

THE MULESHOE JOURNAL

Dedicated to the Progress and Development of Bailey County and the South Plains of Texas

VOLUME 11

MULESHOE, County Seat of Bailey County, TEXAS, THURSDAY, DECEMBER 28, 1933

NUMBER 48

TRIPLE HANGING IS SCHEDULED IN MULESHOE FOR TRADES DAY NEXT MONDAY: FULL PROGRAM

Old Man Business D. Pression, His Wife, Dame Pessimism and Daughter, Miss Fortune Scheduled to be Burned in Effigy.

Lynchings generally carry on their work in a very secretive manner and under cover of darkness, but the lynching to be pulled off in Muleshoe at Trades Day next Monday, New Year's day, is being given plenty of publicity and the perpetrators of this horrible contemplated crime are all snapping their fingers at the law in open and defiant manner, and it is even privately reported that some of the officers of Bailey county who have sworn to keep the peace have already become implicated in the nefarious act to be perpetrated on that day.

WORTH OF FOOD A MONTH IS ENOUGH

Half a dollar's worth of food a month is enough to keep a brain worker well and vigorous, says Dr. Kenzo Futaki, Tokyo, Japan, and there is no reason to believe the doctor is starting any boycott on grocery stores. He simply claims folks who use their brain rather than their brawn don't need any more.

This Japanese authority on diet, practices what he preaches. "I eat only uncleaned rice and bean soup, and I eat only once a day," he said. "You can see I am strong and healthy. Most people eat fat, greasy, rich, and heavy food."

His rice and beans, he asserted, cost only about a yen and a half a month, which is about 50 cents in American money.

scheduled for last Trades Day but because of too full program was not held, will be in full force next Monday. The auctioneer, followed by the crowd, will toop before each business concern, the proprietor bringing out some special article to be auctioned off. It will be intensely interesting and numerous bargains will be obtained.

\$5,146 Amount Wheat Farmers To Receive From Federal Govmnt

Wheat farmers of Bailey county who signed up on the federal wheat acreage reduction plan, last week received 22 checks totaling \$3,461, according to J. B. Waide jr., county agent. There are four more checks, totaling \$1,685 yet to come, he said.

The amount of acreage involved in the plan was 4,093, its production being rated at 4,963 bushels, on which these farmers received payment at the rate of 20 cents per bushel.

The signed contracts also cover growing controls for 1934 and 1935.

P. T. A. FOOD SALE

Members of the Parent-Teachers association will have a general food sale, also serve coffee, sandwiches, pie and cake in the front part of Holeman's meat market next Monday during Trades Day activities.

Home demonstration members in Hardeman county have made 260 mattresses from home grown cotton.

Rate on Beer Reduced

The committee reduced to \$5 a barrel the present \$6 rate on beer containing more than 32 per cent alcohol, making the levy on brews uniform. Doughton said that at the present rate of beer consumption, the levy should return \$160,000,000 annually.

An additional \$10,000,000 in revenue from the excise levy on wines also was estimated by the North Carolinian.

Wine rates approved by the committee were:

On wine of 14 per cent alcohol and less by volume, 10 cents a gallon; 14 to 21 per cent, 20 cents; 21 to 24 per cent, 40 cents; 24 per cent and above, \$2 a gallon; sparkling wines, including champagnes and burgundies, 80 cents a gallon; artificial sparkling wines made with charged water, 40 cents a gallon.

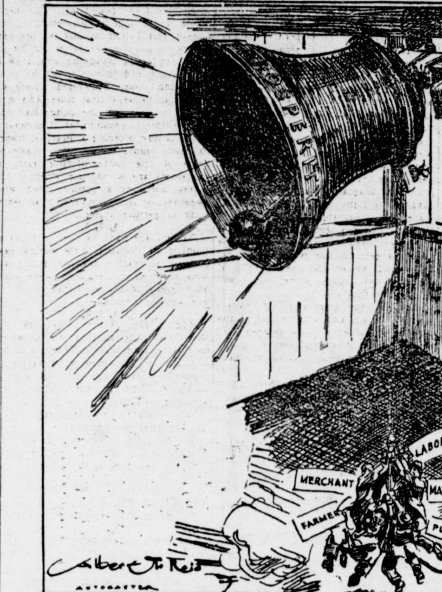
In addition to the \$2 rate on distilled spirits, rectified and blended liquors will bear the existing extra tax of 30 cents a gallon.

Floor stocks of spirits on which the present \$110 a gallon tax has been paid would be assessed 90 cents, representing the difference between the old levy and the \$2 rate.

At present, the rate on brewers is \$1,000 a year; wholesale distributors of wines and spirits, \$100; retail and wine and spirit distributors, \$25; wholesale beer distributors, \$50; retail beer distributors, \$20; rectifier with a capacity of more than 500 barrels annually, \$200, and rectifiers with a capacity less than 500 barrels, \$100; manufacturers of stills, \$50, of wines, \$20.

RING IN THE NEW

By Albert T. Reid



SILVER LINING PEEPS THROUGH CLOUDS OF DEPRESSION AS 1934 DAWNS AND FOLKS ARE HAPPIER

Unemployment Is Reduced, Stores Enjoy Better Business, Money in Banks, Debts Wiped Out and Farm Prices Climbing.

Christmas for 1933 has come and gone, and it was a much merrier and greater celebrated Christmas than either of the two just previous. Everyone felt more like observing the day because economic conditions were much improved. During the falltime a beautiful crop of various commodities has been harvested, hundreds of thousands of dollars of government crop reduction money has come into Bailey county, other thousands of dollars of federal money has been expended in the county for road building and other improvements and the U. S. 1 work on State Highway No. 7 has released another bunch of cash. Nearly everyone has dollars this year where they didn't even have doughnuts last year.

Nor has this money been hoarded away, rather it has in the main been expended. Numerous people liquidated debts that had been bearing down upon them for the past two or three years, many paid up their delinquent taxes, not a few bought dry goods and clothing to replenish their wardrobes becoming seriously depleted during 1933 and 1932. Several farms paid up past the land notes thus getting their home places out from under danger of the auctioneer's hammer. Others, perhaps in better basic conditions economically speaking, bought automobiles, radios, new furniture for the home or needed tools and implements for the farm.

During Christmas week and even before, business concerns generally were busy and plenty of buying was going on. True, some bought presents of the needed type and which were no less appreciated by the recipients, but there were plenty of others who indulged more freely in the luxury type of gifts.

Practically everyone is entering the New Year with feeling of gratitude and hopefulness. The continued fine fall and early winter weather has enabled farmers generally to finish their harvesting much earlier than common. Practically all family larders and storerooms are well stocked with good things to eat and the "live at home" program will be largely in vogue among many rural citizens. Crops have been selling for higher prices. With the federal government launching the silver buying campaign it is believed dollars will become more plentiful. Operation of the NRA and other government agencies are now beginning to have telling effect.

Fundamentally, Bailey county and the South Plains generally is a mighty good place in which to live. With-

ful, little High Chair, don't you cry; you'll be an atique by and by.

STATE TO TAKE LAND

Fayetteville, Ark., Dec. 27.—A 100-acre tract of hill land, which was formally deeded nine years ago to "the Lord and Saviour, Jesus Christ," will revert soon to the State of Arkansas, for delinquent taxes.

Hog Rate of \$150 Remains Thru Feb. Says Sec. Wallace

Secretary Wallace announced last Friday that the processing tax on hogs would remain at \$1 per hundredweight until Feb. 1, 1934, instead of going to \$1.50 on Dec. 31.

The change made in a revision of the regulations under the Farm Adjustment Act, also provides that the rate of \$1.50 will extend only from Feb. 1 to March 1, when the rate will be increased to \$2.25 per hundred weight.

The Secretary said in announcing the new regulations that they would "prevent the accumulation of surplus stocks and depression of the farm price of hogs," and added that the revision was made partly because of the continued large slaughter of hogs.

Women live longer than men—for they're bound to have the last word.

COUNTY AGENT WAIDE EXPLAINS DETAILS OF THE COTTON ACREAGE REDUCTION CONTRACT FOR 1934-35

The question of who can sign a 1934-35 Cotton Reduction Contract is of chief interest to the cotton producers of Bailey county according to J. B. Waide jr., county agent. The land owner must sign in every case except where the land has been leased for cash for the years 1934 and 1935. If the cash lease covers only one year then both the owner and the tenant must sign. The contract must also be signed by both the owner and the tenant where the land has been rented and the tenant is a managing share tenant. The managing share tenant is defined as one who furnishes the work-stock, equipment, and labor and manages the operation of the farm.

