# = <br> Cbe Cised Kamb-llp <br> ant 

MIST CONTINUOUS YEAR.-NO. 41

## ARMS TREATY INFLUENCED BY WILSON IDEAS <br> BARD ACTIVITY BEIGG RESUMED FOREIGN TRADE RICHARDSON IS SHOWSFALLNG OFF IN JANUARY RADIO SUPPORT TO MEXICO CTTY <br> BAIKHEADROAD SICMNG OF PAPER ROR REMOYAL <br> MAY EXTEND ON OF MIDLAND CHRSTIAN COLLEGETO on anoni Rada surfor To maio eif brtion hill is UP TO TRUSTEES

## Whenanazon, Mareh 8, -Renew- ned reports are heard that the views -of former President whlson are






## EASTLAND WLLL

FEED VISTORS ata barbecue


Wembers of the Board of Control of the Institution Have Accepted the Proposition of the Cisco Cisco Chamber of Commerce, and the Matter Has Been Laid Before the Trustees of the No Opposition is Looked for in That Quarier.
CHINA IS ASKED
TO GETMEN WHO KILLED SHELTON

TEXAS FEDEBATION OF LIBOR TO MEET IIN
EL PASO NETT MONTH


## EASTLAND MAN LCSES LUTOMOBLLE IH OISE <br> RUTOMOBILE IH OISEO




Page 2
Ghe Cisco Round-Up


OTHER EDITORS

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ACT AT LOMDON DOCK

THE CISCO ROUND-UP


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Fruit is the Only

F Product of the Soil That Has Not Gone Down in Price. Let us make your home ground beauWe have hardy climate - proof Native Texas Trees and Shrubs that are unsurpassed for beau| Wry. |
| :---: |
| $\substack{\text { Write for catalog. } \\ \text { prese. } \\ \text { So patitaction pay ex. } \\ \text { guaranteoed. }}$ | RAMSEY'S AUSTIN NURSERY


 ight in the patented new container-the quality is
seaeded in. Havo yon ovar really chewed Penn's the noxt time. Try it
Noice the fine condition -1 rosh
in ynumenace


## H CAMMERA NEVKS RUM



MUSHING


THE PRINCE OF WALES ARRIVES AT MANDALAY
on the boat outside the fort.



ENGLISH SCULPTOR MAKING PORTRAIT OF AMERICAN George J. Gould, head of the noted family, posing for his portrait
in plaster for Lynn Jenkins, noted English, sculptor. Mr. Jenkins



WILL HE COME BACK?
WILL HE COME BACK?
Wilie Hoppe, former world's
inliard

YOU WILL BE TESTED BEFORE YOU GET THAT POSITION This Color Perimeter is to ascertain your field of vision and the polychological tests, the outgrowth of the tests made by the army an Pham. of jeschological testa perfocted and used at Columbia Collere. Dr. Nansen, the famous explorer, watching the arrival of four in
hem famine area. The famous explorer arrived in London recently
nd will lecture on what he saw in Russia



# First Vote Count Today In NeWs Prize Race 

## District No. 1



TO THOSE WHO HAVE ENTERED
What are you doing to insure yourself tribution. Are y are you sitting friends will do it jority of the votes dates have receive scribers who have fice in the regular ing up their tion, and casting of some one of prizes is consi making THEIR your friends see part, they will ju a winning total
are unapprec
friends to do
support elsey
dates. DO Y
will do their
TO THOSE WHO HAVE NOT
To you who are still considering the
Gift Listribution, RIGHT NOW is the time to send in your name and make your start. You never have had-nor ever will have such an opportunity for making BIG mone RISK as you have in this Neve $\$ 6,000$ tribution. Clip out that nomination blank see that it reaches the Campaign Depart
ment immediately. YOU ARE GOING TO REGRET IT IF YOU DON'T. Remembe this statement.

