

EMCEE ANNOUNCED

Early Deadline Set For Queen Entries

September 1 has been set as deadline for entering girls in the 1972 Matze Queen contest, according to Dale Cary, Chamber president.

"We are moving the deadline up out of fairness to the girls. In recent years, many girls have been asked to enter the contest within a week of the competi-

tion, and have not had adequate time to work up their talent act," Cary explained.

Cary said that having the early cutoff date might also help in keeping the number of girls at a level that can be handled more easily. Previously, the chamber board had voted to limit the 1972 contest to the first 25 entrants.

Last year there were 28 entrants, and officials in the contest said it pushed them to have the preliminaries, including interviews with the judges, and finish in time for the finals on Thursday evening.

Also in connection with the contest, Cary announced that

Don Ballew Joins Dept.

Don Ballew has joined the Friona Police Department. Ballew was employed by the City of Friona beginning July 22.

A native of Plainview, this is Ballew's first experience in law enforcement, but other members of his family have been involved in law enforcement work.

Ballew and his wife are living at 1309 Washington. He is currently working as night-side and Saturday dispatcher.

Dean Kelley, television personality (Channel 10, Amarillo) has agreed to serve as master of ceremonies for the contest.

Two of the judges also had been secured as of Monday, lacking just one in this department.

The Matze Queen contest will be held the day of September 28, Kathy Horton, daughter of Mr. and Mrs. H.H. Horton, Jr., is the reigning Matze Queen.

Matze Days will be the week of September 25-30, with Lionel Strate of Strate's Midwest Shows of Kinsley, Kansas, will provide the rides this year.

Those who worked out the agreement with Strate say he will provide more rides than the carnival which the Chamber has had working arrangements with in recent years. "It is a nice, clean operation with fairly new rides," says Cary. He indicated that there would be rides which the older kids should particularly enjoy, such as the Scrambler, which were not available from the previous company.

Deadline Set For LL Photos

Thursday, August 3 is to be the last day to order 5x7 color photographs of the Little League teams at the special price of \$2.00 each.

After that date, the price will be \$3.00 per team. Mothers and others wanting pictures are urged to take advantage of the reduced price through August 3. Call 247-2211 to reserve your photograph.



TWIRLERS ATTEND CAMP... Friona High School's three twirlers are pictured here on the campus of South Plains Junior College, Levelland, where they attended The Caravan of Twirling, which was conducted by several national twirling instructors. They are Vandra Nichols, head twirler, who will be a senior this fall; Susan McBroome, who will be a junior; and Cindy Lundy, who will be a freshman.



Patrolman Bob Green, with new employee Don Ballew (seated).

Budget Hearing Set For City On Monday

City Manager A.L. (Jake) Outland will submit a budget for the fiscal year of 1972-73 for the City of Friona calling for expenditures of \$387,890 at the regular meeting of the City Council next Monday, August 7. The meeting will begin at 7:30 p.m.

All residents of the city who are interested in attending the special budget hearing are welcome to do so.

The budget for the coming fiscal year calls for proposed revenue of \$521,238. The proposed revenue is up \$79,737 from that in the current year's budget of \$441,501. The expenditures are up by \$61,828 from last year's budget figure of \$326,062.

The proposed budget calls for an ending balance in the city treasury of \$133,448, compared to \$115,439 in the past year's budget.

"The budget is balanced. I have made conservative esti-

mates for the proposed income, and liberal estimates on the proposed expenditures," Outland says.

Outland will recommend that the tax rate remain the same as the past year, \$1.40 per \$100 evaluation.

Principal items in the new budget include \$15,000 for a sealcoating maintenance program for city streets. This program was skipped during the 1972 fiscal year, and Outland figures it will have to be included for 1972-73.

Also included is payment of \$13,577 in rights-of-way purchases involved in the Highway 214 overpass. Actually, \$6,077 of this amount has already been paid. Another \$7,500 will come due during the coming fiscal year.

Other capital expenditures include new automobiles for the police department, the city manager (whose car is now nine

years old), a new pickup for the wastewater department, and ex-

(Cont. on Page 5)

AT FRIONA

School Registration Slated For Aug. 18

Superintendent of Schools Alton Farr announced this week the schedule for the beginning of school, reminding parents and students that the beginning of school is not too far away.

The week of August 14-19 will be an "in service" week for all teachers in the school system. The teachers will report on the 14th to begin a week of in-service training.

Registration for high school students will be held on Friday, August 18, at 9 a.m. in the Friona High School Auditorium. Registration for all seventh and eighth grade students will be held the same time and day, at

the Junior High School auditorium.

Registration for the sixth grade students will be held at 10:30 a.m. on August 18 at the Junior High Auditorium.

Students in public school kindergarten through the fifth grades will report on Monday, August 21 at 8:45, which is also the first regular day of school.

All students who have moved to Friona during the summer and did not attend school locally last year are asked to register sometime during the week of August 14 at their respective principal's office, between the hours of 8:30 a.m. and 3:30 p.m.

Interpreters Work So Deaf May "Hear"

Those attending Encounter '72 services last week may have noticed the sermons and songs being interpreted for the benefit of deaf spectators by Terri Bingham.

Assisting with the work was another Friona teenager, Carolyn Murphree.

←

The two girls are among a group of girls in the Acteen organization of First Baptist Church who became interested in learning sign language for the deaf over a year ago.

A group of girls drove to Clovis on a regular basis for almost

a year, learning sign language from Edith Hunker.

Some time ago, Terri and Carolyn began interpreting sermons at First Baptist Church for Mr. and Mrs. Lester Smith who were Baptists (they actually are members of Calvary Baptist Church).

During Encounter '72, Terri served as interpreter, and Mr. and Mrs. Jimmy Putman, both of whom are deaf, came forward to make professions of faith in Christ. It was quite a moving experience, both for the Putmans and for the young interpreters.

Both Terri and Carolyn have taught sign language in the Acteen organization, as the church hopes to make the program a sustaining one.

Over 10,000 Attend Encounter Services

Officials of Encounter '72 estimated that more than 10,000 persons attended the series of county-wide evangelistic services last week at Chieftain Field.

Largest crowd was the concluding service on Sunday evening, when in the neighborhood of 1,750 people crowded into the stadium for the service. The west stand has 1,500 seats marked off for seating purposes. A crowd estimated at 1,550 had attended on the first Sunday of the Crusade, making a total of 3,300 for those two services. The smallest crowd for any service was an estimated 1,000, and the average for the eight services was 1,250.

Encounter '72 officials praised the people of Friona and Pecos County for their support of the venture.

Those attending were treated to simple, old-fashioned gospel messages by evangelist Bo Baker, and a variety of music from the leadership of Dick Baker and

the young singing group, Shiloh. A total of 221 "decision cards" were registered during the week. This included 105 professions of faith in Christ, and 116 rededications. In addition, five young people came dedicating their lives for some type of special church-related service.

The decisions, as well as the makeup of the crowd, was divided among several local churches, as well as those in Bovina, Farwell and other cities, and as far away as Hobbs, N.M., and Dallas. Attending the final service on Sunday were two young men from Germany.

People were in attendance nightly from all parts of the county, as well as other neighboring cities, including Clovis, Hereford, Dimmitt and Amarillo.

Sale, Merger Revealed For S&R Fabric Shop

Following the recent purchase of the interest of Mr. and Mrs. Charles Ray in S. & R. Fabrics by Mr. and Mrs. Claude Garth, the stock of the fabric shop has been moved to the south half of the Euler Building in the 700 block of Main Street.

Nellie Jane's Shoes, which is owned by Mr. and Mrs. Garth and Mr. and Mrs. Tom Shelton,

is located in the north half of the Euler Building.

The building is being remodeled to accommodate Nellie Jane's, which is the new firm following the merger of the fabric shop and shoe shop.

Mrs. Shelton and Mrs. Garth, who will operate Nellie Jane's, feel that the merger and move will enable them to give customers better service.



PROCLAIMS WEEK... Mayor R.L. Fleming is shown signing a proclamation setting next week as Weight Watchers Week in Friona. With the mayor are members of the local Weight Watchers Club, Mrs. Nora O'Brian, Mrs. Grady Nelson, Mrs. Travis Stone, Mrs. James Procter and Mrs. Watson Whaley. The five women have lost a total of 263 pounds in the program. They will host an open house at the Friona Girl Scout House next Monday, at which time guests will be welcome.

Greed knows no bounds, so it isn't surprising that it has become so prevalent in professional sports.

Perhaps it's a sign of the uncertainty of the times that so many people are trying to grab the brass ring now. Or maybe it just proves again that pro sports is a business, a business which forgets its reason for being the minute somebody unfolds the long green.

From time to time there have been individual cases of athletes holding out for phenomenal sums of money, but never has the desire for instant wealth and security been so widespread as it has been in the '70s.

Consider for a moment the Joe Frazier-Muhammad Ali heavyweight title fight. Billed as the fight of the century, the contest was literally sewed up by two promoters who restricted television coverage and put the price of theater franchises at a level that was prohibitive to many theater owners.

Those able to cough up the ante had to charge higher prices to their customers in order to realize any profit at all. Needless to say, many were victims of a technical knock-out, but you better believe the promoters scored big.

The violent world of professional football is not without its prime examples of "gold fever."

Take the case of the Atlanta Falcons' organization which saw fit to raise the prices of its tickets. Now this in itself may not seem so bad, but the price hike came in the middle of the wage-price freeze.

Although the Falcons were caught with their talons in the cookie jar, the fact still remains that they felt that it was worth trying an end around on the federal government to gain a few more bucks.

Then there is Duane Thomas, the highly talented running back for the Dallas Cowboys. Thomas signed a three-year contract with Dallas for between \$14,000 and \$20,000 yearly just after he got out of college.

How many kids do you know fresh out of college who are pulling down that kind of money?

However, it wasn't enough for Thomas, who on the strength of one season, demanded that his contract be renegotiated with a substantial increase. The rest is history.

But players aren't the only people in sports struck by "gold fever."

There is George Allen, head coach and general manager of the Washington Redskins, who battled for years while he was head coach of the Los Angeles Rams to be made general manager with the authority to wheel and deal with abandon.

Allen got his wish when he joined the Redskins and in his exuberance promised the same first-round draft choice to both the Los Angeles Rams and the San Diego Chargers.

To compound matters, he did the same thing to two other teams with a lesser draft choice. Allen was recently fined by Commissioner Pete Rozelle for the indiscretions.

And speaking of strikes, there's Oakland Athletics pitcher Vida Blue, who tried to strike gold on the strength of one good season and shunned a \$50,000 contract offer in the process.

Well, Blue struck gold all right, but the chances are he struck a few bad chords with his fans and teammates, who may demand more from the young superstar than he can supply.

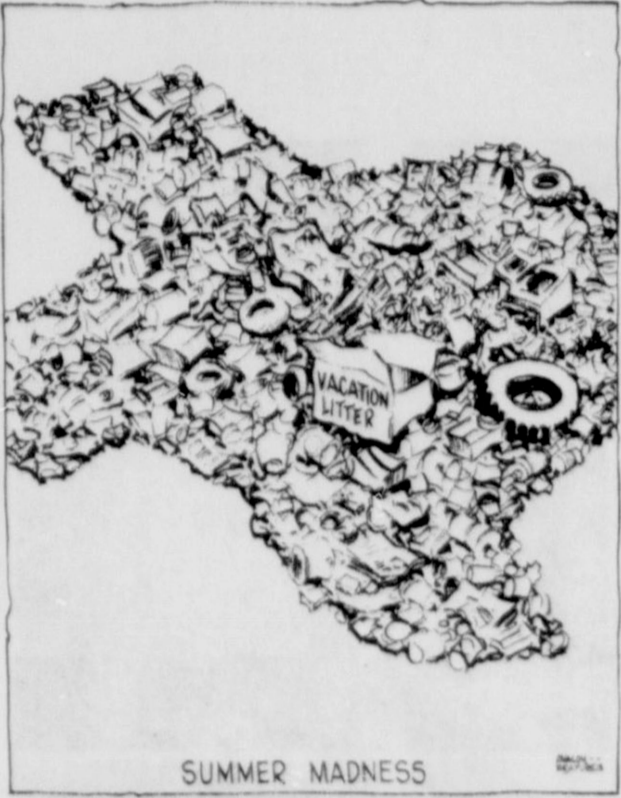
Everyone connected with Encounter '72, from chairman G.B. (Pete) Buske on down have proclaimed the Crusade a tremendous success.

The offering for the Baker Brothers also reflected the success of the Crusade, as well as the public's satisfaction, amounting to over \$3600.00.

Aiding the success of the outdoor crusade was the cooperation of the weather, which gave the venture as near a perfect week as could ever have been hoped for.



INTERPRETING... Terri Bingham, who has mastered the art of sign language, is shown as she interpreted the sermons during last week's Encounter '72 services. This has turned out to be an important ministry at First Baptist Church.



LETTERS TO EDITOR

Dear Editor,
I just wanted to say congratulations to the staff that sponsored Encounter '72.
It was one of the nicest revival meetings that Frionahas had in many a moon. Weather was perfect for the outdoor meetings, song services so good and preaching so heart warming.
I am all for a minister that will get up and preach old time religion and not be afraid his salary will be cut or his prestige hurt. This modern stuff that has infiltrated our churches is for the birds "only they don't like it either."
I think the highlights of the meetings to me were the Amens that filled the air. My prayer for those that were saved will be that they may grow in grace each day as they read

God's word from their Bibles. Love is the greatest word in it.

Very respectfully,
Mrs. Olive Rector

Mr. Bill Ellis
Editor & Publisher
Friona Star
P.O. Box 1057
Friona, Texas 79035

Dear Mr. Ellis:
Your cooperation in publishing our advertisement, "See Here Uncle," in the July 6 issue of the Friona Star is warmly appreciated.
This is the kind of cooperation we need to make the effort to control inflation meaningful.
Cordially yours,
Arch N. Booth



Sincerely Yours

By Rev. Albert Lindley

Believe me it is good to be back after a few days off and to find that I haven't been completely forgotten.

They remembered me at the church and if this article appears in the paper this week, it will indicate they remember me at the STAR. (Editor's note: how could we forget, Al: your last article tore up our typesetting machine).

Really, I have been back for several days but you probably haven't seen me around. I've been busy trying to refold the road maps. . . I do declare, folding road maps and the common head cold are two problems that continue to baffle the greatest of problem solvers. . . .

We were in Mesa Verde National Park during the opening hours of the forest fire they had and left the day before they started moving the campers out. (No: because the campers were in danger but all of the available rangers were needed to fight the fire.)

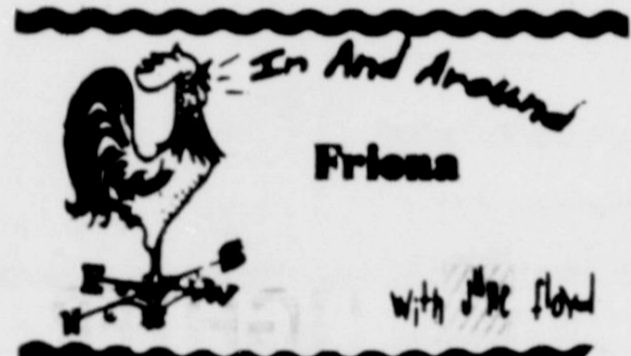
One of the exciting moments came while we were visiting Balcony House and one of the Slurry Bombers pulled up rather slow after his run over the fire and it looked as if he were going to come straight into Balcony House, which I thought was too crowded for him at the moment. . . I have never been in front of a plane like that before and I'm glad I have had that experience and can put it behind me.

