

HAVING MISSED AN opportunity to make the foliage tours in New Mexico for the past few years, the Ellis family journeyed to Canadian this past Sunday, for the Hemphill county seat's annual fall showing of the colors.

We had never made the Canadian trip before, so we were especially anxious to go, and see what that neck of the woods had to offer. We were not disappointed. Mother nature had applied her paint brush in some beautiful colors and hues.

The Canadian trip offered an almost completely different set of trees than New Mexico offers, so it proved well worth our while.

Never have we seen beautiful Cottonwoods as there were in the Lake Marvin area. There are also White Mulberry, Plum, and several others in which we were not as familiar, which in fact did not detract from their beauty, of course.

This was our first real visit to Canadian, and we came away amazed at the beauty of this Panhandle town, which is so different from 99 per cent of its neighbors, built as it is on the slopes near the Canadian River.

The folks of Canadian also staged a hobby show in conjunction with the foliage tour. It, too was very nice.

And since we never get around to sending cards, we'll state here that we enjoyed our visit in the home of our newspapering friend at Canadian, Ben Ezzell and his wife Nancy. They also get the Friona Star, you see. This will also save a little on paper, which is getting scarce.

RHEA BRADLEY, the resident engineer with the Texas Highway Department, was a visitor in our office the other day.

Bradley told us that he "hoped" that the contract for the Highway 214 project could be awarded by December 1.

This is almost a year since the date that the contract was originally scheduled, due to the tie-up of highway funds in the federal trust fund.

Had the contract been awarded as originally scheduled, we might possibly be seeing the overpass spanning the Santa Fe railway and the Frio Draw by now. But as it is we just have to keep our fingers crossed that the project goes ahead, and that the shortage of materials which is hampering almost every industry, does not make for even further delays in this ill-fated project.

WE HATE TO KEEP harping about the way things are done at the Courthouse, but since writing our last column, we made a big discovery.

Parmer County has a new County Treasurer. Longtime treasurer Mabel Reynolds retired, and her deputy, Mrs. Benna Felts, has been appointed to replace her.

We received no word from the county officials that Mrs. Reynolds was going to retire, nor that a new county officer had been appointed. This was an item of interest to most county residents and voters.

The way we found out was on the treasurer's quarterly statement, which contained Mrs. Felts' name, instead of that of Mrs. Reynolds, which it had bore for so many years.

It not only would have been good protocol for the county officials to have advised us of the change, but it could have served to give Mrs. Reynolds the recognition she justly deserved for so many years of service to the county.

Apparently the folks at the courthouse didn't think it was worthy of a phone call, or a letter or what-have-you. But we still maintain that they should be responsible to some 11,000 Parmer County residents, and not just those at the scene in Farwell.

WHAT A HARVEST season! Farmers could not have written a script for this year's harvest season and had it much better than it has been. They would have known for sure if they asked in their "script" for the type of weather we've had this

MERCHANTS GROUP

BAC Organized ; Promotions Slated

Friona merchants met Thursday night and organized a Business Activities Committee of the Chamber of Commerce through which it hopes to offer savings through a series of monthly promotions.

With eighteen merchants attending the organizational meeting a five-man executive committee was named, dues were established, and a promotion for the month of November was worked out.

Named to the executive committee were Ralph Roden, Kenneth Williams, Leland Hutson, Marc Houser and Carrol Gatlin, chairmen.

The newly formed organization voted to give away a five

hundred dollar gift certificate in the Thanksgiving promotion. One lucky shopper from the Friona area will be awarded the certificate which can be used like money at any of the participating Friona stores.

LAUD "FRIONA FIRST" It was pointed out that merchants participating in the program will begin displaying the "Friona First" decals in their stores and also will be using this trademark in their advertising.

Participating stores will give away free tickets to their customers based on purchases.

Merchants attending the meeting agreed on their need to educate the public as to how

well their prices and selections of merchandise compares with stores in other cities. These were areas criticized by participants in the recent shopping survey.

"We need to let the customer know what we have available in Friona and that our prices are not out-of-line," stated one of the merchants.

"Sure, we need the loyalty of the people who live in our area, but the people in the trade territory need Friona merchants just as badly. What if they (the shoppers) had to drive to Amarillo for everything they bought?" was a question posed by another merchant.

CONDUCTS MEETING Conducting Thursday's meeting was Carrol Gatlin, a director of the Friona Chamber of Commerce and Agriculture.

His recommendation that the new group be affiliated with the Chamber was approved. Gatlin had learned of the BAC organization at Muleshoe, which has been an active force in promoting local business in that city.

The merchants voted to assess themselves yearly dues of \$25.00 per business for the Business Activities Committee.

The free drawing idea was conceived as one way of showing area shoppers that the local merchants appreciate their business.

The merchants also discussed plans for a monthly sale in which every retailer would be encouraged to participate. A united front by the Friona merchants is the goal of the BAC.

The merchants were encouraged to run price specials in these monthly promotions. One of the businessmen attending Thursday's meeting criticized local advertisers for failing to run more prices in their advertising.

The executive committee was empowered to secure tickets for the first drawing. Shoppers are asked to be watching for these as they shop in local stores in the near future. The drawing is to be held just prior to Thanksgiving, date and time to be announced later.



MERCHANT LEADERS...The executive committee chosen by Friona merchants to guide the Business Activities Committee of the Friona Chamber of Commerce, is shown above. Standing are Carrol Gatlin, chairman, and Leland Hutson. Seated are Kenneth Williams, Ralph Roden and Marc Houser.

Friona Industries Stock Begins Public Offering

NEW YORK, Oct. 30- Shields Securities Corporation and Eppler, Guerin & Turner, Inc., as joint managers of the underwriting group, announced today the public offering of 405,000 shares of Friona Industries, Inc. common stock at \$14 per share. The offering marks the first public sale of the company's stock.

Of the shares offered, 255,000 are being sold by the company and 150,000 by certain selling stockholders. None of the proceeds from the sale by the stockholders will be received by the company.

Net proceeds to the company from the sale of its 255,000 shares will be used to reduce short-term bank debt incurred primarily to purchase cattle and other inventories and to carry accounts receivable.

Friona Industries, Inc. headquartered in Friona, Texas, is engaged principally in the manufacture and sale of commercial cattle feeds and feed supplements, retail marketing of animal health supplies, operation of feedlots for custom cattle feeding and the purchase, fattening and sale of company-owned cattle.

United Fund Drive Stands 69% Of Goal

The Friona Area United Fund Drive for 1973 stood at 69% completed as of Friday, stated Byron Hardgrove, General Chairman.

The total of \$5,133.00 which had been deposited as of Friday, was still some \$2,271.00 short of this year's goal of \$7,404.00.

The 1973 goal is 25% higher than that of last year.

Hardgrove indicated that the money deposited does not include any from the rural drives, which have been hindered by the crop harvest which had the rural chairmen busy with their main vocations.

Also yet to report was one zone from the city of Friona as well as some of the large individual United Fund contributors.

"I feel that we can still make our goal, but it's going to depend largely on how well the rural residents come through," Hardgrove stated.

It was pointed out that those who have not had an opportunity to contribute may leave their donations at the Friona State Bank.

Organizations benefiting from the United Fund Drive include Girl Scouts, Boy Scouts, Salvation Army, Red Cross, USO, American Field Service.

Jaycees Support First Amendment On Ballot

Friona Jaycees passed a resolution this week in support of proposed amendment one on the Constitutional Election to be held next Tuesday.

The first amendment provides a raise in annual salaries for Texas legislators from \$4800.00 to \$15,000.00 and calls for annual sessions of the legislature.

"The Jaycees, like many other organizations across the state, feel that Texas can attract a better quality legislator by providing a salary in keeping with the times," stated Don Gatlin, president of the local chapter.

The JC's feel that under the present set-up only wealthy persons can serve in the legislature or else representatives must have an additional source of income.

"We feel that being a state representative is a position

worthy of adequate pay," Gatlin said.

He urged that all qualified voters in the Friona area exercise their voting right regardless of how they might care to vote.

Election Notice

The general election, featuring a chance by voters to amend the much-amended Texas Constitution nine more times, will be held next Tuesday.

No other races appear on the ballot locally. The sample ballot appears on Page 2, while details on the amendments appear on Page 13.

WINNERS GIVEN

Two Pick Fourteen Games In Contest

Fred Herrera and Herb Seright were the weekly champs in the Friona Star's football contest for the eighth weekly competition.

The two contestants waded through a small maze of upsets to correctly pick 14 games—as many as were possible to pick correctly and took first and second place. Two of the 16 contest games ended in ties, so everyone had a pair of Xs on their blanks for these games.

Herrera was awarded first place on the basis of the tie-breaker score, missing the Friona-Littlefield game by 14 points to Seright's 19 points.

Five contestants correctly picked 13 games, and from this number, Jeff Peak emerged as third-place winner, by missing the Friona-Littlefield score by just six points. Young Peak picked the score at 34-14, when the actual score was 35-19.

Others getting 13 games right were Jerry Hinkle, Larry Broyles, L.F. Jacobs of Bovina and Lynda Grimsley.

Scores in the contest were down sharply from the preceding week, which had seen the first perfect entry for the season. Main reason for the downturn in scores was that two of the contest games, one high school and one college game, ended in ties, causing two automatic "Xs" on everyone's entry blank.

Then, too, there were a handful of upsets, such as Colorado over Missouri, Morton over Olton, and (judged by the entries) Bovina over Farwell,

and in most quarters, Notre Dame over Southern Cal.

Hank Outland, Jr. held onto the lead in the race for grand prize, with an eight-week total of 93 points.

Jeff Peak, with his 13, moved into second place with 92 points. Mary Priest and Mary Pryor are tied for third place with scores of 91.

Standing at 90 are F.G. Crofford, Eugene Ellis, Keith Pryor and Frank Truitt.

The contest has four weeks to run, counting the one in this week's issue.

Another weekly contest appears inside this issue. Leading contestants after eight weeks are—

Food Stamps Go On Sale At Post Office

Beginning November 1, 1973, food stamps will be sold at the U.S. Post Office in Friona.

Food stamps will be sold from 10:00 a.m. to 3:00 p.m., Mondays through Fridays except Federal Holidays, to individuals certified as eligible by the State Department of Welfare.

To purchase food stamps, a person must have an identification card which is issued by the State Department of Public Welfare and the Authorization to Purchase (ATP) card he will receive in the mail.

FHS Surprises Dimmitt, 18-13

The coldest night of the football season produced one of the warmest wins of 1973 Friday night at Dimmitt. Friona's Chiefs rallied in the fourth quarter for an 18-13 win over their old rivals.

Coming on the heels of the team's heartbreaking loss to Littlefield in which everything went against them, it was heartening for the Chiefs to get (and make) the breaks for a change.

Clay Bandy's passing arm drove the team 89 yards in a desperation fourth-quarter drive that secured the win.

The opportunist Chieftains hopped on three Bobcat fumbles during the cold contest, and the Chieftain

defense did a good job of containing Dimmitt speedster Robert Mayberry, although he still scored two touchdowns.

The game was only five minutes old when Mayberry fumbled a pitchout and Bandy claimed it for Friona at the Chieftain 34. This followed by one play a blocked Friona punt, and got Friona out of a jam.

Friona drove to Dimmitt's 41, facing fourth and one, and elected to kick. Friona fans who wanted the team to go for it didn't have long to second-guess the decision. Mayberry couldn't find the handle on the punt, and Terry Thompson grabbed it just outside the Bobcat 10 for another big break.

King gained to the five. Bandy's next handoff was dropped, but the ball bounced right back IN HIS HANDS* SO Clay set sail for the right corner of the end zone and made it. Two kick attempts failed, but Friona was enjoying a 6-0 lead.

Early in the second quarter, Dimmitt was driving. The 'Cats had the ball at Friona's 26 when the tide suddenly turned. On an attempted pitchout to Mayberry, Dale Cleveland found himself between the Dimmitt halfback and the ball. It turned into a fight for possession, with Cleveland coming up with the ball.

The fired-up Chieftains then put together a 58-yard drive for another touchdown. Bandy passed to Dale Parsons for one big first down, and Dale sprinted 13 yards with a handoff for another, moving the ball to Dimmitt's 17.

Ted King ran the ball to the one yard line, where on third down Bandy punched it over on a quarterback sneak. Bandy tried to run for two points, but was stopped inches short. Just the same, the visiting band of Injuns had a surprising 12-0 lead, with 5:52 left in the half.

Dimmitt came to life at this point, and drove 59 yards for a score. Mayberry got the TD on a fine 29-yard run. He took a pitchout and did a good job of breaking tackles and outrunning his defenders to the goal. A kick cut Friona's lead to 12-7, which also was the halftime score.

Dimmitt made it look bad for

[Continued on Page 7]

28-Year Postal Employee Retires

A steak supper in Clovis Thursday night honored Mrs. John Burrow who retired from her job of clerk in the Friona Post Office this week after 28 years of service.

An engraved silver tray was presented to Mrs. Burrow, better-known around the Post Office as Laverne. Post Office employees and their families were in attendance at the gathering.

Prior to moving to Friona in 1945, Mrs. Burrow was associated with the Retail Merchants in Lubbock. During the war years she did Civil Service work in the stamp rationing department.

The Burrows have a daughter, Mrs. Lavois Wofford of Stamford, and a son, John C. Burrow of Dallas. They have three granddaughters that they plan to visit and enjoy now that postal duties are no longer pressing. Mr. Burrow is semi-retired and is at present

working part-time at Houser's Grocery. In years past he was associated with Friona Produce and with Cummings Farm Store.

"We don't have any definite plans for traveling," states Laverne, "but we do plan to go when the notion strikes."

In an interview, Mrs. Burrow told how much she enjoyed working with the people here, "both the folks in the back and the ones I met at the window."

She said she would miss them all and expressed her appreciation to the good people of Friona for being so friendly and helpful over the years.

Post Office Slates Exam

The Post Office in Friona, Texas will start taking applications on Monday, November 5, for clerk-carriers, states Wright Williams, local postmaster.

Forms are available at the window for this upcoming examination and time to fill them out and return to local Post Office will be 15 days.

The closing date will be November 21 and the forms may be picked up during any part of the day between 9 a.m. and 5 p.m.

Examination will be held in Amarillo at a date that will be set later and notice will be mailed to you.

A notice of this examination is posted in lobby of local Post Office.



RETIRES...Laverne Burrow, 27-year postal employee, retired as of November 1. She is shown sorting mail toward the end of her final day on the job.



REMINDS COMMUTERS...Friona Jaycees have replaced the sign originated by Ted Weaver on the eastern side of town, which reminds people who work in Friona and live elsewhere that they're driving too much. Jaycee members Fidel Madrid and Don Gatlin flank the sign. The project was chaired by Les Fithen.

[Continued on Page 7]



OUT OF THE WOODS



CVAE CLASS...The morning building trades class, which has just completed a storage house in the form of an old-style

barn, proudly poses in front of the structure. The storage house has been sold. The class expects to embark on other similar projects.

Student Leaders Met In Canyon Thursday

Delegates from the Friona High School Student Council met with other delegates from the 26 Panhandle counties November 1 at the Activities Center of West Texas State

University in Canyon. The all-day meeting of Student Councils in District I included presentation and kickoff of their new project The Discovery Center. Don Lunetta, Executive Director, and Russel G. Allen, Jr., Chairman of the Development Committee, gave a multi-media presentation of the Center and assist the Student Councils in launching their project to help build the facility.

Aztec Has New Owner

The Aztec Drive In is now under the ownership of Mr. and Mrs. Pat Hanks, it was announced this week. Hanks said that the Aztec would specialize in Mexican Food, and that the restaurant would feature a different weekly special.

"We are going to strive to have the best food in Friona. We want our customers to let us know about our food and service, as to how it suits them," Hanks said. The restaurant and drive-in will open at 8:30 a.m. and close at 10:30 p.m., it was announced.



TRIM TRIO—Lustrous cotton chintz shapes a lush green pantsuit that bares a surprise. It's a halter bra top in a madras print that matches the shirt-jacket lining. Wide-leg pleated pants with big pockets complete the Geno of California design. Chintz by Lowenstein; madras from Galey & Lord.

The FRIONA STAR

Founded in 1925 by John W. White

Published Every Sunday at 916 Main Street Friona, Texas, 79035

Member, Texas Press Association; Member, Panhandle Press Association; Member, West Texas Press Association.

Prize-winning newspaper, Panhandle Press Association, 1957, 1958, 1959, 1960, 1961, 1963, 1964, 1965, 1967, 1968, 1969, 1970, 1971, 1972. Prize-winner in Texas Press Association, 1959, 1960, 1962, 1963, 1964, 1965, 1966, 1968, 1969, 1970. Prize-winner in West Texas Press Association, 1959, 1960, 1961, 1962, 1963, 1964, 1965, 1966, 1968, 1969, 1970, 1972. Prize-winner in National Newspaper Association, 1971.

