

# The Devil's River News

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## Two Services Daily By Baptist Church During Revival

The Rev. Leon M. Gambrell Sings and Preaches; Son, 11, Piano Accompanist

Using as his text that portion of the fifteenth verse of II Peter which says, "... sanctify the Lord God in your hearts," the Rev. Leon M. Gambrell Sunday night opened a fifteen-day revival meeting on the lawn of the Baptist Church.

Services are being held in the church each morning at nine and on the lawn plot between the church building and the home of the pastor, the Rev. Frank Nixon, at eight-thirty each night. The choir, composed Sunday night of Mr. and Mrs. W. E. Caldwell, Mrs. B. C. McGilvray, Mr. and Mrs. J. C. Stephen, the Rev. W. S. Ezell, Mrs. Joe Logan, occupies the porch of the pastor's home.

**"Reasonable" To Be Christian**  
Developing the general theme of "Why I Am a Christian" the Rev. Mr. Gambrell Sunday night stated that it was reasonable to make one's peace with God and to follow Him. By giving God first place in one's heart, he said, the individual is ever-ready and may truly be called a "Christ-follower" or Christian.

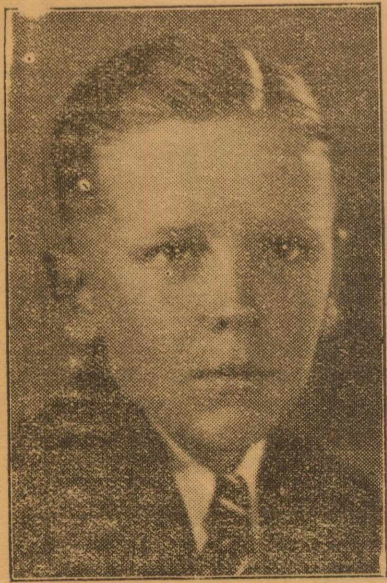
"People do not become Christians," he said, "by being born of good parents. Nor are they Christians because they join a church and follow the church's ordinances. Nor are people saved by the charitable deeds they perform.

"If things like these made people Christians then Christ's coming was in vain. There is only one way to heaven, Jesus said, and that is 'through Me.' To put it briefly there are two points in becoming a Christian—one the conviction of sin in your heart, second, the repentance of that sin coupled with a faith in God."

**One's Life Influences Others**  
Repentance and faith go hand in hand, Mr. Gambrell said. Neither precedes the other. Every one should be a Christian, his discourse continued, because of gratitude to God and because of the influence one's life has on others who may not be living Christian lives. In conclusion Sunday night the Rev. Mr. Gambrell declared:

"Find the blueprint God has marked out for your life and follow it. Satan has no happy old people. The longer one lives in sin the more it shows in his personality. The only way you may be saved is to be a Christian. My God help you as we extend our invitation during this series of meetings this week and next."

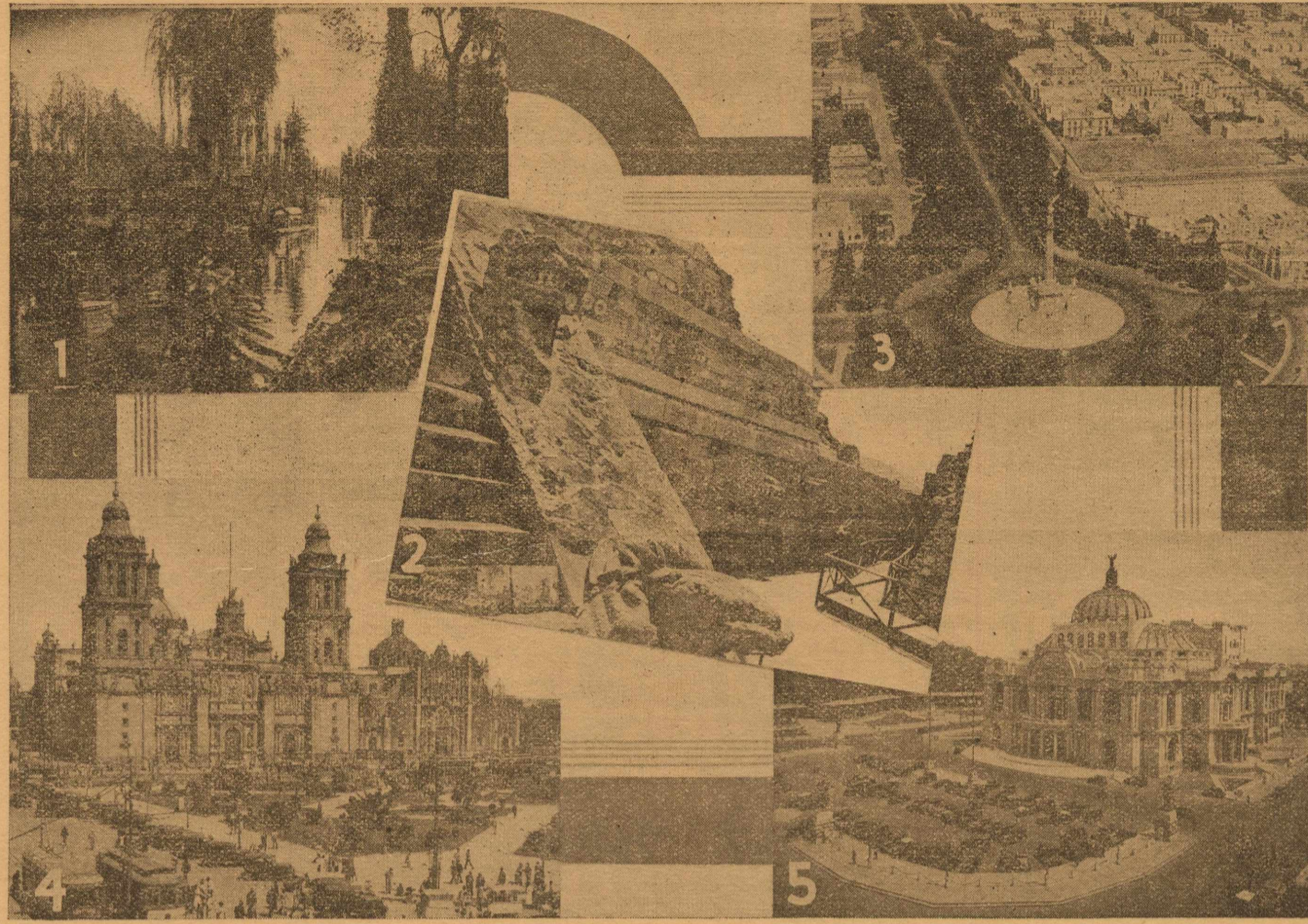
Preceding his sermon the Rev. Mr. Gambrell sang "Jerusalem." Piano accompaniment was by David Gambrell, his eleven-year-old son



David Gambrell is only eleven years old but he is an important cog in the "Gambrell and Gambrell" evangelistic "team," for he plays the piano for all of the singing and for his father's solos. His father proudly asserts that he is "the youngest gospel-music pianist in America. He is in the seventh grade in school.

who is pianist for the song service each day. The Rev. W. S. Ezell, pastor of the Methodist Church whose members worshiped with the (Continued on page 4)

## MEXICO ! . . . . THE COUNTRY AS VARIED AS IT IS PICTURESQUE-- WILL ENTRANCE LIONS NEXT WEEK



The pleasure of seeing a country chock-full of charm and interest will be the privilege of Sonora Lions and Sonora citizens who are to journey to Mexico City for the annual convention of Lions Inter-

national next week. The pictures above are of various things of interest that you'll hear the Sonora people talking about when they return (you'll be likely, too, to see some of them on pretty "wish you

were here" postcards which will start coming in sometime next week):

1—Xochimilco, the "Floating Garden" in a suburb. 2—Temple of Quetzalcoatl, god of the wind, near the 10,000-year-old pyramid

of the sun and moon. An hour's drive from the city. 3—Paseo de La Reforma, the city's finest boulevard. 4—The cathedral, largest on the American continent, 300 years old. 5—Palace of Fine Arts, where the Lions convention will be held.

## Winning Streak of Station A Sonora Team Continues

Ellis Parts Now Second Place Team With Veribest Tied With Eola Group

Maintaining their stride toward the second half pennant of the Concho Basin League the Station A Sonora ball team Sunday afternoon took a double header from Rowena in a somewhat uninteresting pair of games on the school ground diamond.

At the same time Ellis Parts, nearest contender to Sonora in the race, was trouncing Veribest (in third place now) to the tune of 19 to 1 and 17 to 1 in San Angelo. Eola and Miles each won a game and each lost a game in their afternoon's battle.

The score in the first game here was 9 to 0 with Lefty White of the Station A nine striking out fifteen

### WHERE THEY PLAY SUNDAY

VERIBEST at SONORA  
Miles at Ellis Parts  
Rowena at Eola

### CONCHO BASIN LEAGUE

	P.	W.	L.	Pct.
Sonora	8	8	8	1000
Ellis Parts	8	5	9	.625
Eola	8	4	4	.500
Veribest	8	4	4	.500
Miles	7	3	5	.428
Rowena	8	2	6	.250

Games, Sunday, July 28  
EOLA at SONORA  
Miles at Veribest  
Ellis Parts at Rowena

men in the first game, and three in the second when Ohlenburg had (Continued on Page 8)

### POSTAL BUSINESS GAIN IN SONORA LAST YEAR

Postal receipts in Sonora were nearly four per cent larger in the fiscal year ending June 30, 1935, than in the preceding one, according to the records of T. C. Murray, postmaster.

Last year the business done amounted to \$2973.74 while the total for the year just ended was \$3085.90. There was a gain of \$88.06 in the first six months of this calendar year over the same period of 1934.

In June, 1935, the business figure was \$461.25 and last June it was \$476.84.

## RADIO DIALERS MAY HEAR MISS WATKINS TUESDAY

Sonora radio listeners will be likely to hear Miss Marie Watkins, Sonora piano and voice instructor, if they are tuned in on San Antonio stations about five o'clock Tuesday afternoon.

Miss Watkins is tentatively scheduled to sing at that time. She left Sonora for San Antonio last week after continuing her teaching work through the first weeks of the summer.

Principal broadcasting stations of San Antonio are WOAI and KTSA.

## Young Negro Woman Cut Sunday Morning

Virgil Andrews Waives Examining Trial and Held in Jail

Charged with assault with intent to murder, Virgil Andrews, negro who came to Sonora recently, is in the Sutton county jail awaiting action of the grand jury which meets in September.

Andrews was arrested between five and six o'clock Sunday morning by Cashes Taylor, deputy sheriff, on the Ozona highway about nine miles from Sonora.

Alberta Thompson, young negro woman who has been employed recently in the A. C. Elliott home, was cut severely about two o'clock in the morning while at the rear of the Roy E. Aldwell home. She suffered shoulder and back cuts as well as a bad cut in a leg muscle. It required ten stitches to close the wound.

Sonora negroes "pooled" their funds shortly after the affair and took her to a San Angelo hospital where she is recovering this week.

## PAGE MICHIGAN RESORTS! IT'S WINTER IN SUTTON

Call it freakish, call it what you will, nevertheless it's the gospel truth that—

Sunday morning, early, the thermostat controlling the furnace at the J. H. Brasher residence clicked and on went the heat. The thermostat is set for seventy-two degrees.

Mrs. Brasher heard the motor of the "blower" on the furnace, got up and turned off the heat in the belief that it would be far more useful when the first norther hits next fall.

## Cal Ory Again in State Stock Work

Probably Will Be Stationed in Marfa Section

Returning to the work of a tick eradication inspector which he did for eleven years previous to 1930, Cal Ory, resident of the Sonora section forty-one years, Thursday left for Del Rio and Marfa to enter state work.

