

# CISCO DAILY NEWS

CISCO, TEXAS, TUESDAY, JANUARY 5, 1932.

SIX PAGES TODAY

NUMBER 279.

**EASTLAND CO.**—Area 925 square miles; population 33,981; cotton, fruit, poultry, dairying, natural gas and oil; Cisco is headquarters for operators of the great shallow oil field; churches of all denominations.

**CISCO, TEXAS**—1,614 feet above the sea; 5 lakes of water; 5 rail exits; 6 paved highway exits; 127 blocks of brick streets; 200 hotels; A-1 public schools and Randolph College; no mosquitoes; no malaria or typhoid.

## YOUNG BROS. TAKEN, BUT NOT ALIVE

### Japan Apologizes to U. S. for Attacks Made on Consul

#### REGRETS ARE PRESENTED BY AMBASSADOR

WASHINGTON, Jan. 5. — Japan has expressed to the United States government its regrets over attacks made at Mukden, Manchuria, upon American Consul General DeBouché.

#### Iron Probe Is Given Approval

WASHINGTON, Jan. 5. — The naval affairs committee voted unanimously to investigate the alleged defect in the new dirigible Akron.

#### Adams Endorses Naval Building Bill

WASHINGTON, Jan. 5. — Sec'y Navy Adams today personally endorsed the Vinson bill calling for construction of 120 new warships over a period of 10 years at a cost of \$1,600,000,000.

#### HARD BOILED" THAT PREVENTS INSTANT DEATH

DENVER, Colo., Jan. 5.—Medical specialists today fought to save the life of John Fleming, a miner, who more than 70 feet down a mine shaft and escaped instant death because he wore a derby hat.

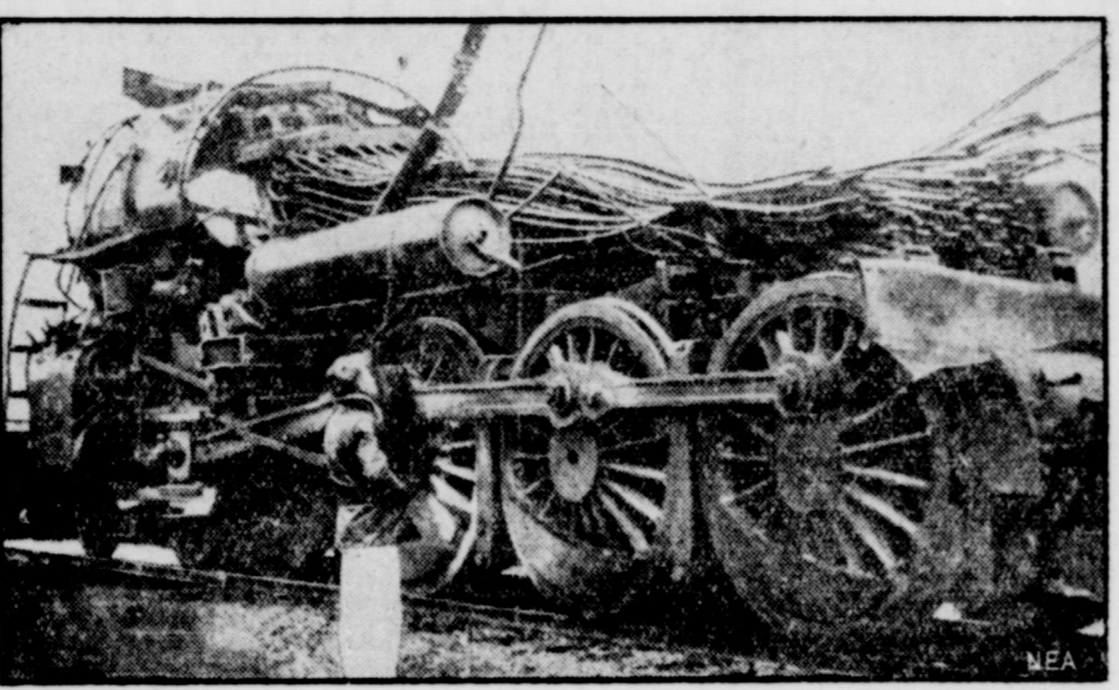
#### Appreciates Carrier Boy's Service

Statham, carrier for the City News delivery route 3, presented a New Year's gift today by Mrs. E. C. McClelland.

#### Marin Ruled by Reign of Terror

MARIN, Manchuria, Jan. 5. — A reign of terror in which Chinese nationalists and students attacked Russians and threatened other foreigners.

#### As Blast Wrecked Locomotive, Killing Two



#### 12 INCHES OF SNOW FALLS AT AMARILLO

DALLAS, Jan. 5. — While more snow was clearing in west Texas where snow was reported from the northern section.

#### Compton Found Insane by Jury

SAN ANTONIO, Jan. 5. — Robert Compton, son of a prominent Gonzales family, was found insane today by a jury trying him on a charge of murder in connection with the fatal shooting of his sister, Lillian Nagel, 17-year-old high school girl, last June.

#### SISTER OF REP. GILBERT DIES TODAY

State Rep. Victor B. Gilbert this morning received a telegram notifying him of the death of his sister, Mrs. Edith Bond, widow of E. O. Bond, formerly of Cross Plains.

#### MINED FOR 70 YEARS.

Huddersfield, Eng., Jan. 5. — Believed to be England's oldest mine, Harry Moorhouse, who started work in the New Mill pit at 6, has retired after 76 years.

#### KNOWS BOOK BY HEART

WATFORD, Hertfordshire, Eng., Jan. 5. — Wynham Edgar, veteran of St. John's church, claims that he can give the first line of any book of which he is given the number or the number of any hymn of which he is given the first line.

#### 250-GALLON STILL TAKEN BY OFFICERS

Here is what's left of a passenger locomotive after it exploded at Richvale, Calif. The engineer and fireman were killed instantly, but the automatic brake system stopped the train almost instantly and no passengers were hurt.

#### Missionary Meeting At Eastland Friday

The Missionary Institute of the Cisco district will be held at Eastland at the Methodist church Friday morning at 10 o'clock.

#### Epworth League District Meeting

The Epworth League Union of the West Cisco district will meet at Rising Star Friday evening at 7:30 o'clock.

#### Red Cross Ready to Distribute Wheat

WASHINGTON, Jan. 5. — John Barton Payne, national chairman of the American Red Cross, informed the house agriculture committee today his organization was prepared to undertake distribution of federal farm board wheat to families in distress.

