



**EUROPEAN WAR EXPECTED TO BOOST HOG PRICES, THOUGH INCREASE MAY BE SEVERAL MONTHS OFF**

College Station, Nov. 22—Notwithstanding the low price now being paid for hogs the current war is expected to raise hog producer's income.

Economists of the U. S. Department of Agriculture expect the downward trend of hog prices, which started in 1938, to be arrested. Meanwhile the supply of pork and lard, which has been mounting steadily since the drought and short crop years of 1934 and 1935, will continue to increase.

Thus the swine industry may expect to see a curious thing—more

hogs and higher prices.

This outlook, according to E. M. Regenbrecht, swine husbandman of the Texas A. and M. Extension Service, is based on a number of factors, including domestic consumption, the supplies of beef and mutton and the effect of war on our exports of pork and lard and our imports of vegetable oils.

During the World War prices of hogs rose as a result of stronger domestic and foreign demand. The marked increase in exports of bacon and hams was due mostly to reduce shipments of Danish bacon to Great Britain and lower hog production in Europe.

In the present war, imports of bacon and hams into Great Britain from Poland and other Baltic countries already have been cut off. It is also probable that British imports of bacon from Denmark, the most important supplier, will be reduced. This means that there will probably be substantial increases in United States exports of bacon and hams.

Total exports of lard from this country did not change much from 1914 through 1917. Exports to Germany were cut off, but shipments to other countries increased.

Exports of lard to Germany are again cut off, but this time that does not mean much, because since 1934 Germany has not bought much American lard anyhow. Germany instead went to the Far East for vegetable oils. Now that this market is closed, some of the Far East

**PRESIDENT-ELECT**



**DR. UMPHREY LEE**  
Recently installed as president of Southern Methodist University, Dallas

vegetable oil-seed will come to the United States to compete with American lard.

The improvement in foreign demand may get underway rather slowly and will not be much in evidence until next year. Meanwhile the effect of the war, both directly and indirectly, will be to check the trend towards lower hog prices.

The per capita consumption of pork in the United States in 1915 was 67.3 pounds; in 1938, 13 years later, the figure dropped to 57.1 pounds, almost 10 pounds less. Increase consumer demand is expected to up this figure during 1940.

The average Chicago price of hogs in 1915 was \$7.10 per hundred-weight. This rose to \$9.60 in 1916, \$15.10 in 1917, and \$17.85 in 1919. By 1921, the price was down to \$8.51.

The lesson for the individual farmer, Regenbrecht says, is to govern his hog production according to the market outlook and to watch out for trouble at the end of the present price upswing.

**In the World War**

The "allied and associated" nations involved in the World War were France, Great Britain, Belgium, Italy and the United States, Russia, Serbia, Rumania, Japan, Greece, Portugal, Montenegro, Brazil, China, Cuba, Costa Rica, Guatemala, Haiti, Honduras, Liberia, Nicaragua, Panama, Siam, San Marino and Yed'jaz (Arabia). On the other side, the central powers, there were Germany, Austria-Hungary, Turkey and Bulgaria.

**French Chefs Are Saucy**

French cooking possesses approximately 1,400 sauces, yet every French chef's ambition is to create a new one.

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For quick relief from the misery of colds, take 666 Liquid Tablets - Salve - Nose Drops

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"THE LAND MAN"  
OF BAILEY COUNTY TEXAS  
MULESHOE, TEXAS

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**TO ALL RUPTURE SUFFERERS**  
FROM  
**The Finger Pressure Truss Co.**  
Beginning Monday, Nov. 20, for one week, I will be at the **FOX DRUG COMPANY, CLOVIS, N. M.** to give demonstrations and fittings of this wonderful Truss. **FREE** examinations and fittings.  
A. E. Pinner of Muleshoe, who long ago gave up all hopes of relief from rupture, has one of these appliances and will gladly demonstrate its merits to anyone, and tell of its great aid to him.  
**W. H. BARLOW, Inventor**

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Among the Lowest-Priced Cars, Here's  
**"THE LONGEST OF THE LOT!"**  
181 inches

From front of grille to rear of body—for length where length counts—Chevrolet for 1940 is the longest of all lowest-priced cars!

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*Chevrolet has more than 175 important modern features.*  
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Chevrolet Sales and Service  
MULESHOE, TEXAS

**This Perfume Atomizer teaches you how to SAVE MONEY on COLD-WEATHER DRIVING**

**Greatest enemy of economy in winter driving is the choke.** When it is used for starting, or while the motor is warming up, your gas tank is being drained 5 to 15 times faster than normal!

The only way to stop this waste of your money, is to USE, not higher priced, but HIGHER TEST GASOLINE. This is why: With heavy crude oil in a perfume atomizer, no matter how hard you squeezed the bulb, you probably could not produce a spray.

But Phillips 66 Poly Gas would turn into a fine vapor at the first light pressure on the rubber bulb...

**Phillips 66**

**Phill-up with Phillips for Instant Starting**

**Fairview Women Are Proud Of Year's Club Work**

The Fairview Home Demonstration club turned out almost 100 strong for their sight-seeing tour of homes improved this club-year. We only wish more of our neighbors who are not club members could have visited these places with us and seen the real meaning of our "Achievement Day."

Our meeting place was at Mrs. J. H. Liston's. She showed us how a bright, neat kitchen could easily replace a drab, inconvenient room and at small cost. Her pantry was filled to overflowing with canned things for her family's winter meals.

The group drove to Mrs. Nugent Jolley to inspect her tidy kitchen. With an old refrigerator, several orange crates and a small cabinet, she had arranged a most convenient and inexpensive working unit.

Our next stop was to look at the lovely new equipment Mrs. R. B. Meacham had to display. We found butane stoves, water piped in, newly papered walls, bright curtains and many articles of small equipment, all in a very gay arrangement to the credit of this industrious housewife.

The pantry of the home food supply demonstrator, Mrs. E. C. Gordon was of special interest. A cellar large enough to hold two extra beds and other large equipment from the house, besides the many shelves of canned and dried foods, had been especially designed and constructed. Mrs. Gordon filled the canning budget in every respect except for canned or cured meats, and the time of year made this impractical. Her canned goods were very attractive and each jar looked like a prize winner.

