



Today is Thanksgiving and citizens of this Nation have numerous reasons for being thankful . . . nowhere else in the world do people have an opportunity to enjoy living as we do. Every man, woman and child in this country should take time out this Thanksgiving Day to thank God for the opportunity He has given them to live in a free nation where they are privileged to speak, worship and think as they please. While there are other free nations in the world today, nowhere will you find people enjoying the standard of living that we are privileged to enjoy. When you gather around the dinner table today with your family and friends, just remember that almost two-thirds of the world is under Communistic rule where families and friends are afraid to gather and speak their convictions. Thank your Creator today that you are an American!

A bunch of posies to Advisor O. B. Edmondson and his Greenhand Chapter for winning first place in district and second place in Area IV in Junior Chapter Conducting. The team won first place in the district meet held at Abilene recently and Saturday of last week was awarded second place in area competition held at Tarleton State College in Stephenville. The local lads missed first place by one lone point. Congratulations, fellows, we're proud of you.

Want a puppy? Bill King, Buffalo band director, states that he is looking for homes for three cute pups (Heinz variety) and if you want one drive by his home, just east of the high school football field. Bill says he just has to get rid of 'em soon, because their mother has deserted them at mealtime and they are eating him out of house and home.

A letter received this week from the Sage of Caddo, reveals that he is greatly concerned over the present trend in hair styles for the fair sex. Here is his story:

"Dear Editor:
"Great jumping toad frogs, Ed, we are so flabbergasted we don't know where to start.
"The long-haired professors claim that a person of average education has a smattering knowledge of some 12,000 words, but we can't call up any in all of those to describe our feelings at present.

"We know we haven't been around much, having spent most of our time out here surrounded by high careless weeds and cockle burrs, but we have been to a few county fairs and goat ropings, but what we saw today tops anything even in our wildest dreams. In the big town right in the middle of the sidewalk we met a woman with bright green hair! When we first spied this apparition we decided to head for the eye doc fast, but other people with 20-20 vision in both sides verified what we saw. Were we glad to know our bifocals were still working.

"When the Maker of heaven and earth and all things visible and invisible created life upon this planet, He reserved green for plant life and a very few fowls of the air, but for the hair of the so-called higher forms of life, the colors were very restricted, indeed and we just wonder what His reaction is when He views one of His superior creations with her head decked out like a miniature cow pasture?

"Now, Ed, let's try to keep this quiet and not let it spread too much. Just imagine waking up at daybreak, feeling out of sorts and about half billions and look over at the other pillow and see it all splattered with green hair, instead of whatever shade of red, brown, blonde, black that you had always been used to. Ugh!!
"the Sage of Caddo."

Hugh Edington Critically Ill In Coleman Hospital

Hugh Edington was carried to Overall Hospital in Coleman Sunday in a Higginbotham Ambulance, and reports Wednesday morning were that his condition remains critical. He suffered a stroke at his home here Saturday.

Vic Vet says
POST-KOREA VETS HAVE THREE YEARS FROM SEPARATION TO START EDUCATION OR TRAINING UNDER THE KOREA GI BILL. THIS IS AN EXTENSION OF ONE YEAR UNDER A NEW LAW.

Cross Plains' Oldest Business Institution

Cross Plains Review

Help Build A Better Community By Trading At Home

VOLUME FORTY FIVE

CROSS PLAINS, CALLAHAN COUNTY, TEXAS, THURSDAY, NOVEMBER 25, 1954

NUMBER THIRTY-FIVE



FFA AREA WINNERS . . . Pictured above, members of the Cross Plains Future Farmers of America Chapter, who won second place in Area IV leadership contests held at Stephenville last Saturday. Team members, from left to right, are: first row: R. L. Smedley, Jr., Harold Dixon, George Webb, Don Mauldin; top row: Billy Frank Spencer, Darwin Breeding, Advisor O. B. Edmondson, Billy Dale Strickland and Claude Champion. (Review photo by David Dallas).

Fires Destroy Home, Damage Cafe Here

Fire, believed to have been caused from faulty electrical wiring, completely gutted the home of Mr. and Mrs. John McFerrin during the early morning hours last Saturday, and about mid-morning the same day fire, which started in the grease trap of the range at Nite & Day Cafe, caused minor damage which forced the firm to close while workmen cleaned the place.

The flames in the McFerrin home were discovered about 2:30 a.m. when the family's dog aroused them by continued barking. The roof of the home was completely afire when they awakened and they were unable to save any of the family possessions. The loss was partially covered by insurance, it was stated. Volunteer firemen brought the flames under control before they spread to the Ab Harris home on the adjoining property.

While only minor damage was done by the fire at the Nite & Day Cafe, it was necessary to close the place while workmen cleaned up, and the owners, Mr. and Mrs. Morris Odom, decided to remodel the building before reopening. New stoves were purchased and the building has been completely remodeled and presents a very attractive appearance. The cafe was reopened for business Wednesday of this week and the proprietors invite everyone to stop by and see their modern eating establishment.

Mrs. Don Weaver And Children Sail For Japan

Mrs. Don Weaver and children left San Francisco, Calif., Tuesday of this week for Japan where they will join their husband and father, Capt. Don Weaver, who is stationed near Tokyo. Mrs. Weaver and children have been making their home in Gatesville and have visited here several times the past few months with her father, Geo. Neel.

Services In Progress At West Side Pentecostal

Services are being held each evening this week at the West Side Pentecostal Church, beginning at 7 o'clock.
Sister John Bridges, evangelist, of Caddo, Texas, is in charge of the services.
Everyone is welcome to attend.

Lunchroom Menu—

The following lunches will be served in the school lunchroom for the week of November 29 - Dec. 3:
Monday: Barbecued weiners, English pea salad, mashed potatoes, rice pudding, peanut butter, bread and milk.
Tuesday: Pinto beans, macaroni and cheese, carrot and cabbage salad, fudge cake, butter, bread and milk.
Wednesday: Italian spaghetti, creamed potatoes, tossed green salad, apricot cobbler, bread and milk.
Thursday: Beans, buttered corn, turnip greens, beets, chocolate pudding, cornbread and milk.
Friday: Hamburgers, Morton's twisters, celery sticks, pineapple jello and milk.

Cemetery Donations —

V. C. Walker, chairman of the cemetery fund, reports that \$15.00 has been contributed to the organization the past week with the following making donations:
Edwin Baum 10.00
Velma Warren, New Deal . . . 5.00

FFA Chapter Wins Second In Area Meet

Members of the Cross Plains Future Farmers of America Greenhand Chapter, coached by Advisor O. B. Edmondson, added another trophy to their collection last Saturday when they won second place in the Area IV Leadership contests held at Stephenville. The award was made on Junior Chapter Conducting.

Area IV is composed of seven districts, covering 18 counties and teams winning first place in their respective districts competed in the area contests.
The local chapter was nosed out of first place by only one point by Mineral Wells. Other winners were: Miles, third place, and Graham, fourth place.

Junior Chapter team members are: Harold Dixon, president; R. L. Smedley, Jr., vice-president; Don Mauldin, secretary; George Webb, reporter; Darwin Breeding, sentinel; Claude Champion, historian; Billy Spencer, parliamentarian, and Billy Dale Strickland, treasurer.
The area winners will compete in Huntsville next Saturday for state honors.

American Legion Post Signs Over 100 Members In Drive Last Week

Leser C. Kinnard, Commander of Tommie Aiken Post No. 423, American Legion here, announced this week that the membership committee, headed by Dr. Calvin Gambill, signed up a total of 107 members in a drive staged here last week.

A goal of 100 members in one week was set by the post at a recent meeting, he said, and since the drive was successful, the committee members have set another goal of 200 members which it hopes to attain by the first of the year.
All eligible veterans who have not been contacted and who are interested in joining the local post are urged to contact Dr. Gambill.

Local Church of Christ Host To Young People

Members of the local Church of Christ were host to some 175 young people and leaders Sunday afternoon for a youth rally. The program for the afternoon and evening was given by the group. A singing and fellowship was enjoyed from 4 to 5 o'clock. The group was served supper at the American Legion Hall from 5 to 6 o'clock, returning to the church for an hours service before returning to their homes.

Humble To Televis And Broadcast Turkey Day Games

A live telecast of the Maryland-Missouri game and a broadcast of the Texas-Texas A&M game will be sponsored Thanksgiving Day by Humble Oil & Refining Company.
The Maryland-Missouri telecast, which originates at College Park, Maryland, will begin at 12:55 p.m.
The Texas - A&M game will be described by Kern Tips and Eddie Barker, beginning at 1:50 p.m.

Mrs. Gene Adams Released From Abilene Hospital

Mrs. Gene Adams was released from Hendrick Memorial Hospital, Abilene, Monday after undergoing bone surgery Thursday of last week.
Mrs. Adams broke the bone in her leg just above the knee Tuesday afternoon of the past week.
She was moved to the Rising Star Hospital in a Higginbotham ambulance.

Three Local Residents Enrolled At Howard Payne

Brownwood—Three Cross Plains residents are enrolled here at Howard Payne College.
They are: Charles Elsworth Coburn, a junior student, son of Mr. and Mrs. H. E. Coburn; Ire Ronnel Simmons, a junior, son of Mr. and Mrs. G. M. Simons; and Mrs. Ophel Wilson Rhymes, a senior student.

Eastland Couple Announce Birth Of Baby Daughter

Mr. and Mrs. Noah Johnson of Eastland are announcing the birth of a five pound 4 ounce daughter, Gloria Sue, born in an Eastland hospital Monday, November 15.
Mrs. L. W. Renfro, of Cross Plains, is the maternal grandmother and was in Eastland over the week end visiting her daughter and family.

Mr. and Mrs. Buster Woody and baby have returned to their home in San Diego, Calif., after visiting here with friends and relatives for a few days.

Farmer Sustains Injuries In Combine Accident

J. P. Lane, farmer who resides just east of town, suffered painful injuries to his right hand in a farm accident last Sunday while combining peanuts on his place.
The accident happened when Lane accidentally got his hand in a chain drive on the combine, losing his forefinger at the second joint, fracturing his middle finger and cutting the other two fingers on his right hand.

AREA OIL NEWS

F. J. Saddler of Abilene has completed two new producers in the McKinney (Cross Plains Sand) Field of Callahan County. Both are on the Richard Giesse lease, three and one-half miles west of Cross Plains in Block 84, Comal CSL Survey.
No. 3 Giesse had a daily potential of 64 barrels of 42 gravity oil, pumping from 54 perforations at 1,579-85 feet, where formation was ruptured. Casing was set on bottom at 1,618.

