

# The FRIONA \* STAR

Volume 46, Number 32

Thursday, May 13, 1971

FRIONA, TEXAS, 79035

14 Pages

#### We've been thinking for some time that our country had more to fear from the ecologists than it did from pollution, and this is getting more true all the

You undoubtedly saw a story or heard on the news during the past week about the closing of the zinc smelter in Dumas. But did you realize that this came as a result of the pollution furor? This is what we

understand. And as a result, this particular industry has chosen to close down, and the net result is some 300 families to be lost and has been held up by various a later date a request from deby the city of Dumas.

This, we maintain, is carrying the pollution mess a little

Naturally, we don't believe that industries should ruin our natural resources. But on the other hand, we don't think the answer is to close down all the industries in America.

We'd caution the ecologists to slow down a little, before they find they have put all the industries out of business whose tax dollars were paying their salaries. Also, at that point, these do-gooders will have worked themselves right out of city council last month.

Mrs. Virginia H. Knauer, President Nixon's consumer advisor, is quoted in a news dispatch as telling the advertising industry it will either have to reform itself or be reformed by the government. She says, "As I travel around the country, one question keeps recurring from the housewives I meet. They want to know why so many ads treat women like children, like third graders. Should the American housewife be ing, there are those that Mrs. very near future. Knauer terms "... not so de-

for a few dollars." While paying due heed to the manner. words of the President's con- Included in the refurnishing organization includes delivery sumer advisor, one should not project will be carpet for the room lights, landscaping, new lose sight of the fact that ad- waiting room; new modernistic drapes in one wing of the hosvertising is an indispensable seating; new drapes; some pital, and the maintenance of a feature of the free market, Mil- wood panelling and wall cloth, TV rental service to patients. lions of reputable firms present a decorative screen and lamps. Mrs. J.T. Gee is chairman through advertising for con- The Auxiliary has just over of the redecorating committee. sumer consideration the goods half the amount of money it Other members are Mrs. James and services which make life not needs to finance the long-range Boyle, Mrs. Claude Osborn and only pleasant but liveable. In- decorating scheme. The or- Mrs. Dan Ethridge. formative advertising saves con- ganization has on hand a total high-volume distribution of luto purchase 42 new seats, nine Election Set xuries, as well as necessities. new tables and drapery. The available in the marketplace and seating capacity by 20 per cent.

s something one can sell or buy

for the simple reason consum- designated \$600.00 from the be held at the old City Council through the exercise of free the refurnishing project. choice can reject products that The Auxiliary officials point of 8 a.m. and 7 p.m. Mrs. Ray are accompanied by objection- out that the old furniture will Landrum will be the local elecable promotion.

In a world geared to accel- ends." erated communication, why do so many children fail at the most basic task--reading? A tutor and remedial reading teacher, Jeraldine Stoute of Lubbock, Texas, analyzes the slow reader's background, "Let us look at the child of today. Soon after birth he is placed in a crib with an anticolic nurser while a mobile of colorful birds or objects hovers above to entertain him. . . . From here he is moved to a playpen furnished with 'educational toys'. . . He cannot ask a question and receive an answer. . . . His next move is to an area about 36 inches from the TV set which also feeds him information of questionable value. Still, he cannot question or voice anidea, or receive a response. . .

It's a grim picture for the observer and a grimmer life ahead for the child. But there is a solution -- and you're part of it! Teacher Stoute continues, "I am convinced that if young parents would read to their children for just 20 minutes a day, there would be virtually no need for remedial reading classes."

It takes all kinds to make a world, including those who think they're doing it all by themselves.

### CITY BUSINESS

# **Carson Property Is** Officially Annexed

tion to the city.

The annexation of the 3.03- The board approved the

of the block between 14th and 15th Highway 214 overpass. He stat-Streets and Euclid and Cleveland avenues, and includes lots in the Turner Addition.

approved the appointment of  $\ensuremath{\text{Dr.}}$  perty owners. The appraiser Lee Spring as City Health Officer for a two-year period. Dr. Spring replaces Dr. Robert Alexander, who relinquished the post upon being selected to the

The council passed a motion authorizing the city to furnish water and electricity to the two the city will operate for three city baseball parks for the sum-

The Friona City Council gave mer. Also approved was a rethe final approval Monday to the solution supporting Amendment annexation of the Carson Addi- 4 in the May 18 election, the "Clean Water Act."

acre addition to the city has annual report from Friona Pubbeen pending for some months, lic Library, and deferred until details. One property owner in veloper Ed Hicks for apro-rata the area refused to join in the refund on cost of installing utannexation, causing some of the ilities in the Hicks Addition.

City Manager Jake Outland discussed the progress of the The property involved is most right-of-way situation on the ed that the court-appointed appraiser had done all of the field work, and still lacked personal In other action, the council interviews with individual protold Outland he would attempt to get his reports finished by the end of May. The appraising portion of the project has been holding up the road develop-

were the swimming pool, which months beginning May 15.

IT'S EASY FOR THEM. . . . Hope Mays, left, and Beverly Schueler, the honor students for the eighth grade graduating class, review a mathematical equation which to them is "elementary." Beverly is the class valedictorian, with a 96.3 average, and Hope is salutatorian, having a 95.1

### BY AUXILIARY

# **Announce Plans For**

rery near future. peting.

The Auxiliary has embarked In order to complete its proand not wanting to accomp their plans in a "piece meal" summer.

The Auxiliary had a balance misleading advertising are vision rentals and donations. May 18. fooling no one in the long run In addition, the hospital board The election in Friona will ers are far from morons and Memorial Fund to go toward Meeting Room (Law Enforce-

be used in other waiting room tion judge. areas to replace "odds and

The Hospital Auxiliary of Earl Herring of Herring Furtreated like a moron? Is the best parmer County Community niture Company, Amarillo, is selling appeal one which insults Hospital used the occasion of the planning consultant on the a person's intelligence?.... National Hospital Week to an- project. The Auxiliary has cho-"Unfortunately, in advertising nounce its plans for redecor- sen a pleasing color scheme for as in any other human undertak- ation of the hospital lobby in the the furniture, drapery and car-

cent, not so honorable. There on the \$7,796 project hopeful ject, the Auxiliary needs a total are those who believe integrity of financing the entire project, of \$3421.00. The furniture and drapery will be here by early

Other achievements by the

# It tells the consumer what is seats will increase the lobby's Next Tuesday Maize Days barbecue and donate the school board had approved

Four proposed constitutional Mrs. Knauer might have add- of \$3775.00 from its projects, amendments will be voted upon with the Chamber in the project again. ed that those guilty of shoddy, including rummage sales, tele- by Texas voters next Tuesday, are Hi-Plains Feed Yard, Bo-

ment Center) between the hours

The amendments are discussed inside this issue.

### SEPTEMBER 13-18

# Hospital Lobby Work Chamber Announces Maize Days Dates

The dates for the city's 1971 Yards. ber 13-18 by the Friona Chamber of Commerce.

The Chamber discussed getgeneral chairman and committee heads. The need for a slogan also was brought out.

In other business at the re- eld. gular meeting of Chamber directors this week, manager donate \$100 to the Friona chap-Billy Jones was authorized to order new brochures for the to assist that group in making Chamber of Commerce, updating the information from the

previous brochures.

Maize Days celebration were H.K. Kendrick, committee on the final draft of the 1971 announced this week as Septem- member who was slated to at- budget, determine how much tend the National Apparel Con- money the Chamber will need to Precure, daughter of Mr. and the fact that he has been appointvention in Dallas next month, finish the year, and decide steps Mrs. Kenneth Precure of the YL ed to two major committees; the said he doubted the trip would to take on securing additional Community, will provide dinner ting the framework for the cele- be worth the expense to the Ch- memberships to finance the Ch- music at the plane. Mrs. Er- the Committee on Science and bration established, such as the amber, especially in light of the amber's program of work. fact that Chamber officials cur-

> ter of Opportunity Plan, Inc., loans to those needing money to attend college or trade school.

Also discussed was the July The Chamber's program to 4th observance, Bill Ellis repurchase calves and get area ported on a possible speaker. feedlots to feed them out for the Steve Messenger reported that the feeding expense has been set the use of Chieftain Field for up. Area feedlots cooperating the fireworks display once

President Ralph Shirley,

Delegates were chosen the

past week for Girls State and

Boys State from Friona High

Sponsored by the Friona Am-

erican Legion and Auxiliary,

the state conventions are com-

of Mr. and Mrs. W.R. Rieth-

mayer, is the delegate to the

Girls State Convention. The al-

ternate is Ann Hurst, daughter

of Mr. and Mrs. Andy Hurst,

Girls State will be held on

the campus of Texas Lutheran

son of Mr. and Mrs. W.R. Ma-

campus of the University of

All of the delegates are ju-

niors at Friona High School.

thical 51st states, where the

citizens learn how to organize

their own city, county and state

governments. They choose

their own officials in ac-

cordance with regular election

Delegates learn the duties of

the various city, county and st-

procedures.

ate offices.

Girls and Boys State are my-

Texas at Austin June 5-10.

Boys State will be held on the

College on June 15-25.

bry, is the alternate.

Jill Riethmayer, the daughter

## vina Feeders and Friona Feed Messenger and Wendell Gres-**Delegates Named For** Girls & Boys State

School.

ing up in lune.



HOSPITAL IMPROVEMENTS. . . . Mrs. Paul Spring, left, and Mrs. J.T. Gee, display a poster illustrating the remodelling project for the lobby of Parmer County Community Hospital, which the Auxiliary is sponsoring. The project hopes to secure new furniture, drapes, carpet and panelling for the lobby.

rently have some good contacts in the apparel manufacturing fi-

### TOP STUDENTS

# **Honor Grads Told** For Eighth Grade

Honor students for the eighth featured speakers at the eighth grade graduating class for 19, or grade graduation ceremonies on were announced this week by May 27th. Tom Jarboe, junior high school

is the class valedictorian, with Diane Hamilton, Jeanine Jarboe a grade average for the year of and Becky Walker, with identi-96.28. Salutatorian is Hope cal 93.71 averages. Mays, daughter of Mr. and Mrs.

Third-place student was Carol Bavousett, daughter of Mr. 92.50: Connie Lindeman, 92.14; and Mrs. Steve Bavousett, Janice Hays, 91,43; Amanda whose grade average for the year was an even 95.

Fourth-ranking student in

the class was Pam Wilcox with Beverly Schueler, daughter of a 94,43 average. A three-way Mr. and Mrs. Floyd Schueler, tie developed for fifth, between

Other students with averages Harrell Mays, who compiled a above the 90-mark included Pattijon Talley, 92.86; David Hutson, 92.67: Stacy Wheeler, Mason, 91.33: Tonna Morgan, 90.86: Mitchell Wiseman, 90.43 The honor students will be and Holly Hart, 90.14.

### IN MULESHOE

## Appreciation Dinner **Set For Bob Price**

ongressman will be homored Methodist Church in Muleshoe, Glenn Lust, Parmer County ch-Tickets are on sale now for airman, \$10 per person and can be ob-

Lazbuddie, (965-2181).

trict which includes Bailey and ment of President Nixon. Parmer counties.

The Honorable Bob Price U.S. charge of the entertainment, Among the Republican digniby residents of Bailey and taries present will be Mrs. Tom

Parmer counties with an ap- Suits of Petersburg, Commitpreciation dinner Saturday ni- teewoman of the 30th Senatorial ght, May 15, at 8p.m. in the Fel- District; Clarence E. Mason, lowship Hall of the First United Bailey County Chairman; and

Congressman Price will be tained from Glenn Reeve, Fri- introduced by Frank Hinkson of ona, (247-2774) or Glenn Lust, Lazbuddie, former District Committeeman who was a con-Since November, 1966 Con- gressional candidate in 1964. gressman Price has represent- Hinkson serves on the state ed the 18th Congressional Dis- ASCS Committee by appoint-

The high esteem in which Mrs. Joe Bryan Jennings of Congressman Price's col-Lazbuddie and Miss Cassey leagues hold him is shown by nest Ramm of Lariat is in Astronautics.





REPRESENTATIVES NAMED. . . . The Friona American Legion and Auxiliary named their representatives to Girls and Boys State conventions during the past week. In the top photo, Mrs. Sam Williams and Mrs. J.P. Sims of the Auxiliary present Jill Riethmayer with the notification of her selection as delegate, with Ann Hurst, second from right, as alternate. Below, Mrs. Williams notifies James Sims that he is delegate, with Jerry Mabry, right, as alternate.



# Flashbacks

...from the files of the Friona Star

40 YEARS AGO -- MAY 15, 1931

Judging has been completed in the Friona Star's letter contest on the subject "Where Should the County Seat Be Located so as to Serve the Greatest Number of Parmer County Citizens With the Greatest Convenience?" Prize winners were Joe Mimms, who received \$10 in gold, and Miss Jeannette Williams, who received a \$5 gold piece. All of the letters agreed that Friona was the logical place for the court house, and their reasons were many.

35 YEARS AGO -- MAY 15, 1936

Mr. and Mrs. Ralph Roden have moved their household goods from Friona to Hereford, where they will make their home indefinitely. Ralph is connected with his brother, J. J. Roden, in the drug business here and now also at Hereford, and has been here for the past year assisting in the City Drug Store of

. . . . 30 YEARS AGO -- MAY 16, 1941

Twenty-eight seniors will receive their diplomas on May 23 at commencement exercises at Frican High School. Leading the class of 20 girls and eight boys with an average of 94.1 is Jacquelyn Wilkison, who will deliver the valedictory. Betty Ann Taylor, with a 92.5 average, will give the salutatory.

25 YEARS AGO -- MAY 17, 1946

The city, during the past week, has had a force of men at work placing caliche on that part of Main Street north of the highway through the McMillan-Fergus Addition and grading it to afford sufficient drainage. Euclid has also been opened, and is being graded from the highway, or Eleventh Street, north to the city limits. The Friona Lions Club has got a good start of Bermuda grass going on the City Park, as a club pro-

20 YEARS AGO -- MAY 10, 1951

Contract for the paving and curb and gutter construction on Friona streets was let Monday to the Brown and Root Construction Co. of Houston. The cost of paving some 62 blocks will be under \$215,000. Mayor Mack Bainum confirmed. bonds were voted October 21 of last year. Still pending are plans for the erection of a city hall, bonds for which were voted in the amount of \$15,000 on the same date.

