



—Staff Photo by Vernon Smith

Carol Of Lights Heralds Christmas

By **DONNA HUMPHREYS**
Foreador Staff Writer

Tuesday afternoon Texas Tech could have been pictured as a typical American university, much like any across the nation, but at 7:05 p.m. it was transformed into a magnificent symbol of Christmas spirit with the lighting of the campus in the fifth annual Carol of Lights.

A trumpet fanfare heralded the throwing of the masterswitch which luminated the campus, following a complete blackout, with 16,000 red, yellow and white lights.

Houston senior Anne Weaver welcomed students and guests and introduced Tech dignitaries. Amon Burton, Rockwall senior, gave the invocation.

With the mood set by the spectacular lighting, Christmas carols were presented by 12 Tech dormitory choirs. Many choirs dressed alike for the occasion, some brought bells, and West Hall girls carried white candles, all making up for whatever they lacked in professionalism by spirit.

The Tech Choir, under the direction of Gene Kinney, added to the spirit of

Christmas by singing a medley of Christmas carols.

Thousands of Tech students and Lubbockites stood in the chill December air in anticipation of the lighting, which included nine buildings around Memorial Circle and the lights from the Tech towers, plus illuminarias with the center of the decorations a giant wreath in science quadrangle.

The large crowd present joined in Christmas carols led by Dr. Gene Himmler.

Harold Hinn, Dallas, member of Tech

board of directors, originated the idea of the lights in 1959, personally furnishing the lights and bearing the expense of the decoration.

A dinner honoring several Tech administrators and dignitaries was in Horn Hall preceding the ceremony. A reception in the Union followed, under the direction of Sunny Palmore, general chairman.

Aiding the Womens Residence Council with the project were Alpha Omega, women's service organization, and Saddle Tramps.

Music Department Plans Annual Christmas Show In Union Sunday

The department of music will present its annual Christmas concert Sunday at 3:30 p.m. in the Union Ballroom.

The program will open with four numbers from the Texas Tech Concert Band under the direction of Dean Killion. The band will present "Father of Victory," "Suite in F," "Carol of the Drum," and "Jingle Bells."

They will be conducted by John Gilbert. Their selections include "In Excelsis Deo" and "Christmas Word."

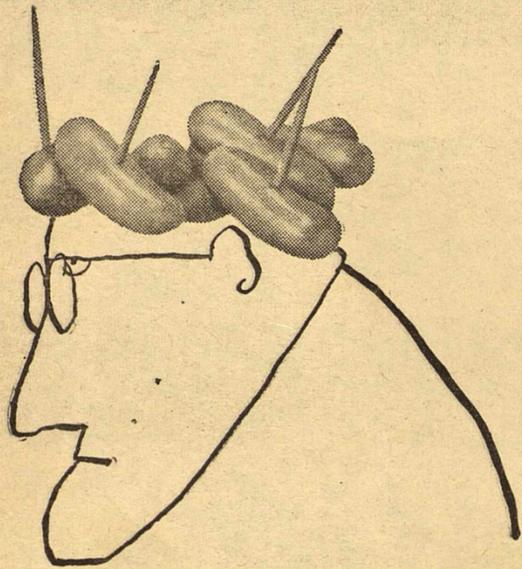
The Tech Varsity Band follows to entertain the audience with "The Nutmeggers March," "Jesu, Joy of Man's Desiring," "Green-sleeves," and "Christmas Fantasy."

Five selections will be presented by the Tech Singers directed by Gene Kenney. These will include "O Magnum Mysterium," "A Babe is Born in Bethlehem," and "The Three Kings."

The program will conclude when the band and chorus combine to present "Hallelujah Chorus from 'The Messiah'."



COLD, GUSTY NORTH WINDS presented problems for Tech coed Suzanne Olson. Her bouffant hairdo and dress were almost too much for her to handle in the season's first norther. —Staff Photo



Frank talk about your hair: Vitalis with V-7 keeps your hair neat all day without grease. Naturally, V-7 is the greaseless grooming discovery. Vitalis® with V-7® fights embarrassing dandruff, prevents dryness, keeps your hair neat all day without grease. Try it!



Dr. Strong To Lecture

Dr. Paschal N. Strong Jr., associate professor of psychology, will present a paper on "Lessons Learned in Programmed Instruction" at the Texas Psychological Assn. meeting in San Antonio, Dec. 6.

Dec. 7 he will present a paper on "Programmed Instruction in Industry" in Houston where he will be a guest speaker at the regional meeting of the Society of Training Directors Assn. convention.

The professor is editor of "Aid," a monthly journal concerning automatic instructional devices, featuring research reports and bibliographies concerning automated teaching and programming.

Revolution Analyzed By Tech Prof

An article by Dr. Lowell L. Blaisdell, associate professor of history at Tech, appears in the September issue of the "Southwestern Social Science Quarterly."

The article, "Henry Lane Wilson and the Overthrow of Madero," analyzes and clarifies the difficult role played by the American ambassador to Mexico during the early phases of the Mexican Revolution of 1910. Blaisdell pays particular attention to Wilson's conduct during the overthrow and death of Francisco Madero in February, 1913 and the assumption of power by Victoriano Huerta.

Copies of the magazine are available in the periodicals section of the Tech Library.

No Smarts Here? Look!

Who says Tech ain't got no intellectual?

Books have won out over bridge!

Chronicles over coffee cups!

Studious activity over sociability!

A spot check on a sunny day last week revealed more students in the library than in Tech Union.

Furthermore, 629 people used the library Friday between 5 p.m. and midnight. The building was open late Friday for the first time in seven years.

Friday hours were extended on trial basis after Charlie Aycock, Student Assn. president, received several inquiries from students who prefer to spend weekends studying.

R. G. Janeway, librarian, said the building will continue to remain open on Friday evenings if such attendance continues.

There are profits in dreams!



