

THE MULESHOE JOURNAL

Dedicated to the Progress and Development of Bailey County and the South Plains of Texas

LITTERA SCRIPTA MANET—THE WRITTEN WORD ENDURES

MULESHOE, County Seat of Bailey County, TEXAS,

THURSDAY, MARCH 24, 1940

VOLUME 18 NUMBER 9

The 4-H Boys Club Stock Show Is Here Sat'day

Practically everything is in readiness for the Bailey County Fat Stock 4-H club show to be held in Muleshoe, Saturday in the Lema cotton warehouse. Carpenters and others have been building stalls, booths and other exhibit requirements all week looking forward to this event.

Sam Logan, county agent, says there will be at least 75 livestock exhibits from county club boys. Several adult growers will also compliment the show by bringing in fine livestock, and some Muleshoe business men have planned to bring business exhibits of tractors, farm machinery and other merchandise at the show.

H. M. Bainer, agriculture commissioner for the Santa Fe system, and Frank Stubbs, county farm agent from Potter county will be judges for the show. Logan says all contemplated entries must be made by nine o'clock Saturday morning and judging will begin at one o'clock that afternoon.

Music will be furnished throughout the day by the bands from Bula and Muleshoe, while in the afternoon and at night a radio sound truck will be furnished by the Gulf Oil corporation for programs and speaking events.

Premiums will be offered livestock winners in separate classes and it is expected there will be between 15 and 20 club boys who will take their animals Saturday evening to the Lubbock County Fat Stock show for exhibit, that show beginning the following Monday. A large crowd of people is anticipated will attend the forthcoming show here.

Clear \$65 In Mixup Basketball Tournery Last Week End

Approximately \$65 was received from the Crazy-Mix-Up basketball tournament played at the Muleshoe High school gymnasium Friday and Saturday nights of last week, there being a good crowd of basketball fans and interested persons to witness all games.

The football boys of the local high school sponsored the event and funds received will go to help pay for new football suits.

Entrance fees of players amounted to \$40 while concessions and door receipts for both nights amounted to approximately \$25.

There were several boys teams and five girls teams entered the tournament and nine games were played in all, four the first night and five Saturday night.

Players on the girls team who won first place were: Mildred Arnold, Dorothy Ray Jones, Analyta Young, Cletas Pointer, Mrs. J. A. Lumsden and Miss Wanda Parrell.

Players on the boys team who won first place were: Myron Bayless, Babe Barlow, Morris Gaston, Henie Long, Elby Barbour, Anthony Jesko, Gerald Churchill, and Lester Finnamon.

All 12 teams were composed of high school basketball players, ex-players of the local school and other school, in fact, just anyone who wanted to play.

All games were interesting and exciting throughout and much good playing was done.

Coach Jack Williams was referee for all games.

ROY JORDAN NOT UP FOR RE-ELECTION

The Journal is authorized to state that Roy Jordan will not be a candidate for re-election as a City Commissioner of Muleshoe. Mr. Jordan says he has served in this capacity for the past three years giving of the best of his time and talent for city welfare and feels he has done his part as a citizen.

There are plenty of capable citizens here, said Mr. Jordan, who can doubtless give their time for city benefit in this capacity, and I shall be glad to step aside, letting some one else take up the responsibilities I have, with other members of Commission, being bearing a few years.

IS TO GIVE SOGRAM

Agent Sam Logan, Bert and Ray Nickels, of Bula will give a 4-H club over KFTO radio, Lubbock, beginning at 1:00 p. m. on Saturday. The boys are asked to tune in to home town interests.

1,467,981 Voters In Texas According To Recent Survey

Texas voting strength in the Democratic primaries and general election this year will be approximately 1,467,981, according to a statewide survey made by the Star-Telegram.

This is a new high record for the State, exceeding the previous peak of 1,370,402 (established in 1934) by 97,579. It also is 194,232 higher than the voting strength in 1938, and 119,115 greater than in 1936, the last presidential election year.

Approximation of the total voting strength is based on a tabulation of actual poll tax payments in 247 of the counties, and official estimates of payments in the other seven counties.

This tabulation shows 1,276,506 as the total number of poll tax receipts issued, compared with 1,133,429 in 1938 and 1,172,29 in 1936.

The State's total voting strength generally is computed as 15 per cent in excess of the number of poll tax receipts issued.

Due to the fact that exemption certificates for voters over 60 years of age are required only in counties having a population in excess of 10,000, no authentic records of this number of eligible voters in this category is available. Experience, however, has shown that the 15 per cent formula gives a reasonable accurate estimate of the total number of eligible voters in the State.

Only 49 of the 254 counties in the State failed to show an increase in the number of poll tax receipts issued between Oct. 1, 1939 and Jan. 31, 1940, over the corresponding period of two years ago. However, there were 73 counties which failed to exceed the total number of receipts issued for voting in the last presidential year.

SINGING AT PROGRESS NEXT SUNDAY P. M.

There will be a singing held at Progress auditorium next Sunday afternoon, beginning at 2:30 p. m., according to announcement. At this time songs will be selected to be used at the next convention conference of the State Agricultural Conservation Association committee, which declared that "no exceptions will be made."

At the same time the committee called attention to the following closing dates:

March 31, final date for filing requests for designating non-general allotment farms.

May 1, deadline for filing application to participate in the 1940 range and agricultural conservation program.

Sam Logan, county farm agent, says the deferred grazing phase of the program will start June 1, ending Nov. 1, and such requests must be approved by the County Farm Committee before the starting date.

The AAA Deadlines Will Be Adhered To Strictly

College Station, March 20—No more applications for agriculture conservation payments or for range conservation payments under the 1939 AAA program can be accepted after May 31.

This deadline is final, according to a ruling of the State Agricultural Conservation Association committee, which declared that "no exceptions will be made."

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South Plains Club Bous Go To Market With Livestock

College Station, March 24—4-H club boys of Hale, Lamb, Bailey, Cochran, Hockey, Lubbock and neighboring counties are getting ready to 'go to town' with their annual shipment of a solid trainload of beef calves and fat lambs.

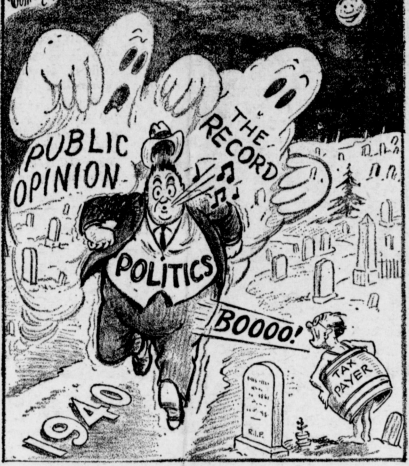
Club feed lot operations in this section of the state are on a commercial basis, with most 4-H members passing up the show ring for experience in feeding and marketing on a practical basis. Around 50 boys are expected to follow their livestock to the Kansas City market, K. J. Edwards, district agent of the Texas A. and M. Extension Service, said.

The bulk of the calves and lambs now on feed will be ready for market in April. A. L. Smith, extension animal husbandman, reported after an inspection tour. Several hundred boys also on feed will be marketed locally.

The livestock will be concentrated at Plainview and exhibited there prior to shipment.

Patronize home industries.

WHISTLING IN THE DARK



MAYOR'S PROCLAMATION HEALTH CLEAN-UP WEEK

WHEREAS, Spring invariably brings with it an accumulation of winter debris of various kinds and other unsanitary conditions not conducive to the best of health among our citizens and do not add to the credit of the town. There is a growing unsightliness of streets, alleys and lawns not tending to impress ourselves nor visitors with the beauty and desirability of the city.

Accumulated waste creates more or less of a dangerous fire hazard that may well be avoided by a little co-operation on the part of patriotic citizens, and the disposal of such accumulation makes us all feel better, improves the general appearance of our city and adds much to the civic righteousness of the citizenry.

NOW, THEREFORE, I, A. E. Lewis, Mayor of the City of Muleshoe, do hereby proclaim March 31 to April 7 as Health Clean-up week, and in keeping with the proclamation issued by W. Lee O'Daniel, governor of Texas, urge upon all citizens to co-operatively labor in this direction for the improvement of Muleshoe. The City will furnish trucks without cost to citizens to haul away such gathered debris if piled in accessible places.

IN TESTIMONY WHEREOF, I here affix my name and seal of office, this 20th day of March, A. D. 1940.

DR. A. E. LEWIS, Mayor

Valuable Advice Is Given Growers Of Tomatoes Regarding Disease And How Best To Control It

A. L. Harrison plant pathologist at the State Experiment station, Yoakum, has been making some extensive investigations regarding tomato disease and control, and with very definite and favorable results. He states conditions of that section may be quite similar in other tomato-raising sections, and since many farmers around Muleshoe are now growing tomatoes, the following article may prove of value to them.

While to date there has been little disease control manifest here, yet no one knows when such derogatory season will begin. Indeed, it would not be a bad idea for local tomato growers to clip out this article and paste it in their scrap books for future reference.

The article is as follows:

Our experiments have already shown that damping-off is the first disease that is encountered in the growing of a tomato crop. It is caused by a number of different soil borne fungi, that attack the seeds or young seedlings and cause their death. Many of the poor stands of seedlings are the result of the rotting of the soil. Even decay is shown that the early stages of the disease can be controlled almost completely by coating the seeds with some chemical such as Cuprocid, 2 per cent Ceresan or Cupresan. Treated seeds are being sold by many seedmen, thereby making it unnecessary for the grower to take this important step. If the seeds have not been treated it is good insurance to treat the seed with one of the above-mentioned materials. Detailed directions for applying the chemicals are given on the container or they may be obtained from the merchant handling these materials.

Seed treatment will also aid in the control of the late stages of damping-off, that is, the killing of the plants after they appear above the surface of the ground. In addition, however, it is necessary to give the seedlings all the sunshine they can get when the thermometer registers above 50 degrees F. and a strong north wind is not blowing. Too much shade causes tall spindly plants and such plants are very subject to the damping-off disease. Roll poles watered heavily at least to a depth of 2 or 3 inches, and this should be done in the morning or early afternoon.

Tomato wilt is a disease that is becoming more of a problem each year. However, it can be avoided if proper measures are taken. The disease is characterized by a yellowing of the foliage and a wilting of the plant. Brown colored streaks appear in the stem beneath the bark. These may be on one side or encircling the stem. They are a sure sign of the disease. The disease progresses rapidly and the plant dies. It usually appears at fruiting time, though it may develop earlier. Fortunately certain varieties of tomatoes possess some resistance to this disease. Experiments at Yoakum and Hallettsville have demonstrated that Marglobe, Crothen's Globe, Pritchard, Rutgers, Louisiana Pink and Louisiana Red are fairly resistant.

(Please turn to back page)

Farmers Plowing Moisture Good Future Hopeful

Taking advantage of favorable moisture conditions farmers are busy turning the soil in preparation of spring plantings. Recent rains and snows of the winter season have put the ground in excellent condition for working. Moisture has descended from two to three feet where it has penetrated sub-soils to be stored away for future benefit in germinating and growing the 1940 crops soon to be planted. Indeed, some farmers report they are just about through with their plowing and will soon be ready to "rest on their oars" until planting time duly arrives.

Reports are to the effect there have been more moisture favored years on the South Plains during the past than now exists; but conditions at this time of the year are generally considered more favorable than at this period in 1939.

Early spring winds are reported to have damaged some winter crops, whipping it out, especially on sandy soils, but for the most part winter wheat, barley and rye of this area is in a flourishing condition. Some farmers say next month may tell the story in full, for if some moisture is obtained in April these winter grain crops will then be fully assured. Wheat in this area is generally rated now at about a 75 per cent crop. County officials and experiment station men all over this area are speaking in favorable terms of farm conditions at this time.

New License Tags On Sale; April 1 Is Deadline Buying

New 1940 automobile license plates have gradually been making their appearance on cars and trucks for the past two weeks; but sale of such plates have been going slow, according to W. E. Renfrow, tax collector, only 247 passenger car plates, 45 farm trucks and 51 commercial truck licenses having been issued to the first of this week.

Midnight of April 1 is the final date on which cars may be driven without 1940 tags, after that date the law calling for a 20 per cent penalty to be added to such plate purchases.

The 1940 license plates for passenger cars are purple numerals on a white background, the color honoring the 1938 national champion TCU football team. Farm tags have black numerals on orange background and commercial tags are orange on black.

Renfrow looks for a big rush of auto license buying the last few days of this month.

J. N. Janes Is Out For Constable In Precinct One

In the issue of the Journal J. N. Janes, Muleshoe, makes announcement of his candidacy for the office of Constable, Precinct No. 1, subject to action of the Democratic primary as expressed at the polls.

