

# CISCO DAILY NEWS

CISCO, TEXAS, TUESDAY, JANUARY 12, 1922.

FOUR PAGES TODAY

NUMBER 285.

ASTLAND CO.—Area 925 square miles; population 33,981; cotton, fruit, poultry, dairying, natural gas and oil; Cisco is headquarters for operators of the great shallow oil field; churches of all denominations.

CISCO, TEXAS—1,614 feet above the sea; 5 lakes of water; 5 rail exits; 6 paved highway exits; 127 blocks of brick streets; good hotels; A-1 public schools and Randolph College; no mosquitoes; no malaria or typhoid.

VOLUME XII.

## HOLMES RESIGNS SUPREME BENCH City Comm'n Sets C. of C. Budget at \$8,000 for 1932

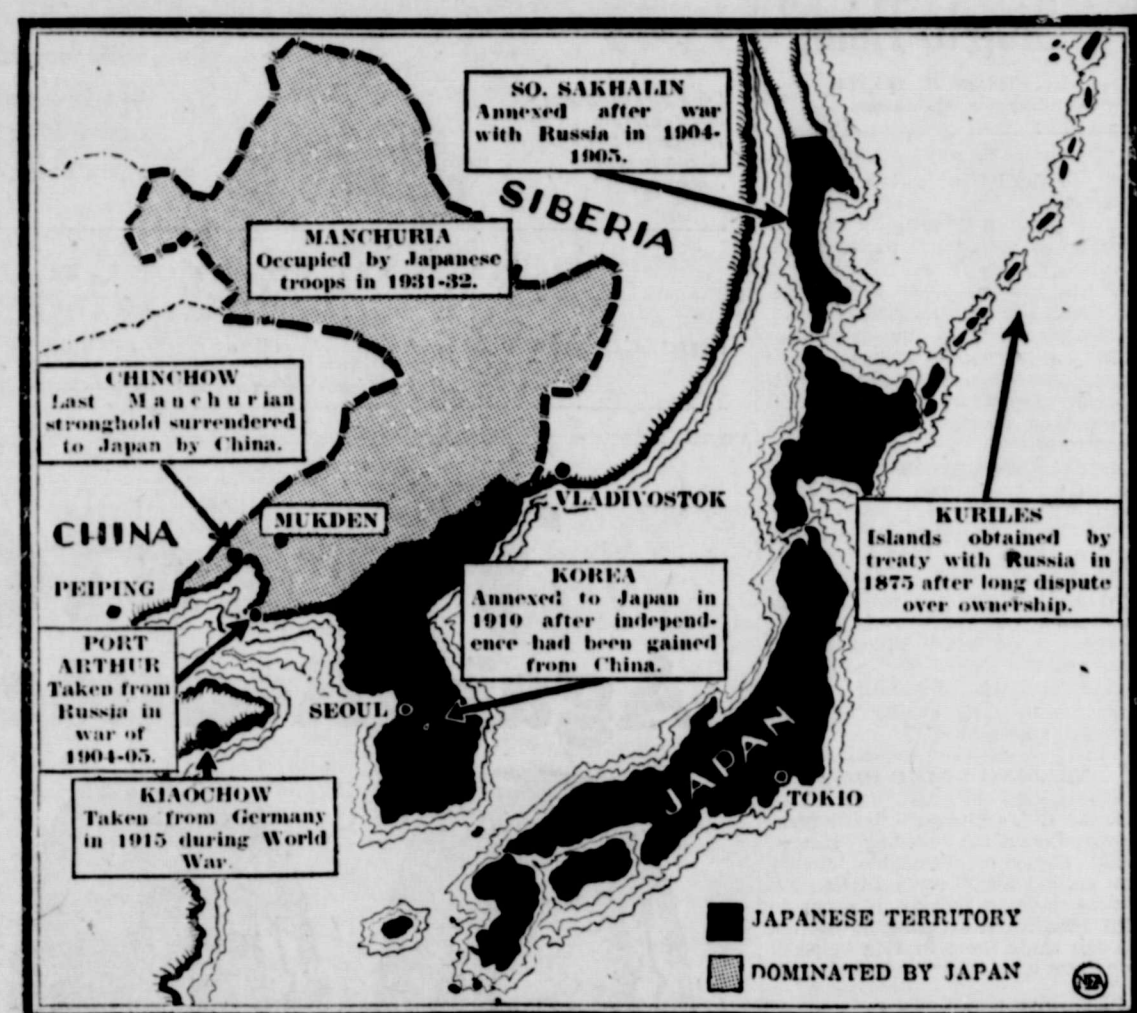
### PENSES ARE DISCUSSED AT HEARING MON.

