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Watson News Items

Adolph Neutaler of Plainview visited on Saturday. Mr. and Mrs. Irby Kelley returned from Idalou Sunday. Mr. and Mrs. M. L. Fine have moved to Artesia, N. M. We wish them success in their new home. A shower was given Wednesday night of last week by Miss Frances Stewart in the A. E. Cook home for Mr. and Mrs. Orville Lane. An enjoyable evening was spent and many useful gifts were received. Rev. Alfred Richards of Plainview, preached Sunday morning to a very attentive crowd. Mrs. J. V. Lemons has been called to the bedside of her mother at Wolfe City who was reported very ill. Miss Frances Stewart has returned to Lubbock to spend holidays while school is dismissed for cotton picking. A shower was given by the H. D. club to Mrs. Jeff McElmris Saturday night. Several games were played after which the presents were presented. A nice lot of useful things were given. Lola Key visited homefolks the past weekend. Perry Fort transacted business in Littlefield Friday. H. D. Club News

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That's why millions never ask for aspirin by the name aspirin alone when they buy, but always say "BAYER ASPIRIN" and see that they get it.
Try it. You'll say it's marvelous.

15c for a box



Mr. and Mrs. J. S. Pollard spent the weekend shopping and visiting friends at Lubbock.—Reporter.

THE JOURNAL'S Weekly Scrapbook

Week's Best Recipe
Pear and Grape Marmalade—Take equal weights of pears and grapes. Wash and stem grapes and cook in just enough water to keep from burning. Press them through a sieve and add pears, pared, cored and cut in thin slices. Let simmer, stirring often until pears are tender. Then add 1/2 cup sugar for each cup of pear and grape mixture. Cook very slowly for half an hour stirring frequently to prevent burning.

Week's Style Hint
Big round buttons of bright blue or green porcelain are used in rows across the new fall dresses. Buttons seem to be more decorative than useful this year and usually form a spot of color on dark street clothes. Carved wooden buttons are popular, and so are buttons of twisted leather.

For The Flower Grower
Bulbs grown in the house should be potted the last of October and stored for eight weeks in a dark cool place until roots form.

Good Cooks Say
When broiling a steak, cut off excess fat around edge to prevent it from catching fire when placed below glowing fire.

A Kitchen Hint
To remove brown stains from light-colored ranges, dip a cloth in turpentine and apply to stains. With a little pressure the stains will come off.

The Ancient One
The moon is stiller than the night, Sadder than song is she; She hides her face lest any light Reveal her mystery. And love is sadder than love's tears, And deeper than love's sighs, And older than the ageing years. That look out from love's eyes.

Longview Singers Win In Bailey Co. Singing Convention

The Bailey County Singing convention was held at Fairview last Sunday, beginning at 10:00 a. m., and lasted throughout the day. A large number of song leaders, soloists, duets, trios and quartets from neighboring communities and towns were present and good singing was enjoyed by all.

At the noon hour a big basket dinner was spread on the ground. Everyone who attended brought a well filled basket of delicious eatables, enough for all the family and friends and visitors. New officers were elected for another year as follows: Lehman Carpenter, president and Mrs. Lee Simms of the Circleback community, vice-president. An important feature of the day was the class contest singing wherein singers from Longview won the \$10 award given by Lehman Carpenter. Several singers and persons who enjoy singing from Muleshoe attended the convention.

FARMER CO. CONVENTION
The Farmer County Singing convention will be held at Oklahoma Lane, Sunday, Nov. 1, according to announcement made by C. B. Watkins, association president, it convening in the recently constructed big auditorium at that place. Ample room to accommodate the large crowds assembling is assured and a program of interest to all music addicts and song lovers is promised.

Progress News
J. B. Waide of Muleshoe was in this community Monday afternoon on business.

Tom Kennedy and family, of Ralls, visited his brother, W. G. Kennedy and family Sunday. Mr. and Mrs. Jess Meason and family are visiting in Mangum Okla this week.

Among those attending the singing at Fairview Sunday were Mr. and Mrs. Benly Gwyn, Mr. and Mrs. H. L. Lowry and family, Mr. and Mrs. J. J. Gross.

Mr. and Mrs. Vess Garner and family, of Circleback, visited in the home of Mr. and Mrs. Dave Stovall, Sunday.

W. G. Kennedy made a business trip to Clovis, N. M. Monday.

Rev. R. B. Waldon preached here and held conference Monday night. He will be here Sunday to fill his regular appointment.

Mrs. W. G. Kennedy returned from Lubbock Wednesday of last week where she had been with her sister who is seriously ill.

Mrs. Jess Shipman visited in the West Camp community Sunday afternoon.

The H. D. club met in the home of Mrs. Vaughan Johnson, Tuesday for an all day meeting. Mrs. Jewel Wamples, of Hobbs, N. M. is spending the week with her parents, Mr. and Mrs. J. J. Wilson.—Reporter.

The Watson H. D. club met Wednesday of last week in the home of Mrs. A. E. Cook Plans were made for the fair and it was decided not to have a booth.

The nominating committee made a report and the following officers were elected: Mrs. N. O. Sullivan, president; Mrs. Dave St. Clair, vice-president; Mrs. Andrew White, 4-H sponsor; Mrs. Ed Hollister, secretary-treasurer; Mrs. A. E. Cook, reporter; Mrs. W. L. Key, parliamentarian; Mrs. M. G. Miller, council member and wardrobe demonstrator. Delicious refreshments were served. Our next meeting will be October 28 at Mrs. Andrew Wittner's.

H. D. Club News
The 4-H club met in a business meeting at the school house and elected the following officers: President, Imogene Lane; Vice-president, Hazel Rackley; Secretary, Willie Pearl Fine; Song leader, Hazel Rackley; Game leader, Nathalia Shaver; Burnice Breedlove, Juanita Henderson, Addie Martha Fort, Reporter, Laura Beth Hollister.—Reporter.

Circleback News

Rev. Self held services at the Baptist church Saturday night, Sunday morning and Sunday night. The crowds were larger than usual. Several visitors were present.

Yancy Walker, of Colorado City, came to visit his brother, W. H. Walker, Sunday.

Raymond Damron and a friend were here Sunday from San Antonio. School has closed for a few days so the children may assist in pulling cotton. Hands are scarce here.

Mr. and Mrs. Burl Rogers visited Mr. and Mrs. O. E. Duncan, Sunday.

Perry Gagle and his new wife, formerly Auda Fae Thompson, of Sudan, visited in the community last week.

H. D. Club News
The H. D. club met with Mrs. W. A. Elmore Thursday October 8 in a call session. Miss Stuart gave us a lesson on the grading of home canned vegetables. Medames Perkins, Beller and Harper were visitors.

Mrs. Harper was presented with a bed spread by the club for a wedding gift. The spread was given in appreciation of her service on the play presented recently by the club.

The club will not meet again until November.—Reporter.

MULESHOE H. D. CLUB

The Muleshoe H. D. club met in the home of Mrs. C. C. Mardis, Thursday of last week.

After the house was called to order, exhibits for the fair and club health booth were discussed and planned.

The nominating committee then reported the following officers for 1937 nominated: President, Mrs. Rue Kimbrough; Secretary-Treasurer, Frances Gaede; Vice-president, Mrs. C. A. Horsley; Reporter, Mrs. Wm. Kistler; Assistant Reporter, Mrs. Vern Snyder; Council delegate, Mrs. R. L. Jones; Parliamentarian, Mrs. Lee Sims.

