#  <br> CISCO DAILY NEWS 

# FISCO PREPARES FOR BIG FOURTH New Rotary Club Officers Installed at Luncheon Today 



Sparkler in Small Boy's Hand
Starts Fire That Ruins City


Cisco People Find Lake Cisco Park


Pays Fine in
Manslaughter Charge


$\$ 53,550.16$ Paid in University Royalties

## INCOMING AND RETIRING OFFICERS OF ROTARY


J.
SAYS LOYE
WATER DEPT.


## J. T. SCOTT WATER DEPT






Lake Resort Ready tor Large Crowds

One Killed When
Tanker Explodes

WEATHER

THE CISCO DALLY NEWS
Phones 80 and
THE CISCO PRINTING \& PUBLISHING COMPANY.
$\qquad$

DAILY BIBLE THOUGHT

# COME TO CISCO 

Spend the Fourth where you can be cool -. Where you can have an outing with the family without cost -..- where the children may have Swings, Seesaws and plenty of shade in which to play --Plenty of drinking water free, Barbecue pits on which to cook your lunchif you desire. Let yourself and the children have a real outing--The children will enjoy the Zoo.

## GOMETO LAKEGMSO-

Where it's cool ... The Chamber of Commerce and the City of Cisco have built benches and tables ... tiny barbecue pits on which to cook ... furnished wood ... installed drinking water and electric lights in a shady park near the swimming pool where you may enjoy the se things freely without cost --. the swings and the animals in the Zoo will amuse the children, while you may meet your friends and have a general good time.

The Cisco Chamber of Commerce and the following business firms of Cisco invite you to come and be their guests at the lake on July 4th.

Magnolia Service Station, 300 Ave. D.
Coca Cola Bottling Company
Sinclair Service Station, 400 Avenue D Elliott Drug Store
Gentry's Cash Grocery
Cash 'N-Carry Cleaning Plant
0. R. Turner and Zed Kilbourn Gro. and Market Savoy Cafe
Red Front Prug Store
A. Grist Hardware Company

Cisco Banking Company
Burton-Lingo Company
Cisco Steam Laundry Farling Studio

## B. \& H. Motor Company <br> Cisco Furniture Company

## West Texas Utilities Company

Gulf Service Station, 9th and Ave. D
Gulf Service Station, 14th and Ave. D
Gulf Service Station, 3rd and Ave. E Gulf Service Station, 6th and Ave. A

## Cooper Cafe <br> Walton Studio

The Morris Simen Store

- Statham's Pharmacy

Perry Brothers
J. A. Jensen

The Sporte Shoppe
E. P. Crawford

Piggly-Wiggly
Moore Drug Company
Jno. H. Garner's
First National Bank
J.C.Penney Company

Palace Theater
The Leach Store
Southwestern Bell Telephone Company
Laguna Coffee Shop
Carroll Auto Supply Company
Blease Motor Company.

Lindberghs Face Fog Banks and Sudden
Storms in Trip East Over Unusual Route

Carole Lombard and New Hubby


## BIG THEATER STOCKHOLM, Juy 28

 STOCKHOLM,largest theater in
open in Stockholn
 Her Enwall, m: new enterpris
nsor important

## GRAIN GRINDING

We began custom grinding at our mill July 1 and will continue until 0 ct . 1 . Bring your grain to be ground in large quantities ... 500 lbs. or over.

Visit us Saturday for cheap prices on feed. You can always save money on any purchase in our line.

BANKHEAD FEED MIL
Cisco, Texas.

DRINK SPECIAL JUMBO ICE CREAM SODA Regular 15 cent value

## ONLY 80

Topped with whipped cream ... made with Dairyland Ice Cream.
Contains all the Dean Drug Quality

## DEAN DRUG CO.

The Rexall Store
Phone 33.
Cisco, Texas.

USE DAILY NEWS WANT ADS.

CIOSED FORT THE 4TH

eaning and Laundry

TULLOS BROS.
hone 216


Bring your family or your sweetheart to Lake Cisco July 4th. They'll all be there ... Swimming, boating, fishing and dancing. The water is fine, changed every week ... fresh and invigorating.

Do you want to take a boat ride caround Lake Cisco? Motor boats to rent or you may go in a group in one of our large boats ... Do you enjoy fishing? Then be sure to come ... a lake full of fish. If you have a family, bring them and let the kiddies swim and play with the swings- - -there'll be entertainment for all ... The Chamber of Commerce and the city have built barbecue pits where you may cook your meal, free of charge, plenty of drinking water also free... We want you to have one glorious day, where it is cool and with every moment filled with entertainment.
\$1.00 --- Admission --- \$1.00
Ladies Free

## Spend the 4th Where It Is Cool

$$
\begin{aligned}
& \text { DANCING } \\
& \text { German -- Begins at } 12 \text { Midhight, July 3rd. } \\
& \text { Matinee -- Begins at 2P.M., July 4th. } \\
& \text { Scrip -- Begins at 9P M., July 4th. }
\end{aligned}
$$