15 YEARS AGO -- MAY 10, 1956

Honor students have been named and dates for both baccalaureate and commencement have been set for Friona Schools. Phyllis Fairchild, daughter of Mr. and Mrs. Hap Fairchild, is class valedictorian with a four-year average of 94.11. Holding a four-year average of 93.33, Marie White, the daughter of Mr. and Mrs. Levirn White, is the class salutatorian.

10 YEARS AGO -- MAY 11, 1961

With two fast-stepping relay teams leading the way, the Lazbuddle Longhorns rolled to the state Class B track and field championship at Austin. Lazbuddie's relay team, made up of Odis Bradshaw, Billy Hardage, R.L. Porter and Freddie Savage took first in the 440, and second in the mile. Hardage won fourth in the 440 with a 50.4. Jimmie Seaton was in the 120-yd. high hurdle finals, enroute to second place when he tripped over the final hurdle.

5 YEARS AGO -- MAY 12, 1966

The Friena City Council approved the purchase of a Dempsey Dumpster trash dump truck and 40 "dumpster" steel trash boxes from the City of Canyon at its regular meeting Monday night. The trash collection system will be inaugurated in Friona's downtown area primarily.

## Produce carloads of sorghum with NK 280



HARRELL MAYS

Phone 247-3477

#### RATES DISCUSSED

# Postage Rate Hike **Begins On Sunday**

minded that on Sunday, May 16, percent.' the new postal rates go into effect. First class increases from six to eight cents, and air mail from 10 cents to 11 cents. Post cards will cost six cents

However, postmaster Wright Williams pointed out that the new rates are still cheaper

to mail, and airmail cards nine

than postage rates were 125 years ago. According to Postmaster

Williams, the first general issuance of postage stamps by the Post Office Department was authorized by Congress in March of 1847. He described the step as "one of the most important single improvements in the history of the American postal

The series consisted of a five-cent and a ten-cent denomination. At that time, the regular non-local postage rate was 5 cents a half ounce for mail traveling a distance under 300 miles and 10 cents a half ounce if over 300 miles.

During this period, an average letter weighing one-half of an ounce cost 10 cents to be sent from New York City to San Francisco. In comparison, the imminent first-class postage increase from 6 to 8 cents will still be 20 percent cheaper than before the Civil

comparison has more significance when consideration is given to the cost of living patterns, transportation modes, communications systems, and other factors which have changed during this 125-year period," Postmaster Williams said.

"Nevertheless," be added, "when one turns to more recent history, first-class postage has always been one of the best buys

effective, it will mean that first- miles north of Winnipeg.

"Yet," Postmaster Williams continued, "if postal prices had risen at the same rate as retail prices since 1932, it would cost about 9 cents today -- not 8 cents -- to send a first-class letter."

During the same 39-year-period, wholesale prices have increased by 230 percent and the average pay of manufacturing workers has gone up by 6 percent

"Despite the great distances many letters must travel in the United States," Postmaster Williams said, "our postal rates are still lower than in most other major countries, particularly when based on ability to

When the proposed stamp rate is related to average hourly earnings, the impact of the 2-cent increase in first-class postage on the family or individual will be minimal. The increase will only add

\$1.04 annually to the household which mails only one letter a week. To the family mailing five letters aweek, the increase will amount to \$5,20 each year.

Labor statistics reflect that the average American worker earns the price of an 8-cent stamp in only 1.4 minutes. It takes the average West German worker 3.1 minutes to earn letter postage while it takes the British worker 3.7 minutes, and the French worker 6.4 minutes.

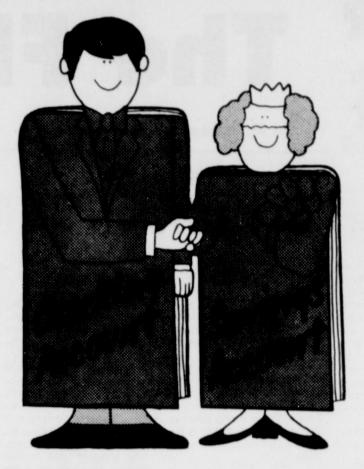
In addition to being informed about the history of postal rates, Postmaster Williams is convinced that, "considering all factors, first-class postage continues to be one of the best and most economical products in America today."

Largest of its Type

In the Thompson, Manitoba "For example," he said: area, International Nickel oper-'The cost of mailing a first- ates the world's largest fully inclass letter in 1932 was only 3 tegrated nickel mining and refincents. When the new rate is ing complex. It is some 400 air

JEFFERSON, OHIO, GAZETTE: "Too much energy is being wasted in fruitless wrangles over religion, politics, racism and other controversial matters and too little is being spent in sincere efforts to promote higher standards of public 

stand by them, but we should accord the same rights to our neighbors. The Constitution guarantees no rights to the extent that the exercise thereof infringes upon the rights of another. The dissenters seem to ignore this fact."



# PERFECT MARRIAGE!

Your Checking and Savings Accounts make a great pair when kept together at this bank. The "marriage" makes for efficiency, convenience, added bank standing. Come in; we'll make the arrangements together.

# FRIONA STATE BANK

Serving A Great Irrigation And Beef Production Area

Friona

Member FDIC

Phone 247-2706

## Letter To The Editor

Dear Editor:

There is no doubt it made news to have 700 ex-servicemen demonstrating in Washington against the defense of South Vietnam. But did it really call for such massive exposure in the media? Most of them had never fought in Southeast Asia. Even if they had, there were two million U.S. servicemen there in the past six or seven years. How do they feel about it? The vast majority of them are hawks who wanted to end the war years ago by winning instead of losing.

There has always been disagreement among soldiers in wartime, but it has never before been exploited so much before against the official position of our government. We should remember one thing: the Joint Chiefs of Staff have insisted unanimously for the past six years that if they wanted to end the war we had to close Haiphong harbor. That is what we did in World War II, when Japan held it. It will still have to be done to get peace over there, this time by South Vietnam. General Westmoreland admitted two years ago that Saigon could easily close it, All they need is tacit approval from Washington,

Cordially, Herbert A, Philbrick, New York-Washington Exclusive

### Club Members Plan Officer Installation

During a brief business session at the Tuesday evening meeting of New Horizons Junior Study Club plans were made for formal installation of newly elected officers, which will be

Mrs. Dale Houlette presented the program. Her subject was "Personality Analysis." She was assisted by Celia Watters, who was a special guest.

Other guests included Mrs. James Petty, Mrs. Larry Taylor, Mrs. Jimmy Bynum and Mrs. Jackie Walker.

Refreshments were served to the guests and ten members by Mrs. Jimmy Maynard.

# Sincerely Yours

BY REV. ALBERT LINDLEY

Have you ever seen anything like a "nothing box?'

I have noticed some advertised and I have. seen some other things that closely resembled what I think actually were "nothings" .... A "nothing box" is a box with no real

purpose. (Except it makes some money for the guy that sells them and I suppose that really does give it a purpose.) But the one I'm thinking about is one that

has a lot of different colored lights that flash off and on and the whole thing operates off a non-replaceable battery. It won't whiz -- hum -- bark or belch -- it is a real gone thing -- I suppose the modern generation would call it "cool" -- but it won't do "nothing."

That reminds me of the electric hammer that was only good for driving a peculiar nail into a stone wall -- the peculiar nail being good only for the purpose of hanging the peculiar gadget on it which drove it into the wall -- Did you ever purchase anything like that with about as much purpose as that? Then, Fren, you have had a "nothing box."

We can even step outside of the pur- . chasing market to make reference to the same idea.

I knew some people who were--for all practical purposes -- living a "nothing" ex-Did you ever see anybody like that? It

might even surprise us to see how many people really live in that kind of existence. I'm not just talking about the guy who is living a "front porch existence" -- who doesn't do much more than sit on the front porch --I'm also talking about the Guy (or Guylene, if there are women reading this, too) who seems to be involved in life but is actually wasting most of his talent -- he is doing "nothing" about what he could be doing. . . .

That classifies him -- for me--as a "nothing box". . . . You want to know a personal secret? There are times when I am a "nothing box". . . . when I really don't do much about something. . . . (There are those misguided persons who think I am a "nothing box" most of the time. . . .)

Then there is the incident when a guy really is a "whing-ding," which means he is a "go-getter," a real "mixer," a "man on the throne," a person that is really involved in life--until it runs counter to a prejudice that he harbors and wham-o, he be-

comes a "nothing box". . . . just like that. It might be one of several different reasons, but it is not his idea or it may block his direction or something like that and he "turns off" for the time being.

Now it is possible that this thing that turns him off is a "nothing" itself and his refusal. to accept it really is an "okey" thing. . .. But if the idea is an alright idea, and he blocks it with his "nothing" approach, then for me--he becomes a "nothing box". And again, I have traveled that road before.

Now, you may not know it but this really is a pep-up talk. . .. It's just that I'm putting all of us in a "nothing box" so we can really appreciate it when we are released. . . . You see, my real concern is that we be

as much as we can be at all times and not a "nothing". . . Did you know I was going to say that? Read and reread and you will not find

where it will read, "Blessed are the "nothings" for they are honored above all else" . .I do find some evidence that we can find ideas that will point indirectly to an idea like this. . . . "The only blessing of the 'nothings' is that they are 'nothing' ". . . But I don't like that -- because if there is a single solitary fact about you -- and you -- and you -it is that God does not count you as a "nothing" . . . After all, he gave his only son for you -- Can you really think that your repayment is to be nothing?

God thinks you are of worth-- and so do

Presented As A Public Service By The Following:

#### Ethridge-Spring Agency Friona State Bank Continental Grain Chester Gin Hi-Plains Feed Yard Friona Clearview TV Friona Co-Op Gin Rushing Insurance Friong Consumers Friona Motors Crow's Meat Co. Bi-Wize Drug

#### ASSEMBLY OF GOD 10th and Ashland -- Rev. J.M. Ashley, pastor

Sunday School: 9:45 a.m. Worship: 11:00 a.m. Young people, 6:45 p.m. Evening Worship: 7:30 Wednesday Worship: 8:15 p.m. Sunday Men's Fellowship: 7:00 p.m

### CALVARY BAPTIST

Sunday School: 9:45 a.m. Worship: 11:00 a.m. Training Union: 6:00 p.m. Evening Worship: 7:00 p.m. Wednesday Prayer Meeting: 7:30 p.m.

#### CALVARY BAPTIST MISSION 5th and Main -- Rev. I.S. Ansley, pastor Sunday

School: 9:45 a.m. Worship: 11:00 a.m. Evening Worship: 7:30 p.m. Wednesday Prayer Meeting

### FIRST BAPTIST

Sixth and Summitt -- Rev. Charles Broadhurst Sunday School: 9:45 a.m. Worship: 11:00 a.m. Training Union: 6:00 p.m. Evening Worship: 7:00 p.m. Wednesday Prayer Meeting: 8:30 p.m.

### MEXICAN BAPTIST CHURCH

4th and Woodland -- Rev. Donnie Carrasco Sunday School: 9:45 a.m. Worship: 11:00 a.m. Training Union: 5:00 p.m. Evening Worship: 6:00 p.m. Wednesday Prayer Meeting: 8:00 p.m.

### ST. THERESA'S CATHOLIC CHURCH

16th and Cleveland--Father Norman Boyd Mass: 10:30 a.m. Confessions: Sunday 10:00 a.m.

### SIXTH ST. CHURCH OF CHRIST

502 W. Sixth--Bill Gipson Preacher Bible Study: 9:30 a.m. Worship: 10:30 a.m. Evening: 6 p.m. Wednesday Evening: 7:30 p.m.

### REDEEMER LUTHERAN CHURCH

13th and Virginia --Sunday School: 9:45 a.m. Worship: 11:00 a.m. Rhea Immanuel Lutheran Church -- Worship: 9:30 a.m. Sunday School: 10:30 a.m.

### UNION CONGREGATIONAL CHURCH

Eculid At 16th UCC--Rev. Paul Lee Sunday School: 9:45 a.m. Worship: 11:00 a.m.

### TENTH ST. CHURCH OF CHRIST

10th and Euclid Sunday Worship: 10:30 a.m. Evening: 7:00 p.m. Wednesday Evening: 8:00 p.m.

### SIXTH ST. IGLESIA de CRISTO

408 W. Sixth -- M.R. Zamorano Bible Study: 9:30 a.m. Worship: 1:30 a.m. Evening: 8:00 p.m. Thursday Evening: 8:00 p.m.

### FRIONA UNITED METHODIST CHURCH

8th and Pierce--Rev. Albert Lindley Sunday School: 9:45 a.m. Worship 11:00 a.m. MYF: 6:00 p.m. Evening Worship: 7:00 p.m

### UNITED PENTECOSTAL CHURCH

Fifth and Ashland -- Rev. O.G. Stanton, Pastor Sunday School: 10:00 a.m. Worship: 11:00 a.m. Wednesday Evening: 7:30 p.m. Sunday Evening: 8:00 p.m. Friday Young People: 8:00 p.m.



SURVEYS DAMAGE, . . ,Sam Williams, assistant manager of Friona Consumers, stands in one of the broken windows which resulted when a car crashed into the front of Consumers' building on Main Street Monday. The driver and car were virtually unhurt, but damage to the building was

## Local MS Campaign **Underway This Week**

Mrs. Ralph Shelton has been named chairman, in Friona, of Chapter's appeal in this, the the 1971 MS Hope Chest Cam- 25th Anniversary year of the paign of the Panhandle Chapter National Multiple Sclerosis Soof the National Multiple Scler- ciety. The Society's stepped-up osis Society.

to support needed services for made possible by Americans MS patients and their families through their past support of in the Panhandle area and pro- the Society's annual MS Hope fessional and public education. Chest appeals." On the national level, funds will enable the Society to support find the cause and prevention, and cure of MS.

are afflicted with MS andrelat-

research program gives renew-Scheduled to open on Mother's ed hope for the conquest of MS." Day, the appeal will seek funds said Mrs. Shelton. "A hope

"Without this support, the promising medical research to Society would not be at this moment in time when prospects Multiple Sclerosis is a dis- ing more effective methods of abling disease of the central treating it have improved so nervous system -- the brain and dramatically. To pursue respinal cord. It results when cently uncovered research lethe tissue that protects nerve ads as quickly as possible, the fibers deteriorates and is re- Society is in the midst of an placed by scars. It is esti- accelerated \$10 million dollar mated that 500,000 Americans research development plan," The Friona drive will be the

## Shower Honors Engaged Couple

lock, students at Wayland Mrs. James Bailey, Mrs. Ho-Baptist College, Plainview, who ward Love, Mrs. James Tayplan to be married this month. lor, Mrs. Johnny Miles, Mrs. were honored guests at a show- Chloe Ann Ferguson, Mrs. Ager in the home of Mrs. Delton nes Fulks, Mrs. Othelia Ben-Lewellen Saturday afternoon, nett, Mrs. Mary Thomas, Mrs.

