

Baptist Church Calls Educational Leader

Tommy Adams, music student at Hardin-Simmons University of Abilene, has been called by the Baptist Church of Cross Plains to lead the educational program and a well-rounded youth program for the local congregation.

Mr. Adams is a young man full of love for the Lord and a desire to lead young people in a worthwhile church program and to develop the very best that is in them. People of all ages love him and enjoy his leadership in singing as well as the other activities proper for the youth.

He will begin his work this coming Sunday and hopes to meet the full membership at that time.

His home is in Brownwood.

L. C. Cash Seeks Reelection As County School Superintendent

L. C. Cash, Callahan County School Superintendent, was in Cross Plains Monday of this week and authorized the Review to announce that he will seek re-election to the office again this year, subject to action of the Democratic Primaries.

TO THE CITIZENS OF CALLAHAN COUNTY:

In making my announcement as a candidate for re-election to the office of Superintendent of Public Instruction, I wish to express my appreciation for past favors and for the cooperation shown me by the school officials and the citizenry of Callahan County. I have attempted to give the schools the aid they are entitled to get from this office. It has been my aim to give whatever assistance to the local school authorities they requested that would in any way contribute to the improvement of their school program.

May I invite you to inquire of the officials of the school in your community as to whether I have performed the duties of this office in a manner that will merit your continued support. I will always do my best to meet the requirements of this office in carrying out the type of school program you want.

Sincerely,
L. C. CASH

Mr. and Mrs. Leon Hart and family of College Station, N. M., were here over the week end for a visit in the home of her aunt, Mrs. Mary Bond, and Vesta.

Fos Bond Makes Annual Forecast on the New Year

The calendar, like the Hour Glass or the time piece, a necessity of modern civilization, reminds me that it is again time for me to make an exposition of the things that I do not know. Some one has said that "We are all touched with the essence of the thing against which we strive." And some men are right at least part of the time and that is all that we should expect even from the wisest and best. To be either right or wrong all the time would be an indescribable tragedy so I come to realize that, "I do not know one-half as much as people think I do," and those who know themselves, admit the same, and say "How true!" When fate has flung a man into a certain condition of life, if it is a place of some honor, the man will give himself all the credit for having attained it. So we arrive at another truism, viz: "When ignorance is bliss, 'tis folly to be wise."

We charge that Mark Twain said that everybody talks about the weather but no one does anything about it. That might have been true during Mr. Mark's day but not completely true now. We see the clouds and have rain as we like. Build enough dams, raising the water level above the adjacent terrain and give to the parched earth a soaking at will. With electricity and water we vaporize our over summer heated rooms cooling them down to where we sleep as complacently as if we had changed climates.

Also I notice that we still use that phrase "Time Marches On." It is not the time but the "we" that are marching on. Time stays. Time is eternal. The finite mind cannot grasp "No Time." Or before or after time. I think that I have commented on this one before.

For weather, I am predicting another year of less than normal or average rainfall. At least for the growing part of the year. Might be extra wet fall bringing total yearly average up to a normal.

As for prosperity, as always, some will and others won't. The "price ceiling crowd" are going to have their inning. Their dollars will go farther, buy more. The "price support crowd" will have a harder time accumulating dollars. Take more to buy a dollar. So we will continue to cry loud and long Washington-wise for respite. My opinion is that for twenty years our own government has been infiltrated with more communism than is embodied in any

Cross Plains' Oldest Business Institution

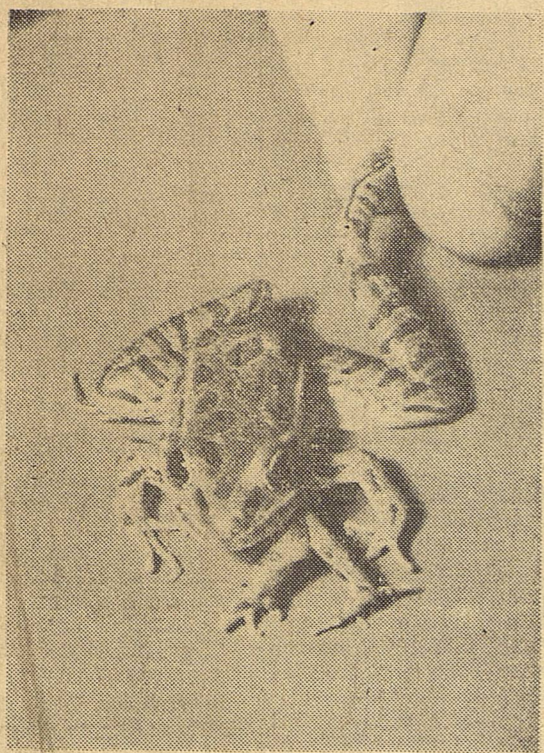
Cross Plains Review

Help Build A Better Community By Trading At Home

VOLUME FORTY-FOUR

CROSS PLAINS, CALLAHAN COUNTY, TEXAS,

THURSDAY, JANUARY 7, 1954 1337 - NUMBER FORTY ONE



SIX-LEGGED FROG . . . Pictured above, a six-legged frog which has caused no small amount of discussion in science classes in the local school. The "Believe-it-or-not" frog was captured in a tank on the Warren Price farm, four miles north of the Rowden store, early in October and has been kept by the students of the Fifth grade in the local school as a science study. He or she, as the case may be, has been kept in excellent physical condition on a diet of small insects which have been brought in by his or her captors. — Photo by Jack Tunnell.

Herman Jaeckel Buried In Fort Logan, Colorado

Herman Jaeckel of 210 Josimime St., Denver, Colorado, passed away Saturday, January 2nd, after a three weeks illness. He is a son-in-law of Mrs. A. Painter and brother-in-law of Mrs. Craig McNeil, both of this city.

Mrs. McNeil is in Fort Logan, Colo., to attend funeral services for Mr. Jaeckel today (Thursday).

Mrs. Howard Cox and daughter, Carol, visited in San Angelo, Sunday with her sister, Mrs. Tim Lancaster, and family.

Homer Price Enters Race For Sheriff, Tax Assessor - Collector

Homer Price of Baird has this week made known his intentions of entering the July Primaries for the office of Sheriff, Tax Assessor-Collector.

His statement to the citizens of Callahan County follows:

TO THE PEOPLE OF CALLAHAN COUNTY:

Having seriously considered the duties, responsibilities and expectations of our people, I have decided to offer myself as a candidate for Sheriff and Tax Assessor-Collector of Callahan County, subject to the action of the Democratic primaries.

I am a man 54 years of age and have spent my entire life in this county. I feel that I already know, and enjoy the friendship of a great many of you, however, in the time between now and election day I am looking forward to seeing and talking with every individual voter. In the meantime, I will appreciate your investigation of my qualifications and general fitness for the office.

The past two years I have served as one of your deputies and am completely familiar with the duties of a sheriff and the type of service the people of Callahan County desire and have a right to expect. I elected I promise to devote my entire time and energies to the office, cooperating with federal, state and other law enforcing agencies. I, like you, detest lawlessness, and it would be my objective to do all within the power of a sheriff to keep Callahan County one of the finest places on earth in which to live.

I earnestly solicit your support and influence, and in return pledge my "dead-level-best" to serving you well and faithfully.

Respectfully yours,
ROMER PRICE

TB Association Expresses Thanks For Seal Sales

The Callahan County Tuberculosis Association wishes to express gratitude to the residents of Callahan County for their support of the 1953 Christmas Seal Sale.

Proceeds from the Christmas Seal Sale, conducted from November 16 to December 25, is to raise funds to support the association's work of tuberculosis, prevention and control, have reached a total of \$1,059.17. Mrs. Siadious, Seal sale chairman, expressed the belief that returns still coming in to Seal sale headquarters will bring the total up to \$1,200.00, the amount needed to carry on projects planned for this year.

"The thanks of the association, indeed of the whole community, are due to all those who so generously gave their support to the fight against tuberculosis by buying and using Christmas Seals," the chairman stated.

"Every purchase, large or small, was an important element in the success of the campaign, bringing us nearer to our goal, the ultimate defeat of tuberculosis, the No. 1 killer among infectious diseases."

Mrs. Mary Wagner, visited in Albany Tuesday afternoon.

Claude Foster Asks Reelection To Office Of County Commissioner

Claude Foster this week authorized this newspaper to announce his candidacy for re-election to the office of County Commissioner, Precinct Four.

His statement to the citizens of the precinct follows:

TO THE VOTERS OF PRECINCT FOUR, CALLAHAN COUNTY:

After due consideration I have decided to offer myself for re-election as your road commissioner in the forthcoming July Primaries. If you think that I have done justice to the duties and responsibilities since I have been in office, then I again ask for your support and influence and promise to take care of the job to the best of my ability.

"The citizens of Precinct four have been very cooperative and I sincerely appreciate all the help you have given me in the past.

"Having had the past experience in office, I believe I can serve you even better in your road problems during the next term of office, if I am elected.

"Before the July Primaries I will appreciate it if you will talk to me, so we can all better understand running the job.

"Your influence in the forthcoming primaries will be greatly appreciated. Let me say again that I appreciate the confidence you have placed in me and the help you have given me.

"Very truly yours,
CLAUDE FOSTER"

Hazel Reynolds Seeks Return To Treasurer's Office

Miss Hazel Reynolds, Callahan County Treasurer, has authorized the Cross Plains Review to announce her candidacy for a third term, subject to the action of the Democratic Primaries.

In her message to the voters, Miss Reynolds conveys her thanks to the citizens of the county for their friendship and cooperation during her two terms of office.

TO THE PEOPLE OF CALLAHAN COUNTY:

In announcing my candidacy for re-election to the office of County Treasurer of Callahan County, subject to the action of the Democratic Primary, first I wish to thank you for your friendship and for the splendid support you have given me in the past. I realize that close cooperation with the other county officials and the public is essential to the efficient performance of the duties of this office, and I have tried in every way to meet these requirements and discharge the duties of this office satisfactorily.

I feel that I am better qualified after having the experience that I have had, and will be able to render a more efficient service as County Treasurer in the future. I will continue to serve you to the best of my ability if you see fit to re-elect me to this office.

Your continued friendship and support in behalf of my candidacy will be gratefully appreciated.

Sincerely,
HAZEL REYNOLDS

Son Of Local Couple Named Top Instructor At Goodfellow AFB

Mr. and Mrs. I. N. Riley of this city have received the news that their son, 1st Lt. John D. Riley of San Angelo, has been named outstanding flying instructor of Class 54-G at Goodfellow Air Force Base.

Lieut. Riley was chosen through a rating of all instructors in his flight by the flight commander and assistant flight commander. The instructors were judged on some 20 points, including methods of instruction, attitude and military appearance.

The lieutenant is a veteran of 35 missions over Germany during World War II, when he served as a B-17 pilot with the Eighth Air Force. He holds the Air Medal with five oak leaf clusters and the European Theatre ribbon with three battle stars.

Lieut. Riley, his wife and two daughters, Sandra Kay and Fay, were here during the holidays visiting his parents.

Mrs. O. T. Cox and family left Monday morning for Weatherford to make their home after spending sometime here with her mother, Mrs. J. H. McElroy, and other relatives.

Basketball Tournament Starts Here This Week

Mrs. Corrie Driskill Asks Return To Office Of District Clerk

Mrs. Corrie Driskill has this week made known her intentions of entering the July primaries to ask for re-election to the office of District Clerk.

Mrs. Driskill in her message to the voters of Callahan County thanks them for their fine cooperation during her tenure of office and asks their support in the coming election.

TO THE CITIZENS OF CALLAHAN COUNTY:

I hereby authorize the Cross Plains Review to make public my announcement as a candidate for re-election to the office of District Clerk of Callahan County, subject to the action of the Democratic Primary election. In making this announcement, I wish to first extend my sincere thanks to all the people of the county for their loyal support during my previous campaigns as well as the fine cooperation given me during my tenure of office. You gave me a splendid vote in the last election, and I hope you will see fit to show such favor of my candidacy in the coming election.

Being reared in Callahan County and knowing the people of the county so well, I feel that you are aware of the manner in which I have performed the duties of District Clerk in the past. The District Clerk's office is of vital importance to every citizen, and it has been my chief desire to do my work well and keep the records of the court efficiently and in order.

While I feel that all of you are my close friends, I do not aspire to the office I seek merely on friendship, but upon my ability to serve you.

I earnestly solicit your support and influence during the coming election.

Sincerely,
MRS. CORRIE DRISKILL

J. W. Patton Seeks Office Of Sheriff, Tax Assessor-Collector

J. W. Patton of Baird has authorized the Review to make public his announcement for the office of Sheriff, Tax Assessor-Collector, subject to the July Democratic Primary. Mr. Patton's statement to the voters follows:

TO THE VOTERS OF CALLAHAN COUNTY:

After careful consideration, I have decided to offer myself as a candidate for the office of Sheriff, Tax Assessor - Collector of Callahan County. I am mindful of the duties and responsibilities of the office, having served as a deputy under two different sheriffs of the county, and believe the experience gained will enable me to serve you as your chief peace officer.

I have spent most of my life in Callahan County, and am interested in the welfare of all the people of the county. I invite your investigation of my qualifications and record, and assure you that if you should elect me as your sheriff, I shall devote all my efforts to making you a good officer, discharging my duties fairly and impartially. I trust that I shall have the pleasure of meeting each voter personally before the primary.

