



**Type Matters Not—  
The Blouse Is Good**

Available Color Combinations Unusually Adaptable

Denton, April 28. — Blouses—tailored ones, fluffy ones, loud ones, demure ones, but at any rate your wardrobe will need several to be complete. They're too clever this season to pass up.

First take a look at the dress parade specialties. Made of fragile nets and organdies and completed with lacy frills, tiny buttons, the smallest pin tucks and even little bows, they'll give you that frothy, delicate look that blends so well with spring twilight. The old difficulty of their transparency has been solved by the manufacturers, who now supply plain camisole tops fastened inside the blouse.

The ever popular shirtmaker affairs are still holding their own, and if you crave something for the more sporty occasions try one of these short-sleeved models of masculinity. Then there are the white linens, either with mushroom tucks in the heavier weaves or with bright-colored edges in handkerchief linen.

Important details in the snappy wear-anywhere blouses are giddy color combinations which make them match any skirt or suit you put them with, rows of tick-tack-braid and jaunty patch pockets. Prints are as good in blouses as in everything else, so have at least one figured linen, challis, silk or cotton to touch up a simple suit.

Girls at Texas State College for Women also demand that striped blouses not be left out of the picture. The shops are showing them in clear striped silks and in narrow striped piques, and some of them boast as many as five contrasting colors in one pattern.

Mrs. Joel Shelton, Mrs. Lula Karnes and daughters, Mrs. Vernon Marion and Mrs. Gertrude Reming went to San Angelo Tuesday.

**Lions Hear About  
Recent Convention**

Best Students of Schools Here To Receive Medals

Comment from Lions Club members who attended the district convention in San Angelo last week comprised the program Tuesday noon at the regular luncheon of the organization.

Those who spoke of the meeting were: Preston C. Lightfoot, W. P. Cusenbary, club president, W. C. Gilmore, J. D. Lowrey, Boyd Caffey, F. T. Jones and W. C. Warren. Mr. Lowrey was one of the club's delegates; the other representative, H. V. Stokes, was absent Tuesday noon.

Among those mentioned as being present at the San Angelo meeting were R. S. Covey, Sweetwater, formerly Sonora club president, and C. H. Jennings of Corpus Christi, former Sonora club officer. Mr. Covey is governor of the Lions Clubs in the district in which Sweetwater is located.

A. W. Awalt, Jr. sang "Moonlight and Shadows" Tuesday noon for entertainment of the Lions. Mrs. Preston C. Lightfoot played piano accompaniment.

Claude Thomas Driskell was introduced as "Lion" for the next six weeks. Wanda B. Rape, "Lioness," was not present.

The club's board of directors authorized the educational committee to order eight scholarship pins to be awarded high ranking 1936-1937 students in the three Sonora schools.

Guests were: J. L. Rutledge, Albuquerque, N. M.; L. H. Gaskins, San Angelo; Pat Cooper, Jack Jeffrey, both of Sonora.

Mr. and Mrs. C. D. Wyatt and daughter, Mrs. John Fields, and Mrs. W. J. Fields, Jr. went to San Angelo Thursday.

You save by buying from your local jeweler—George Barrow. No carrying charge on long time purchases!—adv.



SPANISH REBELS ROUTED BEFORE MADRID

Loyalists not only consolidated their defense positions surrounding Madrid, but staged a number of offensive attacks which seriously disorganized the lines of the besieging Rebel forces. Above: a Rebel detachment in full flight after a Loyalist bombardment of their position.

**Sutton Ranchman Aiding 4-H Boy**

A Sutton ranchman, Gordon Stewart, has offered to give a Kimble county boy an additional reward if the calf with which he wins the 4-H Club Calf Show is of Stewart breeding. Mr. Stewart will give the boy an amount equal to the selling price of the animal. Six years ago Mr. Stewart offered \$100 in cash or a registered Hereford heifer to the winner. George Robert Pepper, Texas A. and M.

College student now, won and used the heifer as a start for a herd.

**Mrs. McBride Returns Home**  
Mrs. C. W. McBride and son, Robert Michael, returned to Dallas Sunday, after a visit with her parents, Mr. and Mrs. R. A. Halbert. Mr. and Mrs. Halbert took Mrs. McBride to Mineral Wells Sunday where Mr. McBride met her.

Scratch Pads, doz. 20c—NEWS.

**FINE FOOD FOR SUNDAY**

Buy at the W. M. S. Cooked Food Sale Saturday, Gilmore Hdw. Co.—adv.

Mrs. J. C. Stephen and son Ernest Carroll, spent the week-end in San Antonio.

