## Thy Hita Avurg TRxutuu

ol Boptist Church Iecting Clothing For siono Victims


First Parent-Teacher Meeting Of School Year Held Sept. 13

## Battle of Bengals ${ }^{\text {Country Club }}$ Auxiliary <br> Organized Dattle of Bengals Due Here Friday

puirements Given For
ving Cnttle Into fitified Areas

## OWLING ALONG

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By RUTH Salmon
League Secretary



From Stephenville 33-0

Tigers Turn Back Bees

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\begin{aligned}
& \text { Bluebonnet Country Club La- } \\
& \text { dies' Auxiliary was organized at }
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Duffau Community News


Clairette Community News


A beautiful tribute.


IN HARMONY WITH YOUR NEEDS


WE OFFER COMPLETE BANKING SERVICE

- Checking Account
- Safe Deposit Boxes
- Bank by Mail
- Traveler's Checks
- Low-Cost Loans
- Plus Many More

It's cosy to keep your financial of fairs in harmony when you do busi ness the Bank way. Pay bills the sure way through a bank checking oc count. Keep your valuables in a Sate Deposit Box. Meet financial emer gencies with a low cost bank loan which you may repay on monthly in stallments. Join the hundreds of sot isfied depositors open your account here today.

The First National Bank


Snecials fo r riday thru Wednesday


| Cake Mix | 25c | Chopped Pork 29c |
| :---: | :---: | :---: |
| Maccaroni | 10¢ | Cheese $\quad 250$ |
|  | 19¢ | Oleo |
| Chili | 59¢ | Biscuits $3 / 250$ |
| Catsup | 19¢ | Orange Juice 290 |
| Pineapple | 29c | Grape Juice 290 |

CornMeal $35 c$ Lemonade 100

Flour flc lceCream
H.\& B. FOOD STORE

## Now try the Gasoline

 that's Localized for you!Sky Chief is localized blended especially for the climote, alti tude and temperature HERE where you drive.
Blended specially to give you fast starts, full power, extra miles

Texaco even changes the Sky Chiet blend up to 12 times a year-so it stays tuned to your driving needs all year round. But don't take our word for itprove it for yourself. Come in ond fill up with gasoline that's localized for you - Texaco Sky Chief.

| TO |
| :--- |
| Congratulations ... <br> Willard Leach Service <br> Station for 31 years of <br> dependable continuous <br> service ... <br> AND <br> Ogle Bros. Service Sta- <br> tion on receiving their <br> 20-year award os a <br> Texaco Agent. <br> Best Wishes to <br> These Faithful Two <br> In the Future! |

Trust your car to the man who wears the star


## H. H. ROSS

CONSIGNEE
TEXACO, INC

## 31st

## fromicersany <br> Texaco Station

## Willard Leach Service Station

## The Mirror



Zbe infon liews Review


PUBLISHED WEEKLY BY THE STUDENTS OF HICO HIGH SCHOOL


(Lots of luck! You're going to need it.)

Sation, the smaller the job you'll get. The smaller if you want to enjoy a richly rewardin
Don't sell a good education short. If your salary, too.
It's a proven fact. You really future when you cut out of school. Any school. as long as you can. If you're out of sch out about the many ways to get valuab ing outside the classroom. Visit the Y sellor at your State Employment Serv

To get a good job, get a good education

## CLUB and SOCIETY PAGE <br> CLUBS - SOCIETY - PARTIES - PERSONAL MENTION

 SUPERETTEWE GIVE PLAID STAMPS

| Carrois | bunch 10c |
| :---: | :---: |
| Texuin Orange Juice 46 oz | 45c |
| Kimbell Viennas | 5 for \$1.00 |
| Giont Tide | 69c |
| Assorted JELLO 4 pack | 35 c |
| Kuners Pickles-14 oz. | 29c |
| Libbys Blackeyed Peas-fresh | 15c |
| Del Haven Pintos 15 oz . | 10c |
| FROZEN CREAM PIES | 32c |
| Lemon, Coconut, Choc. \& Coffee | Cream |
| FROZEN SPINACH | 25c |
| FROZEN WHOLE OKRA | 25 c |
| FROZEN CHICKEN DINNERS | 59c |
| FROZEN CAKES | $98 \mathrm{c}$ |

## Finest 2uality

$\star$ WE ARE NOW KILLING OUR OWN MEAT, SO COME BY AND GET SOME GOOD' FRESH MEAT.

Fresh Fruits and Vegetables
(2, Hico Theatre

## Hico

Specialty Shop

## Beach Blanket Bingo

See the Beach Party Gang Play Again!

2-Pc. Suits
Only $\$ 7.95$
frankie avalon

O to the game friday night. hico vs. blanket, caroline maid Cotton Dresses $\quad \$ 5.95$


What does a Barn Telephone have to do with these?


It keeps work shoes working outside where they belong. Every modern tarmer saver. Order yours today

GULF STATES
elephone Co.