Mr. Janes states he has had considerable experience as a peace officer previous to moving to Bailey county. He was deputy sheriff in Cottle county for eight years.

He declares he believes in a reasonable law enforcement and will do his duty in that direction as the next constable of this precinct. He has been a citizen of Bailey county for the past eight years and is well known in this community.

Assuring the public of his desire to serve in this capacity and giving his assurance of loyalty and fidelity to this public trust in advance he earnestly requests their favorable influence and support in the coming elections.

SENIORS TURN 'HOBOES' FRIDAY FOR MONEY

Members of the Senior class, Muleshoe High school, are planning a "Hobo day," Friday March 22.

Funds raised by this means will be used to help finance the Senior trip.

Class members will go over town and do work for citizens at a small fee. Types of work will be cleaning yards, trimming hedges, fixing gardens, wash windows, cars, housework, tending, general wrangling of stores, scrub porches, walks and driveways, wash dishes, run errands, and any other work of this nature.

Those serving on the Ways and Means committee of the class are: Claud Eiler, Billy Egan, Damon, Betty McAdams, Lena Mae Brown, Wiley Baker, Imogene Lowry and Mrs. J. A. Lumsden, senior sponsor.

March 31 To April 7 Is Clean-Up In Muleshoe

The week of March 31 to April 7 has been set aside as Texas Health, Clean-up and Safety week by proclamation of Governor W. Lee O'Daniel.

Cities and towns will observe the week with special localized campaigns sponsored by local civic and governmental agencies in cooperation with the State Health Department, the State Fire Insurance Commission, and the Department of Public Safety, sponsors of the week on a state-wide basis.

Dr. A. E. Lewis, Muleshoe mayor, points out that the accumulation of winter debris is a menace to the health of adults and children, and everyone is urged to observe clean-up week by removing this health hazard from their premises. Removal of these wastes is not only good housekeeping, but lessens the spread of diseases, particularly those affecting infants.

Collection of waste matter and trash in and about the home provides a breeding place for flies which help spread typhoid fever, dysentery, diarrhea, tuberculosis, anthrax and cholera. Flies breed, live, and feed in filth. To prevent their infestation, all refuse should be disposed of promptly, garbage kept covered in sanitary containers, houses screened. Since each area raises its own flies, the number of flies in the neighborhood is an index to sanitary conditions therein.

Mayor Lewis, in a proclamation appearing in this issue of the Journal calls upon all citizens to cooperate in this movement of making Muleshoe a healthier, cleaner and more desirable city in which to live. Trucks will be furnished by the City to remove all waste material. Citizens are asked to pile all accumulated debris in accessible places where trucks may easily load it for carting away.

A County Recreation School At Bailey Fri. March 22

The Recreation committee of the Council is sponsoring a recreation school for representatives of the home demonstration clubs Friday, March 22, the Bula high school gymnasium, beginning at 2:30 p. m.

The following program will be given:

Welcome address, Mrs. Wanda B. Nichols.

Response, Mrs. J. D. Chester. Song, "God Bless America."

Reading, "Chicken Dinner," by Mrs. W. G. Kennedy.

Games, led by Miss Elzada McMahon.

Stunts, by club members.

Songs, "Short'nin' Bread," and "Lil Liza Jane."

Games, led by Mrs. W. L. Key.

"An Introduction to the Ruggles Family," Baleyboro club.

Each club in the county will be represented by the three members of the Recreation committee. The Bula home demonstration club will act as hostess.

H. S. B. AND NIGHT GIVEN MONDAY NIGHT

Monday evening a free band concert was given at the Muleshoe High school auditorium by pupils of the high school band and members of the grade school chorus, under direction of Prof. Hardy E. Williams, band instructor.

The entertainment was opened by a "College Day" march, followed by the following numbers: "Conco'd March," "Village Lancers," a waltz, "Military Escort March," "Delmar March," "Ensign Overture."

The Bula Boy Scouts association conducted a regular meeting at this affair, the question of uniforms being the privots' topic.

All parents present were in favor of purchasing uniforms and the school colors of gold and white will be favored.

FIRE DESTROYS JOHN BROYLES BARN

Fire breaking out from an unknown cause destroyed a small barn belonging to John Broyles Thursday night of last week, the sheet iron building being gutted of its wood framing material. The Fire department responded quickly to the alarm and soon the flames were under control.

A young calf and some baby chicks being kept in the structure were burned, according to report. Some goats in the building were saved. There was no insurance carried.

BY PUBLICATION OF THE STATE OF TEXAS.

Sheriff or any Constable County, Greeting:

YOU ARE HEREBY COMMAND-

ED to summon Malden W. Michael, and the heirs and legal representatives (whose names are unknown) of the said Malden W. Michael, by making publication of this Citation once in each week for four successive weeks previous to the return day hereof, in some newspaper published in your County, if there be a newspaper published therein, but if not, then in the nearest County where a newspaper is published, to appear at the next regular term of the District Court of Bailey County, to be holden at the Court House thereof, in Muleshoe on the fifth Monday in April, A. D. 1940, the same being the 29th day of April, A. D. 1940, then and there to answer plaintiff's first Amended Original petition filed in said Court on the 1st day of March, A. D. 1940, in a suit, numbered on the docket of said Court as No. 1195, wherein Maple Wilson is Plaintiff, and Malden W. Michael and the heirs and legal representatives of the said Malden W. Michael, whose names are alleged to be unknown are Defendants, and said petition alleging about May 22, 1939, defendant Malden M. Michael contracted in writing with plaintiff to sell plaintiff (who agreed to buy) NW quarter Section 15, Leagues 142 and 143 Hansford County School Lands in Bailey County, Texas, for \$1300.00 cash, said Michael agreeing to convey by deed of general warranty, and to furnish abstract showing in him marketable title to the premises. That Michael did furnish an abstract of title, but same did not show good marketable title in him in that

A. 10 notes each of \$10,237.42 to Leon & H. Blum were shown to be liens on the land and not released.
B. Notes of \$11,690.36, a lien on the land and owned by E. F. Childress was not shown paid.
C. Three notes, each of \$50,000.00, and liens on the land, made by P. P. McIlhenney were not shown to be paid.

D. That defendant Michael claims title through John G. Heuschman and Caroline Heuschman, but no conveyance of any kind from such persons appears in such abstract, nor any will of either, or probate proceedings sufficient to pass any title, nor any manner of divesting of the title and vesting same in said Michael.

E. That defendant Michael's abstract reflects he claims through Pauline McAdams, a married woman, but her acknowledgement certificate does not show such instrument was duly explained to her apart from her husband and she willingly executed the same the purpose and consideration expressed and did not wish to retract it.

F. That there was outstanding and apparently valid an oil and gas lease made May 8, 1937 by said Michael to one Speight, providing it ran for ten years and longer if either was found in paying quantities, granting said lessee severals of all such discoveries.

G. That taxes were delinquent and unpaid.

That plaintiff gave immediate notice of such defects to Michael and required their correction, but he refused to make any.

That said land is entirely surrounded by plaintiff's lands and was worth to plaintiff \$20.00 per acre, or \$3200.00, especially in that if owned and used by another their stock would stray onto his other

Local Athletes Win Honors At Sudan Field Events

Wednesday afternoon of last week a group of Muleshoe High school boys who are participating in field and track events for the Bailey County Interscholastic League meet returned to Sudan to compete with athletes of field and track events of that neighboring school.

The local lads won several first place honors and showed real ability in various events. They averaged 48 points while the Sudan boys won 30.

Those from Muleshoe, the events, and places they won are as follows: Eugene Standefer, discus, first; Dee Chitwood, shot-put, second; Boyd Lowry, high jump, third; Marshall Oliver, 220 yards run, first; Marshall Oliver, 440 yards dash, second; Randolph Johnson, second and Delbert Watson third in the same event; Ira Thomas, 880 yards run, first; Arnold Gross, one-half mile run, second; and J. B. Young first in the one mile run.

The boys were accompanied to Sudan by Coach Jack Williams. The above mentioned boys will participate in field and track events here Saturday, March 30 during the Interscholastic League meet.

MISS DENNIS IS HOSTESS TO SUB-DER CLUB

Miss Mary Dennis was hostess to members of the local Sub-Der club at their regular meeting Thursday afternoon of last week at her home.

An interesting and entertaining program was rendered with Miss Lela Mae Barron making a talk on "Manners" at the theatre and other phases of entertainment. Miss Hattie Ray Griffith favored the group with several piano selections. A discussion was held pertaining to a tea, members of the club are planning to give in the near future, the date of the event to be decided later.

Delicious refreshments of ham sandwiches, pineapple juice, cookies and gum drops were served.

Members present were: Misses Lela Mae Barron, Frances Borst and the hostess Miss Mary Dennis. Members of the club will meet at the home of Miss Gloria Gowdy Thursday afternoon of this week.

If evolution had permitted us to retain our tails, they would be an "Equitue of the Tail."

lands to their injury, and use his lands for roads; and that by reason of being so surrounded by plaintiff's lands, it was worth more to him than to any other; all of which defendant Michael knew at and before the execution of such contract, or should have known. That by reason of not being able to obtain said tract at \$1800.00 plaintiff has suffered damage in the sum of \$1400.00 which defendants refuse to pay.

Plaintiff alleges he has attached said land and it is in his enclosure; he prays for service and judgment for his debt, damages and costs and for foreclosure.

Herein Paul Not, and have you before said Court, at its aforesaid next regular term, this writ with your return thereon, showing how you have executed the same.

-GIVEN UNDER MY HAND and the Seal of said Court, at office in Muleshoe, Texas, this 1st day of March, A. D. 1940.

J. J. WILLIAMS, Clerk, District Court, Bailey County. (SEAL)

Publ. March 7, 14, 21 and 28, 1940.



Olympic Games SPEED KING?

It's HARD to tell... but EASY to pick a winning oil

In ole swimmin' holes where water has filled abandoned quarries... and in luxurious tile pools... youngsters are screaming, "Hey, Dad. Watch me!"

Which one of them will be the future speed king? Of course you can't tell; that is obvious.

But when you want to choose a winning oil for your motor, the answer is easy. You have signs as bright as a beacon to guide you... signs you will see all around you: Orange and Black Phillips 66 Shields.

Phillips has made a great name in the petroleum industry. Phillips has built a great reputation with car owners. And Phillips tells you frankly: If you want our best oil, remember we specify that Phillips 66 Motor Oil is our finest quality... the highest grade and greatest value... among all the oils we offer.

So pick this winning oil, when you are making the seasonal change to rid your car of winter-worn lubricant. Drain and refill with Phillips 66 Motor Oil.



Phillips Finest Quality

Castor Beans Are Shipped From Here Will Plant More

There was one carload and 50 extra sacks weighing between 100 and 150 pounds each, shipped out of Muleshoe this winter by the Santa Fe system, also about the same number of sacks of castor beans raised in Bailey County that went out by trucks, according to available information.

It was practically all raised by natural rainfall and was said to be a good test of what might be accomplished under normal conditions, as moisture was exceptionally shy during the crop growing season last year. The seed was furnished growers on contract for their crop, and some have said the contract price paid them was entirely too low. Importation of castor beans from other countries is also said to have had a diminishing effect on market price, India, China and Brazil grow large quantities of this bean.

Raised in large quantities several years ago in Kansas, Missouri and Oklahoma the custom subsided; but recently it is said to be reviving, as much lubricating oil now contains large quantities of castor oil and there are some airplane engines said to use it almost exclusively. It is also being used extensively for certain insecticides, cellulose, drying oil for paints, varnishes, lacquers.

Castor bean yields per acre vary considerably according to one of a number of varieties and conditions, under which they are grown, yields often go from 12 to 16 tons per acre.

Recently a \$500,000 processing plant has been organized at Brownsville to handle castor beans and by-products. It will extract oil from the bean, make insecticides and fungicides from the leaves and turn out a fertilizer from the waste products.

Baileyboro News

The Baileyboro H. D. club met in the home of Mrs. C. B. Wallis on our regular meeting day with nine members present. The house was called to order by the president and the lesson outlined by Miss Gentry was given by various members.

After business each member worked on pillow cases for the hostess.

The meeting adjourned and refreshments of coca and cookies were served to the following: Mrs. J. Sanders, Mrs. Curtis Moore, Mrs.

FILL UP WITH PHILLIPS "66" At Phillips Service Station, On Main St.

Clint Duty, Mrs. D. Clements, Mrs. Curt Schmitz, Mrs. Lonnie Arnold, Miss Janie Lou Garth and Mrs. Wallis.

Baileyboro folks are very sad to hear of the death of Mrs. Farris McCarty of Roswell, N. M. She has several brothers and sisters, also a mother living in this community, and a host of friends. She formerly was Miss Edith Essary.

Mrs. Ole Ragsdale made a business trip to Morton, Sunday.

