# 분 The American 

ISCO POULTRY GROWER PROFITS WITH GOOD STOCK
 -wim Class Birds
 IFORNA TORM FARM
LUCRATIVE


## DPPTHERA <br> SEASONIS

 HERE NOW.Citizens Warned to
Take Preventative
Measures.

## Moody Squelches ELKS PLAN Third Term Talk CHARITY SHOW FOR DEC. 17

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TEADERSHIP is maintained only $\mathcal{L}$ by advancing it. The history of the tire industry is a story of Firestone leadership from the first improvement over the old "clincher" to Fire stone Gum-Dipped Balloons break ing all world records for speed, safety, durability and mileage. And now the newFirestone Supreme Balloon $\rightarrow$ sur. passing all other tires

## SOUTHWESTE RN MOTORCO.

"Cisco's Most Complete Garage"


## NOTHCE!

We have opened a new automobile pair shop in the 1100 block on D venue, where you may get any kind car repair by men who know. Also station, gasoline and oils. ome in and let us figure your next

SCHAEFER BROS. SERVICE STATION \& REPAIR SHOP
"The Business of the Apothecary
is a Mystery-"











Stathan's Pharmacy

## ICE AND SERVICE

Our customers like the quality of Ir ICE but it is no better than the quality of our Service. You'll like our
PEOPLES ICE COMPANY

| Efficient Headlight Station <br> BONDED <br> Cisco Battery © Electric Co ERVICE STATION <br> oil field ignition |  |
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## XMAS

SPECIAL
12 Giyts for $\$ 12$


man sio in pats
ontrs
Ammein vent

Walton's Studio, Art \& Gift Shop
"Portraits That Please."
Phone 15



THE ONLY CONDITIONS ARE 1. All records returned must be Vict 2. All records must be unbroken that's all:
FORD \& GREN MUSCO


DESDEMONA

THROCKMORTON

CENTRAL


CROSS CUT


## FLATWOOD

GRAPEVINE

SABANNO

BEDFORD



The Cisco American

# ORCH "VICTIM" ALIVE SAY REPORTS 

 tory of School Youth That He Saw Hill Investigated te IINE FOR PLANTING TREES IS HEREd
## MBER OF RREITIESDO WELL HERE

\section*{Lost Pilot Found Dead in His Plane <br> \section*{| No Indictments in Ratliff Lynching |
| :--- |
| Are Returned by Regular Grand Jury GIVEN RIDE | WITH 2 MEN ONBANKHEAD}}

Seautiful
Cood Old Fashioned Word--"Work,"
Is Hoover's Cure for Nation's Ills Was Carried
Strawn Before
St
Was Released. word-"work", was offered by President Hoover today as
the best prescription for the couatry's economic ills real
and imagined.

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& \text { in this year. He reviewed the start made through the } \\
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& \text { had removed fear of unemployment from the American }
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 There is a Place for Everything and Everything in Its Pl



Plunges 9 Stories
and Lives to Tell
about itp
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HER HAIR WAS FALLING OUT QUTTE BAD AND TURNNG GRAY
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geonee hilissey




$\frac{\text { Trades at l/aj] }}{\frac{\text { NEWSPAPER CHARTERS PLANE }}{\text { à }}}$



\author{
Salesman Acquitted

on Attack Charge $\begin{gathered}\text { Sullivan to Get } \\ \text { Commission Today }\end{gathered}$ <br> | Sapy's room |  |
| :---: | :---: |
| an, was acquiliea by a jury here | ington to assume his dout |
| charge of attacking Mrs. | United States Senator from |
| Midred Ingalls, 24 , pretty stenog. | ing after receiving his commission |



## SPECIAL

## 30X4:50 TIRES

Regular Price 89.20; Special
S7.40

## WHILE THEY LAST

Service That Satisfies
DONT NEGLECT DALIY ROUGHAGE

## GIFTS FOR THE FAMILY

We are displaying now a big assort ment of gifts suitable for all the family Each member can find something that will bring joy to every other member Come in while the selection is large. A small deposit will hold your purchase for you.

ELLIOTT DRUG STORES
Elliott Drug. Corner Drug.
"Two Stores to Serve You"

SENATE MOVES

TO VOTE UPON

## VARE OUESTION


72 PER CENT
OF BUDGETIS
FOR DEFENSE
 Poultry Show at
Denison Opened
Denison, Dec.

$\square$



GOLD IS WORTHLESS
-Except for the things gold will buy And yet gold cannot even buy the ac curacy and service you get when you or der your drug store needs from

RED FRONT DRUG STORE
The Friendly Drug Store. Phone 2.