General Excellence winner, Texas Press Association, 1970. General Excellence Winner, Panhandle Press Association, 1969. General Excellence Winner, West Texas Press Association, 1961, 1963, 1965, 1968. Community Service Award, West Texas Chamber of Commerce, 1970 (WTPA) and 1972 (PPA).

Second class postage paid at Friona, Texas, 79035.

SUBSCRIPTION RATES

Parmer County, adjoining counties, \$5 per year. Elsewhere, \$6 per year.

Bill Ellis, Editor & Publisher
Wahleah Beck, Bookkeeper
Vickie Copley, Back-Shop Foreman



Sincerely Yours

By Rev. Albert Lindley

SAY, WOULD YOU LIKE TO DO some thinking with this article today? What I really mean is that you might be confronted with something that will cause you to do some thinking....

[Most of you are thinking people or you wouldn't be reading this....]

In a church paper I receive there appeared a four part cartoon that I thought really did set things up just as they are.

The first panel depicted a man buying some gas, which had risen in price but it enabled him to go where he wanted, so the price did not bother him so much.

The next panel indicated the same man now buying some groceries for which indeed, the prices had increased, but he was eating pretty "high off the hog" (I guess in this area we should talk about "roast off the rump") but at any rate he was satisfied with his purchases. (Note that it wasn't his wife.)

The next panel shows the same man purchasing a football ticket where the prices had really mushroomed, but he wasn't so bothered since he was following a plan of enjoyment for himself and he probably would be very happy, even with the increase in the ticket.

But the last panel of the cartoon really brings out his character.

The same guy is seated in church and he is dropping his usual \$1 in the plate and thinking, "money, money, money—always asking for more money!".....

Isn't it rather strange, the way we set our priorities and how we deal with them?

See, even to reject this idea you will have to think about it....



WRECK VEHICLE...This is the automobile in which Paula London, daughter of Mr. and Mrs. Richard London, was injured late last Friday. The FHS sophomore sustained broken ribs from the accident.

Agricultural Trends Highlight Meeting

Trends in Texas Panhandle agriculture will be spotlighted at the annual meeting of the Panhandle Economic Program at Canyon, November 16, 1973 according to County Extension Agent Mack Heald.

Governor Dolph Briscoe and Senator Max Sherman, along with specialists and local producers in beef cattle, grain marketing, and family living—youth will headline the event which begins at 9:30 a.m. at the Activities Center, on the West Texas State University Campus.

Mack Heald said that people from across the 25-county PEP area (Upper Panhandle) will be on hand, along with key leaders from each county will be welcomed to the WTSU Campus and 4th Annual PEP meeting by Dr. L.I. Watkins, WTSU President.

Crops, livestock and family living and youth will be singled out for specific discussions during task force meetings in the morning session. Leading the discussions on beef will be

Dr. Ed Uvaek, Livestock Marketing Specialist with the Texas Agricultural Extension Service, College Station, and Mr. Jack Carrothers of Friona Industries, Incorporated of Friona. Dr. Roland Smith, Grain Marketing Specialist with the Texas Agricultural Extension Service at College Station and Mr. Carl Jahnel, farmer from Hemphill County will examine the world and local grain situation. The Family Living Youth Task Force will discuss what the future holds for the family in health, family economics as they relate to health programs, and food and nutrition. Dr. Barbara Sears, Lynn Bourland, and Sally Springer, Extension Specialists in health, home management, and food and nutrition will be featured speakers.

Senator Max Sherman of senatorial district 31, said Mack Heald will be the first speaker, addressing the group on activities of the recently created Regional Water Council.

Following his speech, the agricultural task force and the family living youth task force of PEP will meet.

The governor's address comes at 1:30 p.m. with a business meeting scheduled at 2:30, said Mack Heald.

Governor Briscoe's address, he said, is expected to center around the role that Texas will play in the nation's agriculture future.

Included in the business meeting, the agent noted, will be an outline of task force goals, the introduction of the executive committee, the chairman's report, and election of officers.

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Lay Witness Mission Slated In November

Friona United Methodist Church will be in Lay Witness Mission, November 9-11th. Cotton Moore from Dallas, who will be acting as Mission co-ordinator, will arrive on Friday, along with other team members, from various parts of the country.

The schedule has been completed and will begin with a prayer vigil on Thursday evening, Nov. 8th, at 7 p.m. This will be prior to the beginning of the Friday evening group sessions.

The group meetings will continue throughout the entire weekend. The youth will have separate sessions to that of the

adults, and special classes are being planned for the children during the Mission.

The conclusion of the Lay Witness Mission will be on Sunday at 7 p.m. in the Sanctuary, with an evaluation service and a time of snaring.

Human progress can be boiled down to the mastery of emotions by men and women.

A workman should be worthy of his hire, but conversely, his hire should be worthy of his work.

CONSTITUTIONAL AMENDMENT ELECTION

No. 78

Parmer County

November 6, 1973

SAMPLE BALLOT

PROPOSED CONSTITUTIONAL AMENDMENTS

Instruction Note: Place an X in the square beside the statement indicating the way you wish to vote.

- | | | |
|-------|--|---|
| No. 1 | <input type="checkbox"/> FOR
<input type="checkbox"/> AGAINST | The constitutional amendment to provide for annual regular sessions of the legislature; and to provide an annual salary of \$15,000 and per diem for the members of the legislature, effective in January, 1975. |
| No. 2 | <input type="checkbox"/> FOR
<input type="checkbox"/> AGAINST | The constitutional amendment to include within the scope of homestead protection the real property of a single adult person which meets the other requirements of homestead property, and to provide that a family homestead may not be abandoned except with the consent of both spouses. |
| No. 3 | <input type="checkbox"/> FOR
<input type="checkbox"/> AGAINST | The constitutional amendment to extend the \$3,000 ad valorem tax exemption to the homesteads of unmarried adults. |
| No. 4 | <input type="checkbox"/> FOR
<input type="checkbox"/> AGAINST | The constitutional amendment establishing certain requirements relative to the enactment of laws creating certain conservation and reclamation districts. |
| No. 5 | <input type="checkbox"/> FOR
<input type="checkbox"/> AGAINST | The constitutional amendment authorizing counties and cities bordering on the Gulf of Mexico to issue bonds for the construction of sea walls and breakwaters upon a vote of the resident property taxpayers. |
| No. 6 | <input type="checkbox"/> FOR
<input type="checkbox"/> AGAINST | The constitutional amendment stating that the district court concurrently with the county court shall have the general jurisdiction of a probate court, and providing the jurisdiction thereof, and further providing that in any probate proceeding the district court shall also have jurisdiction otherwise conferred upon it by law, and further providing that the legislature may increase, diminish or eliminate the jurisdiction of the district court or county court in probate matters, and further providing that the legislature shall have power to adopt rules governing the filing, distribution and transfer of all such cases and proceedings as between district courts, county courts, and other courts having jurisdiction thereof, and further providing that the legislature may provide that all appeals in such matters shall be to the courts of (civil) appeals. |
| No. 7 | <input type="checkbox"/> FOR
<input type="checkbox"/> AGAINST | The constitutional amendment to provide for an additional \$100 million in bonds or obligations of the State of Texas for the Veterans' Land Fund. |
| No. 8 | <input type="checkbox"/> FOR
<input type="checkbox"/> AGAINST | The constitutional amendment to authorize cities, towns, and villages to levy such ad valorem taxes as are sufficient to pay the principal of and interest on their general obligations hereafter issued subject to the restrictions provided by law. |
| No. 9 | <input type="checkbox"/> FOR
<input type="checkbox"/> AGAINST | The constitutional amendment authorizing the legislature to exempt from property taxes certain property used by a nonprofit water supply corporation or a nonprofit water supply cooperative. |

No. 78

CONSTITUTIONAL AMENDMENT ELECTION
Parmer County
November 6, 1973

Note: Voter's signature to be affixed on the reverse side.

DEAD ANIMALS

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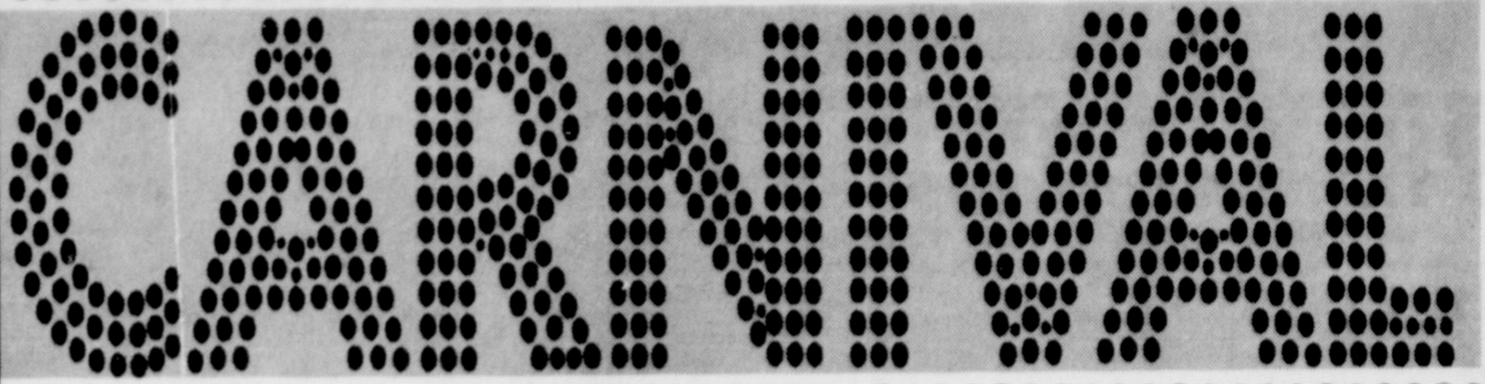
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with a pocket of extra change!
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Shurfine

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- SHURFRESH HALFMOON LONGHORN,
COLBY CHEESE69
- SHURFINE, 6-OZ. CANS
ORANGE CONCENTRATE ... 5/\$1.00
- SHURFINE, 17-OZ. CANS
GOLDEN CORN, CS or WK .. 5/\$1.00
- SHURFINE, 1-LB.
COFFEE-REG., DRIP, ELEC.....69
- SHURFINE, 18 1/2-OZ. BOXES
CAKE MIXES, MIX-MATCH .. 4/\$1.00
- SHURFINE, 10-3/4 OZ. CANS
TOMATO SOUP..... 8/\$1.00
- SOFLIN, 2-PLY
BATHROOM TISSUE79
- ROXEY, 15-OZ. CANS
DOG FOOD 8/\$1.00
- SHURFINE, 7 1/2-OZ. BOX
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- SHURFINE, 16-OZ. CANS
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- SHURFINE, 46-OZ. CANS
GRAPEFRUIT JUICE 2/.89
- SHURFINE, 46-OZ. CANS ASST. FLAVORS
JUICE DRINKS 3/.89
- SHURFINE, 14 1/2-OZ. CANS
PUMPKIN 6/\$1.00
- SHURFINE, 16-OZ. CANS
WHOLE PEELED TOMATOES . 4/\$1.00
- SHURFINE, 8-OZ. CANS
TOMATO SAUCE 9/\$1.00
- SHURFINE, 6-OZ. CANS
CHUNK STYLE TUNA..... 2/.89
- SHURFINE, 18-OZ. JAR
STRAWBERRY PRESERVES59
- SHURFINE, 32-OZ. JAR
LIGHT CORN SYRUP49

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CUT GREEN BEANS ... 5/\$1.00

SHURFINE, 22-OZ. JAR

WHOLE SWEET PICKLES ...59

SHURFINE, 16-OZ. JAR

CUCUMBER CHIPS ... 3/\$1.00

SHURFINE, 14-OZ. BOTTLES

CATSUP..... 4/\$1.00

SHURFINE, 4-OZ. CAN

BLACK PEPPER39

SHURFINE, 10-OZ.

CHOPPED BROCCOLI . 4/\$1.00

SHURFINE, 10-OZ.

BROCCOLI SPEARS... 4/\$1.00

SHURFINE, 10-OZ.

BRUSSEL SPROUTS ... 4/\$1.00

SHURFINE, 16-OZ. CANS

CRANBERRY SAUCE .. 4/\$1.00

SHURFINE, 15 1/2-OZ. CANS

PINEAPPLE 4/\$1.00

A BONANZA SPECIAL

Ocean Spray

CRANBERRIES 1 Lb. Cello **33¢**

US #1 Texas Red

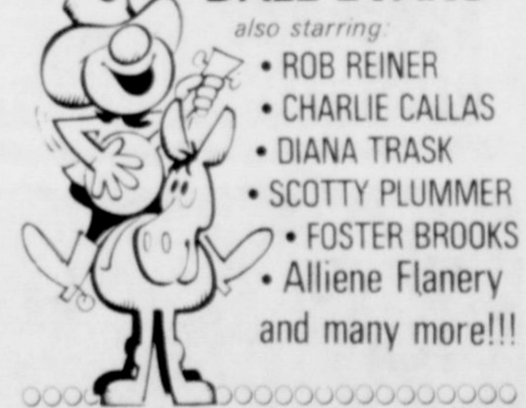
GRAPEFRUIT Lb. **19¢**

Texas **CUCUMBERS** Lb. **19¢**



THE MICKEY FINNS FINALLY PRESENT
'How the West was lost'
a one hour TV entertainment special!

as told by **ROY ROGERS** and **DALE EVANS**



- also starring:
- ROB REINER
 - CHARLIE CALLAS
 - DIANA TRASK
 - SCOTTY PLUMMER
 - FOSTER BROOKS
 - Alliene Flanery and many more!!!

FOLGER'S COFFEE
1 Lb. Can With Coupon **79¢**

SAVE WHEN YOU BUY A LB. CAN of FOLGER'S COFFEE
SPECIAL PRICE WITH THIS COUPON **79¢**
WITHOUT COUPON 99¢
GOOD THRU (11-10)



HOUSER

GROCERY & MARKET

GOOD CARTON BETTER QUALITY BEST FLAVOR TRY SOME NOW

WE GIVE GUNN BROS STAMPS

DOUBLE ON WEDNESDAY WITH \$2.50 PURCHASE OR MORE

★ READ and USE CLASSIFIED ADS

PH. 247-2211

Reader Ads...First insertion, per word..... 8 cents
 Additional insertions (no copy change), per word..... 6 cents
 Minimum charge..... \$1.25
 Classified display (boxed ads-9 pt. type under a specific heading, 1 column width-only-no art or cuts. Per column inch..... \$1.50
 Repeat insertions without copy change, per col.

Repeat insertions without copy changes, per col. inch. \$1.25
 Cards of Thanks...same as classified word rate, minimum charge..... \$1.25

DEADLINE for classified advertising in Thursday's issue-5 p.m. Tuesday.

Check advertisement and report any error immediately; The Star is not responsible for error after ad has already run once.

ANNOUNCEMENTS

DISCOVER MUSIC...IT'S GREAT WHEN YOU PARTICIPATE. A Festival of values at Phillips House of Music for pianos, organs, band instruments, guitars, lessons and repairs. Now serving the area with musical supplies for 20 years from 1953 to 1973. 118 Main, Clovis, N.M. 763-5041. 28-tfnc

Needlepoint & Supplies Still Stocked at ALLEN'S JEWELRY 3-tfnc

FRIONA LODGE NO. 1332 A.F. & A.M. Stated Meetings First Tuesday Of Each Month at 8 P.M. Seventh and Ashland FRIONA, TEXAS 79035 34-tfnc

For The Working Woman: Classes starting Monday at 6 p.m. at Mademoiselle Health Salon Spa. Call for appointments, 247-3312. 4-2tc

VALLEY SELF-PROPELLED SPRINKLER SYSTEMS standard and reversing. Let us talk with you about our new 6-8-10 year lease. Programs which now include PVC plastic pipe. AVI, Inc., 1534 W. American Blvd. Muleshoe, Texas. Phone 806-272-3565. 49-tfnc

BUSINESS DIRECTORY

ADAMS DRILLING CO., INC.
 WATER WELL DRILLING
 Laying Pumps & Gears
 Pumps Inc. Heads Repairs
 Sales & Service All Makes
 Dial 247-2731
 Friona Nights 247-2513 Texas

TELEX
CLOVIS HEARING AID CENTER
HEARING AIDS
 *Batteries *Molds *Free Hearing Tests
SERVICE ALL MAKES
 416 Mitchell Phone 763-6900 9-tfnc

PROFESSIONAL POSTERS LETTERING COMMERCIAL ARTWORK
 Carl Carol Ellis 247-3053.

