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# The Cisco Round-Up

**N. F. PAYNE**  
Insurance of all kinds  
Judis Bldg., Cisco, Texas

WEEKLY EDITION OF THE CISCO MORNING NEWS  
VOL. XXXIX No. 39. CISCO, EASTLAND COUNTY, TEXAS, FRIDAY, JANUARY 30, 1920. TWO SECTIONS—EIGHTEEN PAGES

## MORNING NEWS TO OPEN CISCO'S WINDOW ON WORLD AND BLAZE WAY FOR GREAT METROPOLIS OF FUTURE

### Cisco Rises Head And Shoulders Above Sister Texas Cities In New Accomplishment.

### PRESAGES CIVIC GROWTH FOR CISCO Complete Associated Press Reports And Well Trained Force Will Furnish Daily Press of First Rank.

Some morning—and soon—the people of Cisco are going to awake to find the world at their doorstep. It will not be a new world; it will not be a strange one. In fact it will be pretty much the same old world that has been whirling around in space for some indefinite millions of years. The only difference will be that it will have Cisco for its axis rather than the North or the South Pole and to all intent and purpose the globe will continue to revolve with this city as its pivot point—at least as far as the people of this community are concerned. The CISCO MORNING NEWS is the miniature world that the people of Cisco are going to find at their doorsteps each morning when they wake. Other worlds revolve upon the axis of other large cities—but this will be a world made to the order of the people of Cisco.

It will be a world in which they will hold the center of the stage. It will be a world in which the things they do will be the important things and all else but the setting for their daily acts. In short it will be their world. True, the CISCO MORNING NEWS has been a promise of long standing. One thing or another has stood in the way of its accomplishment for days that grew into weeks and weeks that multiplied into months. An expectant public has waited and wondered. First it was the press which kept management and railroad officials guessing as to its whereabouts for three months or more while it lived a secluded life on a sidetrack at Sweetwater. Then it was The Associated Press which stated that it would be unable to furnish Cisco with the necessary leased wire and telegraph instruments until February 9 at the earliest.

But at last the CISCO MORNING NEWS is to stalk from the realm of uncertainty and anticipation—a reality. "Phantom" Press at Last Arrives. The will-o'-the-wisp press has been run to ground and captured. It is here. It is not only here but is being rapidly assembled in all of the intricacies of its thousand and one parts under the watchful eye of a master pressman brought to this city especially for the purpose of supervising its installation. Soon its whirling wheels and flying web will be coming westward news for the people of Cisco at the rate of 8,000 papers per hour, folded and ready for immediate delivery.

**Associated Press Service Hooked Up.** And the special leased wire of the Associated Press has been connected with the telegraph key and receiving instrument of the CISCO MORNING NEWS and only awaits the arrival of the A. P. telegrapher before it begins to lay down its stuttering, machine-gun barrage of messages from all corners of the globe. The seat newspaper brains and brawn that the power of money and the prospect of progress can lure from their more established surroundings in the larger cities of three states are being brought here and welded into an organization that will be flawless. From the editorial rooms to the "back shop" the staff of his newspaper will be an all-star cast.

The CISCO MORNING NEWS will be a metropolitan daily in every sense of the word or it will be nothing. It will give the people all that can expect of a newspaper and more or it will quit trying altogether. **A Big Thing With Big Backing.** To be frank the CISCO MORNING NEWS will be a far greater enterprise than the present conditions here warrant. It is a step in the dark—but there is dawn ahead. It might have started on a "shoestring" and progressed as the city progressed. It has not chosen to do things that way. It is banking on the future of Cisco—and it is betting on a sure shot. As an investment Cisco is either worth everything a man or an organization can put into it or it is not worth his or their time. Big things must be staked to gain big ends and the future of this one lone city where two big railroads meet and hold their rendezvous and part is about the biggest thing that has raised its head above the horizon of this vast state for many a year.

**"News" Criterion of Community Growth.** Just what a daily newspaper means to a community is something that cannot readily be summed up in so many words, but it is certain that the trust

which are dated ahead to make old news look fresh upon its arrival here. The people of Cisco want a daily newspaper of their own.

**First Edition in Next Ten Days.** And they are going to have it just as soon as men and machinery can be marshalled on the firing line. That time will be not later than the 10th of February with no unforeseen circumstances intervening much sooner than that. At present no impediment stands in the way of Cisco's having a morning newspaper within the next ten days. It's coming and once it comes it will never stop.

**Cisco's Ambassador to The World.** With the exception of a good Chamber of Commerce such as Cisco has there is no other factor that even begins to approach the ingenuity of a daily newspaper in the welding and cementing together of the business, social and industrial interests of a city. The newspaper is a city's ambassador to the world at large and wherever it goes it must go vested with a consolidated viewpoint that reflects accurately the aims and achievements of the people of that place. It is to that office that the CISCO MORNING NEWS aspires. With the help and faith of the people of Cisco it will be a credit not only to what this city now is, but what it shortly will be—a great industrial center.

The CISCO MORNING NEWS wants the appreciation of the people it serves. It wants their criticism. It wants their co-operation. But first of all it wants them to know the newspaper itself. That is the only way that intelligent co-operation can be established—through mutual understanding.

To take those who read this through the various phases and departments of the workings of a modern daily newspaper such as the CISCO MORNING NEWS will be an undertaking that will require some little time—some little space—perhaps some little patience. But certainly no one who has any interest in Cisco whatsoever can be indifferent to a creative force that is preparing to mould the future of this city out of whatever material is put into its hands.

**A Link That Eclipses Railroads.** To most people a daily newspaper, which is a practical compendium of everything of importance that has happened in the entire world for the preceding twenty-four hours, is an unexplained phenomenon which they have come to take as much for granted as the rising of the sun. But never since the creation of the world in seven days has there been a more gigantic thing put together in so short a space of time than a modern newspaper.

For a few pennies, that hardly pay for the paper the news is printed on, rich and poor alike are provided with a fairly accurate account of everything worth knowing that has happened during the day.

This has been made possible only through the medium of lightning-speed telegraph facilities for gathering the news and the closely knit fabric of human organization through which the news filters, but also by reason of the invention of modern machinery which is able to receive and assemble the news into printed form in a space of time that seems incredible.

**Untried Field.** It is not to be expected that the CISCO MORNING NEWS will take coordinate rank with the newspapers of the greater cities of the country. Its local field is not sufficiently large to produce the amount of home news that goes into the pages of those papers even if it were inclined to disregard the support of advertising and meet the tremendous expenditure that would be involved.

**Service Ranks With Biggest Dailies.** But outside of the local field the CISCO MORNING NEWS will receive every word of news that is telegraphed into the offices of the biggest newspapers in the United States—and at the same moment they get it. This is a distinct achievement. The telegraph service of most newspapers the size the CISCO MORNING NEWS is to be, consists of about half an hour's long distance telephone conversation with a newspaper in a large city nearby from which a few fragments of national news are grabbed piecemeal. Daily papers, much larger than the Cisco paper will be, usually take a telegraph service that is known as a "pony" service from some large news organization such as the Associated Press. This "pony" service is actually telegraphed directly into the newspaper office subscribing to it but consists of only the more important news service of the day, curtailed and told as briefly as possible.

**Complete Associated Press Reports.** The CISCO MORNING NEWS will receive the "full" Associated Press report. This means that the NEWS will get every word which that powerful organization puts on the wire from the time it opens its telegraph key to the time the customary "Good-night" is flashed. As far as outside news is con-

### COUNTY POLL TAX DEPUTY LOCATED IN LOCAL BANK

Until Saturday evening county poll tax is payable here at the American National bank to Miss Lelia Wild, deputized by Tom Harrell, of Eastland, county tax collector. The general impression has prevailed that county poll taxes were payable at Eastland only. City poll taxes are payable to W. B. Statham, city secretary with offices at the city hall.

### Local Field.

The local news, or news concerning Cisco and its environs, comes under the jurisdiction of the "city editor," R. G. Creager, formerly assistant city editor of the Tulsa (Oklahoma) World and a man of wide newspaper experience, will have the city editorship of the NEWS. Mr. Creager's field here will not be entirely new to him. For the past four months he has edited the news stories of the ROUND-UP and has established an extensive acquaintance among the people of this city.

Under him will be a staff of reporters. Each will be assigned a "beat" or special field of work such as police, court-house, postoffice and schools which it will be his duty to "cover," or to be responsible for the happenings of news value there. In the absence of a "state editor" Mr. Creager will also have charge of a staff of thirty or more correspondents distributed throughout the larger towns of central west Texas within a wide radius. Correspondents bridge the gap between local news and telegraph news. They will telegraph telephone, or mail their news to the office according to its importance.

One of Mr. Creager's assistants will have the "exchange desk." This is where the newspapers of other Texas towns and cities will be carefully read for news overlooked by correspondents or in fields where the NEWS has no representative.

### Special Service From County Seat.

A "staff man," or a man who is actively in the employ of the paper, will be stationed at Eastland so flash first hand intelligence on the NEWS from the county seat. He also will be responsible to Mr. Creager.

With this local news gathering organization perfected, the readers of the NEWS will not only know from day to day everything of importance that is going on in the world, but what is of greater immediate benefit they will know themselves—know one another—and know their city thoroughly.

### Rumor-to-Print News Process.

The new story, from the time it is condensed from a rumor into a fact in print before the reader's eyes, undergoes a long, swift journey. It is either first discovered by the reporter or brought to the notice of the paper by a reader. It is then investigated from every angle by the reporter and its authenticity verified. The value of a news story is gauged chiefly by the degree in which it is unusual to the common-place run of things. As long as men and events stay on the smooth level road of the normal their news value is at a discount. But let them climb the steep, rocky grade to the level of the "outer normal," such as sudden wealth, military victory or social achievement and they are of vast importance. Likewise let them lose control of themselves and plunge into the ditch of the sub-normal, such as crime, wickedness and sin and again they become objects of public attention.

The question of news values is in the hands of the city editor to whom the reporter submits his story when it is written. Through long practice and experience the city editor is able to judge instantly whether the story before him is something that recurs frequently or whether it is of unusual occurrence, and acts upon it accordingly. He must be able to assign a definite rank to each piece of the day's news as it passes in review before him by writing a certain size head upon it. Then, at press time, the "make-up" man of newspaper is able to marshal all of the news matter of the day according to the importance of its rank and give each story a prominent place in the newspaper as its rating warrants.

looking at itself for a long time from the perspective of far-off cities and the distance has lent enchantment.

**A Change in Perspective.** The establishment of the CISCO MORNING NEWS means that the perspective is to be changed and that Cisco is finally going to have a life-size picture of itself—if not enlarged, certainly not reduced. Cisco is the biggest thing the News will see from here outside of the world news by telegraph. Both will hold rank of equal status.

After the news story has been freed from errors either in statement of fact, grammar or punctuation and a head written for it, the "copy," as it is called, is sent to the composing room where typesetting machines put it into a form from which it can be printed. Each paper has a "battery" or number of these machines which have a typewriter keyboard arrangement for the operator and turn out little slugs of lead just one of these lines long and the same shape and half the thickness of a domino with the line of type standing up along one of its edges. All of these slugs of type which go to make up a page are set however, rules or vertical lines, as the reader sees here, in an iron frame the size of the page like bricks in a pavement. The sides of the frame are then compressed by screws to hold in the type and the whole thing is sent to the stereotyping room.

The stereotyper lays a sheet of tough fibrous paper over the page of type, and, by steaming and pressing it, gets an impression on the paper that is called a "matrix." A somewhat like effect can be produced by putting a piece of waxed paper into a typewriter with no ribbon and striking the keys hard, except that in the matrix the impression is deeper, firmer and more uniform. The matrix is then put into a half-cylinder into which molten lead is poured. When this cools a semi-cylinder of metal has been created, which, when separated from the paper matrix, is an exact duplicate of the original frame of type except that it is in a shape to fit the huge roller of the press to which it is clamped, along with other pages of the paper. As this big roller revolves the faces of the type on its surface are linked by other rollers and it prints its news upon a broad, white ribbon of paper fed into the press from large rolls. Machinery attached to the press cuts and folds this ribbon into complete newspapers, counted mechanically and ready for delivery by scores of carrier boys waiting to receive them. The mailing room takes its quota of papers, wraps and addresses them in time to get them aboard the next trains. The reader wishes to find the morning paper at his doorstep.

That, very briefly, is the history of Mechanical Equipment Complete and Perfect. The CISCO MORNING NEWS has an complete equipment for its work as any paper of its size, and better press is modern in all respects and has a reserve capacity that will take care of a radical expansion on short notice. Time is the essential element in the production of a newspaper and no newspaper can afford to install machinery that is likely to break down or occasion delay. Every piece of machinery in the News shop is in perfect running order and will stay that way under the supervision of skilled pressmen and mechanics.

### Department Maintained For Special News.

Besides the editing of local news a daily newspaper also has writers and editors of special kinds of news such as drama, art, literature, society, sports, markets and finance. Separate personnels for these special departments, however, are maintained only on great metropolitan papers where the number of readers interested in any one of these branches of news totals many times the entire circulation of an ordinary newspaper. On the papers of cities of average size one or more of these departments is assigned to a reporter on the regular city staff who covers that field in conjunction with other duties.

### Morning News to Feature Oil Page.

But in nearly every community there is usually some great, outstanding factor to which it owes its growth and progress and upon which its industrial life is based. That factor is given a department of its own in the newspaper with a special editor and assistants who devote their entire time to its exploitation.

Whatever it was that made Cisco a town, it is oil that is making it a city. Consequently the most important special department of the CISCO MORNING NEWS will be its oil page. Neil Hitt Pacific Coast newspaper man of long experience and formerly assistant Oil Editor of the Tulsa World, will take charge of the oil department of the CISCO MORNING NEWS. What he writes will be timely, conservative and authentic. Every precaution will be taken to protect the public against oil stock and lease promotions of a questionable character and only concerns of established standing and

bonafide backing will be supported in the oil columns of this paper.

In order to be in closer touch with visiting oil men, Mr. Hitt will have his desk in the lobby of the Daniel Hotel with a private telephone, the number of which will be announced later.

Cisco is looming large as a great oil center and the most accurate news of Texas fields will be found in the columns of the morning paper.

### Circulation Life-Blood of Daily.

Circulation is the life-blood of a daily newspaper. With circulation strangled it dwindles away to nothing and either sells out to somebody who thinks he can resuscitate it or dies out altogether. The subscription price of a daily newspaper does not even begin to pay for the mechanical end of its production alone, but every subscription is one more vote that goes to prove to the advertiser that a newspaper has been elected by the people as their representative at large and that it is worthy of support.

### News Will Go To Nearly Every Home.

There are about 12,000 people in Cisco. The MORNING NEWS expects to start with a circulation of 4,600 copies per day. When it is taken into consideration that three persons to a family is a conservative average, it will mean that the NEWS will go into every home of this city. It should go into every home. If it doesn't it will mean that there is something wrong with either the newspaper or the home. The newspaper comes into existence from a wholesome substantial source clean, unbiased, independent and unprejudiced. It is to sell at a price to meet the pauper's purse—and there are no paupers in Cisco. So it's not a question of whether or not one can afford it. The question is whether or not one can afford to do without it.

But encouragement goes a long way. The CISCO MORNING NEWS wants to start big and continue bigger. It wants to triumph in its own field before it begins its conquest for circulation in outlying towns and villages. Every swinging in of the office door that brings a subscription to the daily paper and every call over the telephone ordering the MORNING NEWS is a pat on the back and a cheerful word to the organization that is attempting to help build up this city into what it deserves to be.

Active support on the part of the people of Cisco at this time will give the NEWS the happy elation of knowing that the tremendous effort it is putting forth in this field is not going unnoticed; that its energies are not misdirected; and that it is not sowing the seed of progress in barren soil.

James H. Clark, for three years circulation manager of the Tulsa Daily World and with the Tulsa Democrat in that capacity for a similar length of time, has charge of the circulation department of the NEWS. At present he is busily engaged in dividing the city and its suburbs into routes and organizing a large force of carriers to serve them promptly and efficiently. He promises that every local subscriber will find his paper on the front porch within forty-five minutes after it has come off the press.

### Planning Independent Carrier System.

Mr. Clark is fastidious what is known as the "independent carrier system" in connection with the newspaper routes. This means that every carrier will collect each week from the customers in his territory and purchase his own papers. This gives the school boys of the city an opportunity to become young business men and make money while they are continuing their studies. From time to time a picture of one of these boys will be published in the NEWS together with an account of his progress in the business world.

The CISCO MORNING NEWS will be issued every day with the exception of Monday. It will sell on the street for five cents a copy. It will be delivered to subscribers at their homes or offices at a flat rate of 20 cents a week, payable to the carrier at the end of each week.

Those who want to make sure of receiving the first issue should notify Mr. Clark. The telephone number is 80.

**Advertising—The Backbone of A Daily Newspaper.** Advertising is the backbone of every newspaper whether weekly or daily. Just as freight is the mainstay of the railroad, so is advertising the mainstay of the newspaper. Every national advertising agency in this country agrees that of all mediums of advertising the daily newspaper is the most effective and, by an actual checking up, the most productive of results.

(Continued on Page 8.)



**NUNN RETURNS FROM VALLEY**

**Local Merchant Much Impressed With Opportunities of the Section.**

W. D. Nunn has just returned from another trip to the lower Rio Grande valley of Texas, where he purchased a farm last summer which he is having farmed by Mr. Holland of Moran. He is more enthusiastic than ever in regard to this wonderful new country and says that the people of Texas are at last waking up to a realization of the resources and possibilities of this section of the state which he calls the "New California of Texas" and which he says is equal to and in many respects superior to California. He says that thousands of buyers are going there every month, from every state in the union and that recently a large percentage is from Texas, which until the last year appears to have been asleep to its biggest bet.

Just now, while it is cold and raw up there and worse farther North the fields are green with cabbage, head lettuce, Bermuda onions and kindred crops, from which they will clear from three to eight hundred dollars per acre. Oranges and grape fruit are ripe and the roses are in bloom, while barefooted boys and countless men are indicative of its wonderful winter climate. Mr. Nunn maintains that this new Texas section is equal to California in soil, climate, water and is twelve hundred miles nearer the center of the market than that wonderful state and that if the land is selling at the rate of thou-

sands of dollars per acre this will do the same.

Mr. Nunn is raising mostly cabbage and alfalfa on his farm and thinks they are doing well for the first year as the cabbage will make five tons per acre and the present price is \$100 per ton and is going higher. He is very enthusiastic and expects to move there eventually and make it his home. He says Mr. Bible and Mr. Edmonson and many others from here have bought there and have already moved down. But he says the people are prejudiced and most of them think he is a charter member of the "Annanias club", but that he has bought and will move there.

**LOCAL CONTRACTOR TALKS BRICK PLANT WITH C. OF C.**

Further plans for establishing a brick plant here were discussed at the Tuesday night meeting of the board of directors of the chamber of commerce with E. W. Dolenger, local contractor and a man with long experience in the manufacture of brick.

Dolenger, with an associate propose to install the plant and invest \$2,500. A plant with capacity of 10,000 bricks a day would require an initial investment of nearly \$20,000 it is said. Dolenger promised to take the matter up in detail with his associate and report back to the chamber of commerce at which time that body will go into the matter thoroughly.

**CHAMBER DIRECTORS SCORE "HELLO" FIRM FOR LAXITY**

Asking deliberate action by the mayor and board of city commissioners on the laxity of the local branch of the southwestern Bell Telephone company in lining up to the terms of its agreement as to installation of a common battery telephone exchange here, a resolution adopted unanimously by the board of directors of the chamber of commerce at its Tuesday night meeting called upon the city officials to request that the telephone company either fill in the near future or abrogate its contract. A copy of this resolution is to be forwarded to higher officials of the telephone company.

Members of the board of directors expressed themselves as dissatisfied with telephone service in general and the failure of the telephone company to live up to its promise of installing the new exchange by January 1, made a year ago. In particular, one of the directors made the unqualified statement that he had obtained from what he considered a reliable source, the information that the telephone company has ulterior motives in delaying installation of its new exchange here.

**Ipsa Facto**

From the World (London). "I don't know what's the matter with that little man over there, he was so attentive a few minutes ago, and now he won't even look at me!" "Perhaps he saw me come in. He's my husband."



**Especially Selected**

This list of Records is one that every music lover should have in his collection as they are real gems of opera.

- Bacarolle—Tales of Hoffman—Boston Quintet ..... 18375
- Mighty Lak' a Rose
- Rigoletto—Quartet Pryor's Band ..... 16276
- Peacemaker March
- Traumerei (Schumann)—Vessela's Italian Band ..... 17272
- On the Sea (Mendelssohn)—Victor Brass Quartet.
- Pagliacci—Pietro's Accordion Quartet ..... 17941
- Cavalleria Rusticana
- L'Arlesienne—Pastoral (1)—Sousa's Band ..... 17123
- L'Arlesienne—Pastoral (2)
- Jupiter Symphony—Allegro Vivace—Victor Symphony
- Jupiter Symphony—Menuetto—Orchestra ..... 17707
- Quartet in C Minor (Beethoven)—Victor String ..... 17964
- Quartet in F Major
- Intermezzo—Cavalleria Rusticana—Marimba Band ..... 18048
- Fading Leaves—Serenata
- Minuet—(Boccherini) Florentine Quartet ..... 18049
- Traumerei (Schumann)
- Serenade Falet—Balalaika Orchestra ..... 18058
- Toreador et Andalouse
- Fifth Symphony—1st Movement—Victor Concert Orchestra .. 18124
- Fifth Symphony—Part 2
- Pique Dame Overture, Part 1
- Pique Dame Overture, Part 2

When you have an appointment down-town to meet a friend, make our store your meeting place. You may hear the very record you have been wanting.

