









### Amarillo Extends Enthusiastic Welcome to Locating Board and Presents Claim for Tech College

Special to the Times.

AMARILLO, TEXAS, August 4.—Any doubt that any member of the locating board of the Texas Technological College might have had concerning the seriousness of Amarillo in soliciting the inspection of this locality as a possibility in the final location of the college was certainly dispelled the minute that they felt the spirit of the people.

Beginning with an exuberant display of community spirit, declared to be unequalled in its history, the city sought to impress itself according to its own estimation, which is that it is the hub of the panhandle and metropolis of an empire, and assisting by the combined efforts of 21 other communities forming the spokes of that hub, the attempt was carried out to a successful conclusion.

Chief among the towns giving their endorsement was Claude, which surrendered its claim for the location in favor of the hub city through its spokesman, Mrs. Theobald Warner, and Wichita Falls through W. W. Sikk, who announced the decision of their home towns in the course of the opening rally for the locating board which was held in the Amarillo auditorium soon after their arrival here.

Other towns joining with Amarillo in claiming the location were: Amarillo, in claiming the location of the college, dotted the panhandle map from its eastern extremity on the north, east and west, and the territory of south plains competitors.

**Two Chief Divisions**

There were two chief divisions of the Amarillo demonstration to the board, the exhibition of community cooperative spirit done in the well-known extended board members, and the practical exhibition of the location of claims for preference which came today in the tour of the site and two executive sessions.

Without practical exception every automobile in the city was on the entrance way to the metropolis when the board members reached the principal limits yesterday afternoon. For more than a mile automobiles parked alongside and facing the street on both sides, hoped their welcome and then took up their place in the procession down town and one hour later the occupants crowded the great auditorium to applaud the locators on their introduction, express their approval of the endorsement and the practicality of the location, and emphasize with their acclamations to local advantages promulgated by Amarillo spokesmen.

The locators were met in Canyon by the Amarillo and drove here overland arriving at 7:30. From the cars that brought them from Canyon the board members transferred to specially decorated cars within the city limits. This was done to the accompaniment of thousands of honking horns, the blasts of a salute fired by a battery of the 122nd field artillery, Texas National Guard, and the shouts of enthusiastic citizens. Excited students of A. & M. T. U. L., and University of Texas, with cars decorated in school colors, received their respective presidents on the board. The Amarillo school board welcomed Mr. Harris and Amarillo bankers received Mr. Cowell. The same scenes were followed in the luncheon served in the Amarillo hotel.

**Amarillo's Claims**

On Amarillo as the agricultural, industrial and jobbing center of the vast empire known as the plains the claims for location were pitched by the spokesmen. Its agricultural products and mineral deposits were declared to be all sufficient for furnishing demonstration and practice material for the agricultural and technological courses which are to compose the curriculum of the new institution, and its abundant water unequalled, natural gas supply and transportation facilities as the remaining coefficients for a successful manufacturing industry on a technological college which demand for effective progress.

The site of 2,000 acres, including within the chief residential section of the city, including the old government experimental farm, offering abundant water at a depth of

the speakers of Amarillo and other towns at the mass meeting Friday night. Declaration was made in no uncertain terms that the college belongs to the panhandle by reason of the vast area of rich tillable land here, the superior intelligence and citizenship, the drift of population to this section and the discrimination against this section in the past by the location of state institutions.

Mrs. Warner was impressive in her assertion that there were 100,000 school children in the panhandle who did not even know Texas, and never seen anything it had done and that therefore it was now obligatory upon the state if it was to continue to benefit by their loyalty to give them the advantage of education by the establishment of a great, broad institution of higher education.

Mayor Johnson of Claude introduced Mrs. Warner.

**W. W. Sikk Speaks**

In behalf of Amarillo Mr. Sikk declared that the majority of the citizens of Wichita Falls desired to see the school located here. There is no town in the designated territory with more possibilities for development, that will benefit an educational institution of this kind more than Amarillo, he said. He drew hearty approval for his unique method of emphasizing the resources of the soil here.