The measles are raging in this community. Several children are now out of school.

Mr. and Mrs. G. L. Blackshear and Byrdine Wallace of Morton visited friends and relatives here Sunday.

Mr. and Mrs. C. B. Wallis attended the 4-H club show at Morton, Saturday.

Quite a few of this community enjoyed a party at Mrs. Lee's Saturday night.

Mr. and Mrs. L. L. Kinchloe were Muleshoe visitors Saturday.

D. Warner and Jack Renfrow made a business trip to Lubbock Saturday of last week.

Those attending I. O. O. F. lodge at Sudan Tuesday night were Curtis Moore, Lonnie Preston, Lonnie Arnold, H. T. Davis and Marion Parker.—Reporter.

There are no jackasses in Bailey county. These figures, of course, pertain only to the four-footed variety and do not include those of the bipedal strain. In all Texas 1,739 of these dumb animals appear on last year's tax rolls for a total valuation of \$75,818. San Saba county leads the state in total number of these runt quadrupeds with 320 and Hidalgo is second with 100.

These interesting facts about the midget members of the equine family are contained in the annual report of the State Comptroller of Public Accounts now in the

Tax Jackasses Get Into Legislature Then Get Fired

hands of the printer. Every two years a few of these clumsy beasts wander away from their native range and stray into our legislative halls to forage on public fodder. There they rear up on their hind legs, lay back their long ears, and bray lustily and loud in behalf of new and additional tax burdens to saddle on the people.

But the voters at the next election generally demand the enforcement of the estray statutes and after one term of wandering in the wilderness of unsound taxation these tax jackasses are usually branded with the scorn of public opinion and penned permanently in the corral of political obscurity.

BURNING, GNAWING PAINS IN STOMACH RELIEVED

When excess stomach acid irritates and causes discomfort, help neutralize with Adia Tablets—yet eat what you want. Adia gives relief or money back.

SOLD AT ALL DRUG STORES

SAVE \$50-\$100 A YEAR
BY SUBSCRIBING FOR STOCK IN THE
COLD STORAGE LOCKERS
TO BE LOCATED IN MULESHOE

Statistics recently released by the Extension Service of Texas A & M college show that the average family saves from \$50.00 to \$100.00 by the use of a refrigerated food locker. Refrigerated Food Lockers are bringing about a big change in the way of living of Texas families and especially farm families. Ask today about complete details about a refrigerated food locker for yourself. It's a paying investment.

Quick freezing, a relatively new development in food storage, freezes products so rapidly that cell walls do not break. This prevents the "break-down" common to ordinary freezing and holds flavor, food value and vitamin content indefinitely after it is placed in a refrigerated food locker.

Meats and vegetables of all kinds, indeed any kind of food that is to be preserved may be kept fresh and wholesome in a cold storage locker. Many of these systems have already been established over this western area of Texas, and IN EVERY INSTANCE they are proving their great worth, unqualified efficiency, saving value, convenience and satisfying merit. There is no reason at all why citizens of Muleshoe and farmers of this surrounding area should not also enjoy this delightful blessing and money-saving feature.

More than \$1,200 in stock has already been subscribed and paid for. Still a few hundred dollars more are needed before construction can be started. Arrangements have already been made for financing the establishment as soon as sufficient local stock has been sold. Every citizen of this section should be interested in this beneficent project. See

H. E. MUSSON, CECIL TATE or R. L. BROWN

Today for full details. They will be glad to accept your stock subscription and explain more fully the merits of the Locker System.

Surer, steadier food protection
with New
Westinghouse TRU-ZONE COLD

KEEPS FOOD BETTER... DAYS LONGER! Lets you select the exact amount of cold you need—then holds temperatures true, and gives you the "right" cold and humidity for each type of food. Be sure to see this new feature! See the five distinct zones of cold!

Only WESTINGHOUSE has TRUE-ZONE COLD—and less than 26c a day will buy the big 8 cu. ft. Westinghouse Aristocrat. Less expensive models run as low as 12c a day!

Texas-New Mexico Utilities Company

We Buy AND SELL GRAINS AND SEEDS!
CATERING TO THE FARMER AND STOCKMANS BEST INTERESTS
General Elevator Business
YOUR SATISFACTION FULLY ASSURED
S. E. CONE GRAIN CO.
MULESHOE, TEXAS

WORK ANIMALS FADING FROM USE ON FARMS; TRACTORS TAKE PLACE; "BABIES" NOW FAVORED

The passing of "Old Dobbin" may bring quite a lament to the old-timers who prided themselves on their ability to plow a straight row across an 80 or 40 acre field. But the youngsters coming on seem greatly pleased with the "iron horse" idea.

There is little doubt that those stubborn mules ever did understand the emphatic names called them in by-gone years by their drivers, and most of them were quite true to their tasks.

Tractors are rapidly taking their place on the farm. Stall partitions have been torn out and the stalls

not work well with the new "iron horse." As new models and sizes of tractors are perfected, more horses and mules are bid farewell. Originally tractors were great behemoths, used almost exclusively for big field plowing and other heavy work.

Not only has the tractor superceded the horse and mule, it has also released from 12 to 15 acres of feed per annum that the farmer may now class as a cash crop, and cash crops in recent years have been quite scarce for farmers.

Indications of the declining favor of work animals is shown in the steady decline of prices paid for them. Two years ago the average farm horse was worth \$30 or \$50, today it can be bought for \$30 or \$60.

Scarlet fever is an ever-present menace to Texas children, Dr. Geo. W. Cox, state health officer, believes.

AUSTIN, Feb. 27.—"Scarlet fever is an ever-present menace to Texas children," Dr. Geo. W. Cox, state health officer, believes.

Children under the years of age are the age group most susceptible to scarlet fever. When a child becomes suddenly ill with fever, sore throat, and vomiting, the—should have immediate medical attention.

"Your physician has several valuable agents which he may use in treating scarlet fever. Among these is scarlet fever antitoxin, which is effective in shortening the course of the illness and probably in preventing severe complications, such as heart and kidney infections, as well as mastoid, sinus, and ear infections.

The Dick test is a simple skin test to determine susceptibility to scarlet fever. Those found positive with this test may be actively immunized with scarlet fever toxin. This latter procedure probably has considerable value in controlling scarlet fever, especially in areas where the disease has epidemic prevalence."

MANY VISIT BIRD REFUGE IN CO. A large number of citizens from Muleshoe, elsewhere in Bailey county, and from various points in Lamb, Cochran and Hookley county, as well as from points in Eastern New Mexico, accepted the hospitality of J. J. Walton, manager of the Federal Bird Refuge, located in central Bailey county, visited that refuge last Sunday and viewed the sights of multiplied thousands of the "feathered friends" that make their home there or stop for a few hours while winging their flight, tourist travel style, from north to south or vice versa.

THE POCKETBOOK OF KNOWLEDGE

Illustration of a man at a desk with a pocketbook. Text: TAXES NOW REPRESENT 21 PERCENT OF OUR NATIONAL INCOME AND GOVERNMENT SPENDING 27.5 PERCENT.

Illustration of a man and a dog. Text: A GREAT NEW INDUSTRY... JAMES GARFIELD, 20th PRESIDENT, MADE POLITICAL SPEECHES IN GERMAN WHILE CAMPAIGNING FOR OFFICE.

WEST CAMP 4-H CLUB MEETS

The West Camp 4-H club met in the school auditorium Thursday, March 14 with 16 members and four visitors present.

On developing personal charm Miss Gentry said, "It is just as important to conquer self-consciousness and fear through mastery of manners and customs as it is to wear stylish clothing or speak a

fluent language."

Miss Gentry reviewed the book "The Log Cabin Lady" which is a record of how a lady born in Western Wisconsin studied and strove, and finally mastered the social customs of her time and was able to mix and mingle with those in the higher social vale of her day.

Lucile Knowles and Zeima Herrington then led the group in a num-

ber of interesting games and the mothers served fruit punch and cookies to the girls—Reporter.

JUDGE FORMBY HERE LAST SATURDAY

Hon. Marshall Formby, judge of DeWitt county and candidate for state senator of this the 30th district, was here last Saturday meeting old friends and forming new acquaintances in the interest of his candidacy.

He is also president of the Texas County Judges and Commissioners association, meeting in San Angelo the latter part of this week. He announced while here that he had placed County Judge M. G. Miller on the Resolution committee for the San Angelo meeting, which committee sets forth the policy of that organization for the coming year.

Rescue the under dog in a dog fight, but better do it with a pole.

WE BUY EVERY DAY However, We Especially NEED HOGS MONDAY TUESDAY WEDNESDAY And Will Pay MORE MONEY FOR YOUR HOGS ON THESE DAYS CLOVIS HOG & Cattle Company CLOVIS, NEW MEX.

\$25.00 REWARD Will be paid by the manufacturer for any Corn, GREAT CHRISTOPHER Corn Remedy cannot remove. Also removes Warts and Callouses. 35c at WESTERN DRUG CO.

CHOICE FLOWERS FOR PARTIES, CHURCH AND ALL SOCIAL AFFAIRS Funeral Flowers OUR SPECIALTY Delivered to you Promptly and in Fresh Condition Mrs. B. W. Carles AGENT PHONE 47, MULESHOE

COLDS Cause Discomfort 666 For quick relief from the misery of colds, la- 666 Liquid - Tablets - Salve - Nose Drops

Dally MOTOR FREIGHT OVERNIGHT SERVICE FROM DALLAS, FORT WORTH PLAINVIEW, DENVER AND AMARILLO Phone, Fisher Franks

WARREN LAND 12,000 ACRES OF FERTILE LAND All lies well, is highly productive for diversified crops, any size tract desired, priced. From \$20 to \$35 per acre Cash or Cash Payment and Reasonable Terms Located in the Irrigation Belt of Bailey and Lamb Counties. For details see or write— PLENTY OF MONEY TO LOAN AT 5 AND 6 PER CENT—LONG TERMS R. L. BROWN MULESHOE, TEXAS

TRY OUR GROUND SOY BEANS FOR YOUR COW 39 percent protein and ONLY \$1.75 per Hundred Pounds WE STILL HAVE A GOOD SUPPLY OF— LISTER SHARES, Priced to Sell! MULESHOE ELEVATOR, INC. AN EXTRAORDINARY ELEVATOR SERVICE Phone 58 Muleshoe SEE OUR USED TRACTORS AND GET OUR PRICES BEFORE YOU BUY. YOUR BUSINESS APPRECIATED.

Pathfinder Polls of Public Opinion PATHFINDER PATHFINDER polls keep millions of folks everywhere posted in advance on vital questions—war, politics, elections, farm problems, labor, world events. An exclusive PATHFINDER feature. Nothing else like it. A real news sensation. Read in More Than a Million Homes Besides, PATHFINDER is the world's oldest and most widely-read news magazine, bringing to you in words and pictures everything that happens, fresh from the world's news center in Washington. World events verified and interpreted, boiled down into 20 interesting departments—unbiased, non-partisan, dependable, complete. Costs 1/2 cent less. Newspaper & Book year Only \$2.00

TUNE-UP FOR SPRING

Automobiles need Spring Tonics the same as human beings. Their systems become clogged with heavy winter oils and accumulations of various kinds that should be removed as Spring approaches.

Drive by and sample our Sovereign Service. Let us put your car or truck in first class condition for the coming warmer weather. We'll drain and flush your radiator, check your battery, and fill the crank-case with that good Panhandle lubrication.

PANHANDLE SERVICE STATION HORACE & CLYDE HOLT MULESHOE, TEXAS

SEE OUR NEW SELECTION OF NIFTY HOME PLANS!

We have scores of new home plans for you to view, admire their beauty, convenient of arrangement and comparatively low cost. Many of these may be constructed under Government financial plans.

Doubtless some of these attractive plans will meet the home idea you have long been dreaming about. They are charming in appearance, comfortable, modern—yet economical to build and maintain. Why not step in at the first opportunity!

IT WILL BE OUR PLEASURE TO LEND EVERY POSSIBLE ASSISTANCE TO YOU

Higginbotham-Bartlett Co. Clarence Goins, Manager MULESHOE, TEXAS

LOOK ATTENTION!!

IF YOU DRIVE A 1935 TO 1939 MODEL INCREASE YOUR PERFORMANCE AND ECONOMY... WE WILL INSTALL

SPECIAL To April 1

GENUINE FORD STEEL SECTOR PISTON Rings \$18.95 IN YOUR CAR FOR ONLY..... (Includes Rings, Gaskets, New Oil and Labor)

WE USE ONLY GENUINE FORD PARTS All Work Is fully Guaranteed

MOTOR Co. Located on Corner of State Highway 1, 70 & 214

USE OUR BUDGET PLAN We have made arrangements so that you may use our budget plan on the above specified items. If you haven't the money see us about repaying it on this budget plan.