**Nunn Electric Co.**

**STRENGTH  
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Phone 178

**Do You Want to Help Build Cisco**

J. H. LATSON, Pres. J. E. PAYLOR, Vice-Pres. W. L. BOWMAN, Sec. Treas.  
JUDGE D. K. SCOTT, Attorney

**Mechanics Building Association**

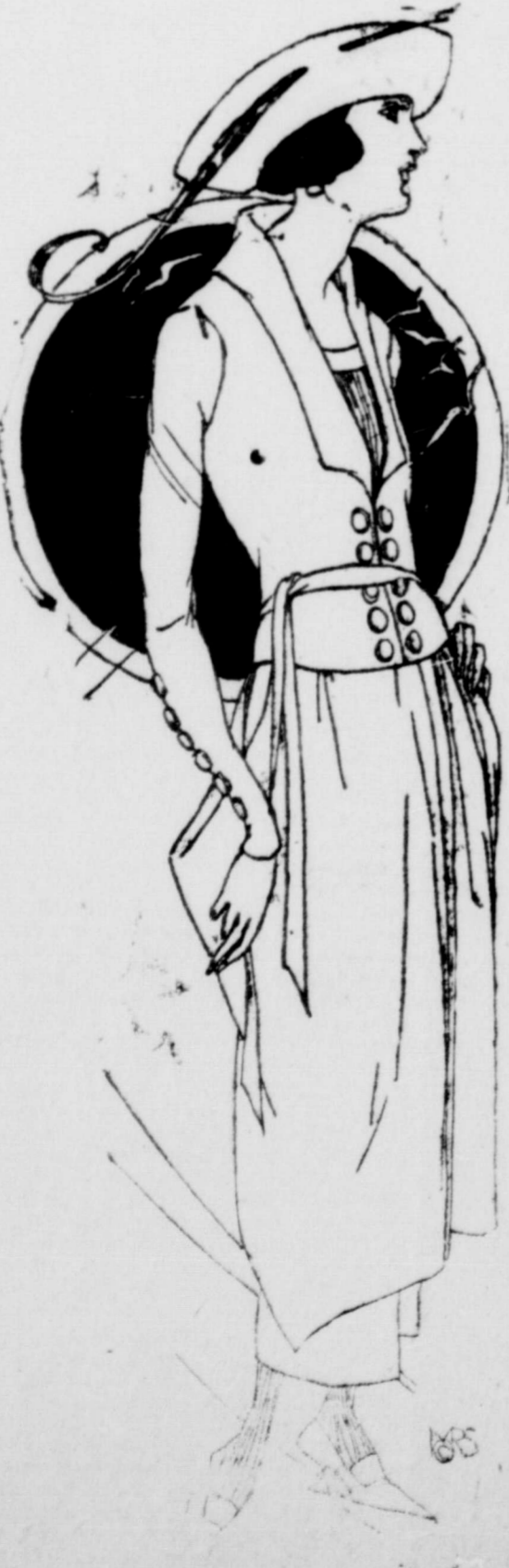
Capitalization \$25,000.00. Fully Paid and Non-Assessable  
Par Value \$10.00 Per Share

Organized for the purpose of doing a general home building and investment business.

We are offering a small amount of this stock for sale at this time. We expect to start operation immediately and give you quick returns on your investment. You are probably familiar with the enormous possibilities of this kind. You will be helping to make a greater CISCO, helping the other fellow get a home and helping yourself in a financial way at the same time. If you want to be one of the makers of this institution, see our secretary, Mr. W. L. Bowman, or call at our office in the MASONIC BUILDING and we will be glad to explain our proposition to you.

**Mechanics Building Association**

MASONIC BUILDING



**New Spring Arrivals  
Each Day**

LADIES and MISSES new oxfords for Spring of 1920 are arriving at our store. All shades—all widths and sizes—Military and French heels—New Suits—Coats—Dresses for Spring. A splendid showing of white goods. Spring is showing up in every department. Call and see the new modes of style.

**Nime Dry Goods Co.**

CISCO SHOPPING CENTER

Make Cisco Money Make Cisco Wheels Turn



CLASSIFIED ADS

STENOGRAPHER—R

WANTED the first of February, 1936, position as stenographer with some firm or company in Cisco. Miss Zadie McWhorter, phone 196 or 420. 35-2p

FOR SALE—Brand new Oliver typewriter, see M. W. Bushman at Sturn Oil company. 35p

FOR SALE—G

FOR SALE—oil lease in section 114, block 8, H&TCRR company survey, north of Rising Star, or would consider exchanging for a first class Automobile or real estate. C. W. Gill, Abilene, Texas. 39-11

FOR SALE—Sand—limited amount of gravel, special price on sand, prompt shipments. O. O. Shurtliff, box 453, Colorado, Texas. 39-5p

FOR SALE—18 x 18 army tent, inquire Riche & Bros., grocery. 39p

FOR SALE or TRADE—two Dodge commercial cars. Good condition, seven months usage, apply to Rowland Bros., or phone 398. 39p

FOR SALE—car load fine alfalfa whole sale or retail. Auto Inn. 39p

OIL STOCK—O

FOR SALE—200 shares Texas-Louisiana oil stock at bargain. Wm. Mayhew & Co. office Broadway theater. 39-11

Let your oil stock with VIRGIL HALL & CO. BROKERS

500 shares Service \$1.10 per share. 100 Hanger Rock Island \$2.75 per share.

500 Hanger Oil & Gas \$2.10 per share.

500 Texas Arizona .55 per share. 50 Duke Dome \$2.55 per share.

50 Royal Stephens \$21.50 per share. 1750 Eastland Oil & Gas .90 per share.

1000 Texana Oil Co. .45 per share. 100 American Prod. Pet. Co. .50 per share.

10 Comanche Northern \$15.00 per share.

500 Little Motor Kar \$1.75 per share.

25 Beaver Valley .50 per share. 3500 shares Texas-Louisiana \$0.90 per share.

ALL ABOVE is per share and subject to prior sale. Let us handle your oil stocks for you.

VIRGIL HALL & CO. BROKERS

WANTED—A

WANTED—The Cisco Printing and Publishing Company can use a number of office chairs, files, flat top and typewriter desks and other kinds of office furniture. Call for the manager.

WANTED—Clean cotton rags, will pay good price for good rags. No strings or woollens wanted. Round-Up. 1f

WANTED—Young couple, both employed, best of reference, want to board with private family. Rates must be reasonable. Ring James Williams, care of Texas company, city. 39p

WANTED a job by experienced second Cook. Leave address at Cisco Round-Up. 39p

WANTED—Young married man with several years experience as garage foreman wants position with company Cisco or Eastland keeping line of truck or cars. Write D. R. Chirwin, Carbon, Texas. 39p

Houses For Rent—K

HOUSE for rent—Northwest of town. See Willie Jacobs, P. O. Box 254.

LIVESTOCK—E

FOR SALE—span of black horses 6 and 8 years old, with wagon and harness. Will sell right, phone 9011P22. 35p

CHURCHES

Christian Science. Cisco Christian Science Society holds meetings every Sunday at Eleven a. m. Wednesday evening at 7:30 p. m. at I. O. O. F. Hall. Subject for Sunday: "LOVE". Public is cordially invited to attend these services. 35-6p

LOST AND FOUND—I

LOST—Card tire for Hudson car, lost Wednesday between home and town. Mrs. R. Q. Lee. 39-11

FOUND—Ring with four keys on school grounds, owner may get same by paying for this ad.

ROOMS FOR RENT—C

FRONT room all conveniences for one or two gentlemen. C. C. Sellers, 505 3rd street, telephone 21. 39p

HELP WANTED—S

WANTED—10 more good live boys for paper routes, prefer those who want to make money. One hour work each morning. Good proposition the year around. Write had better see Mr. Clark, circulation manager at Cisco Morning News office.

CITY PROPERTY—Y

FOR bargains in Cisco property see the Cisco Land Co. 251fc

FOR SALE—One Five and one six room house, new and modern. Some terms. G. E. Berry, phone 425. 361fc

FOR SALE—Five room modern bungalow in Rosewell Heights, Cisco's most popular home section. Sewer, lights, gas and water. Have a good reason for selling. Address Cisco Printing & Publishing Co., care of G. THREE FORD cars for sale I know we can suit you. Auto Inn. 39p

FURNISHED home on best street in Cisco—everything modern—large nice house—large lot—\$200 worth of roomers in house at present. Good reason for selling. Phone 348 if interested. Don't want to be bothered by parties without money. 603 West 7th street. 871fc

STUART L. WILLIAMS Oil and Real Estate Broker Notary Public Masonic Building.

I HAVE several bargains in homes—and building lots in Cisco. List with me as I have the buyers. THE cheapest and safest oil investment in the field today is a royalty interest in the Sarah Good tract near the Baggett well at \$250.00 per acre. I HAVE buyers for leases near the Hillium well.

STUART L. WILLIAMS Broker Masonic Building

A. L. Mayhew Wm. H. Mayhew

MAYHEW & COMPANY Real Estate—City Property—Rentals—Royalties and Oil Leases—Notary Public in office—Phone 65. Office over Broadway Theater—106 1-2 West Broadway.

WE ALWAYS have a list of bargains that will make you sit up and take notice if you are in the market for a home. It pays to see us before you take the step. Below is a partial list of property for sale:

5 room house 2 lots in City Park addition garage barn, etc. \$3,500. 6 room house, sleeping porch, garage, 60 x 115 foot lot, sidewalk, driveway all modern conveniences close in 505 West 9th street \$7,500.00.

6 room house duplicate of above 78 x 115 foot lot no sidewalks or curbing, corner lot, garage 1001 West Broadway \$7,500.00.

5 room house west Broadway 86 x 115 foot lot, \$6,000.00.

5 room house 2 lots Britton Hill well located at bargain \$2,750.00.

4 room house one lot 50 x 115 feet close in East side bargain, \$2,250.00.

3 room house West 9th street large rooms well located, \$3,500.00.

5 room house Avenue F between 13th and 14th street, \$3,750.00.

5 room house West Broadway new house well located \$5,750.00.

6 room house Avenue F close in garage sidewalk, etc. \$12,500.00.

WE HAVE lots in any place in the city that you want and as cheap or cheaper than you can buy elsewhere. We will also build brick buildings on West Broadway where we own the lots if we can make the right kind of contract with lessee's we have 200 front feet on this street that is classed as business property that can be improved, also have 24x100 feet on Avenue E. between City Hall and Broadway that we will put brick buildings on if we get the right kind of contract. We want to see Cisco grow and are trying our best to make it grow by putting up the buildings if every one tries to build the city like we do we will make Fort Worth and Dallas look like a village. Pay us a visit it will be to your benefit and advantage.

Yours for a greater Cisco, MAYHEW & COMPANY

AUTOMOBILES—D

GUARANTEED VULCANIZING of all kinds. Quick Service Tire Station, 910 Avenue D., with Willard Battery Station. 36-4t

When you need a service car call City Drug Store, phone 482. 38-4t

SEVERAL CARS for sale at prices you can stand. Auto Inn. 39p

WE STORE cars, loaded trucks, household goods. Anything. Auto Inn.

Special Notices—M

300 GREEN TAILOR SHOP—first door south of the Round-Up office. Best cleaning and pressing. P. O. Neel, Prop. 37-1t

WIDOW lady will take maternity cases while baby is young. Work accepted only with respectable families, will not take cases out of town. I charge according to size of family and amount of work required. Call or write the Round-Up care Dept R for further information. 39p

FOR SALE—Trailer, one 2 1-2 ton Warner trailer run 1,500 miles, cheap for quick sale. Hancock Rouzer Truck Co., East 6th street and TP crossing. 39p

I SELL J. BAUM safes and vaults. Gold Medal awarded. F. M. Cunyus, Cisco Chair & Casket Co., Cisco. M

ROOMS WANTED—J

2 or 3 FURNISHED rooms, see Mr. Bock at Cisco Sign Works, over Cisco Drug store rear office 351fc

WANTED—2 or 3 room apartment furnished or unfurnished, call 178. 39p

Miscellaneous—B-2

FRUIT TREES — SHADE TREES ROSES, vines ever green grown at Plainview on the plains, best varieties for the west. We sell shade trees for schools, churches, courthouses, yards, cemeteries and public parks at special prices. Garden plants cabbage, tomato, pepper, sweet potatoes grown by an expert crimson winter rubish \$1.50 per dozen. Plantlets asparagus 50c per dozen, 3 dozen for \$1.00. Genam everbearing strawberries 100 for \$2.50. Spring bearing strawberries 100 for \$1.50. Write for latest list. Plainview Nursery, Plainview, Texas.

GET MORE EGGS—By feeding Martins egg producer—double your money back in eggs or your money back in cash. Guaranteed by Cisco Drug Co. 36-6

THE "FOTO" SHOP, Winston building. Vincont "Fotografar" Kadak finishing. 39-4t

Real Estate For Sale—H

IF THE PRICE IS RIGHT—It is practically sold, if you list your property with us. For Quick, Efficient, Honest and Courteous Real Estate Service, see us. Cisco Land Co. 271fc

NEW TWO ROOM house, city water, close in \$850.00, terms. W. L. Bowman Masonic bldg., or phone 472. 39

FOR SALE—by J. E. Luse, owner, 462 acres just south of Cisco. 391p

FOR SALE—Choice 160 acres relinquishment water 99 and 99-100 per cent pure—Luna county New Mexico. E. O. Suppiger, Cisco, Tex. 382p

TRACKAGE on M. K. & T. Six Hundred. L. V. Carroll, Auto Inn. 39p

BARGAIN: Lot near high school center of Cisco, being lot 6 block "N", Ammerman's Subdivision. Next few days at \$800, part time. Address owner Box 460 or phone 325, Abilene. 39-2tp

Miscellaneous—B

SERVICE and QUALITY will be our motto.—Cisco Steam Laundry. 49-1f

Trade with the merchants that advertise.

DRS. CLAIK and BALL have moved their offices to the third floor Cisco Banking company building, rooms 301-302. 37-4tp

IF you are in the buying or selling market for anything worth the money see us. Cisco Land Co. 251fc

Trade with the merchants that advertise.

SERVICE and QUALITY will be our motto.—Cisco Steam Laundry. 49-1f

THE SINGER

SEWING MACHINE. Will make you sing while you are using it. Sold all over America on its merits. Every housewife should own one. The price is easy like the run of the wonderful machine. J. C. Neal, The Singer Man. Cisco, Texas. 35-4t

SERVICE cars, call City Drug store, phone 452. 38-4t

WHEN IN NEED of wood phone J. G. Boggs, 9006-4 Rings. 39-2p

THEY TELL YOU that Rheumatism can't be cured—but you can't tell me. I know better. I will personally guarantee "Clearwaters" Scientific Rheumatic Treatment to cure Rheumatism. It only cost \$8. This treatment is a wonder and will astonish, but it heals young as well as old. I am exclusive agent, and was for ten years a Rheumatic cripple. This treatment cured me for \$8 after I had tried the best physicians in the United States. O. L. Olson, address Box 50 Cisco, Texas. 391t

Dressmaking

FOR DRESSMAKING see Mrs. J. W. Roberts, 209 2nd street. 38-3p

IRONING done first class, 1400 Avenue G and 13th street 39-2p

NO WONDER PAPER IS HIGH.

And Uncle Sam Put the Prop in Propaganda. So to Speak.

Here is the stack of propaganda mail received by the Star-Journal one morning. Each item is enclosed in a good 10-inch envelope, some stamped and some bearing government frank. We list it according to the return card on the corner of the envelope, for we never get time to open one-third of it: United States Treasury—Income tax facts.

Bureau of labor statistics. Clippings M. E. board of temperance. Federal board for vocational education.

Department of agriculture, division of publications. War department, chief signal officer. Department of agriculture, food administration. Polidexter Presidential clubs, Washington, D. C.

Boy Scouts of America. National Democratic committee. National Association of Truck Salesmen.

Washington, D. C. Committee of American business men, New York. International farm bureau, Washington, D. C.

Interior department, bureau of education. American railroads, 61 Broadway, New York. Navy department, U. S. marine corps. Swift & Co., market review. Associated Industries of Missouri, St. Louis.

Jewish relief committee, New York. Missouri league of women voters. In addition to the above, we usually get a bundle of information relating to the Philippines, Mexico and the near East.

The above is only an average "run." The propaganda were not at their best the past week—probably taking a little Christmas—Wasrensburg (Mo.) Star-Journal.

THEATER DE LUXE IN NEW YORK

Seating Capacity Will Be Only 800, But Prices Will Be High.

Fifth avenue, New York's historic thoroughfare, will be graced with a \$7,500,000 theater and office building at 57th street, according to plans made public recently. The new building will be 11 stories in height with a tower in the center rising an additional 10 stories. The theater will be small, seating about 800 persons and it is proposed to use it for elaborate productions with tickets at high prices. The building will occupy the site of the residence of the late William C. Whitney, former secretary of the navy.

HOLD A BOLSHEVIK'S WIFE.

Husband of Woman Arrested in Buffalo in Lenin-Trotsky Cabinet. While the Lusk legislative committee, in session in Buffalo, N. Y., examined the evidence seized in the raid on the communist headquarters, police and agents of the committee continued to round up suspected members of the radical party, arresting among others, Mrs. Boris Reinstein, wife of a radical who escaped to Russia during the war and who became a minister in the Lenin-Trotsky government.

Mrs. Reinstein, who is a practicing nurse, pleaded not guilty to a case, with scores of others, went over.

OPEN NEW HOTEL.

The Hotel York on East Eighth, with 26 rooms, each of which is furnished with hot and cold water, will open its doors to the public, according to Carroll Brothers, proprietors of the new hostelry, who say that every modern convenience has been installed in the new hotel.

WEATHER RETARDS BUILDING ACTION

But Despite Week of Discouragement City Secretary Sold Permits Totalling \$25750.

Despite bad weather of the past week, credited with slowing up building plans, W. B. Statham city clerk, issued permits for the erection of residences and additions to homes, to be built here in the near future, that will represent an investment of \$25,750. The list:

J. T. Gilbreath, residence on 14th, \$4,250.

J. C. Robinson residence on Ninth, \$6,350.

J. F. Lummus, residence, \$1,100.

G. F. Martin residence on Seventh, \$3,000.

N. P. Kayer, residence in Turkneth addition, \$1,200.

E. R. McDaniel, residence on West Tenth, \$6,000.

C. F. Sanders, frame building on 13th, \$350.

C. M. Frey residence on Avenue F, \$2,000.

Hert Edmonds, residence on Avenue F, \$1,500.

Missouri Subscriber To News Wants First Paper Off the Press

Interest in the first edition of the Cisco Morning News is not centered alone about Eastland county but is widespread throughout the southwest also, as is indicated in the following letter from J. R. Winters, a News subscriber at Clinton Missouri:

"Dear Sir: You get up the best paper in Texas, but the one thing lacking I notice is now about to be pulled off. Don't forget that I have subscribed for your daily and want the first copy off the press; then keep it coming till I cry quit. Tell Mr. Nell Pitt to keep his eye on the Rising Star country, down where they brought in that 500-barrel well in Section 15. I have considerable stuff lying around that part of Eastland and am betting that it proves up as good as the best.

"Don't forget my daily. With all the best of everything for you and your paper, including the 'devil' I beg to remain yours truly. J. R. WINTERS."

Alleged 'Boishevist' Found on Job—Brick-Layers Nearly Strike

All that prevented a strike of the bricklayers working on the First Methodist church, Wednesday, because they discovered an alleged bolshevist in their midst was the fact that the self-acclaimed bolshevist qualified his statements to the satisfaction of co-workers, according to Lewis N. Stucky, pastor.

Bricklayers on the job claim the foreman-bricklayer had made a number of remarks reflecting on the government and that one time he had boldly declared himself a bolshevist. Upon examination by a city official the foreman reiterated most of his statements and said he claimed bolshevist tendencies of thought on the basis of what he understood the Russian definition to be—by the majority. So the matter was amicably settled. But the carpenters were prepared to strike, he said.

NEARLY BEAT HUNS IN 1914.

Crown Prince's Bunder Gave Fine Opening to French.

How the ex-crown prince, by his ignorance of elementary military tactics, very nearly caused the utter defeat of Germany in the last days of August, 1914, in the course of the little-known battles of Lorraine, is shown in a sensational report made before a French parliamentary commission by Marshal Joffre and his chief-of-staff, General Belin, and published recently.

At 6 o'clock the morning of August 24 a small patrol of French hussars commanded by a sergeant held up a German staff motor car and seized a number of maps and papers in the word of Bouzonville, well behind the German lines. This valuable capture was brought back at breakneck gallop to General (then Major) Tanant, of the French staff.

"They were the movement orders," said General Tanant, "of the German 3rd reserve division. They showed clearly that the crown prince, in his hurry to reach Verdun, had entirely neglected to search the country on his left flank, which he had left absolutely exposed to attack by our three reserve divisions.

"We had a consultation at General Ruffey's headquarters. At first General Maunroy, in command, said he could not move them forward without special permission from G. H. Q. I at once got on the telephone to General Belin, and having explained the whole situation to him, asked for further orders. Very shortly after there came as a reply a telegram signed by General Belin giving absolute freedom of action to General Maunroy. Plans were at once made and next morning (August 25) the attack on the crown prince's exposed flank began."

By 3 o'clock that afternoon, according to a captured German staff report, the enemy were in full retreat. All that was needed was a rapid pursuit which would have broken the army of the crown prince beyond the possibility of recovery. But at 6 came the order to withdraw to the line of the Meuse hills. The Germans had won the battle of Charleroi and General Maunroy's reserve divisions were recalled to form the army of the Ourcq, which was to help win the battle of the Marne.

Miss Lillian Peek, assistant director of the home economics department of the state department of education, was a visitor in Cisco this week.

CANCEL CONTRACTS OF BOOK COMPANIES

State Superintendent of Instruction Sounds Warning in Matter of Filling Book Orders.

Book companies holding contracts to supply Texas schools with text books have been notified in a letter from Annie Webb Blanton state superintendent of education, that delays in delivery of school books and the use of teachers as book agents for companies, which have occurred during the present year, are not to be tolerated next fall.

The unfilled orders for text books has been a great detriment says Miss Blanton, who advises the companies who hold the contracts that if in the future they can not deliver when requisitions are made they give up their contracts and permit the state to fill orders with companies that have books available.

Although exceptional conditions have obtained, according to the substance of Miss Blanton's letter, congestion of shipping facilities is not entirely the cause for she points out that five shipping points instead of one should be used in distributing the books.

"I shall not again face the people of Texas with excuses for text book shortages," says Miss Blanton, "and my advice to the schools next fall will be to the effect that if the books have not been delivered in time for the opening of school their best course will be to take immediate measures for legal proceedings."

T. & P. EMBARGO AGAINST WEST TEXAS IS EXTENDED TO CADDO

(From the Dallas News.)

On account of adverse weather conditions, the Texas & Pacific railroad has extended their embargo against Strawn, in West Texas, to cover all less than carload freight consigned to Caddo, Texas, according to information received by the transportation department of the chamber of commerce. Caddo is an inland town, near Strawn.

Because the Chicago & Alton and the Chicago & Eastern Illinois railroads are not accepting traffic via St. Louis gateway an embargo has been established on all southwestern region lines against the receipt of carload freight destined for points east of the Illinois-Indiana state line, when routed over these transportation systems. The Chicago & Eastern Illinois railroad has accepted live stock, perishables and merchandise when routed via that line. These embargoes were effective at 12:01 a. m. Monday.