Daily potential for No. 4 Giesse was 42.5 barrels of 42 gravity oil, on pump from 64 perforations at 1,564-76 feet. Total depth was 1,611 feet, with casing set at 1,608.
Callihan Rotary Co. and Woodson Producing Co. No. 6 John W. Harris was completed in the A. C. Scott (Cross Plains Sand) Field 10 miles northwest of Cross Plains in John H. Pickens Survey 221.
Daily potential was 63 barrels of 41 gravity oil, plus 3 percent water, pumping from 36 perforations at 1,836-45 feet. Casing was set on bottom at 1,848 feet.

In the same field, Woodson Producing Co. and Western Petroleum Co. staked the No. 10 Mrs. Naomi Lydia Heyser as a 1,999-foot rotary project. It spots 990 feet from the north and 1,650 feet from the west lines of William Scurlock Survey 211.
Two other new locations in the same field were spotted by R. W. Brown of Abilene.
The No. 2-D Naomi Heyser will be 330 feet from the north and 990 feet from the east lines of William Scurlock Survey 211. No. 2-E Heyser spots 2,310 feet from the east and 330 feet from the south lines of the same survey. Both are slated for 1,990 feet.

First-Class Postage Is Best Yuletide Insurance Postmaster Believes

Postmaster F. R. Anderson believes that with a three-cent stamp your Christmas cards will win more friends and influence more people than if they are mailed with a two-cent stamp.
"First-class postage," he explained today, "is the best Yuletide insurance you can get. With it your greetings will be processed and delivered quicker. And they'll be forwarded, or returned, if it becomes necessary."
"This eliminates any worry about whether or not your season's greetings were received. Your own return address on the envelope will help others keep their address books up to date. Then, too, Christmas cards sent with three-cent stamps may carry written messages, a custom everyone enjoys."

None of these postal privileges are authorized at the third-class rates. Moreover, Christmas card envelopes smaller than 2 3/4 x 4 in. or larger than 9x12 in. require cancellation by hand, and must carry first-class postage.
Postmaster Anderson urges everyone to tie their Christmas cards in two separate bundles, with each address facing the same way. Then attach the postal labels marked "All for Local Delivery" and "All for Out-of-Town Delivery." These helpful tags are available at the Post Office, without cost, and will shorten delivery time greatly.
Parcel post, of course, should be mailed even earlier. The Postmaster recommends December 5 for out-of-state gifts.

Mrs. Joe Baum Released From Dallas Hospital

Friends of Mrs. Joe Baum will be happy to learn that she is recovering nicely from surgery she underwent in Baylor Hospital, Dallas, several days ago and was released from the hospital last week. She and Mr. Baum are now at the home of their son, Walton Baum, near Lewisville, north of Dallas.

Billy Dillard's Announce Birth Of Eight Pound Son

Mr. and Mrs. Billy Dale Dillard of this city are announcing the birth of a son, November 19, in the Callahan County Hospital at Baird. The baby weighed eight pounds 5 ounces and has been named Billy Dale, Jr.
Mother and baby were reported to be doing fine and were brought home from the hospital Sunday.
Paternal grandmother is Mrs. Ella Dillard of this city and the maternal grandparents are Mr. and Mrs. Roy Rutledge of Rising Star.

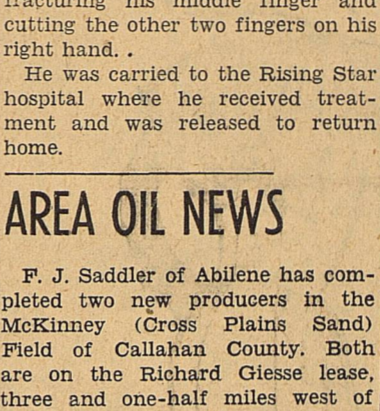
Brownwood Couple Announce Birth Of Baby Daughter

Mr. and Mrs. J. W. Stone of Brownwood are parents of a daughter, born November 17 in Medical Arts Hospital.
Maternal grandparents are Mr. and Mrs. C. A. Jackson and the paternal grandmother is Mrs. Jennie Stone, all of Cross Cut.

Dr. and Mrs. Ben H. Bradley and Children of Rising Star were Visiting Friends here Sunday Evening.

Visitors in the home of Mr. and Mrs. S. M. Green over the week end were Mr. and Mrs. Otho Green, San Angelo; Mr. and Mrs. W. K. Bantie, Colorado City; M. C. Green, Abilene; Mr. and Mrs. Palmer Stokes, Carbon, and Mr. and Mrs. R. W. Huffstetler.

Chamber Of Commerce To Sponsor Public Christmas Tree And Programs This Year



Cross Plains will again have a big community Christmas tree and several public Christmas programs this Yuletide Season, sponsored by the Chamber of Commerce. Chamber President Alton Hornsby named George Neel as chairman of the Christmas arrangements committee and named Lloyd Bryan and Dave Lee to serve with him as representatives of the organization. Chairman Neel will name representatives from other organizations and the churches of the town to serve on the committee.

Tentative plans call for a large community Christmas tree to be placed in the center of Main Street in front of the Higginbotham store and will be in place at least two weeks before Christmas. Several programs are being planned and a big party for the kids of this area will climax the public programs.
President Hornsby stated this week that workmen for West Texas Utilities Co. and the City will begin stringing the Christmas street lights right after Thanksgiving and these will be turned on some time next week.
Further plans for the Christmas season will be announced in next week's edition of the Review, Chairman Neel stated.

Local Young People Participate In CROP

Young people of the various churches in Cross Plains are asked to meet at the school building at 7 o'clock Thursday evening, December 2, where they will be divided into groups and make a canvass of the town for the Christian Rural Overseas Program, known as CROP.
Last year the youth of the town assisted in the program and raised \$33.50, which was used to pay the transportation cost on 15 carloads of government surplus powdered milk shipped to the needy millions in Korea.
When a group of young people knock on your door, remember to help them out with a donation in this worthwhile cause.

Christmas Seal Sabbath Slated In Churches

Churches throughout the county will observe Christmas Seal Sabbath this week end as clergymen of all denominations will call attention to the tuberculosis control program of the Callahan County Tuberculosis Association. The Christmas Seal Sale to raise funds for the association's 1955 activities opened Nov. 22 and continues through December.
The TB Association is making every effort to secure the X-ray unit for this county at the earliest possible date, and it also plans to give patch tests to all school children in the spring. A new case of TB was found in the county just recently, that of a very young child.
Please buy and use Christmas Seals. This is your Christmas gift to your community, Mrs. H. C. Siadous, County Chairman, stated.

Son Of Local Oil Operator Injured In Grid Scrimage

David Wells of Santa Anna, son of Sloan Wells, local oil operator, has been released from a Brownwood hospital where he received treatment for several days for an injury received during scrimmage between the Santa Anna football team and the Bangs team. He suffered two broken ribs and one lung was punctured, however, he is recovering normally.

P-TA Meeting To Be Held Wednesday, Dec. 15

The regular monthly meeting of the local Parent-Teacher Association will not be held on the second Wednesday in December, but will meet the following Wednesday, December 15. An announcement in regard to the meeting will be made in the Review at a later date.

Army-Navy Game To Be Televised By Humble Co.

The traditional Army-Navy game Saturday will be telecast in Texas by Humble Oil & Refining Co. In addition, The Humble Company will sponsor broadcasts of three other games.
From Philadelphia, the telecast of the Army-Navy game will begin at 12:25 p.m.
Rice plays Baylor in Waco and Kern Tips and Eddie Barker will be on hand to describe the game. Radio time will be 1:50 p.m.
The SMU-TCU game will be broadcast from the Cotton Bowl by Ves Box and Jerry Doggett. Broadcast time will be 1:50 p.m.
From Abilene the Texas Tech-Hardin Simmons game will be described by John Ferguson and Jack Dale. Radio time will be 1:50 p.m.

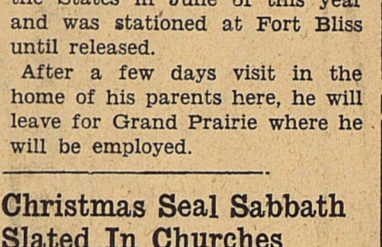
HOSPITAL NOTES

John Dillard is reported to be slowly improving in Hendrick Memorial Hospital, Abilene, where he has received medical care the past week.
Mrs. A. J. Mathis was released from the Rising Star Hospital the first of the week after receiving medical care for a few days.
Mrs. Clyde Slaughter is getting along nicely following surgery in a Coleman hospital several days ago. She was released from the hospital last week.
Mrs. C. H. Dawson is in Dallas for a medical checkup. Mr. Dawson accompanied her to Dallas last week and returned home during the week end.
Mrs. H. L. Harris of this city has been released from Overall Hospital in Coleman and is slowly improving.

Bayou Philosopher Amazed To Learn College Course In Politics Being Offered Students

Editor's note: The Bayou Philosopher on his Johnson grass farm on the Bayou discusses colleges or politics this week, we aren't sure which.
Dear editor:
The other afternoon I was out here walking around looking for signs of oncoming winter, a few leaves beginning to turn loose, what grass there is beginning to fade, a flock of geese flying over, I was startled out of my reflections when a newspaper blew up the air feeling a little brisker, and hit me in the face and I pulled it off and rolled it up and took it home for some quiet after-supper reading.
That night over on an inside page I ran across a story that got me to thinking. According to it, a college up in Minnesota has started a course in politics.
The way it works is, the students pick out any candidates they like and the course consists of getting out and campaigning for em. Ring door bells, shake hands and, as far as I know, make promises. For this they get college credits.
The article didn't give very many details, but there are several questions I would like answered about this new course.
For example, does the college allow students to take courses in politics and ethics at the same time? And is it possible to get

Yours faithfully, J. A.

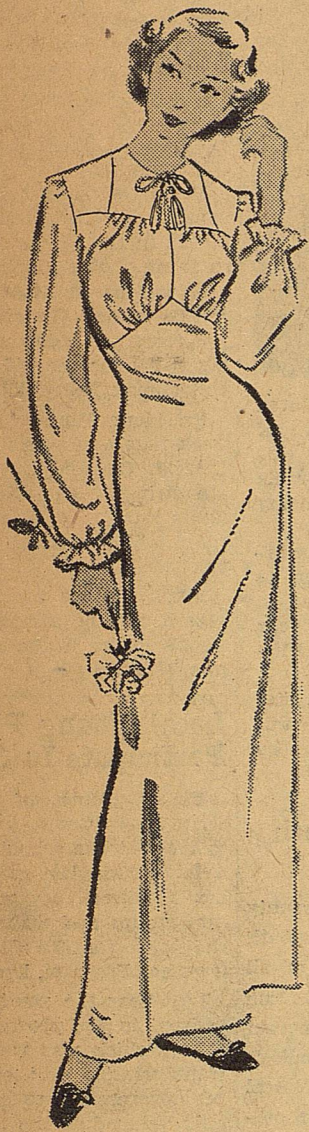


Lingerie by Lorraine

Just received, big shipment of Gowns, Slips, Half Slips, Pajamas, Bed Jackets and Panties. Gorgeous colorings in nylon, acetate and rayon materials.