MANURE HAULING & SPREADING
 Call Phipps & Son Associates. Phone 247-3404. Friona or Mobil 265-3690. 3-tfnc

Christmas Calendars-Jeweled Kits-Ornaments-Stockings Table Cloths-Tree Skirts-Needlepoint Picture Kits-Crewel-Crossstitch Quilt Tops-Knitting Yarns
Dan's of Canyon 5-4tc

MOTHER'S DAY OUT
 Leave your youngsters at the Friona Methodist Church on Thursdays and have a day to yourself. 9:30 a.m. to 3:30 p.m. \$2.00 for one child, \$2.50 for two per family, etc. Bring a sack lunch for each child. For details call the Church Office, 247-3045. 4-tfnc

FOR longer wear keep carpets clean with Blue Lustre. Rent electric shampooer \$1. Ben Franklin. 5-1tc

Christian Bookstore
 Gift Items & Literature. Spanish. All Denominations. Date-Nov. 15, 16, 17, 19, 20. Time-9 a.m. to 5 p.m. Free Drawing. Place-7th & Main Love Circle. 5-2tc

AUTOMOTIVE
 Have you seen the WHITE MAGIC 50 STEEL RADIAL TIRES? You'll be impressed 24-tfnc

FOR SALE...71 Vega Hatchback. Nice work or school car. Call 265-3381. 36,000 miles. 5-1tc

FOR SALE...1971-4 Door Olds 98. Loaded. Wright Williams, 247-3807. 5-tfnc

FOR SALE

FOR SALE...Eugene Boggess has Cimarron Oats. \$2 bushel. 3-3tc

FOR SALE...Portable 19" color TV. \$150. Good condition. 247-3096 or 247-3142. 3-3tc

FOR SALE...Seed Oats and portable cattle loading chute. 247-3888. 4-tfnc

FIREWOOD FOR SALE
 Seasoned Oak. Friona Kiwanis. Phone 247-3690 after 4 p.m. to place your order. \$75.00 cord. 2-tfnc

FOR SALE...China cabinet, table and chairs. Phone 247-3888. 5-1tc

FOR SALE...Frigidaire (Custom Imperial) Washing Machine. Excellent Condition, \$50.00. Kenneth Watkins, 906 Austin Ave., 247-3392 after 5:30 p.m. 5-4tc

SADDLES FOR SALE
 See at 1306 Euclid. 5-1tc

FOR SALE...Sears Combination Washer-Dryer. \$40.00. Phone 265-3539. 5-tfnc

CARDS OF THANKS

We wish to take this means of thanking those merchants of Friona who so generously donated advertising gimic for our lost bags used at the American Legion and Auxiliary 18th District Convention, October 27, 28. The American Legion and Auxiliary Zone 2, Convention Committee Friona, Tulsa, Happy, Dimmitt, Hart and Nazareth 5-1tc

HELP WANTED

WANTED
 Secretary-Receptionist. Some bookkeeping. will train. good opportunity for aggressive, hardworking young person, in interesting, fast growing business. Contact Terry Niece at Bovina Feeders, 762-6656 after 6 p.m. 765-2501. 52-tfnc

HELP WANTED...Year around man for 1,000 acre farm for 1974. See Charles King, 12 mile West Dimmitt at Miller Farms. Phone 647-4242. 2-4tc

HELP WANTED...Full time and part-time. Apply in person. Allen's Jewelry. 5-tfnc

HELP WANTED...Experienced Feed Truck Driver and Mill Help. Group Insurance. Paid Vacation. Parmer County Cattle Company, Bovina, Texas. Contact Bill Brigham, 806-225-4400. Nights: 806-481-3811. 4-tfnc

WANTED...2 tractor drivers. By the hour. Top wages paid. All the hours you want. 247-2881 after 8:30 p.m. 4-2tc

WANTED...Service Station Attendant. Experience preferred but not necessary. Apply in person. Murphree Texaco, 309 W. 11th. 4-tfnc

HELP WANTED...See Eva Marie Nichols at Friona Snack Bar. 46-tfnc

SALESMAN WANTED...Insurance and Retirement Benefits. Call L.E. Abel, District Manager, American National Insurance Co. Hereford 364-4731 or 364-3489 for interview. 5-4tc

TEXAS REFINERY CORP. offers high income opportunity to mature individual in Friona area. PLUS regular cash and vacation bonuses, fringe benefits. Regardless of experience airmail A.N. Pate, Pres., Texas Refinery Corp., Box 711, Fort Worth, Texas 76101. 5-1tc

HELP WANTED...car hops. Aztec Drive In. Call 247-3096 or apply in person. 5-tfnc

HELP WANTED...Heavy equipment operators in Bovina area. Wilson Construction Co., Box 367, El Reno, Okla., 73036. Phone 405-262-0571. 5-2tc

LOST AND FOUND

STRAYED...1 Mile East of Friona, Cross-Bred Steer. Branded on left hip. 400 lbs. Floyd Reeve. Phone 265-3415. 5-2tc

REAL ESTATE

OR SALE...2 Rent Houses. sod shape. Newly repaired. e Collier. Phone 247-2598. 3-tfnc

LAND FOR SALE
 1/4 of Rhea A of Division I in Hamer County. \$400 per acre e.h. See Louis T. Johnson in Amon or J.L. Hill, Stamford. We will be in Friona at the Holiday House Motel Wednesday and Thursday, Nov. 7-8. Contact us there in regard to the land. 5-1tc

HELP WANTED

Missouri Beef Packers is now accepting applications for beef loggers, production workers, maintenance men and kill floor personnel. We offer year-around employment, paid vacations, paid holidays, and company-paid group hospital insurance. Good wages, no experience necessary. Apply at Personnel Office, Missouri Beef Packers, Inc. Friona, Texas 4 Miles West On Highway 60 -Equal Opportunity Employer- 51-tfnc

FOR SALE BY OWNER
 3 Bedroom Brick House near high school. 2 bath. Double garage. Fenced back yard. 608 Watkins. See by appointment. Call 247-3518. 2-tfnc

Two Corner Commercial Lots in Friona, Across Highway from Bell Station. Will accept down anything of value, or trade for property in Deming. Steve Jarnagin, Deming, New Mexico 88030. 3-6tc

Marshall M. Elder REPRESENTING Rushing Real Estate
 Phone 247-3266 or 247-3370 Friona, Texas

FOR SALE...Small acreage, nice home. Two rent houses. 4 other smaller buildings, good irrigation well. Underground pipe to yard. Lots of evergreens, concrete storm cellar. Good loan available. Call morning or night or Sundays. See T.J. Presley Black, Texas Phone 265-3857, Hub 53-tfnc

1/2 Sec. 1 Good Well-NW Friona-Lays Good-Cheap-Low Down Payment-Low Interest Balance. Dave Sherrill, Realtor 3506 Ave. Q Tel. 806-744-8209 Lubbock, Texas 3-3tc

INCOME PROPERTY: 2 Bedroom rent house. Ideal for steady rent income. Has living room, bath, kitchen, large utility storage room, guest or can be extra bedroom, attached garage, large back yard with room for gardening. Recently redecorated. For sale by owner, \$6,500. Call 247-3172. 4-2tc

One 2-Bedroom house for sale. Priced reasonably. 247-3293. 40-tfnc

Use Classified Ads. Phone 247-2211

APARTMENTS

FRIONA APARTMENTS
 1300 N. Walnut
Now Leasing
 1, 2 AND 3 BEDROOM UNFURNISHED

Fully Carpeted. Refrigerator, Range, Central heating & cooling, Ventilation. Utilities paid. Laundry and recreational facilities available. Children welcome. Sorry, No Pets. Rent starting at \$85.00 per month. Resident Manager on premises. Phone 247-3666. Office Apt. 38. EQUAL HOUSING OPPORTUNITY 5-tfnc

NEED A FARM OR RANCH LOAN?

See Ed Hicks Phone 247-3537 or 247-3189. 23-tfnc

NEED A HOME LOAN? SEE FIRST FEDERAL
 FIRST FEDERAL SAVINGS AND LEAS ASSOCIATION
 801 Pile St. 762-4417
 Clovis, New Mexico

HOME-SEEKERS HAVEN!

SEE THIS Three bedroom home, 1-3/4 baths, fully carpeted, with separate utility room. Double garage and approximately 1000 square feet of living area. **SOLD**

INSPECT THIS Brand new, three-bedroom home, 1-3/4 baths, carpeted, built-in range and oven, dishwasher, disposal, refrigerated air and double garage. **SOLD**

TOUR THIS Two bedroom home that is fully carpeted, corner lot and excellent location. **SOLD**

LOOK AT THIS Three bedroom home with a double garage, electric built-in range and oven, dishwasher, 1-3/4 baths and approximately 1500 square feet of living area. **SOLD**

DISCOVER THIS approximately 1900 square foot, three-bedroom, 1-3/4 baths, fully carpeted home with double garage, fenced back yard, spacious family room and formal living room.

WE'VE SOLD THEM-LET US SELL YOURS!
 CAROL GATLIN
 Home Phone 247-3641
 Office Phone 247-2745
Bingham Land Company
 "Service Beyond A Contract"
 COMPLETE REAL ESTATE SERVICE

LIQUID PLASTIC ROOFING
 For Any Type of Roof! [This Is NOT URATHANE]
 We have the latest hydraulic equipment for Application of liquid plastic. Experienced men to do the job.
 FREE ESTIMATES!
Taylor Construction Co.
 Phone 247-3896 1-tfnc

J. B. SUDDERTH REALTY
 904 THIRD ST BOX 627
 Farwell, Tex. Ph. 481-3288 or 505/763-5575 Unit 5408
WE NEED NEW LISTINGS NOW
 MR. FARMER-Do you need a hired hand's nouse in Bovina. We have 2 bargains left. 3-BR, 1-Bath. One nas new carpet. Single car garages.
 480 a. irrigated. Lays nearly perfect on highway.
 300 acres and 240 acres, northwest of Friona; \$250 per acre. Terms can be arranged, immediate possession.
 160 acres dryland North of Bovina on highway.
 320 acres dryland, lays good, north of Bovina, one-half mile from highway.
J. B. SUDDERTH REALTY
 23-tfnc

OWENS ELECTRIC
 WE SPECIALIZE IN:
 Complete sales and service of electric motors, (new and used), magnitos, starters and generator repairs.
LOAN MOTORS AVAILABLE
 809 E. 2nd. 364-3572 HEREFORD, TX

Floating Tailwater Pump
 Conserve that water.

Vertical Hollow Shaft
 Electric Belt Driven Gear Head

"Guaranteed Satisfactory Service"
 Warren Owen Harvey Milton

PAY CASH & SAVE ROOFING SHINGLES
 240 Self-Sealing, 3 Tab
 18 Year Bonded
\$10.90 PER SQUARE
 YOU MAIL AND SAVE

FLOOR TILE
 12"x12" VA **\$8.10 PER 45' BOX**

PLYWOOD
 4 X 8 1/2" CD
EXTERIOR GLUE PER SHEET \$6.65

Farm Discount Lumber & Supply
 PHONE 304-0002 (DORRITT HIGHWAY)
 U.S. 205 SOUTH HEREFORD, TEXAS

WANTED



Membership Chairman (Not Insurance)
 Salary + Commission
 No Travel
 Work & Train in your home town
 FRINGE BENEFITS IF YOU ARE NOT MAKING \$300 A WEEK AND UP
CALL COLLECT
 WALT EVERTON
 ON SUNDAY
 806/744-8800
 Or Write Box 12689
 Okla. City, Okla. 73112

FREE CARRY CASE
 when you buy
HOMELITE XL2 CHAIN SAW



TWO TRIGGERS for big cutting jobs, and little pruning jobs.
 LIGHT WEIGHT - POWERFUL - RUGGED
\$119.95
 ONLY with 12" bar & chain & CARRY CASE
 Look for your local Homelite dealer in the yellow pages.
 CARRY CASE OFFER EXPIRES DEC. 31, 1973

LEGAL NOTICE

THE STATE OF TEXAS
 To LARRY W. ROBERSON,
 Respondent
 Greeting:
 You are hereby commanded to appear by filing a written answer to the Plaintiff's Petition at or before ten o'clock A.M. of the first Monday after the expiration of forty-two days from the date of the issuance of this citation, same being Monday the 19th day of November 1973, at or before ten o'clock A.M. before the Honorable District Court of Parmer County, Texas, at the Court House of said County in Farwell, Texas.

Said Plaintiff's Petition was filed in said court, on the 3rd day of October A.D. 1973, in this cause, numbered 3531 on the docket of said court, and styled, LUPE M. ROBERSON, Petitioner, vs. LARRY W. ROBERSON, Respondent.

The names of the parties to the cause are as follows:
 Lupe M. Roberson is Petitioner and Larry W. Roberson, is Respondent.
 A brief statement of the nature of this suit is as follows, to wit:

Petition by Petitioner for a divorce from Respondent dissolving the bonds of matrimony heretofore existing between Petitioner and Respondent.

as is more fully shown by Plaintiff's Petition on file in this suit.

If this citation is not served within ninety days after the date of its issuance, it shall be returned unserved.

The officer executing this process shall promptly execute the same according to law, and make due return as the law directs.

Issued and given under my hand and the Seal of said Court, at office in Farwell, Texas, this 3rd day of October A.D. 1973.

Attest:
 Dorothy Quickel, Clerk,
 District Court, Parmer County,
 Texas,
 2-4c



SPRIT WEEK LEADERS...The past week was observed as "Spirit Week" at Friona High School. The FHA chapter promoted decorating the halls and doorways. From the left are Annette Reznik, Dorothy Johnston and James Perea, who is FHA Beau.

Dimmitt Resident Buried Friday

Services for Mrs. Iva Nett Nazworth, 78, of Friona, will be at 10 a.m. Friday in the First Baptist Church here with the Rev. Charles Broadhurst, pastor, officiating.
 Burial will be in Friona Cemetery under direction of Parsons-Ellis Funeral Home.
 Mrs. Nazworth was dead on arrival about 9:30 a.m. Tuesday at Plains Memorial Hospital in Dimmitt.

Survivors include a daughter, Mrs. Callie Rice of Vacaville, Calif.; seven sons, Willis, Jonny and Bill, all of Friona, J.R. of Black, Verne of Amarillo, and Herman of Lincoln City, Ore.; a brother, A.B. Walker of Quitman, La.; two sisters, Mrs. Lorene Wilburn and Mrs. Jewell Cummings, both of Roby; 22 grandchildren and 16 great-grandchildren.

THE 'OTHER'
 PICKUP IS COMING
 WATCH FOR IT
 IN FRIONA

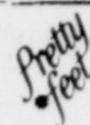
Outland Is Honored

H.L. Outland was one of 89 employees of the Panhandle Division of the Southwestern Public Service Company honored for periods of service ranging from 5 to 35 years at an awards dinner Tuesday night in Amarillo.

Outland, Friona manager for the electric company, received

a ruby-studded emblem for 25 years' service from Roy Tolk, the company's chief executive.

Tuesday's dinner was the first of four which will be held this year throughout the company's territory. 261 employees with a combined service of 4,805 years will be honored at the dinners.



PRETTY FEET

a unique beauty cream... that changes those dry & rough areas of skin into baby softness. Try it - you'll find PRETTY FEET is like no other. Go On... pamper yourself.



The Truth Will Make You Free

Terry Brown, Minister

Sixth Street Church of Christ

Paul uses the marriage relationship to describe the nature of the church in Ephesians 5:22-23. Marriage is a subject that we all understand. Thus, comparing marriage to the church helps us to understand Christ's church.

Paul compares Christ with the husband in a marriage. "The husband is the head of the wife as Christ is the head of the church, his body, and is himself its Savior" (Eph. 5:23). He is the authority for the church, and the church is subject to Him. "As the church is subject to Christ, so let wives also be subject in everything to their husbands" (Eph. 5:24).

Paul also indicates that Christ is the Savior of the church. "Christ loved the church and gave himself up for her, that he might sanctify her" (Eph. 5:25). Thus, Christ's relationship with the church is based upon His love for the church. "No man ever hates his own flesh, but nourishes and cherishes it, as Christ does the church, because we are members of his body" (Eph. 5:29-30).

So, Christ is the authority for the church. However, his authority is not based upon Christ's vengeance, but upon Christ's love. No human partnership can describe the closeness of Christ to his church like marriage.

TAX DISCOUNT

TAXPAYERS

OF

PARMER COUNTY

TAKE

ADVANTAGE

OF YOUR

DISCOUNT

2% IF PAID DURING NOVEMBER

1% IF PAID DURING DECEMBER

This Discount Is On All State And County Taxes Collected By The County Tax Collector

HUGH MOSELEY

TAX ASSESSOR AND COLLECTOR

Parmer County, Texas

Fall Food Savings!

Cudahy Nutwood

BACON 2 Lb. Pack **\$2.09**

Loin or T-Bone

STEAKS Lb. **\$1.39**

White Swan Cut 303 Can
GREEN BEANS 5/\$1.00

Gold Medal 5 Lb. Bag
FLOUR 83¢

White Swan
PINEAPPLE JUICE 39¢
 46 Oz. Can

White Swan (Tall Can)
MILK 4/89¢

White Swan Mix or Match 303 Can
GREENS 5/\$1
 Mustard or Turnips

White Swan
SHORTENING \$1.09
 3 Lb. Can

White Swan 2 1/2 Can
PEACHES 43¢

White Swan
SALAD DRESSING 49¢
 Qt.

