# THE MULESHOE JOURNAL 

Dedicated to the Progress and Development of Bailey County and the South Plains of Texas

S60,000 PRODUCTION CREDIT ASS'N FOR THREE COUNTIES WILL OPEN FOR BUSINESS HERE JANUARY 30 Will Handle Old Loans and Make New Ones Total of $\$ 300,000$.


## 4.

With state, district and county elections to be held this year, everybody should be diligent in paying their poll tax so they may be eligibie to express their opinions in the coming elections. Be a good Texan-a good American, and take care of this very important matter before January expires. After that time it will be too late.


New Chevrolet Now On Display Here At Valley Motor Rooms The new 1934 Cherrolet with "knee-
aetion" wheels, 80 -horsepower "Blue Streak" engine, streaminined body and an Imposing list of improvements and
refinements is on display totay in refnements is is on dasplay today in
MNulustoo at the Valley Motor Co.
deneris. dealer's showrooms. In the design and In the design and development of
the bew models, particular attention has been given to orrver and passenger
comort and every comiort and every effort has been
mae to
ellimate the sensations of mae to eluminate the sensations of noong to the motorist. Te new Cherolete is longer-1t has
a
in inch wheelbase-roomier, more
 thay its predecessor. The engine is
placed several inches farther torward placed several Inches farther forrward
in the chassis and seating has been rearranged
The additional length is disposed so as to providee moren space tor the tront
seat occupant
roo room tor the rear seat passengers.
In appearance, ,he siekness which has appearance, the sieekness which has characterized Chevorotec cars in
he past, is further accentuated by the

| actual length increase plus the treatment of the car design itself. <br> The increased power delivered by the new "Blue Streak" engine improves the flashing performance and the many engine refinements, combined wtih distinct chassis improvements insure extremely fast, safe, economical and quiet operation. Both front and rear seat passengers are insulated from road shocks by the introduction of independent front wheel suspension- known as "knee action" wheels-combined with improved rear spring suspension and a more balanced distribution of weight. <br> "Knee-Action" Wheels <br> By independent front wheel suspension is meant the attachment of the front wheels directly to the frame without the use of a front axle. In the conventional type of springing it was necesary to have very stiff front springs because these springs had to hold the axle and wheels in place. dependent springing relieves the front springs of this task and permits the use of a front spring which has a soft, velvety action, just as soft, in fact, as the rear springs. Not only improved riding is a result of independent springing, but a host of other ad- vantages are apparent. Steering stabil- | ity is greatly improved and wheel fight completely eliminated. <br> "Blue Streak" Engine <br> The new "Blue Streak" engine with which the 1934 Chevrolet is powered, is more powerful, smoother, quieter and more economical than any of its predecessors. Incorporatng many unique design features and refinements, the new motor has a bore of $35-16$ inches and a four inch stroke and develops 80 horsepower at 3,300 revolutions per minute. <br> The new Chevrolet engine has many distinctive features and at the same time retains the many basic features, ed by automotive authorties and hundreds of thousands of owners. The additional features include: improved valve mechanism; more efficient pisrecalibrated harmonic balancer; new type oil pump; new inlet manifold; improved exhaust manifold and longer more quiet muffler; downdraft carburetor; larger aircleaner and intake silencer; Octane selector; simplified and improved fuel pump and an ad- ditional rubber mounting located beditional rubber mounting neath the transmission. <br> The 1934 line of pasenger cars again feature Fisher No-draft ventilation in | all closed body types. All bodies ar approximately 3 3-4 inches longer with the cowl lengthened $13-4$ inches and 2 inches added to the width of the closed body front doors. <br> The same smart beaver tail design and flowing stream lines which char acterized the 1933 closed bodies ar continued in the 1934 line with modifications. The front header panel jus above the windshield, is smoother and more rounded. <br> The windshield on all closed bodies is sealed more effectively against leak age of rain at the lower edge. The rubber insulation is made in a single piece with the glass seated deeper in it. The rubber is moulded with the outer sealing lip turned inward so as to insure sufficient pressure between it and the windshield glass to make a tight joint. <br> The cowl ventilator is located closer to the windshield, with its screened opening facing toward the rear. It is controlled by a lever with a neat die cast knob located farther toward the left where it is more easily accessible to the driver. The air, which enters thru the rust-proofed screen at high speed, is divided by a central deflector which diverts the air toward the sides insuring better ventilation, because of |
| :---: | :---: | :---: |

produced by the increase in the length of the lower shoes. This provides more uniform support for the didams, pre-
vents undue distortion under heavy vents undue distortion under heavy
braking pressure, as well as greatly inbraking pressure, as well as greatly in-
creased braking efffciency. Both front
and rear brakes are of the ditgonal and rear brakes are of the diagonal
full-cable control type with a short, rigid cross shaft
The core of the smart, rakish new
radiator is of the same ribbed, cellular radiator is of the same ribbed, cellular
type which proved so efficient in the 1933 car. The core is made entirely of
then urther cooling efficiency. Chevrotet also offers the Starterator
the 1934 models in the 1934 models. The Starterator eliminates a starting button, the lat-
ter being coincidental with the foot
accelerato accelerator.