CISCO PIONEER IS DEAD FROM ACUTE INDIGESTION

D. C. Holler, of Cisco, and formerly of Denton, Texas, died of acute indigestion at 2 a. m. Thursday morning.

Mr. Holler who had retired from business for several years, leaves no relatives here, according to his friends, who say that burial will probably take place in Denton.

The body is being held by Green & Gray local undertakers, who are awaiting instructions from relatives expected to arrive here from Denton. Holler owned considerable property in Cisco and was a pioneer in this city.

FORT WORTH MINISTER HERE

Reverend Calvin, of the Fort Worth Baptist seminary, will preach at the East Cisco Baptist church Sunday morning and evening. Inclement weather did not prevent a good attendance of children last Sunday morning, when Reverend Murphy had charge of the congregation. A cordial welcome is extended to all to attend church Sunday.

BRIDGE DOWN; SERVICE DELAYED

Because of a broken bridge timber in a short bridge on the Texas & Pacific near Strawn, discovered Wednesday night, service on the T. & P. was delayed for nearly six hours and a number of trains were late in Cisco Thursday. The damage was repaired Thursday morning and service rapidly returned to normal.

Success.

The popular understanding of success is the getting of money or fame. It might almost be said that the popular understanding of success is the getting of money, for there is little respect for a fame that can not be used as a means of acquiring money. Fame is advertising, and advertising may be cashed at the paying teller's window.

The test of life is living. The test worth is service. He who serves himself and no other is a failure, though death release his grasp on the ransom of an empire. He who finds life bitter is a failure, though multitudes cheer him on the street. The king who rules an unhappy and maltreated people is a failure. The carpenter who hangs a door well is a success. There is more honor in using one talent well than in abusing the possession of ten.

To keep clean, to do good—earn friends, to be happy, to develop, to serve where you are greater. Quillen.

— in City Hall

Too 1 The but 2 men appe 3 lists out 4 printed five

T. Indignant lady who has ater manage other girls will She—Oh, th my part, if t London Opinio

CISCO, The Biggest and Livest

Hildburn well south of Cisco makes flow good for five hundred barrels, opening up a new territory that will make other drilling brisk. Cisco will be headquarters in this new field, as supply center for drilling operations. Better buy that home today, before another comes in closer to town, as they are sure to come sooner or later. "Watch Cisco Grow." Come in today and buy that place you have been wanting before it is too late. Prices are normal now, so buy while we can sell you right.

Our leases are right in around the Hildburn and other wells now ready to come in. Get in touch with our prices before buying, as we may have it here for less. We guarantee delivery. Our royalty list was never better. Come in and see us.

VIRGIL HALL & CO., Brokers "THE LIVE WIRE BUNCH" Phone 489 Masonic Bldg. "HOMES & INVESTMENTS"



WE SELL FOR CASH  
THEREFORE  
CHEAPER

"OUR MOTTO"  
Quality, Service and  
Price

YOU CAN LIVE  
For less—by trading  
with this grocery  
house. At the same  
time set just as good  
table. One order will  
prove it.

For the convenience  
of our customers we  
will have a city solicit-  
or to call on the trade,  
therefore you will  
have everything good  
at the tips of your fin-  
gers.

CALL  
431  
GETS US

NO MATTER

grocer-  
, always  
price list  
my.

# New Grocery Opens WITH NEW IDEA Wholesale Prices TO Retail Trade

## The Perry Grocery Company Announces Its Opening SATURDAY, JAN. 31

Prices Subject to  
Change Without  
Notice

### Canned Vegetables

- 1 dozen No. 2 Tomatoes .. \$1.85
- 1 case No. 2 Tomatoes .. 3.50
- 1 dozen No. 2 1-2 Tomatoes .. 2.35
- 1 case No. 2 1-2 Tomatoes .. 4.65
- 1 dozen No. 2 1-2 Kraut .. 1.90
- 1 case No. 2 1-2 Kraut .. 3.70
- 1 dozen Peas 2.10
- 1 case Peas .. 3.95
- 1 dozen Corn .. 1.95
- 1 case Corn .. 3.85
- Beans "Camp-1 dozen Pork and bell's" .. 1.85

### Compounds

- 8-pound Bucket .. 2.53
- 1 gallon Crisco .. 2.15

### Miscellaneous

- Butter, per pound .. .73
- Eggs, per dozen .. .70
- Soda, 3 pkgs, .. .24
- Matches, six packages .. .36
- Oat Meal, (lrg.) 33
- K. C. Baking 1 package .. .33
- P'wd'r, 25 oz. .. .23

YOU WILL get the best quality at a much cheaper price.

YOU KNOW PERRY—And when he says so, better take it at par. The new store will be known as "THE PERRY GROCERY CO." and will sell to the retail trade at wholesale prices. This is not a scheme to unload cheap groceries. But a fact—the stock is bought new and fresh—and nothing was overlooked—We have it right in our store waiting for you.

Your living expenses should go way down from this day on. Perry has come back to stay.

If you want to economize and at the same time keep a good table—this will appeal to you.

We like Cisco—we are Cisco boosters—We hope you are—and let's all help each other and Cisco by trading with home industries.

No matter how many specials you see advertised in catalogues or papers, see us and our price list before you buy. At this time we quote you a partial list; we will furnish a new price list each week—every one will be a hummer.

The following prices cover only part of our bargains, because, remember, every article purchased means dollars saved.

THE STORE THAT Will save you money 365 days in the year—and where you will be taken care of in an appreciative way.

Prices Subject to  
Change Without  
Notice

### Meats

- Hams, Swift's Premium, per pound .. .37
- Bacon, Swift's Premium, per pound .. .51
- Bacon, Swift's Empire, per pound .. .45
- Bacon, smoked, per pound .. .29
- Dry Salt .. .26
- We have a full line of Fresh Meats.

### Beans

- Pinks, 5-lb. lots, per pound .. .1
- Pintos, 5-lb. lots, per pound .. .11
- Navy, 5-lb. lots, per pound .. .11
- Lima Beans, 5-lb. lots, per lb. .. .18

### Syrups

- 1 gallon Mary Jane .. .95
- 1 case (6 to case) .. 5.40
- 1 gallon Blue Karo .. .95
- 1 case Blue Karo (6 to case) .. 5.40
- 1 case Red Label Karo .. .95
- 1 case Red Label Karo .. 5.50

FREE DELIVERY TO  
ANY PART OF THE  
CITY

WATCH OUR WEEK-  
LY AD

CALL  
431  
GETS US

YOUR MEATS  
Bought from us are  
fresh and tender and  
the prices are as low  
as can be made.

FAIR AND SQUARE  
Grocery service. Ac-  
commodations you  
will like. Perry is a  
groceryman.

WE ARE OPENING  
the store because it  
has been invited by  
Cisco people.

# Perry Grocery Co.

TELEPHONE 431 EAST BROADWAY, CISCO--ACROSS FROM VIADUCT  
"IF YOU SEE IT IN OUR AD IT'S SO"





**A GRAND AND GLORIOUS FEELIN'**

**To Own Your Own Home In Homeland**

**Lots of Ciscoans Have That Enviably Pleasure**

**In ROSEWELL HEIGHTS** The Town's Prettiest Resident Section  
Nature Made It So

**NO INVESTOR IN ROSEWELL EVER LOST A DOLLAR**

Homebuilders--This section has Sewer, Gas, Light, Water, Sidewalks. Your protection guaranteed by building restriction. Rosewell is the pride of Cisco. Ask yourself. It has enjoyed a sturdy growth by reason of its worth. 'Tis a community of home-loving people proud of what they have.

**YOU CAN'T BUILD A "SHACK" in ROSEWELL**

**Verily it Vibrates with Joy and Pep and Tone**

**Worthy of the Best Home--Best for the Home**

**Drive Through and See It**

**INSURANCE**

**AN ASSET  
AND A PROTECTION**

Do You know a Big Man? Most of us do. Ask him why he considers Insurance the most essential, economical investment in life. Insurance saves many a man from ruin. Saves because its safe. We write Insurance--the kind you want--Fire, Tornado, Life, Public Liability, Workman's Compensation, Automobile, Accident, Health. Our service is a feature. we like to advertise. We emphasize the fact of pleasant dealings.

—Phone 111--That Gets Us—

Exclusive Agents for  
"Rosewell Heights"

**J. M. WILLIAMSON & CO.**

Office in City Hall  
... Building ...



**ROUND-UP**  
EACH FRIDAY BY

**TEEN Printing & Pub. Co.**

**M. NICHOLS, Editor.**  
Published in the Cisco Post Office as  
Second Class Matter.  
Phone 80 for all Departments.  
Subscription Rate \$1.50 In Advance.

**DON'T** kid a man running for office. Let your mind go back over the men who have been serving you as officials, and look at their works, and you will see that politics is really no kidding matter.

CISCO seems to be about the only town in the west that isn't worried over the result of the census and the number who have failed to pay poll tax.

**WHERE'S THE WATER?**  
TWO of the best residences of Cisco burned to the ground this week because the water system failed to function. Following a reduction in insurance rates because of a good fire record, property owners here stand a chance to get that concession taken from them, unless the fire hazard is at all times reduced to the minimum.

Here's an emergency situation. Water in Lake Bernie doesn't do much good when fire starts. It must be delivered to the fire hydrant with a pressure sufficient to meet all insurance requirements.

Cisco's fire record in the past has been good, but it has been purely an accident. If the situation at Tuesday's fire has been a sample of the protection afforded.

Such a situation is naturally up to the city officials. They are being depended upon to provide adequate fire-fighting equipment and plenty of water. To hike the insurance rate back to the standard rate means a lot of money. And a few fires like the one this week will wind up in just such a thing.

Some one is responsible. Citizens should and will find out where the trouble is.

**QUALITY, TOO.**  
THE FEDERAL CENSUS will show a great increased population in west Texas, and citizens here will be encouraged and additional representation in the Texas legislature. While this might seem of a political nature and hardly a subject for discussion in a chamber of commerce meeting, the action of the West Texas builders in Abilene, last week, was in keeping with the work of that organization.

There are many vital legislative matters that directly concern West Texas that other sections of the state do not fully understand and could not treat fairly. The interests here are so great that without proportionate legislative representation, harmful laws might be enacted.

Oh, the great factor in West Texas, has brought untold wealth to this section of the state, and the people here want no restricting legislation or unfair tax upon the industry. And it is upon this basis that other sections of the state must come to understand.

But while West Texas is seeking more legislative members, why not look to Washington and Austin? The best men in oil section should be on battle grounds ready to fight any suggestion of irrational law-making.

Quality is equally as important as quantity.

**FUTURE ROUND-UP.**  
PEW citizens realize the extensive preparations that have been made for the publication of the Cisco Morning News. A very complete plant has been installed, and is about ready to start. With the coming of the News, it is not the policy of the publishers to discontinue the Round-Up, though many changes in the publication are coming. The weekly edition will be a bigger and better newspaper, and will be sent out each week, to fill the demand of a good weekly for those who do not care for a daily.

Look for the Round-Up, as usual, every week. And watch it grow.

Stray Sneezes  
—From—  
The Pepper Box

An Evergreen  
From the Michigan Gargoyle.  
Frosh—Why are you taking Forestry?  
Froshette—Oh, I've always pined to look spruce.

No Wonder They Looked  
From the New Orleans Item.  
And in the rear, standing apart from the rest, a Silent Woman dressed in black sobbed aloud, unheeding the glances toward her.

Sight Seeing  
From Cap and 1918.  
Youth (enamoured)—Good-night, Miss Louise, may I see you tomorrow nig.  
—if you have nothing on?  
She—"Sir, how dare you!"

Quick Release  
From the Scranton, (Pa.) Times.  
Carbondale—The marriage of John Maxwell, retired Delaware and Hudson railroad engineer, was held from his late home on Park Street yesterday, many relatives and friends attending. At 2 o'clock services were conducted over the remains by Rev. Charles Lee.

Tips.  
Ten per cent. The waiter looks insulted.  
Fifteen per cent. Waiter grunts.  
Twenty per cent. Middy, "Thank you, sir."  
Twenty-five per cent. Ditto; also bows.  
Thirty per cent. Ditto; ditto; waiter helps you on with coat.  
No sober person ever tipped a waiter beyond this point and I don't wish to give myself away.

From the palm trees in the Andes a special wax is obtained for candle-making.

**POLITICAL ANNOUNCEMENTS**

Subject to the primary election the Round-Up is authorized to announce the following are candidates for party nominations in Eastland county:

**COUNTY ATTORNEY—**  
CLAUDE C. WILD.  
W. V. DUNNAM.

**DISTRICT CLERK—**  
L. C. REED.  
EDWARD C. BETTIS.

**COUNTY CLERK—**  
EARL BENDER.

**TAX COLLECTOR—**  
EARL McALISTER.

**COUNTY SUPERINTENDENT—**  
ULALA HOWARD.

**FOR SHERIFF—**  
S. E. NOLLEY.

**ENGLAND "CHANGING HANDS."**

**Rising Up of Old Estates Largest Since Time of Henry VIII.**

When Henry VIII closed the monasteries and the large abbey lands passed into the hands of "new" men, he farmed his great estates, which gave rural England the character that we know. Now under our eyes England is again "changing hands." As the "new" men of three centuries ago passed in their turn, they are being bought out by the tenants. Thus England retains her "bold yeomen."

Social and economic changes have completely undermined the old "feudal" estates. It was not a "business" proposition. War taxation, the last blow, faced the great land-owners with the alternative of raising their rents or selling their land. Wisely they have decided to sell. They realize that farming under modern conditions can not be done second hand.

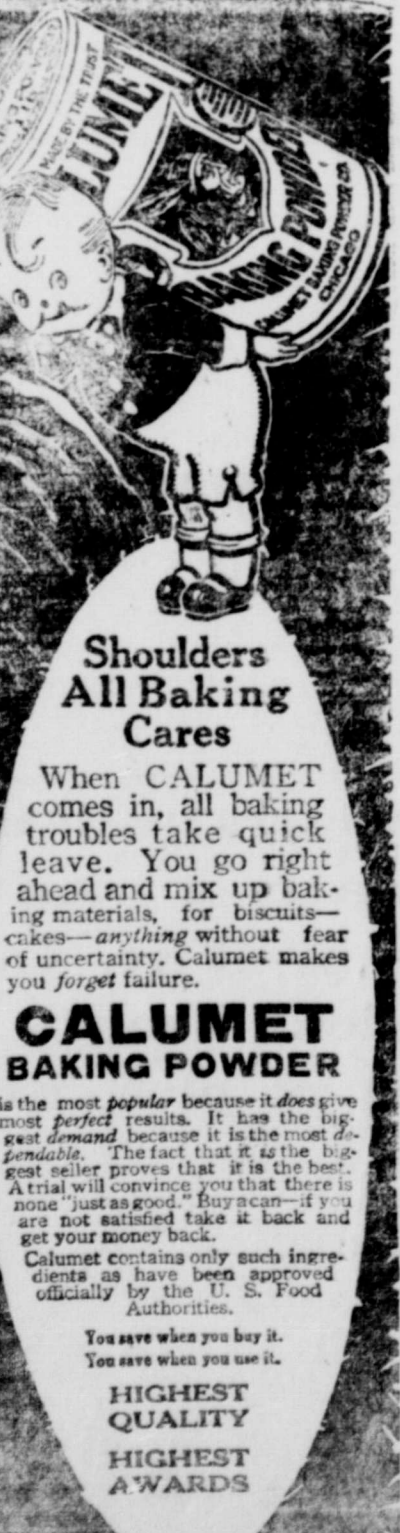
But the great landlords will not vanish by any means. Out of our rural life they mean to retain just as much land as they can farm personally at a profit instead of the vast estates they have usually leased out to tenants at a loss. In fact, they are forming a new ownership to meet the new times, and there is no reason to fear that the social kindness of the old era will be lost or diminished in the new.

The business of tea-blending is peopling places for the wealthy young cutlery British. For more than one hundred years Mincing Lane has blended tea for the whole world and brought the work into the region of an exact science.

**J. W. HARTMAN RECOVERING FROM RECENT OPERATION**

J. W. Hartman, well known in this city, has successfully undergone an operation in Fort Worth, according to Mrs. W. A. McCall, his daughter, who returned this week from that place accompanied by her son, Hartman McCall.

Mrs. McCall says that her father is rapidly recuperating, but will be compelled to undergo a second operation in about two weeks. Mrs. J. W. Hartman and son, Charles Hartman, are remaining at the ill man's bedside.



**Shoulders All Baking Cares**

When CALUMET comes in, all baking troubles take quick leave. You go right ahead and mix up baking materials, for biscuits—cakes—anything without fear of uncertainty. Calumet makes you forget failure.

**CALUMET BAKING POWDER**

is the most popular because it does give most perfect results. It has the biggest demand, because it is the most dependable. The fact that it is the best seller proves that it is the best. A trial will convince you that there is none "just as good." Buy again—if you are not satisfied take it back and get your money back.

Calumet contains only such ingredients as have been approved officially by the U. S. Food Authorities.

You save when you buy it.  
You save when you use it.

**HIGHEST QUALITY  
HIGHEST AWARDS**

**WILD A CANDIDATE FOR COUNTY OFFICE**

**Urged by Many Friends Here, Local Attorney Announces in Race for County Attorney.**

Claude C. Wild, well-known local attorney, announced late this week his candidacy for the office of county attorney and became Cisco's first entrant into the large field with contestants for county offices.

Wild was born and raised at Moran, this county, and moved to Cisco last spring. Since that time he has been actively engaged in the practise of law and has earned a reputation here. He is a graduate of the University of Colorado where he attained various honors in debating and other branches of law work and was three times member of the interstate debating teams. Wild sets forth his platform in the following announcement:

"My candidacy for county attorney of Eastland county is announced upon the advice of numerous friends over the county, who believe in law and order, who stand for the strict enforcement of the same and who believe that I have the courage and ability to so enforce it. In asking the vote and patronage of the people, I pledge myself to this uncompromising policy of law enforcement, with fairness to all alike.

"I believe that if we have laws which are unjust or should not exist, then we should elect senators and representatives who will change them; that if there are violations of the law in this county which go unnoticed, we should elect a sheriff who will run down the guilty ones; but that is as far as the county attorney is concerned; he has no option, but must uphold and defend the law as he finds it. The legislature is to make the law; the sheriff's department to catch the violator of it; the county attorney to defend it in the courts of this county. It is a duty and obligation which he cannot shun.

"Such is my platform and upon which I appeal to my fellow citizens for support.

"CLAUDE C. WILD."

**TEXAS COMPANY EMPLOYE SUSTAINS BOKEN BACK**

J. D. Morris, employed by the Texas company at Paris Camp, in clearing the right of way under the Westinghouse contract, was brought to Cisco Monday with a broken back, caused by a tree which fell on him while he was at work.

Morris, whose home is said to be in West Virginia, was sent to a Fort Worth hospital Monday. He was about 25 years of age, according to Dr. F. E. Clark, who assisted Dr. P. C. Ray, of Parks Camp, in ministering to the injured man. Morris is not expected to live, say the physicians.

The silk industry of China employs, it is estimated, from 4,000,000 to 6,000,000 people.

**TAX LIST.**

**Cisco.**

City	.....	\$ .75
County	.....	1.55
School	.....	.50
Total	.....	\$2.80

**Eastland.**

School	.....	.50
County	.....	1.55
City	.....	\$1.94
Total	.....	\$3.99

**Ranger.**

City	.....	\$2.20
School	.....	.50
County	.....	1.55
Total	.....	\$4.25

**CISCOAN IN RACE FOR LEGISLATURE**

**I. Lamb County Resident 40 Years and Cisco Pioneer, Would Fill Unexpired Term of J. D. Neill.**

I. Lamb, resident of Eastland county for 40 years and a citizen of Cisco practically ever since the town came into existence, announced this week his intention of becoming a candidate to fill the position in the lower house of the state legislature vacated by J. D. Neill for the unexpired term.

Lamb states his platform has not been outlined with any great amount of care, but that he is for any measure that promotes the interest of Eastland county and any proposition that stands for stable progress in the community. He subjects his candidacy to the special election of February 14.

**REED IS CANDIDATE FOR DISTRICT CLERK**

**Reared and Educated in Eastland County, Candidate Feels Well Fitted for Position.**

L. C. Reed, raised in Eastland county, is a candidate for the office of district clerk, subject to the action of the democratic primaries. In the following brief announcement Mr. Reed sets forth his experiences for the benefit of the voters:

"I was reared on the farm near Long Branch, in this county, attended the country schools, and later attended Sherman high school, under Professor O. C. Britton and J. E. Temple Peters. From this school I went to Denton State Normal. I have taught school for several years and also have a diploma from Tyler Commercial college.

"Have had experience in book-keeping and banking.

"I am 33 years old, have a wife and one child. Am reasonably well known over the county, having lived here 25 years.

"L. C. (Clifford) Reed."

**NO EPIDEMIC DANGER; "FLU" UNDER CONTROL**

There is no danger of epidemic of any disease in Cisco from present indications, according to Dr. J. W. Gregory, city health officer, who says that the few cases of influenza are under control, and that the smallpox cases recently reported are under supervision and check.

Pneumonia is the thing to be dreaded, according to Gregory, who says that persons should take all preventive measures within their power by avoiding exposure in wet, cold weather as far as possible and where one has a sudden elevation of temperature it is time to consult a physician. Reports of disease epidemic at Albany have been denied this week and it is said that practically no disease exists there at this time.

Many thousands of people in England pay a special tax each year for the privilege of displaying a crest on their stationery and plate.

**NEW HOTEL TO OPEN**

First of week, just across the bridge on Broadway. The name will be Hotel York. Prices right—Every room furnished second best to none in Cisco. Everything new.

**L. V. CARROLL, Prop.**

**WHY DO YOU WAIT**

To take out Life Insurance. Be wise. Look the issue squarely in the face. You can get it if you are in good health, but—

**DO IT NOW**

Tomorrow may be too late. Protect your loved ones and your business affairs with plenty of Life Insurance. Old Line is the CHEAPEST and BEST. Rates are low and NEVER CHANGE. We have the policy that fits your needs. Let us show you.

**WILSON & PITTARD**

THE LIFE INSURANCE MEN

Room 8, Winston Bldg.

**The Famous**

We have just received the most charming collection of new Spring dresses—very latest styles. Prices to fit every person's purse. We invite the ladies of Cisco to call and see them.

