


## Here's What You

# Can Do With Additonal Electricity at No Increased Cost! 

The added current will help pay tor the extra lamps, the new refrigerator and other electric appliances you have always wanted and needed. Put in higher wattage lamps and see what a big difference good lighting really makes.

> The inauguration of the new "ultimate" rate not only brings better lighting, but opens wide the door to a fuller use of electric service by any person who wants it. More readily possible now is convenient and healthful refrigeration. Automatic electric cooking-and the pleasures of cooking in a clean kitchen, comfortable both in winter and summer-is within the reach of every woman.
> We want you to know how the new "ultimate" rate is at your servics in a practical way, not in theory. If you have read our announcement in previous issues of this paper and desire further information, please inquire of our local office for complete details.
> Application of the new rate will be reflected in your service bill received May 1st and thereafter. We know that when you appreciate the benefits under the rate you will avail yourself of its advantages more and more

St.Clair Variety Store<br>$\underset{\text { St. Clair Variety Store }}{\substack{\text { Muleshoe, }}}$<br>Texas



## (Fagter

Prepare for a WHITE EASTER

## We have-

White Hats, White Purses, hite Gloves, White Shoes For Saturday, Only WOMEN'S SILK DRESSES $\$ 4.95$ values for $\$ 3.95$

AIRGINIA HART SHEER DRESSES for
Men's Spring Straws, from $\quad 79 \mathrm{c}$ to $\$ 1,49$ Easter Candies, Easter Eggs, Easter Rabbilts, Easter Baby Chix, Easter Baskets, Other Easter Toys and Candies of all kinds. ,

FINE COATING OF SILT ADDED TO
SOUTH PLAINS LAND BY THE SAND STORMS PROMISE ABUNDANT CROPS


ThURSDAY, APRIL 18, 1935


## NOTICE TO AUTO DRIVERS!

Ti.ated ated by Mr. J. C. Weave

- 1 . wish to I wish to take this opportunity to thank each and
every one of my friends and customers who did their trading with me
while I was in the service of the Magnolia Petroleum Co. Now, I assure while I was in the service of the Magnolia Petroleum Co. Now, I assure
you that you will find the same courteous service and a product that
Come See Me In My New Station! Everyone knows that Conoco Bronze Gas and Germ Processed
Motor Ouls are outstanding fuels and lubrication for their cars. So Motor Olls are outstanding fuels and lubrication, for their cars. So
make this your place to trade. . F we do not happen to have just what
you want we will glady get it for you. $\underset{\text { Opposite Ray Griffiths Elevator, }}{\text { R. L. BRORVICE ST ATION }}$



VALLEY MOTOR COMPANY
Muleshoe,
Texas
SOMETHING NEW IN
R ADIOS
CROSLEY AGAIN LEADS IN NEW FEATURES
A 6-volt Crosley Battery set, including Charger for only
$\$ 104.50$
No more batery troubles of any kind . Thd The charger has 5 -food derterek generator and aeroplene Hook it in in our set and forset aif about usual batery run-downs
until your grandechlldren begin growing up. This constant and uninter. rutped batery servite putss a new foy plto Radio lite. Mechanically
guaranteed for four years. LET US DEMONSTRTEE THES NEW

BLAIR RADIO SHOP
muleshoe:

## THE MULESHOE JOURNAL

## or Congrees, March asond-clase jess mitchell, Eator. L. f. mitchell, Bas. Mgr

 In Balley County, one year, susscriso ifution ratide of County one year, 2.00 . Subseribers who change their addreseses or fant to get their paper, should









## Trade in your old-fashioned <br> Kitchen Range during.

## DEABERS OFFER <br> 

## LIBERAL ALLOWANCES

During OLD STOVE ROUND-UP, April 1 through May 10.00 On Your Old Range regardless of its condition. And you can buy one of the beautiful modern gas ranges on easy terms with
At Least $\$ 10.00$ On Your Old Range


[^0]


In Town or Out Fnjoy Modern Iceless Refrigeration $^{\text {n }}$ WE ioys of modern refrigeration are now
within your reach, wherever you livo.
Superfex, the Oil-Burning Refrigerator,works Superiex, the Oil-Burning Refrigerator, works
anywhere. Just by burning two or three cents.
worth of kerosene during an hour or the each day, you obtain modern, complete, yeararound refrigeration, with, no outside con-
nections, motors, drains or moving mechanism. Silently, guording your food and your health,
Superfex will put an end to food spoilage,


## E. . . HART COMPANY

 SUPERFEX oil- REFRIGERATORMake Every Farm a Factory Every Day of the Year

Our Policy Of Compmanity Development:

The Muleshoe State Bank is strictly a local institution, owned and managed by men who are intensely interested in the welfare and development of this com-
munity.