White Swan
FRUIT COCKTAIL 3/\$1.00
 300 Can

White Swan 303 Can
CORN 4/89¢
 W. K.

White Swan 303 Can
LUNCHEON PEAS 4/\$1.00

Vista
CRACKERS Lb. Box 33¢

White Swan Lb. Can
COFFEE 79¢
 Elec. Perk or Reg. Grind

LETTUCE Lb. 19¢

PEARS Lb. 29¢

TOMATOES Lb. 25¢

FROZEN FOOD

Banquet
PIECRUST 37¢ Ea.

Borden's
MELLORINE 45¢
 1/2 Gal.



WHITE'S SUPER MARKET


Our Aim Is To Please In Every Way

WE DELIVER

WE GIVE GUNN BROS STAMPS


Double Stamps On Wednesdays With Purchase of \$2.50 Or More

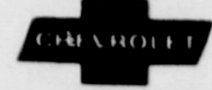
Phone 247-2250

1 ETHRIDGE-SPRING AGENCY, INC.
 Dan Ethridge
 Frank A. Spring
 Bill Stewart
 Wendell Gresham
 Lois Norwood

 Phone 247-2766
 DIMMITT at MORTON

9 CUSTOM FEEDING at its modern best

HI-PLAINS FEED YARD
 Earl Elam, Mgr.
 P.O. Box 1238 FRIONA, TEXAS Phone 295-3100
 SMU at TEXAS A&M

2 PRODUCTION CREDIT ASSN.

 Dale Cary
 Office Mgr.
 LOCKNEY at FLOYDADA

10 CHEVROLET-OLDS

 *CHEVROLET * OLDSMOBILE
 *FRIGIDARE APPLIANCES
 Sales Service
 ALABAMA at LSU

3 AG-CHEM FARM SERVICES
 Where SERVICE Is First

RED BARN FERTILIZERS - CHEMICALS
 Don McManaman Dale Westbrook Leroy Lundy
 COOPER at FRENSHIP

11 PACO FEED YARD

 Hub
 Phone 265-3433
 ARKANSAS at RICE

4 FRIONA MOTORS
 Parmer County Headquarters
 For
 Ford Cars, Trucks, Pickups,
 Tractors & Used Cars
 Phone 247-2701

 STRATFORD at SPEARMAN

12 HERRING IMPLEMENT CO.

 Home of the "Generation II" TRACTOR
 IOWA ST. at NEBRASKA


5 Western Ammonia Corporation
 Mike Chaney, Local Owner
 SUDAN at FARWELL

13 WEST FRIONA GRAIN
 Don Huckabee Phone 247-3839

 MICHIGAN ST. at OHIO ST.

6 FRIONA PARTS AND SERVICE
 *Irrigation Motor Parts And Service
 *Air Conditioning Parts And Service
 *Delco-Remy, AC Standard,
 Thompson Parts
 PHONE 247-3615
 BOVINA at SPRINGLAKE

14 ADAMS DRILLING
 *Hydro Pumps
 *Zimmatic Sprinklers
 *Well Drilling & Service
 *Pump & Drillhead Repair
 PITTSBURGH at OAKLAND

7 Fleming & Son Gin Hub Grain Company Fleming Fertilizer

 Phone 265-3215 or 265-3405
 BORGER at CAPROCK

15 FRIONA FEED YARD

 Lee Britting, Mgr.
 Phone 265-3574
 ST. LOUIS at GREEN BAY

8 TRI-COUNTY ELEVATOR
 Black
 Phone 265-3275
 PERRYTON at DUMAS

16 PARMER COUNTY IMPLEMENT CO.

 Your IH Dealer
 Phone 247-2721
 DALLAS at NY GIANTS

FOOTBALL CONTEST

Enter Our Contest Each Week
 . . . Nothing to buy-Just Pick Winners
HERE'S YOUR CHANCE TO WIN CASH PRIZES

FIRST PRIZE	SECOND PRIZE	THIRD PRIZE
\$5	\$3	\$2

GRAND PRIZES

- Two tickets to the Cotton Bowl Game & \$30 Cash
- Two tickets to the Sun Bowl Game & \$20 Cash

CONTEST RULES

- Pick the winner of the 16 games listed in the advertisements on this page. Write the winners in the blanks provided on the official contest blank.
- Pick the score of the tie-breaker game. This score will be used to break weekly as well as grand prize winners.
- Bring your entry blank by the Friona Star or Bi-Wize Drug by 5 p.m. on Friday. Entries must be received in the Star office by Monday to be eligible, if mailed.
- The leading contestant at the close of 13 weeks will receive two free tickets to the Cotton Bowl Football game, along with \$30 expense money. Second place winner will receive two tickets to the Sun Bowl game and \$25 expense money. Third place winner gets two season tickets to the Friona Chieftains games next fall.
- Only one entry per person.
- To count for grand prizes, entries must be on official blank printed in the paper.
- Contestants must be 12 years of age or older.
- Everyone eligible to enter [sponsors included] except employees of the Friona Star and their families.



OFFICIAL ENTRY BLANK

Select Winners From Games Listed In Advertisements

1 _____	9 _____
2 _____	10 _____
3 _____	11 _____
4 _____	12 _____
5 _____	13 _____
6 _____	14 _____
7 _____	15 _____
8 _____	16 _____

TIE-BREAKER: (Pick Score) Olton _____ Littlefield _____

NAME _____
 ADDRESS _____

Football Schedule For 1974 Has New Look

Two old former rivals, plus one team completely new to the schedule make up the 1974 football schedule for the Friona High School Chieftains, announced this week by Coach Bob Owen.

Abernathy and Tulia are the former opponents returning to the schedule, while Hart is the new face.

The trio replaces Bovina, Lockney and Springlake, who were dropped from Friona's schedule.

Tulia, although not met in football during the past 13 years, is an old former district opponent as recent as 1961, and the Hornets and Chiefs met on the gridiron as early as 1933. Abernathy has been on Friona's schedule six times previously, having competed in the Chieftains' district from 1964 through 1969.

Hart, a class B team until three years ago, was met by the Chieftain B-teams on a few occasions, but has not been a varsity opponent.

The Chiefs will open their season against the Farwell Steers for the 15th consecutive year. It will also mark the 26th consecutive year for the two teams to meet in football, and

insure a 27th straight, since current contracts are for two years.

Farwell will be met at Farwell on September 6. The Chieftains will be open on September 13, the date they had played Bovina for the past several years. The Mustangs, who were 0-5-1 against Friona for the past six years, apparently wanted a change of scenery.

Following is the official 1974 schedule—

- Sept. 6—Farwell, there
- Sept. 13—Open
- Sept. 20—Muleshoe, there
- Sept. 27—Tulia, here
- Oct. 4—Hart, there
- Oct. 11—Dalhart, here
- Oct. 18—Abernathy, there
- Oct. 25—*Oton, here
- Nov. 1—*Littlefield, there
- Nov. 8—*Dimmitt, here
- Nov. 15—*Morton, there.
- *District Game.

7th Graders Lose Again

Seventh grade football Braves lost yet another game this season when the Morton seventh graders rolled to a 44-0 win at Morton Tuesday.

Game was played in Tuesday's cold front which was punctuated by a biting North wind.

Morton scored three touchdowns and two running conversions in the first half as they bolted to a 24-0 halftime lead.

The hosts added three more touchdowns good for 20 points in the second half and Friona just never could get anything going.

Open Date Next Week

Although having just one game left on their schedule, against Morton here Nov. 16, the Friona Chieftains have an open date next week.

After their hard-earned win over Dimmitt Friday night, and with Littlefield stomping Morton, Coach Bob Owen said he'd just as soon play the game and get things over with, but due to the luck of the schedule draw, the Chiefs will have to wait an extra week to conclude their season.



FRIONA TD...Officials go up with the hands, signaling that quarterback Clay Bandy [on ground] made it across the goal-line in the second quarter. Bandy's keeper play was the

third try inside the one for Friona. The score gave Friona an early 12-0 lead in their upset win over the Bobcats Friday.

[Photo by Don Nelson]



Mayberry, 22, was the big gun for Dimmitt Friday night. Here the speedy halfback is shown making a short gain as Friona's Ted King comes in for the tackle. Friona was able

to contain Dimmitt's ground game for the most part, and shocked the Bobcats, 18-13 in a game at Dimmitt Friday.

[Photo by Don Nelson]

Bovina Racks Kress Kangaroos, 21-0

Bryan Fillpot scored twice, and Ray Martinez ran 92 yards for a TD as the Bovina Mustangs won their second game of the season, 21-0 over Kress Friday night.

Fillpot's scores were on runs of one and two yards. Martinez put the game out of reach with his 92-yard dash. Billy Shelby, who gained 136 yards to pace Bovina, set up the second score

with a 54-yard run.

It was Homecoming for Bovina. Nancy Hutto was crowned Queen, while Shelby was named Football Hero.

The win left Bovina with a 2-2 district record.

Eighth Grade Drops 16-6 Game At Morton

Friona's eighth grade Braves fell to Morton's eighth grade in a game at Morton Tuesday, 16-6.

Morton scored first in the game, and held an 8-6 lead at the half. The hosts then added a score late in the third quarter to ice down the game.

The winners got on the scoreboard early with a 70-yard touchdown run. A running conversion gave Morton an 8-0 lead.

Friona rebounded, after Glen London recovered a Morton fumble at Friona's 32. Raul Brailif's third down pass to Edward Castillo gave the team a big first down at the 49. Then Terry Wilcox gained nine, eight, 12 and 10 and nine yards in five straight carries that also gained three first downs in the process to Morton's two.

From a first and goal situation at the two, Brailif ran it across for the touchdown. A

pass try for two points failed to tie the score, leaving Morton still ahead, 8-6.

The Braves had a dippy-doodle play to end the first half, when Edward Castillo intercepted a Morton pass. He handed off to Wilcox, who then lateraled to Brailif, but the Braves ran out of players to pitch to before they reached the goal.

In the third quarter, the Braves were backed up to their own five when Morton intercepted a pass and ran it in for the TD. A two-point PAT made the score 16-6.

Friona drove from its 47 to the Morton 19 late in the game, paced by the running of Wilcox and Brailif, and a pass interference call against Morton, but a fourth down pass was intercepted by Morton to stymie that scoring bid and the hosts ran out the clock.

Contest Standings

93 Points Hank Outland. 92 Points Jeff Peak. 91 Points Mary Priest and Mary Pryor. 90 Points F.G. Crofford, Eugene Ellis, Keith Pryor and Frank Truitt. 89 Points Cindy Carthel. 88 Points Mrs. Albert Johnson, Bryan Johnston, Johnny Mabry and Rick Royal. 87 Points Shawn Aguirre. 86 Points Dean Blackburn, Terry Brown, Diana DeBord, Jerry Hinkle, Albert Johnson, Jim Bob Jones and Jerry Shelton. 85 Points John Baca, S.D. Baize, Fred Barker, Jr., Gail Brown, Davy Carthel, Johnny Mabry and Herb Seright. 84 Points Joan Baize, Clay Bandy, Don Fortenberry, John Frazier, Ronnie George, Forrest Harding, Bill Nichols, Sam Perez, Benny Pryor and C.H. Veazey. 83 Points Larry Broyles, Jerry Brown, Morris Garza Sr., Lucy Beth Hinkle, Andy Hurst, Jerry Loffin, Michael D. Means, Jessie Morales, Maxine Owens and John Seright. 82 Points Chris Barnett, Hal Blackburn, Cathy Cain, Allan Monroe, Nita Powell and Mrs. H.A. Seright.	81 Points Eugene Bandy, Charlie Bishop, Owen Drake, Movelda Fortenberry, L.F. Jacobs, J.L. Lambert, Clint Mears, Joy Morton, Redge Priest, Howard Rhodes, Mitchell Smiley and Cindy Smiley. 80 Points Keith Blackburn, Joyce Broyles, Ralph Broyles, Dean Broyles, Bobby Drake, Dianne Morgan and Darrell Simpson. 79 Points Ron Cain, Lynda Grimsley, Earl May, David Morales, Bill Nazworth and Wright Williams. 78 Points Danny Baize, Patsy Bandy, Jimmy Broyles, Virginia Cleveland, George W. Jones, W.R. Mabry. 77 Points Jay E. Beene, Matilde Castillo, Marie Fleming, B.C. Hartwick, Randy Mabry, Terry Mabry, Lee Roy Nuttall, Ronald Smiley and Vickie Smiley. 76 Points Gene Ezell, Phillip Hand, Wayne Mills and Gary Renner. 75 Points John Broyles, Danny Carthel, Kay Dyess, Kathy King, Doyle Mingus, Donita Martin, Nancy Mingus, Patrick Pace, Jimmy Pena, Melba Smiley, Gene Strickland and Robin Zetzsche. Jack Clark-82 Celia Loffin-85 Gary Land-79
---	---

Chiefs Win...

[Continued from Page 1]

Friona fans at the start of the second half. The Bobcats covered 68 yards in only 11 plays to take the lead. Mayberry also got this TD, going six yards around end with a pitchout. A run for two was foiled by Friona, and Dimmitt led, 13-12.

Friona partially blocked a Dimmitt punt at the 'Cat 37 for a good opportunity. However, after gaining a first down at the 27, the bid was stymied, and Dimmitt held on its 22.

The Bobcats drove to midfield and had to punt. The kick rolled to Friona's 11, putting the team in a big hole, with 7:50 left in the game.

But the team didn't stay in the hole. King ran for a first down, and then Bandy cranked up his passing arm. He hit Cleveland, who had gotten behind the defense, for a big 36-yard gain to the Dimmitt 40, and two plays later found the tall junior again at Dimmitt's 20. Bandy then sent Parsons on a hook pattern and found him wide open at the Dimmitt five. Parsons caught the pass and easily scored the go-ahead touchdown.

The drive had used up only 2:09 of clock time, and fans who wondered if Friona would have time to score suddenly wondered if they had scored too soon.

However, the defense dug in, causing two losses to Dimmitt and forcing a punt from the Bobcat 23.

Friona was then able to run out the clock, with Parsons giving the team a big first down with a nine-yard ramble with only 1:40 left to play.

The win left Friona with a 5-4 season record and 2-1 in district.

STATISTICS			
FHS	DHS		
15 First Downs	16		
177 Net Yds. Rushing	150		
109 Net Yds. Passing	39		
286 Total Net Yards	189		
12-7 Passes Comp.	4-3		
1 Had Intercepted	0		
0 Fumbles Lost	3		
2-71 Punts, Yards	3-90		
35.5 Punting Avg.	30.0		
4-55 Penalties, Yards	5-42		
SCORE BY QUARTERS			
Dimmitt 0 7 6 0-13			
Friona 6 6 0 6-18			
INDIVIDUAL RUSHING			
Player	TCB	Yds.	Avg.
King	22	85	3.9
Parsons	7	49	7.0
Carthel	6	22	3.7
Bandy	10	21	2.1
FHS Totals	45	177	3.9
DHS Totals	46	150	3.3

This announcement under no circumstances is to be construed as an offer of these securities for sale, or as a solicitation of an offer to buy any of these securities. The offer of these securities is made only by means of the Prospectus.



405,000 SHARES
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COMMON STOCK
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PRICE \$14 PER SHARE

Copies of the Prospectus may be obtained from such of the underwriters as may lawfully offer these securities in this State.

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Incorporated

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HARRIS, UPHAM & CO.
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October 31, 1973

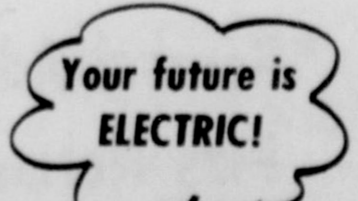
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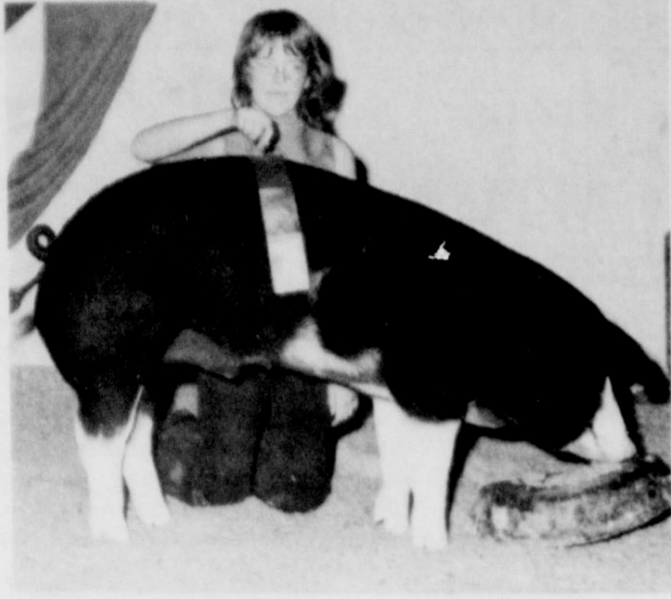
At this time of year, Southwestern Public Service Company is awarding service commendations to 262 of our people for 4,815 total years of service . . . that proves the dedication of our people who are being recognized this year . . . and we have 1,565 other men and women who are just as dedicated to providing you with power for your electrical needs.