## THE BAPTIST CHURCH

Sunday was ab banner day at
Baptist chureh. The Sunner day at the
sunday a large majority present on time, for the first Sunday in departmental work
It was an inspiration to see 15 members of the Mer's Bible class seated in
their places at the appointed hour, for their places at the appointed hour, for
the devotional period. We had 153 in the devotional period. We had 153 in
Sunday school, and a much larger atSendance at the preaching service.
Rev. Jenkins brught a message "The Challenge of the Church," at the close of the service there were four con church. Our B. T. S. met promptly at 6:30
p. m... a good number of our membership being present.
Rev, Jenkins brou
Rev. Jenkins brought a forceful mes
sage at the close of the B. T. S. sersage at The close of the B.T. S. ser-
vices. There were two conversions at
the close of the service. the close of the service.
We extend a cordial
all to attend these services from time
to time. The ladies to time. The ladies ervseecially are in-
vited to attendour W. M. S., on Monvited to attendour W. M. S. . on
day afternoon.- Reporter.

METHODIST CHURCH
Sunday school at 9.4. 9 a. m . The pas
tor will preach at tor will preach at 11:00 a. m., and this
being the Fourth sunday it will be of
a missionary nature throughout all the The e leagues and evening services
meet at the usual hour. We wish to remind our Sunday school workers of
the teacher's meeting Sunday after-
noon. This is the first one we have called in some time and hope for a
full quota of the teachers and workers Women meet for their work eac Monday. The mid-week meeting deals
with a study of the Sunday school les.
son for next Sunday, Here the pasto with a sudy of the Sunday school hes-
son for next Sunday. Here the pastor
and the teachers study and plan for and the teachers study and plan for
the lesosn together. The choir meets this week at the
parsonage. It is said there will be some official business to be seen after
and all members of the choir are urged to be present.
We want to remind the people of th We want to remind the people of the
poll tax time limitations being up Jan-
uary 31 . The editor had a splendid article on this, and this election year
ail people should by all means settle
this per ATTEND LUBBOCK SCHOOL MET mportant educational rally County Superintendent J. E. Adams,
w. C. Cox, superintendent and Fred Bryant principal, grammar grades
Muleshoe schools $M$. G. Miller and P
O Smit Muleshoe schools M. G. Miller and
O. Smith superintencent Bula school,
attended an education rally and ban attended an education rally and ban-
quet held last Friday evening at the There were teachers and county
superintendents present from all over superintendents present from all over
this area. The meeting was presided
over by L. W. Woods, state superin. tendent of public instruction, Austin Other principal speakers were Dr.
Knapp, president Tech college and Carl Bullock, rural school director. Information was given out that
state teacher and truck aid would
probabab not be available betore in March and that the alloted sum
then may be reduced then may be reduced 15 per cent.
muleshoe boys and girls Participate in basketbal
Sixteen teams participated in the tournamen
held at sudn held at Sudan Friday and Saturda
of last week, Shallowater winning firs of last week, Shallowater winning first
place, Goodland second and Muleshoe
third Muleshoe girls played the girls tean 23 to 19. Muleshoe girls then played
Goodland. losing in a score of 13 to The Muleshoe lads played Spring lake team, also the boys team from
Littlefield, winning from both of them. Cups were awarded both boy and girls teams from Muleshoe. Monday night the Muleshoe lad
played the Goodland team at Cooodland
losing the game in a score of 26 to 20 POOL TAKES NUMEROUS ORDER for certified plains seed W. M. Pool jr., president of the State Cetrifified Seed Crowers asso-
ciation, returned last Friday evening from an extended trip through the southern part of the state, going as far
south as Kingsville, Corpus Christi and Houston.
While on this trip for the associa While on this trip for the associa-
tion he received orders for five car other good prospective orders. Previously the association which
composed of nine state certified grower composed or nine state certuned growers
had placed order with all state prison
farms for their use during the coming spring. They expect to place order
for at
seed
 Having concluded to quit farming, I offer for sale at my farm five miles northwest of Muleshoe the following described property. Sale begins promptly at 10:00 a. m., on-