The serving table was covered with a white lace cloth Ford. over pink and centered with an arrangement of spring flo- Carl Osborn, Mrs. Jim Matwers. A milk glass punch ser- lock, Sally Wilkerson, Mrs. Mavice and silver serving pieces ry Yarbrough, Mrs. Frank Matcompleted the table setting. lock, Mrs. Henry White, Mrs. Cake, punch, nuts and mints were served.

were used for decorations thr- ellen, Mrs. Forrest Osborn and

oughout the house. Those attending and sending Mrs. W.D. Skipworth.

Jeannie Wooten and Kirk Mat- gifts were Mrs. E.D. Matlock, Fay Wheeler and Mrs. Kenny

Also Mrs. Ed White, Mrs. Joe Lewellen, Mrs. Teddy Osborn and Brian, Mrs. T.A. Kel-Bouquets of spring flowers ley and Tammi, Mrs. Tom Lew-Monique, Mrs. Gary Goetz and



### Now find the man who sold you the insurance

Time is more important at this moment than ever before. Unless you're back in business without delay, you may face financial ruin. If you got your insurance through an independent agent, you can be certain of help when you need it most.

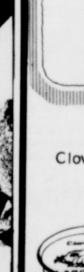
As independent insurance agents, we know the importance of prompt action. Because we owe allegiance to no one company, we can move fast . . . and serve your interests first. When something happens, we know exactly what to do to speed up prompt, fair claim payments. We've built our business giving policyholders service beyond the call of duty.

When you need insurance for your home, car, or business, look for this Big "I" symbol. To display it, an insurance agent must meet profes-

sional standards designed to protect you.

\*DAN ETHRIDGE \*FRANK SPRING \*BILL STEWART \*LOIS NORWOOD \*WENDELL GRESHAM

Ethridge Spring Agency Phone 247-2766



Fresh 3Baskets 89¢

King Size #1 Russett POTATOES CUCUMBERS

6 Bottle

Carton Plus Deposit

Gebhart's

CHILI HOT-DOG SAUCE

Jello

**PUDDING MIX** 

Reg. 3 1/2 Oz. Pkg.

Star Kist

TUNA Green



2 Lb. Bag

Northern

PAPER TOWELS

Jumbo Roll

Appianway CHEESE PIZZA

Reynolds Wrap

ALUMINUM **FOIL** 

Gladiola

POUND CAKE MIX

**SPINACH** 



#303 Can

**GRAPE JUICE** 

12 Oz. Cans 79¢

Shurfine

**BROCOLLI SPEARS** 10 Oz. 2/59¢

Cloverlake COTTAGE **CHEESE** 



CASCADE

Automatic Dishwasher Detergent

Giant



Houser

GROCERY MARKET

**G000** CARTOR BETTER QUALITY BEST



TRY SOME NOW

Big Frough To Accommodate Small Frough To Appreciate

Phone 247-3343

# CLASSIFIED

### WANT ADS PH. 247-2211 CLASSIFIED RATES

First insertion, per word-6¢ Second and additional insertions-4¢ Card of Thanks-\$1.00 Double rate for blind ads Classified Display-\$1.00 per col. inch Legal Rate 4¢. Minimum rate 60¢ on cash order. \$1 on account.

#### DEADLINE FOR INSERTION

The Star reserves the right to classify, revise or reject any classified ad.

Theck advertisement and report any error immediately: The Star is not responsible for error after ad has already

SEE

HARRELL MAYS

Hay Baling and Swathing.

Phone 247-3477. 31-tfnc

well as other items are

still available at Emma

USED CARS

Charles Seale

XCELLENT, efficient, econo-

this service?

ou's. Come to Allen's Jew-

y after 9:00 a.m. 31-tfno

28-5tc

#### ANNOUNCEMENTS

Portable Disc Rolling One Ways

Tandem Harrell Mays

Ph. 247-3477

Well Drilling

or the Best in Know Ho Experience for Drilling ump & Gear Head Repair.

Big T Pump

247-3311 or Bob Clark, 247 6. Distributor for Wort

#### SINGER

SALES \*PARTS \*SERVICE Service on all makes, Au thorized representative in Friona each week. Call 247-3516 or come by. . S & R FABRICS

### FENCING

all types fencing, con percial or residential. itle I Home Improves

### GARAGE SALE

GARAGE SALE Thursday-Friday May 14-15 1106 Etta Lakeview Addition

### FOR SALE

FLOATING LAKE pumps, electric or gas. Efficient, trouble-free. SATISFACTION GUARANTEED, Betzen Mfg., 511 Ave. F. Hereford. 364-3149. 32-ltc

Wakefield dining room suite n good condition, two lamp tables, revolving coffee table. Ed Hicks, Phone 247-3537 or

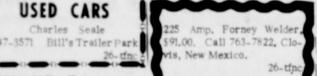
Get Ready for Harvest, . . For Sale: Gleaner-Baldwin Com-For Sculptress bras call Mrs. bine and two trucks. Reason-Helen McMurtrey, consultant. able. Call Hereford: 364-1308 Phone 247-3011, 1402 West Fifth after 8:00 p.m.

FOR SALE: 15 mo. old Reg. ANDBLASTING machinery and York Boar: 4-Row Hydraulic equipment. Big Tex Grain, Cisco Rodweeder. Phone 295ummerfield. Phone 276-5230. 3900. 32-2tc

> Good used washers. New refrigerators, one of each color. Come and see our new washers and dryers. REEVE CHEVROLET Frigidaire

you buy Timex Watches? AREA'S BIGGEST FURNITURE Does the place where you buy & APPLIANCE CENTER them put in crystals, stems, Selling famous brand furniture, and barreries when you meed General Electric Appliances direct to you. Free delivery. We service. Taylor's Furn. & Allen's Jewelry does. Appl. Center, 603 Park Ave., why not buy your next one Hereford, Texas. Phone 364at Allen's. Complete selection of new '71 models, 31-tfnc

three 9 x 12 rugs. Mrs. Bernie might. MOBILE HOMES Gowens, Phone 247-3398, (FHA Financing) 31-tfnc



Rent electric sham- FLOWERING BULBS FOR Bills paid, 247-2745 or 247-, \$1. Ben Franklin. 32-ltc SALE. . . . Claborn Floral 32-ltc 3641.

**WELCOME TO FRIONA** 

#### 16-foot trailer, self-contained. Call 247-3266, or see at 1207 32-ltc

FOR SALE: 1966 Chev. Caprice 4 dr. low miles, near perfect condition. Phone 247-3174. John Terry. 32-ltc

FOR SALE. . . . Double oven o gas avocado green Frigidaire range, Call 247-2867, 32-tfnc

#### YES - -White's Auto now has Radial Tires 32.

FOR SALE: Used Divan, Ironrite Ironer. Phone 247-3206. 32-1tc

FOR SALE. . . . 16' aluminum boat, trailer, 2 mercury motors. Call 265-3476, 32-tfnc

FOR SALE: Good used aluminum pipe in sizes from 4" thru 8". Also good assortment of all kinds of used fittings .- New systems of all types. We will buy or trade for your used aluminum pipe. STATE LINE IRRIGATION-LITTLE-FIELD and MULESHOE, 8-tine

FOR SALE.... 1966 Chevrolet pickup. Standardshift. Sterling. Graham, 295-6888, 18-tfnc

FOR SALE. . . . 2-ton '58 Dodge truck, Flatbed with sideboards. See Joe Sears at Panhandle Concrete, 29-tino

FOR SALE, . . . Good evaporative air conditioner, Used washing machine. Days 247-2743. Nights 265-3314. 31-tfnc

### HOUSES FOR REMI

brick house. Den, kitchen, two baths, double garage. One mile west, one and one-fourth miles FOR SALE, . . . Two mattress north of Hub. Phone Hereford, and springs sets; swing set; 276-5221, prior to 8 a.m. or at

> FOR RENT.... Two bedroom furnished trailer. \$100 per month, bills paid, or \$75 and you pay bills. 8th and Virginia. Call number on trailer window if interested.

FOR RENT. . . . 2 bedroom urnished mobile home. Ideal

### ATTENTION TEACHERS

AND OTHERS NEEDING SUMMER OR PERMANENT EMPLOYMENT

Do you want to earn \$382,50 net per week-work in West Texas-be home each night? I am going to employ 5 men ----nothing to buy. If interested write Box 1057, Friona,

Texas, 79035 giving complete information.

32-2tc

### 100% Financing

Better quality FHA Homes delivered to your lot. Phone 806-247-2492.

FOR SALE OR RENT. . . FOR RENT.... Two bedroom 3-Bedroom house. Fenced unfurnished apartment. R.L. Yard, Carpeted. 247-3485. Fleming, Phone 247-3283.

#### HELP WANTED

WANTED ... Receptionist for accounting office. Bookkeeping knowledge and typing required. 201 East Eighth, 247-2744.

### **APARTMENTS**

Apartment For Rent, fully carpeted, ref., range, dishwasher, central heating, ref. air. Water \$115 per month.

lainview 806-293-1688. 32-tfnc ST Federa

FOR

HOME

LOANS FIRST FEDERAL SAVINGS

Ciovis, New Mexico 801 PILE 762-4417

# Tri-Plexes, all electric kit-

Extra nice 2 B

chens, heating and ref. air Refrigerators, ranges, dishwashers, disposal, drapes, carpet, outside storage, near schools. "CHATEAUX FRIONA"

\$115.00 month, 900-9th S hone 247-2878. 34-tfn

FOR RENT: Two Bedroom Apartment. Stove and refrigerator furnished. carpeted.

#### REAL ESTATE

FOR SALE. . . . Three bedroom brick, two and one-half baths, double garage, Corner lot, 2260 square feet living space. Call 247-3318. 30-tfnc

MOBILE ES-. . . Friona's new-TATES. est and largest mobile home park, Located at 802 East 11th. 8 Blks. east of Main on Highway 60. Call 247-2745 or 247-3274 at night,

1-3/4 baths, carpeted.

### We Are Headquarters

For

- \*WESTERN WEAR
- \*BOOTS
- \* ACCESSORIES

Featuring All Name Brands

Of Western Wear

## SUGARLAND **BOOTS & SADDLE**

Sugarland Mall

Hereford

Ph. 247-3666

## **NOW RENTING**

1-2 & 3 BEDROOMS

F H A APPROVED LOW INCOME RENTAL

OUTILITIES PAID OAIR CONDITIONING

- . STOVE & REFRIGERATOR
  - . FULLY CARPETED

Rent As Low As \$85.00 Per Month (1 B.R.)

Contact Mgr. In Apt. 30 8 a.m. - 8 p.m.

FRIONA **APARTMENTS** 

### Bingham Land Company

"Service Beyond A Contract" COMPLETE REAL ESTATE SERVICE

JOHN BINGHAM Home 247-3274 Office 247-2745

CARROL GATLIN Home 247-3641 Office 247-2745

### -IMMACULATE 4 BEDROOM HOME

nearly everything, including electric kitchen, dishwasher, carpeted throughout, nice fenced back yard, huge double garage. Payments only \$171. Call Carroll Gatlin or John Bingham at Bingham Land

### GARAGE SALE

Our Gain - We've Gained Weight Your Gain - You Can Buy Good Clothing At Low Prices

Friday & Saturday 1108 W. 4th Barbara Bennett, Patty Jones Helen Fallwell

FOR SALE: 3-Bedroom Brick House, 1-3/4 baths, Attached Garage. Low interest rate. Phone 295-3175 (Parmer)

FOR SALE.... 3 bedroom brick house, Carpeted, double garage, 2-3/4 baths. 1500 Jackson. Gaylord Maurer. Phone 247-3501.

FOR SALE. . . . 3 bedroom brick home, 1-3/4 baths. Carpeted, \$2,000 equity, Payments DALBY MAYFLOWER \$110.00 per month. 1206 Maple, or call Kenneth Pearson, 247.

Mayflower Maytlower

16 NORLD WIDE MOVER Call For Free Estimates

364-5391

202 S. 25 Mile Ave. Hereford, Texas

### ADAMS DRILLING CO.

WATER WELL DRILLING

Layne Pumps, Inc. Sales & Service Pump & Gear **Head Repairs** A11 Makes

Dia1 247-3101 Nights 247-2513 Texas

## TELEX

CLOVIS HEARING AID CENTER **HEARING AIDS** 

Batteries \*Molds \*Free Hearing Tests SERVICE ALL MAKES

### **BARTLETT & POTTS**

AUCTION SERVICE Specializing In

Farm Sales HOUSTON BARTLETT Route 1, Bovina, Texas Phone 389-2191

LARRY POTTS Rt. 2, Friona, Texas Phone 295-6633



Clovis, New Mexico

### RUSSELL BRYANT

Great National Life (South Coast Life) Phone 247-3547



Check With Us Before You Buy.

> \*Campers and Trailers Also Available

\*Hospitalization

·Bank Rate Financing

FRIONA TRAILER SALES

Phone 247-3318

OWENS ELECTRIC

Electric Contracting--Sales and Service of

New and Used Motors and Controls Magnetos--Generators--Starters

Loan Motors Available

Off. Phone 364-3572

809 E. 2nd.

Hereford, Texas

Phone 247-3170 Friona

REED'S CLEANERS 117 West Sixth PICK UP AND DELIVER

ROCKWELL BROS. AND CO.

"LUMBERMEN"

Lumber, Paint & Tools

HIGH PLAINS

DEVELOPMENT CO.

HOUSER

REEVE CHEVROLET

FRIONA WHEAT GROWERS Field Seeds

**GROCERY & MARKET** 

Mr. and Mrs. J. Henderson

are the Star's newcomers this

week, Henderson, a former re-

sident of Hereford, is associa-

ted with Cecil Bryant of that

city in carpenter work. Mrs.

Henderson is the former Gay

Wylv. Their son is Paul Kevin.

who is 18 months of age, The

Hendersons live at 312 East

Ninth, and attend the 10th Street

Church of Christ.

