

The CAMELS! are coming!



This is the Camel package in which a significant change has recently been made



\$50,000 REWARD

for the best answers to this question:

What significant change has recently been made in the wrapping of the CAMEL package containing 20 cigarettes and what are its advantages to the smoker?

First Prize, \$25,000

Second Prize, \$10,000 Third Prize, \$5,000

For the five next best answers . \$1,000 each

For the five next best answers . \$500 each

For the 25 next best answers . \$100 each

Conditions Governing Contest:

- 1 Answers limited to 200 words.
- 2 Write on one side of the paper only.
- 3 No entries accepted that bear a postmark later than midnight, March 4, 1931.
- 4 Contest open to everybody except employes and executives of R. J. Reynolds Tobacco Company and their families.
- 5 In case of ties, the full amount of award will be paid to each of the tying parties.
- 6 It is not necessary to buy a package of Camel cigarettes in order to compete. Any store that sells cigarettes will permit you to examine the Camel package containing 20 cigarettes.

All communications must be addressed to Contest Editor—
R. J. REYNOLDS TOBACCO COMPANY, Winston-Salem, N. C.

Judges:

CHARLES DANA GIBSON
Famous Illustrator and Publisher
of "Life"

ROY W. HOWARD
Chairman of the Board, Scripps
Howard Newspapers

RAY LONG
President International Maga-
zine Company and Editor of
"Cosmopolitan"

AND STAFF

Tonight
For more details tune in the Camel Hour on N. B. C. Network

9.30 to 10.30 Eastern Time
8.30 to 9.30 Central Time
7.30 to 8.30 . . . Mountain Time
6.30 to 7.30 Pacific Time

Over Stations
WJZ, WBZA, WBZ, WHAM, KDKA, WCAR, WJR, KYW, WLW, WRVA, WSJS, WJAX, WFLA, WIOD, KWK, WREN.

11.15 to 12.15 . . . Eastern Time
10.15 to 11.15 . . . Central Time
9.15 to 10.15 . . Mountain Time
8.15 to 9.15 Pacific Time

Over Stations
WHAS, WSM, WSB, WMC, WAPL, WJDX, WSMB, KTHS, WTML, KSTP, WERC, WKY, WBAP, KPRC, WOAI, KOA, KSL, KJAR, KGO, KECA, KFSD, KGW, KOMO, KHQ, KFAB.

Contest open only until MIDNIGHT, MARCH 4, 1931

(Winners will be announced as soon as possible after contest closes)

For GINGER'S SAKE

By ETHEL HUESTON
©1930 THE BOBBS-MERRILL CO.

BEGIN HERE TODAY
To keep life from growing too...

Meanwhile, Benita had made a...

GO ON WITH THE STORY
CHAPTER XXXV

That Speed, what a terrible...

Benito's large hand forcibly...

Pietro had been about with his...

