldg. Phone 134

THE Perfect GIFT

CINDERELLA

HOSIERY

Pleasing every feminine heart!
98c

City Variety Store
5c to \$5

100 Freshmen Can't Be Wrong

Not content with being elected president of 1100 freshmen at Texas State College for Women, petite Marguerite Walling of Childress also walked away with the beauty honors of her class. Although she's a demure little blonde, five feet two, with eyes of blue, she has had no trouble in capably leading her classmates through first year difficulties.

SONORANS ATTEND CONCERT IN SAN ANGELO MONDAY

A number of Sonora people attended the concert in San Angelo of Efreim Zimbalist, famous violinist, Monday night. The concert was held in the municipal Auditorium and was the second presentation of the West Texas Concert Association programs.

Zimbalist, who came from Russia when he was seventeen years old, lives in New York with his wife, the former Anna Gluck, former opera and concert singer, and their two children. He has more violins than any other virtuoso; he is a composer and conductor as well as a soloist.

Among the Sonorans who attended were: Mr. and Mrs. O. G. Babcock, Mr. and Mrs. E. D. Shurley and son, Billy; Miss Nann Karnes, Miss Johnnie Allison, Miss Pauline Davis, Miss Marie Watkins, Mrs. Ruth Huber of Mesa, Arizona, Mrs. W. E. Caldwell and daughter, Elizabeth, Miss Thelma Rees; Dr. I. B. Boughton, Mr. and Mrs. Gus Love.

PRESIDING ELDER COMING FOR EVENING SERVICE

The sermon at the Methodist Church Sunday night will be by the Rev. L. U. Spellman, San Angelo, presiding elder who will be here for his regular quarterly meeting with church elders and members.

"Thirsting For God" will be the sermon subject of the Rev. R. F. Davis, pastor, at 10:50 in the morning. The communion sacrament will be offered at that time.

Members of the official board as well as members of the church are urged to be present at the evening service.

Sellman Child Improving
Fannie Sellman, daughter of Mr. and Mrs. J. T. Sellman, who has been ill this week is better. Fannie was unable to attend school all week.

SHOP EARLY

POSTED

Trespassing prohibited on all lands owned by W. A. Miers or W. A. Miers & Son. Violators will be prosecuted.

W. A. Miers
W. A. Miers & Sons

WPA Spends Nearly \$12,000 in Sutton in 2-Year Period

Sponsors Contribute \$4,767 To Aid in Accomplishment of Varied Work

In Sutton county during the last two fiscal years the Works Progress Administration has spent \$11,912, according to a bulletin from the 27-county district office in San Angelo.

The amount spent has been supplemented by \$4,767 supplied by the various sponsors of the work done.

J. C. Burnside, administrative officer, said this week that total expenditures of the government in the twenty-seven counties of the district had been \$3,532,199 while local, political subdivisions had contributed \$1,205,210.

W. C. Gilmore, mayor, said Thursday that in his opinion the WPA expenditure here had been for flood control work, sanitation projects and work at school buildings. It was possible, he said, that some street graveling was included in the Sutton county amount. The bulletin from the San Angelo office did not name the projects on which work had been done.

Cost of the rock wall around the school campus in Sonora was about \$3,000 for the Works Progress Administration and \$2,000 for the Sonora Independent School District, F. T. Jones, superintendent of schools, said Thursday.

In Schleicher county the WPA spent \$16,910, in Crockett \$25,993, in Kimble \$17,815. Edwards county is in another district.

Organization For—
(Continued from page 1)

in any of the thirteen practices available this year.

Money allotted to a county—\$75,126 in Sutton this year—reverts to the AAA if not spent. It does not accumulate for use later in the county. The new year's allotment and work is entirely separate from that of the previous year.

County committee members this year have been J. N. Ross, Virgil Powell, W. R. Cusenbary and Joe M. Vander Stucken (alternate). The directing organization has been known as the Sutton County Agricultural Conservation Association with Mr. Ross, resident, Mr. Powell vice-president, Mr. Atchison secretary and Miss Simmons, treasurer.

Fred Simmons and Leonard Gibbs are range inspectors.