City chamber of commerce yesterday at a budget of \$8,000 for the operation of the commission yesterday attended by directors and former directors of the chamber when the expenses for the year just past were discussed and a tentative budget for the present year, providing for a total of approximately \$4,000 for the operation of the commission, was presented by Secretary J. E. Spencer. A hearing was held in reconsideration of a previous action of the commission when the budget had been set at \$9,000 for 1932. Closing city depository and slow taxes had impressed the commission with the need of further reducing the expenses of the city and chamber directors had been asking for further possible reduction in its budget. Expenses of the chamber during the year were \$10,000, exclusive of money spent in the construction of the Lake-Zoo in Lake Cisco and the fund in efforts to have Randolph College made into a state institution—all of which was approved in the 1930 budget—were \$900 according to the recapitulation made by the secretary. With the removal of the zoo from the chamber's control, the estimated expenses for 1932 would be \$8,200, the budget presented by the directors.

**Budget Discussed.** Details of the budget and last year's expenses were discussed by the chamber of commerce yesterday. The chamber of commerce, in its conclusion of the discussions, declaring the commission had no wish to reduce the budget but that it felt it was absolutely necessary to bring about reductions in expenses in order that the city could continue to operate. It was his position that the chamber should be allowed just about two mills of the city tax which last year had amounted to \$8,000. It would not be that sum on the basis of last year's collections, he said. He advocated appropriation on this year, he said, and made a motion that the chamber this year would have two mills. The motion was not seconded. Commissioner Elliott suggested the chamber be allowed a flat fee for its operations since that year and since the chamber had taken the position that it did not operate on less than that and take care of the band and carnation work under E. H. Collins. J. J. Collins suggested that the city's assurance was that the commission would operate on the lowest expense possible to do for the few months of the year after it could be determined what was expected to take place the remainder of the year.

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### How Japan Is Growing



The map above gives a graphic picture of the growth of the Japanese empire from a small island kingdom of 33,000,000 people 60 years ago, to a world power of 60,000,000 population. The most important steps in the expansion are explained in the notes.

### 54 GROCERYMEN PRESENT FOR MEETING HERE

An overflow crowd attended the meeting of independent retail grocers held under the auspices of the J. P. Webster and Sons Wholesale Grocery company at the chamber of commerce last night. Estimates of attendance had placed the probable number at between 35 and 40. W. J. Foxworth, Cisco manager for the Webster company, who presided, said: "Fifty-four dealers were present. Grocersmen were present from Cisco, Breckenridge, Caddo, Albany, Eastland, Gorman, Rising Star and Moran. W. L. Sweeney, of the George W. Simmons corporation, St. Louis, said as the principal speaker. He said he was unable to attend. He sent J. E. O'Neil, vice-president of the corporation in the place of the speaker. Mr. O'Neil was introduced by M. H. McCadden, Fort Worth, southwestern sales manager for the Simmons corporation, and spoke at length upon the subject "Modern Merchandizing" during which he dwelt upon the sale problems affecting merchants in their competition with changing times. Arrangement of stores for greater attractiveness was stressed by the speaker. A. A. Webster, of Weatherford, head of the J. P. Webster and Sons company, was present and spoke briefly.

### LOBOES PLAY RANGER TEAM THIS EVENING

The Cisco Loboes will play the Ranger Bulldogs on the Eastland court this evening at 8 o'clock in the first of their two-game series with the Bulldogs and their third game of the season. Since Ranger is an Eastland county team the results of the game tonight will count both in the Oil Belt Basketball league standing and in the Inter-cholastic league standing for the county. There are at least two major transfers to the Eastland court because of the small size of the Ranger court. Next Friday evening the Breckenridge Buckaroos will come to Cisco to engage the Loboes for the first time this season.

### Second Hoover Project Debated

WASHINGTON, Jan. 12.—The senate today began consideration of the second of President Hoover's emergency dome-tile relief projects—a bill to permit the treasury to subscribe \$125,000,000 to the capital stock of federal land banks. The two billion dollar reconstruction finance corporation bill, passed by the senate last night, was being debated in the house with prospect of a vote Thursday.