B. R. Cauthorn was in San Angelo Sunday.



FOR SALE—8-room house, near school. For particulars inquire at NEWS office. 25-4tp

**Sonora Abstract Co.**

J. D. LOWREY, Mgr.

EFFICIENT LAND TITLE SERVICE  
ON SUTTON COUNTY LAND

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**PLAY BALL!**

STATION A vs. McCAMEY

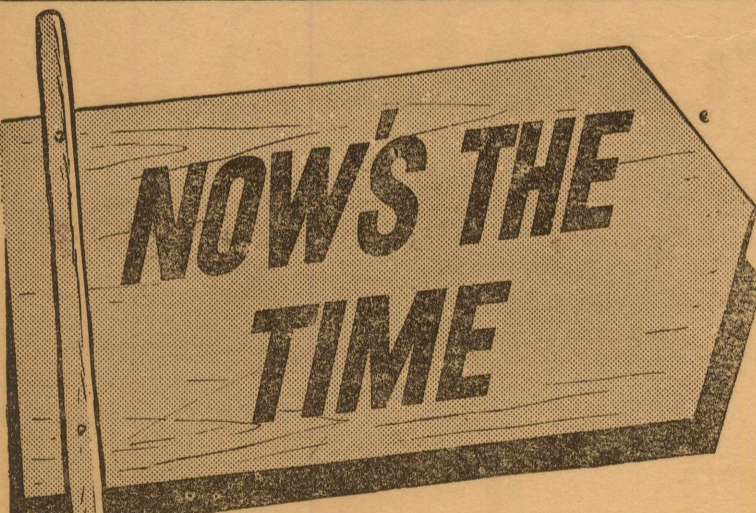
in Sonora Sunday, May 2

McCAMEY vs. STATION A

in McCamey Saturday, May 1

Enjoy Fast Sport Cleanly Played

Precidio of the San Saba Dedication  
**DANCE**  
BEVANS HOTEL — Menard, Texas  
Saturday, May 8th, 10 'til 2  
JIMMIE KLEIN'S ORCHESTRA

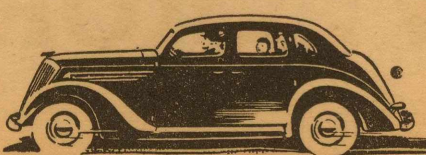


to get a better  
**USED CAR**

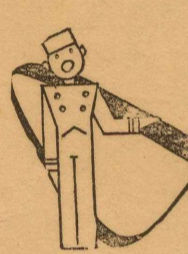
... AND A MONEY-BACK  
GUARANTEE IN THE BARGAIN

Get rid of worry and expense by turning in your present car on an R & G used car. R & G means a car that has been *Renewed* to Ford factory specifications and is *Guaranteed* for satisfaction or your *Money Back* by your Ford Dealer.

Among their large selections of used cars Ford Dealers are now offering many outstanding R & G values. You can get a late model car at a low price, and your Ford Dealer will give you a liberal allowance for your present car. Look over his used car stocks today—notice how much *extra* value you get in every R & G car.



**AT FORD DEALERS ONLY**



*Announcing*

**New Management**

**SATURDAY, MAY 1**

at Sutton County's Texaco Station

**TO THE MAN  
WHO OWNS  
A CAR!**

Your car represents an investment that is worth protecting. Proper lubrication, most of all, will help to keep your car from becoming mechanically old. It will help to prevent costly repairs. Our special Texaco lubricants and the thoroughness employed at our Station will open your eyes to what a *real* lubricating job means! For the good of your car, we invite you to drive around and try a complete Texaco lubrication job. See us today.



Tomorrow morning Sam Thomas and George Thomas will assume operation of the Texas Company service station business in Sonora, ready and wanting to serve Sutton county motor vehicle owners as well as transients with the best of automobile **SERVICING**.

The new owners of the business want you—and you—and you—to call and get acquainted. You will find the Thomas brothers eager to take care of your motor vehicle of any type. Courteous, efficient workmanship will be the guiding principle on which they expect to build their business.

**Drive In and Meet the Thomas Brothers!**

Your car will serve you better if you give it:

**Marfak Lubrication**

(the kind we want to use on your car.)

THOROUGH  
**WASHING**  
(the way we do it)

TIRES BY  
**GOODRICH**  
(the kind we sell)

**TEXACO SERVICE STATION**

WHERE SERVICE COUNTS

SAM  
THOMAS



GEORGE  
THOMAS

**The Devil's River News**

ESTABLISHED 1890  
Robert W. Jacobs  
Editor and Publisher

W. E. James  
Associate Editor

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FRIDAY ..... EACH WEEK

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One Year \$2.00  
Six Months 1.25  
Three Months .75

ANY erroneous reflection upon the character, standing or reputation of any person, firm or corporation will be gladly corrected if the matter is brought to the attention of the publisher.

The NEWS was handed the following editorial by H. L. Taylor, section foreman, state highway department, and is glad to share its thought with readers of Sutton county's newspaper:

**WILD FLOWERS—LET THEM GROW!**

Bluebonnets, Indian pinks and the familiar buttercups. Ninety-nine persons out of a hundred will tell you these are the only three wild flowers that grow along the highways and by-ways of the great Lone Star State.

But this general belief has been shattered with the exhibition here of approximately 200 varieties of Texas wild flowers—flowers that blossom in all their beauty along the highways in nine counties in this section.

The flowers were picked by the brawny workers of the Texas Highway Department and came from the right-of-ways or adjacent thereto, and not from some bottom land or dell far removed from the ribbons of concrete pavement that wind throughout Southwest Texas.

Many flowers just happened to spring up, like most wild flowers, while the seeds of many of them were broadcast by swarthy hands of highway crews. Many types of plants, including crepe myrtle, senecio, oleander, yupon and other native shrubs, also have been or are being planted by the workers.

The State of Texas, through the efficient work of the highway department, is rapidly gaining a reputation of having the most beautiful highways in the nation. We can help the department and our beloved state by not hindering the growth of these wild flowers and shrubs. Don't willfully destroy them.—Victoria Advocate.