As the subject for the meeting was "Style Trends of Fall and Winter," Mrs. Mardis gave a talk on the new fall styles, followed by a talk on colors and a combination of colors by Mrs. Vern Snyder. Mrs. McAdams gave a very interesting talk on hats and accessories. Mrs. J. J. Dethman modeled a lovely blue wool ensemble with blue accessories, and Mrs. McAdams modeled a lovely midnight blue afternoon dress. Mrs. Mardis read a very interesting article on "Glorifying yourself in new fall clothes."

Next meeting will be October 22 with Mrs. W. B. McAdams, Miss Stuart will meet with us that day. All try and be there by 2:00 o'clock p. m.—Reporter.

Stegall News

Mrs. Orval Fowler shopped in Muleshoe last Monday.

Mr. and Mrs. Nathan Youngblood are spending this week with Mrs. Youngblood's parents at Circleback. Miss Mary Lou Owen spent Sunday with friends in New Mexico. Mr. and Mrs. P. J. Youngblood are

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Agricultural Products, Canned Goods and other Choice Foods displayed at Public Fairs are good illustrations of the high quality of Foods found on our shelves every day of the year.

It's nice to visit a fair and witness the fine productions of farm and garden—but remember, just such choice foods may be found in our store every time you visit us—and, invariably sold much cheaper than one could buy those exhibited at fairs.

It's our business to provide our customers the very best the market affords—and no one is ever disappointed with the Quailty Foods taken from our shelves. Fair, take time off to lay in a good supply of Groceries for future needs. Cotton picking and other harvesting time is now here—let us supply you!

JENNINGS'S GROCERY and MARKET

WEEKLY LAY SERMON

ECHOES

By JESS MITCHELL

Greek mythology represents the echo as a nymph, the daughter of earth and air, following Narcissus everywhere through the forests, over the mountains, down the valleys on and on, and so strange weird and startling is the echo, I do not wonder it has caused many people to become superstitious.

Were you ever lost in the woods and, as evening twilight began to gather around you, cried out: at the top of your voice for some one to come to your assistance? When the echo came back, you ran with all your might to get out into the clearing. It seemed as if there were beings hidden all about you, mocking every word you said. Sometimes the echo is only a single response, then again there will be a whole medley of answers. Seemingly the unseen voices are falling down and tumbling over each other in their anxiety to be the first to answer.

Near Milan Italy there is a place where a single word spoken will echo back seventy times. Play a cornet on the banks of Lake Killarney and the tune is played back to you as distinctly and with as much sweetness as when you first played it. The blast of an Alpine horn comes back from the rocks of Jungfrau until it seems as every rock and crag is blowing a silver-tongued bugle.

But the thought in this lay sermon I desire to impress upon your minds is the fact that this echo of the natural world has its analogy in the moral world. The law of influence is so universal that whatever one says or does is recouled in gladness or disaster.

The teaching and example of parents frequently has its echo in the character of their children. True, there are exceptions; there are also exceptions in the natural world; times when there is no echo at all and if there is, by reason of the peculiar proximity it may be a distorted one. The exception however only confirms the rule. As a general rule the character of the children is only an echo of the character of the parents.

As a general rule good parents have good children while bad parents have bad children. If the father is a crank, the son is apt to be a crank. If the mother is a scold, the daughter is apt to be a scold. Things will go on in this way until some member of the family becomes disgusted with the tendency of their family genealogy and by reason of their individual moral courage and stamina, they determine to rise above their hereditary tendencies and create a new epoch in their family history.

On the other hand where the parents are of clear thought and action, righteous in character and noble in desire the children influenced by such association will invariably reap the benefit. For a while the boys seem to be reckless and the girls worldly, but just keep tab on them, and ten or fifteen years from now you will find they have become glorious echoes of their parental teaching and example.

It is the belief of humanity generally that eternity will be an echo of time. An echo here is not always just like the sound originally projected so the echo of eternity may not be the same as the sound projected during time. A scientist playing a flute between two rocky walls in Virginia discovered that all the notes were returned in a lower pitch. While traveling through the Grand Canyon of Colorado a few years ago, I discovered that one's voice would be returned to them in a higher pitch. The spiritual law, corresponds pretty close to the natural law in that what we do of good or bad may not come back to us just as we expected it, but come back it will. It may be in the higher notes of gladness or the lower notes of sorrow—the sweet brilliant tones of the dulcet or celeste, or the dismal sombre tones of the bourdon and diapason. Whether prayer or blasphemy whether kindness or cruelty, whether a life of holiness or dissoluteness it will come back somehow.

To the tyrants and oppressors of earth the echoes will come back in shrieks and woe. To those who have brought wars on the nations, the echoes will come back like the bursting of cannon the burning of cities, the crashing of peaceful homes and the moans of the wounded and dying; but to the noble the good and the true, there will come back blissful echoes, joyous responses and triumphant shouts of glory.

What we are here we will be throughout eternity, only on a larger scale. The dissolution of earth will tear down the body, but the faculties of mind and soul will go right on and be intensified and enlarged. Time is only a bedwared eternity. Eternity is only an enlarged time. Good here, good there; and here, but there. Here we make preparation for our life's journey. What we are when we launch out from this world we will be in the world to come.

It is hard to destroy a natural echo, it is harder still to destroy a moral echo, a spiritual echo, an immortal echo. Many a costly cathedral has been ruined by echo. Many an orator has been confounded, many a sweet singer disappointed, many a sermon lost its effect because of imperfect acoustics. Sometimes they hang curtains and stretch wires across the building and thus break up the vibrations; but if

noble, the everlasting charm of eternity will be their enchanting echoes. There will be no flaw in the acoustics of the eternal mansions, and those joyous echoes of our earthly lives will be rolling, bursting, ascending, filling all the vaulted spaces above us, thrilling every soul, quickening every pulse, moving every lip to praise, until the general waves of the universe will be golden tipped with the richness of our hosannas, and the Dettie throne shall be made to tremble with the vibrations of the exhaltant voices of the saints on high!

West Camp News

Rev. and Mrs. W. B. Wages, of Mer-ton, visited with friends here Sunday. Mr. and Mrs. Asa Smith, who formerly lived here, but lived at Palestine the past year, arrived here Saturday to again make their home.

Grady Cotham of Olney has been here at the bedside of his mother. Mrs. Ila Sparks of Matador, arrived here Friday to be with her mother, Mrs. C. J. Cotham, who is seriously ill.

Mrs. Cotham Dies
This community was greatly saddened Saturday at the death of Mrs. C. J. Cotham and extend heartfelt sympathy to the bereaved family. Mrs. Cotham was 72 years old and leaves three children Grady Cotham, Mrs. Ida Sparks and Luther Cotham, seven grandchildren and a host of friends to mourn her going. A twin sister, Mrs. Ila Baster who makes her home with them was also present at the funeral.

Rev. W. B. Butler of Texico, N. M., Rev. W. G. Wages and Rev. H. H. Copeland, Progress, held the funeral services Sunday afternoon and interment was made in the West Camp cemetery.

Mrs. A. G. Smith, of Palestine, is here visiting with relatives this week. Bryan Smith, of Lariat, visited Lu-ther Blakely and family Saturday and with L. C. Gurley and family, Sunday.

There were 27 people from this community attended the social given by the Robert Seed Co., in Farwell, Friday night and was awarded \$5.00 for the club for having one of the largest community representations present.