The Durango-Silverton train ride, the camping at Vallecito, the finding of Friona friends there (we both had to act nice, then) and we didn't overlook Texas--We then traveled to Waco and ended up at Shreveport and fished on Toledo Bend Lake--Texas and Louisiana sides. . . .

Now, take it from me--that is some fishing lake. Anytime I can catch bass like that it has to really be something. That is the first time in many moons that I have been able to come back from a fishing trip and not have to "stretch" my story a little. (Don't condemn me for confessing my fish "stretching stories" some. All fishermen do that. It comes next after the purchase of a rod and reel. . . .)

Also, some of you have probably seen me on the street and failed to recognize my new look. I'm one of those with a moustache now. . . at least I have it right now. I may not tonight. My wife, all of a sudden, has started swinging a little wilder with her butcher knife. . . I did hope it would be pretty like Phil's, but it isn't yet.

Well, enough of this. I hope you did miss me and that you continued to purchase this paper during my absence, even knowing my enlightening article would be missing until I returned. . . I have now. . . and please, don't laugh when you see me. . . .



When the first of August rolls around many Friona parents will be making plans for their children to enter public schools for the first time. At this time of year many mothers will suddenly realize that a certified birth certificate is usually requested for beginners.

If you do not have a certified birth certificate for your child, you can obtain one for \$2 by writing to the following: Texas State Department of Health, Bureau of Vital Statistics, 410 East Fifth Street, Austin, Texas.

Be sure you include the child's full name, place of birth, date of birth, name of both parents and maiden name of mother.

It is usually possible for the Bureau of Vital Statistics to fill requests for these certificates within a few days, but it is wise to make application early in order to miss the last minute rush.

Within the next two years Texas voters will probably vote on a constitutional amendment implementing the first complete modernization of the Texas court system in 96 years.

A proposal for this change will be submitted to the state legislature in January of 1973.

The heart of the modernization plan is a new judiciary article to replace present Article V of the state constitution. The new article was drafted by the Chief Justice's Task Force for Court Improvement, headed by Robert W. Calvert, Chief Justice of the Texas Supreme Court.

The plan is designed to improve the quality of justice in Texas courts and permit cases to be handled more quickly and efficiently.


There will be a great deal of publicity about this change between now and the time we are to vote upon the amendment. Maybe if we will study the proposed change we will be able to vote intelligently when the time comes.

Let's not take the stand, "It's time to do something!" then forget about it.

Looks like some of our neighbors in Central Texas are helping carry on the tradition that "Everything is bigger in Texas."


The giant sized Regional Airport, which is being constructed between Fort Worth and Dallas will be the largest airport in the United States at a cost of nearly \$700 million.

If construction stays on schedule, it is just one year from completion.



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WELCOME TO FRIONA



Our newcomers to Friona this week are Mr. and Mrs. Bruce Mullins and family. The children are Randy, five, LaRhonda, two and Stacey, one. The Mullins family is originally from Dumas. He is employed at Missouri Beef Packers in the edible tallow department. They live at the Friona Apartments, Number 19. The family attends the Church of Christ.

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- You may, if you wish however, ORDER COLOR PHOTOGRAPHS for your own use from the representative -- but this is entirely up to you.

HERE IS THE TIME AND THE PLACE

11 a.m. to 7 p.m. At
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Friday, Aug. 4

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Try the speed and convenience of this modern new concept in drive-up banking designed to speed you on your way.



FRIONA STATE BANK

Shower Is Courtesy For Jan Jameson

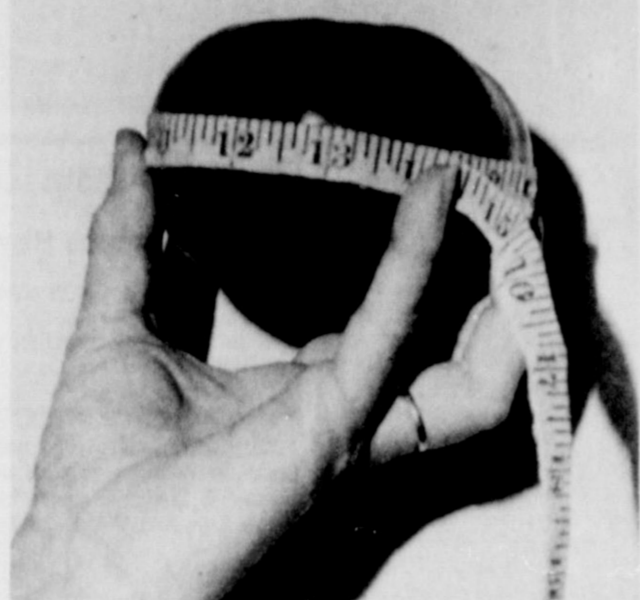
A miscellaneous bridal shower in the Community Room of Friona State Bank from 3 to 5 p.m. Wednesday, July 26, was a courtesy for Jan Jameson, bride-elect of Edwin Maxwell.

The serving table was covered with a white linen cloth and centered with a pinkfloral arrangement. Refreshments of assorted cookies, coffee, punch, nuts and mints were served.

Hostesses were Mesdames John Terry, J.V. Bouldin, Travis Stone, Jerry Wickle, W.S. Crow, Dale Hart, John Gaede, Buddy Wiseman, Teddy White, John Baxter, Leon Smith Sr. and Earl Drake.

Corsages of pinkroses were presented to the honoree, her mother, Mrs. Daisy Jameson and maternal grandmother, Mrs. Charlie Phipps of Muleshoe.

Out-of-town guests were Mrs. Bill Bandy, Panhandle, Texas, and Mrs. Herbert Dill, San Antonio.



A BAKER'S FOOT, MAYBE... Since 13 is a baker's dozen, maybe 13" is a baker's foot! That's the exact measurement of a 15 ounce tomato, which was grown by Mr. and Mrs. Joe Moyer, 1207 Pierce Avenue. The variety of the plant is unknown to the Moyers, but it was brought to them from Weatherford, Texas, by the O.B. Moyers, and has grown real well. The Joe Moyers have a garden spot, which is next to a picket fence and this year Joe decided to experiment with climbing tomato vines, so tied them to the fence. Green and ripe tomatoes growing on a green vine, which is attached to a white fence is a very pretty sight.

It's A Boy For Conleys

Mr. and Mrs. Richard Conley of Littleton, Colorado, became parents of a baby boy at 11:00 a.m. Sunday, July 31, at Parmer County Community Hospital. He was named Michael Shane and weighed 9 lbs. 2 ozs.

The Conleys have three older children, Ricky, 11; Bonnie, 9; and Jeannette, 1-1/2.

Mrs. Conley, the former Shirley Hogue, is a 1956 graduate of Friona High School and former employee of Friona State Bank.

Bridal Shower Honors Mrs. Jimmy Grimsley

A miscellaneous bridal shower in the country home of Mrs. W.R. Riehmayer from 3 to 5 p.m. Monday was a courtesy for Mrs. Jimmy Grimsley, the former Lynda Gomez of Hobbs, New Mexico.

The serving table was covered with a white net cloth over yellow and centered with a bouquet of roses and yellow candles. Silver and crystal appointments completed the table setting.

Yellow punch was served with individual cakes topped with

yellow rosebuds, nuts and mints by the hostesses.

Guests were registered by Mrs. Mike Riehmayer of Amarillo.

Co-hostesses with Mrs. W.R. Riehmayer were Mrs. Mike Riehmayer, Mrs. Johnny W. Hand, Mrs. James Procter, Mrs. John Blackburn, Mrs. Marvin Jordan, Mrs. Dilton Lewellen, Mrs. Curtis Murphy, Mrs. Kenneth Moore, Mrs. Curtis Murphy, Mrs. L.W. Loftman, Mrs. John Hay, Mrs. L.R. Hand and Mrs. Louis Welch.

Guests were greeted by Mrs. W.R. Riehmayer, Mrs. David Grimsley, mother of the groom, Mrs. Jack Gomez of Hobbs, mother of the bride, Mrs. Esther Bomar of Springlake and Mrs. L.D. Grimsley of Olton. Mrs. Bomar and Mrs. L.D. Grimsley are grandmothers of the groom.

Other out-of-town guests signing the register were Mrs. Jack Gomez, Hobbs, New Mexico; Mrs. L.D. Grimsley, Olton; Mrs. Esther Bomar, Springlake; Mrs. David Derrington, Clovis; Mrs. Dess Stafford, Muleshoe and Mrs. Faye Usery, Earth.

Frionan Elected To Head District WSCS

Mrs. Darrell Simpson of Friona United Methodist Church was elected president of the Amarillo District of Women's Society of Christian Service for the coming year at a meeting on the McMurry College Campus in Abilene.

Previous to the meeting Mrs. Simpson and Mrs. Estis Bass attended a four day School of Christian Mission, Northwest Texas Conference, Women's Society of Christian Service.

This school, which was also held on the McMurry campus used the theme, "Prove In Practice."

Mrs. Simpson and Mrs. Bass returned home Thursday evening.

"INSURANCE IS GOING UP"

Yes, increased losses force insurance premiums higher. One way to keep them down is to accept a 'deductible clause', as the cost of handling small claims is a big insurance expense. Also, a 'padded' or false claim has the effect of forcing everyone's insurance costs up ... such abuses of insurance should be discouraged.

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Sun Ray BACON 2 Lb. Pkg. \$1.49

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32 Oz. 43¢

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14 Oz. \$1.29

Welch's GRAPES JELLY
20 Oz. 47¢

Lipton INSTANT TEA
3 Oz. Jar \$1.09

Campbell's TOMATO SOUP #1
2/25¢

BANANAS
10¢ Lb.

Texas CARROTS
1 Lb. 10¢

Green ONIONS
2 Bunches 19¢

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Repeat insertions without copy changes, per col. inch \$1.25
Cards of Thanks same as classified word rate, minimum charge \$1.25

DEADLINE for classified advertising in Thursday's issue—5 p.m., Tuesday.

Check advertisement and report any error immediately. The Star is not responsible for error after ad has already run once.

ANNOUNCEMENTS

For Sculptress Bras call Mrs. Helen McMurry, consultant. Phone 247-3011, 1402 West Fifth Street after 6:00 p.m. 21-tnc

Well Drilling

For the Best in Know How & Experience for Drilling, Pump & Gear Head Repair. Contact:

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NOTICE

I am back in the tree spraying business. For all of your spraying needs call J.B. Buske, 247-2216. 42-8tp

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FOR SALE

FOR SALE . . . White square dress, Size 10. 50-H Trombone. Used about 6 months. Dixie Wilkins. Phone 247-3619. 43-8tc

FOR SALE . . . 1964 Pontiac Lemans, Power Steering and Brakes, Mfg. Wheels. Make an excellent school car. 247-3430. 43-tnc

FOR SALE . . . 1970 Caprice 2 door, loaded, vinyl top, extremely clean, 11,000 actual miles. 39,000 left on warranty. Day-247-3588 Night 247-3828 31-tnc

FOR SALE . . . 1971 RCA Whirlpool trash compactor, like new, \$175.00. Bob Alexander, phone 247-2740 or 247-2754. 40-tnc

YES --- White's Auto now has Radial Tires 32-tnc

CASH TALKS 1972 Model Automatic zig-zag deluxe sewing machine. Full price \$29.95. Twin needle, buttonholes, blind hems, fancy patterns, etc. Free delivery and instructions within 100 miles. Lubbock Sewing Center, 1913 19th Street, Lubbock, Texas. Phone 762-3126. 36-tnc

CAMPER FOR SALE-33". Real good condition. 247-2563. 41-tnc

FOR SALE . . . used saddle. Good condition. \$100.00. Phone 247-3012 or 247-3870. 42-tnc

FOR SALE . . . Honda 160 motorcycle, \$175.00. Phone 247-3174. 42-2tc

FOR SALE . . . 327 motor; '57 Chevy wagon body. Mike Schwab, 247-2540. 42-2tc

FOR SALE . . . 9 x 12 oval braided rug. 247-3831. 43-tnc

FOR SALE . . . good deal on a 1972 Impala four-door. Phone 247-2774. 25-tnc

FOR SALE . . . General Electric 3 octave chord organ, 7 months old-like new, including stool, \$40.00. Phone 247-2210. 42-2tp

FOR SALE . . . 1964 Rambler 4-Dr. Sedan. \$300.00. Call 247-2276 evenings. 43-tnc

FOR SALE . . . 15 x 13 green and gold shag. Like new, 5 months old. Phone 247-3594 after 5:30. 43-tnc

FOR SALE . . . 21-inch console color TV, Good color and sound. Edwin Litwengood, 247-3817. 43-tnc

Use Classified Ads.

FOR SALE . . . 1971 Barracuda. White with black vinyl top, 14,000 miles, power steering, brakes, factory air, automatic transmission. Phone 247-3370 or 247-3371. 42-tnc

FOR SALE OR RENT . . . 2-Bedroom Mobile Home. Furnished, on 2 corner lots. Call Littlefield 385-3587. 42-tnc

GARAGE SALE
GARAGE SALE
608 Prospect
Thursday-Friday-Saturday. 42-tnc

GARAGE SALE
Monday August 7-13. Six Families. 1211 White Avenue. 43-tnc

SATURDAY ONLY
Garage Clearance Sale
Friona Airport
Nothing higher than 10¢ 43-tnc

HELP WANTED

WANTED . . . Carrier for Friona route and racks. Boy with motorcycle or retired person. Inquire Clovis News Journal, Circulation Dept. Call collect 763-3431. 43-tnc

HELP WANTED . . . Permanent employment for feed truck drivers. Top wages, hospitalization insurance and other benefits. Call 806-276-5627. Feedlot located near Summerfield. 43-tnc

"Interviewer Wanted For Part-Time Telephone Survey Work This Fall. Give Phone Number. Must Have Private Line. Not A Selling Job. Air Mail Letter Including Education, Work Experience And Names Of References To: American Research Bureau, Field Operations, 4320 Ammendale Road, Beltsville, Maryland 20705." 42-3tc

FOR RENT

FRIONA MOBILE ESTATES . . . Friona's newest and largest mobile home park. Located at 802 East 11th. 8 Blks. east of Main on Highway 60. Call 247-2745 or 247-3274 after 5:30. 23-tnc

APARTMENTS

FRIONA APARTMENTS
1300 N. Walnut
Now Leasing
1, 2 AND 3 BEDROOM UNFURNISHED
Fully Carpeted. Refrigerator, Range, Central heating & cooling, Ventilation, Utilities paid. Laundry and recreational facilities available. Children welcome! Sorry, No Pets. Rent starting at \$85.00 per month. Resident Manager on premises. Phone 247-3666. Office, Apt. 38. 5-tnc

NICE . . . 2 Bedroom Tri-Plexes, all electric kitchens, heating and ref. air, refrigerators, ranges, dishwashers, disposal, drapes, carpet, outside storage, near schools. "CHATEAU FRIONA"
\$115.00 month. 900-9th St. Phone 247-2578. 34-tnc

REAL ESTATE

HOUSE FOR SALE: 4-Bedroom Brick, 2 baths, fireplace, fenced yard, double garage. Phone 247-3103 Friona, or Hereford, 364-1844. 34-tnc

FOR SALE . . . 3 Bedroom home on 100 x 175 lot: \$8500. 911 Grand. Mrs. Lucille Lewis. 247-3498 after 4. 32-tnc