Mr. Ory did similar work for Sutton county, under state and federal supervision, from 1919 to 1930. He went to work for the state highway department after that "for a few days," as he says it. The "few days" work lasted until this week lacking only seven days of being five years, when he resigned to go into the new position.

His commission was received Wednesday from J. H. Roscoe, chief inspector for the state, located at Fort Worth although Mr. Ory says he will be supervised by Bob Taylor, federal tick inspector, at Marfa where Mr. Ory will probably be stationed.

Mr. Ory left here Thursday for Del Rio to confer with Bob Martin of the livestock sanitary commission and from there went to Marfa to report to Mr. Taylor. He said that he would probably not move his family to the Marfa section for some time.

## In New Work 1935-36



Complete charge of the English instruction work in Fort Stockton high school has been given N. S. Patterson, Sonora teacher the last two years. At present he is a student in the University of Texas where he is preparing his thesis for his master's degree.

## Opp San Saba River Ranch Bought By George S. Allison

To Pioneer Ranchman, Known To Many, Life, Seemingly, Begins at Eighty

Nine thousand acres of land, 4,000 sheep and 400 head of cattle were acquired the latter part of last week by George S. Allison, well known Sutton and Menard county ranchman and banker.

The purchase was made from H.B. Opp, Menard county ranchman whose place, bought by Mr. Allison, is on the San Saba river in Menard county. The price paid for the land is said to have been \$15 an acre, making the entire deal amount to more than \$150,000. A 20-room house, constructed of stone, is on the place.

At present Mr. and Mrs. Allison live on the Bevans headquarters ranch where their home is located on Rocky Creek in Menard county.

One of the pioneer ranchmen of this section, Mr. Allison is well known—as "Uncle George"—both in Sonora and in Menard. At eighty years of age (he was born Oct. 18, 1854), he is quite active both in ranch operation and in banking circles. He was recently elected second vice-president of the First National Bank and he serves as a director of the Wool Growers' Central Storage Company in San Angelo.

Mr. Allison at one time in the fifty years since he came to this section is said to have owned as much as 100 sections of land in Menard and Sutton counties. Several years ago his property was divided among his children—Mrs. J. W. McDermott of Clayton, Mo., who is visiting here now, Curt Allison of San Angelo, Miss Clara Allison, Mrs. C. E. Stites, Mrs. Alfred Schwiening and S. H. Allison, all of Sonora.

### Progress Made On Bridge Work

Only five of the upright forms for the new bridge over Lowrey Draw remain to be poured. The rain Wednesday afternoon was the cause of water coming down the draw but not to an extent that any damage was done.

### Allisons Will Deliver Sheep

Delivery is to be made Monday of three thousand 2-year-old ewes sold recently by William and Lee Allison to O. W. Parker of Iraan. The price paid was \$5.50 a head.

## Mexico Mecca For Ten Sonorans Who Will Visit Week

Five Lions and Four Others in Happy Thousands at Mexico Capital

The long trek to Mexico City where the Lions Club International convention is to be held next week was begun early Thursday morning by three Sonora Lions, two others will go tomorrow morning and four Sonora young men who are going only to Monterrey left late Thursday night.

With the intention of driving all the way to the capital of Mexico or as far as road conditions will permit, Alton Hightower, J. W. Trainer and John Eaton, the latter president of the Sonora club, left in Mr. Hightower's car yesterday.

Reports vary as to road conditions. A San Antonio story this week was to the effect that motorists could go all of the way in their cars. Another was that the road was not passable and that cars

When a depression hits, J. W. Trainer "stays put" He admits it. Mr. Trainer's trip to Mexico City will be the first time he has been farther away from Sonora than San Angelo in the last five years.

Thirty-five years ago he sold "everything from coach horses and ceiling fans to complete flour mills" for a firm in Irapuato, G. T. O. Mexico, and he hasn't been back to Mexico since that two years work. Then the town, 180 miles this side of Mexico City, was famous for its strawberries.

could not be picked up in the interior and shipped to the capital.

**San Antonio To Have Party Tomorrow**  
Morning Mr. and Mrs. H. V. Stokes and J. D. Lowrey will go to San Antonio where on Sunday they will leave on one of the special trains. What is termed "a real western party with genuine San Antonio hospitality" will be accorded Lion visitors who are in the Alamo city tomorrow.

John McClelland, Seth and Dewitt Lancaster and Louie Trainer

## HE'LL SPEND HIS BIRTHDAY ON WAY TO MEXICO CITY



A past president of the Sonora Lions Club and an official delegate at the convention next week, J. D. Lowrey, veteran county official, will have a birthday Monday. He'll spend it with a large number of friends who'll be traveling with him on a special train out of San Antonio to Mexico City.

left Thursday night in Mr. McClelland's car for a week's pleasure trip to Monterrey. They do not intend to go to Mexico City.

John Eaton, J. D. Lowrey and N. R. Kennedy are the official delegates named to represent the Sonora club. Mr. Kennedy was un-

(Continued on page 6)

### Llano Takes Davis' Planting

Loss of his entire crop to the waters of the Llano river was reported this week by Tommie Davis who returned Sunday from a place on which he has been trying to raise cane and watermelons. He was farming ten acres on the shares plan about twelve miles from Llano and four miles from Cherokee.

## Visitors to Mexico Have All Fairyland Before Them



Sonora Lions who will be in Mexico next week for the annual convention of Lions Clubs delegates from all over the world will very likely see such things as are pictured above.

In the upper left picture natives in their picturesque dress are seen fishing on one of the many lakes of Mexico. At the upper right the fisherman, this time the professional who

makes his living that way, is shown mending the nets with which he makes his catch. The Mexican people love music and have given their country many quaint folk songs. In the lower

left view gay dancers are engaged in the "Dance of the Old Men." At the lower right one sees the fishermen's nets mended and being dried, ready for the next day's labors.

### WILLIAM CALDWELL DOING HIGHWAY DEPT. WORK

William Caldwell, son of Mr. and Mrs. W. E. Caldwell, left Wednesday for location and claims work with the state highway department in the Del Rio section. He will probably have headquarters in the Vinegarone country and will work between the Sutton county line and Del Rio.

Mr. Caldwell was recently graduated from the school of engineering of the University of Texas.

Miss Jenny Murray left Monday for San Angelo and Christoval where she will spend two weeks.

### PERSONALS

Mrs. Rip Ward is the guest of Miss Ortez Wren of Fort Worth this week.

Mrs. M. McCamey of Dallas is the guest of her brother, Jack Wardlaw, and Mrs. Wardlaw.

Miss Lutie Carter of Mertzon is the guest of her sister, Mrs. Alton Hightower, and Mr. Hightower.

Mrs. Jack Wardlaw and daughter; Mrs. Birdie Rutledge, and Mrs. George Russell and children of Ozona spent the week-end with Mrs. H. L. Blackwell of El Paso.

### Centennial Grounds Resembles Hive of Bees—in Activity

Administration Building of State Fair Will Receive New Front "Dress"

Dallas, July 18.—Hundreds of workmen have begun work on the World's Fair of 1936—the Texas Centennial Exposition—which will open in Dallas next June.

Although scores of new exhibit buildings are to be built, work at this time is being concentrated upon remodeling of present structures.

First to fall into the hands of workmen was the Administration Building a huge structure which is being remodeled at a cost of \$125,000. An entirely new front for the Administration Building has been designed by the architects so that it will conform with other structures on the exposition grounds.

Meanwhile, demolition of other buildings on the 200-acre Fair Grounds continues, with workmen razing various exhibit structures of the State Fair of Texas, which annually has attracted 1,000,000 visitors. As soon as demolition is completed, construction of exhibit palaces will begin.

Among the first of the new buildings to go up will be the architectural group, which consists of the livestock building, poultry building, agricultural, and foods building.

To provide additional space for exhibit buildings many city blocks adjacent to the World's Fair grounds have been condemned. Removal of residential structures now existing in this area is expected to start within the next few weeks.

In this section, a permanent civic center group will be built, including an Art Museum, Aquarium, Sports Building, Social Hall, Natural History Building, Better Homes and other structures of a cultural nature.

The Texas Centennial Exposition will commemorate the rapid growth of the Southwest in the last 100 years, since Texas declared and achieved its independence. In keeping with the concrete reasons for the Centennial celebration, history is the theme predominating throughout the Exposition. In addition to the great central exposition to open in Dallas June 6, celebrations will be held throughout 1936 at Texas' historic shrines—San Antonio, Goliad, Houston, Nacogdoches, Gonzales, Huntsville and elsewhere.

### Returns From Vacation

Mrs. Clyde Gardner returned Friday from a week's vacation in San Antonio and Corpus Christi. She was accompanied by Mrs. J. C. Morrow and children, Mrs. Stella Stanley and Mrs. John Hamby and son. The others remained in San Antonio to visit Mrs. A. H. Nathan.

Vacation will mean more to the average citizen this year, thinking of those sweltering congressmen in Washington. — The Indianapolis Star.

### NEGRO LEADER OF FLOCK BIDS MEMBERSHIP ADIEU

A minister in a certain town in Alabama took permanent leave of his congregation in the following manner:

"Brothers and Sisters, I come to say goodbye. I don't think God loves this church, because none of you ever die. I don't think you love each other, because I never marry any of you. I don't think you love me because you have not paid my salary. Your donations are moldy fruit and wormy apples, and 'By their fruits ye shall know them.'"

"Brethren, I am going away to a better place. I have been called to be chaplain of a penitentiary. 'Where I go ye cannot come, but I go to prepare a place for you' and may the Lord have mercy on your souls."—The Chaser (Sanatorium, Texas).

**NOTICE**  
Jim Armor is no longer employed by Joe Oberkamp, Ozona, Rancho Gas and Electrolux distributor. Leave all orders at Sonora Electric Company.—adv.

Let the NEWS print it for you.

**More Pharmacy Work Required**  
Austin, July 18.—The August commencement in 1936 will be the last time that the degree of graduate in pharmacy will be conferred at the University of Texas, according to a statement made by W. F. Gidley, dean of the College of Pharmacy at the university. The degree of bachelor of science in pharmacy, which follows the completion of a four-year course instead of the three-year course, will supplant the former degree.

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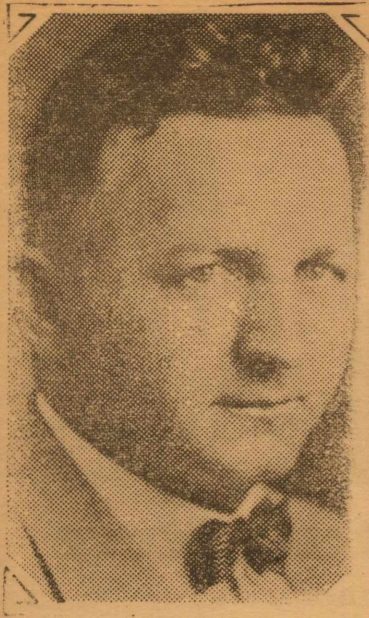
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**THAT GOOD GULF GASOLINE**

H. H. Williamson Succeeds O. B. Martin As Extension Director at A. & M. College



College Station, July 18.—Born on a farm in Grimes county in south central Texas H. H. Williamson, (left above), new director of extension, Texas A. & M. College, has been in extension work ever since his graduation from the college in 1911.

He succeeds O. B. Martin, 64, (right above), who died recently. Mr. Martin, a native of South Carolina, was superintendent of schools in South Carolina from 1903 to 1908 and in 1909 went to Washington to work in the U. S. Department of Agriculture. In 1927 he began work with Texas A. & M. College.