H. D. Club Me-
The H. D. club met with Mrs. E. C. Smith Wednesday of last week. Miss Stewart was present and helped us score canned products. Plans were made for the Bailey county fair. Mrs. E. L. Smith, Mrs. L. Blakely and Mrs. M. A. Snider were appointed the Nomination committee to nominate officers for next year. The club will meet with Mrs. Odes Thompson, Oct. 28.

The Fair Exhibit committee, Mrs. L. C. Gurley, Mrs. E. L. Smith, Mrs. H. C. Robertson and the club president, Mrs. Wallace Koley met Monday evening to discuss and make plans for the fair. E. L. Smith, M. A. Snider and B. B. Dickenson were nominated to help with the fair exhibits.—Reporter.

Bula News Items

Church was well attended at each church Sunday with preaching at the Baptist church.

Cotton picking seems to be the most conversed subject of the community. After a week of pretty weather the cotton has surely opened and hands are much in demand. Eula May Hubbard has returned to her home at Lubbock, after spending a week with her brother, Johnnie Hubbard and family.

Mr. and Mrs. A. J. Reden are entertaining a new son since Friday. Mr. and Mrs. Herman Cantrell spent Sunday with Mr. and Mrs. Joe Dennington.

Nichols and family of White-face attended church here Sunday.

Mr. and Mrs. Robert Blackman left Sunday for their home in Jefferson City Mo., after a week's visit in the home of Mr. Blackman's parents.

Messrs. Bryant and Farrington spent the weekend at Rails.

Our school closed Friday for a few weeks of cotton picking.

Mr. and Mrs. Earnest Goben, of Anton, attended church here Sunday and visited in the Frank Thomas home.

Mrs. C. L. Cannon shopped in Littlefield Saturday.

Mrs. Carl Tidwell returned the first of the week from her parents' home at Haskell.—Reporter.

BRUCE BARTON

NEWS NOT ALWAYS BAD
My favorite newspaper is the Foxboro Reporter, Foxboro, Mass., the town where I have my farm. In its columns I read the reports of the annual Town Meeting where my fellow citizens meet, debate and settle their governmental problems with intelligence and dispatch.

I read of good fortune that has come to some of my neighbors; I mark the courage of youth in conquering the ancient customs of marriage and child-bearing, careless of the disturbed condition of the earth. And I am pleased to see the obituary notices to what ripe and aged the average man extends his days if he is wise enough to turn his back on the turmoil of the city and

dwelt in a country town. This spring, however, when the floods were raging, the Reporter brought a disturbing paragraph. It said that the water in my lake had risen so high it had overflowed the dam and caused serious damage in the garden which is the pride of my wife's heart. At the first opportunity I traveled up to Foxboro, expecting to find a vast devastation.

Imagine my delight when all seemed to be in order. The farmer pointed to a new ditch which he had dug and said that by diverting the water just a little he had kept everything under control. Even the cellar was not flooded. It reminded me of the taxicab strike in New York, of which my wife and I received our first news from screaming headlines in the newspapers of Hongkong, China. We sent cablegrams back to our family. They replied that, being busy, they hadn't read the papers and didn't know there was a strike.

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Modernize your home for winter with an 'overcoat' of stucco or brick... warm and fire resistant—and cooler in summer. It will give your home new beauty, make it more comfortable, eliminate costly painting and repair bills.

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Drop in for a chat about your plans, and let us give you an estimate.

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ENGLISH PEAS, No. 2, two cans for	.25
COFFEE, Maxwell House, 3 lbs. for	.75
COCOA, two pounds for	.17
SUGAR, 10 pounds	.53
P & G SOAP, 7 bars for	.25
CARROTS, bunch	.03
VIENNA SAUSAGE, per can	.06
POTTED MEAT, three for	.10
OXYDOL, large size	.19
BANANAS, per dozen	.19

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BEEF ROAST, nice juicy cuts, lb.	.12 1/2
BOLOGNA, per pound	.12 1/2

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EDITORIAL AND FEATURE PAGE



THE MULESHOE JOURNAL

Entered as second-class matter at the Muleshoe Postoffice under the Act of Congress, March 3, 1879.

JESS MITCHELL, Editor. I. F. MITCHELL, Bus. Mgr.

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Subscribers who change their addresses, or fail to get their paper, should immediately notify this office, giving both new and old addresses. Communications of local interest are solicited. They should be briefly written on one side of the paper, and must reach this office not later than Wednesday morning of each week. The right of revision or rejection is reserved by the publisher.

Advertising that does not show in its text or typography that it is paid for must be marked as an advertisement. Advertisements remain in this paper for the time specified or until ordered out. All notices, matters not by whom nor for what purpose, if the object is to raise money by admission fee or otherwise, is an advertisement and when sent in for publication must be paid for at the regular advertising rate per line for each issue printed.

Courtesies, orders of thanks, and resolutions of respect will also be charged for at the same rate.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of this Muleshoe Journal will be gladly corrected upon its being brought to the attention of the publisher.

In case of errors or omissions in local or other advertisements, the publisher does not hold himself liable for damage further than the amount received by him for such advertisement.

Editorial

Every Great Attempt is Glorious Even if It Fails

A THOUGHT FOR THE WEEK

Therefore turn to thy God, keep mercy and judgment and wait thy God continually.—Hosea 12:6.

Real holiness has love for its essence, humility for its clothing, the regard of others as its employment, and the honor of God as its end.—Emmons.

FRIENDLY GESTURE

failed to learn of it. This special session was not called for that purpose, rather for the purpose of increasing taxes, and citizens may rest well assured that will be done in some manner before adjournment takes place.

The gasoline tax in Texas now amounts to about 40 per cent of the total cost. That is surely high enough tax on just one commodity. Generally it is paid with little or no murmur, largely because auto owners have been paying it so long they have become accustomed to the tax and now do it in a more or less routine unconsciousness, unless their attention is specifically called to that fact when tanks are being filled. Nevertheless, it is being paid just the same. No reasonable minded citizen is going to object to a reasonable tax payment on gasoline; but plenty of them will and do now object to such exorbitant taxation.

Perhaps there is little that can be done regarding it in a direct manner out in a suggestive way much may be done. Citizens can let their legislators know they do not approve of the present 40 per cent or its further increase. Service station managers and attendants may suggest to the tank filler and payment made that, for instance, "Mr. Auto Owner, you owe me \$1.80 for gasoline and 50 cents for tax."

hot liquids cuts from knives or other sharp blades, slipping and being hit by flying objects. Falls alone proved fatal in 2,910 cases, while 391 died from burns and scalds.

If these figures represent only those cases that were reported what must the total have been if the tens of thousands of home accidents not reported are taken into consideration. All statistics show that more accidents actually occur in the homes of America than occur on its streets and highways and in its factories. In fact, these figures show that there is greater carelessness in the home than on the streets and highways, and in plants where machinery is used. And surely there is in that fact material for a timely warning. It is: "There's no place like home for being careful."

ing instalments on the car I exchanged for the car I sold in part payment for the car we've got now!"

Curtis Taylor suggests that county fairs should be held before Democratic primaries so all candidates could be placed on exhibition.

Prof. Cox received the following excuse the other day from a pupil's mother: "Please excuse Johnny's absence yesterday. He fell in an irrigation ditch and got his pants muddy. By doing the same you will greatly oblige his mother."