FARM FOR SALE. 487A, 1/2 mile off pavement; two 6" wells; lake pump; 202 A. maize; 66.5 A. wheat; 14.7 A. cotton; 10,000' underground pipe; 2 BR Home Quonset Barn; wood corals; sizeable government payments. Bill Brandt, Route 2, Friona, Texas; 806-295-3900. 40-tnc

Marshall M. Elder
REPRESENTING
Rushing Real Estate
Phone 247-3266 or 247-3370
Friona, Texas

FOR SALE . . . 3-Bedroom Brick, 2 bath, 1409 Jackson. Phone 247-3481. Call after 6 p.m. 28-tnc

Two 2-Bedroom houses for sale. Priced reasonably. 247-3293. 40-tnc

Bingham Land Company
"Service Beyond A Contract"

COMPLETE REAL ESTATE SERVICE
JOHN BINGHAM Home 247-3274 Office 247-2745
CARROL GATLIN Home 247-3641 Office 247-2745

FOR SALE . . . 3-Bedroom Brick, 1-3/4 baths, assume old loan at 5-1/4%. Pay equity. Phone 247-3096. 42-2tc

FOR SALE BY OWNER, Billie Long Homer, three bedroom brick; 2 baths, double garage; outside storage, fenced backyard. Phone 247-2213 or 247-3719. 42-tnc

FOR LEASE

FOR LEASE . . . Enco Station. Less than \$500 investment. Rent with option to apply rent to purchase of station. Ideal for mechanic. 806-364-1110 or 806-364-1302. 40-tnc

LOST AND FOUND

STRAYED . . . Horse. 3 miles NW of town. Blue half Welch, half quarterhorse. Call 247-3877. 38-tnc

REAL ESTATE LOANS

NEED A FARM OR RANCH LOAN?
See Ed Hicks
Phone 247-3537 or 247-3189. 23-tnc

WANTED

WANTED . . . used trampoline in good condition. Call 247-3053. 41-tnc

NEED A HOME LOAN?
SEE FIRST FEDERAL
FIRST FEDERAL SAVINGS
AND LOAN ASSOCIATION
801 Pile St.
762-4417
Clovis, New Mexico

WANTED . . . Babysitting in my home. Will consider infant care. Vickie Hawkins, 912 Maple. Phone 247-2597. 40-tnc

Out of Orbit
WE MUST BE CAREFUL AFTER PASSING THE AREOTHERMO-DYNAMIC BORDER AND ENTERING THE ANACOUSTIC ZONE!

PUBLIC NOTICE
Proposed CONSTITUTIONAL AMENDMENT

NUMBER 11 ON THE BALLOT (HJR 95)
General Election November 7, 1972

BE IT RESOLVED BY THE LEGISLATURE OF THE STATE OF TEXAS:
Section 1. That Article VIII, Section 1-b, of the Texas Constitution, be amended to read as follows:
"Section 1-b. (a) Three Thousand Dollars (\$3,000) of the assessed taxable value of all residence homesteads as now defined by law shall be exempt from all taxation for all State purposes.
(b) From and after January 1, 1973, the governing body of any county, city, town, school district, or other political subdivision of the State may exempt by its own action not less than Three Thousand Dollars (\$3,000) of the assessed value of residence homesteads of persons sixty-five (65) years of age or older from all ad valorem taxes thereafter levied by the political subdivision. Where any ad valorem tax has theretofore been pledged for the payment of any debt, the taxing officers of the political subdivision shall have authority to continue to levy and collect the tax against the homestead property at the same rate as the tax so pledged until the debt is discharged, if the cessation of the levy would impair the obligation of the contract by which the debt was created."
Sec. 2. The foregoing constitutional amendment shall be submitted to a vote of the qualified electors of this State at an election to be held on the first Tuesday after the first Monday in November, 1972, at which election the ballots shall be printed to provide for voting for or against the proposition: "The constitutional amendment providing that the various political subdivisions of the State may exempt not less than Three Thousand Dollars (\$3,000) of the value of residence homesteads of all persons sixty-five (65) years of age or older from ad valorem taxes under certain conditions."

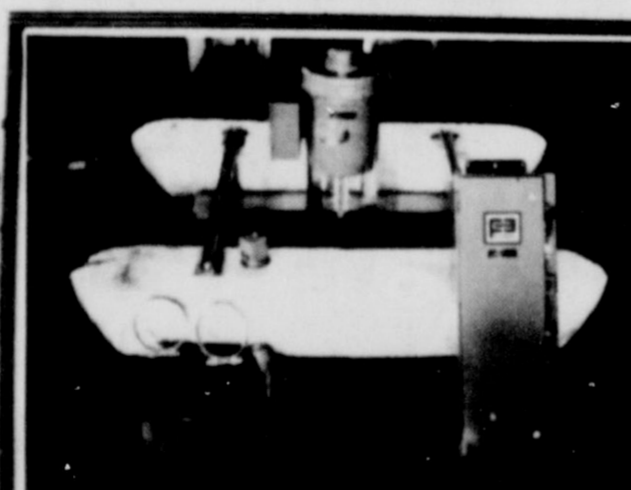
PUBLIC NOTICE
Proposed CONSTITUTIONAL AMENDMENT

NUMBER 11 ON THE BALLOT (HJR 95)
General Election November 7, 1972

BE IT RESOLVED BY THE LEGISLATURE OF THE STATE OF TEXAS:
Section 1. That Article IV, Section 17 of the Texas Constitution, be amended to read as follows:
"Section 17. If, during the vacancy in the office of Governor, the Lieutenant Governor should die, resign, refuse to serve, or be removed from office, or be unable to serve, or if he shall be impeached or absent from the State, the President of the Senate, for the time being, shall, in like manner, administer the Government until he shall be superseded by a Governor or Lieutenant Governor. During the time the Lieutenant Governor administers the Government, as Governor, he shall receive in like manner the same compensation which the Governor would have received had he been employed in the duties of his office, and no more. The President, for the time being, of the Senate, shall, during the time he administers the Government, receive in like manner the same compensation, which the Governor would have received had he been employed in the duties of his office."
Sec. 2. That Article III of the Texas Constitution, be amended to add a new Section 24a to read as follows:
"Section 24a. The Lieutenant Governor, while he acts as President of the Senate and the Speaker of the House of Representatives shall each receive from the public treasury an annual salary of \$22,500."
Sec. 3. The foregoing constitutional amendment shall be submitted to a vote of the qualified electors of this state at an election to be held on November 7, 1972, at which election the ballots shall be printed to provide for voting for or against the proposition: "The constitutional amendment to provide a salary of \$22,500 for the Lieutenant Governor and the Speaker of the House of Representatives."

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The Library Corner

BY MRS. VON EDELMON

Unusual requests at your Public Library are always met with a smile and a helpful hand. If there's not a book on your subject in the Library, there will be a call made to the Library in Amarillo free of charge and a book will be ordered for you.

Just recently the Library was requested to find a book on wading etiquette and another on plant grafting. There's no subject so unusual that we can't find you a book somewhere to help you out.

The youngsters who participated in the Summer Reading

Program were honored with a party yesterday at the Library. They enjoyed refreshments and were given a little bag of gold "nuggets" representing the number of books they had read throughout the summer. Reading certificates have not come in yet and will be presented to the little ones at a later date.

Some new books at the Library that will be of interest to you adults are "The Shape of Illusion," by Barrett; "Howard, the Amazing Mr. Hughes," by Noah Dietrich in paperback; and number one on the best seller list "Jonathan Livingston Seagull," a book on philosophy by Bach. There have been several requests for each of these books and we now have them on our shelves so "come and get 'em."



WORKSHOP ACTIVITY. . . Friona's summer drama workshop, under the direction of Del Lewis, got underway on Monday at Friona High School. Sally Kendrick and Carolyn Murphree are shown rehearsing a skit. Another week of the workshop is slated next week, to be concluded by a performance on August 11.

Star Set To Revive Children's Feature

The Friona Star wants to publish a picture of your child in a photographic feature series of local children entitled "Citizens of Tomorrow."

Friday, August 4 is the day which has been set to take living color pictures of your little ones. The Friona Star is having pictures taken of all children accompanied by their parents or guardian at Smiley's Motel between the hours of 11 a.m. and 7 p.m. Friday.

There is no charge or obligation for taking the pictures. Parents do not even have to be a subscriber to the Friona Star to take part in the series. No purchases are required.

A professional children's photographer will take the pictures in Direct Living Color. It is emphasized that parents

dress their children colorfully so as to take full advantage of the beauty of the color photos (pictures will be reproduced in black and white in the paper).

Proofs will be shown in color, and parents may obtain color portraits by arranging with the studio representative if they want them.

Those wishing to do so may make an advance appointment for their child or children by phoning Ginger Murphree at 247-3820. It is not necessary to have an appointment, but having one will insure that you will not have to wait in line.

When parents view the proofs, they will choose the pose which they wish to appear in the "Citizens of Tomorrow" feature.

The feature, which will run as a series, will begin around September 1.

Harper Dies Following Accident

M.E. Harper, a former Friona resident and brother of Mrs. Bill Stephens, 806 Austin, died Sunday, July 23, following a motor vehicle accident near Holbrook, Arizona.

Funeral services were conducted from Central Baptist Church in Anton at 3:00 p.m. Wednesday, July 26, with Rev. Harmon Bishop, pastor, officiating. He was assisted by Rev. Harvey Lavender, Lubbock, a former pastor of Central Baptist Church.

Survivors, besides Mrs. Stephens, include his wife, Alta; one son, Ray Harper of Clovis; two daughters, Mrs. Baste Jones, Clovis, and Mrs. Vernon Mason, Hobbs; and his parents, Mr. and Mrs. W.E. Harper, also of Anton.

Also two brothers, Bill Harper of Alamogordo and Bob Harper of Corsicana; and five grandchildren.

Burial was in Anton Cemetery.

Hydes Visit In Friona

Rev. and Mrs. Omar Hyde of Olympia, Washington, were visitors in the home of his parents, Mr. and Mrs. Homer Hydes, last week. They also attended Encounter '72.

The Hydys went from here to Norman, Oklahoma, to visit a daughter, Paula Hyde, who attends Oklahoma University, then went on to Watonga, Oklahoma to visit another daughter, Mrs. Warren Hall.

HOSPITAL REPORT

Admissions: Herman L. Estes, Bovina; Shaundelle Beavers, Hereford; April King, Friona; Sam Billingsley, Farswell; Smiley Fulks, Friona; Sarah Gallegas,

Muleshoe; Milton Dixon, Friona; Phillip Jesko, Muleshoe; Mrs. Gary Cash, Friona; George Taylor, Friona; Elvira Clemons, Bovina; Mabel DeLong, Friona; Eunice Armstrong, Friona; Walter Potts, Texico; Malinda Schlenker, Friona; Shirley Conley, Denver, Colo.; Albert Barnes, Friona; Mrs. Everett Gee, Friona; Linda Roberson, Hereford; Donalita Hawkins, Bovina; and Decima Beene, Friona.

Dismissals: Shaundelle Beavers, Herman Estes, Hazel Kendrick, April King, Phillip Jesko, Smiley Fulks, Milton Dixon, Mrs. Wayne Rhodes and baby boy, Sam Billingsley, George Taylor, Gonzalo Reyna Jr., Malinda Schlenker, Eunice Armstrong, Sarah Gallegas, Billy Potts, Mrs. Gary Cash and baby girl, Elvira Clemons, Harley Shreick, Tina Ba'num, Albert Barnes, Eva Roberson.



Teens Guests Of Legion

Friona's representatives to the Girl's State and Boy's State conventions are to give their reports at the regular meeting of the American Legion and Auxiliary next Monday at 8 p.m. at the Legion Hall.

All members of both organizations are urged to be present. Officers for the coming year will also be elected.

Temperatures

Day	Hi	Low
Thursday	93	64
Friday	95	66
Saturday	88	62
Sunday	91	61
Monday	99	62
Tuesday	96	63
Wednesday	95	66

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"The FAMILY Fraternity"

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we pay market price for top hogs, sows, boars and pigs.

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The economy of this country depends on a steady hog economy. Therefore we support "NORM" National organization of Raw Materials, Inc.

PUBLIC NOTICE CONSTITUTIONAL AMENDMENT
NUMBER 10 ON THE BALLOT (HJR 68)
General Election November 7, 1972

BE IT RESOLVED BY THE LEGISLATURE OF THE STATE OF TEXAS: Section 1. That Article XVII, Section 1, Constitution of the State of Texas, be amended to read as follows: "Section 1. The Legislature, at any regular session, or at any special session when the matter is included within the purposes for which the session is convened, may propose amendments revising the Constitution, to be voted upon by the qualified electors for statewide offices and propositions, as defined in the Constitution and statutes of this State. The date of the elections shall be specified by the Legislature. The proposal for submission must be approved by a vote of two-thirds of all the members elected to each House, entered by yeas and nays on the journals. "A brief explanatory statement of the nature of a proposed amendment, together with the date of the election and the wording of the proposition as it is to appear on the ballot, shall be published twice in each newspaper in the State which meets requirements set by the Legislature for the publication of official notices of officers and departments of the state government. The explanatory statement shall be prepared by the Secretary of State and shall be approved by the Attorney General. The Secretary of State shall send a full and complete copy of the proposed amendment or amendments to each county clerk who shall post the same in a public place in the

courthouse at least 30 days prior to the election on said amendment. The first notice shall be published not more than 60 days nor less than 50 days before the date of the election, and the second notice shall be published on the same day in the succeeding week. The Legislature shall fix the standards for the rate of charge for the publication, which may not be higher than the newspaper's published national rate for advertising per column inch. "The election shall be held in accordance with procedures prescribed by the Legislature, and the returning officer in each county shall make returns to the Secretary of State of the number of legal votes cast at the election for and against each amendment. If it appears from the returns that a majority of the votes cast have been cast in favor of an amendment, it shall become a part of this Constitution, and proclamation thereof shall be made by the Governor."

Sec. 2. The foregoing constitutional amendment shall be submitted to a vote of the qualified electors of this state at an election to be held on the first Tuesday after the first Monday in November, 1972, at which election the ballots shall be printed to provide for voting for or against the proposition: "The constitutional amendment revising provisions on the time and method of proposing amendments to the state constitution and the time and method of publishing notice of proposed amendments."

Patients In The Hospital: Decima Beene, Bertha Barr, Lena Bracken, Geneva Buckner, Shirley Conley and baby boy, E.E. and Mabel DeLong, Mrs. Everett Gee and baby boy, Donalita Hawkins, Walter Potts and Linda Roberson.

City Budget . . .
(Cont. from Page 1)

change of the radio system for the police department.

Also included is a portable emergency generator for the police department, a radar gun for use by the department at the school crossing, protective clothing and a Electron (silent) alarm system for the fire department, the annual payment on the municipal swimming pool, and proposed repayments to developers on utility improvements.

This latter item could amount to \$10,000 to \$20,000 during the fiscal year, according to Outland.

Also included is payment of \$15,455 on the bond issue, representing the proportionate payment on the bond issue made recently for the new fire station and for waterworks improvements.

Other maintenance items include a budgeted item of \$5,000 for water well additions.

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Double Stamps On Wednesdays With Purchase of \$2.50 Or More

Lee's SAUSAGE 2 Lb. \$1.49 Bag

Sammy's Pride All Meat FRANKS 12 Oz. Pack 59¢

FROZEN FOODS Ore Ida HASH BROWNS 2 Lb. Bag 45¢

Patio Beef ENCHILADAS 22 Oz. Box 89¢

Plain's MELLORINE 1/2 Gal. 3/\$1 Ct.

