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Red Cross Aids
Mine Victims
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THE CISCO DAILY NEWS


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## CLASSIFIED ADS <br> Quich Reference, Inexpensive Ads That Are a "Clearing House"



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PRRENTING

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CISCO DALY NEWS
CISCO AMERCAN AND ROUNOUP
(Weekly)


BIG DAM CHATTER

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New Heavy Duty IT'S IVERSITE: Extra deep-cut All. Weather Tread,
of toughest rubher. Extra plies of oh Coughest rubber. Extra plies of Cord-Goodyear patent. Stunning tires! Yet priced as low as or-

Is the tisk Worth the Listie Mileage Value lefit in Those Smosoth Tires:





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## DAN HORN

Some Optimistic Features Revealed in
Texas Commercial Affairs Last Montli




> $===$ EUPREMECOURT BRADFORDCASE

## "A Stroke Of Genius"

## GEORGE S .

 PARKERThe patare ram cumpmin

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## LUCKY STRIKE'S

Famous Toasting Process
which includes the use of the Ultra Violet Ray
"People are eager for products of fine quality-and to satisfy this need every business leader
must devote all his time and must devote all his time and resourcefulness to developing an even finer quality in his product. You have recognized this great demand by your use of the Ultra Violet Ray in the 'Toasting' of the LUCKY STRIKE tobaccos-it is a stroke of modern business genius."


Everyone knows that

## ——

Don't forget the Goldfish Sale Friday and Satur

## ELIOTT \& CORNER DRUG

"Two Stores to Serve *

## GRAPEVINE

## DCCTOR THAT COLD!

## Don't Neglect a Cold

It may develop into a clironic disease that will linger have many tried and proven remedies that will ai anre in throwing off this disagreeable ailment.

Ask us for a remedy today.
DR.W. I. GHORMLEY


nate in danger or even death

Heart Hungry

| hroorman | C 1930 hay NEA SERMCE/INC. |
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Old He Mus Die Man Finds Life In Crazy Water
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FRECKLES AND HIS FRIENDS.


MOM'N POP.


WEEKEND SPEGALS
Lookout for our weekend specials; items that you will need and prices that save you money.

STATHAM'S PHRMMACY
OUR SHOP
This is a Department of Which We Are Very Proud.
Our mechanics are well trained on ail makes of cars, common to this section and are not satisfied with a piece of work until it is thoroughly done.

$\qquad$
SOUTHWESTERN MOTOR CO.
Ciscon's Must Complete Garaye
Phone 487.
Corner Avenue D and 9th St.
News Want Ads Pay---Phone 80.


THEN FOR A SNAPPY VISIT TO NEW YORK DALLAS $\$ 1338$ ROUND NEW YORK 133 TRIP INCLUDES MANY SPECLAL (EXPENSE PAID) FEATUIES MAKE THIS YOUR VACATION TRIP



## ? HOW IS YOUR CREDIT ? KREP YOUR RECORD CLEAN <br> Your Bills Are Due theFirst Day of the Month Cisco Retail Merchants Association



## TAX LOANS

We have money to LOAN you to pay your taxes with. You can repay in 10 or 12 monthly payments.

## SOUTHERN STATES FNANCE CO.

## KLEIMAN'S

New System Sale SPECIALS!

100 More Pairs of Shoes, former values $\$ 7.85$ to $\$ 9.85$, including Fine Arch Supports, placed on rack with others
$\$ 2.93$
Truly Wonderful Values.
Extra Heavy Double Blankets

Cheor Tram

$79 c$
$\$ 2.93$
hildren's Heavy
48c
36-inch Outings
14c Yard

Directly or indirectly we influence or are influ social contact. Our habits, of whatever nature they may be, are the result of this influence

People who have formed the habit of saving money are very fortunate in having been influenced at thrift idea. And the thrift habit is one of the great-

Perhaps you know of someone, a fellow worker, relative or a friend who can be urged and influenced to

This bank will be greatly pleased to cooperate w you in rendering helpful service to those whom
may direct here to start an account.
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# POSSE CHASES ALLEGED KIDNAPERS 