### Laval Free to Reorganize Cabinet

PARIS, Jan. 12.—Members of Premier Pierre Laval's cabinet placed their resignation at his disposal today. The cabinet members adopted the same procedure as Foreign Minister Briand, who placed his resignation at Laval's disposal several days ago. Laval was thus free to accept the collective resignations of his cabinet or to replace Briand and the late Minister of War Maginot.

### Red Cross Takes Relief to Marooned

GREENWOOD, Miss., Jan. 12.—Red Cross workers took food, clothing and medicine into the north Mississippi delta region by motorboat today seeking to alleviate suffering of hundreds of marooned families. Red Cross officials said the situation remained serious that in certain sections suffering was acute and immediate attention was necessary to prevent starvation and sickness.

### Claim U. S. Students Injured by Liquor

WASHINGTON, Jan. 12.—Further testimony that American college students are being harmed by drinking distilled liquors was presented to the senate beer committee today. Representative Robert H. Clancy, republican, Mich., said he had found that "students in the great Canadian universities were able to have good beer while at the University of Michigan the students are actually suffering from the use of hard liquor and moonshine whiskey."

### B. OF A. PLANS CONVENTION AT SAN DIEGO

EL PASO, Jan. 12.—Preparation for the annual convention of the Broadway of America Highway association are now under way at association headquarters in this city. P. O. Mackey, president, said today. The convention will be held in San Diego, Calif., next April. Grady Bell, who as special representative spent several months along the route of the Broadway in field organization work, is now in headquarters office assisting Mackey in perfecting plans and details for the convention. "The officers and directors of the association are making plans for an extended campaign of scientifically planned advertising of the Broadway of America route to be inaugurated at this convention," Bell said. "From reports received by Mr. Mackey, he confidently expects to see the Broadway become the most popular of all transcontinental highways within a short time. Tourists are becoming increasingly aware of the delightful coast to coast traveling that the Broadway of America provides throughout all seasons of the year." San Diego, the California terminus of the Broadway, has already provided a huge budget for conversion work, is now in headquarters office assisting Mackey in perfecting plans and details for the convention.

### Massolini Favors Debt Cancellation

ROME, Jan. 12.—Premier Benito Mussolini went on record today for cancellation of war debts and reparations. The United Press learned Mussolini was the author of an article in a Milan newspaper which said there was "no alternative between repudiation of debts—or chaos."

### Police and Indian Volunteers Battle

BOMBAY, India, Jan. 12.—Police and independence volunteers fought a guerrilla-like engagement for an hour today when a meeting of thousands on the water front reassembled after having been broken up. The leaders were arrested.

### Employment Being Given on Highway

Widening of the Bankhead highway between Cisco and Putnam has been started by the maintenance division of the state highway department. About 30 men and a number of teams were being employed on the project this morning. This work is in line with the extensive program of highway improvement and maintenance announced by the state highway department for the lean months of the year.

### TROOPS STAND BY IN CRISIS IN HONOLULU

HONOLULU, Jan. 12.—Emergency orders were given troops at Fort Shafter today as citizens of Honolulu, aroused by island terrorism and the "honor" slaying of a Hawaiian, issued demands for martial law. With Hawaii's rigid territorial law already invoked to protect women from further attacks, it was learned that commanding officers of the 64th coast artillery were prepared to answer riot calls on ten minutes notice. The call for martial law was made at a meeting of 1,500 prominent Honolulu residents just as a new grand jury was chosen to consider indictments in the kidnaping and slaying of Joseph Kahahawai. The accused, held aboard the warship Albatross at Pearl Harbor, Mrs. Grace Fortescue, 49 New York, and Washington society figure, Lieut. Thomas H. Massie, 26, her son-in-law, and E. J. Lord, 22, and Albert C. Jones, 37, enlisted men. Kahahawai, one of five natives recently tried on charges of attacking the lieutenant and daughter of Mrs. Fortescue, was spirited away and killed last Friday. His battered body, wrapped in a sheet, was found, officers claim, in an automobile occupied by Mrs. Fortescue, Massie and Lord.

### CABINET TAKES A HAND

WASHINGTON, Jan. 12.—President Hoover's cabinet combined today with other agencies of the federal government in a rapid series of developments aimed at bringing speedy justice to all concerned in recent outbreaks of lawlessness in Honolulu. Secretary of Navy Adams brought the matter to the attention of Mr. Hoover and other cabinet members. Before adjourning the cabinet meeting Adams issued orders to the navy commandant at Honolulu to retain custody for the time being of Lieut. Thomas Massie rather than surrender him to civil authorities, for trial on a charge of murdering one of the alleged attackers of the officer's young wife.