The new home of our kitchen demonstrator, Mrs. Berta Miller, was next visited. A built-in cabinet, gas refrigerator, stove, breakfast set, all in its new setting marked this kitchen, truly modern and one to bring joy to any rural homemaker. As bread-winner head of the family, mother, and manager of her farm, we hail her as a plucky little neighbor. More power to the weaker sex!

Mrs. B. H. Hunt's was the next place of interest and the last home visited. Much energy, as well as money, had been spent in getting this kitchen ready for Achievement day. Cabinet sink, mechanical refrigerator had been added, walls and woodwork had been refinished, screens repaired and numerous articles of small equipment bought. This and her well filled pantry gave proof she had spent her money and fall to a good advantage.

Business session follow. D. The excitement of counting and scoring on points for the prizes was begun. Mrs. B. H. Hunt led by a large majority for first place, winning a portable ironing board.

Mrs. R. B. Meacham came in sec-

ond and carried away the prize medicine cabinet.

After much checking and re-counting, Mrs. N. Jolley stepped in to third place to receive the kitchen stool.

Following a close fourth was Mrs. J. H. Liston. As only three prizes were offered and the third place was such a close race, the club voted money for a fourth prize, duplicate kitchen stool, awarded third place winner.

Mrs. Berta Miller will be H. F. Supply demonstrator for 1940.

The project for 1940 is bedrooms, and Mrs. G. P. Lansford will serve as our demonstrator in this project.

Though some did not keep a record of points in kitchen improvement so as to enter the race for 1939, many have announced intentions of giving somebody a run for their money if they get the bedroom prizes. Our club is full of thorough-bred so anyone may win next year.

We are looking forward to county-wide Achievement Day in Muleshoe early in December and preparation for exhibits are already under way. Fruits and vegetables will be judged locally next club day and only the best jars submitted for the Ball exhibit.

On adjournment of club Mrs. Hunt served delicious refreshments to the following visitors: Irene Askew, Mesdames Bell, Crouch, Minnie Cobb and Jack Gordon; members, Mesdames C. P. Winans, Bert Mathis, W. A. Simmons, R. B. Meacham, B. H. Hunt, Roy Whittington, E. B. Wilson, Everett Wallace, Walter Jordan, Wayne Marlow, A. A. Rector, Arthur Askew, Nugent Jolley, J. H. Liston, M. E. Finley, G. P. Workman, J. C. Terrell, G. P. Lansford, E. C. Gordon, J. W. Terrell and Berta Miller.

Club will meet next time with Mrs. W. A. Simmons—Club Reporter.

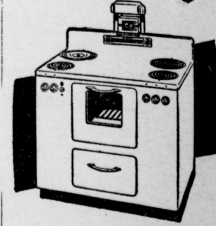
**Location of Mount Sinai**

Although Mount Sinai, where Moses received the stone tablets containing the Ten Commandments, is one of the most important and sacred sites mentioned in the Old Testament, no word in the entire Bible gives any clear indication as to where it was located, says Collier's Weekly.

**Human Life in Five Parts**

Physiologists divide human life into five parts: infancy, childhood, youth, adult life and old age.

**Whether Your Turkey is Cooked on Nov. 23rd or 30th It Will Be Better if it is Cooked in a Westinghouse Super Oven**



There are mighty few 25-pound turkeys but a Westinghouse oven will take a 30-pound turkey—and have room to spare. Now is the time to buy your Westinghouse and really enjoy the coming holiday season. Actually, foods cook themselves in a Westinghouse. Let any employee demonstrate a new Westinghouse to you.

**Texas-New Mexico Utilities Company**

South Africa may ban witch doctors.

**MISS DAMRON HOSTESS TO SUB-DEB CLUB**

Miss Billy Joan Damron was hostess to members of the Sub-Deb club at their regular meeting Thursday afternoon of last week. The Thanksgiving motif was carried out in decorations and arrangements, an interesting and entertaining Thanksgiving program being rendered as follows: Talk, "Thanksgiving," by Miss Mary Dennis. Talk, "First Thanksgiving," Miss Hattie Ray Griffiths. Reading, "Thanksgiving," by Miss Frances Border. Miss Gloria Gowdy rendered numerous entertaining and appropriate piano numbers. Tasty refreshments of sandwiches, cookies and hot chocolate topped with marshmallows were served by the hostess. The following two new members

and guests were present: Misses Gloria Gowdy, Mary Sue Osborn, Theresa Pierson, and Betty Jo Jordan, and the following regular members: Misses Frances Border, Lela Mae Barron, Mary Dennis, Hattie Ray Griffiths and Billy Joan Damron. Members of the club will meet at the home of Miss Lela Mae Barron in their regular meeting Thursday afternoon of this week. The following new Sub-deb officers were elected at a previous meeting: Miss Hattie Ray Griffiths, president; Miss Mary Dennis, secretary; Miss Billy Joan Damron, treasurer; Miss Frances Border, reporter; Miss Dorothy Mae Schuster, Program.

University Campus Plenty Large The University of Alaska is located about three miles from Fairbanks, on the Alaska railroad. The campus contains 2,560 acres.

**FARM TOPICS**

**GOOD MANAGEMENT TO INCREASE EGGS**

**Early Preparation Must Be Made for Pullets.**

By Roy S. Dearstine, Head Poultry Department, North Carolina State College.—WNU Service.

The poultryman who has a well managed flock is the poultryman who will receive the biggest returns from the fall increase in egg production. Pullets should be ready for the laying house in early fall. The house should be thoroughly cleaned and disinfected before the birds are placed inside. Broken window panes should be replaced, and if drop curtains are used on open-front houses, these should be checked for needed repairs.

Cull all pullets carefully. Market all sub-normal birds, especially those with excessive bleaching of shank and face parts. These birds are usually carriers of coccidiosis.

Do not change pullets from growing mash to laying mash until they have reached 25 per cent production. Then change the mash gradually over a period of two weeks.

Don't buy cheap mash—it is the most expensive in terms of results produced for money spent. Keep a good record of mash before layers at all times. See that they have plenty of fresh water.

Practice rigid sanitation to keep the death rate down. Keep accurate records on the flock. Without records the poultry business is a hit-or-miss affair—mostly miss.

Good breeding males are essential but scarce. If these have not been secured, get them at once.

