


## Are You Open－Minded？

The average American is open－minded．
American business is con－ ducted by true Americans of vision，open－minded men who believe in their country and strive to meet their country＇s needs． The men in the packing industry are no exception to the rule．

The business of Swift \＆ Company has grown as the na－ tion has progressed．Its affairs have been conducted honorably efficiently，and economically，re ducing the margin between the cost of live stock and the selling price of dressed meat，until today the profit is only a fraction of a cent a pound－too small to have any noticeable effect on prices．
The packing industry is a big， vital industry－one of the mos important in the country．Do you understand it？

Swift \＆Company fresents facts in the advertisements that appear in this paper．They are addressed to every open－minded person in the country．

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## Swift \＆Company U．S．A．

Cisco Local Branch， 546 5th St


## 

## Benhroke Built－In Bath Tut

Our stock of Plumbing goods is arriving daily one of the most complete stocks in the west to select from．Come in and select your bath room fixtures and accessories while you have a good variety to select from

SEAE THAT ETTCHEMY：EMNS A Marvel of Beauty
framikin plunbige co．



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untenns that will keep their
bumee buruing in the home and hearts of
kindred and brethern tadred and brethern，while the fy
lags monuments are dimiming wit
their dust and ait their dust and rust dhe inseription
then upon the brikhtest obeilsk in tho
cemetery．While the silence o cemetery．While the silence oi
death wraps and chills us at this moment，memories，sweet and pree
tous，come crowding in．The rela
Tise arrowing sumpathy of a host of

Rooms相期ed，for rent－Phone 305. B．W．Paterson of Pauls valley talk，is that he will return to Cisec to live．It this be so the people
will glaatly welcome this good fami－ John r．Patterson who has been
 terson residence on sixth street and
and will return to Cisco within a few days Mr．and Mrs．Patterson and family
have lived in Clese it is only coming back to hiss ol home．We cladly welcome this tam
ily．

C．D．Judd and wife now of Nash－ vile，Tenn．，were in the eity Monday meeting old friends．Prof．Judd has
taught sechool in Enstrand number of years，was superintenden of the Eastland and Carbon sehools and served y years as county sup

erintendent．He then went to col orado City where he served as sup erintendent two years，then went to Nastivile where he has been attend－ ing the Peabody Cniversity．He will | in that sehool mand he contemplate |
| :--- |
| in tingh his work | retruning to Texas to azain take un his protession，and satates that it

his desire to locate in this section He is an able school man and it hoped that he

SAVE $16,000,000$ BUSHELS OF WHEAT THAT FORMERLY WAS LOST IN THRESHING
 of Bread for Every American． By adopttng cleaner thresting meth．





 aite ngures or conservation in the the
grain
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reduced | harvest loseses |
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 Erain grawers of the Untted stateates are many millions of dollars＂In
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NO ONE SUFFERED HERE．
The marrel or our volumtary food．
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Frice of control in Amertca hele the viclous apeculution and extortion anc prooll
To no other nation ts there verwiling to Amerces－that wis thome to

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Amatious yousa voliks Had it ever oecurred to you th ou had an well try to be a suicea
al physician without attendiug
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try to be a suceessful banker，or mer
ehant，or business man of any kind chant，or businesss man of any kind
ithout first being trained for bus－ without first beeng trained for buss
iness in the Tyler Commercial Col

iness in the Tyler Commercial coi
lege．You would attend a univers with a reputation if you wanted
to make a first class doctor，lawyer or minister．Why not use the same
good judgment in selecting a busines
sehool in which to secure sehool in which to secure your train
ing？The Tyler Commerclal College ing？The Tyler Commereial College
of Tyler，Texas is the business unt－ of Tyler，Texas is the business unt
versity of the South：it enrolls more students annually than any othe simiar school in America．Its stu
dents have come from 39 differen dents have come from 39 differen
states and seven foreign countries its graduates are holding the very
her best of positions in the leading cit－
fes of the United States． les of the United States．
If you will spend from．

## If you will spend from $\$ 125.00$ to $\$ 200.00$ for tuition，board and book <br> 

 keeping．Telegraphy，Cotton，ClassingBusiness Ad or Business Administration and Fi nance，or better still，will spene
$\$ 200.00$ to $\$ 250.00$ and any．00 to $\$ 250.00$ and complete
any two of these courses，you will any two of these courses，you will
have made the best investuent of
your life．What youns man or your life．What youns man or
woman with crit and determination cannot raise this amount？Hundred
of students who borrowed every cent of the money to attend this school
登

the best venture of their lives；they were soon able，through the good positions secured them by the col continue to hold their good positions | or go into business for themselves |
| :--- |
| nd succeed．If you always remat | where you are，you will always b what you are．Think this statement

over seriously．More than 300 nev students，before this month closes
will be added to the twelve hundrei hat are now here．Why not you among the number．You can en For large free catalogue，verifying and mail．

| Address |
| :--- |
| Name |

Course interested in
 CARDU

The Woman＇s Tonic
Sold Everywhere cocococosoco


An Ideal Place IDEAL＇S PICTURE

THE NEW
Watch－Locket BRACELET

America＇s women have no cepted this newest novelty as or sallor－liad＇s picture．Its pop－ alarity bas been ins
－Their cont is but a tiny ble they hold．
sale at our store
io this town．
Dean Drus Conpany


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DRS．LEE AND HOWELL． Plypicions and Sergeoss
Office Jver Red Froat Drus Stere
david c：castle
architect and engineer
Office rear Cisco Banking co．
Ofice Phone $\mathbf{s}_{6}$

if busy santa
drove an auto he would bring Mis
vulcanizing work to us because
we do the most rellite we do the most reliable work，，ere－
turn tubes and casings exactly Noen we promise them，and quote pairs．Let us show how satisfac－ torlly we can shorve you，Mr．Mo－ cIS cisco vulcantzingo co．

InvestigatetheWoodstock

## Clothes Need Pressing？

JUST PHONE 282；WILL COME GET THEM，PRESS THEM－THE STEAM WAY－AND RETURN THEM TO YOU． COME INSPECT OUR SUIT AND OVER－ COAT SAMPLES
C．B．POWELL，The Tailor

## $7-1015 \% 15 \%$

LISTEN！
the man who preaches no WORK and plenty of money TO SPEND AS THE IDEAL，OF HU－ man existance is foolish work，work．and save

BUILD YOU A HOME

## ROCKWELIBROS．\＆CO，


 －STEPHENS EROTHERs－

PAINTINC AND PAPER mawomo
No 301 roo smalt，wo son roo withe
All work Guaranteed．No mones．

Dr. G. W. Griswold Eye, Ear, Nose and Throat

ANNOUNCES His return from the army and the teppening
his newly cepuipped sunte of offices, January 1919, over the Red Front Drus Store. Ciso

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##  <br> Let us demonstrate to you our service, and that we have the best goods to be found Your pationage during the coming year will be appreciated. We are anxious to serve you. <br> Dean Drug Company (2!



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