

THE MULESHOE JOURNAL

Dedicated to the Progress and Development of Bailey County and the South Plains of Texas

LITTERA SCRIPTA MANET—THE WRITTEN WORD ENDURES

MULESHOE, County Seat of Bailey County, TEXAS, THURSDAY, OCTOBER 19, 1939

VOLUME 17 NUMBER 39

A Storage Locker System Okehed Board Named

At a meeting held Saturday afternoon at the court house here a cold storage locker system of 250 locker capacity was organized and a Board of Directors elected as follows:

Cecil H. Tate chairman; W. M. Pool, H. E. Musson, Bland Dennis, John McMurtry, Levi Churchill and Roy Sheriff, members. At a meeting of the Board held Tuesday night H. E. Musson was named president of the organization, Roy Sheriff, vice-president; W. M. Pool, secretary; John McMurtry, treasurer.

Finley White was chairman of the meeting and explained the benefits from such an organization. He stated there were now 117 such cold storage lockers in operation in Texas, at least 25 of that number being located in the Panhandle area, and that every one of them had proven a paying proposition.

Meats, vegetables, eggs and foods of all kinds can be stored in cold lockers in a very profitable manner, not only on the saving basis; but often commodities may be stored away awaiting higher market prices before selling. Plainview, which has had such a system for some time, keeps an average of 100 applicants on the waiting list for lockers to be vacated so new customers may obtain them, White said.

There have been 132 citizens of this area who have signed for stock and several have indicated a desire to have more than one share if such can be allowed. It is understood the organization will be of the co-operative nature, extra finance being obtained from the Co-operatives Bank at Houston to assist in financing the organization.

SCHOOL BUSES CHECKED HERE FOR SAFETY

Twenty school buses operating in carrying school children from various districts in Bailey were inspected here last Saturday by officials of the State Public Safety Department, as required by the Department of Education, such being a new ruling effective this year. Investigations were made regarding condition of lights, brakes, steering apparatus, exhaust, muffler, steps, doors, stop signs, first aid kits, fire extinguishers, from three or four to eight or ten defects being discovered with each bus. Drivers were also checked as to their required chauffeur's license.

Recommendations are being made to the Directors of each district that all defects found be remedied in the interest of safety for the children being transported.

PURE SEED GROWERS NAME OFFICERS

At a meeting held at Tech college, Lubbock, J. T. Dunn, Lamessa was named president of the Texas Certified Seed Growers association, and W. M. Pool, proprietor, Purty Seed Farm, Muleshoe, was chosen secretary of the organization.

The association is composed of 15 farmers, mostly of the South Plains area, who distinguish themselves principally to the growing of purer and more improved strains of sudan, kaffir, milo, hegar and various kinds of cane.

Directors chosen for the coming year were W. H. Cunningham and Floyd Walden of Littlefield, Dunn, Pool, and J. W. Hammock of Sudan.

RELIEF MEETING CALLED LUBBOCK, OCT. 20

A meeting has been called by Judge Marshall Fornby, president, West Texas County Judges association, to be held in Hotel Lubbock, Lubbock, beginning at 2:00 p. m., Friday, Oct. 20, attendance of county judges, commissioners, mayors, city officials and chamber of commerce secretaries being invited.

The meeting is to discuss the seriousness of the relief problem which is confronting West Texas and for outlining some method of meeting it.

NEW PASTOR AT WEST CAMP

Rev. R. N. Davis, former pastor at Levelland, has accepted the pastorate of the Baptist church in West Camp community, effective last week. He succeeds Rev. H. H. Copeland.

He will also be pastor of the Baptist church at Oklahoma Lane, preaching there on the second and fourth Sundays and at West Camp on the first and third Sundays.

Until more desirable location can be obtained, his family is temporarily domiciled at Tesco.

\$21,939.84 MORE GOVT CHECKS RECEIVED

Another consignment of 1939 government cotton parity checks has been received at the Bailey County AAA office here during the past week. There were a total of 160 checks totaling \$13,782.95 received. Monday another consignment of 76 checks, totaling \$8,156.89 was received, making a grand total of \$163,416.98 received to date.

A total of about \$197,000.00 is anticipated for the 1939 payment, according to J. C. Smith AAA administrator.

Leo Baker Is Named Gov. AAA Official In Lamb County

Leo Baker, for the past year and a half connected with the Bailey County AAA office in Muleshoe, having charge of all the various crop compliance activities, has been appointed AAA assistant for Lamb county, effective Nov. 1. However, he terminated his connection with the Bailey county office last Monday to enjoy a few days vacation before taking up his new work at Amherst, seat of Lamb county AAA activities.

The appointment was made by J. Lynn Mauk, district supervisor, who spoke very highly of Mr. Baker's work in Bailey county, definitely commending his ability and experience when recommending him for the higher appointment.

Mr. Baker has a large circle of friends in Bailey county whose best wishes follow him in his new and larger opportunities for service.

Churchill Wins On Turkeys At State Fair, Dallas

Levi Churchill, commonly known as "The Turkey Man of West Texas," scored another home run for Bailey county and West Texas at the State Fair of Texas last week. All turkey producers of Texas were invited to exhibit their broad breasted birds at the State Fair this year. Churchill took the cream of Bailey county's crop to Dallas and won three first prizes and one second prize.

Churchill has long been an advocate of the beef type turkey for this county. He has proven this type of turkey requires less feeding to finish out and commands a much higher market price. The beef type turkey has a broader breast, shorter legs and shorter neck than the ordinary range bronze turkey. They make excellent feeders and the carcass dresses out a much higher percentage of meat than the ordinary turkey does.

Churchill has proven to the rest of the United States that Bailey county is "tops" for turkey production of the highest quality. Commenting on this breed, Finley White, county agent said, "More producers of the Churchill type will go a long way toward helping Bailey county and West Texas gain the recognition we deserve out here as an A-1 turkey territory."

Two Autos Collide Occupants Injured Cars Are Wrecked

Colliding at a road intersection about four miles northwest of Muleshoe last Sunday afternoon about five o'clock, the cars driven by Roy Trulock and G. L. Splawn, both men being accompanied by their families, were severely damaged while some of the occupants were seriously injured. They were treated by local physicians.

Splawn received a deep cut on the back of one hand from broken glass. His wife sustained minor bruises and lacerations. A two year old boy was apparently uninjured, while a six year old girl sustained a broken left arm and both collar bones broken. The Splawn car is said to have been totally damaged.

Roy Trulock is reported to have sustained a broken rib, while Mrs. Trulock had two ribs broken. A little girl in the car with them was badly bruised and suffered severe skin abrasions. Two other children were thrown clear of the car and escaped serious injuries. The car is said to have been a total wreck.

A million dollar oil refinery, capable of producing 130,000 gallons of gasoline, was dedicated on Wednesday of last week. Additions to the plant are expected to be made in the near future.

IT'S ABOUT TIME!



WAR AT A GLANCE

Following announcement by both French and English officials that they can not depend upon Hitler's word to be good, indications were that the German high official had given orders for further massing of Teutonic troops along the western front, and the first of this week a general attack of violent proportions was anticipated.

Finland, which has renounced all approach of Russia, appears to still be anxious in maintaining her neutrality. She has summoned all her troops, begun digging in for protection against air bombs and sent much of her population to the country for protection.

Under heavy pressure from Soviet Russia, Turkey has decided to resume her previous attitude of strict neutrality in the war and will close the Dardanelles to all belligerents, a decision entirely in line with the wishes of Nazi Germany. Norway, Sweden and Denmark, which have already lost considerable vessel tonnage in the war, have appealed to Moscow that their integrity be not further violated.

It is reported England may establish a three billion dollar war base in Canada to furnish war munitions during the conflict.

It is reported from Washington that Germany is now receiving only about one-half the food and war supplies she did a short while ago from other nations. This Germany denies, claiming her supplies are blockade proof.

Sunday Hitler was reported setting up headquarters on the western front to give personal direction to aggressive warfare from the Siegfried line.

It is reported Germany has discovered a "ray" which will stop airplanes while in action, thus relieving the death ray discovery said to have been made in the U. S. a few years ago.

Col. Charles Lindbergh, speaking over the air last week, declared repelling the U. S. Arms Embargo act would not help democracy because the present war was not for democ-

acy. He expressed a willingness to ship the Allies protective munitions but not such as could be used in aggressive warfare.

A German air attack on England's blockade of German ports is momentarily expected.

The Royal Oak, one of England's 12 master battleships, has been sunk by German subs, with an estimated loss of about 800 of its 1200 crew members. Rumor has been raised the Germans may have a super-torpedo which they used on this warrior. The ship carried a belt of 13 inches thickness of steel as protection from torpedoes. Another English vessel, the Lochavon, 9,500 ton motor ship, was later reported to have been sunk by German subs. Its six passengers and crew of 56 took refuge in a lifeboat to be later picked up by other British warship who had responded to the S. O. S. The French vessels, Louisiana and Bretagne, have also been sunk. Meanwhile England reports shooting down of seven German airplanes. Present indications are there will soon be a test made between ability of the English war vessels and the airplanes of Germany as to where the mastery actually lies—on water or in air.

Monday Germany reported the same submarine that sank the British battleship Royal Oak also scored a torpedo hit on the battle cruiser Repulse, putting her out of commission. It was also reported Monday that French artillery had opened fire on German forces massing behind the Western front in apparent preparation for a general offensive.

The anticipated big push began Monday when waves of Nazi forces launched an attack four miles wide on the French positions on the northern flank of the Western front near the Luxembourg frontiers, driving the French back out of German territory, invading French territory into the edge of the town Apach, Germans, it is claimed by the French, after all day fighting.

(Please turn to back page)

Happy Wagon Buys Henington Grocery Took Charge Mon.

A deal was closed last Saturday whereby W. B. (Happy) Wagon purchased the H. C. Henington grocery located here in the Gupton building, assuming control of the business last Monday.

Mr. Wagon has been a citizen of this section for the past 15 years, during which time he has engaged principally in farming operations. He is well known in Muleshoe, also has a large circle of friends and acquaintances throughout both Bailey and Parmer counties, which bespeaks for him a continuation of the fine business patronage enjoyed by his predecessor.

Mr. Wagon, commenting upon his new business enterprise, declares he is happy to enter business in Muleshoe wishes to assure all his friends and former patrons they will receive the same courtesies accorded them by his predecessor and invites all former customers to continue trading with him.

Mrs. Wagon will be associated with him in handling the business, and Vance Wagon, his brother, who has for many years past been associated with Mr. Henington, will continue to have charge of the Market department and will otherwise be associated in conduct of the business.

Mr. and Mrs. Henington have been citizens of Muleshoe for the past 14 years, during most of the time they have been in business here, first handling groceries, then later on a general stock of dry goods. Four years ago they purchased the Gupton grocery which was sold to Mr. Wagon last Saturday. They will now retire to their irrigated farm about two miles northwest of Muleshoe.

Ghosts Will Walk New Queen Rule October 27th

Plans for the annual Halloween carnival to be held Friday night, October 27 are now under way. The event will be at the Muleshoe High school building and the public in general is cordially invited to attend and enjoy a full evening of fun and frolic with the ghosts and goblins.

A steering committee of four members, including principals of ward and high schools, are completing plans for the entertainment. Fred O. Brummett, Mrs. Virginia Brummett, H. D. Bentley, Mrs. J. J. DeShazo and Supt. W. C. Cox comprise an active committee assisting with arrangements, the latter being chairman of the committee.

Miss Dorothy Murchison, commercial teacher in the High school will be in charge of the queen coronation.

Mrs. H. E. Williams, Mrs. Ed Johnson, Miss Mildred Barton and Miss Avis Cooper will be in charge of the program.

All other faculty members will be in charge of various features of the carnival.

Proceeds received from the carnival will go into the athletic fund and to be used for general miscellaneous expenses. On Tuesday, class meetings were held at the high school for selecting representatives from each class to participate in the queen's race.

Miss Leona Loe will represent the Senior class; Miss Betty Joe Pool, Junior; Miss Gloria Gowdy, Sophomore; and Miss Pearl Louise Mc-Minn, Freshman. One of the above groups receiving the most votes will represent Muleshoe High school as queen of the Halloween carnival.

Differential Freight Rates In Texas Are Abolished

An order abolishing all differential freight rates in Texas, estimated to save shippers millions of dollars and effective Nov. 20, was announced last Monday by the Railroad Commission.

Established in parts of West and South Texas when those areas were sparsely settled, the differentials, which are additions to the regular rates varying as to commodities but approximating 15 per cent, no longer are justified, the commission said. The action was based on hearings last June.

Included in the order are portions of the Panhandle and Santa Fe railway, Port Worth and Denver City railway, Chicago, Rock Island and Gulf railway in West Texas and other sections.

Shippers of this area declare the new order will be big savings to them in freight transportation.

Supt. Bickley Of Clovis Speaks To Teachers

A very profitable educational and social meeting was held in the District court room here last Friday morning when 75 teachers from all over Bailey county gathered here for the County institute. The attendance of instructors was 100 per cent perfect, 61 in number, every teacher employed in the county being present.

County Superintendent M. G. Miller presided at the meeting, introducing Supt. W. C. Cox of Muleshoe who gave a very happy address of welcome to the teachers and others attending the session.

Three members of the County School board, T. E. Eaton, Dr. L. C. McCall and C. C. Stephens, and several directors from various schools, as well as some patrons, were also present.

A choice reading was given by Miss Frances Borner, Muleshoe, following which E. Eaton, deputy state superintendent of education, spoke emphasizing compliance with the standardization program of education.