#### HUGE WOLVES KILLED

CLINTONVILLE, Wis., Jan. 5. — Three large wolves, on which the state must pay a bounty of \$20 each and whose skins will bring another \$20, were killed in one day's hunting near here by Joe Peteka, Hugo Schauder, and Charles Seefeld.

#### SETTING OF ALLRED SUITS IS DELAYED

AUSTIN, Jan. 5. — Trial of Attorney General James V. Allred's \$17,850,000 anti-trust suits against 17 oil concerns was threatened with delay here today on a question of adequateness of service on the Standard Oil company of New York and the Standard Oil company of New Jersey.

#### League Plans To Confer On Disarmament

GENEVA, Jan. 5.—Complete plans and procedure for the holding of the disarmament conference have been perfected. With 63 nations invited and with the certainty that it will last for six months to a year the conference will be the most formidable ever held.

#### Material For Gas System Work Arriving

Material for the partial reconstruction of the entire gas distributing system in Cisco is beginning to arrive. Work will be started by the Community Gas company between now and January 15.

#### AMERICANS LIVE IN LUXURY AMID MANCHURIAN TROUBLE

MUKDEN, Jan. 5.—American residents of Mukden have had the opportunity to live in the lap of luxury, to occupy palaces and ride in limousines since the Japanese occupation, without it costing them a penny.

#### RESTORE SWEDISH FLAGS.

STOCKHOLM, Jan. 5.—Swedish flags and standards from 1680, now in Paris, will be restored to Sweden by France, to which country they were exported after an auction sale here in 1820.

#### Engineer Killed In Wreck of Train

SALLISAW, Okla., Jan. 5. — The engineer of the Flying Crow northbound Kansas City Southern passenger train, was killed and five persons including one passenger were injured today in a wreck six miles north of here.

#### Finance Corp. Is Voted Approval

WASHINGTON, Jan. 5. — A sub-committee of the senate finance and currency committee today voted to make a favorable report on the two billion-dollar reconstruction finance corporation. The credit project went to the full committee for action later this afternoon.

#### Bus Regulation by I. C. C. Recommended

WASHINGTON, Jan. 5. — Co-ordinated regulation of all forms of interstate transportation, including bus and truck lines, was recommended today by Examiner Leon Flynn, of the Interstate Commerce Commission.

#### OIL MAN ARRESTED

NEW ORLEANS, La., Jan. 5. — Leo F. Reardon, Texas oil operator, was under arrest here today, charged with being a fugitive from justice.

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#### Oklahoma Preacher Conducts Series Of Revival Services at Church of God

First services in the revival now in progress at the Church of God drew a large attendance Sunday in spite of the rain. Rev. C. S. Moad, of Elk City, Oklahoma, is the revivalist.

#### LOBOES AND ELIASVILLE PLAY TONIGHT

The Cisco Loboes and the Eliasville high school cagers will formally open the local season this evening with a game at the high school gymnasium at 7:45.

#### 8-Hour Attempt To Suicide Fails

LOS ANGELES, Calif., Jan. 5.—In spite of spending the better part of eight hours attempting to commit suicide in his hotel room, Jacques Delarone, 44, New Orleans real estate dealer, today was given a chance to recover.

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#### MRS. GREEN'S SISTER TO BE BURIED HERE

Funeral services for Mrs. Della Dolaney Vernon, sister of Mrs. A. C. Green, will be held from the Green residence at 1000 West 7th street, Wednesday afternoon at 3 o'clock, the Rev. H. S. James, pastor of the First Baptist church, conducting the services. Mrs. Green of the Green funeral home, went to Oklahoma City where Mrs. Vernon died, and brought the body to Cisco for interment.

#### SUICIDE LEAPS FROM DALLAS' TALLEST BLDG.

DALLAS, Jan. 5. — W. McCarty Moore, 55, real estate operator, today leaped to his death from the 21st floor of the Tower Petroleum building here.

#### HAD OWN ACCOUNT.

LONDON, Jan. 5.—The Queen recently went shopping for her five-year-old granddaughter, Princess Elizabeth, and was surprised to learn in one store that Elizabeth had an account of her own there, and had recently made purchases.

#### Installation at Methodist Church

An installation service for the officers of all departments of the First Methodist church will be held next Sunday morning at 10:30 o'clock. The pastor, Rev. H. D. Tucker will preach a special sermon from the subject, "Effective Leadership" and the installation service will be for the members of the board of stewards, the officers and teachers of the Sunday school, the officers of the Missionary society, young people's officers and any other official leaders of the church.

#### RESTORE SWEDISH FLAGS.

STOCKHOLM, Jan. 5.—Swedish flags and standards from 1680, now in Paris, will be restored to Sweden by France, to which country they were exported after an auction sale here in 1820.

#### SURROUNDED, OUTLAWS KILL EACH OTHER

HOUSTON, Jan. 5. — Harry and Jennings Young, outlaw brothers from the Missouri Ozarks, ended their lives today when they stood face to face and shot each other in a house where an armed posse held them prisoners.

#### Flood Warnings Are Issued by Bureau

WASHINGTON, Jan. 5. — The U. S. weather bureau today issued flood warnings for five rivers in Mississippi and Texas.

#### MOths AID ARCHITECTS

SYRACUSE, N. Y., Jan. 5. Architects can learn from moths and butterflies, according to Dr. Frederick R. Lear, of Syracuse University. A study of their color combinations and intricate designs will suggest many ideas for decorations.

#### FOX KILLS HUNTER'S HENS

BRACKNELL, Berkshire, England, Jan. 5.—A fox entered the Garth fox-hunt kennels and killed several of the huntsman's chickens.

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#### WEATHER

West Texas—Partly cloudy. Colder. Frost and probably freezing temperatures in southwest portion, tonight. Wednesday fair. East Texas—Mostly fair. Colder and freezing in northeast portion. Frost in northeast and southwest portions nearly to east coast tonight. Wednesday fair.

THE CISCO DAILY NEWS

Phone 80.

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MEMBER UNITED PRESS. MEMBER ADVERTISING BUREAU. TEXAS DAILY PRESS LEAGUE.

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Obituaries and Cards of Thanks, 10c per line; Classified, 2c per word.

NOTICE TO THE PUBLIC.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of this paper will be gladly corrected upon being brought to the attention of the editor.

Any error made in advertisements will be gladly corrected upon being brought to attention of the publishers and the liability of this paper is limited to the amount of the space consumed by the error in the advertisement.