### Theater Bombing Fatal to Janitor

KANSAS CITY, Mo., Jan. 12.—Every available Kansas City detective today was assigned to a searching investigation of a series of theater bombings which culminated last night in an explosion in the Midland Theater, one of the city's largest motion picture houses, which killed a negro janitor. Other scores escaped possible death or injury by minutes as the blast occurred within 15 minutes after the second show had ended and the house had emptied. Police could fix no motive for the bombing, the seventh within a few months.

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### WORRIED OVER SKATES.

WINTHROP N. Y., Jan. 12.—James Lashomb, eight, saved himself from drowning in an ice covered stream near there when he clung to the ice after falling through while skating. His only concern was that he lost his skates.

### Bryan Flays Winkler "Deal"



Governor Charles W. Bryan flayed the action of state officials there which resulted in the recovery of practically all of the \$3,000,000 robbery of a Lincoln, Neb., bank. Gus Winkler, Chicago gangster, was released after he had proven an alibi in the case and later kept his promise to see that stolen securities were recovered. Shown in the picture above are Alexander J. Jamie, seated, chief investigator for Chicago's "Secret Six"; Max Trowle, right, prosecuting attorney at Lincoln; and Sergeant Roy Steffens. Bryan is shown in the inset.

### CHAMBER OF COMMERCE 1931 EXPENSES AND 1932 BUDGET

Last year's expenses of the Cisco chamber of commerce, compared with estimated expenses for the current year as presented to the city commission in the regular commission meeting yesterday afternoon are:

	1931 Exp.	1932 Bdg.
Salaries	\$4,125.00	\$3,600.00
Extension Dept.	231.55	131.55
Agri. Dept.	204.13	104.13
Rent	1,647.00	1,247.00
Stationery Office	1,287.00	487.50
Supplies	263.38	213.38
Postage	103.25	103.25
Telephone and Telegraph	325.52	275.52
Car and Travel	1,086.67	786.67
Expense	1,086.67	786.67
Dues and Periodicals	127.31	102.31
Zoo Account	2,522.21	2,000.00
Parks	215.30	15.00
Conventions and Ent.	87.70	87.70
Highways	131.95	301.95
Janitor	83.65	183.65
Utilities	47.13	124.68
Moving and New Equipment	472.47	600.00
Trade Ext. and Publicity	545.18	245.00
Misc.	1,200.00	200.00
Totals	\$14,706.90	\$8,208.64

### Pastor to Conduct Methodist Revival

The board of stewards of the First Methodist church in regular session last night voted unanimously requesting the pastor, Rev. H. D. Tucker to do the preaching in the pre-Easter revival meeting again this year. Rev. Mr. Tucker conducted a revival in his church here last Easter in which there were 60 additions to the church. The revival will begin March 12th and close Easter Sunday March 27th. A large attendance of the members of the board was noted at the meeting last night and the reports were very encouraging. It was decided that a special effort would be put forth to be out on the budget 100 per cent by next Sunday for the first two months of the conference year. The stewards were entertained in a banquet served by the ladies of Circle 1 Mrs. B. A. Butler furnished music for the occasion.

### Lobo Fans Called To Meet Wednesday

Lobo football fans are called to meet at the chamber of commerce at 7:30 p. m. Wednesday by Chairman J. T. Elliott who announced that there are at least two major propositions to be taken up at the meeting. Definite plans will be made for the football banquet for the team. No collection will be taken. Mr. Elliott said.

### Pythians to Meet At Lodge Room

Cisco Pythians who are to attend the meeting at Eastland this evening when Grand Chancellor Phillips will speak are notified to gather at the local lodge rooms at 7 o'clock.

### ILL HEALTH ASCRIBED BY AGED JURIST

WASHINGTON, Jan. 12.—Justice Oliver Wendell Holmes today resigned as a member of the United States supreme court. The resignation has been accepted. President Hoover announced the retirement of the veteran of the American bench at noon today. The aged justice in a letter to Mr. Hoover said he left the supreme court with deep regret, but that the condition of his health made his resignation necessary. In a letter of acceptance Mr. Hoover expressed appreciation for Holmes' long and honorable service on the bench. He knew of no American who had inspired such respect and devotion. Holmes, dean of the American bench, is the oldest man ever to sit on the supreme bench. He will be 81 next March 8. He was the only surviving Civil War veteran in official life. Born in Boston the son of the famous poet of the same name, Holmes fought through the Civil war's bloodiest battle and was wounded three times. He has served on supreme court for nearly half a century.