Capitalize on a dream! Are you a young careerist just getting started? Do you feel in your bones that the future will bring greater income and more comfort? Then capitalize on this sensible feeling by *acting now!* The new development in Living Insurance from Equitable guarantees you the right to get more insurance in the future, *no matter what the state of your health may be at the time!* No additional exams! No questions asked. And at standard rates! This option to purchase additional insurance can be exercised at the age of 25—and every three years thereafter, up to 40. For details call The Equitable Life Assurance Society of the U.S.

GEORGE T. MATSON WILLIAM NIXON HOLMES

1507 Great Plains Building

Lubbock, Texas

PO5-6624



JOHNNY CASH

★ "TALL MAN" ★

KILL PRESENTS THE JOHNNY CASH SHOW

FRIDAY, DEC. 7TH, 8:00 P.M., MUNICIPAL AUDITORIUM



George Jones



June Carter

— See This All Star Show —

★ Johnny Cash ★ George Jones ★ June Carter ★ George Riddle

The Hennessee Three, The Jones Boys, Ron Mansfield, The KILL Dee Jays

... Advance Tickets on Sale at the Following Places ... Furniture Marts, Brooks Supermarket, Cowboy Corral, Saltser Automotive, (In Carlisle)

Advance Tickets . . . \$1.50 — At the Door . . . \$2.00

Children under 12 . . . 75¢ at the door only

Committee Readies Safety Campaign

The Student Traffic Safety Committee will meet Thursday at 5 p.m. in the dean of student life's conference room to begin a study of the campus traffic problem and to organize a safety drive to be conducted prior to the Christmas holidays.

"The safety drive, 'Operation Roundtrip,' will be conducted in an attempt to insure better pedestrian and traffic safety on the campus, and to urge safe driving during the holidays so that everyone will return safely to Tech," James Cole, chairman of the committee, said. The theme is based on the national safety slogan, "Put Christmas in Your Driving."

The committee plans to use radio, television and newspaper media to stress to the students the importance of safe driving during the holidays. They hope to have students dressed as the Grim Reaper roaming about the campus passing out handbills with statistics concerning Tech students that were killed or injured in accidents and the number of accidents in which they were involved. Posters will be placed over the campus as a reminder of the always present dangers on the highway.

The traffic study will be based on last spring's study conducted by the Student Council Traffic

Committee and its goal is to solve the traffic problems on campus.

"The most important problems are parking and the traffic circle, which is becoming an increasing danger to pedestrians," Cole said. "One of the committee's assumptions in the last study was that the pedestrian has the right of way and we will attempt to find a way to protect the student against the danger of being hit by an automobile."

Students who were chosen to study these problems are Harriet Maxey, Bob Tate, Susan Wood, Dick Bush, Larry Akin, Sandy Campbell, George Robertson, Billy Gayle Wilson, Nina Koepf, and Erin Schmidt. Students interested in this study are invited to attend the meeting Thursday.

KISS-KILL CASE

BEAUMONT (AP) — Jury selection began Tuesday in the kiss-and-kill slaying trial of an Odessa teenager after State Judge Owen Lord overruled a defense objection that the trial would place the youth in double jeopardy.

The boy, John Mack Herring, 19, is charged in the shotgun shooting death of a schoolgirl friend, Elizabeth Jean Williams, 17.

Judge Lord ruled in effect that Herring was not acquitted by reason of insanity in an earlier trial in Winkler County where the slaying took place. The ruling also apparently overruled a defense attempt to require a sanity hearing rather than a murder trial.

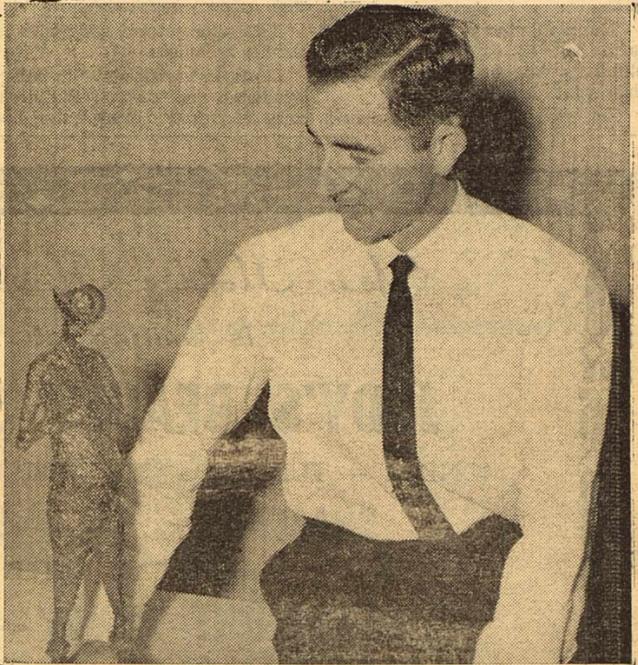
Tech Sculptor Takes Fourth In Kansas Designers' Show

John William Queen, Tech applied arts instructor, was winner of fourth place in the ninth annual Kansas Designer Craftsman Show.

Queen had two welded-metal sculptures accepted for the show. The winning piece was entitled "Kelly at Scratch," a model of an early day boxer. The other work was called "Half Done," portraying a figure of a cotton chopper leaning on his hoe.

Judging the show was Mrs. Vanderbilt Webb, chairman of the board and founder of the American Craftsman Council and the Museum of Contemporary Crafts in New York City. The exhibit included all fields of fine arts, including sculpture, silver, paintings, wood craft and mosaics. Mrs. Webb said the exhibit was excellent, vivid and expressed contemporary trends.

Work from ten states and two foreign countries was entered in the show. The Kansas show opened Nov. 14 and will close Dec. 10. It is sponsored by the School of Fine Arts and the Student Union of the University of Kansas.



AFROTC Takes Part In Athletics

Tech's AFROTC has installed this year, for the first time, an intramurals program.

"The program was instituted to build morale in the corps, as well as to stress sportsmanship, teamwork, physical fitness and alertness," said Serge Chernay, athletic officer for the corps.

AFROTC attempted to form athletic programs in the past, but this is the first all-out effort to begin a successful intramural system.

The wing has participated in football and volleyball this year and finished third in each competition. The group is now entered in soccer and basketball.