The division of the rental money varies according to the type of tenant and the agreement between the owner and tenant in their rental contract. According to the contract, the managing share tenant will receive one half of the land rentals unless an agreement was made concerning the division of the lease money in the rental contract. The party payment of one cent per pound on 40 per cent of the average annual production will be divided between the owner and the tenant in the same proportion as their respective interests in the cotton produced on the farm have been divided. For example, the tenant who gives the landlord one-fourth of the cotton produced on the farm and keeps three-fourths as his share will receive 75 per cent of the party payment.

Land that has been planted to cotton during the years 1928 to 1932 inclusive is eligible for the 1934-35 contract. The reduction will be on the base acreage and not on the amount of cotton planted in 1933. The contract defines the base acreage as that figure expressed in acres, which results from dividing the total number of acres to cotton on this farm during the years 1928-32 inclusive, by the number of years in the period 1928-32, inclusive, in which cotton was planted on this farm. If John Doe has a farm that was not planted to cotton in 1928 or 1929 but had 125 acres of cotton in 1930, 200 acres in 1931, and 125 acres in 1932, then the total amount of cotton planted on this farm during the base period would be 450 acres. This would be divided by 3 giving a base acreage of 150 acres.

JONES BUYS PLAINVIEW STORE

M. D. Jones, local dry goods merchant, last week bought the A. L. & E. Dry Goods Co. store in Plainview, moving his stock from Idalou to that point where the two will be combined and operated in the future by Mr. Jones.

Fred Jenkins, manager of the Muleshoe store, will remain here in charge of this establishment, while Mr. Jones will probably give his personal supervision to the Plainview store.

EXPANSION OF MONETARY PLAN TO LIFT PRICES

President's Order Is A Ratification of Big Silver Agreement.

Silver coinage last Friday was commanded by President Roosevelt in a sudden expansion of his monetary plans for lifting commodity prices. By proclamation he opened federal mints to newly-mined silver in a program estimated to push the metal's price from around 43 to 64½ cents an ounce, add millions to the nation's mining wealth and spur exports to silver-producing countries.

Silver produced domestically from today until December 31, 1937, will be accepted by the mints. Half will be coined and returned in dollars to the producer, half surrendered to the government and held in reserve.

Mr. Roosevelt's proclamation formally ratified the London silver agreement by which we understood the United States would absorb annually at least 24,421,410 ounces of its silver production, approximately the 1932 output.

Simultaneously with promulgation of silver coinage, the administration evidenced anew its intention to continue gold buying. The RFC increased funds set aside for such purchases from \$75,000,000 to \$100,000,000 and disclosed that 567,485 ounces had been acquired domestically for \$16,976,000. Still the weight of both gold and silver will go on the Roosevelt lever under commodity prices.

A hint of other moves to come in the government's march toward a commodity dollar was contained in this paragraph of the presidential proclamation: "The present ratio in weight and fineness of the silver dollar to the gold dollar shall, for the purpose of this proclamation, be maintained until changed by further order of proclamation."

The president's order, intended to boost silver's market worth to half the legal value of \$1.29 an ounce, was issued by authority of the inflationary powers congress voted him in the Agricultural Adjustment act.

RAID CAFE AT EARTH

Deputy Sheriff J. M. Barstow raided a cafe at Earth Tuesday night of last week, confiscating about two and one-half gallons of liquor. Crockett Hartman was arrested in connection, though he claimed the liquor was for private purposes.

BYRUM-BUCKNER

Saturday morning, Dec. 23, at the Methodist parsonage, Rev. E. C. Roney united in marriage, Miss Virginia Byrum of Morton, and Homer Buckner of San Bernardino, California, the ceremony being witnessed by J. B. Burkhead and Mrs. Roney.

Mrs. Buckner is the daughter of Mr. and Mrs. E. S. Byrum of Morton. Immediately after the ceremony the young couple left by car for their home in San Bernardino, where Mr. Buckner is employed with Public works.

GOOD COTTON YIELD

J. Jolly, living five miles northwest of Otton, has ginned 97 bales of cotton from 100 acres, and expects to get another bale more from the scraping and cleaning up.

Hush, little High Chair, don't you cry; you'll be an atique by and by.

COMMITTEE BILL TO RAISE MORE THAN HALF-BILLION DOLLARS IS READY FOR CONGRESS TO ACT ON

A tentative liquor tax measure designed to raise more than half a billion dollars annually in revenue was approved last Friday by the House Ways and Means Committee for presentation to Congress early in January.

The rate of \$2 a gallon was fixed on distilled spirits, and the Administration's proposal for sharing the revenue from this one source, estimated at \$300,000,000, with the States, was dropped.

The Administration's proposition for a double tariff schedule through which it might bargain for reciprocal trade agreements with foreign liquor exporting countries also was discarded. Present tariff rates, including \$5 a gallon on spirits, were retained by the committee.

It was estimated that existing rates would bring in between \$75,000,000 and \$100,000,000 on imports of between 15,000,000 and 20,000,000 gallons expected in the first post-reefer year.

Difficulties of adjusting allocations between wet and dry States arose on the Administration's 20 per cent sharing plan to result in the abandonment of that plan, he said. The \$2 a gallon liquor rate, representing an increase of 90 cents above the existing \$1.10 levy, was a compromise between the \$2.00 tax suggested by the President's Interdepartmental Alcohol Committee and the low levies sought by some members. It was approved by 13 Democrats. The nine Republicans on the committee voted present.

THE MULESHOE JOURNAL

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JESS MITCHELL, Editor.

I. F. MITCHELL, Bus. Mgr.

Subscription Rates
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Advertising rates given upon application. Telephone No. 54

Subscribers who change their addresses, or fail to get their paper, should immediately notify this office, giving both old and new addresses.
Communications of local interest are solicited. They should be briefly written, on only one side of the paper, and must reach the office no later than Wednesday morning of each week. The right of revision or rejection is reserved by the publisher.

Advertising that does not show in its text or typography that it is paid for must be marked as an advertisement. All local advertisements remain in this paper for the time specified or until ordered out. All notices, it matters not by whom nor for what purpose, if the object is to raise money by admission fee or otherwise, is an advertisement and when sent in for publication must be paid for at the regular advertising rate per line for each issue printed.

Obituaries, cards of thanks, and resolutions of respect will also be charged for at the same rate.
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of the Muleshoe Journal will be gladly corrected upon its being brought to the attention of the publisher.

In case of errors or omissions in local or other advertisements, the publisher does not hold himself liable for damage further than the amount received by him for such advertisement.

THE NEW YEAR

Though there are many individual cases wherein the New Year finds no material change in conditions, it cannot be denied that the New Year in the country as a whole is farther along toward a return to good times than it was one year ago. There is less suffering this winter, there is greater cause for happiness among the laboring classes. Altogether hope and the public morale are at a higher point than at any time since 1929.



In so far as Muleshoe and surrounding territory are concerned, the new year is being welcomed with the general belief that at last we are approaching the end of a never-to-be-forgotten siege. There is every reason to believe that the laws passed last year, and the machinery set in motion looking toward the bringing back of prosperity will be in full operation during 1934. There is likewise the hope and belief that, while some plans must of course go awry, the general framework is solid. In short, the average citizen enters the New Year convinced that "it's going to work out."

It is this spirit of Hope and Confidence restored that will do more than anything else to return the community to normal conditions. Without it, we would flounder along and 1934 would see no more accomplished than the ones that have gone before. To all those who are striving to keep their Hope at the peak, their Faith unshaken and their Confidence growing, we extend a sincere wish for not only a Happy New Year but a year which will bring them back to the comforts and the contentment and the peace of mind for which they pray.

ONE THING GOING UP

From all indications two things on the farm have not decreased in value, but are steadily mounting in price, are the horse and mule. Lean years have sent many farmers scurrying for horse and mule-power to do their work and the gasoline tractor has lost many of its former advocates.

This appears an appropriate time to warn all those around Muleshoe who are dependent on horse and mule-power that they are making a mistake if they delay replacing old, wornout animals with new blood. During the past three years, according to government figures, the breeding of farm horses and mules has been cut almost in half. Now a rapidly increasing demand for them has set in and it promises to become greater this year. The result will be that those who need one horse or mule, or several, are going to have to pay a higher price for them the longer they delay the purchase. More attention is now being given to breeding than at any time since 1927. That is proof in itself that the price of horse and mule flesh is going to soar, and that good, serviceable types are going to bring fancy prices.