DAILY BIBLE THOUGHT

GOD'S THOUGHTS:—I know the thoughts that I think toward you, saith the Lord, thoughts of peace, and not of evil. . . . And ye shall seek me, and find me, when ye shall search for me with all your heart.—Jeremiah 29: 11, 13.

THE COUNTRY PRESS.

The intimate influence of the small dailies and the country press is convincingly discussed by C. M. Hammond in an article in the Texas Weekly of Peter Molyneux recently. The part that the editors of these papers have played in the development of the sections apart from the large metropolitan areas has been the biggest factor in that development, the article points out, and advertisers cannot afford to overlook that influence when seeking a medium through which to carry their messages to the vast market that stretches between the large cities.

Scores of country towns have become little metropolitan centers and the old trading stores now display the latest merchandise in plate-glass store windows. The farmer's daughter is as modishly dressed as her city sister and the farmer himself can discuss state, national and world-wide problems with as much knowledge and insight as can the average citizen of any of our metropolitan cities. Thus is described the change from an earlier era when the small town resident was looked upon as a "rube" and made the subject of innumerable jokes by his sophisticated city brethren.

What made that change? There are many factors, points out Mr. Hammond. Good roads, automobiles, radios, are some. But the factor that came first and paved the way for the introduction of these other influences, the educational power of the country press can claim the most and original credit.

"For," says Mr. Hammond, "the influence of the country editor has been the prime moving cause which has brought many of these other factors into being. There is no denying the fact that his unceasing preaching of the doctrine of good roads has made them possible in many countries or at least hastened their coming by several years. And his dogged persistence in selling the business men of his town on the value of advertising has had more to do with the well-filled stores with plate-glass fronts than any other thing. The country store-keeper, reluctantly perhaps at first, yielded to his insistent solicitations and began to advertise. After reading in his own advertisement what a nice store he had, the store-keeper naturally began to think more of it himself and started in to straighten and clean it up. Business began to pick up and in the course of a few years, the country store-keeper had become a merchant with a store in keeping with his new status and a business increasing from year to year through consistent advertising in the home town daily or weekly."

The small town daily newspapers and country weeklies of our country hold a strategic position in the battle for markets which confronts the American manufacturer today," continues Mr. Hammond, pointing out they control the greatest undeveloped or partially developed market in the world—a market made up of fifty million people with something like thirty-three billion dollars of spendable income. The statement, he says, is not to disparage the importance of the metropolitan papers but simply to show what is the importance of the smaller press.

Quoting some of Mr. Hammond's statistics: "According to the 1930 census report, the population of Texas exclusive of the five counties of Dallas, Tarrant, Harris, Bexar, and El Paso, which are covered by the metropolitan dailies of the state, was 4,518,913. Of this number 1,630,483 lived in cities and towns covered by local daily papers and 3,487,530 lived on farms and in towns having no local dailies. According to the Sales Management survey, the spendable income of the population outside the five counties mentioned above for the year 1930 was \$2,087,619,000 of which \$477,535,000 represented income of population in cities and towns covered by local dailies, and \$1,610,084,000 that of people living in towns without dailies and on farms. So it can be seen that the country weeklies cover a market made up of 3,487,530 people with a spendable income of \$1,610,084,000 which income is six hundred million dollars more than that of the entire state of Iowa.

"Of course the metropolitan dailies do cover a portion of this market outside their counties and the smaller dailies circulate outside their own towns, but this is balanced in the above calculation by the fact that a large part of the population in the counties of the metropolitan dailies and of the smaller towns with local dailies is covered by country weeklies.

"The sixteen metropolitan dailies of the state have a total combined circulation of 799,864. The total circulation of the one hundred daily papers located in eighty-two of the smaller towns and in seventy-four counties is 527,993, an average of 5,279 subscribers per paper."

A CHAMPION OF THE FEDERAL FARM BOARD.

David Lawrence is the editor of the United States Daily. In an address he said: "The history of the first few years operation of the federal farm board is perhaps the most important document on government issued in a decade." Speaking of the policy of the federal government along cooperative lines for the relief of the farmer, he declared: "The policy in agriculture has been to protect the farmer against those who would exploit him, those who would seek to profit by his lack of marketing outlets, by his disorganization and inability to command capital and credit in the marketing of his crops." Then he reminded his audience that "we cannot forget that agriculture is a \$58,000,000,000 factor in American national wealth. Hence the relative small expenditure made to defend agriculture from greater losses and the lessons that have been learned in this most trying period in a hundred

Bring on the Millennium



years have either been in the public interest or else we must assume that the protection of a \$58,000,000,000 investment and of an average annual output valued at \$10,000,000,000 is not truly a government function or responsibility."

There is another side to it. All the farm leaders are not committed to the policy of the federal farm board. All the congressional leaders are not committed. There is going to be a merry row under the big dome at Washington this winter.

Did You Ever Stop to Think?

By EDSON R. WAITE, Shawnee, Oklahoma.

That in the minds of the public, advertising has a decidedly distinctive place. It has been put there by the detritus policy of persistent advertisers in advertising only the best in quality.

Well advertised products, on account of their high quality and the services they give, have proven themselves the best time and time again. It is a well known fact that persistent advertisers never substitute for quality. Substitutes for quality never satisfy.

Discriminating buyers demand advertised products for their quality to be guaranteed and they always give complete satisfaction. Of the many methods of advertising created, none has met with such general appreciation as advertising through the printed page.

Advertising through the printed page meets every requirement of every line of business. It surpasses economy and brings better results than any other known method of advertising.

Good advertising not only brings business but builds prestige. Wide awake business concerns profit by its service.

More and better advertising creates a desire on the part of its readers to possess. Persistent advertising means more sales and more sales mean more profits.

The world knows that persistent advertisers always keep step with progress.

Donald H. Wilson, editor and manager of the Port Hope (Ontario) Evening Guide, says: "That if any part or parts of our modern industrial civilization broke down, we would be a helpless people.

If the ink or paper makers stopped, the printers would be unable to carry on because they do not know how to make their raw materials. The present generation of farmers would be unable to raise their crops if the present supply of equipment failed because the younger men could neither sow nor reap by hand as it is a lost art in this country by reason of being long in the discard.

With all our learning we are a helpless lot of people since we became inter-dependent. There is only one in a thousand who can make for himself the means of a livelihood—raise his own food, light a fire without a match, cook without modern utensils, make clothing or any of the other things which would keep body and soul together. This being the case, it seems essential that we study and keep our civilization from falling and strive to see that those we are dependent upon are fairly recompensed for their share in our welfare. We must see that there is a means to check some individuals from getting unlimited wealth and depriving others of a fair return for their contribution to the common good.