Early fall is a good time to plant grazing crops. A mixture of timothy, rye grass and crimson clover will provide excellent winter and spring grazing.

**Baileyboro News**

To Give Xmas Party The Home Demonstration club met in a called session Friday, Nov. 17 in the home of Mrs. Bob Maxwell. Work was done on the bedspread. There were seven members and two visitors present. The club voted to have the Christmas party at Mrs. Sanders'. Janie Lou Garth was elected sponsor for the 4-H club girls and Byrdine Wallis was elected reporter for the H. D. club.

The next meeting will be with Mrs. Curtis Moore. All members are urged to be present and bring a jar of fruit and vegetables to be judged.

Moore Birth Day Party A group of friends gathered in the home of Mr. and Mrs. Curtis Moore for a surprise birthday party for Mr. Moore, Wednesday of last week. Those present were Mr. and Mrs. Louie Preston and family, Mr. and Mrs. C. B. Wallis and family, Russell Craft, Mr. and Mrs. Bob Maxwell, Jake Paris and Byrdine Wallis.

Mr. and Mrs. G. L. Blackshear, Mrs. C. B. Wallis, Mr. and Mrs. Curtis Moore were called to Cleburne Thursday of last week by the death of their uncle and brother, Dave Blackshear.

Mr. and Mrs. L. L. Kenchelo and son James returned from Vernon last week, where they had been on business.

Miss Payne Clements from Paducah is visiting her brother and sister, Mr. and Mrs. Dee Clements and Mr. and Mrs. Pete Leech.

Miss Dorothy Adkins from Littlefield has been visiting her sister, Mrs. Lloyd Davenport.

J. J. Rogers is visiting his uncle and family, Mr. and Mrs. Peck Rogers, at Lubbock.

Mr. and Mrs. Bob Maxwell, Jake Paris and Byrdine Wallis attended church at Friendship Sunday night.—Reporter.

**Beginning of N. Y. Stock Exchange**

The New York Stock exchange had its origin in the financial needs of a young republic. Prior to the Revolution, securities were practically unknown in the United States, but the first congress in 1790 authorized the issue of \$80,000,000 in bonds which were promptly subscribed by investors. About the same time three important banking institutions were incorporated and their stock sold to the public. The sale of these securities created the need for a market and one promptly developed under a buttonwood tree which stood at what is known as No. 68 Wall street. The Stock exchange traces its origin to a small informal group of men who met daily under this tree and who became the first stock brokers in the United States.

"Fatigue Failure" a Malady The curious malady that develops in steel under pressure is known to engineers as "fatigue failure." X-ray plates show that the grains of which steel is formed break up into much smaller grains, thus weakening the structure.

**MRS. PIERSON HOSTESS TO MISSION CIRCLE**

Mrs. Finley Pierson was hostess to members of the Maude Hart circle, Women's Missionary society, Methodist church, at her home in their regular meeting Thursday evening of last week.

Mrs. Dick Rocky had charge of the devotional and Mrs. Francis Gilbreath gave the third chapter in the study, "Radiant Heart."

Mrs. Earl Hicks gave an interesting and appropriate reading in very efficient manner.

Following the regular business session and program, delicious refreshments of pumpkin pie, topped with whipped cream and coffee were served to the following: Miss Marie Gooch, Miss Ellabeth Harden, Mesdames Bonnie Isaacs, Ferel Little, Buford Butts, Francis Gilbreath, Jack Lenderson, Jim Burckhead, Paul R. Bobo, A. J. Gardner, Dick Rocky, J. H. Sharp, Earl Hicks and Woodroe Gaede.

The next regular meeting will be held at the home of Mrs. Dick Rocky.

**MRS. GAEDE HOSTESS TO HALF HUNDREDS**

Members of the Half Century club met at the home of Mrs. A. C. Gaede Thursday of last week in an all day session.

The day was spent quilting, visiting and numerous other entertaining features, and at the noon hour a covered dish luncheon was served.

Among those present were: Mesdames Sallie Harden, T. L. Eason, J. F. Wallace, W. H. Kistler, Clara Young, Beulah Charles, J. T. Gilbreath, Paul Le sr., T. L. Snyder, Dora Riddle and C. C. Mardis. The following visitors were present: Mesdames S. R. Little, Woodroe Gaede, Buford Butts and Pauline Cosby.

Members of the club will meet at the home of Mrs. Sallie Harden Thursday afternoon of this week.

**"TRAGEDY TO TRIAL" WAS MISSION STUDY**

Mrs. H. C. Holt was hostess to members of the Women's Missionary society, Circle No. 1 Methodist church, Tuesday afternoon.

An interesting program from the study, "Tragedy To Trial," was rendered, after which delicious refreshments were served by the hostess.

Havana, "Key of New World" Havana was known as the "Key of the New World" as far back as 1634, when the title was conferred by royal decree of the Spanish king.

Gods of the Human Mouth The Chinese have three gods of the mouth—two gods of the sides of the mouth and one of the middle of the mouth.

Spellings of Conundrum The word conundrum, whose etymology is unknown, has been spelled as conunrum, coninrum and quonundrum.

When Vegetables Were Luxuries Most vegetables, besides cabbages, beans and pumpkins, were considered luxuries by the early settlers.

**WANTED!**  
Black Eye Peas, Crowder Peas  
Cream and other kinds of Peas  
Also Pinto Beans  
A GENERAL ELEVATOR SERVICE  
**RAY GRIFFITHS ELEVATOR**  
Muleshoe, Texas

**CONTROLLED LIGHTNING**  
MODERN INVENTORS HAVE CAPTURED THE LIGHTNING, TURNING ITS EFFICIENT ENERGY INTO A THOUSAND HAPPY USES FOR BUSINESS AND HOME. WE HAVE A VARIETY OF ELECTRICAL MECHANISMS READY TO BE PUT AT YOUR SERVICE!  
VENUS RADIOS—The newest Radio sensation, with 6-key Radiogram and 64 beautiful tonal combinations. All popular tube sizes and beautiful cabinet finishes appealing to the most fastidious. Come in and see them!  
ALSO, a good stock of Radio Tubes and Batteries.  
FRIGIDAIRE REFRIGERATORS—The Apex of Perfection, yet the simplest mechanism ever built. Has the famous "METER-MASTER." Only one working part of hardened steel—very little wear, precision built to last 10-15 years. Come in and see it.  
"SUNBEAM" Electric Irons, SILEX Coffee Percolators. Furthermore, we can order you any electrical appliance or accessory you may desire, thus saving you money on direct purchase.  
**CARL LAMBERT**  
Muleshoe, Texas