**MERRY LASSIE CLUB MET AT L. W. ELLIOTT SCHOOL**

Miss Harva Jones, club sponsor, and members of the Merry Lassie Club at the L. W. Elliott School, announced this week their plans to give a program in May.

The program to be presented is: a play, "What Husbands Don't Know"; a pantomime, "The Old Maids' Tea Party"; drill, "Shipmates Forever"; several Spanish numbers and a tap dance. With the money earned the club plans to buy a gift for the school.

Use your credit at the store of George Barrow, Jeweler. Buy on time for Graduation Gifts. Small payment down, balance weekly or monthly. No carrying charges. tf

"Tickler" File Box (3x5)—75 cents. At the NEWS office.—adv. Need another stamp pad? In stock at the NEWS office.—adv.

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Phone 5384

**L. W. ELLIOTT**  
ATTORNEY-AT-LAW  
Will practice in all state and federal courts  
SONORA, TEXAS

**Child Health Day Named By Governor**

May 1, Tomorrow, To Be Observed in All of States

Austin, April 28. — Governor James V. Allred has proclaimed May 1 as the eleventh annual Child Health Day in Texas, in conjunction with a national observance of the day under proclamation issued by the President of the United States. The State Department of Health is sponsoring May Day in Texas.

Governor Allred said: "May day has become an incentive for campaigns to immunize children against smallpox, diphtheria, typhoid fever, whooping cough—to encourage child health clinics—dental, prenatal, pre-school, and to find and treat crippled children; to wage safe milk campaigns, realizing that the health and security of our children are essential to the well-being of our state and nation, and as such deserving encouragement through the development of plans to promote maternal and child health and to extend child welfare, now therefore, I, James V. Allred, Governor of the State of Texas, do hereby proclaim May 1 as Child Health Day.

"I urge all agencies, public and private, concerned with the health and welfare of children, on this day to cooperate in the plans of federal and state and local agencies in promoting the health and security of the mothers and children of Texas, and to make arrangements for carrying these benefits to the children of every county in the state."

Dr. George W. Cox, State Health Officer, and the Division of Maternal and Child Welfare of the State Department of Health joins with Governor Allred in an earnest plea for coordinated efforts of all health agencies, and voices the hope that May Day may be the incentive for better health conditions throughout the year.

**CONVICT CAPTURED HERE ON TRIAL FOR ROBBERY**

On trial this week in Fort Worth was Charlie Orvie Colston, 30, charged with the hold-up of a department store cashier there July 14, 1936.

Colston, an escaped convict, was captured by Fort Worth officers in Sonora in October. He had been living here some time and had been working for the state highway department.

The cashier and two other store employees have declared that Colston was one of the two men who held up the cashier and took \$1,455 in cash and \$12,365 in checks from him.

Pencil carbon work to be done? "Annihilator" No. 3 pencils at the NEWS office.—adv.

**Personals**

Word Sherill of San Angelo was in Sonora Saturday.

Mr. and Mrs. W. E. James spent the week-end in Texon.

Mr. and Mrs. Collier Shurley were in San Angelo Tuesday.

Mrs. Jimmy West of Eldorado spent Thursday with her sister, Mrs. George Barrow.

Mrs. Fred Hull and daughter, Margaret, and Alice Adkins went to San Angelo Saturday.

Miss Faye James and Miss Muriel Simmons went to San Angelo Saturday evening.

Mr. and Mrs. R. Roemer of San Angelo visited several days this week with Mr. and Mrs. G. H. Davis.

The Rev. and Mrs. F. M. Jackson of Winters, were guests two days last week at the home of Mr. and Mrs. G. H. Davis.

**FOUR SCORE, TEN AND ONE IS SONORA WOMAN'S KIN**

Ninety-one years old and active as can be is Jasper Franks of Gatesville, a Confederate veteran who, with his brother, Henry, and his wife were visitors here last week.

The two Franks brothers are brothers of Mrs. G. W. Logan, mother of Joe F. Logan, Sutton county ranchman. Mrs. Logan celebrated her eighty-fourth birthday April 4 and her husband was eighty-three Tuesday of last week.

The Gatesville people visited at the Logan home two days last week. The younger of the brothers is seventy-five.

**Killeen Man Working Here**  
Work as yard man for Wm. Cameron & Co., Inc., lumber firm, was started last week by Jack Jeffrey, formerly employed in the Crane office of the same company. Mr. Jeffrey whose home is in Killeen, Texas, worked with Carlton Leatherwood, former Sonora young man several months while at Crane.

**Father in Texarkana Better**  
Somewhat improved this week is J. M. Baggett of Texarkana, father of John Baggett, Piggly Wiggly employee. Mr. and Mrs. Baggett left Sonora Thursday night of last week after learning that Mr. Baggett's father was seriously ill. They returned here Monday.

**Pneumonia Victim Better**  
Mrs. Jim Pharis was better yesterday. Mrs. Pharis has been seriously ill of pneumonia several days.

**Shurleys Return Home**  
Mr. and Mrs. Edgar Shurley returned to Sonora Saturday from Temple, where Mr. Shurley received medical treatment.

**BROTHERHOOD PICNIC SET FOR SOMETIME IN JUNE**

Men of the Sonora brotherhood enjoyed a social hour Wednesday night when they met at the Methodist Church in their regular meeting, postponed from a date set recently.