WORLD LABOR MEET TO PLAN INSURANCE

GENEVA, Jan. 5.—An international convention requiring every signatory state to institute an obligatory old age, widows and orphans insurance is to be launched by this year's International Labor Conference.

The International Labor Bureau has sent out a questionnaire asking for all laws and informations on the subject. In addition the Labor Bureau has begun the drawing up of a draft project for such a convention to be submitted to the conference.

Over 50 existing compulsory insurance laws have been carefully examined as a basis of the draft. One of the principles, which it has found in all these existing laws is that insurance should be compulsory for wage-earners and this will be incorporated into the draft.

In investigating the present status of compulsory old age, workmen's widows and orphans insurance, the Labor Bureau has found that the first steps in this direction were taken by Germany in 1889.

For a long time it remained the only scheme of the kind in existence, but in 1906 the former Austrian Empire also established a pension insurance scheme for non-manual workers.

France in 1910 instituted pensions for workers and peasants but this was never fully applied. The same period saw sickness and invalidity insurance launched in England; old-age and invalidity insurance in Luxemburg, Rumania, and Sweden.

Following the war the Holland scheme, which had been adopted in 1913, was finally put into force while compulsory insurance was adopted in Italy and Spain.

The body of such laws as they now exist cover tens of millions of people but the Labor Bureau hopes to make such compulsory insurance applicable to workers of all classes.

Paris, Jan. 5.—The French Chamber of Deputies may solve the problem of what to do with your former president by giving them an annual pension of \$8,000 and urge them to take life easy.

A project to grant the \$8,000 pensions, and to allow an annual pension of \$4,000 to the widows of president, is now before the Chamber, fathered by a group of centrist deputies.

The pension would be made available to M. Alexandre Millerand, who

was turned out of executive office by the adverse elections of 1924; M. Raymond Poincare, who gave 40 years of his life to the public service and France and went the war as President of the union; and M. Gaston Doumergue, who has been taking one long rest since he left office last June.

Madame Paul De-chanel is also eligible for a half-pension, her husband having died soon after his historic fall in pajamas, at night, from the presidential train as it speeded through Normandy.

His supporters pointed out that two former presidents, Poincare and Millerand, stood for election to the houses of legislature after spending their terms in the Elysee. One other ex-President, although past 80, was obliged to resume his practice of law in order to live.

Bell Ringers Go in Training

LONDON, Jan. 5.—The bell ringers of London, who represent one of the city's most ancient and honorable professions, trained hard for their work during the holiday season.

No men are more serious. Upon their shoulders rested the reputation and traditions of bell ringing guilds that are centuries old. As a district craft, bell ringing dates back to the time of Edward the Confessor.

Each Yuletide the two oldest guilds go determinedly after the bell ringing endurance record. The record is now held by the Society of College Youths (founded 1671), which in 1922 struck 21,363 blows on the church bells of Appleton, Berkshire. The Scholars of Cheapside Society (founded 1602) are confident, however, of regaining the honor within the next few years.

The last time the record was in danger was in 1926. For about ten hours the bell ringers had held grimly to their task and the record was almost in sight. Then the voice of the big tenor bell gave way. Its bearings had burned out.

TRUCK KILLS DEER. KEMPSTER, Wis., Jan. 5.—A truck driven by Julian Blonied, Antigo, ran into and killed an eight-point deer, the largest seen in this locality in several years. The carcass, which weighed 184 pounds dressed, was confiscated by conservation wardens.

WATER CURTAINS. STOCKHOLM, Jan. 4.—"Water curtains" are an innovation installed in the Royal Opera and the Royal Dramatic Theater here. They consist of water pipes running along the top of the proscenium and in case of fire they open a cascade of water over the footlights.

Falfuria.—J. E. Childs of Refugio, leased meat market located in Q. & P. Grocery.

Valentine.—Old Military establishment on Eddy Miller ranch west of here leased by Mr. Hulme for dude ranch.

CHARLESTON SPECIAL. For January, 5 for 25c; 12 for 50c. Kodak Finishing—8-hour service. In at 9, out at 5. We issue coupons for Enlargements with each order.

WALTON STUDIO ART & GIFT SHOP. Telephone 151.

AUCTION SALE

Saturday, January 9, 2 p. m.

Household Goods, Furniture, etc., will be sold for Storage. Remember the date.

Ever-Ready Transfer & Storage Co.

Telephone 700.



YOU CAN FREE THOSE FETTERED DOLLARS

The public needs commodities and the public will buy their needs if suggestion and inducement is advanced through their logical buying guidance, ADVERTISING.

If you have something to sell, tell it with the forcefulness at your disposal through the

THE CISCO DAILY NEWS

OR

CISCO AMERICAN AND ROUNDUP

(Weekly)



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CISCO DAILY NEWS

Telephone 80.

Expert Copy Layout

Vertical text on the far right edge of the page, partially cut off.



# DESIGNERS VIE IN PLANS FOR SOVIET TEMPLE

By EUGENE LYONS  
United Press Staff Correspondent  
MOSCOW, Jan. 5.—The whole country, but Moscow residents in particular, await eagerly the results of a world-wide contest among architects for a design of a Temple of Labor on the site of the former Cathedral of the Redeemer.

The announcement of the winning design is expected in February. It will determine an aspect of the Moscow landscape for generations and perhaps centuries. The location is such that it made the gold dome of the annihilated cathedral visible from every part of the city. The same prominence awaits the Temple of Labor.

The cash reward, although it will be large, is the least of the attractions which has led 149 Soviet architects to contribute elaborate plans. The winner will become instantly famous in the Soviet Union and the temple will immortalize his name.

All Architects Invited  
It is not beyond possibility however, that the architectural hero may turn out to be a foreigner. Anxious to obtain the best that modern architectural skill can offer, the commission in charge of the projected temple invited leading architects all over the world to contribute designs.

The largest foreign representation is that of the United States. Many eminent American architects, according to officials here, are expected to have their designs in Moscow soon. They include Joseph Urban, T. H. Lammie, Weddes and Wright. Germany will be represented by Paul Mendelssohn and Giuseppe Francey by Le Corbusier.

The first crop of plans submitted indicated that the contest has touched architectural imaginations here strongly, perhaps too strongly. Some of the ideas range from the fantastic to the insane. One proposed a structure more or less in the line of a dirigible. Another proposed a skyscraper with a auditorium seating 15,000 on the ninth floor.