## Thursday, Feb., 1st

## LIVESTOCK

1 team Bay Mares, 11 and 12 year 1 Bay Mare, 8 years old 1 Bay Horse, 7 years old 1 Black Mare 10 years old 1 Roan Mare, smooth mouth 1 Gray Mule, smooth mouth 3 Colts, yearlings in spring Black Horse, 11 yrs. weight 1150 1 coming 2 year old Filly 1 coming 1 year old Horse Colt 10 Milk Cows, 18 months to 10 years old. Good ones, all giving milk except three.
4 Jersey Heifers, 1 year old each 2 Fat Steers 1 yr. old. 4 small Calves 1 Spotted Jersey Cow, 4 years, now giving milk.
1 Jersey Cow, 4 yrs. giving milk. 3 Fat Hogs, ready to butcher. 7 head of good Shoats.

FARM MACHINERY 1 good 2-row Case Lister 12 -row Go-devil. 1 Georgia Stock. 12 -row Knife Sled. 1 -row Lister. new 5-tooth Garden Plow 1 Wagon and Rack. 1 14-in.Walking Plow 1 American Cream Seperator 1 3-section Harrow
112 -ft. MeCormick Header and a Binder Attachment miscellaneous 1 set of Leather Harness 2 sets of Chain Harness 1 Kitchen Safe. 1 Cabinet. Chairs of different kinds Some good Acala Cotton Seed Other articles too numerous Other artic
mention

TERMS: CASH. No property to be removed from place until settlement for same has been made.
LUNCH SERVED BY LADIES OF THE MULESHOE M. E. CHURCH


WHY IS IT OUR
CUSTOMERS ARE
ALWAYS SATISFIED?
There is but one ane answer-because of the treatment
when they trade with as
We know that we must compete with rity stroes, Theref
judicilally and economically, keep our overhead expenes d.

If you are not a customer and our police of busines, appes
I you ree not a custmor and ori poilicy of business appes
we invie you to tive us a fair trial.
Whether you spend ten dollars or ten cents, our co
ECONOMY STOR
G. O. JENNINGS,

Prol

| hevrolet auto is stolen <br> iday night of last week the prac- <br> v new Chevrolet automobile be- <br> ug to Johnson Bros. local cotton yyers. was taken from their garage on ;itate Highway No. 7, about a mile and half northwest of town No clue of he thieves has yet been discovered. The car carried a 1933 ilcense tog \%o. 20-626. the motor number being 1833271. | B. Y. P. U. Entertains leaguers <br> The Senior and Intermeidate B. $\mathbf{Y}$ <br> P. Us., entertained the M. E. leaguers at the home of Mr. and Mrs. E. R Hart, Tuesday evening. <br> Many interesting games were played at the close of which deliclous refreshments of fruit salad, olives. sandwiches, angel food cake and hot chocolate were served to about 31 young people. |
| :---: | :---: |

Make Every Farm a Factory Every Day of the Year

## THIS BANK IS NOW A MEMBER OF THE FEDERAL DEPOSIT INSURANCE CORPORATION

And Each Individual Deposit Up To The Amount of $\$ 2,500.00$ is now insured.

We are glad to be able to qualify for this important feature, and we appreciate the fact that we have been able to keep our bank in a sound condition through the co-operation and support of our friends and depositors.

Muleshoe State Bank MULESHOE,TEXAS

## LOOK! Come-Hurry

fast selling Quantities Limited Tvery "tem Listed is Repricinued Lines. Bet-a.-y!