Electricity is something none of us want to do without. So, day in and day out, these skilled people are working as a team to make sure you'll have the electric power you need when you need it.

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And that's what dedicated people can do for people.





EXHIBITS CHAMPION...Sherri Seaton of Lazbuddie, representing the Parmer County 4-H Club, exhibited the champion Poland China barrow of the Junior Livestock Show at the 1973 State Fair of Texas held Oct. 6-21 in Dallas.

Sherri Seaton Enters Barrows In State Fair

During the week of October 15-19, 1973, Sherri Seaton represented Parmer County 4-H by exhibiting her barrows at the State Fair of Texas in Dallas.

Sherri is the daughter of Mr. and Mrs. Jimmy Dale Seaton and is a member of the Lazbuddie 4-H Club. Sherri entered her maximum of three barrows in the show.

Highlight of the show day on October 18, was when her Poland China barrow won the breed Champion drive.

Named Arnold II, the barrow placed first in the medium weight class before being named the breed champion. Sherri's heavy weight Hampshire placed eleventh in its class. Approximately 500 barrows of all breeds were shown in Dallas. This is the largest barrow show in Texas on the Fall Show circuit.



At Home In Parmer County Jana Pronger

WITH COLD WEATHER and the football and holiday season fast approaching I thought you might like to have some ideas for snacks for the TV fans and an interest getter for the holiday season!

Why not provide nutritious snacks for this football season's "armchair quarterbacks?"

These television-viewers and other family members can consume up to half of a day's food in the form of snacks.

If they reach mainly for soda pop, potato chips and cookies in the home "concession stand," they'll get plenty of calories but not many vitamins, minerals or protein.

To simplify matters, set aside one shelf in the refrigerator and cabinet especially for snacks and quick meals. Let it be known that family members can come here first when hungry or thirsty.

Keep plenty of fruit juices, cold water and milk around. To keep milk costs down, use dry milk mixed with water. Add enocolate, vanilla or fruit flavors to make it "special."

Fresh fruits and vegetables also provide delightful-but nutritious-snacks.

Other favorite milk foods offer food value as well as good taste—such as ice cream, puddings, cheese and yogurt.

For convenience, fix raw vegetable strips and slices about once a week and keep them in the refrigerator crisper. Include carrots, celery, turnips, green peppers, cucumbers, cauliflower, bananas, apples and oranges. They're simple-to-fix, easy-to-eat and high in food value.

If sandwiches make up part of the team's snack menu, keep bowls of egg and tuna salad handy in the refrigerator. Also keep peanut butter within easy reach.

Cheese and crackers—as well as cheese sandwiches provide nutrition-packed snacks for nibblers.

So, keep nutrition in mind when stocking up with snacks.

Why not do some log treating or paper log making now for that special occasion. By treating fireplace wood or paper logs you can have red, green, blue, orange or purple flames depending upon the chemicals used to treat the material burned in the fireplace.

Calcium chloride can be used to produce orange colored flames, copper chloride—blue, potassium chloride—purple, strontium nitrate—red, lithium chloride—carmine, and copper sulfate—emerald green. Dry pine cones, small blocks, or chips of wood soaked in these solutions will produce the multi-colored flames when placed on a hot bed of coals. Most of the chemicals can be purchased from chemical suppliers or local drugstores.

To treat the cones or wood, a plastic pail and an open mesh sack will be fine. The cones or chips are placed in the sack and immersed in a solution containing one pound of the desired chemical dissolved

SS Benefits To Be Increased In July

"Many people are asking questions about the high cost of living and how it affects their social security benefits," Gerald Schlaeppli, social security Field Representative, stated today.

"Based on the Consumer Price Index, the cost of living has increased 32.4 percent since 1967. This simply means that today it costs \$1.32 for what \$1

could have bought back in 1967.

"During this same period, social security benefits have increased about 71 percent. If a person drawing a social security benefit of \$100 in 1967, today, after the several increases Congress has authorized, he would be receiving \$171 per month now.

"Recent amendments to the social security law now make it possible to increase the social security benefits automatically as the cost of living increases. The next increase, amounting to 5.9 percent, is now scheduled to go into effect in July, 1974. (Congressional action could move this date up, but as the law now stands, next July would be the effective date.) Thereafter, the benefit rate would be refigured annually to reflect any further cost of living increases.

"Beneficiaries receiving social security benefits need take NO action in connection with these automatic increases," Schlaeppli emphasized.

thoroughly in one gallon of water. The bag should be weighed down so the material is completely covered by the solution. To be effective you must soak the material for at least 10 minutes. The drier the material before soaking the better the results.

After soaking, the treated material should be dried thoroughly, use old newspaper to protect the floor or surface of the drying area. After an overnight of drying, they will be ready for use in the fireplace.

"Logs" can be made of loosely rolled newspapers tied with a heavy twine and soaked in a solution of four pounds of copper sulfate and three pounds of rock salt in a gallon of water. Allow several days for the logs to dry thoroughly. Once dry, a paper log will burn a long time producing a rainbow of colors.

This might be an idea for a gift for a friend with a fireplace.

STAY AWAKE ITCHING?
Let doctor's formula stop it. Zemo speeds soothing relief to externally caused itching of eczema, minor rashes, skin irritations, non-poisonous insect bites. Desensitizes nerve endings. Kills millions of surface germs, aids healing. "De-itch" skin with Zemo, Liquid or Ointment. Quick relief, or your money back!

Court House Notes

Instrument Report Ending October 17, 1973 in County Clerk Office, Bonnie Warren, County Clerk

WD, Rosalio Ramirez, Jose N. Alanis, N 60 ft. lot 1, Blk. 83, OT Bovina

WD, Ernest Howard, O.L. Winkles, 3.99 ac. out Garden lot 22, Sec. 31, T9S, R1E

WD, Par-Lam Storage Co., Inc., Dimmitt Agri Indust., 8 ac. out Sec. 73, Blk. H, Kelly Sub.

WD, Dimmitt Agri Industries, Inc., Lazbuddie Grain, 8 ac. out Sec. 73, Blk. H, Kelly Sub.

WD, A.B. Bingham and B.T. Spear, Lone Taylor, Part Sec. 6, T4S; & Part Blk. 197, Wright's S/side Friona

WD, Deon Awtry, Joe Rando, N 60 ft. tract 9, West Loop Dr. & part lot 5, Blk. 1, Hillside Add. Friona

WD, Clarence M. Roberson, Gregory Edward Venhaus, lot 3 & N 5 ft. lot 4, Blk. 2, Lakeside Add. Friona

WD, Glen C. Stevens, James W. Huffsticker, lot 19, Blk. 2, Ridgeview Add. Friona

WD, First National Bank, Peoria, Edwin W. Goff, SE 1/4 Sec. 29, Blk. C, Rhea Bro.

WD, First National Bank, Peoria, Dorothy M. Legge, SE 1/4 Sec. 29, Blk. C, Rhea Bro.

WD, Frio Dv. Co. Inc., David J. Goddard, E 50 ft. lot 46 & W 50 ft. lot 47, Blk. 2 Western Add. Friona

WD, Jack W. Kesler, Floyd Englant, lots 8, 9, 10, Blk. 34, Bovina

WD, Jane O. Barclay, Max L. Carter, lots 5 thru 10, Blk. 13 lots 29 & 30, Blk. 14, Farwell

WD, H.Y. Overstreet, Max L. Carter, lots 31 & 32, Blk. 34, Farwell

WD, Almeda Faye Goolsby, Roy M. Miller, undiv. 1/6 int. in SW 1/4 Sec. 3, Blk. V, Oliver

WD, Hazel Taylor, Sharon Kay Miller, undiv. 1/6 int. in SW 1/4 Sec. 3, Blk. V, Oliver

WD, Doris Fern Chapel, et al, Roy M. Miller, undiv. 1/6 int. in SW 1/4 Sec. 3, Blk. V, Oliver

WD, Richard Francis Talley, Gerald A. Marnell, 320 ac. out N/p. Sec. 11, Harding

WD, Richard Francis Talley, David J. Marnell, 320 ac. out S/p. Sec. 11, Harding.

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BOVINA RACE TRACK SUNDAY, NOV. 4

Sponsored By Bovina Jaycees

*Practice 10:00 a.m. *Racing 2:00 p.m.


7 Divisions Including A Powder Puff Race For The Women.

Trophies To Be Given For The First Three Places In Each Division.

*General Admission \$1.00 Per Person
Plus Normal Entry Fee For Riders

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200 2-Ply Colors

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"The Most Untamed Fragrance In Captivity"

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BI-WIZE  DRUG

ACHIEVEMENT NIGHT

Friona 4-H Members Honored At Banquet

Bovina High School was the site for the Annual Farmer County 4-H Achievement Banquet on Saturday, October 27, 1973. Approximately 100 4-Hers, parents and guests attended the Annual Banquet which is sponsored by the Deaf Smith and Bailey Counties Electric Co-operatives. Sixty-three 4-Hers were named to receive awards at this time.

Named at this time for the highest 4-H award on the County level The Texas Gold Star Boy and Girl were Bruce Kaltwasser, son of Mr. and Mrs. Gilbert Kaltwasser of the Oklahoma Lane Community and Jacquelyn Langford, daughter of Leon Langford of Farwell, both are sophomores at Farwell High School.

Other special awards given at the banquet were: Danforth "I Dare You" Awards to Scotty Gilliam, Oklahoma Lane and Holly Hart, Friona; Texas Plains Key Awards to Susan Mimms, Lazbuddie and Holly Hart.

Each member who turns in a

record for his project work receives a year pin and the best records receive medals of honor for their specific subject matter. The following received awards and year pins: Beef Jacquelyn Langford, Craig Kaltwasser, Oklahoma Lane; Michael Mimms, Lazbuddie; Bruce Kaltwasser, Local-David Lust, Lazbuddie; Gary Don Schueler, Rhea; Glen Schueler, Rhea; Glen Schueler, Rhea; Mike Schueler, Rhea, Horse, County-Angela Matthews, Lazbuddie; Terri Clark, Lazbuddie; Andy Rogers, Lazbuddie; Diane Bennett, Friona; Local-Jana Briggs, Lazbuddie; Judy Lust, Lazbuddie; Joe Dan

Briggs, Lazbuddie; Kathy Williams, Bovina; Lezli Williams, Bovina, Texas Sheep & Goat Raisers Award-Deborah Harding, Farwell, Sheep, Local-Donnie Gustin, Rhea; Evelyn Hart, Friona; Mike Windham, Lazbuddie, Rifle, Local-Dennis Johns, Lazbuddie; Dennis Steinbock, Lazbuddie; Charleson Steinbock, Lazbuddie, Rabbit, Local-Carol

Carr, Friona; Scotty Gilliam, Oklahoma Lane; Tommy Hill, Lazbuddie, Vegetable Gardening, Local-Lanny Redwine, Oklahoma Lane; Lucretia Turner, Oklahoma Lane, Agricultural, County Jim Gates, Bovina.

Swine, County-Russell Windham, Lazbuddie; Rocky Bartlett, Bovina; Local-Johnny Spring, Friona, Conservation, Local-Michael Nance, Farwell, Dairy, Local-Tommy Mesman, Oklahoma Lane, Clothing, County-Peggy White, Farwell; Ruth Ann Whitesides, Farwell; Karene Hart, Friona; Holly

Hart, Friona, Local-Jeanette Gilliam, Oklahoma Lane; Sharlotte Redwine, Oklahoma Lane; Diann McKillip, Oklahoma Lane; Yolanda Martin, Oklahoma Lane; Stephanie Schueler, Rhea, Foods, County-Joan Carson, Bovina; Johanna Mesman, Oklahoma Lane; Dianna Gustin, Rhea; Cheryl Whitecotton, Bovina, Local-Karen Mimms, Lazbuddie; William Martin, Oklahoma Lane, Bread, County-Pamela Rhodes, Bovina; Carol Ware, Bovina; Quentin Mimms, Lazbuddie; Deborah Whitecotton, Bovina;

Home Environment, County-Linda Gohlke, Oklahoma Lane; Teddy Mesman, Oklahoma Lane, Food Preservation, County-Cheryl Gohlke, Oklahoma Lane, Dress Revue, County-Susan Mimms, Lazbuddie; Mary Lou Roberts, Oklahoma Lane and Evelyn Hart, Friona, Method Demonstration Competition winners were: Donnie Gustin and Phillip Schueler, Rhea; Susan Mimms, Lazbuddie; Jacquelyn Langford, Farwell; Judy Lust, Lazbuddie; Linda Gohlke and Yolanda Martin, Oklahoma Lane; Mike Windham, Lazbuddie; Tommy and Johanna Mesman, Oklahoma Lane; Terri Clark and Angela Matthews, Lazbuddie; Michael Mimms and Ronald Powell, Lazbuddie; Joan Carson, Debbie and Cheryl Whitecotton, Cass McDaniel, Jeff Hromas, Carol Ware, Pam Rhodes, Kim Naegle and Alicia Spring all of Bovina.

Others receiving year pins were: Robert Stanley, Lazbuddie; Velma Guruli, Bovina; Martha Robledo, Bovina; and Mac Langford, Farwell.

Awards were given to members who were winners in county events and qualified for district competition. Trophies were given for: Food Show winners to Jacquelyn Langford, Farwell; Randy Marshall, Oklahoma Lane; David Lust, Lazbuddie; and Pam Rhodes, Bovina; Bake Show winner, Linda Gohlke, Oklahoma Lane;

and Dress Revue winners, Susan Mimms, Lazbuddie; Mary Lou Roberts, Oklahoma Lane and Evelyn Hart, Friona.

Method Demonstration Competition winners were: Donnie Gustin and Phillip Schueler, Rhea; Susan Mimms, Lazbuddie; Jacquelyn Langford, Farwell; Judy Lust, Lazbuddie; Linda Gohlke and Yolanda Martin, Oklahoma Lane; Mike Windham, Lazbuddie; Tommy and Johanna Mesman, Oklahoma Lane; Terri Clark and Angela Matthews, Lazbuddie; Michael Mimms and Ronald Powell, Lazbuddie; Joan Carson, Debbie and Cheryl Whitecotton, Cass McDaniel, Jeff Hromas, Carol Ware, Pam Rhodes, Kim Naegle and Alicia Spring all of Bovina.

Mark Foster, Johnny McDonald, Charleson Steinbock and

Andy Rogers, all of Lazbuddie were recognized in Agriculture, County.

Special engraved plaques were given by the Woodsmen of the World in Friona for the high point participants in the various divisions at the 4-H Fair. They were Linda Gohlke, Oklahoma Lane-Clothing; Cheryl Gohlke, Oklahoma Lane-Cooking; Susan Mimms, Lazbuddie-Crafts; Rocky Bartlett, Bovina-Canning and Vegetable Gardening; and Mike Windham, Lazbuddie-Crops. A traveling trophy was presented to the Oklahoma Lane 4-H Club by the 4-H Council for being the high point club at the fair.

Friona Chamber of Commerce gave special plaques to the outstanding 4-H Boy and Girl from the Friona 4-H Club, they were Jimmy Fallwell and Karene Hart.

Bookmobile Schedule

The High Plains Bookmobile will be in your area on the following dates-

Wednesday, November 7-Needmore, 9-10 a.m.; Stegall, 10:30-11:30 a.m.; Threeway, 12 noon-1 p.m.; and Enochs, 1:30-2:30 p.m.

Thursday, November 8-Oklahoma Lane, 9-10 a.m.; Rhea Community, 10:45-11:45 a.m.; Friona #1, 1:13-2:13 p.m.; and Black, 1:45-2:45 p.m.

Friday, November 9-Hub, 8:45-9:45 a.m.; White's Elevator, 10-11 a.m.; Lazbuddie, 12 noon-1 p.m.; and Clay's Corner, 1:15-2:15 p.m.

Saturday, November 10-Farwell, 8:55-11:50 a.m.; and Friona #II, 1-4 p.m.

A small town is the place where a fellow with a black eye doesn't have to explain. They already know.

-Record, Columbia, S.C.

Amarillo Awarded Grant For Recruiting Officers

Governor Dolph Briscoe today awarded a \$9,090 grant to Amarillo for recruiting police officers from minority groups.

The money will come from the Criminal Justice Council, which administers the state's block grant from the Law Enforcement Assistance Administration under the Crime Control Act of 1973.

Funding will be used to increase the proportionate number of black and Mexican-American officers in the Amarillo Police Department, bringing the percentage of such officers into proportion with the city's minority group population.

Recruiting efforts will extend to the 25 counties of the Pannhandle State Planning Region. These counties are Armstrong, Briscoe, Carson, Castro, Collingsworth, Dallam, Deaf Smith, Donley, Gray, Hall, Hansford, Hartley, Hemphill, Hutchinson, Lipscomb, Moore, Ochiltree, Oldham, Parmer, Potter, Randall, Roberts, Smerman, Swisher and Wheeler.