 Meeting to Stimulate Property Improvement Called

WIDE AREA OF CENTRAL ITTALY
IS SHAKEN BY EARTHQUAKE
JURY GIVES
FRITTSDEATH
FOR SLAYING
CISCO F.F.T.
WIL COMPETE IN TERRACING
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Second Cold Wave
Reported on Way



First Hunting Acci-
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PUBLICATION OF ARTICLES
IS DEFENDED


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Escape Hotel F
Escape Hotel Fire
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One Man Arrested in the Abduction of

Wealthy Banker
WORRIED MAN
KILLS FAMILY
AND HIMSELF


## To Use Confession Against Kauffman

FRIDAY LAST<br>DAY TO PAY<br>HALF TAXES

METHODISTS
NEAR END OF
CHURCH YEAR

## Jake Victim Given <br> Damages of $\$ 15,000$

## Mine Victims

Red Cross Aids

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| THE CISCO PRINTING \& PIBLISHING CO $301-306$, D avenue, Cisco, Texas. |  |
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| SUBECRIPTION SISO PET YEAR IV ADVANCE |  |
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 OTHER OPINIONS Mry afraib
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Legge Says Farmers
Should Control

CLASSIFIED ADS
Quich Reference, Inexpensive Ads That Are a "Clearing House"
for Your Needs.


Train Schedule
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Texas Ranger

## Tgxas Ranger 2. 1250 p Sunshine Spectal M. K.-T.

Southbound
Northbound

Throckmortan
Throckmorton
101 B
PREINTING


Permit us to create a per sonality in your printing work . .. such personality as you would prefer in the human salesman that you would employ.

We plan and print
inserts, sales bills, broadsides, announcements, office and factory forms and supply estimates on any kind of printing
SPECIIL PRICES ON
ENVELOPES AND LETTERHEADS
CISCO DALIY NEWS
CISCO AMERICAN AND ROLINDUP
(Weekly)


Transfer and Storage
EVER-READY TRANSFE \& STORAGE CO.
Long Distance Noons.
oll Fiend Har Ing. Announcements


|  | Our Prices Are Low; Our Quality High |
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|  | BLEASE MOTOR CO. <br> The Only One-Stop Service in Cisco. Ginaranteed Tire Repairing |




Some Optimistic Features Revealed in
Some Optimistic Features Revealed in
Texas Commercial Affairs Last Month

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THE CISCO AMERICAN and ROUNDUP

DAN HORN



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CARBON
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GRAPEVINE


## DOCTOR THAT COLD!

## Don't Neglect a Cold


 with fer mother, Mrs. John
Robbers Loot Bank at Wisdom of $\$ 3,000$

## Ask us for a remedy today.

Don't forget the Goldfish Sale Friday and Satur

## ELLIOTT \& CORNER DRUG

Phone st
"Two Stores to Serve Y:

## "A Stroke Of Genius"

## GEORGE S.

## PARKER

The Parker Pen Compan
he manufacture of the
arker Fountain Pens

About

## LUCKY STRIKE'S

which includes the use of the Ultra Violet Ray
"People are eager for products of fine quality-and to satisfy this need every business leader must devote all his time and resourcefutness to developing product. You have recognized this great demand by your use of the Ultra Violet Ray in the 'Toasting' of the LUCKY STRIKE tobaccos-it is a stroke of modern business


Everyone knows that sunshine mellows-that's why TOASTING includes the use of the Ultra Violet Ray. LUCKY STRIKE-the finest cigarette you ever smoked, made of the finest tobaccos -the Cream of the Crop-THEN-"IT'S TOASTED." Everyone knows that heat purifies and so TOASTING removes harmful irritants that cause throat irritation and coughing. No wonder 20,679 physicians have stated LUCKIES to be less irritating!