Very Respectfully Yours,
J. W. (Wes) PATTON

Central Cleaners Observes Fifth Anniversary

In a display advertisement in this edition of the Review, Mag Moon, owner and operator of the Central Cleaners, announces that the firm is celebrating its fifth anniversary in business in Cross Plains and invites everyone in this area to visit the plant at any time.

With pictures of the interior of the modern cleaning plant, the advertisement is both informative and attractive.

Stressing experienced, high quality workmanship, together with modern equipment, the owner points with pride to a large number of satisfied customers and invites everyone in this area to give the firm a trial.

She also expresses her thanks to everyone for the excellent patronage and many favors extended her during the past five years.

The annual Cross Plains Invitational Basketball Tournament is scheduled to begin in the high school gymnasium here this afternoon, (Thursday) with 17 teams entered in the competition, according to

J. L. Farmer Seeks Another Term As County Judge

J. L. Farmer, Callahan County Judge, this week makes known his intention of entering the July Primaries to seek re-election to the office.

In his message to the voters, Judge Farmer expresses his thanks for the cooperation offered him by county residents and calls attention to his record.

TO THE CITIZENS OF CALLAHAN COUNTY:

In announcing my candidacy for re-election to the office of County Judge, I wish to express my sincere thanks to each of you for the courtesy, goodwill and loyalty shown me. I am deeply grateful for these favors and I have made every effort to fulfill the trust and confidence placed in me.

I feel you are aware of the duties that are required in the County Judge's office and how it affects every citizen in the county. The importance of these duties have been carefully and closely studied and I have made it a practice to carry out this program for the best interest of all concerned. With this experience I feel that I am capable and better qualified to render the service you are due and expect.

I trust I may continue to merit your good will and friendly attitude.

If at any time I can help you please feel free to call on me.

Sincerely,
J. L. FARMER

Citizens State Bank Pays Annual Dividend

According to a published financial statement made in this edition, the Citizens State Bank here paid an annual dividend of \$5,000, to stockholders on Saturday, Jan. 2.

The report, which was made on call as of December 31, 1953, shows deposits of \$2,023,394.09, a gain over the same period last year which were \$1,807,290.26, and over the deposits of \$1,954,696.58 for the call published on October 8, 1953.

This is the highest called statement the bank has ever made, according to Fred V. Tunnell, executive vice-president.

Mr. and Mrs. Chester Glover visited Mr. and Mrs. Minter Hardin in Rising Star Sunday afternoon.

Bayou Philosopher Disturbed Because People Don't Want To Rear Children In Washington

Editor's note: The Bayou Philosopher on his Johnson grass farm on the Bayou seems to be discussing politics this week, but you never can tell.

With a political year shaping up, I have naturally devoted considerable thought to politics lately, although politics to me is an enterprise similar to plowing, something more to be observed from a distance than to be participated in actively, and I've noticed an odd thing.

From time to time I have noticed where some prominent man, being talked up by rumors as a possible candidate for some national job, has declined to get interested on the grounds he does not want to bring up his children in Washington. And some Washington office-holders have declined to run for re-election, just to get their children out of the place.

I have thought about this a long time, and while it's my opinion more men have been ruined in Washington than children, still the Washington-shy men may have a point and I've been wondering, you reckon we ought to start a campaign to make Washington a fit place to bring children up in?

Of course, the thing isn't as simple as it sounds. In the first place, most grown-ups in Washington were put there by the voters, and if it has resulted in the place turning into a cesspool to bring children up in, can

an announcement made here this week by Supt. Paul L. Whitton.

The tournament will run three days with the finals being played Saturday night, it was said.

Teams entered in the competition are: girls teams, Cross Plains, Burkett, Cisco, Rising Star, Eula, Clyde, Denton Valley and Baird; boys teams are, Burkett, ACC High, Cisco, Clyde, Wylie, Cross Plains, Denton Valley, Rising Star and Baird.

First game of the tourney will begin at 5:00 p.m. Thursday (today) when the Eula girls clash with the Clyde girls.

At 6:15 p.m. the Cisco boys will tangle with Wylie.

Starting at 7:30 p.m. Cisco girls will vie with Rising Star and the final game of the Thursday session will be the Burkett boys against ACC High.

Two sessions will be played Friday with the first being scheduled to start at 1:00 p.m. and the last session will get underway at 6:15 p.m.

Three sessions will be played on Saturday with the first one getting underway at 8:30 a.m. The second session will begin at 1:00 p.m. and the tournament finals will start at 6:00 p.m.

Superintendent Whitton stated that admission prices will be 15 and 25 cents for the first five sessions and 25 and 50 cents for the four final games.

Former Resident Buried Here Monday

Funeral services for Mrs. Martha S. McClusky, 90, who died suddenly at the home of her daughter, Mrs. Ed Petty, of Sweetwater, Sunday, were held at the First Baptist Church here Monday afternoon, January 4.

Rev. C. E. Myrick of Cottonwood officiated, assisted by Minister Cameron C. Sinclair of the Church of Christ here. Interment was in the Cross Plains Cemetery, under direction of Higginbotham Bros. Funeral Home.

Mrs. McClusky was born Martha Susanna Hedrick, November 27, 1873, in Maryville, Tenn. She was married to W. R. Bryant in 1893, who preceded her in death, March 1, 1922. To this union was born 4 daughters and one son. She later married Mr. McClusky, who also preceded her in death.

Survivors are her daughter of Sweetwater; three grandchildren, Mrs. Hubert Belev and Eddie Petty of Cross Plains and Mrs. Clarence Slaton of Wink; five granddaughters and two great grandsons.

Burialbearers were John Howard Balkum, W. A. Balkum, Ernest Kimbrough, A. L. Conlee, A. D. Petty and E. K. Coppinger.

Visitors in the Emmett Price home during the holidays were Mr. and Mrs. Lee Goldman of San Antonio.

ATWELL NEWS

By Mrs. Alton Tatom

Mrs. Clint Brashear was able to come home Friday from the Baird hospital where she has been suffering a case of bronchitis.

Mrs. Dayton Sessions was on the sick list last week. Her sister, Hazel visited her during the week.

Mr. and Mrs. C. L. Wilson and Betty of Garland and Miss Darlene Burrows, whose home at present is Dalhart, attended church here Sunday. Miss Burrows has spent the past 15 years in India with her parents, who are missionaries. She and Betty are students at Howard Payne College, Brownwood.

Mr. and Mrs. M. P. Wilcoxon and son of Sabanno visited Mr. and Mrs. Dwight Black and family Sunday.

Mrs. Steward Bentley and boys of Putnam visited Mr. and Mrs. Tuff Hutchins and children Sunday afternoon.

Mr. and Mrs. Ebb Rouse and Elva visited with the Ben Pillans family at Cross Plains Sunday afternoon.

Pvt. Freddy Tatom and wife left Thursday for Fort Bliss after spending a 13-day leave here and with other relatives at Cross Plains and Fort Worth. Private Tatom is in Guided Missiles School.

Buster Black and B. F. Hutchins were deer hunting in Mason County last week but failed to report a kill.

Mr. and Mrs. Roy Neil Tatom spent Thursday and New Year's day at Cross Cut with the Leroy Byrd family.

Mr. and Mrs. Lee Bishop and Junice and Mr. and Mrs. Dale Bishop and sons visited Mr. and Mrs. Don Harlow Sunday afternoon at Buchanan.

FORT WORTH STOCK SHOW AND RODEO OPENS FRIDAY NIGHT JANUARY 29

See RODEO at its Best COMBINED WITH BEAUTIFUL HORSE SHOW

The BATTLE of SONGS Great Harmonizers—11 Performances

GREAT LIVESTOCK EXPOSITION WORLD'S FINEST PLANT FOR ANIMALS AND SPECTATORS

ORDER TICKETS BY MAIL SEND CHECK OR MONEY ORDER SPECIFY EXACT PERFORMANCES

ROWDEN NEWS

By Velda Crow

(Intended for last week) Visiting Mr. and Mrs. Weldon Stephens through the holidays were Mrs. C. E. Stephens and Donald, Mr. and Mrs. Harold Stephens and Lynn all of Abilene, Mrs. Homer Brown, Pioneer, Mrs. Grace Olson of Meridian and Mr. and Mrs. Ray Jones of McCamey.

Lt. and Mrs. Carl Mauldin of San Marcos are home visiting his family, Mr. and Mrs. Gene Mauldin and family through the holidays.

Mr. and Mrs. Barney Gibbs and Dean of Abilene spent Christmas day in Rowden visiting with Mrs. Jesse Gibbs and Raymond and Grandpa Smedley and Wiley.

Visiting Mr. and Mrs. B. Crow and Thelda and Velda through the Christmas holidays were Mr. and Mrs. J. D. Lehe and family of Spur, Mr. and Mrs. Frankie Crow and Richie and Mr. and Mrs. Dale Gibbs all of Baird.

Mr. and Mrs. Howard Kline and Martha of Fort Worth and Mr. and Mrs. Dan Russell of Dallas spent the Christmas holidays visiting with Mrs. Jesse Gibbs and Raymond.

Miss Velda Crow and Donald Stephens visited with Mr. and Mrs. Oscar Tyler and family in Cross Plains and Miss Janice Jones of McCamey, who is visiting with the Tyler's, Saturday afternoon.

Mr. and Mrs. Chief Horner and Pat of Abilene visited with Mr. and Mrs. Gene Mauldin and family Sunday.

Mr. and Mrs. John Adair had Christmas dinner with Mr. and Mrs. Bob Merriman in Cross Plains.

Mrs. Lella Gibbs, who has been working in Fort Worth for a few weeks, returned home one day last week.

Mrs. C. E. Stephens and Donald, Mrs. Grace Olson of Meridian and Misses Thelda and Velda Crow visited with Mr. and Mrs. Harold Stephens and Lynn in Abilene Sunday.

PIONEER NEWS

By A. O. (Slim) Harris

Mr. and Mrs. Roy Oglesby and daughter of DeLeon visited in the home of Mr. and Mrs. W. I. Shoemaker over the week end.

Mr. and Mrs. Lonnie Gray and Merilyn Whitley visited with relatives in San Angelo last Sunday.

Mr. and Mrs. Herschel Griffith of Jal, New Mexico, visited with his parents, Mr. and Mrs. R. F. Griffith, over the week end.

Rev. Quint Farley was a guest in the home of Mr. and Mrs. Pete Fore last Sunday.

Mrs. W. I. Shoemaker has been ill with a throat condition during last week, but last report she is doing better.

V. D. Mitchell was detained at home several days last week with the flu.

Mrs. W. R. Gibson returned home last Thursday from a visit with her daughter, Mrs. Gene O'Donnell of Waxahachie.

Joe Bryson and family are busy painting and papering their new home they recently bought and moved to the old home place west of Pioneer. Joe says its partly because of the heavy rains that he has made the change to a higher land elevation, where it's not so swampy.

Mr. and Mrs. M. D. Dean of Enid, Oklahoma, spent a few days visiting with his brother, Delma Dean, and family last week.

Roscoe Dean of Preport visited with his uncle Delma Dean, a few days last week.

The new road project will be getting near an end of the base work by February last if not too much bad weather interferes in the meantime.

Read The Classifieds.

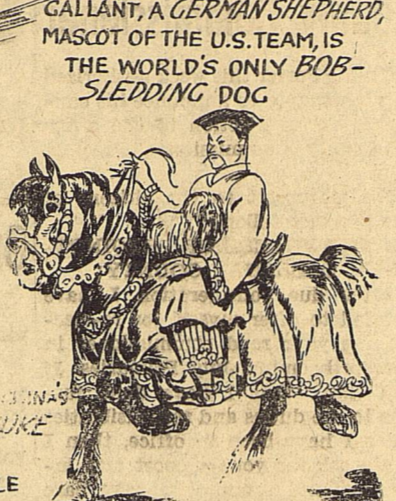
DOG ODDITIES

By Harry Miller, Director, GAINES DOG RESEARCH CENTER

JOANNE GROSS, RUSSELL, KAN., ONLY GIRL IN SCHOOL OF VETERINARY MEDICINE, KANSAS STATE COLLEGE, HAS 3 BROTHERS WHO ARE PRACTICING VETERINARIANS AND A FOURTH WHO IS A VETERINARY STUDENT



IN A.D. 565 THE EMPEROR OF CHINA'S DOG WAS GIVEN THE RANK OF DUKE AND RODE WITH HIM ON A MAT PLACED IN FRONT OF THE SADDLE



GALLANT, A GERMAN SHEPHERD, MASCOT OF THE U.S. TEAM, IS THE WORLD'S ONLY BOB-SLEDDING DOG

Tom Ray Wilson of Jayton and John Jito of Abilene installed a television set in the home of Mr. and Mrs. W. T. Wilson last week.

Fred Tunnell, B. K. Eubank and Robert attended the Rice-Alabama game in the Cotton Bowl Friday. Mrs. Tunnell accompanied them back to Cross Plains after visiting her son, Fred J. Tunnell, and family for several days.

Mr. and Mrs. R. C. Barrington and children of Tulsa, Oklahoma, spent from Thursday to Sunday of last week visiting his sister, Mrs. Lee Bishop, and family.