Friday of this week has been set as "Port Worth day" at the County fair being held here, and it is being anticipated a "big delegation of citizens from that metropolis, accompanied by numerous bands, prominent leaders, fancy dancers, ringerettes, etc. will be present." See!

Judge R. J. Klump, chief of the local U. S. Weather Bureau department, says while we have a wonderful climate out here on this South Plains, yet he is contemplating suggesting to his chief at Washington that the season be juggled a little more permitting some light snows during the summer so folks won't suffer much from heat, and a little more rain during real winter so more truck crops may be grown by farmers in this section.

Of all the nerve of the female this country's wife has! A few days ago her said husband accompanied her to a picture show, and while sitting demurely by his side she had the unmitigated nerve to remark "What beautiful hair that movie hero has!" Shades of Inferno.

R. L. Brown was eloquently soloquizing in melodic manner and with water-ging anticipatory mouth the other day

HOME PREPAREDNESS

SPECIALS FOR FAIR WEEK

Make Fair Week in Muleshoe both pleasurable and profitable by visiting BORDER'S GROCERY and taking back home with you some of the Delicious Foods which may be purchased at money-saving prices this week. Below we list just a few of the many high class Grocery values to be found at our store.

- CORN, No. 2, can each .11
- COFFEE, Folgers, 2 pounds .58
- BAKING POWDER, K. C., 25-oz. can .19
- COFFEE, "Pep" brand, 2 pounds .25
- PEPPER, black, 1/2 pound can .18
- BOLOGNA, per pound .10
- BEEF ROAST, choice cuts, per lb. .14

BORDER'S GROCERY and MARKET

Muleshoe, Texas

-FAIR WEEK- SPECIALS!

Combine Profit with Pleasure by participating in some of the high class value merchandise at low prices offered at this store Thursday, Friday and Saturday of this week. Our store heavily laden with Fall and Winter Merchandise—all the very latest styles—and priced exceptionally reasonable. Come, visit

DRESSES LADIES AND MISSES

Swing Time Style Lines

These new Fall and Winter Dresses embrace the newest fashionings with all the season's rhythms. There are tailored frocks, afternoon frocks and home dresses in a wide variety of showings—something suitable and desirable for every woman and miss. Description is futile, they must be seen to be really appreciated. Priced—

69c to \$4.95

COATS LADIES AND MISSES

Flare Lines Enchanting Youth

Swagger and Princess-line modes, breathing Paris of '37, the woeless mills having outdone themselves in presenting such smart weaves and clever finishes. They come in blacks, browns, greens, navy and grays—come with fur, all niftily trimmed, snug and warm. To see them is to buy one. Priced at—

\$3.95 to \$14.95

SHOES FOR ALL

Ladies Dress Shoes, regular \$2.98 values, specially priced for Fair Week—

\$1.98

Men's Work Shirts, Grep Pepperell Chambray cloth, all sizes, regular 98c values, special 49

Men's Wind and Waterproof Suede Jackets, very heavy, well made, regular \$3.98 value, special \$1.58

Men's Leather Sport Jackets, Cossack style, regular \$4.98 value at \$4.49

Boys' Leather Sport Jackets, Cossack style, regular \$3.95 value, at \$2.98

FALL FELTS

Hats for Ladies and Misses, appropriately feather and ribbon trimmed, latest in styles all wanted colors, priced from—

98c to \$1.95

St. Clair Variey Store

MULESHOE, TEXAS

Headquarters Her

This store is headquarters for Cotton Pick ups, including Ducking, Sacking, Knee Pie

SATURDAY ONLY

Regular 15c quality light and dark patterned out- ing good weights, regular 15c value, per yard .10

Every election brings new evidence that promises a poor substitute for an honest and economical administration—and now we have another one coming up!

Pavement Pickups

Muleshoe wife: "The new models are coming out now. Don't you think we had better plan on getting a new car. Hubby: "What—when we're still pay-

Beautiful Line of
SILKS
Just arrived
Latest Fall
Patterns and Colors



The FAMOUS Store Begins Business In Muleshoe -With A- **BIG OPENING SALE** THURSDAY, OCT. 15th

WE ARE HERE TO STAY

In selecting Muleshoe as our home the factors taken in consideration were its ideal location, its agricultural resources, its very good citizenry and its future growth, due to the many natural advantages and the enterprise of its people.

We have our entire stock here and want to make Muleshoe our permanent home. Nothing pleases us better than to have you come in and get acquainted with us, for we want to take our place as boosters and builders for this community.

Come, buy, let's get acquainted!

QUALITY MERCHANDISE

You must be satisfied with every article you purchase from us, regardless of whether it is large or small. Due to the confusion of moving and the great amount of work necessary to start business, we may not have in sight some articles you may want, so we kindly suggest you please ask for it and we will do our best to serve you.

Our stock consists of the newest in Shoes, Millinery, Ready-to-Wear, Hats, Caps, Hosiery, Silks, Piece Goods, Work Clothing and other Merchandise that go to make up a complete department store. Special attention is given to special orders!

Everything In Our Store Marked Down As a Special Introduction

LADIES NEWEST FALL DRESSES

That would add charm to your wardrobe, just unpacked, sale prices ranging from

\$3.98 to \$12.98

WASH DRESSES & SMOCKS

A most beautiful and complete line of MARCY LEE Wash Frocks in the newest Fall patterns and fabrics, each garment guaranteed fast color and perfect workmanship, sale price

\$1.88

MARCY LEE SUAVA Prints, non-shrinkable, fast colors, sale price **\$2.88**

We have a most outstanding selection of Ladies Wash Dresses and Smocks in new fast color materials, sale **98¢**

LADIES COATS

In the newest and smartest fall creations, sale price

\$9.85 to \$19.75

MEN AND BOYS WEAR

MEN'S OVERALLS

Men's 'Wichita' brand, high back, Liberty Stripe Overalls, heavy 220 weight, Sanforized, sale price

\$1.19

KHAKI PANTS

Men's heavy, fast color, "Wichita" brand, Khaki Pants, sale price

\$1.19

MEN'S WORK SHIRTS

Men's good smooth gray Work Shirts, full cut, two pockets, sale price

38c

MEN'S DRESS SHIRTS

Men's Dress Shirts, fast colors fancy patterns, sale price

79c up

MEN'S DRESS HATS

Men's Dress Hats in different colors, newest Fall shades and styles, sale price

\$1.98 up

Brush Wool Twin Sets

In new colors, sale price

\$2.98

SHIRTS AND SHORTS

Men's Shirts and Shorts, full cut, fast color broadcloth, sale price

17c each

BOYS UNION SUITS

Boys' bleached ribbed Union suits, all sizes from 4 to 16, sale price

39c

Men's heavy-bleached ribbed Union suits, sizes from 36 to 46, extra well made, sale price

89c and 98c

We have the most complete line of Men's and Young Men's Dress Pants that you have ever selected from, in the newest fall fabrics and styles, all sizes and patterns, sale price ranging from

\$1.98 to \$5.98

including all wool worsteds in browns, blues, blacks and plaid patterns.

MEN'S SHOES

Men's Black Dress Oxfords, all leather, arch supports, in wing toe, cap toe, creased toe and plain toe styles, all sizes, on sale

\$2.88

SHOES FOR ALL

Men's Black and Brown Dress Oxfords, durable and stylish, composition soles, sale price **\$1.88**

Men's arch-support, Kangaroo Shoes and Oxfords, different styles, all sizes, sale price **\$3.95**

Men's Work Shoes, heavy compo soles, heavy uppers, sale price **\$1.69**

Many other numbers in Men's and Boys' Work and Dress Shoes that the lack of space prevents us from listing at real money saving prices.