New and Used Cars FRIGIDAIRE APPLIANCES

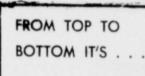
**Elevator Service** 

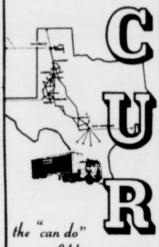
See this spotless four bedroom home. Carpeted throughout. Electric kitchen, fireplace, huge fenced backyard on a corner lot. Buy equity and assume old loan, Carroll Gatlinor John Bingham, Bingham Land Co. ?9-tfnc

> FOR COMPLETE REAL ESTATE SERVICE

CONTACT J.G. McFarland Phone 247-3272 or 247-2766 Business, Farms Ranches, Residences

FOR SALE. . . . Brick, 2-BR Den, 1-3/4 bath, Double Garage. Refr. Air. Central Heat. Fenced Yard. Phone Doyle Cummings, day 247-2781--Night 247-2401. Excellent Lo-





carrier, West Jexans choose for fast freight service

GEN. OFFICE: AMARILLO DIST. OFFICE: SAN AN-TONIO, SAN ANGELO, MIDLAND, ODESSA, LUBBOCK, PLAINVIEW

MOTOR FREIGHT LINES, INC.

PAUL GALYON Local Mgr.

Phone 247-3559

Need a new home? Build one in HICKS ADDITION now. Nothing down. Low interest rates.

Ed Hicks Real Estate 247-3537 247-3189

REAL ESTATE LOANS

NEED A FARM

See Ed Hicks

OR RANCH LOAN?

hone 247-3537 or 247-3189

CARDS OF THANKS

The Cancer Crusade has

come to a very successful close. This years' neighborhood can-

vass totaled \$2125, the largest

amount donated by people in

Friona, This was possible only

because 112 people were willing

to call on their neighbors to ask

for donations. On behalf of the

American Cancer Society, we would like to thank all of you --

the volunteer workers and don-

Your concern certainly made our loss easier to bear.

We especially thank Blayne

and Leota Branum, Porter Roberts, Janette Collard, Lavon

Renner, Ruthie Fite, Clydie Black, Rheta White and J.L. Mar-

cum for the many hours they

Mrs. Samie West and children

Mr. and Mrs. Lewis West

We want to thank everyone

who sent food and flowers, and those who gave of themselves during our sorrow at the pas-

sing of our loved one.

Robert and Elsie Lloyd

Bill and Dixie West

Jay and Odie Claborn

32-ltc

E.M. Jack

time of sorrow.

spent assisting us.

Smith, Mrs. Roy O'Brian, Mrs. Jarrell Wright and Mrs. Danny Black, members of Friona Young Homemakers, attended Activities Day of Area I Young Homemakers in Canyon Tues-

day of last week.

Mrs. Larry Moyer, Mrs. Dale

**Homemakers** 

They were accompanied by Mrs. Jerry Hinkle, who was a

The program began with a 'Special Awards Workshop." This was followed by demonstrations of sewing expandable knits by a representative of Fabulous Fabrics of Lubbock and a lecture of selection and care of hair goods by a representative of Wig Botique, also of Lub-





Clarence (Slim) Ashcraft, were honored by the 1971 Chieftain yearbook, as the book was dedicated to the two school custodians, who have served the school system a total of 33

### Teachers Honored With Salad Supper

teria of Friona High School chers and their husbands and Monday evening was hosted by wives. ers of America, who were assisted by Mrs. Ernest Osborn and Kathy King directed a reand Mrs. Dale Gober, chapter laxer.

The invocation was by Debra

Then a program was presented by senior members of the

Guests were high school tea- organization with Susan Floyd as master of ceremonies and Gloria Brown as narrator for a television show.

Commercials were presented by Gay Welch, Amy Renner, After supper Sarah Gammon Donna Garner, Jayn Massie, Debra Wyly, Glenda Deaton, Ginger Murphree, Kathy Schue ler and Susan Floyd,

# FRIONA DIVE-IN SWIMMING POOL

1601 West 5th St., Friona

**OPEN MAY 15 TO AUG. 15** 

HOURS: 1:00 To 6:00 p.m.

Mornings For Private Swimming Lessons Evenings For Pre-Scheduled Private Parties

### **ADMISSION**

Children 1 - 12 . . . . . . 50¢ Adults - Over 12 Years . . 75¢

> SEASON TICKETS Children . . . \$15.00 Adults . . . . \$20.00

### For Additional Information Call:

Ed Harding 247-8826

City Hall 247-2761 NOTICE

Register for First · session of Swimming Lessons Saturday, 5th June, 9:00 a.m. to 12:00 Noon. Lessons Start Monday, 7th June 9:00-12:00 Noon daily.

### chapters of Future Homemak- Wyly.

Nancy Edelmon Cancer Crusade members of the Dawn and Dusk We gratefully acknowledge our appreciation for the expressions of friendship and sympathy extended us during our

MISCELLANEOUS SERVICES

> RCA Whirlpool

Sales-Service B.W. Turner hone 247-3035

CARPET laying, linoleum work. Ceramic tile laid. Bathroom We want to thank everyone repairs, etc. Jerry Zachary, who came to comfort us, those Phone 247-2556. 32-4tc

WANTED

The Bertram Jack Family Marjorie Chiles and Family WANTED: Lawns to mow or Glenna Miller and family yard work. Bob Lewellen, 247-32-1tc 3416.

# 'E'S SUPER MARKET

DELIVER

Our Aim Is To Please In Every Way

GIVE GUNN BROS STAMPS

247-2250

Phone

Double Stamps On Wednesdays With Purchase of \$2.50 Or More

Jimmy Dean

Cudahy's All Meat

Oscar Mayer All Meat

Johnny Bench wants your son for the All-Star Game!

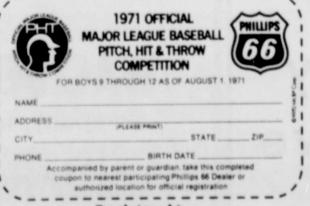


"Now your son has the chance to experience firsthand, the thrill of competing at an All-Star Game, by winning the second annual Official Major League Baseball Pitch, Hit and Throw Competition, sponsored by Phillips 66.

The rules are simple. All you have to do is take him to the nearest participating Phillips 66 station or authorized registration location, with the coupon below, between now and May 20. No purchase required. The competition is open to boys who'll be 9 through 12 as of August 1, 1971,

and each boy competes only against boys his own age. If he keeps winning, he'll pitch, hit and throw his way through local, district, divisional and league competitions to the All-Star Game. Eight finalists and their parents will go to the game, where the boys will compete for four championship awards. Give him a chance to be a champion. Fill out this coupon today and take it to your nearest participating Phillips 66 station or

authorized registration location.'



Register At LAKESIDE "66" W. Hwy. 60

Friona

Kraft FROZEN FOOD

VIENNA SAUSAGE

Van Camp

Miracle Whip

ORANGE

DRINK

32 Oz.

Cloverlake **ICE CREAM** 

Can

1/2 Gal. Carton

79¢



Pack

Gladiola

Morton's

TV DINNERS

Turkey, Beef, Chicken

Bag

Shasta

CANNED POP

CASCADE

Dishwasher Detergent

35 Oz. Box

63¢





Try SAMMY'S PRIDE MILK And AUNT MARTHA'S BREAD

### CONSERVE OUR NATION'S NATURAL RESOURCES A HAND INTO THE



CHARLES HOOVER, Mgr.

BOLE WORD, Asst. Mgr.

MAY 16 - 23

You are invited to visit our ultra-modern feed mill that is computerized by punch card batch system. It's the cleanest in the area. We're now feeding 30,000 capacity with capacity for 36,000 soon.

### SOUTHWEST FEED YARDS, INC.

CUSTOM FEEDING - LOCALLY OWNED

Northeast Of City

Hereford, Texas

Phone - 364-0693

# **JOHN ORSBORN BUICK-PONTIAC GMC TRUCKS**

Where Your Business Is Appreciated

**AUTHORIZED BUICK-PONTIAC SALES** SERVICE & PARTS

**DIAL 364-0990** 

Hereford, Texas

# Save on HOME REPAIRS?



# CARL McCASLIN

"Call The Lumber Number" 364-3434

344 E. 3rd

Hereford

# K-BOB'S STEAK HOUSE

# HEREFORD'S NEWEST RESTAURANT

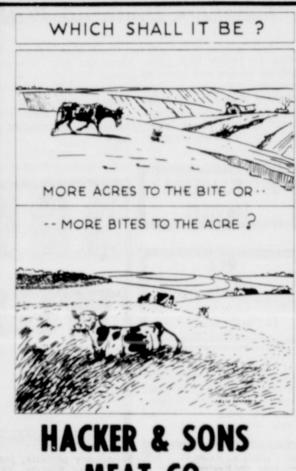
For Your Dining Pleasure Completely Re-Modeled

For The Best In **Charcoal Broiled Steaks** 

DIAL 364-9651 FOR RESERVATIONS

215 25 Mi. Ave.

Hereford



142 N. Miles

\*Custom Slaughtering \*Blast Freezing Ph. 364-4401 research performance service

WARNER SEED

Seeds For Conservation Range & Pasture Grasses Warner Hy-Brid Grain Sorghums

HARRELL MAYS

247-3477

A Booster For Soil Conservation

# MOBILE COMMUNICATIONS OF HEREFORD

Motorola Two-Way Radio Sales & Service CALL 364-2715

327 W. First

Hereford, Texas

# SAVE THE SOIL FOR A BETTER TOMORROW



SAVE ON A BRAND NEW

CHRYSLER, PLYMOUTH or DODGE

OR A GOOD CLEAN USED CAR AT

JONES MOTOR CO.

345 E. 1st Hereford

Ph. 364-3156

Don't Let The Land Slip Through Your Fingers Conserve Our Soil For The Future

Of The High-Plains

National Soil Stewardship Week

May 16 - 23

Observe Soil Stewardship Every Day,

Every Week.





**Deaf Smith County** Electric Co-operative Inc.

'Helping Texas Grow"

Hereford, Texas



HUGH CLEARMAN, center, former Deaf Smith county agent, now manager and coowner of WAC SEED, INC., Hereford, shows W. P. Axe, left, and Guy Weddel, right, some WAC 694, on the Raymond Schlab farm north of Hereford. WAC grain sorghums are high producers. Fields planted in WAC seed have yielded as much as 10,000 pounds per acre. These are other popular WAC varieties: WAC 670, WAC 750, WAC 700 and WAC 690-A. WAC SEED COMPANY also has a good stock of small grain seeds.

# **WAC SEED**

Company, Inc.

"Shooting For Higher Yields" Certified & Select Field Tested Seeds

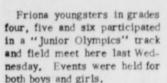
Hugh Clearman, Mar.

Hereford, Texas

Ph. 364-1424

### YOUNG TRACK RACES

# Results Given For Junior Olympics



Practically every student in those grades took part in the events. Ribbons were awarded to the top four contestants in each event.

listed below, although not all of the relay team members were

SIXTH GRADE GIRLS

100 Yard Dash: Mary Schilling, Sheri Rector, Dora Guerra and Oralia Ramirez.

and Jackie Rando. Elaine Dandridge, Jena Short and Regina Walters.

Softball Throw: Ann Bradley, 100 feet; Vanda Brock, 82 feet: Yolando Soldona, 81 feet: Ruth Aguirre, 78 feet, Long Jump: Bradli Odom, 11 feet; Donna Ruzicka, 10-6;

Melodi Dixon, 10-3; Diane Bennett, 9-11. Triple Jump: Bradli Odom, 21-9; Mary Schilling, 19-9; Tomasita Trevino, 19-4: Jaton

Widner, 19 feet. High Jump: Linda Lee, 3-9; Diane Bennett, Sheri Rector and Donna Ruzicka.

200 Yard Shuttle Relay-First -Greens, Vicki Flores, Lupe Castillo, Shasta Hadley and Sheri Rector: Second-Reds, Linda Anthony, Peggy Baca, Tomasita Trevino and Irma Ortega; Third-Yellows-Olga Hernandez, Karen Young, Oralia Ramirez, Juana Perez: Fourth-Blues-Donna Ruzicka, Jena Short, Darla McClellan and Yolando Soldona,

400 Yard Shuttle Relay-First -Blues-Mary Schilling, Janice rouse; 2. Betty Rando; 3. Peak, Donna Ruzicka, Diane Carla Polk: 4, Cindy Cleve-Second-Reds-Dora land.

Guerra, Regina Walters, Jaton ird-Greens-Pat Jackson, Lupe Amador, Linda Lee, Bradli Odom: Fourth-Yellows-Ruth Aguirre, Anna Castillo, Vanda Brock and Mely Flores.

SIXTH GRADE BOYS

50-yard Dash--1. Steve Jo-Individual event placers are nes; 2. George Julian; 3. Conrad Cortez; 4. Mario Carrasco. 75-yard Dash -- 1. Steve Jones; 2. George Julian; 3. Cliff

> McLellan; 4. Kelvin King. 100-yard Dash--1. Conrad Cortez: 2. Kelvin King: 3. Keith Martin; 4. Mark Neill. Broad jump -- 1. Steve Jones.

13-1: 2. Mark Neill, 12-10: 3. 75 Yard Dash: Linda Lee, Chris Ingram, 12-6; 4. Sammy Melodi Dixon, Anna Castillo Felder, 12-3. High jump -- 1. Keith Martin,

50 Yard Dash: Janice Peak, 3-10; 2. Randy Mitchell, 3-8; 3. Leslie Broadhurst, 3-8; 4.

Softball throw--1. Juan Bautista, 160 feet; 2. Alberto Rodriquez, 150 feet; 3. Bryan Sny-

.... FIFTH GRADE GIRLS 50-yard Dash--1. Diana Caballero: 2. Paige Osborn: 3. Kathy Martin: 4. Faith Mays. 75-yard Dash -- 1. RitaRobin-

son; 2. Elizabeth Rodriquez; 3. Diana Caballero. 100-yard Dash -- 1. Rita Robinson: 2. Elizabeth Rodriquez;

Triple jump -- 1. Gracie Granada: 2, Robin Zetzsche; 3. Patricia McDowell: 4. Reva

Long jump -- l. Bonnie Fallwell: 2. Faith Mays: 3. Debbie Parker; 4. Janie Delgado.