St. Louis Visitor Here
Mrs. J. W. McDermott of St. Louis, spent Monday visiting with friends and relatives here. Mrs. McDermott came to Texas to attend the wedding of her nephew, Lea Allison and Miss Helen Claire Berry in San Angelo Saturday.

--after all
who authorizes
a bank to do
business
??

EVERY incorporated bank in the United States conducts its business under a charter issued either by its state government or by the federal government. Before a bank charter is issued specific requirements must be met such as minimum paid in capital and in many cases, paid in surplus.

A charter is the bank's authority from the government, state or federal, to carry on a banking business under the regulation of banking laws and supervision of government authorities. For this reason, it is much more accurate to say that the United States has a "chartered banking system," rather than a "private banking system."

Your Safety Deposit Box in Our Vault Is An Investment Well Worth While

THE FIRST NATIONAL BANK
SONORA TEXAS
"Serving Sutton County"

POSTED!

Positively no hunting or trespassing in any way on my ranch 16 miles SW of Sonora.

M. G. SHURLEY

POSTED

NO hunting or trespassing of any kind on my ranch or on land controlled by me, on Del Rio highway.

E. D. SHURLEY

Piggly Wiggly

FRIDAY AND SATURDAY SPECIALS

K-Best, 48-lbs. **1.75 FLOUR** G-Medal 48-lbs. **1.85**

TAMALES, Gebhardt's No. 300 can	.15	CHILI BEANS Gebhardt's No. 300 can	9c
GREEN BEANS and new potatoes, 2 No. 2 DICED CARROTS, No. 2 can, 2 for	25c	APPLE SAUCE, Monarch, No. 2 can, 2 for	25c
CORN, Monarch, Golden Bantam, 2 cans	17c	BEETS, No. 2 1/2 can, 2 for	25c
PEACHES, No. 2 1/2 can, honey syrup	29c	PEAS—No. 2 can, Glen Valley, 2 for	25c
	19c	APRICOTS, No. 2 1/2 can, Del Monte	23c

COFFEE Chase & Sanborn, 1-lb. pkg. **25c**
Chase & Sanborn, 5-lb. can **\$1.23**

JELLO—or Royal, 2 boxes for	13c	ROYAL PUDDING, 2 boxes for	13c
DROMEDARY Ginger Bread Mix, 1-lb. box	23c	DROMEDARY Devil Food Mix, 1-lb. box	23c
SYRUP, Maple flavor, Worth rand, 1/2-gallon	49c	SYRUP, pure sorghum, 1/2-gallon	49c
HONEY, extracted, fall crop, 1/2-gallon	.53	TAPIOCA, Minute, 2 for	25c
BIRD SEED, two boxes for	24c	BIRD GRAVEL, 2 boxes for	19c

Shortening: Eight-pound Carton **85c**
Four-pound Carton **45c**

MOPS, Rope, each	39c	MOPS, Linen, each	39c
CORN MEAL, HOME GROUND, WHITE OR YELLOW	19c	5-lb. bag	19c
CATSUP, Heinz, 14-ounce bottle	19c	10-lb. bag	36c
		HEINZ Baked Beans, 2 large cans	25c

VEGETABLES and FRUITS

SPINACH, fresh, the pound	5c	LETTUCE, 2 heads for	9c
CARROTS, 2 bunches for	5c	BEETS, 2 bunches for	7c
TOMATOES, 2 pounds	15c	CELERY, 2 stalks	25c
YAMS, extra nice, 5 pounds	23c	NEW RED SPUDS, the pound	5c

QUALITY MEATS ALWAYS

BABY BEEF CHUCK ROAST, pound	16c	PURE PORK SAUSAGE, the pound	23c
PORK ROAST, shoulder, the pound	23c	FRESH PORK HAM, the pound	28c
SUGAR CURED BALSICED, the pound	38c	1/2 or whole side Sugar Cured BACON, lb.	.34
BABY BEEF RIBS, baking or stew, 2 lbs.	25c	MINCE MEAT, like mother makes, pint	25c

—Extra Select Oysters—Home-Made Chili—
HENS and FRYERS