"In boring a well here," he said, "we struck water at a depth of 100 feet which would be sufficient to give every inhabitant of London a drink every hour. A little deeper we struck a gas well which would supply heat for every house in New York. Deeper still another gas well was struck which would supply heat to every house in Chicago and continuing down we discovered a flowing oil well; in fact we struck everything else but 'sweetwater'."

"It would like to send my boy to school here where there are no mosquitoes, flies or chiggers," he added, and there was much laughter.

The locating board will go to Memphis tonight and remain there until Monday morning, the withdrawal of Claude in favor of Amarillo obviating the necessity of going there this afternoon according to schedule.

### Wichita Falls Will Participate In Nationwide Memorial Service For Former President Harding

Wichita Falls will join in the nationwide memorial service for the late President Harding Friday, August 10, it was announced Saturday by Mayor Frank Collier.

Mayor Collier has called a meeting of the heads of a number of the leading organizations of the city at 9 o'clock Monday morning at the chamber of commerce to decide upon plans for a Community Memorial Service in honor of the former president.

Tentative plans provide for a memorial service in one of the city's churches, to be held at the same hour as the funeral services in Marion, Ohio, home of the late president. During the hour of the service, it is expected that all business houses in Wichita Falls will be requested to close. Detailed arrangements, including the time, place and program, however, will be requested to close Monday morning's meeting.

Those that will attend the meeting Monday include the mayor, city commissioners, County Judge Martin, A. H. Britain, first vice-president of the chamber of commerce; Hubert H. Harrison, manager of the chamber; Sam Beattie, commander of Pat Carrigan Post, American Legion; Judge Edgar Sourry, representing the Sons of Confederate Veterans and the Daughters of the Confederacy; Dr. J. W. Loving, representing the Pastors' Association; and E. M. Morgan, president of the Central Labor Council.

Mr. and Mrs. A. P. Minchew and daughter, little Carmen, Phyllis and Miss Margaret, left Sunday morning for a month's visit to various points in Colorado.

Following the receipt of reports from Amarillo that W. W. Sikk of Wichita Falls had pledged the support of this city to Amarillo as the site of the Texas Technological College, the following statement was issued Wednesday afternoon by Hubert H. Harrison, general manager of the Wichita Falls Chamber of Commerce:

"The Wichita Falls Chamber of Commerce has not endorsed any city as a location for the Texas Technological College and so far as I know, no one has authority to pledge the organization of the city, some of our citizens have expressed personal preferences." Hubert H. Harrison, general manager of the Wichita Falls Chamber of Commerce.

### Wichita Falls Featured In August Issue of Radford Grocery News

In recognition of the fact that a branch of the J. M. Radford Wholesale Grocery Company was recently opened in Wichita Falls, the August issue of the Radford Grocery News, house organ of the company, was devoted to this city, under the special caption of "Wichita Falls—Oil Field Number."

On the front cover there is a photograph of the city as seen from the air, with the slogan, "The City That Faith Built."

There are several articles giving facts about Wichita Falls and many illustrations, showing scenes in and around the city. One page is occupied by an invitation to attend the Texas-Oklahoma fair, October 1 to 7, and another by a reproduction of a letter from the Chamber of Commerce welcoming the Radford Grocery Company to Wichita Falls.

**REVIVAL SERVICES CONTINUE AT FOURTH AND BROAD**

The revival services now going on at the corner of Fourth and Broad streets will continue all this week, it was announced Saturday.

Considerable interest is being manifested in the meetings and a goodly number have responded to the calls of the evangelist in charge.

Evangelist Stokley, of Alford, and Rev. H. G. Rogers are the preachers at these meetings, which are under the auspices of the Assemblies of God.