EDITORIAL AND FEATURE PAGE



THE MULESHOE JOURNAL

Entered as second-class matter at the Muleshoe Postoffice under the Act of Congress, March 3, 1879.

JESS MITCHELL, Editor.

I. F. MITCHELL, Bus. Mgr.

SUBSCRIPTION RATES

In Bailey County, one year, \$1.50; Outside of County, one year, \$2.00.

Advertising that does not show in its text or typography that it is paid for must be marked as an advertisement. All local advertisements remain in this paper for the time specified or until ordered out. All notices in matters not by whom nor for what purpose, if the object is to raise money by admission fee or otherwise, is an advertisement and when sent in for publication must be paid for at the regular advertising rate per line for each issue printed.

Obituaries, cards of thanks, and resolutions of respect will also be charged for at the same rate.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of the Muleshoe Journal will be gladly corrected upon its being brought to the attention of the publisher.

In case of errors or omissions in local or other advertisements, the publisher does not hold himself liable for damage further than the amount received by him for such advertisement.

Editorial

Every Great Attempt is Glorious Even if It Fails

JOB REGULARITY

What about young people? Don't we hear it frequently maintained that youth looks upon the present with a jaundiced eye? Scholastic Magazine investigated this situation, asking a number of questions among high school boys and girls. And here's the gist of their replies:

"We have confidence in ourselves, place real value on our talents, and have faith in the future of our country." "Nine out of ten of these questioned believed that the best cure for individual unemployment or for a job in which they didn't fit was further preparation on their own part."

"Faith in one's own ability and the recognition of opportunity have always been the two main characteristics of Americans. They have accounted for our remarkable progress in times past. In the light of these two surveys and what they show concerning Americans of all types, there is no reason why we should not look forward to continued progress in the years that lie immediately ahead."

"The majority of English and French condemn the U. S. for not entering into the war picture and doing something about the great struggle for 'liberty.' An English bishop makes caustic remarks about our standing aside and protesting on the misery of the other nations engaged in conflict. Perhaps there are some Americans who also feel we are not being loyal and true."

"There is nothing that riles us so as to hear some one who professes love of country and compassion for fellow man, cry for us to go to the assistance of those nations. Being neighborly is good, sacrificing our youth is bad. We are most sympathetic towards Great Britain and the grave conditions she is facing; but we are not going to do any killing if we can keep from it."

"The English bishop, in condemning us for our guilty consciences which would keep him from having a good night's rest, knows that his country is seizing our mails, holding our boats, disregarding our peace pact, does he not? We feel we have been most considerate of Great Britain and we aren't overlooking the fact that war is war and Great Britain is taking care of herself. We are not conscience-stricken about our stand, and we are trying to do what is right and what is best for our own country. We are pretty busy, Rev. Bishop, with our own knitting right here in the good old U. S. A."

"What are people—Americans, we mean—thinking about this America of ours?" "To those who seek an answer, two recent magazine surveys make fascinating reading. One was concerned with the opinions of Americans in general, of all types and classes. The other dealt with a group whose opinion will be so important in the near future, the youth of the nation."

"The first, conducted by Fortune Magazine, shows that the depression of the 'thirties' hasn't damaged the American spirit. It indicated that a majority of Americans of all groups 'think that they are better prepared to succeed than their parents were, that their chances of success are better, and that their son's chances will be still better.' And 'seventy cent felt that they have an obligation to pass on to the next generation: better living and social status, a higher standard of ship, more education, better health.'"

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TRUTH about ADVERTISING

By CHARLES B. ROTH

AN EXPERIMENT IN HORSE-FEEDING

THERE'S an old story I have always liked. It is about the parsimonious Frenchman who rode the money he spent in feeding his horse.

After scheming and planning he hit upon an idea which would enable him to stop all that. It was beautifully simple: Each day he would gradually cut down the amount of feed he gave the horse. He would cut it down so gradually, in fact, that the animal wouldn't ever realize he was being cheated.



Charles Roth

The horse would thus become used to getting along on less. Eventually he would need no feed at all. Think of the money that would save!

The French genius scientifically set about carrying on the experiment. Several months later he was telling about it with pride in his voice. Did it work? asked a friend. "Work? Oh, yes, indeed, it did!" he exclaimed. "I worked perfectly. Beautifully. The only trouble was that just about the time my horse got used to going without feed, he died!"

We laugh at the benighted condition of a man with an idea as foolish as this, but many business men try to stop feeding their business "horse" by eliminating or cutting down on their advertising."

The fact is that advertising is the feed which keeps their business in

robust health and full of energy and strength. Many examples can be cited of the inevitable result of stopping advertising. Two will do. Forty years ago there was a remedy on the market which was America's biggest seller. It was widely, intelligently, consistently advertised. Its name was a household word. Then the founder of the business died. His heirs decided to cut out advertising because "our product is so well known people will have to buy it." The product passed out of the picture entirely.

Another was a fine, honest, well-made, well-advertised toilet soap, with all the good will any product could possibly need. The management of the business changed. The advertising stopped. Soon the product was no longer on the market.

The reason why advertising must be a continuous process is that we human beings need constant reminding. We're not fickle. But we are so filled with our own ideas and plans and businesses that if a man who wants our trade doesn't ask for it regularly and often, we drift elsewhere to the man who does.

The advertiser is faced by the problem of asking his customers to buy from him, but he also has to consider the most economical way of extending his invitation.

He finds the answer to both parts of this problem in the newspaper. No other form of advertising has ever been discovered which will carry his message so effectively for so little cost.

© Charles B. Roth.

Washington Snapshots

by JAMES PRESTON

A new come-on for farmers and small businessmen has quietly been prepared by some of Washington's New Deal economists. It is another plan to boost the nation into prosperity by going further into debt.

Only time can tell whether these theoreticians will succeed in their efforts. The interesting act is that after eight years of trying their ideas they still won't go down, despite the fact that the nation's debt is still growing and that more than nine million people are unemployed.

The new proposal is largely a modification of the spend-the-idea rejected by Congress a year ago. This time, however, instead of being presented to Congress as one plan, it is to be broken up into sections and submitted piecemeal. It won't look so big then.

The come-on bait to farmers and small businessmen, of course, will be that the present business recession is serious and that it will get worse unless the government goes in for pump-priming; it will be contended that the farmer and businessmen will be able to sell more of their goods if the government puts money into the hands of the unemployed.

But several fallacies in that argument are pointed out by other more moderate New Deal economists. First, they say without hesitancy that the current recession will be over by May and that 1940 as a whole will be a better year than 1939. Thus, they say, pump-priming, even if it did good, would be unnecessary.

And a number of these Washington economists point out that when money is taken by the government for pump-priming it comes, of necessity, out of the incomes of those who have it. It is a well-known fact, they say, that there aren't enough wealthy people to bear the burden and the load, therefore, they will be paid in the financial middle class, namely, farmers, small businessmen and white collar workers.

The extremists argue, of course, that borrowing isn't bad because it simply constitutes a mortgage on the future which will be paid off when times get better. But the others retort with the important fact that today's taxes amount to 21 cents out of each dollar of income against about 12 cents in the 20's. And, they add, in the 20's, everybody was making money so they were in a much better position to pay the taxes.

Shining and Bright To clean silver, place it in a pan of warm milk and let stand about half an hour. Wash and rinse and the silver will shine as when new. . . . If silver is washed and rinsed in boiling water right after using, it will retain its brightness longer. . . . To polish tin ware, rub it with lemon and it will shine. . . . To brighten aluminum, copper and brass, rub lemon juice on the surface and wash afterwards in warm water.

THE JOURNAL'S Weekly Scrapbook

Week's Recipe Fruit Ice Box Cookies: 1 c fat, 2 c dark brown sugar, 3 eggs (beaten), 1/4 c cream, 1 t vanilla, 1/2 t salt, 1 c chopped dates, 1 c chopped nuts, 1/2 c chopped candied orange peel, 5 c flour, 1 t soda, 2 t baking powder. Cream fat and sugar. Add eggs and cream. Beat well. Mix in other ingredients, press into greased loaf pan. Chill 24 hours. Unmold, cut off thin slices and bake 10 min.

Coffee Hints

Never buy more than a two week's supply of coffee at one time. Never add new coffee in the container with the old. Keep its flavor by carefully covering it tightly after use. Use at least a heaping tablespoonful of coffee to each measuring cup of water.

Inspirational

Not what you do but how you do it, is the test of your capacity.

The Word "Coal"

The word "coal" usually means black. There is record of the use of this word spelled "kohle" in England, long before the Norman conquest. "Koh" is also the name of the black cosmetic East Indian women use to darken their eyebrows. The words, "qual," "kolan" and "glo" are used in Ireland, Cornwall and Wales to designate coal.

CAR AND TRUCK OWNERS OF LAMB COUNTY

TAKE NOTICE!

I will be at the Pleasant Valley School House Monday, March 25 for the purpose of issuing Passenger Car and Truck Licenses, also license for any other vehicle which Texas laws require. April 1, midnight is the deadline, after which 20 per cent penalty will be added for such license.

I. B. HOLT Tax Assessor and Collector Olton, Lamb Co., Tex

SNAP SHOTS

Spring will soon be sitting comfortably in the lap of winter.

We call taxes terribly troublesome; but think of the hungry flea that bites where the dog can't reach it.

Most people who once thought to world owed them a living have now shifted the burden to the taxpayers.

The national debt of the Philippine Islands now amounts to \$2.00 billion—and that is really independence!

With leap year and election year coming in one, it is hard to decide which is the worse off, the office or the man.

Any nation that can put up such a fight as Finland has just concluded, deserves to be free.

Pavement Pickups

Rev. F. B. Hamilton says it is a good idea for some folks to try to enjoy a little heaven while on earth before they die as it might be their last chance for such a pleasure.

A customer asked a waiter at the Muleshoe Coffee Shop the other day if she knew what the four seasons were. "Sun" she promptly replied, "salt, pepper, mustard and vinegar."

"Why were you out so late last night?" asked Dad Spence of son Cecil. Did you have a flat tire? "No," replied Cecil. I would have been home early if she had been.

Are these eggs fresh? asked a customer of Clay Beavers last Saturday. "Certainly," replied the congenial grocerman. "They are right fresh from the country." What country?

Supt. Cox says a small boy who starts in school and has to stay there for the next 14 years before college graduation, has nothing on the teacher who must go to school until he is 65, graduating in the pension class.

Dr. Matthews says his idea of the height of illegality is a doctor's prescription written with a post office pen in the rumble seat of a second hand car.

Miss Lillie Gentry says she learned long ago that college education for women is futile. If she is pretty, it's unnecessary; if she is not, it's inadequate.

Jaunty Journalettes

It bothers some girls in Muleshoe to decide whether to be out-of-date or out of dates.

About all some Muleshoe folks can remember about their last summer's motor trip is the number of detours they had to make.

What the average Muleshoe citizen don't know won't hurt him—until somebody tells him about it—then blam!

Muleshoe folks who remember their own youth, never hesitate to stop to answer a child's simple question.

Some Muleshoe men have gotten pretty well along in years before they discovered that a night club was not a rolling pin.

Any Muleshoe woman can be happy as long as she doesn't overhear what some other woman says about her dining.

Nothing sounds so peaceful in Muleshoe as a Sunday church bell, or as sweet as the chirp of the first sparrow.

of your Muleshoe Journal is of importance to you. Weather reports, foreign news, national affairs, are necessary to make up news, but to home town folks nothing is as important as local names. The latest war news doesn't create the stir of the new baby at Mrs. Smith's house. The sinking of a boat is too bad, but overlooked in the reading of the local basketball or baseball triumph.

You are the court of approval. You control the marketing situation of the country. "Most of the country is in the country," and thank heaven, we are in the country—and like it, pretty well!

PLANS AFOOT

Housewives of Muleshoe are beginning to make plans for a period of housecleaning, and the kitchens of this town will enter into the cog of the family clean-up campaign.

Hopes for new paint and prayers for new gadgets are flitting through many a head. The pictures of 1940 kitchens leave the women a bit envious; but most of today's work-rooms outline the models of warts when poor lighting, poor ventilation, modern floors and table-tops to be scrubbed, lamps to be cleaned, coal or wood stoves to be fired—all make housekeeping real labor.

With paint cans and family saws busy with all the aids for alleviating laor nowdays, many of our kitchens of today resemble yesterday's parlors. The Journal sincerely hopes every housewife will get her wishes before the Spring ends.

WE'RE COUNTRY

"Most of our country is in the country," speaks a voice on the radio recently, so they look to the small town of the U. S., as a medium in buying and selling. A press bulletin gives us the idea of the amount of insurance sold buyer. We have a fairly accurate check of the number of cents of a country dollar that goes for food, clothing, autos, churches, recreation and tobacco. There is a survey of the gasoline consumption, amount of insurance sold, number of movie houses and percentage of youngsters in school.