**EXTRA HIGH!**  
It takes Extra High Test Gasoline for instantaneous motor starting these wintry days—and that's just what you get from Panhandle. Choking of Motor, running down of battery and saving of temper, with QUICK Starting comes from using Panhandle Gas.  
We also handle the Tetraethyl Gas, the kind that's check full of zip, pep, power and quick pick-up. And, Oh Boy, what a joy it is in the winter time!  
PANHANDLE PRODUCTS ARE VITAL IN WINTER TIME  
**PANHANDLE SERVICE STATION**  
HORACE & CLYDE HOLT MULESHOE, TEXAS

**CONFIDENCE IS THE MAINSTAY OF ALL LINES OF BUSINESS AND IT IS THE CONFIDENCE**  
We have in West Texas and Bailey County, in its people and in our business that MAKES US GLAD TO BE HERE AND EVER READY TO SERVE YOU  
*We Solicit Your Patronage and Confidence*  
**S. E. CONE GRAIN CO.**  
Muleshoe, Texas

**MULESHOE ELEVATOR INCORPORATED**  
BUYERS OF ALL KINDS OF GRAIN FEED AND SEED  
ALLIS CHALMERS FIRESTONE TIRES AND MACHINERY AUTOMOBILE PARTS AND SERVICE SUPPLIES  
**EARL LADD, Manager, MULESHOE**

**HOW GOOD IS YOUR LETTERHEAD? ..**  
Without from the files 25 to 30 letters—taken as they come. Lay them out before you. Now slip one of your own letterheads into the competition.  
Here How good does your letterhead look? Does it look as good or better than the letterheads used by people who write to you? Does it look good enough to carry a quality impression of you, your product, your company, to the people you write to? If there is any doubt about it, order some good stationery at once.  
Is Ever letter you write creates an impression of your business. Your prospect judges you from your personal interviews on paper. Good stationery tells a between-the-lines story to the reader of your message, makes an impression that favors you.  
Test A fine letterhead is an outstanding asset. We want an opportunity to help you get more business and will be pleased to send you samples and prices upon request.  
Better yet, let us take care of all your printing requirements!  
**THE MULESHOE JOURNAL**

**ANTI FREEZE! ANTI-FREEZE!**  
Protect Your Car For Winter  
Take Your Choice—  
PRESTONE—the well known highly efficient anti-freeze that does not evaporate, per gallon \$2.65  
SECURITY—used satisfactorily in the North for many years past, now introduced into Southern states for the first time. Also, ideal for tractors. Boiling point is 248 degrees, gal. \$1.80  
FORD ANTI FREEZE, always dependable, per gallon \$1.00  
See us for HEATERS and DEFROSTERS for any make car.  
**Motor Co.**  
PROVED BY THE PAST—IMPROVED FOR THE FUTURE

**BIG REXALL ONE-CENT SALE**  
Thursday, Friday and Saturday November 23, 24, 25  
Special from Dorothy Perkins  
\$1.00 Bottle Memoirs Cologne } both \$1  
\$1.00 Box Dusting Powder . . . } for 1  
Delightful Memoirs Cologne, in a tall, graceful bottle and Memoirs fragrant Dusting Powder in a lovely pink box, both in attractive white and gold gift package.  
Women everywhere have been charmed with the gay and alluring Memoirs fragrance. Buy for yourself, buy for gifts.  
Offer good only while supply lasts  
Dorothy Perkins Cleansing Cream, \$1.50 size for \$1.00  
Dorothy Perkins Skin Freshener, \$1.75 size for \$1.00  
CHAMBERLAIN'S Hand Lotion, 50c value .39  
JERGEN'S LOTION \$1.00 size .79  
HINDS CREAM Honey-Amond, \$1.00 size .79  
PREP SHAVING CREAM 35c size 21c; 3 for .50  
CALOX TOOTH POWDER 50c size .39  
IPANA Tooth Paste 50c size for .39  
WINE OF CARDUI \$1.00 size for .79  
SYRUP OF PEPSIN Reg. 60c size .49  
OLD MISSION CRYSTALS \$1.00 size for .69  
NUJAL 32-ounce size for \$1.00  
FITCH'S SHAMPOO \$1.00 size .89  
LUCKY TIGER Hair Tonic \$1.00 size for .79  
CASCADE ALARM CLOCK Dependable 40-hr. alarm movement, regular \$1.25 .98  
BEEF WINE AND IRON 2 \$1.00 bottles for \$1.01  
PETROPOL for constipation 2 49c full pints for .50  
COLD CREAM, theatrical pound size for 75c, 2 for Mi-31 SOLUTION Pint 49c, 2 for .50  
ASPIRIN TABLETS 26 in pack, 2 28c size for .26  
SHAVING LOTION 75c size, lavender, 2 for .76  
STAG POWDER for Men 2 25c size packages .26  
HYGIENIC POWDER 2 50c size bottles for .51  
RUBBING ALCOHOL, pint 2 50c bottles for .51  
SATURDAY ONLY As Long as They Last! 2-500 sheet packages Kleenex Facial Tissues and one whole pound Rexall Theatrical Cold Cream, \$1.25 value, both for only .76

**DAMRON'S DRUG STORE**  
MULESHOE, TEXAS



### WEEKLY LAY SERMON NATIONAL OPPORTUNITY

By JESS MITCHELL

History tells us that at the close of the American revolution King George of England issued a proclamation of thanksgiving and when asked by some of his subjects why he did so, he replied with considerable vehemence: "To thank God because matters are no worse." America seems to be doubly fortunate this year in that it has two Thanksgiving days, the old one of custom and the new one of presidential proclamation, and its citizens may take their choice of which to observe or give obeisance to both of them. This year, following the unparalleled economic slump of several years past, we have not only to be thankful for what we have now and have had in the past, but also thankful "because matters are no worse" than they now are.