Mr. and Mrs. Alton Hornsby and son, Tommy, accompanied by her sister, Mrs. R. W. Talbert of Fort Worth, visited in Lubbock during the holidays with their mother, Mrs. Arah Marshall, and other relatives.

SABANNO NEWS

By Mrs. Edwin Erwin

(Intended for last week) Everyone in our community seems to have had a good Christmas with children and kinfolks coming and going and all the good eats and presents which come along at Christmas time.

The Christmas tree and program held in our community on Wednesday night before Christmas was enjoyed by all attending. The children did their part on the program real well and Mr. Lusk gave such a good talk on the birth of Jesus and Christmas. Then Santa Claus came along and what a good time we all had. We had several visitors and they enjoyed the get-to-gather a lot.

Mr. and Mrs. W. E. Lusk had their sons, Jimmie and Basil, and families from Abilene and Beryl and family of Cross Plains with them during the holidays.

Mr. and Mrs. C. Casey had their children and families with them on Christmas day.

Mr. and Mrs. Charles Cox and Floyd have returned home to Carlsbad, New Mexico, after a visit with her father, Mr. Lawson, and boys and relatives in Rising Star.

Mr. and Mrs. Howard Hicks had their children with them for the holidays. Gene, who is in the Marines, was here with them.

Joe Lilly was in a Cisco hospital a few days last week but returned home Thursday. Reports are that he is doing some better.

Mr. and Mrs. Truett Dawkins visited with her father Sunday afternoon.

Mr. and Mrs. Melvin Gardner and girls of Houston and Mr. and Mrs. Nathan Foster and Randy were

Cross Plains Review

Published Every Thursday At Cross Plains, Texas

D. J. (Jack) McCARTY

Editor and Publisher



NOTICE TO THE PUBLIC: Any erroneous reflection upon the character, standing or reputation of any person or firm appearing in its columns will be gladly and promptly corrected upon calling the attention of the editor to the article in question.

Entered as second class mail matter at the post office at Cross Plains, Texas, April 2, 1909, under act of Congress of March 3, 1879.

SUBSCRIPTION PRICES: Subscription rates: \$2.00 a year within 50 miles of Cross Plains; \$3.00 a year elsewhere in the United States.

visitors in the Edwin Erwin home Monday.

Mr. and Mrs. Gerald Holcomb of Abilene, Mr. and Mrs. Junior Livingston and baby of Gustine and Mr. and Mrs. Jim Clark and children spent the Christmas holidays in the home of their parents, Mr. and Mrs. Wes Holcomb.

Mr. and Mrs. Lee Cumba had some of their children at home with them during the holidays.

Mr. and Mrs. Edwin Erwin spent Christmas day in Sweetwater with her father, T. N. Minnix, and sisters.

We don't have a report on the oil well east of our community. Hope to have a good report next week.

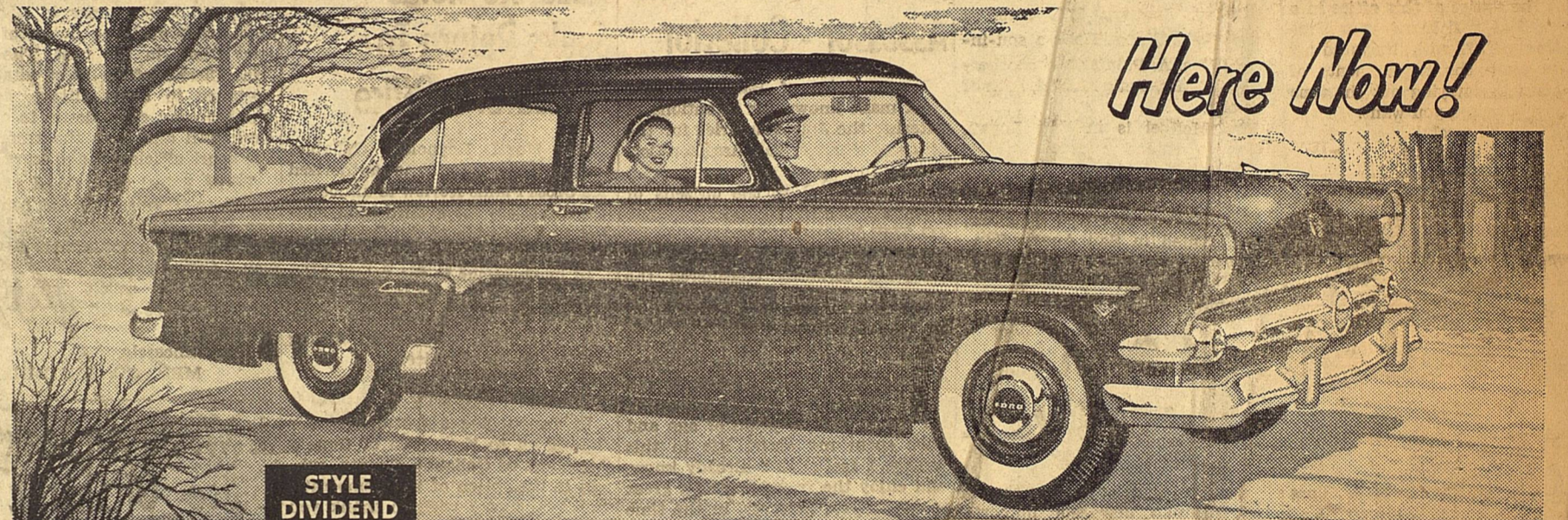
Mrs. W. J. Rumley of Sweetwater visited her daughter, Mrs. Lee Bishop and family a few days last week.

Mr. and Mrs. H. V. Falkner took their son, Johnny, to Fort Hood Monday afternoon where he is stationed. He had spent a ten day leave here with his parents.

Mrs. J. C. Watson of Burkett had as her week end guests for Christmas her daughter and husband, Mr. and Mrs. George Johnson of Denton and their daughter, Jo, of Fort Worth; Reclie and Sonny Golden and daughter, Carolyn Sue, and son, Bobby George, all of Clifton, and R. T. Watson and wife and son, Jackie, of Burkett, and her brother, James R. Bailey of Hot Springs, Arkansas. Mr. Bailey is here spending the winter with his sister and this was the first time they had been together at Christmas time since 1900.

'54 FORD the "worth more" car declares a dividend

Here Now!



STYLE DIVIDEND

3 distinctive lines — 14 brilliant body styles

You'll find that each new feature in the '54 Ford is an extra dividend in driving enjoyment... establishes Ford, even more in '54, as the "Worth More" car. You get a special dividend in styling with Ford's distinctive new appearance. You get sparkling new interiors, too, that are a dividend in themselves. And each of the new Fords gives you special dividends in ride and performance... with new Ball-Joint Front Suspension, the greatest advance in chassis design in 20 years... with your choice of Ford's new low-friction Y-block V-8 or I-block Six, the most modern engines in any car today! With 28 brilliant new models to choose from, you'll find the exact car to suit your tastes and requirements. Come in... See and Test Drive the '54 Ford.

RIDE DIVIDEND New Ball-Joint Front Suspension This revolutionary new suspension is exclusive to Ford in its field. It allows greater up and down wheel travel for a smoother ride. And it helps keep wheels in true alignment for consistently easy handling. Movement of wheels is on ball joints, whether in up and down motion or in steering motion—right or left.

The new 130-h.p. Y-block V-8 OVERHEAD VALVES DOUBLE-DECK INTAKE MANIFOLD HIGH-TURBULENCE COMBUSTION CHAMBERS SHORT-STROKE, LOW-FRICTION DESIGN DEEP-CAST "Y" BLOCK

The new 115-h.p. I-block SIX OVERHEAD VALVES HIGH-TURBULENCE COMBUSTION CHAMBERS SHORT-STROKE, LOW-FRICTION DESIGN 4-PORT INTAKE MANIFOLD DEEP-CAST "I" BLOCK

The greatest engine advances since the original FORD V-8 BOTH NEW 1954 Ford engines... the Y-block V-8 and the I-block Six... have overhead valves for most efficient high-compression operation on today's fuels. Valves are free-breathing to give you the most GO... free-turning to seat tightly and maintain high compression. Both engines have a deep-cast block with skirt that extends well below the crankshaft for greater strength and rigidity... smoother, quieter performance and extra-long engine life. Their modern short-stroke, low-friction design cuts friction losses... gives you more usable horsepower, more miles per gallon of gasoline. New high-turbulence combustion chambers assure a more thorough mixing of fuel and air for faster, more efficient combustion. Plan to Test Drive a '54 Ford. You'll find these new Ford power plants are the greatest engine advances since the original Ford V-8.

Plus five optional power assists* you might find only in America's costliest cars

Master-Guide Power Steering Swift Sure Power Brakes Power-Lift Windows 4-Way Power Seat Fordomatic Drive

'54 FORD

More than ever... THE STANDARD for THE AMERICAN ROAD

*At extra cost. F.C.A.

Make today your day for a Test Drive

ROCKEY MOTOR COMPANY

Phone 218

Baird, Texas

City Taxes For 1953

May now be paid at the City Hall,

Cross Plains, Texas

Pay now and save penalty and interest.

MRS. AVA CHILDERS

City Tax Collector

Cross Plains, Texas

LET'S TALK LIVESTOCK BY TED GOULDY



Fort Worth—Fed steers and yearlings and heavy weight calves were fully 50 cents and most late sales \$1 lower at Fort Worth Monday. The pressure on beef cattle fol-

lowed the reports of heavy cattle runs over the nation. The 12 major markets reported 6,000 more cattle than a week ago and 12,000 cattle more than on the same date a year ago. Fed heaves predominated in the runs at all markets.

At Fort Worth cows were mostly steady, and bulls sold at fully steady prices. Stocker cattle and calves of good and choice quality were steady, but those of less quality were dull and usually sold at their butcher value. Slaughter calves drew weak to 50 cents lower prices, some heavyweights off more.

Hog prices dropped sharply. Butcher hogs were 50 cents to mostly \$1 lower, and top hogs sold at \$24 to \$24.50. Sows were \$1 to \$1.50 low-

Sports Afield

By Ted eKsting

Most fly-rod anglers know that it's almost impossible to hook a fish with 100 feet of line out. Far too many rises will be missed at even 75 feet. So the skilled angler usually keeps his cast under 50 feet. And some of the best producers of trout keep them much under that.

So why, asks Jason Luets in a recent issue of Sport Afield magazine, use heavy, sinking line that will give you distance but fewer fish? He suggests the following sizes and types of lines to suit your rods:

For sunfish, bass, tarpon or anything else, he uses a moderately powerful dry-fly rod between 7 1-2 and 8 feet, and under 4 ounces. Any such rod will work fine with a C level, and HCH double-taper, or a GBF three-diameter. Theoretically, the level should be a D, but in practice the C often works better.

If your rod is from 8 1-2 to 9 feet, but weak and floppy, it might call for a D, HDH and HCF. But if a long rod has reasonable backbone for its length and weight, it will take a B or a GAF. Many think such a rod too tiring for dry-fly fishing for trout, but if you're going to use one for that, a GBG would fit, though some prefer an HCH.

For wet-fly fishing, and for bugs and streamers, a level line is most common. By using a very long tapered leader, it will serve for dry-fly fishing, too.

In dry-fly fishing, many experienced anglers have used double-tapers that they knew were one size too small to permit best casting. They got better floating qualities, and perhaps less splash. But with the new long-floating fly lines, which also drop more lightly, there seems to be no reason for this "underlining" rods.

Some of the best of these new floating lines are made only with long front tapers, so the bass-bug man who wants to use one just cuts off about half that taper; then the line works with bugs as though designed especially for them.

er at \$22 down.

Slaughter lambs were highly uneven. Some sales of fat lambs were steady, while others were 50 lower. Fat lambs topped at \$18.50. Feeder lambs were strong to 50 cents or more higher. Some shearing type feeder lambs topped at \$18.75. Old sheep and yearlings sold at strong prices.

Good and choice fed steers and yearlings cashed at \$16 to \$21, a few higher. Common and medium slaughter steers and yearlings cashed at \$10 to \$15, with cutter grades from \$8 to \$10. Fat heaves were sold Monday at prices in accord with the low time in the pre-Christmas trade.

Fat cows sold from \$9 to \$11, a few heiferish kinds to \$12. Cannery and cutters cashed at \$6 to \$9.50, with some thin, emaciated light-weight cannery down to \$5. Bulls sold from \$8 to \$13, individuals up to \$13.50.

Good and choice fat calves sold from \$15 to \$19, a few toppy heavyweights to \$20 and above. One load of 564-lb. calves sold at \$20.50. Common and medium slaughter calves drew \$10 to \$14, and culls sold from \$8 to \$10.

Good and choice stocker steer calves cleared at \$14 to \$19. Stocker and feeder steers and steer yearlings sold from \$13 to \$17.50. Stocker cows cashed at \$9 to \$13.

Good and choice butcher hogs weighing 190 to 250 pounds topped at \$24 to \$24.50. Lighter and heavier hogs sold for \$22.50 to \$23.75. Sows cashed at \$20 to \$22.

Mr. and Mrs. Roy Stambough and Mr. and Mrs. A. Baucom attended the Rice-Alabama football game in the Cotton Bowl in Dallas New Year's Day.