"The Holy City," a solo, was sung by Lavell Meckel, with piano accompaniment by Mrs. Preston C. Lightfoot, after Boyd Caffey, song leader, had led the men in group singing.

Games of several types were played before the serving of ice cream cones by the group of men assigned to be hosts for the evening.

It was announced that the May meeting which would be during "end-of-school" days would not be held but that in June a picnic would be scheduled for brotherhood members and their families. Additional details of the June meeting are to be worked out and announced from time to time.

**FORMER SONORAN BURIED IN ELDORADO SATURDAY**

Ill about a month and a half, Fritz Morris, Sonora resident until last fall, died at his home in Eldorado Friday and was buried there Saturday afternoon. Mr. Morris had been ill of paralysis for some

time. Besides Mrs. Morris he is survived by two daughters, Mrs. Herling of Eldorado, Mrs. John Adams of San Antonio, and several grandchildren.

Columnar Pads. surely, at the NEWS office; 7-col., 12-col., in stock. Idea for the bookkeeper. tf.

WE WANT YOU TO TRY  
**Valley Gold BUTTER**  
We KNOW you'll like it just as much as



MRS. WILLIAM A. BROWNE

did at the Cooking School Monday and Tuesday, April 19 and 20

MADE OF SWEET CREAM

Buy a pound today!

MADE BY

**Crescent Valley Creamery**

CUERO, TEXAS

The NEWS will print it for you.

**A SPOUT THAT WON'T TEAR OUT!**

**MORTON'S IODIZED SALT**  
WHEN IT RAINS IT POURS

**COSTS ONLY 2¢ A WEEK**

IODIZED OR PLAIN, WITH A SPOUT THAT DOESN'T TEAR OUT!

In appreciation...

I have joined the Moore and McCormack, Inc., steamship lines, as their commercial agent and am temporarily leaving my feed business.

I wish to—

**Thank You**

for your liberal patronage in the past and for any future business that you may give my firm.

We will continue to carry a large and complete stock of Feeds and Salt. Our competitors set our prices!

**B. E. Cartwright**

will be in charge of our feed house and will offer you every courtesy and service.

I sincerely thank you and I hope for a continuation of your business and support.

**H. V. Stokes**

HAVE YOU TRIED THAT

**Delicious Barbecued Meat?**

If you haven't, you're missing something.....

SPECIAL SERVICE

HAMS, SAUSAGE, BEEF OR OTHER MEATS  
BARBECUED TO YOUR ORDER!

**Hamilton Grocery**

(Barbecue Prepared by Alfred Cooper)

Phone 2

We are **FORCED**

to make this request—

Our ranch—known as the PUCKETT place—is reasonably free of bitterweed.

**We Want To Keep It That Way!**

We must request ranchmen and others not to drive stock across our place. We believe that by making this request we are taking a reasonable means of protecting our investment.

We will appreciate the cooperation of all owners of stock. It is our hope that they will understand our position and will not feel that we are being arbitrary in this request.

**Shurley Bros.**



**CARD OF THANKS**  
We are truly grateful for the kind acts and beautiful floral tributes at the time of the illness and death of J. W. (Willie) Ross.

Mrs. J. W. Ross and Daughter  
Mr. and Mrs. V. B. Ross  
(adv.) and Family.

Mr. and Mrs. S. N. Brown and children, and Mr. and Mrs. Bozarth Brown of Rocksprings spent Sunday at the ranch home of Mr. and Mrs. Paul Turney.

Give him or her an Elgin or Hamilton for Graduation; as low as \$21 and up to \$50; small payment down, balance monthly or weekly, no carrying charges. George Barrow, Jeweler.—adv.

**Williams To Live in El Paso**  
Residence in El Paso is to be established by Mr. and Mrs. Frank Williams next week, Mrs. Williams said Tuesday. Mr. Williams has been there several weeks and is selling used cars for an automobile firm. Mrs. Williams will join him this week-end. Mr. Williams formerly sold Chevrolet automobiles here.

**USDA Employee in Sonora**  
A visitor in Sonora Wednesday was Kelvin Dorward of College Station, Mr. Dorward, an entomologist with the United States Department of Agriculture, was a college-mate of George Baker, former publisher of the NEWS and now publisher of the Fort Stockton Pioneer.

**Informal Sunday Night Supper May Be An Easy Manner of Entertaining Friends**

Denton, April 28.—Sunday night suppers have come into prominence as social affairs within the past few years.

Such an occasion is the opportunity "par excellence" for dispensing hospitality to friends who do not have a home, or for gathering a group of friends into a Sunday Night Supper Club. Menus may be as simple or as elaborate as the hostess can prepare and serve with ease.

The buffet method of service is well adapted to this type of meal. The food may be arranged attractively on platters and placed on the main table just before the guests arrive. Each guest serves himself and selects a congenial group with whom to eat. In case the hostess' home is large enough, card tables may be placed over the living room and dining room, and the guests seated in some designated way.