News from G. T. Allman, in the St. Joseph Infirmary in Fort Worth, is that he has been able to sit up once or twice, and is very slowly improving. It is thought that it will be several weeks before Mr. Allman will be in a condition to resume his duties as station agent at the union station, however.

The ladies auxiliary of the South Side Baptist Church will meet Monday afternoon at 4 o'clock at the church on Holliday road.

**EYES TESTED**  
GLASSES FITTED  
LENSES GRIND  
**FAITH OPTICAL CO.**  
516 Scott

**L. Zuckerman**  
A CONVERTED JEW FROM POLAND  
**Will Lecture**  
AT THE  
**First M. E. Church South**  
Corner 10th and Lamar Streets  
**THIS MORNING AT 11 O'CLOCK**  
EVERYBODY INVITED TO HEAR HIM

**STAR SHOE SHOP**  
715 1/2 7th St  
J.C. GROVES  
REPAIRING

### MRS. CONNER CALLED TO LAMESA ACCOUNT OF HER FATHER'S DEATH

Mrs. A. J. Conner of 2014 Pearl was called to Lamesa, Texas, Saturday morning on account of the death of her father, J. M. Hefferman. Mr. Hefferman was a resident of Hot Springs, New Mexico, but was visiting his son, A. B. Hefferman at the time of his death.

"Created for Vision's Sake" adv.

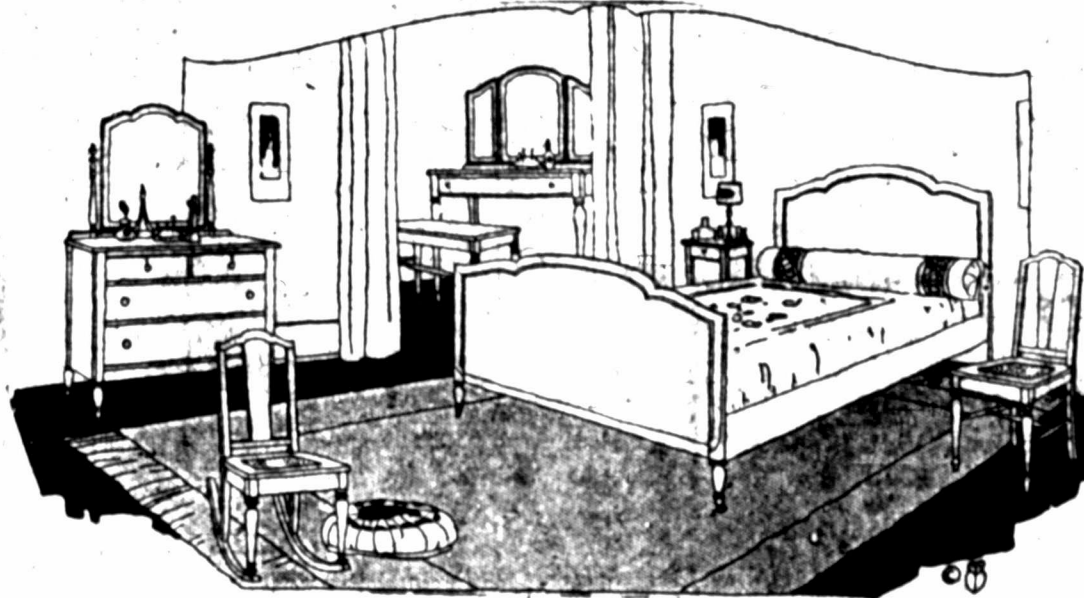
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McCONNELL BROTHERS

# WE FURNISH THE HOME COMPLETE

Whether it be an individual room, a single article of furniture, or a home complete we are in position to take care of the job. You will find that our furniture is of the highest quality and the prices are right. Seasonable home furnishings await your inspection at this store at all times and if in the market for furniture we invite you to pay this store a visit before you make your purchases.



## Summer Comfort in the Bedroom.

The proper furnishing of the bedroom is a great help in making a restful atmosphere for that important room. We have a large selection of Bedroom Suites in Mahogany, Walnut, Ivory and Two-Tone effects that are sure to please you when you visit this store.