The new director of extension

work was formerly vice-director and state agent of extension.

At the same meeting when Mr. Williamson's appointment was confirmed, the directors of the college decided to apply for \$550,000 of PWA funds for the building of three new dormitories—one each at John Tarleton College, at Stephenville and at North Texas Agricultural College, all of which are junior college branches of the College Station institution.

Efforts are also to be made to induce federal authorities to build a postoffice building on the campus.

Curious inquirer wants to know what has become of the old-fashioned collapsible cabinet. France seems to be using it to govern with.—The Dallas Morning News.

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Snapdragon declared Drought-Proof

The sun beat down savagely day after day on the flower farm of Bryson Ayres near Independence, Mo., last summer. Rain, as you undoubtedly recall, was only a dim memory of happier days.

But there was one bit of the Ayres flower farm, he says, that achieved a miracle and thrived without any water, without any shade, without anything but parched soil to give it nourishment. That was the area he had planted to hardy snapdragon, which in the parlance of flower catalogues is called linaria macedonia.

Ayres says he knew linaria macedonia was hardy but he never dreamed it was such an asbestos lined fireproof, armor-plated sort of plant as to survive last summer's drought and go on blooming the best way it could until the September rains came and it burst into a really beautiful glow of yellow petals.

Mr. Ayres says he sincerely hopes there will not be another drought like last summer's in his lifetime, but that it did have a golden lining for him—a lining of linaria.

He declares this plant is ideal for rock gardens, back border and places where the eaves of a house overhang so far that no ordinary rainstorm wets the ground. Linaria keeps on blooming from spring until a heavy frost occurs, and its foliage remains green all winter.

He told a visitor recently that he had been called upon to supply roses to the botanical gardens of Harvard university some years ago, and he ships cut flowers as far east as New York. Seeds from his farm sprout in every state in the union yearly.

But that's old stuff, of course. He's not particularly interested in events of his past. He is intensely interested in his recent discovery of the staying powers of linaria macedonia and the hope that next spring he may learn of some other new plant whose powers are as unexpected and unusual.—The Kansas City Star.

EDITOR ENRaptured BY LOVELINESS OF BRIDE

An account of a wedding recently appeared in a Wisconsin paper, as follows:

"The bride is a woman of wonderful fascination and remarkable attractiveness, a manner as enchanting as the wand of a siren and a disposition as sweet as the odors of flowers, and a spirit as joyous as the caroling of birds, and with a heart as pure as the dewdrops trembling in a coronet of violets. She will make the home of her husband a paradise of enchantment, where the heaven tuned harp of Hymen shall send forth sweet strains of felicity that thrill the sense with the ecstatic pulsing of rhythmic rapture."

We would like to read that editor's description of Mae West, or of the Carlsbad caverns.—Sanderson Times.

You aren't getting old if you can awake at 7 o'clock on a bright spring morning and turn over for another nap.—The Newark (N. J.) Ledger.

Mr. and Mrs. W. S. Evans and children visited here several days this week.

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**The Devil's River News**

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Robert W. Jacobs  
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Will E. James  
Associate Editor

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ANY erroneous reflection upon the character, standing or reputation of any person, firm or corporation will be gladly corrected if the matter is brought to the attention of the publisher.

VACATION SHOULD MEAN AT LEAST DAY OR TWO OF GENUINE "REST"

The tempering of the individual's day in and day out labor with a bit of play and recreation at least once a year is only good judgment.

"Vacation" means a host of different things to different types of people.

To some it means standing in water and casting an artificial fly into a stream of water. To others it means genuine loafing with no regard whatever to the duties that ordinarily require his attention. Still others find real enjoyment in driving 400 to 500 miles a day in an effort to "make Blanktown tonight."

But whatever the type of vacation that one sees fit to take it should have included somewhere a day or two of genuine relaxation and "rest."

If a long trip has been taken the sacrifice of a day or two from one's time with friends will be well worth while in the re-vitalized, renewed vigor with which the individual will strike at his daily task because he has taken at least a day of actual rest.

**TWO SERVICES DAILY--**

(Continued from page 1)

Baptists Sunday night, led one prayer during the evening and another was spoken by the Rev. Frank Nixon.

**Ozona Pastor a Year**

Monday morning the service in the church building was "Getting Ready to Pray." That night the outdoor service was built around the theme of "Am I Interested in Souls?" The Tuesday morning subject was "Why I Pray" and the one that night—"Is the Moralist Saved—and Why." Wednesday morning the subject was "Prevailing Prayer."

The Rev. Mr. Gambrell has been pastor of the Ozona Baptist Church for a year but resigned that position July 7 to enter evangelistic work. He said this week that he has desired to do evangelistic service for years and that, although he had only recently made the decision to do so he has meetings booked through the month of September. Recently he conducted services in Bakersfield, Pecos county, and in September he will be in Monahans.

LITTLE MORE THAN ONE INCH RAIN THIS WEEK

Rain Wednesday afternoon in Sonora amounted to 1.09 inches and fell in a very few minutes. Quite a bit of wind accompanied the downpour but no reports of damage were available Thursday. At the Ranch Experiment Station only .02 of an inch fell on Wednesday but the day before 1.1 inches were received.

J. C. Baker of the Camp Allison section was in town Thursday and said that he received only a shower on his place.

**PERSONALS**

Mr. and Mrs. Jack E. Trainer, Mr. and Mrs. J. C. Trainer and daughter, Beverly Jo, and Mrs. John A. Trainer, arrived Wednesday from Los Angeles, Cal., to visit Mrs. Rena Trainer. Mrs. Jack Trainer will leave Saturday morning to visit in Houston before returning to her home in Los Angeles.

Mrs. George Hopkins and children of Denton are the guests of her parents, Mr. and Mrs. W. J. Fields.

Miss Gertrude Babcock returned the first of the week from Denton where she attended Texas State College for Women this summer.

**GET THE STORY!**

By EDITH BRISTOL

Women's Editor, San Francisco Call-Bulletin

All the women of the club Were in a dither of excitement— The President's Daughter was coming to the tea!

Fittings at dressmakers. Sessions with milliners. Corsages on generous bosoms like Memorial Day at the Cemetery.

Each lady member striving to Outshine the rest In honoring the First Citizen's first daughter. Bracelets twinkled. Earrings glittered. Velvets shone and satins glistened on Overstuffed models.

And when the Guest of Honor sauntered in. She wore the same casual frock she had Pulled on when the sob sisters wakened her, Early that morning— A print that any one of the ample clubwomen Could have bought for \$9.85 in the Nearest department store basement..

**Directors of Lions Club Adopt Strict Membership Rules**

**Delinquent Members and Methods of Securing New Lions Criticized**

Historical facts about the Navajo Indian and cliff dwellers of many years ago in the United States were given in a talk at the Lions Club Tuesday noon by O. G. Babcock who recently spent a month on the Navajo Reservation in New Mexico.

The Navajo, Mr. Babcock said, dates from about 1300 A. D. when the cliff dwellers went out. The Indians since that time have taken over many of the agricultural methods of their predecessors.

At this time there are approximately 500,000 head of sheep and goats on the reservation, according to Mr. Babcock. About eighty-eight per cent of these are sheep. Efforts are being made to do away with goat raising and to concentrate their labor on the raising of sheep of the type best suited for the wool desired for rug weaving.

**Indian a "Step-Saver"**

The Indian woman in her "hogan," or home, lacks the kitchen-cabinet-saves-steps convenience of the modern kitchen of the housewife so assembles all of her utensils and cooking materials on the floor before she begins her work. She then squats down beside them and does not arise until her work is done.

After Mr. Babcock's talk a report of the meeting of the board of directors Friday night was read by the secretary, W. E. James.

The directors, after a discussion of the matter of members' delinquencies, decided that a notice would be sent each individual delinquent to the extent of \$4 and if such delinquency were not removed within thirty days the member would be automatically suspended.

**Membership Extensions Criticized**

The board went on record as being unfavorable to rapid increase in the club's membership.

No individual is to be considered a member hereafter until his membership fee is paid. No member will be given credit for a new member nor will the new Lion be entered on the secretary's records until this financial obligation has been met.

Guests at the luncheon were: F. T. Jones, Sonora high school principal, a student at the University of Texas this summer.

A. L. Baker, recently elected principal of the Mexican School here.

The Rev. Leon M. Gambrell, who is conducting the Baptist Church revival meeting.

Lea Roy Aldwell, son of Mr. and Mrs. Roy E. Aldwell, and Mr. Lee of the Production Credit Corporation, Houston.

Dewitt Blanton and Floyd Dungan, both of Sonora.

**ENDURANCE PLANE SEEN BY BROWNS OF SONORA**

An enjoyable trip which took them to Meridian and Hattiesburg, Mississippi, as well as along the Mississippi Gulf Coast section was completed Monday night by Mr. and Mrs. Orion Brown and daughter, Kathryn, who left Sonora July 7.

The Browns traveled nearly 2,000 miles. In Meridian they saw the plane in which the Keys brothers recently broke all records for endurance flights. Mr. Brown says that the "ship" in which the boys flew was quite unimpressive in appearance although, he said, his opinion may have been colored by the fact that at the time they saw it another ship much larger and more expensive was alongside it.

Meridian, according to Mr. Brown, is quite air-minded with several planes in and out of the city each day. It is a city of 31,954 people.

**35 YEARS AGO**

Sam Gorman and Tobe O'Neal were in from the ranch this week on court business.

Sam Sowell the sheriff of Ozona passed through Sonora Saturday on his way to Junction with some witnesses.

Bob Martin and John Hall two prominent stockmen from down the draw were in Sonora this week on court business.

Mr. and Mrs. Bob Neuman were in Sonora this week.

Ed Wall the stockman from the Frank Defeat country was in Sonora Monday for supplies.

Otis Boggs was in from Dr. Colson's Sunday for supplies and says the doctor is getting along very well. We are glad to hear it.

Williby Warner and Tony Jenson of Eastland were in Sonora this week they have been away for about two years and find Sonora improved.

John T. Brown the goat man was in Sonora Monday looking very well.

Mr. and Mrs. Wesley Porter were in from the Mayfield ranch several days this week on a business trip.

Tom Birrong and W. A. Miers were in from the ranch several days this week trading.

R. W. Barton the stockman was in Sonora Monday and Tuesday getting pointers.

**BUTTON! BUTTON! WHO HAS ROY BAKER'S HAY RAKE?**

We've heard of people losing box cars, others who have lost two-story houses when they were removed from their city lots, and still others who have walked home after parking their cars in the business district.

But not until this week did we hear of a person losing a hay rake.

Roy Baker did. When he moved from Sutton county not long ago to the Junction section he didn't take his hay rake. Now he wants it. He thinks someone borrowed it, with his permission, but he can't remember lending it to anyone.

His address is Junction, Texas, if you can tell him where he can find his badly needed rake.

EVERYTHING IN

**WORM MEDICINE**



PEERLESS Worm Killer ELCOS Worm Killer "Blue Death" Killer

Benzole, 1.50 gal. Try KRESO DIP It's Efficient!