White Swan Green & White 300 Can LIMA BEANS 2/39¢

Hunt's TOMATOES 2 1/2 Can 39¢

IVORY LIQUID 22 Oz. 10¢ Off Label 49¢

PEACHES Lb. 33¢

NECTARINES Lb. 33¢

Black or Red GRAPES Lb. 39¢

Board Of Equalization, City Of Friona

Will Meet At 10 a.m. August 8 At 623 Main, Friona City Office

Dintx Moore BEEF STEW 24 Oz. Can 79¢

Log Cabin SYRUP 24 Oz. Bottle 79¢

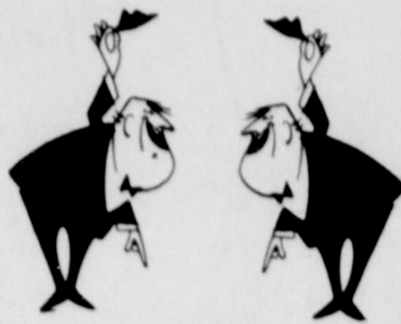
Gold Medal FLOUR 5 Lb. Bag 59¢

JELL-O All Flavors 3 Oz. Box 3/35¢

Nestles QUICK 2 Lb. Can 89¢

Try SAMMY'S PRIDE MILK And AUNT MARTHA'S BREAD

Good Neighbor Review



King's Manor Leadership Interwoven With Friona

King's Manor Methodist Home, Inc., which is located at 425 Sunset Drive, Hereford, is very close to many residents of Friona. Since the beginning of this home for the Golden Age of retirement, local residents have been very active in its growth and maintenance.

G.B. (Pete) Buske is presently serving as vice president of the King's Manor Founders Association. Other members of this association are Mr. and Mrs. J.T. Gee and Rev. Albert Lindley.

Mrs. H.K. Kendrick, also of Friona, serves as the chairman of the Manor's Board of Trustees.

At the present time Dr. John English is executive director at King's Manor. Beginning August 15 Charles Morehead will be administrator of the home.

Crow's Meat Company does the meat processing for the home and local feedyards.

cooperate in its support.

Another group which turns in many hours work for the retirement center is the King's Manor Auxiliary, which has several local members. These include Mrs. Gee, Mrs. H.R. Cavanaugh, Mrs. Arthur Drake, Mrs. Hoyt Smith, Mrs. Ernest Anthony, Mrs. W.M. Stewart, Mrs. G.E. Tannahill, Mrs. Bill Burnam and Mrs. Kendrick.

Other local residents make regular visits to the home and are interested in the older people who live there.

Dr. English recently made the following statement: "Friona has been a good supporter of King's Manor and we appreciate their support very much."

With modern facilities and top administration, this retirement center is respected by people of all ages who live in this area.

Older people, who prefer the company of their own generation, can find the kind of pleasant and relaxed atmosphere of leisure which they have spent so much of their lives earning.

Duplex and cottage residents are available, depending upon the wishes of the guests.

At Westgate, the nursing division, twenty-four hour professional nursing care is available for those desiring this kind of care.

King's Manor desires to add years to the lives of SENIOR CITIZENS and LIFE to their years.

October 2 has been designated Founder's Day. Special activities are being planned. Bishop Alcide H. Carleton, Methodist bishop from Albuquerque will be the guest speaker.

Friona residents are being invited to attend these activities or to visit the home at any time.

Free Gift Offered By Christian Book Store

As you might expect, the Christian Book Store of Hereford carries all categories of religious reading material, including Bibles, but it is stressed that the store also carries all kinds of other good books, and what they do not have on hand, they will be glad to order.

As a special to readers of the Friona Star, Christian Book Store invites residents of this area to register for a free gift, which will be one of the store's best selling books. Shoppers may register for the gift the next time they visit the store, which is located at 347 North Main in Hereford.

The best seller of all time for Christian Book Store is The Living Bible, which has been in print for only about one year. It is paraphrased and easy to understand.

Second on the store's list of best-sellers is the Weight Watcher's Cookbook.

A book that is a good seller at the present is "Fascinating Womanhood" by Helen E. Andell.

The store also carries best selling books nationwide as listed in Christian Book-sellers Magazine, Christian



Book Store also keeps in stock an extra large selection of children's books, game and hobby books, cook books, a large group of gift books, including wedding and baby books. Other items include Sunday School material, cards, candles, stationery, a good selection of family Bibles and other gift items.

Christian Book Store, Inc., is beginning its ninth year in business. Mrs. Earl Springer is the manager. She invites you to come in and browse around the next time you need a gift idea, and also to register for the free prize which the store will give away.

The editors of this Good Neighbor Review are proud to recommend the Christian Book Store to its readers.

Mary Spence Is Area's Music HQ

Mary L. Spence Music Company of Hereford is the headquarters in this area for musical instruments of all sorts.

With school time drawing near, Friona parents will be glad to know that Mary L. Spence features a rental-purchase plan on all band instruments. The company features the popular King and Cleveland lines of band instruments.

Mary L. Spence stocks Gibson guitars, Wurliizer pianos, Kimball pianos, Fender amplifiers and all sorts of drum sets and accessories. The company also has a wide stock of sheet music of all sorts, and a big selection of the latest record albums.

"We think we have a nice stock of musical instruments and accessories," says Woody McDermitt, store manager.

McDermitt also points out that the company also offers guitar lessons and might send an instructor to Friona if the demand is great enough.

Mary L. Spence Music Company is located at 244 Main Street in Hereford. They also can be contacted by calling 364-0631. The company operates stores in Hereford and Plainview.

Bill Bradley Studio Known For Quality

Since 1961, Bill Bradley Photography has had the reputation for making quality portraits for residents of this area.

A member of the Photographer's Association of America, and the Texas Professional Photographers Association, and Panhandle Professional Photographers Association, Bradley's work has been honored several times by members of his own profession. His photographs have been hung on display at various association meetings.

Bill Bradley specializes in portraits, weddings, aerial photography, commercial photography, special occasions, and has for a number of years been commissioned to do the large photographs of the football team members at

Friona High School.

Bill Bradley also does custom framing, and carries a complete line of wood and metal frames, which complete and compliment his beautiful photography work.

Bradley has also recently added a couple of items for the sportsmen. They are knives by Buck, and rifles by Ranger.

The next time you have occasion for pictures, go to Bill Bradley Photography Studio, 904 East Park Avenue in Hereford, or call 364-2640 for an appointment.

Bill Bradley will do all that he can to please you on your photography needs, and the editors of this Good Neighbor Review are proud to recommend Bill Bradley Photography Studio to its many readers.

Oswalt's Hereford Plant Serves Three-State Area

Oswalt Industries of Hereford, division of Butler Manufacturing Co., is a vital link in the area's cattle feeding industry.

Oswalt manufactures and sells the Ensilimixer, with electronic scales, one of the most accurate feeding trucks on the market. Also, the Ensiloader, which digs and loads all types of ensilage from trench, bunker and stack silos.

Also available from Oswalt are the Ensilifeeder, manure spreaders and belt handling conveyors.

Oswalt features full electronic scale service.

Whether you are in the feedlot business, or operate a family farm, it will pay you to visit Oswalt Industries, and look over their farm equipment, parts and service. Oswalt features quality cattle feeding equipment.

Nolen Legate is branch manager of the Hereford Factory Branch, which is located east of the city on U.S. Highway 60. Jake Moseley is district sales representative. Tom Legate is office manager, and is in charge of retail sales.

The company serves all of Texas, New Mexico and Louisiana out of the Hereford location, and has 14 franchised dealers in the three-state area which are serviced from Hereford.

"No job is too large or small—we attack them all," says Legate.

The editors of this Good Neighbor Review are proud to recommend Oswalt Industries to the farmers and feeders of the Friona area.

To contact Oswalt Industries, call either 364-4735 or 364-0250.

Hereford Janitor Supply—Speedy, Dependable Service

Friona folks have learned they can rely on Hereford Janitor Supply for all of their janitorial and floor cleaning supplies.

LeRoy and David McDonald supply quality Johnson wax and chemicals, Tornado floor equipment, Rubbermaid products, Lawson receptacles, Time-Mist dispensers and insecticides. The company also handles 3M floor products.

Hereford Janitor Supply also carries a complete line of paper products, including towels and tissue, and a full line of brooms and mops. They are also headquarters for service station supplies.

Do you have a coffee bar at your office or place of business?

Let Hereford Janitor Supply show you the economical way of furnishing cups for your office—at less than a penny apiece.

Hereford Janitor Supply is located at 129 Sampson, but is just as close as your telephone. Phone 364-0517 for any of your janitorial needs. We come to Friona on a regular basis, and will be happy to deliver your order.

Hereford Janitor Supply prides themselves on their prompt, efficient service, and their customers will testify to this service. Try them and see!

The editors of this Good Neighbor Review are happy to recommend Hereford Janitor Supply to its readers.

Jake Diel Pavers For Best Deal

No review of the Friona area businesses and professions would be complete without a mention of Jake Diel Dirt and Paving Contractors of Hereford.

Jake Diel is well-known in the Friona area for his paving work, having done a major portion of the paving which has been done in this area in recent years.

Diel's company also has done a considerable amount of paving for the City of Friona, including its re-surfacing of pavements on the city's maintenance program.

Diel originally began in Muleshoe, but moved to Hereford a few years ago. He maintains an office in Muleshoe as well, for the benefit of customers in that area.

The company specializes in asphalt paving, curbs and gutters, custom crushing, sand and gravel as well as rock and caliche work.

Jake Diel subscribes to the theory that a job worth doing is worth doing right. He also says no job is too large or small, and invites you to contact him for any paving problem.

Jake Diel Dirt and Paving Contractors is located on East Highway 60 in Hereford, phone 364-0763.

Remember—for a good deal, call Jake Diel!

New Holland-Hereford For Harvest Machines

New Holland-Hereford is the Magic Triangle's dealer for New Holland harvest equipment.

If you own, or have owned New Holland equipment, then you are familiar with the quality-built machines we carry, such as forage harvesters, combines and hay tools of all sorts.

We also carry Crustbuster discs and grain drills, BJM mixer boxes and Versatile tractors.

New Holland-Hereford also features a complete, 24-hour parts and service department, so that when your equipment needs overhauling, as all machinery must at various times, they can give you the best service in the shortest time, at the least possible expense to you.

Be sure to see this firm before you purchase your farm equipment. They have years of experience in furnishing just the right machine for the job.

When you buy farm equipment, you want to know that you are getting machines that will stand up to the job. New Holland equipment has stood the test. It can be depended upon to give the maximum service per dollar invested.

Manager Bob Emery invites the farmers of the area to try New Holland equipment, and those who already have New Holland to call them when in need of service.

New Holland, Hereford, is located on South Highway 385. Their 24-hour parts and service number is 364-4001.

K-Bob's Of Clovis & Hereford—Steak Capital Of The Southwest

K-Bob's Restaurants, with locations in Hereford and Clovis, are the places steak-eaters go when they want one of those taste-tempting, melt-in-your-mouth steaks.

Whether you want a T-Bone, a Sirloin or a Club, K-Bob's has the steak that will suit your fancy, and it will be prepared the way you like it. At K-Bob's, when you order a medium steak, it's medium that you get, podnui!

Have you tried the popular K-Bob's two? This is a specialty of the house, and

we think you'll like these savory chunks of lean beef, charbroiled on a skewer with onions, tomatoes and peppers.

Another popular dish is our Dinner Steak, served with baked potato for only \$1.65. Children and others not having a man-sized appetite will enjoy our Char-burger, also served with a baked potato.

All of our steaks are served with baked potatoes or french fries. Fresh green salads, with your choice of dressing, make an adequate

appetizer.

At K-Bob's, we will be happy for you to pick out your own steak, on display by our grill, and then we will prepare it the way you like it cooked.

If you haven't eaten at K-Bob's, you've missed a treat. We're located a block north of Highway 60 on Highway 385 in Hereford. In Clovis, we are on U.S. Highway 60, just east of the intersection with 70 (Portales Highway).

At either location, we are anxious to serve you.

Hereford Tortilla Factory Is Leader In Its Field

For 14 years, Hereford Tortilla Factory and Bakery has been serving the entire Panhandle with quality products.

Hereford Tortilla Factory and Bakery is both a wholesale and a retail outlet. They sell to restaurants and grocery stores, as well as churches, clubs and individuals.

Products include flour tortillas, tacos, tostados and enchilada sauce.

All products at Hereford Tortilla Factory are baked fresh daily.

The next time you desire to prepare a Mexican dinner, check your favorite grocer's shelves for locally-manufactured products from Here-

ford Tortilla Factory. If you don't see them, ask him to get them for you.

Rene Ramirez is manager of the Hereford Tortilla Factory. He invites you to stop by the factory when you are in Hereford, and make your purchases there at the factory, if you wish.

Ramirez says that he plans to open a Mexican food restaurant at 206 N. Schley in the near future, perhaps by October.

The editors of this Good Neighbor Review are proud to recommend the products of Hereford Tortilla Factory and Bakery, 206 North Schley in Hereford, phone 364-1289.

Southern Sewing Center - Your Local Singer Shop

Southern Sewing Center, located at 213 Main in Hereford, is "Your Local Singer Shop."

Vernon Watkins, manager, is ready to serve you with those famous Singer products which have been the homemaker's friend for almost a century.

Southern Sewing Center is your authorized Singer dealer. Featured are all popular models of the famous Singer sewing machine.

Also featured by the company are sales and service on Singer vacuum cleaners, television sets and stereo systems.

"At the present time we have 31 used vacuum cleaners in our store, many of which still have several years of useful life," said

Watkins. These cleaners are both uprights and tank types, and are fully guaranteed.

Service is the heart of any business, and this is true at Southern Sewing Center, where Watkins says he will be glad to do service work or order a part for any sewing machine, regardless of make or model.

Watkins comes to Friona on a weekly basis, so if you call him at 364-3782, he will be happy to schedule a service stop on his next visit.

Remember, if you have trouble with your sewing machine or vacuum cleaner, or need a new machine, the editors of the Good Neighbor Review recommend that you go by Southern Sewing Center, "Your Local Singer Shop."

McDaniels Of Clovis Fine Furniture HQ

No doubt, you are planning some improvements in your home this year. If so, think first of McDaniels', at 1020 Main in Clovis, where new and beautiful styles in all lines await your inspection.

This company specializes in the nationally known lines of floor covering, carpet, linoleum, ceramic tile, and Frigidaire appliances. All this, in addition to the finest lines of home furnishings, including Ethan-Allen and Lane furniture, and Seely bedding.

McDaniel's also offer complete delivery and installation facilities. In short, this progressive store offers the maximum of customer satisfaction at a minimum

price with easy flexible credit terms tailored to fit your personal needs.

The fine folks at McDaniels' have been serving the people of this area for 12 years. Many of Friona's finest homes feature carpet and furniture accessories from McDaniels'.

No progress report of the area would be complete without a recommendation of this company to the people of Friona. So when you are in the market for any type of floor covering, furniture or appliances, McDaniels' invites you to phone 762-4481 or 763-7940 or drop in at 1020 Main in Clovis and browse around,

Walker Refrigeration Compiles 26 Years Of Service To Area

For more than 26 years, folks in Hereford and the Magic Triangle have depended on Walker Refrigeration Service for all of their heating and cooling needs.