**Our Hosiery**

Lines are very complete for men, women and children. Priced within the reach of all. We invite you to make our store your headquarters.



A very fortunate purchase of handsome Georgette Blouses. This was purchased at less than regular cost from the best manufacturers of Stylish Blouses.

**The Queen Elizabeth Line**

**Prices from \$10 to \$30**

ask to see them, we will be glad to show you whether you buy or not.

**The MAN**

will find at this store everything in stylish clothing and highest grade Stacy Adams and Nettleton Shoes

**The Famous**



FOR FINE CANDERS, HOT DRINKS  
AT A FINE PLACE  
**LA ROQUES**

# The Cisco Round-Up

**N. F. PAYNE**

Insurance of all kinds  
Judia Bldg., Cisco, Texas

WEEKLY EDITION OF THE CISCO MORNING NEWS

VOL. XXXIX No. 39.

CISCO, EASTLAND COUNTY, TEXAS, FRIDAY, JANUARY 30, 1920.

SECOND SECTION

## Announcing



**MRS. CHAS. CURRY**  
WHO WILL DEPART THIS WEEK  
FOR EASTERN MARKETS TO PURCHASE A COMPLETE LINE OF...

**"STYLE AND QUALITY FIRST"**

SELECTION OF

**Spring Millinery**

This New Style Center Will Be In The Masonic Bldg., Main and Broadway at an Early Date

### TWO HOMES BURNED IN TUESDAY'S FIRE

Gasoline Explosion in Garage Ended in Complete Destruction by Fire of Sue-Louden Residences

Cisco was visited for the first time in several months by a fire of consequence last Tuesday afternoon when the residence and garage of John Sue and the residence of S. B. Loudon, 14th and Avenue M, were completely destroyed, the loss amounting to \$25,500, \$16,000 of which was covered by insurance. Practically all the household furniture of both homes was saved; no injuries occurred.

All that prevented the fire spreading to additional residences was the persistent work of members of the fire department and citizens who, under handi-camp, protected other homes.

A gasoline explosion in the servant quarters of the Sue home is credited with originating the fire, at 1 o'clock, which quickly consumed the servant quarters and garage and was spread to the residence by a strong south wind. A Ford car was saved from the garage.

Ten minutes after the alarm was turned in the fire department had maneuvered the muddy streets and had strung a line of hose but water pressure was practically nil and only a thin stream of water was available. Eye witnesses claim the firemen could have extinguished the blaze before it had damaged the Sue home to any extent if water pressure had been adequate but bad weather has delayed work on the standpipe being erected in that section of the city and the lower-level main was not equal to the occasion.

The Sue home, insured for \$12,000, was valued at \$18,000 and the Loudon residence insured for \$4,000, was valued at \$7,500. Loudon had bought the place only a week ago from Sue and was moving in when the fire razed his new property.

The health and longevity of the Bulgarians is believed to be due to their use of garlic, its disinfecting properties, its aid to digestion, and its action on the intestinal tracts.

### ARKILLS WILL OPEN UP NEW APARTMENT HOUSE

The new Arkills hotel, 107 West 10th, is to be formally opened to public inspection Saturday according to H. K. Arkills, owner, who will be on hand to show visitors through the building.

The Arkills is a two-story frame building and provides for completely furnished apartments, strictly modern throughout. It was erected in an attempt to help abate the housing congestion which for some time has operated to some extent to the inconvenience of Cisco.

The juice of the fruit of the cajuput tree of Brazil is said to be one of the most powerful blood-purifiers known.

Mr. and Mrs. J. D. Collins of Birmingham, Alabama, arrived in the city last week with the intention of making Cisco their home. Mr. Collins will build soon.

### SERVICE

AN OLD WORD WITH A NEW MEANING

Modern, up-to-date Bank-service means more than simply the handling of funds; it stands for increased efficiency; it is the acme of confidence and assures satisfaction with every transaction. Service, in its fullest meaning, is a fixed part of our bank covenant.

Let us serve your banking needs.

**FIRST GUARANTY STATE BANK**

CISCO, TEXAS

No Depositor in a State Bank in Texas has ever lost a Dollar.

**A Leaky Radiator?  
Take it to a Specialist**



910 Ave D.  
Cisco, Texas

Through our modern process Auto radiators are successfully repaired—and in most cases made better than new, especially late model radiators, which can only be made to give service through our process.

Our trade mark stands for high quality. We are backing our trade mark.

Radiators for Sale or Exchange



A Special Representative of

**Chicago Kahn Bros.**

Incorporated

TAILORS THAT SATISFY

thoroughly experienced in the tailoring business and fully posted regarding the latest styles, will display at our store on

**Friday and Saturday, Feb. 6-7**

an extensive line of fashionable Wool and Worsted Suitings, Palm Beaches, Mohairs, Tropicals, and other latest fabrics for

**Spring and Summer 1920**

COME IN and select your new garments from large size wools. Have your measurements taken in a scientific manner and receive expert advice regarding latest fashions for men. Choose your favorite fabric, while the picking is good.

Time of delivery will be arranged to suit your own convenience. Correctly fitting, dependable tailored and rightly priced garments, Absolutely Guaranteed.

**ROPER & FISK**

"WE SELL FOR LESS"

Dry Goods Phone 101

Grocery Phone 467

Home of Pure Cocoanut Butter  
45c the lb.

The Boys Who  
Want and Appreciate your Business.

PHONE 252

**Women Buy More Groceries Than Men**

AND ALL WOMEN KNOW 'tis best to buy the best because 'tis economy.

Then Too Genuine Service Is a Big Help.

"OUR DELIVERY SERVICE IS FOR EVERY CUSTOMER."

PAUL & KEY—Up-to-date market, wholesale and retail—when ordering your groceries, order your meat.

The Boys Who  
Want and Appreciate your Business.

PHONE 252

For Service  
Call on us

**Kemper & Barrow**

"FOR QUALITY GROCERIES"

Telephone  
No. 252



TEEN

**UNITED STATES CHAMBER OF COMMERCE  
PLANS HOME BUILDING AT WASHINGTON**

**Famous Lots Chosen for  
Site Once Were  
Sold For \$1.**

The Chamber of Commerce of the United States has bought property in the heart of Washington, just across Lafayette Square from the White House, where it will erect a home for American business. The place, at the corner of Connecticut avenue and "H" street, is famous as the home of Daniel Webster, Francis Scott Key, W. W. Corcoran who founded the Corcoran Art Gallery, and other distinguished citizens, and in the old house, which will be raised to make room for the new national chamber home, many transactions have taken place that made a deep impress on the country's history.

The new structure, five stories high will cost approximately \$2,500,000. The plans have been drawn by Cass Gilbert who designed the Woolworth building and the U. S. custom house, New York; the U. S. Treasury annex, Washington, and other great edifices. Work will start this spring.

W. W. Corcoran purchased the property described from Daniel Webster in 1847, after the latter retired from public life. Corcoran and Webster were close friends. It is history, accepted as true, that the lots and the house were presented to Webster by friends, but there is nothing in the records to indicate a gift. The property was transferred to Webster by Robert Swann in 1844, one dollar being mentioned as the consideration.

In 1802 the property was assessed at two cents a square foot. The property then was a part of the town of Port Royal. The "original proprietor" of the tract was Samuel Davidson whose title came in 1770 by authority of the Lord Baltimore grant. He willed it to Mary Pattison in 1805, and she deeded it to General James Breckouridge in 1817. Thomas Swann bought it in 1827 and seventeen years later sold it to Webster. The National Chamber purchased the eight lots, known in Washington as "the old Corcoran place", for \$750,000. The new building not only will enable

**BLANTON URGES TREASON  
LAWS AND SCORES GOMPERS**

That Congressman Thomas L. Blanton is strongly in favor of stringent antitreason laws for the United States was evidenced in a recent speech before the house of representatives when he devoted considerable time to the "acts of violence" committed throughout the country during recent months as enumerated them for his colleagues according to congressional records.

Not only did Blanton strongly urge the passage of such laws but he also scored Samuel Gompers, president of the American Federation of Labor, for his alleged repeated threats of revolution if certain measures were not passed to the satisfaction of labor.

In the cheese regions of Switzerland a custom formerly prevailed for the friends of a bride and bridegroom to join in the presentation on their wedding-day of an elaborate cheese. This cheese was used as a family register and heirloom, on which the births, marriages and deaths were recorded. Some of these "old cheeses" date back to 1650.

In France the oxen that work in the fields are regularly sung to as an encouragement to exertion; and no peasant has the slightest doubt but that the animals listen to him with pleasure.

the national chamber to maintain adequate offices for handling the business of the organization but also will afford a meeting place in Washington for all who are affiliated with the national chamber. Members can make the Chamber's home their headquarters when they come to Washington, feeling that they have a place all their own to hang their hats.

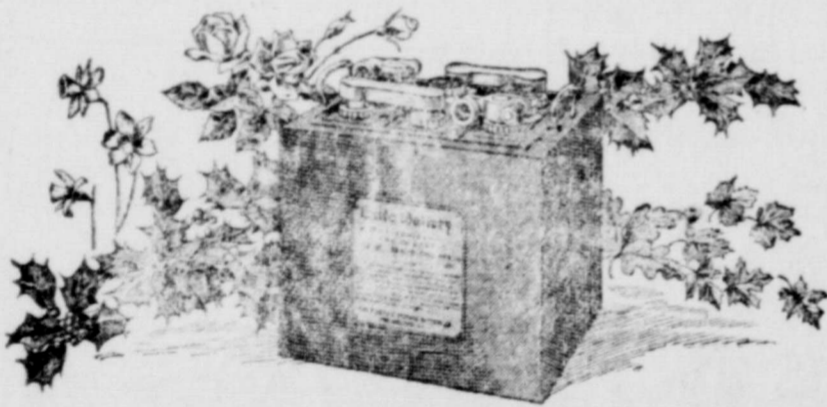
The United States Chamber of Commerce is now conducting a national campaign among its many members for the purpose of raising subscriptions to help pay for the building. Cisco's Chamber of Commerce quota to the drive, \$100, has been arranged for according to W. A. Downing, secretary.

WE ARE NOW LOCATED IN OUR  
NEW BUILDING  
305 SEVENTH ST.

**Green & Gray**

Funeral Directors and Enbalmers

NIGHT PHONE 470  
DAY PHONE 521



*A Seasonable Friend  
in Any Season*

The  
**"Exide" Starting & Lighting Battery**  
on Your Car

"Exide" reputation is built on "Exide" performance—and performance is the only thing that gives value to a battery.

You pay a little more for the "Giant that lives in a Box," but you receive a great deal more in the powerful cranking, longer life, better lights and greater freedom from operating trouble with an "Exide."

"Exide" Service in providing for every need of every make of starting battery enables you to obtain maximum efficiency from the battery you are using.

A periodical test of your battery, a timely renewal of separators, minor repairs if necessary, and expert advice on battery care are mighty important factors in the operation of your battery. These are but a few of the many features of "Exide" Service.



**Huey Motor Co.**  
CISCO, TEXAS

**IF IT'S  
NEW WE SHOW  
IT FIRST**

**APRIL 4th.  
IS EASTER**

**OUR POLICY  
THE PUBLIC BE  
PLEASED**

**CISCO'S  
BIGGEST DEPART-  
MENT STORE**

**Hello Bill!**

**Yes My New  
Suit Is From**

**Garner's-  
Fits Like My Measure.**



**Oh'-boy-I say they have-and New Things  
coming in every day-You can't  
go-wrong if you buy**

**HARTSCHAFFNER & MARX  
& STYLE PLUS CLOTHES**

**BUY QUALITY IT IS ECONOMY**



Things  
For  
Girls  
and  
Mothers  
Who  
Stay  
Young

**The Lovliest Things  
In Silk Undergarments**

**PRETTY GIRLS**

SHOULD always wear  
pretty things--Fine under  
things denote refinement.

In Our Silk Department  
For ladies we are showing  
the grandest creations  
ever, in negligees, gowns,  
camisoles, teddies, and  
pantalettes. Come and see  
them, they are all new.

*Inc. H.*  
**Garner's**  
THE DEPENDABLE STORE  
CISCO TEXAS



**BAPTISTS ADOPT AN EXPANSION PROGRAM**

General Convention at Dallas Votes to Spend \$3,000,000 for Building and Improvements

A program expenditure involving the expenditure of over \$3,000,000, was decided upon at the recent board meeting of the Baptist general convention, held in Dallas, and attended by representatives from all over Texas. For the first time in the history of the consolidated board the treasurer reported all obligations paid and a balance of \$250,000 in the treasury. Cash receipts from the Baptist 75 million campaign have already totaled \$750,000.

The \$3,000,000 authorized to be expended will be used in the erection of new buildings and the providing of new equipment in the educational and benevolent institutions fostered by the board. New dormitories are planned at several of the Baptist schools to take care of the crowded conditions resultant from an unusually heavy enrollment. Building projects totaling \$1,000,000 will be started at the Baylor Medical college and Baptist Memorial sanitarium, which will make Dallas one of the seven great medical centers in the United States.

**WEATHER PREVENTS WORK ON CISCO & NORTHWESTERN**

Only the weather now stands in the way of construction work on the Cisco and Northwestern railroad, according to W. E. Ricks, who has practical assistance to President R. Q. Lee in matters pertaining to material, transportation and construction for the C. & N. E., says that there are enough ties on hand to finish the road to Leeray and thirty-five car loads of ties for the road in the yards at Waco.

The Colorado Fuel and Iron company, of Minnequa, Colorado, in a recent communication, says Ricks, promises that 250 tons of steel rails will be started rolling toward Cisco this week, and that 300 tons of rails will be shipped every week hereafter until the orders are filled.

A Chinese statute enacts that debts which are not collected on New Year's Eve cannot subsequently be recovered; but, according to recognized usage, a creditor who has vainly pursued a debtor through the night may still follow him after daybreak, provided he continues to carry his lighted lantern as if he believed it was still night.

A camel enjoys his master's cigarette in Egypt, quietly squatting down behind him, the better to sniff the fragrant smoke as it rises slowly in the heavy air. This the animal does with unctious, closing his nostrils and eyes rapturously after each inhalation.

In Turkey the disappearance of the sun at night is accounted for by the periodical retirement of that pious luminary and religious reflection.

With all respectable Burnese families it is an invariable rule that the child's name must begin with one of the letters belonging to the day of the week on which it was born. They have a notion that according to the day of the week (or rather the constellation representing that day) on which a man was born, so will his character be.

The Turks believe amber to be an infallible guard against the injurious effect of nicotine; hence its extensive use for cigarette holders and pipe-stems.

**Looney Captures Alleged Forger**

After a short pursuit Constable Looney and his deputies captured here last week, Lee Custer, escaped from custody of the law at Semour, Baylor county, and wanted there it is alleged, on a charge of forgery.

Sheriff Tom Self of Baylor county came here for Custer, who was captured six miles southwest of Cisco.

Among many actors to whistle in the dressing room is looked upon as a portent of ill-luck.



Cisco Battery Co.

Oil Field Harness, Collars, Bridles, Lines and Halters

WE MAKE THEM TO ORDER

Collins Saddlery Company

**CONSERVATORY OF MUSIC**

Piano—Violin—All String and Wind Instruments. Will teach a limited number of pupils.

Studio Phone 369

SCHAEFER & LEONARD

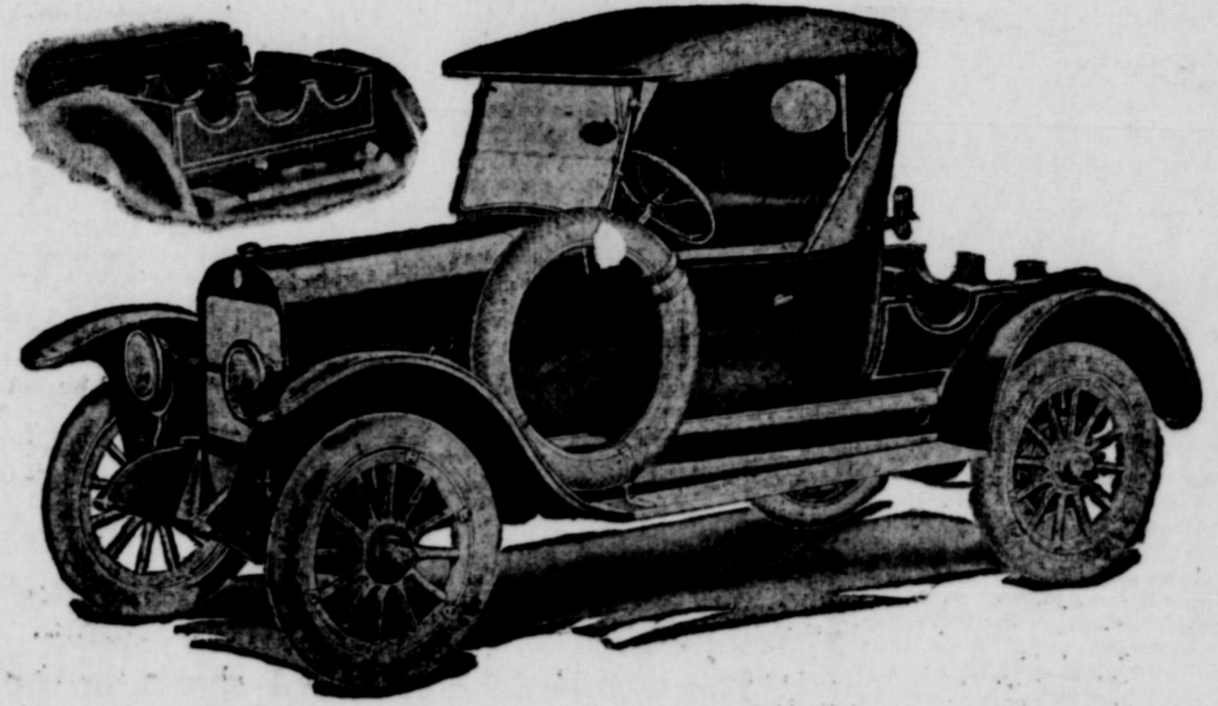
*Ford*  
THE UNIVERSAL CAR

FORD OWNERS SHOULD KNOW

Just what Ford service is, and why it is different from ordinary garage service. The Ford Dealer is a part of the Big Ford Family. He carries a large stock of Genuine Ford Parts for repairs and replacements, and he uses only genuine parts because he knows the imitation parts aren't dependable. We have a thoroughly equipped up-to-date garage and tools that enable our Ford Mechanics to do work efficiently.

R. W. Mancill Motor Co.

**TEXAN**



OIL FIELD SPECIAL \$1450.00 DELIVERED

Little Motor Kar Garage

J. E. McDermott, Prop.

9th STREET

CISCO, TEXAS

**ELECTRIC RANGES**

"It's not the light you use that cost you money—but the light you waste"

Do you know that we offer a cooking rate? Do you know that a family of 4 to 6 can cook electrically for \$4 to \$6 per month? Do you know that Electric Ranges are absolutely safe and reliable; that food cooked electrically is better cooked and has less shrinkage than other ways of cooking? You do realize, of course there is no soot, no smoke, no ashes or dirt; just the turn of a switch and everything is ready. The oven will heat quicker than any other, and there are no fumes to bother.

Call 21, ask for Mr. Campbell, and let us explain our cooking service

Cisco Gas & Electric Company



**REPRODUCED  
LARA K. YOUNG**

**Five and Beautiful Scenery Features Latest Release of Select, "The Reason Why"**

Clara Kimball Young's production of "The Reason Why" for Select Pictures, is marked throughout by a gorgeousness of scenic and sartorial investiture which make it especially noteworthy. It is fitting, therefore, that the wedding scene of the story, in which Miss Young, as Zara, marries Lord Tancred, a scion of the bluest blood in Britain, should be staged in a set whose lavishness stands out in even this production.

In Miss Young's studio was erected an exact replica of St. George's Chapel in Hanover Square, London, internationally famous as Hymen's rendezvous for Mayfair, the scene of the smartest weddings of England's proudest nobility. Elinor Glyn, the author of the novel, "The Reason Why," is herself a member of the Mayfair set, and has been a guest at many of the elaborate functions held at St. George's. Her description of it embodies, therefore, the very spirit as well as the physical characteristics of the Chapel. Not trusting her own memory of the Chapel Miss Young has insisted on a faithful adherence to this word-picture, as well as numerous authentic photographs, in the studio reproduction.

It was for "The Reason Why" incidentally, that Lucie, world-renowned dressmaker, created nineteen masterpieces to be worn by the beautiful star, giving an added personal attention to them because she is Mrs. Glyn's sister. This picture will be shown here on Friday at the Judia theater.

**VAN METER, CAREY'S  
HEAVY, ALWAYS VOTES**

Seven years ago Harry Van Meter was playing with Arnold Daly in Chicago. The presidential campaign was on, and like a good Missourian Van Meter wanted to vote. He tried to get leave of absence for two days so he could journey home and cast his ballot, but the manager of the company would not listen to his leaving the cast. So Van Meter gave his two weeks' notice, went home to vote and then out to Los Angeles to go into motion pictures, so that he could have a permanent home and vote in all elections.

Van Meter has supported all the prominent stars in filmdom since entering the movies, and for the last year has been prominent in Universal productions. He is to be seen as the "heavy" in Harry Carey's latest feature, "A Gun Fights Gentleman," at the Victory Picture House, Saturday.

**T. & P. CANNOT INSTALL  
ADDITIONAL "Y" TRACK**

According to the contents of a letter received recently from J. A. Sommerville, general manager of the Texas and Pacific, by W. E. Morris, president of the Cisco Chamber of Commerce, the T. & P. will not be able to install additional "Y" track here because of the cost.

President Morris was advised that the trackage asked for by Cisco would cost \$40,000 in addition to right-of-way and that this will be impossible. It was suggested that the chamber of commerce take the responsibility of establishing a grade for the "Y" and the matter will be taken up, with road officials in the near future.

It is fifty years since Holland discontinued capital punishment.

**From 'Flunky' To A  
Gang Chief Of Alley  
Is Rich Girl's Fall**

Steering a high-powered sporty automobile down Riverside Drive is vastly different and not near as much fun as shoving a push cart down a tenement, street so Amy Burke played by Mary Pickford, discovers in "The Hoodlum," the second production produced in her own studios which will be seen commencing Monday at the Victory Picture House.

Landing on sordid Creighton street as a snob Amy Burke is converted into a star crap-shooter, a nimble-fingered potato peeler, the official style setter for the tough girls and the most kindly and humanitarian person in the tenements.

From his Fifth Avenue estate Amy's grandfather watches his favorite with acute curiosity. He is more surprised to discover one night that Amy and a tenement friend are in the act of cracking his safe.