Chernay urged all cadets to try for and support the teams. He said the program's goal is to have spirited rivalry with the ROTC groups in all sports. At present, however, the Army ROTC has not started an intramural program, he said.

Hanford's Milton Lectures Moved To Larger Rooms

Dr. James Holly Hanford's two remaining lectures on Milton will be heard in larger quarters, officials announced Friday.

The Miltonian scholar will be introduced by Bea Young president of Sigma Tau Delta. He will deliver his second lecture on "Paradise Lost" at 4 p.m. Wednesday in the Coronado Room.

Dr. Hanford's first two lectures English to overflow crowds in the series on Milton were delivered in the memorial auditorium of the Agricultural Experiment Station.

SERVICE IS OUR SYMBOL

KENNETH'S HAIR STYLISTS

3008 34th

Call SH7-3251

Catering To Those Who Really Care

Special Anniversary Offers FOR NEW CUSTOMERS ONLY

OVER **\$35 FREE**

BEAUTY SERVICE

for only **\$5.95**



SEE how you SAVE!

12 FREE SERVICES — 1 EACH MONTH

- 4 Shampoos and Sets
- 4 Individually Styled Haircuts
- 4 Hair and Scalp Treatments, or 4 additional Shampoos and Sets

SERVICES IN ORDER OF PREFERENCE

PLUS SPECIAL BONUS

Of \$2.50 off on any \$12.00 (and up) permanent and \$2.50 off on any Virgin Tint

ACT NOW — CALL TODAY!

Your gift will mean so very, very much more when it is expertly gift wrapped at the Carriage Shop. We expertly wrap such things as Gant shirts, Puritan sweaters, sport coats, suits and just (almost) everything a young man needs . . .

- We Deliver
- We Gift Wrap
- We'll Mail It



PETE WESH LUBBOCK, TEXAS
Free Parking in Citizen's Parking Center

Your Portrait SAYS "MERRY CHRISTMAS" IN A TRULY PERSONAL WAY

KOEN STUDIOS

Come in soon and have your portrait made. It will be the most pleasing gift you can give.

1311 College

2222 Broadway

BA Honors Plan Takes 27 Freshmen

Twenty-seven Tech freshmen have been accepted for the School of Business Administration honors plan.

The plan, now in its second year also has 18 sophomores honors students who began as freshmen last year.

Selection for the honors plan is

on the basis of superior academic performance and motivation as determined by admission test scores, high school graduation standing and personal interviewing with the faculty members.

Students having superior college academic records and the necessary background may enter hon-

ors work after the freshman year.

Participants are individually advised and instructed so as to promote active study, research, discussion and creative thought. At the same time the student chooses and pursues an approved area of major professional and elective courses within the flexibility of the

specific degree requirements beyond the 90 hours of the honors plan offering.

Essentially, all the non-professional and basic professional course work as prescribed for the BBA degree catalogue are taken by the honors student. Special enriched honors sections are offered in basic disciplinary area such as mathematics, English, economics and speech as well as humanities and sciences. Special emphasis is placed on quantitative and communications techniques.

In addition to the basic profes-

sional courses of the honors sections are supplementary studies involving principles, managerial concepts and decision-making capabilities. Special senior honors courses of an inter-disciplinary nature are offered and serve as capstone courses to the entire four-year honors plan.

The faculty honors council is composed of Dr. Lester Devy, economics; Dr. George Berry, finance; Prof. John Hewitt, marketing; Dr. Fred Norwood, accounting; and Mrs. Dolores Kilchenstein, secretarial and business education. The council guides formulation and administration of policy regarding the BBA honors plan.

Freshman and sophomore students are presently forming an honors council to coordinate student contributions to the honors goals.

Freshman members of the honors plan are Richard Mitchell, Ronald Rynders, Abilene; James Martin, Jr. Barry Smith, and George Allen Whittenburg, Amarillo; John Hoestenbach, Crane; Thomas Fuller, Thomas Elmer Orndorff, and Steve Voelzke, Dallas; Margaret Lou Nash, Floydada; Alida Selby, Fort Worth; Hal R. Horton, Greenville; Marcia Susan Jenkins, Higgins; Mary Reid, Houston; and Martin Eugene Naukam II, Midland.

Lubbock freshman honors plan members include Frans Bloodworth, James Crowder, James Halley, Ewell Hindman, Rosa Hodges, Paul Pinkston and William Thomas.

Arlon Garretson, Mount Pleasant; Gary Wood, Munday; Wayne Gamblin, Post and William Moseley Jr., Ruidoso Downs, N.M., are also members.

Latin Students To Visit Tech

Two Uruguayan students are scheduled to arrive on the campus today to observe Tech's student life as part of their tour of United States universities.

Vincente Cremanti and Alberto Jorgzunino Delfino, both law students at the University of the Republic of Uruguay, are in the U.S. on a state department cultural exchange program. Alfonso Rey, their escort-interpreter, is traveling with them.

After conferring with administration officials and student leaders on student government this morning, they will visit a men's residence hall and the Infirmary. A luncheon will be held in the Tech Union in their honor. Campus student leaders will attend. A tour of the Union will follow the luncheon.

On their tour they will visit San Juan, Puerto Rico; Washington, D.C.; Philadelphia, New York City, Notre Dame University, Chicago, Denver, San Francisco, Los Angeles, Albuquerque, St. Louis and Miami.

