Before You Decide to Vote Against a Bond Election For a New Court House, Investigate the Small Cost to Each Taxpayer!!

## (The flutrahus Jomrnal

vol. 1.

## COMMISSIONERS TO ACT ON PEITIION FOR BAILEY COUNTY COURT HOUSE

## COV. NeFF TALLEED ONSTAIE PRARIS



WORK BEGUN ON HIGHWAY

## PRESIDENTIS



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MAN, 79, ELOPES ES WITH GIRL, 14.


PETITIONERS ASK FOR BOND ELECTION IN DECember. URGENT need of protecting COUNTY RECORDS FROM DANGER OF LOSS by FIRE IS SHOWN
The Commissioners' Court of Bailey County will meet Monday to act on a petition to be presented to the
court asking that a bond election be held for the purpose court asking that a bond election be held for the purpose
of submitting to the people the question of voting bonds of submitting to the people the question of voting bonds
for the erection of a court house and jail for Bailey county
If favorable action is taken by the Commissioners' Court, the election will probably be called for some time in December
and wie urgent need of an adequate building for court and jail purposes, and a place of safety for public records
of the of the county will be matters submitted for consideration
by the Commissioners' Court in session Monday by the Commissioners' Court in session Monday.
County officials point out the danger of able loss to the county should public records be de irreparby fire, which is a constant hazard in the fram destroyed




LeAd in victory over the laborites.
ondon-An exclustve photo of David Lloyd George and Sir Alfred Mond
are credited with being mainly responsible for the downfall of the Ramare credited with being mainly
Mac Donald Labor government.

SEE OUR BIG CIRCULAR FOR PARTICULARS. NOW IS THE TIME TO GET ONE THAT WILL NOT COST YOU A CENT!

# Trade Expansion StartsSaturidy N Noember Fith 

 We Want a Thousand New Customers And Are Going To Get Them If Possible!FRIENDS-This store has been steadily increasing its business, adding to the quality of its merchandise -and to its patronage. During this time it has been its aim to hold those friends made, and to daily gain NEW ones among you.

It has always been our endeavor to sell ONLY the BEST obtainable Merchandise at the least profit consistent with the conditions and times. We have built this business on the three most sincere principles of better merchandising-

## QUALITY, SERVICE and INTEEGRITY

Believing in the future of Muleshoe, as in the past, we have made preparations for the Largest Business this Fall, of any in the history of this store-we have purchased heavily for the Fall and Winter trading, and it is to make more friends and customers that we are going to start this Big Trade Expansion now-when every merchant, and justly so, is holding hiध merchandise for his legitimate profit-we are going to inaugurate a GENUINE Merchandising event that you will always remember.

## A



Every year finds our business steadily increasing-every year finds us new friends, but, we are going to seek more-We are determined that every Man, Woman and Child in this trading community shall become a customer of this store-We are determined that everyone of you shall realize the QUALITY MERCHANDISE that we are offering you daily-We are determined to prove to you that this is YOUR store-We are going to offer you GENUINE price inducements that will BRING YOU TO THIS STORE-WE ARE determined to introduce QUALITY and SERVICE in every home in this trading territory.

Come in and bring your lists for the goods you will need this winter. Let us show you through our stock and show you what we can do for you in the way of
Quality -:-
:-
Price
P.

## s

inth General Merchandise MULESHOE CECIL B．DE MLLE＇S＂FEET OF LLAY＂IS ENTERTAINMENT PLUS．


J．L．Taylor BARBER SHOP

Laundry Agency．
All Kinds Tallor Work Done Bring Your Work To
Us．

## QUALITY THINGS TO EAT ARE ALWAYS FOUND AT

C．D．GUPTON \＆SONS at muleshoe，texas．
Our Stocks are always complete in QUALITY GROCERIES
We carry only the best brands in the market and can supply all your wants promptly． Cured meats，tobacco and cigars，canned goods，bulk pickles，confectionery，crackers，cakes，overshoes WHITE SWAN COFFEE Our fixtures and stock of fresh meats will be here In Thirty Days．

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the
ed
and






 The complete returns from all parts
of Wayne county received today gave
Yates a majority of 328 votes over his



Stops Iour COUEHI
Each ingredient of this stan－
dard family remedy is a recog－
nized healing medieine for
coughs and throat irritations．