One of the most exotic projects

# Britishers Poke Fun at George Bernard Shaw in Contest Through Newspaper

MANCHESTER, England, Jan. 5.—If the United States decided to go royal and asked George Bernard Shaw to accept the throne, what do you think Shaw's answer would be? This was the question the Manchester Guardian asked its readers recently. It brought humorous replies. Not one suggested that he might refuse, because of any sense of unfitness in himself.

In fact the answers showed a very clear idea of the reputation that he has achieved. When they made him refuse he did so, the ground that the post was too much for a man of his abilities, or that the pay was not large enough for a man with his salary, or that he just couldn't be bothered.

First prize, \$10, was won by George T. Hay of Low Fell, Durham by the following:

Phone message regarding decision to establish monarchy in America received on emerging from mid-day bath. Quite understand your desire, seeing Stalin not available to have any other infallible human being as your first king, but offer totally inadequate notwithstanding, undebated improved social status of modern kings. Do you really consider attractive offer of limited monarchy to absolute monarch world intelligent and film clown's salary to dramatist surpassing Shakespeare. Besides have no desire to captain compassless ship. When your vessel steering definitely by common sense like friend Stalin's offer me post again. Minor points: Day is past when immaterial whether king speaks his people's language. Could not reign happily in undemocratic country where majority desiring in stimulating alcohol are prosecuted by majority and heretized by canonical practice of meat eating. Have hunch phone message fake to obtain 150 pounds non-transferable. Shaw copy. G. B. S.

Two other answers which were favorably mentioned, principally because of their brevity, were:

Selected myself king of the United States in 1879 and have been ruling successfully ever since.

Delighted to honor you, but where are the United States?

Eldorado — Work resumed on J. D. Wesner No 1 well.

# All Russians Hunt Minerals

MOSCOW, Jan. 5.—The increasing curiosity about their own country, which is stimulating hundreds of thousands of Russians to tour out-of-the-way regions, will be capitalized by the government to aid the nation.

Instead of merely enjoying the scenery and the exercise, these tourists, chiefly young people, will be mobilized to search for untapped natural resources as they go along. Courses in geology, mineralogy and other sciences are being opened by the Proletarian Society of Tourism for this purpose.

The president of the society is a man known throughout the world as a relentless prosecutor in melodramatic country-revolutionary trial, Nicholas Krilenko. He is a passionate explorer and mountain climber.

# Stalin to Rule Soviet Theater

MOSCOW, Jan. 5.—The world-famous Moscow Art Theater, still under the direction of its principal founder, Constantin Stanislavsky, soon will be transferred from the Art Department of the Commissariat of Education, which normally supervises all theaters, to the direct patronage of the Central Executive Committee (Tsik) of the Soviet Union.

This transfer, a report in theatrical circles has it, was made upon the direct recommendation of Joseph Stalin, after Stanislavsky had complained about interference. In effect, it more or less removes

# Pauline Frederick Raising Prize Hens

HOLLYWOOD, Jan. 5.—Pauline Frederick had gone her neighbor one better in selecting a hobby that is unique and at the same time profitable: Chicken ranching!

Just before her recent departure for New York, the actress counted her flock and found that it numbered more than a thousand.

A year ago Miss Frederick was interested only in keeping her house supplied with fresh eggs, but as time went by, she developed a fancy for the fowls. A small number of her ribbon Plymouth Rocks were purchased. They multiplied so fast that Miss Frederick had to take on a small ranch. Not only do the chickens pay for their own upkeep, but also that of the ranch.

While in New York Miss Frederick is making arrangements to export her chickens at the large Eastern shows.

# AUTOGIRO ON SKIS

PHILADELPHIA, Jan. 5.—Fairchild Aircraft, Ltd. of Montreal, will create the first autogiro to be used on skis during the coming winter, Fairchild Autogiro officials said.

225,000 MILES  
MARSHALL, Wis., Jan. 5.—After carrying mail a distance equal to nine times around the world in the last 30 years, Thomas T. Pyburn, rural mail carrier, has been retired on a pension here. A conservative estimate of the distance covered by Pyburn is said to be 225,000 miles.

COLLECTED WITNESS  
FERTLAND, Ore., Jan. 5.—J. D. Bond turned came to goal, although he was caught. Arthur Shook, banker complained by gate Bond a watch to repair. When arrested, Bond had 42 pawn tickets — 40 of them for watches — had taken to "repair."


GOBI DESERT SAFER  
EELSON, Wis., Jan. 5.—Life on a Gobi desert expedition is safer than city life. Roy Chapman Anderson, famous anthropologist and Gobi college alumnus, told students here.

# J.C. PENNEY CO. INC.

CISCO, TEXAS.

## penney's WHITE GOODS Event

Featuring White Goods - Linens - Bedding - Towels



# SPECIAL

## Subscription Offer

### THE CISCO DAILY NEWS

Your Own Home Town Paper

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For a Short Time Only Within a Radius of 100 Miles of Cisco

Good on New or Renewals

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Take Advantage of This Opportunity

This offer is good within a 100-mile radius of Cisco but not in the city limits where carrier service is given. Mail your subscription to the Circulation Manager of the

# CISCO DAILY NEWS

A Wise Economy!

## "Honor" MUSLIN



A fine quality, pure finish muslin that will wear and wear... and improve with laundering. And you don't pay a cent more at Penney's for the quality... in fact, you get it for less!

39 inch unbleached	10 yds.	79c
36 inch bleached	for	
36 inch longcloth		

For Wise Economy... Buy

## "NATION-WIDE" SHEETING and Pillow Tubing

8/4 or 72-inch bleached	25c yard
9/4 or 81-inch unbleached	25c yard
9/4 or 81-inch bleached	27c yard
10/4 or 90-inch unbleached	27c yard
40-inch pillow tubing	16c yard
42-inch pillow tubing	17c yard

Men's Fancy Striped Broadcloth

## Shorts

3 Pairs for \$1.00

Quality Features

- Elastic-side waist-band
- Fast Colors
- Comfortable cut

Note these many superior qualities and the very low price! Crisply fresh and sanitary because wrapped in cellophane! Cut to fit as men like them... full seat and lots of leg-room! Smart patterns! Here's value, indeed!

Just Arrived, New Shipment of Spring Coats and Dresses

"Penco" ...

## Sheets

Long Wearing!