A few years ago when money was a little more plentiful and a little more easy to get the trend on the farm was toward motor power. The pinch felt during the past three years has changed many minds along this line. The horse and mule, for one thing, helps to conserve that which it produces, the tractor does not. That is one of the main reasons why horses and mules are growing in value and why the man who expects to purchase one or more of them will have display wisdom in doing it now.

THE BANKER'S ADVICE

Merchants who do not advertise are invited to read the following from The American Bankers' Magazine. It will give a new slant on their business and may help the town:

"No business man in any town should allow a newspaper published in his town to go without his name and business being mentioned somewhere in its columns. This does not mean you should have a whole half or even a quarter-page ad in each issue of the paper but your name and business should be mentioned if you do not use more than a two-line space. A stranger picking up a newspaper should be able to tell what business is represented in a town by looking at the paper. This is the best possible town advertiser.

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POLITICAL ANNOUNCEMENTS

The Journal is authorized by the following citizens to announce their candidacy for the respective offices under which their names are listed, subject to action of the Democratic primaries:

For Congress, 19th District
ARTHUR P. DUGGAN

a valuable addition to any town. The life of a town depends on the live, wide-awake and liberal advertising business man.

FIGHT TYPHUS FEVER

Typhus fever is a deadly malady. So far as is known this germ has never invaded Bailey county, yet it is not immune to such. Some counties of Texas not very far away have already known common carrier of this deadly germ. The federal government, through its CWA program, has appropriated \$242,000 to fight typhus fever in this state, the campaign being handled through the biological department of the government. This money will be spent largely in the purchase of rat traps and poison for the rodents, of which 15,000 pounds of red squill will be used in this state.

Rats destroy thousands of dollars worth of grain and other property annually, and when it is considered they are also the means of much loss of human life no delay should be made in their extermination. The Journal believes in the old adage, "a stitch in time saves nine," and that the authorities of Bailey county should immediately begin a campaign of eradication on rats. While there may be no immediate danger, yet with government assistance, such a campaign would be good economics and it might mean saving of human lives.

GOOD OLD SANTA

The Christmas season this year, as always, brought out the usual number of Muleshoe people who think parents make a mistake when they tell their children the pretty old fable about Santa Claus. They claim that when children find out it is only a myth they lose faith in the veracity of their parents.

Children, however, are not literal. They live in a world of imaginings. They read about magic carpets, elves and gnomes, but that does not lead them to distrust all literature. They have to learn when the world is tellable and when it is talking seriously.

The Santa Claus story had it that the genial old citizen of the North Pole brought his gifts "to good children." It was literally false, but essentially true. We have learned that if people are good, and kind, and helpful, gifts come to them far more wonderful than any that Santa Claus brought with his reindeer.

Jaunty Journalettes

When a Muleshoe woman makes you promise not to tell a soul it's sometimes because she wants the fun of doing it herself.

Middle age to the average Muleshoe man is that period when his hair commences to get thin, and his wife to get fat.

Nothing is more pathetic than the Muleshoe man who now relies upon the government for his happiness.

The principal reason a Muleshoe woman wears furs in summer and a low neck dress in winter is just because she's a woman.

There was a time when in giving the average Muleshoe citizen a boost one said his word was as good as his bond.

We've guessed some time ago that the ambition of the average Muleshoe woman is to look younger than she is and to act younger than she looks.

We happen to know a few Muleshoe women who, if they had all the clothes they wanted, there would probably be some other women going around in barrels.

Now they are recommending carrots and spinach for a cold, but most Muleshoe men would rather wrestle along with the cold.

Pavement Pickups

Tonsorial artist de luxe Skeet says that in spite of the FERA, FCC, NPS, CCC, PWP, RFC, CWA, FDRS, PHA, NFU, ECW, SPCW, AAA and 090, and even with the Poll Tax, Gas Tax, Road Tax, Map Tax, Income Tax, Sales Tax, Proctor Tax, Thruway Tax and Wise Crax, we may all be able to pull thru 1934.

New Years Resolutions, Jan. 1—Resolved that hereafter all shot or half-shot coyotes must be afflicted with rigid mortis and there must be distinct evidences of putrefaction having set up

before I make personal investigations relative to their comotose state.—Gib. Wollord.

"No doubt about the new Chevrolet hugging the road this year," says Roy Bayless. "The latest low-down on this car is that it will be down on its knees during 1934."

A few weeks ago it was proposed changing the name of the Kiwanis club to that of Chamber of Commerce. Now some wise crack suggests changing it to the Armanias club.

Scientists now declare the Aleutian Islands to be the windiest place in the world, and all the time J. C. Ginn has been insisting that Congress and Muleshoe were the windiest places.

A few days ago County Judge J. E. Adams performed his first marriage ceremony. It is reported the Judge was somewhat flabbergasted with the operation, being slightly stuttering in his speech and rather wobbly on his feet before he got the job done; but he finally completed tying the knot, drew it down hard and fast and spit on it so it wouldn't come unraveled. There always has to be a first time, and now that it is over and the Judge has had a little time to reconnoiter, it is reported he is now offering a quart of honey to each couple he marries. However, some of the contemplating pairs of customers are wondering whether the honey portends a future filled with sweetness or is to symbolize that somebody is getting stung.

Garters are back to their old job of holding up stockings these windy days instead of traffic. No, we didn't say who observed it, but there were probably several Muleshoe citizens in on the eye witness business.

Hugh Davis returned Saturday for Christmas vacation from Austin where he is attending State U. Hugh is taking a course in the medical department, and incidentally has won high honors in a poet. Here is a sample of his medical poetical effusions:

"My analyze over the ocean.
My analyze over the sea.
Oh, who will go over the ocean
And bring back my anatomy."

Joe Dameron has a new clerk in his drug store—been here about three weeks. One day last week a farmer came into the drug store with a grievance to the new clerk. He said, "The other day you gave me some eud-cod-logue instead of liniment and rang me off if I didn't put some of it on the cow before I found out what it was." "Well, it hasn't hurt her, has it?" replied the clerk. "Can't say it has," retorted the farmer. "But ever since I put that sweet-smellin' stuff on'er she's done nothing but look at herself in the water tank and sigh."

M. A. Goodson was in the Journal office last Friday chalking up his subscription for 1934, and while here he and the editor got into quite a friendly little chat, some of it running along lines of domestic affairs. "Girls were harder to kiss in your days, weren't they Mr. Goodson," ye editor asked. "Well, mebbe, replied the elderly gentleman; but it wasn't so dangerous. The of parlor sofa wasn't apt to smash into a tree just about the time ye got all pucker-ed up."

Muleshoe has some wonderful deer hunters, and some citizens here have come to the conclusion it is even more wonderful for them to invent the stories they tell about killing deer than it would be to actually kill them. Jess Osborn says he had plenty of arithmetic, algebra and geometry when he went to school, but admits he didn't study trigonometry enough to be an A-1 marksman.

"Love is just like pie," says Jelly Arnold. All you need is a lot of crust and some applesauce."

This is another political campaign year, and along with currency inflation will also be some cranial inflation.

"Schmittee," pharmaceutical ambassador at the Corner drug store, was the victim of a convivial flagbasteration and pulechridinous intimidation one day last week when he purchased some tailor made shirts from a peripatetic paralyzer of propitious proportions. He declares he isn't color blind, for he remembers she was a beautiful blond; but to save his life he can't tell what color of shirts he bought.

SNAP SHOTS

A nation hasn't yet hit the bottom when most of the cussing is caused by balky cars on cold mornings.

One way to get a wrong notion of life is to regard the second fiddle as unimportant.

An Ohio man was recently arrested for swatting friend, wife on the head with a cup of coffee. It strikes us as the husband was fresh even if the coffee wasn't.

Sympathy is often misplaced. The man who wears an empty sleeve is not half so pathetic as the one who wears an empty hat.

We sometimes think the U. S. is too much like the old-fashioned camp meeting. When it gets saved it won't stay saved.

The fellow of a few years ago who proclaimed that the world owed him a living may have been right.

Subscribe for the Muleshoe Journal, \$1.50 year

Start The New Year Right

MAKE EVERY DAY A LABOR SAVING DAY

Each day if the year, even though it may not be a slated holiday, will seem like a vacation when you have electric servants doing your work. Now that you are beginning a new year, be wise and resolve that you will abstain from all unnecessary labor, especially that kind which can be done so cheaply and so efficiently by your electric servant.

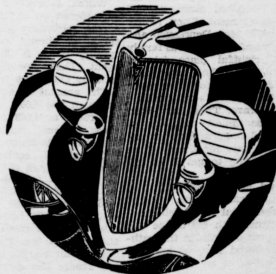
NOW, while you think of it call your electrician, have him go over the house and make suggestions for new electric outlets and additional lights. When he is through there will be no more climbing chairs to plug cleaner or the iron in an overhead fixture, no more disconnecting this to operate that. Things will run more smoothly and get done more quickly.

