## monar <br> Chb路 Ifoum

THE LAND OF UNDERGROUND RAIN-WHERE THE WHEAT AND COTTON BELTS MEET

# hULESHOE GIRLS WIN IN BASKETBALL TOURNAME sas rate reduction ordered tuesd:- 

JINT CELEDRATION CHRISTMAS-Henington Buys ND TRADES DAY IN MULESHOE ON Gupton Grocery - ONDAY, DEC .23; SANTA COMING In Charge Mon. 00 In Awards To Be Given, Treats For The Children; Trades Day Featuires; Music Buying and Selling.

| tans are being made for a big istmas and Trades Day celbration Muleshoe, next Monday, Dec. 23 , regular first Monday trades event ing been deferred for this joint bration. <br> 'erhaps the leading featurè of the will be the gift of $\$ 100$ to Mulee patrons, being divided into a nber of awards, one for $\$ 25,10$ for aach and 10 for $\$ 2.50$ each, the rding to be made late that after${ }^{2}$ ast ast week a big Christmas tree, utifully ifluminated with multired lights was erected at one of principal intersections of Main vet, and next Monday will be laden h gifts of various kinds. Old Santa us will be in Muleshoe all day Mon-- and wants to meet all the kiddies $m$ this trade territory. Candy, ckerjacks and other gifts are beplanned for the youngsters to be sented by Old Santa. <br> thristmas buying will be in full ng by next Monday. Muleshoe busss concerns of every kind have ir stores chock full of a wide vaty of Christmas goods, all very asonably priced, many of them use- 1 as well as attractive gifts for ery member of the family. It wiil the one big opportunity for visitors <br> , their Christmas shopping ahd | hundreds will take advantage of the occasion. <br> There will be music by the Rockey Mountain Bubblers throughout the day <br> Anyone having farm products of any kind, seed for next year's planting. household goods, furniture or anything else in that line, is invited to bring it for disposal and purchase next Monday. Free auctioneer service will be furnished those desiring it. <br> BURKHEAD-HOLT <br> Announcement is made of the marriage of Gale Holt and Miss Myrtis Burkhead, which occured at Portalcs, N. M., November 10. The young couple will make their home for a while on will make their home for a while on the Butts place about three miles northwest of Muleshoe. <br> The bride is the daughter of Mr. and Mrs. J. B. Burkhead, white the groom is one of Muleshoe's enterprising young business men. <br> LAMB CO. VOTES ON LIQUOR Citizens of Lamb county will vote on package liquor law Dec. 20, the county now being legally dry, al- though beer is being sold in three of its towns. <br> The Supreme court recently decreed such sales were illegal. |
| :---: | :---: |
| 'EXANS WILL PAY TAXES OF VARIOUS SAYS TAX AUTH |  |
| Within a year Texans will be paying n taxes-federal, state and local- inre than $\$ 300,000,000$ annually, $\$ 50$ capita, or about $\$ 200$ a family. rousands who do not pay some taxes ist be excluded. This is revealed in urnal, of which John T. Smith, istin tax authority, is editor. <br> Smith in his survey points out the teral income tax for Texas in 1934 is $\$ 13,752,000$ federal processing tax $0,080,000$; all other federal taxes, 835,000 ; taxes and license fees paid he State, $\$ 115,334,000$; county taxes, $.026,000$; city taxes, $\$ 32,147,000$; tool and road district taxes $\$ 40,254,-$ 0 ; water control and other district xes, $\$ 3,792,000$, which total $\$ 283,233,-$ 2. But next year the State will be lecting much more in taxation to 3 to $\$ 20,000,000$. Some say it will be | still more. The old age pensions bill passed at the last session made an appropriation of $\$ 25,000,000$, but to sup- port the program only the liquor tax was enacted, which may bring in \$4,000,000 a year. <br> Smith says there are more than 100,000 persons in Texas eligible for pensions, and he suggests to meet the state financial problem the scolastic per capita apportiorment should be restricted to $\$ 17.50$ for five years, and the excess should be turned over to the general revenue fund to wipe out the deficit. He further urges the Confederate pension law be repealed "as they would come under the old age pension \|act." <br> To support the pensioners Smith comes out for a 2 per cent slective sales tax, with necessities of life exempted. Some taxes on occupation not (Turn To Back Page Please) |