5 PIECE VANITY SUITE

# \$98.50 to \$475

**White Rotary Sewing Machines**

The economical housewife owns a sewing machine, buys the materials that she likes and models them into lovely frocks according to her own desires. You, too, can do the same if you own a White Rotary. Come in and see this wonderful sewing machine demonstrated. You can buy it on easy terms.

**Do You Want to Save 20% to 30% on Your Gas Bills? THEN BUY A New Method Gas Range**

The range that is built for the economical use of gas. Ask the lady who has one in her home, then come to this store and see the many models demonstrated.

**VICTROLA**—  
The ideal musical instrument for the home. Economical and an article of furniture that the whole family can enjoy at any time. We have a large variety of models in both Console and Cabinet, in addition to which we have the Portable, just the thing for the vacation.

**\$25 to \$1500**

**MRS. HOUSEWIFE**  
Get Out of That Hot Kitchen

**HOOSIER**  
Will Get You Out in a Hurry

There is no other article of furniture that will do more to eliminate the drudgery of the kitchen than the Hoosier. It is the duty of every husband to see that the kitchen is equipped with a Hoosier. Come in tomorrow and make your selection. A small payment down and the balance easy terms. So low in fact that you will never miss the money.

**Fine Dining Room Furniture**

To most of us a well planned and arranged Dining Room—Furniture, Rug, Curtains, etc.—is one of the three important things in a home. Choosing the right Furniture for it that counts most. Our showing of Dining Room Furniture is excellent in design and superior in craftsmanship.

**8-PIECE SUITES**  
**\$125 to \$495**

**For the Living Room**  
**FENSKE BROS.**

When you furnish your Living Room with Fenske Brothers Living Room Furniture you know that you are getting one of the best lines of Furniture on the market today. Upholstered in Velour and Mohair in a variety of designs they present a wonderful showing.

**All Out Doors A-Calling**

No need to go vacationing elsewhere when you have a Swing-Hammock or a Couch-Hammock on the porch or in the garden. Either gives you real summer comfort and rest. We invite you to see these.

**OVERSTUFFED SUITES**  
**\$185 to \$575**

**CANEBACK SUITES**  
**\$155 to \$235**



**Dr. Brevort**  
Specialist

In the non-surgical and office treatment of Chronic, Painless Rectal Diseases.

Indigestion, Constipation, Dropsical, Gall Bladder Trouble, Hemorrhoids, Neuritis, Catarrh, Kidney and Bladder Complaints, Nervousness, Prolapsus, Stricture, Bleeding, Pains in Side, Gout, Scurvy, Anemia, Bronchitis, Chronic Infections, Rectal Diseases.

**PILES** cured without knife, hospital, chloroform or operation from work or business. My Diaplovent method cures in a few treatments and is guaranteed for life.

**Electro-Therapeutics**  
Our equipment includes all Electric, X-Ray, Violet Ray, Gas, Vacuum, Sinusoidal, Faradism, Auto-Condensation, Diathermy, Ozone, Vibration, Light, Heat and Ray Therapy.

**Biological Treatments**  
I am equipped with the scientific administration of 314 Anti-Rheumatic, Blood Building Serums, Bacterin, Chlorsococcus, Antigenic Vaccines, Intravenous Treatments, etc.

Consultation, Examination and Advice Free of Charge

Office Hours Daily 9 to 12, 1 to 4, except Sunday. Also Wednesday and Saturday nights.

2001 Ohio Avenue  
Wichita Falls, Texas

**McConnell Brothers**  
HOME FURNISHERS  
821-823 Indiana Ave. Phone 5723

Terms to Suit Your Convenience

We Furnish the Home Complete







DELEGATION FROM VERMON TO MEET LOCATING BOARD

FROM 75 TO 100 AUTOMOBILES TO GO TO QUANAH MONDAY.