Your Holiday Hairdo . . .
is waiting at

JODY'S BEAUTY SALON

MONDAY — TUESDAY — WEDNESDAY EACH WEEK

SHAMPOO & SET --- \$1.75

FREE STEAM BATHS

'PERMANENT WAVES' --- \$7.50

Includes Shampoo, Set & Hair Cut



CREDIT CARDS AVAILABLE



THE HOUSE OF BEAUTY

OF LUBBOCK INC. • SLENDERIZING

3029 34th Street Phone SW5-5571



REDUCTIONS ON OUR THREE-PIECE SUITS

\$39.95 Value Now \$24.95



An Outstanding Collection of Fine Sport Coats
Values to \$34.50
Now Reduced to \$27.50

One Table of Slacks
\$8.50



Doms Ltd

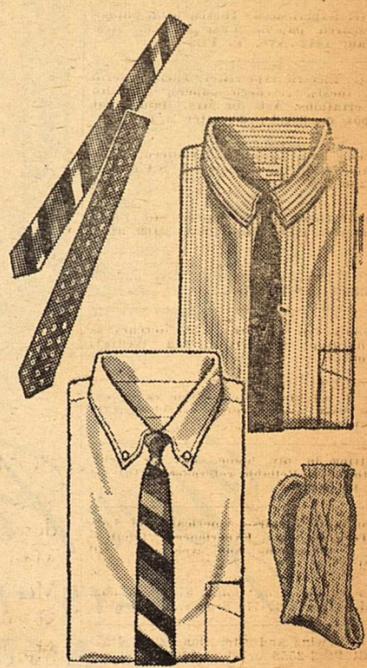
PO3-8516

43 SUIT PACKAGES

A \$60.90 Value
Now \$49.95

INCLUDES:

- \$49.95 SUIT
- 4.95 SHIRT
- 2.50 TIE
- 2.50 BELT
- 1.00 SOCKS



CHARGE ACCOUNTS
WELCOME

2420 BDWY.

Botkin Travels To Convention

Ronnie Botkin, Hereford sophomore, president of the Tech chapter of Phi Eta Sigma, will attend the Phi Eta Sigma national convention at the University of Indiana Dec. 6-8.

The activities of the convention, which will be attended by member dignitaries, will include workshop sessions and committee meetings, a discussion of the purposes and problems of the organization, and election of officers and committee heads.

Besides being president of the Tech chapter of Phi Eta Sigma, freshman men's honorary, Botkin is a member of Saddle Tramps, academic recruiting committee and BSO.

Jaycees To Sponsor Fund Raising 'Shoot'

The Lubbock Jaycees are sponsoring a turkey shoot Thursday and Friday to help finance the annual children's shopping tour.

Each member of the Junior Chamber of Commerce will take a child from the Lubbock Children's Home and go shopping with the funds provided by the annual fund-raising event. H. M. Bourgeois, coordinator for the turkey shoot, said this is the only Christmas these children have.

The turkey shoot will be on the campus of Lubbock Children's Home, one mile east of Lubbock city limits on the Idalou Hwy.

The event will be from 9 a.m. until dark both days. Hot coffee and heaters will be located at the trap area. A new feature will be the electronically operated traps.

The Jaycees have asked that the participants furnish their own shotguns and ammunition if possible. Otherwise, guns and shells will be available.

There is a charge of \$2 a flight.

Engagements...

Jo Beth Payne has received an engagement ring from Tommy Lee Walker. Miss Payne is a sophomore from Andrews. Mr. Walker, also from Andrews, is a sophomore and member of Delta Tau Delta fraternity.

LuAn Watson is engaged to Harold Wayne Yarnold. Miss Watson is a secretarial administration major from Bellaire and a junior. Mr. Yarnold, a senior from Canadian, is a chemical engineering major.

TECH STUDENTS! 10% DISCOUNT ON ALL PRESCRIPTIONS CASH or CHARGE
BUD MILLER'S PROFESSIONAL PHARMACY
 FREE DELIVERY 2411 Broadway PO5-6661

Raider Roundup

Wednesday

12 Noon—Theta Sigma Phi meeting, Anniversary Room Tech Union.

8 p.m.—Double T Assn. meeting, Double T Lounge. Discuss final initiation and a possible date for dinner dance.

TECH ADS

Paintings for Christmas gifts. Buy directly from Artists. Studios open Tuesdays 10-5. Etelle Normour, 2827 23rd St.; Thelma Lawrence, 2008 31st St.

Apartment, two or three boys, 2 blocks campus. Also nice room for one boy. Call SH 4-3708 after 6 p.m.

Want to buy a pair of snow skis, 6'9"-7', and shoes, size 9½ or 10. Call SW 9-6408.

TYPING: Experienced typing of all kinds. 2619 46th, SW 5-1765.

TYPING: Experienced. Thesis, term paper and research papers. Fast service. Mrs. McMahan, 1412 Ave. T, PO3-7620.

TYPING: Electric typewriter. Theses, term papers, thesis, research papers, multith and dissertations. Ask for Mrs. Handley at SH 4-4551 or SW 9-8180 after 5 p.m.

Alterations and fittings guaranteed, gents and ladies. Corena Clements, SH 4-9743, 1916 22nd St.

TYPING: Thesis, term papers, etc. Carolyn Wallace, Wells Hall, Ext. 2169 after 5 p.m.

TYPING: Theses, thesis, research papers. 4519 40th St., SW 5-4565.

FOR SALE OR TRADE: 1956 Mercury 2-door hardtop, overdrive. Ted Weaver, PO 3-2097.

Typing of all kinds. Reasonable rates, extremely fast and accurate service. 2312 26th, SH 7-1507.

Babysitting in my home, day or night. Close to Tech. Reliable references. 3101 1st Place, PO 3-6648.

Save on auto repairs—American and Foreign. Tech students. Experienced. "qualified." Afternoons and weekends, call SH 4-8125.

Will do ironing in my home, \$1.50 per doz. Etta Mae Lambert, 710 3rd St., PO 2-4513.

Wanted: Sewing and alterations, 3320 Itasca, Call PO 2-2558 or PO 5-6962.

Fast, accurate typing in my home. PO2-2474.

Will do ironing in my home. 2611 39th St., SW 5-6886.

COMPLEXION TROUBLE? For consultation and demonstration to help your complexion problems call SH 4-4733 after 3 p.m. for appointment.

FOR SALE: A Rec-O-Cut turn-table with walnut base, Shure arm and cartridge, \$85. Call SW 5-2249 after 6 p.m.

Portable public address system with record player. Excellent for student organizations. SW 9-4677 or Ext. 2279 Campus.

Fashioned for the slopes.....

SKI WEAR FOR THOSE WHO WISH TO BE PROPERLY DRESSED FOR THE OCCASION...