Will Enter The Contest Held At FROM $\$ 1.50$ TO $\$ 1.35$ FOR 2,000 FE Bula And Sudan ADDED THOUSANDS ARE REDUCI


Effective With December Billings; West Texa Gas Company Will Not Contest New Rates, Manager Says.
The Texas State Railroad Commis- commission, "and will result in
 Gas Co., serving Muleshoe and many year, $\begin{aligned} & \text { He explained the order "follow } \\ & \text { ther towns of this area, according }\end{aligned}$ to a telegram received by Mayor T $\overline{\mathrm{om}}$ |the Lone star Gas oompany gate
case in that the commissin er
 Seeking further detailed information the jurisdiction conferred by the
regarding the reduction Albert Isaacs, ute to fix burner tip rates in
local city seceretary, called
R. F. having more than 2,000 population, Hinchey, vice-president and manager the court ... found it has the autho.
of the West Texas Gas Co., Lubbock, ity to do." of the West Texas Gas Co., Lubbock, ity to do."
over the phone, who stated the reduc-
Mr. Hinchey sald, "and upon the de-
 per 1.000 for the next 46,000 feet.
With the revuctions. Mr. Hinchey, $\begin{aligned} & \text { December bills. } \\ & \text { "The authorities representing }\end{aligned}$ said the minimum rate would be cut West Texas Gas company have ba
from s1.50 to s1.35. for which cost the atending gas rate hearings with
customer would receive 2,000 feet gas. railroad commission for some tir Hinchey said other rates, which Mr. iHnchey said, "and upon the
would be net with one-ninth penalty termination by the commision c.
 second cents peer 1,000 feet for the a compter for the next commission, we told its members thi
1,000 feet, and the came rate for the we were willing to aceept the rate or ort 1,000 feet, and 50 cents per 1,000 dered by the commission and give it
fair trial on our entire system, thus Rate reductions were ordered effec- passing the savings estimated by the
ive as of the December billing period, commission on to the people servec tive as of the December buling period, commision on the than engage in expensivy
which Hinchey said would show on by us ather the "This is van. material reduction," the extate commission over its sched

SOME REQUIREMENTS ARE GIVEN OI CITIZENS NECESSARY IN OBTAINING OLD AGE PENSIONS IN STATE OF TEX

| ustin.-"Many provisions of the ${ }^{\text {5. He mu }}$ |  |
| :---: | :---: |
| Texas Old Age Assistance Law were taken directly from laws previously |  |
|  |  |
| existing in other states or from the Social Security Act, which President |  |
|  | Roosevelt sponsored," state Auditor |  |
|  |  |  |
| Orville S. Carpenter, appointed pension chief, said this week. |  |
|  |  |  |  |
| Major provisions are the following: <br> A qualified applicant must be 65 |  |
| years of age and a citizen of the |  |
| ited states. |  |
| 2. He must have lived in Texas five |  |
|  | Iived in the state continuously one |  |
|  |  |  |
| year preceding application,3. He must not at time of receiving |  |
|  |  |
| atd be an inma |  |
|  |  |
|  |  |
|  |  |



THE TIME IS GROWING SHORTER IN WHICH TO TAKE ADVANTTAGE OF THESE BIG BARGAINS IN NEWSPAPER SUBSCRIPTIONS!
ANNUAL NEWSPAPER BARGAINS MULESHOE JOURNAL
For one year
FORT WORTH STAR-TELEGRAM
Daily and Sunday, (renewals for one year, New subscriptions expire Nov. 1, 1936 With Journal, 1 year