## 

 MET RTS colors GREY

## - pair

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sach

YPLINED OATS .49 ea olive DRAB

ing worked up, and a deleightful pro-
gram is being anticipated.
The new counselor, $J$. T. Shofner,
asked that all officers and program
at
The new counselor, T. T. Shofner
asked that all officers and program
leaders for the ensuing month meet
Monday night in a buisness session. Monday night in a buisness session.
New interest has been aroused by
the possibility of organizing a chap.
ter the possibility of organizing a chap-
ter of the league at Big Square. Al
leaguers are needed to help carry out leaguers are needed to help carry ou
this activity. Come next Sunday even ing and become an "active member."
Lorena Williams left Saturday for
Calliornia California.
Bill Miller and Mr. Rogers spent
Sunday with Mr. and Mrs. Shofner Sand fayily.
and
Johnie.
Johnnie Saunders, of Amarillo, is
visiting in the home of C ,
visting in the home of C. M. Evan
Friday night he favored the $\mathrm{Y}_{\mathrm{L}} \mathrm{P}$ T. A. with a group of cowboy songs.
Ed Hupp and family visited Priboths
Sund
bers. . . . . Reynolds gave a short
Mrs. F.
talk explaining the work of the clin
talk explaining the work of the clini
that was held in school. The prize pic
ture for $\mathrm{P} .-\mathrm{T}$. A. attendance was wo by Miss Catton's room.
bite
Rev. J. E. Engler his wife and son,
Rev. J. L. Engler, are visting Rev.
Ents. Rev. J. L. Engler, are visiting Rev.
Engler's sister, Mrs. J. M. Crawford.
Phe P.-T. A. and Woman.s Mission
ary society jointly sponsored a food
Pe s. ary society jointly sponsored a food
sale e the public sale held at the C. A
Parson's home Monday of last week. Parson's home Monday of last week.
Newly gained strength was exhibit
ed by the Y L High school girl's bas Newly gained strength was exhibit
ed by the Y L High shoool girl's bas
ketball team Friday afternoin whe
they brouht they brought doway a hard--ought vic
tory over the outside girls of the com
munity. The game was close and in tory oover the outside girls of the com
munity. The game was close and in
teresting throughout. At the end of the
playing time the score was a tie playing time the score was a tie 22
to 22. An extra period was played a
the end of which the High school had to 22. An extra period was played at
the end of which the High school had
gained one extra point; so the game
ended at
 girls who had formerly played on the
shhool team. WWith some practice to
gether it seems likely that school team. With some practice to
gether it seems likely that these girls
may develop into quite a strong team may develop into quite a strong team
They intend to continue their prac
tice. The first and second grades have
made an aeropiane flight to Japan
and they are busy now construt made an aeroplane night to Japan
and they are busy now constructing
Japanese tea garden. They have mad Japarese lanterns garden. They have mad Japanese shoes
and are painting the Jing and are painting the Japanese scenes
of Lujujama. The primary room is also
making a Japanese tea set out of clay. making a Japanese tea set out of clay.
As a climax for the activity, the first
and second grades are plat and second grades are planning to have
a tea for their mothers which will be
亚
 mothers that have children in th
primary room had better be practicin primary room had better
sipping tea.-Reporter. TAX Notice
Citizens owing
Indexeses in the Muleshoe
notified ent School district are hereby Independent School district are hereby
notified and warned that said taxes
nocone become delinquent on and after Feb
ruray 1 this year, after which the provides for a 10 per cent penalty and
six per cent interest six per cent interest on such delin
quencies. Payments made before tha
date will mean considerable savina

Kiwanians Discuss A Bigger Trades Day Name A Scoutmaster At the regular meeting of Kiwanis
club last Friday Prof. w. C. Morgan was chosen Scout Master for the local
Boy Scout organization, with George Boy Scout organization, with George
Snapka as assistant..
More and important data regarding More and important data regareag
the planting of a considerable areage
considerable output of this particular considerable output of this particular
by R. L. Brown who is in negotiation by R. L. Brown who is in negotiation
with parties interested in handling a considerables output of this parteiul
cegetable raised under irrigation. vegetable raised under irrigation.
The matter of future Trades Day
was further discussed and the commitwas further discussed and the commit-
tee in charge has since held two meettee in charge has since held two meet-
ings wherein larger and more compre-
hensive plans are being worked out for hensive plans are being work
future events of this kind.
The club unanimously The club unanimously en
proposal of a Poultry show
here sometime early next proposal of a Poultry show to be held
here sometime earry next month and
a committee was appointed to work out


TELEPHONENO. 4
YOUR PATRONAGE RESPECTFULLY SOLICITED AND APPRECIATED
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## WOMEN'S SPRING DRESSES and COATS



The Coats and Suits are especially appealing to milady who wants something and knows what she wants.

The Dresses come in all the gay new colors of Spring, in beautiful Prints, Crepes, Chiffons, Silks, etc. To see them is to want them.

Call today. It will be our pleasure to display to you these advance showings of spring wearing apparel.



Better Than Whisky For Coldis and Coughs Your meat hat whil you

ASPIRONAL
western drug company

| Why |
| :---: |
| Liquid Laxatives |
| are Back in Favor |

## " ${ }^{585}$

OUR BUSINESS IS GOOD -and-
WE THANK YOU!
MULESHOE $\underset{\text { ELEVAT }}{\text { ELE }}$

## GARDE

THEATRE Sudan - Tex
Thursalay night, January 25
Joan Marsh and Frank albertsor "Rainbow over broad Friay night and saturday mal





Sunday night and Tuesay nt
Mary Carisite and Buster Crabt Mary Cariste and Buster crab
-swEETHEART OF
sIGMA
Jack Pedessay and Thursad
Zasu Parl , Jimmy Duranter