COMPLETE SKI OUTFITTERS . . . That's right, we can furnish you with the skis, poles, bindings, boots, etc. to go along with the amazing stock of skiing apparel . . . Next to the fireplace or on the slopes, you can be confident of being properly attired.

- Man's Jacket . . . Reverses to Blue or Black . . . lightweight . . . 18.95
- Men's Ski Pants . . . 19.95
- Ski Boots (as shown in inset) by Munari of Italy . . . 32.50
- Men's Sweaters . . . Popular ski patterns and colors . . . 17.95
- Ladies' Jacket . . . 17.95
- Ladies' Sweaters . . . by Gino Paoli . . . 45.50 . . . Scandina vian imports . . . 29.95 & 32.50 . . . others -8.95 & 19.95

MEN
 1105 COLLEGE AVE.
 PO5-9047



LADIES
 PO5-9047
 1107 COLLEGE AVE.

Coeds Tally Phone Calls-Get 237 In 17 Days!

By **GRETCHEN POLLARD**
Toreador Staff Writer

If you've ever dialed extension 3904 on the Tech campus and received a busy signal, there's a good reason. It's in use approximately five hours every day.

For the past 17 days, excluding the Thanksgiving holidays, the Weeks Hall residents who have extension 3904 have kept track of

incoming and outgoing telephone calls. During that time the coeds received 237 calls, made 174 calls out and talked with 72 different persons.

The two coeds are Jan Pritchett, Dallas junior, and Nancy Neil, junior from Houston.

"We just thought it would be real fun to do. It's something different," Nancy explained. "I doubt

if anyone else on the campus is doing it. We thought of the idea ourselves."

"We decided to keep track of all phone calls primarily for our own satisfaction," Jan said. "Once we counted the number of steps from our room to other campus buildings," the business administration major added, "I enjoy thinking in terms of numbers."

"We practically run a date bureau too," said Nancy. "Everyone is usually pleased when we 'fix them up' for a Saturday night."

"We've started many romances that way," Jan added.

The roommates have devised a variety of ways to answer their continuously ringing telephone instead of the usual "Hello." Some of their favorites include "Speak!" "Escorts Anonymous," "You rang?" and "Are you there?"

They said they rarely ever say "Hello." "It usually depends on our mood."

The "talkathoners" have found some difficulties in tying up their phone for long periods of time.

"Our main problem is when one of us has a date and he can't get a line through to tell us he is in the lobby," Nancy said.

"We meet the problem, though," her roommate explained. "They just call up to another room in the dorm and we are notified."

Jan recalled a time when three phones were in use at one time.

"It was pretty difficult since there are only two of us!"

"I never walk into their room that either Jan or Nancy isn't on the phone or the telephone isn't ringing off the wall," Carol Minchen, a junior from Houston who walked in the room said.

"Although I do spend quite a bit of time on the phone—much

more than last year—my grades are as good or better than ever before," Jan said.

Nancy and Jan have found more advantages than disadvantages to the extended phone conversations.

"We have human alarm clocks," explained Nancy. "Often people call and wake us up for our early morning classes."

"Being on the phone so much definitely has its advantages," Jan said. "Our fathers can't get through to us to tell us we are spending too much money at school."

ENGINEERING SENIORS YOUR FUTURE IS UNLIMITED IN LOS ANGELES

THE CITY OF THE FUTURE

CIVIL
ELECTRICAL
SANITARY

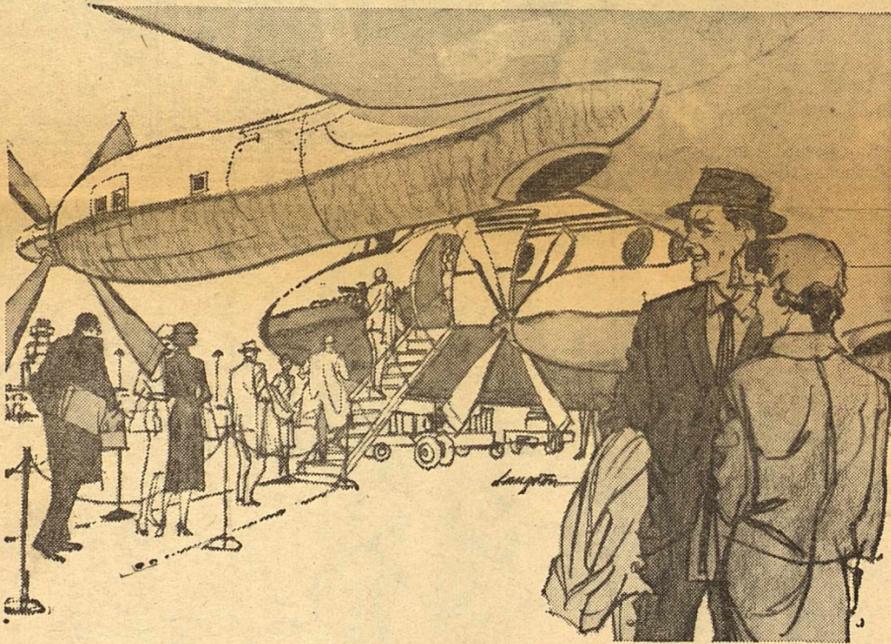
Engineers are needed for the challenging work of planning, designing, building and operating one of the largest electric and water systems in the world.

Arrange with the Placement Office to talk with our engineering representative, who will be on campus

Wednesday, December 12, 1962

Department of Water and Power
City of Los Angeles

Count on Continental to care about you!



HAVE MORE HOLIDAY- FLY HOME!

Enjoy your holiday to the fullest...at home, not in tedious, time-consuming travel.

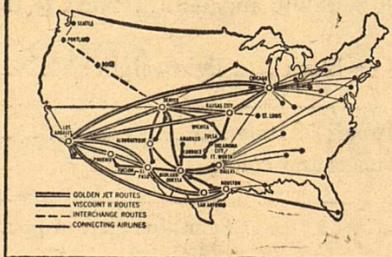
Wherever you're headed, coast to coast, you can get a jet-power start on Continental's Viscount II. Four powerful, dependable Rolls-Royce engines.