PLAN TO DO YOUR WORK THE ELECTRICAL WAY IN 1934

Texas Utilities Co.

YOUR ELECTRIC SERVANT

Let the car speak for itself



HUNDREDS of thousands of people now own and drive Ford V-8 cars. Some neighbor or friend of yours has one. If we told you what we think of the car, you might say we are prejudiced, so we let the car and its owner tell you.

Economy of operation is one of the first points they will emphasize—the owner will boast of it and the car will prove it.

The 1934 car is even better than the 1933—and that was our best car up to its time. The new car is more beautiful—faster—more powerful—gives more miles to the gallon—better oil economy—is easier riding—cheaper to own and operate than any car we ever build.

You owe it to yourself and your pocketbook to ask our Ford Dealer to let you see this car, and let you drive it for yourself. At the wheel of the car you will be sure to reach a right decision. The Ford V-8 will tell you its own story.

NEW FORD V-8 for 1934

More Money For You BY BUYING PEDGREED COTTON SEED

We are selling the Famous Summerour Half and Half Cotton Seed which is acclimated on the M. L. Sharp Certified Cotton Seed Farm at Vernon Texas, before being offered for sale.

Customers who have used these Seed, certify that they get on an average 5 bales of cotton on the same ground where they have grown 4 bales from other seed. And that they get a bale of Cotton from 500 pounds less picked Cotton than from any other.

Breeding up your Cotton pays big dividends. The cost of seed is very insignificant compared to the benefits.

WE HAVE THE SEED HERE NOW READY FOR DELIVERY. SEE US AT ONCE.

Ray Griffiths Elevator

Muleshoe, Texas

DAMRON'S

THE DRUG STORE OF MULESHOE
"In Business For Your Health"

We are selling Philco Radios at a price to fit your Pocketbook, from \$22.50 to \$600

Plenty of Philco Battery sets and Electric sets. Come in and see them.

- Gillette Razor Blades, 50c pkgs. reduced to .25
- Proback Razor Blades, 50c pkgs. reduced to .25
- Palmolive Shaving Cream, 35c tube .25
- Colgate Shaving Cream, 35c tube .25
- Palmolive Shampoo, 50c size .25
- Colgate Toilet Soap, 10c bar, two for .11
- Colgate's Tooth Paste, 25c tube .19
- Nickerson Milk of Magnesia Tooth Paste, 25c tube .33
- Two tubes for .33
- Antiseptic Solution, 16 oz. .49
- Mineral Oil, 16 oz. .49
- Rubbing Alcohol, 16 oz. .39
- Milk of Magnesia, 16 oz. .39
- Frens Sanitary Napkins, box of 12 .19
- Alarm Clocks \$1.19
- Fountain Syringes .79
- Eye Bath Solution with cup, 6 oz. .50
- Crazy Crystals \$1.50

Remember, we use running hot water at our fountain at all times

We fill any Doctor's Prescription They are filled by Registered Pharmacists only at Damron Pharmacy

DR. A. L. KEYES

Physician and Surgeon Office McCarty Building
Office Hours 8:30 to 11:00 A. M. 2:00 to 5:30 P. M.
Others hours by appointment only. No Sunday office hours. Call either Drug store for appointments. Phones 36 or 5. Residence Phone 2

WILSON'S GROCERY

The Home of Quality Goods at Live and Let Live Prices
YOUR PATRONAGE APPRECIATED

See the New

FORD V-8 for 1934

now on display.
Clear Vision
Controlled Ventilator



MOTOR CO.

"SELLING A CAR WITH VALUE FAR ABOVE PRICE"

Faces Are Getting Happier

Let us do your barber work this coming year and the smile will remain.

Mission Barber Shop

SEE US FOR—

Tractor Oils and Fuels

Consumers Fuel & Supply Co.

Start the New Year Right

With a nice hair cut and clean shave you will feel more like facing the coming year. Let us do your work.

Skeet's Barber Shop

Muleshoe Elevator Co.

FOR SALE OR TRADE:

FARM TOOLS AND MILK COWS
See me at the Butcher Shop
W. L. HOLEMAN

HOME OF GOOD GROCERIES

Where High Quality, Reasonable Prices, Sanitary Products Reign Supreme.

Courtesy and Satisfaction Always Guaranteed

C. D. GUPTON CROCCRY CO.

PALACE THEATRE

Special Trades Day Matinee
Lee Tracy in "NUISANCE"

ADMISSION, only 10 and 15c Night 10 and 25c

TRADES DAY SPECIALS

OUTING, a big stock of heavy outing, all colors, 7 yards for \$1.00

BLANKETS: We have a few good heavy Blankets left, pair \$1.49

JACKETS: Men's heavy Wool Jackets, regular \$2.98 for \$2.49

DISHES: A big new line of Dishes going at very low prices.

SWEATERS: A 20 per cent reduction on any Sweater in the house.

SHOES: Men's Work Shoes, regular \$1.98, now going for only \$1.69

Biggest Line of Dry Goods you have ever seen at these Low Prices

ST. CLAIR VARIETY STORE

Big New Year's CELEBRATION

- AT -

MULESHOE

Monday, Dec. 4th

Public Lynching

Of old man Business D. Pression, his wife, Dame Pessimism, and his daughter, Miss Fortune, and their cousin, Miss H. Ysteria will be perpetrated on Main street, the bodies of these fanatics being swung to a telephone pole and burned in effigy. Proper eulogies and death commitments will be part of the program while the hysterical "mob" looks on and yells, gloating with glee as these bodies crumble into ashes.

Special Prize for the Most Beautiful Woman Present

VARIOUS ATHLETIC EVENTS

The Usual Trades Day features will be in vogue, special price offerings by various business concerns. Athletic events of different kinds are this week being worked out by the program committee.

LET'S ALL START THE NEW YEAR OFF WITH THIS BIG CELEBRATION. EMBRACE THE OPPORTUNITY OF BETTER TIMES NOW IN SIGHT AND ALL GET READY FOR PROSPERITY DURING 1924!

NEW YEAR'S DANCE AT NIGHT

EXTRA SPECIAL PRICES TRADES DAY

We have a stock of Groceries second to none—all fresh, pure and wholesome. You will appreciate their quality and reasonable price.

- Lard, 8 pounds .55
- Oranges, large ones .22
- 10 pounds K. C. .95
- Coffee, Every Day, 1 lb. .18
- Corn Flakes .09
- Sugar, 10 lb. sack .48

Just received a car of Marechal Neil Flour

G. O. JENNINGS, ECONOMY STORE, Proprietor

HAPPY NEW YEAR

We intend to give you the same values in the coming year as we did during the past. Below are the staple lines we carry.

Mallory Hats, Star Brand Shoes, Wolverine Work Shoes, Ide, Phillips and Pool Shirts, Hanes Underwear, Dickie Work Clothing, Don Play Suits, Rollins and Vanette Hosiery for Ladies, and a complete stock of Piece Goods. COME SEE US

M. D. JONES DRY GOODS

WE KEEP THE DIRT

And send your clothes back to you nicely cleaned and pressed. Let us renovate your wardrobe this month.

RED'S CLEANING SYSTEM

WE BAR NOTHING—

When it comes to Cleaning and Pressing, there is no garment to delicate to receive our greatest care.

Muleshoe Cleaners & Dyers
A. W. BURNETT

—AT THE—

WESTERN

Drug Store

ON THE CORNER

- A guaranteed Alarm Clock, \$1.50 value for \$1.00
- Wright's liquid smoke and sugar cure, prices 1-3 less this year.
- M-I Solution, Antiseptic Mouth Wash, 1 pint .49
- Cunningham Radio Tubes, Tubes tested free.
- Mineral Oil, per pint .49
- Rubbing Alcohol, per pint .39
- Genuine Gillette blades, per package .25
- Focusing Flashlights, complete with batteries .59

We have a full assortment of Shaeffer Fountain Pen Sets
Come in and look over the Crosley Radio
The Best Value you can get in a Radio
Battery and Electric Sets

Western Drug Company
Where Your Prescription is filled by a
Graduate Registered
Pharmacist

EXTRA SPECIALS!

FOR TRADES DAY

- 1 Bull strong Drop Forged Nail Hammer only .48
- 1 22 inch 8-point Hustler Hand Saw. Only one to a customer. .62
- 1 Box 12 Gage Super-X Sheels .98
- 1 Shino Chemical Mitten Duster only .27

E. R. HART LUMBER CO.

IF YOU WANT—

To enjoy life at its fullest, be healthy and happy, then eat at

MOTHERAL'S DINING ROOM

Panhandle Lumber Co.