Generally speaking, as a nation there are innumerable things for which we are grateful. Compare our present national condition with that of many foreign countries and that comparison really becomes a contrast, for the blessings of peace that are ours today are incomparable with any favors many Oriental nations now have. True there has been a great drought swept across all this western country, but in this particular South Plains area we have more than enough to live on. Only a few weeks ago it looked like we would have more corn and kafir

and wheat and cotton than we would know what to do with; but since the great argument of arms has arisen in Europe that may all be changed.

Just a few days ago, Congress in extraordinary session repealed our national embargo act, which I personally was not in favor of, and already millions of dollars have been appropriated and set aside publicly and privately to obtain benefit from the European strife. Russia and Germany and some other lesser nations over there have already accused us of taking advantage of the situation to reap huge profits at their loss, and notwithstanding our ships are forbidden to traffic in wares within that endangered zone of present combat, several have already, and there will doubtless be many more, who will renounce protection of the Stars and Stripes, register their ships with some other nation, fly some other flag, enlist some other crew and make all the profit possible during this European war.

America has often been called a "Shylock" because of her avaricious greed for gold and I agree with Secretary Hull that the lack of national patriotism of big business in circumnavigating our national avowels of peace and neutrality, yet big business is always ready to take advantage of the "breaks" and the

present will prove no exception. We can only hope and pray it will not eventually lead us into this second indicated world war.

While it is true that "in the midst of plenty there is want" in this nation, I do not believe that situation of under consumption and over production is so much the reason fundamentally as the fact of improper distribution opportunity is to blame. It is a sad thing to witness millions of men out of employment and multiplied thousands of homes with a scarcity of food in their cupboards while thousands of others roll in plethora and are threatened with apoplexy because of their overabundance. For the past six years Washington, under the New Deal, has sought to bring out of this social and business chaotic condition, but with little success. True some of the means and measures adopted have been temporarily helpful, but with all a terrible expense which has thrown the nation into a \$41,000,000,000 debt, closely approximating the danger line of national bankruptcy and which in turn has heaped a terrible burden of taxes upon its provident citizens. Yet with all, we still have just cause for thanksgiving "because matters are no worse."

Recently there has been considerable intercourse carried on with South America looking toward a closer future cooperation in a commercial and national way, not only practically all our own national homesteading lands have been taken up and appropriated, doubtless more than should have been for personal and general welfare, yet we are now rapidly changing from an agricultural domain to one of an industrial type, and future opportunities must necessarily be of the latter than of the former kind. Even now many of our great industries are working only half or a quarter time, because to operate longer would mean the turning out of more of their respective commodities than a financially restricted public could possibly consume in profitable manner.

Most American citizens are today apparently ignorant of the great opportunity awaiting civilization in South America. It is indeed significant under our Monroe doctrine American citizens in that South Temperate zone of the Occident have practically the same protection that they have right here in America, and since Congress has so recently and so vividly drawn the dividing line of national interest and activity, that door of South America is swinging wide open today than ever before.

On the south of us lie regions nearly three times as large as the United States, and largely without manufacturing of various kinds without woolen goods, without farming implements, telegraphs, telephones, shoes, sewing machines and without thousands of other things we have and they need. There are also in that land millions of would-be consumers. They can and do trade with us their sugar and coffee, spices and fruits, valuable woods and numerous other commodities; but the possible error of wealth, of human enterprise and of opportunity has as yet been scarcely scratched.

European countries some time ago recognized the value of this south continent opportunity and began cultivating it. True, America has been holding commercial intercourse with these southern nations in a limited way for many years past, but it should long ago have been greatly increased. It is only a comparatively petty between this nation and the West Indies, the Panama canal has opened a channel of traffic for getting in quick touch with both sides of South America, and now that American vessels are forbidden traffic with belligerent nations of the East is the opening opportunity for cultivating more intimate commercial acquaintance with these South American countries.

Statistics recently published reveal the fact that the United States last year sold South American countries a total of \$453,000,000 worth of merchandise, and that continent bought \$543,000,000 worth from us. It is being now freely predicted this business may be doubled within the coming year, while our business experts are seeing possibilities of two billion dollars worth of trade between these two countries. These facts are certainly vitally significant.

I can see in this opportunity not only a speeding up of industry in the United States; but also a probable solution of the labor question the bread question, the communistic question and many other questions of vital import to this nation. While America is still a long way from being crowded in its population, South American population is still less scant. There is still room for more millions. Chile, Bolivia, Peru, Paraguay, Uruguay, Venezuela, Salvador, Nicaragua, Colombia, Costa Rica, Ecuador, Brazil and the brunette West Indies all need the blond technical influence of the United States. They all need more industries, more factories, more applied inventions, more modernity—all of which the United States is capable of giving to them.

With this southern door now wide open and far rampant in Europe,

**DROUTH MAY MAKE '40 WHEAT CROP SHORT**

The agriculture department has announced that the 1940 wheat acreage will be about the same as this year but that the drouth may reduce production considerably below the 1939 crop.

Present indications, the department said are for the seeding of about 50,000,000 acres in winter and spring wheat area. Average yields per acre would produce a crop of 760,000,000 bushels.

"Conditions for seeding and starting wheat have been unfavorable over practically the entire winter wheat area," the bureau of agricultural economics reported.

"Unless unusually favorable growing conditions in the winter wheat states exists for the remainder of the growing season and conditions for spring wheat are also favorable, yields per seeded acre for all what will be below average."

**DON QUESENBERRY GETS BOTH ARMS BROKEN**

Don Quesenberry, 10, son of Mr. and Mrs. Lloyd Quesenberry, who Muleshoe, had the misfortune of residing a few miles northeast of breaking both of his arms Thursday of last week when he rode a horse to a mail box.

The horse became frightened and threw the boy off and upon hitting the ground with such a terrific impact, the child's arms were badly broken, according to report.

He was taken to a Clovis, N. M. hospital for immediate medical attention.

**NEW FARMER COUNTY H. D. AGENT**

Miss Ruth Boyd, who is a graduate of C. I. A., Denton and has been teaching home economics for some time in East Texas, has been appointed to succeed Miss Margaret St. Clair, who resigned last week as home demonstration agent of Farmer county.

She is expected to begin her work this week. Miss St. Clair is said to have gone to East Texas.