## BUY A LOT IN THE NEW WARREN ADDITION TO MULESHOE！

This addition is close in and convenient to school， churches and the business section of the town，and yet you have the assurance that your home will not be surrounded by business houses．There is only eighty－eight of these lots and they are going fast． Go today and pick out one．Terms can be arranged to suit you．This is unquestionably the best location for a home in Muleshoe．BE OUR NEIGHBORS．

A．P．Stone and Levi Pressly．

PANHANDLELUMBER COMPANY
Muleshoe，Texas．
WE CARRY A FULL LINE OF
Builders＇Hardware，Posts and Lumber， and Building Material of All Kinds．

Before you build，whether you contemplate building a home，bungalow，barn，garage－anything at all－ come in and let us show you our stock and figure your bill．We can save you money，time and worry and prompt，efficient service．

## All Our Building Material

Is of the Best Grade？
OUR AIM：COURTESY，QUALITY，SERVICE！

## Johnson Bros．

Furniture \＆Undertaking Co． Prompt Service Day or Night Courteous Treatment and Reasonable Prices MOTOR EQUIPMENT also EXCLUSIVE AMBULANCE EMBALMERS
Licensed in Texas and New Mexico Clovis，and Portales，N．M．

## LISTS OF LANDS AND LOTS DELINQUENT ON MARCH 31, 1923, FOR THETAXES OF 1923, IN BAILEY COUNTY. REPORTED IN COMPLIANCE WITH PROVISIONS OF CHAPTER FIFTEEN, REVISED STATUTES OF 1911

THE STATE OF TEXAS,
County of Bailey

\}
I, H. A. Douglass, Tax Collector of said County, do hereby certify that the land and lots listed on the following five pages and assessed on the tax reils of said County for the year 1923, are delinquent for the taxes of 1923, and that there was no personal property for "seizure and sale" as required by Article 7692, Revised Civil Statutes of 1911, and therefore I am entitled to credit for the taxes shown and herein reported delinquent. H. A. DOUGLASS, Tax Collector.

## CERTIFICATE OF COMMISSIONERS COURT



REPORT OF LANDS AND TOWNLOTS ASSESSED ON THE TAX ROLLS OF BALLEY CO., TEX., FOR YEAR 1923.
WHICH ARE DELINQUENT FOR TAXES FOR 1923, RETURNED BY H. A. DOUGLASS, TAX COLLECTOR


REPORT OF LANDS AND TOWNLOTS ASSESSED ON THE TAX ROLLS OF BAILEY CO., TEX., FOR YEAR 1923.
WHICH ARE DELINQUENT FOR TAXES FOR 1923, RETURNED BY H. A. DOUGLASS, TAX COLLECTOR.

## NAME OF OWNER

Place on Roll



original GRANTEE

| Muleshoe Journal <br> PUBLISHED WEEKLY <br> ULESHOE, BAILEY COUNTY, TEX. | follow new theories and untried chan- nels. Mr. LaFollette's appraisal of American sentiment was willd. He had a vision of a political upheaval foundation. That was a wild guess. We doubt if another big American politician will make such a wild heave again soon. <br> This election has demonstrated beyound a doubt that Americans do not want any jumped-up adoption of theories and any.dodging on untried tangents. They want a safe and sane process and no guessing. If any gambling is done, we want to do that personally and not collectively. Collective gambling puts the dice in the other fellow's hand. <br> Mr. LaFollette's political tangent weight. It came rumbling down some road with a mighty noise. But, like the old adage, "it is an empty wagon that makes the noise." <br> Sometimes the editor "sees it" and sometimes he don't but he writes along just the same, for he is expected to 'see everything and know everything knows. But he don't. If he were to publish everything he sees and spread everything he knows a cyclone would that would sweep over the community, And yet our fair bailiwick is no worse than the normal community the world over. But few people ever realize the amount of patience and discretion the average publisher must observe. He publication could serve to no legitimate purpose, could result in no good whatever to the community, could be of benefit to no human being, but on the contrary would bring grief and suffering to many innocent people. It is in such matters that the humane publisher tempers his actions with mercy and adulterates it with the milk of human kindness. Yet but litthe of this consideration is exer ex- tended to publishers themselves.-Melrose Messenger. <br> The ancestral home of the goldfish is in China where it still abounds in a |
| :---: | :---: |
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|  |  |
| Entered as second-class mail matter, March 8, 1924, at the post office at Muleshoe, Texas, under the Act of March 3, 1879. |  |
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| of the |  |
| preme Court. That, to Americans, sounded like walking off the precipice with a blindfold on, when the walke |  |
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|  |  |
| w that there was a path just to one |  |
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|  |  |
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| him to the destination. Mr. La Fol- |  |
| hazard for the ordinary run of us. He |  |
|  |  |
| seemed to be on his way but not to know just where he was going, and if there is anything we Americans like |  |
|  |  |
| it is to know just where we are goingand how we are going to get there. |  |
|  |  |
| Mr. LaFollette said "jump off the precipice." The rest of us elected to walk down the path. |  |
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| were more conservative and sounded |  |
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| $\begin{aligned} & \text { In other } \\ & \text { We are a } \end{aligned}$ |  |
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| ment in American states. We go w and avoid regret. That is bese we are a great people for con- |  |
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Every Chevrolet is fully equipped when sold It has electric lights and starter, gasoline tank in the rear, demountable rims and extra rim and tire carrier, 3 -speed transmission and reverse, speedometer and all necessary indicators on the instrument board, curtains open with doors of open models. All closed models have high grade Fisher Bodies with plate glass windows. There is nothing more to buy but th
oil.
oil.
There are more than 10,000 dealers and service staThere are more than 10,000 dealers and service sta-
tions throughout the country. Repairs are made on tions throughout the country
a low-cost flat rate system.
Valley Motor Co., Inc., Distributors MULESHOE,