These will solve your gift problems for ladies and children, or your own personal needs.

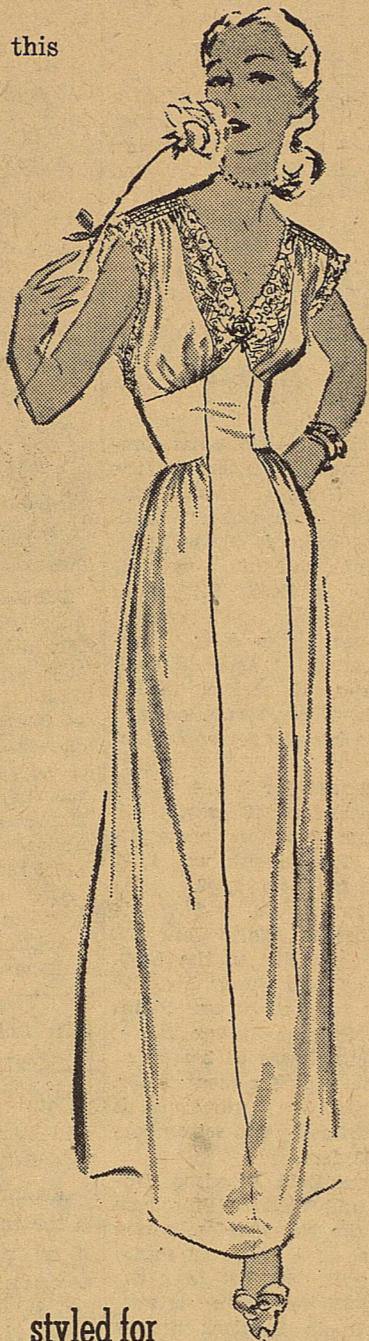
Visit our Ready-To-Wear Department and see this array of fine lingerie. Prices reasonable.



exquisitely fashioned long-sleeve gown

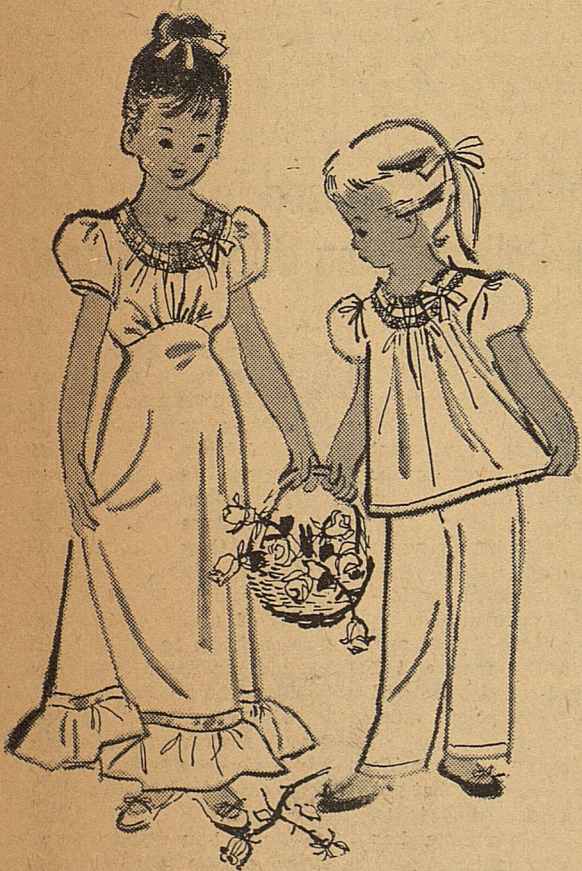
by **LORRAINE**

Delightful comfort . . . warmth without weight. Charming in appearance . . . Smartly tailored, this long sleeve gown is an amazing value. It's exquisitely fashioned in soft-textured, run-proof rayon jersey . . . famous for long wear and easy care. Four petal colors.



styled for beauty and fit that lasts by **LORRAINE**

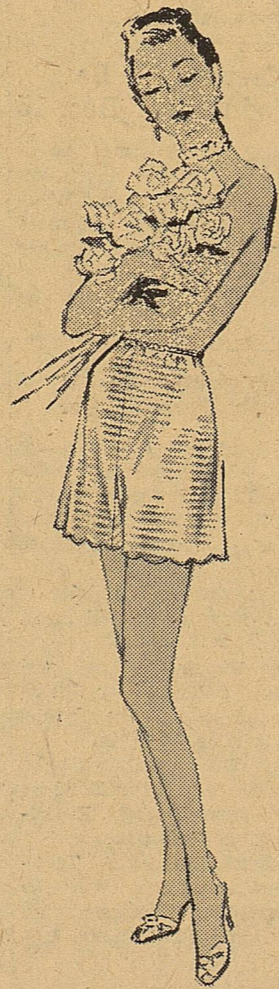
Luxurious looking with exquisite lace trim, this form-flattering, lovely fitting gown is made of super-suave runproof rayon jersey. Keeps its freshness and shape through wear and washings. A wonderful value.



adorable, long-lasting gowns and pajamas for growing youngsters

by **LORRAINE**

Cute as a button and perfectly proportioned for active youngsters of all ages . . . these lovely Lorraine gowns and pajamas hold their beauty and shape through countless tubbings. Made of beautiful super-suave, runproof rayon jersey famous for its long wear and easy care. They're real values!



beautiful satin stripe panties

by **LORRAINE**

There's lustrous loveliness in these Lorraine panties even after countless wearings and tubbings. Made of runstop stitch, pre-shrunk rayon Trique stripe. Particularly priced, too!

Miss Billie Ruth Woody Weds Ned Clark, Monday

Miss Billie Ruth Woody and James Ned Clark were united in marriage Tuesday afternoon, November 22, in the home of the bride's parents, Mr. and Mrs. T. Y. Woody.

The bride wore a white nylon wedding gown with navy blue accessories and carried a prayer book bouquet of white carnations. For something old the bride wore a rhinestone necklace, given her by an uncle; something new was her wedding gown; something borrowed was her rhinestone bracelet and earrings belonging to Miss Janie Clark, sister of the bridegroom, and something blue were her accessories.

Miss Janie Clark was the maid of honor and best man was A. W. Booth.

Officiating at the double ring ceremony was Cameron Sinclair, minister of the Cross Plains Church of Christ.

Following the reception the couple left for Waco where they will make their home temporarily. The bridegroom is employed by the San Angelo Construction Company of San Angelo.

Texas Safety Ass'n. Head Urges Motorists To Give Pedestrians Break

"After all, pedestrians are people. So give them a break in traffic!"

In those words R. B. Roaper of Houston, President of the Texas Safety Association, and Chief Engineer for Humble Oil & Refining Company, today appealed to motorists to do their share in making the current pedestrian safety program of the Texas Safety Association, the Texas Department of Public Safety and the National Safety Council a complete success.

"Any effective pedestrian safety program must have the wholehearted cooperation of both motorists and pedestrians," he said.

He reminded motorists that even when the heedless conduct of walkers puts a driver in a spot, the driver is not justified in retaliating. "Remember," he said, "the odds always favor the motorist. A human being is no match for a 3,000 pound vehicle."

Mr. Roaper believes that most drivers and walkers display a cooperative attitude in traffic. "No pedestrian," he said, "deliberately gets run over nor does a driver run a pedestrian down with malice, aforethought."

"Most difficulties between drivers and walkers result from heedlessness on the part of one or both, or from a stubborn determination by someone to have his own way," he said.

He advised motorists to make it a habit to give the walker the right of way, even when he's not entitled to it. He also urged them to be on the alert so that they can compensate for any carelessness on the part of walkers.

"Drivers should always slow down near schools and playgrounds, in residential districts, and in shopping areas," Mr. Roaper warned. "They should be especially alert for the elderly whose reactions are slow and for children whose youth makes them impulsive and unpredictable."

"In addition to the usual traffic hazards," he said, "special dangers are encountered at this time of year. He listed these as:

1. More hours of darkness.
2. More rain.
3. The beginning of holiday shopping.

"Such conditions," he said, "mean that motorists should slow down to counteract reduced visibility, should guard against wet slippery road surfaces, should be on the alert for pedestrians whose vision is obstructed by bundles or umbrellas."

"Constant alertness, plus more give and less take will go far in assuring the success of our pedestrian safety program," Mr. Roaper said.

Local Postal Employees Participating In "S-Day" Campaign On Dec. 15

Post Office employees in Cross Plains are cooperating in the national "S-D Day" campaign sponsored by President Eisenhower's Action Committee for Traffic Safety in an effort to demonstrate that traffic accidents can be reduced materially when each motorist and pedestrian accepts full personal responsibility for observing the letter and spirit of all traffic regulations.

The goal for Safe Driving Day is for every community to go accident-free for the 24-hour period of December 15, and Postmaster F. R. Anderson confidently predicts that there will be no accidents here involving post office people or vehicles.

The Department's emphasis on traffic safety is being pushed in the larger cities through traffic schools which already have begun to show results.

"The Post Office Department," commented Postmaster Anderson, "is teaching its personnel that courteous driving is safe driving and urging them to make courtesy their code of the road. This kind of policy is reducing the cost to the taxpayer as well as preventing human suffering."

Sew & So Club Meets In Carpenter Home

The Sew and So Club met November 17 in the home of Mrs. W. J. Carpenter with nine members present.

The club president, Mrs. Mack Campbell, opened the meeting by leading the group in singing the club song. Old and new business was discussed and some new plans were made.

After an hour of recreation, the hostess passed a delicious refreshment plate to Meses. Craig McNeel, H. A. Young, Jess Dunlap, Richard Thompson, Mack Campbell, Z. W. McClellan, Luke Westerman and Kate Womack.

The club adjourned to meet December 1st with Mrs. Craig McNeel.

Miss Billie Ruth Woody Honored With Shower

A bridal shower honoring Miss Billie Ruth Woody, bride-elect of James Ned Clark, was held Wednesday afternoon, November 17, in the home of Mrs. Oscar Koenig. Co-hostesses were Meses. Lloyd Bryan, Troy Crockett, Frank McGary, Russell Calhoun, Morris Odom, Melvin Placke, Jim McMillan and Doyle Cowan.

Refreshments of angel food squares with pink roses and coffee and Coca Cola's were served to the large number of guests attending.

The honoree received many beautiful and useful gifts.

Mr. and Mrs. Claude Mayes were in Dallas over the week end and attended the SMU-Baylor game Saturday afternoon.

Mr. and Mrs. Penny North and daughter, Sally, were here from Hobbs, New Mex., over the week end visiting Mrs. North's parents, Mr. and Mrs. Jim Wetsel.

Mrs. Buford Tyson and children of Baird visited here Sunday in the R. N. Whitehorn home.