THE PLAINVIEW SANITAA.
Thoroughty equipped for the examination and treatm,
urrical patients, including Dental and Eye, Ear, Nose an

| $\begin{array}{l}\text { Surgical patients, including bental and Eye, Ea } \\ \text { ments. } \\ \text { GLASSES FITTED }\end{array}$ |
| :--- |

## (1)CENT SA Is Continue.

So many people have taken a of our big Nine Cent Sale that we tinuing it for a few days longer. $\boldsymbol{W}$ low a few of the bargains.
Men's Rayon Neckties, newest patterns, each
Belts to match each dress, smart buckles, each

Force Cups, for slugrish drains, each
serew Drivers, $3,4,5$ and 6 inch size
Screw Drivers, $3,4,5$ and 6 inch size
Mill Files, 6 and 8 inch size, guaranted





## LOCAL

| Watch Repairing |
| :---: |
| J.R. NELSON |
| Tine exper wrownuker |

Dr. and Mrs. A. J. Sparks For sale or Trade: Good 4-row


| Cecil H. Tate <br>  nouleshoe, texas |
| :---: |

## 

A. R. Matthews, M. D. PHYSICIAN SURGEON Ottice in the Damro
Drug store

## muleshoe,

| Send Your <br> Abstract Work -To The- <br> Muleshoe Abstract Company <br> A. P. STONE, Prop. mulushot. <br> Agent for Warren Adaition <br> Lubbock <br> Sanitarium \& Clinic <br> Dr. J. T. Krueger Dr. J. T. Hutchinson Eye, Ear, Nose and Thro Dr. M. C. Overton Dr. J. P. Lattimore <br> Clencral Meqicine <br> Eye, Drar, Nose Mand Throat <br> Dr. J. Hi. stiles <br> Dr. Hi, c. Mexvell General Medicine <br> Dr. Olan Key <br> Urology and General Medicine <br> Dr. Jerome H. Smith X-Ray and Laboratory <br> C. E. Hunt $\qquad$ J. H. Felton Business $\qquad$ <br> training <br> nurses is conducte |  |
| :---: | :---: |
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|  |  |




## SPRING SUITS

We have just receivline of
SPRING and SUMMER
TAILOR MADE
SUITS
$\mathbf{\$ 2 0 . 5 0} 0_{\text {suit }}^{\text {per }}$
hhis line contains some wonder
tully beautiful patterns from one Cully, beautiful patterns from on
of the best tailoring companies in RED'S CLEANING

COTTON PLAN LAND
It doesn't take much cash to handle one of our farms purchased on the Cotton Planwhich to pay for it. We're selling them right along. Better right along. Better
make investigations today. They can't last long on the plan we're selling.
R. L. BROWN




PALACE THEATRE

|  |
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|  |  |


iness here Friday.

- John Tuuker. of Crosbyton, vis
old firends in Muleshoe. Sunday.
Jold firends in Muleshoo. Sunday.
- $R$. Etinnet, of Baileyboro,
R. E. Stinnet, of Baileyboro, tran
acted business in Muleshoe., Friday.
J. H. .ogers, of Wellington, attend
d. to business in Me.


Freeman Adams and J. R. Baker
of G Goodand attended to business in
onleshoe. Monde. ares, reasonable. Would conside
paid the Joornal a visit and renewe
pood used truck

 pointed agrieultural agent of this dis-
trite suceeding stering C. Evans,
who was recently who was recently elected president
the Cooperative Bank, Houston.
P. T. Montfort, of Stevens count will sucdeed Tumlinson at Lubbo
county farm agent.

- W. D. Brunson, of Bailyeboro, attend
ed to business in Muleshoe, Saturday Miss Gladys Moore, of Amarillo,
spending this week in the home of Miss
Neva and Maudie Douglass - Miss Lowena Rice, who has attenaing John Brown college at Si
loam Springs, Arkansas, for the pas


## WESTERN Drug Store ON THE CORNER

Genuine Kotex
uaranteed
ne for
Hot water
Hot Water Botlus
syringer
sinn
Syringes, tresh stock, only $\quad 6$
Lady Margaret Almond Hand Lo
tion, full pint
Aspironal for that cold
Crpironal ior hat Cold -
Cremulsion cough
Bottle gurantee
$\begin{array}{ll}\text { Crazy Crystals } & \\ \text { Genuine Thermos Bottles }\end{array}$ Wright's Liquid Smoke, fall qt. $\$ 1.00$ Cunningham Radio Tubes to fit

OUR PRESCRIPTION WILL BE FILED BY A COMPETENT PHARMACIST