Low on dough? Here's money-saving news. Not only does every Viscount II offer Club Coach...but these accommodations have recently been tripled.

Comfortable, deeply-upholstered standard armchairs, too.

It costs not a penny extra to make your holiday reservations in advance—all the way. Don't get shut out at the ticket wicket. Get in touch with your travel agent or Continental today.

Get a flying start on Continental!



Call your Travel Agent or Continental at PO 3-4646. Tickets, Citizens Center, 13th and Avenue L.

New Savings! Federal tax cut in half!



CONTINENTAL AIRLINES



MARK UP ANOTHER ONE, ROOMIE—Jan Pritchett picks up the telephone to silence that ever-ringing buzzer while roommate Nancy Neil puts another scratch on the tally sheet, in what one student termed one of the wackiest surveys ever made.—Staff Photo.

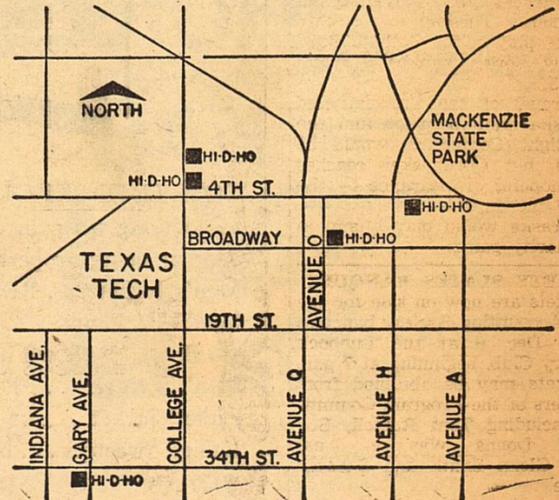
TODAY'S TREAT:

Hidy French Fried	Golden Brown Hidy
Bermuda	Potato
Onion Rings	FRIES
25¢	25¢

These Hidy-Burger Free Coupon Winners are being mailed coupons This Week.

Bette J. Aaron	210 Horn
James C. Akers	2115 18th St.
Sarah R. Beebe	251 West Hall
Neta M. Boardman	2006 5th St.
Jack W. Brooke	2207-A 9th St.

Dining Room at Hi-D-Ho No. 7, Broadway at "O"
May be used Free for Parties, Phone PO3-0479



PHONE FOR TAKE OUT!

DRIVE INS

• 313 College PO3-8353	• 3203 34th St. SW9-4425
• 117 College PO3-0834	• Broadway at O PO2-3306
• 709 4th St. PO3-5692	

Attendance Record Set By Raiders

Texas Tech's Red Raiders have two more basketball games in the Coliseum before the Christmas holidays.

Coach Gene Gibson's quintet will host the University of Florida Saturday night and entertain nationally ranked Memphis State University the following Monday night, Dec. 10, before going on the road for three contests.

The Raiders, striped of four starters from last year's SWC championship team, forced the University of Nebraska to come from behind in the closing minutes to win 68-66 before 8,320 fans, the largest crowd ever to watch a season opener here. The previous record was 8,000 for last year's victory over the University of Colorado.

The Raiders will travel to Auburn and the University of Alabama for Dec. 14 and 15 encounters and then meet the University of Oklahoma in Norman Dec. 18.

During the holidays the Raiders will be hosts to the Phillips 66ers Dec. 28. Del Ray Mounts and Harold Hudgens of last year's Raider quintet are with the Oilers now.

Broyles May Get Pay Hike

The University of Arkansas asked the state's legislative council Tuesday to approve a \$2,000 a year pay raise for football coach Frank Broyles.

The boost would give Broyles an annual salary of \$26,000.

University President Dr. Davis Mullins presented the request, along with the rest of the university budget. It included a \$4,000 raise for Mullins to \$26,000.

Gotham Tilt Pits Miami, Nebraska U.

Nebraska football players voted unanimously Tuesday to accept a bid to play in the Gotham Bowl in New York's Yankee Stadium Dec. 15.

Approval of the University of Nebraska administration and the Big Eight Conference would be needed, but Cornhusker coaches were hopeful of clearance by the end of the day.

Nebraska would play Miami in the charity game.

SOCIETY SLATES BANQUET

Tickets are now on sale for the Tech Accounting Society banquet, to be Dec. 9 at the Lubbock Country Club, beginning at 7 p.m.

Tickets may be obtained from members of the Program Committee, including Tom Russell, Bob White, Donna Waynick, Neal Shaw, Glenn Smith and Susan Murfee.

All members of the Society and dates are invited. Price of tickets is \$1 for members and \$2.75 for dates.



FROM THE BENCH by artie shaw

To quote just about everyone in the sports writing business, "1962 was the year of the quarterbacks."

Such fellows as Tom Myers, Terry Baker, George Mira, Don Trull, Dick Shiner, Tommy Moore and Sonny Gibbs helped make the football records read that way.

This listing of the top field generals in the college circuit includes three Southwest Conference QB's. Yet none of them, save Billy Moore, who made a couple, made anybody's All-America first or second team.

IT SEEMS PECULIAR that our conference has three of the top seven throwers in the country and yet can't place one of them on the glitter teams of the nation.

Lefty Terry Baker of Oregon State seems to be the top man on the quarterback totem pole. "Sporting News," as well as many other major publications, chose Baker as the top player of the year.

Arkansas' Billy Moore lost out because of the quality of his team. When a quarterback has fellows like Jesse Branch and Danny Brabham in the backfield behind him, he can't possibly grab all the glory.

THE ABSENCE OF TRULL AND GIBBS on the all-star teams stems from their being throwers. Moore and Baker are great runners, aside from chucking the pigskin like they'd been doing it for 50 years.

Another thing that occurred to my weak little mind. The SWC has two nationally ranked teams, Arkansas and Texas, and still only placed one man on the first team All-America lists. That man, of course, was Texas' abominable guard, Jerry Treadwell. Treadwell is a tough lineman and deserves all the fanfares the sports writers' trumpets can play for him.