## District No 2


S. This shoul
value of all the
utmost towards
as possible. If Renewals of Expirations For March Count Heavily In Today's Totals; No Big Lead

MORE VOTES CAST FOR NOMINEES have been cast by subscribers themselves
BY SUBSCRIBERS THAN CANDIDATES CAST FOR SELVES; BIG CHANCE NOW.
Today, the first count in The News' great "Everybody Wins" competition for two big, fast, handsome Essex motor cars and purses of gold and silver is printed.

Hereafter the vote will will be change each day and will include votes cast up to noon the day before.

Many expiring subscriptions have been renewed during the past two weeks. That, of course, made votes. And these votes were cast at the option of the subscriber for some candidate. Sample copies and the announcement of the election, too, have stimulated subscriptions.

That's how it is today. More vote

## EXTRA <br> 100,000

## EXTRA VOTES

NEW or RENEW ALS will entitle you 100,000 EXTRA votes in addition to the usual votes issued at the time each subscription (see regular vote schedule) is turned in.

This big 100,000 offer, coupled with the present liberal vote schedule, is the bigges and best vote offer of the entire campaign Subscriptions are worth more votes these
next few weeks than they ever will be next few
again.

A $\$ 15$ club may include subscriptions of any length of time up to six years.

A candidate has the privilege of turning in more than one club. Two clubs, for instance, would net you 200,000 extra votes As soon as you complete your first club you can start on your second.
Subscriptions may be secured anywhere. Candidates are NOT restricted to scriptions from friends can obtain sub in any district, any town, city or state.

The $\$ 15$ does not have to be turned in all at one time. You can turn in the subscriptions as you secure them. Accurate record is kept at the Campaign Department. The 100,000 Extra Vote Ballots are issued at the close of the offer for the EXTRA votes due.

This 100,000 offer is the biggest and best offer that will be made.

If you have entered the campaign, here is your chance to make a fine beginning
and build your way to success. If you have and build your way to success. If you have
just started, let this vote offer put you in just start

## for candidates than most candidates have

 secured.
## NOT FAIR INDICATION.

Neither the list of candidates or the recorded vote today is a fair indication of how the race will be. Subscriptions and coupons have been turned in for some who as yet have made no actual effort themselves. Another few have tried to skim the cream Eventually the election will narrow down to the real workers-the real prize winners

Some contestants there are who will get along very well for a few days. They will bubble over with enthusiasm. But it won't last. They'll go out and "get their ears knocked down" once or twice and they'll be ready to quit. They haven't got the stuff in them that will urge them on. And rather than admit their deficiency they'll come in or write in and say "I find I haven't got the time." Others will be conent to let their friends vote for them when hey turn in their subscriptions over the counter in the News office. Some will start out will not finish.

## MINIATURE LIFE'S BATTLE.

It is just the battle of life in minature. Some have it within themselves to be successful. Others can become so with the proper urge. Still others lack confidence in themselves and ability to stick and win.

Really, it is regrettable that the votes cast are no more than they are. In truth the present status of this election would not justify the News in putting up more than a cheap diamond ring, a flashy watch and a music box.

The prizes are extraordinary. Never before have such valuable, such handsome motor cars, or such great cash prizes been offered in Texas in a newspaper election. And yet contestants will lag along, hoping by some miracle that the other fellow will also stay asleep and allow them to carry off the prizes without work and without giving a semblance of return to the News. That isn't fair.

NEW NOMINEE COULD WIN.
Why, today an absolutely new contestant can enter this election and with half a dozen or so subscriptions, or three or four
good subscriptions by mail, sprint up and good subscriptions by mail, sprint up and now entear lead over each a

And a contestant now in can do the same thing. There is no handicap. All are on even terms. Work is the governing factor. Salesmanship, too, helps.

For instance, for every club of $\$ 15$ worth of subscriptions turned in the contestant gets 100,000 extra votes over and above the normal votes which the subscrip tions themselves provide. These clubs may
be of three 1 -year subscriptinns by mail,
two one year subsriptions by carrier, or any combination you may work out, just.so they total $\$ 15$ or more.