Supt. Miller gave further explanation regarding the new equalization law, after which officers of the Bailey County unit, State Teachers association, were elected as follows:

M. G. Miller, Muleshoe, president; C. L. Sone, Muleshoe, 1st vice-president; Richard Pinch, Wilson, 2nd vice-president; Mrs. Carrie Lee Bishop, Longview, secretary; Miss Ruth Light, Fairview, treasurer. Delegates chosen to represent Bailey county at the district meeting to be held at Plainview next March were W. C. Cox, Muleshoe; H. C. Robertson, West Camp; G. M. Daugherty, Bula.

Officers for the Bailey County Intrastate League were elected as follows: M. W. McConnell, Circleback, director-general; Miss Cecile Barnett, Bula, director of declarations; C. L. Sone, Muleshoe, director of debates; M. L. Gunter, Progress, director of extemporaneous speaking; Miss Ruth Light, Fairview, director of spelling; Mrs. H. C. Robertson, West Camp, director of essays; H. C. Robertson, West Camp, director of rural schools; G. M. Daugherty, Bula, director of athletics; Miss Ida Lou Glaze, Longview, director of music memory; Mrs. W. C. Cox, Liberty, director of picture memory; Richard Pinch, Wilson, director of "Three R's."

Other departmental directors are to be named later.

A high point of the meeting was the sumptuous luncheon served the teachers at the American Legion hall through courtesy of Muleshoe business men, M. G. Miller, townmaster, Neil Bickley, local automobile dealer, gave the address of welcome to the banqueters, while Prof. McConnell, of Circleback, made response in appropriate manner.

Other short talks were made by Judge C. Thompson, county Judge of Parmer county; Superintendent Forrest of the Farrell schools and Jasper Gordon, farm agent of Parmer county.

An appreciable number was a quartet selection rendered by the Muleshoe Faculty. Four, including Miss Laverne Northam, J. A. Lumsden, W. C. Cox and O. G. Dickenson.

Prof. Jim Bickley, superintendent of Clovis, N. M., High school, gave the principal address, speaking on the "Value of Good Citizenship," in which he emphasized the opportunity of instructors teaching the fundamentals of democracy to their growing pupils and the necessity of the youth of this nation becoming intimately acquainted with and becoming more loyal to the ideals of Americanism.

Many favorable comments were heard on Prof. Bickley's address, as to its potency, timeliness and constructiveness.

The West Camp H. D. club women were caterers for the luncheon.

TWO NEGROES DIED IN MULESHOE LAST WEEK

Two negroes, each about 60 years old, died here last week. One of them later identified as Allen Isaacs dropped dead in a local doctor's office where he had come for treatment of heart disease. He was identified by his brother J. C. Isaacs, and later buried at Clovis, N. M.

The other negro, Cecil B. Woods, following a few days illness, died Thursday of heart failure, and was also buried last Friday in a Clovis cemetery. Both were transient laborers.

Charles Crockett died in Aberron, Wales, from wounds received at the battle of Salambka, 22 years ago.

CHESTER COSBY BIRTHDAY REMEMBERED BY MANY

Mrs. Chester Cosby was hostess Sunday to several of her close relatives and friends in the beautiful rural home of Mr. and Mrs. A. C. Gaede, honoring her husband on

his 33 birthday anniversary, also to Mr. and Mrs. R. N. Edwards on their 20th wedding anniversary. A delicious covered dish luncheon was served at noon. Those enjoying this event were Mr. and Mrs. A. C. Gaede, Mr. and

Mrs. Tom Jarrell and eight children from Dill, Oklahoma, Mr. and Mrs. Lawrence McKilip and five children, Miss Ethel Buckhead of Ft.oma, Mr. and Mrs. Luther McKilip, and six children, Miss Bessie Eubanks, Miss Marie Dorn, Mr. and Mrs. M. C. Mason, and four daughters, Mr. and Mrs. Albert James, Mr. and Mrs. Francis Gaede, Wilburn Gaede, Billy Ray Gaede, Horace Edwards and the guests of honor, Chester Cosby, Mr. and Mrs. R. N. Edwards and the hostess Mrs. Chester Cosby.

GOOD FARMS
THESE ARE PRICED TO SELL!

- 10 acres, improved, house, well, windmill, \$800.00.
- 160 acres, best improved farms in county, \$35.00 per acre. Cash, \$2,000.00.
- 160 acres, House, well, windmill, improved farm, \$22.50 per acre, \$2,000.00 cash.
- 75 acres, shallow water land, \$2,500.00 with terms, no house.
- 160 acres, broke out, \$17.50 per acre.
- 354.2 acres sandy land, 150 acres cultivation, well, house, windmill, shed, \$15.00 per acre, \$2,500.00 cash, balance terms.
- 50 other improved farms for sale, \$25.00 per acre, \$1,500.00 cash and terms.
- 531.1 acres sandy land, 150 acres cultivation, well, windmill, \$7.50 per acre, \$1,500.00 cash, balance terms.
- 2 lots in the best part of town, \$200.00 each.

R. L. BROWN

MULESHOE, TEXAS

MRS. DOROTHY KELM IS HONORED WITH PARTY

Last Saturday evening a surprise bridal shower was given to Mrs. Dorothy Kelm at the home of her mother, Mrs. J. C. Terrell. A group of Mrs. Kelm's friends gathered at the Fairview school house, going together from there to the Terrell home.

After the gifts were viewed and highly complimented by all, each one present enjoyed refreshments of delicious chocolate with marshmallows and cake.

There were about 30 friends attended the social event and many who could not be present sent gifts.

Ordered to pay \$135 due on vending machine at the rate of one-half cent a month, a woman shopkeeper in Newcastle, England figured that it would take her 2,160 years to clean up the debt.

Harrison, Brigadier General

William Henry Harrison was chief of the army of the Northwest, but in the national forces he ranked only as a brigadier general, observes a writer in the Cleveland Plain Dealer. This placed him in an embarrassing and uncomfortable position because some of his officers were longer in the service and thus above him in seniority. Several times he considered sending his resignation to the President, but many residents of the state met in town meetings here and there and passed resolutions urging the President to promote Harrison to a major generalship. This was done.

Growing Gunpowder

An Indian chief once asked a trader visiting him how powder for their guns was produced. The trader informed him that powder was grown and sold him seeds for the purpose. The seeds were sown. That next year another trader came, was kindly received, but his wares taken away from him. Pressing the Indian chief for payment, the chief replied that as soon as they gathered their crop of powder they would pay him.

Strength of Hair

Dark hair is much stronger than light hair. Experiments show that a single dark hair could suspend a weight of four ounces. Fair hair will give way at weights varying according to the tint. Golden hair will support nothing more than two ounces, brown hair will hold up three, and dark brown hair an extra half-ounce.

Ohio's State House

The state house at Columbus, Ohio, was completed in 1859. It took 20 years to build it. In 1899 an annex was built on the east side of the main structure, and in 1929 an office building erected on the banks of the Scioto river, donated by the city of Columbus.

Faster Than Horses Gallop

Visitors to the towering Mont St. Michel off the coast of northwestern France can reach it by a causeway from the mainland, but when the tide comes in the advancing foam runs in faster than horses can gallop.

Biggest Gold Nugget

The biggest gold nugget ever discovered weighed 2,520 fine ounces and was found in Victoria, Australia, in 1869. It was given the very appropriate name of "Welcome Stranger."

Hi Ho Saying

"Our sorrows are part of our lives," said Hi Ho, the sage of Chinatown. "He who seeks to run away from his troubles is trying to run away from himself."

Scottish National Dish

Haggis, the Scottish national dish, consists chiefly of oatmeal, onions, suet, and the heart, liver, and lungs of a sheep—all cooked in the animal's paunch.

Plenty of Sunshine

The people in Hammerfest, world's northernmost town, go to bed and get up by the clock, the sun streaming in their windows continuously for 11 consecutive weeks.

Hi Ho on "History"

"History," said Hi Ho, the sage of Chinatown, "is often generous toward those who make mistakes, provided the mistakes are sufficiently large and magnificent."

World's Tallest Animal

The world's tallest living animal is the giraffe, often 20 feet high. Its extraordinary tongue, 18 inches long, can twirl around twigs and pull them down to its mouth.

Ohio's Navigable Water Front

Ohio has a navigable water front of 666 miles. The course of the Ohio river along the southern border is 436 miles, while the lake shore of the state is 230 miles.

Relatives

Wolves and dogs differ in only one physical characteristic: the pupil of the dog's eye is round, while that of the wolf is oval shaped.

Showing Him

When a Montenegrin girl sticks her toes out of her shoes it's a sign that she's prepared to receive proposals of marriage.

Force of the Teeth

Molars come together with a force of from 100 to 160 pounds with a maximum of 270. In cracking bones, a dog uses 363 pounds.

Joseph Jefferson, Painter

Joseph Jefferson, who made the role of Rip Van Winkle famous on the stage, was also a landscape painter.

Calendar in Use Since 1752
Great Britain and her colonies have used the Gregorian calendar since 1752.

How Memory Fades
Memory of a thing fades as much the first day as it does the following two weeks.

Forests of Canada
Forests of productive quality occupy nearly 38 per cent of the land area of Canada.

First Children's Court
The first separate children's court was established in Chicago in 1890.

Classic Felts For Fall



are comfortable and becoming

EVERY young girl adores the new felt pork pie and casuals they're showing for Fall because the styles are so becoming, the colors so gay and the felts so soft and comfortable. These casuals stay firmly put, too, and don't blow off in a stiff breeze. Another nice thing about them is that they pack into a weekend case easily and hold their shapes well.

You will note from the accompanying sketch at top that young men wear pork pie too. As a matter of fact, smart young couples wearing twin hats like this promise to be a new campus vogue this Fall. For what young girl doesn't love to flatter her beau by wearing a hat just like his.



News in the classic casual felts for country wear, campus, and with town suits, is that they have slightly higher crowns which slope forward and are pinched, tucked or manipulated in some interesting fashion. As shown here, these new felts also have built down backs—typical of many new hats—and their brims turn up in back and sweep down in front. They come in lovely new green shades, rusts, blues, heathers don't mention that resemble tweeds, and are frequently trimmed with tall quilts.

"Back interest" in the new felts—originally designed to complement

the new bustle back dresses—is spreading like wildfire. Every means is used to carry out the new effect from built down crowns, to big felt bows, loops and shirred or bustle back snoods. You will notice from the example at top left that even the beloved and becoming little felt pillbox has been modernized for Fall 1939 with a mesh snood trimmed with little felt flowers.

LAMB COUNTY SEAT FIGHT UP AGAIN

Indirectly the old question of county seat location is up again in Lamb county; but this time in an indirect way, an election having been called for October 28, when citizens of that political subdivision will vote on the issuance of \$3,000 bonds for erection of a new jail at Olton, present county site.

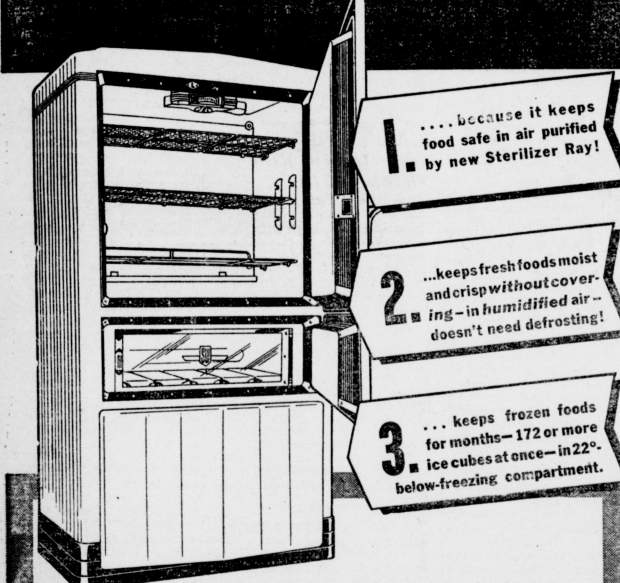
Littlefield newspapers claim such bond issue would cost around \$300 per month to carry it to maturity, while county prisoners could be kept in the municipal jail at a much lower cost. Olton newspaper claims a contrary idea. Sudan newspaper, apparently, maintains a neutral position, having no editorial comment in its last issue.

SHERIFFS BRING BACK ONE ON THEFT CHARGE

Sheriff W. E. Renfrow and Deputy M. G. Bass went to Albuquerque, N. M., last Sunday bringing back with them one H. P. Norris, on a week ago from Ira Parks, the theft said to have been consummated in Bailey county a few miles north of Muleshoe.

Norris was lodged in jail here. Much of the radio transmitting equipment in India was made in America.

BUYERS SAY IT MAKES All other refrigerators Obsolete!



1 ... because it keeps food safe in air purified by new Sterilizer Ray!

2 ... keeps fresh foods moist and crisp without covering—in humidified air—doesn't need defrosting!

3 ... keeps frozen foods for months—172 or more—ice cubes at once—in 22°-below-freezing compartment.

Today! See This Amazing New STEWART-WARNER DUAL-TEMP That Safeguards Food 3 New Ways

Housewives marvel as they watch our daily demonstrations of this new-type Dual-Temp Stewart-Warner. Because this sensational refrigerator is so different—so startlingly improved—that it does things never before possible! Imagine a refrigerator with no frost-collecting coils to cut up shelf space! A refrigerator that ends the need for covering foods—and keeps even celery and lettuce crisp right on the open shelf! A refrigerator

with air purified by amazing Sterilizer Rays in which bacteria and molds can't live! And one that keeps frozen foods perfectly in 22°-below-freezing air, or provides 40 pounds of ice cubes at one time! Come in now, without obligation, and see all this and more at the demonstrations we're holding every day. We promise you a thrilling, brand new idea of modern food preservation and health protection.

You Never Saw So Much Refrigerator Value For So Little Money!

That's the amazing thing about the new Stewart-Warner Challenger Model—a genuine Stewart-Warner for no more than you'd expect to pay for an unknown bargain refrigerator. Come in and see what the new 1939 Stewart-Warner Challenger Model will do to make your dollar stretch farther!