Replete with novel comedy situations, and softened by the romance of Amy and a tenement "towel thief" "The Hoodlum" is one of the most interesting and funniest of attractions.

**Safety First**

From the Cincinnati Enquirer.  
"I had an awful scare this morning about two o'clock," said Mrs. Rapp. "I heard a noise downstairs and I got up and turned on the electric light in the bedroom, and I saw a man's legs sticking out from under the bed."  
"The burglar's legs?" asked Mrs. Tapp.  
"No, my husband's legs," replied Mrs. Rapp. "He had heard the noise before it woke me."

**"GATES OF BRASS" IS  
NEW KEENAN RELEASE**

J. Hatfield Blake, millionaire promoter of big real estate deals, had risen from the ranks of the country fair-ground "shell-game" operators. Throughout his entire career there had been but one thought uppermost in this man's mind, the welfare of his little motherless girl. Misguided though his methods may have been, devious the ways in which he amassed a fortune, yet there was at least one pure thought and motive behind those methods. In his early days he had known poverty and destitution, attendant upon the haphazard life of the fair-ground, and he determined that his daughter should never know hunger nor want.

But in all his schemings and plottings and planings, the ex-"shell-game" expert had failed to make due allowance for the natural workings of the law

**R. C. CAMPBELL, OIL MAN,  
RETURNS TO OLD VOCATION**

The call of the classroom has at last conquered R. C. Campbell, president of the Duplex Oil company, who after a comparatively brief vacation from twenty years of teaching is now associated with the mathematics and science departments of the Cisco high school.

Not even the lure of wealth promised in oil development has been able to entirely eradicate the old longing, and although Campbell still presides over the affairs of his company he has not made any definite promises to assist longer than is necessary in the temporary shortage of teachers; but it is strongly hinted that he will be a permanent member of the high school faculty.

Mrs. T. W. Gardenshire left the first of the week for a visit with her mother in Temple.

of compensation, and so the inevitable happened: the gambler reaped as he had sown, having for years "sat in darkness, with his heart bound in iron and his soul imprisoned behind gates of brass!"

It is an enthralling interesting story which is contained in "Gates of Brass" the new Frank Keenan production in five parts at the Judia theater on February 4 and of which the foregoing is a very brief outline.

In Persia the marriage of first cousins is the favorite union.

**MANY DISCHARGED YANKS  
GET EXAMINATIONS HERE**

Discharged soldiers, sailors and marines who, as a result of their activities in the various military departments of the government, find themselves unable to resume their former occupations are taking advantage every day of the free medical advice and care offered by the government according to Dr. J. W. Gregory, district medical aide to the war risk board.

The men are referred to me from various sources, for medical examina-

tion, and upon finding a disability of serious nature I am empowered to send the patient to a hospital for care," says Gregory. Cisco is a sort of district center to which cases from Eastland and Callahan counties come, according to Gregory, who says that traveling expenses which include room and board are borne by the government.

Tobacco and snuff yield far more customs revenue than any other substance paying duty on entrance to Great Britain, and sugar comes next.

**GARFORD**

The Low Cost  
Ton-Mile is the  
first and last re-  
quirement of the  
purchaser and  
the highest ach-  
ievement of the  
truck manufac-  
turer.

**Fulwiler  
Electric Co.  
CISCO, TEXAS**

**TRUCKS**

**TEXAN  
CARS**

Are among the most highly appreciated automobiles to be seen on Texas roads.

The wonderful STAMINA shown in the most strenuous road test with the beautiful lines of design make them appreciated and admired in society of performing upon the most rocky, slippery, chunky oil-town road.

**TEXAN TRUCKS**

With their massive construction and large margin of safety throughout carry thirty hundred pounds safely and easily.

You will find in each TEXAN truck Dependability, Adaptability and Economy.

Come in, get acquainted with us and the pride of our house—A TEXAN demonstrator on the floor.

**Little Motor Kar Garage**  
J. E. McDERMETT, Prop. 9th St.  
CISCO, TEXAS

**VICTORY "The Brightest Spot in Town" PICTURE HOUSE**

**2nd Monday—Fatty Arbuckle in "Back of the Stage" Mary Pickford in "The Hoodlum"**  
This is Fatty's new picture and Mary's famous new master production. There are a million laughs in these two pictures

**3rd Tuesday—Mary Pickford in "The Hoodlum," Mary Miles Minter "Y'Vonne from Paris"**  
Also Sunshine Comedy

**4th Wednesday—Jack Pickford in "Burglar by Proxy" You will laugh and then laugh again**

**5th Thursday—"Girl in Bohemia" Fox Special and Al Jennings -- You will like this Programme**

**6th Friday—Constance Talmage in "Temperamental Wife" A Peppery Play About Wives and Stenogs.**

**7th Saturday—"FIGHTING COLLINS" A Whirlwind of Action--the hit of every city**

**THE VICTORY PICTURE HOUSE**

THE BRIGHTEST SPOT IN TOWN

WHERE STARS SHINE EVERY DAY



**MY SUNSHINE LADY COMES TO BROADWAY**

Many Innovations Provided in Comedy Creation—"Black Art" Number Said to be Revelation

Many sorts of contrivances were tried out by LeComte and Flesher in their enthusiastic determination to fittingly embellish and novelize with surprising innovation their splendid musical comedy, "My Sunshine Lady" the latest addition to the group of modern stage successes based on revamped fairy tales.

Listed in the category for exploiting their hard-working chorus is the "black art" number, in which the girls are required to undertake some astonishing stunts contrived to reveal their graceful sinuous figures in accentuated stunning effectiveness with the aid of ingenious lighting and contrasting color shadows thrown from special devices.

Another diverting interpretation of deliciously mysterious flavor is the "invisible aerial singer", whose voice is heard in many parts of the theater while her person remains unseen.

Among the many songs being popularized in the play are the alluring title number, "My Sunshine Lady," "A Song of Old Brittany," "Cupid's Sweets," "A Vampire Girl," "A Night at the Riviera," "Mere Man," "The Songs I Sang When Twenty-One," "Anything to Make a Picture Now-a-Days," "Mystic Magic Man," "Love Needs Opposition," "I Miss You, Honey, Deed I Do" and "Dixie Land Is Calling You."

This play is due shortly at the Broadway.

**"IN JUDGEMENT OF" IS UNUSUAL FILM FEATURE**

"In Judgement Of" is the strange story of a girl, Mary Manners, played by Anna Q. Nilsson, who has the uncanny power of second sight and is able to read the mind of anyone she may happen to be with without their having spoken. She meets and falls in love with a young doctor—Franklyn Farnum—who is under a cloud, not knowing who his father is. He is then falsely accused of murder. Mary determines to use her unusual powers to clear the name of the man she loves of both stigmas, and after many adventures succeeds in making the real culprit denounce himself. The story is refreshing original and replete with dramatic and love interest. Mary is charmingly played by Miss Nilsson and Franklyn Farnum is superb as the dashing young doctor. "In Judgement Of" will be shown at the Judia next Wednesday.

**A FEW FROCKS AND PETTICOATS COMING TO THE BROADWAY**



Gudrun Walberg and the bewitching beauties from Broadway in a jazzing variety of frocks at the Broadway theater, one night only, Saturday, February 7

**BIBLE & CHAFFIN**

**Groceries, Fresh Meats and Fresh Vegetables**

Telephone your orders, if you cannot come. We give telephone orders the same personal attention that we'd give you if you come right up to our counters, using the same careful discrimination in selecting the best from our stock that you yourself would use, and your orders will be delivered right at your table.

**PHONE 49**

Mr. and Mrs. P. Pettit will occupy the dwelling on West Seventh vacated by Mr. and Mrs. Hughes.

The Esquimaux are an aquatic people. They are seldom found except on the sea-coast or beside rivers.

T. W. Gardenshire, of the firm of Gardenshire Plumbing company returned Sunday night from Fort Worth.

Sound timber twenty-five years old has been conclusively proved to be materially stronger than new stock.

**H. C. Wippern**

Licensed Embalmer and Undertaker.

Doesn't want you or your friends to die, but death is a thing we all come to, and if you care for personal, thoughtful attention, I will appreciate the favor.

Out of towns calls given prompt attention.

PHONE 348

**H. C. WIPPERN**  
THE UNDERTAKER  
CISCO

**PLAYS OF THE WEEK**

MATINEE 1:30 AT NIGHT 6:15

**JUDIA THEATRE**

FRIDAY, JAN. 30TH

Clara Kimball Young

And Her Own Company presents

**"THE REASON WHY"**

Clara Kimball Young is one of the very few stars who have retained the affection of the public through so many productions. It is because each picture outshines her preceding successes.

Pathe Review

Bray Pictograph

SATURDAY, JAN 31ST.

"America's Greatest Character Actor"

**Frank Keenan**

In His Latest Five-Act Dramatic Master-piece

**"GATES OF BRASS"**

"Some there be that sit in darkness, their hearts bound in iron and their souls in prison behind gates of brass!"

In such plight was J. Hatfield Blake, millionaire oil operator and land manipulator—ex-shell game expert of the county fair grounds.

One day the gates of brass opened wide their portals and Jim Blake's soul sought sanctuary in the Great Beyond.

Smiling Bill Parson

**"HONEYMOONING"**

Kinogram News

MONDAY, FEB. 2ND.

Dorothy Phillips

**"PAID IN ADVANCE"**

Invisible Hand  
(Episode No. 3)

TUESDAY, FEB. 3RD

Douglas Fairbanks

His Latest Picture

**"WHEN THE CLOUDS ROLL BY"**

Big V Comedy

**"Whiz & Whiskers"**

Topics of the Day

Hearst News

WEDNESDAY, FEB. 4TH

Anna Q. Nilsson and Franklyn Farnum and an all-star cast headed by

Herbert Standing

**"IN JUDGEMENT OF"**

A thrilling drama of present day life.

**The BROADWAY CISCO'S POPULAR PLAY HOUSE**  
MESSRS LeCOMTE & FLESHER OFFER the SEASON'S GAYEST MUSICAL COMEDY

Just think of it, boys and girls, the greatest bunch of fluttering femininity of fascination ever shown here. Seeing it is a relaxation for clergy judge, thinker or tired business man



The First Real Joy of the Season

One Night Only—

Curtain at 8 P. M.

**SATURDAY, FEB. 7**

Prices Very Modest—

**\$1.00, \$1.50, \$2.00**

WAR TAX EXTRA

With GUDRUN WOLBERG and the Bewitching from Broadway in a Dazzling Variety of Frocks.



MAIL ORDERS NOW—SEAT SALE AT CISCO DRUG CO. MONDAY, FEB. 2ND.

Auto and Theater Parties from OUT-OF-TOWN reserve seats quick 'ere you're disappointed.

Order your doctor to see it—then take your own prescription. It's a wonder working tonic



### COMMISSION WANTS IMPROVED SERVICE

F. Pettit, Manager of Local Telephone Exchange, Explains Company's Delay to City Officials

Swamped beyond the possibility of extending service to the many suburban residents of the city clamoring for accommodation the exchange board of the local branch of the Southwestern Bell Telephone company in no better shape for service than it was a year ago it developed at the Monday night meeting of the board of city commissioners.

F. Pettit, local manager, had been summoned before the board and Mayor Williamson outlined the grievances of the city. A year ago, he said, the telephone company had promised not only an improvement in service but a new exchange with ample equipment to care for all business of the city.

Manager Pettit replied that the company had done all in its power and that at present his firm is waiting on a reply from the owner of the property at Broadway and Avenue E where the company intends to locate. If the proposition in view falls through the company has option on three different Cisco lots and will prepare to build their own building in the near future, Pettit stated. Service has improved, he says, but not in keeping with the city's growth which has outstripped the efforts of the telephone company.

The commission finally agreed to wait several days for an answer from the local manager but it threatened to put into effect in the near future, the ordinance passed a year ago requiring both the telephone and light companies to remove their poles from the main streets to the alleys, unless some definite move is made by the telephone people within a short time. It is said the light company has indicated its readiness to remove the poles at any time.

Although the telephone company is accommodating all the business houses with service that is possible it is said there are nearly 200 applications for residence services that can not be supplied because of the small capacity of the present exchange.

#### IN WOMAN'S WORLD

In Turkey, Syria and Armenia the women wear garments of celestial blue as an emblem of mourning.

The Catholic women of Chicago propose to erect The Rosary College, in one of the suburbs, at a cost of \$500,000.

Nearly all the women in the Punjab can embroider exquisitely in silk or cotton. The work is chiefly done for wrappers and veils, for their own use.

Cigarettes for ladies are an established institution in Spain. The senoras hold them by a little silver wire twisted at one end into a hoop through which the cigarette is passed.

"George Sand," one of the most successful of French women novelists, earned more than a quarter of a million dollars with her pen, and spent virtually all of it, largely in entertaining her friends.

Henrietta Wetters, born at Amsterdam in 1872, was one of the first women to attain eminence as a painter. Peter the Great sat to her for his portrait, and was desirous to secure her services, but she refused to leave her own country.

Siam has a city composed exclusively of women, where the manufacture of silk and cotton stockings is carried on. The husbands of the women are not permitted to enter, but are obliged to live outside the city walls.

The "First Women's Bank in Tennessee" is the name of an institution organized and financed by women of Clarksville, Tenn. The bank is capitalized at \$15,000 and will do a general banking business, with special reference however, to the financial conveniences of women.

Farmerettes were known to America as far back as the days of the American Revolution, when numerous young women in New York and Carolina formed themselves into bands, and going from farm to farm, reaped the wheat harvest, asking only, "Are the men of the family out with the fighting men?"

A court lady in the time of Queen Elizabeth wore a low dress with a long stomacher, an immense ruffe around her neck, a small hat, erinoline, a large fan of ostrich feathers with a mirror attached, highly scented gloves, and frequently a velvet mask. Her feet were shod with pumps of scented Spanish leather, her hair was dyed red in imitation of the royal locks, and her face was painted and rouged.

Every census of the United States has disclosed women engaged in all kinds of odd and unusual occupations, and the census just taken is expected to be no exception to the rule. It is difficult to conceive, however, that it will bring to light any female vocations more curious than those recorded in the Federal census of fifty years ago, which showed that women then engaged in earning a livelihood as professional hunters and trappers, stock herders, hostlers, draymen, steamboat pilots, guano laborers, gunsmiths, gas-stokers, gunpowder makers, and ship riggers.

Burmese men and women delight in ear-ornaments. The lobe of the ear is bored with a hole of astonishing size—often an inch in diameter—and in it various articles are worn—pieces of wood, jewels, or rolls of solid gold or silver. When no ornaments are in the ears, the men often put their cigars, or any other small article in frequent use, through them, and the women use the holes as bouquet-holders.

**CHICHESTER'S PILLS**  
THE DIAMOND BRAND  
Ladies and Gentlemen  
SOLD BY DRUGGISTS EVERYWHERE

### NOTICES GREAT IMPROVEMENT

Clinton Missouri Banker on Monthly Visit Reviews City's Growth

H. P. Travis the banker from Clinton Missouri, was in Cisco the first of the week for his monthly visit to the Guaranty State Bank & Trust company. In an interview with a Round-Up reporter Mr. Travis says he is pleased with the continued growth of Cisco and says that he's afraid he'd scarcely know the town were he to miss one of his monthly trips.

He also desires to renew his suggestion heretofore made that our Cisco people not only extend the glad hand to all new-comers, but be sure to keep prices of real estate and rentals down to a reasonable basis, so that those who desire to locate will gladly do so by either buying or renting, because prices are not prohibitive. Any other policy will be destructive of future development.

He also desires to thank the Round-Up to thank the good people of this community for their splendid support of his Banking House and hopes all,

especially strangers will call upon Judge Scott the President, Winchell the Vice President and Cashier Wisdom and Gaither for information and advise for Mr. Travis is anxious that in thinking of this bank you shall think of it as "The Bank that deals in Courtesy" rather than currency, tho of the latter it always carries enough to supply any reasonable demand.

### WATER SUPPLIES ARRIVE AFTER 4 MONTHS TRAVEL

One of the carloads of fixtures for the city water department of which several were shipped September 30, arrived here Monday according to Mayor Williamson and this permits certain extensions of water service for which many citizens have been waiting for months. Other cars of fixtures are still enroute from Chattanooga, Tenn. Included in the remainder of the shipment for four cars of water pipe.

Mozart began composing at an earlier age than anybody else on record. At four he was exhibited as an infant prodigy, and at five he composed concertos. When he was 11 he wrote an opera bouffe.

### TIME TABLE

Texas & Pacific.	
East Bound.	
No. 2—9:55 a. m., Sunshine Special.	
No. 4—12:22 p. m., Swtwtr-Ft. Worth.	
No. 12—10:10 p. m., Swtwtr-Ft. Worth.	
West Bound.	
No. 23—2:36 p. m., Ft. Worth-Swtwtr.	
No. 1—8:15 p. m., Sunshine Special.	
No. 11—3:10 a. m., Ft. Worth-Swtwtr.	
No. 25—4:30 a. m., Sunshine Special.	
Missouri Kansas & Texas.	
East Bound.	
No. 35—8:30 a. m., Stamford to Waco.	
No. 49—3:50 p. m., Stamford to Waco.	
West Bound.	
No. 36—11:50 p. m., Rotan to Waco.	
No. 35—2:30 a. m., Waco to Rotan.	
No. 39—10:10 p. m., Rotan to Waco.	
No. 37—4:30 p. m., Waco to Stamford.	

Day began at sunrise among most of the northern nations, at sunset among the Athenians and Jews, and among the Romans at midnight.

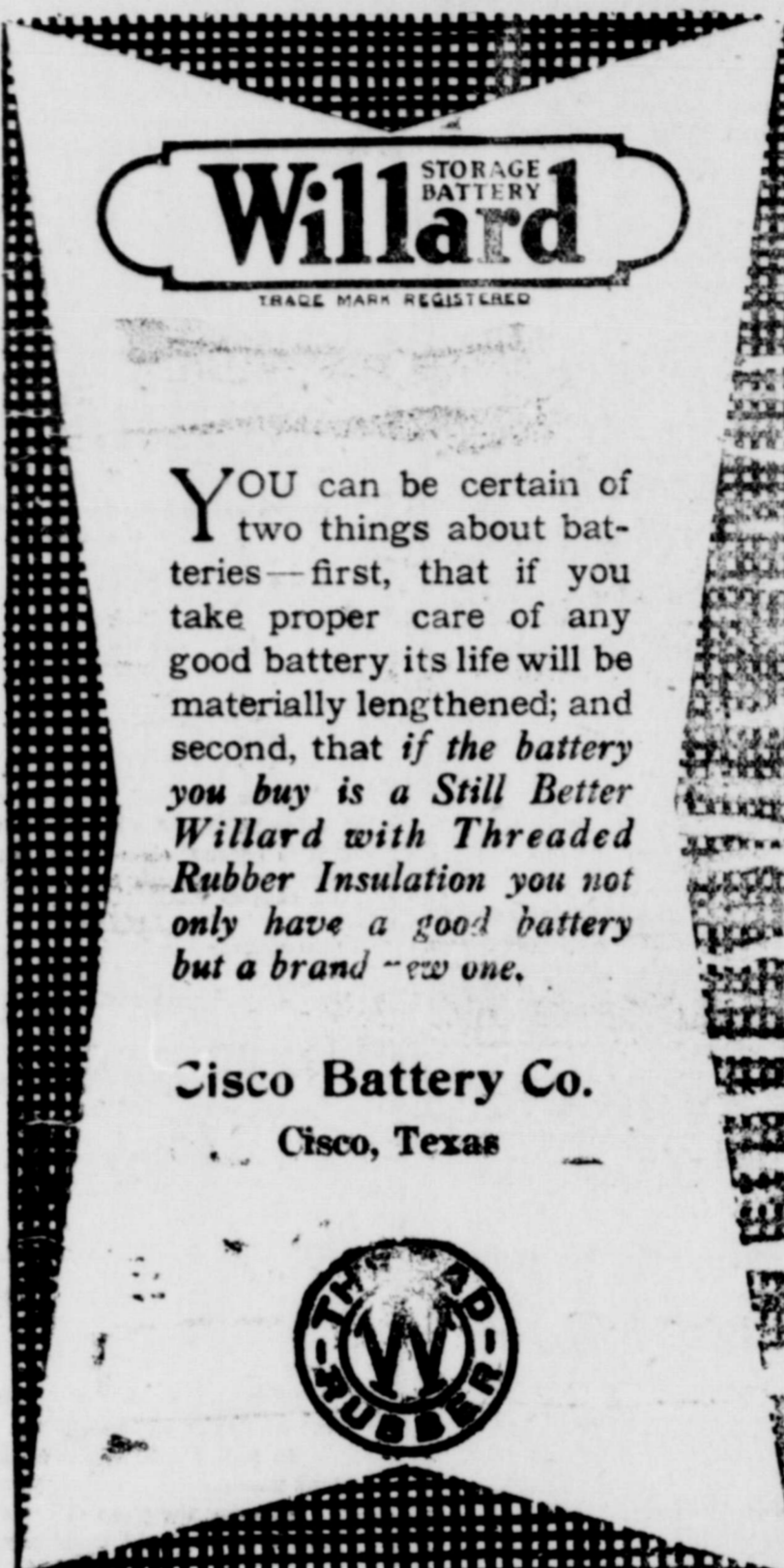
### SELLS ARIZONA MESA LANDS

Government Received \$1,250,000 for Vast Acreage—More for Sale

The recent sale of lands on the Yuma Mesa, Arizona, which are described as particularly adapted to the growing of citrus and other semi-tropical fruits, was a decided success. The total of the sales amounted approximately to \$1,250,000, and buyers were present from all parts of the country. One tract of 60 acres was purchased and will be developed by army officers from Washington, D. C. About 1700 acres of the first unit remained unsold at the close of the auction, and Secretary Lane has authorized the Reclamative Service at Yuma, Arizona, to receive bids for these farms until June 10, 1920, unless sooner disposed of.

STUART L. WILLIAMS  
Leases, Royalty, Production, Stock, Bonds and Realty.  
Notary Public.  
Masonic Bldg. CISCO, TEXAS.


N  
THE  
I  
CISCO  
M  
SHOPPING  
E  
CENTER  
S



**Willard**  
STORAGE BATTERY  
TRADE MARK REGISTERED

YOU can be certain of two things about batteries—first, that if you take proper care of any good battery its life will be materially lengthened; and second, that if the battery you buy is a Still Better Willard with Threaded Rubber Insulation you not only have a good battery but a brand new one.