PROGRAM ON THE SQUARE DINNER AT COUNTRY CLUB

Tuesday Morning the Board Will Be Shown the Two Sites Offered For School.

VERNON, TEXAS, Aug. 4.—From 75 to 100 automobiles, carrying about 500 Vernon citizens, will go to Quanah Monday afternoon to escort the Technological College locating board to Vernon.

The locating party will arrive in Vernon with their guests about 1 p. m. and a huge crowd will greet them from the Ford day celebration here Monday.

After a program on the square the members of the board will be guests of a dinner at the Country Club Country Club, where a preliminary survey of Vernon's advantages will be given.

Tuesday morning the board will be shown the two sites Vernon offers for the new school. One site is a large tract of land directly south of the city. The other is the farm of County Commissioner A. M. Bourland, slightly southeast of Vernon on the concrete highway.

Plans here are completed for the big Ford day trades event to be held in Vernon Monday. Business men are offering many special bargains.

Veron Local Items. Mr. and Mrs. Earle Norwood and Mr. and Mrs. Innes McCrory left Thursday for Las Vegas, N. M.

Mr. and Mrs. Al Bedinghaus and son, Mr. and Mrs. R. B. Brooks and Mrs. J. E. Pearce, have returned from a fishing trip on Wadsworth's Creek.

Miss Hattie Cannon, of Austin, has been visiting here with her cousin, O. T. Warlick.

Miss Charlotte Dawley, of Austin, who has been visiting Mrs. Frank B. Whitaker, exhibit and publicity manager of the West Texas Chamber of Commerce, was here on business Friday.

Miss Maurine and Fenette Griffiths, of Belton, representing Baylor College, were here Thursday afternoon.

A single banyan tree has been known to shelter 7,000 men at one time.

Harrold School Affiliated. The public school at Harrold, in the east part of the county, has just been notified that the state department of education has granted it affiliation with Texas colleges.

Electric Line Improvements. The Vernon Electric and Ice Company is expending \$20,000 in improving its distribution system in Vernon.

Members of the Albert E. Robinson Post of the American Legion whitewashed the trees in the tourist free camping park this past week.

that about 125 tourists stay in the park every night.

Under the direction of city commissioner, W. W. Bennett, extensive improvements have been made this week at Lake Vernon, the new municipal lake west of town.

The 18-inch water main leading from the new city wells to the standpipe burst late Wednesday afternoon from some unknown cause, and before the break was discovered most of the water had escaped from the standpipe.

Many Vernon citizens attended the annual picnic, barbecue and rodeo at Rayland Saturday. Because of the fact that the celebration came later than the usual time, the number of Vernon Chamber of Commerce boosters going to Rayland was not as large as it would have been otherwise.

Brother in Heat Victim. J. E. Dawdy, brother of O. B. Dawdy of Vernon, was one of the victims of the heat wave in Dallas last week.

Young Couple Married. Mr. and Mrs. Damon Shive, popular young people, have just announced their wedding.

City Marshal J. D. Key has announced that the traffic regulation against "double parking" in the business section of town will be strictly enforced.

Flags at Half Mast. The United States flag at the Vernon Federal building and on local banks have been at half mast Friday and Saturday.

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Murchison and Mrs. M. E. Gibbs left Tuesday to visit relatives at Wichita Falls.

Mr. H. F. McKibbin left Thursday for Denver, Colo., where she will join her daughter, Miss Nellie, and Judge and Mrs. W. N. Bonner, of Wichita Falls.

Mrs. W. W. Brock, Jr., wife of County Clerk Brock, returned to her home Tuesday from a local sanitarium where she recently underwent an operation for appendicitis.

A. M. Hatt, Jr. and Carl Lewellen left Friday on a camping trip through New Mexico and Colorado.

Mrs. S. E. Honaker and children left Thursday to spend the remainder of the summer at Colorado Springs.