TERMS OR TRADE-IN OFFER

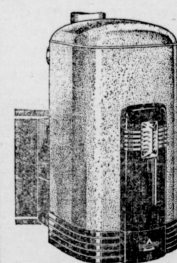
DYER HARDWARE & FURNITURE
MULESHOE, TEXAS

WELCOME - THANKS

In retiring from business in Muleshoe, we wish to take this opportunity of welcoming in our stead Mr. W. B. (Happy) Wagon, who has purchased our Grocery and Market, and of expressing our great thanks and sincere appreciation to all our friends and customers for their loyal patronage.

Words can scarcely convey our gratefulness to one and all, nor can they adequately express our best wishes for the success of Mr. Wagon. We trust he may receive the same cordial patronage accorded us.

Mr. and Mrs. H. C. Henington



Clean, Steady OIL HEAT with a

Modern SUPERFEX

made by Perfection Stove Company

END heating worries, and work, with a dependable Superfex Heater that connects to the chimney like an ordinary stove but does not require constant attention. Light it in Fall, turn a valve for more or less heat when needed, and keep it burning until Spring—with just the degree of heat you need. Burns low-cost fuel oil. Removable fuel reservoir for outside filling without stopping heat, or connections for outside fuel tank. Temperature control available for completely automatic heat. Wide choice of sizes and styles. Easy terms.

E. R. HART CO.
Muleshoe, Texas The Mark of Quality

What's Happening In Washington; Other Important Cities

President Roosevelt announces a plan to extend enrollment in the U. S. army to approximately 600,000.

The U. S. War department has ordered about 8,000 more motor trucks and other vehicles for army use.

The national wheat acreage allotment of 62,000,000 for 1940 is larger

than the acreage harvested during any year of the World war.

Aviation training courses have been recommended by Washington officials for 11 more colleges in Texas.

Sally Rand, once noted fan dancer, has filed a bankruptcy petition in San Francisco, listing her debts at \$64,631 and her assets at \$8,067.

Sales and deliveries of cotton and cotton products for export under Federal cotton program totaled over 1,180,000 bales from July 27 to August 31.

The nation's cotton ginnings reported last Monday as of Oct. 1 were about double those of the same period last year, the figures being 88,596 and 42,333.

Intimation has been given out that Japan will soon take steps toward negotiating a new trade treaty with the United States. A former treaty was cut short with that nation a few weeks ago.

Following continued belief that Amelia Earhart and Edward Noonan were still alive somewhere in the South seas, following their reported plane disaster and probable death on their world round flight July 2, 1937, Eric Hanner, left Honolulu last Monday in the 55-foot schooner Valkyrie to search for them.

To strengthen their position in the fight for repeal of the arms embargo, administration leaders in Congress, Washington, consented Monday to strip the neutrality bill of its provisions permitting 90 days credits to belligerent governments. It was indicated an amendment would also be submitted easing the severe restrictions on wartime operations of American merchant ships. It is said many senators who favor repeal of the embargo are strongly opposed to the credit and shipping provisions of the bill.

WANT A BUFFALO, ELK DEER FOR DINNER?

Citizens of this town and surrounding area who would like something out of the ordinary for their Thanksgiving or Christmas dinner, may have it, according to J. K. Walton, Jr., of the local Biological Survey, who says the Government is offering for sale buffalo, elk or moose deer.

They may be purchased alive, killed, or killed and dressed, delivered to transportation headquarters ready for shipment to purchaser. Price of buffalo run from \$40 to \$60 per head; elk, \$35 to \$55 per head; deer, \$30 to \$35 per head.

Walton suggests many people might enjoy a treat if some local butcher would buy one or more of these animals, selling it out retail to their customers. He will be glad to furnish details of purchase to those interested.



HERE GOES THE COST OF LIGHT FOR A NIGHT'S HOMEWORK!

The price of a stick of chewing gum will run an I.E.S. Better Sight Lamp for over 3 hours

He's right! Just think of burning an I.E.S. Better Sight Lamp for over three hours for only 1 cent. Good light was never so cheap as it is today. Use it freely for better sight.

And, I.E.S. lamps are as cheap to buy, too. Any lamp may be purchased for as little as 95c down, \$1.00 per month.

Texas-New Mexico Utilities Co.

HOW GOOD IS YOUR LETTERHEAD? . .

Withhold from the files 25 to 30 letters—taken as they come. Lay them out before you. Now slip one of your own letterheads into the competition.

Here is the Test

How good does your letterhead look? Does it look as good or better than the letterheads used by people who write to you? Does it look good enough to carry a quality impression of you, your product, your service, to the people you write to? If there is any doubt about it, order some good stationery at once.

Ever letter you write creates an impression of your business. Your prospect judges you from your personal interviews on paper. Good stationery tells a between-the-lines story to the reader of your message, makes an impression that favors you.

A fine letterhead is an outstanding asset. We want an opportunity to help you get more business and will be pleased to send you samples and prices upon request.

Better yet, let us take care of all your printing requirements!

THE MULESHOE JOURNAL



SEE THE NEW 1940 Ford Automobile NOW ON DISPLAY HERE

More efficient, more beautiful than ever before. Twenty-two important improvements, added to fundamental Ford features, represent the most advanced engineering. Added refinements of beauty and comfort make this new car more desirable than ever before.

COME IN AND SEE IT!



Which shell hides THE LITTLE PEA?

It's HARD to tell... but EASY to pick a winning oil

"THE hand is quicker than the eye," says this breezy boy, and he challenges all comers to guess—at suitable odds—which shell hides the little pea. No matter how closely you watch him, as he deftly lifts and maneuvers the shells, the pea never seems to be under the one you pick.

But you never have to engage in a contest of wits... you don't have to guess... which is a winning oil for your motor. It's easy to tell. This is why:

The great Phillips refining organization makes a complete and frank statement which does away with all doubt. No hedging, no reservations. If you want out best oil, remember we specify that Phillips 66 Motor Oil is our finest quality... the highest grade and greatest value... among all the oils we offer.

Next time you want oil, pick a winner. Drain and refill with Phillips 66 Motor Oil at the Orange and Black 66 Shield.



Phillips Finest Quality

\$35.00 Is Given Away Here Last Saturday For Trades Day

The usual mammoth crowd of visitors, sight-seers and out of county guests were in Muleshoe last Saturday for the regular weekly Trades Day event, being supplemented by several hundred transient cotton pickers and harvesters, buying weekly supplies and participating gleefully and hopefully in the cash benefits given away under direction of the Chamber of Commerce.

Streets were jammed to capacity hours before a block was cleared for General Brown and his assistants to begin action on the friendly distribution of the \$35.00 advertised in the Journal columns to be given away.

Mrs. D. J. Harris received the \$29 gift, Mrs. J. E. Burton the \$7.00 award; W. A. Burge, R. R. Mehan, and another party whose name was not obtainable were awarded \$2.00 each, and still another \$2.00 in nickles and dimes was scattered broadcast over the crowd, the bunch scrambling for the generous chicken-fed sum, with the exception of Bud Myers, of Heavenly Hurley who opened his mouth to speak just as the broadcast was made, and caught a flying dime between his teeth. Bud d clared he came near swallowing it at that.

Another pot of \$25.00 is already gathered for distribution next Saturday and everybody attending last week is invited to return for the next Trades day.

General News Over Texas And Other States For Week

The geographical center of Texas is said to be near Brady, the population center near McGregor in McLennan county.

The birth rate in Texas is higher than that for the United States as a whole, University of Texas social scientists report.

The 1940 cotton allotments are expected to be mailed to participating farmers by the middle of November, according to advices from College Station.

It is announced that all Texas farmers growing peanuts for commercial use next year will be given allotments. Contact the county agent for details.

Cliff Day, Plainview farmer, has resigned as president of the Texas Agriculture association to accept a position with the Agriculture Adjustment administration.

Deadline for making application for 1939 cotton price adjustment payments has been set at March 1, 1940. For signing applications for agricultural conservation payments, the deadline is July 1, 1940.

Secretary of State Tom L. Beauchamp, close friend to Gov. O'Daniel, has been appointed by the governor as a judge of the Court of Criminal Appeals, succeeding E. C. Morrow, resigned.

Six of the 17 strategic war minerals sought by the U. S., can be obtained in varying amounts in Texas, geologists report. They are chrome, nickel, manganese, tungsten, tin and bismuth.

A total of 19,500 Mexicans in the U. S., who are in poor economic conditions are to be repatriated by Mexico, settled on national lands and given another chance to get a start. Already 4,345 persons in 776 families have been received back into Mexico.

It is announced from Washington that the 1939 bean crop of New Mexico will total 943,000 bags, compared with 521,000 last year. Expectation for the total national crop is set at 13,575,000 100-pound bags, or about 11 per cent less than a year ago when the production was 15,268,000 bags.

Mayor Maury Maverick, San Antonio, former congressman and leading exponent of the New Deal, now mayor of that city, and three others were indicted there Monday by a criminal district court grand jury on charges of "unlawfully paying poll taxes for citizens." Bonds of \$5,000 each were made.

Local Football Team Defeated Anton Friday

Friday afternoon of last week on the local field the Muleshoe High school Yellow Jackets defeated the Anton High school football team in a fast moving game; with scores of 28 to 0. A large crowd of local football fans and interested citizens witnessing the battle.

Eugene Standefer made three touchdowns, and Wayne Haun one. Standefer got away in one play and ran 135 yards but was called back five yards on an outside penalty. In the second outstanding play he ran 25 yards around the right end for a touchdown, also made one on a 45 yard gain on a running play.

Claude Riley was the only man on the local team who played the entire game. The last quarter, substitutes played most of the game and all did nice kicking. Alwyn Chitwood did excellent kicking off, better than ever before in previous games.

The Yellow Jackets made 14 first downs to five for Anton, also gained 240 yards from scrimmage to Anton's 110 yards.

The Muleshoe High school girls peppe squad, lent their colorful array and zestful yells to the occasion during various quarters, and at the half the group marched on the field, made special formations, gave yells and sang football songs.

The starting line-up of the Yellow Jackets was: Clayton Hill, lb; Alwyn Chitwood, lt; L. D. Vaughan, lg; Weldon Standefer, center; James Warren, rg; Dee Chitwood, rt; Martin Oliver, re; Claude Riley, qb; Eugene Standefer, rh; Sam Long, lg; Wayne Haun, fb; Substitutes: W. G. Harlan, end; Jack McNutt, end; Clifford Gordon, rh; Lester Hammons, rh; Alfred Rogers, lb; Johnny Glascock, fb; Harry Walker, tackle; "Fatty" tackle; Gordon Kennedy, tackle; Ira Thomas, c; Morris Gaston, g; Lee Crab, g; T. M. Cox, s.

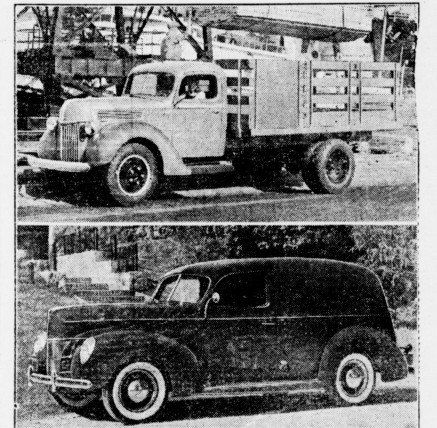
Officials of the game were: Supt. Glen Daugherty, of Buia, referee; Walter Moeller, umpire; Leo Bak r, head man; and Delbert Parsons, time keeper.

Friday evening of this week beginning at 7:30, the Muleshoe High school Yellow Jackets will play the Mustangs of Olton High school on the floodlighted field at Olton.

The Mustangs are known as the heaviest and one of the best teams in this part of West Texas. They have played four previous games this season and defeated all with a total score of 109 points to their opponents' 12.

The Muleshoe boys, win, loose or draw will be fighting on every down, according to Coach Jack Williams. All Muleshoe football fans have a special invitation to attend the game and help boost the Yellow Jackets to victory.

Forty Changes Feature Ford Line



Forty important improvements designed for greater overall economy distinguish the 1940 line of Ford V-8 trucks and commercial cars. Forty-two body and chassis types, six wheelbases and three V-8 engines make it the broadest in Ford history. The new 158-inch wheel-base chassis with stake and platform body is shown above. The smartly styled sedan delivery with deluxe passenger car front end and gearshift on the steering column is shown below. Unusual new beauty, increased accessibility, stronger cabs, increased driver comfort, improved panel bodies and Series Beam headlamps are new features.

platform body is shown above. The smartly styled sedan delivery with deluxe passenger car front end and gearshift on the steering column is shown below. Unusual new beauty, increased accessibility, stronger cabs, increased driver comfort, improved panel bodies and Series Beam headlamps are new features.

MOTOR MEMOIRS



THE BROTHERS JOHNSON OF PHILADELPHIA BUILT A CAR IN 1828 THAT SOMETIMES WAS ALTOGETHER UNMANAGEABLE. IT COULD ONLY BE STOPPED BY BREAKING WINDOWS AND RUNNING ON THE SIDEWALK.



LABOR LAWS NEEDED WHEN A HUMANARY MOTORIST WANTS TO TURN ON THE REAR LIGHT, HE MUST GET OUT OF HIS CAR, WALK BACK AND PERSONALLY SWAP ON THE LIGHT. LAW PROHIBITS A PANEL SWITCH.

IN ONLY FAIR WEATHER AS LITTLE AS 30 YEARS AGO ONLY THE VERY BRAVE VENTURED NORTH IN AUTOS IN THE WINTER. THE CLOSED CAR AND A COMFORTABLE FABRIC LIKE MOHAIR VELVET INSTANTLY MAKE MOTORING A PLEASURE THE YEAR 'ROUND.

