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## For Over 60 Years


Inclid and Well tried Remedy


The Schlitz label means health insurance
It is our assurance to you that the beer in the bottle is the purest and most healthful brewed.

When you ask for Schlitz do not be imposed upon with a cheap inferior beer. If the label is washed off insist on seeing that the cork or crown is branded Schlitz.

An impure beer cannot be healthful.
Schlitz is brewed under conditions of absolute clean-
liness from barley selected by one of our partners -the yeast is our own cultivation-the hops come largely from Bohemia-water is brought from rock 1,400 feet underground. The beer is even cooled in filtered air.

So Schlitz is pure and healthful and has a flavor all its own.

Beer that makes one bilious is unhealthful. Schlitz is held in storage for months to age so that it cannot cause biliousness.

Getting only Schlitz insures health.

The Beer That Makes No Man Bilious

Phone 13
CASEY-SWASEY COMPANY
1001 Jones St., Ft. Worth

| COTTON PICKER SHOT |  |  |  | The J.J.Langever Service. |
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CIRCULATION
A teacher in a small school tn camden was giving
a lesson on the cerculation of the blood. Trying to
make tolearer, she said:
"Now, children, If I stood on my head the blood,

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## Chew What You Know About and Know What You Are Chewing

There is real pleasure in chewin the best tobacco grown-where th Piedmont Country-in the famous Only choice sel
Only choice selections of this obacco is and thoroughly cured SCHNAPPS. That'swhySCHNAPP and others of the Reynold's brands, as shown by the Internal Revenue tatistics for a fiscal year, made the wonderful growth of six and oneuarter million pounds, or a net aain of one-third of the entire and smoking tobaccos in the United States.
Evidently, chewers cannot resis the flavor and they cheer SCHNAPPS because SCHNAPPS cheers them more than any other chewing toCHNAPPS passes the good thing ong-one chewer makes other hewers-until the fact is now es tablished that there are many more
chewers and pounds of tobacco chewed, to the population, in those States where SCHNAPPS tobacco was first sold than there are in the tates where SCHNAPPS has not et been offered to the trade
Java coffee, sweetened just of fine Java coffee, sweetened just enough
to bring out its natural, stimulating qualities. SCHNAPPS pleases all classes of chewers: the rich, because they do not find a chew that really pleases them better at any price; the poor, because it is more conomical than the large 10 c . or 15c. plugs and they get their mony's worth of the real snappy, stimulating favor so appreciated by to ain much more sweetenins conSCHNAPPS. They are made that way to hide poor tobacco improperly cured.
For the man who chews tobacco for tobacco s sal
like SCHNAPPS.
Strictly 10c. and 15 c .
R. J. REYNOLDS TOBACCO COMPANY. WInston-Salem, N. G.


## OF INTEREST TO WOMEN

HINTS BY MAY MANTON



CONTEST WINNER A CRITICAL PERIOD
WINS HUSBAND
w. H. Calkins, Formerly of Fort Worth Married

## GSN:

## IMPERIAL MEDICINE CO. <br> HOUSTON, TEXAS

Imperial Remedy is for sale by most all druggists. If yours can not supply you send his name and $\$ 1.00$ and a large bottle will be sent by express. . . . . . (Six bottles for $\$ 5.00$ )

## THAT SUMMER ITCHING

 Oh! But How It Itches at Night


$\$ 4.85$
Fort Worth To Galveston I.8G•N:

Thaks on per


$\$ 25.00$
California
POINTS
Way Colonist Tickets



NOBODY THINKS
OF NECKLACES
When Ruth Bryan Leavitt' Playlet Ends in Love Scene The Kind You Have Always Bought


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We Have Spent $\$$ Tiro,000.00 in 15 Weeks to Advertise Advertising

That we believe in the effectiveness of our own advertis ing service is evidenced by the fact that we have spent $\$ 110,000.00$ of our own money in the last 15 weeks. behind our own copy and campaign to advertise our own business in this newspaper and hundreds of other good advertising mediums.




 | We have spent $\$ 70,000.00$ this season | $\begin{array}{l}\text { Iy as we believe in ours we will be glad, } \\ \text { if you say so, to have some of our ablest }\end{array}$ |
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 Sorvice. In addition we have spent
$\$ 40,000.00$ in advertising our own busi- is costing us $\$ 110,000.00$ to offer you
It $\begin{array}{ll}\$ \text { ness in national mediums of general } \\ \text { circulation-a total of } \$ 110,000.00 \text {. } & \begin{array}{l}\text { opr most judicicion in much more than adver- } \\ \text { tising. }\end{array}\end{array}$

Any permanent success in advertising
must be built on an article or service of
real merit:
has to sell the more advertising it
justifies and demands.
And because we give superior advertising service we can afford to advertise
it liberally - to spend $\$ 10,000.00$ in 15
weeks.


## LORD \& Thomas

ADVERTISING

Has our moneng been well invested with
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FORT WORTH LIFE Insurance company

Not the oldest or the largest, but the safest and the best. \$100,000 TO LOAN ON REAL ESTATE SECURITY.

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rect Fall Style. \$12, \$15, \$20 and \$30




ATTORNEYS AT LAW


Nathan Ladon

MANY FARMERS LEAVING
OLD KENTUCKY HOMES
Chance to Buy Cheap Lands in Texas Proves Too Strong to
Be Resisted By Residents of Blue Grass Stato

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IS CONFIRMED
Surveyors Are Working from
Mineral Wells to Mineral Wells to New Mexico

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ONE BUSY DAY

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 FOLLOWS ANOTHER This Clothing Sale


Will not last much longer, we've a few hundred spring, summer
and autumn Suits to sacrifice. Some are half and some are
full full lined, some are light and some dark. Plain blue and black
scrge. Fancy cheeks, plaid mixtures, medium and long sacke. To offer this class of clothing at the little prices quoted below is bound to bring you in if you want a light or medium weight Snit

(o patch out the season. Indeed, it would be surprising did you to patch out the season. Indeed, it would be surprising did you not come. The following prices will close out the remaining $\$ 7.75$ will buy the two and $\mid \$ 18.70$ will buy the hand three piece Suits formerly sold | lade Tailored Suits. Highest |
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A Last Clearance Call





$\$ 18$ to $\$ 50$ Massey \& Coo., Inc. TAILORS 715 Main Street


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