Two 1-year subscriptions would total 36,000 votes. With the extra 100,000 that would be 130,000 . And if they were NEW subscriptions the candidate would get a vote bonus of 50,000 votes, making the twa subscriptions count 186,000 votes.

Then, if it is a new contestant, there would be 5,000 votes on nomination and the 20,000 votes for the first subscription. Thus a new contestant with two one-year new subscriptions could today cast 211,000 votes.

## CHANCE FOR LIVE ONES.

Is there a chance for a new live wire contestant? Is there a chance for a real worker? You know there is. And there is the same chance for any ontestant now entered. All are on even terms.

It is time now to work. Subscriptions mean more votes now than they ever will again. In a few short weeks the votes will be less per subscription. The time to get votes is now-today-when they count for more.

## REDUCED VOTE SCHEDULE

Contrary to the plan usually followed, the News plan calls for a reduction of votes as the campaign progresses. In the News' campaign the last week is the least important because the subscriptions then count * for so few votes. Live contestants who arem on the job ought to be able to cinch one of the cars within the next few weeks, before the vote schedule is cut. It can be done. Perhaps you will do it.

Remember, Thursday's vote list will include votes cast up to Wednesday noon. The standing published is always for votes received up to 12 o'clock noon the day before

Now, if you're "in," get to work. Wirl If you are still "thinking" about getting in -get in. You can win.

FREE VOTING COUPON Good for 100 Votes
in the cisco daily news and weekiy round.de thereby cast 100 FREE VOTES to $-2 e$ credit of

This coupon neatly clipped out, name and address of the candidat
filled in, and mailed or delivered to the Election Department of then
 ea didate, and you are not restricted in any sense in voting them
Get aly you cand and then in the will count.
NoTE-This coupon must be voted beo Get ail you can and send them in -they will oount.
NoTE-This coupon must be voted before March 11.

FIRST SUBSCRIPTION COUPON Good For 20,000 Extra Votes
scompanied by the nomination blank, and your first subberiptiod
is coupon will start you in the race for the magniffient Daily Newa

# HOWBIG ARE YOU? 

ARE YOU TOO BIG TO EARN $\$ 1,300.00$ ? ARE YOU TOO BIG TO MAKE $\$ 1,000$ A MONTH THE NEXT FIVE OR SIX WEEKS? ARE YOUR FRIENDS REAL FRIENDS? EVERYTHING BEING EQAL ISN'T IT REASONABLE TO SUPPOSE YOU CAN COMMAND THE ATTENTION OF YOUR FRIENDS? ARE YOU SO BUSY YOU HAYEN'T TIME TO MAKE MORE IN THE NEXT FEW WEEKS THAN THE AVERAGE MAN OF FAMILY MAKES IN A WHOLE YEAR? HAVE YOU TIME ENOUGH TO MAKE MORE IN THE NEXT FLW WEEKS THAN MOST PEOPLE CAN SAVE IN YEARS AND YEARS?
'FAILURE COMES IN 'CANT'S;' SUCCESS IN 'CANS'
Do you belong to that class of people who believe it is impossible to help themselves-to make money-to win cars and cash in a liberal newspaper themselves-to m?
gift distribution?

If you do, we wish we could show you the records and the prizes won by scores, yes, hundreds, of candidates who have "carried on' successfully in campaigns on the same plan as the News' gigantic "Everyone Wins.Something" gift distribution.

HOW MUCH DC YOU WANT TO MAKE?
How much do you want to make? Whatcar cloyou WAlritowirt Set reare own goal.
 tritig, handsome, speedy motion cam- IR -gou aproviting to go after

To date the respomse to thie News' great earspaign has been meager. Truly, scores are failing to take advantage of their opportunity. With so few "hitting the bal"" YOU can get in now and carry on to victory without any extraordinary effort.