Children's Shoes for Fall wear in browns and blacks different styles, sizes from 5½ to 8; 8½ to 9; 9½ to 10; 10½ to 11; 11½ to 12; sale price **98c up**

Ladies House Slippers in different colors, very comfortable **37c**

PIECE GOODS

A beautiful selection of 80 Square Prints, in the new Fall colors, fast, "FRUIT OF THE LOOM" brand **.18**

New fast color Fall Suitings, assorted patterns, sale price **.19**

Dress Prints, 36-inch, guaranteed fast colors, sale price per yard **.09**

2 pound Quilt Bundles, every piece fast color and washable, sale price **.27**

Rayon Slip Taffetas, in navy and pink, sale price **.28**

Extra good Toweling, bleached, fancy border, sale **.08**

Hope Muslin, sale price, 12c per yard, limit 10 yds.

.....THE.....
FAMOUS STORE
In Henington Building
MULESHOE, TEXAS

LADIES NEW Fall Hand-bags

a beautiful assortment, reg. \$1.50 values sale price **98c**

LOCALS

Joe Ballinger, of Hereford, visited relatives in Muleshoe, Sunday afternoon.

BEDROOM for rent, and board if desired. See Mrs. A. C. Choate, 38-21P

J. Clyde Taylor made a business trip to Abilene Thursday of last week.

Mr. and Mrs. Clyde Holt and son, Jimmy, of Morton, visited relatives in Muleshoe Sunday afternoon.

Mrs. C. R. Rannels, of Bovina, attended to business and visited various acquaintances in Muleshoe, Saturday.

Raymond Patterson and L. M. Wright, of Lubbock, attended to business in Muleshoe, Saturday.

Bill Garrett returned home to Muleshoe Sunday from Monahan where he spent several weeks.

F. P. Simmons went to Brownfield Monday to attend to business and visit relatives and friends.

Mrs. L. S. Barron and daughter, Lela Mae, were in Clovis, N. M., visitors Friday afternoon of last week.

Sheriff J. S. Crockett of Morton, attended to business in Muleshoe, Friday of last week.

A young man from Littlefield last Monday pleaded guilty to a charge of

fornication in connection with a Muleshoe young woman and was given a fine and costs totaling \$78.90

Miss Helen Jones visited in Clovis, N. M., Sunday afternoon with her sister, Mrs. A. C. Hayes and friends.

Attorney J. L. Blanton, of Pauls Valley, Okla., looked after business interests in Muleshoe, Saturday of last week.

Born to Mr. and Mrs. Glenn Stevens, at Dimmitt, Tuesday, a daughter.

Mr. and Mrs. W. L. Harris and son visited friends and attended to business in Clovis, N. M., Saturday afternoon.

Mrs. J. L. Alsop and Mrs. A. C. Choate visited Mrs. Raynes Sparks and friends in Sudan, Saturday afternoon.

K. R. Hunter, last Friday paid fine and costs in Justice court totaling \$22.30.

Miss Christine Roach left Friday of last week for Pampa to visit for several days with her sister and friends.

Mr. and Mrs. Julian Lenau and Charles Lenau were in Clovis, N. M., visitors, Sunday afternoon.

Bruce Burdison, who has been at Meridian for the past few months, returned here Thursday of last week.

Mr. and Mrs. Horace Holt and son, Robert, of Circleback, visited Mr. and Mrs. H. C. Holt, Sunday.

Miss Jaunita Hackett, home demonstration agent of Cochran county,

Morton, spent the weekend in Muleshoe visiting Miss Alma Stewart and other friends.

Mr. and Mrs. Finley Pierson and family were in Clovis, N. M., visitors Sunday afternoon.

Mr. and Mrs. H. M. Shoffner and family visited his parents and friends at Levelland Sunday.

Cloyd Skeeters and John Smith were in Clovis N. M., visitors Sunday afternoon.

FOR SALE: Standard Royal typewriter, used but in good condition. \$20. Journal office.

L. S. Barron and Walter Moeller attended the Morton and Muleshoe High school football game played at Morton Friday afternoon of last week.

P. L. Kimbell, of Turkey, visited acquaintances in Muleshoe and attended to business in various sections of the local irrigated area.

Miss Opal Jenkins, teacher in the Fairview public school, visited friends in Muleshoe Saturday afternoon of last week.

IF you have anything to sell, list it with us. If it can be sold, we can sell it. Cook's Real Estate and Commission Co. 37-4c

Mr. and Mrs. Hiram Bearden accompanied by Mr. and Mrs. O. N. Robison, visited Mr. and Mrs. Cecil Robison at Circleback Sunday afternoon.

Melvin Moore who has been at Hobbs, N. M., for the past few months returned to Muleshoe the latter part of last week.

Mr. and Mrs. J. B. Burkhead, accompanied by Mr. and Mrs. Jim Burkhead and son, Dwan were in Clovis, N. M., visitors Sunday afternoon.

Mrs. Herbert Neill and children accompanied by Mrs. Hill Murah, spent the weekend in Tahoka, and Brownfield visiting relatives and friends.

IF you have anything to sell, list it with us. If it can be sold, we can sell it. Cook's Real Estate and Commission Co. 37-4c

Mr. and Mrs. C. F. Moeller journeyed into Cochran county last Sunday to make investigations regarding the new oil well reported discovered there.

Claude Wilmon, of Brashears, is here this week visiting his brother, P. E. Wilmon and family and other friends.

Mr. and Mrs. Howard Cox, accompanied by Mr. and Mrs. Ray Eckle were in Clovis, N. M., visitors, Sunday afternoon.

Bill Booth, accompanied by Mrs. Howard Carylie and son Howard Harding were Lubbock visitors Saturday of last week.

FOR SALE: 500 sheets typewriter paper 8c; 500 sheets Mimeograph paper, 7c; Manuscript covers, box of 100, 8c. Muleshoe Journal. 15-17th

Mrs. H. C. Holt and daughter spent the weekend in Lubbock visiting Mrs. Holt's niece, who is ill in a hospital there.

Dr. George W. Heard of Hereford, visited friends and looked after business interests in Muleshoe Sunday afternoon.

Glenn Daugherty teacher in the Bull school attended to business and visited various acquaintances in Muleshoe, Monday.

B. W. Walker and Ray Paryman, of Mangum, Okla., transacted business and visited various acquaintances in Muleshoe Friday of last week.

Mr. and Mrs. Virgil Bennett and daughter Sherwin Ann, while enroute to Morton from Lockney visited friends in Muleshoe Monday afternoon.

E. P. Burt Smith, of Thalia, transacted business in Muleshoe and looked after property interests located in Bailey county, Saturday.

R. R. Wittingham, of Amarillo, pleaded guilty Monday morning in Justice court to a charge alleging drunkenness, and was assessed fine and costs totaling \$22.30.

Mrs. Irvin St. Clair returned home Saturday from Brownfield and Lubbock where she spent a few days. While in Lubbock she attended the wholesale fall market and style show.

Mrs. T. L. Snyder and daughter, MRS., after spending several months at Flagstaff, Arizona visiting relatives and friends, returned to their home in Muleshoe the latter part of last week.