### GARNER TOO BUSY WITH HOUSE DUTIES

WASHINGTON, Jan. 12.—Speaker John N. Garner has such a big job running the house of representatives he has not the time to think about his nomination for the presidency. That's what he said in effect today when questioned about the increasing use of his name as a potential presidential candidate. "I haven't got a single word to say," the Texan said. "I'm trying to attend to my business in there." He stressed in the direction of the chamber of the house of representatives just across the hall from his office. "And that's all there is to it," he concluded decisively. Garner is being reminded daily that lots of people are thinking of him in the role of presidential candidate. His mail brings between 1,000 and 3,000 letters every day from admirers in all parts of the country.

### NOTED SAVANT IS DISCOVERED IN SEMI-COMA

AUSTIN, Jan. 12.—Dr. H. J. Muller, University of Texas professor of Zoology, today was found in a semi-conscious condition in the woods near Mt. Bonnell after an unexpected absence of two days. Privates William Nicol and Dick Cruce, of the governor's guards, found the noted scientist sitting on a rock. His clothes were torn, his face scratched and his shoes water-soaked. Nicol said he could not talk at first. He was rushed to a hospital here where physicians said he was suffering from extreme nervousness. Pneumonia was feared, as the scientist had suffered from cold and hunger for two nights.

### WEATHER

West Texas—Cloudy. Warmer tonight. Wednesday unsettled in south portion. Rain or snow and colder in north portion. East Texas—Cloudy. Probably rain and thunderstorms east portion. Warmer tonight.

CONTINUED ON PAGE FOUR



# THE CISCO DAILY NEWS

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### NOTICE TO THE PUBLIC.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of this paper will be gladly corrected upon being brought to the attention of the editor.

Any error made in advertisements will be gladly corrected upon being brought to attention of the publishers and the liability of this paper is limited to the amount of the space consumed by the error in the advertisement.

### DAILY BIBLE THOUGHT

THE ONLY GOD:—Hear, O Israel: the Lord our God is one Lord.—Deuteronomy 6: 4.  
OUR CONFESSION:—God is our God forever and ever; he will be our guide even unto death.—Psalm 48: 14.

### MARTIAL LAW ISSUE.

Decision of the three-judge special federal court at Houston before which the martial law prorogation issue in east Texas is being tried in protest of its unconstitutionality by certain east Texas operators, is being awaited by operators generally in some apprehension as to what the probable effect of a decision adverse to the governor's program will be. There is little doubt but that the end achieved by the martial law enforcement has been beneficial to the industry. But the end in the mind of the governor and those associated with him in spirit and fact does not concern the judicial mind which confines its consideration to a technical estimation of the virtues of the machinery by which the end is achieved. If that machinery is illegal it is illegal and cannot justify the result.

Assertions categorically made from the bench during the course of the hearings at Houston tend to support a presumption that the forthcoming decision will not favor the governor's program. These statements, in view of the extreme impartiality that the public expects of its tribunals, particularly its higher tribunals, have occasioned surprise in some quarters. But, in view of the hypothesis upon which Governor Sterling has erected his martial law decision there is at least a reason for these outspoken indictments.

The governor has justified his action in calling out the militia and clamping down the prorogation lid with the argument that the action was necessary to prevent riots and violence. There probably existed at the time his action was taken the incipient features of such conditions but the reasonable mind must admit that the militia had no excuse to remain any longer than this was true. The ultimate purpose of the order was the conservation of the state's resources and it is unfortunate that the governor did not come boldly out and admit that this was the basis for his action. Upon that issue he cannot say he would not have had the public sympathy and hence a public support that would have made his move all the more impressive.

More particularly as concerns a resource such as oil is it true that no individual or corporation has the right to exploit natural wealth to the detriment of the economic well-being. Conservation of these resources is not only the right but the duty of the state. Where waste and dissipation occur the state is clearly justified in taking action that will enforce orderly development to the extent that benefits will be equal, and no individual or group of individuals will be permitted to profit at the expense of the majority and the interests of the public in general. The end that Governor Sterling had in mind conformed to this view and it is unfortunate that he did not base his action admittedly on the premise.

Whether or not martial law was the proper means to use in accomplishing the purpose can be answered only from a consideration of the efficiency of the state's civil machinery in dealing with the problem. The fact that the governor did summon the militia to do the work infers some criticism of that efficiency.