Walker's features expert installation and service, bringing you year-round comfort for any size budget.

Dick Walker, co-owner and manager, is as much at home in Friona as he is in his hometown of Hereford, and has a long list of satisfied customers in the Friona area. Ken Gott is co-owner with Walker in the business.

Walker Refrigeration features the famous "Day & Night" cooling systems, and the patented April-Aire humidifier. Walker can install either upflow or downflow systems, indoor and outdoor horizontal models.

For April Aire all summer long, plan now to let Walker Refrigeration Service install your next cooling system.

Walker's also invites you to consult them about add-on air conditioning.

The company installs forced air furnaces for quality heating that's hard to beat.

Dick Walker is always ready to bid on any heating or cooling job, either residential or commercial. No job is too large or small.

Call Walker Refrigeration for service to your present heating or cooling system. We're only as far away as your telephone.

Walker Refrigeration is located at 305 East Third Street in Hereford—across the street from the Courthouse. Their telephone number is 364-0788.

LaPlata Beauty School Offers Career Course

Friona's nearest professional school is LaPlata Beauty School of Hereford, located at 921 East First.

Young ladies of the Friona area who have not committed themselves to a four-year college, or who are not interested in a liberal arts degree are urged to look into the possibilities of studying beauty culture.

LaPlata Beauty School offers courses in hairstyling, bleaching, coloring, permanent waving, manicuring and all beauty treatments.

Hazel P. Carter, owner, stresses that tuition terms can be arranged.



LaPlata also features full beauty shop service at reduced rates. All of the work is done by students, supervised by licensed instructors.

For information on how you or your daughter can pursue a career in beauty culture, call 364-4571 today.

El Monterey--For The Finest In Mexican Food

For Mexican food lovers in the West Texas and Eastern New Mexico area, there is just one place to get the real thing, and that's at El Monterey, in Clovis, N.M.

For more than 38 years, residents of this area have enjoyed authentic Mexican dishes, served with El Monterey's famous sauce.

El Monterey features meat or cheese enchiladas, tacos, tamales and a chile relleno, all prepared and served in El Monterey's inimitable style.

You may order from one of El Monterey's time-tested

dinners, or order a la carte. Either way you get the same taste-tempting food, served piping hot in plates straight from the grill.

Chuck Smith and his staff at El Monterey are happy to salute the folks of Friona and West Texas, and invites them to visit them real soon.

The editors of this Good Neighbor Review are proud to recommend El Monterey the next time you're in the mood for Mexican food. And if you're not in the mood—just have a seat in our dining room. We guarantee that you will be shortly.

TABBED ALL-AMERICAN

Perea Anxiously Awaits Senior Year At UTEP

The future Friona Chieftains are not the only ones around Friona who are looking forward to the coming football season these days.

At least one other is Tony Perea, former Chieftain great, who has been working in Friona this summer between his junior and senior years at the University of Texas at El Paso.

Perea, who has already been cited as a possible All-America candidate by at least two pre-season football magazines, is once again working for a local pump company as a means of helping to keep in shape.

This summer, Tony is working for Parmer County Pump Co. In the summer of 1971, he worked for Adams Drilling.

Perea will report to pre-season drills at the El Paso university on August 21. And he is really looking forward to the 1972 season.

Although the 1971 Miners had a 6-5 season record and had seven players drafted by the pros (most of any college team in the nation), Tony says he was disappointed with last season's team.

"We were just playing as individuals. We weren't playing together as a team," Perea laments, predicting that 1972 will be different.

He says that UTEP recruited some 43 top-notch junior college players in order to beef up for the coming season, and predicts that the Miners will go at least 7-3 for the coming season, maybe better.

The teams he expects the El Paso school to have trouble beating are Arizona State, the University of Wyoming, and the University of New Mexico. He also says that Brigham Young University, and the University of Arizona at Tucson will be tough.

Perea says he will do all that he can to have a good year, in the hopes of being drafted by a professional team. Playing pro

football is Tony's ambition, and perhaps do some coaching.

Tony says he has no preference as to who he had rather play for, although he likes the Vikings organization. But the main thing would be just to get to play.

That was the way it was when he went to UTEP, as an offensive standout in high school, where he re-wrote the Friona Chieftains' record book. Not getting a chance to show his stuff on offense, Perea asked to be moved to defense, and very soon made a name for himself.

Perea says that making a good defensive play is just as thrilling as scoring a touchdown. "I like to red-dog, or blitz the opposing quarterback," Tony says.

Last season as starting linebacker, Perea won the team's "Gold Helmet" award, which is given weekly to the player with the top defensive record, twice during the year. He was the only player to win the award twice.

Tony has been honored by being elected as team captain for the coming season.

Perea says he currently weighs about 230, about five pounds above his playing weight. Besides the hard work he puts in on the job, he works out an hour or so daily, to keep his legs in shape.

The former Friona standout says he really likes UTEP coach Bobby Dodd and his staff. The defensive coach is Y.C. McNeese, a former assistant coach at Michigan. Perea thinks the Miner coaching staff is really a good one.

Tony also is looking forward to the season ahead for two younger brothers, Mario and James, who will be a senior and a junior, respectively for the Friona Chieftains. Both will be candidates for the starting team



SUMMER WORKOUT... Former Friona Chieftain star Tony Perea is shown at his summer job with Parmer County Pump Company, working with a well rig. Tony will be a senior this fall at University of Texas at El Paso, where he has been called a potential All-American performer. With Perea is another former Chieftain, James Sims.

when workouts start, and they have been working out with Tony this summer.

"Mario is bigger than I was when I was in high school. He should have a pretty good year," says Tony of his younger brother. James was a standout as a starting lineman last year as a sophomore, and will be one of the returning lettermen around whom Coach Bob Owen hopes to build a district contender.

It could be a big year for all of the Pereas. They're working toward it.

On September 28, 1904 a woman was arrested for smoking a cigarette while



riding in an open automobile on New York's Fifth Avenue!

Friona Coaches Attending Houston Coaching Clinic

Friona High School and Junior High School coaches are in Houston this week attending the Texas High School Coaches Association's annual coaching school on the University of Houston campus.

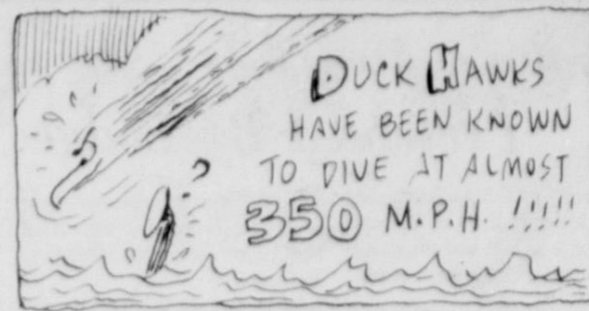
Those attending are head coach Bob Owen, W.L. Cleveland, Larry Dyess, Ray DeBord, Jackie Morgan and David Davis.

The coaches are hearing several top-flight lecturers, including Coach Bob Devaney of

Nebraska's national champion team, Texas Tech's Jim Carlen and several others.

The annual coaching school winds up with the annual North vs South all-star basketball game on Wednesday night, and the North vs South all-star football game on Thursday night at the Astrodome.

The coaches will be set to begin grid workouts at Friona in the near future. Workouts will begin on Monday, August 14.



Now liquid SEVIMOL® CARBARYL INSECTICIDE helps keep borers out of corn



You can't keep profits up when Southwestern corn borers knock down your plants. Protect your crop with liquid SEVIMOL.

Since last winter was mild, billions of Southwestern corn borers are getting ready to rip into unprotected crops. Once the larvae tunnel into stalks or girdle them, your plants lodge and your profits slump.

That's why it pays to protect your crop with liquid SEVIMOL a proven mixture of molasses and SEVIN® carbaryl insecticide, recently labeled for use against Southwestern corn borer.

Start checking your crop now because maximum hatch occurs between mid-July and mid-August. If 50 to 75 percent of your corn shows egg masses or young larvae anywhere on plants, apply SEVIMOL. Then make a second application in 7 to 10 days.

SEVIMOL is used in low-volume applications. It gives you a heavy spray that falls fast and resists drifting. It spreads uniformly to leaf surfaces and "hangs in there" when other insecticides run off in rain or irrigation.

This year, knock out Southwestern corn borers before they knock over your crop. SEVIMOL carbaryl insecticide also controls corn earworm, fall armyworm and certain other corn insects.

UNION CARBIDE CORPORATION
Agricultural Products & Services
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Average Family Income \$7,031 In Parmer Co.

Average family income was \$7,031 in Parmer County, Texas in 1969, compared with \$8,490 for the State, according to a report on the 1970 census by the Bureau of the Census, U.S. Department of Commerce. Per capita income for the county amounted to \$2,552, the report shows.

The 1970 census counted 10,509 residents in the county; 1.6 percent were foreign born and 6.4 percent native born with one or both parents of foreign birth.

Among the county's 9,353 inhabitants age five and over in 1970, 1,854 were living in a different county within the State in 1965, and 761 in a different State.

In the population age 16 and over, 83.4 percent of the men and 35.9 percent of the women were in the labor force. Among the employed, 32.8 percent were holding white collar jobs, and 11.3 percent were government workers.

About 33.2 percent of the married women with husbands present were in the labor force, and 21.5 percent of these wives had children under six.

There were 2,976 persons three to 34 years old enrolled in school. In the 25-and-older population, 43.5 percent of the men and 48.9 percent of the women were high school graduates.



SURE MUSTA HAD A GOOD TIME IN TOWN LAST NIGHT. I FEEL TERRIBLE THIS MORNIN'

NATIONAL SMILE WEEK IS NEXT WEEK
(Aug. 7-12)

If One Of Our Employees Doesn't Give You A Big Smile

We'll Give You A FREE Coke

We Say This, Confident That We Won't Run Out Of Cokes, Because We're Always Happy To See You And Delighted To Be Of Service To You.

All this is just to prove to you that the friendly folks at your local Double Circle Co-op are anxious to serve you when you come in. Whether it's at our service pumps, in the tire department, or up front where we offer automotive and farm supplies, you're sure to find a friendly smile, a helpful clerk and our famous everyday low prices.

FRIONA CONSUMERS

Buddy Lloyd, Mgr.





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The surprising Maverick.

It's a comfortable, 6-cylinder American compact that's actually priced *below* the Volkswagen 113.




Ample room inside.

Maverick's front seat, for example, over 8" more shoulder room than Volkswagen 113. There's no wasted space inside Maverick. At the same time, none of that small-car crowded feeling.

Maintenance: Even simpler, more convenient than the little imports.

VW, for example, recommends normal service every 3000 miles or three months, whichever comes first. On Maverick, it's 6000 miles or six months. So Maverick's recommended service interval is twice as long as Volkswagen's.

We also designed Maverick to be a simple machine to care for. In fact, we've even prepared a manual which tells you how to do many maintenance jobs yourself.

One more convenience: there are over 5,600 Ford dealers in the country. VW has about 1,100.

FORD MAVERICK	2-door	6-cylinder	\$2,140.*
VW 113 (Super Beetle)	2-door	4-cylinder	\$2,159.*
TOYOTA COROLLA 1600	2-door	4-cylinder	\$2,109.*
DATSUN PL 510	2-door	4-cylinder	\$2,306.*

*Manufacturer's suggested retail price for 2-door models. Excludes dealer preparation charges if any, destination charges, title and taxes.

NOTE: People ask us how we can afford to offer a roomy, 6-cylinder compact at about the same price as the little imports. First, we've been making small cars since 1908. Experience helps. Second, we haven't changed Maverick—except for mechanical improvements—since we first introduced it. That kind of continuity helps to control costs. Third, recent currency revaluations and devaluations have helped restore the competitive stance of American manufacturers.

Most little imports give you 4-cylinder engines. Maverick gives you a 6-cylinder engine.

It's smooth. It's reliable. It lets you accelerate into turnpike traffic with confidence and hold your own on steep hills. And it delivers surprisingly good gas mileage.



A good car for long trips.

Maverick's rear track is 2.9" wider than Volkswagen's. Its wheelbase is 7.7" longer. There's a bit more weight, too. By themselves, these differences aren't very big—but they can add up to a big difference in the way Maverick drives and handles the open road.

Better idea for safety... buckle up!

It may just be the best car value in America today.

FRIONA MOTORS

Grand & Highway 60
P.O. Box 957

FORD MAVERICK

FORD DIVISION 

Friona, Texas

Woman's Award Is Presented By Lodge

Highlight of the annual steak supper for members of Woodmen Lodge #4503 and their families at Federated Club

Second Son Born To Local Couple

Mr. and Mrs. Wayne Rhodes became parents of a baby boy at 3:02 p.m. Sunday, July 23. He was named Chad De Witt and weighed 6 lbs.

Chad is the second son for the couple, who also has a daughter. Older children are Shain, 7, and Devera, 5.

Mr. and Mrs. O.C. Rhodes, Friona, are the paternal grandparents. Mr. and Mrs. C.E. Scott, Santa Maria, California, are the maternal grandparents.

House Saturday evening was presentation of the Woman of Woodcraft award to Mrs. Rex Williams.

Mrs. Williams was selected by nine members of the lodge for her outstanding work during the year. The presentation was made by E.S. Carter, Hale Center, area manager.

Carter and his family were special guests at the supper, which was attended by about 40 other persons.

Piano selections were presented by Carol Reeve. A trio composed of Glendel Jones, Becky Jones and Joan Carter of Hale Center, sang two selections.

The past president's pin was presented to Donnie Renner by Glendel Jones, president.



WOMAN OF WOODCRAFT... The Woman of Woodcraft award was presented to Mrs. Rex Williams at the Saturday evening meeting of Woodmen Lodge #4503 at Federated Club House by Hop Lewis. Members of the lodge and their families were guests at a steak supper preceding the meeting.

Gomez-Grimsley Vows Read In Hill Chapel

Lynda Kay Gomez became the bride of Jim Grimsley in a candlelight ceremony in Hill Memorial Chapel on the West Texas State University campus July 8. The ceremony was officiated by Reverend Jack Gist, pastor of St. Ann's Catholic Church, Canyon.

The bride is the daughter of Mr. and Mrs. Jack Gomez, 800 Pinon Drive, Hobbs, New Mexico and the bridegroom is the son of Mr. and Mrs. David Grimsley, Friona.

The double ring vows were pledged at the altar centered with an arrangement of white gladioli and yellow mums. Flanking the altar were yellow tapers in spiral candelabras entwined with jade foliage.

Conde Richardson, organist, and Judy Davis, pianist, accompanied Jan Austry, soloist, as she sang, "Turn Around, Look at Me," and "The Lord's Prayer," as the couple lighted the memory candle at the side of the altar.

Given in marriage by her father, the bride wore a bouffant gown of candlelight georgette over satin fashioned with a deep ruffle at the hem. The gown was appliqued with Belgian re-embroidered lace. The stand-up collar, center panel of the empire waistline and deep cuffs of the lantern sleeves were decorated with seed pearls.

Her elbow length veil of candlelight illusion was attached to a cap of white roses entwined

with white leaves.

The bride's wedding ensemble was designed and fashioned by Mrs. Johnny W. Hand, Friona.

She carried a colonial bouquet of white orchids, sweetheart roses, yellow mums, daisies and baby's breath circled with maiden hair fern, lace and yellow satin ribbon streamers.