**Suggestions For Supper**  
Tongue a La Maryland: 1 beef tongue, 1/4 cup butter, bay leaf, 1 tbspn whole cloves, 1/2 tspn salt, 3-4 cup brown sugar, 1/2 cup canned or cooked cherries, 1 cup brota (from tongue) and 1/2 lemon. Scrub tongue and put on to simmer in sufficient water to cover it. Cook until tender. Trim the root end and remove all the skin. Place in a covered pan and add salt, cloves, butter, bay leaf, brown sugar, cherries broth in which tongue was cooked, and sliced lemon. Let simmer, covered, on top of the stove.

When very tender, remove cover and cook until brth thickens.

**Ambrosia:** 1 cup sliced orange, 1 cup diced pineapple, 1 cup diced peaches, 1 cup grated coconut, sugar. Pare and section oranges, saving all juice. Cut in pieces. Arrange alternate layers of fruit in dessert glasses, sprinkle each layer with coconut and sugar. Over each glass pour orange juice. serve very cold.

**Thousand Island Dressing:** 1 cup mayonnaise, 4 tbspsn chili sauce, 1 tbspn chopped green pepper, 1 tspn vinegar, 1 tbspn chives, 1 tbspn chopped red pepper, 1 tspn paprika, 3 tbspsn catsup. Chop the pepper and chives finely. Add the ingredients to the well seasoned mayonnaise and blend thoroughly. Chill and serve on head lettuce salad.

**Lemon Meringue Filling:** 4 tablespoons corn starch, 1 cup sugar, 1 1/2 cups boiling water, 1/2 tbspn butter, 2 egg yolks, 1 lemon (rind and juice). Blend the sugar and corn starch thoroughly and add to the well beaten egg yolks by spoonfuls. Gradually pour the boiling water over the mixture and stir constantly to prevent lumping. Pour the mixture into a double boiler and add butter, lemon juice and grated rind. Mix well. Let mixture cool before putting it into the pastry. Cover the top of the pie with meringue and bake at 300 degrees F. for 10 to 15 minutes.

**Child Suffers Broken Arm**  
While playing on the school-ground early Tuesday morning, Joe Wilburn suffered a broken arm. His left elbow was knocked out of

place and broken. Joe, a first grade pupil, is a son of Mr. and Mrs. Ray Wilburn.

Scratch Pads, doz. 20c—NEWS.

**INSURANCE**  
Protection That Protects

FIRE	BURGLARY	ACCIDENT and
LIFE	PLATE GLASS	HEALTH
HAIL	TORNADO	INDEMNITY
RAIN	GOLF	BONDS

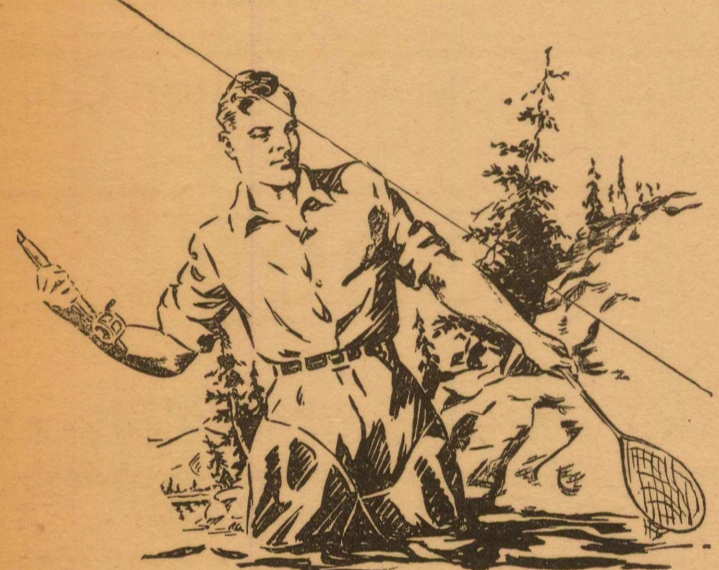
Efficient Auditing : Income Tax Service

**Elliott Brothers Co.**  
L. W. Elliott Phone 95 A. C. Elliott First National Bank Bldg.

**Naylor Hotel**  
**RANCHMEN'S HEADQUARTERS**  
NED STARKEY, Manager SAN ANGELO

**RATES**  
Single, \$1 to \$2.50 :: Double, \$2 to \$4

**Fishing**  
Season Opens  
**TOMORROW**  
MAY 1



**Buy Your Tackle Here**

BUY at the "one-stop" fisherman's store—where you have a large stock to select from.....Here you will find the exact rod, reel, line and baits that you want. Also seines, trot line, throw lines, minnow buckets, thermos jugs, tackle boxes and hooks of every size, at reasonable prices.

A complete stock of flashlights and batteries, also .22 cartridges.....Call early while our stock is complete. SEE OUR SHOW WINDOW!

**FISHING SEASON CONTEST**  
(Sponsored by NEWS and Sonora Electric Co.)

Land the big ones and win a prize. Here's the list of awards:

For the HEAVIEST fresh water BASS caught by Sutton county residents before September 1, 1937:

**FIRST PRIZE**  
(for the heaviest one)  
Pflueger Akron Reel, value \$6.00

**SECOND PRIZE**  
(for the next heaviest one)  
Genuine True Temper Casting Rod, \$4.50

**THIRD PRIZE**  
(for the third heaviest one)  
Burgess Electric Lantern, value \$2.95

**RULES OF CONTEST**  
Only Sutton county residents may participate.....All bass entered must be brought to The Devil's River News office or Sonora Electric Co. for weighing and measuring.