TEXAS.

## ARE YOU GOING TO BUILD?

No Matter What it is, we can supply your requirements. We Carry Everything In the Line of

## LUMBER AND HARDWARE

for the builder's needs-that's one of our ideas of SERVICE. What ever you may need to buildwhether home, store building, garage, barn, fencesto complete the work

We also carry stoves and ranges, Harness, Guns and Ammunition, Tinware, Aluminumware, Garden and Field Tools, Separators, Linoleum, Etc. LOOK through our stock-we have it. E. R. HART LUMBER COMPANY

Quality, Service and Right Prices Prevail Every Day In the Year.

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1
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## 

WANTED-GOOD
FATHERS!
God has two silent partners in the creation and training of a child. one of them is the father and the other is
he mother. Because tha mother has the intimate
are of the child from the moment it tters its first cry her respomsisility
o the child has been magnified out
ont io the child has been magnified out
of proportion, and not enough respon-
sibility has been placed upon the fathr of the family.
if the children grow int seful, moral citizens that more often nd training of them. Too, many
and ther mathe lathers are either too busy or too in
different to think much about their Because of this, we are entering up-
on "Father and Son Week," designed on "Father and Son Week," designed
o arouse the busy or indiferent fath-
erhood of the nation. The men who
$\qquad$
$\qquad$
$\qquad$


Why is cife fifty times as safe in
 rowded beyond their capacity?
Because we have not had the kind and quality of fatherhood and mother-
hood that is needed to produce a real healthy, moral and efficient race.
The other day I stood in the death cell at the Oklahoma state peniten-
tiary. Seven young men there awaittiary. Seven young men there await-
ed the terrible hour of their execu-
tions, and four of them were less than
 more terrible penalty-that of a poor
nhealthy or careless fatherhood and motherhood. They are the victims of
their inheritance.
They are the product of don't care They are the product of don't care
parents besotted fathers, it may be,
nothers of easy morals, possibly, Cermothers of easy morals, possibly. Cer-
tainly they did not have an even
break from their parents with respect to blood, example and training in their
homes. We almost deify the captains of in-
dustry in this country, and the man who establishes a big
makes a million dollars, We praise the inve

## in the We When crowd crow a gre H


zation
gives
tage o
who pu
who makes good pals of them
And yet, how little appreciation gen
erally we have of these good fathe erally we have of these good fathers
the benefactors of the human race! the be the same time, we know that if At dhe same come, we thow the that ma-
jority of men in this country are good
jor fathers, physically, mentally and mor-
ally, the tendency to weakness, to immortality and to crime that now cause
us so much anxiett, will pass into ob-
isvion Penitentiaries, reformatories livion. Penitentiaries, reformatories,
asylums for the feeble-minded and in asyums for the feebe-minded and in
sane, will hang out "to let" signs.
Wanted-Fathers who love their oc-Wanted-Fathers who love their oc-
cupation instead of considering it a cupation instead of considering it
bother and a nuisance, and who are
bent upon impre bent upon improving as best they
may the quality of mankind may the quality of mankind.
Wanted-Fathers who are skillful craftsmen in the building of character
in their children, and who will co-operate with good mothers in the making
of happy homes. Wanted-Fathers who are trying to
reap soul-profits, rather than money profits, who are more interested in col
lecting dividends that will return to them through the noble deeds of their
children than they are in cutting cou-Wanted-Fathers who are brothers to all humanity, irrespective of color,
race or creed.-EDITH JOHNSON, In
The Daily Oklahoman.

