Thursday, Sop



## J.C.PENNEYCO.

714 Avenue D.


School Supplies


The "True Blue" Label on School Shirts-Blouses Stands for Sturdy Wear

Of perale in fastecior, fancy
patemas Also, of tancy pateremed patterns. Also, of fancy patterned
chambrays, khaki twils and chambrays, khaki twills and plain
colored broadcloths. One of our colored broadcloths. One

Sbirb-6 to 12 yre 69c


Almost School Time and that means more -

## Wash Dresses




| Getering Ready for |
| :--- |
| School Days |

Of to School in These Oxford Ties

 $\$ 3.98$

## Spann Chevrolet Co. Inc.

# PAGE TWO THE CISCO AMERICAN and ROUNDUP <br> <br> Late News <br> <br> Late News <br> DESDEMONA <br> CENTRAL 

PUEBLO

 Giving Rays of Sun Now Lost in Crowded Skyscrapers




## save <br> 

## Repair Service

"Careful Personal Attention"
Let Us Recondition Your Car for Your Summer Vacation
We are equipped to put it in perfect mechanical condition at reasonable prices.
Our Work Is Guaranteed
across from lagiuna
LEE MOTOR COMPANY
dodge brothers motor vehicles bisothers the

## SOUTHWESTERN MOTOR CO.

Storage
Washing
Greasing
Gasoline
Oils
Wrecking Service
Mechanical Service
FIRESTONE
Tires and Tubes
Corner Ninuth at Main.

## Charleston's 50c Per Dozen

These small novelty photos are gaining in popularity every day, 50 c per dozen, 2 poses.
"Border Kodak Finishing"
Everyone now are getting Border Kodak finishing Prints at same price No extra cost for borders.

Walton's Studio Art \& Gift Shop

## In Fairness to Your Motor Drain

 and Refill with the correct Lubricating OilTHE NEW

Take the guess work out of your lubricating problems by using Pierce Pennant Motor Oil. A correct grade for every car.

Sold by the Following Courteous Pterce Dealers
E. O. Hendricks, Agent

Pennant Service Station, Cisco.
Green Parrot Service Station.
Dill's Service Station.
Huestis Bros.
C. L. Gilmore.

Arvel Moudy, Dothan.
A. G. Foster, Cross Plains.

Highway Service Station, Putnam.

PIERCE PETROLEUM CORPORATION曷

BAND CONCERT Sunday afternoon at 4 o'clock Dublin's 40 -piece Uniform Band "The Pride of the West," at Lake

EVERYBODY COME OUT LAKE CISCO AMUSEMENT CO.

## S.thoal SHOES

It is now high time to get all lined up for school. What about the footwear? ave numbers arriving daily. Have on display now, box heel ties, pumps, and the famous little crepe sole school oxford.

HERRONOWENSLIPPER SHOP
A Foot of Comfort Means Miles of Pleasure"

## FOUNTAIN OUALITY

The difference is apparent when you taste our fountain drinks. You will find this same standard of quality compounded into our doctor's pre
tions only fresh drugs are used.


WE SERVE M. P. ICE CREAM
Stathams'
DRUGS.

## LIGHT

## At Your Finger Tips

## Just stretch out your hand

 and snap goes the switchAND the entire room is flooded with LIGHT-the most inex pensive thing money can buy! The charm of every room in your home depends upon harmonious and comfortable lighting - When a lamp burns out your home is robbed of certain amount of cheerfulness Guard against such gloom by keep ing a carton of lamps on hand, the cost is little and you are aiways insured of good light!


Don't be without lamps a carton of 6 Edison Mazda lamps can be had now for just

(2)

RED FRONT DRUG STO
The Friendly Drug Store
Phone 2.
-

We Have a Complete Sta
You can usually find at o goods counter jus the article looking for. We sell standard $n$ roved merit. Try us next time.

We strive to give service th Hundred Per Cent Prormpt

## fine Tolle CArticles




ForFall Chic!


Newest in Fall Felt Hats, unique and clever modelings, close fitting shapes in off-the-face styles. Navy's, Blacks, Browns, Wines, moderately priced, $\$ 1.99$ to $\$ 7.85$ Children's Felt Hats
$\$ 1.39$ to $\$ 1.95$


Announcing a Very Significant Policy
Fe Shall

EXCURSION RATES
EVERY
SATURDAY AND SUND


FORT WORTH, S4.40 DALLAS, $\$ 5.55$
$\qquad$

For Particulars Consult
C. P. COLE, Ticket Agent

USED CARS PRICED TO FOR LESS THAN MARK VALUE

DEAN DRUG AND JEWELRY CO.
Phone 33. HAS IT

ICE AND SERVICE
Our customers like the qual our ICE but it is no better than
quality of our Service. You'll like service. Try us.