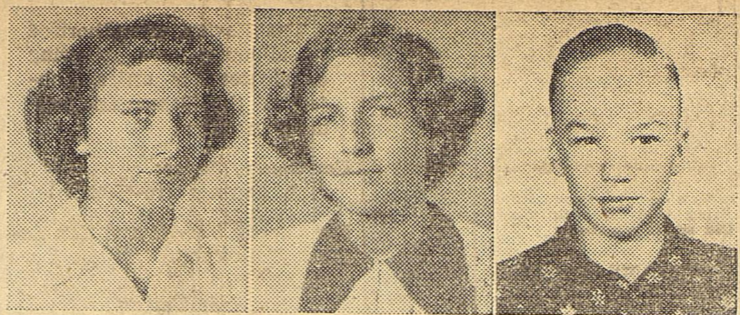
Miss Ruth Triplett of Waco visited here last week with Mr. and Mrs. A. W. Wright. Mrs. Wright accompanied her sister home Saturday for a weeks visit.

Mr. and Mrs. K. W. Gaskins and son and James Gaskins of Fort Worth visited his sister, Mrs. Exal McMillan, and family Wednesday and Wednesday night of last week.

Mr. and Mrs. Jack McCarty and Danny and Kay visited Mr. and Mrs. Dan McCarty in Fort Worth during the New Year's holidays and attended the game in the Cotton Bowl New Year's Day.

Name Texas 4-H Youth for Awards

HIGH RATINGS in the 1953 National 4-H programs were received by three teen-agers in the Dairy Foods Demonstration and Poultry programs. Statewide recognition in Texas was based on their club records.



Mildred Hoelscher Margaret Wendland Nathan Allen

A Dairy Foods Demonstration that won first honors in Texas was carried out by the team of Mildred Hoelscher, 15, and Margaret Wendland, 15, both of Robstown.

They have utilized many ways of varying the diet by the use of dairy products, stressing the value of milk for good health.

Their high ranking team demonstration was "Baked Custard." Chosen state winners, each girl is awarded a 19-jewel wrist watch by the Carnation Company.

In carrying out this program, the teen-agers learned to speak well in public and developed poise and good sportsmanship. They performed a genuine service to their communities as well.

Nathan Allen, 15, of Brownwood, has been selected as state winner in the 1953 Poultry Achievement program. His trip award to the National 4-H Club Congress was provided by Ford Tractor Division, Ford Motor Co.

His record shows that he won grand champion tom turkey and reserve champion hen awards at the Brownwood show this year. His awards include a medal for poultry at the 4-H Club Achievement Day banquet. He has helped many younger boys enrolled in the poultry project.

Despite the hours of effort devoted to the poultry program, Nathan found time to serve as secretary of the Early 4-H Club. He has been in 4-H Club activities for five years and has completed projects in field crops. He is the son of L. L. Allen, who farms 120 acres.

These programs are conducted under the direction of the Cooperative Extension Service.

Mr. and Mrs. Brown Baum and family of Jal, New Mexico, spent the Christmas holidays here visiting Mr. and Mrs. Joe Baum.

Mr. and Mrs. Robert Cotton and children of Waco spent the holidays here with her parents, Mr. and Mrs. E. H. Oliver.

Pfc. Tom Carpenter has returned to Fort Bliss after spending the holidays here with his parents, Mr. and Mrs. W. J. Carpenter.

Victor Gilbert of El Paso recently visited his sister, Mrs. Joe Baum, and husband here.

Harold Moon and Miss Annabell Harrell spent New Years in Waco visiting Miss Polly Moon.

Mrs. Sam Barr of Brownwood visited in Cross Plains last week.

why the periodic medical check-up is a "must."

"Diabetes is a condition in which the body cannot use sugar. If you have not been tested lately to see if this has developed, you should do so at once.

Three of the diseases common to the after-forty group are concerned with the circulation of the blood. These are apoplexy, hardened arteries, and high blood pressure. You will want your physician to check your blood pressure.

A great deal can be done to arrest certain forms of arthritis. The person may be put on a special diet. The doctor may advise the removal of some hidden infections. Let's plan to keep well during 1954.

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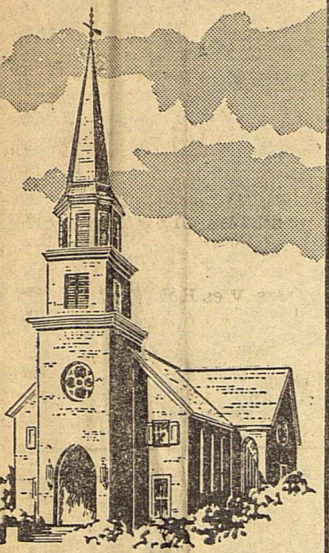


ANY QUANTITY BEST QUALITY

Cross Plains Review Your Home-town Newspaper

WHAT METHODISTS BELIEVE 1

We Believe in GOD



God is the creative and sustaining Power who works in and through all existing life. God is a Person. His personality transcends our limited human personalities but we are made in His spiritual likeness. He knows each of us and we can have personal and conscious fellowship with Him. God is love. He loves every creature whom He has made and yearns for His salvation and perfection. Not only is His love self-giving, but He craves our love in response. There is no conflict between the justice of God and the mercy of God; both spring out of His infinite love for His children.



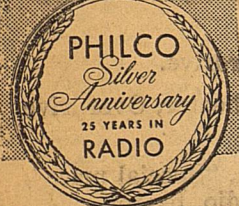
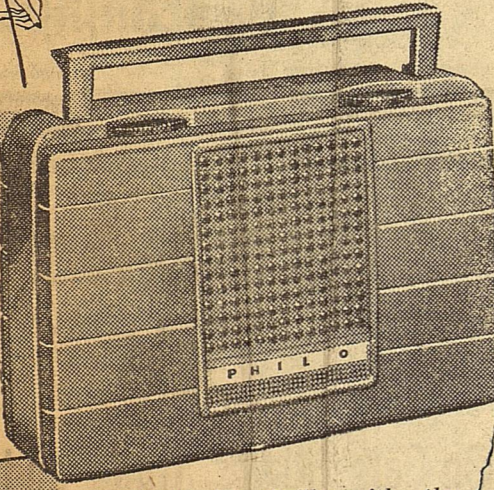
Attend the Church of Your Choice Every Sunday



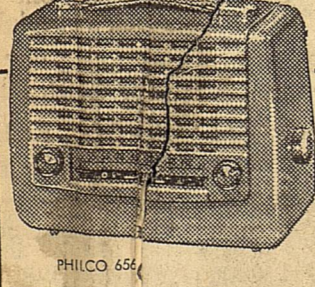
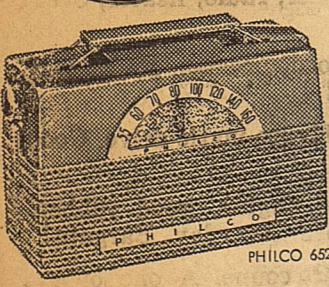
from PHILCO

Radio's Mightiest "Personal"

Peak Reception 10 Times Longer!



You'll be thrilled with the amazing power of this new Philco—it's the first "Personal" radio with full-sized portable performance! Peak reception 10 times longer than other "personals"! Your choice of 3 colors.



Most Powerful 3-Way "Personal" Portable Ever Built! New Philco matched batteries give peak reception 10 times longer than other "personals"! AC-DC too. In 4 smart colors.

Tune in the important MARINE CHANNELS Special Service Band brings you exciting Marine, Police, and Civil Defense Calls. Also regular programs. Most powerful 3-way portable made in 3 colors.

EASY TERMS

Hornsby Electric Co.

HEALTH NOTES

Austin—At this time of the year when everyone is making their New Year resolutions, Dr. Geo. W. Cox, State Health Officer, urges that one be included to do something about personal health. That resolution would be to have a complete physical examination.

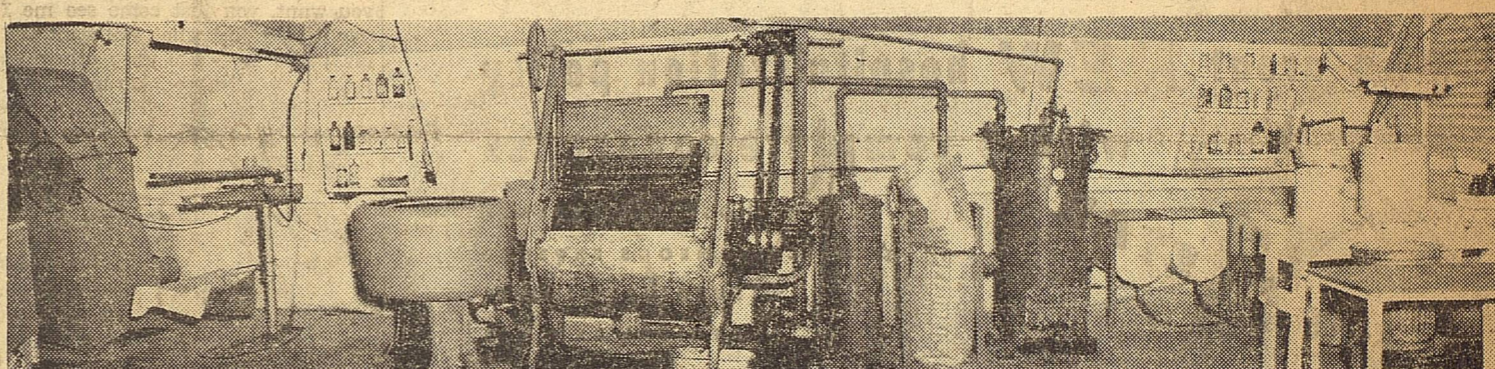
This is the time for the person forty and over to take stock of the situation as far as he is concerned. The best way to prepare for a continuing happy life is to begin early. An important thing is the periodic check-up by your doctor. A health problem discovered early is always

easier to correct. Prevention is the watchword. The principal foes of health to confront in the middle years are heart disease, cancer, high blood pressure, hardened arteries, diabetes and arthritis.

Heart disease is the leading cause of death. A person with a damaged heart, should learn his limitations and not exceed them. Many persons with heart disease lead useful and productive lives by following their physicians instructions.

Cancer is the second leading cause of death. Many types of cancer can either be cured or brought under control if found early and diagnosed. This is another important reason

Central Cleaners Invites You To Inspect Their Modern Cleaning Room At Any Time

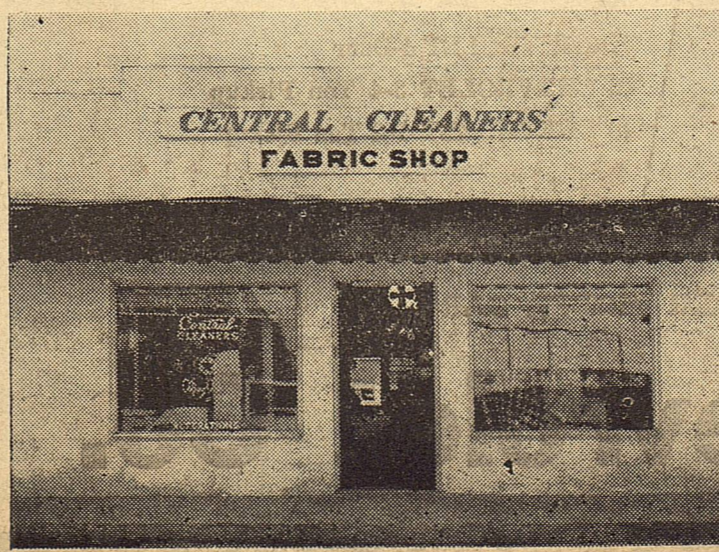


We feel sure that you would be impressed by the cleanliness of our modern cleaning room if you should come and inspect it. You would see neat rows of bottles which contain every cleaning fluid available to remove any spot which it is humanly possible to remove. A multitude of gadgets and instruments of all kinds, to do all kinds of cleaning, can be seen there. Everything to clean anything from the grimmest work clothes to the finest silk dresses are incorporated in our facilities. All these things and many more vouch for our efforts to bring you the best in cleaning you could find anywhere.

Rogers pressure filtration of cleaning naphtha, the latest and best method known to man, R. R. Sreet & Co. spot removers, the Hoffman press, the greatest names in dry cleaning plus the Cissell mushroom puff-iron, shown at right, will be found in our shop.

This new Cissell device will steam the wrinkles out of most of your clothes without them being touched with a flatiron.

LEATHER AND SPECIALTY CLEANING HATS RENEWED - DYEING.



January 10th, 1954, is our 5th anniversary. Five years experience in bringing quality cleaning to the people of Cross Plains trade territory. Surely such a record will prove our ability and desire to fill your cleaning needs to your complete satisfaction. Come to our shop next time you need tailor work of any kind.

Central Cleaners

Two doors North of Post Office Cross Plains WE GIVE S&H GREEN STAMPS

Motor Rewinding and Electrical Appliance Repairs

First class workmanship at reasonable prices.

Give me a trial.

D. E. BRADLEY Rising Star, Texas

Small But MIGHTY WANT ADS

SELL BUY
RENT TRADE

WOULD LIKE TO LEASE Farm and grassland, any size. See Clyde Bunnell.