One of the fundamental policies of this Bank is that the deposits in the bank are to be used, as fas as possible, to aid in the development and growth of this community.
We believe in Muleshoe, Bailey County and the Great State of Texas.
Muleshoe State Bank
MULESHOE, TEXAS
across town from where he wanted tear
备, while plenty more were completely
turned around. At least one county of
ficial who claims Indian blood found


## Progress News

 $m$ hed visited in thd father fro Mrs. Wm, 水nanay. and daughter,Miss Crystal, were shopping in N. M. Saturday.
eer daughter, Mrs. Tom shith ith. visting Mrs. Alex Paul of Muleshoe, a
ed Sunday shool here Sunday.
Rev. Rev. Bob Joones hane surneay. of Friona,
visted friends and relatives here sum. Mr. and Mrs. Chitwood, of Muleshoe
 ed. .ine shool boys went to Muleshoe
Saturatay to the play ground ball con-

## 

## SAND STORMS

"MAY GET YOUR GOAT!"
But a good meal from Gupton's Groceries will again calm your pulses and return you to normalcy.
Notwithstanding the ravages of sand and dust, Groceries purchased here are clean and sanitary. Our store is housed in a tight brick-building making it as impervous to dust as possible. Groceries put up in cans, cartons sacks and other sanitary containers, contain no dust.

Your meats are kept in a seal tight refrigerator and display case-no worry about any dust on them.

Eat all the dust you wish on the streets, but come here for clean wholesome foods.

## "PHONE NUMBER FOUR , GUPTON'S

 GROCERIES AT YOUR DOOR"
## Gupton Grocem

THURSDAY, APRIL 18, 1935

## LOCAL

## Wood Tucker spent the weekend Wichita Falls visiting with friends.

 - Clyde Nickolson, of Dallas, attend ed to business- Herbert Dysart, of Plainview, tranMuleshoe last Monday morning.
- Mr. and Mrs. C. F. Moeller were
in Lubbock last Monday attending to business and visiting.
- Mr. and Mrs. A. J. Casdner were
Clovis, N. M, visitors last Sunday
- Miss Alice Edmonds was a Lubbock
- Prof. and Mrs. W. C. Cox were in
Lubbock Saturday afternoon of last week attending to business and visiting
- Miss Elizabeth Hardin spent the
weekend at Electra visiting with reltives and friends.
- Miss Ouida Davis was in Lubbock siting with relatives and friends. Mimm. and Mrs. Harold Wy
Disitors last Sunday.


BAKER
PI! 1 RUN-IN-OIL
WINDMILLS
$\underset{\text { sen tum }}{ }$
on display
store
$\bullet \bullet$
KING \&
PARSONS
muleshoe

## - Mrs. K. K. Smith, Mrs. S. E. Morris jr., and dauenter. Jeatonne were Clo vis, N. M., visitors Friday afterne last welk <br> - Mrs. Guy Hawkins and two chlldren, of Farvell, spent last week here vis-

## VEN USF ORM <br> Guaranteed ㄴ․․․․ The specially woven 100 per cent pure silita and Rip-Proof seams are unconditionally guaranteed for the GENE'S DRESS SHOP DRESS SHOP <br> 

## SPRING SEED WARNING!


Let Us Supply All Your Seed Needs
WE have in stock again this year tested and We have a limited supply of Hegari and mill

PY GRIFFITHS ELEVATOR
Mulctinoe,


A

- Mrs. Cooper Morgan, after visiting in Muleshoe for several days with her
daughter, Mrs. Harold Wyer and son,
W. .. Morgan, returned to her home
in Hereford last Sunday.
- Mrs. Claude Willemon and Miss Nell Balley, after visiting for the past sev-
eral days in Altus, Oklahoma with
ok friends and relatives, returned home to
Muleshoe last sunday morning with Claude Wilemon.
- Dr. and Mrs. I. J. Sparks, formerly
of Muleshoe but now hiving in Sudan,
were here Friday atternoon of last week were here Friday atternoon of last week
attending to business and visiting
with friends. - Mr. and Mrs. oved this week to the house in the south part of Muleshoe which was
formerly occupied by w. L. Hole - The Valley Motor Co., local Chev
rolet delares, report the safe last wee Ating her parents, Mr. an
tiee, and other relatives.
- Mr. and Mrs. M. G. Bass and son
Raymond, visited near Arch City, N M., Sunday with Mr. and Mrs. Willie
Butler.
- Mr. and Mrs. Ceeil H. Tate, and son,
Howard, and Mr. and Mrs. Bert Math attended the picture show in Clovis
- G. A. Sahli, auditor from Amarillo,
was in Muleshoe Thursday and Frit was in Muleshoe Thursday and Fri
day of cast week auditing the city
- R. J. Actkinson, county judge from Sherwood in rrion county, attended to
business and visited friends in Mule - Charles Whitacre, of Lubbock and Albuquerque, N. M., attending to bus
iness and visiting.
- J. T. Howell and C. L. Hankins, of - J. T. Howell and C. L. Hankins, of
Plainiview, transanated business and vis
ited in Muleshoe last Saturday atter ited in Muleshoe last Saturday after-
noon.
- Mr. and Mrs. R. Morgan, of Clovis, - Mr. and Mrs. R. Morgan, of Clovis,
N. M., visited in Muleshoe Sunday with their son, Harold Morgan, who was ser $\bullet$ Miss Alma stewart, Bailey county - Mr. and Mrs. Charley Walker $\begin{aligned} & \text { Waide Jr. Bailey county farm agent } \\ & \text { left last Monday morning to atten }\end{aligned}$ left Saturday of last week for Mont-
rose, Colorado, near the Utah line, on - Mr. and Mrs. Nolan Dillis, of Friona
visited in Muleshoe last Sunday with
her sister, Mrs. M. S. Stidham and
friends