The tide of tourist travel will be diverted to South America, and people by the thousands, going there to view the wonders of ancient civilization and the marvels of nature's creation will become much better acquainted with social and economic conditions and needs of that southern hemisphere lying so close to us. More Americans have been made fools through European travel than by any other method to my knowledge. Here is an opportunity for them to get it right sanely.

As editor, if I had a newspaper with a world wide circulation, or with a circulation particularly blanketing the United States, I would print on the front page and in giant letters: WANTED: 100,000 men to build a transoceanic railroad across South America from Alpercaz via Houston or Galveston to Dallas; Wanted, 5,000 telegraph operators; radio and telephone operators; Wanted, engineers of all kinds; Wanted skilled laborers; Wanted all the brains and initiative and energy the U. S. can spare; Wanted lawyers to manage the courts and plead the cases, doctors to cure the sick, ministers to spread the gospel courses; Wanted millions of people who have not been educated and who have never had equitable opportunity to immigrate to this southern land where the future is so brilliant.

The United States has already made some gestures of friendship toward South America which have been mutually beneficial. Congress will meet again in January, and without wasting any time in abstract discussion, I would have them by some swift movement enact still further legislation looking toward a perfect sealing of friendship between these two Americas, in giving to South America the things she so greatly needs and at the same time straightening out some of the crooks which have become so kinky in North America.

Taking advantage of the opening of this southern door of opportunity will be one way of smashing some of the great monopolies of the U. S. which are built up from the bones and cemented with the sweat and blood of American labor; it will be a way to supply full pantries and well laden dining tables in the thousands of American homes of destitution, so that the poorest of this nation may every year bow their heads in humble gratitude and genuine thanksgiving to Almighty God.

I would that every American home on Thanksgiving Day may have a twenty pound turkey on its table; that national bird royally broiled, basted, stuffed, and with plenty of celery, cranberry sauce and pumpkin pie on the side. I would have the riches of nuncies pies, the purest Jersey cream, plenty of two-story biscuits and all the other delicious and wholesome food broiled, basted, stuffed, and with plenty of celery, cranberry sauce and pumpkin pie on the side. I would have the riches of nuncies pies, the purest Jersey cream, plenty of two-story biscuits and all the other delicious and wholesome food broiled, basted, stuffed, and with plenty of celery, cranberry sauce and pumpkin pie on the side. I would have all people of this western hemisphere to have plenty to eat and plenty to wear—plus a spirit Thanksgiving to the Creator twelve months in the year.

### QUARTER MILLION DOLLARS IN NEEDLESS LIVESTOCK LOSS

Last Winter stockmen and farmers of Texas suffered a Quarter Million Dollars needless loss of livestock because of lack of shelter to protect their animals from bad weather.

PREPARE NOW to give your stock a chance to withstand a blizzard that may strike any day. It is economical and easy to build shelter sheds. We have many farm building plans approved by the Extension Service of Texas A. and M. College, which are yours for the asking. Come in and look them over.

SEE US FOR ALL BUILDING AND REPAIR NEEDS OF ANY KIND!

**Higginbotham-Bartlett Co.**  
Clarence Goins, Manager  
MULESHOE, TEXAS

**ILL RUN MY OLD TIRES AWHILE**  
OH YEH! AND ONE DAY THE MULESHOE JOURNAL MAY CAARY A STORY ABOUT A TERRIBLE ACCIDENT AND THE UNDERTAKER WILL HAVE A CALL FOR FINAL SERVICE.  
**OLD, WORN TIRES DANGEROUS!**  
**SAFETY FIRST WITH MANSFIELD TIRES**  
Pays Big Dividends!



The Cord-Lock Sidewall, Duro-Mix Tread and 700 per cent Safety Factor Bead are extra features in the MANSFIELD you can't afford to overlook.

Thousands of Trucks and Cars are wearing Mansfield Tires and Tubes because their superior value has been well proven by past experiences.

COME IN TODAY, LET US EXPLAIN THEIR SUPERIOR MERITS!

**ARNOLD MORRIS AUTO CO.**  
TELEPHONE 111  
Muleshoe, Texas

**KEEP THE WOLF AWAY!**

With the wonderful crops being harvested around Muleshoe this year, one would never suspect the proverbial "Wolf" would ever be found camping on anyone's doorstep... but one can never tell.

Money has a way of taking wings and flying away. Bankers urge citizens to establish savings accounts with them, so they may have funds for future needs. This store is just as much of a bank in that respect as is the largest First National in the world, for every penny we save you in the purchase of Foods is as much as saving to the buyer as if he deposited it in a bank.

In selling you Good Groceries as cheaply as possible we do more for our customers than a bank does. You can't eat money; but you can digestively enjoy the strength-sustaining and health-giving foods we furnish you.

BUY YOUR GROCERIES HERE AND DEPOSIT THE DIFFERENCE

**WAGNON'S**  
GROCERY and MARKET  
MULESHOE, TEXAS

**Make Every Farm a Factory Every Day of the Year**

**THE RIGHT Banking Service FOR A RURAL COMMUNITY**

Good banking is based upon a few established principles of industry and good management, plus a close acquaintance with local conditions and home people.

As a result of our years of service to farmers of this vicinity and hundreds of heart-to-heart talks with them, we have come to know pretty well their needs and preferences.

We are making every effort to make full use of this knowledge and experience for their benefit.

THURSDAY, NOV. 23rd, WILL BE OBSERVED AS A THANKSGIVING HOLIDAY BY THIS BANK, AND IT WILL BE CLOSED

**Muleshoe State Bank**  
MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION  
MULESHOE, TEXAS

**ARNOLD MORRIS AUTO COMPANY**  
THE HOME OF QUALITY PRODUCTS

QUALITY PRODUCTS  
EXIDE Batteries  
GATES Belts and Hose  
McQuay-Norris Products  
Hastings Piston Rings  
Delco-Remy Auto-Lite AC Products  
Victor Gaskets  
Lockheed Brakes  
Parts  
Fram Oil Filters  
Grizzly Brake Lining  
Federal-Mogul Bearings  
Carter Carburetor Service  
Mansfield Tires  
Gulf Gas and Oil  
Quaker State Pennzoil  
Mobiloil and Germ Processed Oils

LET US—  
**Prepare Your Car FOR SAFE COMFORTABLE WINTER DRIVING**

Now is the time to put in Antifreeze and install Heaters. Also, a good Defroster isn't a bad item to have on the car or truck for safety.