Mrs. H. G. Barnett and girls of Albany visited Mr. and Mrs. Doyle Cowan and others here over the week end.

Certified Accountant

See me for your bookkeeping, income tax and notary work.

Mrs. Lucy Boase

Rising Star, Texas

CARD OF THANKS

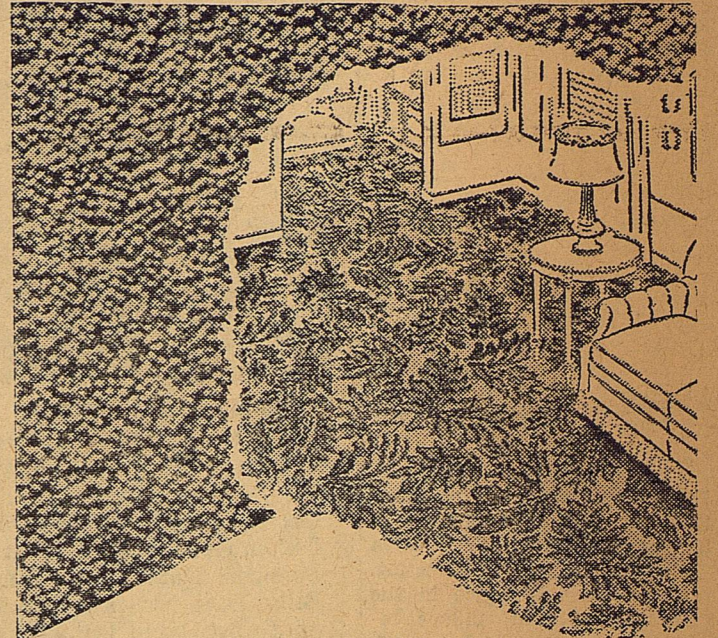
Mrs. Jackie Davidson was in Abilene Saturday afternoon to help her son and wife, Mr. and Mrs. Loys Edward Davidson, move to their new home located at 1402 South 20th Street.

I wish to express my deep appreciation for the many kindnesses shown me during my recent illness. The many cards, flowers and gifts will always be appreciated.

Sincerely,
Mrs. W. H. Coppinger

Mrs. Richard Thompson was in Snyder over the week end helping her daughter and family, Mr. and Mrs. Bob Baker, move to Coleman where he will be employed by Bradford Supply Company.

Mr. and Mrs. Tommie Smith of Abilene spent Saturday here with her parents, Mr. and Mrs. Lloyd McMillan.



Cotton Carpets

Ladies, come in and see our brand new line of popular cotton carpets.

These are high quality floor coverings at low cost.

Size 9x12, priced at only . . .

29⁹⁵

HIGGINBOTHAM BROS. & CO.

Continuing Our . . .

Women's Shoe Sale!

Ladies, don't miss this sale! You will find a generous assortment of styles and heels . . . high, medium and low with many wedges.

Sizes broken, of course, but you may find your size.

More shoes have been added to this sale collection, including some staple Oxfords in comfortable nurse heels.

These shoes are displayed in price groups. Values to 8.95, now going . . .

1.00

- to -

4.95

Don't miss this opportunity!



Higginbotham Bros. & Co.

Higginbotham Bros. & Co.

Cross Plains Review

Published Every Thursday At Cross Plains, Texas

D. J. (Jack) McCARTY Editor and Publisher



NOTICE TO THE PUBLIC: Any erroneous reflection upon the character, standing or reputation of any person or firm appearing in its columns will be gladly and promptly corrected upon calling the attention of the editor to the article in question.

Entered as second class mail matter at the post office at Cross Plains, Texas, April 2, 1909, under act of Congress of March 3, 1879.

SUBSCRIPTION PRICES:
 Subscription rates: \$2.00 a year with-
 Texas, April 2, 1909, under act of in 50 miles of Cross Plains; \$3.00 a
 year elsewhere in the United States.

— Try Review Want Ads —

ANNOUNCING . . .

The Opening of a New

Paint & Body Shop

In the R. B. Jordan Building

Tuesday, Nov. 23

CROSS PLAINS
 Paint & Body Shop

Phone 147

Cross Plains

J. B. STRENGTH
 Owner and Operator

Formerly with Taylor Motor Co. in Coleman

John Falkner, stationed at Fort Hood, and his wife will spend the Thanksgiving holidays here with his parents, Mr. and Mrs. H. V. Fakner. John has recently been promoted from Private to Corporal in the Armed Forces.

Mr. and Mrs. C. W. Newton and family of Anson visited in the J. A. Burton home Sunday.

BEAUTIFUL COLORS in Enamels for your woodwork and furniture at Baldwin's. (3tc-35)

LOOK

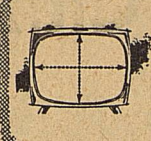
STAND-UP TUNING

ALL controls on top at finger-tips. No more stooping!



NEW KIND OF PICTURE

Beautifully defined from edge to edge of huge screen. It's ALL picture.

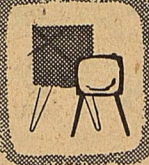


8 DÉCOR COLORS

Smart new style trend. Exclusive with Challenger! Harmonizes with or accents any room setting.

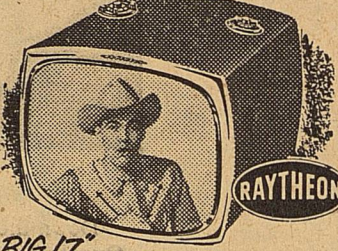


RAYTHEON Challenger



PORTABLE!
 Light weight Compact

SLEEK HIGH FASHION PROFILE



BIG 17" screen looks like 21"

\$139.95

TERMS, of course! Quick delivery if you HURRY!

Hornsby Electric Co.

For Sale

REAL ESTATE

160 acres, well improved, well located, plenty of water, 1-2 minerals with place. This is the best one near Cross Plains.

330 acres sandy land, 1-2 minerals, well fenced, lots of well water, 130 acres in cultivation.

160 acres, plenty of water, old farm but cheap at only \$50. per acre.

98 acres, all purpose little place, plenty of water, 1-4 mineral rights. Priced at only \$45. per acre.

Have several nice building lots in city for sale. Also a business building that is now paying over \$100 per month rent.

So friends look everything over and then come to see old Bert. I will give you the best deal in town.

Bert Brown

"Your Real Estate Dealer"

Phone 249 Box 22
 Cross Plains, Texas

To Relieve Misery of

COLDS take 666

LIQUID OR TABLETS—SAME FAST RELIEF

CHANNEL MASTER'S

SUPER FAN

TV ANTENNA

completely covers channels 2-13

- Most effective VHF antenna ever developed.
- Rugged; stands up in roughest weather.
- Millions in use throughout the nation.

HORNSBY ELECTRIC CO.

Plumbing

OUR PRICES ARE REASONABLE

LET US BID ON YOUR JOB

A minimum charge of \$3.00 made on all trouble calls.

CROSS PLAINS PLUMBING

SAM HILL, Owner and Operator

Phone 236

Cross Plains

Small But MIGHTY WANT ADS

FOR SALE: 3 used living room suites. Prices from \$19.95 up. Higginbotham Bros. & Co. (4tc-33)

FOR SALE: 1500 bundles of hegarl, small stalk, some heads. \$25.00 ton loaded on your trailer. See Dale Gary, 1 mile east of town. (2tc-34)

FOR THE IDEAL CHRISTMAS GIFT, a York pecan sheller. Western Auto Store. (1tc)

MOTHERS let me keep your children while you do your Christmas shopping. Mrs. A. B. Dewbre, North Main street. (4tp-35)

SEE US FOR ALL your paint needs, inside and out. Baldwin's. (3tc-35)

FOR SALE: 35 young white leghorn hens. Good layers. \$1.00 each. Mrs. T. B. McCracken, 3 miles east of town. (1tp)

FOR SALE: Two bulls, good quality, one subject to registration. See Earl Pyle. (4tc-35)

WE WILL take care of elderly ladies in our home. Mr. and Mrs. O. C. Lewis, one block west and three blocks south of highway 36. (2tp-35)

FOR RENT: Three room house on East 7th Street. See Mrs. J. B. Bishop, E. 8th Street, Cross Plains. (1tp)

FOR RENT: Furnished one or two room apartment. Mrs. Myrtle Wiseman, West 9th St. (1tc)

FOR SALE: Baled hegarl, with some grain. \$25.00 ton. See R. B. Belyeu, 1 mile west of town. (2tp-35)

NOTICE: I will meet competitive prices on all types and sizes of monuments, and do it with first grade granite. Also do extra lettering at cemetery the sand blast way. No chiseling to mar the beauty of your monument. Your business deeply appreciated. C. R. Myrick, Cottonwood, Texas. (1tc)

Troubled with gas, bloating after eating? Use HVMACALSO. Filled thousands of times as a doctor's prescription, now available to all Guaranteed. \$1.00. City Drug Store. (4tc31)

SPRED SATIN, See Baldwin Lumber Co. (4tc-32)

FOR SALE: 1943 4-door Plymouth; 1947 1/2 ton Ford pick-up; 1947 Nash with only 59,000 original miles and 1949 2-door Fleetline Chevrolet. See E. K. Coppinger. (4tc-32)

VAUGHN & BAUM do water well drilling, shallow oil well drilling and setting surface pipe. Box 192, phone 115 or 128 Cross Plains, Texas. (4tc-10)

HEAR REV. A. C. HALSELL each Saturday morning over station KSTA, Coleman. (4tc-34)

Veterans of Foreign Wars
 Post No. 8924
 Meets 2nd & 4th Thurs. Each Month at 7:30 p.m.
 Alex Shocklee, Commander

TOMMIE AIKEN POST No. 423
 American Legion
 Meets 1st. Wed. Of Each Month at 7:30 p.m.
 CLAY KINNARD, Commander

Cross Plains Lodge
 No. 627
 First Thursday Each Month at 8:00 p.m.
 CALVIN GAMBILL, W. M.
 NORMAN COFFEY, Sec.

WE BUY
Cattle & Hogs
SLAUGHTER
 For good beef or pork for your deep freeze or frozen food locker, see
 Coppinger & McNeel

FASTEST KNOWN PAIN RELIEF FOR ARTHRITIC, RHEUMATIC VICTIMS—NOW AVAILABLE

Seven "Film-Coated" Ingredients Offer Positive Relief

The crippling, torturing, twisting pain of Arthritis and Rheumatism may soon be forgotten, thanks to an exciting new laboratory discovery named Ar-Pan-Ex. Ar-Pan-Ex was perfected by a noted scientist of a world-famed university, working with all known facts about these crippling ailments. The result is a safe, easy to take tablet that promotes the fastest relief known from that stabbing agony. Ar-Pan-Ex is compounded of seven active ingredients including a special new medicine to help provide longer lasting relief. Ar-Pan-Ex exclusively perfected to curb chronic, deep-seated pain. Why AR-PAN-EX Helps Ar-Pan-Ex does not dissolve uselessly in the stomach—avoids stomach distress. Ar-Pan-Ex is scientifically "Film-Coated" so that ALL

SPRED SATIN, See Baldwin Lumber Co. (4tc-32)

TUNE IN KSTA, Coleman, 8:00 a.m. Saturdays and hear Rev. A. C. Halsell, pastor of the Evangelical Methodist Church, bring excellent gospel messages. (4tc-34)

SPRED SATIN, See Baldwin Lumber Co. (4tc-32)

FOR SALE: Your choice of two F-12 Farmall tractors; will do lots of work. See Clyde Bunnell.