Muleshoe High school girls pep squad are planning to attend the game and do plenty of effective work on the side lines.

PRESIDENT-REPRESENTATIVE John Quincy Adams, sixth president of the United States, who was elected to office by the House of Representatives, served in the House of Representatives for 17 years after completing his term in the White House.

Voted for Deceased Candidate In the election of 1872 three members of the electoral college voted for a presidential candidate whom they knew was dead.

American tubular metal furniture may be introduced into Paris.

EDITORIAL AND FEATURE PAGE

THE MULESHOE JOURNAL

Entered as second-class matter at the Muleshoe Postoffice under the Act of Congress, March 3, 1879.
JESS MITCHELL, Editor. I. F. MITCHELL, Bus. Mgr.

SUBSCRIPTION RATES

In Bailey County, one year, \$1.50; Outside of County, one year, \$2.00.

Advertising that does not show in its text or typography that it is paid for must be marked advertisement. All local advertisements remain in this paper until the time specified or until ordered out. All notices matters not by whom nor for what purpose, if the object is to raise money by admission fee or otherwise, is an advertisement and when sent in for publication must be paid for at the regular advertising rate per line for each issue printed.

Obituaries, cards of thanks, and resolutions of respect will also be charged for at the same rate.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of the Muleshoe Journal will be gladly corrected upon its being brought to the attention of the publisher.

In case of errors or omissions in local or other advertisements, the publisher does not hold himself liable for damage further than the amount received by him for such advertisement.

Editorial

Every Great Attempt is Glorious Even if it Falls

A THOUGHT FOR THE WEEK

The wicked in his pride doth persecute the poor: yet none the less potentially the devices that they have imagined—Psalms 10.

Pride is the master sin of the devil.—E. H. Chapin

CULTURE

That nation has the most culture which has the most students of various affairs. That may be nearly equivalent to the most taken in the devices that they have imagined—Psalms 10.

pers and magazines. Of course, not directly, yet none the less potentially, because of its indirectness. No publication could ever exist merely on subscriptions paid for by its readers. Indeed, there are hundreds of periodicals whose advertising is so large they can afford to take some of that income and apply it to the subscription account, thus lowering the cost to subscribers, while there are still other periodicals whose advertising is so extensive, they lower the subscription costs as much as possible and then turn all of such proceeds over to a circulation manager who contracts to keep the circulation up to a certain point.

In the meantime, all subscribers get the benefit in a cultural way from the news, articles of science and philosophy, art and literature, contained in such publications. Thus America can boast of a very high degree of culture among its citizens, much of it made possible by newspapers and other publications.

TURN HOME

It is an ill wind that doesn't blow some good to our shores through the bad foreign situation. It creates here in some lines and benefits others. There are various companies dealing in peaceful materials that will find certain advantages due to new markets being opened to their products.

For instance, take the advertisers of tourist travel within this country. More people will see America first and spend millions of dollars here rather than in European travel. Radio listeners who are constantly waiting current war news will stay tuned to stations where advertising sponsors various programs. Newspapers and magazine circulation will increase as a result of the demand for news. The man who preferred European products will now look to America for his needs and the advertisers are on their toes they will heed the writing on the wall.

The link with Central and South America will be strengthened and cause an increase in these markets, we believe. What is to be done about the making and selling of war materials to belligerent nations we know not and most of us in Muleshoe dislike thinking it through in case we do make armament here while the sun shines. We can, however, safely use the opportunities of opening new markets through peaceful industry by advertising that which America has been able to offer all along.

CARE DOES IT

With the turning to autumn comes the sound of the hunter's gun. Frost in the air and the sound of a shot! Many men enjoy the sport and take down their rifle with a sportsman's pleasure. With this enjoyment also goes the fact that hunting is a dangerous thing. Men who disregard the warnings of each hunting season are a menace to any countryside. To travel the land with a cocked gun, climb through or over a fence pulling the gun after you, to shoot at the first slight sound or movement without being sure what is before you, all are instances when accidents occur and deaths result.

The Muleshoe man who hunts with an inexperienced shooter should be especially careful. Teach the safety to the proper procedure and safe method of handling firearms. Protect your own life and be a sportsman by remaining a live one.

TRUTH about ADVERTISING

By CHARLES B. ROTH

MEMORY COURSE

THE German psychologist, Ebbinghaus, a careful, scholarly observer of the workings of the human mind, has said that we forget 90 per cent of what we learn within 24 hours. From your own experience you know that what he says is true.

The business man, noting this, understands why he must advertise, not occasionally nor sporadically, but all the time. It's the only way he can be of the greatest service to his customers.

His advertising reminds us of him and of the things he sells, and though we may forget him and his things between times, every advertisement he publishes renews the impression and creates recognition of his business.

His problem is to find the most economical way of reminding us that it is to our advantage to trade with him.

He discovers soon that nothing is so economical a medium for this purpose as the newspaper. There he advertises. We read. Both he and ourselves benefit by his repeated advertising.

He benefits in the obvious way, by winning us as ready customers. We benefit in an equally obvious way.



Charles Roth

IN 1,000 LESSONS

by finding a man whom we can trust and from whom we can buy all the many things we need to make our lives more interesting and complete.

Advertising is the news of business. Often that news is far more important to us than any other news in the paper.

For example, if a woman needs a new coat and scans the advertisements to see what is being offered, the business news she reads is of far greater moment in her life right then than the story on page one of a war in Asia Minor or of an oil field fire in Texas.

Striped of all glamor and mystery advertising amounts to nothing more exciting than this: telling people of a place where they can get what they need to make life possible or enjoyable and must be reminded continually if we are to act.

When advertising is carried on for a long enough time, the name of the man and his product become a part of the daily life of millions of households, respected, revered things and names, almost as close to us as friends or members of our own family.

© Charles B. Roth.

Jaunty Journalettes

It is said one Muleshoe woman's hobby may be another Muleshoe woman's hobby.

Some Muleshoe men may have more sense after they are married; but it's too late then.

It would be about as easy to change human nature as it would be to stop yawning in Muleshoe. Our citizens are so human.

What some Muleshoe autoists call another driver may depend entirely upon how near he comes hitting him.

One thing about Muleshoe, there are not many men here who keep other folks wondering how they make a living!

Have you ever noticed a whisper in Muleshoe will travel faster and for a longer distance than will a loud shout?

Generally speaking, the class insignia worn by Muleshoe men who graduated from the School of Experience is a good sized bilster.

There is always one time when it's fair for a Muleshoe man to tell his troubles, and that is to keep another fellow from telling his.

We figure it is an ideal marriage when a Muleshoe wife can read aloud the love letters of 10 years before without making friend husband want to go out and get drunk.

Pavement Pickups

Ask Miss Merle Stephens what happens to nice little girls that look at the wrong young man!

Roy Jordan says he knows some Muleshoe men who have good fiction and whose wives have perfect contradiction.

Mrs. Holly Buey, local tax statistician, insists no Muleshoe women are fat, though she admits some may be slightly over-emphazized.

Ray Griffiths says he'll never forget when he became "granda." It was October 14th, just two days after Columbus discovered America.

Earl Hicks, knowing that Hitler was once a house painter, asks if he feebler should die of poisoning as he fears, would it come under the head of painter's colic.

Dr. Burleson says the chiropractor who would select an ideal wife to keep company should pick one who has had training in wrestling and ju-jitsu.

Judge Klump, U. S. authority on weather in Muleshoe, says he can always tell the near approach of winter when it begins to get later earlier.

A woman living on the outskirts of Muleshoe called Hart's store the other day and ordered a ton of coal, according to Howard Carlyle. "What size do you wish," he asked. "I want a full 2,220 pound ton," she replied.

Go, Jennings and Clay Beavers

last week both advertised sausage at reduced prices. We investigated both products, found the skins without zippers, and decided it was still a lot of bologna for the money.

Walter Moeller admits that while no one has ever discovered perpetual motion, plenty of movie stars have discovered perpetual emotion and have been practicing it for several years.

John Lacy, an anthropologist and confirmed bachelor because of his studies of femininity, insists the reason there are so many old maids is because they have such concrete opinions—thoroughly mixed and permanently set.

SNAP SHOTS

Puppy love frequently means just the beginning of a dog's life.

Another definition for a husband is a bachelor whose luck has changed.

Bingo is said to be as much of a gamble as charging a fee for a marriage license.

Civilization in general now seems to be badly in need of a lot of missionary work.

An old-timer is one who remembers when he got a shave for 15 cents; but who forgot he had to work an hour to earn that 15 cents.

They tell us that in China a husband doesn't know his wife until he marries her. Why limit that fact to just one country?

Perhaps the reason some candidates fall of re-election is because they got on the right side of some question for the wrong reason.

If a man puts up a good front he is accused of being self-satisfied, and if he looks saddy he is accused of being a poor manager.

No a blizzard isn't something fowls put sand in to grind their food, it's something West Texans have to grind off the skin and get in to the eyes and nose of two-legged animals that don't have feathers.

\$22,000,000 Worth of Farm Products Used In Oil Processing

Chicago, Ill., Oct. 19.—The wide use by the petroleum industry of agricultural products to improve the lubricating qualities of their oils and greases was revealed here today by Dr. E. H. Lincoln, chief chemist of the Continental Oil Co., in a statement that manufacturers are now using about \$22,000,000 worth of animal and vegetable fats and oils, largely of agricultural origin, in the production of lubricants.

Speaking before the American Oil Chemists' society, Dr. Lincoln named lard and tallow and corn, cottonseed, linseed, rapeseed and soybean oils as some of the farm products that go into lubricants or provide additional agents used in varying amounts in automobile and industrial oils and greases.

The animal and vegetable oils and fats were said to improve the wetting ability or "oiliness" of

SEND \$1 for the next 4 months of

The Atlantic Monthly

MAKE the most of your reading hours. Enjoy the wit, the wisdom, the companionship, the charm that have made the ATLANTIC, for over seventy-five years, America's most quoted and most cherished magazine.

Offer to NEW Subscribers

Send \$1 (mentioning this ad) to

The Atlantic Monthly
8 Arlington St., Boston

straight mineral oils, the consistency and other requirements of greases and the load-carrying capacity and resistance to oxidation and corrosion of both oils and greases. The use by the petroleum industry of fatty materials of farm origin is expanding yearly, Dr. Lincoln said.

Habits of Beavers

A pair of beavers select a site in a valley which has only thin patches of topsoil left by erosion and where the forest reflects the poor soil conditions. They erect a dam, applying an amazing number of engineering principles in its construction, and create a pond, usually of several acres. They build a house in the pond and cut down trees along the shore. They feed on the bark of the trees, cut up the trunks and limbs and use them as material to repair the dam by erosion and where the forest of the main dam breaking, they build several retaining dams below it to lessen the pressure.

Derivation of Name Clara

The name "Clara" is a form of "Clare," a name probably derived from St. Clare, a popular saint in England, a friend of St. Francis, and founder of the Roman Catholic order of St. Clare, the nuns of which are often called "Poor Clares." The name appears in many medieval calendars. It is probably derived from the Latin "clarus," (bright star).

Plenty of Salt

The quantity of available salt seems inexhaustible. It occurs in practically every country. About 20 million tons is produced and consumed annually in the world. Of this amount, about seven million tons is produced in the United States.

Glastonbury Tor

Glastonbury Tor, the famous landmark at Somerset, England, is a national park. According to legend, it was to Glastonbury that Joseph of Arimathea brought the Holy Grail, and a stone marks the spot on which the Glastonbury thorn grew miraculously from his staff.

Wisconsin, the "Badger State"

Wisconsin became known as the "Badger state" soon after its admission to the Union. The name came from miners in the lead-mining sections in southwest Wisconsin, called "badgers" because they lived in caves.

Buy it in Muleshoe!

THE POCKETBOOK of KNOWLEDGE

AMERICAN BUSINESS HAD TO MAKE THE FIRST PAIR OF SHIRT STITCHES KNIT BY ONE OF SUZIE RIZABETH'S FOR HER MOTHER.

IN BRUNDA, THE LAW REQUIRES YOU TO WASH YOUR ROOF (WITH A LIME SOLUTION) ONCE A YEAR... MUCH OF THE RAIN DRAINING WATER IS THE RAIN WATER THAT "BURNS" THE WHITE ROOFS AND COVERED PAVES.

SINCE THE ADVENT OF THE DIAL SYSTEM, SALES HAVE SOULED. OPERATIONS INCREASED FROM 250,000 TO 300,000, AND THE NUMBER OF MEN IN THE TELEPHONE INDUSTRY HAS DOUBLED.

INDUSTRIAL RESEARCH HAS MADE IT POSSIBLE FOR PRESENT LOCOMOTIVES TO BURN 7 1/2 TIMES AS MUCH POUNDS OF FUEL AS WAS POSSIBLE IN 1920.

WEEKLY LAY SERMON VALUE OF NEUTRALITY

By JESS MITCHELL

Our national Congress is now in special session at Washington. I think it may well be called "extraordinary" session, because these statements are gathered there to consider ways and means of keeping America out of the European war, and I can think of nothing else quite so important at this time. I receive thousands of letters and telegrams are now daily pouring in to the offices of our Congressmen, some blandly suggestive, others in unflinching denunciation, that shall vote this way or that. Any individual should be disappointed who has had the fortune and misfortune to keep his postage in his pocket. While our law-makers in their forlornly appreciate views of the for or back home, yet it is generally conceded there is a much better way than mere letter writing in disseminating such information.

Since this special session of Congress is so extraordinary, it is good to require an extraordinary amount of grace and gumption, an amount of mental and spiritual acumen and inspiration for several congressmen to keep right on this paramount question. I have not yet written any of our Texas representatives in Congress regarding my personal views on neutrality, nor shall I. They already know I favor keeping this nation out of war. The ways and means of doing so I leave up to them. Had I not confidence in their judgment, I certainly would not have voted for them as my representatives.

