## DEVIL'S RIVER NEWS.


The Soncra Mercantile Company has received a large stock of Dry Goods, Boots, Ehoes, Hats, Caps, Clothing, Underwear, Ftc., suitable for every member of the family. The Prices are Right.

## Many

 NoveltiesFor
Christmas Gifts And things that make merry the hearts of the Little Ones were not forgotten. Our Groce:y and Ranch supply department was never better prepared to help make your Holiday dinners.

## All that could be desired. <br> The Sonora Mercantile Company.



PANIC IN SHIPWRECK.

many experiences of shipwreck has
men been the strangely diverse ways in
which the nassengers aequit themdive yacor intense excrtement ant
Womert cry, faint and cling to member one man throwing into the lifeboat a heary trunk which he
wanted to save, but which promptly heaved overboard.
Some men become Some mon become quite panic
stricken. I've seen strong me probably brave enough in other cases, fighting fiercely for the life-
buoys and thrusting the women and children aside in frantic endearors
to leap into the boat first; yet, to leap into the boat first; yet,
strangely enough, one man who thus disgraced himself has since ob-
tained the Royal Humane society's medal for saving life at sea, thrice olunteering with a scratch crew in I've known others who became so
stupefied with fright tupefied with fright as to resist all to be left to die and having to be forcibly thrown into the lifeboat.
Some porsons frequently become alf demented, and I've known sevyal cases where they have in a fren-
y committed suicide by positively jumping headlong into the sea and
drowning themselves, and one man drowning themselves, and one man,
o insure his sinking, filled his pook-
ets with coal.
Some years ago another passenger, hearing the ship had struck,
went and drowned himself in the venthroom, anticipating his fate, as I remember another case where
passenger hanged thmselt passenger hanged himsent in mis
cabin just as the lifeboat arrived.Pearson's Weekly.
The Art of Advertising.
How to achieve publicity commercial purposes is a subject on which a vast amount of brain tissue
is constantly being expended writer in the Chicago Tribune contributes this as the latest triump
of the advertiser. Suddenly the lecturer's roice fail "Gentlemen," he asked huskily,
"does any person in the audience happen to have a box of Blank's
throat tablets about him "" "Yes, sir," instantly responded
tall, thin man in a suit of fade black, rising and making his way to he platiform. "Here you are.
"Thanks," wheezed taking the box, extracting a table carelessly left mine at home," Half a minute later he resum

There is more than one way bring a thing before, the public.
를․ BITTERS
$\qquad$

Notice-sheriff Sale. By of Tesas, County of Sutton: By virtue of an, Alizs Ezeculion rict Court of Tom Green County, Cexas,on the 8th day of December
a.D. 1910 , by of San Angelo,
 d and delivered, will proceed to cribad casb, with the hours pre on tha Fire sheriff's salea, A.D. 1911 it bein the 7 th dary aid month, befure the Courthouse door of said Sutcol Countr, in th own of Bonora, the following de All of lot 3 , $10 \cdot$ wit: 22 feet 3 inohes of flot 4 , all situat ed in blook E. Tolwn of Sonora County of Sutton, state of Texas as the Decker Livery Stable) On large house, barn or stable, wit hed roum occupied by Fred BerLevied on, on this the 12 th da of December, A D. 1910, at four w. F. and Laurs p , se property of judgment amounting to in fevor of First National Bunt Ban Angelo, Texas, and costs Give
Texae, this 12 Lh day of December,
J. S, Allison,

Get your ज̀̃ Fall
clothes looking new for the winter and Xmas holidays.
Make yourself
Christmas present
by getting them done at ICA. Adams de Co., the Tailors

RNELL \& WARDLAW
Attorneys-at-Law, -
$\qquad$

## H BR. MARDLA M, M. D.

Practice of Medieine and Surgery,
[-ormerly house physician,
Bospital] Galveston, Texas.
OFFICE CORNER DRUG store. Night Com
sonora.

> WE ARE ACENTS for the celebrated BAIN WAGON, ENTERPRISE BUGGIES AND HACKS AND PARLIN \& ORENOORFF IMPLEMINTS.

Will take in, at market prices, young mares or mules, gentle stuff preferred. If you are in Eldorado, call and see us, if not, write or phone us for information T. L. BENSON CO. ELDORADO, TEXAS.
Price and Quality is our stronghold.

## CHAS. SCHREINER.

BANKER

## (UNINCORPORATED)

and Commission Merchant
KERRVILLE. TEXAS.
A General Banking Elusiness Transacted. SolietesAccounts of Merchants and Stockmen.


