THE SUPPLY OF TROUBLE ALWAYS EXC EEDS THE DEMAND, BUT THE EXCESS DOESN'T REDUCE THE COST ONE BIT!

# The flutughu Jinurnal 

VOL. I.
MULESHOE, BAILEY COUNTY, TEXAS, SATURDAY, SEPTEMBER 27, 1924.
NUMBER 32.
COUNTY EXHIBIT LUBBOCK BOOST- CURRY COUNTY CRSCMLLHERE FAR TO ATTENTION

The Bailey county
hibit attracted many
Tri-State Exposition in
week. The exhibit wa
thice of
ment of Bailey county.
Taylor White, director Taylor White, director of vocational
agriculture in the Bailey county
schools, was in charge of te exhibit,
and was ably assisted by Erick Moel-
ler. Rufus Gilbreath, Billy Daniels and Cloye Johnson is setti
corating the booth. Se $\left.\begin{array}{l}\text { people passed through the agricultur- } \\ \text { al building each day and it was very } \\ \text { gratifying to hear so many pleasant }\end{array}\right\}$ remarks about the Bailey county booth.
Students of the vocational agricultur-
al class deserve special mention for
their co-operation in selecting and set-
ting up this exhibit. The farmers were very generous in donating products
for the exhibit and due credit will be given them in next week's issue of The
Journal. portunity to show her products at the
big expositions over the country. Let
our motto be: "Pull for Bailey County big expositions over the country. Let
our motto be: "Pull for Bailey County
or Pull Out!"
-
Sealed bids will be received until the
14th day of October, 1924, by the Com-
14th day of Octourer, 1924, by the Com
missioners Court of Blanco County
missioners Court of Blanco County
for the sale of 739 acres of Blanco
County school land, in league 212 sit-
County school land, in league 212 , sit-
uated in Bailey County, Texas.
ated in Bailey County, Texas. The
Commissioners Court reserves the
Cight to reject any and all bids. Bids
right to reject any and all bids. Bid
to be addressed to
WILLIAM MARTINY,
$\overbrace{\text { 32-2tc }}^{\substack{\text { County Judge, Blanco } \\ \text { W. M. U. }}}$
The W. M. U. met Wednesday eve
ning with Mrs. Levi Pressly and elect
ning with Mrs. Levi Pressly and elect
ed officers for the ensuing year,
follows:
Mrs. Ray Griffiths, president.
Mrs. Byron Grifiths, vice-president.
Mrs., A. W. Coker, secretary-treas.
Mrs. Levi Pressly, reporter.
Mrs. D. Doseon, chairwoman
Mrs. Levi Pressly, repeorter.
Mrs. D. A. Dodson, chairwoman of
personal serviece committee.
The following members will thanks to the almost human intelli
on this committee: Mmes. Taylor longing to arthur Darling, a Santa Fe
White, L. S. Barron, A. L. Cope and employee.
J. A. KLCMP DEAD.
-

new navy dirigible soon to cross the atlantic ocean. BERLIN.-An unusual view of the new U. S. N. Dirigible ZR-3. in her
ngar, at the Zepelin plant at Friedrickshaten. where the Dirigible was hangar,
constructed. The giant of the air is scheduled to fly across the Atlantic
cena in September. A German crew will operate the ship while five ocean in September. A German crew will operate the ship while fil
ocerican officers will act as official observers tor the U. S. Government.

THE CURRY COUNTY FAIR ASSOCIATION
 Bailey County to

## VISIT OUR FAIR!

0 ctober 2nd, 3rd and 4th.
Besides the Big Display of Farm Products, there will be many entertaining Features.
BE SURE AND COME!

ANOTHER CHANGE NEEDED


Uncle Sam: Is that what I changed administration for four years ago?