Law-makers of all nations occupy vitally important positions and must bear great responsibilities. Whether they are members of congress, parliaments, reichstags or state legislatures or assemblies, their views on weighty subjects affecting their constituents are all-important, and upon their actions and decisions nations go up or down. Sometimes the law-makers are tempted by prejudices, by sectional preferences, by sentiment, by provincialisms, by personal animosities or opportunity of personal gain, rather than acting in such manner as would be of the largest general benefit to the citizenry they represent. They need our prayers rather than our curses and exhortations; our encouragement rather than our criticisms.

I learned a good while ago that public men are often a target to be shot at because they obtained eminent position that others desired but failed to obtain, consequently it is difficult for us to really know

other country. Some even go so far as to turn with a snarl and bite the hand that feeds them. Ungrateful, dastardly wretches, everyone of them! No one should ever be admitted to this nation or permitted to reside here who has any foreign obligations or adheres to any foreign ideologies. I am quite sure I have all the good will possible for any American to have toward England and France; but I have failed to note in past history where either of these two nations have manifested much spirit of reciprocity.

It is true the British navy never assisted our shores and that in the name of France help was given this infantile nation in a time of need; but that help did not come from the French government per se. It was Lafayette, that prince of gentlemen, working with Louis XVI and Marie Antoinette, that introduced personalities, that aroused the people of France to raise and to loan to the American colonies approximately \$300,000,000, together with the skill and generalship of some of her leading citizens to assist in gaining our independence. Nor have we any definite assurance the British navy would today be put to our service in case of dire need. I have not yet forgotten that the ink of the armistice signing was scarcely dry before England and France both began ridiculing and minimizing the military valor of the American soldiers of the World War; both French and British newspapers began anticipating a refusal to pay their obligations of financial loans which American citizens sacrificed to make possible; that a little later we were dubbed "Uncle Shylock," and to this good day the multiplied millions of American dollars which meant the difference between loss and gain for England and France has never been paid—and may never be!

Funeral Service For Mrs. R. B. Dennis Last Thursday

Funeral services were conducted at the Baptist church in Muleshoe, Thursday afternoon of last week for Mrs. R. B. Dennis, 42, who died in a Lubbock hospital Wednesday afternoon at four o'clock following a short serious illness, her death being from supposed kidney trouble.

Rev. F. B. Hamilton, pastor of the Baptist church, was in charge of services and interment was made in the Bailey county cemetery.

Mrs. Alvetta Hickerson Dennis was born November 24, 1895 and was reared near Temple. She was married to R. B. Dennis, May 1915 and moved to Bailey county in 1919.

She expressed her religious faith at the age of 13 and united with the Missionary Baptist church. She was interested in her church, the school and the welfare of the community; was a wife that cheered the heart of her husband, a mother that loved her children supremely and a true friend to her friends.

Two special quartet numbers were sung at the service by Mrs. K. K. Smith, Mrs. Byron Griffiths, S. E. Morris and Ty Young.

The deceased is survived by her husband, R. B. Dennis, residing a few miles west of Muleshoe, and four children, Mrs. Christine Dennis Porter of Bryan; Mary, Richard and Carolyn Dennis of Muleshoe; her father, Mr. Hickerson, Temple; three sisters, Mrs. Joe O'Connor, Temple; Miss Mary Bell Hickerson, Corpus Christi, and another sister, of Mexico, three brothers and a host of other relatives and friends.

Beautiful floral offerings were banked in profusion at the church and the deceased was laid to rest beneath mammoth banks of flowers.

Palbearers were Ray Griffiths, Will Harper, Finley White, Joe Damon, Neil Rockey and Clarence Gons.

Steed Mortuary of Clovis, N.M., was in charge of arrangements.

Santa Fe System To Spend \$21,000,000 On Improvements

A program involving the expenditure of \$21,000,000 by the Santa Fe System lines for the purchase of rails, fastenings, new equipment, repairs and improved trackage as part of the railway's contribution to the insurance of adequate transportation to handle increased traffic or prospective increases is announced by President Edward J. Engel.

This includes the purchase of 91,600 tons of rail and fastenings, 2,800 new freight cars, rebuilding 2,500 box, auto and refrigerator cars in its own shops, a greatly accelerated locomotive and car repair program and double track on 24 miles from Gartzio, Arizona, west to Joseph City.

"Our rail program," Engel said, "contemplates installation of 286 miles of 131-pound steel in our Chicago-California main lines and putting in 151 miles of new 1113-pound

rail in other main line mileage. Santa Fe's new freight equipment will include 1,800 box, 200 local, 100 flat, 450 refrigerator, and 250 gondola cars. The box cars will be standard 100,000-pound capacity for high-class loadings. Roofs of these cars will be lined with an absorbent agency to prevent condensation of moisture in flour, mill products, tin plate and other commodities which cause condensation.

Refrigerator cars to be purchased include 300 of standard 40-foot design and 150 or 50-foot length. The flat cars will be 70 feet long and particularly adapted for loading of farm machinery and farm implements. The 250 mill-type gondola cars to be bought are of 56 and 65-foot length for special service in loading structural building steel, originating principally in Illinois and Colorado.

In rebuilding 2,500 cars, the program calls for 900 box cars to be reconstructed in Santa Fe's Topeka shops, 600 auto cars at its Empire shops in Chicago, and 1,000 refrigerator cars at the Wichita shops.



PLUS SERVICE VALUE

Mansfield Tires Are 3 Ways Safer

- 1 CORD-LOCK SIDEWALL
- 2 DURO-MIX TREAD
- 3 70% SAFETY FACTOR-BEAD

We Sell Them!

Arnold Morris Auto Co.

MULESHOE

ANNOUNCEMENT TO THE BUYING PUBLIC

Having purchased the Henington Grocery and Market, I take this opportunity of expressing to all my friends and to all the former customers, as well as possible new ones, my desire to enjoy a continuance of your patronage of this store.

It will be my policy to continue providing the buying public with strictly high class Groceries and Market supplies, sold at lowest possible prices; to give our customers every courtesy and accommodation, and appreciation of their business.—W. B. (Happy) WAGNON, Proprietor.

WAGNON'S GROCERY and MARKET

MULESHOE, TEXAS

Make Every Farm a Factory Every Day of the Year

THE RIGHT Banking Service ... for a farm community

● Good banking is based upon a few established principles of industry and good management, plus a close acquaintance with local conditions and home people.

● As a result of our years of service to the farmers of this vicinity, and of hundreds of heart-to-heart talks with them, we have come to know pretty well their needs and preferences.

● We are making every effort to make full use of this knowledge and experience for their benefit.

THIS IS A BANK OF
FRIENDLY and PERSONAL SERVICE

Muleshoe State Bank

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

MULESHOE, TEXAS

Over 60,000 persons in London have offered to donate blood at hospitals.

WANTED!

**Black Eye Peas, Crowder Peas
Cream and other kinds of Peas
Also Pinto Beans**

**A GENERAL ELEVATOR SERVICE
RAY GRIFFITHS ELEVATOR
Muleshoe, Texas**

ARNOLD MORRIS AUTO COMPANY

THE HOME OF QUALITY PRODUCTS

**See us for—
Washing, Polishing
and Lubrication**

Washing and polishing add much to appearance and protects the beauty of your car.

Thorough lubrication is essential to the good performance and long life of your car. Manufacturers say every car should be lubricated every 1000 miles—regularly.

Our Lubrication Service is complete and thorough. We use the highest grade lubricants and reach all vital bearings with our high pressure lubricating equipment.

Let us help you keep your Good Car in Good Condition!

Our Skilled Mechanics guarantee all work done to your complete Satisfaction

ARNOLD MORRIS AUTO CO.

"CARE WILL SAVE YOUR CAR"

PHONE 1111 MULESHOE, TEXAS

QUALITY PRODUCTS
EXIDE BATTERIES
GATES Belts and Hose
McQuay-Norris Products
Hastings Piston Rings
Delco-Remy Auto-Lite
AC Products
Victor Gaskets
Lockheed Brakes
Paris Fram Oil Filters
Grizley Brake Lining
Federal-Mogul Bearings
Carter Carburetor Service
Mansfield Tires
Gulf Gas and Oil
Quaker State Pennzoil
Mobil and Germ Processed Oils

LOCALS

- H. A. Robb was a Clovis, N. M., visitor Sunday evening.
- Mrs. T. L. Hollis spent the weekend in Canyon visiting her daughters.
- Mr. and Mrs. Bill Miller were Clovis, N. M., visitors, Sunday afternoon.
- Phil Ford and son of Ahlene were here last Saturday prospecting for land.
- Finley White attended a district meeting of county agents held at Farwell Tuesday.
- T. T. Slover of Paducah, was here Saturday wanting to buy some of this good Bailey county soil.
- Geo. L. Berry and son of Lubbock were here the first of this week prospecting for land.
- Rev. and Mrs. F. B. Hamilton and Mrs. Finley White were Ft. Sumner, N. M., visitors Monday afternoon.
- H. O. Barbour and son were Clovis, N. M., visitors Sunday afternoon.
- Miss Joe Beth Solomon spent the weekend in Lubbock visiting relatives and friends.
- REMODELING and alterations done. Also coats relined at reasonable prices. Mrs. Rae E. Porter. 1tp
- Mr. and Mrs. O. T. Howard, Lazbuddy community, are parents, of a boy born Friday of last week.
- Mr. and Mrs. Clarence Goins were Clovis, N. M., visitors Saturday evening of last week.
- Francis Miller, prominent business man of Sudan, was in Muleshoe Monday on business.
- Mr. and Mrs. Orville Carter, Muleshoe, are the parents of a daughter born Wednesday of last week.
- W. E. Butler, of Pardon, who bought cotton here last year, is again here for the same purpose, arriving last Saturday.
- Winfield Evans, student at Tech college, Lubbock, spent the weekend in Muleshoe visiting in the home of Mr. and Mrs. Morris Douglass.
- Miss Mildred Barton, teacher in the Muleshoe Grammar school, spent the weekend visiting home- folks and friends at Spring Lake.
- Mr. and Mrs. J. C. May and children of Clovis, N. M., visited in Muleshoe Sunday in the home of Mr. and Mrs. Finley White.
- LOST: Black and white female Pointer bird dog, Finder return to Jack Sanders, at Damon drug store, Muleshoe. 1tc
- Mrs. Laura B. Cox, Excelsior Springs, Mo., land owner in Bailey county, was the first person to pay taxes here this year.
- E. M. Gates and Mr. and Mrs. W. D. Forther of Amarillo, attended to business in Muleshoe Friday of last week

- FOR SALE: English White Leghorn Pullets, 50c each. Dock Wallace, at R. B. Dennis place. 38-2tp
- Mr. and Mrs. W. B. McAdams and Supt. and Mrs. W. C. Cox made a business trip to Whitesboro last weekend.
- Mr. and Mrs. I. F. Willman of the V L community, left last week for Nebraska to be with his father, who was seriously ill.
- R. B. Dennis and children have been visiting in Bryan for the past few days with Mr. and Mrs. Eull Porter.
- Mr. and Mrs. Charles Lenau and Mrs. Julian Lenau left Monday evening on a business trip of a few days to Fort Worth.
- Mrs. Lilla Melendy, who had visited in Amarillo for several days with Mrs. Grant Combs and other friends returned to Muleshoe Sunday.
- C. R. Wiley of Amarillo, was here Monday looking after the estate and ranch land of the late John James.
- Mr. and Mrs. E. M. Holly of Lubbock, attended to business and visited various acquaintances in Muleshoe Friday of last week.
- Mrs. Adella Harrison, teacher in the Spring Lake school spent the weekend in Muleshoe visiting home folks and friends.
- FOR SALE: Cow Feed, 1 cent per bundle. See Josh Blocker, Progress, Texas. 37-3tp
- Robert, six year old son of Mr. and Mrs. Horace Holt underwent a very successful tonsilectomy operation last week, performed by local surgeons.
- FOR SALE: 8 good Milk Cows priced low. Also 4-wheel trailer. H. S. Gibson, 1 mi. E. 2 1/2 mi. S. of West Camp. 38-2tp
- Roy Jordan returned last week from Edgewood where he spent several days with his father, J. L. Jordan who has been seriously ill, but is now considerably improved.
- Mrs. Ty Young, son Jack and Miss Elizabeth Harden were Clovis, N. M., visitors Friday afternoon of last week. Miss Mildred Miller accompanied them home.
- H. W. Wagoner of Clovis, N. M., and Sidney Clayborn of Lubbock, Frigidate representatives were here last Saturday attending the cold storage locker organization meeting.
- Mr. and Mrs. C. R. Stevens, formerly of Muleshoe, but now residing at Amberst, visited friends here Saturday afternoon of last week.
- Miss Verbie Griffiths of Lubbock, visited relatives and attended funeral services of Mrs. R. B. Dennis in Muleshoe the latter part of last week.
- Miss Ida Lou Glaze, teacher in the Longview school, spent the weekend here visiting her parents, Mr. and Mrs. Ross Glaze and friends.
- Mr. and Mrs. Delma McCarty and two sons of Lubbock, spent the weekend in Muleshoe visiting her