High jump -- l. Ladonna Sp-

Widner, Elaine Dandridge; Th- Escobedo: 2, Shirley Milloy: 3. Debra Davidson; 4. Marsha Bermea, 90 feet; 2. Lupe Del-

> FIFTH GRADE BOYS 50-yard Dash--1. Joe Bermea; 2. Jody Lewellen; 3. Curt Miller: 4. Lynn Welch. 75-yard Dash--1. Terry Wilcox; 2. Paul Ortiz; 3. Rickey

Jackson: 4. David Morales. 100-yard Dash--1. Earl Harvey: 2. Raul Braillif; 3. Todd Bandy: 4. Jeff Whiteside, High jump--1. Raul Braillif;

2. Brian Johnston; 3. Jeff Whiteside; 4. David Bartlett. Broad jump -- 1. Earl Harvey; 2. Jay Jarboe: 3. Ted Linde-

man; 4. Terry Wilcox. Softball throw--1, Cornelio Salinas: 2. Rocky Soliz: 3. Schilling: 4. Bobby

200-yard shuttle relay --(tie) Steve Jones, Jesus Mata, Team 2 (Lucas Constancio, Ted Lindeman, David Morales and

Brett Beavers.) 400-yard shuttle relay-Team 3 (Jeff Whiteside, Jody der, 130 feet; 4. Clint Mears, Lewellen, Edward Castillo and Paul Ortiz.)

Tug of War -- Team 4 (Johnny Stokes, Carl Wiggins, Mark Edelmon, Alfredo Torres, Ronnie Wilkerson and Harold Bent-

.... FOURTH GRADE GIRLS 50-yard Dash -- 1. M'Lynda London: 2. Donna Rector: 3.

3. Margaret Amandor: 4. Carla Laura Ellis: 4. Delia Snyder. 75-yard Dash--1, Hilda Casteneda; 2. Rosa Esquivel; 3. Tanna Nickel; 4. Sheri Hadley. 100-yard Dash -- 1. Julie Owen: 2, Cindy Bermea; 3.

Vickey Smiley; 4. Varla Welch. High jump -- l. Julie Owen, 3-3: 2. Penny Pennington, 3-0: 3. Laura Ellis, 3-0; 4. Varla

Long jump--1, Christy Cunningham, 9-9; 2. Renae Monroe, 9-8; 3. Vickey Smiley,

Softball throw--1. Victoria 9-4: 4. Christy Lundy, 9-4. 3. Danny Mendoza, 11-6: 4. Dan-Softball throw--1. Cynthia ny Adkins, 11-3. gado, 75 feet; 3. Sue Davidson, therly, 123 feet; 2. Jeff Peak, 68 feet; 4. Tanna Nickel, 65 118 feet; 3. Amando Davila, 115

> FOURTH GRADE BOYS 50-yard Dash -- 1. Amando Davila; 2, Jeff Peak; 3, Johnny

Hodges: 4. Pedro Bautista, 75-yard Dash -- 1. Justin Mc-Neely: 2. Larry Walker: 3. Jesse Soliz: 4. Randy Patter-

100-yard Dash -- 1. Justin Mc-Neely: 2. Larry Walker; 3. Randy Patterson: 4. Pedro Bau-

High fump -- 1, Larry Walker, 3-6: 2. Toby Strickland, 3-3: 3. Steve Saldona, 3-3; 4. (tie) Randy Patterson (ribbon), John Ingram, Gary Schueler.

Long jump -- 1. Mike Hutson, 11-10; 2. Justin McNeely, 11-7;

feet; 4. Hugh McCann, 108 feet.

#### Bryants Attend Bahamas Meet

Softball throw -- 1. Park Wea-

Mr. and Mrs. Russell Bryant, Friona, joined seven other members of the Amarillo Agency of the Great National Life Insurance Company, at the company's sales conference, which was held in the Bahamas, May 7

through May 10. The announcement was made by Art Lara, agency manager in the Amarillo area.

The Amarillo Agency will again be honored for being among the company's top three agencies. They have qualified for this honor fourteen consecu-







Buick - GMC - Pontiac

### John Orsborn

Buick - GMC - Pontiac

25 Years In Hereford See Us And SAVE

142 Miles St.-Hereford-Pho. 364-0990



winning her heat of the girls' 50-yard dash, fifth grade.

JUNIOR TRACK ACTION. . . . Shown are three events in the Junior Olympics. From the top,

the fifth grade tug-of-war: Brian Johnston clearing the high jump bar; and Regina Walters

# **OBSERVE NATIONAL SOIL** STEWARDSHIP **WEEK**

May 16-23, 1971

**Practice Conservation Of Our Natural Rescources** All Year Round.

SHED HIS GRACE ON THEE

WATCH FOR OUR ANNUAL MEETING **COMING SOON** 

# **FRIONA** CONSUMERS



Buddy Lloyd, Mgr.

Phone 247-2771 or 247-2860



PITMAN GRAIN COMPANY **Grain Storage And Merchandising** 

PITMAN-EASLEY INDUSTRIES, INC.

Call 364-0101

#### SET FOR JUNE

## Clovis To Re-Instate Pioneer Days Rodeo

Following a thirteen-year absence from the big league rodeo be on hand. Announcer Pete trail, Clovis is set to return Logan, Medford, Ore., and June 11, 12 and 13 to prominence rodeo clowns Chuck Henson, in the cowboy sport, according Tucson, Ariz., and Wiley Mcto Curry County Mounted Pa- Cray, Briscoe, Tex., all have to trol Captain Bill Bomar.

Bomar said rodeo producer deo's "World Series." Lynn Beutler, Elk City, Okla., announced by telephone that da- will present trained Border tes and prize list for the revived Pioneer Days Rodeo had tional Field Trials for sheep been formally approved during dogs. a recent meeting of the Rodeo Cowboys Association Board of merce and Bi-State Livestock Directors.

The move returns Clovis to the calendar of more than 500 such events held annually under the Association's banner. The Association last year sanctioned 547 rodeos in 42 states and four Canadian provinces. at which \$4.1 million was paid to winning contestants. An estimated 11 million spectators witnessed the action.

Rodeo's five standard contests are scheduled, along with team roping and the cowgirls' barrel race. The event is to be the first of national stature staged in the new, \$160,000 Mounted Patrol facility.

In making the announcement. Beutler, a producer of the Pioneer Days Rodeo in previous years, said "Clovis has as great a rodeo potential as any city I've seen! It's unfortunate the event

was ever discontinued." The Beutler Bros., Linger and Cervi rodeo ranches, now headquartered in Sterling, Colo., sent fifteen of their out law broncs and bulls to the National Finals Rodeo in Oklahoma City last year

their credit appearances at ro-

Earl Wharton, SanSaba, Tex., Collies which have won 24 Na-

The Clovis Chamber of Com-Association will co-sponsor a downtown parade in conjunction with the rodeo, and rodeo dances June Il and 12-with music pro--have been arranged by the Clo-

set for 7:30 p.m. June 11 and 12, and 2:30 p.m. June 13. Tickets -priced at \$2.00, \$3.00 and \$3.50 -go on general public sale

### Duane Branum Is Discharged

Duane Branum, son of Mr.

Branum, who had completed mer session May 31.



vided by a nationally-known co- TECH OFFICERS. . . . . . Charles Aycock, Farwell, standing at left, was named president of the untry-western personality Parmer County chapter of Texas Tech University ex-students. Next to Aycock are James Petty, who was named vice president, Dr. L.N. Jones, Dean of Student Affairs at Tech, and Larry Carter, of the Ex-Students office. Seated are Mrs. Dale Cary, public relations chairman, and Mrs. Rodeo performance times are J.T. Gee, secretary. The Tech exes met here April 30.

#### ON TOUR

### Swiss Manufacturers To Stop

German Feed Manufacturers

Association; Mr. Schratt, Aus-

and Dr. Bogner, director of the

Bavarian Government Research

Elbert Harp, Executive Di-

rector of CSPA, stated, "We

this group in the High Plains

facturers and livestock specialists from Switzerland arrived in Lubbock Wednesday.

They will be in the High Pland Mrs. Blayne Branum, ar- ains area for two days as guests rived in the United States April of the Grain Sorghum Producers 22 from Germany, where he had Association to study livestock trian Ministry of Agriculture; been serving in the United States production and grain sorghum utilization.

Included on the group's tour his tour of duty with the Air agenda is a stop at Hi-Pro Feeds Force, returned home and plans in Friona at 2:45 p.m. Thursto resume his studies at Texas day. At Hi-Pro, the group is Tech University, Lubbock, at to witness feed manufacturing, the beginning of the first sum- cubing and pelletting, and will be told how the Friona plant

relates to the feeding industry. sorghum in animal feeding. Th-Also arriving Wednesday will rough these visits, we are able be Dr. Klaus Werner, director to inform more people of the of the U.S. Feed Grains Counvalue of grain sorghum." cil in Germany: Dr. Bruse,

are extremely pleased to have from Texas Tech University. Both teams will be staying area to study the value of grain at the Inn Town Inn in Lubbock.

The GSPA has set up an itinery which will include a tour of the feedlots in the area. There they will see the various methods of grain sorghum processing: popping, micronizing, steam flaking, and pelletting. They will also attend conferences with animal nutritionists

### **SCS** Prepars Booklet On Soil Conservation

Conservation education is the does not have an outdoor classsubject of a new leaflet prepared room, by the U.S. Soil Conservation Service, SCS State Conservationist Clyde W. Graham of

Temple announced this week. Entitled "SCS and Conservation Education," the leaflet explains the importance of teaching conservation to students and tells how Soil Conservation Service employees can help.

"We believe that everyone needs to be informed about the true meaning and importance of conservation," Graham said. "And a good place to start is in school. Students need to learn that conservation means more than merely saving or setting something aside. It means intelligent use, development, restoration, and conservation of natural resources. We, of course, are especially interested in land, water, plant and wildlife resources but oil, gas, and other resources are important too.'

The leaflet tells how SCS conservationists can help teachers plan outdoor classrooms or obtain films, publications or other teaching aids. It also suggests how conservation might be taught outdoors if the school

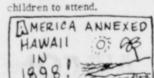
### Appreciation Day Set For Teachers

Teacher Appreciation Day, an annual event sponsored by the Parent-Teacher Organization, which was cancelled due to conflicting schedules, has been reset for Thursday, May 13 at 1:00

There will also be a business session, during which new officers will be elected

Parents attending will register and the class with the most parents present will be honored with a party.

Mrs. Lloyd Chesher, spokesman for the group, invites parents of all elementary school children to attend.



### Court House Notes

Instrument report ending April 29, 1971 in County Clerk Office Bonnie Warren, County Clerk

WD, Friona State Bank, Edwinston Clark & Ralph Broyles - Part NE 1/4 Sec. 1, T3S, R3E

WD, Virginia Nell Fred, American National Bank, N 142.97 ac. of W 1/2 of Sec. 81, Blk. H, Kelly

WD, Ilene Osborn, Jon Mack Roden, Lots 11 & 12, Blk. 49

### Success Is the Crop We Cultivate

Graham pointed out that the

pamphlet also suggests ways the

teaching of soil, water and wild-

life conservation might be tied

in with such subjects as biology,

chemistry, math, social sci-

ence, art and other regular co-

Copies of the leaflet are free

and can be obtained from any

SCS office or by writing the Soil

Conservation Service, Box 648,

Temple, Texas 76501.



THE MAN WHO THINKS and plans ahead is usually the man who's successful. Here at the Land Bank, we like people who think success-because success is the crop we cultivate. If you see an opportunity to expand or mechanize your operation, come in and talk it over. We'll listen . . . and we may be able to help!



OF HEREFORD Woodrow B. Wilson, Mgr. 364-1464

407 N. Main

Hereford

# Do you want clean water?

If you do, vote for the Clean Water Amendment Tuesday, May 18.

### 4 reasons FOR #4:

- 1. Financial: to reduce the tax burden of providing adequate public sewage treatment facili-
- Environmental: to prevent improperly treat ed sewage from ruining our rivers and streams and their fish and wildlife.
- 3. Conservation: to help preserve one of our most precious natural resources-water.
- 4. Public Health: to avoid serious health problems downstream because of inadequate sewage treatment facilities upstream

**Vote for** the Clean Water Amendment #4 on the ballot Tuesday, May 18.

801 Vaughn Building, Austin 78701, Richard D. Brown, Chai-

# **PCA** Representatives In

ence in Lubbock.

meeting which features latest information on extending agricultural credit to Texas farmers and ranchers.

Holt, assistant to the manager, Douglas Eubanks, office manager, James M. Lackey, assistant manager, Donald Loafman, White, loan representative, all field office manager, Dimmitt:

Others are Dale Cary, manager, Friona; James A. Petty, assistant manager. Tommy Ballard, field office Veque, field office manager, Muleshoe: Curtis Walker, assistant field office manager, Muleshoe: Martell LeVeque, field office manager, Olton: Dee McWilliams, field office manager, Silverton; and Bill Black, field office manager, Tulia, Plainview PCA makes agri-

## **Lubbock Conference** Fifteen representatives of cultural loans in Bailey, Bris-

Plainview Production Credit coe, Castro, Floyd, Hale, Lamb, Association participated May Parmer and Swisher counties. 11-12 in the Fieldmen Confer- The Association loaned more than \$154 million to Texas fa-

Texas' 34 PCA's sponsor the rmers and ranchers in 1970. Area participants are Jim

assistant manager, and Robert from Plainview: Bo Bryant, Floydada,



# **CONSERVATION IS THE** DUTY OF EVERY MAN



Observe Soil Stewardship Week May 16 - 23, 1971 Practice Conservation 365 Days Each Year.



HI-PLAINS FEED YARDS



Also available - Hartzog 4060, a high-yield mid-season variety.

Be a part of What's Happening in '71 with Hartzog Hybrid Milo Seeds

HARTZOG SEED FARMS-FARWELL, TEXAS

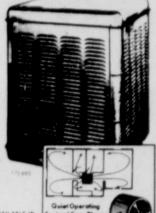
Hartzog Seed Available in Bovina at Bovina Gin, Hartzog Seed Warehouse on Hwy. 86.

a few choice, growthy ANGUS BULLS

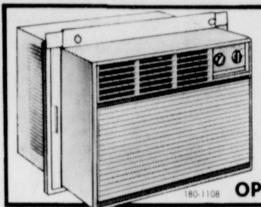
for sale. You'll like these bulls and they need a new home



CATALINA 5500-CFM DOWNDRAFT. COOLER



# **QUALITY COOLING FOR EVERY NEED**



### CATALINA 8,000-BTU AIR CONDITIONER

· EASY TO INSTALL! Just Set Air Conditioner in the Window, and Pull Out Side Panels! • Two Speed Fan with Exhaust Air Control!