OUR AIM: TO HELP IMPROVE THE PANHANDLE

"That Good Gulf Gasoline"

Goodrich Tires and Tubes
Gulf Service Station
WALTER WITTE, Mgr.

Try Panhandle Gasoline

THERE'S A DIFFERENCE

Panhandle Service Station
H. C. Holt

RAY GRIFFITH'S

ELEVATOR

Blackwater Valley Blacksmith and Machine Shop

We have a complete stock of Shop Made Lister Points
Can fit any make of Lister or Flow.
Come in and see us before you buy.

GILBREATH'S

THE BEST PLACE TO BUY
GROCERIES

WE MEET ALL COMPETITION PRICES

Begin the New Year Right

By Buying ALL Your Groceries at

KING & PARSONS

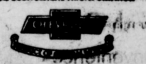
Self-Serving Grocery

COME HERE FOR A—

Good Lunch and Coffee

ONEY ISLAND CAFE

Across Street from Palace Theatre



See the New Chevrolet for 1934

VALLEY MOTOR CO.

MULESHOE, TEXAS

A Mc R LUMBER YARD

Allen McReynolds

METHODIST CHURCH

Sunday school 9:45 a. m. At 11:00 a. m. the pastor will use "What Readest Thou?" as a text and subject. The leaguers and young people will give a pageant at the evening hour, 7:30. The women meet Monday. Prayer meeting and a study of the following Sunday school lesson will be at 7:30 Wednesday night. The choir meets Thursday night.

The Christmas season will be over by this Sunday and we need to get to the regular duties for the year. The first quarterly conference will be held at 3:00 p. m. January 14th. This means getting ready reports and laying plans for the year.

Some of the other churches are further along than we, as they have already gotten most of the conference collections subscribed and from \$50 to \$200 collected on them.

The Advocate subscriptions are now out and we are to see you about this and we are to get all this good reading another year for only \$1. We shall see you or you see us or A. C. Gaede and hand us the \$1 and the paper will be coming along.

The people of the parsonage have

been well remembered this Christmas possibly more than we deserved, and we are grateful to each one who contributed to this in any way. We hope all the people have had a good share of the good things of the holidays and that we may be ready for the new demands made upon us by the work of the kingdom.

The program and tree at the church last Saturday night were a success, but we did not get the offering for the orphanage in the way of food, etc. that we had hoped to get. Please let us have your contribution at once.

—E. C. RANEY, Pastor.

METHODIST TO GIVE PAGEANT

A pageant, entitled "Out of the Cotton Patch," will be given at the Methodist church next Sunday evening, beginning at 7:30 o'clock by several young people of that church.

The play is a vivid depiction of the trials of a young preacher who was just starting out in the ministry, and is reported to be of a very interesting nature. There will be about 25 characters to take part in the play. Everyone is invited to attend.

General News Over Texas And Adjoining States For The Week

Secretary Morgenthau has announced that the federal gasoline tax will drop from 1 1/2 to 1 cent per gallon January 1 in all states.

H. E. Davidson, Bovina gin man, is contemplating locating a gin at Farwell in time to handle next year's crop.

Blackey Day, charged with robbing the Grimes Dry Goods store at Amherst in September, was last week convicted and given three years in the state penitentiary by Lamb County District court.

Contract for a municipal electric light plant has been let for building in Plainview, \$415,000 worth of bonds having been issued for that purpose. Some federal funds were also secured for the project.

Calvin Ash, 84 year old farmer residing near Floydada, claims honors as a champion cotton picker for one near his age, recently picking 535 pounds of cotton before sundown. He makes a regular "and the year 'round."

Comparatively few people know there is an Indian reservation in Texas but such is the case, the Caushatis and Alabama Indian reservation being located in Polk county.

There were 15 marriage licenses issued in Lubbock last Saturday, making a total of 69 for the month of December.

W. D. T. Story, former county agent, in Arkansas, but more recently teacher in the Littlefield public schools, has been appointed county farm agent for Briscoe county.

There will be 600 State banks that will need federal assistance under the insurance of deposits plan, says Jesse Jones, of the Fed.

Slaughtering Of Hogs For Market Must Pay New Processing Tax

Farmers who have hogs and expect to slaughter and market any part of the meat should send to the Collector of Internal Revenue, W. A. Thomas, Dallas Texas, for a copy of Regulation 81 and T. D. 4406 and the forms on which to make his returns.

A farmer who slaughters his own hogs and thereafter sells any part of the products thereof and reserves a portion of the hog for his own use is slaughtering hogs for market and is a processor of hogs. Such processor must keep the records required in Regulations 81 and T. D. 44-6 and make return on P. T. Form 4 for each month.

The farmer who slaughters his own hogs for market must ascertain the live weight thereof at the time of slaughter. Such processor will be regarded also as a producer entitled to exemption under the provisions of Section 15 (b) of the Act and Article 2 (a) of Regulation 81 with respect to the processing by himself for consumption by him, his own family, his own employees or his own household. The exemption must be established by affidavits or certificates on P. T. Form 22. The particular description of carcass or cut set forth in P. T. Form 29 must correspond with the description of products processed from hogs in regulations of the Secretary of Agriculture incorporated in paragraph D of T. D. 4406. The quantity in pounds of each description of carcass so claimed as exempt from processing tax as shown in monthly return on P. T. Form 4 (supported by affidavits or certificates on P. T. Form 22) will be converted by the respective conversion factor (established by the Secretary of Agriculture and given in the paragraph of the T. D. mentioned) into a quantity or quantities the sum of which will be deducted from the total live weight of hogs put in process. The remainder will be the quantity subject to processing tax at the rate prescribed by the Secretary of Agriculture.

Whether the pig goes to market or stays at home only to be slaughtered, the processing tax must be paid. That's the ruling from the Bureau of Internal Revenue. Under this ruling, as announced by Guy T. Helvering, commissioner of internal revenue, even the farmer who slaughters hogs and sells the products must pay the processing tax.

"The tax applies even in case of the producer who slaughters his own hogs and sells or otherwise disposes of all or any part of the products," says the

Lazbuddie News

Mr. and Mrs. Bob Prather and Mr. and Mrs. Leon Julian were the guests of Mr. and Mrs. Glyn Duan last Sunday.

Mr. and Mrs. John Gammond spent the past weekend in Lubbock visiting relatives and friends.

W. Menifee and mother have returned to Hunt Co. after spending three months with W. S. Menifee.

A group one night last week surprised Mr. and Mrs. C. D. Julian celebrating their anniversary. They were presented with a set of silverware.

Mr. and Mrs. Briscoe made a hurried trip to Plainview last Tuesday night with their small son, thinking he had diphtheria, but it was only tonsil and throat trouble.

Mrs. Columbus Williams, who was burned about the face Wednesday when a cooker exploded, has improved so much she is able to leave for Wellington to spend Christmas.

Robert Prather went to Hollis, Okla. last week on business.

N. L. (Shad) Green, of Crosby Co., attended business around Lazbuddie last week.

The Lazbuddie Study club met in the home of Mrs. John Steinbock. Her home was beautiful with Christmas decorations. The roll was called and the response was Christmas recites. Christmas songs were sung, and this being "Gift Day," each member fished for their gift. At the close of the meeting mock chicken sandwiches, cubes of cranberry sauce on lettuce, cookies, coffee and mints were served to 20 members and several visitors.

Bill Shirley left Saturday for Dallas to spend Christmas with his parents.

Mr. and Mrs. Nelec McCurdy, son and daughter spent Christmas with relatives at Dalhart.

Mrs. Chas. Julian, and Mrs. Glen Duan spent Tuesday with Mrs. C. C. Briscoe.

Mr. and Mrs. Finis Jennings and Mr. and Mrs. Paul Pittman attended the show in Muleshoe, Tuesday night.

Mrs. Emma Dyke and girls were shopping in Clovis, N. M., Monday.

Mr. and Mrs. Gordon Beck left Saturday for their home in Vernon to spend Christmas.

Finis and Ophal Jennings have purchased a nice herd of White-face calves to feed out this winter.

Mr. and Mrs. Paul Pittman and Mr. and Mrs. Finis Jennings will spend their holidays in Lorenson with Mrs. Pittman's and Mrs. Jennings par-

ents. Mrs. Ophal Jennings accompanied them as far as Cone, to spend Christmas with relatives.—Reporter.