Priced a year ago at \$1.33 81x99 inches (before hemming) enough to tuck well in at the foot. These sheets are exceptional in fine quality, smoothness and softness. Permanent linen finish.

98c

Pillow Case 23c  
42 x 36 (Price a year ago 31c)

Believe It or Not But It's True

## Men's Socks

3 pairs for 17c

Wool-mixed values that make new hose history!

Heavyweights that like hard wear. New winter shades.

A Wise Buy!

"Belle Isle" Muslin

Muslin that wears exceptionally well. 36 inches wide bleached... it's an unusual value even at Penney's!

Penney's Low Price 6c yard

Penney's All-Wool Blankets

70x80-inch size. You'll be cozily warm on a cold winter's night under these blankets! Their quality is amazing for the price... sold a year ago for \$7.90 a pair!

Now \$4.98 Pair

Super-value Bath Towels



4 for 39c

Size 20" x 40" and 18" x 35" Improved quality—so serviceable you'll buy them by the dozen! Plaids, stripes, borders in assorted colors.

Pink Blue Green Gold Lavender

Bath Towels 23x44 Inches!

## 4 for 59c

Sturdy-Absorbent

A wonder value! Large, soft fluffy towels of substantial double-thread terry that will wear and wear. Smart colored stripe borders—in pink, blue, green, gold and lavender.

Pay LESS But Buy QUALITY ...

## "Belle Isle" Muslin

Muslin... Long Wearing 10 yards for

36-inch bleached

39-inch unbleached

Longcloth... Soft Finish 59c

36-inch bleached

Price a year ago: 10 yds. for 73c

SHEER CHIFFON! Hosiery for Women



Silk to the top... silk plaited sole and pure silk heel... these hose come in the leading shades of the season! A value for your budget! Same excellent hose sold a year ago for 98c!

Picot Top... No. 526

French Heel... 65c pr.

Cradle Sole... 65c pr.

\$4.98 to \$9.90

C. U. CAGERS GET READY TO BEGIN SEASON

By STANDARD LAMBERT
GORT WORTH, Jan. 5 — Following their barnstorming tour of the middle west during the Christmas holidays in which they lost but one game, the champion Texas Christian Horned Frog basketball team returned to Gort Worth to begin preparations for the initiation of the 1932 basketball season.

Indian Danger Wins Law Fight

COLORADO SPRINGS, Col., Jan. 5. — Pedro Cajeta, the "Ganche" Indian of Manitou, danced through the summer months for years and thousands of American tourists in the Garden of the Gods paid him small coins.

OUT OUR WAY



France Ends Its Count of Noses

PARIS, Jan. 5 — The complete census returns made public by the government show that the number of noses which had its run on the roadway several years ago, "Fifty million Frenchmen Can't Be Long" was guilty of exaggeration.

Women Face Danger Of Baldheadedness

LONDON, Jan. 5 — When your sweetheart, or wife, bends over, do not be surprised if you notice that she is becoming bald-headed.

Hidden Mesa To Be Searched

SCOTT'S BLUFF, Neb., Jan. 5.—A hidden mesa, once the meeting place of prehistoric Indians, will be excavated by a party of archeologists in Northwestern Nebraska this summer.

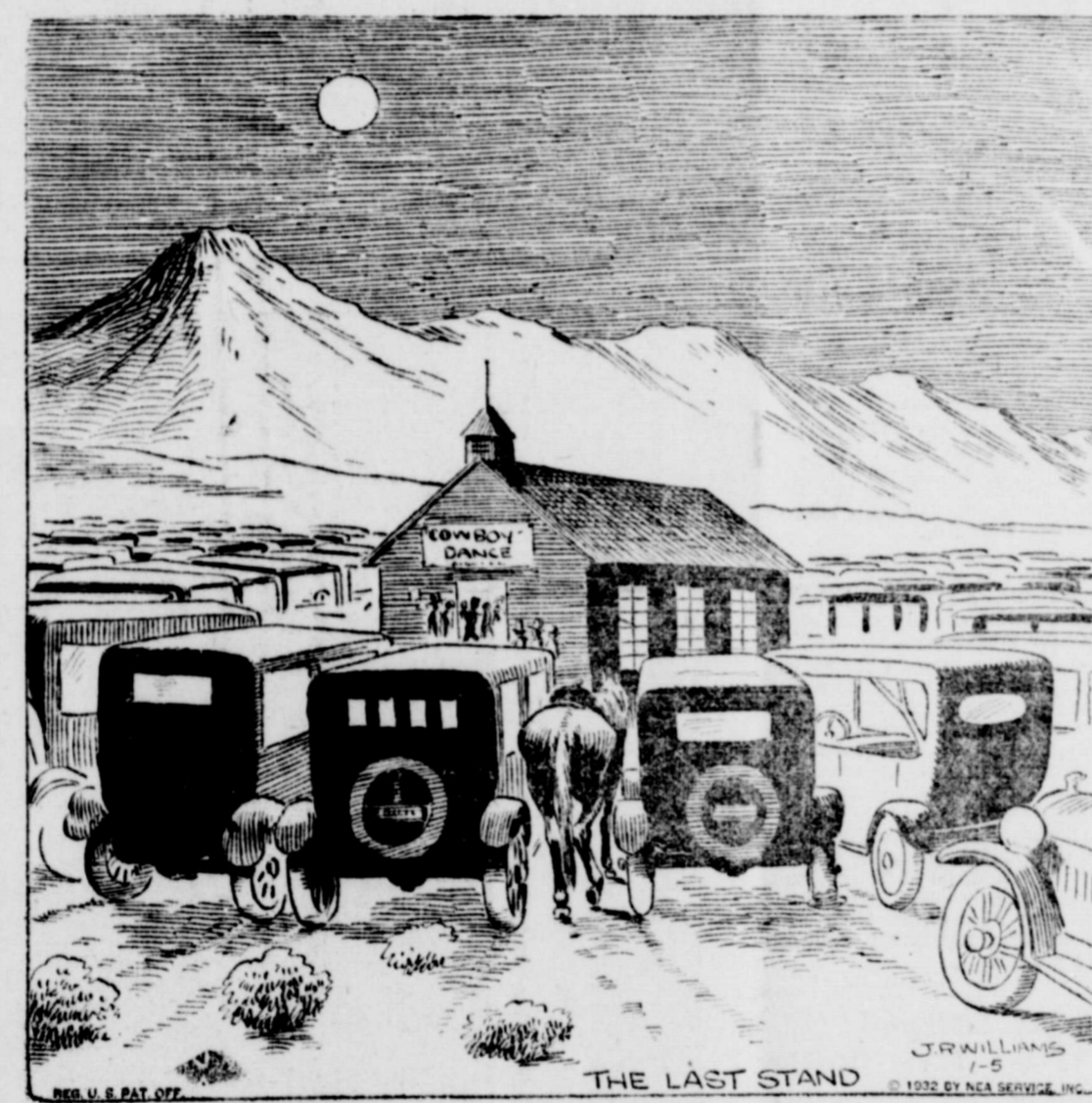
High Heels Are Detested by Experts

LONDON, Jan. 5 — High-heeled shoes are harmless, according to P. Roth, orthopaedic surgeon of the Royal General Hospital, Greenwich.

