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CISCO, TEXAS, THURSDAY, MARCH 2,1922

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## CONTEST CAN EARN MORE MONEY IN

FEW WEEKS THAN ANY BUSINESS MAN


Page 2
Ghe Cisco Round-Up

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## OTHER EDITORS

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THE CISCO ROUND-UP

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## BRECKENRIDGE Winkler Builiding




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# JUST <br> WHYIS IT (4) 

The Cisco Daily News and Weekly Round-Up is announcing a tremendous gift distribution, which it was hoped would secure many new readers to these papers.

In planning this advertising event, the News has tried not to be "cheap" - a glance at the prize list will verify this statement. Over four times as much money has been appropriated for distribution as is usual in towns of this size.
$\$ 6,000.00$-think of it, over six thousand dollars, is to be distributed in a few short weeks to those who participate in their spare moments.
The response to date-the lack of interest and effort, is pitiful. Few persons have entered their names and even fewer have ever attempted to secure a subscription or a renewal.
Easily more subscriptions have been paid at the office, since the campaign was announced, by subscribers themselves in the regular course of business than most of the participants have brought in.
But, the News is going through with this proposition.


## - Turn Your Spare

Time in to Money.!

The big automobiles and all the hundreds of dollars in gold and silver are going to be given away just as announced. The News never will back down on a proposition or a promise.
But-it would seem that more people, who are just as live as people in other communities, just as wide awake, certainly just as intelligent, would realize the opportunity for profit before it is too late.
Furthermore, the News does feel that its readers should be willing to do more than collect a few coupons and sit back with hands folded in return for the big gifts they receive.
Opportunity is here - the few names that have entered will soon be published and the distribution of prizes will be made and this mammoth event will rapidly pass into history.
If you are alive, if you have the least spark of business judgment-the least ambition to better yourself financially and add to your present income - get in your name. Show a little action and make more money in your spare moments than most people make in a year.
You'll never again in northern Texas have such an opportunity-we'll wager you that. Never again will a newspaper offer such awards.

# This ISYOUR Opportunity <br> $\$ \mathbf{5 0 0}$ Third Grand Capital Prize <br> $\$ 500$ 



GOOD FOR 5,000 VOTES
nomination blank in the daily news' "everybody wins" campaign
I hereby enter and cast 5,000 votes for-
MISS (MR. or MRS.)
ADDRESS.
PHONE
As acandidate in the Dally News' "Everybody wins" Prize Distribution.
As acandidate in the Dally News' "Everybody Wins" Prize Distribution,
NOTE-Only one nomination blank accepted for each candidate nominated.

For Any Further Information, Call on, Write or Phone the Campaign Manager of the CISCO DAILY NEWS
Cisco, Texas
Phone 600





## MARY LOUISE <br> GUDE HoTEL ARCADE <br> BEAZTY PARLOR

THINGS WE DO:




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## Powell \& Dossett

INVITE COMPARISON
Some philosopher with a head on him as long as a flour barrel said in effect that if a workman did a better job than his competitor the world would ultimately hit the trail for that workman's door even though he lived in a dugout in the woods. Powell \& Dossett have been in business in Cisco for a decade and it has been their aim always to be rated ass the BEST.

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dieaners, Pressers, Tailors.



Movies


## ONLY 15 MORE DAYS




INCOME TAX ACCOUNTANTS Alfred H . Brundage


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## Notice to The Public

The Ford Motor Co.'s factories will be closed from March 1 to March 15, account shortagé of materlal.
The Blease Motor Co. Is Unloading Toilay A Carload or Six Fords and has eighteen more in transit We have several orders on file, which will be delivered according to date orders were received.
Place your order today to avoid delay.
Blease Motor Company

Cisco, Texas.
Phone 24