GINS ABOUT THROUGH

The exceptionally warm weather of this fall and early winter has put farmers far ahead of their fall work than is usual. Cotton pickers have got the crops out of fields more rapidly than ever before, there being no hindrance from rain, sleet, snow or cold to date.

It is now estimated that the cotton

crop has been about 93 per cent ginned and shortly after January will see some of the gins in this county steaming up only a day or two a week.

The staple of cotton grown on the South Plains this year has been unusually long.

Spruce Is Strong Wood
The spruce and mahogany-plywood ribs in the wings of one type of pursuit plane can withstand a pressure of 100 pounds for each ounce of their own weight, although the ribs themselves weigh but a few ounces.



THE PLAINVIEW SANITARIUM and CLINIC
PLAINVIEW, TEXAS

Thoroughly equipped for the examination and treatment of Medical and Surgical patients, including Dental and Eye, Ear, Nose and Throat Departments.

GLASSES FITTED

Quality Goods!!

NOTHING IS TOO GOOD FOR THE PEOPLE OF MULESHOE AND THIS SECTION

—And now that the New Deal is becoming effective, folks can widen their menus and satisfy their appetites more conscientiously than during the past two years.

Seasons no longer limit selection of foods. Choice foods may now be had throughout the year. Winter months make special demand that meals be properly balanced. Thrifty housewives of Muleshoe and surrounding territory have learned that the widest selections and best prices can be found at our store.

WE CATER TO YOUR APPETITES COME, LET'S SATISFY THEM!

TELEPHONE NO. 4

YOUR PATRONAGE RESPECTFULLY SOLICITED AND APPRECIATED.

GUPTON GROCERY

Phone No. 4 Free Delivery

Quality Goods!!

NOTHING IS TOO GOOD FOR THE PEOPLE OF MULESHOE AND THIS SECTION

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TELEPHONE NO. 4

YOUR PATRONAGE RESPECTFULLY SOLICITED AND APPRECIATED.

GUPTON GROCERY

Phone No. 4 Free Delivery

Heat With Gas For Convenience-Comfort-Economy

See A Dealer Who Displays This Symbol

Great American Gas

Symbol of Dealer

West Texas Gas Co.

GOOD GAS WITH DEPENDABLE SERVICE

interior revenue bulletin, which continues:

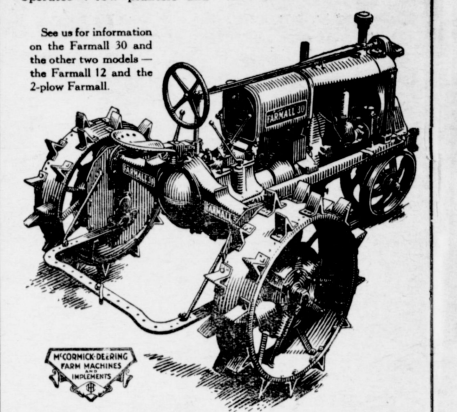
"Heavy penalties are provided for violation of the law or evasion of the tax and any person who slaughters hogs and sells all or any part thereof should confer with the collector of internal revenue for his district who will assist him in preparing and filling the required returns."

Greater Farmall Capacity in the 3-Plow FARMALL 30

THE McCormick-Deering Farmall 30 Tractor, the 3-plow model of the original successful Farmall, offers the farmer with a larger acreage 50 per cent additional capacity for faster handling of important drawbar work. It pulls a 3-bottom plow 8 inches deep, operates 4-row planters and

cultivators, 2-row corn pickers, and 2-row potato diggers.

The three important features of Farmall design—the amplified gang shift, the steering wheel brake control, and the essential forward location of the cultivator gangs—are found in the Farmall 30.



See us for information on the Farmall 30 and the other two models—the Farmall 12 and the 2-plow Farmall.

E. R. HART LUMBER COMPANY

MULESHOE TEXAS TELEPHONE NO. 23

PUBLIC SALE

Thursday, Jan. 4, 1934

Beginning at 10:30 a. m., I will sell at public auction at my residence 4 1/2 miles Northeast of Muleshoe, and 1/4 mile West and 1 mile South of the Y. L. school house, the following described property:

- COWS AND HOGS**
- 1 Brown Jersey Cow, purebred, 3 yrs. old, 2 1/2 gal. per day.
 - 1 yellow Jersey Cow, 3 yrs. old, 2 gal
 - 1 yellow Jersey Heifer, fresh soon.
 - 1 cream colored Jersey Bull, 2 yrs. old, pure bred. 3 Calves.
 - 4 Hogs, weight from 150 to 200 lbs.
- FARM MACHINERY**
- 1 two-row Case Lister, power lift
 - 1 two-row John Deere Lister.
 - 1 two-row International Go-devil.
 - 1 Springfield, low wheel Wagon, with bundle rack, 1 old Wagon with good bundle rack, 1 Tandem Disc, 6 ft. cut. 1 three-section Harrow.
 - 1 Sod Packer or Roller. 1 Alfalfa Renovator. 1 one-row Cultivator.
 - 1 McCormick-Deering Big Six Mower. 1 12-in. Walking Plow.
 - 1 Sled Go-devil. 1 Georgia Stock.
 - 1 old 15-30 International Tractor.
 - 1 6-horse Witte Engine.
- HORSES**
- 1 roan Horse, 8 yrs. old, 1,350 lbs.
 - 1 roan Mare, smooth mouth, 1,500 lb
 - 1 black Horse, 8 yrs. old, 1,200 lbs.
 - 1 black Mare, 9 yrs. old, 1,150 lbs.
 - 1 bay Horse, smooth mouth, 1,200 lb.
 - 1 black Filly coming 2 yrs old 14 hands high.
- These Horses are all sound good ones.
- MISCELLANEOUS**
- 3 sets good leather Harness with breeching and brass knob hames.
 - 8 good leather Collars, sizes 18 to 23 in. 60 ft. heavy oldfiled 12 in. 7 ply Belt. 1 pump Jack. 1 American Cream Separator 750 lb per hr. good
 - 1 Safety Hatch, 150 egg Incubator.
 - 1 500 chick Oil Brooder. 1 Garden Plow. 1 3-burner Oil Stove.
 - Numerous other articles.
- PRIVATE SALE: Have No. 1 potatoes at \$1.50 per hundred.
- TERMS CASH. No property to be removed until settled for.**

FREE SANDWICHES AND COFFEE AT NOON. BRING YOUR CUP

Mrs. T. L. Snyder, President of the Bailey Co. Cemetery Association, requests the ladies to bring pies to sell for the benefit of the cemetery.

O. N. ROBISON, Owner

E. E. HERRING and O. N. ROBISON, Auctioneers

Please do not bring in any outside stuff as this is a full sale.

Blue of the Sky
The blue of the sky is formed chiefly in the atmosphere about two and ten miles above the earth; the highest mountains penetrate through much of the belt, and seen from their summits the sky appears a very deep blue.

Ideal Pulse for Air Pilot
The ideal pulse for an air pilot should beat about 80 times a minute, but women rarely have so low a pulse, declares a European scientist.

MULESHOE COFFEE SHOP
We have enjoyed a very nice business during the past year just ended, but we are striving to make this a better place to eat during 1933. We need you as a friend and customer. ROY and DON

OWN THE BASE
Land produces the substance on which human life is based. Land and labor produce every article used by man. Therefore, it is the only real wealth. We have a wide range of land listings in both large and small tracts, very reasonably priced, and on good buying terms. R. L. BROWN "THE LAND MAN" Muleshoe, Texas

A GOOD RESOLUTION
RESOLVED: That beginning with 1934 I will buy ALL my groceries from Gilbreath. WHY? Simply because he furnishes his customers with Quality merchandise at lowest possible prices consistent with good business, and he can be depended upon—Mr. Average Citizen. THIS WOULD BE A GOOD RESOLUTION FOR MANY PEOPLE TO MAKE AND WE PROMISE IN ADVANCE THAT WE WILL DO OUR PART TO MAKE IT WORTH YOUR WHILE. Gilbreath Cash Grocery Muleshoe, Texas

OUR NEW YEARS GREETINGS
With the sunlight now breaking through the dark clouds of depression and the silver lining of better economic conditions coming to view we are happy to pause to thank you our friends and patrons for your kindly spirit, friendly acts and business associations during the past year, and extend to you our wish that the New Year may be one of far greater happiness and prosperity than any of the past. This bank will be closed New Years Day Muleshoe State Bank MULESHOE, TEXAS

Business Conditions Over State Show A Big Gain In Nov.