SPRED SATIN, See Baldwin Lumber Co. (4tc-32)

FOR SALE: Your choice of two F-12 Farmall tractors, with cultivator and planters. Worth the money. See Clyde Bunnell.

FOR SALE: 10 acres on south side of Highway 36, east of town, just outside city limits, about 450 foot frontage on highway; also 400x95 foot tract on north side of highway, 400' foot frontage. T. B. Burks, 2526 N. Tom Green Avenue, Odessa, Tex. (3tp-34)

See the Fabulous

PFAFF

Dial-A-Stitch Sewing Machine

Sales - Service

Repairs on all machines

SEWING MACHINE MART

510 Center St. Phone 3142
 Brownwood, Texas

DEAD ANIMALS

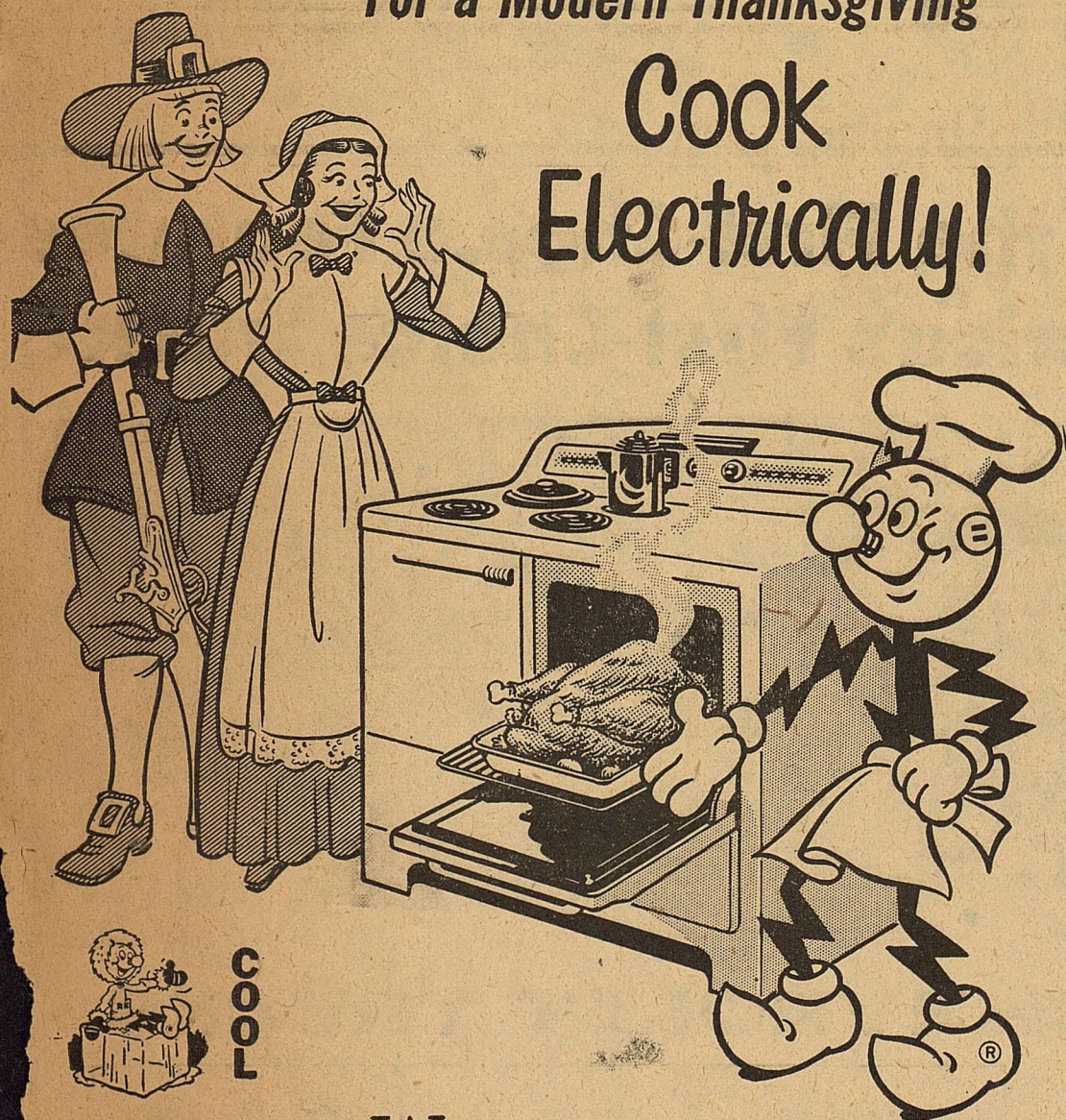
Un-Skinned
 REMOVED free

CALL COLLECT

Cross Plains 300

Brownwood 9494

Brownwood Rendering Co.



For a Modern Thanksgiving
Cook Electrically!

Women haven't changed much since the days of the Pilgrims! They still delight in a better way to get their work done . . . especially in a BETTER WAY to Cook!

Today's Electric Range is just the best way to cook . . . it's cool, clean, fast . . . it's tops in convenience because it's completely automatic . . . and it's economical, costs only a few pennies a day for all three meals.

Why don't you join the thousands of women who cook their Thanksgiving dinner the modern way — electrically? See the new Electric Ranges soon.

See your Electric Range Dealer.

West Texas Utilities Company

WANTED

1951 Chevrolet 1/2 Ton Pickup, R&H	695.00
1948 Buick, 4-Door, R&H	395.00
1950 Plymouth, 2-Door	595.00
1947 Chevrolet, 2-Door, R&H	285.00
1950 Studebaker, 1-2 Ton	495.00
1950 Packard, O. D., R&H	595.00
1951 Dodge 1 Ton Pickup	575.00

SALES

SEVERAL NEW CARS & PICKUPS

Bishop

CHEVROLET CO.

REAL BARGAINS IN OLDER MODEL CARS.

Fred Tunnell and Mr. and Mrs. C. T. Barton of Pioneer were in Lubbock over the week end visiting in the home of Mr. and Mrs. Cecil Barton. Mrs. Tunnell accompanied them home Sunday afternoon after spending a few days in the Barton home.

Buddy and Wayne Trus of Abilene spent Saturday night here with Linda and Brad Gambill.

Dr. and Mrs. Calvin Gambill and Mrs. W. C. True and Mrs. W. E. Gambill of Abilene were visiting in Wichita Falls Saturday night.

Do You Remember?...

November 24, 1939

In observance of Thanksgiving nearly all Cross Plains' business institutions will be closed Thursday of next week.

Last rites for Mrs. Roy Rutledge, 50, who died at her home here early Friday morning after an extended illness, were conducted Saturday afternoon at one o'clock from the family residence.

Funeral services for Mrs. William Neeb, 81, were conducted here at three o'clock Sunday afternoon in the Higginbotham Funeral Parlor.

Mrs. M. J. Cochran of this place, who has been confined to her bed for more than a year, celebrated her ninety-first birthday November 20.

Miss Lucille Newton of Cross Cut and J. C. Pierce of this place were united in marriage Saturday night at Abilene.

Mrs. J. C. Huntington entertained members of the Cross Plains Home Demonstration club in their regular meeting at her home Wednesday afternoon of last week.

November 22, 1929

Miss Sophie Stump of Brownwood has leased the Cross Plains Hos-

pital and is arranging to re-open the institution the last of the week.

The Review has received a birth card announcing the arrival of Gasson DeWitt, a six and three-quarter pounder, at the home of Mr. and Mrs. A. S. Harlow, three miles west of town.

Mrs. Woodall, sister of Mrs. G. W. Klutts of Cross Plains and Mrs. G. J. Steele of the Dressy community, died at Big Spring last Sunday.

During the ten days preceeding Tuesday morning of this week, during the rush of the Thanksgiving turkey market, the two produce houses in Cross Plains have purchased 9,297 turkeys from poultry raisers in the local community, at an estimated weight of about 123,000 pounds.

Roy Carmichael, the genial proprietor of the Lone Star Cafe, who returned from a recent camp-hunting trip in southern part of the state, bringing with him a fine buck deer, treated the members of the local fire department and the city council to a big venison banquet at his cafe Tuesday night.

Mr. and Mrs. Chester Glover were in Lometa Friday afternoon of last week to attend funeral services for his brother-in-law, David W. Neal, who passed away at McCamey.

Velma Warren of New Deal was visiting with friends and relatives here during the week end.

Mr. and Mrs. Sam Glover and daughter of Dumas visited here Saturday evening with his brother, Chester Glover and family.

Mr. and Mrs. J. C. Brashear of the Atwell community visited in the R. N. Brashear home here Sunday.

Attention Peanut Producers . . .

Reference

TOPPER BRAND PEANUT SEED

THIS IS TO CERTIFY that Durham Peanut Company will guarantee Southwest Spanish Peanut Seed of good germination and at reasonable price to producers for 1955 planting season as follows:

1. To the producer who sells his peanut crop to this company, we positively guarantee as stated above, sufficient seed to plant his 1955 quota acres. This guarantee is to expire May 1, 1955.

2. To the producer who, due to crop failure, has no peanuts to market or the producer who has peanuts to market but does not sell us his crop, we guarantee, as stated above, sufficient seed to plant his 1955 quota acres, PROVIDED he comes to our office by December 15, 1954, and makes special arrangements necessary for us to offer him this protection. This guarantee will hold good only until our supply is exhausted.

As you know, Durham Peanut Company has specialized in TOPPER BRAND PEANUT SEED for many years and we are very grateful for the splendid public acceptance of this fine product. We are again making every effort to accumulate sufficient high quality, high germination peanut seed to assure all of our customers throughout our entire trade territory of adequate good quality seed to plant their 1955 quota acreage. This company feels it has a very definite responsibility to see that our entire planting area is supplied with good quality seed and we are entering the season with a full realization of this responsibility at the same time asking the wholehearted cooperation of every producer to the end that there will be ample seed for himself and his neighbors.

To the producer who does not care to avail himself of the protection afforded him under the above outlined plan, please rest assured that this company will make every effort to furnish your 1955 seed requirements; however, we must depend upon our buying for our seed stock and hope that you will cooperate with us in our all-out effort to acquire sufficient tonnage from which to select your seed, by selling your peanuts to this company.