| YL ITEMS. | \|children and Mr. and Mrs. Art Ryan took s short trip to 'Janes' fanch and | BAILEY COUNTY. <br> Wellsandt, of Nebras- |
| :---: | :---: | :---: |
| The young people enjoyed a party at | surrounding country recently. We YI. scholars think o: * teachers | rs. Emil Wellsandt, of Nebras- <br> $y$, Nebraska, Herman Arends, |
|  | can't be braten. We are learning rap- | Harm Juthals and Henry Minen, of |
| dill present. | otber |  |
| rs. Emil Priboth and Mr. Gus Pri- |  | ars. |
| returned to their home Monday | ta'k. | He moved to Nebraska City in 1920. |
|  | vieinity, leet for Kansas for an indefn- |  |
|  |  |  |
|  |  |  |
| (ent, September 13 th. Music by the | tic |  |
| ede on the accordian |  |  |
| ry much. | A box supper will |  |
| Irs. Adolph Deeter, who has bee iting her sister, Mrs. C. E. Beardin | proceeds to to to the sctrool. |  |
| ger simer Mrs. ${ }^{\text {a }}$ |  |  |
| mber 19 | The | Billie Daniels had the misfortung |
| (eyd Mrs. E. C. Martin of Spring | just fnishing some dainty serving | hand broken at the Am- |
| ke, visited Sunday. |  | He was assisting in the |
| ut thirty |  |  |
|  |  | lind. hreay |
|  | and Mrs. Berne w |  |
| sion was Mrs. Millen's birthay, was thoroughly enjoged by all who | turned Monday evening from with relatives at Vinson. Okl | several weeks and this is worr |
| ed |  |  |
| crowd of YL young folks, includ- our teachers, went to Soda Lake | are threshing now and if |  |
| ay and enjoyed a pienic and a swim. |  | isitor in Muleshoe Tuesday |
|  |  |  |
|  |  |  |

 of England, with his brother in their coach as they left Huston Station.
Young MacDonald is leaving on a tou $r$ of the world. of this venture. Incidentally, it has
enabled the public to secure five of enabled the public to secure five of
the books for twenty-five cents, where
only one could have been secured
$\qquad$
E. Haldeman-Julius was once
prominent socialist. He used to be
lieve that all advertising was waste because that was one of the precepts of his political faith. Since then he has become a success-
ful business man and has had to re vise his former opinion on this. Five years ago he started to prin cheap reprints of literary classics. He sold these for twenty-ive cents each
Then he began to advertise. The re sult was bigger sales, a great in-
crease in output sin crease in output and a corresponding
reduction in cost of production.
So the price So the price came down to ten cen
a volume and more advertion a volume and more advertising fol-
lowe. The result was more
ness and ness and more modern machinery and a still further
of production.
Then the price went down to five cents a volume and more advertising
followed.. Today these little literary classics-the works of famous authors of all times-are being sold at the
rate of 120,000 a day. He himself says that advertislng
 pends on
handled.

## =The Covered Wagon" <br> JAMES CRUZE productic

The great epic drama of the thrill-swept trail of '49-here to amaze thousands as it amazed the cities last year at higher prices.
"The Covered Wagon" has now entered upon its second release period. For the last year it has been shown at top price of $\$ 1.50$. It is being presented at the Lyceum for the minimum admission of 50 c . It has shown no where at less and in practically every ase for 75 c and $\$ 1.00$. And it positively will not be shown anywhere in the world this year for top
price of less than 50c. price of less than 50c.

## SYEEMN

 clovis, new mexico. FOUR DAYSCommencing Monday, October 6th. Three Complete Shows Daily. Matinee at 3:00, Evenings at 7:00 and 9:20.

## LOOK TO THE

## BAILEY COUNTY ELEVATOR

## EFFICIENT SERVICE ALWAYS

We will have something in this space next week that will interest you. Be sure and read it.
BAILEY COUNTY ELEVATOR CO.
Ray Griffiths, Manager
 Kansas City. Nebraska is
as close, with Mr. Davis'
he Democrats a big bulte.
For Coolidge Now. For Coolidge Now.
Kansas is described as probably
for President Coolidge as things now
stant, but likely to go against him
if the opposition could be centered be-
hind Mr. Davis. The Times is sup-
forting the Democratic nominee. hind Mr. Davis. The Times is sup
porting the Democrazect nominee.
The New York Herald says the Davis
meeting at Topeke was. meeting at Topeka was a big success
and very enthusiastic, but says Demo
cratic leaders conceded privately after
te meeting Mr. Colidge would carry the meeting Mr. Coolidge would carry
the state, although by a reduced major-
ity. It prints without comment the
Democratic assertions. Mr. Davis can
Der ity. It prints without comment th
Democratic assertions. Mr. Davis can
carry Missouri. The Herald is sup
等rting . porting the President.
The New York World, ardent Davii
supporter, says Mr. Davis has made
vener generally favorable impression on
trip into the West and is known wh
two weeks ago he was two weeks ago he was just a name.
stresses the fact that Mr. Davis ha
ironed out party differences in eat
state he viste state he visitited. including in eanshas.
leaving the trobiter and Colorado as likely to influenc
 Million and a Half Mexicans Sa
Is Most Beautiful Girl. MEXICO CITY--Senorita Eva Platt, who received a million and a half votes
in a recent beauty contest treld
the the auspices of a local newspaper.
Forty thousand in American money, were spent to to purchase the v
Senorita Platt. muleshoe


## MARK TWAIN SAID:

"A great, great deal has been said about the weather, but very little has ever been done."

