

Methods Found in Colorado Provide Pointers for Local Irrigation Work

ARMERS ARE PIEASED WITH ERADICATION


RL DROWNS
IN RIVER AT
N. BRAUNFELS


COMMITTEE TO
FT. WORTH ON GAS QUESTION

PRISONGURRD IS SLAN: 2
NWMIES SED

, DEATHPENALTY CONTINUESTO DEMANDED IN DELAY FLIGHT HOTELSLAYING

DOHERTY ASKS MAILS TO BAR KANSASPAPER

Fight at Ball
Game Is Fatal

Former French
President Firm
JAP HAIRLESS
HORSEMAYBE
SENT TO U. S.

MAN SHOT TO
DEATH TODAY AT FT. WORTH

FUNERAL BILL
FOR MEXICAN YOUTHS $\$ 3,088$

## THE CISCO DALLY NEWS



The Haire and the Tortoise!


OTHER OPINIONS


Reliable Printime tas orferim CISCO DAILY NEWS ROUERICAS
I. Inimenaionaly Tamout

ALEXANDRIA


LOS ANGELES


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cennot help themselves. education

## JOB PRINTING SPECIALISTS

Letter Heads
Envelopes
Staiements

## Shipping Tag

Bill Heads
Circulars
Legal Blanks
Cards

## Funeral Notices

.--in fact we furnish you with any kind of PRINTING you may need.

## CISCO DAILY NEWS

Telephone 80 or 81.
Expert Copy Layout

UMMPER CROPS TO PUT SOUTH BACK ON FEET

## -

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## YESTERDAY, TODAY OR NEXT WEEK

When an advertiser puts his trade-mark on a product and his money behind it, he wraps his reputation into the package. That is why the purchaser of advertised goods can take an unvarying standard of quality for granted.

Look through the advertising columns of this newspaper and notice the number of established products you see listed there. As you read the name of each one, you form an instant mental picture. Its size, color, shape, flavor and quality are known factors, as staple as wheat. You know that whether you buy the article today or next week, it will be precisely what you wantthe same uniformly good product that gave you satisfaction when last you used it.

That is one of the tremendous advantages that advertising has brought you as a consumer. You know before you buy that the maker, whose business success is tied up with his product, will see that quality is maintained. You know that if any change is made in an advertised article it will be to improve it---to give you even greater value for your money.

## You Can Trust Advertised Goods



## Convider your Udamis Opple!!*

## Don't Rasp Your Throat With Harsh

 Irritants"Reach for a LUCKY instead"

Place your finger on your Adam's Apple. You are actually touching your larynx - this contains you
chords.
From the report of a famous scientist who studied the effects of LUCKY STRIKE'S exclusive "TOASTING" Process-
"During the course of some recent investigations... we became interested to ascertain whether Ultra
Violet Raysproduced any change Violet Raysproduced any change
in the quality of the cigarettes. It may interest you to know that 1 was able to detect a very definite
difference in the irritant difference in the irritant qualities
of the treated and untreated cig. of the treated and untreated cig. not only on myself, but others as well, and we experienced little difficulty in selecting the treated or irradiated cigarettes as dis tinctly less irritating to the mu-
cous membrane of the nose and pharynx than the control or untreated cigarettes.
Sunshine mellows - heat purifies - that's why LUCKY STRIKE'S exclusive "TOASTING" Process includes the use of modern Ulita Violet Rays. Remember-LUCKY STRIKE is the only cigarefte in America that brings you the added benefits of "TOASTING". And so we say "Consider your Adam's wo say "Bonsider
Apple". Be careful in your choice
of cigarettes.


## "It's toasted" <br> Including the use of Ulitra Violet Rays

 Sunshine Mellows - Heat PurifiesYour Throat Protection-ggainst irritation-against cough
 Dance Or Treeme



## Car Owners Bought More Titestone Tires

During April, May and June than in any like period in History

British Honor
Teetotalers Gloucester Art Trouble and III Health Have Dogged
Exhibit Opens
Clara Bow in Her Struggle to Fame

Hawks Broke
Many Records

## 40,000

Conoco Passport Holders are on Vacation Highways


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OUT OUR WAY
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FRECKLES AND HIS FRIENDS.
A

666
MOM'N POP.


About Cisco Today


| TIRE SERVICE |
| :---: |
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| Bring us sour Tive Troubles Regularly |
| CARROLL AUTO SUPPLY CO． |
| J．D．CARROLL，Manager |

＂26？＂MYSTERY SALE
＂wn．
$46^{97}$

There is more to a car than the engine and more to an engine than cylinders．

Blease Motor Co．，Inc Phone 244－245．


FIRE INSURANCE

## $\$ 7.85$

There＇s no greater economy than the purchase of Florsheim Shoes now at this low sale price．．．．It＇s your only opportunity to secure these top quality shoes below regular prices
Free Ticket to the Movies with Every Pair
MIILER－LAUDERDALE
＂The Man＇s Store＂
Closing Selected
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 | Phalli |
| :--- |
| Prairi |
| Pure |
| Purty |
| Radio |
| Sears |

 STARTING TODAY c FLORS
SHOE
 now at

## And No Teacher to Bother Them



Statement of Condition FIRST NATIONAL BANK，CISCO，TEXAS

June 30th．， 1931.

Resources


## Coans and Discounts ash，U．S．Government and Federal Reserve Bank Stock

 Banking House Furniture and FixturesLiabilities
$8309,999.44$ $306,416.89$
3,00000 $31,153.18$
3
1,181028 $11,319.24$
70585 \＄662，594．61
$850,000.00$
$50,000.00$ $\begin{array}{r}50,297.75 \\ 5 \\ \hline\end{array}$ $\$ 662,594.61$

This is the Bank that Service is Building

## undus ndivided Profits

$557,296.86$
$8662,594.61$
 Refrigeration ${ }_{\text {sete }}$ The NORG：

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beauty for all of
the years and
years you onn i WITH ROLLATOR

EVEY AMBRCAN CAR MADE TOOAY CONIANS MATERILL MADE BY BNG
USE DAILY NEWS WANT ADS．