## R. L. Faulkner \& Company

## Investments

farms, ranches and live
Muleshoe, Texas. -Some big bargains to offer that
will increase in value and make


Correspondence Promptly Answered.

## Well Located Real Estate Is Safe Investment

Any real estate in and around Muleshoe is well located and must profit by the continued growth and prosperity which is characteristic of this town.

Such real estate is constantly increasing in value and you will consult your own best interests if you invest now, whether for a siome or for holding.

## For Information, Write, Wire or Call

> R. L. BROWN, MULESHOE, TEXAS


LOOK TO THE BAILEY COUNTY ELEVATOR

## FOR-

EFFICIENT SERVICE ALWAYS
We buy all kinds of grain. Bring it to us.
BAILEY COUNTY ELEVATOR CO.
Ray Grifiths, Manager
MULESHOE, TEXAS

BAILEY COUNTY ABSTRACT CO. Muleshoe, Texas.


ESTABLISHED IN 1900 .
MAVE YOUR ABSTRACTS SUPPLEMENTED.


## R. B ${ }_{\text {Deale In Lands. }}$ CAN

-I can sell you a farm on ranch any size you svant in the Famous Blackwater Valley where there is abundance of shallow water for irrigation. See
me for lands that will make you money. Write, wire or come to my office and I will show you some

> BARGAINS! Muleshoe, Texas Bailey, County.


JACK WALTON IS NOT THROUGH.
There still Is Fight In the Former
Oklaboma Gorernor,
Oklahoma City, Okla-Despite his
defeat at the hands of wi B. Pine, Republican senator-elect irom ooilaho
ma, J. C. (Jack) Walton is not altogether "through."
Naming as his opponent the Ku Klux
Klan, the tormer governor declared
Klan, the formmer governor delelared.
recently he still was going to
 his campaign, and that he felt flatter--
ed by the number of votes he got in last Tuesday's eleection.


Henry Stallings Cedar Company producers and shippers Mountain Cedar Posts. Lometa .... Texas.

## WHALEY LUMBER COMPANY

Tom Bryson, Manager. MULESHOE, TEXAS.
QUALITY LUMBER And All Kinds of Building Material WE CARRY THEM ALL.
Our customers can buy in confidence, for we have anticipated their own care in our careful scrutiny of all our stocks before they are unloaded,

You Get the Best Materials of All Kinds Here!

LET US FIGURE YOUR BILL AND COME TO US FOR LUMBER OF QUALITY AT ECONOMY PRICES.
vile, Texas. Walton has sold his
home in Oslahoma Clty to G. Pengilly,
prest with whom the Texas tand deal was
said to have been made. fatal disease breaks MARION, II., Nov. 10.-Wiliamson
County, minnois, is threatened with the "pheumonic" plague, the disease which recently, according to Dr. A. W.
Springs, owner of a hospital at Dew-
maine, ill, in a letter sent In a letter, according to Dris springs,
Ie stated there had been two deaths
within within nine days at Hurst, from thi
disease and there were now two ne
cases at Bush, an adjoining wety, a
of which have been diagnosed at due to He declared the cases are very se
vere and requested state authorities An airplane to and from Paris every An minutes, for passengers and freight
is included in the program of devel-
opment which the British air tines opment which the Brit:sh ar her innes
have drawn up for the near future
The British lines have several 1 seat
er airplanes under construction at