Mrs. and Mrs. Edgar Barrington and son, of Oplin, have been visiting here for the past few days with Mr. Barrington's sisters, Mrs. Cecil H. Tate and Mrs. Bert Mathis.

Mr. and Mrs. Sam Kimble of Lamesa, while enroute to Roswell, N. M., visited friends and attended to business in Muleshoe Saturday afternoon of last week.

Miss Crystal Kennedy, student at Texas Technological college, Lubbock, spent the weekend visiting her parents Mr. and Mrs. Wm. G. Kennedy at Progress and friends in Muleshoe.

Miss Alma Stewart accompanied by Miss Jaunita Hackett home demonstration agent of Cochran county attended the Farmer county fair at Friona Saturday of last week and were judges for some of the entries.

Jack McIntosh, of Portales, N. M., spent the weekend in Muleshoe visiting his wife who has been here for the past several days assisting in office of County Agent J. B. Waide.

Mrs. Dora Nell McCarty who is attending Texas Technological college, Lubbock, spent the weekend in Muleshoe visiting her mother, Mrs. A. V. McCarty, Jr. and friends.

Mr. and Mrs. Cecil H. Tate and son, Howard, accompanied by her brother, Edgar Barrington and family of Oplin, visited relatives and friends at Portales N. M., Sunday.

Mrs. Ann T. Bruton, after visiting here for several days with her daughter, Mrs. H. M. Shoffner and family, left the latter part of last week for her home at Bangs.

D. L. Collingsworth, of Amarillo, attended to business in Muleshoe and looked after property interests located in the south part of Bailey county Saturday of last week.

Mr. and Mrs. L. E. Walters of Hollis Okla., were here the latter part of last week visiting friends and looking after property interests in the West Camp community.

Mr. and Mrs. O. N. Robison returned home to Muleshoe Wednesday of last week from Oklahoma City where they visited for a few days with his brother, R. A. Robison, and other relatives.

Miss Lucy Robison, after spending five weeks visiting at Venita, Okla., with her brother, Newton Robison and wife and at Oklahoma City with her aunt and uncle returned home to Muleshoe Wednesday of last week.

Mr. and Mrs. J. S. Kilum, of Roff, Okla., while enroute to California, visited here Friday evening of last week with her aunt and uncle, Mr. and Mrs. I. W. Harden, and other relatives and friends.

FOR SALE: The Dallas Semi-Weekly Farm News, regular subscription price for one year \$1.00, and The Muleshoe Journal, regular price \$1.50; both for \$2.00 per year anywhere in Bailey county. Apply at Journal office, 15-17th

Mesdames Clay Beavers, R. S. Watkins, L. Jackson and Roy Bayless attended a Methodist church meeting at the Methodist church at Amberst Thursday of last week.

Miss Melvina Rockey who is attending Texas Technological college at Lubbock spent the weekend in Muleshoe visiting her parents, Mr. and Mrs. Neal Rockey and friends.

Gilbert Wollard, Howard Towery, C. D. Gupton, Jim Alsop, Curtis Taylor, and Paul Lawrence attended the Morton and Muleshoe football game played at Morton Friday afternoon of last week.

Courtland Paul, of Oil Center, N. M., visited his parents, Mr. and Mrs. Paul and friends in Muleshoe the latter part of last week later going to Colorado on a hunting trip.

Mr. and Mrs. K. K. Smith, Mrs. D. K. Smith, Miss Dora Lee Williams and Mrs. Bill Garrett attended the style show at the clothing market demonstration at Lubbock Friday evening of last week.

Bill Chitwood returned home to Muleshoe Wednesday of last week from Oklahoma City and other points in Oklahoma where he attended to business and visited friends for a few days.

Mrs. H. C. Holt, Mrs. A. W. Colter and Mrs. C. E. Farrel attended the Morton and Muleshoe football game played at Morton Friday afternoon of last week. They were accompanied by several of the Muleshoe High school girls pep squad members.

Members of the Senior class of Muleshoe High school received their new 1936-37 class rings Monday. A majority of the class students bought the rings that are very nice looking and some what different from the rings classes of former years.

The Phillips 66 service station located on Main street that was in operation for the past several weeks under management of Cecil Harvey and Lester Garth was taken over by Herselin Beller the latter part of last week. The new manager took charge of the business immediately after the deal was closed.

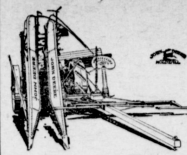
WHO WANTS A BEAUTIFUL PIANO AT A BARGAIN? We may have in your vicinity in a few days a splendid upright piano with dual bench to match. Also a lovely Baby Grand in two tone mahogany. Terms if desired. Might take live stock, poultry or feed as part payment. Address at once.—BROOK MAYS & CO., The Reliable Piano House, Dallas, Texas.—37-4c.

A study course was conducted at the Educational building, Baptist church each evening last week, lessons being completed Saturday. True fundamental and function of the Sunday school were taught under direction of Rev. J. Manuel Reynolds. Several Sunday school teachers and other members took the course and much benefit was received by all.

Mr. and Mrs. E. J. Wilson, of Des Moines, Iowa, were here the first of this week looking after business interests in Bailey county, they being owners of a good tract of land in the southern sector of the southern subdivision. The area was

quite interesting to them. While here they also renewed their subscription to the Journal.

Be loyal to home town interests.



JOHN DEERE
Single Row Binder
HORSE OR TRACTOR TYPE

Get genuine repairs for all John Deere harvesting Binders here. We have

Binder Twine
W. H. PARSONS
MULESHOE, TEXAS

A GENERAL ELEVATOR SERVICE

Buy and Sell Grain of All Kinds

Storage Accommodations

YOUR BUSINESS WILL BE GREATLY APPRECIATED

S. E. CONE
GRAIN CO.
MULESHOE, TEXAS

MATTRESSES



—THE— MULESHOE MATTRESS FACTORY

—Is now equipped to do all kinds of Mattress making and renovating.

INNERSPRING MATTRESSES
Made for as Low Cost as

\$12.00

Twenty-Four Hour Service, Work Guaranteed
CALL FOR AND FREE DELIVERY SERVICE ANYWHERE

Mail us a Postal Card and we will call!

MULESHOE MATTRESS FACTORY
One-half Block S. W. of Court House
GEO. HALL, Proprietor

HART'S

FROG IN THE WELL SALE

THE FROG IS STILL LEAPING, SLIPPING

Many people have already received Big Bargains from our "Frog in the Well Sale," and others are yet to obtain them. Hundreds of folks are watching these values as they climb up and then slip back. Dozens have already "Grabbed the Frog" just before it was too late!

IT'S A CLEAN UP-SALE

We have been in business in Muleshoe several years and have accumulated an assortment of items we want to move regardless, and also, want to offer some bargains on seasonable items. We are setting aside a table on which we are going to place 25 or more items on this special sale—we are going to mark them low—they will be bargains at the starting price. Then twice weekly—namely for the opening each Wednesday morning and each Saturday morning—we are going to mark half of the unsold items down 15 percent and half of them up 5 percent, then at the next marking the 5 percent items will come off 15 percent and the 15 percent items will advance 5 percent.

EVERYTHING MUST GO!

This to continue until the items are sold or the mark reaches zero—then goes to the first customer wanting the item for the taking. We will keep items placed in this sale on this table until sold or given away.

Additional merchandise is being added to replace sold out items to keep the assortment of interest to all.