DALL.AS SEMI-WEEKLY NEWS and Journal 1 year

Above prices effective only in Bailey county. Add 50 cents for subscriptions outside Bailey county.
THESE SPECIAL RATES WILL POSITIVELY STOP JANUARY 1, 1936


## FUN FORALL $/$ N GTov Mivo

## HEADQUARTERS FOR SANTA ! !

That very popular long-whiskered old gentleman from the North Pole has shipped into Muleshoe a whole carload of Toys for Christmas and a wide variety of other gifts for children and grown-ups-the biggest and most delightful assortment ever seen in this town-something for every member of the family. A visit to St. Clair's Toyland is a delightful trip to enjoy and all Christmas goods are priced exceptionally reasonable. We'll be looking for you.


[^0] Gift Sets of all kinds for every member of the family, including Manicure Sets, Dresser Sets, Toilet Sets, Shaving Sets, Cosmetic Sets, etc.

## ST.CLAIR VARIETY STORE

Muleshoe,
 nod when a toy steam engine ex-
poded. t last report he was recoverng rapidily ast report he was recoverAmong those shopping in Muleshoe
the last of the week were: Mrs he last of the week were: Mrss John
Holt, Misses Cladys and Elsie Holt,
Mrs. Orval Fowler and Mrs. Mrs. Orval Fowler and Mrs. J. w.
Johnson. Johnson.
The community will present the play
"Following the star," Manday night, "Following the Star," Monday night,
Dec. 23 .-Reporter.

## Bula News Items

 each church Sunday. Rev. MeMasterpreached at the Methodist church preached at the Methodist churah.
Bula boys played Oiton Saturday night
score.
A ne
ored $\qquad$ ded guest at the Jonnte Jo Ann is the hon-
mubbard
since Tuesda, dome since Tuesday, the little lady
weighing $71 / 2$ pounds. Mrs. Murel Waller shopped in Lub-
bock, Saturday afternoon. Pete Hubbard spent Sunday in Clo-
vis. . . M.
Mr. and Mrs. H. C. Nichols are in Mr. and Mrs. H. C. Nichols are in
Ft. Worth buying new merchandise
for their store. Dave Officer of Lubbock spent Sun-
day with Bill Story.
Mr. and Mrs. Gage are entertaining
a fine baby boy since Monday, the lad a fine baby boy since Monday, the lad
weighing $111 /$ pounds.
Mrs. Jess Richardson and Clarence Carter shopped Wednesday afternoon
in Littlefied.
Mrs. George williams, of Morton.

The little Christmas evergreens will use to decorate your homes with thi Yuletide season-are of the same kind th grow up and are eventually cut into lumb for homes.

We specialize in high grade Pine and Spruce lumber for well built and happy homes all over this great Southwest country. Whether Christmas, Thanksgiving, Fourth of July or any other day of the year, we always have a good stock of Building Materials of all kinds for construction of any type of house, repair, addition or improvement needed.
LUMBER LASTS FOR MANY YEARS!
Therefore, any building you may erect during this season will give
you unquestioned and satisfactory service for a long, long time to come you unquestioned and satisfactory service for a long, long time to come.
Nick-nacks and fancy things appeal, but practical gifts bring years of useful service. Anythng you may bulld with materials from our yards

WE HAVE PLAIVS, DRAWINGS AND
SPECIFICATIONS FOR ANY KIND OF BUILDING
HIGGINBOTHAM-BARTLETT CO w. P.LEE,

Manager


## SANTACLAUS

WILL BE IN

## MULESHOE MONDAY, DEC. 23rd

 FOR THE BIG JOINT
## Christmas and Trades Day Celebration

All the Kiddies are invited to meet him here that day. All the Grown-ups are urged to be present to enjoy the double occasion and complete their Christmas shopping.