- mother, Mrs. Sallie Harden and other relatives and friends.
- Supt. and Mrs. Glen Daugherty of Bula, were Muleshoe visitors, Friday of last week and attended the Bailey County Teachers institute.
- Mr. and Mrs. Charles Harris of Sudan, visited her parents, Mr. and Mrs. Will Harper and friends in Muleshoe Thursday afternoon of last week.
- Mrs. Grant Combs, Mr. and Mrs. S. U. Manley and son of Amarillo, visited in Muleshoe Sunday with Mrs. R. L. Faulkner, Mrs. W. C. Bucy and Mrs. Lilla Melendy.
- A marriage license was issued in Muleshoe Monday afternoon by J. J. Williams, county clerk to Miss Evelyn Miller and Howard Atwood of Littlefield.
- Mr. and Mrs. Clayton and daughter, Anita of New Mexico, attended funeral services in Muleshoe Thursday of last week for Mrs. R. B. Dennis.
- Miss Marie Gooch attended a staff meeting of special workers held at Plainsview Friday of last week. Case workers from the 15 counties in this district were present.
- Mrs. Jim Young and Deway Young of Dallas, arrived in Muleshoe Tuesday afternoon for a short visit with their son and brother respectively, Ty Young and family.
- N. N. Thomas and daughter Miss Jennie Thomas of Amarillo, visited in Muleshoe Friday evening of last week with Mrs. W. C. Bucy and Mrs. R. L. Faulkner.
- Woldehush & Childers, local Magnolia agents, this week bought a new 1940 Chevrolet truck of the Valley Motor Co., for use in their business.
- Rev. J. H. Sharp, local Methodist pastor, preached at the Methodist church at Earth last Sunday evening, Wilburn Gaele filling the pulpit here in his stead.
- Mr. and Mrs. J. C. May of Clovis, N. M., attended funeral services of Mrs. R. B. Dennis in Muleshoe Thursday afternoon of last week. Mrs. May and Mrs. R. B. Dennis were cousins.
- The Muleshoe Motor Co., report sale of the following new 1940 Ford V-8 cars; F. E. Leslie, deluxe 2-door; Henry Hanover, 2-door coach; W. E. Renfrow, 2-door deluxe; John Atkinson, long-body truck; Theo. Armstrong, pickup.
- Mr. and Mrs. Albert Taylor, former Muleshoe citizens, but now residing in Lubbock, visited various friends and attended funeral service of Mrs. R. B. Dennis here Thursday afternoon of last week.
- Miss Mildred Miller, teacher in the Clovis, N. M., schools, spent the weekend in Muleshoe visiting her mother, Mrs. Willie Miller and friends, returning to the New Mexico city Sunday evening.
- FOR SALE: New, strong 2-wheel Trailer, well built and painted; large enough to haul 2,500 lbs. cotton, one extra wheel and tire—at L. Horrisberg's farm, 12 mi. E., 3 mi. N. Muleshoe. 38-2tp
- Members of the Maude Hart Circle, Women's Missionary society, local Methodist church will meet in regular session Thursday evening of this week at the home of Miss Helen Jones.
- The first six-weeks examinations of this school year were given in the Muleshoe High and Grammar schools last week. Report cards will be issued to pupils Thursday of this week.
- J. B. Hicks, residing near Muleshoe, was accepted in the CCC Wednesday of last week and was stationed at a camp at Littlefield. There is now an estimated 25 boys from Bailey county enrolled in the CCC.
- Sam Gorrell, irrigation farmer residing about three miles northwest of Muleshoe, this week purchased of Valley Motor Co., a 1940 model Chevrolet motor to be operated with butane gas as motive power on his irrigation farm.
- Mrs. Lela Barron, Miss Lela Mae Barron, Miss Avis Cooper, Mrs. L. S. Barron and Miss Virginia Brummett were Clovis, N. M., visitors Monday evening, while there they attended the Baptist State convention.
- Work was received in Muleshoe of the birth of a daughter to Mr. and Mrs. Ett Evans of Taft, California, Saturday evening. She is the former Miss Eunice Griffiths, her mother, Mrs. Ray Griffiths is in California with her.
- Mr. and Mrs. Clyde "Pinkie" Prather who had been residing in Muleshoe for the past several months, moved to Littlefield Saturday of last week where he will be employed with the Texaco company. While here he was employed with the same company.
- Miss Lucille Bealy, former teacher in the Muleshoe High school, but now teaching at McLean, visited in Muleshoe the latter part of last week with her sister, Mrs. A. E.

Ghosts Greet Young People In Union Meeting Here.

Young people from Littlefield, Amberst, Spade and Muleshoe attended a Booster Union meeting at the local Methodist church Thursday evening of last week.

The devotionals were given by Littlefield visitors, Miss Ethel Clair Rainey of Amberst, gave a report of her trip to Mt. Sequoyah, at Fayetteville, Arkansas, she being a delegate sent by the Booster union to the young people's assembly held there in August.

After the program the group retired to the annex which had a jack-o'-lantern as its only light. They were greeted by a couple of ghosts, before entering the recreation room which was appropriately decorated in the Halloween colors and jack-o'-lanterns. A short recreation period was held, after which refreshments of lemonade and sandwiches, carrying out the Halloween scheme were served. Paper napkins, carrying out the Halloween motif in colors of orange and black were used.

Muleshoe won the banner for having the largest number present.

The next meeting will be held at Spade the second Thursday in December.

THE WESTERN WHOLESALE MARKET, OCT. 21-24

Lubbock, October 17—Retail buyers from over West Texas and Eastern New Mexico will gather in Lubbock, October 21 to 24 for the 19th semi-annual Western Wholesale Market week which opens at Hotel Lubbock.

The latest creations in fall and winter wearing apparel will be shown by national exhibitors from the leading style centers of the country. Five floors of Hotel Lubbock have been reserved for the style showing of merchandise valued at thousands of dollars.

Arranged for Monday evening, October 23, is the semi-annual dinner dance. This year Association officials have made plans for a "carnival night celebration."

The Western Wholesale Market is known throughout West Texas and the Panhandle as one of the most successful markets of its kind. Ranking with other leaders in the field, the Lubbock market serves hundreds of retail stores throughout this section.

A man aged 29 with his heart on the right side and his appendix and liver on the left has been examined by doctors in Lisbon, Portugal.

Be loyal to home town interests.

Lewis and friends, and attended funeral services of Mrs. R. B. Dennis, last week.

Rev. F. B. Hamilton left Monday evening for Clovis to attend an annual convention of the New Mexico State Baptist association, held there at the First Baptist church from Monday until Thursday. Several members of the local Baptist church are also attending the meeting.

Mrs. Dosca Hale, specialist in parent education and child development from College Station, spent Friday of last week in Bailey county with Miss Lillie Gentry, county home demonstration agent, giving a talk on "Democracy of the Home" at Bula.

Earl Wise, district supervisor of Farm Security administration from Amarillo, was here last Saturday checking up on the accomplishments of J. W. McDermott, county supervisor. He expressed himself as well pleased with the work of the local administrator.

Mr. and Mrs. F. W. Renfrow and Samuel Renfrow, after visiting in Muleshoe for several days in the home of the son and brother, Sheriff and Mrs. W. E. Renfrow left Thursday of last week for their home at Willeka, Oklahoma. They were accompanied here on their visit by Clifford Halcomb also of Willeka.

Mrs. Bill Collins underwent a major operation in a Lubbock sanitarium last week. She is recovering nicely, according to last report. Mr. Collins has been with her most of the time since the operation, also her sister, Miss Christine Roach, who returned here Friday of last week. Sunday her children, also Mrs. M. F. Collins and daughter, Bessie were at the hospital.

Thursday of this week there will be an all day meeting in Plainsview of Women's Missionary society of Methodist churches. Several from the Maude Hart circle and Circle No. 1 of the Muleshoe Methodist church are planning to attend a "Christian Life" program will be rendered as a feature of the meeting.

Among out of town relatives who were present at the last rites conducted for Mrs. R. B. Dennis Thursday afternoon of last week in Muleshoe, were: Mr. and Mrs. O'Connor, a sister of Temple; Mrs. Hart and four sons, sister to Mr. Dennis, his mother, Mrs. Dennis, Mr. and Mrs. J. C. Mays, cousins of Clovis, N. M.

Progress News

There will be a box supper at Progress next Tuesday night, sponsored by the P.-T. A. Everyone is invited to attend.

Mrs. Nelson of Floydada, is visiting in the home of her daughter, Mrs. Dave Standifer.

Mrs. J. A. Klander, and her sister, Mrs. Mora Culp, of Slaton, visited in the home of Mrs. W. M. Gaston, Sunday and Monday.

Miss Verba Griffiths of Lubbock, visited in the home of her sister, Mrs. W. B. Harlan, last week.

W. M. Gaston returned from Wilmington, Calif., Tuesday of last week and is now employed with the Santa Fe at Roundup.

Longview and Fairview ball team came to play ball last Thursday, both winning over the Progress team.

Among those attending the football game at Muleshoe Friday were Mr. and Mrs. Casper Needham, Miss Ernestine Hromes, M. L. Gunter, Mrs. W. B. Harlan, and Mr. and Mrs. Dave Standifer.

Edwin Mills of Snyder, Okla., is visiting in the home of his grandparents, Mr. and Mrs. A. Schroeder.

Mr. and Mrs. E. P. Thompson of Clovis, N. M., visited in the home of Mr. and Mrs. H. L. Lowry, Sunday.

A. Schroeder made a business trip to Snyder, Okla., Wednesday of last week.

H. C. Fenton of Plainview, visited in the home of his aunt, Mrs. W. M. Gaston, the first of this week.

Progress Sunday school met with 66 members and all officers present. Only one teacher was absent. A roll has been made, including 90 members. The contest in attendance closed with the adult and intermediate classes winning, it being a tie. They will be entertained by the other classes.—Reporter.

Stockholm, Sweden, expects a large attendance at the first convention ever held in a Scandinavian country by the International Association of Motorists, the central organization of all recognized automobile clubs of the world.

People of the Netherlands ate 14,591,090 pounds of American pears last year.

DON'T SLEEP WHEN GAS PRESSES HEART
If you can't eat or sleep because gas bloats you up try Adlerika. One dose usually relieves pressure on heart from stomach gas due to constipation. Adlerika cleans out BOTH bowels.

Western Drug Co.

SOVERIGN SERVICE

That's what you get at the Panhandle Service Station—and it makes your car snap into the job like a new.

With the coming of Fall time, let us "round-up" your car and make it winter-safe. Our service will give comfortable driving during severe weather.

GET IT DONE NOW!
It's already been snowing in northern states!

PANHANDLE SERVICE STATION
HORACE & CLYDE HOLT
MULESHOE, TEXAS

ARROW

LATEST WRINKLE IN TIES!

The latest wrinkle in neckties is ties that resist wrinkles! Arrow ties are made with a resilient lining that thwarts wrinkles and makes the tie wear much longer! See our smart new patterns today.

\$1 and \$1.50

Opal's Shoppe
—AND—
Beauty Salon
Agents for—
CLOVIS FLORAL CO.

ARROW

WHY Suffer from Colds? 666
For quick relief from cold symptoms take 666
Liquid - Tablets - Salve - Nose Drops

CONFIDENCE

IS THE MAINSTAY OF ALL LINES OF BUSINESS AND IT IS THE CONFIDENCE

We have in West Texas at Bailey County, in its people confidence in our business that MAKES US GLAD TO BE HERE AND EVER READY TO SERVE YOU

We Solicit Your Patronage and Confidence

S. E. CONE GRAIN CO. Muleshoe, Texas

\$25 AWARDS

Will Be Made TRADES DAY

—AT— MULESHOE

SATURDAY October 21

It may be you who will be given \$10, \$7, or \$2— Better be here!

YOU'LL HAVE A SECOND HONEYMOON

IF YOU LET GAS DO THE 4 BIG JOBS IN YOUR HOME

1 GAS FOR COOKING—With a modern Gas Range you'll spend less time in the kitchen—a better cook. New ranges are faster—automatic.

2 GAS FOR WATER HEATING—Hot water all the time, and with no work if you own an Automatic Gas Water Heater. Inspect all these Gas Appliances here.

3 GAS FOR REFRIGERATION—No moving parts to rattle and wear in a Gas Refrigerator. They're silent—roomy—economical to operate, too.

4 GAS FOR HOUSE HEATING—The most completely automatic type of heating in the world. Gas Furnaces are silent, clean, compact, handsome.

WEST TEXAS GAS COMPANY

ARROW

ARROW

ARROW

ARROW

ARROW

ARROW

WINTER IS COMING!

Apparently the Season has "turned the corner," and it will not be long now before real winter merchandise will be in demand. Our store is chock full of needed items. Better buy early as prices are constantly going up.

Suede Shirts for Boys, all sizes and colors, values up to 98c. Close-out special .49

Men's Khaki 2-piece Suits, sanforized, per suit \$1.98

Jumpers for Men, blanket lined, ea. \$1.49

Dress Hats for Men, wide assortment in styles and colors, priced, \$1.98 to \$10.00

Jackets for Boys, zipper front, heavy Melton cloth, nice and warm, each \$1.98

Men's Plaid Jackets, all wool, extra warm and long wearing, each \$4.95

Men's Leather Jackets, all sizes, \$5.95 to \$16.95

Children's Winter Coats, \$2.49 to \$6.95

Women's Winter Coats, \$4.95 to \$16.95

Women's Dresses, big new assortment of silk and woollens, all latest styles, from \$2.98 to \$5.95

Blankets, part wool, from \$1.69 to \$3.95

Winter Unionsuits for Boys, per suit .49c to .59

Winter Unionsuits for Men, per suit .79c to .99

St. Clair Variety Store

Muleshoe, Texas

CAMERAGRAPHS



STRONGER "EYE APPEAL" is evident in the front-end design of the 1940 Plymouth at left. The photo shows how the fender "cat-walk" curves inward and up to form sides of bigger hood. Hood top now sweeps forward without a break to the new chrome-decorated grille, featuring larger louvre sections at the base where air-pressure is heaviest. "Sealed Beam" headlamps, that give 50-65% brighter road light, are streaming into the fenders and separate parking lights are built into the headlamp mountings.