E. R. HART COMPANY
Muleshoe, Texas

FEED! THE BEST FEEDS
—For—
POULTRY
DAIRY COWS
WORK STOCK

Buy and Sell Grain of All Kinds

RAY GRIFFITHS ELEVATOR
Muleshoe, Texas

WELCOME!
Here Fair Week

We are glad to have you as our guest and invite you to make our store your headquarters while attending the Fair.

SPECIAL PRICES
On Groceries Saturday of this week. Save Money with us.

C. E. KING GROCERY

Just a FEW of Moore's TRADES DAY AND FAIR SPECIALS

SHEETING, 9/4 unbleached, full 81 inches wide, finest quality, per yard	29c
SHEETING, 9/4 bleached, full 81 inches wide, Wearmo e quality, per yard	31c
PRINTS, guaranteed fast colors, 36 inches wide, many patterns, yard	10c
SILK DRESSES, just received a full shipment of lovely \$1.98 Dresses in sizes 14 to 44, selling for only	1.98
WORK SHOES, men's good leather sole Work Shoes, \$1.99 split uppers, only	1.99
DRESS SHOES, Men's Dress Shoes, all leather, boot heels, blacks	\$2.25
LADIES DRESS SHOES, just received many styles and leathers in nifty styled shoes, all sizes, only	\$1.98 up
COWBOY BOOTS, brown or black in children's boots, all sizes, new square toes and tapered heels	\$3.39
SILK HOSE, ladies full-fashioned silk hose, fall shades, all sizes, sheer or service weight	49c
WORK SOCKS, men's solid color work socks, browns, black, grey only	5c pr
OVERALLS, men's blue or stip, 220 wt. triple stitched, reinforced, high or low back	89c
WORK SHIRTS, full cut chambray, two pockets, good weight, all sizes	47c

RAY C. MOORE
DRY GOODS
MULESHOE, TEXAS PHON 1

LEGAL

SHERIFF'S SALE
THE STATE OF TEXAS,
COUNTY OF BAILEY,
BY VIRTUE OF AN ORDER OF SALE issued by order of a judgment...

LEGAL

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COUNTY OF BAILEY,
BY VIRTUE OF AN ORDER OF SALE issued by order of a judgment...

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Goodland News

There were about 30 out for Sunday school Sunday. Come on Goodland and let's make our Sunday school better than it ever has been. Everyone come and bring some one with you. The Home Demonstration club met Monday to quilt the club quilt at the school house. Mrs. M. Mrs. Durade Franklin visited Mr. Franklin's parents. Mr. and Mrs. J. W. Frank and Mrs. M. Frank. Everybody is busy cutting feed. gathering cotton. C. C. Lancaster ginned the first bale of cotton at Goodland. Randolph Vandever's brother from Belton is visiting him-Reporter.

Straw Vote, Unofficial Poll

The dictionary says that a straw, besides being a stalk or stem of grain, may be "a thing of smallest worth; a mere trifle" or "a fact considered as of no value in itself." "Straws show which way the wind blows," according to the proverb, and a straw vote is an unofficial one which, of no value in itself, may give an indication as to how the real vote will go.

DRS. MILLER AND COGSWELL

PHYSICIANS AND SURGEONS
Dimmit, Texas
MAYES MILLER, M. D.
Obstetrics Diseases of Women, Children, and Infant Feeding
R. E. COGSWELL, M. D.
General Surgery
Special attention given to the injection treatment of Piles, Hemorrhoids, Varicose Veins and Tonsillitis.

FILL 'ER UP AT HOLT'S!

Gasoline with the Pump-Sure Shooting and Economical Oil and Greases that Save Your Car and your money - that's what you get when you buy Panhandle products. That's what our customers tell us every day!

Panhandle Refining Company
H. C. HOLT
Wholesale and Retail Agent
MULLENBRO, TEXAS

THE NEW 1937

CHEVROLET
The Complete Car
ON DISPLAY SOON

IT'S A STYLE SENSATION! SO NEW—SO DIFFERENT—

VALLEY MOTOR COMPANY
CHEVROLET SALES AND SERVICE

Muleshoe, Texas

Guaranty Abstract Company

Muleshoe, Texas
Bailey County Land Titles
C. P. McCollough, Proprietor
Mrs. Bonnie Isaacs, Manager

J. D. THOMAS
ATTORNEY-AT-LAW
Practice in All Courts
Abstracts, Farm Loans
Office in Court House
FARWELL, TEXAS

DR. J. R. DENHOF
Optometrist
BETTER VISION WITH COMFORT
104 W. 4th St., Clovis N. M.

Cecil H. Tate
ATTORNEY-AT-LAW
Office in Court House
Phone 32
MULESHOE, TEXAS

Dr. A. E. Lewis
DENTIST
X-Ray Diagnosis
Office Upstairs over Western Drug
Muleshoe, Texas

A. R. Matthews, M. D.
PHYSICIAN
—and—
SURGEON
Office Over Western Drug Store
MULESHOE, TEXAS

Send Your
Abstract Work
—To The—
Muleshoe Abstract Company
A. P. STONE, Prop.
MULESHOE, TEXAS
Agent for Warren Addition

Lubbock Sanitarium & Clinic
Medical, Surgical and Diagnostic
Dr. J. T. Krueger
Dr. J. H. Stiles
Dr. Henrie E. Mast
General Surgery
Dr. J. T. Hutchinson
Eye, Ear, Nose and Throat
Dr. M. C. Overton
DR. ARTHUR JENKINS
Infants and Children
Dr. J. P. Lattimore
Dr. H. C. Maxwell
General Medicine
DR. O. E. HAND
Obstetrics
Dr. James D. Wilson
X-Ray and Laboratory
C. E. Hunt J. H. Felton
Superintendent Business Mgr.
X-RAY AND RADIUM
BIOLOGICAL LABORATORY
SCHOOL OF NURSING

R. B. MALONE, M. D.
EAR, EYE, NOSE AND THROAT
1214 Broadway
LUBBOCK, TEXAS
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Stomach Gas.
One dose of ADLERIKA quickly relieves gas, bloating, indigestion, sour stomach and lower bowels, allows you to rest and sleep good. Quick, thorough action, yet entirely gentle and safe.
ADLERIKA
WESTERN DRUG CO.

Heal Those Sore Gums
Even after poisons has affected your stomach, kidneys and your general health Leto's Pyorrhea Remedy, used as directed, can save you. Dentists recommend it. Druggists return money if it fails. Western Drug Co. Adv.

DIAMONDS WATCHES
Expert Repairing
J. R. NELSON
JEWELER
CLOVIS, N. M.

Pimples, Blackheads Go!
Palmer's "Skin Success" quickly cures, then helps heal scars—(100% satisfaction). Contains skin's food. Successful for 35 years. Also use Palmer's "Skin Success" to keep skin clear. 25c each everywhere.
PALMER'S SKIN SUCCESS
Ointment

C. V. STEED
FUNERAL DIRECTOR
Ambulance Service anywhere very reasonable.
Phone 47, Muleshoe, or 14, Clovis

—TRY—
MOTHERALS CAFE
—for—
Quantity, Quality Service
REGULAR MEALS, 40c
PLATE LUNCH, 25c
Short Orders Quick and Reasonable.

