

















aPause and Reflect
By Nelson Lewis

There is a tide in the affairs of men Which taken at the flood leads on to fortune;
Omitted, all the voyage of their life Is bound in shallows and in miseries. Shakespeare-Julius Caesar

The eyes of all the World will be upon You on election day.
Your vote may well decide the fate of the Nation, and bear in mind that as our Fortress of Freedom goes, so goes the Free World.

Now that the devotees of truly Partisan Politics have expended their last drops of venom and the curtain of time begins its descent, now is the time to really Pause and Reflect.
Divorce yourself from Party and Prejudice; think of what is best for America.
The sarcastic rhetoric of candidates dwindles into the mish-mash of campaign promises.
This Land is Ours, its future is in our hands.
When you enter the voting place remember Emerson's words:-
"For what avail the plough or sail, Or land or life, if freedom fail?'

## LETTERS TO EDITOR



Hospital
Report


## Why You Should Re-Elect President Richard Nixon Nov. 7 LET'S LOOK At AgRICULTURE And STDCK RAISING

WE HAVE one of the most abundant supplies of food in history. Our exports of livestock, fresh meats, grain sorghums and grain are going to add many dollars to the general economy

WE'RE SELLING COMMODITIES of which we've had surpluses-and we're helping provide jobs on trucks and ships at the same time

## HERE ARE SOME OF THE REASONS

PRESIDENT NIXON'S AGRICULTURAL ACT OF 1970 gave producers more flexibility and freedom in operations.

PRESIDENT NIXON'S ADMINISTRATION has turned around the farm situation that saw farmers get an increase in income of 6 per cent between 1951 and 1969 while wage rates went up 6 per cent every year.

PRESIDENT NIXON gave agriculture one of the most effective spokesman in recent history by appointment of Earl Butz as Secretary of Agriculture. FOR YOUR OWN GOOD
RE-ELECT THE PRESIDENT

## The Only Way to Have YourSay

Get Out and Vote Nov. 7

## We Believe . . .

1. We Believe Tom Lewellen Has Worked Honestly For Precinct 1 And Parmer County.
2. We Believe Precinct 1 Roads Have Been Improved, Paved And Maintained Well Under Tom Lewellen.
3. We Believe Tom Lewellen Has Administered And Will Continue To Administer The Business Of Precinct 1 And Parmer County In A Businesslike Manner.
4. We Believe Tom Lewellen Should Be Given Your Consideration In The Coming Election As He Is Honest, Dependable And Qualified To Fill The Position Of Commissioner Of Precinct No. 1 Of Parmer County.
(Paid Pol. Adv.--Paid For By The Many Friends
Of Tom Lewellen)





1


Briscoe's Position on Fiscal Responsibility:

# "I will...establish anew wave of economy in state government." 

elect DOLPH BRISCOE governor

Let's work together for Texas!

Briscoes Position on Crime: "Every citizen has the right to expect safety from criminal activity..."

Briscoe's Position on Urban Transportation:
"We want cities built of boldness and imagination..."

# Briscoe's Position on Welfare: "We must provide help for those who need it and a job for those who are able to work..." <br> Briscoe's Position on Taxes: <br> "Stategovernment must <br> take better care of your taxdollars..." 

Briscoe's Position on Busing:
"I am opposed to forced busing to achieve racial balance."

Paid Pol. Adv. Briscoe For Governor Commitfee. Richard T. Collard, Chairman

## Iittlefield Bursts Chieftains' Rubble


tisticsNeutral Coach Gives
-~N Views On Big Game


CATTLE AND LIVESTOCK BUYERS
WE NEED MEN IN THIS AREA. Train to buy cattle sheep and hogs.


WESTERN MEAT PACKERS TRAINING, INC.


Area $A A$
Standings




7th Grade Loses Tilt

Contest Scores R Hereford 14, Plainview 6 Spearman
oilon $13, \mathrm{Mo}$
Floyde

| Friona's seventia grace Br- | -indicat |
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| game here last Tuestay. |  |
| Dimmitt scored in every |  |
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| m their own 40 foll |  |



Don't Fail To

FRIONA CONSUMERS

Buddy Lloyd, Mgr. We Give S \& H Green Stamps

Phone 247-2771 or 247-2860

## COOP

Exercise Your
Right To Vote
On Tuesday,
Nov. 7

REFINANCE


Paid Political Advertising, Parmer County Republican Committee, Jack Hamil, Chairman




WOODMEN PRESENT TROPHIES, , . Glendel Jones, president of Friona Woodmen Lodge, pre -
sented six trophles tofour 4-HClub giris who won first place in various divisions of the fair, which
was conducted at Bovina High School. Jones is pictured here with Cheryl Cohlike of Okilahoma Laxe, and Karece, Holly and Evelyn Hart, all of Fricona. Miss Gohlike won first in canning and cooking