VACATION IS OVER for Jack Benny's comedy writers but from the looks of this picture you'd never guess it. Reading left to right, Bill Morrow, Benny, Harry Baldwin, the secretary, and Ed Bolin are snuggled at Palm Springs in process of getting under way for the fall season. As usual Jack broadcasts over NBC on Sundays.



MONKEY BUSINESS—Doctors chloroform "Schlemel," Charlie Ruggles' pet monkey, before administering successful vaccine treatment. The animal is shown here in the emergency "re-treatment."



SMILE OF VICTORY—Marvin (Bud) Ward of Spokane, Wash., exhibits it and the trophy he won in the National Amateur golf matches at Chicago.



ENDING THE MYTH that men from 45 to more years of age are not highly valued in industry, Abraham, president of the Rubberoid Corporation of building products, signs honor roll of 23 employees having service records of 25 years or more, in preparation for the company's 25th anniversary. S. P. Moffit, vice-president, looks on. List of "Twenty-Fivers" is posted each year in Rubberoid plants and offices throughout the country.



NO BLACKOUT HERE—The 8000-amp, 2000-volt power substation of Battery "A," 26th Air Force Artillery, U. S. National Guard, is shown in the Capitol dome in Washington.

Sam Had No Future

By OSCAR JONES
(Associated Newsmen.)
W. J. W.

"THERE are several things I don't like about him, since you ask me!" declared Hazel, with her best air of haughty superiority. "In the first place I don't care for his frayed collars, or that old shiny suit he wears. Then again, he's simply bourgeois! I haven't any time to spend with men who are not interesting. I have never heard Sam Lester say one original thing."

Sissy Anne, smaller, and usually meeker than Hazel, flared up with sudden indignation:

"Interesting people don't usually waste themselves and their ideas on persons whose mental level is lower than their own."

"I suppose you mean me! And Charles Hutchins, and mother, for that matter! Well, I don't care what you say, Charles Hutchins has a future. He's in Hollywood right now, and he's going to have a tryout! You can't claim anything like that for your friend Sammy."

"Children! Children!" Mrs. Turner's distressed voice interrupted. "I'm tired of all this arguing. Hazel, I don't like to hear you criticize Mr. Lester because of his shabby clothing, but I think your sister is right, Sissy Anne, when she insists that he's hardly good enough for you. Hereafter, I must request you not to spend so much time with him. Just because he takes his meals here is no reason why he should expect to be received into the family circle."

Sissy Anne was very young, and she had never been in love, that is, never before, and she wasn't quite sure why her heart ached so during the next few days. Only Sam Lester did seem so sort of friendly, when he took his seat at their table with the rest of their boarders.

Letters came from Charles Hutchins, who lingered in Hollywood, awaiting his tryout. Often Hazel read excerpts to the other boarders with much gusto. As, for instance, when Charles wrote:

"The advantage I seem to have, aside from my personality, is my training in oratory. I guess those days I spent coaching for the state scholastic contest will mean a good deal to me now."

"A character, that fellow!" Sam Lester murmured once, then subsided into a yet deeper quiet under the influence of the pained, surprised glances that were suddenly turned upon him. Charles Hutchins was the most promising young man in town, and folks had always expected much of him. They didn't think it behooved a shabby soda fountain boy to criticize him.

That was the night Sissy Anne defied her mother and sister and strolled to the front gate with Sam Lester. In the gathering dusk he suddenly placed a hand on Sissy Anne's, where it rested on the gate post, and began tremulously:

"I've been wanting to tell you something, Sissy Anne, but you haven't given me a chance lately. I've been wanting to say—"

"Sissy Anne!" It was a very hushed, indignant Mrs. Turner who bore down belligerently upon them, just in time to see the timid hand-clasp. "You will come in the house this instant! Mr. Lester, you will please take your meals elsewhere after this. I haven't room for you!"

Sissy Anne cried a lot after that. During the week that followed the episode her cheeks actually paled, and she, with all her lack of experience, could not doubt the truth. She was sick at heart, and it was all because she was missing Sam Lester. Dutiful daughter though she was, yet love will have its way, and there came an evening when Sissy Anne boldly slipped out of the house and strolled along the street and she knew Sam Lester walked at that hour. And when she met him, as though by accident, they turned aside and sought a still quieter street, and Sam was late to work the next night.

The next morning Sissy Anne was not at the breakfast table, and Hazel, sent to waken her, came running back with a tear-stained letter, found on her sister's pillow.

"I'm sorry, but I love Sam Lester and we are getting married to-day. I'll write you from Hollywood."

And at the luncheon table, where Mrs. Hutchins and her mother sat in dismal silence, wondering how best to disclose their shameful secret, the second bomb exploded, when the young woman who was assistant to the postmaster, exclaimed:

"Well, isn't that just simply astonishing about Sam Lester. All this time he's been working evenings at Ward's soda fountain, and sitting here so quiet and shabby and all the time he was working on a book! Sold it too, and this morning he went to Hollywood to see some director who wrote him he wanted to buy the movie rights! They say he's just as good as made it about his!"

One dazed moment for Hazel and Mrs. Hutchins! A swift realization that, with a little self-possession now, the family reputation was saved.

"Well, we ought to know! Sissy Anne married him this morning and went to Hollywood with him! He's a fine young man and all that, but of course we didn't want Sissy Anne to marry so young."

1940 Chevrolets Make Their Bow



Three series of passenger cars, re-designed in the new "Royal Clipper" styling, and embodying numerous mechanical improvements to assure greater safety and comfort as well as finer performance, comprise Chevrolet's new line for 1940. Introduced today. All series are much larger, overall length being increased 4 3/4 inches. The new exclusive vacuum power shift (lower left) is now regular equipment on all models of all series at no extra cost. Special De Luxe series, the Sport Sedan of which is shown at center, has a new T-spoke steering wheel with horn-blowing ring (upper right); lower right, the 1940 Chevrolet six-cylinder valve-in-head engine, which has been improved for smoother, quieter operation, and extremely long life.

1940 Chevrolets Get Visitors Approval Last Saturday

Three completely re-styled series of Chevrolet passenger cars, combining greater length and width with much more massive appearance, and embodying many mechanical refinements, made their formal public bow here last Saturday at the Valley Motor Co. local dealers.

Over-all length has been increased 4 3/4 inches, a change which makes the new line outstanding for its sleekness and grace.

Improvements, aside from styling, in which sweeping changes are made, include provision of Chevrolet exclusive vacuum power shift regular equipment on all models of all three series, helical synchromesh transmission with silent low and reverse as well as silent, intermediate and high, and numerous revisions affecting safety, comfort, convenience, performance, and long life.

Knee-action and shockless steering are featured on the Special De Luxe and Master De Luxe series, conventional I-beam front axle with semi-elliptic springs and airplane-type shock absorbers being retained on the Master 85.

All are of the same wheelbase, and the power plant is the same throughout. It is the time-tried Chevrolet six-cylinder valve-in-head engine, revised in several particulars in the interest of silent operation, smoothness, and long life.

In appearance, the 1940 Chevrolet is new from bumper to bumper. Bodies, fenders, hood, and frame are completely re-designed, to embody low-slung grace. These changes result also in increased stability, since they lower the center of gravity of the car as a whole. Changes, except for trim and extra equipment, are the same on all three series.

The radiator grille, one of the most obvious outward changes, is much lower and wider. The massive chrome-plated horizontal bars at the lower part of this unit sweep outward to include the fender area formerly occupied by auxiliary louvers. The alligator-jaw type hood has a deep, gracefully-rounded nose, and is designed in such a way that the line along which it opens is unnoticeable when the hood is closed.

The hood is equipped with a theft-proof lock so that access to the engine compartment can be gained only after releasing a control knob under the dash with the car. Releasing of the latter allows the hood's spring-loaded hinges to raise the nose, giving access to a secondary lock which releases it the rest of the way. This secondary lock prevents the hood from being jared or blown open while the car is in motion, even if the dash lock should be accidentally released.

Front fenders are longer, wider, and deeper, and sweep inward from the crown to the sides of the hood in an almost horizontal plane, with cut valleys. Streamlined headlamps, nearly 20 inches long, are nestled in fenders at locations almost 10 inches farther part. The new sealed beam headlamp units combine lamp, reflector and scientifically-designed lens, are used on all models. Parking lamps are mounted between headlamps and outer edge of fender.

Safety, as well as style, is served by the new all-rubber-surfaced running boards with triple-peaked longitudinal ribs which parallel the body contours. The running boards terminate just short of the rear fenders for better drainage.

Above the running boards, the body rises in an almost vertical plane to the body belt, from which line it tapers inward toward the top. Slope of the windshield and rear panel is even more pronounced, both these members being inclined more sharply. Windshields are of the new high test safety plate, and safety plate glass is used in all side windows and ventpanes.

Bodies are larger, inside and out, and are also more rigid. Seats are wider, and leg-room and head-room are increased. Wider doors make for easier ingress and egress. Numerous interior refinements, which vary among the three series, result in luxury, comfort and convenience unmatched in previous years' models. In the Special De Luxe series these items include an illuminated clock recessed in the glove compartment door, and a light within the compartment which turns on automatically when the door is opened, regardless of whether the other car lights are on or off.

Springing has been improved for better balance between front and rear suspensions, and steering geometry on the Master 85 is revised for better steering. Trunk capacity is enlarged by the lowering of the car floor.

Rustproofing, heretofore confined to sheet metal such as fenders and bumpers, is now applied also to the body prior to application of Duco. Bumper guards are furnished at front and rear on the Master De Luxe and Special De Luxe. Double windshield wipers, and a full complement of instruments including engine heat indicator, are included on all models, as are left-hand sunvisors. The Special De Luxe has, in addition, a right-hand sunvisor, special T-spoke steering wheel with horn-blowing ring, stainless steel window reveals, decorative door sill plates, and several other extra items.

BEAUTY SHOP GIVES AN ORIENTAL TEA
Tuesday afternoon an Oriental tea was given at the Triple O Beauty shop by the manager, Mrs. Opal Booth, she being assisted by her operators, Miss Estelle Bates and Mrs. Dora Potts.

The Halloween motif and Oriental idea was attractively carried out in decorations. The interior of the building was lighted with orange and black Halloween Jack O' lanterns and beautiful Oriental tapers. Tricks and rags were used throughout the shop. Lighted pumpkin Jack O' lanterns beneath shades of feed lent their beams to the occasion and orange and black colored crepe paper streamers and bows were placed in profusion throughout the arrangements.

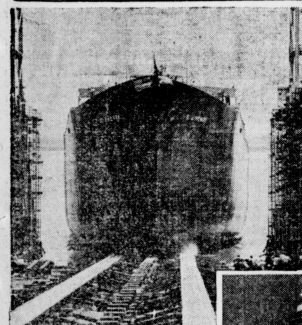
Tea was served from an Oriental covered tea table, and peanut buttered toast, as well as nut with the tea on gay colored Halloween plates with matching napkins. Individual wrapped cups of milk were also on the plates.

Corduroy is truly a royal fabric. It was first used to make hunting garments for French kings. They named it "corde-du-roi, which means "cord of the king."

A German factory worker must work three times as long as an American to buy an automobile, and in Italian ten times as long.

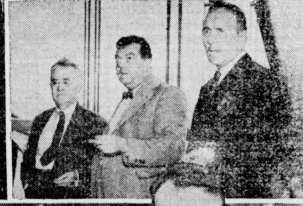
Many office buildings are under construction in Rio de Janeiro, Brazil.

CAMERAGRAPHS



LATEST ADDITION to American Tanker Fleet. The S.S. E. J. Henry, The Atlantic Refining Company's new 18,000-ton oil carrier, slides down the ways at Chester, Pa. The number of tankers flying the American flag has grown from less than 50 in 1914 to approximately 500 today.

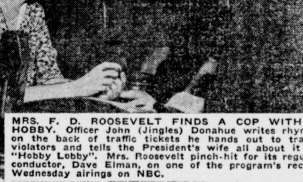
A TOWER OF THE GEORGE WASHINGTON BRIDGE, 600 feet above the Hudson, is visited by Ed Alder, of Gallander, Canada, who enjoys a high view of the Port District and also of the World's Fair, accompanied, on the right, by John J. Mulcahy, Assistant General Manager of the Port Authority, and Tex O'Rourke, Adventurer and After-Dinner Speaker.



MRS. F. D. ROOSEVELT FINDS A COP WITH A HOBBY. Officer John (Jingle) Danvers, dressed on the back of traffic tickets he hands out to traffic violators, tells the President's wife all about it on "Hobby Lobby," Mrs. Roosevelt pinch-hit for its regular conductor, Dave Elman, on one of the program's recent Wednesday airings on NBC.



PRECIOUS WATER! This Elmsville, N. Y., farmer guards his well, which has been quoted to be night rains during the recent drought which has stricken the northeastern states.



EIGHTEEN TWENTY FIVE MEETS THE WORLD OF TOMORROW. Mr. and Mrs. Aaron Arnold, dressed in 1925 period costumes, being introduced to Sir Louis Beale, Commissioner General of Great Britain, at ceremony honoring Arnold Constable Day at World's Fair, Aaron Arnold, founder of the store in 1825, originally came from England.

TEXAS PENSIONERS ARE DOWN IN AMOUNT

Texas old age pensioners are getting their October payments this week, all of which have been reduced \$6 less than in September. The Federal government at has matched the state payment with a \$510,000 appropriation.

The injunction sought last week to restrain payment of money borrowed by the State from a Dallas bank, and which it was desired to be used for pension payment, was denied.

PIANO AND SPEECH RECITAL GIVEN

Tuesday evening at the Muleshoe High school auditorium, Mrs. C. S. Holland and Prof. W. L. Crow presented a joint piano and speech recital.