DR. L. P. GIBBS
PHYSICIAN and SURGEON
Office in Damron's Drug Store
Phone 36 Muleshoe

PALACE THEATRE
Muleshoe, Texas
Friday and Saturday
October 16 and 17
Warner Baxter and Ann Loring in
"ROBINHOOD OF ELDORADO"
Sunday, Monday and Tuesday
October 18, 19 and 20
Myrna Loy and Robert Montgomery
"PETTICOAT FEVER"
Friday and Saturday, Oct. 23-24
Geo. O'Brien in
"WHISPERING SMITH SPEAKS"
Sunday, Monday, Tuesday
October 25, 26 and 27
Robert Taylor in—
"PRIVATE NUMBER"

COTTON YIELD ESTIMATED NOW 11,609,000 BALES

Favorable Weather Increases Guess 488,000 Bales.

The Department of Agriculture, Thursday of last week increased its forecast of the cotton crop this year 488,000 bales above the September 1 estimate. The crop reporting board forecast production of 11,609,999 bales, based on reported conditions the first of this month.

During September, the federal crop experts said, cotton prospects declined in Texas principal producing state, but this loss was more than offset by improvement elsewhere. The board said drought damage in states from Mississippi west was ended by rains in September. "The rain came too late to materially help cotton in Texas and Oklahoma," the report said, "but in the states adjoining the Mississippi river the crop was greatly improved."

The rains were said to have halted premature openings of cotton bolls which results in decrease in yield. Favorable weather improved the crop in the eastern part of the belt since September 1, it was said, with plants making rapid progress to offset a late start.

The cotton crop in the Carolinas and West Texas was reported still subject to damage by early frosts, while rapid opening of the bolls was said to have exposed a large amount of cotton to possible loss from storms.

A crop of 12,481,000 bales was indicated August 1 this year, and 11,121,000 bales were indicated on September 1. Last year's production was 10,638,000 bales and that of 1934 was 9,639,000 bales.

The condition of the crop on October 1 was 61.8 per cent of a normal compared with 53 per cent on August 1 and 50.1 on September 1 this year, 64.0 on October 1 last year, and 56.2, the 1923-32 October 1 average.

The indicated yield of lint cotton on October 1 was 186.0 pounds per acre compared with 199.7 pounds on August 1 and 179.2 on September 1 this year, 186.3 produced last year and 169.9 the 1923-32 average.

Ginnings to October 1 this year were reported by the census bureau to have totaled 6,030,940 running bales, compared with 4,222,068 to that date last year and 4,962,264 in 1934. The probable yield in Texas was set at 1,395,988 bales.

Co. Supt Association Is Organized At Lubbock In Friday's Meeting

At a meeting of interested educators of this section held in Lubbock, Friday afternoon of last week an organization to be known as the South Plains Superintendents association was formed. Superintendent Rankin, of Falls, was named president; Superintendent A. B. Sanders, Littlefield, vice-president; Superintendent Minor, Levelland, secretary-treasurer. These officials were given power to perfect the machinery of the organization, naming such other officers and committees as were deemed necessary to carry on its work.

Superintendent W. C. Cox, of Muleshoe, attended the meeting and took an active part in the organization, which will have for its purpose the conduct of business looking toward greater financial and educational efficiency in the schools of this particular senatorial district.

Mr. Elwood, rural aid supervisor from Department of Education, Austin, was present, and spoke at length on such grants to West Texas districts. He brought out the astonishing fact that local school expenditure funds were much lower now than they were 10 years ago, decreasing rapidly during recent years. For instance, in 1924 there was a total of \$32,000,000 local school funds expended, while the following year of 1925 that sum had decreased to \$14,000,000. The enforcement of state laws, heretofore unenforced, had also cut down the apportionment of rural funds received in numerous West Texas counties, 15 per cent being the cut sustained in Bailey county.

Clearly, it was the opinion of some attending this meeting that the public school system in Texas is drifting toward a more centralized management wherein the state, which now pays \$19 per capita per year, may have a more direct authority over the various schools looking toward great efficiency in their conduct.

Others from Bailey county attending the meeting were County Judge J. E. Adams, Geo. Johnson, Muleshoe; Geo. Gilpin and Mr. Love, Circleback; and Prof. P. O. Smith, Bula.

BELLER NOW WITH PHILLIPS
Herstine Beller, Muleshoe ice man in the summer time, last week closed a deal whereby he became manager of the Phillips Service Station located on Main street, assuming dispensing of "00" and other company products Thursday of last week.

Discontent and Duty
A good man and a wise man may at times be angry with the world, at times grieved for it; but be sure no man was ever discontented with the world who did his duty in it.

General News Over Texas And Adjoining States For The Week

Rio Grande valley farmers have realized more than \$85,000 from their popcorn crop sales.

A \$96,365 Federal appropriation has been made to Clovis, N. M. for building a sewer disposal plant.

Amarillo citizens are endeavoring to get a Federal appropriation of \$326,000 for airport construction in that city.

E. C. Penick, farmer near Canyon, has an old-fashioned hall clock that has been running correctly for 66 years. He has no idea how old it is.

There have been 9,065,000 acres of croding to H. H. Williamson, of A. & Texas land canted since 1916, according to M. Cole.

An innovation for use South will be a paper mill soon to be erected at Houston. It will employ 500 men having an annual payroll of \$720,000.

Statistics show 3,000,000 people in Texas are dependent upon cotton for a livelihood. It produces about 33 per cent of the nation's cotton crop; but uses only three per cent of it.

Predictions on Texas' pecan crop are that it will be quite short this year; somewhere around 9,000,000 pounds. There were 44,000,000 pounds produced last year.

With three students winning individual honors, the Texas Tech college, Lubbock senior livestock judging team placed second in the Texas Centennial exposition at Fort Worth last week with 421 points. A. & M. college lead with 4425 points.

THE SEW AND SO CLUB

The Sew and So club met with Mrs. R. H. McCarty, 2020 A 15th St., Lubbock, Friday of last week.

After a pleasant hour of sewing, the hostess, assisted by Mrs. Adair, also of Lubbock, served delicious refreshments to the following members: Mesdames Judy Weyer, Dick Rocky, Joe Howell, Finley Pierson, Cecil Tate, A. E. Lewis. The club will meet this week with Mrs. Morris Douglas.

SCOUTS GO TO CIRCUS

A. A. Alexander, Scoutmaster of Troop 20 has announced the local Scout troop has received assignments for their part in the first annual boy scout circus to be held in Lubbock, November 27-28.

Alexander said that his troop would participate in the Grand march, Tootin Pole parade, Communications and the Campfire circle.

The Scouts are anxious to start work on this outstanding council event. Alexander also announced that scouts

are making preparation to attend the District Court of Honor to be held at Littlefield, November 5.

GET READY FOR NEW MODELS

The Valley Motor Co. is this week making some improvements in their garage building. Considerable remodeling is being done and new coats of paint have been put on the interior and exterior of the building and surrounding fences. New signs will be put up soon.

Buy it in Muleshoe.

Look and feel YOUR BEST!

If tired and "run down" **TRY PURSANG**

Good clothes can't make you look well unless you have the vitality and sparkle of health. If you're feeling blue, discouraged, "half alive," it may be because your blood lacks iron.

Get a bottle of Pursang today. It contains organic iron and copper compounds which help build hemoglobin—the substance that makes red blood corpuscles red. In addition it stimulates appetite and digestion—helps to benefit your whole system.

DAMRON'S DRUG STORE

Coming **SAT. NOV. 7**

New **CHEVROLET 1937**
The Complete Car—Completely New