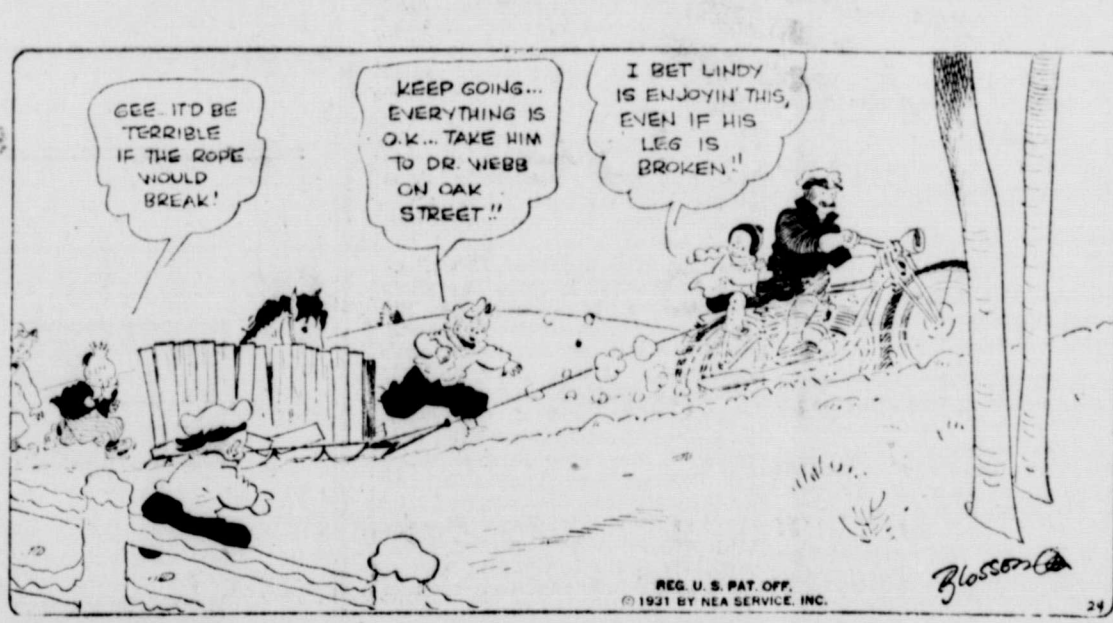
So he decided to leave Chicago...

OUT OUR WAY



SENTIMENT AND BUSINESS

FRECKLES AND HIS FRIENDS.



MOM'N POP.



.....CLASSIFIED ADS.....

Quick Reference, Inexpensive Ads That Are a "Clearing House" for Your Needs.

CLASSIFIED ADVERTISING RATES AND REGULATIONS

All CLASSIFIED advertising is payable in advance...

Get Results Save Time Phone the Classified

RENTALS

Apartment for Rent... Duplex 901 West 10th street.

FIRST PECAN SHORT COURSE DATES FIXED

COLLEGE STATION, Feb. 25.—The first annual pecan short course...

Disch Out for Diamond Title

AUSTIN, Feb. 25.—Coach Billy Disch and his University of Texas baseball squad...

Lost—Found—Strayed

Lost—Gauger's centrifugal machine between Albany and Cisco...

Miscellaneous for Sale

HOUSEHOLD GOODS—Including two bedsteads, springs and mattresses...

Novel Caused First Internat'l Copyright

NEW YORK, Feb. 25.—The dramatic story of an authoress who wrote a great novel 70 years ago...

GROWS LEMONS.

BATHE, Me., Feb. 25.—Miss Jane Murphy has at her home here a tree which this year produced eight lemons...

FAMED FOR HAIR, DEAD.

MUNICE, Ind., Feb. 25.—Thomas Reynolds, 101, who claimed his strength like that of Sampson...

SEASON'S FIRST MOSQUITO.

EAST DENNIS, Mass., Feb. 25.—Joshua Sears claims to have killed the first mosquito of the season...

Jefferson — Perkin Bros. local store to be improved.

Kentucky Man Says Crazy Crystals Are Wonderful

I have been a sufferer with nervous indigestion and stomach trouble for the past twenty years...

El Paso — During present year 50,000 horses will be slaughtered in plant in this city for manufacture into chicken feed.

Public and friends were so angered at the injustice that they started a movement shortly before her death in 1887...

Train Schedule

RAILROAD TIME TABLE Texas and Pacific Change in schedule Texas & Pacific Ry. Co. effective 12:01 a. m. Sunday, March 16.

Business Directory

Real Estate CONNIE DAVIS

Insurance J. M. WILLIAMSON & CO.

Announcements The Rotary club meets every Thursday at Laguna Hotel...

Cisco Lodge No. 558, A. F. & A. M. meets fourth Thursday, 8 p. m.

Cisco Chapter No. 190, R. A. M. meets on first Thursday evening of each month at 7 p. m.

Reliable Printing no order too small

CISCO DAILY NEWS CISCO AMERICAN and ROUNDUP