**A. & W. Drug Store**

Ph. 255 EVERY DRUG STORE SERVICE Ph. 255

**FORD V-8 LEADS THE NATION IN SALES!**

R. L. Polk Official Figures for Jan., Feb., March and April:

**FORD V-8...311,728**

Next Nearest Car.....186,901

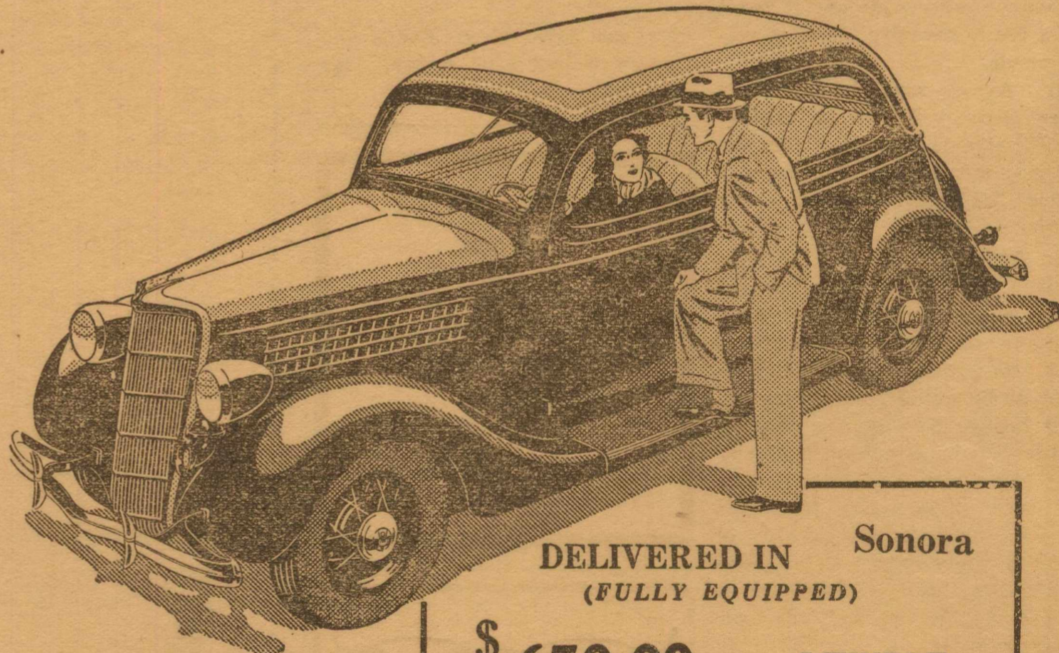
Second Nearest Car.....129,081

FORD Lacked Only a Little of Exceeding the Other Two COMBINED

**Sonora Motor Co.**

PHONE 135—ROAD SERVICE—SONORA

**SEE HOW MUCH YOU GET AT THESE LOW FORD PRICES**



DELIVERED IN Sonora (FULLY EQUIPPED)

\$ 670.00 5-WINDOW COUPE

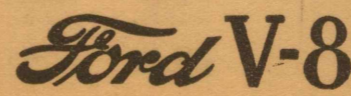
\$ 685.00 TUDOR SEDAN (Illustrated)

Easy terms through Universal Credit Company—The Authorized Ford Finance Plan

- An 85-horsepower engine, with 8-cylinder smoothness, and quietness at 4-cylinder cost. The same engine in every Ford car, regardless of price.
- The roomiest Ford ever built—all models, at any price, on the same length wheelbase.
- Springbase (the real ride-base) full 123 3/8 inches, with Comfort Zone ride, between springs, for all passengers.
- Safety glass in every window (no extra charge).
- Big 6" x 16" air-balloon tires (no extra charge).
- Fenders to match body colors (no extra charge).
- Separate, built-in luggage space (no extra charge).
- Welded, all-steel safety body, on rigid, X-braced frame.
- New safety pressure brakes, with 12-inch drums and easier pedal action.
- Greatest all around economy of any Ford car ever built.

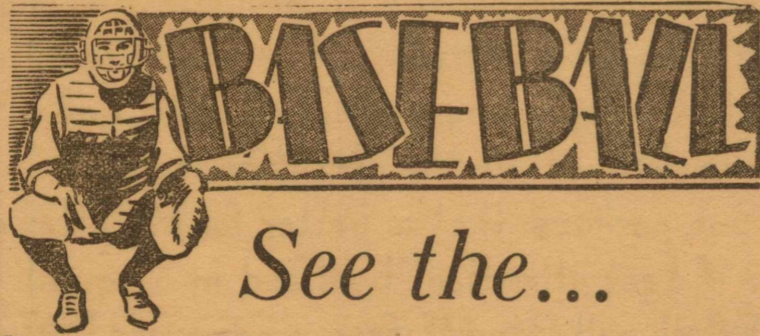
THE Ford way of building a car is different. It means a big difference to you. All through the Ford V-8 you get things found in no other car within hundreds of dollars of the price. You don't have to know a lot about cars to recognize these extra value features, either. A few minutes behind the wheel of any Ford V-8 will show you how much more you get for your money.

AUTHORIZED FORD DEALERS OF THE SOUTHWEST



"WATCH THE FORDS GO BY"

**Sonora...Sunday**



See the...

League Leading

**Station A Sonora**

Ball Team Play

**VERIBEST**

Double Header!

2-30 p. m.

Music . . . Art  
Women's Interests

Society Notes

FAYE JAMES, Society Editor

Parties . . . Clubs  
Future Events

Miss Trainer  
and J. D. Wallace  
Married Tuesday

Miss Grace Trainer and J. D. Wallace were married Tuesday in Eldorado with the Rev. A. J. Quinn pastor of the Baptist Church, officiating.

The couple motored to San Angelo where they stayed until Thursday.

Mrs. Wallace is the daughter of Mr. and Mrs. George J. Trainer, and until recently was the owner of a beauty shop here.

Mr. Wallace is the son of Mrs. W. D. Wallace and operates a ranch near Sonora.

Bridge Club  
Guests of Mrs. Josie  
McDonald Tuesday

Entertaining the members of the Queen of Clubs Mrs. Josie McDonald was hostess at a bridge breakfast Tuesday morning at the Hotel McDonald.

Members present were: Mesdames Duke Wilson, Virgil Powell Joseph Vander Stucken, John A. Ward, Jr., Sam Karnes, John Fields, Henry Decker, George H. Neill, W. P. McConnell, Jr.

The Misses Ada Steen, Alice Karnes and Joanna Stokes.

Mrs. Powell won high score award, Mrs. Neill second high and Mrs. Wilson high cut.

LECTURE AT O. E. S. BY  
MRS. B. W. HUTCHERSON

Eighteen members were present at the stated meeting of the Sonora Order of the Eastern Star Tuesday evening at the Masofnic Hall

Mrs. Lucile Hutcherson gave a lecture on "The Inspiration of the Labyrinth."

Iced watermelon was served at the close of the evening's program.

Mrs. Louis Roueche and daughter, Nina, left Saturday for Midland where they will be the guests of Mrs. Roueche's sister, Mrs. R. C. Mobley.

Bonds Club  
Hosts At Ranch  
Thursday Evening

Mr. and Mrs. Frank Bond were hosts to the Sonora Night Club Thursday evening at the ranch when they entertained with four tables of contract bridge.

A chicken dinner was served to Messrs. and Mesdames Bryan Hunt, George H. Neill, H. V. Stokes, Joseph Vander Stucken, members.

Guests included Messrs. and Mesdames John Fields, W. J. Fields, Jr., J. W. McDermott of St. Louis, Mo., and Mrs. Gordon Stewart.

Mr. and Mrs. Stokes received high club score award and Mr. and Mrs. Neill second high.

Mr. and Mrs. Fields won high guest award.

ROYAL SERVICE PROGRAM  
BY BAPTISTS AT CHURCH

The members of the Baptist Missionary Society met Monday afternoon at the church for a Royal Service program with Mrs. Ban Odum as leader.

The topic of study was "The Challenge of Modern Conditions to Uplift the Banner of the Cross in Africa."

Mrs. Odum was in charge of the Bible study and discussed "Lifting the Banner of the Cross." Mrs. Frank Nixon talked on "Problems Old and New."

Mrs. J. H. Brasher's topic of discussion was "Changing Africa" and Mrs. J. A. Cauthorn's was "Nigeria." "Our Work in Nigeria" was discussed by Mrs. W. R. Nisbet.

FORMER SONORA PEOPLE TO  
COME HERE FOR A VISIT

A visit to the Sonora section they came to thirty-three years ago is contemplated "sometime this year" by Mr. and Mrs. D. F. Patterson of Blue Mound, Kansas, according to a letter from Mr. Patterson to the editor of the NEWS.

The Pattersons recently had the misfortune of losing their general store by fire.

Mr. Patterson said that he and Mrs. Patterson would leave this last Sunday for a trip to Colorado.

Son To Former Sonorans  
Charlie Evans is the name given the son born to Mr. and Mrs. James Yantis of Abilene Sunday in a hospital in San Angelo. Mr. and Mrs. Yantis resided here for several months recently. Mrs. Yantis is the daughter of Mrs. Mary Evans of San Angelo and is a granddaughter of Mrs. A. J. Smith.

Phone your news to 24.

Miss Longaker Will Marry  
William M. Allison Tonight



At eight tonight in the First Presbyterian church in San Antonio Miss Marion Longaker, daughter of Mr. and Mrs. Ira Longaker, will become the bride of William Allison, Sutton county ranchman.

Mr. Allison, son of Mrs. Lillian Allison and H. P. Allison of San Angelo, went to San Antonio Tuesday and he and the bride-elect have been honored by a number of their friends at social affairs this week.

Mr. Allison's brother, Lee, with whom he is associated in the ranching business, Mr. and Mrs. J. W. McDermott of Clayton, Mo., Mr. and Mrs. Sidney S. Millsbaugh, Jr. of Ozona, and Dempster Jones of Ozona are in San Antonio to attend the wedding. Mrs. McDermott

is an aunt of Mr. Allison.

At the Tick Tock Tea Room in San Antonio Tuesday noon Mrs. Harvey Hocker and Miss Mary Lou Weynan entertained with a luncheon for Miss Longaker. Table decorations were in the form of a ranch scene. On top of a hill was a log cabin surrounded by sheep and cactus. Walking up the stone steps to the cabin was a miniature bride followed by a bridegroom with a fariat.

On Wednesday night at the Armour Hotel Miss Betty Swallow was hostess at a dinner honoring Miss Longaker and her fiance, Mr. Allison.

After a short wedding trip Mr. and Mrs. Allison will be at home on Mr. Allison's ranch east of Sonora.

Mr. and Mrs. Skeets Otto of Fort Worth and daughter, Iris, returned to their home in Fort Worth Tuesday after a few days' visit with Mrs. Otto's cousin, B. F. Grimsley.

Classified Ads

TWO-room furnished apartment. Phone 73. Mrs. Clyde Gardner. 2c

HOTPOINT electric range for sale cheap. Phone 201. Mrs. Ernest McClelland. 37-1tp

Mr. and Mrs. C. E. Stites were in San Angelo Thursday

Miss Steen  
Hostess At  
Afternoon Bridge

Miss Ada Steen entertained Las Amigas Club Thursday afternoon at her home with three tables of contract bridge.

Mrs. J. D. Westbrook won high club score award and Mrs. F. J. Taylor second high. Mrs. R. A. Halbert received high guest score award.

A salad plate was served to Mesdames Collier Shurley, J. D. Westbrook, P. J. Taylor. Nolan Kennedy and Miss Alice Karnes, members.

Guests included Mesdames R. A. Halbert, Mike Murphy, B. M. Halbert, Jr., Lawrence Steen of Eldorado, and the Misses Muriel Simmons and Jamie Gardner.

Miss Madeline Cawyer, Rhesa Cawyer, Bud Cawyer and Douglas Palmer of Stephenville left Sunday after spending several days here with relatives.

Mrs. Shurley  
Forty-two Hostess  
Thursday Afternoon

Including Mrs. W. R. Nisbet as guest, Mrs. Merton Shurley was hostess to the Pastime Club when she entertained with three tables of forty-two Thursday afternoon at her home.