Moore placed second or third on a couple of ratings, and Texas' fullback Ray Poage was named by "Sporting News."

The line drawn here. Aside from Moore, Treadwell and Poage, not a single SWC player was named in any major poll.

—FTB—

HEARD IN THE WORLD DEPT. Pittsburgh Steeler quarterback Bobby Lane was booed so loudly last week in Pittsburgh that Coach Buddy Parker had to pull him out of the game. Word is that the Steelers, who have a strong respect for the flamboyant Lane, are quite angry with their fans. Maybe they won't let them in to see the games from now on. Who knows.

Lane, who lives in Lubbock during the off-season, donates his time and effort, free of charge, to the Red Raiders in the spring. He helps the coaching staff with the quarterbacks.

—FTB—

ALSO RAN DEPT. The Baltimore Colts, a once mighty team and winners of the famous sudden death playoff, are an up-and-down group of gridders. Two weeks ago they lost to the Chicago Bears by an impossible 57-0 score. Last week they played the Lions of Detroit to a virtual standstill before bowing, 21-14. This is all complicated by Chicago's 26-24 loss to New York and Detroit's previous win over Green Bay. The Packers, the most potent team in pro football, had lost to the Lions. The Lions just barely beat the Colts. The Bears shellacked the Colts. The Giants just did defeat Chicago. New York and Green Bay are supposed to be the top teams in pro football.

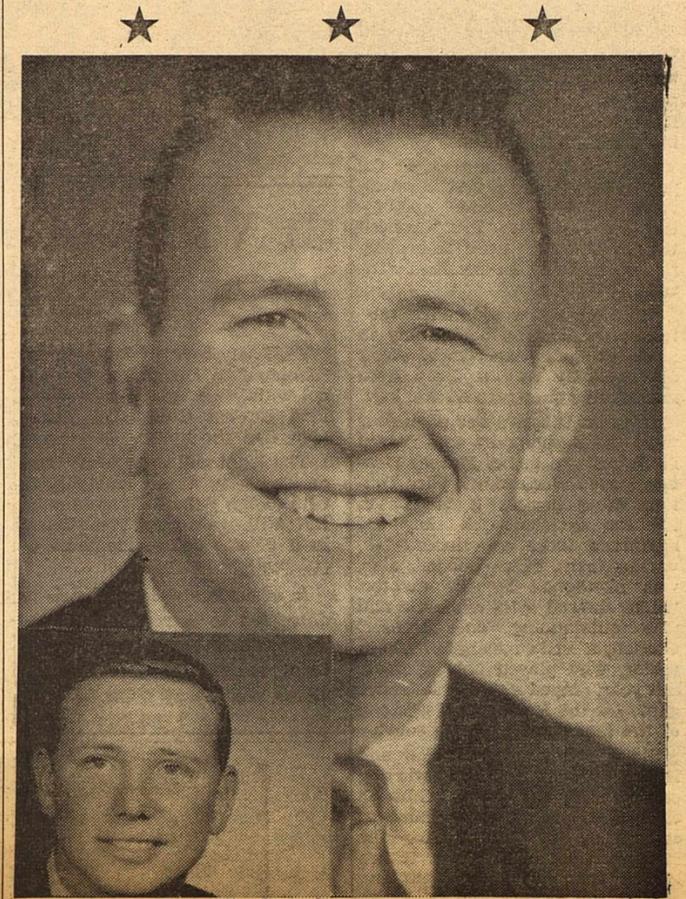
I quit. That league is too mixed up to try to follow.

Like Father, Like Son

Leete Jackson (below), who was High School in 1939 and played one of the most highly publicized for the Tech Red Raiders as a high school halfbacks in the history of Texas interscholastic football, has a son, Leete Jackson, Jr., (below) who was a member of the Texas Tech freshman squad.

Jackson is now executive secretary of the Alumni Double T Association. His job is organizing Double T clubs in cities and towns throughout the United States to solidify support for Tech athletic programs.

Jackson starred on the state championship team from Lubbock



Christmas Gift Items

COSMETICS

by

- | | |
|-------------------|-----------------|
| REVLON | MAX FACTOR |
| HELENA RUBENSTEIN | DOROTHY GRAY |
| COTY | LANVIN PERFUMES |

MEN'S GIFT ITEMS

by

REVLON — MAX FACTOR — LANVIN

19¢ OFF
NEW FORMULA
BAN



Helps keep you dry
Stops odor for 24 hours

ECONOMY SIZE—NOW ONLY

87¢

"COMPETITIVE PRICES" on Prescriptions

Broadway Drug

Registered pharmacist on duty at all time

2424 Broadway

PO2-0363
PO2-0364

Don't get caught napping...

Select Your Gifts At The Varsity

BOOKS RECORDS LAMPS

DESK ACCESSORIES

NOVELTIES SLIDE RULES

ART SETS

Varsity
BOOK STORE

1305 COLLEGE AVENUE

DR. C. EARL HILDRETH

Optometrist

Visual Analysis Contact Lenses
Vision Related to Reading
PO2-4828 2307 Broadway

Raider Cagers Gaining Experience

Gibson Praises Sophs Denney, Woolard, Hallum For Effort In Nebraska Loss

By RAY FINFER
Toreador Sports Writer

Gene Gibson, Tech's handyman with basketball talent, noted that he was pleased and pleasantly surprised, at the progress of the Red Raiders after last Saturday's losing effort to Nebraska.

Gibson said that he thought the young Raiders were further along than had been expected and, although they were inexperienced this year, they were improving rapidly and had an excellent attitude.

"I knew we would make mistakes; there is no better way to learn or gain experience. After all, the only way to keep from making mistakes is to do nothing."

High on Gibson's list of praises were the sophomores who played in Saturday's game. Harold Denney, Royce Woolard and Glen Hallum drew praises from Gibson for the excellent job they did against a more experienced Nebraska team. Mike Gooden, also, was mentioned by the mentor. "Mike showed a lot of hustle and was outstanding on defense." Gooden, a little man, at 5-9, is a junior, who played only sparsely last year, played a strong defensive game for the Raiders and was one of the fastest men on the court.