**Sonora Electric Co.**  
G. E. ELLIS, Owner SONORA, TEXAS

**SUTTON MAN ENJOYING HIS DAYS IN ARIZONA TOWN**

A guest at a hotel in Tucson, Arizona, B. M. Halbert, well known Sutton county ranchman and Angora goat breeder, writes the NEWS an Air Mail postcard telling of his visit in the Arizona city.

Mr. Halbert spent Saturday and Sunday in El Paso with his daughter, Mrs. L. P. Bloodworth, and family.

His card states that he will not return to Sonora until September 1.

**35 Years Ago**

Mrs. W. F. Luckie and son, Mack, were in from the ranch Monday.

Bosie Sharp returned from a pleasure trip to Brady Wednesday and says all of his old friends are doing well.

Mr. and Mrs. J. E. Mills were in from the ranch Monday to attend the opening of their ice cream parlor.

A large party of school children chaperoned by Mrs. G. H. McDonald had a most enjoyable Sunday outing at the Turney Cave eleven miles south of Sonora.

M. V. Sessom and son, Jim, the well known stockmen from down the draw were in Sonora a few days this week.

George Haley, one of the popular young cowboys was in from the ranch Wednesday.

Miss Nora Mann, charming daughter of Mr. and Mrs. Felix Mann, has returned from attending college in Sherman.

Bob Cauthorn, one of the solid young stockmen, was in Sonora Monday for supplies. Bob says his sheep are doing very well.

John McKee was in from the Gunzer ranch Monday. John says he is glad they didn't want him on the jury.

Ed Wall the stockman from Frank's Defeat country was in Sonora Monday for supplies.

Mrs. Frank Murchison and Miss May Wyatt were in from Eldorado Monday shopping.

Twenty per cent reduction on our capes, shirt-waists and sailor hats. Hagerlund Bros. & Co.

Mrs. C. T. Jones, Emma Sessions and Mrs. R. A. Halbert went to San Angelo Tuesday.

**Typewriter Ribbon Dim?**  
The NEWS has ribbons for any machine. Your typing will show much better.—adv.

You'll enjoy cooked food bought Sat. at Methodist W. M. S. sale; Gilmore Hardware Co.—adv.

**Sonora Women To San Angelo**

Five Sonora women went to San Angelo Tuesday, where they attended a session of the San Angelo District, Methodist Woman's Missionary Society, West Texas Conference. Those who went from here were: Mrs. J. W. Trainer, Mrs. J. D. Lowrey, Mrs. Velma Shurley, Mrs. R. F. Davis, Mrs. Robert Rees.

Mrs. James E. Lindsey of San Angelo spent several days this week with her parents, Mr. and Mrs. B. C. McGilvray.

**MRS. WILLIAM A. BROWNE**  
used the well-known  
**KC Baking Powder**  
in the  
**The Devil's River News' COOKING SCHOOL**

Her demonstrations showed that in using KC the double-tested, double-action baking powder your bakings will have fine even texture and large volume—KC is a dependable, high quality baking powder that will produce the finest of baked goods at low cost. Only one level teaspoonful to a cup of sifted flour is required for most recipes.

For economy and efficiency in your baking it is to your advantage to use

**KC BAKING POWDER**  
Same Price Today as 45 Years Ago  
25 OUNCES FOR 25c

★Manufactured by Baking Powder Specialists who make nothing but Baking Powder—under supervision of expert chemists of national reputation. The quality is always uniform—KC is dependable.

Try it in your favorite recipes as instructed by the lecturer. Results will convince you there is real economy and satisfaction in using KC Baking Powder:

Hundreds of thousands of women have received **THE COOK'S BOOK**

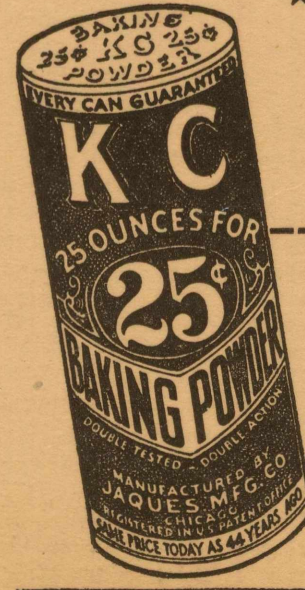
You can get a copy of this beautifully illustrated book—full of practical, tested recipes that will please you.

Mail the certificate from a can of KC Baking Powder with your name and address and your copy will be sent postage paid.

Address **JAQUES MFG. CO., Dept. C. B., Chicago, Ill.**

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_

**MILLIONS OF POUNDS HAVE BEEN USED BY OUR GOVERNMENT**



### Methodists To Go To Church Meeting

Sutton People Give \$54.50 For Missions' Debt Clearing

An announcement this week by the Rev. R. F. Davis stated that the following Methodist Church members had been appointed delegates to the district conference in Paint Rock Tuesday and Wednesday next week:

W. E. Caldwell, lay leader; O. L. Richardson, Sunday School superintendent; Mrs. L. E. Johnson, president, Board of Christian Education; Mrs. W. E. Caldwell, Woman's Missionary Society president; Mrs. P. J. Taylor, recording secretary; Mrs. R. F. Davis, J. T. Shurley, Ira Shurley.