Orange ice and devil's food cake were served to Mesdames O. G. Babcock, W. E. Caldwell J. A. Cauthorn, B. W. Hutcherson, C. E. Stites, J. W. Trainer, W. D. Wallace, R. D. Trainer, Hi Eastland, Robert Rees, Richard Vehle and Mrs. Nisbet.

High scores were held by Mrs. Eastland, Mrs. Stites and Mrs. Caldwell.

Mrs. Ward Contract Hostess  
Mrs. John A. Ward, Jr. entertained the Contract Club Monday afternoon with the following members participating: Mesdames E. F. Vander Stucken, S. R. Hull and Will Wilkinson. Mrs. Vander Stucken held high score.

HEAR ARMSTRONG'S

Bird-Brand  
Cowboys

Music, singing, stunts, cowboy tunes, lively old hymns, handsome young cowboys in real cowboy outfits—ten-gallon sombreros, silver tinkling spurs, colorful shirts and bandanas, high heeled boots and full chaps. They broadcast every MONDAY, TUESDAY and WEDNESDAY over WFAA-WBAP at 11:15 a. m., and are great favorites. Now, see them and hear them—IN PERSON!



Under auspices of

Shortening and Salad Oil

These Cowboys Will Appear at  
Hamilton Grocery

FRIDAY, JULY 26—3 to 3:30 p. m.

"A Red and White Store"

Southwestern Electric Service Co. Phone 225 SERVICE ON ANYTHING ELECTRICAL

Electrolux Refrigeration advertisement with image of a refrigerator and text: "If you had this 25-cent ELECTROLUX REFRIGERATION... These Gas Refrigerators are so simplified that they can run on about 25 cents a week. No moving parts. The whole family would enjoy an ELECTROLUX in your kitchen. Frozen desserts on tap. Appetizing foods on its lighted shelves. Ice cubes ready for refreshments. Won't you come in and let's make a trade?"

YOUR CHILD AND THE SCHOOL advertisement with text: "By Dr. ALLEN G. IRELAND, Director, Physical and Health Education, New Jersey State Department of Public Instruction"

Bare Feet advertisement with text: "Grown ups often take on a wistful look when someone mentions 'the barefoot boy.' But parents, too many parents, take on a look of alarm when a son expresses a desire to be that boy. What a pity it is that rumor can destroy so much good fun! If a person doesn't worry about pickles and ice cream, or milk and orange juice taken together, he's sure to believe evil of going barefoot. Now there are two causes for worry but neither of them is flat feet. Arches may break when a child persists in jumping from high places, but it happens just as readily with shoes on. Arches also break more easily when a child is undernourished. But the simple rite of going barefoot in the summer doesn't mean a sure case of flat feet. The two causes for worry are hookworm in certain parts of the country and the punctured wound. Where hookworm is prevalent, the readers are usually well informed as to prevention and treatment. But the punctured wound is too often neglected. We're too content with a wash and a swab of antiseptic. The great danger is tetanus or lockjaw, which is frequently a fatal disease. There is one safeguard—tetanus antitoxin. When a child steps on a nail, take him to a physician. To neglect that precaution is folly of the worst kind. How to get a tan painlessly will be Dr. Ireland's next subject."

Clearance! 20% REDUCTION ON ALL LADIES' AND CHILDREN'S White Shoes advertisement with list of prices: \$1.95 Shoes... Now \$1.55, \$2.25 Shoes... Now \$1.80, \$2.50 Shoes... Now \$2.00, \$2.95 Shoes... Now \$2.35, \$3.25 Shoes... Now \$2.60, \$3.95 Shoes... Now \$3.15, \$4.75 Shoes... Now \$3.80, \$5.75 Shoes... Now \$4.60. E. F. Vander Stucken Co. Since 1890

Mr. and Mrs. W. R. Cusenbary and son, Charles Lee, left Sunday for Fort Worth. Mr. Cusenbary and Charles Lee returned Tuesday. Mrs. Cusenbary remained to be with her mother, Mrs. C. M. Kitchens, who is ill.

Mr. and Mrs. R. C. Vicars returned Wednesday from Corpus Christi where they spent the week with Mr. and Mrs. W. J. Mangum.

The NEWS will print it for you.

FOR  
**HEALTH**  
CONSULT  
SONORA'S  
CHIROPRACTOR  
**C. C. McDaniel**  
Savell Apts.  
Phone 134

As Dependable...  
—TODAY  
—TOMORROW  
—and  
—EVERY DAY  
as is your  
**"Uncle Samuel"**



THE SIGN OF QUALITY  
**FEEDS**

THEY  
"do the work"

**H. V. STOKES**  
**FEED**  
**COMPANY**  
H. V. STOKES, Mgr. : Sonora  
Phone 279

**Mexico Mecca For—**  
(Continued from page 1)

able to make the trip. Alternates selected at a recent club meeting were W. R. Cusenbary, Hillman Brown and H. V. Stokes. Neither Mr. Cusenbary nor Mr. Brown will attend.

**Convention Begins Tuesday**  
Mr. Stokes is governor of district 2-A, the largest in Texas, composed of forty-four clubs. As he holds a district office he cannot represent the local club as an official delegate.

For the first time in its history Lions International is holding its annual convention in a non-English speaking country.

**President's Talk Tuesday**  
Tuesday, it is estimated, 6,000 Lions and their friends will gather in the capital of Old Mexico for their four-day nineteenth annual meeting. They will reach the Aztec capital by special train, by plane, by boat, and some may drive. Director General of Highways, Senor Gonzales, ordered the Laredo-Mexico City highway closed until July 15 to prepare it for convention traffic.

The convention program will be opened Tuesday afternoon when International President Hascall of Omaha will take charge of the sessions. His report, which will cover the record made by the association during the last twelve months and recommendations for the new fiscal year, will be one of the highlights of the business sessions.

Besides the business sessions there will be an unusual amount of typical Mexican entertainment and hospitality.

On Wednesday evening the president of the Republic of Mexico, Senor Lazaro Cardenas, will receive the delegates, and prior to this Ambassador Josephus Daniels will receive delegates at the United States embassy. Some of the convention proceedings will be broadcast over a national hook-up in Mexico, which will be relayed by a number of American stations.

Trips to the famous pyramids of Aztecs, and the floating gardens of Zochimilco, a Mexican circus, and a trip around Mexico City are among the special features arranged for the delegates. The convention sessions will be held in the magnificent Palacio de Belles Artes, recently completed, while many of the evening affairs will take place in the newly erected Foreign Club.

**Successful Year Ended**  
A unique feature of this convention is the use of a "Pullman City," for delegates who will not be able to secure hotel rooms during the convention. Hundreds, possibly thousands, will stay in Pullman City where they will have their own lighting system, their own police force, a special cabaret, restaurant facilities, shops, baths, and even carefully laid out streets and boulevards lined with trees and flowers.

The convention will mark the close of a particularly successful year for the Lions organization, during which sizable increases in both the number of clubs and the total membership of the association were made.

**St. John's Services To Begin in October**

The Rev. F. M. Brasier Will Be Subject To Call Here

An arrangement by the Rev. Frederic M. Brasier with the bishop's committee of St. John's Episcopal Church here will result in discontinuing of services at the church during August and September.

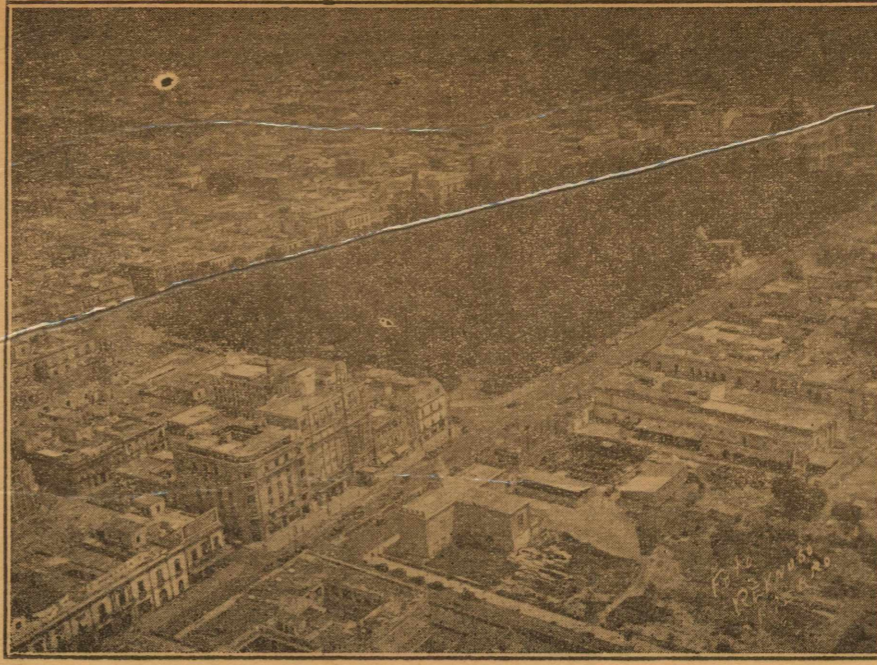
In October, on Sunday the 13th, services will be resumed for the winter.

In a letter received here this week the Rev. Mr. Brasier emphasized that he will stand ready to serve any Sonora person who has need of him during the summer months.

Services were conducted at the church last Sunday when the new prayer books conforming to all requirements of the church organization, were used. The Rev. Mr. Brasier commented that when he was a student the English prayer book was considered a reference text book for doctrinal study and it, with the Bible and Shakespeare's works, are the three best books today—giving the purest of Saxon English.

**Motor Company Worker Returns**  
Bill Drennan, an employee of Sonora Motor Co., returned Wednesday from Christoval where he has been ill for ten days.

**This Is How the Convention City Looks From An Airplane**



Just to the right of the park area may be seen the convention hall (Palace of Fine Arts) at Mexico City where Lions delegates from all over the world will meet next week. At the nearest corner of the park area the St. Regis Hotel may be seen. A picture of the hotel, which is to serve as headquarters, appears elsewhere in today's NEWS.

**Four Who Trapped Beaver Fined \$196**

Federal Authority Sends Invoices of West Texans' Sales

The balance sheet, if any, of four Junction men who are alleged to have trapped beaver last fall is distinctly "in the red" following a trial last week in the court of E. M. Burt of Junction.

Invoices for twenty-two hides received in St. Louis in four separate lots were sent C. H. Jennings, game warden, by Harry Barneier, federal game warden located in St. Louis. Each of the men—Debs Boone, Dick Boone, Henry Bossman and Robert Hunger—was fined \$24.50 on each of two charges.

The average price received for the hides was \$2. A total of \$196 was collected from the men as fines for their sales amounting to about \$44.

All of the men plead guilty, according to Mr. Jennings who was assisted in the case by J. T. Swanson, game warden located in Junction.

Beaver trapping is permitted west of the Pecos River only in the month of January. In all other portions of the state the season is always closed.

**SOUTH AMERICAN GIRL TO BE STUDENT IN TEXAS**

Denton, July 18.—Uruguay will be represented at Texas State College for Women during the next regular session when Miss Marisa Lusiardo of Montevideo, South America, registers to take work in physical education.

Through arrangements made with the Pan-American Union in Washington and the Institute of International Education in New York, Miss Lusiardo received a foreign fellowship.

Quoting Miss Lusiardo, "My ambition is to continue studying in health and physical education abroad and to return to my country prepared to help in this pioneer piece of work, to meet the needs and awakening interests of our women."

**NINE-YEAR-OLD MEXICAN BURIED HERE TUESDAY**

Funeral services were conducted at five Wednesday afternoon for Genaro Farias, son of Francisco and Mrs. Farias, who died here Tuesday night.