But you can do something to insure your comfort next win ter. Put in at least part of your winter's supply of

COAL NOW!
COAL MAY BE SCARCE LATER ON
We Have Ample Stock of Coal Now.
E. R. HART LUMBER COMPANY

A"History of California," by
A Native of New England

- Söme Hitherto Unpublished Facts Regarding Discovery Settlement and Phenomenal Growth of State, Including Information as to Its Amazing Clim
Little Has Been Said by the Natives.


## $T_{\text {ne }}$

LEVI PRESSLY
Attorney-at-Law COUNTY ATTORNEY
FOR BAILEY COENTY
general practice
and probate Interests of Non-resident Cilents

Muleshoe, Texas practice in all cocrts.

## R. L. Faulkner \& Company Investments farms, ranches and live stock. <br> -Some big bargalns to offer that purchaser ane goo proft. can make you a tarm or ranch of any size <br> Correspondence Promptly Answered.



## FLOUR

Light Bread
Biscuit
Radiogram
Extra High
Patent
xtra High
Patent
Hard Wheat.

## BAKER PRIDE

High Patent. Hard Wheat
At All Grocers.
C. H. LONG
dream the hours away, seeing visions
of the other times and other places.
.
Where can you find more to arouse
such visions than you can on a Cali-
fornia ranch? You arise in the-morning to the music of a Connecticut
alarm clock; you button your Boston garters onto your Paris socks, your
Baltimore suspenders onto your Detroit overalls, put on your Lynn shoes and your Danbury hat, and you are
up. You sit down to your Grand up. You sit down to your Grand
Rapis table, have your Hawaitan
pineapple, your Cape Cod fish, your pineapple, your Cape Cod fish, your
Aunt Jemima flapjacks, swimming in New Orleans molasses. You have a bit
of Cincinnati ham, cooked in Chicago lard, on a Detroit stove, burning Wyo$\operatorname{ming}$ coal. Then you go out, put on
your Concord, N. H., harness on your Missouri mule, hitch it onto a Moline plow and plow up a couple of acres of
land covered with ohio mortgages. You plant Indian corn, Bermuda po-
tatoes, Bavarian malt, Hungarian parley and Italian hops, then you sit up all night blending the malt, bariey and Italian hops into a camouflaged
concoction to reduce the high cost of

## EVERYTHING

## TO EAT-TO WEAR-TO USE

There's a big advantage to trading at this general store. You can find everything at hand and avoid the necessity of looking all over town to find what you

## DRY GOODS

The materials for making any kind of a dress you want, from the finest to the least expensive. All of the wanted kinds in large array.
SUITS FOR THE FAMILY-
Men, women and children can be outfitted in our ready-to-wear departments. Garments splendidly made, the very latest in style and material.
FURNISHINGS-
Underwear, hosiery, ties, hats, collars, shirts, handkerchiefs, belts, suspenders, caps. A large and complete stock to select from.

## GROC ERIES-

Pure, wholesome and delicious and a little lower in price than you will find elsewhere. If it's to be found in a grocery, we have it.

LIGHT HARDWARE-
A carefully selected line of serviceable light hardware and other necessities for fall work.

Groceries
Meats
Light Hardware

SEE US FOR EVERYTHING YOU NEED.

## M. P. SMITH

MULESHOE
TEXAS

## J. R. DENHOF OPTOMETRIST

NEXT TO CITIZENS BANK CLOVIS, NEW MEXICO.

Phone 61 for Appointment.


Some of these days President Cool-
idge will have to take a vacation and
long talk.--Brooklyn Eagle.



## Johnson Bros.

Furniture \& Undertaking Co.
Prompt Service Day or Night
Courteous Treatment and Reasonable Prices MOTOR EQUIPMENT also EXCLUSIVE AMBULANCE EMBALMERS
Licensed in Texas and New Mexico Clovis, and Portales, N. M.