Motor oil should be changed to Winter grade.

The Transmission and Differential should be drained, flushed and refilled with Winter grade Lubricant, as it is impossible for them to lubricate properly with Summer grade Lubricant in cold weather.

Don't neglect these important items, because it may prove to be expensive and very inconvenient.

Why not drive in tomorrow for this service? THANK YOU!

Our Skilled Mechanics guarantee all work done to your complete Satisfaction

**ARNOLD MORRIS AUTO CO.**  
"CARE WILL SAVE YOUR CAR"  
PHONE 111 MULESHOE, TEXAS

**JUST WHAT YOU WANT IN A TRACTOR**



**THE NEW FARMALL-H**

Put this new Farmall-H to work on all your power jobs. You'll find it has everything you want in a tractor. It has the same standards of performance and economy that have been featured in Farmalls for 17 years. Now, with the great new Farmalls, you get new features, handsome lines, and greater efficiency than ever.

Decide to put Farmall-H to work on your farm right away. See us for complete details. Ask about the new, big Farmall-M and new small Farmall-A with "Culti-Vision."

**E. R. HART COMPANY**  
Muleshoe, Texas

# LOCALS

- WANTED: Cream, Poultry, Eggs, Schaeffer Produce, Muleshoe, 43-1/2c
- Miss Margaret Ann Cook attended the Tech Homecoming event in Lubbock last Saturday.
- V. H. Vanant of Earth, was here the first of this week prospecting for a farm location.
- Supt. and Mrs. W. C. Cox were Clovis N. M., visitors Saturday afternoon of last week.
- Mr. and Mrs. Roy Jordan made a business trip to Lubbock, Saturday of last week.
- Olan Roark of Sudan and Tye Young made a business trip to Ruidoso, N. M., last week.
- W. L. Koon of Clovis, N. M., attended to business and visited in Muleshoe Saturday of last week.
- Attorney Cecil H. Tate made a business trip to Lubbock Friday afternoon of last week.
- Mr. and Mrs. K. K. Smith were Clovis, N. M., visitors Sunday afternoon.
- Roy B. Dickey of Vernon, was here Monday looking after farm interests.
- Six weeks examinations are being given in the Muleshoe High and Grammar school this week.
- C. C. Taylor of Overton was here last Monday checking up on his Bailey county farm interests.
- Miss Ruth Suddard, teacher in Muleshoe schools, spent the week-end in Amarillo visiting friends, returning here Sunday afternoon.
- Nell Rocky, Dr. A. E. Lewis and Irvin St. Clair left Sunday morning on a deer hunting trip to Kerrville and other points in South Texas.
- WANTED: Clean cotton rags, no woollens, rayon or strips. Hooks and buttons must be removed. 5c pound, Lubbock office. 40tfdh
- Miss Beulah Kistler took off from her duties in the AAA office last Saturday to attend the Tech homecoming event at Lubbock.

## West Camp News

Mr. and Mrs. Lee Crosby and child-n and Leonard Nelson of Sudan, visited with the H. C. Robertson's here Sunday.

Sam Lindsay of Midland, is visiting with his parents, Mr. and Mrs. Howard Lindsay of Farwell.

Mr. and Mrs. Sam Dunlap and little son, Sam Jr., of Dallas, arrived Sunday morning for a visit with Mrs. Dunlap's parents, Mr. and Mrs. E. E. Booth.

Mr. and Mrs. Jake Tunnel attended to business in Littlefield Saturday and visited with Mrs. Tunnel's parents, Mr. and Mrs. B. E. Chaney of near Muleshoe.

A group of friends and relatives surprised the newweds Mr. and Mrs. Leroy Moore, with a 42 party and a shower at the home of the bride Mr. and Mrs. Earl Luttrell, Thursday, Nov. 22, at Dallas. Those attending were Charlie Dotson, Velma Sheriff, James Robertson, Alma Stencil, Elmer Wilterding, Juanita Vaughn, Evelyn Stephens, Nora Lee and Margaret Dotson, Mr. and Mrs. Pat Sanders, Mr. and Mrs. Barton Dickenson, Mr. and Mrs. Lloyd Harvey, Mr. and Mrs. George Skates, Mr. and Mrs. Everett Roark, C. C. Stephens, Mr. Cox and Mr. C. H. Robertson.

Janey returned home Saturday for a visit with her sister who lives in Amarillo.

Among those attending the Plainview-Holls ball game at Plainview Friday of last week were Mr. and Mrs. Melvin Snider and daughter, Wilma Louise, Mr. and Mrs. Johnny Williams, Bert and Joan. The Williams' journeyed to Holls, Okla. where they visited with friends and relatives, returning home Sunday evening.—Reporter.

## Progress News

Women Eat Weed Ashes

Among the women of the East Indies as well as Africa, it is common custom to burn piles of weeds and then eat the ashes. The ash contains assimilable calcium to make baby bones and preserve adult teeth.

Women Eat Weed Ashes

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## Carless Kitchen Habits Told

The Progress H. D. club met with Mrs. Jim Cook Tuesday of last week in a called meeting.

Roll call was answered with "My most careless habit is in the kitchen." One of the most careless and dangerous habits was lighting an oil stove, going out of the house and letting the flame run up.

A lovely shower was given Mrs. Gordon Murrah, a prominent member of the club, who, before her marriage...