WANT TO BUY: 250 gallon used Butane gas tank. Contact B. B. Hickman, Route 2, Rising Star, Texas. (tfc-32)

NOTICE: I will meet competitive prices on all types and sizes of monuments, and do it with first grade granite. Also do extra lettering at cemetery the sand blast way. No chiseling to mar the beauty of your monument. Your business deeply appreciated. C. R. Myrick, Cottonwood, Texas. (tfc)

FOR SALE: 25 acres of land, two story house and good well of water at Cottonwood. See Mrs. Verna Mae Ramsey, at Cross Plains post office. (tfc-35)

FOR SALE: Early Triumph wheat and Texan Barley seed. See J. M. Greenwood, 5 miles south of town on Brownwood highway. (28-tfc)

Troubled with gas, bloating after eating? Use HYMACALSO. Filled thousands of times as a doctor's prescription, now available to all. Guaranteed. \$1.00. City Drug Store. (tfc31)

FOR SALE: Slightly used 17-inch RCA Victor Television set by owner. 40-ft. mast and new Channel Master Antenna included, installed. Bargain price. See Harold Moon.

FOR SALE: My home in Cross Plains, 6 rooms and bath, three car garage with office, located on 1-2 lots, across the street in front of grade school. If interested write Mrs. I. C. Looman, P. O. Box 73, San Acaio, Colorado. (tfc-37)

FOR RENT: Well-equipped paint and body shop. R. B. Jordan, Cross Plains. (tfc)

RADIO REPAIRING, tubes and supplies. R. B. Jordan, Cross Plains, Texas. (tfc)

HOUSEWIVES: Address advertising postcards. Must have good handwriting. LINDO, Watertown, Mass. (4tp-41)

FOR SALE: '49 DeSoto. Extra nice and clean. W. J. (Son) Sipes. (41-tfc)

FOR SALE: 4-room house with bath, 1 1/2 blocks from school; located on corner lot. Price \$1,850.00 See J. V. McCowen.

SIGNS: Get your "For Sale" and "For Rent" signs at the Cross Plains Review office. Priced at 20c each.

To Relieve Misery of
COLDS
take 666
LIQUID OR TABLETS - SAME FAST RELIEF

WE FIX MAGNETOS. Calhoun Motor Co., Cross Plains, Texas. (tfc)

Clean, Cutting Saws
Your saws will cut cleaner, truer, faster when filed on our precision machine. Quick service on all types of saws. Bring your saws in today. Old saws re-toothed.

WILLIAMS PLANING MILL

Watch Repairing
Your Watch Repair work will be Appreciated.

New Watches
Have in stock Shock-protected, Water-Proof, Dust-Proof Watches for Men and Boys.
Elgin and Bulova Watches For the Ladies

CLYDE BUNNELL
At home on North Main St.

Asthma Relief!
10 DAY SAMPLE FURNISHED
FAST RELIEF! When each minute seems like an eternity while you struggle and choke, spasms Brouchial-Asthma relieved QUICKLY (usually within 1 minute) by NEPHRON INHALATION THERAPY. Most stubborn cases respond. Regardless of what you have tried or how hopeless your case do not give up. See us for full particulars. Insist on NEPHRON.

CITY DRUG STORE

WE BUY
Cattle & Hogs
SLAUGHTER
For good beef or pork for your deep freeze or frozen food locker, see
Coppinger & McNeel

Political Announcements

The Review is authorized to announce the following candidates for office, subject to the Democratic Primary in July:

For County Judge: J. L. Farmer (re-election)

For County Sheriff and Tax Assessor-Collector: Homer Price J. W. (Wes) Patton

For County Treasurer: Hazel Reynolds (re-election)

For District Clerk: Mrs. Corrie Neithercutt (re-election)

For Commissioner, Precinct No. 4: Claude Foster (re-election)

Mr. and Mrs. Tom Cox were visiting in Comanche Tuesday morning.

Miss Ida Nell Williams returned to Austin Sunday to resume her duties as teacher in the Austin Public Schools, after spending the holidays here with her parents, Mr. and Mrs. W. B. Williams.

NOTICE TO THE PUBLIC:

Your attention is called to the fact that the City's Dump Ground is not to be used as a repository for any kind of dead animals other than cats and dogs. Your observance of this notice is demanded.
By order of the City Council.
S. F. BOND, Mayor

For Sale

REAL ESTATE

Now friends and neighbors a New Year has begun and I invite your cooperation for this year. You can help me and I can help you, so let's all pull together and we will get the job done.

Now friends I have a nice selection of listings and if it is real estate you want, you just come see me I might have just what you want and my policy is — Do unto others as you would have them do unto you.

Bert Brown
"Your Real Estate Dealer"
Phone 248 Box 22
Cross Plains, Texas

Lemon Juice Recipe Checks Rheumatic and Arthritis Pain

If you suffer from rheumatic, arthritis or neuritis pain, try this simple inexpensive home recipe that thousands are using. Get a package of Ru-Ex Compound, a two-week supply, today. Mix it with a quart of water, add the juice of 4 lemons. It's easy. No trouble at all and pleasant. You need only 3 tablespoonfuls two times a day. Often within 48 hours—sometimes overnight—splendid results are obtained. If the pains do not quickly leave and if you do not feel better return the empty package and Ru-Ex will cost you nothing. You are the sole judge, as RU-EX is sold by your druggist under a money-back guarantee. Over 5 million packages used—proof of wonderful results.

SMITHS DRUG STORE

Dick Wagner was an Abilene visitor Wednesday afternoon of last week.

Mrs. Juanita Robbins left Saturday for Houston where she will visit the next few weeks.

Veterans of Foreign Wars

Post No. 8924
Meets 2nd & 4th Thurs. Each Month, at 7:30 p.m.

Alex Shocklee, Commander

TOMMIE AIKEN POST No. 423

American Legion
Meets 1st. Wed. Of Each Month at 7:30 p.m.

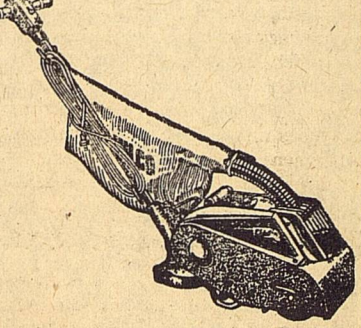
CLAY KINNARD, Commander

Cross Plains Lodge No. 627

First Thursday Each Month at 8:00 p.m.

R. M. ILLINGWORTH, W.M.
NORMAN COFFEY, Sec.

REVIVE THE BURIED BEAUTY



Uncover the lost beauty and richness of your worn floors by sanding them with our Hilco Rental Sander. This famous machine has produced amazing results for hundreds of local householders. It's simple to operate, dustless and foolproof.

LOW RENTAL RATES BY THE HOUR, DAY OR WEEK.

Williams Planing Mill
Cross Plains, Texas

PLAINS

CROSS PLAINS, TEXAS

WEDNESDAY & THURSDAY
January 6-7

ROBERT MITCHUM
LINDA DARNELL
JACK PALANCE

"SECOND CHANCE"

(Color by Technicolor)

FRIDAY & SATURDAY
January 8-9

ROBERT STACK
JEAN TAYLOR

"WAR PAINT"

(In Pathe Color)

SUNDAY & MONDAY
January 10-11

DORIS DAY
GORDON MCRAE

"BY THE LIGHT OF THE SILVER MOON"

(Color by Technicolor)

TUESDAY ONLY
January 12

WALTER PIDGEON

"SCANDAL AT SCOURIE"

(Color by Technicolor)

Want To Buy Or Sell Use The Classified Ads

PROFESSIONAL CARDS

Carl J. Sohns, D.O.
PHYSICIAN & SURGEON
City Drug Store Res. Phone
Phone 23 188

DR. CALVIN GAMBILL
Naturopathic Physician
CROSS PLAINS, TEXAS

EYES EXAMINED
GLASSES FITTED
Dr. A. J. Black
Optometrist
Coleman Office Bldg.
Phone 7651 Coleman, Texas

Jackson & Jackson
Attorneys At Law
235 Market Street
BAIRD, TEXAS

Drs. Ellis & Ellis
OPTOMETRISTS
Dependable Optical
Service in Brownwood
For 20 Years
DIAL 2682
For Appointment
Citizens National Bank Bldg.
Brownwood, Texas

Krell Insurance Agency
—Fire
—Windstorm
—Casualty
—Automobile
Office at
500 MAIN STREET

DR. MOLLIE W. ARMSTRONG
OPTOMETRIST
A Complete Optometric Service
408 Center Avenue
BROWNWOOD, TEXAS
Dial 5539 for Appointment

Russell-Surles Abstract Co.
Prompt And Dependable
Abstract Service
Office, 337 Market St.
Baird, Texas
Vada White Bennett, Owner

Insurance, Bonds, Farm and Ranch Loans
City Property Loans,
Long Terms and Low Interest
Automobile Loans
Let us Save You Money
COOK INSURANCE AGENCY

W. B. BALDWIN LUMBER
Campbell Quality Paint
Builder's Hardware
Johns-Manville Roofing
Phone 202. Cross Plains

CALLAHAN COUNTY ABSTRACT CO., INC.
Complete abstracts to all lands and town lots in Callahan county
Insurance Bonds & Financing
Arthur L. Young
President

WE BUY Junk Metals

Highest cash prices paid Scrap Iron, Copper, Brass and other metals. See us before you sell.

Auto Parts—new & used

for all makes and models . . . from the latest to the oldest jalopies.

If you need Auto Parts, see us. We have them
L. G. JENNINGS
Located at Sating Rink -- Cross Plains, Texas

January Sale

On Cars, Pickups, Trucks and Tractors

- 1950 Mercury 4-Door, R&H and Overdrive.
- 1950 Ford, 4-Door Custom V-8, Radio, heater, Overdrive A good one.
- 1948 Studebaker Champion Club Cpe., "Special price", "Special Car", clean, one owner, radio, heater, overdrive. This week's special!
- 1948 Chrysler Windsor "6" Fordor Sedan, R&H, new tires. Priced for Quick Sale!
- 1947 Olds, "Lite Six", R&H, Hydro-matic drive. Good tires, seat covers.
- 1941 Ford Cpd Heater, good engine, good rubber, good car! Want to sell before Saturday. Bargain!
- 1941 Chrysler convertible club coupe. A one owner "old maid's" car. Clean, solid.
- Several Late Model Pick-ups.
- A good F-12 Tractor with all equipment.

Howard McGowen
South Main Cross Plains
Phone 130

CHANNEL MASTER'S SUPER FAN TV ANTENNA
completely covers channels 2-13
• Most effective VHF antenna ever developed.
• Rugged; stands up in roughest weather.
• Millions in use throughout the nation.
Hornsby Electric Co.

a great **NEW** hospitalization policy with 5 complete coverages
ICT'S 5 STAR FAMILY PLAN
★ HOSPITAL EXPENSE
★ MISCELLANEOUS EXPENSE
★ SURGICAL BENEFIT
★ MEDICAL EXPENSE
★ ACCIDENTAL DEATH AND DISMEMBERMENT
The brand new 5 STAR FAMILY PLAN of hospitalization insurance lets you select the coverages you and your family need for adequate protection. No waiting to receive your policy, no medical examination required. 5 STAR adds substantially to your health and safety precautions against accident and sickness.
Cook Insurance Agency
LOCAL AGENT FOR
THE INSURANCE COMPANY OF TEXAS
ICT GROUP

BEST BUYS ON USED CARS
'47 FORD 2-Door
'51 CHEVROLET 4-Door
'49 CHEVROLET 4-Door Fleetline
'49 CHEVROLET 2-Door Fleetline
'47 CHEVROLET 4-Door
'42 CHEVROLET 3-4 Ton Pickup
'48 CHEVROLET 1-2 Ton Pickup
(Listings Have Inspection Stickers)
REAL BARGAINS IN OLDER MODEL CARS.
Bishop Chevrolet Co.

H. M. 1-c Dwayne and Mrs. Doyle and Caroline have been visiting her parents, Mr. and Mrs. Ben Riffe, and his mother, Mrs. Vivian Doyle of Cisco, the past two weeks. Mr. Doyle returned to Orange Naval Base Sunday leaving Mrs. Doyle and Caroline for a longer visit.

Garland Smith returned to his home in Albuquerque, New Mexico, Friday of last week after a ten day visit with his father, W. D. Smith, here. He also visited Miss Lyla Smith in Fort Worth while here.

Mr. and Mrs. Frank Woody left Tuesday morning for California where they will visit relatives.

Mr. and Mrs. L. J. Weiler, Jr., of San Antonio spent New Years in the home of his grandparents, Mr. and Mrs. J. G. Weiler.

Fresh, New And Tested . . .

From the most staple drugs to technical medicines, you will find us completely stocked with fresh, new merchandise. Get the habit of bringing prescriptions to us. We never substitute, and we only use tested ingredients. Weekly shipments keep us qualified to serve your needs. If you are unable to find some desired article, notify us, we'll have it in less than a week.

CITY DRUG STORE

BENTON JONES, Owner

INVENTORY SALE

AT

W. D. Smith

GOODYEAR HOME & AUTO STORE

12x15 Gold Seal Rugs, a \$19.95 value for \$15.95
 26-inch Boys Red Bicycle, \$46.95 value for \$37.50
 Gas Range, Apartment size, \$85.00 value for \$59.95

Admiral Deluxe Refrigerator, it is a dandy, plenty of room. Very neat, a \$259.95 value for \$180.00

Plastic Seat Covers for late model cars, \$21.95 value for only \$15.00

Fiber Seat Covers for late model cars, \$13.95 value for only \$9.95

Six Radiant Gas Heater, \$22.50 value for \$17.50

Motortone Mufflers, for late cars \$5.60 to \$9.95

Generators for late Fords & Chev. \$9.95 Exch.