## Wii :ce via nưwo AIN OUR pRICES MAKE YOU BUY FROM US

 HAMILTON-BROWN COS BOOTS \& SHOES FOR ALL. THE FAMILY IN EVERY STYLE Gloating for men and boys at Reduced Prices, Our Mons Furnishings are Right Up To Now. DO YOUR CHRISTMAS SHOPPING HOW WE HAVE THE SUPPLIES,

##  F. Vander



Andale fecing hetter because of the rain. Don't here-come now

## THE HEW GOOOS BEAUTIFUL

Beyond Diecription are so many, varied and pleasing to the oys that they must $\mathrm{D}^{\theta}$ sten by sourself to be appreciated. We all feel better and would Like to See YOU at

## Thi Sonica llicrantile Co. <br> $\qquad$

Sovire fivo n ownil Too hymit stucy. CORNELL \& WARDLAW


## JUST ARRIVED.

Any size you want. Price guaranteed to all. Liberal terms or discount for Cash. Phone or write us,
T. L. BENSON CO. ELDORADO, TEXAS. detendants above
Plaintiffss and
fact with referefill
residence are vel
$\qquad$


## And further answering herein Plain- tif:s says that they claim said hand un-

CHAS. SCHREINER.
MIKE MUPPHY, Promitor.

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Cheviol, Chambra,
MERCERISED POPULAR LINE Tussah,Orient, Glace,St, Regis, Ombria, Corded Ponge, Silks, Poplins, Etc, in all the latest colors and designs. A full line of Fastionable Silks, Missuline, Grepe do Chinn otc. SOME BEA IFUL THNGS In Serges, Hanric a, Gashmere, Plain and Diaronial W ves, MOHAIR SERVICABLE

Choice Ciont Ed Etquize Choice Cighais, 范tc. PHONE ORDERS TO 97 WILL RECEIVE PROMPT ATTENTION. YOUR TRADE COURTEOUSLY APPRECIATED

## Martin Commission Con,

THE LANO AND LIVE TOEK GOMMISSIOH MEN, SONORA, TEXAS.
Io offiring for eatoa number of renches, end bes on
his itit Cowe, Stock Catille
 In fact if you

## HㅍBN NHARP,

 Windmill mrector and Repairer, Phone 41.
R. JOKSON, President; E. F. VAMDER STUCKEN, Vice REes; C. 3 . ALLISON, WILL WHITEHEAD, W. L. ALDWELL, Cashier.

JATHAN'S PHARMACY
(The place win.oron get the best for your moner.)
(gent for Jacob's Candies ( (itio Soct in the South.) Eastmat's
mor
nizht.
pit Exclusive agent for daco) Mulford Pharmacentical (the Worla's iitghest Standard.) These combined with courteous treatment. experience and drug store business.
A pretty line of Diamonds, CUT-CLASS, JEWELERY A. M. NATHAN, Proprietor, sonora, Texas. Next Door to First National Bank.

## Nartin Commission Co.s

THE LAND AND LIVE TOCK GOMMISSION MEH,
SONORA, TEXAS.
Is offering for sale a number of ranches, and has on his list Cows, Stock Cattle, Steers of all ages, Sheep and Goate.
to fact if you want to buy or sell anything in the "Paradise" give me a call or write me.

## GITY MEAT MARKET.

We bave now been with you for several months in the of City Butchers and general Beef, Pork and Mutton We leave it to your good will to say whether or not any way failed to please you, tell us and we will get right and patrohage, we beg to remain, Yours truly,
BRIDCE \& CREEN.
Sonora,
Texas.
A MERRY CHRISTMAS AND A. HAPPY NEW YEAR TO ALL.

Eye, Ear, Nose and Throat
Specialist. Has moved his office to the new Truet Building. Elevator service Tallest building in:
SAN ANCELO.
$\frac{\text { PAN ANGELO. }}{\substack{\text { Pies, Uakes and Light Bread ait } \\ \text { the Wyatt Restaurant. }}}$ Our best wishes are extended t you for a happy New Year. Fish and Oyaters at the Wyatt
Restaurant. W. A Miers was in Sonora Mon. day buying "Santa Claus" things for the family.
1 I. Just arrived a car load of cooks
and heater stoves at E. F. Vande and heater
Stucken Co.
E W. Wall of the Franks Defeat Country and sons Ed and Andy wers in town Thursday. BOX CANDY-Just what the
Iady wante and the man erjoys lady wante and the
Oorner Drug Store.
W. A. Thomenn who ranches on the divide east of Sonura, was i town Monday trading.
Fish and Oystere at the Wyatt
Restanrant. Restanant.

Wudson Bottomless Stock Troughs and Storage Tanks Have the Most Complete and Up-to-ch
Tin shop in West Texas and aro "Tho Plumbers" We have the Largest Stock of Wire Fencing. Summer Goids and
General Hard ware in the district and Will Appreciate Lour Basiness FINDLATER HAROWARE co. san angelo, texas.