· Has Permanent Hygienic Washable Filter!

**OPERATES ON 115 VOLTS** 

# **CATALINA** Whisper Quiet Operation

- Three Speed Fan for Correct Cooling Anytime!
- Multi-Directional Air Louvers-Draft Free Cooling!
- Removes Up to 6.7 Pints Humidity Per Hour!
- Permanent Washable Filter Removes Dirt and Pollen! Electro-Coated For Maximum Rust Protection!

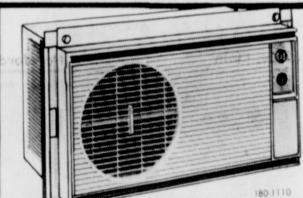
suffer summer's nagging heat.

Imagine total house cooling with a single air conditioner. Our "Big Tex" cools up to 1,500 square feet. No need to

JUST SAY "CHARGE IT"



WITH WHITE'S CONVENIENT EZE CHARGE



### CATALINA 10,200 BTU **AIR CONDITIONER**

**OPERATES** ON 115 VOLTSI Reg

- · Easy to Mount with Pull Out Window Panels!
- · Features 2 Speed Fan and Exhaust Air Control!

WHITE AUTO Air Conditioner

Thermostatically Controlled Temperature! · Powerful Rotor Blowers - Jet Air Cooling!

· Directional Air Deflector . . . No More Drafts!

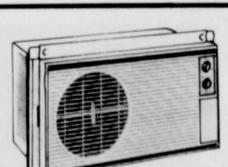
CATALINA 20" **Deluxe Roll-About** 

- · Here's Portable Comfort! · 2-Speed Fan with Handle!
- · Handy Roll-About Stand!

**USE WHITE'S CONVENIENT EZE-CHARGE PLAN!** 

3-SPEEDS

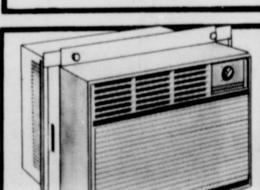
200 to 375



### CATALINA 12,000 BTU **AIR CONDITIONER**

- · Easy to Mount with Pull Out Window Panels!
- · Features 2 Speed Fan and Exhaust Air Control! · Directional Air Deflector ... No More Drafts!

MONTHS TO PAY



naster charge

BANKAMERICARD

welcome here

# CATALINA 5,000 BTU AIR CONDITIONER

- \* Easy Installation with Convenient Pull Out Window Panels!
- · Permanent Washable Filter Removes Dust and Pollen from Air!

Plugs Into Any 115 Volt Outlet!

HOME-OWNED AND OPERATED BY

LELAND HUTSON Phone 247-3270 FRIONA, TEXAS

YES --- White's Now Has Radial Tires!

THE HOME OF GREATER VALUES

# CATALINA 4000-CFM 2-SPEED EVAPOR ATIVE

At This AMAZING Low Price-

- · Large 1/3 Horsepower Motor! . Galvanized Metal Construction!
- · Handy Metal Directional Grill!
- · Durable Baked Enamel Finish!

· Provides Large Area Cooling! · Complete with Rust Resistant recirculating Pump & Auto. Float! · Undercoated Interior!

CATALINA Little Giant EVAPORATIVE

WHITE'S Low Price ...

- · Complete with Rust Resistant Recirculating Water
- Pump and Automatic Float! · Features Easy-to-Adjust Rust Proof Louvers!

Features Twin Squirrel Cage Blow

ers for More Efficient Cooling!

Quiet Operating

Prices Effective Now Thru May 29! HE HOME O

when you buy 3 at our everyday low, low price...

TUBELESS TIRE SIZES	Blackwall Price Each 1st 3 Tires	Whitewall Price Each 1st 3 Tires	4TH TIRE	Exc. Tax Each O 4 Tires
650 x13	24.88	27.88	FREE	1.76
700 x13	25.88	28.88	FREE	1.95
735 x 14	26.88	29.88	FREE	2.01
775×14	27.88	30.88	FREE	2.14
825 x14	30.88	33.88	FREE	2.32
855 x14		35.88	FREE	2.50
885 x 14		37.88	FREE	2.81
775×15	27.88	30.88	FREE	2.16
815×15	30.88	33.88	FREE	2.37
845 x 15		35.88	FREE	2.48
900×15		37.88	FREE	2.89

Safety Custom

For Many Miles of Smoother Riding! · Extra Tread Depth Gives Smoother Ride & Absorbs Sharp Jolts & Bumps

• Non-Porous Twin Seal Air Guard Lin er Insures Against Dangerous Air Loss • Extra Low Profile Reduces Heat Build





15,000 MILES

650 x13 **Tubeless** 

Blackwall 735 x14 Tubeless Blackwall 775×14

Tubeless Blackwall Designed for maximum safety at lowest initial cost! Low pro-file design reduces sidewall flexing to provide maximum hi speed endurance. The specially designed anti-skid tread gives a superior traction for quick,



SPECIAL! Save 53.44 **PER TIRE** 

NYLON CORD

735×14 19.88\* 775×14 20.88\* 17.44\* 825×14 23.88\* 815 x15 23.88° 20.44°

WHITEWALLS 12.44" MORE \*Plus Tax and Old Tire Safety Wrap-Around Tread Plus Low Pro-file Design for Much Greater Roadability! 4Full Plies Nylon Cord Body and Super Cold Rubber Tread for Blowout Protection Low Design Gives the Greatest Tire-To-Road Contact Possible on Wet Surfaces!

25,000 MILES New Jet-Flo Tread for Softest Ride Ever!

# 



MR, AND MRS, ROBERT ROMO

# Candlelight Ceremony Unites Rachel Morales, Robert Romo

St. Theresa's Catholic Church cade bouquet of white roses. Saturday, May I, Rachel Mo- She wore a pearl pin, which she Pena, Sam and Susie Perez, rales, daughter of Mr. and Mrs. borrowed from the groom's mo- Juan and Easter De la Cruz and Jesse Morales, became the ther, a penny minted in the year Pete and Ofelia Diar. bride of Robert Romo, son of of her birth in her shoe and a A reception in Parish Hall Mr. and Mrs. Joe Gonzales. blue garter.

The double ring vows were read by Father Norman Boyd Morales, sister of the bride. Mrs. Concho Morales, Roscoe, before an arch of greenery tied Mrs. Albert Morales, Roscoe, with orchid satin bows and aunt of the bride was the ma- lon Ramirez, Friona, grandpaflanked by arrangements of pa- tron of honor. Albert Morales, rents of the bride. lms. A white satin covered Roscoe, uncle of the bride, was kneeling bench centered the ar- the best man.

the altar and presented in mar- Castaneda, Elva Castaneda, Jimmie Morales, Sweetwater, riage by her father, she wore a Bertha Torres, Lupe Antillion, peau de soie and alencon lace, ria Braillif and Ina Guentona, tin and Eddie Morales, Dallas; It was designed with a full skirt, Flower girls were Becke and Juan Garza, Vega. high neckline, natural waist Martinez and Sally Castaneda. line and long Camelot sleeves.

The fitted bodice and cuffs Rosales and Rachel Flores. of the sleeves were decorated with bands of Alencon lace. Ti- wore identically designed for- Flores and Mrs. Mary Rosales, ers of ruffles on the skirt fell mals of deep purple lace over all of Ropesville, Texas. in waterfall fashion. A detach- purple satin. able Watteau train of peau de soie and lace complemented the Josie Gonzales, Ramiro Cas- ments on Ashland Avenue. He gown. Her veil of imported silk taneda, Anacio Cruz, Jesse Mo- is employed by Missouri Beef

The maid of honor was Terry

illusion was attached to a coif. rales, Pete Rando, Fermin Ra- Packers, Inc. She carried a white prayer yes, Luiso Mata and Ambrosio

Sponsors were Joe and Helen

followed the ceremony. Special guests were Mr. and Texas, and Mr. and Mrs. Adi-

Out-of-town guests signing the register were Mr. and Mrs. Bridesmaids were Janie Ro- Lucas Torres, Albuquerque, As the bride was escorted to mo, Betty Ann Torres, Yolanda New Mexico; Mr. and Mrs. Texas: Mr. and Mrs. Albert formal length wedding gown of Rosa Measa, Rosa Romo, Glo- Morales, Roscoe, Texas: Mar-

> Also Mr. and Mrs. Juan De la Train bearers were Larry Cruz, Hereford; Mr. and Mrs. Cecil Rosales, Mr. and Mrs. Feminine bridal attendants Ernest Martinez, Mrs. Crusita

> Mr. and Mrs. Romo are at Groomsmen and ushers were home in the John Allen Apart-



ce the engagement of their daughter, Kathy, to Dan Seale, son of Mr. and Mrs. Charles Seale, of Friona, Saturday, June 26, at 6:00 p.m. at First Baptist Church. Wedding invitations are not being mailed locally, but friends of the couple are invited to attend the wedding



FRANCES ROEHRIG. , . . Dr. and Mrs. Karl F. Roehrig of Dallas have announced the engagement and approaching marriage of their daughter, Frances, to Randell Tippen Farr, son of Mr. and Mrs. Alton Farr of Friona, Miss Roehrig has attended Texas Tech University for two years and will continue her education at West Texas State University in the Fall. Farr, a graduate of Texas Tech University with a Bachelor of Arts Degree in government, is presently employed by the Hereford Independent School District. The couple will exchange vows on July 24th in Dallas.



KARLA PATTERSON. . . . Mr. and Mrs. George Russell Patterson, 1000 West Fifth Street, have announced the engagement and approaching marriage of their daughter, Karla, to Fred Rutherford of Bristol, Virginia. The couple plan to exchange wedding vows in West Texas Chapel on the West Texas State University campus, Canyon, where they are both students, August 20. Parents of the prospective bridegroom are Mr. and

Mrs. Charles Rutherford, also of Bristol, Virginia.

日本大学学 日本大学学

SHERYL MOORE. . . . Alice and Bill Moore of Bovina have announced the engagement and approaching marriage of their daughter, Sheryl Moore, to Donnie Meason, son of Mr. and Mrs. M.H. Meason of the Hub Community. The couple plans to exchange wedding vows Saturday, June 12.



DR. JUDY PONTHIEU

# Local Woman Will Receive Doctorate

Announcement has been made that Judy Smith Ponthieu will graduate with the degree of Doctor of Philosophy in English at Texas Tech University on May 15 in the university commencement exercises.

Dr. Ponthieu was graduated in 1960 from Friona High School as valedictorian. From 1960-61 she attended West Texas State University where she was a member of Mary E. Hudsbeth Honor Society.

She received her B.A. in English from North Texas State University in 1963 and an M.A. from that institution in 1964. She has taught at both North Texas State University Dr. Louis Ponthieu, an assoand at the University of Ark- ciate professor in business maansas where she began work

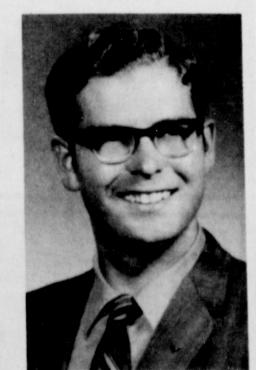
on the doctorate in 1965.

lish in the current year. While there, she has received recognition for outstanding scholastic achievement by the Graduate School, has served as president of the Graduate English Club, and has been a member of Phi Kappa Phi Honor Society. She was the first English graduate student to receive honors on her oral examinations and is author of an article entitled "Myth and Ritual: The Contribution of the Folk Tradition to the American Short Story," published in Studies in Language and Litera-

Dr. Ponthieu is married to nagement at Texas Tech, and is the daughter of Mr. and Mrs. From 1967 to the present, Ralph Smith of Friona, She Dr. Ponthieu has attended Tex- will teach English at Texas Tech as Tech where she taught Eng- in the coming academic year.



LYDIA ANN BUSKE will graduate from Texas Tech University in commencement exercises, which will be held in Municipal Coliseum, Lubbock, at 8:00 p.m. Saturday, May 15. Miss Buske, who is the daughter of Mr. and Mrs. W.D. Buske, Route 2, Friona, is a 1967 graduate of Friona High School. She will receive a Bachelor of Business Arts in business education. She has been a member of Phi Gamma Nu, business sorority; Pi Omega Pi and the Women's Service Organization and has held offices in Phi Gamma Nu and Pi Omega Pi. She has also been listed on the Dean's Honor List.



DAVID LEWIS SMITH, son of Mr. and Mrs. Lewis Smith of Route 2, Friona, will participate in the Texas Tech University graduation exercises Saturday, May 15 at 8 p.m. He will receive a bachelor of science degree in engineering physics and graduate with high honors. David will spend six weeks in the advanced Air Force R.O.T.C. summer camp program and plans to enter graduate school at Tech in the electrical engineering department with a research assistantship in the fall. David was the valedictorian of the 1967 graduating class of Friona High School.





GRADUATES. . . . Donna Gay Patterson, who is a 1967 graduate of Friona High School and the daughter of Mr. and Mrs. George R. Patterson, 1000 West Fifth Street, received a bachelor of science degree with a major in history and social studies from West Texas State University, Canyon, Sunday afternoon in commencement exercises, which were held in the Amarillo Civic Center, Miss Patterson was a member of the Sociology Club, an honorary history fraternity: Pi Kappa Delta, an honorary debate fraternity: and the Student Education Association. During the past year she has served as president of Pi Kappa Delta and third vice-president of the Student Education Association.



BINGHAM GRADUATES. . . Oran Dean Bingham, Jr., son of Mrs. Dean Bingham, Dalhart, and the late Dean Bingham, received a Bachelor of Arts degree in business administration from West Texas State University, Canyon, Sunday, May 9 in commencement exercises in Amarillo Civic Center. Bingham, who is a 1966 graduate of Friena High School attended Texas Tech University before transferring to West Texas. He and his wife, the former Darlene Wilson, and daughter, Deena Shae, live in Amarillo, where

he is employed by Western National Bank.