That conditions in all departments of business have improved considerably during the past two months, is the report given out by Texas Bureau of Business Research for November, for during that month there was a 14 per cent increase in retail dollar sales over the same month's business of the previous year. No doubt the December report, when it is tabulated, will show an even greater business increase, especially in the northern area of the state. New car registrations show an increase of 123 per cent and there was also a considerable increase in re-registration of old cars. Capitalization of new firms given charters totaled \$1,287,000, to say nothing of the numerous smaller firms entering or further expanding business. On the other hand commercial failures continued to decline. Building permits in 36 of the state's major cities totaled \$338,000 which was a 29 per cent gain over the same month of 1932, or a further increase of 16 per cent over October this year. And with all the favorable business reports now being released there is a general spirit of optimism pervading the state which bodes well for the future.

LAMB COUNTY WILL HAVE ASSISTANT COUNTY AGENT
Lamb county will have an assistant county agent when the extension service of Texas A. and M. selects a man for the job. He will assist D. A. Adam county agent at Amherst. The commissioner's court recently voted \$600 for 1934 to pay for the county's share of the salary of the new man. The state extension service will meet the remainder of the salary. Lamb county is the second county on the South Plains to have an assistant agent. Lubbock county has had one for several years. Increased duties on the county agent in connection with wheat and cotton campaigns and with other work, caused the additional agent. If fortune never crushed that man whom good fortune deceived not—Johnson.

FOR CONGRESS



SENATOR ARTHUR P. DUGGAN
Prominent Littlefield citizen, former president of West Texas Chamber of Commerce, and at the last election chosen as senator from this district, he now announces his candidacy for Congress from the newly formed 19th district.

Senator Duggan Is First To Announce For 19th Congress

To the citizens of the 19th Congressional District: In announcing my candidacy for Congress in the new 19th Congressional District, I am fully aware of the importance of that high office. Our country never needed serious, well balanced real thinking, hard working congressmen as it does now in this time of national readjustment and uncertainty. The property of the people; yes, the very existence of our nation, is in the hands of Congress. The more wisdom and experience the men you elect to this office possess, the better it will be for YOU personally and for each and every one of us. Your congressman certainly ought to know intimately your needs from close personal contact, be sympathetic with them, and be willing and able to actually strive to meet them. It is a fact that my life time spent in West Texas, my active and varied business, civic and legislative experience in this district, for the past 30 years, and my association with all classes of the people have given me the best possible opportunity to learn their requirements. I state to you emphatically that no congressman can possibly elect to put more time on the job, study the entire situation more carefully, or work harder to SERVE YOU, the district and country than I.

Here are a few of the things I am particularly interested in and that I would endeavor to accomplish: Protection of Home Ownership The homes of the nation are its greatest asset and their preservation is of first importance. Fairer appraisals of our lands, valued according to production, will make the large majority of them eligible for Federal Land Bank loans with low interest rates and easy terms. Similar consideration should be given in the matter of loans on urban homes through the Home Owners Loan corporation. The Farm is a manufacturing plant producing raw products such as meat, grain, cotton and wool. As such it is entitled to all special privileges, rates, concessions, tariffs, etc., granted the large manufacturing concerns of the country. Farm homes are of more importance to the nation than big business of any kind. Urges Better Educational Facilities Good schools are, and always have been, the bulwarks of American liberty and freedom. The making of good citizens of our boys and girls depends next to the happy home as a national obligation. The Home Demonstration clubs of our country are not only solving the "live at home" program but are helping wonderfully in the improvement of homes and schools. The Federal government should continue its support of all Extension work. The Texas Technological college, located in this congressional district, should be made a Land Grant college. It is as much entitled to federal support as any other college anywhere. Amend Federal Income Tax Laws so that profiteers, big bankers and investment banks will have to pay their proper income taxes. The very rich largely evade payment of taxes. The tax burden therefore, falls on the middle class—the common people—such as you and I. This ought to be changed and it can be with sufficient representation. I would study economy of government and vote for it as I did in the Texas legislature when appropriations were cut some \$13,000,000.

Solution of Crime Problem Gangsters, chislers, racketeers and profiteers certainly are a national problem today as well as a national disgrace. The cost of crime is estimated at some thirteen billion dollars annually which is more than the cost of the federal government with such emergency measures as RFC, AAA, CWA, PWA and all the balance thrown in. Crime should be punished adequately and quickly though it will never be stamped out until its source is sought and eliminated. The proper instruction and education of our boys and girls in our homes and schools, when very young, will prevent the making of criminals, solve the prob-

Kiwanians Would Revise Plan For Canning Factory

At the regular meeting of Kiwanis club held Friday Dr. A. R. Matthews urged again taking up and pushing to completion of a canning factory for the canning of beans and tomatoes. Several others present spoke favorably of the plan and it was suggested that at this time federal funds might be received to assist in financing such a plan. A committee composed of Cecil Tate, Jess Osborn and J. B. Waide, jr., was appointed to make full investigation of the matter and report back to the club. K. K. Smith read a letter from a Lubbock Boy Scout executive urging more activity among the local Boy Scout organization.

It was decided that the First Monday Trades Day would be held January 1 as per custom, one of the features of the day being the hanging and holding in effigy of Old Man D. Preston, his wife Mrs. H. Esteria and daughter Miss Fortune. All business concerns will be asked to close for a short time during the period when the "mob" lynches the old fellow and his family.

Mrs. Rob't. Cox, of Excelsior Springs, Mo., was an honored guest of the meeting and spoke to the membership. She is well known here as Muleshoe's most popular long distance booster, having large land interests in this vicinity. She declared Muleshoe folks should pat themselves on the back that they have come through the depression so well. Here your streets are thronged with automobiles, trucks and people, while up in Missouri ours are barren of vehicles," she said.

R. E. Brown spoke briefly of a project now being advanced by West Texas Chamber of Commerce whereby Muleshoe might soon be able to obtain an airport and become located on an airline of travel.

Progress News

Sunday school was not so well attended Sunday as a great many of the people were gone to visit relatives over Christmas. There was no church service but there was League Sunday night.

The community had a Christmas tree at the school house Friday night. There were a lot of nice presents, and the school children presented a good program.

Mr. and Mrs. Jesse Wilhite and son, of Mangum, Okla., arrived here Friday to spend Christmas with his parents, Mr. and Mrs. F. K. Wilhite and family.

The schools turned out Friday afternoon and will resume again Tuesday, January 2.

Mr. and Mrs. C. H. Nedham, left Saturday for Childress where they will visit Mrs. Nedham's folks.

A splendid Christmas dinner was given at the home of Mr. and Mrs. F. K. Wilhite, Monday. The table was spread with all the things which make a good Christmas dinner. Those who participated were: Mr. and Mrs. R. E. Good and sons Howard and Derry; Mrs. M. E. Ellis, Mr. and Mrs. Luther Hily and family, Mr. and Mrs. Jesse Wilhite of Oklahoma, Mr. and Mrs. C. W. Wilhite and friends, of West Camp, Ludell and Ada Hogan and Mr. and Mrs. K. Wilhite. Mr. and Mrs. James McDorman are visiting his parents in New Mexico.—Reporter.

TYSON CHRISTMAS DINNER

Mr. and Mrs. R. W. Tyson's home was open Sunday to a number of their friends for a Christmas dinner. The invitations had been extended in such manner as to leave the impression that each guest was the only one bidden, except their son and his wife, of Amarillo. Before the dinner call, however, the delusion was dispelled for a goodly number of friends and neighbors had gathered.

The Christmas dinner was very noticeable in house decorations and hearty greetings. When the guests had been seated at the bountifully laden table Rev. E.

When the guests had been seated at the bountifully laden table Rev. E. bition question, stop the divorce evil and preserve the sanctity of the home. "The honest dollar." I fully subscribe to the principle recently set forth by President Franklin D. Roosevelt when he said: "Those who have borrowed money should, on the average, be able to repay that money in the same kind of money which they borrowed." A proper parity should be ascertained between the value of the dollar and the price of commodity products, and be automatically maintained by law. There are 324 lawyers and professional men in the present Congress, and only 24 farmers. The framers of our constitution thought that the safest and best laws are passed by legislative bodies with the people more equally distributed among all occupations.

During the very active campaign I expect to make for this office I will express myself in all National issues, and I will welcome the opportunity to become even better acquainted with you than I now am. This is your government and you should help run it. Your suggestions and ideas will be appreciated. Respectfully and earnestly asking for your consideration, influence and vote in the Democratic primaries next July, I am Sincerely your friend, ARTHUR P. DUGGAN, State Senator, 39th Senatorial District.

anks in a manner on day. The er was up to the ex- most luscious taste, and the as do ample justice to the meal. Just ask any of the following who were present: Rev. E. C. Raney, wife and daughter, Ethel Claire, Mrs. Laura B. Cox, of Excelsior Springs, Mo. Mr. and Mrs. B. W. Tyson and son, of Amarillo; Mr. and Mrs. H. E. Lindsay and children; Mr. and Mrs. L. R. Sims, Edith and Ann Sims, Mr. and Mrs. J. C. Weaver and the host and hostess.—Reporter.