### RAIL OPERATION OF MOTOR LINES.

Rail operation of motor lines was recommended to the Interstate Commerce Commission by Leo J. Flynn, known as the chief examiner of the commission. He made 50 recommendations and first and most important that motor busses and trucks operating in interstate commerce should be regulated by the commission and that motor and rail transportation should work with and not against each other. Another important recommendation made by Examiner Flynn after his two years study had convinced him both railway and water transportation companies should be allowed to supplement their services with motor vehicles, that railroads should be permitted to acquire lines already operating, even though modification of the anti-trust laws might be necessary to bring this about.

Machinery for regulating as outlined by the examiner would be state boards named by governors and regulatory bodies but the commission would have full authority to review findings and would have general supervisory authority. He would have all motor vehicles operating in interstate commerce required to secure federal permits, including contract trucks which the rail chiefs have claimed were taking thousands of tons of freight from them each year. Examiner Flynn's report asserts that many railroads though subsidiary companies control bus and truck lines at present and he recommended that these lines should be supervised by the I. C. C.

This should interest the Texas Truck Owners Bureau, Inc., which alleges that permits of common carrier trucks are being cancelled on technical charges and that the railroad commission "in reality sought to destroy this type of transportation." Railroad commissioners, here and elsewhere, are public servants and just now they are having a rocky road to travel. They are damned when they do and damned when they don't.

### DEATH OF A MAN OF MILLIONS.

Julius Rosenwald is dead. He was numbered among the greatest philanthropists of all time. He was 70. He was born in Europe and came to America at an early age. For his first pay job he received five cents an hour. Step by step he rose from poverty to affluence, and in his time he had given for uplifting of humanity more than \$40,000,000. His great fortune was founded on the growth of Sears, Roebuck and Co. and he pitted this fortune against religious and racial intolerance, ignorance and poverty, and his benefac-

tions more than established the truth of the saying that he was one of the greatest public benefactors of the age in which he lived.

Think of it. His personal contributions reached \$21,568,670, and in addition, he had created the Rosenwald Foundation through an endowment of 200,000 shares of Sears-Roebuck stock worth \$20,000,000 at the time of the gift. He erected his own monument as he walked down the highway of life. He hated intolerance; he hated hypocrisy; he believed in the gospel of the Fatherhood of God and the brotherhood of man. He was not a great warrior or a statesman of renown. He was a merchant prince for years and years, and he had a memory. He knew the underdog, the dog in the ditch, because he had been in the ditch as a youngster and he used his wealth when wealth came to him to do his best to lift the dog out of the ditch and to teach the sublime gospel that God Almighty made all men and that the Man of Galilee, while on earth, preached the doctrine that they should live together as brothers in peace and unity.

### TEXAS COTTON AND THE HOLDING MOVEMENT.

It is said that nearly 50 per cent of the Texas 1931 cotton crop is held off the market by farmers and the holding movement by bankers. Furthermore, that the crop has been practically gathered in all parts of the commonwealth except in South Plains section. According to a San Angelo exchange from sheep, goats, wool, and mohair sold in 1931 the range county of West Central Texas is estimated to have received more than \$15,000,000 even with prices of a very low level. Not so bad.

### OTHER OPINIONS

#### HE WAS WORTH MILLIONS.

The chances are that Dr. J. A. Udden, director of the bureau of economic geology at the University of Texas, died a comparatively poor man, for he was never one to seek his own wealth. Yet he died worth literally millions to the State of Texas. It is a loss which, as it is heard, despite the fact that the results of his work continued and will continue to enrich us and our children's children.

Dr. Udden was a man of retiring disposition and of great modesty. Even on the campus of his own institution he was rarely seen. That was because he spent most of his time at his work, which was his chief delight. He found pleasure in ferreting out the under-ground patrimony of Texans and making it available to them without reward to himself.

Because of Dr. Udden's work Texans will eventually produce vast quantities of posash. At his suggestion prospecting for oil on the lands of the University of Texas lifted that school from penury to fabulous endowment. Individual industries in Texas by the score could point to him for expert assistance which he furnished as a matter of course. There is no way to set a value upon his services rendered through the years, but if it could be determined it would assuredly be enormous. — Dallas News.