## -

 more importance and interest to man. When these areas occur on land a $\begin{aligned} & \text { Interior mills were more active be- } \\ & \text { drouth is the result; occurring on wat- } \\ & \text { er they } \\ & \text { cause of a possibility of a shortage of } \\ & \text { wheat eor excessive precipitation }\end{aligned}$ wheir local requirements later they cause excessive precipitation, wheat for their local requirements lat-foods, etc., often in areas far remov- er in the crop year, caused by heavy
fed ed from the area of evaporation. remov- $\begin{aligned} & \text { er in the crop year, caused by heavy } \\ & \text { movement of wheat from farms at this } \\ & \text { A branch of the U. Sarmy air ser } \\ & \text { time. Soft winter wheat also shared }\end{aligned}$
隹 vice has had remarkable results from
their experiments with a device pat- $\begin{aligned} & \text { in thance, but milling demands }\end{aligned}$
were of smaller volume because of a their experiments with a device pat-
ented by Dr. Francis of smaller volume because of a
en Harvard University for spraying a fine
electrified sand. They have undoubt- flour.
There was
electrified sand. They have undoubt-
edly caused precipitation, dissipated of new crop corn during the week but
There edly caused precipitation, disisipated of new crop corn during the week but
fog and scattereed the electrical charge
receipts were relatively small. Reof rain clouds in experiments with ceipts of old corn also were not large,
this device attached to an airplane. while demand was more active than this device attached to an airplane. . while demand was more active than
The inventor and those who were for some time. Cash prices advanced The inventor and those who were for some time. Cash prices advanced
otherwise connected with the experi- two to three cents in most markets. otherwise connected with the experi- two to three cents in most markets.
ments are confident that they can
cause rain in any area over which
capolis and Kansas Cim $\$ 1.07$
at Minnecause rain in any area over which apolis and Kansas City to \$1.11 at Chi-
rainclouds are present. When an cago and St. Louis. New corn sold at rainclouds are present. When an cago and St. Louis. New corn sold at
evaporatien area or drouth occurs on discounts under old, depending on the evaporation area or drouth occurs on discounts under old, depending on the
land, chances of finding rainclouds
over that area are about as favor and moisture content. Iowa over that area are about as favorable is reported buying corn out of Kansas
as finding hairs on top of my head- City, which is unusual, but reflects as finding hairs on top of my head- City, which is unusual, but reflects
very few. This device holds no hope
for the peopere conitition of the crop in that for the people of a drouth stricken state. Some improvement in oats de-
area but may prove of unitold value mand and prices advanced 2 to 3 cents.
to to a locality that is dry because of Stocks continue large, though country
rain clouds being lifted and passing movement has become smaller. East-
备 Over without being precipitated. The ern buyers were active and there was
only possible, or maybe impossible, some export inquiry. Oats exports
ond way of benefitting a drouth stricken have not been large, totaling only area would be some method of start- about $31 / 2$ million bushels.
ing an evaporation area to work at the desired spot on water.

They have special services in the
elephone administration of Vienna Governmental expenditures in 1923 They have a "rapid" rate of vitign nine
were $\$ 10,045,000,000$ or 15 per cent of times the normal and a "lightning" were $\$ 10,045,000,000$ or 15 per cent of times the normal and a "lightning"
the total national income for that rate costing forty times the normal


He Took-
Fanciful romance, purpled passion, a tragedy that mocked love and laughed at death-
He added beach scenes, twenty beautiful girls in an aquaplane race, a shark fight under water
He garnished it with beautiful ball rooms a fortune in furs and gowns-and wonderful sets-
He inspired a life-after-death scene that will make screen history-and-

# CECLL B. DE MLILE CREATED "FEET OF CLAY" 

A story so modern it might have been written only a hour ago. See it at the


CLOVIS, NEW MEXICO
THREE DAYS
Tuesday, Wednesday, Thursday, November 18-19-20
THREE COMPLETE SHOWS DAILY. Matinee at 3:00, Evenings 7:00-9:15. BE SURE TO SEE "FEET OF CLAY."

## Christmas Is Coming!

 we have recently been in the markets and selected a complete LINE OF
## Christmas Goods

Jewelry, Ivory, Cut Glass, Chinaware, Silverware, Toilet Articles, Dolls, Toys, Candy, Cigars, Stationery, Books and a nice line of the Latest Novelties.

We Believe We Can Take Care of Your Every Want For Gift Purposes!
WAIT FOR OUR OPENING DATE!
McCarty Drug Store