## $\$ 100$ Cash Awards

Customers of Muleshoe business concerns will be given awards as follows: One $\$ 25$ award, 10 for $\$ 5$ each and 10 for $\$ 2.50$ each. Be sure to ask for your Trades Day tickets-they may be quite valuable to you!
ORCHESTRA MUSIC DURING DAY
The walls of all business concerns in Muleshoe are bulging with big Christmas stocks of a wide variety-something for every member of the family.

There will be the usual Trades Day features of buying, selling and auctioneering with froo services of an auctioneer.
EVERYWHERE THE CHRISTMAS SPIRIT
WILL PREVAIL. COME JOIN IN THIS BIG CELEBRATION OCCASION
and



Although the univers is filled
with millions of stars, none can vie in fame with the star that
guided the Three we mise guided the Three Wise Men of
the East through the night to a
just as it brought to the world a message of peace and good will, you and all our friends our apyou and all our friends our ap-
preciation of the happiness your
friendship has brought to us, and with it our wishes that this Christmas may bring to you all you could desire. happiness that you could desire.

## M. D. JONES DRY GOODS


E. R. HART COMPANY


May this Christmas tide bring friendship bind us in happy as-
a the blessings of happiness, speciation throughout the coming
RAY C. MOORE DRY GOODS


Que Best WISHEF for HAPPINESB


Even as the bonds of friendship sociations grow in mutual accord are strengthened at this Holiday and confidence. With Best wishes Season so may our business as- for Christmas.

## CONEY ISLAND CAFE

E. E. LAYMAN,

Proprietor


We know no truer word-no song -no poem that expresses our sen $\left\lvert\, \begin{gathered}\text { timents better than a simple } \\ \text { Merry Christmas } \\ \text { and God Bless You! }\end{gathered}\right.$
\& PARSONS


When all the good wishes pressed by your friends have been summed up-just remember that
our wish is that every one of these wishes may come true.

ELITE HOTEL


The greatest satisfaction in busi- appreciation of your friendly pat-
ness is the joy that comes from ronage, and with the hope that human relationship. This greeting longe, and with the hope that
christmas may be filled with
is sent to your

PALACE THEATRE



As Christmas comes again, it the warmth of friendships-an
reawakens the appreciation of may it find and keep you rice
pleasant pleasant association - rekindles in happiness.

## St. CLAIR VARIETY STORE

## 135 WESTERN Greetir1y DRUG co. <br> ```May this Christmas be the \\ l```



HIGGINBOTHAM- BARTLETT CO. W. B. LEE,

Manager


TEXACO SERVICE STATION

Wholesale \& Retail N. J. Holt and Sons

Just a Simple Greeting-
But tits laden down er Proprietors
But Irs laden down with cheer
and sincerest wishes for a real old-
and sincerest wishes
fashioned Yuletide.


Among the gifts we will receive loge of having served you. So it is han most sincerely that we wish you a bestowed by the passing year Merry Christmas and a Happy

VALLEY MOTOR COMPANY
Ammine
SALES AND SEN ge





PHILLIPS SERVICE STATION
COURTLAND PAUL, Proprietor HERMAN STERLING,

Operator


PANHANDLE REFINING CO.
Wholesale \& Retail H. C. HOLT


As Christmas rolls around our
thoughts revert gratefully to those thoughts revert gratefully to those
who have made possible our prog-
rest we extend port who nave made possible our prog,
tres. we extend our heartiest gree.
ins.

MOTHERAL'S
Dining Room \& Cafe


The True Christmas Spirit is many you will receive this Christ- cere greetings of the season and not found in the glittering tinsel
pastime, may we, who make it

of the Yule-tree, but in the true |  |  |  |
| :--- | :--- | :--- | :--- |
| of expression of good will and friend- | read the Muleshoe Journal each | abundance during the coming | ship the season brings. To the week, give to you our most sin- year.