Cisco Battery Co.  
Cisco, Texas




**LUCKY STRIKE**  
"IT'S TOASTED"  
CIGARETTES

GET some today! You're going to call Lucky Strikes just right. Because Lucky Strike cigarettes give you the good, wholesome flavor of toasted Burley tobacco.

It's toasted

The American Tobacco Co.



**First On Her**  
List, because Spring is coming fast. The discriminating shopper knows this store carries the new things of quality.

**Distinctly New**  
and beautiful in every detail—our showing is growing daily. We invite you to call and look through. This is one of the many pleasant things about being in business—to serve.

**A MAN'S CLOTHES**  
Wherever he may be should denote character and style. At the same time his shoes, hat, shirts, hose and tie should be selected with the same care. Call and see our Spring showing.

**E. J. BARNES CO.**  
THE HOME OF GOOD MERCHANDISE

**CHICHESTER'S PILLS**  
THE DIAMOND BRAND  
Ladies and Gentlemen  
SOLD BY DRUGGISTS EVERYWHERE



**RED CROSS LOCATES PERMANENT STATION**

**Mrs. P. Pettit, Chairman for Local Branch, Announces Confidential Exchange at City Hall**

Mrs. P. Pettit, secretary of the Cisco branch of the American Red Cross, announces a permanent confidential exchange for women of Cisco, established at the rest room at the city hall. Mrs. Pettit will be at her post every Saturday afternoon from 2 to 4 for the purpose of assisting in every way possible, girls and women of the city. All conversations will be considered as strictly confidential if desired.

Regardless of the fact that general activities of the Red Cross have practically ceased the local branch has assisted in locating a number of ex-soldiers for anxious relatives and has authorized publication of the following:

**Missing:** Daniel Vaughn; height five feet, weight 150, complexion fair, age 19 years, discharged at Fort Dodge, Ia., September 10, 1919.

**Wesley Clarence Boettcher:** Arlington, Minn. R. F. D. No. 2, age 20 years, left home December 24, 1918. Distinctive marks: Scar on each eyebrow, weight 170, height five feet 10 inches, musically inclined, blue eyes, medium dark hair, ruddy complexion, scar on right fore-finger, interested in machinery and automobiles, always whistling. **Albert J. Purcell;** Private 16th Cavalry Headquarters Troop, who has been at Fort Brown, Brownville, Texas he can return to camp without any fear of further difficulty.

Further information concerning these men can be obtained from Mrs. P. Pettit and she requests that any party with information as to the missing forward same to the local branch of the Red Cross.

**MARKET BULLETINS GIVE CISCO SPACE**

Semi Weekly Bulletin Published by Texas C. of C. on Building Activity Takes Notice

The \$100,000 building which Cisco likes are to build and the plans for the \$100,000 home of the Y. M. C. A. here are given space in the semi-weekly issue of the market opportunity bulletin issued last Friday by the Texas chamber of commerce and a copy filed with the Cisco Chamber of Commerce.

The eight-story addition to the Daniels hotel and the preparations by B. S. Huey for a 200 room hotel are noted in the bulletin of last Tuesday.

These bulletins are issued twice each week, on Tuesdays and Fridays. Information in them is gathered from all available sources by the markets and distribution department of the Texas Chamber of Commerce for the announced purpose of "promoting in every way the scope and prosperity of home industries."

Copies of these bulletins are furnished each of the state chamber's members who is engaged in the construction business either as a structural engineer, architect, contractor or a dealer in building materials. Work contemplated, contemplated, contracts awarded, bonds voted and bids wanted are listed. Copies are also filed with each of Texas' 189 local commercial organizations.

Oleomargarine first came into use as a substitute for butter during the siege of Paris. A French chemist invented it by mixing milk and beef fat. In later years with the increased demand for the product, vegetable oils were introduced in its manufacture.

**Man to Qualify For This Job Must First Be Real Millionaire**

If anybody knows any millionaires around Cisco who are all "lonesome in the face" because they don't get any letters from anybody and haven't any place to spend their money on Sundays, let them look in the Classified Column of to-day's issue of this newspaper under "personal".

The personal is: "Widow of refinement, age 43, would correspond with cultured gentleman, age from 48 to 60. None but millionaires need answer."

"Mrs. Lela Gaily, Santa Anna, Texas." Millionaires interviewed here yesterday on the matter have claimed to be non-eligible for the place on one ground or another. The majority of them expressed themselves as perfectly willing to correspond with a widow but were afraid their wives might get hold of the letters. Practically all of them denied that they were lonesome for correspondence and said they didn't expect to be as long as stock companies and lease brokers had access to the mails.

**Short Cut To Texas News**

**Eastland C. of C. Meets**

At a recent meeting of the Eastland Chamber of Commerce the following officers were elected for the ensuing year:

President—H. P. Breisford.  
Vice-President—Tom Harrell.  
Vice-President—C. U. Connelley.  
Directors—J. U. Johnson, W. T. Winters, E. B. Massie, R. L. Perkins, M. H. Parker, V. B. Giddens, W. B. Shaw, A. F. Martin.

Executive Committee—J. R. Stubblefield, Cyrus Frost, Earl Conner, P. S. Wolfe, W. A. Martin, Joe M. Weaver, J. M. Proctor, E. A. Hill, J. E. Lewis, R. E. L. Hunt, R. D. Gordon, J. A. Beard, W. B. Sutton, R. E. Sikos, C. L. Garrett, L. B. Wright, Cleaves Rhea, F. W. Elliott.

**One Killed at Olden**

From the Oil Belt News  
Two supposed "gun-men" said to have been reasonably well "tanked" on "jake" had a pistol duel last Sunday evening at Olden with the result that one was almost instantly killed and the other is in a hospital badly wounded.

**Build County Poor House**

From the Oil Belt News  
The county commissioners authorized the purchase of ten acres of land near Eastland for \$500 and also \$4,000 for the building on it a house for the poor of the county.

Warrants are to be issued payable in 1921 for the construction of the building.

**Episcopals Convene at Coleman**

From the Democratic Voice  
The 10th annual convention of missionary district of North Texas, for the Episcopal church will convene at the Church of the Holy Spirit, in Coleman, January 25, at 10:30 a. m., and continue through January 27th.

**Tragedy at Pecos**

From the Pecos Enterprise.  
F. M. Bratton has been placed in jail on complaint of C. C. Coldwell that he had ruined and wrecked the life of his thirteen-year-old daughter and again on Wednesday afternoon Charlie Coldwell was placed in jail charged with shooting and killing Bratton.

Every Persian house is constructed upon a plan of secrecy. No windows are visible from the streets, but the interior is constructed around several courts, with lovely gardens, basins, shrubbery, and even luxuriant groves of fruit and shade trees, of all of which one obtains not the slightest hint from the street.

With the crudest sort of stills, Mexicans have for many years made beverage alcohol from caustic.

Between three and four million tea chests are required for the India tea crop each year. The wood used in these chests is of a very special kind. It must contain no sap that would corrode the tea-lead in which the tea is packed; must be free from any odor, as tea will take that up readily, and must be well seasoned so that it will not warp.

The present year marks the seventy-fifth anniversary of the beginning of the copper mining industry in the upper peninsula of Michigan.

**Special**

Accommodations and wholesale prices given to hotels and cafes, oil camps, railroad gangs, etc. We give each order our personal attention. Out of town orders solicited. Best Meats—Best Prices.

**Denman & Asbury**  
CISCO

*The Rexall Store*

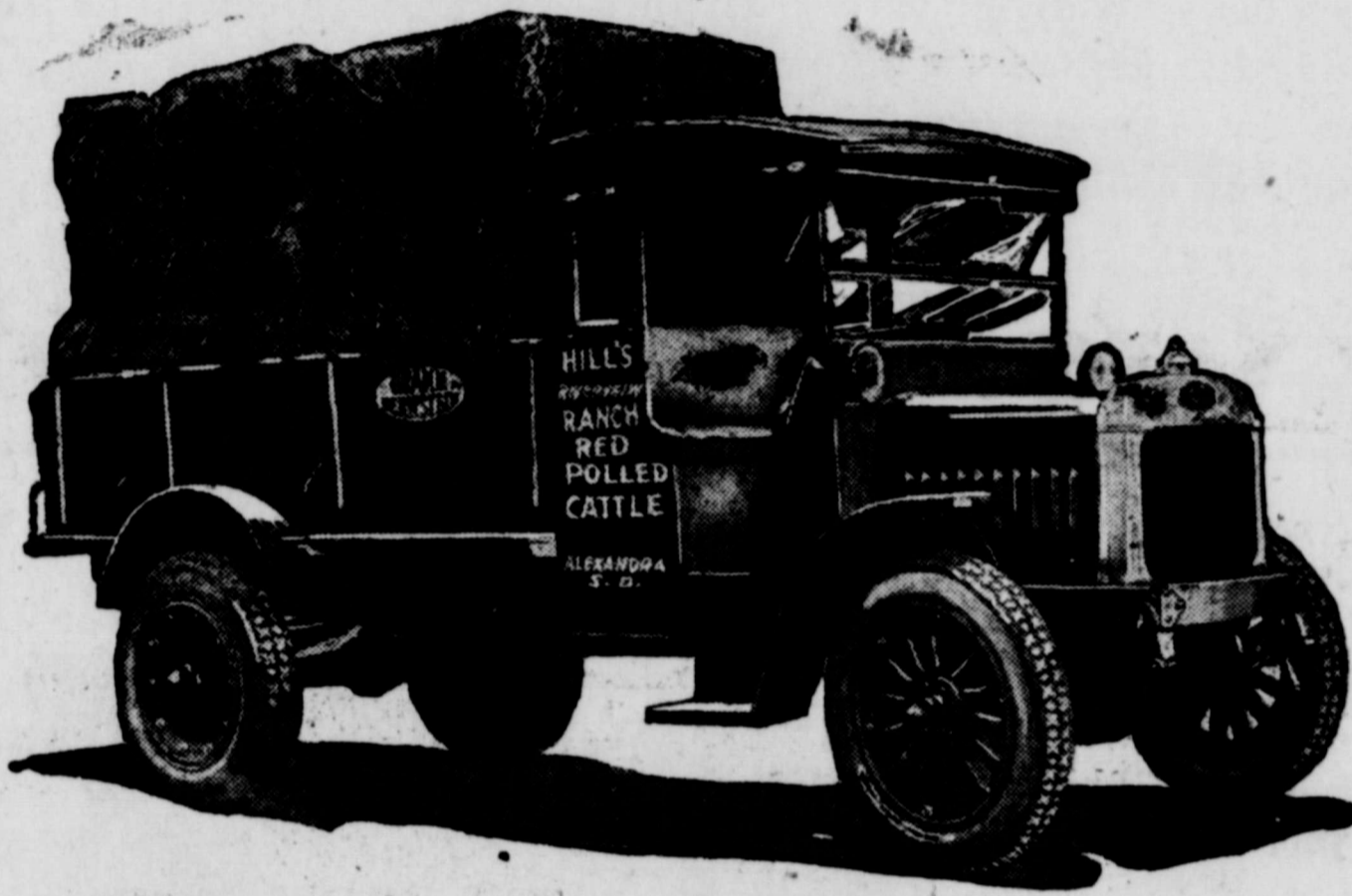
—THE OLD RELIABLE—

DEPENDABLE

Correct in Prescriptions and medicines. Always a Large Stock of Quality Merchandise to Select From

**THE DEAN DRUG CO.**

CORNER 7TH AND AVE. D.



**Trucks That Pull**

**Selected By Buyers**

WHO KNOW BECAUSE OF PAST EXPERIENCE THERE'S A SAVING OF FROM \$500 TO \$550 IN THE COST OF THE TRUCK.

**Ready For the Body— Not An Extra to Buy**

Exclusive Patented Transmission Always in Gear, the Envy of Every Truck Maker

BUILDERS OF THE FIRST LIBERTY (U. S.) TRUCK.

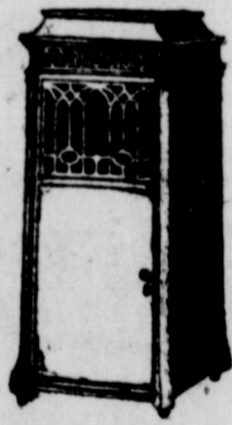
BACKED BY RESPONSIBLE HOUSE

YOU MUST SEE THIS TRUCK IN ACTION

**HUEY MOTOR COMPANY**

MAIN AND 4TH STREET

Edison Paid \$3,000,000



You Pay Less Than \$300

**The NEW EDISON**

"The Phonograph with a Soul"

It took years of work and the expenditure of three million dollars before Mr. Edison completed the first Official Laboratory Model of "The New Edison," "The Phonograph with a Soul."

He had determined to develop a phonograph which would RE-CREATE music, not merely reproduce it; and what is more HE DID IT.

Three million musicians and music lovers who have heard fifty great artists sing in direct comparison with the New Edison know it is the greatest phonograph. They can tell you that there is no difference between the singer's voice and its RE-CREATION by the New Edison. They have seen the singer stand beside the instrument and have heard him sing. They have seen his lips cease, and yet have heard his voice go on without interruption. Had their eyes not told them the New Edison was singing alone, they would have sworn the voice came from the living singer.

To Mr. Edison, it was worth three million dollars to be able to give music lovers the pleasure of hearing our great singers and instrumentalists when and where they would, exactly as they would hear them on the concert platform and operatic stage.

A visit to our store will prove to you that this advertisement tells "the truth, the whole truth and nothing but the truth."

**Red Front Drug Store, Dealer**





# FEDERAL

## Federal Service

To each and every owner. We sell Federal Trucks because they are made right—they are dependable—they are recognized by all organizations as the most economical truck built. But talking of **low upkeep** and lowest operating costs, it excels by far. Ask the man who drives one. Our service department in charge of a corp of efficient Federal mechanics, backs up all Federals you buy from this house. If your truck isn't giving proper service, let us know and you will understand what we mean by a truck service. Phone 22.



THE HOME OF THE FEDERAL TRUCK—MADE FAMOUS BY IT'S PRODUCTS

## The World Turns So--Do--We

We carry in our own house one of the most complete truck and car part departments in this section. And please bear in mind that it is growing. But if you should

## The Call of Big Business

**Demanded a truck** that would stand the gaff—the useage and the wear of continued driving. FEDERAL was the answer. The Production Mgr., the Boss and the oil company, or any other big organization know they can depend on Federals when they are needed most.

### BUILT to FIT YOUR BUSINESS

Federal trucks are made to fit in any business. Any special body or equipment from 1 to 5 tons. You will see them serving loyally and faithfully wherever you go—Ask us for details and particulars Phone 22.

want something we have not yet received—tell us and it will be our pleasure to order it for you. Every accommodation, every service—that can be added is being done just to make this company up-to-date and modern, as you are expecting. We have experienced car washer and polisher, mechanics—for engine, ignition, Carbureter, differential, transmission and any trouble that may come to your car or truck. We are never satisfied until you are.

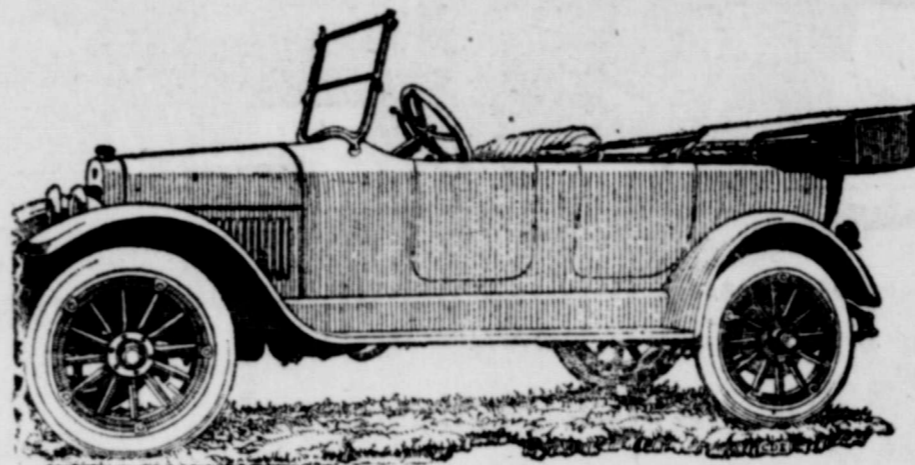
# Maxwell Cars and Trucks

## Maxwell Trucks

For Speeding Up Transportation

The cost is the only cheap thing about them. Guaranteed service behind them. Let us show you.

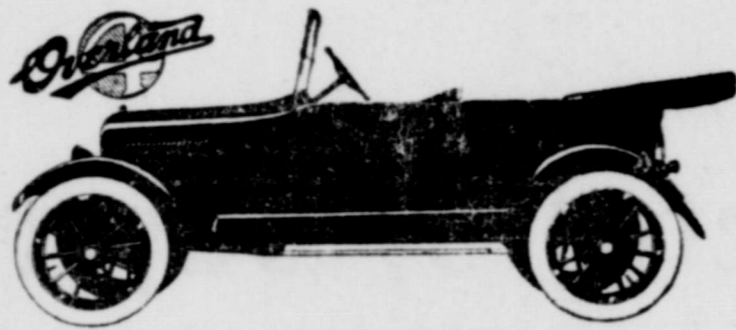
B  
·  
M



## The Right Arm

of the bigger, more expensive cars. Yet it vibrates with strength and gracefulness.

B  
·  
M



Portrays character in body design. Is 100-pct. American. Has power, speed, clearance, endurance, quickness, economical upkeep, and is the woman's favorite driving car.



**YOU CAN'T BUY AND OVERLAND** and be dissatisfied. If you once feel its power, you want it, and that's what you want in a car.

**FIRESTONE**—the result of uniform spirit among the employes of the biggest tire factory in America. We have just received a \$23,000 shipment of Firestones, all sizes in pneumatics and solid truck tires. Also we have received our new 200 ton tire press. And when you buy a tire truck from us we put it on your wheel for you Firestone tires carry 1-2 the loads of America. The new Firestone tires are made to give maximum wear.

# Firestone



# Firestone

TIRES AROUND THE WORLD

Phone 22

## B-M Motor Co.

6TH STREET  
Across from Katy Depot

PHONE 22

# FEDERAL



Produce a Plenty in Nineteen-Twenty.

## B-M Motor Co.

Sales Service Department

HUBERT I. STOCK

Sales Mgr.



**PROSPECTIVE OFFICE HOLDERS MUST ANSWER QUESTIONS FIRST—CRUX OF ABILENE CAUCUS**

**Apportionment in State-National Houses Was A Vital Subject**

Politicians of West Texas are to be placed on the grill by business men and city builders before they can get the b. m.'s and c. b.'s vote. Before the business man and the city builder makes up his mind to support a candidate for legislature or congress, he's going to be asked some pointed questions about representative apportionment in the Texas and national legislatures.

This is the crux of the West Texas Chamber of Commerce annual meeting at Abilene last week. Senator H. P. Brelsford, of Eastland, who was elected president of the organization, said that the portion of the resolutions covering the interrogation of candidates in apportionment to the most vital section adopted by the chamber.

Cisco was represented at the meeting of the chamber by a delegation of 40. The Cisco Chamber of Commerce had accompanied the local delegates.

During the day the delegates discussed many economic questions of vital importance to West Texas. At 7:30 o'clock a banquet was held, at which time officers for the ensuing year were selected. Walter A. Downing, of the Cisco chamber, was made a member of the executive board.

The meeting went on record in favor of a fair deal to the oil industry in the matter of legislation, and adopted a plank condemning the fake oil promotion game. Another plank favored directing the influx of foreign born to the United States through the port at Galveston, on the theory that Texas and neighboring states would make a better melting pot than eastern ports—already leading into over-crowded cities.

The address of F. S. Hastings, of S. M. S. ranch, was a feature of the banquet. Mr. Hastings, who is known throughout the state, is one of the best after-dinner speakers in Texas and his address was a hit.

Secretary Porter A. Whaley made a brief report of the activities of the chamber, while Senator Brelsford, speaking on oil and gas, predicted, and gave figures to base his theory, that was a rosy picture for the industry's future.

Cisco delegates had a Pullman, which afforded comfortable accommodations. The party returned Friday morning.

**War Heroes' Names on Church Walls.**  
The names of 60,000 Canadians killed in the World war will be inscribed on the walls of a church which will be erected in Notre Dame de Grace, a suburb of Montreal. The church will be used by combined congregations of the Anglican church of Good Shepherd and Trinity church. Chicago Tribune.

**FAMOUS ARTISTS TO VISIT CISCO**

**William Jennings Bryan May Be Among First to Visit City in Strong Lyceum Course Program.**

Artists of world renown are coming to Cisco this fall, under the auspices of the Home and School association, as the result of contracts signed Thursday by officials of the club with a representative of the Redpath Chautauqua company, which assures Cisco of a lyceum course of high caliber. The first number is scheduled for October.

Quartets, orchestras, oratory and stage celebrities in wit, humor and cartooning are among the entertainments offered. The Great Lakes String Quartet, Alton Packard, and probably William Jennings Bryan will be on the program which is to be submitted to the entertainment lovers of Cisco.

Members of the association are highly enthused in knowing that no city in the United States, not excepting Boston, Jamestown, Inosca, Saratoga and others can obtain bookings for more celebrated artists.

**Recuperating From Operation.**  
Miss Elizabeth Webb, of this city, returned Wednesday from Fort Worth where she was operated on for appendicitis at the Harris sanitarium. Miss Webb was confined to the sanitarium for 16 days; she is recovering rapidly.

**GREATEST HERO A GIRL**

**Anna Holokova, Disguised as a Man, Fought in Czech Army.**

Anna Holokova, a Czech-Slovak girl, who fought in the front line with the soldiers of the new republic until her sex was discovered when she was severely wounded in the breast is ranked as Czech-Slovakia's greatest hero.

At the outbreak of the war, Anna Holokova, then 14, studied music in Warsaw. With thousands of others she was thrown into prison, suspected of being a German sympathizer. For more than a year she lay in prison until she was released. Upon the formation of the Czech army, Anna donned man's clothing as the only means of joining her countrymen in fighting for freedom. Her sex remained undetected all the time until her secret was revealed by the bullet in her chest. Upon her recovery the doctors refused to permit her to remain as a nurse.

Anna Holik, as she was known among the soldiers, followed the regiments through the fiercest battles. She was wounded twice again, but rescued by the Bolsheviks, and released by Czech soldiers. Anna Holik is today the most idolized woman in Czech-Slovakia.

Burnt sienna is a paint manufactured from the neutral ear hot obtained near Sienna, Italy.

