The Merchants and Business Men of Muleshoe Wish All Their Customers and Friends A Happy and Prosperous New Year!

# The flutrahue Jumual 

vol. I.

60 KNOWN DEAD
 a hundred were injured and fifteen
others are missing as the result of an unusual number of accidents christ anusuar number or accidents Carist-
mas Eve and Christas Day.
In addition to the loss of life, fires, In addition to the loss of ilie, frres.
many ot the resulting rom orerheat-
ing due to the zero christmas weather - $\begin{aligned} & \text { ing due to the zero Christmas weather } \\ & \text { in some sections of the country, caused } \\ & \text { a heavy property loss. }\end{aligned}$ The most serious as well as the most
pathetio Cristmas Eve traeged $\begin{aligned} & \text { was } \\ & \text { near Hobart, oklahoma, where } \\ & \text { mer }\end{aligned}$ persons are known to be dead as the re-
seilt of a fre in a a shoolinouse where
ant Christmas entertaiment was in a Christma
The next highest toll of life was tak
en near Roanote Va, where si are are
dead nine are missing and thirty-five

Chicagsos five beleow zero Christmas
weather. A policeman was killed the result of a tall and a chinese laun-
dryman was shot and probably fataly
dounded in a renewal of the long tong dryman was shot and probably fataly
wounded in a renewal of the long tong
wartare. warfare.
Traur ere killed and another injured
in an automobile accident



## Turning The Page

Father Time is reaching to turn another page. On the blank sheet that will be before him will be written the most important page in the history of Muleshoe. It will be important because on it will be written the chapter which will tell of steps which mark either the forward are at a turning point.

Steps forward will be written to include progressive events and a general forward movement in whatsoever line opportunity directs. The duty that devolves upon us is to watch for those opportunities and make the most of them. Steps backward will be marked by a general delinquency; a lack of vision, and the fact that we are not pulling together.

Which page will we write? The Journal trusts that every citizen of Muleshoe will help to write a brighter page.

We wish you one and all a Happy New Year are here if we work for them.

How It Feels to Fly 300 Miles An Hour



## Abote women.

"Princess Nelle," a circus midget whose home is in systracuse, N. Y., has
a ten months old baby daughter mare a ten months old baby daughter
than half as tall as the mother.

- Miss Evelyn Brodstone


mRS. SWEETIN on trial


FOUR DEAD IN
STAMFORD FIRE

## STAMFORD, Dec. 25.-Four persons, come unbelievably responsive. Your





smoke and flame to a fire escape.
fort worth woman
FORT WORTH, Dec. 25.-Mrs. Ethe


\section*{



 
across cene seatit force silde
Nultiply your twenty-mile-an-hou
Mrn your car over on its side as
makes the turn and you have some
Your heart and your arteries an
your stomach are unequal to thstrain. All of your working parts are
badly jumbled. Blood that should betyal unconscion for anss instant and coms.
fet, through it all, the human
itYet, through it all, the human
Yn, unconsoiousl| functions. The
Teed on the racing plane is terrifical-
per
brain reactions. The racers are usual
1y equiped with a landing gear whichas ived with the landing geage whiliche they
friend of mine broke the efrank
of his motor while only fifty fee
of his motor whilifo only fifty fe
ground, yet, with the quich
ght, he brought his
hisa pertet arouging and slid
His natural reaction in theHerfect
Ho natual
of seoon
back in 1920 yet!-American
Weekily.
Nebraska country
came the wirl, recenty
bercame the wiffery ory Lirrl, recently be- willam Vest-
ey, known as the ementyears, first in atenographer for several
and liter inand later in London.Miss Mary McLaren, one of the
early movie stars, has
thetired
the screen towed ocolonel Helrea Yourg, a
Britsh official stationed in TIndia
Britsh offricial stationed in India,
Ind
All On Iee.






QUALITY THINGS TO EAT
C. D. GUPTON \& SONS AT MULESHOE, TEXAS.
Our Stocks are always complete in QUALITY GROCERIES
We carry only the best brands in the market and can supply all your wants promptly Cured meats, tobacco and cigars, canned goods, bulk pickles, confectionery, crackers, cakes, overshoe WHITE SWAN COFFEE In our Meat Department we can serve you with the refy hest
in all kinds of Fresh and smoked Meats. -Give Us a Triat.

## PANHANDLELUMBER COMPANY

Muleshoe, Texas.
WE CARRY A FULL LINE OF
Builders'Hardware, Posts and Lumber, and Building Material of All Kinds.

Before you build, whether you contemplate building a home, bungalow, barn, garage-anything at allcome in and let us show you our stock and figure your bill. We can save you money, time and worry and prompt, efficient service.

All Our Building Material
Is of the Best Grade!
OUR AIM: COURTESY, QUALITY, SERVICE!

## BUY A LOT IN THE NEW WARREN ADDITION TO MULESHOE!

This addition is close in and convenient to school, churches and the business section of the town, and yet you have the assurance that your home will not be surrounded by business houses. There is only eighty-eight of these lots and they are going fast. Go today and pick out one. Terms can be arranged to suit you. This is unquestionably the best location for a home in Muleshoe. BE OUR NEIGHBORS.
A. P. Stone andLevi Pressly.