OPPORTUNITY IS KNONKING.
The grand array of cash and cars is absolutely going to be given away irrespective of the amount of business produced. Get in now. Take your pick. Cinch your prize-while the biggest vote schedule of the entire campaign is effective. Never again will you have such an opportunity!

Vever again will you have such an opp
Don't Let Another Day Slip By Without Seeing You Active. Send in your nomination blank today. There are fifty-seven rules for success in placing yourself among those who will make from $\$ 250$ to $\$ 1,000$ per MONTH each these next 5 or 6 weeks. The first is to wake up and do your best-never mind the other fifty-six.


## Everbody Wins Something

THRARE SHOULD BE ATLEAST ASMANY ACTIVE CANDIDATES IN THE CISCO DAILY NEWS AND WEEKLY ROUND-UP'S GREAT GIFT DISTRIBUTION AS THERE ARE PRIZES. NONE OF THIS GREAT ARRAY OF PRIZES SHOULD GO BEGGING. THEY ARE HERE FOR YOU. YOU CAN WIN BIG. YOU-CANNOT LOSE.

## Then Why Hesitate When You Can Help Yourself So Well

UPON RECEIPT OF NOMINATION COUPON, DETALLED INFORMATION, TOGETHER WITH FREE WORKING OUTFIT, WILL BE SENT; AND A REPRESENTATIVE WILLCALL AND LEND FURTHER ASSISTANCE.

| SCHEDULE OF VOTES |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |
|  |  |  |  | GOOD FOR 5,000 VOTES <br> NOMINATION BLANK IN THE DAILY NEWS' "EVERYBODY WINS" CAMPAIGN [ HEREBY ENTER AND CAST 5,000 VOTES FOR- <br> MISS (MR. or MRS.). $\qquad$ |
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|  |  |  |  | adpress $\qquad$ $\qquad$ PHONE <br> As aeandtate in the Datly News' "Ererybody W'ns" Prize Distribntion, NOTE-Only one nomination blank accepted for each candidate nominated. |
| Dartug the time of the gitt almeribution eleotion the subseription price of the Dafty News has been redrced <br>  <br>  <br>  <br>  |  |  |  |  |
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## 

GOING TO THE STORE
 We will nevere, reach sthand stop, Mother's waiting to We've been gone for 'most an hour-

AT THE TANK'S BOTTOM For or





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 In


Many Good Positions Are Waiting for the Right

c






Sherwin
Williams Paints

Not cheap per gallon, but cheap per square and everlasting. For plans and estimates вее

## Higginbotham

 Bartlett Co.Telephone 172. Cisco, Texas.


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## eight commandments

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county and city health tof county and eity health the
compliance with Coveruer


Spring Time is Here---

This is Clean-Up and Paint-Up Week, and we are ready to meet your needs for Paints, Varnishes, Brushes, Mops, Garbage Pails, and a complete assortment of Garden Tools. We have the agency for Sewell's Col-O-Var Stains, Varnishes and Enamels and we carry this line in a complete assortment of colors.

Gray Hardware Company

It CISCO ROUND-UP

Page 8.



Take Yeast Vitamon Tablets To Get jos-Winning "Pep"

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GOOD YEAR TIRES and TUBES All Sizes for Automobiles
Truck Sizes, both Pneumatic and Solids Pressed On.
The largest Selling Tires on the Marke HUEY MOTOR COMPANY Phone 406

4th and Mafinise.


## COMMON SENSE <br> Many Ford Owners Can Afford to Own and

 Operate Any Car'They May Choose, But TheyUSE A

## Foned WHY

Because Ford means dependability, ease of operation, sure, quick transportation, and a Ford can give all that at a much lower cost of operation than any other car. Notice the new cars pass by! There is a great demand for all models. Place your order now and avold, delay.

A Fair Trade for Your Old Car, and a Year to Pay

## Blease Motor Company

Box 482.
Cisco, Texas,
Phone 24