Carolyn Thompson, Amarillo was the maid of honor and Janice Newsom, Hereford, was the bridesmaid. They wore identical gowns of dotted chenet with lace trim. They were designed with empire bodices, scooped necklines and long tapered sleeves. Their bouquets of orange roses, white daisies, yellow mums, baby's breath and maiden hair fern.

Jayson Grimsley, Friona, was his brother's best man, Mike Riechmeyer, Amarillo, was the groomsman. Ushers were Mike Smith, Dumas, and Mike Gomez, Las Cruces, New Mexico, brother of the bride.

A reception in the Methodist Student Center of West Texas State University followed the ceremony.

The serving table was covered with a sheer white cloth caught up in swags with ribbon bows.

The tiered wedding cake was topped with white wedding bells surrounded by spring flowers. Bouquets of yellow mums and orange roses were used on either side of the cake.

Pineapple punch, coffee,

yellow mints and nuts were served with wedding cake by Mrs. Mike Gomez, Las Cruces, sister-in-law of the bride; Susan Hite of Borger and Delta Roberts of Tulla.

Out-of-town wedding guests were Mrs. L.D. Grimsley, Olton, paternal grandmother of the

groom; Mr. and Mrs. Jack Grimsley of Denver, Colorado; Mr. and Mrs. Jack Gullett, Olton, Texas.

Following a wedding trip to Northern New Mexico, Mr. and Mrs. Grimsley are at home at 1300 N. Walnut, Apt. 47, Friona.

Bridal Showers Fete Gale Boyd

Gale Boyd, bride-elect of Bill Kelley, has been honored with two showers recently.

A miscellaneous shower at the Rhea Parish Hall was hosted by Mesdames Herman Grimsom, Walter Schueler, Raymond Schueler, Norman Taylor, Richard Vaughn and Walter Dittmar.

The serving table, which was covered with a white lace cloth over yellow, was centered with a memory candle.

Cousages for the honoree, her mother, Mrs. Earl Dean, and prospective mother-in-law, Mrs. Roy Kelley of Lubbock, were fashioned from kitchen gadgets.

Individual cakes topped with yellow and white daisy trim, were served with punch.

Then a miscellaneous shower in the Community Room of First State Bank, Bovina, was also a courtesy for Miss Boyd. The serving table was covered

with a white cutwork cloth over yellow and centered with an arrangement of white daisies and baby's breath in a footed crystal compote.

Banana punch was served with finger sandwiches, nuts and mints.

Guests were registered by Patty and Karla Mills.

Hostesses were Mesdames Travis Lloyd, Lawrence Jamerson, Charles Hawkins, Bobby England, Roy Allen, Tom Paine, Ovid Lawlis, Larry Scott, Bessie Webb, Polly Mills, Henry Spicer, Floyd England, M.J. Carson, J.B. Barrett, P. Kusleman, John Dixon and Howard Looney.

Mr. and Mrs. Kirby Williams and daughters, Kelli Jon and Heidi, of Columbia, Missouri, are visiting in the home of her parents, Mr. and Mrs. Johnny W. Hand and other Friona relatives and friends.

Wedding Reminder

Friends of Gale Boyd and Bill Kelley are reminded that their wedding will be Friday, August 4.

The ceremony, which will be solemnized at First Baptist Church, Bovina, will begin at 8 o'clock in the evening.

Wedding invitations were not mailed locally, but friends are invited to attend.

SAVE LIKE THE DEVIL!

RED HOT

BUYS

During August Dollar Days At Bi-Wize Drug.

SUPERSTAR
GLUE STICK BY PAPER MATE
NEAT 'N EASY

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- SAFE FOR CHILDREN
- CLICK-SEAL CAP

59¢

SLICKER SET

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The Perfect Gift... Increases In Value Through The Years

FREE
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The Book For The Woman Who Cares.

RECOVER COVER UP CREAM
***FOR LEGS** ***FOR FACE**
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For the rest of the summer Gifford-Hill is offering tremendous savings on each of the products you see here.

You get the same product, the same service and the same warranty that Gifford-Hill has always offered.

You just pay a lot less for our products

For complete information on how much you can save with our summer time discount, contact our representative right now.

Gifford-Hill's 360 For the first time you can save hundreds of dollars on the most efficient, maintenance free electrically-powered system on the market.

Vanguard PVC plastic pipe For the first time you can install a flexible, leakproof irrigation system for far less than normal prices.

Aluminum flow line and gated pipe For the first time prices have been reduced on our milled-coiled reinforced flow line and gated pipe.

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**Wesley Hardestys
Return From Trip**

Mr. and Mrs. Wesley Hardesty returned home Wednesday after spending 12 days sight-seeing and visiting relatives and friends in Texas, Oklahoma, Arkansas, Tennessee, North Carolina and South Carolina, Alabama, Georgia and Mississippi.

They were accompanied on the trip by Jana Sue Robertson. The trio were guests in the home of Mr. and Mrs. Rudd Hardesty, Charlotte, North Carolina, several days and visited several places of interest in that vicinity.

One of the highlights of the trip was a drama, "Unto These Hills," which was presented by Cherokee Indians at Cherokee, North Carolina. This historical drama is similar to "Texas," which is presented annually in Palo Duro Canyon.

The Hardestys also visited in the home of Mr. and Mrs. Jim Hamilton, former Friona residents, who now live in Greenville, Texas.

Miss Robertson stayed at Grand Prairie, Texas, for a visit with her paternal grandparents, Mr. and Mrs. Trent Robertson Sr. and plans to visit her father, Trent Robertson Jr., who lives in Houston, before returning home.



FRIONA ENTRIES. . . Local entries in the Farmer County 4-H Dress Revue took high honors last week. Left to right are Dianne Bennett, Karene Hart, Evelyn Hart, Holly Hart and Mary Beth Bennett. Evelyn Hart took a second place ribbon and the other girls won blue ribbons for their garments and modeling.

**Friona Girls Win Honors
In Annual Dress Revue**

Farmer County Dress Revue was held Tuesday, July 25 in Friona High School Auditorium. Twenty-eight girls from over the county participated. Narrating the style show were Carolyn Langford, Farwell, Holly Hart and Karene Hart both of Friona.

The girls were divided into three divisions for judging Senior division-14 years and over; Intermediate-12 to 13 years; Juniors-11 years. Winners in each division were: Senior-Dorothy Harding, Farwell; Alternate-Carrie Haseloff, Farwell; 12-13's-Dianne Bennett, Friona; Alternate-Shannon Taylor, Rhea; 9-11's-Linda Gohlke, Farwell; Alternate-Jeanette

Gilliam, Farwell. Those participating in the senior division and receiving blue ribbons were: 1. Mary Beth Bennett, 2. Cheryl Gohlke, 3. Deborah Harding, 4. Holly Hart, 5. Karene Hart, 6. Carrie Haseloff and 7. Susan Mims.

Those participating in the juniors (12-13) division and receiving ribbons were: 1. Dianne Bennett, blue ribbon; 2. Melodie Dixon, red ribbon; 3. Mary Lou Roberts, blue ribbon; 4. Shannon Taylor, blue ribbon.

Those participating in the juniors (9-11) division and receiving ribbons were: 1. Susan

Anderson, red ribbon; 2. Alicia Cantu, red ribbon; 3. Lisa Darby, red ribbon; 4. Jeannette Gilliam, blue ribbon; 5. Linda Gohlke, blue ribbon; 6. Evelyn Hart, red ribbon; 7. Yolanda Martin, blue ribbon; 8. Stephanie Schueler, red ribbon; 9. Alicia Spring, red ribbon; 10. Pamela Spring, red ribbon; 11. Peggy White, red ribbon; 12. Ruth Ann Whitesides, red ribbon; 13. Jo Beth Monk, white ribbon; 14. Debbie Whitecotton, red ribbon; 15. Cheryl Whitecotton, red ribbon; 16. Melissa Allison, white ribbon; 17. Pam Rhodes, white ribbon.

Rhea Home Demonstration Club sponsored the Dress Revue served refreshments, and presenting consolation prizes to participants. Prizes for division winners were provided by local merchants. (Foster's-Friona, S & R Fabrics-Friona and Stitche Nitche-Bovina.)

Kelley Cash

Born Thursday

Dr. and Mrs. Gary Cash, 14.0 Euclid Avenue, became parents of a baby girl at 11:55 a.m. Thursday, July 27, at Farmer County Community Hospital.

She was named Kelley Elise and weighed 8 lbs. 4 ozs. She has one sister, J'mal, who is two.

Grandparents are Mr. and Mrs. B.E. Cash, Greenville, South Carolina, and Mr. and Mrs. C.D. Huddle, Baytown, Texas.

Mrs. J.S. Stone, Fort Lauderdale, Florida, and Mrs. Carrie Smith, Grapeland, Texas, are the great-grandmothers.

Mrs. Cash and Kelley have been dismissed from the hospital.

Baby Boy Born

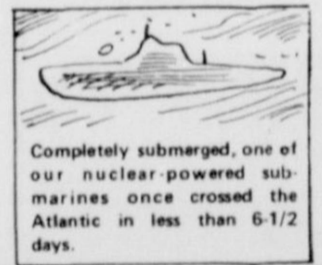
To Everett Gees

Dustee Hand is the name chosen for the baby boy born to Mr. and Mrs. Everett Gees at Farmer County Community Hospital at 2:30 a.m. Monday, July 31. He weighed 8 lbs. 12 ozs. and is the first son for the Gees.

Dustee was born on the second birthday of his sister, Ashlee Dee.

Grandparents are Mr. and Mrs. Harrison Gees and Mr. and Mrs. Johnny W. Hand, all of Friona.

Mrs. E.B. Brannon, Friona, is the maternal great-grandmother. The paternal great-grandparents are Mr. and Mrs. F.R. Barber, Lubbock.



Completely submerged, one of our nuclear-powered submarines once crossed the Atlantic in less than 6-1/2 days.

**Five Frionans End
TSTI Studies Friday**

Five of the 65 students who will be taking part in the graduation exercises of Texas State Technical Institute at Amarillo Friday, August 4, are from Friona.

The graduation and completion exercises will be held in the TSTI Chapel according to an announcement from Dr. J.N. Baker, vice president and general manager of the Amarillo Mid-Continent Campus.

Candidates eligible to receive Associate Degrees for completion of two year programs include Troy L. Campbell, son of Mr. and Mrs. Willie Lee Price and a former student of Friona High School. He will receive an associate degree in Commercial Art and Advertising.

Students receiving diplomas for completion of one year programs include Dwayne Procter, Samuel Drager and Jim Roy

Elizabeth Snell of Dalton, Georgia, is visiting in the home of Mr. and Mrs. Hollis Horton. She is a guest of the Horton's daughter, Tracy. The two girls became friends while visiting in the homes of their grandparents, who live in Rome, Georgia.

Jones. Procter, who is a 1965 graduate of Friona High School and former student of Lubbock Christian College, will receive a diploma in Meat Processing and Marketing. He is the son of Mr. and Mrs. James Procter.

He and his wife, the former Cheryl Ramage of Lubbock, and son, Daran, lived in Friona before moving to Amarillo about one year ago.

Samuel Drager, son of Mr. and Mrs. John P. Drager of Route 2, Friona, is a 1971 graduate of Friona. He will receive a diploma in Livestock and Ranch Operations.

Jim Roy Jones, who will receive an associate degree in Commercial Art and Advertising, is a former student of Friona High School.

Receiving a certificate for completion of courses or programs lesser than the full one-year or two-year programs will be Randy Ray Campbell, who will receive a certificate in Livestock and Ranch Operations. He is the son of Mr. and Mrs. Leo Campbell of Calhan, Colorado, and a former Friona High School student.

**SOME CHANGES
HAVE BEEN
MADE!**

**1/2 PRICE
CLEARANCE**

*All Summer Fabrics
*One Table Of Shoes

Mr. and Mrs. Charles Ray have sold their interest in S. & R. Fabrics to Mr. and Mrs. Claude Garth. The stock of the fabric shop has been moved to 715 Main Street. Co-owners of the fabric shop and Nellie Jane's Shoes, the Tom Sheltons and Claude Garth's, have combined the two firms and the new firm will be Nellie Jane's.

One Table Of SHOES \$5.00
One Table Of FABRICS 3 Yds. \$1.00
Odd BUTTONS 10¢ Per Card

We are now the dealer in Friona for Viking Sewing Machines

Nellie Jane's
Fabulous Footwear & Fine Fabrics

715 Main Friona, Texas Phone 247-3823

THANK YOU

We wish to take this means of saying Thank You to all the many fine customers of S and R Fabric Shop for the past four years. We appreciated your patronage.

**Mr. & Mrs. Tom Shelton
Mr. & Mrs. Charles Ray**

**Find the strength
for your life...**

Does it seem to you sometimes that the world has gotten so crowded and complex that you just don't count at all in the grand scheme of things? It's not uncommon, that feeling. We feel helpless... unable to alter or even really to understand ourselves and the world we live in.

Faith is missing—and because of that, spiritual strength is.

But faith and spiritual strength can be found, nourished. They grow within you through regular worship. This week go to your church or synagogue. Start to build a fuller, more meaningful life. Cherish your faith and keep it strong so that it may strengthen you.

Ethridge-Spring Agency	Friona State Bank
The Friona Star	Chester Gin
Hi-Plains Feed Yard	Friona Clearview TV
First Baptist Church	Rushing Insurance
Friona Motors	Friona Consumers
Bi-Wize Drug	Crow's Meat Co.

ASSEMBLY OF GOD 10th and Ashland—Rev. J.M. Ashley, pastor. Sunday School: 9:45 a.m. Worship: 11:00 a.m. Young People: 6:45 p.m. Evening Worship: 7:30 p.m. Wednesday Worship: 8:15 p.m. Sunday Men's Fellowship: 7:00 p.m.
CALVARY BAPTIST 14th and Cleveland—Rev. R.C. Hester, pastor. Sunday School: 9:45 a.m. Worship: 11:00 a.m. Training Union: 6:00 p.m. Evening Worship: 7:00 p.m. Wednesday Prayer Meeting: 7:30 p.m.
CALVARY BAPTIST MISSION 5th and Main—Rev. L.S. Ansley, pastor. Sunday School: 9:45 a.m. Worship: 11:00 a.m. Evening Worship: 7:30 p.m. Wednesday Prayer Meeting: 7:30 p.m.
FIRST BAPTIST Sixth and Summit—Rev. Charles Broadhurst. Sunday School: 9:45 a.m. Worship: 11:00 a.m. Training Union: 6:00 p.m. Evening Worship: 7:00 p.m. Wednesday Prayer Meeting: 8:30 p.m.
MEXICAN BAPTIST CHURCH 4th and Woodland—Rev. Donnie Carrasco. Sunday School: 9:45 a.m. Worship: 11:00 a.m. Training Union: 5:00 p.m. Evening Worship: 6:00 p.m. Wednesday Prayer Meeting: 8:00 p.m.
NEW ZION BAPTIST CHURCH Highway 60 & Pierce—Rev. L. V. Mays, pastor. Sunday School—10:00 a.m. Morning Worship—11:00 a.m. Wed. Eve. Service—8:30 p.m.
ST. TERESA'S CATHOLIC CHURCH 16th and Cleveland—Father Norman Boyd. Mass: 10:30 a.m. Confessions: Sunday, 10:00 a.m.
SIXTH ST. CHURCH OF CHRIST 502 W. Sixth—Bill Ginson, Preacher. Bible Study: 9:30 a.m. Worship: 10:30 a.m. Evening: 6 p.m. Wednesday evening: 7:30 p.m.
REDEEMER LUTHERAN CHURCH 13th and Virginia—Sunday School: 9:45 a.m. Worship: 11:00 a.m. Immanuel Lutheran Church—Worship: 9:30 a.m. Sunday School: 10:30 a.m.
UNION CONGREGATIONAL CHURCH Euclid at 16th—UCC—Rev. Paul Lee. Sunday School: 9:45 a.m. Worship: 11:00 a.m.
TENTH ST. CHURCH OF CHRIST 10th and Euclid. Sunday Worship: 10:30 a.m. Evening: 7:00 p.m. Wednesday Evening: 8:00 p.m.
SIXTH ST. IGLESIA de CRISTO 408 W. Sixth—M.R. Zamorano. Bible Study: 9:30 a.m. Worship: 10:30 a.m. Evening: 8:00 p.m. Thursday evening: 8:00 p.m.
FRIONA UNITED METHODIST CHURCH 8th and Pierce—Rev. Albert Lindley. Sunday School: 9:45 a.m. Worship: 11:00 a.m. MYF: 6:00 p.m. Evening Worship: 7:00 p.m.
UNITED PENTECOSTAL CHURCH Fifth and Ashland—Rev. O.G. Stanton, pastor. Sunday School: 10:00 a.m. Worship: 11:00 a.m. Wednesday Evening: 7:30 p.m. Sunday Evening: 8:00 p.m. Friday Young People: 8:00 p.m.