# GARAGE BARK





BROTHERS TO GRADUATE, . . . Ray Lynn and Gary Murphree, sons of Mr. and Mrs. Ray Murphree are graduating from college this month. Ray Lynn, who is a 1967 graduate of Friona High School, will receive a Bachelor of Science degree with a major in math from Wayland Baptist College, Plainview. He is married to the former Cheryl Martin of Plainview. Gary, who is a 1969 graduate of Friona High School, is receiving an associate of science degree from El Centro Junior College in Dallas. His major is data processing. He and his wife, the former Phyllis Renner, also of Friona, plan to move to Canyon this summer. Gary plans to enroll at West Texas State University this fall.

Mr. and Mrs. J.C. Ponder of Los Angeles, California, were weekend visitors in the homes of Otis Massey, Mr. and Mrs. Sam Williams and other Friona relatives.

Mr. and Mrs. Raymond Milner and Janice visited in the homes of Mr. and Mrs. O. Milner and Mrs. E.R. Partlow and recitals Sunday, May 16 at Fri- tal will be Cathy Chesher, Bry-Pete in Tulia Sunday.

and Mrs. Dale Milner of Lubbock were Sunday evening guests in the home of Mr. and Mrs. Raymond Milner and Janice.

Comments by Sib ~



first restaurant on the moo may be, it will probably lack atmosphere.

Sanitone Certified Master Drycleaner GIB'S

DRIVE-IN CLEANERS Professional & Coin Op. Dry Cleaning Phone 447-3150

SEE

## Walters Piano Pupils To Present Recitals

Piano pupils of Mrs. Johnnie Paula London. Walters will be presented in Performing in the 3:30 reci-

Also Holly White, Julie Ow-Kay Short, Pamela Venzey and to attend.

ona United Methodist Church, an Snyder, Delia Snyder, Mindy

Students participating in the Moseley, Jan Mason, Cindy Ch-Mr. and Mrs. Tom Jarecki first recital, which will be from esher, Billye Sue Benham, and son, John, Friona, and Mr. 2:00 to 3:30 p.m. will be Tom- M'Lynda London, Debbie Fallmy Ashley, Jimmy Menefee, well, Paul Lindley, Vanda Br-Pamela London, Phillip Veazey, ock, Sherri Thorn, Julie Ann Cynthia Smiley, Laura Ellis, Johnson, Pamela Lindley, Linda Debbie Menefee and Gigi Spring. Anthony and Jaton Widner.

Mrs. Walters joins her stuen, Diane Westbrook, Melodi dents and their parents in invit-Dixon, Regina Walters, Jena ing everyone who is interested

## gan Wallis Appears On Study Club Program

Modern Study Club met Tuesay evening at Federated Club House, Mrs. J.T. Gee gave the nvocation and Mrs. George C. Taylor Jr., club president, welomed the guests, Mrs. Carl Schlenker and her Australian daughter, Jan Wallis.

Following a brief business session, the group was led in Mrs. Nelson Lewis, hostesses. singing "The Battle Hymn of by Mrs. Lois Miller with Eva Miller, pianist,

Mrs. Schlenker introduced Miss Wallis, who presented a August of 1970. She plans to ter.

leave June 28. Mrs. Wesley Foster present-

And We Want To Say

This week we are 23 years old and begin our 24th year in Friona. What a change there has been! We had only a small

stock in 1948 and Friona had about 1,000 people. Now Allen's

Friona has also grown to a population of around 4,000 people

we say Thank You for your business in the past and we would

has as complete a selection of jewelry, gifts and bridal

consider it a great honor to serve you in the future.

selections as you will find in towns much larger. Though

THANK YOU

pital during the Revolutionary War, has been preserved for public viewing.

A report on the Arlington National Cemetery was given by Mrs. J.G. McFarland.

Refreshments were served to the guests and members present by Mrs. Lois Miller and

#### Meeting Planned For Little League Mothers

Australia. She is Friona's Amplanned for Saturday afternoon student and came to Friona in Friona Law Enforcement Cen-

Mrs. Von Edelmon and Mrs. ed the history of Arlington Ho - co-chairmen of the organization use at Arlington, Virginia. This for the past year, encourage nouse, which was used as a hos- mothers of all players to attend.

## Janice Milner Named Club Little Sister

Highlight of the Thursday afternoon meeting of Friona Young Homemakers was the announcement that Janice Milner had been chosen to be the club's little sister during the coming year,

Miss Milner, who will be a senior in Friona High School this fall, has been active in Future Homemakers of America, and was recently awarded a state degree, which is the highest honor which can be attained by a member of the organization.

She also plays basketball, is a member of Future Teachers of America and participates in other school activities. She is the daughter of Mr. and Mrs. Raymond Milner.

The devotional was presented the Hub Community. by Mrs. Larry Dyess. Special Deanna Hutchinson.

A program on decoration of cakes for special occasions was Procter and Mrs. Jarrell Wrpresented by Mrs. Leo Ruzicka ight, hostesses.



JANICE MILNER

and Mrs. J.R. Bartlett, both of

During the social hour reests were Barbara Purvis and freshments of cookies and ice cream were served by Mrs. Mickey Wilson, Mrs. Dewayne

# Bridal Courtesies Honor Lydia Buske

hill, 1608 West Tenth Street, from 3 to 5 p.m. Saturday, May 1; a pottery shower in the home of Rosemary Monaco, Lubbock; and a surprise kitchen shower at Hulen Hall on the Texas Tech University campus in Lubbock, are courtesies which have honored Lydia Buske, bride-elect of Da-

Co-hostesses with Mrs. Tannahill were Mrs. Paul Fortenberry, Mrs. W.S. Ingram, Mrs. Ray Murphree, Mrs. Alton Farr, Mrs. Billy Dean Baxter, Mrs. Clarence Martin, Mrs. Raymond Cook, Mrs. Lewis Smith, Mrs. Rudolph Renner, Jr., Mrs. Doyle Elliott, Mrs. D.C. Herring, Mrs. Louis Welch, Mrs. Joe Talley, Mrs. Curtis Murphree, Mrs. Leta Tannahill and Mrs. Doyce Barnett, The honoree was assisted

neill Williams, Lubbock.

### Baby Boy Born To Williamses

Thursday, May 6 at Parmer served from a silv County Community Hospital. Named Shannon Dewayne, he silver tray.

has an older brother, Jeffrey A meeting of all mothers of Scott. The new arrival weigh- with all of the gifts wrapped in talk about her home country, Little League players has been ed in atseven pounds, 13 ounces. Grandparents are Mr. and per bride. erican Field Service exchange at 2 in the Community Room of Mrs. Claude McDowell of Friona and Mrs. Theda Williams ing. of Hereford and Lester Williams of Friona. Great-grand- shower was Sharen Murray. Bob Owen, who have served as parents are Mrs. Lois Reed of El Centro, Calif., and Mr. and frosted in coconut and punch Mrs. Jim McDowell of Clarks- were served.

CUFF LINKS

•WATCHES

•LUGGAGE

• JEWELRY

TRAVEL SETS

ATOMIZERS

**BILLFOLDS** 

WATCH BANDS

the home of Mrs. C.W. Tanna- ther, Mrs. W.D. Buske and the mother of the groom, Mrs. Troy Williams.

Guests of honor were grandmothers of the couple, Mrs. W. Buske, Friona; Mrs. Neff Turner, Abernathy; and Mrs. M.T. Daniell, Lubbock.

The serving table was covered with a blue satin and white net cloth with blue satin bows entered with an arrangement of purple and blue iris, white daisy mums with lilac candles; punch and miniature cakes were served

Out-of-town guests were Mrs. Bill Hughes, Lubbock; Mrs. Charles Evans, Abernathy: Mrs. M.D. Nichols, Happy: Rosemary Monaco, San Antonio.

Special guests for the pottery shower, which was hosted by Miss Monaco, were Mrs. W.D. Buske, Frions, mother of the bride-elect, and Mrs. Troy Williams, Lubbock, who is the mother of the prospective bride-

The serving table was covered with a white decorated cloth with a blue and white bridal A baby boy was born to Mr. decorations completing the and Mrs. Weldon Williams on table arrangement. Punch was and blue petits fours from a

The gift table was arranged white centered with a white pa-

There were 20 guests attend-

Hostess for the kitchen Round white angel cakes

\*TIE TACKS

\*TIE BARS

\*PEN SETS

\*Plus Many

CHRISTIAN DIOR

Purchase Any Item In

Dioressence Fragrance

Priced From \$4,50 up

and Receive a \$5.00 Bottle of Concentrate Spray FREE.

SPECIAL

Other Items

Twenty-five attended

At Allen's you will find many fine gifts for the graduate. We invite you to come in and browse around.

Here are some of the ideas you'll

JEWELRY BOXES \*COLOGNES

### Jan Uhler Honored With Bridal Shower

Jan Uhler, bride-elect of Jay Turner, was honored with a miscellaneous bridal shower from 3 to 5 Saturday afternoon in the home of Mrs. Leroy Johnson of the Hub Community.

Guests were greeted by Miss Uhler and Mrs. Olen Turner, mother of her fiance. The serving table was covered with an antique white lace

cloth over yellow and centered

with a spring bouquet. Other hostesses were Mrs. W.S. Ingram, Mrs. W.T. Johnson, Mrs. Billy Sides, Mrs. Homer Lindeman, Mrs. Billy Dean Baxter, Mrs. Jackie Hight, Mrs. Leo Bails, Mrs. Joe A. Walters and Mrs. Mike El-

The hostess gift was an electric mixer.

### Coffee Honors Mrs. G. Zachary

Mrs. Gene Zachary was honored with a coffee in the home of Mrs. Walter Cunningham from 9 to 11 a.m. Saturday,

The serving table was covered with a white linen cloth and centered with a blue and white rocking horse filled with spring flowers.

Following presentation of gifts, refreshments of cake and day, May 7. punch were served by the hos-

Those attending were Mrs. Jimmy Maynard, Mrs. Dale Cunningham, Mrs. Lynn Blackburn, Mrs. Jerry Zachary, Mrs. Delmer Dement and Mrs. Tom-

### Frionans Visit With Relatives

Mr. and Mrs. Kenyth Cass went to Midland to spend Mother's Day in the home of Mr. and Mrs. George Price and children, Laurie and Russell. Their son, Jerry Cass from Lubbock, joined them in Mid-

land for the weekend. Mrs. Price is the former



### Ruben DeLeons Note Anniversary

Mr. and Mrs. Ruben DeLeon and Oberlin DeLeon, all of the ver Wedding Anniversary Fri-

They were honored with a reception in their home. Hosts were Mr. and Mrs. Walter Leal, Dimmitt, Ruben Jr., Joe James

710 Euclid, observed their Sil- home. Mrs. Leal is the former Elouisa DeLeon, daughter of the honored couple.

A number of friends called to congratulate the couple. They were married May 7,

1946 at Pittsburgh, California.

### ABC School Will Graduate Eighteen

Graduation exercises for ei- Lindley, Judy McLellan, Lisa ghteen students of the ABC Sc- Morgan, Shonda Nuttall and Shea hool will be held in the junior Woodard. high auditorium at 8:00 p.m. Thursday, May 13.

Alexander, Laurie Anthony, attend, Harold Ball, Sherri Brownd, Shawn Carnes, Mike Chaney, Michael Deaton, Carol Dement, Jay Hight and Patty Hinton. Also David Hough, Joey Ho-

ward, Wendy Gresham, Phyllis

Others having parts in the

program are Jay Douglas, Ka-A brief program will pre- ren Lloyd and Shayne Woodard, cede the presentation of Mrs. Ernie Porter and Mary Knight, teachers, invite friends Those graduating will be Andy and relatives of the students to

> Doris Ferguson of Plainview spent the weekend visiting her parents, Mr. and Mrs. V.M. Ferguson.

# ...meet the challenge of outdoor cooking



IN-THE-CARTON SPRING SPECIAL NOW SAVE \$10.43

Make outdoor cooking fun with the Charo-O Electric Barbeque Grill. It's portable, easy to clean and has a simple control dial for perfect outdoor cooking. Char-O comes in black, avocado, harvest gold and orange.

ELECTRIC

GOLDEN ANNIVERSARY

LECTRICITY - IT DOES SO MUCH GOOD FOR SO MANY PEOPLE!

# ALLEN'S JEWELRY

"Gift & Bridal Headquarters For Friona Since 1948"

HI-PLAINS

SAVINGS and LOAN ASSOCIATION 4th and Sampson

REFINANCE BUY or BUILD REMODEL

For Information, --- Call Eric Rushing, Phone 247-3370



. The above two members of the girls track team, Vicki Ulen and Diane more than 3,000,000 cubic feet of Day, are the remaining sports competitors for Friona High School, which fields 21 athletic te- air per minute to the under ams composed of some 180 students. The two track stars, shown with their coach, F.G. Crof- ground mines of International ford, will take part in the state track and field meet this weekend in Abilene. Miss Ulen will Nickel in Canada. enter the 80-yard hurdles and Miss Day the high jump.



LARRY PRICE, JR.

### **Price Receives** Special Awards

Posthumous awards were presented here last week to John V. Price of Friona, the father of Larry Price, Jr., who was killed in Vietnam in January while serving with Company A 2/8th Calvary Division (Airmobile).

Awards presented were the Bronze Star, Air Medal, Army Commendation Medal with first oak leaf cluster for heroism and service medals.

Capt. Henry E. Rosser, arepresentative of the U.S. Army made the presentations.

## Santa Fe Representative Is Lions Club Speaker

manager of the Santa Fe Rail- such legislation, the industry way at Amarillo, will discuss has embarked upon a massive the rail industry's ASTRO pro- grass-roots communications gram at the Friona Lions Chub program to generate public and

Calling for a national policy ASTRO recommendations. that treats all forms of transportation equally, the program was developed as America's Sound Transportation Review Organization by the Association of American railroads in Wash-

ington, D.C ASTRO recommends updated laws and regulatory procedures that would free railroads from past restraints: financial help on rights-of-way and equipment, recognition that railroads can no longer perform their essential role without support received by their competitors and expanded federal research.

quality sought by the hard-

meeting Thursday night, May 13. organizational support of the

### Assemblies Set For Next Week

Friona Schools are scheduled for next Thursday and Friday, school officials.

will receive awards at one o'clock on Thursday, High School awards are scheduled for 2:30 of the same day.