 Sudan, visited in Muleshoe last Sun
day afternoon with her parents, Mr
and Mrs. J. L. Alsup and friends. - Mrs. J. E. Adams, daughter Jimmie
Marie, and Miss Evelyn Boone attendMarie, and Miss Evelyn Boone attend
ed the picture show in sudan, Wednes
day evening of last week. - Mrs. W. B. McAdams, Mrs. J. E.
Adams and Mrs. Clarence Goins were
Clovis, N. M. visitors last Sunday af-
 of Mr. and Mrs. J. C. Weaver, in Mule-
shoe. Mr. and Mrs. Wolf had attended son Barrett, both Miving and near hery Wil- Rev.
L. S. Jenkins, pastor of the Mes. L. S. Jenkins, pastor of the Muleshoe
Baptist church performed the wedding
ceremony at his home Saturday evenceremony at his home Saturday even-
ing.
- Mrs. Finley Pierson returned home - Mrs. Finley Pierson returned home
to Mulushoe Friday atternoon of iast week from Childress where she wa
sent as a delegate to the silver anniver sary session of the Women's Missionary
society, Northwest Texas conference, Methodist church. Delegates of the
first convention held at Childress in 1911
wad inerenthonored guets and severa
had Among those from Muleshoe who at
tended the Bailey county Singing con vention at the West Camp school
building last Sunday were M. G. Mil-
b. ler, Mr. and Mrs. Ty Young, and son
Jack, Miss Helen Jones, Mr. and Mrs ack, Miss Helen Jones, Mr, and Mrs.
W. C. Cox, Mrs. Ray Grifiths, Mrs.
Alex Paul, Mrs. Boo Kennedy, J. F.
Vaughan, Mrs. Ike Robinson, Ms, Alex Paul, Mrs. Bob Kennedy, J. F.
Vaughan, Mrs. Ike Robinson, Mrs
I. G. McNairy, Mrs. D. W. Winn, Mr.
and Mrs. George Nelson and daughters
Ind Virginia and Hazel. The next sing
will be at Fairview in August.
 Friday of last week ab birthday part Friday or last week a birthday party
was given in hoonor of Mrs. Sam Cook
at their home north of Muleshoe. This at their home north of Muleshoe. This
was an ail day affair, and at the noon
hour a covered dish lunch was served. The men spent the aternoon play
ing forty-two, and the women presen
organized a club whitch wwill be named
the Muleshoe-Y L club. Mrs. Dudiey
Buman Buzard was elected president, Mrs. Mrs.
Sam Cook, vice president, and Mrs. W.
H. Awtrey secretary, Thirteen members enrolled for membership in the club.
The first meeting will be held The first meeting will be held at Mrs.
c. H. Buzard's home, five milles north
and one haf mile west of Muleshoe. Monday, April 22. The new natilee
county home demonstration agent
Miss Alma Stewart will be there t to
Mis Miss Alma Stewart will be there to
show how to make the tling for gar-
dens, and other demonstrations. Ev-
erybody interested is urged to attend erybody interested is urged to attend
Those attending the birthday dinner
and party were Mrs. R. L. Hobbs, Mrs. and party were Mrs. R. L. Hobbs, Mrs.
C. H. Buara, Ray Buzard, Mr. and
Mrs. Dudiey Buzard and daughter
Mona Way, Mrs. C. M. Gough, Mrs. F Mrs. Dudley Buzard and daughter,
Mona Way, Mrs. $\mathbf{C}$. M. Gough, Mrs. $F$.
C. Wagnon, and daughter, Valter, of
. C. Wagnon, and daughter, Valter, of
the Lazbuddie comumnity, Mrs. .G. A.
Nelson and daughter, Mr and Mrs. W.
 Thomas and son, Warlick, of Farw
Mr. and Mrs. W. H. Awtrey, Mrs.
Morris, Mrs. L. R. Sims, Mrs. R. Morris, Mrs. L. R. Simse, Mrs. R.
M. .
Kimbrough and cilldren, Mrs. H.
Lindsey and children, Mrs S. E. M Lindsey and
ris jr , and
mother of Mrs. Cook and
MeClain and Sam Cook
the muleshoz journal

third of a series of statements on the new "Ultimate" rate for residential service