**Thirsty Get Another Jolt When Constable Grabs New Gin Still**

Rumheads got another jolt in Cisco this week. Old J. Barleycorn—or rather Young J. Barleycorn—is having hard sledding, for the eagle eye of the law runs him down, even though he hides out in the mesquite and Brownwood. Another moonshine outfit has been captured in Eastland county.

Constable Looney swooped down on a still fully equipped and all ready to run red liquor into gallon jugs for thirsty folks. In addition to the several hundred jugs, and multiplicity of headaches, the constable got about 40 gallons of corn mash, a coil of condensing pipe, a stove and a corn grinder. The grinder was arrested for being in bad company.

But the officers couldn't find a single human being that even knew there was any corn grown in Texas, so no arrests were made. But they have no clues. You can't fool the law. And all of it happened this week right here in Eastland county.

**To Entertain News' Newsies By Weekly Visit To Broadway**

As the guests of the management of the Broadway theater the 20-odd carriers and newsboys of the Cisco Morning News are to be entertained Saturday night at the Broadway in the first of a series of entertainments of this nature arranged by way, and Bass H. Clark, circulation manager of the News.

It is planned to make the Saturday night show at the Broadway a weekly feature of entertainment for the News' youthful employes.

**FIRST METHODIST CHURCH**

Sunday school, 9:45 a. m.; G. Fisk, superintendent. Morning service, 11 o'clock; sermon by the pastor; subject "The Call of the Harvest Fields." Story hour, 4 p. m.; story by Mrs. Stuckey. Intermediate league, 5 p. m.; Senior league, 6:15 p. m. All young people welcome. Evening service, 7:15; sermon by Dr. O. E. Sensabaugh, presiding elder of the Cisco district. After the service Sunday night we will have our first quarterly conference for the year. All officials are urged to be present in this conference.

To all of our service everybody is welcome.

LEWIS N. STUCKEY, Pastor.

The heating properties of coal depend, the oxygen being usually of no pendpend faintly upon the carbon content, because it is combined with hydrogen, as water. In gas coals, however, the excess of hydrogen is a material factor in heat production.

**Life Was a Misery**

Mrs. F. M. Jones, of Palmer, Okla., writes: "From the time I entered into womanhood . . . I looked with dread from one month to the next. I suffered with my back and bearing-down pain, until life to me was a misery. I would think I could not endure the pain any longer, and I gradually got worse. . . Nothing seemed to help me until, one day, . . . I decided to

**TAKE CARDUI**

**The Woman's Tonic**

"I took four bottles," Mrs. Jones goes on to say, "and was not only greatly relieved, but can truthfully say that I have not a pain. . ."

"It has now been two years since I took Cardui, and I am still in good health. . . I would advise any woman or girl to use Cardui who is a sufferer from any female trouble."

If you suffer pain caused from womanly trouble, or if you feel the need of a good strengthening tonic to build up your run-down system, take the advice of Mrs. Jones. Try Cardui. It helped her. We believe it will help you.

All Druggists

**FAIRLESS SCORES HIGH IN GUN CLUB'S SHOOT**

W. E. Fairless, secretary of the Cisco Rod and Gun club, announces an important meeting of that organization for the near future to be called to attention of members later.

In a weekly shoot of the club, held at Lake Bernie Wednesday afternoon, out of each 60 pigeons; Fairless, 49; Belfants, 43; Tepe, 42; Holloway, 42; Powell 40; Sikes, 35; Woody 28; Lewis, 17.

**FIND DEPOSIT OF FIRE**

It is reported that Cisco is a cated near to a deposit of material making fire brick six a strata of clay, five feet thick, has been discovered on the J. E. Kincaid farm, north of the city. There is also plenty of coal in the vicinity with which to burn the brick.

Over six millions acres of land are under tobacco cultivation throughout the world.

**CARD OF THANKS**

We wish to take this method of thanking each and every person who assisted us in caring for our property at the time our home 1504 Ave. "M" was being destroyed by fire, between the hours of twelve M and 2 p. m. on January 27th 1926.

The people of Cisco will never be able to realize how much we appreciated the services rendered and the kindness shown us, there were many who opened their doors to us and insisted that we come to their home, all of which was very much appreciated at the time our home was burning Mr. R. F. St. John handed us a key with a message that will never be forgotten. He stated that he had two houses just finished that we were welcome to move in either house and make it our home. Mr. St. John's proposition was accepted and we are now enjoying the comforts of a nice new bungalow on West 10th St.

J. O. SUE  
MRS. J. O. SUE  
MARGARET SUE

**The American National Bank**

CISCO, TEXAS

JOHN WANAMAKER said: "The difference between the clerk who spends all his salary and the clerk who saves part of it is the difference—in ten years—between the owner of a business and the man out of a job."

We Pay 4 per cent on Savings Accounts

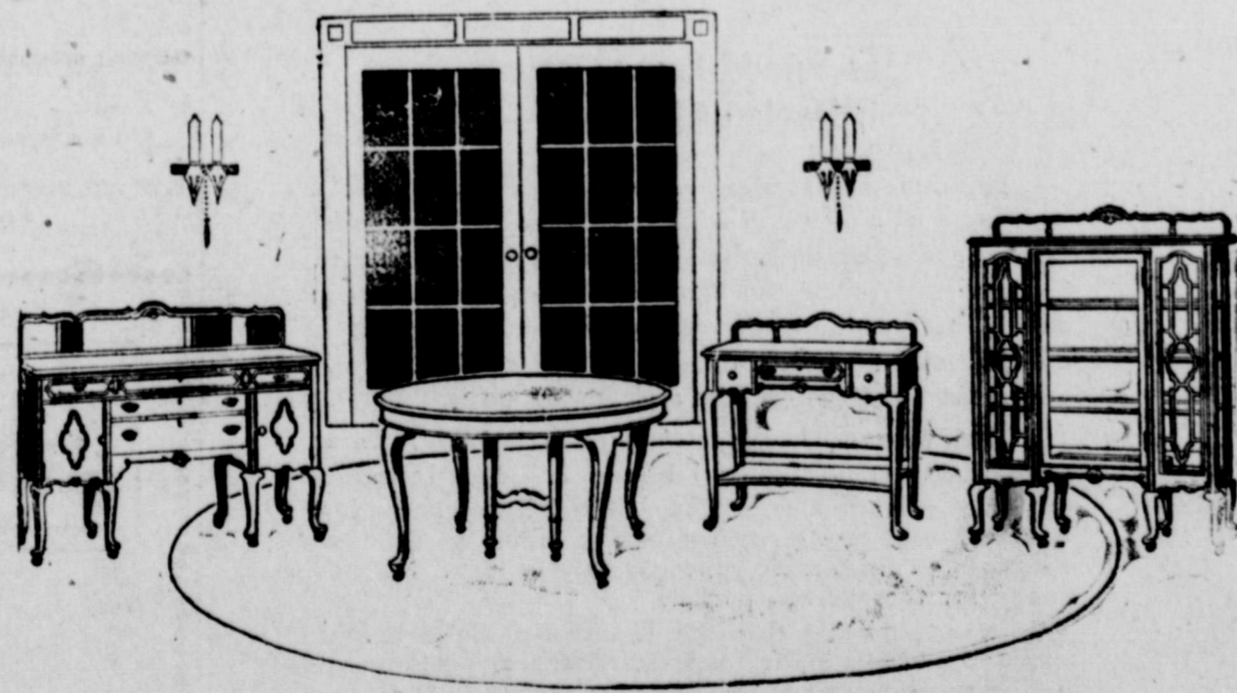
F. A. VANDEREN, Vice-President and Cashier.

**Your Dollars Have Their Greatest Value**

At The

**CISCO FURNITURE Co.**

Our showing will soon be very good, as we have several very fine suites now on the way. But even now we have in stock several medium priced suites that are selling below their worth.



**SPECIAL VALUES IN DINING ROOM SUITES.**

In anticipation of the advancing market we bought many cars of the very best selling furniture and now we are getting the purchases of several months ago, while prices were much lower than now, or will be for many months, and perhaps years. For this reason your money goes further at our store.



**WOOD BEDS ARE GROWING MORE POPULAR EVERY DAY.**

Something new and different, both in period and straight lines, in the new finishes. They are attractive and moderately priced.

**A BIG SHOWING OF LINOLEUM.**

Now is time for the regular Spring house cleaning and will call for a new covering on the kitchen, the bath room or the dining room. We have a big stock of the very newest patterns and our prices are the very lowest.

**AN EXTRA SPECIAL ON 9x12 GRASS RUGS.**

We find ourselves overstocked with 9x12 Grass Rugs. We have all the new patterns in different colors, suited for any room with any color trimming. Our regular prices very cheap at \$15, but all we sell for one week go at \$12.85.



**THE GREATEST LINE OF ROCKERS IN AMERICA.**

We cannot say too much to the credit of our Phoenix Rockers. Our showing is always large, and there is no other line that will compare with the Phoenix in comfort, durability and medium priced, from \$15 to \$25.

**A BIG SHOWING OF MEDIUM PRICED DINING CHAIRS.**

Dining chairs at from three to four dollars have been very scarce, but we are very glad to announce we are very well stocked on these grades of chairs. They are selling very fast.

Mattresses of unusual value priced at \$11.50, \$13.50 and \$16.50. These three mattresses are the pride of our store. Many others will compare with them.



**WOMEN'S SOCIETY**

The first series of parties by the Civic League was given Thursday afternoon and evening at the Elk's hall where the feature of the entertainment was "42" and dancing.

Receiving were Meses. B. S. Huey, Chas. Fleming, W. E. Spencer, Roscoe St. John, Robert Mancill, C. F. Peth, Fleet Shepard, Mark Stamps and H. E. Bonham.

Music for the occasion was furnished by Mrs. Peth.

The League realized \$20 from this benefit. Thursday afternoon a bridge party was given at the home of Mrs. Chas. Fleming.

Agnes Collins, daughter of Mr. and Mrs. Jim Collins, was entertained by a party Friday afternoon by her mother celebrating her fifth anniversary. The birthday cake, decorated with five little candles, was served to the little guests. Present were Chas. and Katherine Berry, Wesley Harrell, Statham Ricks, Cohen Walker, Claudine Holliness, Johnnie May Wilson, Richard Davis and Adele Anderson.

The Merry Wives club was entertained by Mrs. Burette Patterson at her home on West Broadway Friday afternoon where the members and several invited guests played "42".

Refreshments consisting of a dainty salad course were served by the hostess, assisted by her daughter, Miss Norma. Mrs. Waddie Mancill and Mrs. Fleet Shepard.

Mrs. John Neel entertained Sunday with a noon turkey dinner, honoring her mother, Mrs. L. Coffee of Big Springs and Mr. Neel's mother whose birthday occurred on that day. Present were: Mrs. T. W. Neel, Mrs. L. Coffee, Miss Lillian Coffee, Lilburn Neel, Mrs. John Neel, Marks, Carl Williams.

The First Bridge club met recently with Mrs. Charles Gray and was entertained at her home with bridge. A salad course was served. Those present were: Meses Spencer, Huey, Mancill, Lingle, John Neel, Green, Milliken and McMurray.

Mrs. L. Coffee of Big Springs is spending several weeks with her daughters, Mrs. John Neel and Miss Lillian Coffee.

Miss Kate Love of Gorman spent Sunday in the city visiting Miss Irma Copeland.

Mrs. Jim Collins had for her guests several weeks, her uncle, E. Ballew

wife and little son of Salt Lake City who returned home last week.

Mr. and Mrs. Arthur Johnson of Eastland spent the week-end as guests in the J. J. Winston home.

In the home of Mrs. Will Triplett Tuesday afternoon the Woman's Missionary society of the Methodist church was delightfully entertained in a social meeting. Receiving were Meses. Triplett, Ricks, Reagan, Fairless, Stuckey and Foxworth.

An interesting program was given by Miss Fay Bryson, Mrs. McClinton, Mrs. Stuckey, Miss Thelma Fairless and Bertha Triplett.

A dainty salad course was served by Meses. Fisk, Lloyd Winston, N. W. Noel and Mrs. Joe Wilson.

Mrs. T. W. Neel, at the home of A. A.

by refreshments consisting of hot chocolate, sandwiches, home made cake and divinity candy were served.

Mrs. W. R. Tomlinson gave her little daughter, Mary Elizabeth, a birthday party recently celebrating her fourth anniversary. The little tots greatly enjoyed the games and dainty refreshments of sandwiches, fruit cake and hot chocolate.

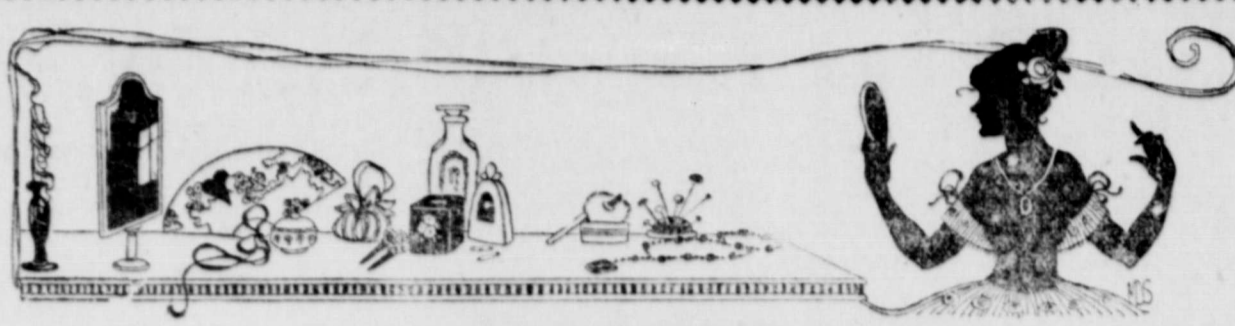
Mr. and Mrs. C. Schurr are moving to Cushing, Oklahoma.

Mrs. Albert Gracey of Caddo is visiting in the home of Robert Gracey.

**IF Jennie L. Drake** in The St. Louis Post Dispatch.

If all our thoughts were kindly ones, And every breath a prayer, If every tongue would utter praise: If every heart were fair, If every eye would see but light, As down life's path we go, If every mind would grasp the truth, 'Twere heaven, here below.

And weaker souls would stronger grow: Each friend would firmer be, This world would be a paradise For you, my dear, and me— For thoughts, like seeds, take root and live. We reap them as we sow, Then let us scatter flowers the while, That thistles may not grow.



**IN HIM— You Have Confidence**

In your Druggist, as in your physician or nurse, you should have confidence; for upon his knowledge, skill, and integrity much depends.

The San-Tox druggist is the high type of druggist in whom you can have confidence. He serves you with the intelligent skill of the trained pharmacist, and with the watchful care for your welfare that the nurse-face in his store window implies.

Seek him when in need of any of those things that mean so much to your personal well-being. You will know his store by the sign of the San-Tox Nurse. Look for her gracious face in the window.

She is the San-Tox symbol of purity, and identifies for you, not only the San-Tox druggist, but also a wide, wide range of San-Tox Preparations—all of perfect purity—and each for some definite need of toilet or hygiene.

**QUALITY FIRST SERVICE ALWAYS**

**Cisco Drug & Jewelry Co.**

7TH STREET AND MAIN



**Essex Proves Right**

**IN FIRST YEAR IT MAKES NEW WORLD SALES RECORD**

**To It's Leadership**

The Essex is a year old. We have never made claims for it. We said the public should judge it. Here is the verdict: More than \$35,000,000 has been paid for 22,000 Essex cars now in service. That is a new world's record. It tells in unqualified terms what motordom thinks of Essex.

**What Is the Charm Of Essex?**

Men have called it irresistible. You have only to hear what owners say of its quality and performance to understand why so many thousands wanted it. Think what a stubborn fight the new car of conventional qualities must make for even limited recognition. What then was the Essex appeal that took motordom by storm? Certainly it was not prestige, borrowed from Hudson. For we purposely withheld the identity of its makers. We required the Essex to establish its own position, on the clear-cut issue of merit. Only a few in the trade knew the builders of the famous Super-Six were also responsible for Essex.

**This Is the Issue Essex Justified**

The Essex won because of the way it combined the wanted performance, riding ease and endurance, hitherto regarded exclusive to large costly cars, with the economy and convenience which all acknowledge are light car advantages.

It was built to fill a want so strong it amounted almost to a mandate from the motoring public.

But there was no haste to put it on the market. Years were spent in its development. All that was learned in building 60,000 earlier Super-Sixes, and as a type making it the most famous performance car in the world, was applied to the Essex.

**Its Speed-fame Traces Back to Hudson**

The same men designed it who made the Super-Six winner of all the worth-while stock car speed records. Is it any wonder then that Essex is everywhere noted for speed? And in the light of Hudson's endurance proofs that excel any ever shown by another car, it is not difficult to understand why Essex durability is acclaimed by all who know and depend on it.

Mark what exclusive advantages it brought. Prior to the Essex many light-weight cars fell short in endurance and performance. They offered little except low cost and economy of operation. Durability and the finer car qualities were expected only in large cars, too costly for the average pocket.

It was inevitable that the Essex with light weight, moderate cost and the finest standards of performance and endurance should win friends as fast as its fame spread.

If you would be assured of delivery of an Essex when you want it, you should place your order well ahead of the desired delivery date. Now is not too early to order for spring.

**Huey Motor Co.**

4th Street and Main

**Cisco Professional Directory**

**H. C. WIPPERN.**  
Undertaker, Funeral Director and Licensed Embalmer.  
Residence 503 W. 7th St.  
Phone day or night 348.

**GREEN & GRAY**  
UNDERTAKERS  
Phone 470 305 7th St.

**DR. G. W. GRISWOLD**  
Practice Limited  
Eye, Ear, Nose and Throat  
Office Hours 10 to 12 and 1 to 5.  
and By Appointment  
Office over Red Front Drug Store.  
PHONE 463.

**J. W. LITTLE**  
DENTIST  
Office over Red Front Drug Store  
Cisco, Texas.  
All Work Guaranteed First Class.

**DR. W. E. CHANEY**  
DENTIST  
Successor to Dr. C. C. Jones  
Office over Dean Drug Co.  
Phone 98

**DR. PAUL M. WOODS**  
Dentist  
Office Third Floor Judia Building.  
Cisco, Texas.

**GLENN & GLENN**  
ARCHITECTS  
Phone 376 Office Judia Bldg.

**W. E. PAYNE, M. D.**  
Office Over Gray Building  
Res. Phone 293 Office Phone 84  
CISCO, TEXAS

**GEORGE R. LOGAN**

ENGINEER and SURVEYOR  
Surveys, Estimates, Oil Maps  
Office City Hall, Phone 111  
CISCO, TEXAS

**SHEPARD-CANON & KELLY**  
Attorneys and Counselors at Law  
General Practice in State and Federal Courts.  
CISCO, TEXAS.

**DR. DAVID L. BETTISON**  
**DR. W. MOOD KNOWLES**  
Eye, Ear, Nose & Throat  
502-3 Wilson Building,  
Dallas, Texas.

**SANITARY BARBER SHOP**  
Across from the Daniels Hotel is strictly a Union Shop and gives the best of service. Your patronage is appreciated

**EUGENE LANKFORD**  
LAWYER  
Land titles and law of oil and natural gas specialties.  
2nd floor Cisco banking company building.

**CLAUDE C. WILD**  
Attorney-At-Law  
Third Floor  
Dean-Jones Building

**DRS. CLARK & BALL**  
Physicians and Surgeons  
Office—Third Floor Cisco Banking Co. Bldg.  
Office Phone—383.  
Dr. Clark's Residence—416.  
Dr. Ball's Residence—537

**AN OPPORTUNITY**  
For Young Ladies  
To secure permanent positions  
Paying good salaries  
and  
Offering splendid chances for advancement.  
Make application now to Chief operator  
THE SOUTHWESTERN TEL. & TEL. COMPANY.

**DR. E. L. GRAHAM**  
Physician and Surgeon  
Office Third Floor  
JUDIA BUILDING  
Phone 513.

**CISCO Auto Electric Station**

DISTRIBUTOR **BATTERIES** Watered Free



also

Factory Representative  
**Northeast Electric Company**



**DESDEMONA AGAIN SUFFERS BY FIRE**

**Second Fire in Two Weeks Destroys Entire Business Block at Loss Of Close to \$1,000,000**

For the second time in a period of two weeks, fire visited the little oil town of Desdemona and in this instance an entire block in the business district was practically wiped out, on Monday afternoon, with a damage estimated at close to \$1,000,000.

Included in the toll of the fire were two grocery stores, two meat markets, two theaters, three cafes, an automobile accessory store, a pool hall, drug store, garage, dry goods store and barber shop.

Although no lives were lost and no one was injured the entire city was threatened for a time, it is said. The fire was first discovered in the rear of a drug store on the main street. It soon spread until it reached a supply of combustible chemicals in the drug store, and in a short time practically the entire block was ablaze and without fire apparatus citizens were powerless to check the flames.

Not only did the absence of fire fighting equipment aid the flames but the fact that all the buildings destroyed were frame structures. With the fire last week Desdemona's loss for less than a 10-day period surpasses the million mark, it is said.

**PERRY BACK FROM TRIP; OPENS GROCERY BUSINESS**

T. C. Perry, formerly of the Kemper and Perry Grocery company, has opened up a new grocery business, the Perry Grocery company, located on Broadway, east of the M.K.&T. tracks.

Perry is well known in Cisco and for some time has been preparing to open the new business. He is backed by extensive experience in the grocery business. Although his location is slightly off the business center Perry expects to enjoy popularity among some new as well as his old patrons and will furnish ample delivery service. He has just recently returned from Columbia, Tennessee, where he is principal owner of the Maury Democrat, a weekly newspaper.

**NEW CLEANING PLANT IS TO OPEN MONDAY**

Monday, February 2, will see the opening here of what is claimed to be the only modern and up-to-date cleaning plant in Eastland county under the direction of Shupe and Shaw, proprietors of the Cisco Steam Laundry.

The new service has been installed because of the demand created by the city's growth according to the proprietors. The new dry cleaning plant has been especially equipped and only distilled gasoline is to be used. Delivery service will also be furnished.

Mr. and Mrs. J. Karkalitis left last week for their new home in Fort Worth

**Three Hundred Journalists, "Fighting A. E. F.," To Visit Cisco And Other Texas Oil Cities and Advertise Texas' Wealth**

From the Eastland Chronicle.

Some 300 newspaper and magazine writers will lay literary siege to the magic riches of North Central Texas the first week in May, when they come to Fort Worth to attend the first annual reunion of the Fighting Journalists A. E. F.