May this Joyous Christmas season be but a forerunner of the happlyours throughout the year. SHOP

-ANNOUNCEMENT

```
Masmen
in business ready to supply the people of this trade territory
with good things to eat.
Last Saturday we purchased the Gupton Grocery, the best
```



```
building.
    We are taking this opportunity of inviting all our old 
trends and customers to call and trade with us again, also all
triendships and business acquaintamces. We assure you of a
{ renewal and continuance of old time courtesies, good groceries
l}\mp@subsup{l}{\mathrm{ at the lowe}}{\mathrm{ patronage.}
FOR YOUR CHRISTMAS BUYING
    This store is chock full of choice
foods for the Christmas holidays. It is a
veritable one-stop service station for all
your food needs. We have oodles of-
Everything needed for the Fruit Cake
WE HAVE LOTS OF-
Oranges, Apples, Dates, Figs, Raisins,
Cranberries,Grapes, Cakes Cookies
            Candies Etc.
            Fresh Vegetables of all kinds
    Choice Meat Cuts from our Market
HENINGTON'S
Muleshoe,
                                Texas
```

Make Every Farm a Factory Every Day of the Year

## SAFEGUARDING YOUR MONEY ON DEPOSTT

It is gratifying to know that the funds you deposit in a bank will be completely protected against loss. The result is a feeling of security based upon justified confidence.

Uncle Sam Protects You
Deposit Insurance, a permanent addition to national law, pro-
ides these benefits. Some of our customers have been saving money for months past in anticipation of the now near approaching Christmas holidays when they will use some of it in good
cheer for friends and loved ones, Its right here now, perfectly safe, and for you to draw out for any seasonable pleasure you may desire.

Contentment Is The Result
We are happy as are you to know we may extend this guar-
anteed deposit security to our maniy patrons; that they may anteed deposit security to our many patrons; that they, may
feel perfectly content with the security of their funds tefi with us, and that we can guarantee them that assurance because we have the National Government back of us.
You have no worry aboul chris as
Muleshoe State Bank
member federal deposit insurance corporation MULESHOE, TEXAS


## First Year Second Year Thard Year Carpenter?

## Electricians Asst Helper Grader on Dump Man Handy Man

 Handy ManHod Carrier
Kettleman
Ket
Lab
Lab



$\qquad$

## Goodland News

 Nexting day.
drs.
Mrs Amy Bennett, Mr,
 ness in Lubbock, saturray dod to business in Lubbock, Saturcay.
Mrs. H. Hanover and
 Mrs,
day
mr. Mr. and Mrs. Nolan Mauldin and
son have moved to the wilson com-
munity. munity.
Litygons and wilson Cardinats
met on the Gondind
 suy it in Muleenoe.


You're Sure to be Satisfied with

bought under our

## 2-DAY MONEY-BACK GUARANTEE

You have double security when you buy a used car from us. First, you are protected by our reputation as authorized Ford Dealera and successful merchants who are in business to stay. And now you have the added protection of a 2-Day Money-Back Guarantee on all cars selling for $\$ 100$ or more.

Drive the used car of your choice for 2 days. If you are not entirely satisfied, we will refund your money without question any time within the 48 -hour period.

Here's your chance to get the late-model car you've alway wanted at the price you want to pay . . . with your satisfaco tion made doubly sure. See us at once while our selection
of good used cars is complete. Small down payment. Enay terms. Your car taken in trade,
MULESHOE MOTOR CO.

## S Christmas approaches






[^0]:    LARGE ASSORTMENT OF KIDDIE TOYS
    Wood end Tin Tops, Musical Tops, Horns, Saxophones, All kinds of Dolls, Games,
    Banks, Horses and Mules, Planos, Lanterns, Whistles Wagons and Toy Carriages, Banks, Horses and Mules, Pianos, Lanterns, Whistles Wagons and Toy Carriages,
    Balls-and nuemrous other appeailing Toys for the little ones-all very reasonably