Our interest lies principally in the importance of the weekly paper and what it means to a town reader. The print

LAND WE SURVEY

What are people thinking about these days? We're not interested at the moment in the movies about which they're enthusiastic, or their current opinion of the next-door neighbors. We have a more general and a more important question in mind:

What are people—Americans, we mean—thinking about this America of ours?

To those who seek an answer, two recent magazine surveys make fascinating reading. One was concerned with the opinions of Americans in general, of all types and classes. The other dealt with a group whose opinion will be so important in the near future, the youth of the nation.

"The first, conducted by Fortune Magazine, shows that the depression of the 'thirties' hasn't damaged the American spirit. It indicated that a majority of Americans of all groups 'think that they are better prepared to succeed than their parents were, that their chances of success are better, and that their son's chances will be still better.' And 'seventy cent felt that they have an obligation to pass on to the next generation: better living and social status, a higher standard of ship, more education, better health.'"

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WEEKLY LAY SERMON
THE 100% MAN

By JESS MITCHELL

When Jesus of Nazareth was heralded by the angelic hosts and hailed by the proverbial wise men 1940 years ago, the one perfect human and divine creature earth has known, began making history for time and eternity. The bediamonded finger of light that pointed down from the Bethlehem sky to that Oriental manger became a scintillating ratification of long expectation by the peoples of that day. Then, as he grew into manhood, the genuineness of his character becoming more and more revealed, the beauty of his nature unfolding its fragrance like a blushing rose opening its petals to the sunlight, the marvelous insight of his inherent and cultivated talents manifesting themselves for human enlightenment and benefit, gradually it became realized he was the overtopping figure of all time. He represented the apex of human morality, the height of all heart ease, the acme of all climates, the dome of all majestic grandeur and the peroration of all language.

When he summed up the twenty-four letters of the Greek alphabet and declared he was the Alpha and Omega, the first and the last, he acknowledged the perfect duality of his nature. There are plenty of people on earth who have one or two talents, some possessing five or six, but it is only here or there are to be found the exceptional ten talent folks. Here was a man, according to all history, who was a 100 talent man. He represented 100 per cent perfection, yea, if he be contrasted with others of earth he may have been 100 per cent plus.

Ancient mythology tells us that back in the days when the history of the race was young and folks didn't know very much, giants of old opened war against the superstitious gods of those days, slaying three great mountains of Pelion, Ossa and Olympus, that from their combined heights they might scale the altitudes of time to arrive in eternity; but even their combined heights proved insufficient. Ancient prophetic and

apostolic giants have dipped their pens into literature in an effort to explain his majesty. Raphael and Michael Angelo and other artists and sculptors have dipped their brushes into numerous beautiful colors and tapped their chisels against snowy whiteness of purest marble in an effort to make the world his sympathetic, heroic, compassionate, and beautiful symetry of mental understanding of human frailties. Scraphic hosts, angels, archangels, and even the cherubim of celestial regions have never yet climbed to the height of his immortal glory, yet all with one accord acknowledge that "he that cometh from above is above all."

Since the birth of the Lowly Nazarene, the world has listened to some very eloquent and profound delineators of his life and activity. There have told us in pleasing words and homely tones of his majesty and have portrayed to us in gentle heart throbs and with pounding pulses his unrivaled sympathy. This world was long ago filled with books on metaphysics, hermeneutics and exposition, and many a preacher has long ago determined what his sermons ought to be, while every layman knows still better the kinds of sermons he would like to hear. I learned a long time ago there is not enough theology and homiletics in the sermon on the Mount to keep all the preachers busy for the next century or so, if they will assiduously and conscientiously use it as their sermonic basis.

Jesus was the champion metaphysician, the master of simile, the taphor, the master of simile, the victor of hyperbole. He was the wizard of simple words, using them with a dexterity of meaning and application never since equalled in the potency of their application. Words, in their final analysis, are pictures of thought, illustrations of ideas, and the embracing meaning and marvelous lessons Jesus drew from the grass, the birds, the flowers, the crystals of salt, the seas and the stars, are unsurpassed even to this day by the world's greatest silver-tongued orators as they proclaimed their eloquence.

Words have imperial power. They may be cutting or soothing, belittling or inspiring. They bridge the gap between soul and soul and leap the chasm between Almighty God and the human race. It was out of words that Jesus struck the spark of hope for illumination of the universe. Long meditated thought may be the cargo of the mind, but the vocal utterance of that thought in words is the ship which bears human desires to the goal of their ambitions. The most of us employ but a few words for our expressions. Shakespeare is said to have had 15,000 words at his command for dramatic purposes. Milton employed 9,000 words for poetic purposes. Rufus Choate used 12,000 words for legal purposes. There is no evidence that Jesus used a large vocabulary, yet his expressions were so clear and concise, so positive and direct, so simple and understandable, that the few thousand words we manage to utter in our thought expression often seem utterly stupid. There is certainly vast room for improvement in our delineation of the character qualities of Christ. When we go to set forth the love and mercy of Jesus there is no phraseology too tender and sympathetic for our tongues to handle. When we propose to speak of his sacrifice for humanity there is no explanatory logic too intricate or dexterous for us to employ in proper elucidation of that marvelous act. When we go to speak of his final triumph, there is no word in the whole lexicon of our entire language of grandeur and stupendous inflection sufficient to convey its supereminent meaning.

Brighter than the keenest lightning, fresher than the most sparkling fountains, wider than the world's terrain, deeper than the mightiest seas, more melodic than the most inspiring songs, sweeter than the flowers of the most fragrant garden, more beautiful than the richest sunset, when Nature throws out her pair of brush to streak and bedaub the western horizon with a riot of coloring more gorgeous than the prismatic tracing of the rainbow or more entrancing than the aurora borealis that streams up from the north, there are skies—yes, far more magnificent and appealing than all these earthly virtues and varieties is the magnificently and transcendently beautiful, chaste, and inspiring life of the Christ.

It stirs the fires on churchly altars, kindles the flames in earthly pulpits, gives thrilling vision and forceful argument to every speaker, cultivates heavenly yearnings in thousands of human breasts, illumines the shadows about gloomy deathbeds, revitalizes with unmitigated power the ambitions of thwarted souls, brings satisfying comfort in deepest despair, realized pardon in direst guilt, unexplainable joy in direst agony, joyful animation from grimest suffering, illum-

H. D. Agent Gives Advice On Frame Gardening Here

Y L 4-H club girls are showing their interest in gardening, by making frame gardens and cautiously planting a few things in outside gardens.

Lona Witterling says, "I have planted my frame garden and the vegetables are coming up. I hope to have greens to eat in about three weeks."

Clara Burge said, "My father and I prepared the soil in my vegetable garden and planting this week and broke the outside garden. I am going to plant six rows of the garden in English peas, lettuce, radishes and turnips. The space in my frame garden is going to be used for quick growing crops like spinach."

Here is a bit of garden gossip which Miss Lillie Gentry thinks might be profitable to other 4-H club girls who are doing garden work—don't get ahead of the season by planting tender vegetables which can't take this March weather. Here are a dozen good ones which "can take it." Lettuce English peas, Irish potatoes, tendergreens, sweet corn, spinach, carrots, beets, onion plants, radishes and turnips.

Miss Gentry also suggests that before you prepare a place for slips, cut a chip out of the stem end to determine the color of the flesh. Only those of deep salmon colored flesh should be "bedded."

The white fleshed potatoes will produce vines that will develop white fleshed potatoes which are low in sugar and poor in quality. To harvest good yards, bed out good colored potatoes. Notice the difference next fall.

Tomato plants should not be "pushed" too fast by heavy fertilizing of cold frame soil. Tender plants that have grown too rapidly to withstand field conditions will result. A cold frame containing plants for setting one acre (8x50 ft)

nated hope for darkest death and magnificent resurrection from loneliest sepulchre. His birth, his childhood, his teachings, his unexplainable acts, his sublime parables, his tears, his sweat, his blood—all in behalf of humanity, his death, his resurrection, his intercession, in all, his many long example of who mankind should be, and in that efficient example the glorious incentive to put forth a mighty effort for such attainment in realization that He has said "Be ye perfect, because I am perfect," and he again directs you that where I am there may ye be also; that he has explained the way of life both in the here and the hereafter; that he has prepared the way and explained it in simple language that he has established the hope of a never-ending future and gone ahead, becoming the herald, fore-runner, planner, director and final consummator of all human ambitions—these are all stupendous, ultra-magnificent contemplations, for the serious reverer and most sublime consistency of every earthly creature.

From the end of the longest hair on the head to the tip of the lonnest toe of the foot, no one is so useless and unimportant, all are more or less affected by this worldly contact and afflicted by its nefarious influence—all lives are mortgaged, there is a vindictive lien upon every soul, and it took the Christ to gather up all the past due notes, teach human sluggards spiritual thrift, how to meet ethical obligations, abolish past indebtedness and receive a "paid in full" receipt entitling them to open a bank account in eternity and look forward to enjoyment of celestial mansions.

Toward the last hour of earthly existence we are all traveling. Some may reach it early, others late in life. When the warm sun of Springtime melts away the snows, I say another winter is gone forever. When Saturday night comes, I say another week has passed, and I realize full well the shortness of even today. The years have wonderful nimble feet, seemingly sometimes like the fleetness of lightning. Decade after decade follow one another with impetuous bounds, the span of life becomes quickly and gradually narrower. After all it is not so long, and there are few real stopping places between the cradle and the grave. Somewhere in this wide, wide world there is a spot, whether now marked or not, that shall be our last resting place, and there are those alive today who will carry us out to our long last sleep. I trust with all of us it may be a real slumber, for our tired brows may there rest the coronation crown of victory and in our silent hearts may there be the assurance of life well lived, of duty well done, of tenacious faith and unwavering hope ultimately consummated. All because we have followed in the footsteps, lovingly given heed to the admonitions and valiantly striven to model our given us by Almighty God, which, aside from the fact of life itself, is the most incredible miracle the world has ever known.

should be fertilized with 50 pounds of 6-12-6 commercial fertilizer.

LUBBOCK GETS READY FOR S. P. FAIR

Lubbock, March 20—Preparations have begun for the 27th annual Panhandle South Plains fair, according to announcement by Sam C. Arnett, president of the association.

The dates set for this year's exposition are September 30 to October 5, Monday through Saturday. Several features have already been signed, surpassing anything

that has ever been seen on the South Plains. The Goodman Wonder shows will grace the midway, offering the latest attractions from the World Fair shows. Directors are completing plans for the showing of the Coronado Cavalcade as a night grandstand attraction.

Additional improvements are to be made on the grounds before the 27th annual exposition begins, especially in the agriculture and livestock departments.

We are all busy seeing the other fellow's duty; and generally it is a fact he isn't doing it.

SPRING TONICS

Our foreparents used Sasafras Tea, Molasses and Sulphur to clear their systems when Springtime arrived.

But since we have learned our vitamins, we have also learned that Fruits and Vegetables are much more effective and satisfying. During the long winter months while we have been semi-hibernating about the firesides, we have loaded our bodies with fats and carbohydrates until we have become lazy and draggy in feelings and disposition. Now, with the drawing near of warmer months, we need to get pepped up for outdoors work.

MEDICINE vs. FOOD

Good Food is always better than Medicine of any kind—and much more agreeable to take. Our store is always well supplied with a good stock of Fruits, and Vegetables, either fresh or canned, all wholesome and appetizing. A few meals of them make every member of the household feel ten years younger.

TAKE A NEW LEASE WITH OUR CHOICE SPRING FOODS!

WAGNON'S
GROCERY and MARKET
MULESHOE, TEXAS

SOUTHERN AUTO STORES Inc.

Will open a brand new branch store in Muleshoe on or about

April 15th, 1940

Will carry a full line of Auto Parts and Accessories, Tractor Parts, Bicycles, Radios and related items

We Will Save Money

For the people of Muleshoe and Trade Territory on all items carried!

Signed,
Powell McWhirter
General Manager

Make Every Farm a Factory Every Day of the Year

A BANK ACCOUNT
— — — WITHIN YOUR REACH

Your primary benefits arising from a bank account are that you have money in a safe place, instantly available to buy the things you want or ready to meet any emergency. It's ready to satisfy your hopes and ambitions - - - to buy a home, a car, to pay for children's education.

Such a bank account is within the reach of everyone—through regular saving of even small amounts. This bank is ready to cooperate with you in every way.