The most exclusive and influential organization was formed in the army of occupation in Luxemburg January 26, 1919, its membership being limited to employees of the editorial departments of American daily newspapers and magazines who saw service in France in combat divisions. George E. Morrison, a widely-known newspaper editor and writer, who came to Texas to make his home shortly after his discharge from the army, is national secretary-treasurer of the organization.

The convention will be directed toward a world-wide publicity campaign for the wonderful resources of Texas. Cash prizes, totaling \$3000, will be awarded to writers who write and print in the newspapers or magazines with which they are connected the best stories on Texas and its manifold resources.

Many of the most trenchant writers among the younger literary set in newspaper and magazine circles are members of the organization, and the songs they will sing of the glories of Texas will be heard around the world. The stories will appear in thousands of newspapers, and wherever they circulate their readers will know about the riches of Texas. Publicity experts predict this will cause another rush to the Texas oil fields greater even than the present one.

A special feature of the convention will be a de luxe tour of the Texas oil fields, taking in not only the world-famous producing areas, but also the counties that are expected to become great producers in the months to come. The itinerary as now mapped out includes visits to Ranger, Eastland, Desdemona, Thuber, Burkburnett, Wichita Falls and Cisco.

Entertainments that are peculiarly Texan in character will be arranged. Primarily it is hoped to offer an Indian buffalo hunt and barbecue, a rodeo and, of course, the visitors must see a number of gushers shot. The convention program will be arranged with a view of acquainting the writers as fully as possible with the state's resources, rather than to have them spend their time listening to speeches.

Among the more notable members of the organization who are expected to attend are: William Slavens McNutt of Colliers' Weekly, Major Bozeman Bugler, New York World; Capt. Grantland Rice, New York Tribune; Capt. William Howells, Cleveland Plain Dealer; Floyd Gib-

bons, Chicago Tribune, the famous war correspondent, and editor of the Paris edition of the Tribune; Charles V. Slattery, Chicago Examiner; E. W. Bachelor, military editor of the Detroit News; Cornelius Vanderbilt, New York Herald, and other celebrities.

"Every Texan who is interested in the future development of the state, who expects to profit from oil, coal, agriculture, stock raising, mining or merchandising, will in years to come look back upon this convention as marking the date of the great forward movement of the commonwealth," predicted Secretary Morrison yesterday.

"When this publicity campaign finishes there will be few people in the world who will not know that Texas offers them better opportunities for success and happiness than the place where they now live, or any other

place that they could go. Scores of famous writers in scores of newspapers and magazines will drive these truths home in an effort to win the big money in the prize story contests. These stories will provide a complete library for the future promotion of Texas industries.

"Texans have already shown their determination to do their part hand-somely when the fighting-writing men come, and it is likely that the more Texans does for the visitors the heartier will be their reciprocation. It will be necessary to share part of the financial burden, as traveling these days is expensive, and all of the members have been very busy for several months since their discharge from the army in re-organizing themselves on a peace basis."

"The convention headquarters for the present will be at 213 Burton building, Fort Worth.

A mantle of rich silk or cloth appears to have been the usual prize for horse-racing in the 14th century.

**PENNSYLVANIA CRUDE PRICE TAKES A 25 CENT INCREASE**

Pennsylvania crude oil, the virtual agency through which crude oil prices throughout the country are regulated, increased in price by 25 cents a barrel last Monday, placing the low price of

Pennsylvania crude at \$5.25 a barrel. When crude of the Midcontinent was selling for \$2.25 Pennsylvania crude was selling for \$4 a barrel and it is believed the most recent rise in Pennsylvania will pave the way for another rise in Midcontinent crude. The present price of Texas oil is \$3 but an imminent rise is probable.

**Notices Great Improvement**

H. P. Faris, the banker from Clinton, Missouri, was in Cisco the first of the week for his monthly visit to the Guaranty State Bank & Trust Company. In an interview with a Round-Up reporter, Mr. Faris says he is much pleased with the continued growth of Cisco, and says that he's afraid he'd scarcely know the town were he to miss one of his monthly trips.

He also desires to renew his suggestion heretofore made that our Cisco people not only extend the glad hand to all newcomers, but be sure to keep prices of real estate and rentals down to a reasonable basis, so that those who desire to locate will gladly do so by either buying or renting, because prices are not prohibitive. Any other policy will be destructive of future development.

He also desires through the Round-Up to thank the good people of this community for their splendid support of his Banking House and hopes all, especially strangers will call upon Judge Scott, the president, Winchell, the vice-president and cashier, Wisdom and Gaither for information and advice, for Mr. Faris is anxious that in thinking of this bank you shall think of it as "The Bank That Deals in Courtesy" rather than currency, though the latter always carries enough to supply any reasonable demand.

THE BANK THAT DEALS IN COURTESY

**GUARANTY STATE BANK**  
— AND —  
**TRUST COMPANY**

CAPITAL STOCK \$ 50,000.00 CISCO, TEXAS

"PRODUCE A PLENTY IN NINETEEN-TWENTY."

Join Our **Read This** **WEEKLY SAVINGS CLUB** TO ACCUMULATE MONEY

**In 250 WEEKS**

25¢ Weekly Pays...	\$62.50	Ask About It
50¢ .....	\$125.00	
\$1 .....	\$250.00	
\$2 .....	\$500.00	
\$5 .....	\$1250.00	
\$10 .....	\$2500.00	
\$20 .....	\$5000.00	

**THE PLAN**  
For 50 WEEKS, DEPOSIT WEEKLY 25 CENTS, 50 CENTS, \$1, \$2, \$5, \$10, \$20, (OR MORE). NO COST TO JOIN. NO DUES. YOU DO NOT LOSE ANY PART OF WHAT YOU DEPOSIT.

**THE PURPOSE**  
AT THE END OF 50 WEEKS YOU CAN DRAW OUT \$12.50, \$25, \$50, \$100, \$250, \$500, \$1000 (OR MORE) AND HAVE READY MONEY. BUT THE PURPOSE OF THIS CLUB IS TO GIVE YOU A WAY TO SAVE MONEY REGULARLY AND LET IT ACCUMULATE FOR SOME FUTURE USE, SUCH AS EDUCATING YOUR CHILDREN, BUYING A NEW HOME OR GOING INTO BUSINESS.

IN ONLY 250 WEEKS, WHICH WILL PASS BY RAPIDLY, YOU WILL ACCUMULATE \$62.50, \$125, \$250, \$500, \$1250, \$2500, \$5000 OR MORE.

OUR "WEEKLY SAVINGS CLUB" IS THE PERFECT PLAN—FOR GROWING INDEPENDENT. JOIN IT NOW. YOU'LL NEVER MISS THE MONEY. YOU CAN SAVE—DO IT.

WE PAY 4 PCT. ON TIME DEPOSITS

**AMERICAN NATIONAL BANK**

"Make Cisco Money Make Cisco Wheels Turn."

**Cisco Men Are Good Dressers Watch Them This Spring.**

THEY WILL BE THE MOST STYLISHLY AND HANDSOMELY DRESSED MEN

In West Texas—Dressed right for less money. **THE MEN AND BOYS CLOTHING STORE** Which will be located in the old Graham Grocery Bldg., in Cisco, will have the biggest line of Men's Exclusive Clothing, shoes and furnishings ever displayed in this territory. Wait for the opening.

**The Hub Clothing Co.**  
"The House of Quality Clothing"

CISCO

TEXAS



## BOND ELECTION NEXT MONDAY TO DECIDE FATE OF WATER PROJECT

### Cisco Will Accept Or Reject City Officials' Proposal to Spend \$500,000 For Sandy Creek Water Supply System

### WOULD FURNISH WATER TO 75,000 PEOPLE

### Dam Would Be 125 Feet High—Would Create Lake Two Miles Long and Mile Wide to Cover 100 Acres of Creek Bed.

Cisco voters will go to the polls next Monday and decide the fate of a proposed bond issue by the city of \$500,000 through which a completely new water system for Cisco is to be constructed that will provide water for a population of 75,000 according to engineers and city officials.

In this election city officials feel that Cisco faces the first real crisis in her history since it is pointed out that without an abundant supply of water any city is at a great disadvantage and that good water is the first prerequisite for the foundation of a great city.

With this in view the Sandy creek project has been outlined on a scale believed to fit the needs of future Cisco.

It is proposed to erect a 125 foot dam on Little Sandy creek at a point north of the city. Initial tests of the strata of the foundation, drilled to a depth of more than 50 feet, show that the formation would prove entirely adequate for the purpose and that no leakage could occur—according to the engineers. Further tests, however, are still in progress and the engineers do not believe that any of the expensive grouting process will be necessary.

From the dam the water is to be pumped to the top of a hill near the city from which point it will flow by gravity into the city mains.

The main problem with the engineers was to estimate the consumption of a city of 75,000 population, allow for evaporation and loss by other means and recommend a dam that will create a reservoir holding an ample supply of water for any emergency such as long periods of drought. It is believed that this difficulty has been eliminated in the plans for a dam of large proportions.

As proposed the dam would back up Sandy creek for almost two miles, the created lake would be nearly a mile in width at some points and the impounded water would cover an area of almost 100 acres. The main proposition with which the engineers said to contend, however, that of creating a reservoir that will supply the needs of a city of 75,000 people, was solved by reference to government reports of rainfall recorded at Albany and compared with estimated flow of the stream. This point is better explained in the following extract from the report of the engineers on the Sandy proposition.

"Where the yield of the water shed uniform during successive years a small equalizing reservoir would suffice to bridge over monthly fluctuations in supply and demand.

"But the yield of three inches per year is the average for a long period of years. During some years there would be practically no flow from the water shed and during others an excess. It is for us to fix on an amount of water which must be kept as a reserve to furnish the city during dry weather.

"The only way to absolutely know how much water flows in Sandy Creek in any given period is to measure it. Unfortunately no measurements have been made on this stream and we must adopt the second best method, that of comparing the flow with the rainfall. The government has kept weather statistics for the past fifty years at Albany quite close to Cisco, at nearly the same elevation and situated in a country of similar nature to that surrounding Cisco. We may take the record at Albany as an index to Cisco.

"Two severe droughts have been recorded at Albany; one of these began in November 1871 and was broken in September, 1874. In the 24 months intervening the rainfall was at the rate of 12.76 inches per year. This drought was preceded by an abnormally wet year. The other dry period was from October 1915 to October 1918.

"The rainfall for 36 months was at the rate of 16.24 inches per annum. In the year of 1914 and the first nine months of 1915 the precipitation was unusually heavy. Inasmuch as the second period was the longer and as there was probably little run-off during either, we should provide a reservoir which will with a margin of safety, supply water for a city of 75,000 inhabitants from October 1915 to November 1918.

"In order to compute losses due to evaporation it is necessary to assume the water surface and we have selected that area covered by water standing at 100 foot contour, as shown on the plat to be submitted to the state board of water engineers. We have estimated a very small run-off in the month of April and June, 1916 but otherwise have taken into account only such water as spills directly into the reservoir. We know within reasonable limits the monthly evaporation and consumption and have a record of the rain which fell.

"We can therefore, compute amount of water left at the end of the period and we find this to be 919,000,000 gallons. This takes no account of losses by leakage through or around the dam nor the fact that a part of this water in the lower levels of the reservoir would have to be filtered. For a concrete dam the loss through leakage should be very small and the probability that some filtration might be required is not important. The main fact developed is that nearly 1,000,000,000 gallons would be on hand as a margin of safety and as a nucleus for again building up a full supply."

## WELL TAPS NEW FIELD 17 MILES SOUTH OF CITY

### Well Reported Making 175 Barrels—Means Activity Here

By Neil Hill.

A well that may be destined to jump Cisco many years ahead of its present status has been brought in by Foster and others on the Hilburn farm, 17 miles due south of this city and about five miles due north of the town of Rising Star. This well is variously reported by the scouts of all local oil companies, who rushed to the scene of its activity the moment the word of its discovery reached this city, as being anywhere from 100 to 175 barrels. Since it came in last Saturday the well has been flowing by heads and is definite capacity has not as yet been gauged.

The tools touched gray pay lime at a depth of 3050 feet and at two feet in the hole began to fill with oil. At five feet in the fluid began to flow over the top and came by heads at the rate of about five barrels every half hour.

The nearest production to the well is the shallow Maxwell pool, just east of Rising Star, a distance of five or six miles, and the nearest deep stuff is the Goss field, ten or twelve miles to the southeast, and the Mitchell territory, about twenty miles to the southwest.

Cisco is the nearest large railroad center in the vicinity of the well and the extensive drilling operations that will attend the uncovering of what promises to be a good pool, opens to the south a new vista of this city's future.

If the well proves to be a good pioneer, as it is expected to be, it will also mean much to the town of Rising Star, situated on a spur of the M. K. & T. railroad.

## Census Enumerators In Eastland County Now Paid \$8 Per Day

Eight dollars a day is now authorized wage for census enumerators of Eastland county. Census enumerators are needed in practically every justice of the peace precinct in the county and it is believed the increase in wages was offered for Eastland county because of the great difficulty in obtaining workers although the statement is not made in the following announcement from A. W. Sledge, supervisor:

"I am authorized to pay \$8 per day for men or women to take the census in Eastland county. I need census enumerators in practically every justice of the peace precinct in the county, and parties desiring to be appointed should write to me at Ballinger, Texas, or get application blanks from County Judge Starnes or from Chamber of Commerce and send them to me at once. Appointments will be made and you can start to work immediately.

"A. W. Sledge, supervisor, Ballinger, Texas."

## STUDENTS WOULD FORM HIGH SCHOOL COUNCIL

Following the lead of the larger schools throughout the country, the junior and senior grades of the local high school have presented a petition to superintendent requesting that they be allowed to establish a student council which is to have a measure of control of student activities outside of the school room.

Far from being indifferent to the proposition, the faculty and superintendent regard the petition as an indication of political spirit which if properly supported and encouraged will result in great good to the students by way of the experiences in self government.

## CISCO MAY BE HOST TO TEXAS-PACIFIC HEADS

Cisco is to be the host at an elaborate banquet in honor of a number of Texas officials of the Texas & Pacific railroad, in the near future, if plans outlined at the Tuesday night meeting of the board of directors of the chamber of commerce mature.

If plans for the banquet do not materialize other means for getting officials here that they may be impressed with the necessity of remedying conditions will be attempted. The board voted to leave the matter in the hands of President Morris who is to make a trip to Dallas the later part of the week.

## MORNING NEWS TO OPEN CISCO'S WINDOW

(Continued from page 1)

into space in the MORNING NEWS will return to him a hundred fold with the influx of new residents to this city attracted here by favorable conditions which a daily press first makes possible then exploits.

Success Depends Upon Business Support.

Roy C. Griffin will be advertising manager of the NEWS. Mr. Griffin has been connected with the weekly ROUND-UP in that capacity for more than a year and his greatest asset is the friendship and confidence of the business men of this city which he has gained and held by faithful and unflinching service.

"The attitude of the business professional men of this city will determine the degree of success to which the daily paper may attain," says Mr. Griffin. "Upon the shoulders rests the responsibility of setting in motion this great machine that is to weave the fabric of their future business growth and expansion. I have confidence that every business man of this city wants to see a daily paper established here and that he will give it the biggest send off in his power."

Job Printing Department Up To Date and Snappy.

The job printing department of the NEWS will be prepared to handle efficiently absolutely anything in the line of job work or book binding that is put up to it, from hand bills to the most elaborate annual publication of a school or business concern. Its equipment is not only complete in every detail but has the added advantage of being brand new. It has just received a shipment of the latest styles in type faces, which means that any kind of work produced from them will not only be snappy and smart in appearance but likewise clean-cut and attractive.

W. H. Parker is the manager of the job department. He is still waiting for someone to bring him a piece of work that his department cannot turn out better and more economically than it can be done elsewhere.

News Wants Its Readers Confidence.

So this completes the brief analysis of each of the branches and departments of THE CISCO MORNING NEWS. Everything has been laid

open to the scrutiny of the reader fairly and squarely. The News has given him its confidence. It wants his confidence.

Will Act to Best Advantage of All.

The MORNING NEWS will hold the unique position of being the only daily newspaper in this city. It realizes and appreciates more keenly its greater responsibilities on that account. For that reason, if for no other, it will refrain from partisanship in anything for the sake of partisanship. It will try to interpret the will of the greater part of the people of Cisco and act in accordance with what it believes to be the best advantage of all at all times.

The NEWS will be above factions. It will be a counselor, advisor and helper to those who read its pages. It will be the people's paper. It will be whatever they are.

Soldiered Together in France.

Jesse Alexander, of Dallas, visited his uncle, J. Alexander, this week. Jesse Alexander was a bunk mate of Clinton Alexander while in Camp Bowie Fort Worth, and in Brest, France. Their soldiering together formed a friendship only known by those who have had the same experience. He regretted the demise of his friend and comrade.

There are coal miners in Bohemia who make their dwellings at a point 2,000 feet below the level of the sea.

## EASTLAND GRANTED A RETURN CONTEST

### County Seat Basket Shooters Will Try to Regain Laurels Lost to Cisco in First Contest of Year.

A return basketball game will be played here Friday afternoon when the Eastland high school aggregation will journey to this city in an attempt to regain its lost laurels from the Cisco high school team. The game will be played on the local athletic field and bids fair to be a close contest.

Local players beat the Eastland team at Eastland about two weeks ago and it's revenge that the tossers from the county seat are after. The Cisco five has built up a strong line of defense to resist the attack and will put crack players into the field.

## CHAMBER OF COMMERCE STOPS ROAD PAYMENTS

Because the county refused to reimburse the Cisco Chamber of Commerce for money paid out for work on the road to Rising Star the board of directors, at their meeting Tuesday night, passed a resolution suspending further payment of money for road work until the county commissioners' court agrees to pay all accounts.

This action was brought about by the refusal of the county to pay a bill. It is said the local chamber of commerce spent more than \$1,000 on the Rising Star road, only a part of which has been paid back as the chamber understood the commissioners agreed to do.

## NOTED LECTURER TO SPEAK BEFORE HOME SCHOOL BODY

"The Greatest Thing in the Community" is the subject of the address which Dr. H. K. Taylor, noted lecturer and head of the science and social economics departments of Texas Women's college, of Fort Worth, will give at the high school Tuesday night at 7:30 p. m., according to members of the Home and School association.

## BENEFIT RECITAL PROVES SUCCESSFUL

### Other Offerings Will Be Made Until Required Funds for Memorial Window Are Raised

The recital given in the city hall Tuesday evening under the direction of Mesdames P. Pettit and H. O. Hawkins, for the benefit of the soldiers' memorial was pronounced a complete success.

Other offerings will be made the public until sufficient funds have been raised to purchase the memorial window to be placed in the Methodist church in honor of soldiers killed in action during the European war. The program:

## LOCAL LADIES FURNISHER TO OPEN EXCLUSIVE SHOP

Mrs. Charles Curry, recently of Babb's ladies ready to wear store, announced Tuesday before her departure for St. Louis and eastern markets that she will open a store of her own within two weeks in the Masonic building at Eight and D. Mrs. Curry says that she expects to carry a line of ladies wearing apparel which will enable women who are fastidious in taste to find what they want without being compelled to go to larger cities and announces that a millinery department will be maintained.

Woodman Circle Agent Here. Mrs. H. A. Thomas, of Fort Worth, state manager of the Woodmen Circle women in Texas, was a guest of Mrs. J. D. Alexander Wednesday.

Boiled drinking water as a method of guarding against diseases was practiced in olden times. Herodotus tells how Cyrus had his drinking water and carried in silver vessels, and Pliny the elder relates that Nero had had water boiled and afterwards cooled for drinking by placing it in glass flasks surrounded by snow.

Ostrich egg shells serve as water-vessels among the African women.

**"To simply sell a customer is one thing; to sell him so that he is heartily glad he bought and has confidence in you and in your service, is a bigger thing."**

**ROY C. GRIFFIN**  
says  
"I'm Hired Out to You" Phone 80 For Adv. Ideas

# Announcing...

The opening of the only modern and up-to-date Dry Cleaning Plant in Eastland County, Monday, February 2nd, 1920. As is customary, the laundry of any city installs this feature as soon as the town demands such service—Cisco is now in a class that demands the service, which only a dry cleaning plant can give.

## The Service

Will be a big feature. Our cars will make the resident sections of the city daily, picking up your clothes and delivering. Use our telephone number 138.

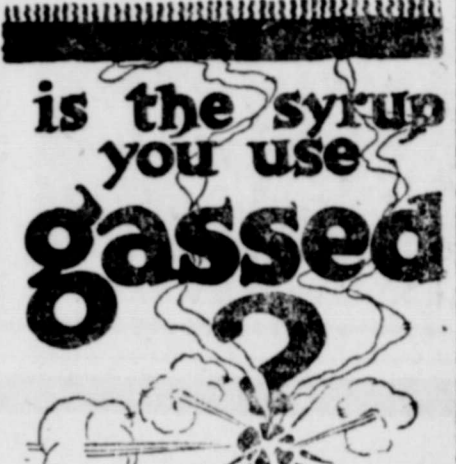
## Quality

After all has been and will be our greatest asset. And quality work only will be done in our Dry Cleaning Plant. For instance, pure distilled gasoline will be used, and an expert cleaner, Mr. Frank Stiles, who has had years of experience will be in charge. No work sent out of Cisco. Every piece of work accepted by us will be guaranteed. Really helps your clothes, cleans, purifies. Every garment sterilized and properly pressed.

OUR MOTTO WILL BE: "NOT HOW CHEAP, BUT HOW GOOD."

# Cisco Steam Laundry

LAUNDERERS & DRY CLEANERS.  
SHUPE & SHAW, Proprietors  
PHONE 138



SULPHUR DIOXIDE is a form of gas used by syrup factories to "bleach" the pure cane juice they use. They think "bleaching" improves the natural color of the syrup.

The process they use is exactly the same as "gas" attacks in war. They pass the juice in sprays through a chamber which is filled with Sulphur Dioxide.

It bleaches the juice, but it also leaves a sickly sweet taste in the syrup—a taste which sickens you of ordinary syrup before you've had enough.

there's one syrup that's absolutely pure!

**REAL Country Made SYRUP**  
The Crockett & Well Kind

The label of this genuine cane syrup says plainly "No Sulphur Dioxide." There's absolutely nothing used in making Country Made except pure cane juice. It is cooked in an open evaporator to just the right consistency—a point at which it has a delightful flavor and a beautiful golden color. You can eat all you want without a "comb-back."

Order—can of real country made from any well-stocked grocery; get the genuine by specifying "The Crockett & Well kind."