Genaro was born Sept. 19, 1926, and had been a student in the Mexican School for three years. He became ill about two months ago and a month ago was taken to a San Angelo hospital. He was brought back here but when he failed to improve was returned there. His parents brought him to Sonora Monday.

Several brothers and sisters as well as his parents survive him.

**B. M. Halbert Captures "Family"**

A "black widow" spider, her "husband" and "all the kids" is the description of the "household" B. M. Halbert brought to the NEWS office this week. Warned to be sure to feed the family the NEWS staff has been sadly derelict in its assigned task. The "head" of the household seems interested in live insects given it but evinces little interest in ones that are portioned out in a deceased state.

The NEWS will print it for you.

**BROTHER OF SONORANS IS ELDORADO LODGE OFFICER**

W. E. Eaton of Eldorado was installed as worshipful master of the Eldorado Lodge No. 890 of the A. F. & A. M. at a meeting Saturday night. L. G. Robinson of San Angelo was installing chairman and J. F. Isaacs served as marshal.

Mr. Eaton, son of Mr. and Mrs. J. D. Eaton of San Angelo, is a brother of John Eaton and Miss Bertha Eaton of Sonora.

Phone your news to 24.

**With the Churches**

**Church of Christ**  
Bible Study ..... 10 o'clock  
Morning Worship ..... 10:45 o'clock  
Ladies' Bible Class, Wed., 3:30 p.m.

**Baptist Church**  
Sunday School ..... 10 o'clock  
Morning Service ..... 11 o'clock  
Sunbeams' Meeting ..... 3:30 p. m.  
Evening Worship ..... 8:15 o'clock  
B. Y. P. U. .... 7:15 o'clock  
W. M. U. .... Monday 3 p. m.  
Prayer Meeting Wednesday, 8:15  
Frank Nixon, Pastor.

**Methodist Church**  
Sunday School ..... 9:45  
Morning Worship ..... 11 o'clock  
Young People's Meeting 7:30 p. m.  
Evening Services ..... 8:00 o'clock.  
W. M. S. .... Wednesday, 4 p. m.  
Stewards' Meeting ..... first Sunday (each month)  
Church Board, first Tuesday night (in month)  
W. S. Ezeel, Pastor.

**L. W. ELLIOTT**

ATTORNEY-AT-LAW

Will practice in all state and

federal courts

SONORA, TEXAS

**LIABILITY PER FAILURE INCREASES DURING JUNE**

Austin, July 18.—There was an average of four failures a week during June against six the previous month and three during June last year, according to the report of the University of Texas Bureau of Business Research.

Total liabilities of the bankrupt firms for the month were \$250,000, an increase of 8 per cent over the previous month and 29 per cent above the similar month last year. Assets of the bankrupt firms totaled \$133,000, an increase of 40 per cent over the month before and 129 per cent above June last year.

Average liability per failure, \$14,706, was 40 per cent above the previous month and 29 per cent greater than in the similar month last year.

Trotzky's son is in jail at Moscow. But jail is just one of the family's ancestral mansions.—The Chicago Daily News.

The Key West "Citizen" aptly remarks that about all that is left of the Blue Eagle is the bill. And how that bites.—The Miami Herald.

**FAST DAILY FREIGHT SERVICE**

Sonora, Eldorado, San Angelo  
Direct Connections to  
Ft. Worth, Abilene, Waco, San Antonio :: all other points

**L. M. BARNES**

Phone 154 Sonora, Texas

**LA VISTA**

**THEATER SONORA**

SHOW STARTS AT 8:15

FRIDAY—SATURDAY

"Village Tale"

Randolph Scott and Kay Johnson and the serial:

"Tailspin Tommy"

SUNDAY—MONDAY

"Mississippi"

Featuring  
Bing Crosby, W. C. Fields  
Joan Bennett

TUESDAY ONLY

"Enter Madam"

Cary Grant and Elissa Landi

WEDNESDAY—THURSDAY

"Stolen Harmony"

George Raft :: Grace Bradley  
Ben Bernie and his Band

**EXCELLENT Building Material FOR ANY PURPOSE**



Tell your carpenter "Go to the WEST TEXAS"

Tell your carpenter "Go to the WEST TEXAS"

No matter what you're building the West Texas can likely supply you with the materials—and it will be MATERIALS THAT STAND UP and please with their DURABILITY and APPEARANCE. Next time—send your carpenter to the—

**West Texas Lumber Co.**  
W. E. Caldwell, Mgr.  
SONORA

**SONORA WOOL & MOHAIR CO.**  
SONORA, TEXAS

Fireproof Building that will accommodate 1,500,000 pound of wool and mohair

WOOL BAGS, SEWING TWINE, FLEECE TWINE  
BRANDING FLUID

**LIBERAL ALLOWANCES ON WOOL AND MOHAIR**

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### Relief Commission Announces Rules

WPA Workers Will Have To Be Registered With U. S.

Austin, July 18.—Relief roll clients in order to receive benefits of work under the Works Progress Administration must be certified as to eligibility for work and be registered with the U. S. Employment Service, according to instructions received by Texas Relief Commission officials from the Federal Emergency Relief Administration in Washington this week. The social service department of the Texas Relief Commission will handle certification of employables to the Works Progress Administration.

The instructions pointed out that priority of workers within families shall be suggested by the social service department, based upon such considerations as health, disabilities, preservation of skills, and morale.

It was further provided that enrollment of a member of a family in the Civilian Conservation Corps shall not preclude the employment of another member of the same family on work projects financed in whole or in part under the Emergency Relief Appropriation Act of 1935.

Certification of a client for eligibility to employment under the new program will not mean that the client will be dropped from the relief rolls, but as soon as the first pay check for such employment is received the case will be closed and relief stopped.

The same regulation will apply to non-resident relief cases, or transients, provided the transient has been registered with a transient center or camp for two weeks or more, and with the exception that no certification may be made for transients registering after July 15.

### NEWSPAPER PRODUCTION COST PER LINE KNOWN

The 12,000 weekly newspapers in the United States have figured out the actual cost in cash per line of every line of editorial, local and news matter that goes into a newspaper, no matter how large or small the paper, and that cost varies from 1 7-8 cents to 2 1/2 cents per line.

So when you feel like cussing the editor for not publishing your spring poetry, just stop and think that it is going to cost him 2 cents per line in cash to put it in type, make it up in the newspaper forms, run the papers through the press and distribute the article or poem back in the case again. And it has happened many times that the author of the poem became quite peeved when the editor hesitated on handing out a dozen free copies of the paper.

This newspaper "game" (as so many like to call it), is a great "game"—yet there are scads of both men and women (who were never in a print shop in their lives, and wouldn't know a newspaper press when they saw it) who could—or think they could—run the newspapers better than they are being run.—Bowie (Ariz.) Tribune.

### JUNE CAR SALES BELOW THOSE OF JUNE, 1934

Austin, July 18.—June registrations of new passenger cars held up well in comparison with the previous month but were substantially below June of last year, according to a report of the Bureau of Business Research of the University of Texas.

Reports from sixteen representative Texas counties give a total of 5,249 registrations, or a fraction of one per cent below those of May and 11 per cent below June last year. Cars in the higher price brackets made a more favorable showing than the lowest priced cars.

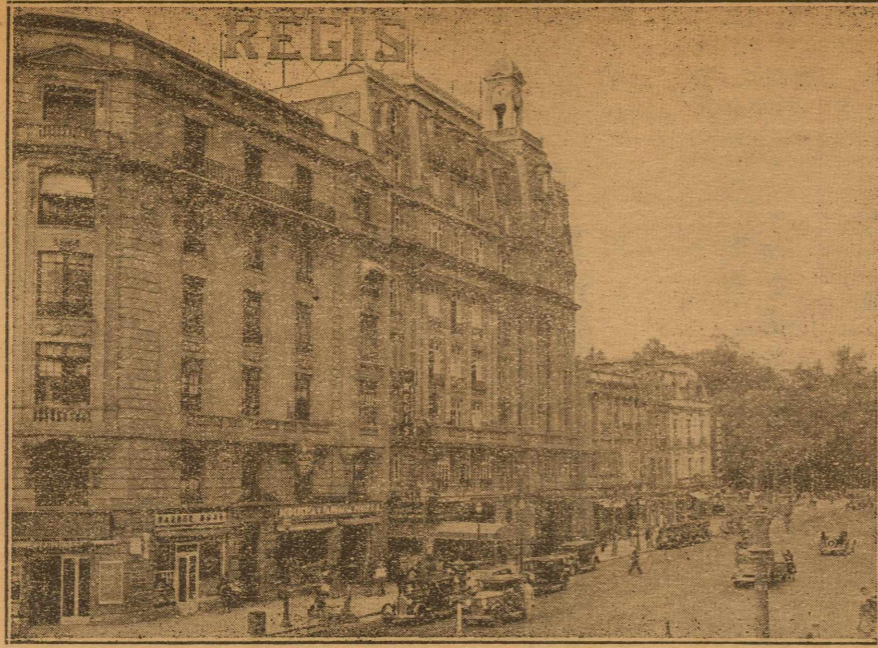
Sales during the first half of the year totaled 32,973 cars, an increase of 22.3 per cent over the corresponding period last year.

A woman doctor, aged 110, has given up smoking cigarettes. It is not related how she refreshes herself after a hard afternoon at polo.—The San Francisco Chronicle.

The President denies that he wanted to rush the soak-the-rich scheme. He will be satisfied, we take it, if they just moisten them this week.—The Boston Evening Transcript.

It requires no meanness to detect evil, nor virtue to find the good.—Dean E. V. White.

### Lions Clubs Will Have Headquarters at St. Regis Hotel



Sonora Lions and those from all over the world who are assembling in Mexico City this week-end for the annual convention next week will have headquarters at the St. Regis Hotel, one of the best known hotels in the Mexico capital.

F. C. Lona of the Mexico City Lions Club said recently: "I have just made an extensive trip to the states . . . People are flocking to Mexico with a twofold purpose:

(1) to find out for themselves the exotic charm that intrigues the welcome visitor; (2) to make a sincere effort toward a better understanding of the Mexican people. They return to the United States with glowing tales of our picturesque countryside, colorful anecdotes that reveal the universal hospitality of the people, and intimate observations that testify to

Mexico's era of peace and prosperity."

Miss Ruth Freeman is visiting her grandparents, Mr. and Mrs. A. S. Ethridge, of Blanco this week. From there she will go to San Antonio where she will visit relatives.

If it's printing, see the NEWS.

Mr. and Mrs. Ban Odom were guests Sunday of Mrs. Odom's sister, Mrs. Harry Thiers of Junction. Their son, Sam, who has been visiting there a week returned with them.

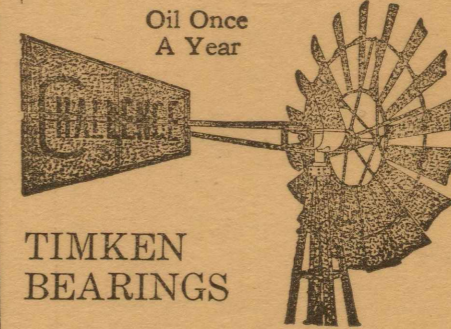
A woman centenarian of Alexandria, Va., says she despises crooners. As a formula for longevity, the idea seems worthy of consideration.—The New Orleans Times-Picayune.

Only a fool brags about his wisdom.—Dean E. V. White.

Don't imitate the bad habits of good men.—Dean E. V. White.

### In a . . . CHALLENGE

Oil Once A Year



TIMKEN BEARINGS

You get POWER STRENGTH DURABILITY Compare Carefully!