Sid Wall, junior playmaker and Bobby Gindorf, the only starting senior, also figured in Gibson's talk. Wall played a top game in setting up the offense for the Raiders. Gindorf was the team's leading rebounder with eight and also played an excellent defensive game.

Talking, once again, about the inexperience of the green teams, Gibson noted that during most of the last ten minutes of play, only one man with extensive varsity time played. Wall, who starred as a sophomore last year, was the only experience fielded during the last few minutes.

Woolard, Denney, Hallum, Gooden and Wall finished the game. "I was considerably pleased with the team as a whole, considering the lack of playing experience. Hustle was the difference in playing between the team we floored and what some folks expected."

Graduation made shambles of Tech's Southwest Conference co-championship team last year, and as a result, Gibson is rebuilding. "We are the Southwest Conference champions and we kinda like the trophy up here; we aren't gonna let it go without a fight." Tech is not placed in the top division preseason polls of the conference.

The spirit and boosting of the fans came up in Gibson's talk. "The spirit, dedication and boost of the Red Raider followers is something that can't be figured in picking a team to win a conference. The support of the team is tremendous here and certainly spurs the team on."

The freshmen deserved a little mention. With a "cat that ate the bird" grin, Gibson looked skyward a moment and said, "With a team like that, it is pleasant to look to the future every once in a while." The frosh pounded West Texas State's freshmen, 78-66 in the opener for both squads. Dub Malaise, Odessa, was the floorleader, as well as top scorer (with 24) as the Picadors showed a little of their preseason billing.

In reviewing last Saturday's game, Gibson mentioned that Charles Jones, Nebraska's sparkplug, who tallied 30 points, was the major difference in the game. "Jones' coach said that it was his best night and probably would be his best in the future, too. He was definitely on Saturday. He had the

soft-touch that was impossible to guard."

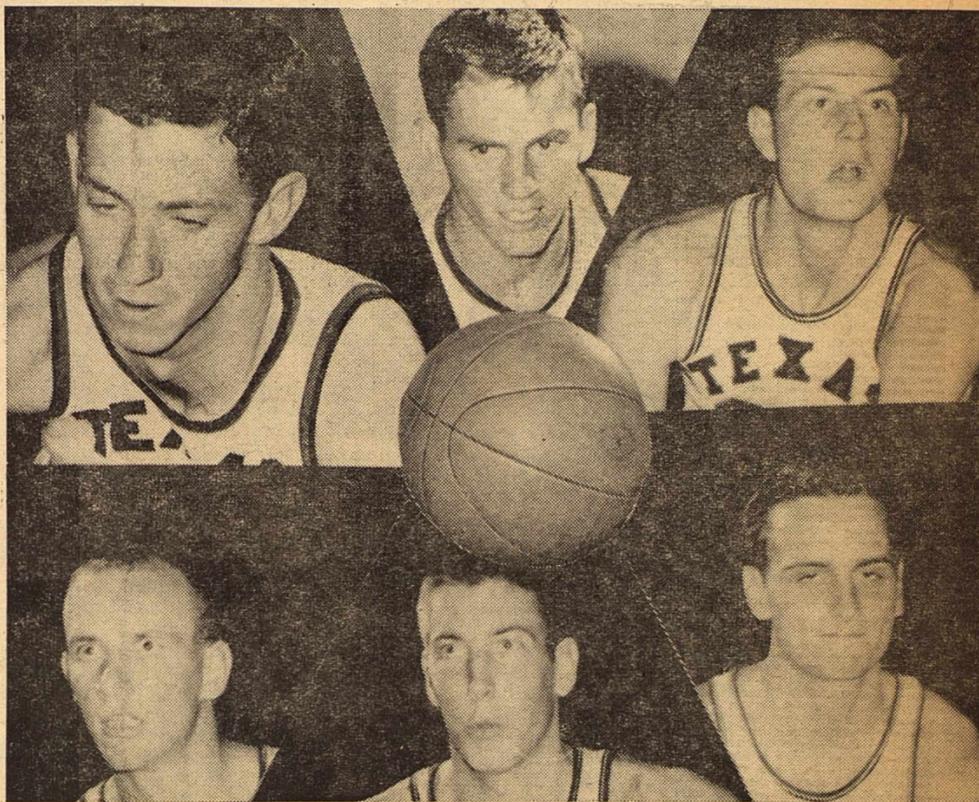
Thursday the Raiders meet the University of New Mexico in Albuquerque, looking for their first win and seeking experience. There are only eight games left before the basketballers enter the conference race.

It Was WBC All The Time

Tech's champion debating team "debated" Wednesday night but not with West Texas State. Wayland Baptist College of Plainview had the honor.

The team will meet West Texas Thursday at an assembly in Olton High School. That evening they will again meet West Texas in a debate before members of the P-TA.

A misunderstanding of debate dates led to a report in Tuesday's TOREADOR that the Tech team was to have debated West Texas Wednesday night.



MIKE GOODEN
GLEN HALLUM

MIKE FARLEY
HAROLD DENNEY

SID WALL
BOBBY GINDORF

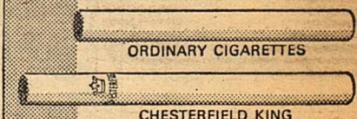
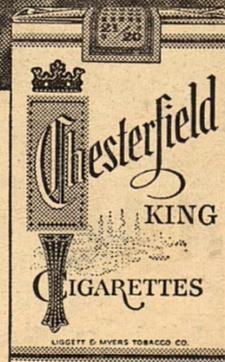


Tastes Great because the tobaccos are!

21 Great Tobaccos make 20 Wonderful Smokes!

CHESTERFIELD KING tastes great, smokes mild. You get 21 vintage tobaccos grown mild, aged mild and blended mild, and made to taste even milder through its longer length.

CHESTERFIELD KING
Tobaccos too mild to filter, pleasure too good to miss!



Longer length means milder taste
The smoke of a Chesterfield King mellows and softens as it flows through longer length... becomes smooth and gentle to your taste.