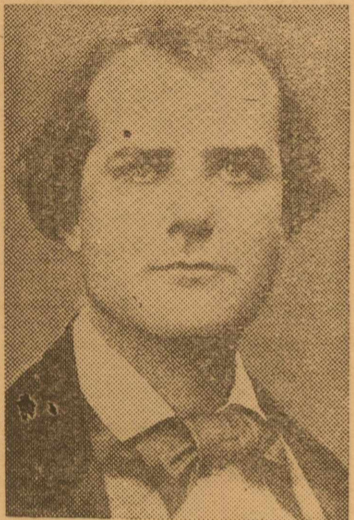
Fifty-four dollars and thirty cents was given by Sonora people last week to help the missions cause of the church. A Bishops' Crusade fellowship dinner was held Friday night at the church and a free will offering taken at that time.

Miss Pauline Davis, Sunday School instructor, Jamie Trainer and Glenn Richardson took part in a home scene enactment designed to tell the story of the church's work in the mission field.

Last week-end the denomination observed the eighty-ninth anniversary of the sending of the church's first missionaries, Charles Taylor and Benjamin Jenkins, to China. Both were from South Carolina.

#### CHARLES TAYLOR

Early Day Missionary Methodist Episcopal Church, South



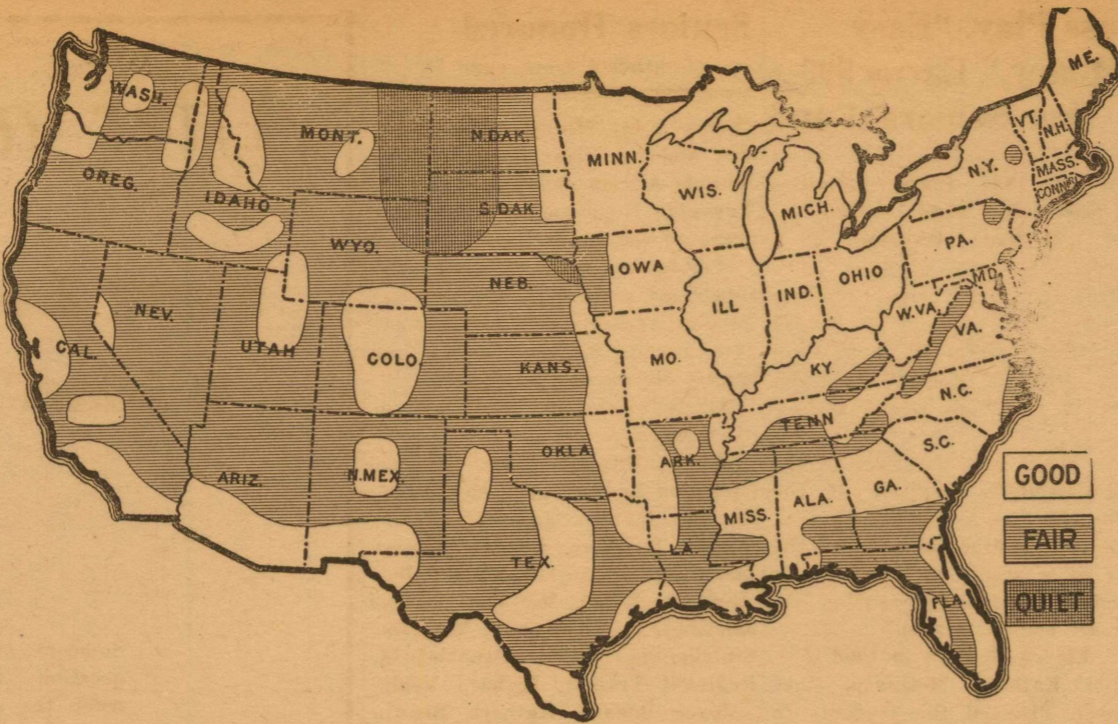
Charles M. Taylor, a medical doctor, with Benjamin Jenkins, a printer, pioneered the Southern Methodist missionary movement. They sailed for China, April 24, 1948. They labored three years before securing a single convert.

Taylor had been a medical student and preacher, and Jenkins had been a printer of the Southern Christian Advocate.

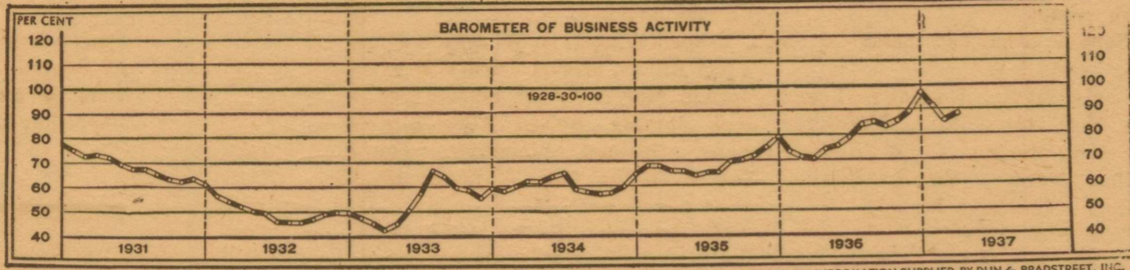
Services at the Methodist Church Sunday will be at 10:50 and eight o'clock the Reverend Mr. Davis said this week. The communion sacrament will be offered in the morning.

