

THE CISCO DALLY NEWS


DAILY BIBLE THOUGHT


are forced to give to the famuling
inearcerated men." Port Arthur - Two large Eady
textile mill concerns reecnty
 Levelland - G. H. Tubb buy
nsturance ageney from J. H.
A. S. NABORS bought, sold and exchang

## JOB PRINTING SPECIALISTS

Letter Heads
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---in fact we furnish you with any kind of PRINTING you may need.

## CISCO DAILY NEWS

Telephone 80 or 81.

The only tire fact you need to know: more people ride on Goodyear Tires than on any other kind!.

The reasons are: Motoring experience-the acid test-proves Goodyear Tires superior.
Goodyear's greater production permits of greater values. We can demonstrate this to you!


BLEASE MOTOR CO., INC.

## BRUSHING UP ON SPORTS

USE OF RADIO FROM TRAINS



## YOUR

 STANDARD Of LIVNG !For all we know, some Mongolian landowner, living miserably in a smoky felt tent, may be the richest man in the world . . . For standards of living are not based merely on wealth. They are based rather on the way people use wealth. The reason why American standards are considered highest in the world is because the great majority of Americans have at their command all the things necessary to a civilized and cultured mode of living.

Any housewife in America, even of most moderate means, can draw upon the resources of all the world for her own private use!

You may study and enjoy outright at very small ex pense, music . . drama . . . art in all its forms. You may review the smartest styles each day as they appear in the pages of newspaprs. You may select household furnishings, modern conveniences, heat-units, refrigeration, food in luxurious and endless variety, cosmetics, dress-goods, automobiles, anything in fact that is commonly looked upon as part of the American scene you may select these things leisurely and conveniently by merely studying the advertisements as they appear each day!

About Cisco Today


| Wordern Electric Refrigeration... In Incestment in Health <br> 典 $\qquad$ $\square$ <br> West Texas Utilities Company |
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## SOVIET PRODUCTSMAY SWAMP EUROPE IN 1933 EXPERTS FEAR




GIVE YOUR CAR A WEEKLY BATH
And a Thorough Greasing This will keep your car young and looking young.

## what they want and get it!

Women smokers want a cigarette that's milder -and that's why more of them are smoking CHESTERFIELD every day.

Women smokers want a cigarette that tastes better-and that's another reason why more of them are smoking CHESTERFIELD every day.

CHESTERFIELD uses only mild, ripe, sweettasting tobaccos and the purest cigarette paper made. That's why the last CHesterfield of the day is as mild and sweet-as cool and comfortable -as the first. Good - they've got to be good!