Harvest Day Luncheon
Honors Past Presidents

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| a'ternoon meeting of Friona a recentrily, gave report |  |  |
| Woman's Club at Federated | wore Misdames Charles R |  |
| House was a Harvest Diy soll, David Moseley, C,W, Dit |  |  |
| esidents of the club. |  |  |
| Hostesses for the lunch |  |  |
| which was served at l p .m, were |  |  |
| mittee, Mrs, Charles Russell, quot |  |  |
| Mrs. David M M seley, Mr 3 , Opal |  |  |
| Bichanan, Mr s, Lulian McLel- Holmes. |  |  |
| M-s, E.E. De Long and Mrs. | Pattijon Talley |  |
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| Jordan, Lillan M-Lillan, ley. care topics, attended |  |  |
| John Benger. |  |  |
|  |  |  |
| able to attend were Mrs. ES. |  |  |
| Wite Sr., wio is a member of |  |  |
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| d White. |  |  |
| mony, corsages were pinned on man, has pledged the Block and at the New |  |  |
| guest of honor by Mr3. | Bridie agricultural |  |
| Divid Moseley, program chair- tion at West Texas |  |  |
| $\mathrm{T}_{\text {The }}$ invocation was directed versity, Schiling, an arriculural bu- moration |  |  |
| by M:s. Jack Brown, Roll call |  |  |
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| even members, who a |  |  |

County Commissioner
Precinct 1
an open letter to all citizens of parmer COUNTY, TEXAS:

Dear Folks
For the past II years I have been Commissioner of Pre inct No. I and have served as such Commissioner on the Commissioner's Court of Parmer County, Texas. I am the Democratic Party Candidate for that office in this year's general election. In view of some recent political advertisements by my opponent for that office, I desire to convey this to you:

I have always voted on matters coming before the Court as I honestly felt was best for the citizens of Parmer Cointy, and those in the Precinct I serve. I have nothing to hide in regard to how I have voted or how I have conducted myself in regard to my duties in my position as Commis sioner for the past II years. I welcome any of your reviewing my record as such Commissioner, most of which is a matter of public record, in the Minutes of the Commissioner's Court of Parmer County, Texas, on file at the County Courthouse. If any of you have any questions about anything I have done as County Commissioner, I shall be glad to discuss same with you.

I earnestly desire to be re-elected as County Commis sioner of Precinct No. I of Parmer County, Texas, and humbly solicit the votes of the voters of that precinct and the influence of all citizens of Parmer County to that end. If elected, I pledge that I will continue to do the best job know how to do as such Commissioner.

Thank you,

Work Day
Planned By Methodist Youth Cor members of United Mettodist Youth to particip ate in two
work days ciss w.akend. What-
ever oodd jobs Friona residents have need of a worker to do owill
be done Fridgy and Sarurdy.
Me s. Bob Owen will take calls Mes, Bob Owen will take calls
for helpers. Sho can be reach-
ed at 247 - 3105 atter four in the Boys and girls will be avail-
a) le for any kind of work that Cow Belles Plan Officer Election

 at $9: 30$ Restaur ant in Farwell
ancs E ach woman who attends is
asked to suggest a name for the
newly formed organization newly formed organization,
Whose purpose is promotion of
beef, Anyone interested in beef is eligible for member ship. Highlight of the mseting
be election of officers. For more inform ation inter-
ested persons may call Mrs.
Britting Attends

Medical Meet

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years,
Dr, Spring was accompanied e, who is a native of Ney
They did some visiting


First Child Born To Mabens

## Worship Through Music <br> Brings Man Closer To God

Read Colossians 3:12-17
Let the word of Christ dwell in you richly in a!! wisdom teaching and admonishing one another in psalms and hymns and spiritual songs, singing with grace in your hearts to the Lord. (Colossians 3:16

Worship is a creative encounter of man with God. Music has a place in worship, for it can give us glimpses of God which can penetrate to the subconscious depths of our innermost being
A little girl sits on her father's knee, singing to him. He listens, not because she is singing well, but because of his love and understanding. Our heavenly Father loves us He knows and understands us. Otherwise, would He have given us the desire to communicate with Him?
Music, like worship, is not only created, but may be re created with each new breath we breathe because music and worship are never completed. Each time we sing a hymn, an old favorite or new one, we can be creating a new me lody in communication with God. Each time we worship God through music, each note is helping us to express ou innermost selves in response to the seeking love of God.

PRAYER: We thank Thee, heavenly Father, for the priv ilege of raising our voices in song to Thee. Help us to be sensitive to new insights. Help us to grow in knowledge and love of Thee. Amen.