## Have YOU signed this Pledge?



Idemify voursel
This gleaming sitrery emblem ot the radiator of your car will identify you as a member of the Safety League. We'll
gladly install one on your car tree.


teartof Liane :


OUT OUR WAY


MOM'N POP


M

## .....CLASSIFIED ADS.....

Quick Reference, Inespensive Ads That Are a "Clearing House" for Your Needs.管
CLASSIFIED
ADVERTISING
RATES AND
REGULATIONS

666

## FRECKLES AND HIS FRIENDS.




## The Cisco

American $\qquad$

## DLUME XLIX-NUMBER 46.

# GISCO PREPARES FOR BIG FOURTH New Rotary Club Officers Installed at Luncheon Today 



Cisco People Find Lake Cisco Park
Inviting Spot for Evening Outings
COUPLE SHOT,
HUSBAND IS
BENG SOUGHT

RELIEF COMES
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## PACIFIC HOP START IS SET

| INCOMING AND RETIRING |
| :---: |
| OFFICERS OF ROTARY |

Lake Resort Ready tor Large Crowds

One Killed When
Tanker Explodes

Chapter to Meet
at Regular Hour Miners Dig Under. Burning Oil Well

Man Is Critically Wounded by Officer


|  |
| :---: |
|  |  |

THE CISCO AMERICAN
THE CISCD AMERICAN
AND ROUNDUP.
Phth Continuous Year.
Published By,

THE BULLWHIP.


Brisbane may be right about railroads solving their
oblems by building light, fast trains driven by Diesel enSir George Paish. British economist, has said that when commodity prices decline 40 per cent i, two years, it brings
repodiation of debts. Very likel. Things get so cheap that
a lot of folks decide they' net not worth paying for. One of the recent bull movements in the stock market
as explained as the result of a $8100,000,000$ American loan ill help business that much, villing to co-operate.

OTHER OPINIONS


## gressman Sanes $v$. Beck


chead

## Consider your Udamis Reple!!* Don't Rasp Your Throat With Harsh Irritants



## 

Including the use of Ultra Violet Rays Sunshine Mellows - Heat Purifies
Your Throat Protection-against irritation-against cough



## A. S. NABORS

New and Used Furniture
bought, sold and exchanger Phone 43-Cisco.

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Lindberghs Face Fog Banks and Sudden Storms in Trip East Over Unusual Route

bench becomes tree
NEBRASKA CITY TRE


## Stockholg theater

OLDEST AGENT IN SERVICE
SALEM, Mass., July
J. Foster
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recentiy conpleted
near with the company

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Ladies Free

## Have YOU signed this Pledge?



Idenliy ionsel This gleaming silvery emblem on the radiator of your car of the Safely as a member cladly install one on your car free.


Join us in this mationwide drive to end atito accidents

SCORES of sober-minded citizens are calling at our store every day to sign the Silvertown Safety League Pledge and receive the beautiful league membership emblem for the radiator of their car. O The whole community is getting behind this effort to stop
the needless sacrifice of life thru careless driving. You can help to wipe out this menace that claimed last year almost as many victims as our total loss overseas during the entire World War.

## COME TO ©UR STORE

1 have a pledge waiting here for you to sign and an emblem ready to affix on your radiator. Idenny yourself as an active supporter of this time-
ly movemdt to save lives. There is no obligation. Stop in today

## Goodrich Silvertowns

MAGNOLIA SERVICE STATION
Avenue D at 9th., Cisco, Texas.

TRAGIC DEATH
WHOSTHOAND WATS WHAT


MOM'N POP


OUT OUR WAY



## CLASSIFIED ADS

Train Schedule<br>ramposi tme taze





CLASSIFIED
ADVERTISING
RATES AND REGULATIONS


FRENCH GAMING TABLES REVEAL LIVLIER PLAY

## 666

Protect Your Credit

| This Is the <br> BANK <br> that <br> SERVICE <br> Is Building |
| :--- |
| The use of credit is constructive, <br> helpful and useful ... a blessing <br> to mankind ... the abuse of credit <br> is destructive, harmful and use- |
| less ... leads inevitably to econo- <br> mic disaster. |

## First National Bank

in CISCO. TEXAS

DID YOU EVER STOP TO THINK?
have no IGHTS, GAA or POWER for sale, n
PEOPLES ICE CO.
HONE 1

You'll enjoy the Sth if you're dressed in a cool linen suit.

Coat, Vest and 2 Trousers
Cold Water Shrunk.


MILLER-LADOERPALE
"The Man's Store"

## at Bianche's

## USE SEWALL'S HEAVY BODY PAINT

IN ALL COLORS
For BEAUTY ... PERMANENCE ... ECONOMY