PAT CAGLE, President

DURHAM PEANUT COMPANY, INC.

COMANCHE, TEXAS

Social Security



QUESTIONS AND ANSWERS

(Ed. Note: This is another in a series of informative articles prepared by Raleigh R. Tuley, Jr., manager of the Abilene District office.

\$3,000 was a pretty high annual income back in 1937 when the Social Security Act first became effective, but prices and wages have climbed considerably in the past 17 years. That fact was one of several that led Congress to permit crediting of up to \$4,200 per year for Social Security purposes in the 1954 Amendments.

In 1937, the average annual amount credited to persons covered by Social Security was less than \$1,000. In 1953, that average was nearing the \$3,000 mark, and \$3,600 was the most that could appear for a year on any one record.

By raising the top allowable figure to \$4,200, it was also possible to increase the top limit for an individual retirement benefit from the present \$98.50 to \$108.50 for persons retiring after next year with an average of \$4,200 per year after 1954.

The wage or self-employed income base on which Social Security benefits can be figured will also serve to increase amounts payable to survivors of deceased insured persons. After 1955, such survivors might have their amounts figured as percentages of \$108.50 instead of the present \$98.50 amount.

NOTICE TO BIDDERS

The Commissioner's Court of Callahan County, Texas, will receive bids until 10 o'clock A. M. November 29, 1954, in their usual meeting place in the Court House, Baird, Texas, for the purchase of one used, late model, rebuilt and fully guaranteed Tandem Drive, Diesel Powered, (5 H. P. Minimum), Power Control Motor Grader, with electric starter, muffler, no cab, 12 foot length moldboard, with new 13.00-24 tires on all six wheels, with power controls for all adjustments and with power steering, all complete ready for work and delivered FOB Callahan County, and one used Galion No. 102 motor grader to be taken in trade as part payment, and the Commissioner's Court reserves the right to reject any or all bids. The Galion No. 102 trade-in motor grader may be inspected at Putnam, Texas, in Precinct No. 3.

If a contract is made the Commissioner's Court intends to purchase said motor grader under Machinery Lease-Purchase agreement under which agreement ownership shall pass to Callahan County when the amount of rentals paid in cash, plus the trade-in allowance is equal to the total purchase price of said Motor Grader, plus interest at a rate not to exceed 6 percent. The amount to be paid in rentals under said agreement shall not exceed \$5,500.00, plus the interest; and the final rental payment to become due and payable not later than 1956.

By Order of the Commissioner's Court of Callahan County, Texas.
J. L. FARMER, County Judge.

Mrs. R. S. Peavy returned home recently after a five weeks visit with relatives and friends in Houston and California.

Mrs. W. P. Jones and sons, Earl and Bobby, and daughter, Lafon and daughter, of Fort Worth spent Saturday night and Sunday here visiting in the Troy Crockett home.

ROWDEN NEWS

By Velda Crow

Misses Thelda and Velda Crow were honored with a party on their 18th birthday Sunday in the home of their parents, Mr. and Mrs. B. Crow. Those attending were Kenneth Beeler, Cross Plains; Donald Stephens, Abilene, and Mr. and Mrs. Crow and the honorees.

Mrs. Carl Mauldin and baby are visiting with Mr. and Mrs. Gene Mauldin and family.

Mrs. Lovell of Cottonwood spent the week end with Mr. and Mrs. Albert Lovell and boys.

Mr. and Mrs. C. O. Smedley and family of Abilene visited Mr. and Mrs. Odie Smedley and Pearl, Sunday.

Congratulations to Mr. and Mrs. Tommie Harris, who are the owners of a 1955 auto. We know they are enjoying it.

Mr. and Mrs. Oren Peavy of Hobbs, New Mex., recently visited here. The Peavy's recently moved to Hobbs where he has been hospitalized and will return to the hospital soon for further treatment.

Visiting over the week end of the 14th with their mother and sister, Mrs. F. A. Lane and Jackie Davidson, and attending funeral services for C. D. Lane, were Mr. and Mrs. Vernon A. Lane, Artesia, New Mex., Mrs. Miez Turner and children of Spareaberg, Texas, Mr. and Mrs. Leslie D. Burnham of San Saba, and Mr. and Mrs. Loys Edward Davidson of Abilene.

Say It With Flowers . . .

The Language of Love and Friendship That Is Never Misunderstood

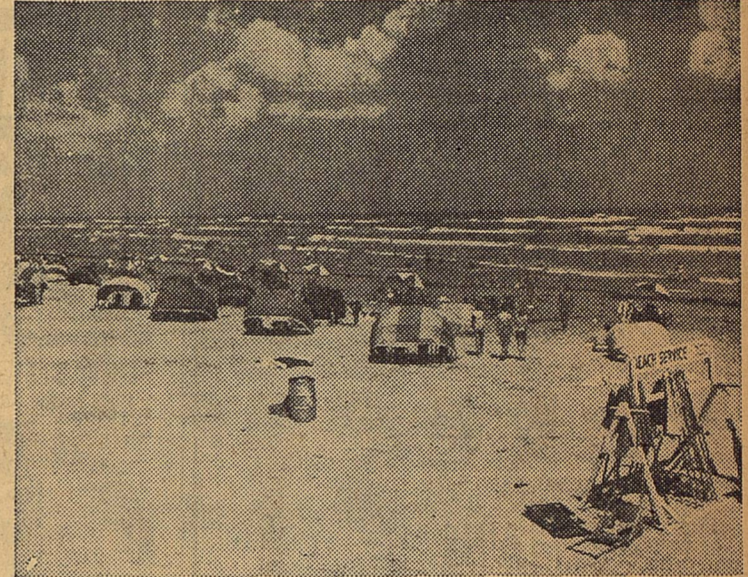
THE LITTLE FLOWER SHOP

Telephone 10 RISING STAR, TEXAS 618 North Main

Citizens State Bank

PRESENTS

INTERESTING FACTS ABOUT TEXAS



GALVESTON BEACH

Down the coast to Galveston is the play-ground of the Southwest. Over-three-quarters of a million tourists visit the beaches annually. "Splash Day" opens the spring bathing season and is followed by an annual "Bathing Beauty Review." Many of the state's six million have never seen a horizon of water.

Citizens State Bank

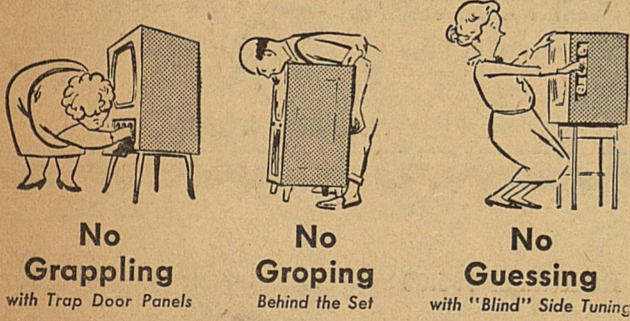
This Bank Backs Its Farmer Customers in Sound Farming Practices
Member Federal Deposit Insurance Corporation

EXCLUSIVE!

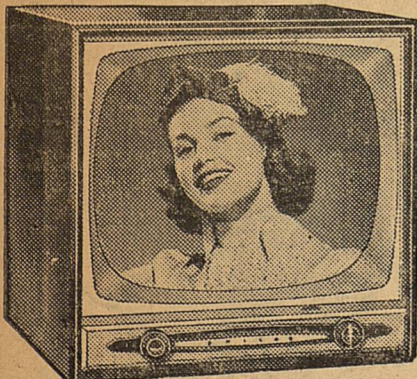
NEW 1955

PHILCO TV

Finger Tip Tuning System



TV's Finest Picture Right at Your Finger Tips



There's nothing else like it! Auxiliary controls that others hide under trap doors or put on back of the set, are on front of cabinet for utmost convenience—yet concealed from view.

24" TV
at a 21-inch Price!

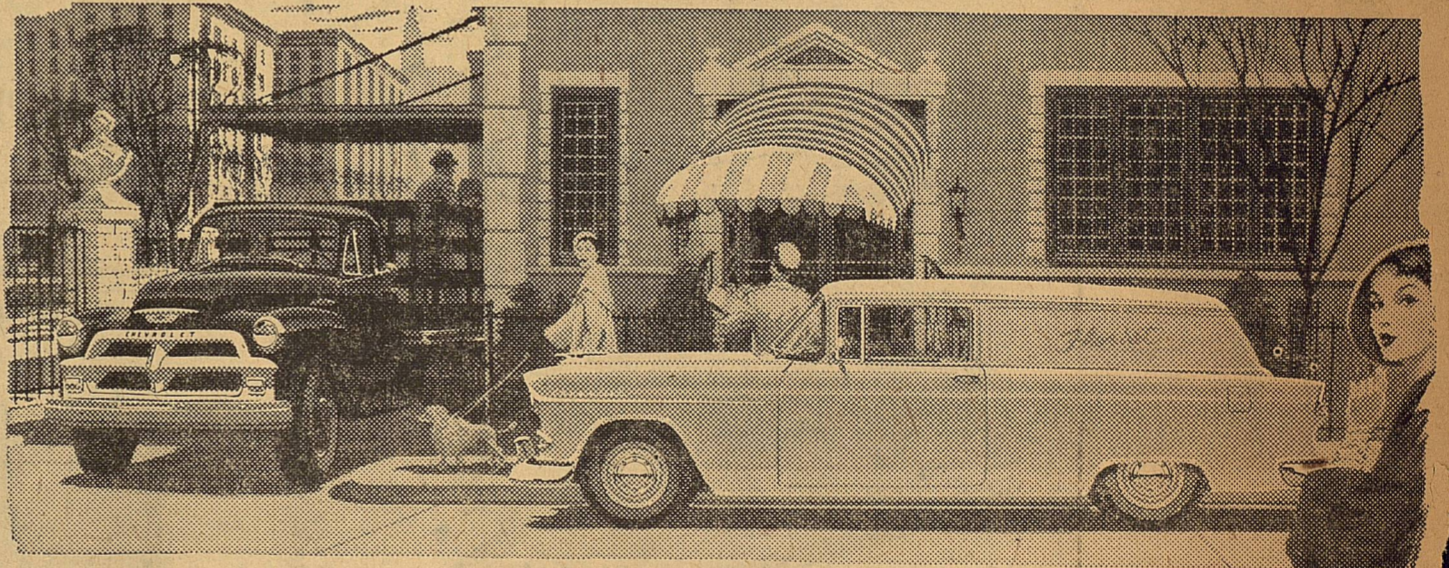
Trade-in your small screen set. Here's a big, brilliant 335 sq. inch screen. Maroon finish cabinet with new Finger Tip Tuning, power-proved Philco "350" Chassis . . . plus a built-in UHF-VHF Aerial.