Rubber From Plantations
The most and best rubber is obtained from plantations which man has made—on the fringes of the equatorial belt in Ceylon, Malaya, East Indies and Lower Burma.

First Settlement Commemorable
The first English settlement in America was Commemorable. For the first years of the settlement at Jamestown all land, and even all such personal property as cattle, tools and the like, were held in common. It was not until Sir Thomas Dale, a new governor, arrived with additional settlers that a division of property was effected. This was the beginning of private property in America.

COLOR Affects Temperature
Experiments with paint of different colors made upon freight cars revealed the fact that the lighter shades were cooler than dark ones. Yellow was found to keep the interior of the car cooler than red, but red was superior to black. The dark colors seem to attract and hold the heat and to impart it to the interior.

For Pain Relief In Minutes Demand And Get GENUINE BAYER ASPIRIN
Because of a unique process in manufacture, Genuine Bayer Aspirin Tablets are made to disintegrate—or dissolve—INSTANTLY you take them. Thus they start to work instantly. Start "taking hold" of even a severe headache; neuralgia, neuritis or rheumatic pain a few minutes after taking. And they provide SAFE relief—for Genuine BAYER ASPIRIN. GENUINE BAYER ASPIRIN DOES NOT HARM THE HEART

MEATS OF ALL KINDS! CHOICEST CUTS OF BEEF AND PORK
All kinds of Cured and other Luncheon Meats, Cheeses, Fresh Eggs, Bread—in fact nearly anything found in the larger city shops—all fresh, wholesome and sanitary. YOUR PATRONAGE SINCERELY APPRECIATED CALL AND TRADE WITH US HOLEMAN'S MEAT MARKET MULESHOE, TEXAS

RELIABILITY and Dependable Satisfaction
These are the three great words of efficient business relations. To trade with a concern that is reliable, to buy goods that are dependable—means satisfaction for both buyer and seller—and a continuation of future business relations. During the years we have been doing business in Muleshoe we are happy to know that our business has been conducted in just such a manner—that's why it is constantly growing in volume, prestige and quality. As we enter the New Year it is with hopes and plans that we may be of still greater service to the buying public of this town and its trade territory. We want to further increase our business relations, and we are going to do our best in furnishing you with Quality Merchandise at Dependable Prices to merit your future patronage. If perchance you have not been trading with us, we invite you to start now with the beginning of the New Year. H. C. HENINGTON DRY GOODS

LOCAL HAPPENINGS

Mr. and Mrs. R. J. Klump and Mr. and Mrs. H. R. Carlyle and small son, Howard Harding, were the guests of Mr. and Mrs. D. L. Harding, of Texico N. M., Christmas day.

C. V. STEED FUNERAL DIRECTOR All arrangements carefully handled. Ambulance-Service anywhere very reasonable. Phone 47, Muleshoe or 14, Clovis

Worrells for Eyes BETTER 112 E. 4th Street, Clovis, N. M.

DR. J. R. DENHOF Optometrist BETTER VISION WITH COMFORT 104 W. 4th St., Clovis N. M.

Cecil H. Tate ATTORNEY AT LAW Office in Court House MULESHOE, TEXAS

Dr. A. E. Lewis DENTIST Office upstairs over Western Drug in McCarty Building Muleshoe, Texas

A. R. Matthews, M. D. PHYSICIAN -and- SURGEON Office in the Danvers Drug Store MULESHOE, TEXAS

Send Your Abstract Work -To The- Muleshoe Abstract Company A. P. STONE, Prop. MULESHOE, TEXAS Agent for Warren Addition

Lubbock Sanitarium & Clinic Dr. J. T. Kresger Surgeon and Consultations Dr. J. T. Heston Eye, Ear, Nose and Throat Dr. M. C. Overton Diseases of Children Dr. J. F. Lettmore General Medicine Dr. F. B. Malone Eye, Ear, Nose and Throat Dr. J. E. Hilde Surgery Dr. H. C. Maxwell General Medicine Dr. Olan Key Urology and General Medicine Dr. Jerome H. Smith X-Ray and Laboratory C. E. Hunt Superintendent J. E. Felton Business Mgr. A chartered training school for nurses is conducted in connection with the institution.

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French Foreign Legion The French Foreign Legion is a military organization recruited from citizens of other countries than France, and from Frenchmen who have done their compulsory military service. Enrollment is therefore voluntary, and while it is for service in any French colony, the volunteers are sent to North Africa, where they are garrisoned. What's the Recipe? It is said that an Eskimo baby never cries. They only twist their heads about and comfort their features if they are in trouble or hurt.

GARDEN THEATRE Sudan - Texas Thursday, December 22, 1933. Clark Gable and Jean Harlow in "HOLD YOUR MAN" Friday night and Saturday Matinee "WOMEN OF THE FUTURE" Friday and Saturday Matinee "FLYING DEVIL" with E. Cabell and Arline Judge Saturday night & Sunday Matinee and Monday "WILD BOYS OF THE ROAD" with Frankie Darrow, and an all star cast. Sunday night and Tuesday night Ed G. Robinson and Kay Francis in "I LOVED A WOMAN"

THE NEW YEAR IS HERE HEARTY NEW YEAR Greetings -And we wish to take this opportunity of expressing our sincere appreciation to all our friends and customers for their patronage during the past twelve months and to wish them each and all a happy and prosperous New Year. MOTOR CO.

GET SET FOR WINTER NOW with a Genuine CHEVROLET HOT WATER HEATER THE CHEVROLET DE LUXE \$14.50 A big heater, specially designed for high heat output in Northern sub-zero climates. Air is taken through the entire circumference of the large circular radiator core by a powerful 2-speed fan. Adjustable deflectors direct the heat wherever the passengers desire. Price includes installation with special by-on thermostat for greater heating efficiency. THE CHEVROLET FULL SIZE HOT WATER HEATER \$9.95 This heater has double the radiator area of the 1932 model Chevrolet heater, and delivers 40 per cent more heated air. A smooth 2-speed motor drives air through the core under forced draft. The heat deflector is double bladed for sending the heat current in any direction. Price includes thermostat control. Exclusive thermostatic control free BEAT THE RUSH! DRIVE IN TODAY! Valley Motor Co. Chevrolet Sales and Service MULESHOE, TEXAS

PALACE THEATRE MULESHOE, TEXAS Thursday night, Dec. 23 Jack Holt and Fay Wray in "WOMAN I STOLE" Friday and Saturday Dec. 29-30 John Wayne and Cecilia Parker in "BROTHERS OF DESTINY" "TARAN THE FEARLESS" Serial Saturday midnite matinee, Sunday matinee and Monday night Lee Tracy and Mae Evans in "NUBANCE" Sunday night and Tuesday night Will Rogers in "DR. BULL" Wednesday and Thursday Bette Davis and Frank McHugh in "EX-LADY"

Better Than Whisky For Colds and Coughs Your money back while you wait at the drug store if you don't feel relief coming in two minutes by your watch. Try this quick and most pleasant relief. You will be delighted or it will cost you nothing. ASPIRINAL For Sale by WESTERN DRUG COMPANY BILL'S CAFE FINE FOOD and Reasonable Prices YOU'LL LIKE TO EAT HERE! Bill Collins, Prop.

Why Hospitals Use a Liquid Laxative Hospitals and doctors have always used liquid laxatives. And the public is fast returning to laxatives in liquid form. Do you know the reason? The dose of a liquid laxative can be measured. The action can be controlled. It forms no habit; you need not take a "dose" once a day or two later. Nor will a mild liquid laxative irritate the intestines. The right liquid laxative brings a perfect movement at a convenient time, and without any discomfort at the time, or after. The wrong cathartic may keep you constipated as long as you keep on using it. And the habit of use of irritating salts, or of powerful drugs in the highly concentrated form of pills and tablets may prove injurious to the system. A week with a properly prepared liquid laxative like Dr. Caldwell's Syrup Pepsin will tell you a lot. A few weeks' time, and your bowels can be as regular as clockwork. Dr. Caldwell's Syrup Pepsin is an approved liquid laxative which all druggists are ready for use. It makes an ideal family laxative; effective for all ages, and may be given the youngest child. -Dr. N. S. A.