CHALLENGE FEATURES: DOUBLE GEARS ENTIRELY ENCLOSED DOUBLE PINIONS LARGE OIL RESERVOIR RUNNING IN OIL BALL BEARING TURNTABLE

Wm. Cameron & Co. Inc.

W. C. WARREN, Manager Building Materials

CLAUDE DRAPER Challenge Windmills

## Even Keys, Pipes, Pencils, And Tin Roofs Play, Sing, And Chatter When Electricity Fills The Air Near Giant Radio Tower At Mason

### Weird Effects Heard When Flame Arc Leaps Through Air At Mason

(Reprinted by Permission of the Cincinnati Enquirer.)

"The Song of the Flame" becomes something more than a pretty title out near Mason, Ohio. It becomes an actuality. For there one can find flames that actually sing.

From 500,000 to 2,000,000 watts of power are in back of their song—or sometimes their speech, or their instrumental music, or their dramatic dialogues.

The terrific electrical force carrying the impulses that are translated into sounds that the human ear can appreciate is sent through a ten-inch pipe line 750 feet long to the 831-foot vertical antenna radiator of WLW, from which it is broadcast. But between the beginning of the pipe line and the broadcast's "jumping off place" in the tower, queer things happen.

Symphonies leak out of the pipe. Machinery in the little building beside the base of the tower chatters amiably of the stock market, or politics, or current events, while it goes about the more prosaic business for which it was designed. A man holds a doorkey almost against the iron gate in the wall surrounding the tower's base—and the key becomes a magic wand drawing music from the silent metal.

Even waterspouts and tin roofs on the buildings of adjoining farms are imbued with the weird electric genius which causes them to speak and discourse sweet music.

The cause of these miracles—they are miraculous even after they are explained—is the immensity of the amount of electricity which is used by the world's most powerful broadcasting station. Men who work with it have described it as a gigantic electrical Niagara—a great, invisible, surging current. One can imagine it pressing, as a flood of water might, against whatever binds it. And sometimes it finds a bit of a place where it can leak through, or such a place may be made for it—as when the man holds the key or other bit of metal near the iron gate. Then some of the electric current leaps from the gate to the bit of metal, creating a brilliant little arc, a singing flame. The arc is formed because the current meets resistance in passing from the gate to the metal. The arc changes part of the electrical energy into sound energy, audible to the human ear as far as 30 feet distant.

One sometimes hears music "leaking" from the transmission pipe. The force of WLW's radio signals is so tremendous that they frequently cause joints in the pipe line, or some of the heavy iron machinery near the base of the tower, to vibrate mechanically.

The air for a mile or so around the tower is so charged with electricity that some of it may pass into spouts, or other metal materials. As it "jumps" into the ground at the base of a waterspout an arc is created—thence music. Or the current, which increases and diminishes according to the sounds that it is carrying out to the world, may cause a tin roof to vibrate correspondingly, thus producing sound.

The electrical power drawn from metal objects near the tower may be turned to other uses than producing sound. Joseph A. Chambers, technical supervisor, demonstrates that by holding one end of a wire attached to a 100-watt electric bulb in one hand and extending the other end of the

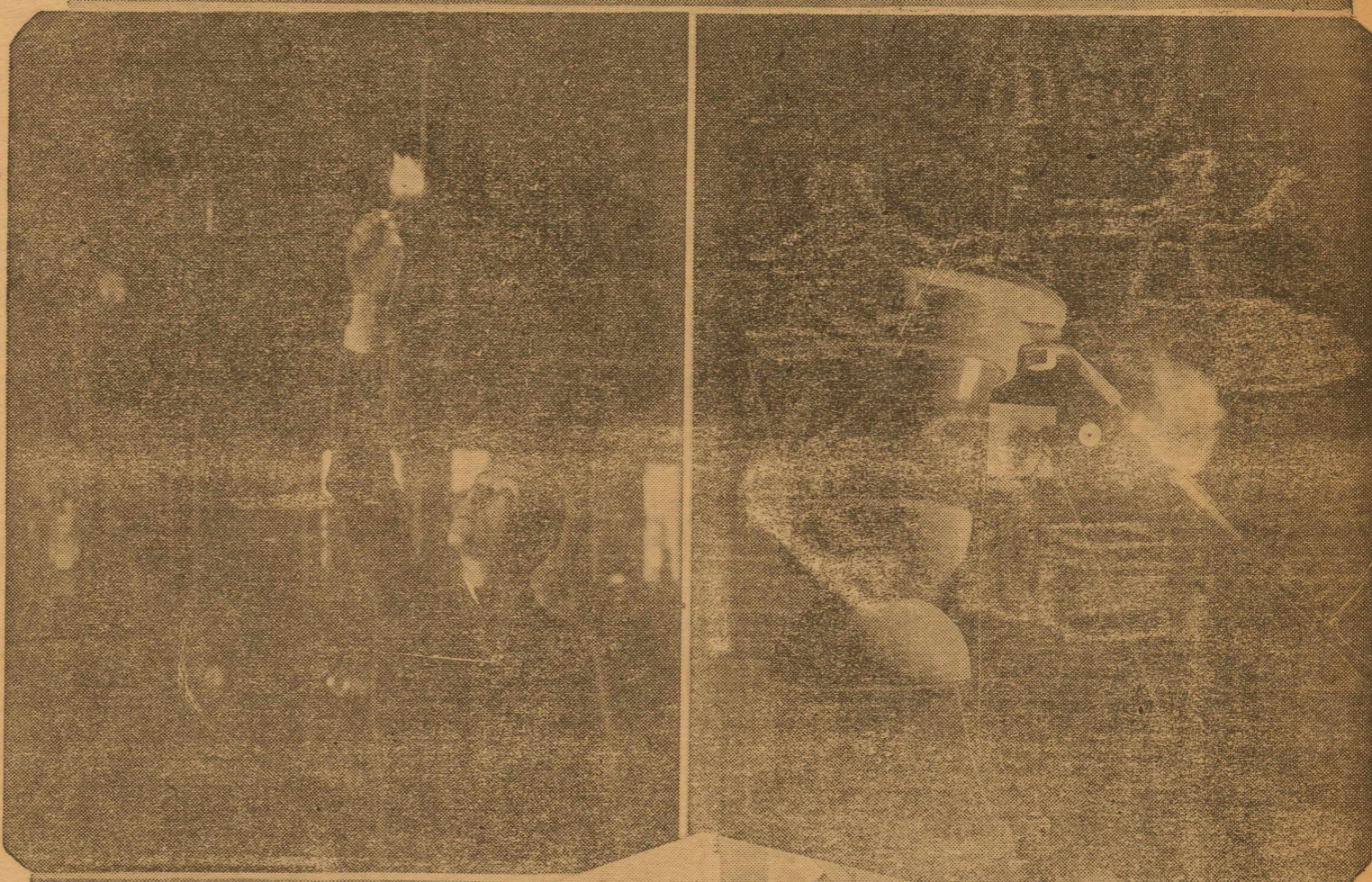
wire toward the gate, or toward a piece of machinery near the tower base, enough current is drawn through his body to light the lamp. Some residents of the territory near the transmitter take advantage of the almost constant flood of electrical energy being released from the tower by erecting special receiving antennae, so "tuned" that they pick up some of the energy. They can get enough power in that way to light their houses and run some small electrical appliances, and they might get more, except that the cost of building antenna capable of converting a very large amount of the energy be almost prohibitive.

The tower is protected by the high brick fence and the gate because it would be fatal to touch the base, or even to get within a foot of it. The experts who are familiar with the tricks of electricity, especially at their remarkable tower, must exercise unusual caution in approaching it. They can get music from the gate, for instance, with a lead pencil as well as with a key, but to do so is inadvisable. The current not only creates an arc when it passes from the metal to the pencil lead; it creates a second arc in passing from the lead to the wood, and in doing so it generates so much heat that one's hand may be burned.

The tower, a web of steel, is 331 feet high, 273 feet higher than the Washington Monument, but it is poised at its base on an area but 6 1/2 inches in diameter. A load of more than 450 tons on two porcelain balls capped with steel. Guy wires steady it from high up on the sides, fixed to it at its 35-foot center. The base is only 35 inches in diameter.

The tower not only releases electrical energy, it collects it from the atmosphere. When a large amount of such energy is collected it is discharged. Technicians have provided a regular discharge point for it by con-

### MAGIC FLAME SINGS AS CAMERA RECORDS SHOW



At the top left, Joseph A. Chambers, technical supervisor of radio station WLW, is seen drawing an arc, the flame in the photograph, from a strut with a lead pencil giving a rendition of the radio program audible for a distance of thirty feet. At the bottom, Chambers is drawing an arc with a pair of pliers from the iron gate protecting the base of the great WLW tower. The music was distinctly audible to persons 15 feet distant. At the top right is shown the device for carrying off lightning that may strike the tower. When the electricity jumps across the safety gap, the lightning is carried harmlessly to the ground. The power supplied the tower is so great that the arc would be continuous when once formed and drain all the power into the ground, but for the electric eye seen in the photograph behind the arc. For the photograph, the electric eye was disconnected temporarily permitting the arc to continue long enough to be photographed.

structing a safety gap, two metal, ball-tipped rods, near enough to each other so that the arc leaps from one to another. But when the energy makes that leap there is danger of a "power follow-up arc," which might cause virtually all of the station's 500,000 watts

power to follow through and be drained into the earth. So the technicians have provided a second safeguard—a photo-electric eye trained on the very center of the gap between the two metal rods. When the arc leaps across the electric eye registers its passage, and sets in motion a complicated mechanism by which the transmitter's power is shut off so as to keep the regular load of power from following the released energy into the ground. This extinguishes the arc, whereupon the power is resupplied and the normal order again prevails.

The entire procedure takes a split second of time, so that the radio program is virtually uninterrupted, the only effect on the hearer being the registering of a momentary cracking sound.

### MOST POWERFUL IN THE WORLD

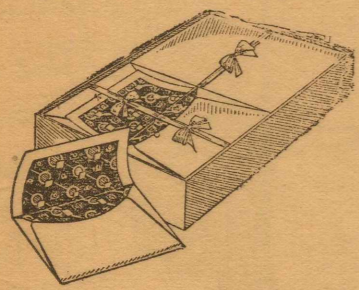
More than a decade ago, Powell Crosley, Jr., President and Founder of The Crosley Radio Corporation, envisioned super-power broadcasting stations that would reach out and supply every radio-equipped home in the nation with high quality programs at all times. This early vision of the possibilities of radio broadcasting inspired a succession of progressive strides that—considering the comparatively short span of years—has been remarkably spectacular. Pioneered through the stages of 20 watts, 50 watts, 500 watts, 5,000 watts, 50,000 watts—the new 500,000 watt WLW has—brought about the realization of a dream of years. It is truly the zenith of broadcasting progress.

The original Crosley Broadcasting station made its debut in April, 1921, on an experimental broadcasting license with call letters 8CR. It operated on a power of 20 watts and programs were conducted from the living room of Mr. Crosley's home.

EATON'S

## STATIONERY


Attractively Displayed  
For Your Selection



QUIRE BOXES .....60c and 75c  
POUND PAPER .....60c, 75c, \$1.00  
(Envelopes to Match.....25c, 35c, 50c)

Distinctive Writing Paper

—FOR MEN  
—FOR WOMEN



**Corner Drug Store Inc**  
SERVICE PLUS Phone 41  
SONORA, TEXAS

**MUSICAL COWBOYS TO PLAY  
IN SONORA NEXT WEEK**

Cowboys whose musical repertoire includes modern dance music, hymns and lively old tunes are scheduled to give a free show for thirty minutes, at 3 o'clock Friday afternoon of next week at the Hamilton Grocery.