PEOPLES ICE COMPA

## GET READY FOR SCHOO

Have your clothes cleaned pressed ready for school. A dress
be dyed and made ready for serv another season. Our work is $g$ teed to please and we are sure be pleased with our service.

## 4n 2 Deffer

DYERS-PIEATING-CLEANE



(tyrines malanee of ran


# EARCH FOR LOST PLANE CONTINUES 

 lercy Pleas of Helms' Kin Are Refused by Governor ROUTH OVER WEST TEXAS BREAKING
## rpression



AVY RAINS RING NIGHT Hehes of Moiss
Reported From
Areas


REGISTRATION Of PUPIIS•IS BEING DONE
$\qquad$

$\xlongequal{13 \text { Alienists for }} \begin{aligned} & \text { Mrs. Rogers' Trial }\end{aligned}$

PARENTS AND Testimnny is Begun in Trial of FAMILY VISIT Sixieen Textile Mill Strikers
MOODY TODAY Charged With Murder of Officer


TARIFF BILL
ANTAGONISTS
CANT AGREE $\qquad$



Pays to Adertise CONFIRMATION
 OF REPORT OF CRASH LACKING

Heavy Rains Make Progress of Searchers Slow


QUICK REFERENCE CLASSIFIED AD
There is a Place for Everything and Everything in Its Pla


| CLASSIFIED <br> ADVERTISING <br> RATES AND <br> REGULATIONS |
| :---: |
|  |  |
|  |  |



TULLES ESIDENT DINES-INFORMALLY

## (1)

,



Search for Missing
Planc and 8 People MILAN ITALY Is Continued Today
$\qquad$
 BY Tu.:PHONE

The Morris Studi
Violin, Voice, Piano and Expre

SI8.OD SPECCAL FOR S10.00
These Specials have proven so popular we are going on through September with the order of $65 \times 7$ Linen Por-
traits mounted in beautiful 4 -ply deckel edge mount.

Walton's Sudio, Art \& Gift Shop "Porraits That Please." Phone 151


Office and School Supplie We handle a splendid line cout ds including-

## Blanche's

"Wiih a Guarantee That Counts"

The richness of Autumn is porayed in our New Frocks and Millinery. Beautiful Fabrics, delightful colors in every size, from matron to little miss, at our usual popular prices.

Avai Yourcel of our Rect rean


FOR HOME COMFORT
Bathroom Needs Stool Glass Holders, Towel Racks, Soap Dishes, a fine assortment.

These nice large clothes baskets and hampers for only
$\$ 1.50$


COLLINS HARDWARE


DEAN DRUG COMPA

Phone 33.<br>The Rexall Store



Boys and Girls all make ou their shopping headquarters fo school supplies. We always carry plete selection at attractive price

## ELILIOTT DRUG STON

The "San-Toz" Stores Elliott Drug. Corner
"Two Stores to Serve Yo

# mouncing Cheat by Ruth Dsusy Groves 

School begins tomorrow-start right by getting your Supplies here. See our window-Full of School Supplies for every grade.

## DRESSES

Children's Wash Frocks for school 950
Ladies beautiful Fall Dresses made from newest fabrics and best colors
$\$ 4.95-\$ 7.95$

## HATS

New Fall Millinery, latest styles $\$ 1.95$ and $\$ 2.95$
"The Store of Courteous Service"

chanues bred and Operated by by rows, ne.
"MERCHANTS TO YOUR GRANDFATHERS"

OMners

## Fall Frocks <br> ${ }_{5}{ }^{\text {C }}$ CO-ED



Modern modes of distinction and charm. Every frock

is individual and different, fashioned wihh studied sim| Smartiy mannish frock of |
| :--- | :--- |
| piaid tweed -2 weckeme |\(| \begin{aligned} \& Frodk of iersey with blouse of <br>

\& ail-over embroidery. New\end{aligned}\)

$$
\begin{aligned}
& \text { styled in paris -a featured on fifth Ave. }
\end{aligned}
$$