Bergsma Resigns Post With Cattle Feeders

Last Thursday at the quarterly Directors Meeting, Tom Herrick, President of Texas Cattle Feeders Association regrettably accepted the resignation of Lloyd Bergsma, Executive Vice-President of the Association.

In early 1967 Mr. Bergsma, well-known in livestock circles, was instrumental in the formation of the Texas Cattle Feeders Association. Due to Bergsma's diligent efforts, the growth of the Association has been from a nucleus of 21 cattle feeders to the present 850 members, a phenomenal growth pattern.

The Texas Cattle Feeders Association was organized to represent and serve the cattle feeding industry, and is actively involved in the promotion of beef and various research programs aimed at improving the cattle industry.



On The Farm In Parmer County
MACK HEALD
County Agent

In case some of you have been wondering about the dip order on scabies scheduled for July, it was postponed a full month. Dipping was started Tuesday, August 1. A scabies quarantine is still in effect in the following counties: Armstrong, Bailey, Briscoe, Carson, Castro, Childress, Collingsworth, Cottle, Dallam, Deaf Smith, Donley, Floyd, Foard, Gray, Hale, Hall, Hansford, Hardeeman, Hartley, Hemphill, Hutchinson, Lamb, Lipscomb, Moore, Motley, Ochiltree, Oldham, Parmer, Potter, Randall, Roberts, Sherman, Swisher, and Wheeler.

SCS Offers Tips On Grass, Grazing

Official dipping will be required on all cattle being moved within any of the above 34 counties, except the following: (1) Cattle moving direct to slaughter; (2) Cattle moving to slaughter through a livestock market; (3) Cattle moving to a livestock market for sale and dipping prior to release; (4) Cattle released from livestock market to an official dip point with permit; (5) Cattle moving to an official dip point; (6) Cattle officially dipped within the past seven days, provided accompanied by a dip certificate; (7) Cattle from outside the quarantine area moving through the quarantine area with no stop-overs; (8) Cattle moving (same owner) from one premise to another premise within the quarantined area; (9) Cattle from outside the quarantine area moving into the quarantine area for grazing.

Undipped animals leaving the quarantine area and moving outside the quarantine area must be accompanied by an official movement certificate allowing movement to an official dip point for official dipping at destination, except being animals moving direct to slaughter.

The high risk of creating a continuing source of infection makes it necessary that any undipped cattle from a scabies quarantined area that move through a livestock market outside the quarantined area be dipped at the livestock market

Read and Use Classified Ads

At Home In Parmer County

Jana Pronger
County HD Agent

Americans nibble between meals, in front of the TV set, at parties and on the run.

This conspicuous consumption of so-called 'junk' foods costs us more than two million dollars a year, foods and nutrition specialists say.

A constant agenda of round-the-clock activities combined with the popularity of convenience snack foods leaves little time for balanced meals.

Commonly eaten snacks such as candies, chips, cakes and soft drinks are high in calories and low in other nutrients. That's why they're called 'junk' or empty-calorie foods.

Snack Foods may fill you, but provide little nutrition unless you choose your snacks in the same way as you would plan a well-balanced meal—with common sense.

Between meal snacks can make a difference in the way you look and feel.

Every bite you eat becomes a part of you. Since you don't always eat all your food in three meals of the day, snacks should be a part of your food plan. By choosing your snacks in relation to foods eaten at mealtime, you get extra health insurance.

Snacks can be nutritious. If meals are low in calcium or protein, you can pick up these needed nutrients by including milk, cheese or ice cream as a snack.

For a cool, refreshing and nutritious snack, why not try milk à la mode—a tall glass of cold milk with a couple of spoons of your favorite ice cream? Or to cut down a bit on calories, try the same snack using skimmed milk and ice milk in your favorite flavor. Sherbet with fruit juice is also good.

Thrifty, calorie-conscious individuals can try their favorite fruit and vegetable juices. They're a lot better for you than a soft drink.

Fresh fruit is an easy and nutritious snack. Fruits in season will be low in cost. Dry fruit offers another easy, quick snack. Raisins and dried prunes, apricots and peaches are all "eat-from-the-box" favorites. Raw vegetables make another good snack, particularly for the weight-conscious person. Unlike most snacks, they're high in nutritional benefits but low in calories. Try carrot curls, celery sticks, radishes or raw cauliflower.

The best way to have healthy snacks is to plan for them when you do your weekly shopping. When planning, choose those snacks which provide at least one of these nutrients—protein, riboflavin, vitamin C, vitamin A or calcium.

Court House Notes

Warranty Deeds filed in the County Clerk's Office - Week ending July 27, 1971, Bonnie Warren, County Clerk.

WD, Alvin Peter Nickel et ux, Earl W. Drake et ux, Lots 8 thru 14, Blk. 15, Drake Sub., Friona.

WD, W. O. Brown et ux, Noah Thomas Young et ux, Lots 9 & 10, Block 10, Friona.

WD, Thom as Parson, Parmer County, Tract in Sec. 1, T38, R3E.

WD, John A. Wright, Parmer County, Tract in Sec. 1, T38, R3E.

WD, Edward B. Mathis, Minnie L. Boyd, NE 1/4 Sec. 2, T14, R3E.

WD, Sec. Housing & Urban Dev., Leverne Stevens, Lot 13, Eastview Add., Bovina.

WD, George C. Taylor, Jr. et ux, Jack Tomlin, E240a of S1/2 Sec. 14, Harding Sub.

WD, Lorene Culwell, Pioneer Cattle Order Buyers, Lot 6, Blk. 12, McMillen-Fergus Add., Friona.

Marriage Licenses

Marriage Licenses issued week ending July 27, 1972 in County Clerk's Office, Bonnie Warren, County Clerk.

John Edgar Hardage and Juanita Beulah Smith; Eric Vance Rushing and Linda Sue Grabbe; Steven Joe Blair and Nancy Ruth Patchke; Ernest Hernandez Garza and Arnelinda Balli; Manuel Petralino Quintana and Christina Garza.

Shop the PIGGLY WIGGLY CORRAL OF VALUES

Imperial or Holly SUGAR
5 Lb. Sack **49¢**
Limit 1

EGGS
Grade A Medium **39¢**
Shurfresh

SOFT OLEO 3 1/2 Lb. \$1.00

ORANGE JUICE 5 6 Oz. \$1.00
Cans

Kornland BACON \$1.49
2 Lb.

Charmin BATHROOM TISSUE
4 Roll **39¢**

Twin Pet DOG FOOD 12 FOR \$1.00

PINTO BEANS 2 Lb. Cello 29¢

Pet Dry MILK 8 Qt. \$1.09

FRESH PIGGLY WIGGLY PRODUCE

PEACHES	Calif. Lb.	29¢
GRAPES	Cardinal Lb.	39¢
PLUMS	Calif. Lb.	39¢
ORANGES	4 Lb. Sack	49¢

FABRIC SOFTENER 33 Oz. **43¢**

DISINFECTANT SPRAY 14 Oz. Can **82¢**

GLASS CLEANER 15 Oz. Spray Can **49¢**

DOUBLE S & H GREEN STAMPS ON WEDNESDAY

1 Tok **TOOTH BRUSH** Reg. 69¢

1 Shurfine **TOOTH PASTE** Reg. 59¢

Both For **79¢**

Family Size

ELK Drive In

FRIONA, TEXAS

FRI SAT SUN

4 5 6

the deserter
TECHNOLOR PANASONIC CD-EGM
Bekim Fehmiu

John Orsborn
Buick - GMC - Pontiac

25 Years In Hereford
See Us And SAVE

142 Miles St. Hereford-Pho. 364-0996



SAVINGS ARE THE RULE



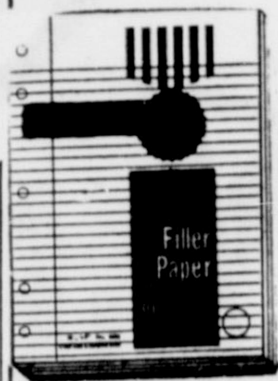
FOR BACK TO SCHOOL

49¢
BIC CLICK PENS
 No. MC49B
 G.D.P. **27¢**

WHERE YOU ALWAYS BUY THE BEST FOR LESS!
GIBSON'S
DISCOUNT CENTER

EMPIRE PENCIL CO.
12" WOOD RULER
 G.D.P. ONLY! **6¢**

CARTER
MARKS-A-LOT
 B788
 49¢ Retail
 G.D.P. **27¢**
 SLADCO MFG. CO.



STUART HALL notebook

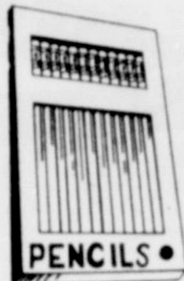
FILLER PAPER

PKG. of 300 SHEETS

3-HOLE
5-HOLE
2-HOLE G.D.P.

33¢

PKG.



EMPIRE PENCIL CO.
G.P.L.

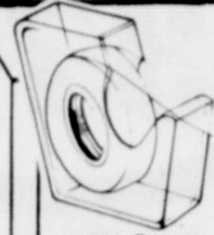
BONANZA ASSORTMENT

Contains

- 5840 Jumbo Pedique Pencil
- 8815 Fairmont Fancy
- 8818 Choice Yellow Pencils
- 225 Magnifying Ruler
- 2904 Eraser Pak
- 1245 Sunset Pencils
- 404 Carry All

YOUR CHOICE!

19¢

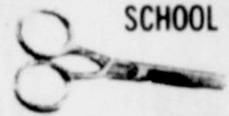


CELLO TAPE

For School

44' Retail
1/2" x 1500"
G.D.P.

19¢



SCHOOL SAFETY

SCISSORS

35' & 39'
Retail
Your Choice!

19¢



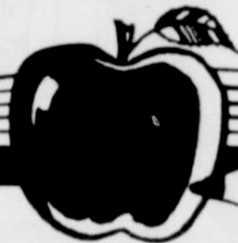
BEE LINE DIVIDERS

Loose Leaf
G.D.P. **9¢**



BULLETIN BOARDS

18" x 24"
No. 280
G.D.P. **\$1.73**



WESTAL HYTONE
RING BINDER
 NO. 243404
 1.79 Retail
 G.D.P. **69¢**

24 SCHOOL QUALITY
 NON-TOXIC
CRAYONS
 color craft

MILTON BRADLEY
CRAYONS
 24 Count Box
 G.D.P. **23¢**



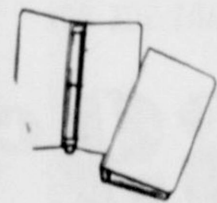
SCHOOL GLUE & GLUE ALL

1 1/4 oz. Retail 29¢
G.D.P. **14¢**



SWINGLINE
 TOT 50
STAPLER KIT
 Contains Stapler
 1,000 Staples
 Vinyl Carrying Case
 G.D.P. **57¢**

ELLINGSWORTH MANUFACTURING CO.
POCKET FOLIO



No. 270
G.D.P. **14¢**

STUART HALL
 SPIRAL
THEME BOOK
 49' Retail
 G.D.P. **23¢**

ADVERTISED BACK-TO-SCHOOL PRICES GOOD MONDAY, AUGUST 7, THRU SATURDAY, AUGUST 12, 1972 IN HEREFORD, DIMMITT, CANYON & TULIA, TEXAS & TUCUMCARI, N.M.

WE ALWAYS SAVE YOU MORE WITH LOW DISCOUNT PRICES!



A to Z CHECKLIST for BACK-to-SCHOOL



SO SOFT
HAND LOTION
16-OZ. SIZE



37^c



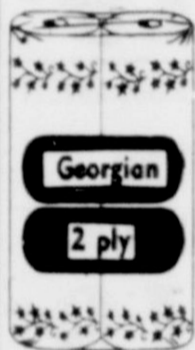
CLOSE-UP
TOOTHPASTE
FAMILY SIZE
REGULAR OR MINT
G.D.P.

57^c

VASELINE
INTENSIVE CARE
BATH BEADS
18-OZ. BOX



69^c



GEORGIAN
BATHROOM
TISSUE
10-ROLL
PACKAGE

59^c



SECRET
ANTI-PERSPIRANT
DEODORANT
4-OZ. SIZE
DRY FORMULA

37^c



PRO
TOOTHBRUSHES
REGULAR, SOFT & HARD
69^c VALUE
YOUR CHOICE

17^c



CORONET
TOWELS
JUMBO ROLLS
3 ROLLS

379^c



TIDE
LAUNDRY
DETERGENT
GIANT SIZE BOX

69^c



COMET
CLEANSER
REGULAR 14-OZ.
SIZE

2 CANS **29^c**

ADVERTISED BACK-TO-SCHOOL PRICES GOOD MONDAY AUGUST 7 THRU SATURDAY, AUGUST 12, 1972 IN HEREFORD, DIMMITT, CANYON & TULIA, TEXAS & TUCUMCARI N.M.



Back to School they Go!




PRELL
CONCENTRATE OR LIQUID
\$2¹⁵ VALUE
YOUR CHOICE
G.D.P. **89^c**

WHERE YOU ALWAYS BUY THE BEST FOR LESS

GIBSON'S
DISCOUNT CENTER

The more you spend at Gibson's the more you save on your total Back-To-School purchases at Gibson's!

WE PASS THE SAVINGS ON TO YOU OUR CUSTOMERS....

BARBASOL
SHAVING CREAM
Regular or Menthol
11-Oz. Can **29^c**




LILT
SPECIAL
PERMANENT
Back-To-School
SPECIAL

G.D.P.

77^c



VO 5
SHAMPOO
7 OZ
BOTTLE
G.D.P. **59^c**

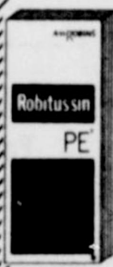
SUDDEN
BEAUTY
HAIR
SPRAY
16 .2-OZ CAN
47^c



THESE ITEMS ARE AVAILABLE IN GIBSON'S STORES WITH PHARMACIES.... AND ALL OTHER GIBSON'S STORES WITHOUT PHARMACIES IN THE HEALTH & BEAUTY DEPTS.