Five police officers will be used in selected recruitment activities, and a lieutenant will be assigned to the project 10 percent of the time.

The grant was one of 29, totaling \$4,024,780, considered by the CJC Executive Committee at its October 12 meeting.

U.S. and Soviet share interest in sea law.

U.S. and Soviet share interest in sea law.

U.S. and Soviet share interest in sea law.

U.S. and Soviet share interest in sea law.

U.S. and Soviet share interest in sea law.

U.S. and Soviet share interest in sea law.



WIN AWARDS...Four members of the Dale Hart family of Friona were among those winning awards at the Farmer County 4-H Achievement Banquet last Saturday night. From the left are Dale, holding the state

award for Rifle Safety, Evelyn, 4-H Sheep Award; Holly, Danforth Youth Award and Texas Plains Key Award, and Karene, winner of the Friona Chamber of Commerce special recognition award. [Staff Photo]

PLAYER

pianos and the horse-and-buggy are both pretty much things of the past. Modern music and modern transportation, one

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are both a lot faster. In these modern times, you also need a modern service station to depend on . . . and Friona Consumers is here to serve you and your car with all of its needs. It doesn't take an

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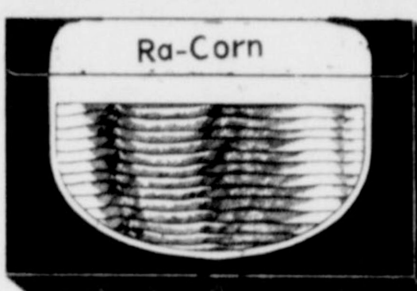
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Ra-Corn BACON 1 Lb. **69¢**

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Reg. Lb. **89¢**

Coca-Cola



10 Oz. Bottle

2 Ctns. **89¢**

Plus Deposit

Shurfine CATSUP

14 Oz. Bottle **4/\$1.00**



Bow-Wow DOG FOOD

5 Lb. Sack

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CHEER Giant Size **89¢**

Borden's

SPECIAL 2-Quart Plastic Pitcher With \$5.00 Purchase **25¢**



ROASTED PEANUTS

12 Oz. Bag

35¢



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DONUTS

ICEES

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MONEY ORDERS

CUBED ICE



FRIONA COED IN PAGEANT...Miss Carolyn Murphree, left, daughter of Mr. and Mrs. Curtis W. Murphree, 1607 W. 10th, Friona, will compete for the title of Miss Wayland Baptist College during the annual pageant on Nov. 9-10. She is the nominee of Theta Alpha Psi sorority. Other nominees are, from left, Miss Murphree, Miss A.J. Taylor, Quitaque, Miss Joan Jeter, Hale Center, and Miss Carol Bashaw, Gainesville.

Carolyn Murphree Is Queen Contestant

Miss Carolyn Murphree, daughter of Mr. and Mrs. Curtis W. Murphree, 1607 W. 10th, Friona, is a nominee for the title of Miss Wayland Baptist College and will participate in the annual pageant on November 9-10.

Miss Murphree, a 1973 graduate of Friona High School and a freshman at Wayland, is the nominee of Theta Alpha Psi sorority. She is an English major and a music minor at Wayland.

During the Miss Wayland Pageant, a preliminary to the Miss Texas Pageant, Miss Murphree will be judged in evening gown, swimsuit and talent competition. She is one of 16 nominees for the title which carries with it the official Miss America type crown, a trophy, flowers, a scholarship, trip to the Miss Texas Pageant in July, a competition evening gown and swimsuit and gifts from Plainview merchants.

Other nominees include Melanie Appleton, Hobbs, N.M., Beverly Baker, Seminole, Carol Bashaw, Gainesville, Debbie Blackshear, Albuquerque, Diane Campbell, Claude, Sally Dillman, Canadian, Tere-



Carleen Schlenker Friona Grad Is Queen Candidate

Carleen Schlenker has been nominated to compete for the title of Homecoming Queen at South Plains Junior College, Levelland.

The queen will be crowned during halftime ceremonies of the Homecoming basketball game on Saturday, November 10.

Carleen is the daughter of Mr. and Mrs. Carl Schlenker and is a 1972 graduate of Friona High School.

Rebekahs Host Turkey Dinner

The Friona Rebekah Lodge will host a turkey dinner, Sunday, November 11, in the lodge hall located at 701 Columbia.

Serving will begin at twelve noon and continue until 2 p.m. Admission will be \$2.00 for adults and \$1.00 for children.

The Rebekahs invite everyone to come and eat turkey with all the trimmings.

Cub Scouts Need New Members

The Friona Cub Scout Council will hold a recruiting meeting for all eight, nine and ten year old boys who are interested in the Scouting program on Thursday night, November 8 at 7 p.m. at the Grade School Cafeteria.

The meeting will be conducted by Jerry Helfenbein, who is the District Executive for this area.

Helfenbein will hold an earlier meeting at the school and pass out letters to interested boys. All boys in this age group and their families are invited.

Mothers should be giving some thought to leadership and fathers to working on the Scout Council. Working as a leader isn't a requirement for your son to join, but adult workers are needed.

World Community Day Observed By Society

At the October 25 meeting of St. Teresa's Ladies Society plans were completed for the observance of the World Community Day, Friday, Nov. 2.

Evelyn Ball and Sylvia Roth were selected as delegates to the Diocesan Council of Catholic Women in Amarillo, October 30, and October 31. Irma Raymond, Matilda Caballero, Toni Castillo and Helen Fangman will also attend the sessions.

It was announced that St. Teresa's Church will host the annual Thanksgiving Services, sponsored by the Ministerial Alliance Sunday evening, November 18 at 7:30 p.m.

In the business session, Ofelia Diaz was appointed chairman of the telephone committee and the regular meeting date was changed to the last Thursday of each month.

Refreshments were served by Evelyn Ball and Susie Perez to Father John Coppinger, Sylvia Roth, Irma Raymond, Toni Castillo, Olivia Ortiz, Matilda Caballero, Ofelia Diaz and Helen Fangman.

Frionans Hospitalized Out-Of-Town

T.E. Wood is hospitalized at Lubbock Methodist Church.

Doyle Elliott is a patient at High Plains Baptist Hospital, Amarillo.

Jay Harrison, son of Mr. and Mrs. Al Harrison, is hospitalized at University Hospital, Lubbock.

Mrs. Minnie Dickson is in High Plains Baptist Hospital, Amarillo.

Announcing...

The Aztec Drive-In Is Now Under The Ownership Of Mr. & Mrs. Pat Hanks

OPEN 7 DAYS A WEEK
Specializing In Mexican Food

SPECIAL
This Week
3 TACOS
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Good Through Nov. 10

STUDENT
SPECIAL
HAMBURGER,
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Friona

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FARM TRACTOR HITCH ATTACHMENT \$ 39.95

SPARE TIRE and WHEEL (Net) \$105.00

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To Pull Your Donahue Trailer

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Grand & Highway 60

Friona

LIBRARY CORNER

Reading is of major interest to two members of the Jim Johnston family and if you are a reader, you will often note that a book you read has previously been checked out by one of them.

Dorothy Johnston is a busy Senior at Friona High School. She is a member of the band, member of several organizations and of Eva Miller's Trebelaires. Dorothy reads by authors.

"Once I find an author I like, I usually continue reading that author's work until I finish with all I can find," she says. One of Victoria Holt's books was enjoyable so she read various other books by her. When Dorothy finishes all the available books by the author currently favored, she chooses another. Phyllis A. Whitney is one author Dorothy found enjoyable. Books about the 18th century which deal in romance and history are the novels Dorothy finds she likes reading the best. The author Dorothy chooses to read "just depends on what kind of book mood" she's in!

Dorothy's mother Mary is a school librarian and mother of the two sons and two daughters which constitute the Jim Johnston family. She is an enthusiastic supporter of the Friona Public Library.

"The Library provides the reader with a whole smorgasbord of books to be tasted, digested and enjoyed by every type reader," Mary said.

Non-fiction books dealing with history, religion and science are favorites for Mary. Two books she recently read and found of great interest were "The Secrets of the Great Pyramid" by Peter Tompkins

and "Chariots of the Gods" by Daniken. Both deal with the current popular subject of prehistoric visits of intelligent beings from other planets. Mary says that with the new reports of UFO sightings, these books give one food for thought about some of the unsolved mysteries of archaeological history.

The selection of biographies at the library is excellent and Mary recently read the timely "Kissinger" by Landau. "In view of recent world politics, it will be interesting to note whether the assessments of the author about this man are correct," Mary stated.

"Cancer Ward" by Solzhenitsyn is a well written book about life in Russia involving medical practices, according to Mrs. Johnston. For fun and inspiration, Mary recommends "Christy" by Catherine Marshall or some of the historical novels such as "The Peaceable Kingdom" by Jan de Hartog. Hartog traces the Quaker movement and the people involved to see how their lives are affected. Leon Uris writes novels of suspense with wartime themes which Mary reads, mentioning "Mila 18" particularly.

"For those who want to know how to plant a garden, raise tropical fish, take a trip or find an interesting hobby for diversion, the library is an excellent source of information," Mary explained. She is currently reading "Word Origins and Their Romantic Stories" by Wilfred Frenk and "The Gasp" by Romain Gary which is science fiction. Which shows great diversity in one of the most faithful readers of the Friona Public Library has!



Mrs. Bob Marshall

Miss Julie Ann Branham, Bob Marshall Say Vows

Miss Julie Ann Branham and Bob Dean Marshall were married October 20 in West Berry Church of Christ, Jack R. Arvin, minister, officiated.

Parents are Mr. and Mrs. J.H. Brannam of Friona and Mrs. Ernest Marsnall of Leonard.

Mrs. Monty L. Roberts of Blue Springs, Mo., was matron of honor. Mrs. Earl J. Brannam and Mrs. Larry Brannam were bridesmaids.

Joe K. Snow of Aledo was

best man. Other attendants were Larry E. Brannam, Earl J. Brannam, Charles Turrentine and David A. Marshall. The bride wore a gown of satin trimmed in pearls on the empire bodice.

The couple went to New Orleans on their honeymoon. The bride attended Tarrant County Junior College. The bridegroom attended Draughton College in Dallas.

Elect Mrs. Jones To State Office

The Parmer County Riata CowBelles will meet Thursday, Nov. 8, at the Security State Bank in Farwell. Members of the club from Farwell will serve as hostesses.

Reports on the state convention in Abilene will be given at that time. The Riata CowBelles includes the entire county and is open to anyone who is connected with the beef industry in any capacity.

Mrs. Lee Britting of Friona was re-elected president of the county group at an earlier meeting this month in Friona. Also elected were Mrs. C.C. Naegle of Bovina, first vice president; Mrs. Tex Phipps, second vice president; Mrs. Pat Martin, secretary treasurer; Mrs. Sonny Jones, historian;

Mrs. Edwina Davenport, beef promotion chairwoman; and Mrs. Mary Priest, beef for Father's Day promotion. Named to the publicity committee were Mrs. Phipps of Farwell, Mrs. M.H. Carson of Bovina and Mrs. Sneryl Weatherly of Friona.

At the state convention in Abilene, Mrs. Jones of Bovina was elected state recording secretary. Mrs. Jewel Avent of Tulsa was chosen as State CowBelle of the Year.

Also attending the convention were Mrs. Naegle and Mrs. Britting.

For their major project of the year, the Texas CowBelles voted to select a sister city in another part of the country for beef promotion work.



SAFE BUT DREAMY—Coordinated sleepwear sets for big and little sister are sweetdream-bound this fall in flower-sprinkled cotton that features the new "Fire-Stop" process. Designed by Her Majesty, the soft and comfortable robes are available with matching pajamas or ruffled gown.

White Tag Battery Special!

24 MONTH Guarantee

WHITE HI-SPEED BATTERY
Group 24, 12 Volt

SAVE \$3.11

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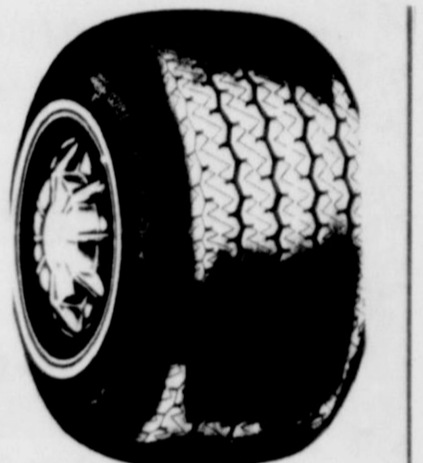
Guarantees 24 months. Features full size plates and non-charge or warp separators. Designed for moderate service and starting requirements. All White batteries are designed and constructed to give more power per dollar.

VT.	GF.	YEAR & MAKE OF CAR	12 MO.	24 MO.	36 MO.	48 MO.
6	1	Chrysler - 80 - 34 Plymouth - 80 - 10	8.88*	10.88*	14.88*	17.88*
12	24	Chrysler - Ford - American Motors - Dodge & Plymouth - 80 - 10	10.88*	13.88*	17.88*	23.88*
12	24P	Optional - Ford - General Ford products	13.88*	17.88*	23.88*	
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FR70-14	2.88	54.95*	36.59*
GR70-14	3.06	57.95*	38.59*
HR70-14	3.33	60.95*	40.59*
GR70-15	3.08	60.95*	40.59*
HR70-15	3.33	62.95*	41.92*
JR70-15	3.55	67.95*	45.25*
LR70-15	3.70	72.95*	46.58*

FRIONA TEXAS Highway 60

Bride-Elect Honored With Bridal Shower

Dixie Wilkins, bride-elect of David Spears, was honored with a miscellaneous bridal shower from 2 to 4 p.m. Saturday, October 13 in the Community Room of Friona State Bank.

The table was decorated with cranberry and pink roses, the bride-elect's chosen colors.

Punch, cookies, nuts and mints were served from silver appointments. Lori Euler served the punch.

Andrea Wilkins, sister of the bride, presided at the guest book.

The bride's mother, Mrs. Waymon Wilkins, was a special guest.

Hostesses included Mesdames Marvin Jordan, Raymond Euler, Shirley Smith, Edward White, Sr., Margie Stanfield, Edward White, Jr., Floyd Brookfield, Herbert Day, Florian Jarecki, Pearl Howard, Thelma Jones and Glenn Niensols.

Six Women Attend Program In Amarillo

Six Parmer County women were among some 180 persons attending a program and luncheon, sponsored by the Panhandle Planned Parenthood Association, Tuesday of last week at the Amarillo Country Club.

The program, "A Time to be Born," dealt with the importance of family health in family planning. The presentation has been widely acclaimed in Louisiana and Oklahoma.

Attending from Parmer County were Mrs. Robert Read of Bovina, vice president of the Parmer County Planned Parenthood Association; Jana Pronger of Farwell, area representative and board member of the Panhandle Association; Mrs. Tonya Gober and Mrs. Ernest Osborn of Friona; and Betty Garza and Connie Garza of the Bovina Neighborhood Center.

Out of Orbit



God's Power Can Outdo All Evils Of The World

Read Matthew 5:14-16

Let your light so shine before men, that they may see your good works, and glorify your Father which is in heaven. (Matthew 5:16)

During a power crisis in Britain, I was made much aware that Jesus came to bring us the same qualities that electricity brings:

Jesus brings light--to guide us, to dispel darkness, to warn us of danger, to show us the imperfections in our lives.

Jesus brings warmth--the warmth of God's love which sets on fire the hearts of those committed to Him.

Jesus brings energy--the power of the Holy Spirit to transform the lives of those who believe in Him!

God provides a dependable and an abundant source of invisible power. It is our fault if we fail to switch it on.

PRAYER: We rely upon You, O God. For light to guide us. For love to enfold and warm us. For energy to empower us. Thank You, Father, Amen.

THOUGHT FOR THE DAY: Am I turned on to God's power?