## Beavers' SPECIALS For FRIDAY-SATURDAY

- SUGAR, (limit 10 pounds) .50**
- BANANAS nice large fruit, lb. .04
- LETTUCE large heads, each .05
- ORANGES, Texas Seedless full of juice, each .01
- SALAD DRESSING "Miracle Whip", qt .35
- FLOUR "Seafoam", guaranteed, 48 pounds \$1.20
- "Seafoam", guaranteed, 24 pounds .65
- PICKLES TOMATOES, good pack 25
- sour, per quart 15
- NO. 2 cans, 3 for .25
- CATSUP, "Wapoo" 14-oz bottle .10
- BEANS, whole, green .25
- RELISH, Chow-chow 15
- BEANS, Boston Baked, 15
- Brown Beauty, 4 cans .28
- SUGAR PLUMS gallon can .27
- COFFEE, "Bright and Early," 21**
- New Vacuum pack, 1 pound
- PEACHES SAUSAGE SEASONING Texo, gallon can .33
- PEACHES, No. 2 1/2 can .15
- SUGAR CURE, Morton's or in syrup, per can .40
- ONIONS, per pound .02 1/2
- MATCHES, Diamond or SYRUP, "Delta," 1/2 gal. .28
- Rosebud, per carton .20
- SOAP, "BIG 4" laundry, 8 bars for .25**
- WASHING Powder, "Magic, large box, 2 for .35**

**MARKET SPECIALS**

- COMPOUND, 8-lbs. 82c; 4-lbs .43
- STEAK, any cut, per lb. .23
- SALT JOWLS per pound .07
- SAUSAGE, mixed, 2 lbs. .35
- BOLOGNA, per pound .10

**BEAVERS..**  
GROCERY AND MARKET  
Phone 2, Muleshoe

# SPECIALS!

Save Money on Winter Merchandise in buying early in the season. These prices talk out loud!

- WOMEN'S DRESS SHOES, 1 group, \$2.49 values, special pr. \$1.98
- WOMEN'S DRESS SHOES, 1 group, \$3.95 values, special pr. \$2.98
- CHILDREN'S SHOES, 1 group, \$1.49 values, the pair \$1.00
- BOYS' COWBOY BOOTS, wide variety, pair from \$2.98 to \$4.95
- MEN'S COWBOY BOOTS, a nifty assortment, pair \$6.95 to \$14.95
- MEN'S FALL FELT HATS, a wide assortment of styles, colors, brims, etc., Each \$1.98
- See Our Big Display of Holiday and Christmas Goods
- MEN'S ALL WOOL JACKETS, heavy, long-wearing, each \$4.95
- MEN'S KHAKI SUITS, 2-piece, specially priced \$1.98
- DRESS SHIRTS for Men, a new shipment just received of the very newest patterns, latest styles and all sizes, each at \$1.00
- BOYS' SWEATERS, 1 group, values up to 98c, each .49
- BOYS' Union Suits, heavy weight, long legs and sleeves, each .49
- BOYS' SCHOOL PANTS, \$1.25 value for .89
- MEN'S "HANES" Union Suits, extra heavy, each .98
- MEN'S CAPS, 1 group, corduroy and wool with ear flaps each .39
- INDIAN BLANKETS, large size, special price each \$1.39
- PART WOOL Blankets, 66x80-in. double, durable, warm \$1.79
- COTTON BLANKET, single, 70x90-in. size \$1.25
- PART WOOL Blanket, 72x84-in. A \$3.95 value, each \$3.49
- WOMEN'S DRESSES, \$4.98 value, selling at \$2.98
- WOMEN'S COATS, \$9.95 values going at \$6.95
- ONE GROUP Women's Coats, values up to \$7.95, cut to \$4.95

WATCH FOR OUR BIG CIRCULARS!  
Santa Claus Is Coming Soon

**St. Clair Variety Store**  
Muleshoe, Texas

Neptune's Racecourse Orney island, a short distance of the west coast of Ireland, is not an island at all at low tide. Then it is connected with the mainland by a bed of sand packed so hard and smooth that horse and cycle races are frequently held where the sea has rolled only a few hours before.

**KAYSER**  
FOR THE FINEST IN HOSE!  
For 2-Thread—  
The filmy fineness of Kayser's 2-thread hosiery make them "shocking" sheer... and such fun to wear! A dress up stocking you will thrill to wear at \$1.15 and \$1.35 the pair

For 3-Thread—  
You'll love Kayser's enchanting 3-thread hose. They look as fine and filmy as most 2-threads, but wear like sturdy 4-threads. Perfect all-round hose—wear them day or evening—at \$1.00 and \$1.15 the pair, and

**Nimble-Ne-**  
—by Kayser  
A "busy bee" can bend, stretch or turn somersaults in Kayser's Nimble Knees—wear them without a worry—priced at \$1.15, get 2 or 3 pairs of these all in the—  
"BRAVE NEW COLORS BY KAYSER"

**Opal's Shoppe**  
—AND—  
**Beauty Salon**  
LADIES READY-TO-WEAR AND MEN'S WEAR  
MULESHOE, TEXAS

**BORDER'S GROCERY and MARKET**  
SPECIALS FOR SATURDAY

- FLOUR "PLAINS COWBOY, 48-lb sack \$1.20
- "PLAINS COWBOY, 24-lb sack .65
- COMPOUND PINTO BEANS 8 pound carton .79 10 pounds for .39
- SUGAR, 10-lb cloth bag .55

**A BARGAIN IN FLAVOR**  
Schilling Coffee  
Drip Coffee Schilling

- SCHILLINGS COFFEE, 1-pound can 25
- SALAD Dressing, "Wonder Whip, qt. 27
- K. C. BAKING POWDER, 50-oz. can 35
- Dry salt Jowls lb .09 Pork Chops, lb. 17

PLENTY OF PARKING SPACE HERE  
Order from Border, Phone 65, We deliver LOCATED ON U. S. HIGHWAYS 70 & 84, MULESHOE

**BEGIN TO THINK NOW ABOUT CHRISTMAS FOR THE ENTIRE FAMILY**

RESOLVE NOW to buy useful gifts—gifts every member of the household can enjoy—and REMEMBER, we specialize in Home Furnishings of every kind.

Every day we are receiving Furniture, the latest in style, upholstery and design. Not only in living room, bedroom and dining room suites, but a wide array of individual pieces, including Occasional Chairs, Odd Tables, Magazine Racks, Smoking Stands, Lamps, and others too numerous to mention.

Here will be found Electrical Merchandise galore—including Refrigerators, Radios, Food Mixers, Percolators, Irons, Roasters, Toasters, Waffle Irons, etc.

Everything priced at "live and let live" prices. It's our policy to sell you Good Merchandise as is consistent with reasonable business methods... We want your friendship and—we want you to trade with us again.

**DYER**  
HARDWARE & FURNITURE  
GUFTON BUILDING, MULESHOE  
Flowers for All Occasions, Agent for Texas Floral Co., Lubbock