Muleshoe State Bank
MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION
MULESHOE, TEXAS

See Us For—
GARDEN & FIELD SEEDS
We carry a full line of fresh Seeds with high Germination ability
Also, carry—
44 per cent Super-Phosphate Fertilizer—best for Alfalfa. Other Fertilizer as may be desired.
RAY GRIFFITHS ELEVATOR
Muleshoe, Texas

QUALITY PRODUCTS AT YOUR AUTOMOTIVE STORE

Exide Batteries	Fram Oil and Motor Cleaner
Gates Belts and Hose	Grizzle & Raybestos Brake Lining
McQuay-Norris Hastings	Carte & Stromberg Carburetor Service
Piston Rings	Federal-Mogul Bearings
Delon-Remy	New Departure and Timpkin
Auto Lites	Ball and Roller Bearings
AC Products	Herbrand Tolls
Victor Gaskets	Mufflers and Many Other Items.
Whitaker Battery Cables	
Lockheed Brake Parts	
Gabriel Shocks	

Washing Lubrication
ARNOLD MORRIS AUTO CO.
PHONE 111 MULESHOE, TEXAS

UNIVERSAL Visionlined Tractor



The Minneapolis-Moline has a tractor for any size needed, and of any kind of equipment one may think of that can be attached to its power, the Minneapolis-Moline company builds it.

Tractors, Cultivators, Moldboard Plows, Daming Tractor, Soil Conserving equipment are all made for by the Minneapolis-Moline and work with utmost

PLACE OF BUSINESS—LET US EXPLAIN IN FULL AND GIVE YOU DEMONSTRATIONS
V & COX BROTHERS
MINNEAPOLIS-MOLINE DEALERS
Texas

LOCALS

● Orville Brown, Earl Gilmer's cousin, has accepted work at the local bakery.

● E. A. Cox, of Lawton, Okla., was here last week visiting his sister, Mrs. Neel Rocky, and family.

● Prof. T. R. Harrison, principal of Longview school, made a business trip to Lubbock last Saturday.

● Clyde Newell, editor, Free Press, Clovis, N. M., transacted business here the first of this week.

● J. Lud Taylor is reported confined to his bed from a serious heart attack.

● Mr. and Mrs. G. O. Jennings and son spent Sunday with Mr. and Mrs. John Engram at Texico, N. M.

● Born to Mr. and Mrs. Morris Childers a girl weighing 7½ pounds Friday of last week, at Amarillo.

● Marshall Castor of Irvin, was a guest in the home of Rev. and Mrs. F. B. Hamilton over last weekend.

● Mr. and Mrs. Clarence Goin, were Clovis, N. M., visitors Saturday afternoon of last week.

● Earl Booth, sheriff of Farmer Co., was a visitor in Muleshoe Monday morning.

● Mrs. Holly Bucy, Mrs. Lilla McLendy and Mrs. Charles Lenuau were in Littlefield Sunday.

● FOR SALE: Fryers, young, fat and tender. Call 45, J. J. Williams. 9-1tc

● Mrs. L. Hollis visited her son at Nazareth Sunday.

● C. C. Pythin of Homero was here Friday of last week buying some Bailey county land.

● The Journal will take subscriptions for any magazine or periodical.

● Mrs. C. H. Needham and Mrs. W. H. Parsons were in Littlefield last Saturday.

● C. E. King and C. H. Needham were in Levelland Wednesday last week on business.

● Jerry Thompson, son of Mr. and Mrs. Courtney Thompson is very ill with the measles.

● Mr. and Mrs. C. P. Young of Idalou, visited his sister, Mrs. Roy Kimbrell and family last weekend.

to Lubbock Friday of last week to be with her mother who is seriously ill.

● Miss Ducky Beller went to Summerfield Sunday to stay with her sister, Mrs. Perry McMinn, who is ill.

● Miss Mildred Miller, teacher in Clovis, N. M., public schools, was last week re-elected for the coming year with an increase of salary.

● S. O. Adamson and S. R. Adamson of Vernon were here last Friday interested in purchasing some of the rich soil of this county.

● Mr. and Mrs. M. G. Bass and son Raymond, attended church services at Stegall and visited friends of that community, Sunday.

● RECONDITIONED Tractors and Trucks to trade for Sudan Seed immediately. Buex's, Box 392, Stamford, Texas. 9-1tp

● Mrs. F. B. Hamilton has returned to her home after receiving medical treatment at a Lubbock hospital.

● Melvin Gaston, son of Mr. and Mrs. W. M. Gaston underwent an appendicitis operation in a Lubbock hospital Wednesday of last week.

● Mr. and Mrs. J. H. Lucas from Littlefield visited in the home of Mr. and Mrs. Leon McMinn in Muleshoe Sunday.

● Miss Zeffie Childress and Miss Effie Childress from Wellington, visited in Muleshoe in the home of Mr. and Mrs. Jim Cook, Sunday.

● Miss Grace Churchill, attending a Plainview business college, spent last Sunday here visiting her parents, Mr. and Mrs. Levi Churchill.

● Fred Bryant, former Muleshoe school teacher, now of Numore, was here last Sunday visiting former friends.

● O. L. Sullivan and A. L. Davis were in Plainview last Saturday relative to Fairview school business affairs.

● STRAYED: In my pasture, brown Jersey cow. Owner may have same by describing and paying cost of keep. C. S. Otto, 8 mi. W. of Muleshoe. 9-1tp.

● Attorney and Mrs. James A. Gowdy and daughter, Miss Gloria Gowdy, returned home to Muleshoe Sunday afternoon from a business trip of several days in Fort Worth.

● A. J. Neutzler, prominent citizen of Watson community, is reported in a serious condition, following a bursted appendix, peritonitis having set in.

● Prof. H. C. Robertson, superintendent, West Camp school and daughter, Miss Virginia Ruth Robertson, teacher in Progress school, were in Muleshoe, Saturday.

● A small boy by the name of Bingham was bit by a German police

SENIOR CLASS TO GIVE "ALWAYS IN TROUBLE"

Members of the Senior class, Muleshoe High school are now practicing on their play, "Always in Trouble," which they plan to present at the school auditorium Tuesday evening, April 2, beginning at 8:00 o'clock, to which the public in general is cordially invited to attend.

The cast of characters are as follows:

Samatha, an old maid, Miss Hattie Ray Griffiths.

Paula Maleck, Miss Lela Mae Barron.

Rosalie, Miss Mary Dennis.

Tutt, Sam Long.

Giddian Blair, a millionaire, L. D. Vaughn.

Tom Rissle, John Smith.

A negro boy, Clyde Bray.

Patrick, a ticket seller, Gerald Priboth.

Lula, Miss Jo Beth Solomon.

The play is a three act comedy drama, full of laughs and excitement.

The play is being directed by Mrs. J. A. Lumaden, senior sponsor.

Several special numbers will be rendered between acts by various pupils of the local high school.

WEST CAMP GIRLS GET 1939 PINS

The girls 4-H club met at the West Camp school house, March 14.

After old and new business were finished and the games and songs were played and sung, the meeting was turned to Miss Lillie Gentry. She read parts of the book, "Log Cabin Lady," and discussed it. Then the club pins for 1939 were handed out, and punch and cookies were served to 14 members, Miss Gentry, the sponsor and assistant sponsor and four visitors.

dog at the L. S. Brooks store at Progress the latter part of last week. Details of his condition were not available.

SEE R. L. Brown for Chinese Elm sprouts, from 1½ cents up to 2tc.

WANTED: To furnish White Bermuda onion seed to farmers on crop shares. R. L. BROWN. 8-2tc

● Mrs. Arthur Damron, formerly of Muleshoe, but now residing in Amarillo, has been visiting here for the past several days with her parents, Mr. and Mrs. H. A. Robb, and friends.

● The Valley Motor Co., reports sales of a ¾ ton Chevrolet truck to A. J. Neutzler, Watson; special deluxe town sedan to E. R. Hart, and a half ton truck to B. H. Kuba, of Lariat.

● R. G. Spence, for the past eight years employed by the City of Muleshoe and the Texas-New Mexico Utilities Co., has resigned his position with the latter concern, effective last Friday and will, in the future, devote his time entirely to city duties, principally in charge of municipal waterworks.

● The Muleshoe Motor Co., report sales of a ¾ ton Ford V-8 truck to Wm. Leban, Maple; a deluxe coupe to Dr. Lancaster, Muleshoe, a 2-door sedan to T. W. Watson, Longview and a 2-door sedan to Roy Jordan, this city.

● FOR SALE: Seed Irish Potatoes grown from Colorado certified seed, late fall crop at Plainview, \$1.75, f. o. b. Brown & McCluskey, Plainview, or R. L. Brown, Muleshoe. 4-7tp

● H. M. Balner, agriculture commissioner for the Santa Fe system, and Frank Stubbs of Amarillo, farm agent for Potter county, were here last Saturday. In some unknown manner they were confused regarding date of the 4-H Stock show to be held here next Saturday, thinking it would be last Saturday. It's up to them to make a return trip this weekend.

● FOR HIRE: Cotton Seed Cleaner and Culling Machine. Rates, 75 per bu. C. M. Harris, Ex. 785, Muleshoe 7-21p.

● H. H. Potter, Farwell, has taken the place of B. G. Spence as representative of the Texas-New Mexico Utilities Co. in Muleshoe.



SOME SPECIAL PRICES FOR FRIDAY and SATURDAY

BANANAS, nice, large, fruit each **1c**

ORANGES, full of juice, each

APPLES, Winesap, nice size

LEMONS -SUNKIST- 360 size per dozen **.18**

SUGAR, 10-lb cloth bag **.48**

COFFEE, "Schillings," per pound **.20**

CORN MEAL, 10 pound sack **.23**

CORN, No. 2 "Delmonte," per can **.12½**

TOMATOES, No. 2 can, each **.07½**

FLOUR, "Seafom," 48 pound sack **\$1.19**

MARKET SPECIALS

SALT JOWELS, per pound only **.06**

SAUSAGE, pure pork, per pound **.10**

BEEF ROAST, choice front cut, lb. **.14**

—AND Lots of others. Come in and look 'em over. Bring us your Eggs!

Beavers

PHONE 2

RIGHT ON THE CORNER ON THE PRICE MULESHOE, TEXAS

Utterly New, Improved Kind of Refrigerator Guards Food 3 New Ways

For the first time, brings to the home the improved kind of refrigeration used by luxury liners and famous hotels

● For those who demand the best, there's nothing to compare with this revolutionary new Dual-Temp Stewart-Warner! It combines three sensational, definitely better kinds of food protection—gives you advantages you couldn't buy before at any price! Already, this new Stewart-Warner has created a sensation among housewives and health authorities from coast to coast. Because it does things no ordinary refrigerator ever built can do—gives you things you've never seen before!

You've Never Seen anything like the way this Stewart-Warner keeps fresh foods fresh, crisp and appetizing without covers in moist humidified air. No bothersome defrosting!

You've Never Seen anything like the Stewart-Warner's new Sterilizer Ray, in which bacteria can't live! It keeps food safer—in Sterile Air!

You've Never Seen anything like the Dual-Temp's 22" below-freezing cold compartment, that keeps frozen foods for months—or holds 40 pounds of ice cubes.

And you've never seen the equal of other advantages like these: Shelves clear to the top! No frost-collecting coils cutting shelves in two! Shelf flexibility that permits any arrangement you please! And other big improvements!

—Saved! 35 Minutes of Kitchen Work Every Day!



That's how much less time you have to spend in the kitchen cooking with a new Stewart-Warner Sav-a-Step Electric Range. Takes less effort—less time. Makes perfect cooking easier for beginners as well as experienced cooks. No special utensils to buy. Every way to better, more economical. Operating costs unbel!

See Our Saturday SPECIAL On Furniture

E. E. DYER

HARDWARE & FURNI

Easter

IS THE DAY TO LOOK YOUR LOVELIEST!



Easter is the day in the year that you want to look your loveliest... At least for this one occasion be sure of your operator. Don't be a "guesser." Make an appointment with one of the Triple O girls and receive the perfect set, the perfect Permanent for your hair.

To wave your hair safely, naturally, scientifically, the waving temperature must be adjusted to your individual texture of hair. In doing this we give you more than one test curl to satisfy ourselves, as well as you of the condition of your hair.

CALL ABOUT OUR EASTER SPECIALS!

TRIPLE O BEAUTY SHOP

PHONE 71, OPAL BOOTH, Proprietor
Estelle Bates and Edith Barber, Operators

Muleshoe, Texas

Easter

This store is always headquarters for choice seasonable Merchandise. Visit here for your Easter shopping needs... you will save money. We invite all parents and members of the 4-H Clubs to make our store their headquarters during the Stock Show here Saturday. We are at your friendly service.