THOUGHT FOR THE DAY: "I will sing praise to my God while I have my being.

| my God while I have my being." |  | 10th and Euclid $\quad$ 10:30 a.m. Evening: 7:00 p.m.Sunday Worship:wednes day Evening: $8: 00 \mathrm{p} . \mathrm{m}$. |
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| Ethridge-Spring Agency | Friona State Bank | and |
| The Friona Star | Chester Gin | FRIONA UNITED METHOOIST CHUR |
| Hi-Plains Feed Yard | Friona Clearview TV | stomen Pieme-Rev Aber Lintey |
| First Baptist Church | Rushing Insurance |  |
| Friona Motors | Friona Consumers |  |
| Bi-Wize Drug | Crow's Meat Co. |  |

Health Education Film
Highlights Club program


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## KNOWLES AUCTION

Every Saturday Night 7:30 p.m. Location: 509 Main Street, Friona, Texas FURNITURE
New maple dining room suite New three plece maple bedroom suite New maple hutch
New and used living room suites Refrigerators
Gas and electric ranges
Zenith color TV in maple cabinet
RCA color TV
Miscellaneous tools
Washers and dryers
Kirby vacuum sweepers
Lounge chairs
Used bedroom suites
$39^{\prime \prime}$ bed
Spanish plaques
Spanish wrought iron lamps
Large Spanish vases
Many more items too numerous to
many mon
mention
For information contact Lanny Knowles 306 7th St. Hereford, Texas.


TSSTE| 4 Roll $a^{4}$

lb.
$10^{c}$


#  WeEREND 

## Specials Good Friday \＆Saturday，Nov． 3 \＆ 4

If You Are Thinking About Buying A New Tractor．．． Don＇t Make A Move Until You See Our Selection And Hear Dur Deal！

PARMER COUNTY IMPLEMENT CO．

## Box 577 AC 806－247－2721

Friona，Texas 79035

Reed＇s Cleaners
PRONE $247.3170-$ P．0．Bor 776
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Fashion Finish + MCTH Prooting GOWELLGYoにMed
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MAKes whites Byichter Brlanter Colers
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MURPHREE TEXACO STATION

## texaco

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[^0]Carrol＇s
Printing $\begin{aligned} & \text { Office Supplies Gift } \\ & 601 \text { Main St．}\end{aligned}$ Phone $806-247-373$

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## OUR MONTHLY SPECIAL

ELDON DESK SET－－REG．$\$ 12.50$ SALE PRICE $\$ 9.95$
COMPLETE WITH：LETTER TRAY，MEMO HOLDER，ASH TRAY



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| 2 ETHRIDGE-SPRING AGENCY, INC. <br> Dan Ethridge Frank A. Spring Bill Stewart $\square$ Lols Norwood |  | I |
| PRODUCTION CREDIT ASSN. |  | . . . Nothing to buy-Just Pick Winners HERE'S YOUR CHANCE TO |
|  | FRIONA FARMERS CO-OP GIN "It's Your Gin - Use It" Tom Byars, Mgr. Notre Dame at Navy | FIRST PRIZE SECOND PRIZE THIRD PRIZE <br> $\$ 5$ $\$ 3$ $\$ 2$ <br>  GRAND PRIZES  |
| ${ }^{5}$ FRIONA MOTORS <br> Parmer County Headquarters Ford Cars, Trucks, Pickups Tractors \& Used Cars Phone 247-2701 |  | CONTEST RULES |
| 6 FRIONA PARTS AND SERVICE <br> *Irrigation Motor Parts And Service *Air Conditioning Parts And Service *Delco-Remy, AC Standard, Thompson Parts ${ }^{*}$ CBI Tires PHONE 247-3615 Bovina at Kress |  |  |
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$\begin{array}{ccc}\text { 7-PIECE } \\ \text { SET... } \\ \text { ONLY } & 0 & \text { SET }\end{array}$
Thick, durable pebble-finish aluminum Glass covers. Consists of: $11 / 2$ and $2-\mathrm{qt}$. covered saucepans, 5-qt. Dutch oven with cover that also fits $101 / 2$-in. fry pan.



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YR MOTYIGCEL

Permanent-Press
SHEETS and
Pilloweases
Twin Size Sheets, Flat and Fitted
Full Size Sheets,
Flat and Fitted
Pillowcases,
1 pr. in Pkg.
A bed of roses for the price of wild flowers! Multi-color floral pattern ... in luxurious no-iron muslin.

16-Piece
Melamine Dinnerware
4 each: dinner plates. salad bowls, cups and saucers. In bright "Dinkey Daisy." "Modesta" or "Tiffanie" designs.


White, Pastels, Prints!
BIKINIS and BRIEFS Petal soft rayon and combed cotton Eiderion* bikinis and smooth ace tate tricot briefs. Sizes
Bikinis 5-8. Briefs 5-10
38


10-in. Corvette, Mustang 7 -in. long ... looks and runs like the real thing! Turn it on, it smokes and lights flash in the engine. Safe plastic.
(Batteries not included.)





That Go!
That Do!
That Show!


Bound for Vacationland
EXPRESS KIT
Wind-up train goes around while bell rings and plane "flies." Lots


## Wind-Up

 Jumping Jimmy Precious pup with lambs wool body. Wind him up, he jumps for joy $141 / 2$-in. $0)$They Work!


Eveready

## BATTERIES

Extra long-life "C" or

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of action.



## BEN* FRANKLIN SESEFDMOTHAD!



## SHOP <br>  <br> and SAVE!


[^0]:    ＊PERSONAL IzED CHRISTMAS CARDS ＊OFFICE FURNITURE ＊CRAFTS ＊GIFTS
    ＊TYPING ACCESSORIES
    ＊STATIONARY
    ＊PENS \＆PENCILS
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