HITS BINOCULARS

WASHINGTON, Jan. 5. — Even binoculars have felt the pinch of government economy.

Victoria — White way lighting planned for East Goodwin avenue, North Main and East Santa streets.



MOM'N POP.



.....CLASSIFIED ADS.....

Quick Reference, Inexpensive Ads That Are a "Clearing House" for Your Needs.
CLASSIFIED ADVERTISING RATES AND REGULATIONS
All CLASSIFIED advertising is payable in advance, but copy MAY be telephoned to the Cisco Daily News office and paid for as soon as collector calls.

Train Schedule RAILROAD TIME TABLE

Table with columns for Train No., Direction, and Time. Includes sections for T. & P., C. & N. E., and M. K. & T.

BRING YOUR PRINTING PROBLEMS TO US

Bring Your Printing Problems to Us. CISCO DAILY NEWS, CISCO AMERICAN and ROUNDUP.

FRECKLES AND HIS FRIENDS. Business Directory. MRS. HIGHTOWER Sewing and Alterations. The Rotary Club meets every Thursday at Laguna Hotel. Cisco Lodge No. 556 A. F. & A. M. meets fourth Thursday, 7:30 p. m. FRED A. STEFFEY, W. M.; L. D. WILSON, secretary.

BRITISH ROYAL FAMILY AMONG MOST HEALTHY

LONDON, Jan. 5.—The British royal family is one of the healthiest in the whole country. Its constitution borders on the remarkable. For instance, it was his constitution that saved King George when he was near death as the result of bronchial pneumonia in 1928.

Queen Mary probably has had less illness than any other member of the royal family. Recently she had a cold, and within a few days she was out-of-doors. Since she became Princess of Wales, the Queen has had to cancel an engagement only once, and that was when she was unable to accompany the King to the opening of parliament three years ago.

Another hardy member of the royal family is the Prince of Wales. His health and his physical fitness is one of the Prince's idiosyncrasies. It is said that he has a dread of fatness, and used to stand in front of a mirror, to see, as he himself said, "whether he was getting fat like grandfather (King Edward)."

Crops Slump In Nebraska

LINCOLN Neb., Jan. 5.—Income from Nebraska's leading crops fell off 42.3 per cent during 1931 as compared to 1930. Estimates of the state and federal division of agricultural statistics show the value of the leading crops to be \$140,796,000 for 1931, or 57.7 per cent of the 1930 valuation.

On the other hand, farmers are required to pay 23 per cent more than in pre-war times for commodities purchased. Taxes are more than two and one-half times higher.

BRUSHING UP SPORTS . . . By Laufer



STOCKWELL Sired the horses that ran first, second and third in "THE ENGLISH DENBY" 1936. They were Lord Lyon, Bevern and Rustic.

BASEBALL ARISTOCRAT

EARLY FOOTBALL DE-EMPHASIS. THAT LL BE ENOUGH OF THAT-SEE!!

FOOTBALL GAINED SO MANY FOLLOWERS IN ENGLAND DURING THE 12TH CENTURY KING HENRY FEARED THE GAME WOULD HURT ARCHERY. HAD IT ABOLISHED BY "ROYAL DECREE"

RABBIT MARRIAGE HIS FORTIETH BIRTHDAY WAS CELEBRATED AT THE HOME OF VISCOUNT TAKETANE SOMMA, ONE OF THE REAL BLUEBLOODS OF JAPAN

Nobel Prizes Total Millions

STOCKHOLM, Jan. 5.—More than five million dollars' worth of prizes have been distributed throughout the world by the Nobel Institute, during the 30 years of its activities. The total number of prizes distributed is 134, of which Germany has obtained 33 1/2. She is followed by France, 20 1/2; England, 16 1/2; United States, 11; Sweden, 10 1/2; Switzerland, 7 1/2; Denmark, 5 1/2; Holland, 5; Norway, 4 1/2; Austria, 4 1/2; Belgium, 3 1/2; Italy, 3 1/2; India, Spain and Poland, 2 each; and Russia and Canada, 1 each.

"VAPOR LOCK" POPULAR DETROIT, Jan. 5.—There will be much talk of "vapor lock" prevention at the auto shows in January. This relatively new word in automobile parlance simply means that the highly volatile fuels used for easy winter starting develop a pocket of vapor in the gas line during the warm weather, preventing a flow of fuel. Nearly all the new cars have devices to prevent this.

Statement of Condition FIRST NATIONAL BANK, CISCO, TEXAS December 31st, 1931. Resources: Loans and Discounts \$308,382.34; Cash and Bonds 324,752.68; Federal Reserve Bank Stock 3,000.00; Banking House 30,500.00; Furniture and Fixtures 10,000.00; Overdrafts 202.85. Total Resources \$676,837.87. Liabilities: Capital Stock \$50,000.00; Surplus 40,000.00; Undivided Profits 1,228.05; Deposits 585,609.82. Total Liabilities \$676,837.87.

RENO MAY BAN NOISE RENO, Jan. 5.—Train whistles may too, trucks may roar and cries of "whoopie" may re-ound in Reno (the latter not to loudly of course), but other noise sources are facing curative curtailment. An ordinance would prohibit sidewalk radio broadcasting hawking of wares, and all other forms of "unnecessary" noise.

STUDIES ALASKAN COAL WASHINGTON, Jan. 5.—Continuing its investigation to determine the extent of coal deposits in Alaska, the Interior Department has called for bids for the drilling of four core holes in the anthracite ridge in the southern central part of the territory. The core will be at a depth of 1,500 to 2,000 feet.

BARRELS TO AID NEEDY PONTIAC, Mich., Jan. 5.—Orange barrels have been placed practically all the grocery stores here by the Food commission to induce shoppers to drop in contributions of food to the needy. Free contributions of interested individuals pay for the orange barrels.