24 Month Battery for \$14.95 Exch.

Statement of Condition

Citizens State Bank

Cross Plains, Texas, December 31, 1953

RESOURCES

Loans and Discounts	\$ 395,290.27
Overdrafts	607.10
Banking House	6,000.00
Furniture, Fixtures and Equipment	3,000.00
Cash and due from Banks	623,854.04
U. S. Bonds	955,475.00
Municipal Bonds	119,719.93
CCC Notes	114,444.22
	1,813,493.19

Total \$2,218,390.56

LIABILITIES

Capital Stock	\$ 50,000.00
Surplus	50,000.00
Reserve for Contingencies	65,000.00
Undivided Profits	10,163.86
Reserve for Taxes	9,832.61
Dividend Payable, January 2, 1954	5,000.00
Deposits	2,028,394.09

Total \$2,218,390.56

The above statement is correct

F. V. TUNNEY, Vice-President

Member of Federal Deposit Insurance Corporation

COTTON QUIZ

HOW DOES COTTON HELP YOU SLEEP?



Veterans ? Box

Q—I'm planning to take a correspondence course under the Korean GI Bill. How much will my GI training allowance be?

A—Your training allowance will be computed on the basis of the established charge which the school requires non-veterans to pay for the same course.

Q—As a member of the organized reserves, may I count time spent on training duty — as opposed to regular active duty — in figuring how much entitlement I'll have for Korean GI Bill training?

A—No. Time spent on training duty does not count in determining entitlement under the Korean GI Bill. However, if you were recalled for regular active duty — and not training duty — that time would count.

Q—I understand that if a Korean GI trainee's entitlement runs out past the mid-point of a school term or semester, he'll be allowed to finish that term or semester under the Korean GI Bill. Will entitlement be extended for an on-the-job trainee whose entitlement expires before he finishes his training?

A—No. Entitlement may not be extended under any circumstances for veterans taking on-the-job or institutional on-farm training under the Korean GI Bill. The law permits such extensions only for veterans in school.

Q—Is it possible for two veterans, who own a farm in partnership, to take institutional on-farm training on the same farm?

A—Yes, it is possible, provided that conditions are favorable enough to assure the success of both veterans, and provided that both training programs meet all the qualifications of the law.

Mrs. Mae Lawrence of Kermit visited Mrs. Mack Campbell a few days this week.

Mr. and Mrs. A. B. Harris of McCamey visited their daughter, Mrs. Ben Porter, and family here during the New Year's holidays.

WSOS To Begin Study On Jeremiah, January 11

The Womens Society of Christian Service of the Methodist Church will begin a study of "Jeremiah" Monday afternoon, January 11, at 2:30 at the church. Mrs. Jasper Wright, District Rural Worker of the Cisco District will lead in the first study session. All ladies of the church are invited to attend.

SABANNO NEWS

By Mrs. Edwin Erwin

We had quite a bit of visiting among the folks in our community during the Christmas holidays.

Rev. McPearson of Brownwood filled his regular appointment at the Baptist Church Sunday and Sunday night. He is the new pastor here.

Mrs. Sam Harter of Abilene visited with friends, Mr. and Mrs. Charlie Goleanor and Mrs. W. S. McCann during the holidays.

Mr. and Mrs. Roy Allen and children of Andrews and Mr. and Mrs. Gerald Green and children of Big Spring visited in the home of Mrs. Green and Aizie during the Christmas holidays.

Misses Patsy and Janie Cumba visited with Charlene and Donna Sue Hefner Sunday.

Gene Hicks has returned to his duty in the Marines in San Diego, California, after a visit with his parents, Mr. and Mrs. Howard Hicks.

Mrs. W. S. McCann visited in the home of Mrs. J. L. King, Friday.

We are sorry to report that Joe Lilly is not feeling so well, he is now in a Cisco hospital. His many friends are thinking of him and hoping he is getting along better now.

The Busy Bee Club met in the home of Mrs. Charlie Goleanor on Wednesday afternoon with nine members and one visitor present. One quilt was almost finished. The next meeting will be in the home of Mrs. Truett Dawkins. Delicious refreshments of fruit cake, coffee and hot chocolate were served to all attending.

J. W. Bishop of Lubbock was a visitor in the J. C. Hefner home over the week end.

Mr. and Mrs. Ralph Erwin and children have returned to their home in Hobbs, New Mexico, after spending the New Years holidays with their parents, Mr. and Mrs. Edwin Erwin.

Aubrey Hicks, stationed at Fort Hood, is spending a 24 day leave here at home.

Mr. and Mrs. Lee Cumba had all their children home during Christmas, Mr. and Mrs. R. L. Cumba and children of Snyder, Earl Cumba and family of Avoca, Loyd Sanson and family of Grapevine, Billy Cumba and family of Brownwood, Ray Gage and family of Moran, and Raymond, Janie and Patsy.

Mr. and Mrs. J. L. King had three of their daughters with them Christmas, Edna and family of Grand Prairie, Mr. and Mrs. Lawrence Kelly of Abilene, and Mr. and Mrs. Clois Webb and children of Cisco, also a granddaughter, Mr. and Mrs. Jim Dickson and children of Grand Prairie, and Mr. and Mrs. Wayne Webb and son of Grand Prairie.

Mr. and Mrs. John Morris and children of Kilgore have returned home after a visit with their sisters, Misses Josie and Alma Morris.

Rev. McPearson had dinner in the home of Mr. and Mrs. Truett Dawkins Sunday.

Mr. and Mrs. Clifton Barron of Snyder, Mr. and Mrs. Harold Freeman and baby of Port Lavaco and Mr. and Mrs. B. B. Huntington and children of Cross Plains spent Christmas day with their parents, Mr. and Mrs. Loran Barron.

Mr. and Mrs. Clarence Scott and Jimmie have returned home after visiting their daughter and sisters and families in Fort Worth.

Mr. and Mrs. Sam Balkum and Sammy of Cross Plains and Mr. and Mrs. Roy Reid of LaPaylor visited in the J. C. Hefner home during the holidays.

Mr. and Mrs. Robert Meadors have a new grandson, named Jerry Lynn. His parents are Mr. and Mrs. Thelbert Meador of Coleman.

Dean Allen and family of Denver City, John Allen and family of Andrews and Mrs. A. S. Taylor of Fort Worth and Mrs. Sam Harter were Christmas visitors in the home of Mr. and Mrs. Charlie Goleanor.

Mr. and Mrs. W. S. McCann had three of their children home during the holidays, Bennie and family of Coleman, Pauline and family of Fort Worth, and Mr. and Mrs. Claton Scott and baby of Andrews.

Miss Charlie Laminack spent the Christmas holidays with her father and grandmother Moody and Mrs. Laminack and Jimmie.

Mr. and Mrs. Lee Cumba, Mr. and Mrs. Charlie Goleanor and Mr. and Mrs. Edwin Erwin visited Joe Lilly Sunday afternoon in a Cisco hospital.

Miss Eloise Lane of Santa Fe, New Mexico, visited her parents, Mr. and Mrs. C. D. Lane, over the week end.

Mr and Mrs. V. L. Hobdy visited in Abilene Sunday afternoon with Mr. and Mrs. H. S. Stephenson and family.

Garland Gossetts Are Parents Of Baby Boy

Mr. and Mrs. Garland Gossett of Route 1, Cross Plains, are parents of an eight pound eight ounce baby son, born Saturday in Callahan County Hospital at Baird. The baby has been named Virgil Benton.

Mrs. T. B. McCracken of Cross Plains is the paternal grandmother.

A Classified Ad Will Sell It

Mrs. Bernice Breeding spent the New Years holidays with her daughter, Mrs. Maxine Youngman, and family of Lubbock and her son, D. Breeding, and family of Lamesa. She returned to Cross Plains Monday night.

Tommy Atwood of Kermit has been visiting his grandmothers, Mrs. C. E. Atwood and Mrs. Dee Little.

Mrs. R. S. Peavy took her granddaughters, Sheryl and Judy Peavy, to their home in Odessa Sunday after a weeks visit here with their grandparents. Mrs. Peavy visited in Midland and Lorraine before returning home Tuesday night.

Mrs. W. J. Rumley of Sweetwater visited her daughter, Mrs. Lee Bishop and family a few days last week.

ADAIR'S JANUARY SPECIALS

LADIES DRESSES, COATS AND SUITS REDUCED FOR THIS SALE

One Rack Of Dresses

Priced at Only

4⁹⁸

Other Dress Values

Values to \$19.95, Now

7⁹⁸ - 9⁹⁸

All Coats And Suits Reduced

1-3 to 1-2



Ladies Skirts

Sale Priced

1.98

Ladies Hats

Bargains. Priced at

1.98

House Shoes

Odd Lots

1.25

Ladies Sweaters

Now Going At

1.98

Ladies Shoes

One Table

2.98

Cotton Blankets

Single . . . Priced

1.39

Ladies Purses

Real Bargain at Only

88c

Ladies Hose

15 Denier, 60 Gauge

79c

Bed Sheets

Size 81x108

1.98

Fast Color Prints

Solids and Fancy . . . Yd.

29c

Remnants

You Can't Beat These

½ Price

Towels

Size 20x40, Only

49c

Children's Sweaters

To Close Out At

1.00

Plainview Cotton

Priced At

1.49 - 1.79

Men's Dress Shirts

Special

1.88

Men's Hats

To Go At

1.98

Mr. and Mrs. Albert Clements of Stephenville were week end visitors here with her sister and husband, Mr. and Mrs. Joe Baum.

BURKETT NEWS

By Anita Strickland

(Intended for last week)

With the exception of a few over the community being confined to their beds due to illness and others in hospitals, it seemed that this community has had a very nice Christmas. No serious accidents or mishaps like so many communities over the nation have had. Here is hoping that everyone will do their part in the coming year to avoid accidents. I also hope that the coming year will be a very happy and prosperous one for the Review staff and the many readers of the Review.

Word was received here that Mrs. Alice Williams of Big Spring, sister of Cy Burns, has been very ill in a Big Spring hospital but is improving and is able to be at home again.

Mr. and Mrs. Gordon Burns and family of Fort Worth visited his father, Cy Burns, and brother, Carl and family, during the holidays.

Mr. and Mrs. Gordon Chambers of Pensacola, Florida, spent Christmas with his father, W. R. Chambers, and other relatives here.

Austin Keefer has received notice to report January 12 for induction into the service.

Mrs. Ben Wooten is at her home after spending a few days in a Brownwood hospital.

E. B. Webb is at home from the Coleman Hospital after receiving treatment for several days.

Sylvia Webb is very ill in the

Coleman Hospital at this time.

Mr. and Mrs. Carl Burns and family spent Christmas with Mr. and Mrs. Richard Shillings of Olney.

Mr. and Mrs. Paul Lucko and baby of Fort Worth and Mr. and Mrs. W. C. Key and children of Odessa spent Christmas with Mr. and Mrs. L. D. Evans and other relatives.

Bill Kelly of Abilene visited Aunt Mary Adams one day last week. Other holiday visitors in Aunt Mary's home were her sons and families, Anderson of Olton, Harold of Sherman, and Walter of McCamey.

Mr. and Mrs. Jim Helms, Mr. and Mrs. Lloyd Rich and Mr. and Mrs. Paul Hicks and girls all of Cross Plains and Y. C. Boyle of Burkett visited Mr. and Mrs. Charlie Truett at Gatesville recently.

Mr. and Mrs. Quinn Harris returned home Monday after spending the holidays with Mr. and Mrs. Grady Harris and family at Aransas Pass.

Mr. and Mrs. Herman (Slim) Gray and sons of Aransas Pass spent a few days with his parents, Mr. and Mrs. D. C. Gray, and other relatives the past week.

Mrs. Ethyl Tabor and Joyce of Baird visited relatives here Thursday and Friday.

Mr. and Mrs. Arthur Boyle and children of Bonham visited his parents, Mr. and Mrs. Delbert Boyle, during the holidays.

Mr. and Mrs. Raymond Cross and Kenneth of Arkansas returned home Sunday after visiting relatives here the past week.

Mr. and Mrs. R. L. Cross of Houston returned to their home Monday after spending several days here and at Cross Plains. Mrs. Net Cross returned home with them for a visit.

Mr. and Mrs. P. E. Harris and Bobby of Bonham and Mr. and Mrs. Wayne Harris of Midland spent the holidays with Mr. and Mrs. E. L. Harris.

Mr. and Mrs. W. L. Audas and baby were here from East Texas to spend the holidays with his parents, Mr. and Mrs. Lloyd Audas.

Mr. and Mrs. Archie Adams and baby of Fort Worth visited his parents, Mr. and Mrs. V. C. Adams, and her parents, Mr. and Mrs. David Keefer, of Santa Anna during the holidays.