HORNSBY ELECTRIC CO.

Phone 180

Cross Plains

You get the First-Choice Features in America's First-Choice Truck!



'55 CHEVROLET TRUCKS

Only America's biggest selling trucks give you all these features that mean more work per day... more work per dollar! And Chevrolet is the lowest-priced truck line of all!

DOLLAR-SAVING ENGINE FEATURES

All three valve-in-head engines deliver gas-saving high-compression performance. Aluminum alloy pistons, all-weather ignition system, full-pressure lubrication assure long, low-cost life!

LONG-LIFE CHASSIS FEATURES

Sturdy single-unit tubular steel rear axle housings! Strong and rigid frames! Durable Diaphragm-Spring Clutches with high torque capacities and long-life construction and scores more!

ADVANCE-DESIGN CAB FEATURES

Efficient ventilation and insulation; shackle mountings that cushion frame vibrations; one-piece curved windshield. Sturdy all steel Double-Wall cab construction means extra strength and safety.

AMERICA'S FIRST

CHOICE TRUCK!

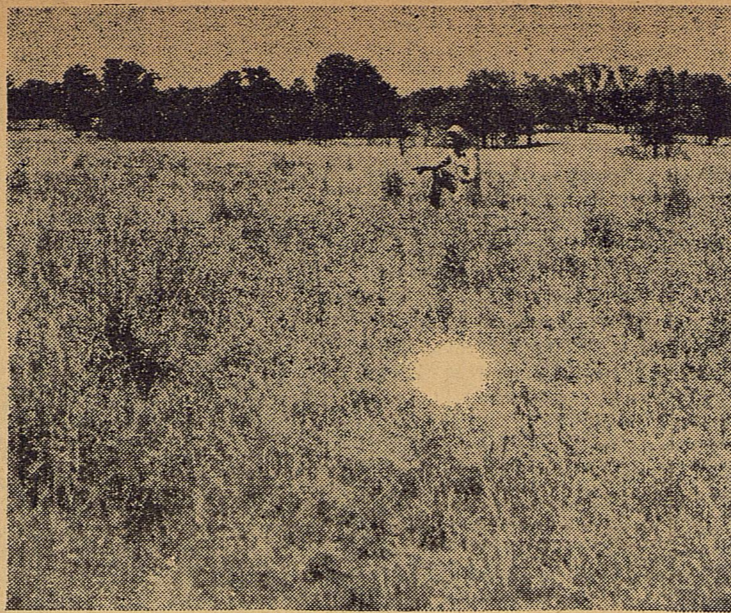
Chevrolet is first in sales in all these weight capacities—1/2 ton, 3/4-1 ton, 1 1/2-2 tons!

BISHOP CHEVROLET CO.

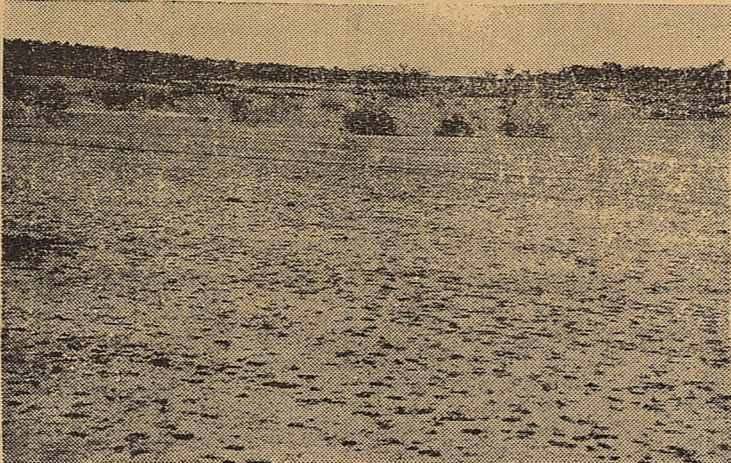
Miss Delma Jean Newton, a student at Draughons Business College in Abilene, visited her parents, Mr. and Mrs. F. C. Newton, over the week end.

Mrs. Mary Wagner left Tuesday for Amarillo to spend the Thanksgiving holidays with her sons, Ben Wagner and family and John Wagner.

SCS District News



Ranges that have not been over used are capable of taking in large amounts of rainfall and storing it in the ground for higher production. 2,000 pounds of cover and litter are necessary to make most effective use of the rain that falls.



Ranchers with pastures in this condition may have to resort to mechanical treatment to get water into the ground to produce cover and litter so that rain will soak in naturally.

(This is the second in a series of articles prepared and written by the Soil Conservation Service).

Physical Features That Affect Range Use

Three main physical features affect range management and use. They are CLIMATE SOIL and TOPOGRAPHY. Topography, except in a few cases, has little effect on management. Salting in remote or little used areas generally gives good grazing distribution. Climate is by far the most important for it affects the other two in a direct relationship. There is an old saying, "Everyone talks about the weather but no one can do anything about it."

This is a true statement but when it does rain man can control water through management. When ranges become bare, erosion, run-off and surface evaporation take a heavy toll of the potential range production. On ranges having a minimum of 2000 pounds of cover and litter about 90 percent of the maximum amount of a given rain is put in "the bank" in the form of reserve moisture for growing grass which is important to profitable grazing.

Wide variation in rainfall is the most complicating factor to be faced in a range management program. In Brownwood, for example, in 1921 only forty percent of the average rainfall of 27.14 inches was received; while in 1922 during the month of April alone forty-three percent of the expected annual rain fell. Again to show the wide variation, the driest year was 10.68 inches in 1921 and only two years before in 1919, 46.00 inches fell. These wide variations both seasonal and yearly rainfall bring about an urgent need for a cover and litter to cushion the droughts by storing large amounts of moisture during the high rainfall period for plant growth. When cover and litter is used below 2000 pounds per acre the effectiveness of small showers is reduced in proportion and a great percent of the moisture is lost to evaporation. Run-off is speeded up by loss of plants or lack of cover which robs the soil of its ability to store large amounts of water, and subsoil moisture is insufficient for the next inevitable dry spell. Hence the natural belief that droughts are more severe than they used to be. Old-timers in the Brown-Mills Soil Conservation District say that in the early days they were seldom short of grass but watering places dried up. Now the situation is often reversed, no range feed but a greater abundance of tank water. From past experience many resourceful ranchers have learned to build storage facilities and keep a fairly adequate supply of livestock water just as conservation ranchers have learned to maintain the minimum of 2000 pounds of cover and

Monuments

Do you plan to purchase a monument for a deceased loved one for Christmas? If so, contact me for high quality and excellent workmanship while there is still time to get it placed on the site. Reasonable prices. W. J. (Bill) CROSS

ATWELL NEWS

By Mrs. Alton Tatom

Mr. and Mrs. Perry Purvis of Cross Plains attended church here Sunday.

Bill Pope is deer hunting on his ranch near El Paso.

Mr. and Mrs. Roy Neil Tatom and baby visited at Cross Cut Sunday.

Mr. and Mrs. Ben Weeks and children of Tankersley spent the week end with Mr. and Mrs. Clint Brashear.

Rev. Bobby Bryan and wife visited Mr. and Mrs. Ebb Rouse and girls Sunday.

Mr. and Mrs. Paul Brashear of Cisco visited Mr. and Mrs. Clint Brashear Sunday afternoon.

Mr. and Mrs. Tommie King and baby of Abilene visited Mr. and Mrs. Fred Morton, Sunday.

Mrs. Stewart Bentley and boys of Putnam visited Mr. and Mrs. Tuff Hutchins, Sunday.

Mrs. J. C. Jones of Buffalo is visiting her sister, Mrs. W. A. Balkum and husband, and other relatives here this week.

Mrs. W. A. Strickland, Mrs. J. M. Greenwood, Fred Stacy and Willie Wood attended the singing at Denton Valley Sunday afternoon.

Mr. and Mrs. W. D. Smith and Mrs. J. A. Moore were visiting in Abilene Sunday with Mr. and Mrs. Cornelius Elliott and sons.

Mr. and Mrs. A. J. McCuin and children visited his mother, Mrs. F. A. Newell, in Gorman Sunday afternoon.

Mrs. R. S. Peavy visited with Mr. and Mrs. R. T. Peavy and baby in Abilene, and Mr. and Mrs. John Ivy in Lubbock a few days last week.

Mrs. Chas. Taylor has returned to her home here after spending several months in Coyonosa with her daughter, Mrs. F. L. Tucker and family.

Mr. and Mrs. Glynn Rockey of Baird, Mr. and Mrs. Buddy Smith, Jack and Edgar Smith and Mrs. Jesse Franklin were deer hunting near Llano a few days last week.

litter on their range.

Temperature, the other factor in climate, is almost as important as rainfall. No matter how wet the soil may be, if the temperature within the upper root zone is above 105 degrees, little if any plant growth takes place. On the other hand, if a minimum of 2000 pounds of cover and litter is maintained, extreme temperatures are cushioned and the growing range is maintained even when the air temperature is above 105 degrees. Ranges having sufficient cover seldom attain soil temperature readings above 100 degrees. Actual readings in the Brown-Mills Soil Conservation District this summer have been recorded as high as 142 degrees on bare ground. At the same time air temperature was only 94 degrees. So in reality when a minimum of 2000 pounds of cover and litter is maintained, it acts as an air conditioner.

Mrs. Mary Wagner and Dick were Abilene visitors Saturday afternoon.

James Tyson of Baird visited Bennie Glover, Sunday.

Mr. and Mrs. E. K. Coppinger were visiting in Abilene Monday.

Carlile Bond and son, Victor Bond, of Houston were visiting relatives in Cross Plains Wednesday of last week.

Mr. and Mrs. Darwin Anderson and Vanda left Tuesday of last week for Snyder to make their home.

Mrs. Ben Atwood and June and Jo visited the Bill Edgington family at Albany Sunday.

Mrs. Ralph McNeel visited in Dallas over the week end.

Eddy Harris of Pasedena is spending the Thanksgiving holidays here.

Mrs. Geo. Jowers and Mickey were Brownwood visitors Saturday afternoon.

Mr. and Mrs. W. J. Cross visited in Brownwood Tuesday afternoon with Mr. and Mrs. J. W. Shore.

Mr. and Mrs. T. T. Nichols were in Abilene visiting Monday.

Mr. and Mrs. Sam Hill visited in Abilene Sunday with their son, John D. Hill, and family.

Mr. and Mrs. C. S. McClellan of Baird visited here Sunday afternoon with his mother, Mrs. Z. W. McClellan.

Charles Mack Holdridge is visiting in Fort Worth for a few days with John Bennett.

Mrs. Oren Barr visited in Fort Worth over the week end with her sister, Mrs. H. A. Moore.