About Cisco Today Society Editor, Miss Marjorie Noell—Phone 80.

CALENDAR Wednesday The Happy Trunkle Sewing club will meet Wednesday afternoon at 2:30 with Mrs. J. P. Parth, East Third Street. Mrs. W. C. McDaniell will entertain the Humble Bridge club Wednesday afternoon at 3 o'clock at her home in Humbletown. Mr. and Mrs. S. W. Coplin and daughter have returned from a visit in Shreveport, Louisiana. Mrs. W. L. Moore has returned to Mt. Pleasant after a visit in the city. Mr. and Mrs. D. D. Lewis are spending today in Bangor. Mr. and Mrs. C. C. Dodson of Cross Plains visited friends here Sunday. Mr. and Mrs. Roy Rufmeyer have returned from a trip to Temple. Mr. and Mrs. Bill Armstrong of Bangor spent the weekend in Cisco. Miss Betty Brown of Rising Star was a visitor in the city yesterday. Mr. and Mrs. H. Francon have returned from a visit in east Texas. Mrs. D. Bowden of Rising Star spent the weekend with Mrs. J. T. Bryan. Mrs. M. E. Arzuck is reported to be improved after a ten days illness at her home. Mr. and Mrs. Marvin Oburn spent Sunday in Santa Anna. Mr. and Mrs. Bill Rathmell of Abilene are visiting Mrs. W. D. Hazel. Byron Lovelady left yesterday for Dallas to re-enter S. M. U. after a holiday visit with relatives here. Miss Lina Ruth Clarkson has returned to Rising Star after a visit with relatives in Cisco. Mr. and Mrs. W. J. Foxworth returned Sunday from a short visit in Dallas. Miss Bea Vilenky of Shreveport Louisiana is visiting her sister, Mrs. S. W. Coplin. Calheim Anderson, student of S. M. U. left this morning for Dallas after a holiday visit here. Miss Helen Horton returned from a visit in Dallas. Mrs. George Drewery and son, George Jr., have returned to their home in Dallas after a visit with relatives here. Miss Virginia Dabney and Miss Pauline Kral of Wharton left Sunday. 666 666 Liquid or Tablets used internally and 666 Salve externally, make a complete and effective treatment for Colds. 85,000 in Cash Prizes. Ask Your Druggist for Particulars.

City's Politics Seemed Fishy

GRAND HAVEN, Mich., Jan. 5.—Politics and fish are all jumbled together here in a battle for control of the city government. Mayor William Ver Duin, recently elected on a progressive ticket, is also commercial fisherman. He mixed the fish and politics last July, when he allegedly landed a boat of undersized whitefish. Arrested by conservation officials, the mayor was brought to trial in Justice Court. A hung jury prevented his political enemies from starting ouster proceedings. The case was dropped for several months. Recently, when the mayor was successful in his fight for a better water supply, his enemies revived the old charge. They called the attention of the attorney-general to the case. The attorney-general has ordered a retrial. And, now, Ver Duin's followers are lined up to fight, first, the mayor's conviction for a misdemeanor, and, second, any ouster proceedings which may be started. They contend catching undersized whitefish is not a crime.

Closing Selected New York Stocks

Table of stock prices: American Can 55 1/2, Am. P. & L. 13 1/2, Am. Smelt 13 1/2, Am. T. & T. 100 1/2, Anaconda 9, Auburn Auto 119 1/2, Aviation Corp. Del. 25, Beth Steel 16 1/2, Byers A. M. 10 1/2, Canada Dry 10 1/2, Case J. I. 32 1/2, Chrysler 12 1/2, Curtis Wright 11, Elect. Au. L. 25 1/2, Elec. St. Bat. 26 1/2, Foster Wheel 8 1/2, Fox Films 2 1/2, Gen. Elec. 22 1/2, Gen. Mot. 18 1/2, Gillette S. R. 13 1/2, Goodyear 16 1/2, Houston Oil 13 1/2, Int. Cement 15, Int. Harvester 22 1/2, Johns Manville 16 1/2, Kroger G. & B. 13 1/2, Lig. Cart 12 1/2, Montg. Ward 7 1/2, Nat. Dairy 21 1/2, Para. Publix 7 1/2, Phillips P. 4 1/2, Prairie O. & G. 5 1/2, Pure Oil 4 1/2, Purity Bak. 11 1/2, Radio 5 1/2, Sears Roebuck 30, Shell Union Oil 3, Southern Pacific 26, Stan. Oil N. J. 26 1/2, Stacy-Vacuum 8 1/2, Studelaker 19 1/2, Texas Corp. 11 1/2, Texas Gulf Sul. 21, Tex. Pac. C. & O. 2 1/2, Und. Elliott 15, U. S. Gypsum 18 1/2, U. S. Ind. Ale. 24 1/2, U. S. Steel 36 1/2, Vanadium 12 1/2, Westing. Elec. 20 1/2, Worthington 16 1/2. Curb Stocks: Cities Service 5 1/2, Ford M. Ltd. 4 1/2, Gulf Oil Pa. 45 1/2, Humble Oil 43 1/2, Niag. Hud. Pwr. 6 1/2, Stan. Oil Ind. 14 1/2.



"There's none so good as LUCKIES" "I've tried all cigarettes and there's none so good as LUCKIES. And incidentally I'm careful in my choice of cigarettes. I have to be because of my throat. Put me down as one who always reaches for a LUCKY. It's a real delight to find a Cellophane wrapper that opens without an ice pick." "It's toasted" Your Throat Protection—against irritation—against cough And Moisture-Proof Cellophane Keeps that "Toasted" Flavor Ever Fresh TUNE IN ON LUCKY STRIKE—60 modern minutes with the world's finest dance orchestras and Walter Winchell, whose gossip of today becomes the news of tomorrow, every Tuesday, Thursday and Saturday evening over N. B. C. networks.

PALACE NOW PLAYING "The Squawman" with WARNER BAXTER and Elinor Boardman. FAMILY NIGHT TONIGHT Family of 6 Admitted for 35c. WED. ONLY Bargain Day, Any Time. 2 Adults Admitted 2 On One Ticket THIS WEEK WED. ONLY

PALACE Thursday, January 8th ONE DAY ONLY The World Famous Play "TEN NIGHTS in a BARROOM" DAYS THAT ARE GONE BUT NOT FORGOTTEN! A Child's Faith—A Father's Love and Regeneration. TENDER ROMANCE STIRRING PATHOS