## or The Journal.

WASHINGTON, D. C., December 27.
-Week following date of this bulletin
is expected to average above normal is expected to average above normal
emperatures and preelpitation in the southern and eastern sections; below
sormal temperatures and above nornormal temperatures and above nor-
mal precipitation'in central, northern mal precipitation in central, northern
and western sections and southeastern
coast states; below normal tempercoast states; below normal temper-
atures and above normal precipitaatures and above normal precipita-
tion west of Rockies crest and in Altion west of Rockies crest and in Al-
berta. Temperature extremes and
storm force will be moderate excepting in southeastern coast states, which
are expected to receive the effects of
a moderate storm from the direction

$\xrightarrow{\substack{C \\ \text { ed } \\ \text { gen } \\ \text { zen }}}$
Se be about in the ten year average jenerally; precipitation will cover
about the same areas covered by the
December prectpotithen December precipitation but will be
more scattered and less in amount. G/eayest temperature extremes and
precipititan to accompany the storm
pres waves of the 17th and 24 th.
Arge
ary
nary
norm
no
lit a little beleow norman and about to to
neratures
with increse with increase of precipitation in thei
southern grain sections, where it it
remer soporn gran sections, where nit mill most. This wil
reported to
be favorablesto their corn crop, which be eavorableito their corn crop, which
needs rain during this period, but will needs rain during this period, but will
be slightly unfavorable et their wheat
crop, which will be in the midst of harvest. Grain prices have midst suf
fered for want of an incentive to climb fered for want of an incentive to climb
upward during me past several
months. Favorable crop news does
not appeared to res. not appeared to register.
floods in Southern Russia indicate that
drouth floods in Southern Russia indicate tha
drouth predicted, for Northern Europe
and and Asia for the present winter is be
ing verified as correct. It will probing verified as correct. It will prob
ably be impossible to ascertain ap
proximate conditions of crops of these proximate conditions of crops of these
countries until well into theiri 1925
season. I believe that grain produc-
ed in Northern Euro

$\qquad$ ground avenue about a half-mile wide
for two miles under the mountain How much farther it extends is un How mact
know.
avenues made to follow these.
There is every indication, Dr. Le said, that the discovery of the Carlsba
Cavern is just a start of the wonder
, which further exploration of the Guadwlupe Mountain region in Southeastern
alew
New New Mexico and Western Texas wil
disclose. Texas has already taken steps to set aside its section as a state park. It is probable that the moun
ains are honeycombed with subter ranean recesses, Dr. Lee said. The most striking feature of the
carlsbad Carisbad Cavern is the extreme dell-
cacy of the architecture of the stalac tites and stalagmites in the mammoth chambers. All sorts of fantastic
beautiful beautiful desi
onyx marble.
Dr. Lee found the caverns of the Gyadalupe Mountains the home of
prehistoric civilization. Two skeleton have been sent to the Smithsonian In-
stitution for identification
ound on shelves in the walls. The
ineople who inhabited the cave. $\left\{\begin{array}{l}\text { found an she inabite the caves are } \\ \text { people who inher } \\ \text { believed to have been close relatives to } \\ \text { the basket weaving people farther } \\ \text { west. The caverns are a geological } \\ \text { mnd biological treasure house. There }\end{array}\right.$

# Three Things You Know 

YOU KNOW<br>That the best store in town is the one that does the biggest volume of business.

## YOU KNOW

That the store which does the most business can afford to sell at the closest price.

## YOU KNOW

That we do MORE business than any store in town, and that this can be done only by holding our customers each year with quality merchandise and fair prices.

## PROFIT BY WHAT YOU KNOW TO BE TRUE

The stock of winter goods to be found here is one that will appeal to you because of the wide selections it offers and the opportunity it presents for buying at low cost the things you need to wear and for your home.

WE HEARTILY WISH ALL OUR FRIENDS AND CUSTOMERS A HAPPY, PROSPEROUS NEW YEAR!
M. P. SMITH

| Entrance to the cavern now is very |
| :--- | | rearing of natural parasites has re- |
| :--- |

## Johnson Bros.

Furniture \& Undertaking Co. Prompt Service Day or Night Courteous Treatment and Reasonable Prices MOTOR EQUIPMENT also EXCLUSIVE AMBULANCE EMBALMERS
Licensed in Texas and New Mexico Clovis, and Portales, N. M.

THAT'S OUR PHONE NUMBER And we have more than " 33 " varieties to choose from
in the line of useful articles for the car, that will make ideal

## NEW YEAR GIFTS FOR MEN:

## Car Heaters, Spot Lights, Sun Visors, Bumpers,

 Mufflers, Cut-Outs, Tire Covers, Tire Locks, (for floter Lights, Wind Shield Wipers, Klax Horns, Lock Steering Wheels, Steering Wheel Tires, Safety Chain Guards, Radiator Bar Caps (Can't Steal), Goodyear, United States, KellySpringfield and Federal Tires in all sizes, tubesand boots-in fact EVERTHING for the Motorist.
Have you seen the Chevrolet Touring with the "Rex Enclosure?" Not just the ordinary "winter Buick, Nash, Cadallac and Packard put out-in fact Did your radiator freeze? We have "WHIZ" hat's a sure watchman-doesn't cost much, yet it's

## VALLEY MOTOR CO., Inc.

CHEVROLET SALES AND SERVICE. Muleshoe, Texas.
The Home of "Checker Service," "Good Gulf
Gasoline," "Mobiloils," "Sinclair" and "Gulf Gasoline," Supreme Motor Oils."

Open 'Till Ten At Night Always. Better guard that Radiator, too. We have "Wriz"
That's 100 per cent Watchman.



Public Weigher
$\underset{\text { BROWN GIN }}{\text { Min }}$
Muleshoe, Texas
Acct racy and Service.

## WHALEY LUMBER COMPANY

rom Bryson, Manager.
MULESHOE, TEXAS.
QUALITY LUMBER
And All Kinds of Building Material WE CARRY THEM ALL.

Our customers can buy in confidence, for we have anticipated their own care in our careful scrutiny of all our stocks before they are unloaded,

You Get the Best Materials of All Kinds Here!

LET US FIGURE YOUR BILL AND COME TO US FOR LUMBER OF QUALITY AT ECONOMY PRICES.