Mr. and Mrs. Bobby Vaught and baby left Wednesday for Dayton to spend the Thanksgiving holidays with his parents, Mr. and Mrs. Bob Vaught and family.

Mr. and Mrs. James Yarbrough and daughter spent the first of the week in Dallas.

GUARD YOUR HEALTH . . .

Cold and respiratory diseases are prevalent and this is a very good time for you to guard against infection. Avoid fatigue, avoid getting chilled and avoid those who have colds. Keep your medicine cabinet well-stocked with all the things you'll need to keep well and healthy.

And if your doctor is called in, bring your prescriptions to us for prompt accurate compounding. Every prescription is filled by a registered pharmacist.

WE WELCOME YOUR TRADE

CITY DRUG STORE

BENTON JONES, Owner

North Main Street Cross Plains

the hearty maple-y flavor of Karo Syrup makes everything taste better



Pour Karo Waffle Syrup on biscuits, pancakes... everything!

1 1/2-pound and 3-pound bottles... 5-pound cans

PROFESSIONAL CARDS

Carl J. Sohns, D.O.

PHYSICIAN & SURGEON
City Drug Store Res. Phone
Phone 23 188

DR. CALVIN GAMBILL

Naturopathic Physician
CROSS PLAINS, TEXAS

Insurance, Bonds, Farm and Ranch Loans
City Property Loans,
Long Terms and Low Interest
Automobile Loans

Let us Save You Money
COOK INSURANCE AGENCY

Jackson & Jackson

Attorneys At Law
235 Market Street
BAIRD, TEXAS

Krell Insurance Agency

—Fire
—Windstorm
—Casualty
—Automobile
Office at
500 MAIN STREET

DR. MOLLIE W. ARMSTRONG
OPTOMETRIST

A Complete Optometric Service
408 Center Avenue
BROWNWOOD, TEXAS
Dial 5539 for Appointment

DR. A. J. BLACK

Optometrist
Coleman Mutual Building
Telephone 7651

Russell-Surles
Abstract Co.

Prompt And Dependable
Abstract Service

Office, 337 Market St,
Baird, Texas
Vada White Bennett, Owner

Drs. Ellis & Ellis

OPTOMETRISTS
Dependable Optical
Service in Brownwood
For 20 Years

DIAL 2682
For Appointment
Citizens National Bank Bldg.
Brownwood, Texas

W. B. BALDWIN
LUMBER

GLIDDEN QUALITY PAINT
BUILDERS' HARDWARE
Johns-Manville Roofing
Phone 202. Cross Plains

CALLAHAN COUNTY
ABSTRACT CO., INC.

Complete abstracts to all lands
and town lots in Callahan county
Insurance Bonds & Financing

Arthur L. Young
President

CHRISTMAS GIFTS . . .

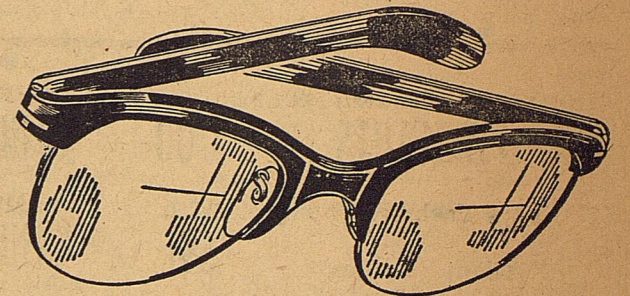
See our selection of Christmas merchandise, including: Table Lamps, TV Lamps, Pin-up Lamps, Lamp Shades, Wrought Iron Magazine Stands, Handkerchiefs, Scarves, Boxed Stationery, Neck Ties, Dress Gloves, Bow Ties.

Full line of Toys and Dolls for the children.

Buy now and use our Lay-Away Plan.

We give S&H Green Stamps

Holdridge Variety Store



"GOOD EYE CARE" is coming
To Cross Plains

DR. W. C. HAMBRICK
OPTOMETRIST

Announces Opening of Offices At

BRYAN VARIETY STORE

Each Saturday Afternoon

Beginning Nov. 6th

Hours: 1:30 to 5 p.m.

910 Hickory St.

Abilene

If You Seek A

Long And Healthy Life . . .

You should select your ancestors with considerable care, or so an old saying goes. However there is much we can do "on our own" to preserve and prolong a state of sound health. One of the most important is the annual check-up. Go to your doctor regularly each year and let him examine you carefully. And of course, you should by all means, consult your physician at the very first suggestion of illness.

And as a final consideration it is well to have your prescriptions filled where the famous "Reliable Prescriptions" emblem is displayed. This emblem is your assurance of prompt, precise prescription compounding.

SMITH DRUG STORE

FRIENDLY PROFESSIONAL SERVICE

IKE M. NEAL, Owner

DRIVE A CLEAN AUTO!

Most folks always like to drive a car that's spic 'n span . . . inside and out. It shows they have a lot of pride in what they own.

Many of them bring their cars in here regularly, too, for washing and greasing that can't be beat.

Next time let us clean your car. You will notice the difference!

Dave Lee's Service Station

WHERE YOU GET THOSE GOOD GULF PRODUCTS

BURKETT NEWS

By Mrs. T. C. Strickland

Mr. and Mrs. Gordon Chambers of Pensacola, Fla., are here visiting his father, W. R. Chambers. Gordon recently received a discharge from the service.

H. S. Weeks has returned home after being with a daughter at Wheeler for the past few months.

Mr. and Mrs. Hosea Weeks and family of Tankersley were here Sunday visiting relatives.

The local high school boys basketball teams met the YMCA teams of Abilene at the local gymnasium Tuesday night of last week. The local B team won 66-36 and the A team also won their game.

Mr. and Mrs. J. E. Burkett and sons of Aransas Pass spent the week end here.

Mr. and Mrs. Grady Harris and family of Aransas Pass spent the week end with relatives here and at Coleman.

Mr. and Mrs. Clarence Porter of Fort Worth were here over the week end.

Word has been received here that Rev. L. M. Lanham of Fort Worth, former Methodist pastor here, had another very serious heart attack recently.

Mrs. W. P. Jones and children and grandchildren of Fort Worth were visiting friends here and relatives at Cross Plains over the week end.

Mr. and Mrs. Luther Evans and family of Fort Worth spent the week end with his mother, Mrs. Fannie Evans, and other relatives.

Sunday visitors in the home of Rev. and Mrs. Joe Dillard were Mr. and Mrs. Neal Lane of Cross Roads and Mr. and Mrs. W. R. Bond of Abilene.

Mr. and Mrs. Carey Hightower of Ranger visited her parents, Mr. and Mrs. T. H. Strickland, and other relatives here Sunday.

Miss Glenda Sue Porter of ACC, Abilene, spent the week end with her parents, Mr. and Mrs. Reece Porter.

Mr. and Mrs. Judd Barnett and Belva of Cross Plains spent Sunday with his mother, Mrs. Belle

Mrs. Lahoma Ingram has returned to her home here after visiting in Garland.

Mr. and Mrs. Walter Holland and baby have returned to their home at Denver City after visiting relatives here for several days.

Mr. and Mrs. David Keefer, Kathleen and Albert of Santa Anna visited Mr. and Mrs. V. C. Adams Monday night.

Mr. and Mrs. David Keefer and Mr. and Mrs. V. C. Adams were in Fort Worth Tuesday to visit with Mr. and Mrs. Archie Adams and baby. Mrs. Adams and the baby are ill.

An Invitation . . .

Mr. and Mrs. Jess Flippen of the Pioneer Community announce the opening of their new service station, located on Highway 36 in that community and invite everyone in this area to visit them. Quality Premier Gas & Oils, as well as all major brands of motor oil sold.

Bread — Milk — Candies

Flippen's Station

PREMIER PRODUCTS



SPECIALS GOOD THURSDAY, FRIDAY & SATURDAY

Flour FREE 10 Lbs. Aunt Jemima With 2 - 25 Lb. Sacks **4²⁰**

2 FREE With Purchase of 8 Cans **BALLARD BISCUITS** . . . 1.00
 FREE 3 bars Cashmere Bouquet With **VEL** Giant Size Box . . . 69c
 SWIFT'S No. 2 Can **CHILI CON CARNE** . . . 29c
 ARMOUR'S, 4 Cans **CHILI WITH BEANS** . . . 1.00

Crisco FREE 10c Coupon With 3 Lb. Tin **89c**

Folger's Coffee

Lb. Can

95c

With \$3.00 Purchase

MARKET SPECIALS

SEVEN **Roast** Lb. 39c PORK **Chops** Lb. 59c
 BEEF RIB **Roast** Lb. 28c SMOKED **Jowl** Lb. 33c

FREE 29c Halo, Shampoo With 2 Reg. 50c Size

Colgate Tooth Paste

1.00

WE HAVE A LARGE STOCK OF FRUIT CAKE INGREDIENTS — cherries, pineapple, citron, orange peel, white raisins, figs, dates, nuts, etc.

SHORTENING FREE 1 Lb. Mrs. Tucker's With of 3 Lb. Can **.97**

When the woman filling out an application came to the square marked "AGE", she didn't hesitate she simply wrote "ATOMIC".



PLAINS

CROSS PLAINS, TEXAS

FRIDAY - SATURDAY

November 26-27

LLOYD BRIDGES

VERA MILES

"PRIDE OF THE BLUE GRASS"

(In Color)

SUNDAY - MONDAY

November 28-29

FRANK SINATRA

STERLING HAYDEN

"SUDDENLY"

TUESDAY

November 30

LOUIS HAYWARD

JOANNE DRU

"DUFFY OF SAN QUENTIN"

WEDNESDAY - THURSDAY

December 1-2

ANN BLYTH

HOWARD KEEL

"ROSE MARIE"

(Cinemascope)



Rose Bushes

2-year-old Bushes . . . inspected and sprayed.

69

Spuds RED McCLURE 25 Lbs. **89c**

Tomato **Juice** Tall Can 10c Baker's **Cocoanut** 2 Cans 25c

Kraft Dinner 2 BOXES 25c

EVERY WEDNESDAY IS

DOUBLE STAMP DAY

Double Profit-Sharing Stamps Given With Every Purchase on Wednesday

Celery Stalk 15c **Raisins** 2 Lbs. 39c

Valley Fresh Vegetables & Fruits

Homemakers are invited to try our Valley-fresh fruits and vegetables delivered to our store twice weekly by truck direct from the Rio Grande Valley.

FRUIT CAKE MIX and INGREDIENTS

See us for your Fruit Cake Baking Needs. We have everything it takes for this Holiday Treat.

OLEO HORMEL'S Lb. **21c**

We Buy Pecans

Pecan growers, see us before you sell. We buy Pecans and pay highest Cash Market Prices.

Sell Us Your Peanuts

See us before you sell your peanuts. If you don't, we will both lose money!

W. T. COX FARMERS MARKET