### In the Political Arena

#### By HUGH NUGENT FITZGERALD

Chmn. John J. Raskob sent questionnaires to 77,500 contributors to the democratic campaign fund in 1928. He received 25,578 answers or 33 per cent of the total. According to a Washington correspondent 99 per cent of the Texas replies favor a short platform, 88 per cent favor adoption of 19th amendment to the people for decision, 93 per cent requiring all federal amendments to be ratified by the people instead of the legislatures, 77 per cent for submitting straight repeal of the 18th commission to the people through conventions in each state, 55 per cent favored home rule instead of straight repeal amendment, 52 per cent stated that democratic platform could easily ignore the prohibition issue, and 84 per cent voted in favor of submitting either home rule or repeal to the people.

Reaction to the Raskob report is interesting. James A. Farley is chairman of the democratic state committee of New York. His heart and soul are committed to the cause of Franklin Roosevelt. He termed the report as "encouraging the recent nomination of Chmn. Raskob that the stand of the party on the prohibition be formulated at the national convention. Indeed Raskob's willingness to accede his personal views in favor of harmony, Farley said, "is very encouraging and will aid our republican friends."

Sen. Tom Connally of Texas made this statement: "I am gratified that Raskob will not seek to force a vote on prohibition at the coming meeting of the democratic national committee. It is to be hoped that he will not inject the issue into the national convention next summer and thereby bring strife

and dissension into the party on the eve of the presidential campaign. The democratic party never has treated the liquor question as a party issue and there is no occasion to do so now. Raskob says prohibition should be taken out of politics. I hope he will not insist upon putting it into politics."

Sen. Morris Sheppard ran true to form in his declaration: "Any one could have predicted the questionaire contributors to the 1928 campaign fund would have resulted as it did because an overwhelming majority of them are overwhelmingly wet. In my judgment the best course is to leave prohibition with the district and state constitutions of representatives and senators where it does belong and not inject it into party councils where it does not belong."

Gov. Franklin D. Roosevelt in his masterful message to the New York legislature which may claim to be a formal bid for a presidential nomination, ignored the burning issue, but he did not ignore the Hoover administration and its policies, although he never mentioned the president by name.

Well, the big show will open in the city of Washington Friday night, meaning the democratic banquet, and on Saturday, the national committee will transact the business submitted and select the convention city for the meeting of the

standard bearers. Texans are in the big picture. Speaker Garner did not have any reaction to the Raskob report. He smiled and said "nuff said."

Rep. Wright Patman called for the impeachment of Secy A. W. Mellon. Indeed he introduced a resolution bristling with charges or allegations or reasons why Uncle Andy should be impeached and thrown out of office. As usual this will make the rosy checked Patman the headliner in thousands of American newspapers.

Not to be out done, Rep. Hatten W. Summers called for an embargo on the patent office production. He insists that it should cease to function as it is responsible for the machine age and daily throwing hundreds of willing workers out of employment. Why go back to the stone age to provide a remedy for the alleged ill of the fathers of America? Uncle Andy has been the second Alexander Hamilton for a period of 11 years. Criticisms roll off his bald head as water rolls off the back of a duck. Why should he be the "strong right arm of the president" and he has the absolute confidence of eminent American financiers, known internationally as well as nationally.

### Did You Ever Stop to Think?

By EDSON R. WAITE  
Shawnee, Oklahoma.

That there is nothing that so annoys to the buying public as "good advertising."

The greatest opportunity for expanding a business is through the printed page.

It reaches the buyer to do business with the firm that advertises. Many successful business concerns use a friendly style in their advertising—a sort of "friendly chatty way of telling the public about their business and what they have to offer.

Business concerns that are well advertised are known as leaders in their line of business.

They keep the public thinking and talking about their business. "That is why their goods and service are always growing in popularity. There is no better indication of the public's regard for advertised goods than the reputation that manufacturers of quality and advertised goods have.

### TRADING STAMP IDEA.

KANSAS CITY, Mo., Jan. 12.—Kansas City's cheaper bootleggers have adopted the "trading stamp" idea. Liquor of drinkable quality can be had for 25 cents a half pint. Under the new scheme, if a person still lives after drinking 25 bottles, he can trade them in at a value of one cent each and get a new half pint.

Victoria—Rights-of-way to be secured for connecting South Moody street with bridge under construction across Grandvalpe river along Highway No. 12.

### 666

666 Liquid or Tablets used internally and 666 Salve externally, make a complete and effective treatment for Colds.

Ask \$5,000 in Cash Prizes. Ask Your Druggist for Particulars.