"Spiral" Stiff Cover Stenographers' Note Books—at the NEWS office. Heavy tan board cover, 80 pages, wide-ruled and narrow-ruled in stock.—adv.

### APRIL 1 TRADE AND INDUSTRY EXCEPTIONAL IN TREND



This map represents business conditions as of April 1, 1937, as shown in "Nation's Business", official publication of the United States Chamber of Commerce.



BASED ON INFORMATION SUPPLIED BY DUN & BRADSTREET, INC.

March trade and industry, aided greatly by the early date of Easter, continued and expanded the rally shown from the relative quiet of January. Collections, which seemed to lag in the February rise in trade, expanded last month. Failure returns show a steady decline in number despite the enormous growth in volume of business and number engaged therein.

All in all, the April 1 exhibit of trade and industry compares favorably with the best records of the

last 15 years. A good deal of friction has been generated in the course of the improvement, as proved by the strikes which have plagued business. Some argue that these ills have done some good because they have acted as a brake on excessive production. On the other hand, they have increased costs of doing business.

The agricultural situation is not as yet clearly defined but last year's short crops and present high prices seem to indicate an enor-

mous acreage and a possible burdensome surplus.

#### THE MAP

Improvement in industrial areas and higher prices for farm products are clearly indicated in the April 1 Map.

#### THE BAROMETER

With all factors moving upward, the Barometer rose considerably in March, reflecting the general recovery in business, higher wage scales and rising prices for raw and manufactured products.

#### TEMPLE MAN HERE AFTER VISIT ON MENARD RANCH

Relaxation from duties as a surgeon in a Temple hospital is secured by Dr. M. W. Sherwood by taking "time off" now and then for a vacation on a Texas or New Mexico ranch.

Dr. Sherwood was in Sonora a few hours Saturday on his return trip to Temple after a visit on the Tom Russell ranch near Menard. A physician thirty-one years, Dr. Sherwood said that he had found his best means of taking a vacation was by leaving his duties sev-

eral times through the year rather than at some particular time when a vacation period might be in order.

While here Dr. Sherwood was a guest of Dr. Joel Shelton.

Mrs. Frank Bond, Mrs. Tom Bond and Miss Alice Karnes returned Sunday from a short visit in San Antonio.

Mrs. R. K. Muckleroy was in San Angelo Saturday.

#### MISSION SAN SABA WILL BE DEDICATED ON MAY 8

At eleven o'clock Saturday May 8 Menard people will be hosts to people from many places in Texas when the Presidio de San de Las Amarillas (Mission San Saba) will be dedicated after a restoration program accomplished through the Texas Centennial Commission.

Principal speaker at the time of the ceremonies will be Lieutenant-Governor Walter Woodul.

The Mission, one mile west of Menard, was destroyed by Indians. Built in 1756, it was abandoned in 1792. It has been partially reconstructed during recent months so that it now appears substantially as it did originally.

A dance Saturday night in Menard, when Jimmie Klein's Orchestra will play, is to conclude the day's activities.

H. F. Gilley, Boyd Caffey and R. H. Renschel went to San Angelo Saturday.

Mr. and Mrs. Jesse Green Barton returned Sunday from a visit of several days in San Antonio.

## Posted

No trespassing on the Aldwell Bros. Ranch. Violators will be prosecuted!

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## Don't Gamble



## Paint Preserves

Use Glidden's For Best Results

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W. E. CALDWELL, Manager

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I have a few CHOICE ones you should see before considering going elsewhere to buy.

Joe M. Vander Stucken

PHONE 9013

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MIGHTY MONARCH OF THE AIR

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11 BRAND NEW MODELS

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## Sonora Electric Co.

G. E. ELLIS, Owner

Sonora, Texas

## FORWARD, JAMES, AND DON'T SPARE THE HORSE-POWER

YES, Forward, James, Purchased Electric Power Can Be Driven Hard And It's No Skin Off The Horses' Back.

INDUSTRY IS GOING AHEAD IN 1937..... WHO HAS THE MOST POWER WILL GO FARTHEST

CALL IT PER, IF YOU LIKE...P-URCHASED E-LECTRIC P-OWER. THAT'S WHAT GETS YOU PLACES. INDEED, NO, JAMES, YOU NEEDN'T SPARE THE HORSES WHEN ELECTRIC POWER TURNS THE WHEELS, ESPECIALLY IF IT'S THE TRANSMISSION LINE TYPE THAT FAILS SO SELDOM.

P-URCHASED E-LECTRIC P-OWER IS BOUGHT ON A SLIDING SCALE THAT MAKES IT ECONOMICAL FOR BIG OR LITTLE INDUSTRY, BIG OR

LITTLE BUSINESS. NO UNIT OF WEST TEXAS COMMERCE IS OUTSIDE THE REALM OF SERVICE AS RENDERED BY THE WEST TEXAS UTILITIES COMPANY.

NO HIDDEN COSTS. ONE BILL COVERS ALL. NO FALSE ECONOMY IN PURCHASED ELECTRIC POWER. A 45-MILLION-DOLLAR

SERVICE SYSTEM IS BEHIND THE MOTOR UPON WHICH THE SUCCESSFUL OPERATION OF YOUR BUSINESS DEPENDS. THIS IS YOUR GUARANTEE OF EFFICIENT, DEPENDABLE POWER.

## West Texas Utilities Company