Gibson Brand
HI-POTENCY
MULTIPLE VITAMINS
with ADDED
MINERALS
100 Count SPECIAL
\$2⁶⁹




ROBITUSSIN
P. E.
4-OZ.
SIZE
For nasal stuffiness
& coughs...
SPECIAL
98^c



Gibson Brand
IRON TABLETS
325 MG.
100 Count
SPECIAL **89^c**
ALPHA KERI
Dry Skin Special
\$3¹⁵ Value
SPECIAL
\$1⁸⁷



NEO-SYNEPHRINE
DECONGESTANT
NOSE
DROPS
1/4%
1-OZ. SIZE
SPECIAL
59^c



Gibson Brand
LIVER & IRON
with VITAMIN
B-12 & C
SPECIAL
\$3⁷⁹

ADVERTISED BACK-TO-SCHOOL PRICES GOOD MONDAY, AUGUST 7 THRU SATURDAY, AUGUST 12, 1972 IN HEREFORD, DIMMITT, CANYON & TULIA, TEXAS & TUCUMCARI, N.M.



BACK TO SCHOOL

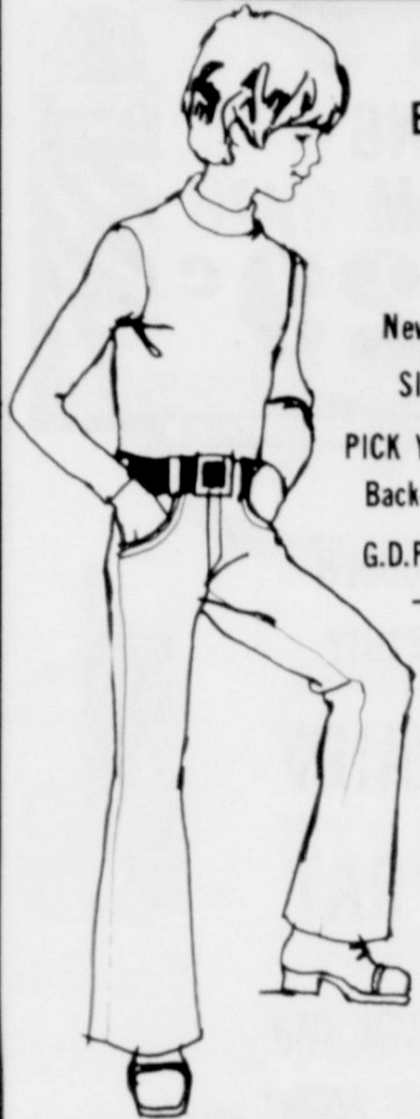
VALUE DAYS



Dickies

WHERE YOU ALWAYS BUY THE BEST FOR LESS™
GIBSON'S
DISCOUNT CENTER

Dickies



BLUE DENIM

FLARE JEANS

Never needs ironing
SIZES 4 to 16
PICK YOUR SIZE NOW!
Back-To-School
G.D.P. REG. '6⁰⁰

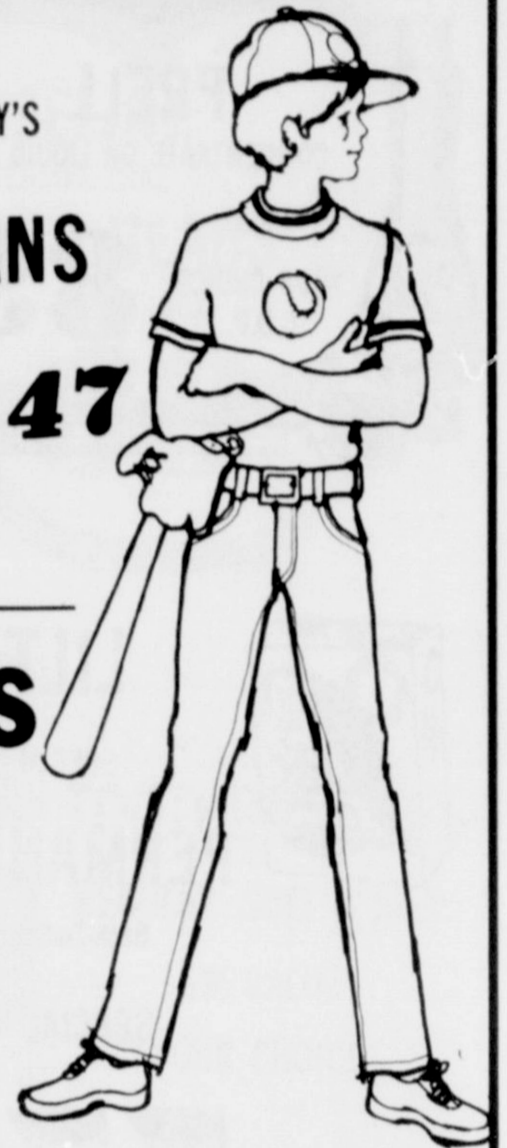
\$3⁶⁹
PAIR

WESTERN JEANS

Slim or Regular
SIZES 0 to 12
Blue denim plus colors.
11 1/4 oz. G.D.P. REG. '3⁹⁶

\$2⁴⁷

BOY'S



Dickies

YOUNG MEN'S FLARE JEANS

Gunslinger
Flare
in Assorted colors
REG. '8⁰⁰
G.D.P.

\$4⁹⁷
PAIR



BOY'S
ELY & WALKER
SPORT SHIRTS
Permanent Press
REG. '3⁴⁹

G.D.P.
Back-To-School

\$1⁵⁷
EACH

HEALTH KNIT MEN'S
**BRIEFS,
BOXER
SHORTS &
T-SHIRTS**
SIZES: S-M-L & XL
3 Pair **\$2³⁹**
Pkg.

BOY'S BRIEFS
by Healthknit
sizes 2 to 18
3-Pair Pkg. **\$1⁹⁹**
PKG.

MEN'S
PERMANENT
PRESS
PAJAMAS
Fancy prints
or colorful solids.
Coat or middy style

REG. '4⁹⁹
G.D.P.

\$2⁹⁹

MEN'S
ELY & WALKER
Permanent Press
SHIRTS
Tapered Body, Long Tail.
REG. '3⁹⁹

G.D.P.
Back-To-School

\$2¹⁹

ADVERTISED BACK TO SCHOOL PRICES GOOD MONDAY, AUGUST 7 THRU SATURDAY, AUGUST 12, 1972 IN HEREFORD DIMMITT, CANYON & TULIA, TEXAS & TUCUMCARI, N.M.



Back To School, Everyone!

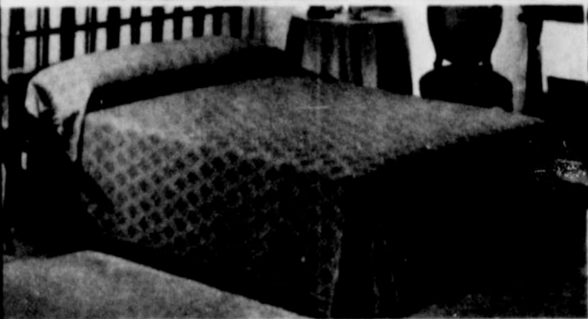


Weatherford
Cushion Floral
PILLOWS
NO. 100 DF 18" x 25"
REG. \$1.79
G.D.P. **99¢**

"WHERE YOU ALWAYS BUY THE BEST FOR LESS"
GIBSON'S
DISCOUNT CENTER

Women's Satinette Nylon
BRIEFS
40 DENIER OPAQUE CELANESE
NYLON YARN ASS'T COLORS
REG. \$1.25
BACK-TO-SCHOOL **59¢**

MISSES 100% NYLON
SATINETTE BRIEFS
Lace Trim-Exclusive of Decorations
Sizes: 2-14 Regular \$1.00
39¢



CONE MILLS WOVEN
BEDSPREAD
No iron-machine washable & dryable
Pre-Shrunk-decorative fringe Rounded corners.
Full or Twin Size
REG. \$7.98
\$4.97

WAMSUTTA
The Softest Touch
LID COVER
or
SCATTER RUG
Machine Washable-Non Allergenic
LID COVER Reg. \$1.98 **\$1.17**
RUG 20" x 36" Reg. \$4.98 **\$2.67**
RUG 18" x 30" Reg. \$3.98 **\$2.27**

LADIES' PARIS
Handkerchief
SCARFS
Excellent Quality
Wide ass't. of colors
REG. 49¢
G.D.P. **19¢** EA.

WOMEN'S & Misses
White
OXFORDS
Full sponge insole
cushion arch REG. \$3.98
G.D.P. **\$2.27**

QUEEN TRYTING
Rainbow Shag
AREA RUG
27" x 45" Ass't. colors
Reg. \$4.98 **\$2.57**

HAMPTON MILLS
BATH SETS
Sing-Sing Ass't.
2 & 3 Piece sets
Good ass't. Reg. \$5.98 **\$3.47**

PANTY HOSE
NO. 964
GIBSON'S
ONE SIZE FITS ALL
Sheer Stretch
Fit better-wears longer
REG. \$1.00
G.D.P. **37¢**

Gibson's Big Girl
PANTY HOSE
No. 499, NEW Soft sheer-Knit with
soft sheer yarn. The new miracle fiber.
REG. \$1.99
G.D.P. **87¢**

ATHLETIC STRETCH
FULL CUSHION
SOCKS
With comfort top guaranteed for
5 years 85% cotton 15% nylon
sizes 8½-13
Pair
33¢ REG. 69¢

MEN'S & BOY'S
BASKETBALL
OXFORDS
Autry No. 941 and 940
in black, white, Red and Gold. **\$2.27**
REG. \$3.98 G.D.P. PAIR

Gibson's Run-Guard Seamless
HOSE
Run-guard in top & toe
100% Nylon Reg. 69¢ G.D.P.
2 PAIR 47¢

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CHILDREN BACK TO SCHOOL! DRIVE WITH CARE



SYLVANIA
Blue Dot
FLASHCUBES
PKG. of 3
12-FLASHES **87¢**

POLAROID
TYPE 108
COLOR FILM
G.D.P. SPECIAL **\$3.87**

WHERE YOU ALWAYS BUY THE BEST FOR LESS

GIBSON'S
DISCOUNT CENTER

BRUT "33"
SPLASH ON LOTION
Large Bottle **97¢**

Men's & Ladies'
BILLFOLDS
by Meeker **25% OFF** G.D.P.

Ladies' Remington Princess
SHAVER
\$6.97

POLAROID
SQUARE SHOOTER II
CAMERA
\$24.95 Retail
G.D.P. Back-To-School Special **\$19.47**

Large Assortment of
JEWELRY
99¢
\$2.00 Retail SPECIAL

SPECIAL
Back-To-School
PRICE ON TAPES
RETAIL.....\$6.98
Gibson's Reg. Price \$5.77
SPECIAL PRICE **\$4.87**

SPECIAL LP RECORD JAMBOREE
ALL POPULAR RECORDS & ARTISTS

RETAIL PRICE	G.D.P. REG.	SPECIAL PRICE
\$4.98	\$3.97	Now \$2.99
\$5.98	\$4.67	Now \$3.87
\$6.98	\$5.47	Now \$4.37

LADIES' 17 JEWEL
WATCHES
by Westclox
Model 37135
G.D.P. **\$13.97**

MEN'S 17 JEWEL WESTCLOX
No. 38058 Ret. \$37.95
No. 38050 Ret. \$32.95
\$13.97

BLANK CASSETTE
60 MINUTES
TAPES
3- to 4- PKG. **\$1.17**

REMINGTON'S
MEN'S
SHAVER
Model LB6
\$13.97

ELECTRIC
DROWSE
ALARM CLOCK
by WESTCLOX
G.D.P. **\$3.97**
Back-To-School

TRAVEL ALARM
by LINDEN
G.D.P. SPECIAL
\$2.97

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SCHOOL



CHAMPLIN
C.M.O.
MOTOR
OIL



QUART
CAN

17^c



ANTI-LEAK
ZEREX
ANTI-FREEZE
AND
SUMMER COOLANT

BACK-TO-SCHOOL SPECIAL

1-GAL
CAN

\$1⁴⁹



**FREEZE 12
REFRIGERANT**
For all car
air conditioners

15-OZ.
CAN

49^c



DUPONT
OUTSIDE
LATEX

PAINT

1-GAL
CAN **\$6⁴⁹**



GIBSON'S
INSIDE
LATEX
WALL
PAINT

1-GAL
CAN **\$2⁶⁷**



**STP
OIL
TREATMENT**
REG. SIZE CAN


69^c



**FEDERAL
SHOTGUN
GAME
LOADS**
For Dove & Quail
6 & 8 Shot
12-16-20 guage

\$1⁹⁹
BOX

ALL FISHING RODS
10% OFF
G.D.P.



**COLEMAN
FUEL**
1 GAL

89^c

ADVERTISED BACK-TO-SCHOOL PRICES GOOD MONDAY AUGUST 7 THRU SATURDAY, AUGUST 12 IN HEREFORD, DIMMITT, CANYON & TULIA, TEXAS & TUCUMCARI, N.M.



WELCOME BACK



SWAG LAMPS

by Tempo
Ass't styles & colors
YOUR CHOICE

G.D.P. SPECIAL **\$9⁹⁷**

GIBSON'S DISCOUNT CENTER

WHERE YOU ALWAYS BUY THE BEST FOR LESS



PRESTO PRESSURE COOKER

PCC4-CAST ALUMINUM
4-QUART SIZE-G.D.P.

\$8⁹⁷

REGAL POLY PERK

4-8 Cup Automatic
completely odor free

G.D.P. SPECIAL

\$5⁸⁷



PAPER TOWEL HOLDER

NO. C4931P by EKCO
Will hold regular & Large size paper towels.

G.D.P. **47^c**

WACO BROOM NO. 100

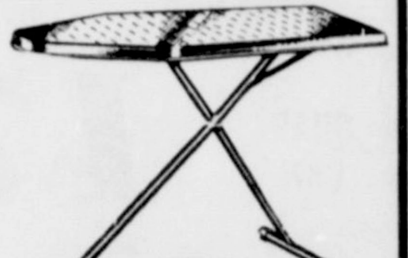
White rose broom

\$1¹⁹



BALL FRUIT JARS

Qt. size **\$1⁶⁹** case
Pt. Size **\$1⁴⁹** case of 12



IRONING BOARD

NO. C57
by SEYMOUR G.D.P.

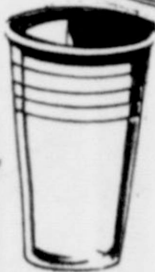
\$2⁵⁷



POTATO CHIPS

GIBSON'S POTATO CHIPS
59^c RETAIL

39^c



44-QL

WASTE BASKET

by TUCKER
NO. 1070

G.D.P. SPECIAL

69^c



IRONING BOARD PAD & COVER SET

by Gustin Kramin

all Fab pad
Teflon Treated
cover \$1⁰⁰ VALUE

49^c



BORDEN ICE CREAM

5-QUART
Texas size plastic bucket
Ass't Flavors

\$1⁶⁹



DUNCAN HINES
CAKE MIX
YOUR CHOICE BOX

31^c



100% TEA
NESTEA
3-oz. Jar

99^c



GIBSON'S BREAD

1 1/2 LB. LOAF

19^c



SWIFTS PREMIUM
HAMS
3-LB. CAN

\$2⁸⁷



YOUR CHOICE
COCA-COLA
DR. PEPPER
28-oz. Btls. 7-UP

3/6^{7c}

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