--Vivien L. Hughes Newcastle upon Tyne, England

<p>ASSEMBLY OF GOD 10th and Ashland-Rev. C.L. Bates, pastor Sunday School-9:45 a.m. Worship-11 a.m. Young People-6 p.m. Evening Worship-7 p.m. Wednesday Worship-7:30 p.m. Sunday Men's Fellowship-7 p.m.</p>
<p>CALVARY BAPTIST 14th and Cleveland-Rev. R.C. Hester, pastor Sunday School-10 a.m. Worship-11 a.m. Christian Training Union-9:30 p.m. Evening Worship-7 p.m. Wednesday Prayer Meeting-8 p.m.</p>
<p>CALVARY BAPTIST MISSION 5th and Main-Rev. I.S. Ansley, pastor Sunday School-9:45 a.m. Worship-11 a.m. Evening Worship-7:30 p.m. Wednesday Prayer Meeting-7:30 p.m.</p>
<p>FIRST BAPTIST Sixth and Summit-Rev. Charles Broadhurst Sunday School-9:45 a.m. Worship-11 a.m. Training Union-6 p.m. Evening Worship-7 p.m. Wednesday Prayer Meeting-8:30 p.m.</p>
<p>MEXICAN BAPTIST CHURCH 4th and Woodland-Rev. Donnie Carrasco Sunday School-9:45 a.m. Worship-11 a.m. Training Union-5 p.m. Evening Worship-6 p.m. Wednesday Prayer Meeting-8 p.m.</p>
<p>NEW ZION BAPTIST CHURCH Highway 60 & Pierce-Rev. L.V. Mays, pastor Sunday School-10 a.m. Morning Worship-11 a.m. Wednesday Evening Services-8:30 p.m.</p>
<p>ST. TERESA'S CATHOLIC CHURCH 16th and Cleveland-Father John Coppinger Mass-10:30 a.m. Confessions-Sunday, 10 a.m.</p>
<p>SIXTH ST. CHURCH OF CHRIST 502 W. Sixth-Terry Brown, Preacher Bible Study-9:50 a.m. Worship-10:30 a.m. Evening-6 p.m. Wednesday evening-8 p.m.</p>
<p>LUTHERAN CHURCHES Rev. Duane Kirchner Redeemer-Sunday School & Bible Class, 10 a.m. Worship Service-11 a.m. Immanuel-Worship Service, 9 a.m. Sunday School & Bible Class, 10 a.m.</p>
<p>UNION CONGREGATIONAL CHURCH Euclid at 16th-Rev. Paul Lee Sunday School-9:45 a.m. Worship-11 a.m.</p>
<p>TENTH ST. CHURCH OF CHRIST 10th and Euclid Sunday Worship-10:30 a.m. Evening-7 p.m. Wednesday Evening-8 p.m.</p>
<p>SIXTH ST. IGLESIA de CRISTO 408 W. Sixth-M.R. Zamorano Bible Study-9:30 a.m. Worship-10:30 a.m. Evening-8 p.m. Thursday evening-8 p.m.</p>
<p>FRIONA UNITED METHODIST CHURCH 8th and Pierce-Rev. Albert Lindley Sunday School-9:45 a.m. Worship-11 a.m. MYF-6 p.m. Evening Worship-7 p.m.</p>
<p>UNITED PENECONSTAL CHURCH Fifth and Ashland-Rev. William Young, pastor Sunday School-10 a.m. Worship-11 a.m. Wednesday Evening-7:30 p.m. Sunday Evening-7 p.m. Friday Young People-6 p.m.</p>

Ethridge-Spring Agency	Friona State Bank
The Friona Star	Friona Clearview TV
Hi-Plains Feed Yard	Rushing Insurance
First Baptist Church	Friona Consumers
Friona Motors	Crow's Meat Co.



Come In And Guess The Number Of Feathers On Our "Turkey," One Coming The Closest Wins A Free Turkey, To Be Given Away Saturday, Nov. 17

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Drawing will be Nov. 30. Register all month. Must be 18 years of age or older in order to register.

Grand Prize.....\$129.95 Recliner Rocker Chair
 2nd Prize..... \$79.90 pair of Lamps
 3rd Prize..... \$24.95 Picture
 4th Prize..... \$19.95 Swag Lamp

You do not have to be present to win.

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 With Box Springs **NOW \$89.50**
 312 Coil - Full or Twin
 10 Year Guarantee
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QUEEN SIZE SET **NOW \$124.00**
 Real Firm Quilted
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KING SIZE SET **NOW \$234.00**
 20-Year Warranty
 Firmly Quilted
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OTHER SETS
 From **\$69.95** And Up

BED ROOM FURNITURE
SPANISH STYLE Reg. \$439.95
 *Triple Dresser
 *Mirrors *Bed
 *Chest *Mattress
 With Box Springs **NOW \$339.95**

KING SIZE BED ROOM
 *Triple Dresser Reg. \$962.95
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 *Mattress and Box Springs **NOW \$657.95**

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O'Keefe & Merritt Gas Ranges

30" Coppertone-Save \$50.00 **\$169.95**

30" Choice of Color-Save \$50.00 **\$219.95**

36" With Griddle-Save \$78.95 **\$271.00**

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 Speakers

Many others to choose from

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 MORE
 THAN **50%**

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 Choice of Color
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Big 16 Cu. Ft., 2 Door, 150 Lb. Freezer
 No Frost
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 *AM-FM RADIO
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 *200 Watts
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With Full Size Mattress **NOW \$178.00**
GREEN or BLACK VINYL Reg. \$279.95

Modern **SOFA & CHAIR SET** Reg. \$149.95 **NOW \$109.95**
 Choice of Color-Herculon Fabric

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 Choice of Color While They Last

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LIGHT TURNOUT EXPECTED

Nine Amendments To Face Voters On Tuesday

Registered voters will go to the polls Tuesday to vote for or against nine proposed constitutional amendments.

In Friona, the voting place will be the Friona Fire Department. Mrs. Ray Landrum is election judge. The polls will be open at 8 a.m. and close at 7 p.m.

Bovina voters will cast their ballots at the American Legion Hall on Third Street and Avenue B. J.E. Sherrill is election judge.

In the Rhea Community, voters will cast their ballots at the Rhea Lutheran Church Parish Hall. Raymond Schueler is election judge there.

In Lazbuddie, voters will go to the Lazbuddie School, according to C.C. Matthews Jr., election judge.

A sample ballot is printed on page 2 of this issue, courtesy of Friona State Bank, which gives the amendments as they will appear on the ballot next Tuesday.

Following is a news release from Rep. Bill Clayton explaining the reasons for the amendments being proposed and the pros and cons of each amendment.

The present Texas Constitution was adopted in 1876. Since that time, 343 amendments have been submitted and 212 have been adopted by the people. The original Constitution plus 212 amendments make a lengthy document. Because of this, the voters on November 7, 1972, adopted the amendment that created a Constitutional Commission and set up the procedures for a Constitutional Convention which will begin the second Tuesday in January of 1974. The Constitutional Revision Commission has finished its work and will present it to the delegates next month.

The November 6th election, however, deals with some very crucial areas in the present constitution. There is a possibility that a new constitution may not be adopted by the voters.

Clayton Analyzes Amendments

By BILL CLAYTON
State Representative

Election time is almost here again. On November 6th we will vote on nine constitutional amendments.

Our present Constitution was adopted in 1876. Since that time, 343 amendments have been submitted and 212 have been adopted by the people. Because of this, the voters on November 7, 1972, adopted the amendment that created a Constitutional Commission and set up the procedures for a Constitutional Convention which will begin the second Tuesday in January of 1974.

The Constitutional Revision Commission has finished its work and will present it to the delegates next month. As a delegate to the Convention, I hope you will let me have the benefit of your thoughts on constitutional

revision. I hope to set up meetings in each of the towns in the district between now and January to meet with anyone who desires to address themselves to constitutional revision.

The November 6th election, however, deals with some very crucial areas in our present constitution. There is a possibility that a new constitution may not be adopted by the voters. Should this happen, we will continue to operate under our present constitution — with or without these new amendments. It is for this reason that I urge you to give special attention to this election.

Now to the matters at hand — the nine amendments we will be voting on on November 6th. Space will require the analysis to be brief, but I hope it will help you in deciding the issues.

AMENDMENT NO. 1 on the ballot authorizes annual sessions of the legislature

and increases the legislative pay from \$4,800 to \$15,000 per year. Those for this amendment say Texas government is a \$5 billion a year business and requires more attention than it did in years past; therefore it requires full-time representatives and compensation to retain or to get good people interested in serving in the legislature. Those against this amendment say \$4,800 a year is what the pay was when a representative ran for the job and that the cost of government is high enough now.

AMENDMENT NO. 2 on the ballot is a proposal that would give single adults with real property the same protection and security from forced sale for debt of their homestead that is now given to families. It also provides that a family homestead may not be abandoned without the consent of both spouses. Proponents of the amendment argue that single adults deserve the same protection against creditors as do married adults and there should be no discrimination. Opponents say there is an increasing number of single adults and because the homestead exemption was designed primarily to protect innocent family members of the debtor and not the debtor himself, it therefore should not be extended to single adults.

AMENDMENT NO. 3 would extend the \$3,000 ad valorem tax exemption to the homestead of unmarried adults. Those for the amendment say that the present law that partially exempts homesteads from state and county tax purposes for persons 65 and older discriminates against single persons. Those who oppose the amendment say that the exemption could sharply reduce tax revenues that are urgently needed at this time and unfairly shift the tax burden.

AMENDMENT NO. 4 would provide notice to cities and counties and give them the authority to approve or disapprove the creation of conservation-reclamation districts. Those for this amendment say that it will give those cities and counties some responsibility for the bonded indebtedness of these districts that lay within their territories. Those against say that the cities and counties already have ample opportunity to voice their approval or disapproval of plans of a municipal water district when state agencies and legislators are considering their creation.

AMENDMENT NO. 5 would provide that counties and cities bordering the Gulf of Mexico may levy a tax for construction of sea walls and breakwaters by majority vote of the resident tax payers. This would not affect our area; however, supporters of the amendment say many of the Texas coastline communities cannot raise enough tax to adequately protect themselves against hurricanes, while on the other hand, the opponents say that man-made barriers such as sea walls will speed erosion of the beaches and destroy the recreational

value of the shoreline.

AMENDMENT NO. 6, if passed, would grant the district court the general jurisdiction of a probate court and would authorize the legislature to adjust the jurisdiction of the courts in probate matters. Those who are for this amendment say it is

needed to meet public demand for a simplified, efficient probate system. Those who oppose this amendment say the legislature, under present constitutional authority, already has created county probate courts and county courts with sufficient probate jurisdiction.

AMENDMENT NO. 7 would provide an additional \$100 million in state bonds for the veterans land fund and would also extend the classification of those eligible to include surviving spouses of an eligible veteran. Those who favor the amendment say that there are veterans who have not exercised their rights under the Texas veterans land program of buying land with money from the state at low interest rates. Those that oppose the program say the high cost of land makes the small amount you receive from the veterans land fund insufficient to purchase a tract.

AMENDMENT NO. 8 would authorize and require cities, towns, and villages to levy ad valorem tax sufficient to pay principal and interest on their general obligations issued in the future. Those who support this amendment say it would allow cities and towns to live up to their obligations on bonds they issue after voter approval without deleting funds from other sources. Opponents argue that the proposal creates a possibility of more taxes on already burdened tax payers.

The last amendment on the ballot, AMENDMENT NO. 9, would exempt certain personal and real property of non-profit water supply corporations and cooperatives from property taxation. Those who support this amendment simply indicate that a rural water supply should be treated the same as a city water supply and that it should not be taxed for state and county ad valorem tax purposes. Those who oppose this amendment say that such an exemption would give the non-profit organization an advantage over privately owned water supply corporations that are in the business of selling water for a profit.

I know this has been a very brief explanation of the nine amendments. If you should seek or want further information pertaining to the amendments, drop me a note or call me and I would be glad to provide you with more information.

I have often said that government gets itself in trouble many times simply because people are complacent and do not take a part. I don't think this is the case with people in our area, and I would encourage each of you to study these amendments and to participate.

Go to the polls and vote. Your vote could make the difference.



Buick - GMC - Pontiac

John Orsborn

Buick - GMC - Pontiac

25 Years In Hereford

See Us And SAVE

142 Miles St. - Hereford - Phone 364-0990

SCHOOL Lunch Menu

Week of November 5-8
MONDAY—soup and chili, sandwiches, crackers, cookies and milk.
TUESDAY—fish, mashed potatoes, tarter sauce, hot rolls, butter, green beans, banana nut cake and milk.
WEDNESDAY—pizza, corn, crackers, lettuce, tomato salad, apple crisp and milk.
THURSDAY—hot dogs, French fries, fruit cup and milk.

It's surprising how much work our friends think we can, and should, do.

Life would be more simple if more people were willing to be just themselves.

Hospital Notes

ADMISSIONS—

Mrs. Martin Reeves and baby boy, Farwell, Ernest Cain, Farwell; Sylvia Villegas, Hereford; Lola Mayfield, Friona; Baron Aey, Friona; Beth Lachelle White, Friona; Manuel Ortiz, Bovina; James Carbell, Friona; Treva Perry, Hereford; Rachael Lummus, Bovina; Deke Kendrick, Friona; Eva Pruett, Friona; Mrs. Avis Henry and baby girl, Bovina; Joe Collier, Friona; Paula London, Friona; Billy Barker, Friona; Joe Jones, Friona; Juanelle Jordan, Friona; Freddie Gallegos, Muleshoe; Elmer Euler, Friona; Dale Turner, Bovina; Mrs. Weldon Williams and baby boy, Bovina; Ruby Goggans, Friona; Michelle

Dopp, Friona; James Davis, Hereford; Nancy Romo, Friona; James Taylor, Friona; Myron Hillock, Farwell; and Frances Ganzer, Bovina.

DISMISSALS—

Orbra Cole, William Barker, Jennifer Smith, Mrs. Jimmy Rodriguez and baby boy, Shelly White, Sylvia Villegas, Baron Aey, Manuel Ortiz, Ernest Cain, L.L. Barnes, Rachael Lummus, Mrs. Martin Reeves and baby boy, Mrs. Dean Kuent, Treva Perry, Paula London, Joseph McKinney, Juanelle Jordan, Joe Jones, Mrs. Avis Henry and baby girl.
PATIENTS IN HOSPITAL—
 William Barker, Arther Castaneda, Joe Collier, James Corbell, James Davis, Michelle Dopp, Elmer Euler, Freddie Gallegos, Ruby Goggans, Myron Hillock, Bobby Jordan, Deke Kendrick, George McKinney, Lola Mayfield, Juanita Ace, Eva Pruett, Nancy Romo, Blanche Sudderth, James Taylor, Dale Turner, Alta Tyler and Mrs. Weldon Williams and baby boy.

CONGRATULATIONS TO

Mr. And Mrs. Billy Johnson

On Your New Home


Just South Of Bovina

We Are Happy To Have Served As Contractors For Your New Home

Attend Open House
Nov. 4 Sunday, 2-4 p.m.

For Your New Home

Call



SHOWN IS the beautiful rock fireplace in the new home of Mr. and Mrs. Billy Johnson, which was built by Nowlin, Embry and Smyer.

NOWLIN, EMBRY & SMYER CONTRACTORS

272-3884
Muleshoe 965-2880
272-4068

WELCOME TO FRIONA



Honored as newcomers to Friona this week are Mr. and Mrs. Larry Warrenfeltz, and their two-year-old son Todd, who moved here recently from Corpus Christi. Warrenfeltz, who formerly was employed by Coit, International, is warehouse foreman at Parmer County Implement Company. The family lives at the Friona Apartments, Number 24, and are Baptists. She is the sister of Ron Cain.

ROCKWELL BROS. AND CO. 'LUMBERMEN' Lumber, Paint & Tools	HOUSER GROCERY & MARKET
HIGH PLAINS DEVELOPMENT CO. NEED A HOME? CALL 372-9233, Amarillo Or 247-2511 Friona	REEVE CHEVROLET New and Used Cars FRIGIDAIRE APPLIANCES
The FRIONA STAR	FRIONA WHEAT GROWERS Elevator Service Field Seeds

\$500.00

FREE TO ONE LUCKY FRIONA SHOPPER FRIONA MERCHANTS ANNOUNCE BIG PRE-THANKSGIVING DRAWING

FRIONA MERCHANTS ARE ORGANIZING A BUSINESS ACTIVITIES COMMITTEE (BAC) Of The Chamber Of Commerce

Here Is What the BAC Will Mean to Friona Area Shoppers:

- *Lower Prices through monthly promotions
- *Opportunities to Win Giant Prizes, such as the one being announced today.
- *Better values and selection from every merchant member of the BAC, who appreciates your business enough to contribute these prizes and stage the sales.

Here Is What The BAC Will Mean to Friona Businesses:

- *An opportunity for more sales, since consumers will want to shop with those merchants participating.

WATCH FOR THE MERCHANTS DISPLAYING THE "FRIONA FIRST" EMBLEM (SEE BELOW), WHICH INDICATES THEY ARE PARTICIPATING MEMBERS OF THE BAC.

*A united effort on promotions, to give more impact than individual sales or promotions.

*Better value for their advertising, through co-op ventures.