Pupils participating in the piano numbers were Lona Wilterding, Helen Holt, Barbara Mae Morris, Jane White, Theresa June Pierson, Geraldine Taylor, Mary Frances Jordan and Clela Nell Bayless. Those who took part in the

speech program were: Frances Border, Louise McMinn, Jack Schuster, Benny Ray Douglass, Sidney Johnson, Cara Juan Bishop, Jeanell Buchanan, Carter Taylor, Marlene Lancaster, Melba Isaac, Oscar Ray White, Imog ne King, Jean Harvey and Howard Tate.

A rail car in Germany recently attained a speed of 135 miles an hour. Guatemala expects its 1939-40 coffee crop to weigh 98,000,000 pounds.



"THE HALF HAS NEVER BEEN TOLD"

That was the exclamation of the Queen of Sheba centuries ago when she visited the renowned King Solomon and beheld him in all his wealth, wisdom and glory, and it will be your exclamation also when you behold the new

1940 MODEL CHEVROLETS

Now on display at our place of business. The many mechanical improvements and refinements can scarcely be explained. You must see them to fully appreciate them.

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Dr. J. T. Hutchinson
Dr. Ben B. Hutchinson
Dr. E. M. Blake
Infants & Children
Dr. M. C. Overton
Dr. Arthur Jenkins
General Medicine
Dr. J. P. Lattimore
Dr. H. C. Maxwell
Dr. G. S. Smith
Obstetrics
Dr. O. R. Hand
Internal Medicine
Dr. R. H. McCarty
X-Ray & Laboratory
Dr. James D. Wilson
Resident
Dr. Wayne Reeser
C. E. Hunt J. H. Felton
Superintendent Business Mgr.
X-RAY AND RADIUM
Pathological Laboratory
SCHOOL OF NURSING

FARM TOPICS

FARM STRUCTURES NEED GOOD PAINT

Late Summer and Fall Best Time to Do Work.

By E. R. Gross, Professor of Agricultural Engineering, Rutgers University, Wino, N. J.

Painting farm buildings every four or five years not only makes for an attractive farm scene, but also preserves the materials and increases the life of the structures.

Late summer and fall usually offer the best time for painting, because it is at this time that weather and drying conditions are best and the average farmer has more time to give attention to the job.

Good outside paints penetrate the wood enough to have a preservative effect as well as to provide protection by covering the surface.

The life of paint is influenced by the conditions under which it is applied. The surface must be clean and dry and the wood beneath must also be dry, otherwise the paint is likely to peel. Paint flows best and spreads on smoothest when the weather is warm, but extreme heat of summer is not beneficial. It dries too quickly, bakes the paint and may result in excessive chalking or checking. Temperatures between 60 and 75 degrees Fahrenheit are ideal. Paint should not be applied at temperatures below 55 degrees.

It pays to use good paint. Choose ready mixed paint of a known brand or mix it at home. In the latter case be sure of the formula, use the best of materials and stir to uniform consistency. Before painting, do necessary repairing—putty all cracks and nail holes, scrape all loose paint and brush the surface clean.

A good building kept well painted and repaired should last 100 years or more. During this time a building may be remodeled for three or four different uses, so it pays to preserve buildings by keeping them repaired and painted.

City's Fruit, Vegetable Supply Comes Many Miles

Nearly one-third of the more than 70,000 crates of fresh fruits and vegetables sold last year on the Chicago market—a typical American big city, with year-around demand for fresh products—traveled more than 2,000 miles and arrived in near-perfect condition, the United States Department of Agriculture reports after a survey of transit and storage diseases. Much of this success is due to shipping and storage tests by the department.

Ten per cent of the fruits and vegetables traveled more than 2,500 miles to the Chicago market. Another 10 per cent was shipped 1,500 miles; 25 per cent, 1,000 miles and 22 per cent, including that trucked in from Illinois and nearby states, less than 500 miles.

Even though Chicago is centrally located, the vegetables in a simple combination salad may have traveled more than 5,000 miles. Tomatoes from Florida, lettuce from California, and onions from the Rio Grande valley, all arrive in good condition as a result of better knowledge of packing and refrigeration.

Most fresh fruits and vegetables are now available throughout the year in most large cities and in many smaller ones. Even strawberries and watermelons, once available for only a short period each year, may be purchased in quantities for six to eight months each year.

Many 4-H Clubs

There are 4-H clubs in every state and United States territory. Any girl or boy between ten and twenty and living on a farm can join. Only requirement is to carry a project in some branch of farm work. Many Department of Agriculture extension agents and state agriculture experts are former 4-H members. The "4-H" stands for the pledge of head, heart, health and hands in the club creed.

FIELD AND FARM

Hatching eggs held longer than ten days decrease in hatchability.

Every state in the United States now has 4-H clubs.

Wisconsin raises more chickens than all the New England states.

It is estimated that an acre of meadowland will contain on the average about 15,000,000 insects.

Layers must have opportunity to eat and drink during all lighted hours.

"Large" eggs, labeled, must weigh 24 ounces a dozen, according to law.

Poultry experts estimate a pullet eats 27 to 27 1/2 pounds of feed before reaching maturity.

Chicks can be brooded electrically for a cost of one to two cents per chick for a six-week period.

AGRICULTURAL BRIEFS

By FINLEY WHITE
Bailey Co. Farm Agent

Fall harvest is truly underway. Swarms of cotton pickers may be seen in nearly every field in the county, and too, maize headers and binders are noticeable in the feed fields.

Continued pretty weather for another 30 days should find Bailey county's crops pretty well gathered. Yields of cotton and sudan are much better than was expected when harvest started.

Most of the cotton that has been harvested to date is being held off the market. The reason most farmers are holding their cotton is that they are waiting for a government loan. The loan is operative only when the ten spot markets are below 8.35 cents per pound on middling 7-8 cotton. It so happens that the 10 spot markets are well above this figure now and it is anticipated that there will not be a loan this year. Can't tell though.

Steer and Lamb Feeding
Keeping up with the times is just what Bailey county farmers are doing. They realize that with an abundance of feed on hand and the prospective outlook for finished lambs and steers good, that something should be done. In keeping with these facts they have placed in the feed pens about 30,000 lambs and 2,500 steers.

Our own home grown feeds make up the bulk of feed being fed these animals. Thousands of tons of excellent silage have been stored for winter and spring feeding, and many tons of No. 1 heads have been rickied up to be fed out rather than sold on the open market.

Some farmers are trading heads and bundles for cotton seed meal, the meal to be used as a supplement in their feeding operations. With the feeding of large numbers of animals, there comes the problems of keeping them well and eating good. A few suggestions as to how to handle these problems would not be out of line here.

First and foremost, CS should be borne in mind that more lambs are killed by over feeding at the beginning of the feeding operations than die from diseases and parasites. Lambs should be started off on feed gradually. Light feedings of crushed dry mashes make an excellent starter. After lambs have been fed this ration a few days, a little sprinkle of cotton seed meal should be fed quite sparingly. When the lambs are on full feed they should not be getting more than 5 or 6 pounds of feed per day.

When silage is added to the above ration it should be started sparingly until the lambs become used to it. Caution should be taken to assure the lambs plenty of fresh clean drinking water and plenty of salt. Diligent watch should be kept for outbreaks of pneumonia and septemia. Lambs should be cut into two or three feeding pens—three pens preferred. In one pen put all the small lambs. In the next pen all the middle sized lambs, and in the third pen, all the larger lambs. These three pens should then be fed according to the size of lambs in them.

The feeding of steers doesn't carry quite so many dangers as does the feeding of lambs, but caution should be taken not to start them off on too much feed. They will scour and bloat if they are pushed too fast. Plenty of fresh clean drinking water and plenty of salt is required for the best results on steers.

The feeding of whole grain to sheep does not result in as much waste as it does in the case of steers. Steers get a better utilization of grain if it is cracked. If whole grain is fed to steers, hogs should be run with the steers to prevent the loss of unused grain.

Steers being fed on silage, crushed heads and cotton seed meal will need to have access to dry roughage, too, in order to get the best results.

Cotton Marketing Cards
Every farmer who expects to gin cotton, "tax free" this fall must have a marketing quota card. This office has issued about 700 cards, but there remain about 3 or 4 hundred farmers who have not signed up for their cards. If your farm was not over-padded we are ready with your card—come in and get it. It's a violation of the law for ginners to gin cotton without the farmer producing his marketing card.

AAA Program for 1940
Questions are coming in about the 1940 farm program. There seems to be an idea that because Herr Hitler has Europe in a stir, there won't be any farm program next year. This is a mistaken idea. There also seems to be some idea that the farmer vote coming up Dec. 9 will determine whether or not there will be a 1940 program. This is also a mistaken idea.

The vote coming up Dec. 9 is to determine whether or not there will be a cotton marketing quota in effect. It requires 66 2-3 per cent favoring marketing quotas to become effective. Regardless of how that vote goes though there will be a 1940 farm program.

Armless Wonder



Pretty Joan Whisnant never let the fact she had no arms bother her, for she educated her toes to do the work of fingers and her legs do the double duty of both arms and legs. She's shown here—and it's a ring on her toe, too—using the telephone as amblextrously as one with more appendage equipment. Joan is 18, was a resident of Tulsa and is now one of the chief attractions in the Ripley Odditorium at the Western World's Fair on Treasure Island.

More information on the Dec. 9 election will be given out through a series of community meetings before voting time.

Farmers throughout the nation are being urged to continue with their program regardless of what Europe does. Our cotton and wheat carry-over is so large that the farm program is still as necessary as if Europe wasn't even over there—and it may not be by harvest time next year.

War News

(Continued from page one)

were thrown backward, but were still holding Schneeburg heights in France.

England announced slight damage to the cruiser Southampton by German bomb near Scotland coast. Tuesday Turkey was reported mobilizing troops in feverish manner. Russia was reported mobilizing troops in the Caucasus mountains on the borders of Turkey and Persia.

NEGRO SHOT IN ARM WHITE MAN HELD

Deputy Sheriffs J. C. Buchanan and J. I. Bartley arrested a man giving his name as Jim Williams, at Fortales, N. M., Sunday afternoon on a charge alleging the shooting of a negro, Doc Collier, in an arm with a 38 calibre revolver.

The negro's wound was later treated here by a local physician. The shooting took place in the Stegall community, and is said to have been occasioned by an altercation arising from a card game. Williams was lodged here in the county jail.

Monday afternoon Williams and his wife appeared in County court under charges of selling illegal liquor in Bailey county. Both pleading guilty to the charge, they were each given fines of \$100 and costs, with an additional sentence of six months in jail being added to the charge against Williams.

The woman was released on a recognizance bond, while the man was returned to jail.

ERECTING BUILDING FOR A CLEANING PLANT

D. H. Wood and son, George are this week erecting a brick and business house, 25x30 feet on Main street, just north of the Hart Co. establishment which, when completed, will be occupied by the son as a cleaning and pressing plant.

George formerly operated such a business in Muleshoe for about three years. He has recently been connected with similar establishments at Amarillo and Borger for the past year.

France has ruled that all labor-saving machines must have safety devices.

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INCORPORATED

BUYERS OF ALL KINDS OF GRAIN
FEED AND SEED

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TRACTORS AND FARM
MACHINERY
PARTS AND SERVICE

FIRESTONE TIRES
AND
AUTOMOBILE
SUPPLIES

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SERVICE

Having leased the corner building formerly occupied by the Arnold Morris Auto Company

With these enlarged quarters, we are now completely prepared and equipped to handle all kinds of

Tractor Overhauling and All
Kinds of Repair Work

We can assure customers not only much more prompt attention than heretofore, but also a still higher degree of expertise, efficiency and dispatch in service of all kinds. Also, see us for—

General Machine and Blacksmith
Work, Oxo-Acetyline and
Electric Welding

FRY & COX BROS.

ONE STOP FARM SERVICE

Muleshoe,

Texas

Mid-Western Terror



YORK, Neb. . . The above awesome photo, showing the "funnel" near here, was taken at a distance of a little more than a mile. Buildings on three large farms were carried away. The photo is copyrighted by Wright Gale.

West Camp News

Miss Velma Sheriff, teacher in the West Camp school, visited with her parents near Lubbock over the weekend, returning Sunday.

Mrs. Jake Tunnel was taken to a Littlefield hospital for medical treatment Saturday.

H. H. Copeland has been called to the bedside of his wife who is in a Mineral Wells sanitarium.

Marguerite Dotson visited with friends in Lubbock, Friday of last week.

Mr. and Mrs. Bill Key, Evelyn Stephens, Charly Dotson, Alma Stancel, Dwight Sheriff, Virginia Ruth and James Robertson attended the district B Y P U meeting at Lubbock last Sunday.

Mrs. C. E. Dotson and daughter, Nora Lee, left Monday for a visit with daughter and sister, respectively, Ruth and Ray Adair, who live in Phoenix, Arizona.

Junior Snider was a visitor in Lubbock, Sunday.—Reporter.

Lancaster-Green Clinic

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D. D. LANCASTER, M. D.

Physician & Surgeon, Phone 98

L. T. GREEN, M. D.

Physician & Surgeon, Phone 115

Muleshoe, Texas

PALACE THEATRE

MULESHOE, TEXAS

Thursday and Friday, Oct. 19-20

Ann Sheridan, Dick Powell in—

"NAUGHTY BUT NICE"

Saturday, October 21

Randolph Scott in—

"COAST GUARD"

Saturday night preview, Oct. 21

Sunday, Monday, October 22-23

Barbara Stanwyck, Joel McCrea

"UNION PACIFIC"

Tuesday, Wednesday, Oct. 24-25

"CHARLIE CHAN IN RENO"

Thursday and Friday, Oct. 26-27

Mickey Rooney in—

"ANDY HARDY GETS SPRING FEVER"