The new "ultimate" rate for residential users and its application enables small users of electric current to enjoy additional benefits at no extra cost, depending entirely on your use of the service. Get what's coming to you. Like benefits are available to larger users. Our sug. gestion is that you get in touch with our local representative and find out for yourself how you can increase your home lighting and other user. There's plenty in store for you.

The present trend in the country is to bring about the wider use of electricity. It is our candid opinion that every room in the average home has noticeable opportunities for freer use of the present appliances. One of the most outstanding opportunities is in lighting-so often ignored. We cannot emphasize too strongly the values possible under rates now applicable.

Texas Utilities Company

General News Over
Texas And Adjoining Texas And Adjoining
States For The Week Five men nuting ratule smakes on
ranch south of Colorado oity last week in five days ckiled 135.
Twentyeight aitplanes fy Twentyeight ailpianes nyin betwen
Dawilas and Fort worth, which is only
two tess than serve chicago. two less than serve chicago.
A budget of 330,000 is being rassed in
Amarillo tor Chamber of Comermce Amarillo for Char
activites this year
 a special water rate for use of its
citizens in summer imrigation.
Gov, Ailired last week sented


## ANNOUNCEMENT

Having disposed of our Grocery stock we have moved across Main street into our own building the first door north of Palac theatre, where we will stock a full line of John Deere Tractors and Implements Also a Stock of Shelf Hardware At our new location we extend a cordial invitation to all our old friends and customers, also, to new customers to call and see us.
Your patronage in these new lines will be greatly appreciated

## King $\boldsymbol{E}^{3}$ Parsons

## WE FIX FLATS

GULF SERVICE STATION Will Harper \& Wayne Wallace, Props. MULESHOE, TEXAS

|  |  |
| :---: | :---: |
| FOF SATURDAT |  |
| APPLES, per dozen ............. 19 |  |
| CATSUP, gallon .-..-.----- |  |
| MUSTARD, quart .-...-.-......-- 15 |  |
| MACKEREL, per can .-.-.-. .-.... 08 |  |
| CHEESE, per pound . ............. 22 |  |
| PORK and BEANS, can .... . ... 05 |  |
| PEACHES, White Swan, No. $21 / 2.19$ |  |
| W.P. SALAD DRESSING, quart . 25 |  |
| We Deliver Phone <br> No. 2 | Highest Price Paid For Eggs |
| JENNINGS' FOOD STORE |  |
| Muleshoe, | Texas |

 MULESHOE, TEXAS


Lubbock. It will contain 600 acres, in
cluding Shannon park, the county park
95 acres of the city park and purchase


E. S. MEMORIAL SERVICE


Che Eastern Star organization was held
at the Masonic Hall in Muleshoo.
Once every year the organizatio





$$
\begin{array}{|l}
\text { song num } \\
\text { Lema } \\
\text { Lem } \\
\text { Bonie II }
\end{array}
$$

## Bonnie Isaacs gave a reading. Deliclous refreshments consisting o



Rose Stidham, Nina Elrod, Mesdame
Carty, Fannie Arnoid, Clarence Goins
Ruth McC Ruth, Fannie Arnoid, Clarence Goin,
lor, Elizabeth, Ruth Blardec, Curtis Ta
Thar, Mary Adam
$\qquad$

## I. W. Hardin is this week completin

 the drilling af a 1200 or 1500 gallon irrgattion well located a short distanc setion well his home.
Leland Moumts
drilling.
Buy it


THURSDAY, APRIL, 18, 1935

POULTRY SUPPLIES
Buy your poultry suppies and be basured of
hidh en unaity high quality.


 MULESHOE HATCHERY

## ELECTROLUX

FULLY ENDORSED BY THE GREAT AMERICAN GAS INDUSTRY It's the only re frigerator that can give you all these advant-ages-
Low operating cost Permanent silence
No moving parts
to wear
Long life
Long life
Savings to
Savings to pay for it.
Women can't say enovenh
for its sparkling beaaty, distinctive style and
surpassed efficiency.

sale by the

WESTERN DRUG STORE




[^0]:    West Texas Gas Co. "Good Gay With Dependable Service" 4