<p>Millinery</p> <p>See our assortment of latest styles in Ladies and Misses Hats, a shade and style to match each dress. Prices range from 50c to \$1.98</p> <p>Also a complete line of Soods and Wrap-Around Turbins, pastel shades. 35c to .69</p> <p>Choice Dresses</p> <p>Ladies and Misses Dresses—must be seen to be appreciated. Just the thing for Easter. Priced each from \$1.98 to \$4.95</p> <p>Ladies Purses</p> <p>All latest styles and colors 50c to \$1.00</p> <p>Ladies Belts 10c, 15c and 25c</p>	<p>Nifty Lingerie</p> <p>Princess Slips, Lace Brassier, \$1.00</p> <p>Complete assortment of Step-ins and Panties, both lace trimmed and tailored styles. 15c, 25c, 35c and 49c</p> <p>Men's and Boys' Dress Shirts</p> <p>Dress Shirts, All fast colors and pre-shrunk.</p> <p>Boys Shirts, 50c and .89</p> <p>Men's each, \$1.00, \$1.49 and \$1.99</p> <p>Shirts and Shorts</p> <p>For Men and Boys, Fast colors, pre-shrunk, each 15c, 25c and 49c</p> <p>Men's Ties</p> <p>The very latest patterns, each 25c, 49c and 79c</p>	<p>Stylish Hosiery</p> <p>For the entire family. Anklets—complete range of sizes and colors, price per pair 10c, 15c and 25c</p> <p>Ladies "Vanette Hose"—all latest shades in sheer and service weight, per pair 79c, 89c and \$1.00</p> <p>Shoes For All</p> <p>Like Hosiery, we have a complete line for Spring.</p> <p>Children's pair \$1.00 to \$2.49</p> <p>Ladies \$1.98 to \$4.95</p> <p>Men's \$1.98 to \$5.95</p> <p>Men's Hats</p> <p>Genuine Felt. The biggest line in the country. Stetson, Davis and others. A price and style to suit you.</p>
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SEE OUR LINE OF EASTER NOVELTIES!

RABBITS, CHICKS, EGGS, GRASS, BASKET EGGS, DYES, ETC. —ALL PRICED RIGHT. LET US FILL A BASKET TO YOUR SPECIFICATIONS. EASTER COMES BUT ONCE A YEAR. SO CELEBRATE IT TO YOUR FULL ENJOYMENT!

St. CLAIR VARIETY STORE

MULESHOE, TEXAS

People are learning to "walk a block or two and save a dollar or two."

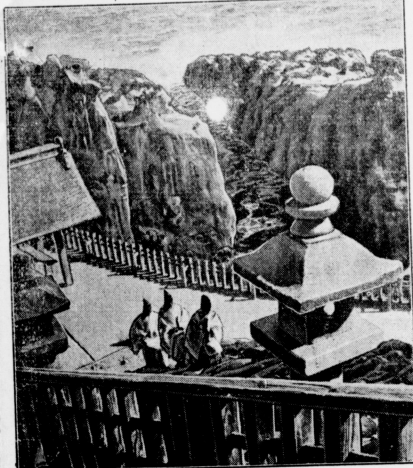
Bargain House Variety Store

New Inexpensive Hats Defy Freckles



A new fad in milady's millinery is sweeping the Texas State College for Women campus. Designed with the practical idea of keeping freckles from marching across the wearer's nose when the hot Texas sun beams, the hats cost only slightly more than twenty-five cents each and were originated by Marian Gray of Little Rock, Ark., Jayne Ott of Fort Worth, and Josephine Rhykendall of Amarillo. A floresco straw hat similar to the one worn by Mexican peons is soaked in water three or four minutes, shaped and cut to suit the wearer's personality, and then finished off with suitable decoration.

The Cradle of Japan



LOCATED near the point from which Jimmu Tenno, first emperor of Japan, set out to unify the scattered clans of Nippon into a nation, the picturesque Udo Shrine on the island of Kyushu, shown above, today, along with more than 100,000 other Shinto shrines, is the scene of ceremonies commemorating the 2600th anniversary of the empire's founding. Every city and village in Japan also is staging festivals and year-long celebrations to mark the year. Highlight of the nationwide ceremonies will be reached November 10, when all of Japan celebrates the anniversary of the enthronement of Emperor Hirohito, the present ruler.

Two at T. C. U.



...ored by The American Magazine as the "No. 1 enrolled as a freshman in Texas Christian's chief classroom interest is home economics; great horseback riding. "I just can't imagine it!" Sydna says. So she brought along her—and has him quartered in stables nearby and her father are joint owners of the Lazy-L as. Sydna stayed out of college last fall (she High last spring) in order to accept a starring "Garden Rodeo" in New York City. "I like ation of the bright lights.

... A watchman is the man o the ... art? hour.

General News As Reported From Over The U. S.

Overloaded trucks in Texas during February cost their owners \$27,000.

More than 4,000 families in Texas are being aided by FSA in 47 counties of Northwest Texas.

Bankruptcies among farmers in Texas declined during 1939, there being 392 listed as compared with 422 for 1938.

An estimated 2,000 people attended the Lamb Co. FFA and 4-H club fat stock show held at Littlefield last Saturday.

Charley Lockhart, the big little man of Texas, has announced his candidacy to succeed himself as state treasurer. He is now serving his fifth term in that office.

Annual meeting of the West Texas Museum association will be held Friday evening, March 29, in the lounge of the girls dormitory of Tech college, Lubbock.

The wool and mohair crop in Texas brought ranchmen and farmers more than \$26,000,000 in 1939, according to Washington officials figures.

Sharp reduction in WPA workers is due to begin April 1, about 200,000 are to be cut from the rolls, with another 700,000 due for slash June 1 from the total of 2,300,000 workers.

Internal Revenue department clerks were greatly surprised last week when they received a donation check of \$5 from a resident of San Saba. The man wrote he owned nothing, had nothing on which to pay taxes; but wanted to give the government something "in appreciation of the privilege of living in the United States." Officials said the check would be returned with thanks.

Origin of Word "Coffee"

Although the coffee tree is of African origin, it first appeared as a cultivated plant in Arabia, where common use began about the Fourteenth century, declares an authority. A well-known story from Syria is of a monastery goatherd who noticed that the animals in his charge became lively to the point of refusing their customary siesta after browsing on the leaves and fruit of a strange bush. This led to the idea of trying its effect on monks, who were given to somnolence at evening prayers. From the Arabic name of the brew, "kahwa," came the word "coffee" and its variants in European language.

Old Wedding Customs

The throwing of rice and shoes has always been done in significance of fertility and good luck, and is done frequently just because it is a custom, without the participants quite knowing why, except that it seems fun. Even the knots of ribbon to which we are accustomed in the bridal bouquet, usually in a ribbon shower, are part of the belief that lovers' knots have a special meaning and must appear at some time or in some way.

Mexican and Canadian Borders

The boundary between Mexico and the United States from the Gulf of Mexico to the Pacific ocean is approximately 2,013 miles. The Canadian boundary, excluding Alaska, but including the water boundary through the Great Lakes, is 2,967 miles.

Find Seaweed Useful

From the top of their heads to the tips of their toes Irish women find a use for seaweed. Housewives use cloths soaked in seaweed water to soften their felt hats and also use this solution for washing their silk stockings. They insist that seaweed water is the best silk reviver known.

The Resourceful Man

"You can't allus believe a man who brags 'bout bein' resourceful," said Uncle Eben. "I know one dat talks in dat style because a man broke up eight panels of fence and fed it into de stove to save de trouble of sawin' wood."

Crushed Indian Tribes

After one Ohioan, the colorful George Custer, was defeated by the Indian tribes of the Northwest, another Ohioan, George Crook, completely crushed these tribes in 1877. Both were graduates of West Point.

Relief Among Moslems

One of the world's oldest beliefs, particularly among Moslems, says Collier's Weekly, is that "shooting stars" are firebrands thrown by angels at evil spirits when they come too near the gates of heaven.

Religion Known as "Jerking"

The fanatic followers of the so-called religion known as "jerking" drove stakes in the ground so they could better perform their jerking at their meetings. The men and women would hold the stake while they twisted their bodies, rising from a prone to a standing position and down again.

Fairview Items

The Home Demonstration club held its regular meeting at the home of Mrs. J. D. Witherpoon, March 12. After the business meeting, Miss Gentry gave a very interesting demonstration on yeast breads.

The best test is to touch the dough lightly with the fingers. If it has risen enough, a slight depression will remain on the surface, she said.

The loaves of whole wheat and white bread were then baked and slices of it with butter, jelly and fruit punch were served to the following: Mesdames Mildred Jolly, J. Terrell, Everett, Wallace, J. C. Williams, E. B. Wilson, Roy Wiltington, B. H. Hunt, R. E. Meacham, Bert Mathis, R. W. Meacham, Berta Miller, W. A. Simmons, E. C. Gordon, G. P. Lansford, J. H. Liston, H. E. Schuster, A. A. Jordan, and Walter Reclor and Miss Dorothy Schuster. Mrs. L. B. Patterson of Needmore was a visitor. The next meeting will be held March 26 th at the home of Mrs. R. B. Meacham.

Rev. Todd filled his regular appointment here Sunday and Sunday night.

Several people from this community attended the singing convention held at Littlefield, Sunday. John Davis returned home this week from Dallas and Mineral Wells where he has been under the treatment of physicians for the past few months.

Mr. and Mrs. O. W. Holmes and little son, Jerry Dale of Lockney spent the weekend visiting Mr. and Mrs. Everett Wallace.

Miss Gertrude Ford spent Sunday with her parents at Friendship.

Mr. and Mrs. Cecil Davis, Misses Ruth Light, Irene Askew, and Gertrude Ford shopped in Lubbock, Saturday.

The P-T. A. meeting was well attended Friday night, March 15, despite the fact that measles are raging in the community. Try-outs for the Junior boys and girls declaimers were held, also for the tiny tot story telling. First places were awarded to the following students: Mavis Whisenhunt, Junior girl declaimer; Billy Joe Luttrell, junior boy declaimer; Max Peagan, story telling. Teachers from Circleback acted as judges. Several songs were sung by the choral singing class and then a one act play entitled, "Sylvester and His Saxophone" was presented. The cast was composed of the following people: Sylvester, Robert Trapp; Irene Askew, Mary Lou Jane; Mr. Harsh, Aaron Peagan; Mrs. Harsh, Mrs. M. E. Pinley; Corianda, Mrs. John Davis; a burglar, Russell Pinley.

The next meeting night will be April 19. —Reporter.

Y L News Items

A good time of singing was enjoyed last Sunday here, many song-lovers attending, enjoying and taking part in the singing.

ing part in the soulful melodies. The Muleshoe and Y L quartets sang special numbers. There were also singers present from Progress and Big Square.

A box supper will be held at Y L Friday night, March 22. It will be sponsored by the P-T. A., and the Muleshoe band will furnish music for the event.

School teachers here this year, have all been re-elected for another year.

BIRTHDAY PARTY FOR FATHER AND SON

Sunday was a happy time at the home of Mr. and Mrs. G. A. Nelson residing about five miles northwest of Muleshoe, when they were host and hostess for a birthday party of Jim Burkhead and his son, their grandson, Jimmy Dwayne Burkhead.

A delightful feast was spread at the noon hour and friendly fraternizing enjoyed during the afternoon.

Those attending a s invited guests were Mr. and Mrs. Buford Butts, Mr. and Mrs. Frances Gil-

breath, Mr. and Mrs. Godd Harden, Miss Elizabeth Harden and other homefolks and relatives, and the host and hostess.

ROY BAYLESS WINS A FINE WATCH

Roy Bayless, local Chevrolet salesman last week received a beautiful 17-jewel Hamilton gold watch won last year in the "100 Car" contest, he having sold 112 Chevrolet cars. Roy is quite proud, and rightly so of his new time piece, tho it was so long arriving he had almost forgotten about it.

BURNING ITCHING ECZEMA EXTERNALLY CAUSED QUICKLY RELIEVED

Eczema and other externally caused irritations can be almost a torture. Zenzal gives quick relief and hastens healing. Used successfully for over twenty-five years. Get a tube or jar today. You must be pleased or your money refunded.

WESTERN DRUG CO.



What? NO HOT WATER?

An Automatic Storage Water Heater is your guarantee of a plentiful supply of Hot Water. At any hour, day or night, Hot Water can be had at the turn of the faucet.

West Texas Gas Company

NATURAL GAS . . . Your Quick, Clean, Economical Servant

THE RECORD . . . Facts That Concern You

No. 16 of a Series



"THANKS FOR A LOVELY EVENING..."

A new kind of beer retailing is bringing wholesome recreation to millions of Americans!

America's new kind of beer retailer wants to sell good beer, of course . . . but he is also keenly aware of his social responsibility to the community. He makes sure that his place is clean and inviting—and scrupulously free of anti-social influences of any kind.

The Brewing Industry wants all of beer's retailers to be of this type. We do not want any other kind. And we are taking

action to eliminate any abuses in beer retailing that may occur.