## "It's toasted"

## Your Throat Protection-against irritation-against cough

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## Big Political Coup

 Is Anticipated Dally News and American
Roundup want acts are a Roundup want ads are a good
vestment - Phone mo or gl . MNNNNWNNNWNNNMN MEN'S OXFORDS
For a man to be well dressed, he must have a stylish
shoe; but a man demands more than style, he must have comfort.
Both of these
of these requisites are incorporated in our men's at $\$ 6.00$
Cold Relief


Suits C. and P. Cash and Carry

Dean Drag Co.

Oldest Cleaning and Pi mat Phone 2s2.


NEW COATS FOR WNTER
IN MANY SMART MODELS
$\$ 12.85, \$ 16.85, \$ 19.85, \$ 29.85, \$ 39.50$ \$49.50, \$69.50, \$89.50, \$98.50


CISCOS BIG DEPARTMENT STORE

## Seeking Dut the User

The electric transmission line, threading its way across the landscape, delivers power wherever a use for it can be found.
Town, hamlet and farm, factory, mine and home, all are sought out and energized by electric power.

This is a revolutionary change from the day, not so long ago, when the user had to come to the power.

The extension of widespread transmission sys-tems-replacing inadequate isolated plants or bringing power where none had been before - is working profound changes in the small town and countryside.

The West Texas Utilities Company, with three major generating stations, renders dependable service to 119 prosperous cities, towns and communities throughout West Texas, the "Land of Opportunity"-bringing to them, over more than 2,500 miles of transmission lines, the many advantages of electric power.

## WestTexas Utilities Company



D. P Palace


About Cisco Today

| the "spooky" things that would nstorm a 100 m into a shadowy for unearthiy spirts to ers are to be found on the ROS. Tomourrow of PERRY t lose any time in getting the ks and lanterns for the kid- <br> ance Company to Make Tax Loans |  | INFLUENCE <br> This Is the BANK <br> that SERVICE <br> Is Building <br> Directly or indirectly we influence or are influenced by those with whom we come in business and social contact. Our habits, of whatever nature they may be, are the result of this influence. <br> People who have formed the habit of saving money are very fortunate in haviag been influenced at some time by someone who suggested or talked the thrift idea. And the thrift habit is one of the greatest influences for good of which we know. <br> Perhaps you know of someone, a fellow worker, a relative or a friend who can be urged and influenced to save money. <br> This bank will be greatly pleased to cooperate with <br> MEMBER Fedieral Reserve SYSTEM you in rendering helpful service to those whom you may direct here to start an account. |  |  |
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BOAT CNTEARD FROM
N FRANCISCO

iest Defies Gangs
and Death Threats
Gaby Princess Is
Baptised Toda

## HALLOWEEN SWEETS

Pangburns Better Candies. "Make your selection today"
FOUNTAN SPECCIL
For Friday, Saturday and Sunday Chicken Salad Sandwich Jumbo Ice Cream Soda

## 25c

"Try Us First"
Moore Drug Co.

Service ... Quality

## ? HOW IS YOUR CREDIT ? KERP YOUR RECORD CLEAN <br> Your Bills Are Due theFirst Day of the Month Cisca Retail Merchants Association

Tullos Bros.
city Drus Co.
Burton Lingo
Jno. H. Garner
William's Gro.
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## orner Drug Store sivalls Motor Co Dean Drug Co Cisco Daily New Southwestern Mote

Statham's Pharmacy Kleiman's Store First Nat'l Bank Moore Drug Co. Dr. E. L. Graham Dr. E. L. Graham
Cisco Banking Co.

Gulf Refining Co.
Wilkirson Lumber People's Ice Co. Cisco Battery \& El B. \& H. Motor Co.

## TAX LOANS

We have money to LOAN you to pay your taxes with. You can repay in 10 or 12 monthly payments.

## SOUTHERN STATES FINANCE CO.

Cisco, Texas.

## KLEIMAN'S

 New System Sale SPECIALS!100 More Pairs of Shoes, former values $\$ 7.85$ to $\$ 9.85$, including Fine Arch Supports, placed on rack with others


Truly Wonderful Values.



[^0]:    S. Parker to review the reports of the distinguished men who have witnessed LUCEY STRIKE'S famous Toasting Proceses Thie statement of Mr. Parker appears on this page.