## OFFICIAL STATEMENT OF THE FINANCIAL

Blackwater Valley State Bank at Muleshoe, texas, at THE ClOSE OF bUSINESS on the tenth day of october, 1924. resources
Loans and Discounts, personal or collateral.-------\$125,709.11 Overdrafts 268.16
40000
Bonds and Stocks
Real Estate (banking
Other Real Estate
Other Real Estate -...-
Furniture and Fixtures $\begin{array}{r}19,300,00 \\ \hline 2,525,00 \\ \hline\end{array}$
Due from other banks and bankers and cash on hand $28,927.79$ Interest in Depositors', Guaranty Fund
Assessment Depositors' Other Resorepositors Guaranty Fund Other Resources
тотаL
Liabilities
Capital Stock paid in
Undivided Profits, net
Individual Deposits, subject to check
Time Certificates of Deposit Cashiers' Checks
Bills P
Bills Payable and Rediscounts
тоtal
STATE OF TEXAS
We F R Bent
We, E. R. Hart, president, and J. E. Aldridge, as cashier statement is true to the best of our knowledge and belief. E. R. HART, President.
CORRECTATTEST
S. E. MORRIS,
P. A. ALDRIDGE.
Ser, Aubseribed and sworn to before me this 15 th day of Octo
ber, A. D. ${ }^{1924}$ Notary Public in and for Bailey County, Texas

DUN'S WEEKLY REVIEW



Home First-Politics Next-Is Her
Chicago-Mrs. Mary Ward Hart, canat large in Illinois, stayed away from politics until her four children were
grown and the comfort of her home grown and the comport of her home
assured. Mrs. Hart is conceded an
ancer excellent chance of winning on elec-
tion day, but in the meantime continues :o take care of her homa. Chang Tso-Lin, the Manchurian war
lord, has decreed that each of his lord, has decreed that each of his or-
ficers and men must memorize the
"thousand" Chinese characters that "ters and" Men enese characters that
"thausand" Chine
make the minimum requirement of literacy under the
Chinese Republic.

## NOTICE-A good well drill for sale, run by Fordson tractor, cheap. Write

 fun by Fordson tractor, cheap.J. W. SONE, Plainview, Texas.
So terrific was the exertion of move-
ment at the altitude of 28,000 feet in the last Mount Everest expedition, that the explorers were able to climb
only 80 feet in an hour. Another attempt will be made to scale the moun-
tain
LOST-Two large horse mules, on
black and one sorrel, both old mules; also one brown mule branded E. M. on
hip. W. H. FARLEY, Muleshoe, Tex-
39-4t Miss Edna Williams, of Plainview, has accepted a position as stenograph-

## The Air Is Full Of Wonderful Music Again!

SUMMER STATIC IS DISAPPEARING!
Six Months of Delightful Entertainment Are at Your Finget Tips If You Have a Radio Receiving Set In Your Home!

# The Famous Crosley 

IN ALL PRICES, RANGING FROM $\$ 33.00$ to $\$ 300.00$ Complete
-Can be installed in your home easily and without inconvenience. We install the sets at no extra cost, and have an expert radio man to see that service is satisfactory and instruct you in the operation of the sets.

Join the Throng Who Nightly Hear the World's Greatest Entertainers. Hundreds of Programs of the Air Are Yours IF YOU HAVE A
CROSLEY
REASONABLE MONTHLY PAYMENTS CAN BE ARRANGED IF YOU WISH. COMPLETE STOCK OF RADIO ACCESSORIES. SOUTHWESTERN RADIO CO. In CONNECTION WITH SOUTHWESTERN DRUG CO.

Clovis, New Mexico.

## EYES THAT SEE DIMLY

Are in serious need of immediate attention. That's our business-to improve your eyesight. We specialize in Refracting your eyes for glasses.
J. R. DENHOF OPTOMETRIST
NEXT TO CITIZENS BANK CLOVIS, NEW MEXICO.
Phone 61 for Appointment.

SUBSCRIBE TO
THE MULESHOE JOURNAL
GET THE HOME NEWS!
EVERY WEEK!
\$1.50 A YEAR.


The announcement of The News' first annual reduced rates offer is the best news of 1924 to those who in the past have felt they must compromise on quality in order to save money. Now it isn't necessary to compromise. The Dallas News is the big State newspaper. It prints the most news -the most pages. Some newspapers merely, entertain. The News informs and educates as well as entertains A Few Points Worth Knowing About The Dallas News

Gives its subscribers the most pages.
Maintains the highest priced news gathering organization of any single newspaper in the Southwest. Its pay roll for this class of service is $53 \%$ higher than the next largest Texas newspaper.

Prints the most news.
Has the most complete market section.
Is the oldest newspaper organization in Texas.
Is a Texas product.
Is one of the big successful institutions of the Southwest.

Prints the news without coloring. Its opinions are limited strictly to its editorial columns.

Stands for all that is right-against all that is wrong.

Rightfully deserves the title it carries-
"Supreme In Texas"