Walker Twins Honored On 7th Birthday With Party of Youth Center Mrs. Harold Walker honored her twin sons, Dean and Dale, on
their 7 th birthday with a party last
ton Naul, Pamela and Duane Addison, Tanja Scott, Patricia Watkins, Wade McCoy, Joy Putty, Kim
Fillingim, Carrie Brooks, Mickey Fillingim, Carrie Brooks, Mickey Jaggars, Barbara Harris, Larry Knapp. AI Cronk Jr., Vicki Sharp, Jenifer Blum, Lynn Murray, Ca-
they Faubian, Brian Dayto they Faubian, Brian Dayton, Mrs. R. B. Jackson, Mrs. Jack Barnett,
Mrs. Raymond Addison and the Mrs. Raymond Addison and the honorees.
Mr. and Mrs. P. H. McClure of ometa were Sunday visitors with at 1 p.m. at First met Oct. Madist
cakes and cold dinks were ser
Those attending were James Putchurch for a flower arranging Mrs. V. H. Jenkins as cochairmen Holley, Jim and Pat Barnett, Su-
san Rainwater, Brent Kellet. Ouin Mr. and Mrs. Boyd McClure.
 2 Specials!

Your most economical Winter Wardrobe is waiting in your Clothes Closet!
Our Expert Cleaning and Pressing will give them that fresh, like new, feeling and everready appearance.

## Ready for the Unexpected...

The average person can't plan for sudden illness. But the Pharmacist must. It's one of the most important parts of your pharmacist's job to keep informed of all the new products in the vast and complex drug prescription field.

And behind your pharmacist's ability to serve you is the nation's pharmaceutical industry, which each year places several hundred new drug products in the service of better health. Just one of them, recently developed, required millions of dollars. It was studied by more than 200 physicians in 4500 patients. The report on its safety and effectiveness filled 27 volumes with 14000 pages of facts.

A Registered Pharmacist on Duty of All Times

## Howard Drug Co.

"The Store of Friendly Service"
Phone SY 6-4215
HICO, TEXAS

Items of Interest From Iredell . . .
Dy MRs, viNIta mlakiey Joe Sartor were birthday dinner $;$ weels. sited his sister, Mr. and Mry

Draqon Talk
 Mike Wilson. what book were
you looking at during study hall Mike wilson. what book were
you looking at during study hall?
From the way you acted it must
have been awfully funny.
 Diane Garner mak
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## THE BIG INCH

The ruled box above is a one-inch ad. It measures one column wide by one inch deep. It costs advertisers 50c.

It looks kinda lonesome by itself

But look at it this way

What you get when you buy a one inch ad in the News Review is not just a single inch of space in the paper, but one inch multiplied by 1,600 copies weekly

So you are really buying 1,600 inches, which at 140 inches a page would be some 12 pages of printed newsprint.

That's mighty big chunk of space for a cost of only 50 c . And that price includes delivery to the reader's home. Just imagine reaching all tnose families by postcard. It would amount to $\$ 64.00$ just for postage But the News Review does it for a mere 50 c per insertion.

So you can see that a little one-inch ad is really a pretty BIG inch when it's advertising space in the News Review. And the figures show that it's the most effective and economical way possible to let deople in this area know that you have wares and services that they could use.

Call SY 6-4528 and let a News Review representative show you how a little BIG inch can wake up sales for you.

## ©he Hitra Nenug Reutru





Old HAT Round-Up
\$1.00 FOR YOUR OLD HAT ON A NEW RESISTOL - BRADFORD - OR CHAMP For Fall. See Us Before You Buy.

## SPECIAL . . .

FOR FRIDAY, SATURDAY \& MONDAY COMAL CHECK
Ginghams. . . 2 yds. $\$ 1.00$ a large selection
help the tigers - blanket nexti

Shop in Air-Conditioned Comfort WE GIVE S \& H GREEN STAMPS

## Salmon-Ross <br> Department Store

phoNe S 5 6.424 - HICO. TEX

SPICLIIS To MELP YOU
-SPECIALS Friday \& Saturday
Frozen Morton Cream Pies
3/1.00
turkey and beef
Frozen Spare Time Pot Pies
5/\$1.00
turkey, chicken, beef or ham.
Frozen Mortons TV Dinners
4lc
regular $\$ 1.00$ size
New Woodbury Lotion . . . . . . . 69c
Jergens Mild Soap -bath size . . . . 10c
Yellow Rose Flour . . . . . 5 pounds 29c
chocolate, white lemon or maple
Swel Frosting Mix . . . . . . . 3/\$1.00
3 lb . ctn. Kimbell Shortening . . . . . 59c
Best Value Toilet Tissue . . . . . 2 for 15 c
10 pound bag no. 1 Potatoes . . . . . 39c
Kimbells Biscuits . . . . . . . . . 3/25c
Deckers Iowana Oleo . . . . . . . 2/35c

- Wt rive THE FAMOUSS. G H. GREEN STAMPS
- Double Green Stamp Days -

We Will Give Double Green Stamps Each Wednesday With a Cosh Purchase of $\$ 3.00$ or More
H. W.Sherrard

C iocery \& Market