## THE WORLD'S FINEST TRANSPORTATION AT THE LOWEST FARES IN HISTORY



ONE WAY COACH FARES REDUCED MORE THAN Half! WHEN YOU RIDE THE TRAIN YOU CAN Relax!

### ON SALE EVERY DAY

20 miles . . .	35c	100 miles . . .	\$1.75
40 miles . . .	70c	150 miles . . .	\$2.65
60 miles . . .	\$1.05	200 miles . . .	\$3.50
80 miles . . .	\$1.40	250 miles . . .	\$4.40

100 lbs. Baggage Checked Free  
HALF FARE FOR CHILDREN

Good Between El Paso, Fort Worth, Dallas, and Intermediate Stations

Also Between Fort Worth, Texas-kana and Intermediate Stations via Sherman and Paris

(Not Good on Texas or Southern Special)

RIDE THE TEXAS AND PACIFIC FOR COMFORT, SPEED AND SAFETY. THE CHEAPEST AND MOST PLEASANT WAY TO GO

## SELF INSURANCE AND THE OSTRICH



The old story about the ostrich applies to the municipality, state or industry that thinks self-insurance affords real protection. As long as there is no loss, it looks as good as any. But let disaster come—

## STOCK FIRE INSURANCE

is a business—conducted by insurance organizations that have back of them a wealth of experience and resources to give each policy genuine stability. It not only pays when loss occurs, but provides protective services which have led to steadily decreasing insurance costs over a long period of years. Ask your agent about it.

Stock Fire Insurance Companies are represented by Capable Agents in your community.

THE NATIONAL BOARD OF FIRE UNDERWRITERS  
85 John Street, NEW YORK

CHICAGO, 222 West Adams Street • SAN FRANCISCO, Merchants Exchange

A National Organization of Stock Fire Insurance Companies Established in 1866

## Firestone Again Reduces Prices



Buy now! Don't drive on worn, smooth tires when you can have new Firestone Tires at these low prices. Never before could you buy such remarkable values. You get extra strength, extra safety, extra service with every Firestone Tire because of these extra Firestone construction features.

Gum-Dipping, the Firestone patented extra process that makes the cord body tougher and stronger.

Two Extra Cord Piles Under the Tread, a patented Firestone construction that gives added protection against punctures and blow-outs and stronger bond between tread and cord body.

Tougher, thicker non-skid tread gives greater non-skid protection and longer skid wear.

1931—the year in which values of great most—was for Firestone a year of great accomplishment. Because of stone's unequalled position in buying materials—rubber and cotton—extra factories and economical distribution they gave car owners the greatest in their history.

Drive in today. Equip your car with their extra safety and satisfaction at lowest prices in history.

Make of Car	Tire Size	Firestone Corded Type Cash Price Each	Firestone Corded Type Cash Price Per Pair	Make of Car	Tire Size	Firestone Corded Type Cash Price Each	Firestone Corded Type Cash Price Per Pair	Make of Car	Tire Size	Firestone Corded Type Cash Price Each	Firestone Corded Type Cash Price Per Pair
Ford Chevrolet	4.40-21	\$4.79	\$9.30	Buick	5.25-21	\$8.15	\$15.81	State	6.50-20	\$12.00	\$24.00
Chevrolet	4.50-20	\$5.35	\$10.30	Cadillac	5.50-18	\$8.35	\$16.20	Lincoln	7.00-20	\$14.00	\$28.00
Ford	4.50-20	\$5.45	\$10.54	Packard							
Ford	4.75-18	\$6.33	\$12.32								
Chevrolet	4.75-20	\$6.43	\$12.40								
Wagon											
Gr. Paige	5.00-19	\$6.65	\$12.90								
Willy-K.											
Over	5.00-20	\$6.75	\$13.10								
Over											
Olds'bile	5.00-21	\$6.98	\$13.54								
Olds'bile											
Olds'bile	5.25-18	\$7.53	\$14.60								

Special brand tires are made by a manufacturer, without his name, for distribution by mail order houses and other distributors under responsibility, identity or guarantee to the public without the stone do not make Special Brand tires for ANYONE. Firestone Tires are sold through Firestone Service Dealers and Service Stores who give complete service. You get extra protection with the name "Firestone" on every Firestone makes.

## SOUTHWESTERN MOTOR CO

Corner Fourth at Main. Telephone 487.  
DRIVE IN AND EQUIP YOUR CAR TODAY  
Listen to the "Voice of Firestone" Every Monday Night Over N.B.C. National Radio Network