Visitors in the home of Mr. and Mrs. Troy Tomlinson during the holidays were Mr. and Mrs. Oscar Wilkerson of San Antonio, Mrs. Rosa Tomlinson, Mr. and Mrs. Joe Tomlinson and family and Mrs. Opal Morris all of Brownwood.

Mr. and Mrs. Clarence Porter of Fort Worth were holiday visitors with relatives here.

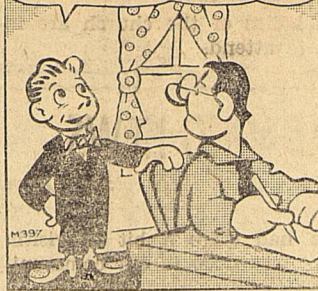
Mr. and Mrs. Nelson Andrews and Nancy of Kermit, Mr. and Mrs. Bob Baker and Randy of Knapp, Mr. and Mrs. Earl Baker of Ballinger visited Mr. and Mrs. C. D. Baker during the holidays.

Mr. and Mrs. Sam Porter of San Angelo visited here over the week end.

Holiday visitors in the E. C. Evans home were Mr. and Mrs. C. C. Evans and family of Dublin, Mr. and Mrs.

Vic Vet says

SO YOU PLAN TO WRITE TO VA ABOUT YOUR GI INSURANCE? FOR A FASTER REPLY GIVE YOUR FULL NAME, YOUR PERMANENT ADDRESS, YOUR INSURANCE NUMBER AND YOUR SERVICE NUMBER.



For full information contact your nearest Veterans Administration office.

Harold Chatham and family of Opalin, Mr. and Mrs. W. H. Evans and family of Wichita Falls, Mr. and Mrs. J. D. Montgomery and sons of Cross Plains, Mr. and Mrs. L. S. McCormick and family of Fort Worth and Mrs. Arnold Burton and Jeannie.

Mr. and Mrs. Thurman Walker and Dale of Lampasas visited relatives here and at Cross Plains during the holidays.

Mr. and Mrs. Britton Lilly of Ford County visited Mr. and Mrs. E. Knight during the week end.

Mr. and Mrs. George Johnson of Denton visited relatives here over the holidays.

Mr. and Mrs. Junior Briggs and family of Coleman visited their parents, Mr. and Mrs. Lat Mountain and Mr. and Mrs. L. E. Briggs, Christmas.

Mr. and Mrs. Clyde Brown spent the holidays with their daughter and family, Mr. and Mrs. C. J. Varner, of San Angelo.

Mr. and Mrs. Henry Beavers spent Christmas at San Angelo with relatives.

Mr. and Mrs. Gilbert Williams and daughter of Artesia, New Mexico, and Aileen and her husband of Fort Worth visited Mr. and Mrs. George Williams during Christmas.

Visitors of Mrs. Jesse Honts during the holidays were Mr. and Mrs. L. K. Field of Wheeler, Mr. and Mrs. Hosea Weeks and family of San Angelo, Lloyd Honts and Miss Sylvia Clapp of Bartlesville, Okla., and Mr. and Mrs. Clint Brashear of Cisco.

Mr. and Mrs. Ralph Appleby and Mr. and Mrs. Perry Day and family of Zephyr visited Rev. and Mrs. V. E. Hankinson and family.

COTTONWOOD

By Hazel I. Respass

Mr. and Mrs. Raymond Clark of Putnam visited with Mrs. Mollie Murray, Sunday.

Mrs. W. B. Gilleland, who has been visiting Mr. and Mrs. Fred Kelley and friends in Lubbock the past week, returned home Sunday.

Mr. and Mrs. S. J. Bains visited his brother, Oran Bains, and family at Rowden Sunday. Mr. Oran Bains was quite ill, Sunday.

Grady G. Respass of Sweetwater visited in the Respass and Clark homes Saturday night.

Misses Beulah and Hazel Respass, Gaylon Coppinger and Mrs. Walker Respass of Rising Star visited Mrs. S. A. Moore in Comanche New Year's day.

Mrs. Edd Strahan gave a New Year's musical at her home December 31.

Miss Dorothy Morris of Rising Star was visiting Miss Gloria Strahan, Saturday.

Joe Garrett is visiting his grandparents, Mr. and Mrs. R. A. Maddox.

Mr. and Mrs. H. L. Bilbrey spent last week end with their daughter, Mrs. Carrol Purvis, and family in Dallas.

Mr. and Mrs. Don Peninger and baby of Weatherford were week end visitors here with Mr. and Mrs. V. C. Walker and Mr. and Mrs. Mack Childers.

Mrs. Lola Davis of Clarkston, Washington, is here visiting with Mrs. T. M. Davis and Myrtle, Sunday they visited in Gorman with Mr. and Mrs. John Davis and family and with Mr. and Mrs. Don Rogers.

Mr. and Mrs. Arvin Brashear and baby of Abilene spent the week end here with Mr. and Mrs. R. N. Brashear and children. Other relatives in the Brashear home Sunday were Mr. and Mrs. J. D. Goble of Abilene, Mr. and Mrs. Truman Foster of Toyahvale and Mr. and Mrs. M. E. Rouse and girls of Atwell.

Mr. and Mrs. Exal McMillan and daughter, Billie Helen, and Miss Therine Crites attended the annual New Year's Eve dinner and party held by the Brownwood Firemen and policemen at the U.S.O. hall in Brownwood. Billie Helen and Therine appeared on the program during the dinner hour.

Mr. and Mrs. Emil Ringhoffer, Jr., and baby of Baird visited his parents, Mr. and Mrs. Emil Ringhoffer, Sr., Monday.

Mr. and Mrs. C. W. Freeman of Abilene spent Saturday night and Sunday here visiting his father, H. C. Freeman, Sr.

Mr. and Mrs. Norman Farr and daughter visited the C. C. Burkett family at Coleman Sunday.

J. A. Ferrell returned home Sunday from Dallas where he visited his daughter, Mrs. A. D. Carr and husband during the holidays.

Lt. and Mrs. J. D. Riley and family of San Angelo were week end visitors here with his parents, Mr. and Mrs. I. N. Riley. Mr. and Mrs. Walter Batis of Brownwood visited in the Riley home Sunday.

Pay Taxes Now and Avoid Penalty

Payments made before February 1st will not be subject to additional fees for interest and penalties, and to accommodate property owners this office has mailed statements of 1953 taxes.

Don't forget that if you wish to vote during 1954 your poll tax must be paid before February first. You will not want to be disfranchised for the need of a poll tax receipt, so attend to this detail at once. Poll taxes may be paid at the Citizens State Bank in Cross Plains as well as at the office of

JOE PIERCE

Sheriff & Tax Assessor-Collector for Callahan County

1953 School Taxes Due

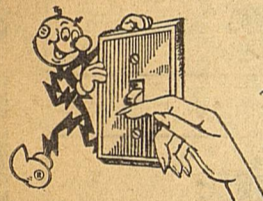
Deadline for paying 1953 School Taxes will be January 31 and patrons are urged to get their payments in before that time to avoid penalty.

OFFICE TO BE OPEN DAILY

From 8 to 5 o'clock from now until January 31, at McCuin Insurance Agency

DON'T LET YOUR SCHOOL TAXES GO DELINQUENT!

A. J. McCuin, Collector



Finger Tip Control



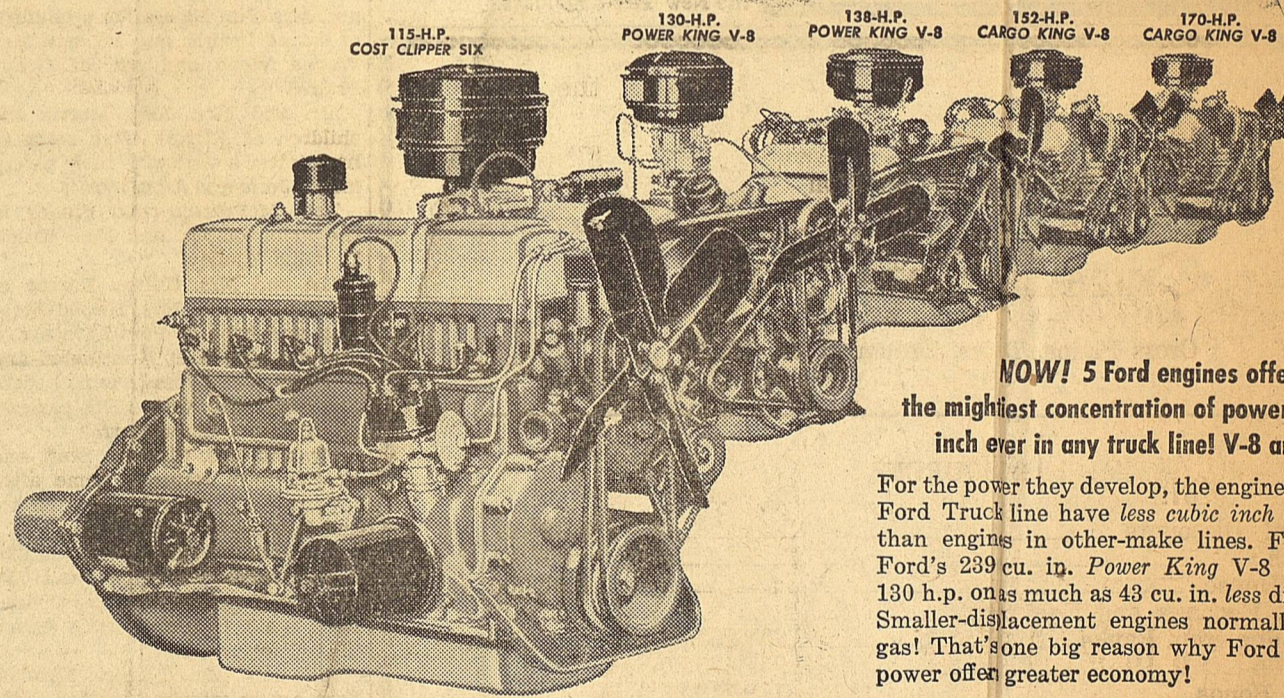
THE hand that guides the baby also flicks an electric switch — and home starts humming! Yes, the lightest pressure of a finger tip releases the electric servant that washes, dries and irons the clothes... vacuums the rug... keeps and cooks the food... brings all sorts of comfort, pleasure and

help to West Texas Homes. And this dependable electric servant is on duty 24 hours a day... at pennies-a-day cost! When you stop to consider how much your electric service does for you, we think you'll agree: electric service is the Biggest Bargain in your family budget!

West Texas Utilities Company

Announcing for '54 NEW FORD TRUCKS

with TRIPLE ECONOMY!



NOW! 5 Ford engines offer the mightiest concentration of power per cubic inch ever in any truck line! V-8 and SIX!

For the power they develop, the engines in the 1954 Ford Truck line have less cubic inch displacement than engines in other-make lines. For example, Ford's 239 cu. in. Power King V-8 develops its 130 h.p. on as much as 43 cu. in. less displacement. Smaller-displacement engines normally need less gas! That's one big reason why Ford concentrated power offers greater economy!

FORD TAKES THE LEAD IN ALL 3 VITAL FACTORS THAT MAKE FOR LOWER COST TRUCKING!

1. Now, only in Ford Trucks—gas-saving, LOW-FRICTION, high-compression, overhead-valve, deep-block engines in all truck models! 115- to 170-h.p.!
2. New Driverized Cabs, Master-Guide Power Steering, Power Brakes, Fordomatic Drive for faster control!
3. New greater capacity! New Factory-Built "6-wheelers," gross up to 48% more!

See them TODAY!

FORD TRIPLE ECONOMY TRUCKS

F.O.A. MORE TRUCK FOR YOUR MONEY!



New Ford F-90 for Job, G.V.W. 27,000 lbs., G.C.W. 55,000 lbs.

ROCKEY MOTOR CO.

Phone 218

Baird, Texas

Show them the Way...

Sims Drug Co.

W. J. (Son) Sipes

Western Auto Store

IRA H. HALL

Aishman Feed Store

Village Inn

City of Cross Plains

Bond Bros., Inc.

Hornsby Electric Co.

BIG D DRILLING CO.

Calvin Gambill, DC

Calhoun Motor Co.

Koenig Grocery & Station

Smith Drug Store

McCuin Insurance Agcy.

CROSS PLAINS REVIEW

Nite & Day Cafe

BRYAN VARIETY STORE

Adair's Dry Goods

Worthy Grocery & Station

Baldwin Lumber Co.

Foster Grocery

WILSON'S CAFE

Frozen Food Locker

Krell Insurance Agency

Geo. Hutchins' Service Station

Cox Farmers' Market

Kizer Telephone Co.

W. D. Smith Home & Auto

West Texas Utilities Co.

Plains Theatre

Higginbotham Bros. & Co.