On Friday at one o'clock the third and fourth grades will have

## Work Day Planned By Friona Riding Club

its regular monthly meeting in the Community Room of Friona State Bank Saturday evening. During the business meeting several projects for the summer these projects will be to assist Bill Denney with cleaning the

arena area of the rodeo grounds. The club voted to hold work session Saturday, May 15. Work will begin at 1:00 p.m. Workers will be treated with a weiner Awards assemblies for the roast after the work is done. Several members attended

the Palo Duro Canyon Trail May 20 and 21, according to Ride on May 8 and 9. This outing is sponsored by the Am-The first and second grades arillo Chamber of Commerce. Anvone interested in becom-

The Friona Riding Club held Club is invited by Howard Love, president, to attend one of the monthly meetings and get acquainted with the club members. Regular meetings are held

the first Saturday in each month

at 8:30 p.m. in the Community

Room of Friona State Bank. meeting were Mr. and Mrs. Floyd Rector and Gary; Mr. and Mrs. C.L. Lillard and Scott: H.R. Denney, Mr. and Mrs. Charles Bass; Mr. and Mrs. George W. Jones and daughters; Estis Bass: Mrs. Robert Zetzsche: Dr. and Mrs. Gary Cash

and J'mai and Howard Love. During the social hour refreshments were served by Mrs. Charles Bass and Mrs.

# **NATIONAL** COTTON **WEEK**

MAY 9-15

WE ARE PROUD OF THE PART WE HAVE PLAYED IN HELPING TO PROMOTE AND PRODUCE THE WONDERFUL MIRACLE FIBER ONLY NATURE COULD PRODUCE ...



"COTTON"

COTTON IS STILL KING

This Message Sponsored By:

CHESTER GIN

Friona

FRIONA FARMERS CO-OP GIN

FLEMING & SON GIN - HUB

JACK'S GIN

Jack Tomlin

DoYou Back Your Area Economy?

# **WE DO!!**

Every Pound Of Lee's Tasty Sausage Is Packaged In "COTTON" Sacks!

We Join The Nation In Saluting Area

# **COTTON GROWERS**

During

NATIONAL COTTON WEEK

MAY 9-15

Buy-Wear-Use "COTTON PRODUCTS"



**SAUSAGE** 

DON'T MAKE GOOD SAUSAGE-HOW ELSE LD WE BUILD SUCH A LARGE BUSINESS IN SO SHORT A TIME?"



LEE'S TASTY SAUSAGE



### Mrs. E. M. Jack **Buried Here Monday**

Funeral services for Mrs. southwestern DeafSmithCounty E.M. Jack, who died at Parmer County Community Hospital Saturday evening, were conducted from Tenth Street Church of Christ at 2:30 p.m. Monday, with Leland Hutson, officiating. He was assisted by L.E. Savage.

Minnie Wilson was born near Lockney January 15, 1898. Her parents, the late Mr. and Mrs. L.T. Wilson, were pioneers of Floyd County. She was married October 21, 1917, to E.M. Jack at Lockney.

in 1930 and lived on a farm in

until about six and one half years ago, when they moved to 302 West Fourteenth Street, Friona.

Survivors, besides her husband, include two daughters, Marjorie Chiles and Glenna Miller; one son, Bertram Jack; one sister, Mrs. Alta Wyly; nine grandchildren and three great-grandchildren.

Pallbearers were J.B. Shirley, Jim Henderson, Calvin Dozier, Ronald Smiley, Bill Carthel and Troy Young.

Burial was in Friona Ceme-The Jacks moved to this area tery under direction of Claborn



SPANISH SENORITAS. . . . These lovely ballerinas are among the members of Sue Green's School of Dance who will be presenting a recital Saturday at 8 p.m. in the High School Auditorium. Representing Spanish Senoritas are Tracy Horton and Laura Ellis, kneeling; Reneau Monroe, Paige Osborn and Donna Rector, standing. "Westward Ho" is the theme of the ballet which will also feature prairie flowers, cowgirls and indians. The public is invited to attend,

## Make the world you live in . . . livable. **TURN WINTER HEAT** TO SUMMER COOL.



If you have forced-air heating, chances are we can adapt your furnace and existing ductwork to spread cool, clean air to every room in your home, next summer. Day & Night's add-on central air conditioning. It costs a lot less than

you probably think. We are not offering any give-a-way

program, just good prices and honest deals.

**SERVING YOU 25 YEARS** and HOPE TO SERVE THAT MANY MORE . . .

# WALKER

REFRIGERATION SERVICE

Hereford

305 East 3rd

364-0788

### Reeves Host Family Dinner

Mr. and Mrs. Floyd Reeve and daughters, Debbie and Denae, were hosts at a Mother's Day dinner in their home Sunday. Honored guests were Mrs. Fay Reeve and Mrs. Arthur Dr-

Others present were Arthur Drake, Mr. and Mrs. Jerry Brownd and daughters, Jana and Sherri, and Mrs. Edna Minor of Hereford.

Afternoon and evening callers were Mr. and Mrs. Jackie Stowers and Penny, Mr. and Mrs. Ted White and Bill, Mr. and Mrs. Earl Drake and Mrs. Bill

New to Nickel in Coinage Thirty-five countries adopted nickel and various nickel alloys for 70 new coins in 1969.



On The Farm In Parmer County MACK HEALD County Agent

In driving over the county, I find it taking on a green, springtime appearance in spite of all the wind and dust we have had lately. Corn, sugarbeets and potatoes are making a good stand, With continuing warm weather everything will certainly take off in the next few days. A large part of the cotton and grain sorghum is in the ground. Some of the early planted cotton is beginning to come through and make a stand

Before we know it, wheat harvest will be here. Most of the wheat throughout the county is looking real good. Many fields will range up in the 70 bu, area if all things go as planned. Two popular varieties, Sturdy and Caprock, semi-dwarf or "shorty" hard red winter wheats released by the Texas Agri-

themselves as leaders in both production and quality. The plant breeders noted that commercial yields of 100 bushels or more per acre were produced in Texas during the 1969 and 1970 seasons. The new type can be heavily fertilized and irrigated to produce high yields without lodging. The 100 plus bushels per acre came from commercial plantings, grown under irrigation and with heavy fertilization; however, dryland yields in the High and Rolling Plains during 1970 approached the 70 bushel per acre level. A yield of 43 bushels an acre was posted as far south as San Antonio.

Wheat growers have been quick to accept Sturdy. From the 3,000 acres grown in 1967 when it was first released, the acreage in Texas jumped to 651,000 acres in 1971. Growers in Oklahoma planted 220,000 acres of Sturdy in 1970 and an estimated 6,000 acres were planted in Kansas last year.

Sturdy and Caprock grows 6 to 10 inches shorter than the older varieties such as Caddo, Crockett, Scout and others. On fertile soil or where fertilized and irrigated, the new wheats will stand for combining even with their very heavy loads of grain. All commercial agencies have approved Sturdy and Caprock as high quality, strong gluten hard wheats suitable for pan bread production.

Sturdy for the last two years has been grown in the International Winter Wheat Performance Nursery which is conducted by the U.S. Department of Agriculture in 15 countries around the world. It ranked third in yield and above all other varieties in resistance to lodging.

New high yielding wheat varieties have since 1940 provided Texas growers with high quality, well adapted varieties and their use is reflected in the increased per acre yields. Better cultural practices and the use of fertilizers and irrigation had also contributed from 12 bushels an acre in 1940 to 26 bushels in 1970. Grain yields of 100 bushels per acre were achieved with corn soon after the release of hybrids and the same was true with grain sorghum. Hybrids in wheat are not yet avail-

able, but breeders and grow. ers have been able to achieve this high level of production with pure-line varieties developed over the past 30 years when used in combination with

### Darrell Patterson Named Man Of Year

the Quarter for the first quar- docking of ships.

Mr. and Mrs. Army Arm- BMI Patterson assisted in the tional professional knowledge, strong recently received word docking and undocking of all thorough and tactful manner of that their son-in-law Darrell ships assigned berths at NAS handling every assignment and W. Patterson, who is serving in North Island. He supervised untiring devotion to duty which the United States Navy and cur- all the arrangements for the provided for the outstanding rently stationed at Naval Air handling of these ships by as-Station, North Island, San Diego, signing his crew various tasks crew. California, was named Man of pertinent to the docking and un-

He was cited for his excep-

### Ministers Attend Soil Stewardship Breakfast

announced recently at its annual area minister's breakfast that urches. Soil Stewardship Week this year will officially be May 16-23.

A.L. Black of the board of directors reminded the gathering that our natural resources are a divine gift and we are the designated stewards. He went on to say that we have been lax in the past and we will have to do better in the future.

The Parmer County Soil and ial emphasis to stewardship Water Conservation District during this designated week and offered its assistance to the ch-

The ministers present were: Rev. Charles Broadhurst, the First Baptist Church in Friona; Rev. R.C. Hester of the Calvary Bantist Church in Friona: Rev. Paul R. Lee of the Union Congregational Church in Friona; Rev. Dale Cain of the First Baptist Church in Lazbuddie: Rev. W.T. Perry of Hamlin Memorial Church in Farwell; The district boardurged each and Rev. J.L. Bass of the First church in the area to give spec- Baptist Church in Farwell.

effectiveness of the docking

As the Man of the Quarter, First Quarter 1971, Patterson received a 50 dollar savings bond, a three-month theater pass for himself and his family, and an all day excursion and fishing trip on board the sport fishing boat Miss Noris for himself and his family and two books of Disneyland tick-

Patterson, who is the son of the late Mr. and Mrs. Jake Patterson, attended Frions schools and is married to the former Susie Armstrong.





# THAT'S WARNER FOR YOU!

- \* Backed by Research \*
  - Better Water Utilization \*
    - \* Dependable Yields \*

# **HYBRID GRAIN SORGHUMS** HARRELL MAYS

Ph. 247-3477

# SAVE THE SOIL FOR OUR **FUTURE SAVE ON TRUCKING** CALL BURKE INMAN TRUCKING CO.

Livestock -- Grain - Produce - Seed Dial 364-2490

East Of City

Hereford, Texas

NOLEN L. LOGATE Branch Manager

# "Quality Cattle Feeding Equipment"

MONEY ORDERS - COTTON CANDY - CANDY APPLES

ENSILOADER.

Manure Spreaders **Belt Conveyors** 

ELECTRONIC SCALE SYSTEMS



PH. 806/364-0250 PH. 806/364-4735



## WSCS Hosts Annual Mother's Day Luncheon

Society of Christian Service of Richard London, who serve on Friona United Methodist Church the social relations committee. hosted the annual Mother's Day luncheon in Fellowship Hall of the church at noon Wednesday. Hartwell, Mrs. Carrie Hill, tered the guests and presented Ralph Durstine, Mrs. Jim Shaffriendship books to the honor-

sident, gave the welcome address and introduced Mrs. J. Vonne Fulks, who presented the and grandmothers. Rev. Albert Sr. Lindley directed the prayer. Hostesses were Mrs. Fulks, ed.

Members of the Woman's Mrs. Jon Mack Roden and Mrs. Honored guests were Mrs.

E.S. White Sr., Mrs. Mabelle Mrs. Jerry London regis- Mrs. A.W. Anthony Sr., Mrs. fer, Mrs. Foister Rector, Mrs. Walter Smith, Mrs. Opal Buch-Mrs. Ed Clark, WSCS pre- anan and Mrs. Margie London.

Also Mrs. Emma Elmore, Mrs. Jim Roberts, Mrs. Pearl program, a tribute to mothers Hand and Mrs. W.B. Norwood

About fifty persons attend-

### Golden Years Mothers Honored With Tea

To honor the Golden Years A sing-song of old ballads Mothers of Sixth Street Church touched off the entertainment, of Christ, a tea was held in the followed by a written Bible home of Mrs. Raymond Fleming Quiz. Thursday afternoon, May 6.



GEORGIA HODGES, ... Mr. and Mrs. Elwyn Hartman, Mrs. Mrs. Bobby Hodges have an Robbin Hughes, Mrs. Newman nounced the engagement and ap- Jarrell, Mrs. Ray Scott, Mrs. proaching marriage of their Carrie Shirley, Mrs. Hattie Sndaughter, Georgia Ann, to Vance ead, Mrs. Lessie Watson and Luckie, son of Mr. and Mrs. Mrs. Lucy Welch. R.C. Luckie, Eunice, New Mex- Special guests were Mrs. Luico. The couple plans to ex- dia Quaid from Duncan, Oklachange wedding vows at 7:30 homa and Mrs. Bill Gipson. p.m. Friday, June 4 at Calvary Baptist Church, Wedding invi- besides Mrs. Fleming, were tations are not being mailed lo- Mrs. Loy Loafman, Mrs. Fran-

> Hop Lewis 803 W. 6th

Phone 247-2534

Friona, Texas

A surprise feature of the occasion was the showing of photographs of each guest, taken in their earlier years, which had been secretly obtained in advance of the party.

As these individual pictures were flashed on the screen, a 'guess who'' session was highlighted by the relating of an amusing incident which had occurred in the early days of her

An arrangement of yellow daisies centered the lace covered table. Spiced tea, coffee and cookies were served from a silver and crystal service to the following guests: Mrs. Ethel Adams, Mrs. Aubrey Baize, Mrs. Pearl Brannon, Mrs. Ed Boggess, Mrs. W.O. Brown,

Hostesses for the courtesy,

cally, but friends of the couple ces Hilley, Mrs. David Grimsare being invited to attend, ley and Mrs. Hardy May. INTRODUCING .



He can introduce you to the best insurance available, at low rates with extra fraternal and social benefits you can't find elsewhere. When you buy insurance, why not enjoy our extras? It costs you no more!



'The FAMILY Fraternity'







Cinderella 49¢ HAIR SPRAY

**PICKLES** Western Maid Hamburger

49¢ 32 Oz. Sliced Dill

**COTTAGE CHEESE** 

Clardy 16 Oz.



14 Oz. Bottle

20 Lb. Sack

3 Oz.

INSTANT TEA

Mile High

 $2\frac{1}{2}$  Cans

Clardy Festival 1/2 Gal.

3 Lb. Can

CONTRECTOR DESCRIPTION OF THE STREET STREET

With \$5.00 Or More Purchase

In Our DELLCATESEN Pound

Pint COLE SLAW Pint PINTO BEANS

FABULOUS OFFER FEATURED THIS WEEK

12"X24"

With \$5.00 Or More Purchase Plus Coupon



SHURFRESH MILK FOR GOOD NESS