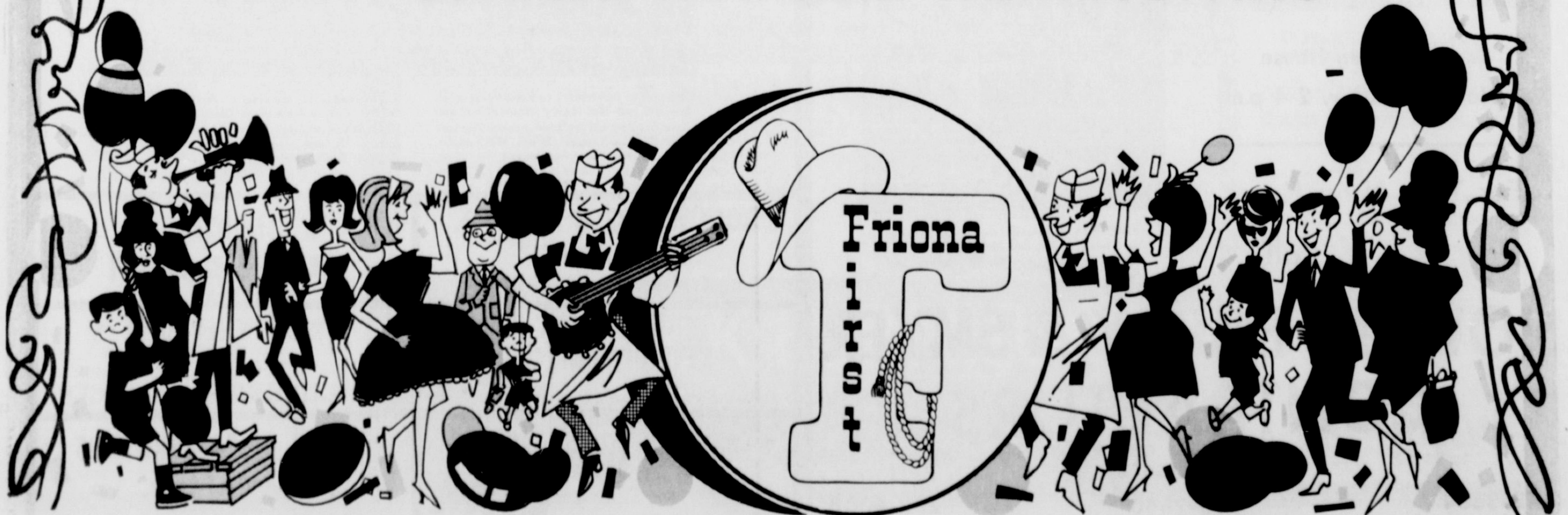
Here is What the BAC Could Mean to Friona in the future:

*More city sales tax collected, to provide more money for city services.

*Possibility of new businesses locally, or expansions in those already here, as a result of more traffic in local stores.

Mr. Businessman--The BAC needs your membership, and you need the BAC. Make plans NOW to join this organization and work for better retail conditions for Friona.

BE WATCHING FOR DRAWING TICKETS IN FRIONA STORES BETWEEN NOW AND THANKSGIVING



BEN * FRANKLIN®

SIZZLIN' SPECIALS

Sizzlin' but not too hot to touch! In fact, you'll grab these bargains up by the basket full! Lots of savings on everyday necessities!



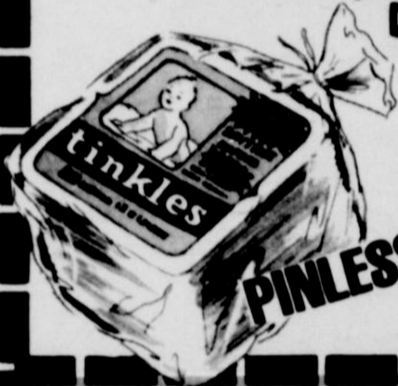
Sheer-to-the-Waist PANTY HOSE

Super-stretch, super-fit for women 5' to 5'7", between 100 and 150-lbs. Sheer-ly beautiful from toe to waist. Choice of fashion colors.

REG. 99c
NOW ONLY

67¢
PR.

Tinkles' Disposable Diapers Daytime 30's



Soft, absorbent and now with pinless tape-tabs!

BIG SAVINGS!

PINLESS 133
Pkg.

Pocket Portable AM/FM Radio



Solid State with push-pull audio amplification for greater sound. With case, battery.

REG. \$10.99
777

Peeper-Popper AUTOMATIC CORN POPPER



Polished aluminum with see-thru inset in lid. Heat-proof legs.

MIRRO
377

Majesty® NYLON CRAFT and RUG YARN



REG. 89c.

For rugs and all kinds of craft projects! Machine wash, dry. Many colors.

67¢
EACH

100-YD. SKEINS



"Miss Matchbox" Dolls

Delightful 6 in. dolls in their own personality outfits. Collect 'em if you want! They're the perfect size to take anywhere!

ONLY **99¢** EACH

Matchbox Superfast Cars

The famous 1:75 scale, 12 different and exciting styles to collect and race. Authentic realistic models of fantastic cars.

2 for 99¢

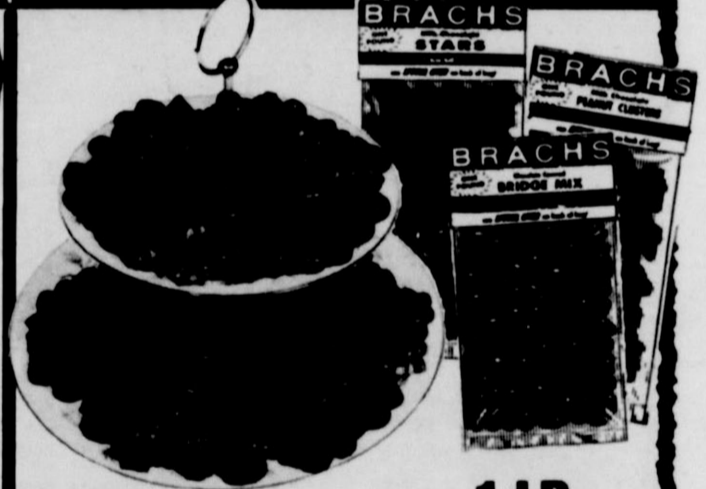


Majesty Wintuk® Knitting Worsted

REG. \$1.29
NOW ONLY

- 4-Oz. Solid Color Skeins
- 3½-Oz. Variegated Skeins
- All Orlon® Acrylic Yarn
- Machine Wash and Dry!
- Very Versatile!

97¢
SKEIN



CHOCOLATE CANDIES

1-LB. BAGS

- Chocolate-Covered Nuts
- Bridge Mixes
- Solid Chocolates
- Malted Milk Balls
- Chocolate-Covered Mints

67¢
BAG

We reserve the right to limit quantities. Special prices effective only during this event while quantities last.

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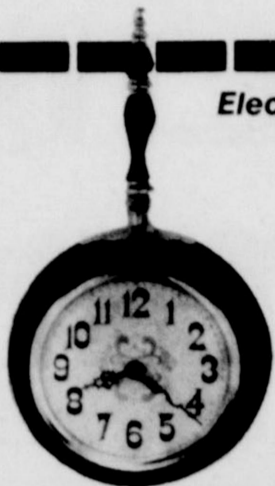
BEN * FRANKLIN®



721 Main Street
Frisco, Texas

BEN*FRANKLIN®

SPECIALS

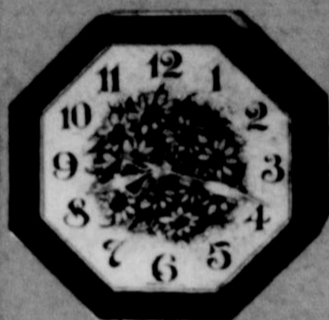


Electric "GOURMET" WALL CLOCK

Colorful country-flavor fry-pan design. Decorator colors.

OUR LOW PRICE

666



Electric "Countryside" WALL CLOCK

Fresh and colorful daisy design, octagonal clock. Colors.

OUR LOW PRICE

666



Electric "MILK CAN" 7x10-IN. CLOCK

Hang or stand... decorator's delight! Charming design.

OUR LOW PRICE

666



Daisy Delights

Plastic HOUSEWARES

Pretty and practical! Choose 36 qt. wastebaskets, 13 qt. pails, 1 bushel laundry basket and 16 qt. dish pans. Decorative colors.

ONLY

97¢
EACH



7-PC. COOKWARE SET

Heavy duty pebble finish cast aluminum: 1 and 2-qt. glass covered saucepans, 5-qt. Dutch oven with glass cover to fit 10 1/2 in. fry pan.

REG. \$15.49
NOW ONLY

997
SET

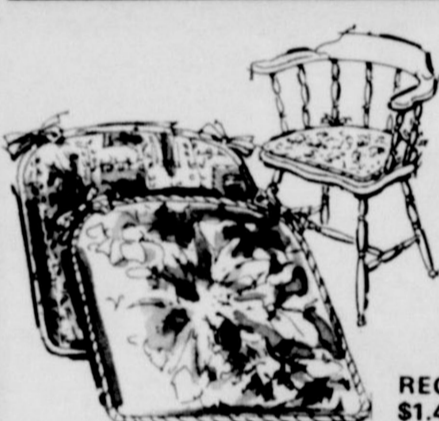


CHRISTMAS GIFT WRAPS

100-sq. ft. in all! Heavyweight paper. Two 30x20-in. sheets each of 12 designs.

ONLY

77¢
PKG.



Reversible CHAIR PADS

Cotton with foam cushioning. Floral or Early American designs. 15x17x 1-in.

REG. \$1.49

\$1. EACH



10-IN. FRY PAN

Sturdy pan with new hard-coat Teflon® coating, scratch-resistant!

REG. \$1.99
NOW

144



BAG OF 25 CHRISTMAS BOWS

3 1/4-in. size, self-stick bows. In lots of bright Christmas colors.

38¢
BAG



*Indoor-
Outdoor*

24x70-IN. RUG RUNNER

Decorate! Protect! Two-tone tweed-like loop pile of polypropylene olefin yarn. Power-traction latex backing. Colors.

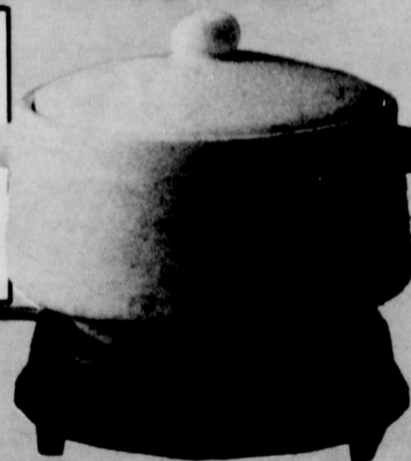
REG. \$3.49
NOW ONLY

244

The Cornwall electric casserole



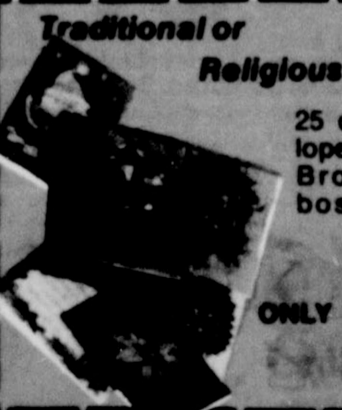
Useful Heater Base Included.



BEAN-POT SLOW COOKER

2-qt. oven-proof crockery pot in handsome brown color. Immersible, easy-to-clean.

777



CHRISTMAS CARDS

25 cards and envelopes in each box. Bronzed and embossed designs.

ONLY

77¢
BOX

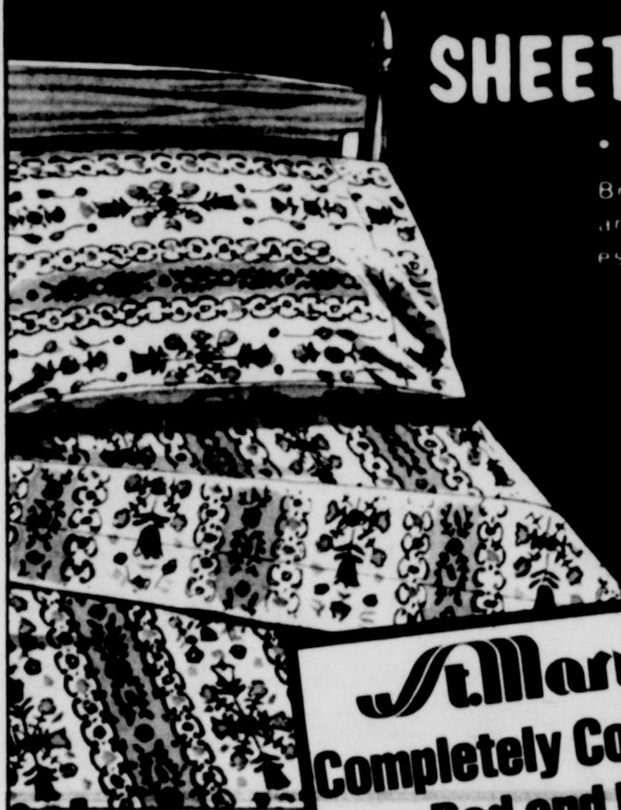
BEN*FRANKLIN®

SPECIALS

The Square Dance Selection

SHEETS and PILLOWCASES

• Never Iron Polyester and Cotton Blends
Bright and colorful. Fresh and fun. Multicolor, gold and green print on quality St. Mary's no iron polyester and cotton sheets and matching pillowcases.



St. Mary's
Completely Coordinate
Bed and Bath!

TWIN SIZE
FLAT OR FITTED
SHEETS **2²⁷** EACH

FULL SIZE
FLAT OR FITTED
SHEETS **3²⁷** EACH

STANDARD SIZE
PILLOWCASES
2 IN PKG **2²⁷** PKG

"Square Dance" BLANKETS

Smooth, light-weight, warm, non-woven acrylic blanket.

6⁹⁹

"Square Dance" BATH SETS

Sparkle yarn nylon set. 35x21-in. oval rug and matching lid cover.

6⁹⁹ SET

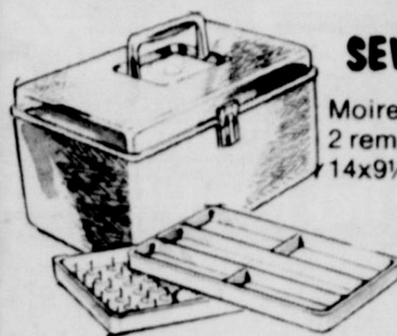
SALE!

WATCHES

- Men's and Women's Styles
- Expansion and Leather Bands

Wide, wide selection of designs... sporty and dressy... petites, squares, round, many more! 2-year manufacturer's service guarantee.

ONLY
7⁷⁷ EACH



Jumbo SEWING BOX

Moire design plastic. 2 removable trays. 14x9½x8¼-in. size.

REG. \$3.98

2⁹⁷

Decron® Polyester Fill PILLOW



Rayon challis cover. Cord edge. Resilient, odorless, non-allergic. Pink, blue.

REG. \$3.98

2 for 5.



Terry Rib KNEE SOCKS

Acrylic and stretch nylon. Lots of new colors. 6-8½, 9-11.

53¢ PR.



Elderton® BRIEFS

Soft rayon and combed cotton. Elastic waist, legs. White and colors. Sizes 5-8.

48¢ PR.



Elderton® BIKINIS

Petal soft rayon and combed cotton. Elastic waist, legs. Prints, solid colors. Sizes 5-8.

48¢ PR.



Women's 5 to 10½ "PIXIES"

Comfortable lounge slippers. Soft leather-like vinyl sole. Cushion insole. Gold or silver. In travel pouch.

99¢ PR.

BEN * FRANKLIN®

Save on Famous Brand
Every Day Needs!

Sizzling SPECIALS

Hot Prices! Cool Savings! Sizzling Buys
In Every Department! Come in While the Heat is On!

CLOSE-UP
64-oz. Family Size
CLOSE-UP TOOTHPASTE
Only
63¢



LISTERINE MOUTH WASH
64-Oz. Half Gallon Size
Only
1.99




JERGENS LOTION
20-oz. size with dispenser
Only
99¢



KOTEX —40's
Regular and super
NOW ONLY
REG. \$1.37
1.24
BOX



Kleenex Facial Tissues
200's
REG. 31¢
4 boxes \$1.



Johnson's® BABY SHAMPOO
16-Oz. plastic bottle. Pure and mild.
OUR LOW PRICE
99¢



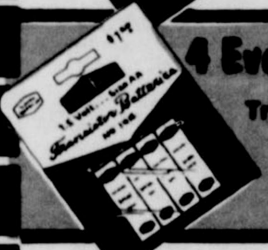
Kleenex® Dinner Napkins
50's
Big bargain on elegant, large-size napkins. White and colors.
REG. 37¢
3 pkgs. 73¢



Eveready® 9-Volt Battery
For transistor radios.
62¢
EACH



4 Eveready® 'AA' Batteries
Transistor, portable PKG. OF 4
REG. 84¢
84¢



WASHCLOTHS
11½x12-in. size. Terry cloth. Choice of many colors.
ONLY **10¢**
EACH




Jumbo Teri® Towels
Strong paper towels in colors and with decorated trims.
REG. 43¢
2 rolls 73¢




Pkg. of 8 Oven Bags
For meats, poultry. 14x20-in.
66¢
PKG.



75-ft. Aluminum Foil
12-in. wide. Diamond texture.
58¢
EACH



Arrid® Spray Deodorants
9-Oz. Sizes. Extra Dry and Light Powder.
REG. \$1.21
88¢
EACH



AQUA NET® HAIR SPRAY
13-oz. size can. Regular, super-hold and unscented.
REG. 57¢
NOW ONLY
39¢
EACH



SHOP NOW!
and
SAVE!