Dave Lee's Station

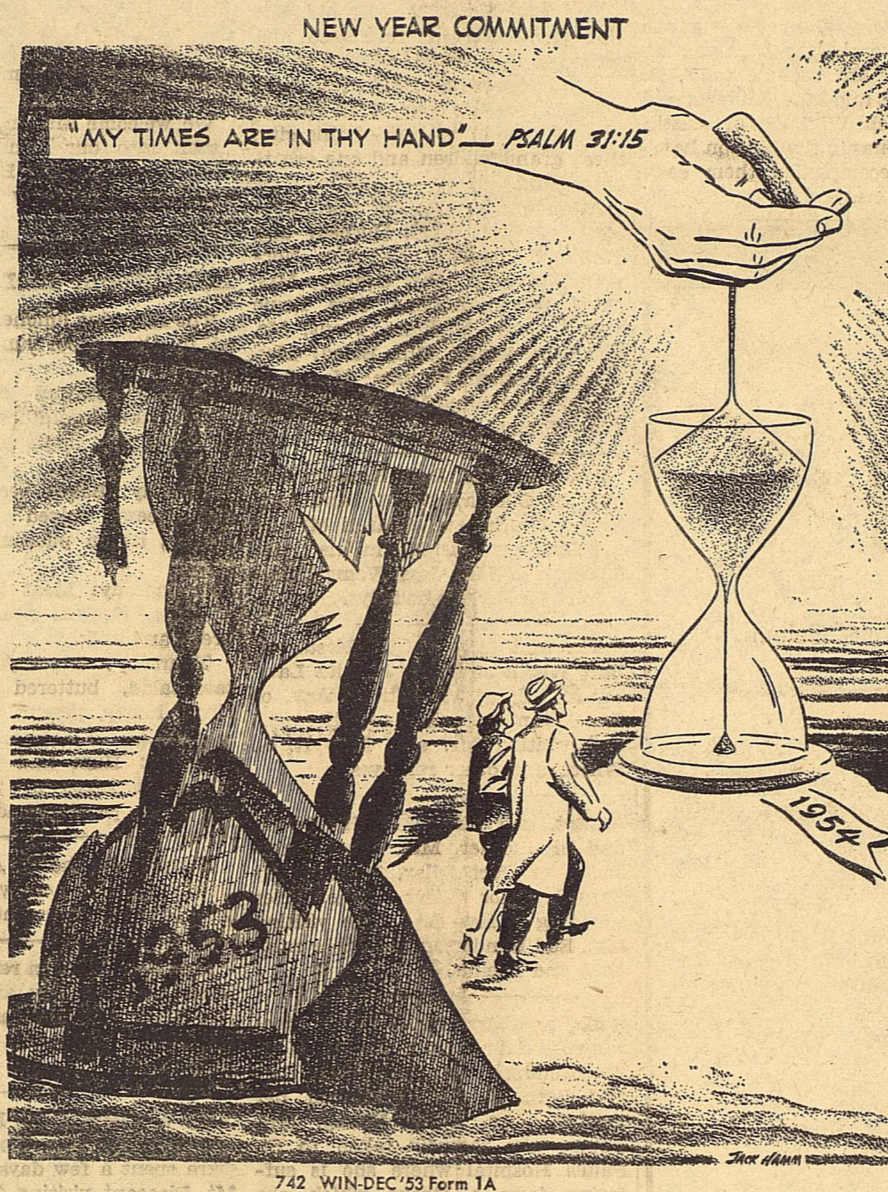
Citizens State Bank

Bishop Chevrolet Co.

City Drug Store

MRS. R. L. LITTLE

Red & White Grocery



ATTEND CHURCH

With the beginning of a New Year, let's all strive to support the church of our choice by attending services regularly and giving of our financial means. Let's take care of the Lord's "Time" and make this a better world in which to live.

You owe it to yourself, your family and your friends to take advantage of the spiritual development that can be yours from worship and meditation in church each week. The satisfaction you'll receive cannot be described in mere words, but you'll find your life fuller, more abundant and happier.

Here are some interesting statistics: not too long ago, 10,000 persons were given psychological tests. It was found, as a result of these tests, that those who believed in religion or attended church had better personalities than those who did not.

Support the church of your choice . . . and attend services regularly.

This message is sponsored by the firms and business men whose names appear on it. They wish to thank the churches of our community for their great contribution to its betterment and welfare.

Mrs. Martin Neeb had as visitors during the holidays her daughters, Mrs. Marie Harrell of Odessa, Mrs. M. A. Jones of Coleman, and Mrs. E. B. Webb and family of Burkett.

Mrs. H. L. Swan returned to her home in Monahans Sunday after spending a few days' visiting her sister, Mrs. Raymond DeBusk, and husband.

CARD OF THANKS

We the children and grandchildren of Mrs. Sallie Barr wish to express our grateful appreciation to all the many friends who were so kind and thoughtful during the illness and death of our dear mother and grandmother. You were so helpful and sympathetic in your many acts of kindness.

May the Lord ever bless you in our prayer.

Mr. and Mrs. S. O. Montgomery and family
Mr. and Mrs. Russell Dennis and family
Mr. and Mrs. E. H. Barr
Mr. and Mrs. Bailey Wayne Barr

Mr. and Mrs. J. O. Hopson and daughter, Beverly, of Fabens are spending several days here visiting her parents, Mr. and Mrs. W. B. Williams. Mr. and Mrs. Williams and Miss Ida Nell Williams of Austin spent Christmas in the Hopson home and they accompanied them back to Cross Plains.

W. J. Hornsbys Celebrate Golden Wedding Anniversary

Mr. and Mrs. W. J. Hornsbys, residents of the Rowden community all of their married life, celebrated their golden wedding anniversary, December 23, at their home.

Mr. Hornsbys is 80 years old. He was born in Tennessee and moved to Texas with his family in 1886. They settled in East Texas but moved to Rowden in 1889 where he has lived on the same place continuously since that time. He is still very active for his age and although he retired from farming a few years ago, he continues to look after his livestock.

Mrs. Hornsbys is 70 years old. She was also born in Tennessee and moved to Cottonwood in 1900 where the couple were married in 1903.

They have two sons, B. H. Hornsbys of Dallas and Alton of this city, three grandchildren and one great-grandchild.

Attending from out of town were Mr. and Mrs. B. H. Hornsbys and family, Dallas; Mr. and Mrs. Norman West and baby, Orange; Mrs. H. F. Powell, Abilene; Mrs. Louie McCrea and daughters, Trent; Mr. and Mrs. Ernest Hill, Baird; Mrs. Mark Bernham, Putnam; Mrs. Eula Fore, Pioneer; and Mrs. J. B. Bishop, Cross Plains.

Mr. and Mrs. Dale Newsom and girls of Odessa and Mr. and Mrs. Kelsey Starks and Sharon of Rising Star were visiting in the home of Mr. and Mrs. Jess Womack and Harold during the holidays.

Mr. and Mrs. G. W. Hester of Fort Worth and Mrs. Juanita Lawson and daughter, Patricia Ann, of San Antonio were here over the week end visiting Mr. and Mrs. R. E. Wilson and other relatives.

Capt. and Mrs. J. P. Henderson and his mother, Mrs. Ethel Henderson, of Fort Riley, Kansas, left Saturday for their home after spending a few days here visiting Mrs. Edd Henderson and other relatives and friends.

Mr. and Mrs. W. J. (Son) Sipes returned home from Dallas Monday evening of this week where they had been at the bedside of her mother, Mrs. Edith Young. Mrs. Young was recently taken to St. Paul's Hospital where she is suffering from a stroke which she suffered recently. At last report she was doing as well as could be expected it was stated.

ROWDEN NEWS

By Velda Crow

Mr. and Mrs. N. V. Gibbs and Judy, Mrs. Leila Gibbs and Mr. and Mrs. Blain Odom and children visited in the home of Mr. and Mrs. Odie Smedley and Pearl Smedley.

People of the Rowden Community enjoyed a musical at the Community center Saturday night.

Mr. and Mrs. B. Crow and Thelda visited relatives at Clyde, Sunday afternoon.

Rev. Henny preached at the Baptist Church Sunday night. Several people from Cross Plains attended services at the Rowden Baptist Church Sunday night.

Mrs. Leila Gibbs is staying with her mother, Grandmother Miller, for a few days.

We welcome Mr. and Mrs. Albert Lovell into our community. They have purchased the Rowden Store. The Lovell's formerly lived in Lovington, New Mexico.

Lunchroom Menus

The following lunches will be served in the school lunchroom January 11-15:

Monday: Stuffed or barbecued franks, stewed potatoes, green beans, tomato relish, apple pie, bread and milk.

Tuesday: Baked beans, macaroni and cheese, mixed greens, beet pickles, lemon pudding, bread and milk.

Wednesday: Meat loaf, creamed potatoes, English pea salad, jello, bread and milk.

Thursday: Blackeyed peas, potato salad, buttered corn, onion rings, honey, peanut butter, bread and milk.

Friday: Ham and cheese sandwiches, twistees or potato chips, cup cakes, peaches and milk.

Herman Jentho of Abilene spent New Years Day here with his sister, Mrs. Mary Wagner, and sons.

Mrs. Bess Johnson returned to her home here Monday after spending the Christmas holidays with her son, Basil Johnson, and wife in California.

Mr. and Mrs. C. D. Lane and Mr. and Mrs. Jim Ray Cox and sons of Okra spent a few days last week in Mt. Pleasant visiting their daughter and sister, Mrs. Jay Mayes, and husband. They also visited in Dallas before returning home.

Calvin D. Bakers Will Celebrate 50th Wedding Anniversary Sunday

Mr. and Mrs. Calvin D. Baker will observe their 50th wedding anniversary at their home one mile east of Burkett, Sunday, January 10. Open house will be held from two to five o'clock and all their friends and neighbors are invited to call during those hours.

Mrs. Craig McNeel visited in San Angelo Monday.

HOSPITAL NOTES

Mrs. H. L. Harris was carried to Overall Hospital in Coleman Sunday in a Higginbotham Bros. ambulance where she is receiving treatment.

Mrs. A. H. McCord was admitted to Medical Arts Hospital in Brownwood Saturday where she is undergoing a clinical check-up.

Mr. and Mrs. Oral Ray and family of Fort Worth spent Saturday night with Mrs. N. E. Tyler and visited other relatives here Sunday.

Check Your Wardrobe . . .

and bring soiled garments to us for thorough cleaning and expert pressing.

We strive to make our service unexcelled and invite your continued patronage in 1954.

JIM SETTLE DRY CLEANING

"Enemy to Dirt"

Cross Plains

OPEN STOCK

Dish Sale!

Ladies, come in and see our big counter of beautiful Open Stock Salem China in four beautiful patterns . . . now going at . . .

Big Reductions

Some Priced As Low As 1/2 Price!

HARDWARE DEPARTMENT

HIGGINBOTHAM BROS. & CO.

Terrific ONCE A YEAR Savings



Drastic Reductions!

Ladies Fall And Winter Dresses

This includes all our stock of this season's winter dresses.

One Rack of Dresses

of Wool, Rayon and mixtures. 29 dresses sizes 9 to 22 1-2, to go at

1/2 Price

ONE RACK Rayons, Gingham, Cotton Prints at Reduced Prices

One Lot Rain Coats

Ladies and girls. Suitable for short women and school girls. Some reversible coats. Formerly priced to \$16.95

only 1.95

Girls Short Jackets

They're cute. Wool and rayon mixture. Originally priced at 4.95. Size 12 and 14 . . .

only 1.00

Bed Jackets

Ladies Rayon. Formerly priced 3.95, Now . . .

1.95 and 2.95

Ladies Union Suits

Fine cotton with wide shell knee. Some of the older folks still use these. Regular price 1.95, sizes 36 to 42, Now . . .

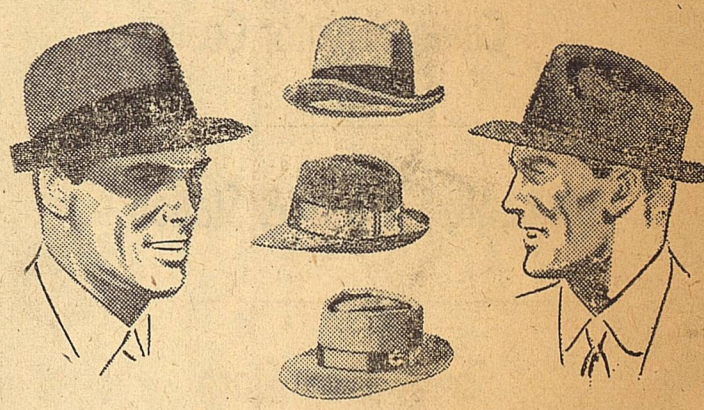
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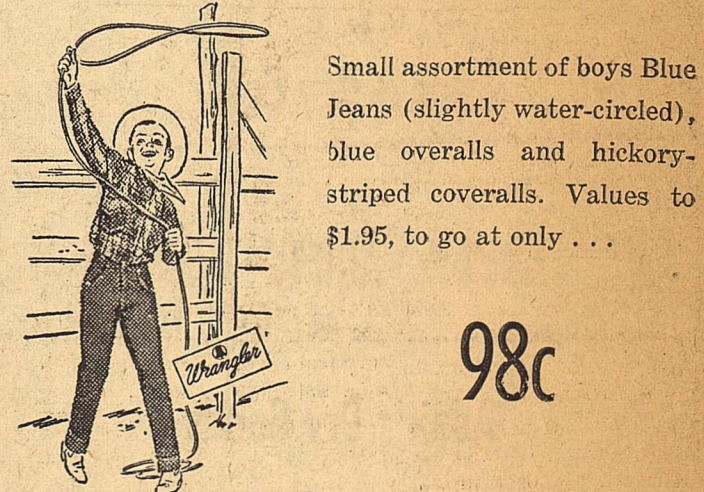
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