## 0



> At Miller-Lauderdale's You Can Buy a Fine Gift for a Man for $\$ 1.00$

Since everybody has some men's gifts to limit to
to $\$ 2$ each, this partial list is published to help you FIRST-To show you what fine gifts are available SECOND-To prove that you don't have to pay
ore than one dollar for the casual Christmas mes.

| Interwoven Socks . . . . . $\mathbf{\$ 1 . 0 0}$ |  |
| :---: | :---: |
| Smart Neckwear . . . . . . . $\mathbf{\$ 1 . 0 0}$ |  |
| Box of Handlkerchi | . $\mathbf{\$ 1 . 0 0}$ |
| Rayon Undershirts | \$1.00 |
| Fancy Shorts | \$1.00 |
| Belt Sets | \$1.00 |

Hundreds of Other Gifts From $\$ 1.50$ to $\$ 7.50$ MILLER-IAUDERDALE
'The Man's Store'

AS CREWS DUG PILOT AND PLANE FROM 10-FOOT GBAVE BOTH SIDAC

 pilot: body and tie was necessary to use a cerane to haul out the wreckage of the plane. Cuddihy
was testing the plane, which had ben purctased from England. and had put it into a terrifie dive

Place Your
Order Now for Christmas 12 Months in Which to Pay

## Here it is

 ... the greatestGIVE ATWATER KE RADIO HRISTMAS
set ever offered to the public improved

## SCREEN-GRID

 tone, greater volume, longer range, complete station separation-and not a hum in
 plete station separation-and not a hum in a storefu!! That is what this improved Screen-

FEW NAMES IN RADIO HAVE SURVIVED SEVEN TRA ATWATER KENT HAS LED THAT LONO-AND LEADS TC Buy Now on Our Easy Payment
Plan

JOHN H. GARNER'S
Cisco's Big Department Store
Cisco's Big Department Sto
"The Dependable Store"
sulded


Waco Invites Texas to Holiday Opening

$\square$

## COLDS MAY DEVELOP INTO PNEUMONIA

Dr. Chas. C. Jones
Dentist
Dean Drug Store
Phone 98.


CISCO'S BIG DRY CLEANING PLANT

## GIFTS

OR the young and old of rotin
Nevery waik of ime
Diamonds, Watches, Jewelry Silverware, Novelties, Etc. J. A. Jensen

## aclosing Out/

## BECINNING FRIDAY, DEC. 6

We are selling out our entire stock of Shoes and Hose and leaving Cisco Jan. 1st. In the next three weeks we expect to sell our entire stock and have marked everything at prices that will MAKE IT SELL.

## A FEW OF OUR CLOSE OUT PRICES SHOES

$\$ 9.50$ Values and Up $\$ 7.85$ to $\$ 9.50$ Values $\$ 5.00$ and $\$ 6.00$ Values Broken size rums in all
$\$ 5.85$ \$1.95 Regutar Value \$4.95 \$1.45 Regular Vatue 50 Dozen Fose, pure thread silk from top to toe, chif gracies
$\$ 1.95$ and $\$ 2.95$ fon and service weight, pr. . 89c
This is a Bona Fide CLOSE-OUT SALE of every article in our store TAKE ADVANTAGE OF THIS SALE FOR YOUR CHRISTMAS SHOPPING

## Herron-Owen Slipper Shop <br> CISCO <br> TEXAS

## ROUND ABOUT THE TOWN

 tal of nearly $810,000,000,000$ in bat
business for the coming gear.
business for the coming sear.
With this cushion of general
construction, rauroad, utillities and

## The Test of Time

This Is the
BANK
that $\quad$-and circumstance has established the

## Blanche's

"With a Guarantee That Counts" DOLLAR DAY

Friday Only
Hand Embroidered Lunch and Bridge Sets, Tapestry Scarf

Noveity Beads ... Ash Trays ... Bath Salts ... Silk Stepins ... Bloomers Bandettes ... Children's Pajamas ... Sweaters ... Tams. SEE OUR WINDOW DISPLAY


## THE MOST

FOR THE
LEAST
Most in tire quality, high mileage, economy, in the new Goodyear All-Weather Tread Balloon. It is "The World's Greatest Tire

And at our low prices you get this quality for no more, and in many cases less, than you are asked to pay for unknown tires.

Then there's our service.

## Blease Motor $\mathrm{Con}_{1}$ Inc. Service Station

'ROUND ABOUT THE TOWN

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Blanche's


SOCIETY


## OTHER ASSETS

| his Is the | We appreciate the fact that the ma jority of our new customstomers-CO-OPERATION. |
| :---: | :---: |
| BANK that | We know also that many new cus mers come to us because of the go report they receive of us-GOO WIL |
| Is Building will | Every day thousands of dollar: handed to the tellers of this bank every mail brings deposits-CO DENCE. |
| MEMBER fedieitil reserve SYSTEM | We appreciate your Co-ope your Good tritt and your Conf |

First National Bank In Cisco, Texas

Look For Monday's Paper FOR THE GREATEST SHOCK, SURPRISE, CHANGE THATIS TAKING PLACE,

Forced By Conditions Unicontrollable

The bottom is falling out, a greater catastron, than the recent Wall Street crash.

Chain Stores instead of individuals, Millions stead of thousands. In a supreme effort to s vive, we most join their ranks.

## LOOK FOR FURTHER NEWS



ELLOTT DRUG STORES
Elliott Drug. Corner Drug.
"Two Stores to Serve You"

SHEAFFER and CONKLIN PENS and PENCILS DESK SETS WHITMAN'S or HOL LINGSWORTH CANDIES
CIGARS in xmas boxes Come in and See Our Xmas Counter

MEKER

lighter to match

 Moore Drug Co.

# TULLOS 

CISCO'S BIG DRY CLEANING PLANT