The group of five is heard three days a week over radio station

WFAA-WBAP in a program sponsored by the makers of Armstrong's Bird-Brand Shortening which is bringing them to Sonora for the free, thirty-minute program.

Vernon Hamilton is manager of the store which is a member of the group of stores of the Red and White merchandising system.

Let the NEWS print it for you.

**PIGGLY WIGGLY SPECIALS**  
Friday - Saturday and Monday

**Coffee Folger's** 5-lb. can \$1.49  
2-lb. can 60c  
SPECIAL 1-lb. can 32c

TUNA FLAKES,—white meat; the can **12½c**  
MACKEREL, tall can **10c**  
TOMATOES, No. 1 can for **5c**  
Phillips Peas, No. 1 sieve, No. 2 can **17c**  
BAKING Powder, KC, 25-oz. can **19c**  
SODA, Arm & Hammer, 2 boxes **15c**  
GRAPE NUTS, regular size box **.18**  
TOMATOES, No. 2 can for **8c**  
GREEN BEANS, No. 2 can for **9c**  
SPINACH, No. 2 can for **9c**  
CALUMET baking powder, —lb. can **.20**  
PANCAKE Flour, Aunt Jemima, pkg. **12c**  
SHREDDED WHEAT, the box **13c**

**Shortening** Mrs. Tucker's—8-pound carton for **1.06**  
Mrs. Tucker's 4-pound carton for **56c**

MILK—Borden's or 6 small cans **19c** 3 large cans **19c**  
Carnation SYRUP, Mary Jane, ½ gallon **33c**  
PRUNES, gallon can for **39c**  
SALT, three 5c boxes for **10c**  
SALT PORK **19c**  
JOWLS, pound **19c**  
BACON—Sliced—packed in 1-pound boxes Swift's Premium or Armour's Star, pound **39c**  
BUTTER, Falfurias, pound **31c**  
OLEOMARGARINE Jane Goode, pound **.15**  
SYRUP, Uncle Bob's, ½ gallon **33c**  
PLUMS, green gge, gallon can **39c**  
GOLD DUST, 3 5-cent boxes for **10c**  
CHEESE, Long-horn, pound **17c**  
SOUR CREAM **25c**  
BUTTER, pound **25c**  
PEANUT BUTTER, quar tjar **35c**

**SUGAR** Pure Cane, 10 pounds in cloth bag **56c**  
25 pounds, in paper bag **1.37**

**FRUITS and VEGETABLES**

PLUMS, Santa Rosa red, doz. **10c**  
LEMONS, extra fresh, doz. **19c**  
PINEAPPLE, fresh, large, each **15c**  
OKRA, fresh, green, 2 pounds for **7c**  
SQUASH, white or yellow, 2 pounds **5c**  
CUCUMBERS, the pound **4c**  
ORANGES, nice ones, each **1c**  
CELERY, large, bleached, stalk **12c**  
GRAPES, seedless, pound **11c**  
LETTUCE, the head **6c**  
CORN, three ears for **5c**  
SPUDS, new crop, white, 10 pounds **19c**

**Winning Streak of—**  
(Continued from page 1)

been rapped for four hits and four runs and he was sent to the mound to put the game "on ice." The score of the second game was 7 to 4.

Ratliff, P. McLeod and Gardner were home run hitters for the afternoon with Ratliff chalking up two to his credit and the other men getting one each. The bases were loaded when Ratliff got one of his homers.

Sunday afternoon Veribest, tied with Eola for third place, comes here to play two games. Sonora's record, unstained for the half season, will be endangered by the Tom Green group which last week was in second place and now has dropped to the tie for third.

The box scores of the games Sunday were:

Station A Sonora:	AB	R	H	E
Hudson, lf	4	2	2	0
Archer, ss	4	1	0	0
P. McLeod, c	3	2	1	0
Gardner, 1b	3	2	2	0
Ratliff, 3b	3	2	2	0
White, p	3	0	1	0
D. McLeod, cf	5	0	1	0
Bishop, rf	3	0	0	0
W. McLeod, 2b	3	0	1	1
Total	31	9	10	1

Rowena:	AB	R	H	E
Fiest, 3b	4	0	1	0
Pahler, c	4	0	0	0
Kettler, ss	4	0	1	0
Seidel, 1b	4	0	1	0
Zenter, lf	3	0	0	1
Molish, cf	3	0	1	0
McCoy, rf	1	0	0	0
Cooper, 2b	2	0	0	0
A. Wilde, p	1	0	0	0
1 Shuman, rf	1	0	0	0
2 Puska 2b	1	0	0	0
3 F. Wilde, p	2	0	0	0
Total	29	0	4	1

1 Batted for McCoy in 8th.  
2 Batted for Cooper in 8th.  
3 Batted for A. Wilde in 5th.

**Box Score, Second Game**

Station A Sonora:	AB	R	H	E
White, lf p	4	0	0	0
Archer, ss	3	2	0	2
P. McLeod, cf	1	2	1	0
Gardner, 1b	2	2	2	0
Ratliff, 3b	4	1	1	0
Motley, c	3	0	1	0
Fields, 2b	3	0	2	0
Smith, rf	3	0	1	0
Ohlenburg, p lf	3	0	1	0
Total	26	7	9	2

Rowena:	AB	R	H	E
Shuman, rf	2	0	0	0
Puska, 2b	4	0	2	0
Fiest, 3b	4	0	0	2
Kettler, ss	4	0	0	1
Slidel, 1b	3	0	2	0
Zentner, lf	3	0	0	0
Molish, cf	3	1	2	0
Moulter, c	2	1	1	0
Brosig, p	3	1	1	0
1 McCoy	1	1	0	0
Total	29	4	8	3

July 28  
Ellis at Rowena.  
Miles at Veribest.  
EOLA at SONORA.

August 4  
Eola at Veribest.  
Rowena at Ellis.  
SONORA at MILES.

August 11  
Ellis at Eola.  
SONORA at ROWENA.  
Veribest at Miles.

August 18  
Ellis at Miles.  
Eola at Rowena.  
SONORA at VERIBEST.

August 25  
Veribest at Ellis.  
SONORA at EOLA.  
Miles at Rowena.

September 1  
ELLIS at SONORA.  
Eola at Miles.  
Rowena at Veribest.

**MENARD LIONS CLUB TO  
ELECT OFFICERS TODAY**

Credit for the reorganization and renewed activity of the Menard Lions Club is to go to the Sonora organization, according to C. H. Jennings who says that he and Roy Keaton of the national offices of Lions International accomplished the work Saturday.

Mr. Keaton is field man for the international organization. The club has been inactive in Menard for several years.

Twenty-one new and old members were secured by the men. Organization and election of officers to direct the club's activities will be done today. Nick Pierce, novelty advertising manufacturer of Menard, and Austin Hancock, service station proprietor, assisted in the reorganization work.

**Principal of New  
Mexican School Here**

A. L. Baker Has Been Student in Austin This Summer

Concluding the first term's work at the University of Texas last week, A. L. Baker, recently selected as principal of the Mexican School, and Mrs. Baker came to Sonora this week to reside.

They will be here a part of the time between now and the opening of school.

Mr. Baker, son of E. N. Baker of Lorenzo, Texas, was reared at Troy, Texas, received his A. B. degree at Abilene Christian College in 1930 and the following year was a student at the University of Texas. From 1931 to 1933 he taught elementary school students.

For the last two years he has been principal of the high school at Amherst, Texas, county seat of Lamb county. His work at the University is being done in fulfillment of requirements for a master's degree in chemistry.

Mrs. Baker is a friend of Mr. and Mrs. Hix Hall who knew her when they lived in Rule.

**PERSONALS**

R. A. Halbert was in San Angelo Wednesday on business.

Mr. and Mrs. J. C. Trainer left Friday morning on a business trip to Fort Worth.

Miss Zella Lee Thorp returned Sunday from Station B where she has been visiting Miss Reba Callan.

Carl Wade and Viola Mae Ethridge of Blanco are the guests of their aunt and uncle, Mr. and Mrs. Beal Freeman.

Miss Jamie Gardner left Saturday for Commerce where she will attend North Texas State Teachers' College for six weeks.

Mrs. B. B. Kelly and son, Jamie, of Texon returned home Sunday after spending several days with Mr. and Mrs. W. E. James.

Mrs. J. K. Lancaster and son, Dewitt, and daughter, Frances Jo, left Monday for Coleman where they are visiting this week.

Mr. and Mrs. R. J. Ridley of Del Rio left Tuesday after spending several days here with Mrs. Ridley's sister, Mrs. Robert Rees, and Mr. Rees.

*The*  
**Directors**

of the FIRST NATIONAL  
bring  
BUSINESS ABILITY  
with them!

Directors' meetings of a financial institution are not filled with idle talk.

Those who guide our policies meet regularly to pass on major matters of importance of the section we serve. Their individual judgment born of years of experience, is "pooled" in a way that enables us to serve Sonora and Sutton county with a soundly managed bank.

Safety  
Deposit  
"Peace  
of Mind"

Is  
Economical  
Insurance



**First  
National Bank**  
Sonora, Texas

Mr. and Mrs. H. L. Merck and F. T. Jones, high school principal who is a student in the University of Texas this summer, was Merck's sister, Mrs. Ban Odum, a Sonora visitor this week.

**Naylor Hotel**

**RANCHMEN'S HEADQUARTERS**

J. D. HICKS, Manager

SAN ANGELO

**RATES**

Single, \$1 to \$2.50 :: Double, \$2 to \$4

**THESE FOOTPRINTS  
Prove THE VALUE**



Every Goodyear Tire is a bargain today, including the sensational "G-3" All-Weather—the tire Detective Faurot's famous coast-to-coast investigation proved is the world's greatest mileage tire.

**SEE LOCAL EVIDENCE**

We've got the evidence to back it up — actual footprint records made by "G-3" tires used by your neighbors—on the same roads you drive! It's first-hand proof that this great tire gives better than

**43% LONGER NON-SKID MILEAGE  
—AT NO EXTRA COST**

**THE PRICES**

*Speak for themselves*



**PATHFINDER**

**\$5.25** buys Goodyear's first-line economy tire—the famous Pathfinder. All Goodyear features — center-traction safety tread—Supertwist Cord body—maximum blowout protection in every ply.

**SPEEDWAY**

**\$4.25** gives you genuine Goodyear quality at lowest price in the sturdy Goodyear Speedway. Center-traction—Supertwist —tough long-wearing rubber — a value only the world's largest tire maker can offer.

**GUARANTEE**

—in writing against road hazards with every Goodyear Tire. (CAREFULLY MOUNTED FREE)

**CASH PRICES—OTHER SIZES IN PROPORTION**  
Prices subject to change without notice State sales tax additional

**SONORA MOTOR COMPANY**  
Sonora, Texas

Phone 135— Road Service—Sonora

**LOOK!**

These tread footprints show how "G-3" keeps its non-skid grip after thousands of miles of service. And there's still lots of non-skid left in these treads for thousands more miles of safety.

20,522 miles  
D. N. Stewart,  
Highway Supervisor,  
Denver, Colo.

14,643 miles  
Walter Paulus,  
Newspaper Delivery,  
Highland Park, N. J.

59,043 miles  
F. A. Douglass,  
County Agent,  
Morris, Minn.

18,000 miles  
Dr. T. M. Brown,  
Hot Springs, Ark.

**DON'T BE  
FOOLED**

by trick discounts from padded price lists. BUY NO TIRES until you see the MUCH MORE QUALITY Goodyear gives you FOR THE SAME MONEY — OR LESS!

These Prices  
Settle the  
Argument—  
Why Buy  
Anything  
Other than  
Genuine  
Goodyears?