We have instituted a new plan . . . now in effect in a few states and being extended as rapidly as possible . . . to protect your right to drink good beer in decent surroundings. May we tell you about it . . . in an interesting free booklet? Write: United Brewers Industrial Foundation, 19 East 40th Street, New York, N. Y.

BEER...a beverage of moderation





TIME FOR SPRING TUNE-UP

During winter time both passenger cars and trucks become more or less clogged with the residue of oil, sand and other obstructive matter to efficient operation that should be removed periodically.

With the arrival of Spring this should be looked after, and our competent mechanics will be glad to take care of this job. In addition, we have twofamous "Sun" testing machines, which prove the accuracy of mechanical adjustments. One test combustion while the other analyses all motor difficulties.

LET US PUT YOUR CAR IN FIRST CLASS CONDITION FOR SUMMER USE!

VALLEY MOTOR COMPANY
CHEVROLET SALES AND SERVICE

Muleshoe,

Texas

Joyland Jottings

Members of the Joyland Home Demonstration club met in the home of Mrs. Bill Briscoe, Friday March 15, with the County Home Demonstration agent, Miss Lillie Gentry giving a demonstration on yeast breads of white and whole wheat loafs.

The Finance committee reported they had met with county officials and made arrangements to sponsor the candidate speaking at Fairview. Time for the speaking will be announced later. We plan to have a pie and box supper at that time.

Members of our club plan to visit non-club members as a part of our good neighbor program, instead of having our next regular meeting.

Members present at this meeting were: Mesdames Hub Bellar, Bill Briscoe, Dorman Chester, J. D. Chester, Acie Daniel and Albert Simmons.

The next meeting will be with Mrs. Claude Gage.

Mr. and Mrs. Bill Briscoe, accompanied by Mr. and Mrs. Jack Miller took some 4-H club calves to Lubbock Thursday of last week for which they received 9.75c per lb.

Mr. and Mrs. Tom Ansley attended the Fat Stock show last week at Fort Worth.

Mr. and Mrs. Albert Simmons have returned home from Vernon, where they have been visiting relatives.

Grandpa Gatewood is in a Littlefield hospital. His condition is considered serious. His friends and neighbors wish him a speedy recovery.

Ira Kitchen was unfortunate in getting three fingers cut off in a combine last week.

Mr. and Mrs. Oliver Williams and small son of Zillah, Washington have returned to their home after spending several days with Mrs. Williams' sister here, Mrs. Acie Daniel.

Mrs. C. B. McWilliams and Mrs. Perry McWilliams were Lubbock visitors Monday.

T. C. Wiseman and L. O. Wiseman transacted business in Littlefield, Wednesday of last week.

Mr. and Mrs. Dorman Chester, accompanied by Mr. and Mrs. Dolf Simmons were Clovis, N. M., visitors Saturday of last week.

Mr. and Mrs. Acie Daniel had as their Sunday guests, Rev. and Mrs. Ellis Todd and Mr. and Mrs. Dennis Darnell of Sudan.

Miss Jewell Walker of Bula visited her sister Ruby Walker in the T. C. Wiseman home, Sunday.—Reporter.

VALUABLE ADVICE IS GIVEN GROWERS OF TOMATOES REGARDING DISEASE

(Continued from page one)

resistant. Marglobe is the best adapted to the Yoakum-Hallettsville conditions from the standpoint of quality, disease resistance, earliness and fruit type.

The fungus which causes tomato wilt lives in the soil for several years, consequently a system of crop rotation should be practiced. The best crops for this purpose are of quality, disease resistant, earliness and fruit type.

A third problem which has received considerable attention is the spraying and dusting of tomatoes in an effort to find a substitute for Bordeaux mixture, which causes injury to tomato plants under some conditions. Many different materials and formulae have been tried during the past two years. Several of them cause little or no injury to tomatoes.

Of these, Cuprocid, basic copper sulfate, copper oxychloride, copper hydro 40, and Z-O have been found most satisfactory and will give some protection against leaf diseases. Directions for applying these materials are on the containers.

1939 STUDY CLUB IN NEW MEX. REVIEWS

The regular meeting of the 1939 Study club was held Thursday of last week at the home of Mrs. J. L. Taylor with Mrs. Earl Hichs as co-hostess.

The subject under discussion was "Towns in New Mexico." Mrs. Jess Osborn told of Albuquerque, Mrs. A. W. Copley, of Carlsbad and it's cavern, Mrs. O. G. Dickenson of Taos and Mrs. Clyde Taylor of Santa Fe.

An instrumental duet was given by Misses Pearl Louise McMinn and Juanell Eskridge, with Miss Geraldine Taylor at the piano. Answer to roll call was given with current events, some of a local nature.

Next meeting will be held at the home of Mrs. Joe Dameron, March 28, the subject will be "Poems of Edgar A. Guest." Mrs. R. L. Hobbs was received as a new member.

FOREIGN PICTURES OF LIVESTOCK SHOW

Lubbock, March 20—Farmers, livestock men, vocational teachers, chamber of commerce secretaries, students, and citizens in general, over the South Plains are being extended an invitation to be in Lubbock Tuesday, March 26, the second day of the tenth annual South Plains Junior Fat Stock show, to see a free motion picture on cattle raising and agricultural problems, filmed in Europe.

The special showing will be held at the Lindsey theatre in Lubbock.

beginning promptly at 11:00 a. m. A. C. Williams, president of the Federal Land Bank, Houston, took these pictures and will be present to comment on them.

FARMERS PROTEST AT COLLEGE STATION

Farmers from over this area protested the formation and limitations of the Federal program for 1940 at a meeting held in Lubbock, last week decided to carry such protest to State AAA officials at College Station, delegates from this and 15 other counties leaving last Tuesday on the trip.

From Bailey county there went Sam Logan, county agent, Roy Sheriff, Ray Carter, Lonnie Arnold, members of the County Farm committee, and Wm. G. Kennedy.

BAILEY COUNTY JUDGES FOR FARMER COUNTY SHOW

Sam T. Logan, Bailey county farm agent, and J. E. McDermott, county administrator for FRS, were judges for the Farmer County 4-H Club Fat Stock show held at Friona. They report an excellent show, many fine animals entered and a big crowd of interested people attending.

Be loyal to home town interests

WE'LL BET YOU
If you suffer from Hay Fever, Cough, Head Colds or Sinus Trouble, BROWN'S O-PEN will give you the relief you have been looking for! Cures nostrils instantly! Guaranteed! \$1.00

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SEEDS — GRAINS

BOUGHT-SOLD. TRUCK LOTS—CAR LOTS
TRANSIT GRAIN & COMMISSION CO.

FORT WORTH, TEXAS

Elevator Warehouse & Office 2 Blocks East of Stockyards

MODERN FOOD MARKET

FRIDAY-SATURDAY SPECIALS

- COFFEE, "White Swan," per pound .25
- MACKERAL, 3 cans for .25
- CORN FLAKES, per package .05
- PEANUT BUTTER, per quart .23
- PICKLES, sour or dill, quart .11
- MIRACLE WHIP Dressing, quart .32
- PEAS, No. 2 size, 3 cans for .35
- SPUDS, 10 pounds for .18
- FLOUR "EL RENO'S BEST" 48 pound sack 1.39
- "EL RENO'S BEST" 24 pound sack—75c
- BREAD, 3 loaves for .25

MARKET SPECIALS

- CHEESE, Kraft or American 2-lb box .49
- STEAK, per pound .19
- SAUSAGE, pure pork, per pound .10
- BACON, sliced, per pound .17

HIGHEST PRICES PAID YOU FOR EGGS

MODERN FOOD MARKET

PHONE 90

WE DELIVER

S. S. CLASS TO SPONSOR JOSEPH BOOK REVIEW

Members of the Fidelis Sunday school class, Mrs. S. C. Beavers, teacher, Methodist church, will sponsor a book review, "Joseph in Egypt," to be given at the High school auditorium, Friday night April 5, by Mrs. Joe Wayland of Plainview.

Everyone is invited to attend. Proceeds will go to the class to assist in paying for parsonage repairs.

FLOWERS

FOR ANY OCCASION BY WIRE ANY PLACE
SPECIAL CONSIDERATION ON FUNERAL FLOREAL PIECES

We can handle any order no matter how large or where you wish delivery.

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- E. O. NICHOLS JR., M. D. Surgery and Gynecology
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Muleshoe, Texas

PALACE THEATRE

Thurs. - Friday, March 21-22

Charlie Chan in—

"CITY IN DARKNESS"

Saturday, March 23

Frank Morgan and Ann Morris in—

"HENRY GOES TO ARIZONA"

Sunday, Monday, March 24-25

Ray Milland, Robert Preston and Susan Hayward in—

"BEAU GESTE"

Tuesday, Wed., March 26-27

Walter Pidgeon and Rita Johnson in—

"NICK CARTER, MASTER DETECTIVE"

Thursday and Friday, March 28-29

Jean Rogers, and Raymond Welburn in—

"HEAVEN WITH A BARBED WIRE FENCE"

West Camp News

There were quiet a number out for church and Sunday school Sunday. We also had singing Sunday evening. Everybody came to singing the first and third Sunday afternoons.

Mr. and Mrs. C. C. Stephens motored to Floyd, N. M., Sunday returning the same day.

There is a Bible school going on in this community now, and the people that are attending are certainly enjoying it.

The club met last Wednesday with Mrs. Willie Williams, Miss Gentry met with them. Mrs. Hilcock received the hostess gift it being an apron.—Reporter.

MRS. RENFROW HOSTESS TO NEEDLECRAFTERS

Mrs. W. E. Renfrow was hostess to members of the Needle Craft club at her home Thursday afternoon of last week.

Time was spent in the routine manner with guests doing various kinds of fancy needlework, after which delicious refreshments of hot chocolate, cake and cookies were served. Tny Easter baskets were plate favors.

Members present were: Mesdames M. G. Bass, A. L. Swanson, H. A. Robb, Ruby Troutman, W. M. McHorse, Jessie Wright, Jim Cook, and one visitor, Mrs. Artur Dameron of Amarillo. Mrs. H. O. Barbour and Mrs. R. B. McHorse were present as new members.

Members of the club will meet Thursday afternoon (today) at the home of Mrs. W. M. McHorse, and the group have planned an Easter egg hunt.

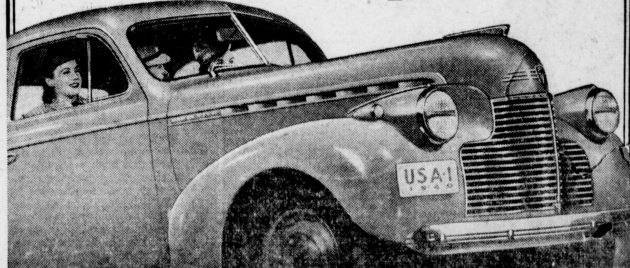
WEST CAMP CLUBBERS STUDY BREAD-MAKING

West Camp Home demonstration club met at the home of Mrs. Bonnie Williams, March 13.

After the business was transacted, a very interesting demonstration was given by Miss Lillie Gentry on yeast breads.

"Flour is the most important ingredient in bread making. Hard wheat flour has more gluten, which is stronger and more elastic than that of soft wheat flour. While milk improves bread, be sure to scald the milk. A temperature of 82 degrees seems best. When the dough has doubled its bulk and retains the dent when pressed lightly, it is ready to be made into loaves, she said.

YOU CAN PAY MORE -but why?



You can pay a lot more than the modest Chevrolet price for a motor car. But you'll find yourself asking, "Where can I get any more beauty, driving and riding ease, road action, safety and all-round value than I get in Chevrolet for '40?" ... Particularly when you consider Chevrolet's extremely low prices and Chevrolet's exceptionally low cost of operation and upkeep!

The 1940 Chevrolet gives higher quality at low cost! ... Low Prices ... Low Operating Costs ... Low Upkeep.

"CHEVROLET'S FIRST AGAIN!"

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Chevrolet Sales and Service

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- Dr. Henrie E. Mast
- Eye, Ear, Nose & Throat
- Dr. J. T. Hutchinson
- Dr. Ben B. Hutchinson
- Dr. E. M. Blake
- Infants & Children
- Dr. M. C. Overton
- Dr. Arthur Jenkins
- General Medicine
- Dr. J. P. Lattimore
- Dr. G. S. Maxwell
- Dr. G. S. Smith
- Obstetrics
- Dr. O. R. Hand
- Internal Medicine
- Dr. R. H. McCarty
- X-Ray & Laboratory
- Dr. James D. Wilson
- Resident
- Dr. Wayne Reeser
- E. Hunt
- J. H. Felton
- Superintendent
- Business Mgr.
- X-RAY AND RADIUM
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- SCHOOL OF NURSING