Mrs. J. F. Medlin returned Tuesday to her home at Nolasville, after a visit with her sister, Mrs. J. W. McCrory and Mrs. R. H. Coffey.

Miss Lydia Carvenka, who has been a guest in the home of Adam Donagan, returned last week to her home at Ballinger. She was accompanied by her cousin, Miss Clara Donagan.

Mr. and Mrs. C. E. McCulloch and family left Monday for a vacation trip to Camp Yucara, Colorado.

Prof. Gordon E. Taylor and family of San Marcos, are visiting the family of her parents, Dr. and Mrs. L. J. Sims.

Mr. and Mrs. C. T. Smith left Tuesday morning for Colorado Springs.

Guy A. Carlander, of Amarillo, architect for the new high school building here, was in Vernon Monday conferring with the school board.

Mrs. R. D. Flannick and daughter left Sunday to spend the remainder of the summer at Colorado Springs.

Mr. and Mrs. Arthur Traut and family left Monday to make their home at Comanche, Okla.

Mrs. Barney Williams, owner of the Murray Shop, in New York, is purchasing fall apparel for her shop.

C. P. Long, manager of Perkins-Timberlake here, has returned from a trip to markets in the North and West.

Miss Odie Mae Key, of Quanah, visited this past week with Miss Lucille Street.

Miss Edna Naylor left Sunday for military markets in St. Louis, Mo. J. A. Dixon was a business visitor in Wichita Falls Tuesday.

WORK BEGINS ON NORTHSIDE CANAL IN ABOUT 30 DAYS

Ten miles of the necessary 25 for the right-of-way of the northside canal, Wichita Irrigation project, have been secured and landowners are exhibiting a spirit of such splendid cooperation that the signing up of the remaining 15 miles will be accomplished, in the opinion of E. A. Thompson, chief engineer and general manager of the project.

The Callahan Construction Company, general contractors, are planning to begin work on the main channel of the northside canal in about 30 days, Mr. Thompson said Saturday.

Completion of the rip-rap and other finishing touches at the storage dam will require about six weeks. The excavation for the hydraulic fill dam was completed Friday, July 31.

Work at the diversion dam is expected to be finished at the same time as that at the storage dam of Lake Kemp.

Several months will be necessary to complete work on the northside canal, as the building involves the laying of several culverts and two very large concrete siphons, one 30 inches in diameter and 225 feet long and the other 48 inches in diameter and 450 feet in length, in addition to the digging of the canal and laterals.

SENDS ANOTHER DEMAND OFFICIALS BE FURNISHED MADISON, Wis., Aug. 4.—Governor Blaine sent another demand today Senator H. J. Beveridge, calling upon him to punish the officials he charged was assaulting girls in locked capitol offices.

It is planned to replace the present telephone system of Riga, Russia, with a new full automatic telephone exchange.

BUILDING PERMITS TOTALED \$21,850 DURING LAST WEEK

Despite a downward trend for the past few weeks, building in Wichita Falls showed some improvement both in the sums spent for construction and in added housing facilities during the week ending Saturday, August 4.

Nine permits, providing for an expenditure of \$21,850, were issued during the week. Of this number five permits were granted for the erection of buildings for domestic uses, all under the permit regulations of the city.

J. Caruthers, 1122 Avenue G, one five-room residence, \$2,500. J. Caruthers, 1122 Avenue G, one five-room residence, \$2,500. J. Caruthers, 1309 Seventh, one six-room residence, \$4,000.

J. Caruthers, 1407 Garfield, one six-room residence, \$4,000. M. A. Yordenbaum, 2104 Grant, one three-room residence, \$800. E. L. Haskins, 403 Austin, addition to residence, \$200.

Total, \$21,850. ESCALATOR CLASS ENJOYS A PICNIC. The members of the Escalator Sunday school class of the First M. E. church, South, under the direction of Miss Johnnie Groves, first vice president, enjoyed a most pleasant evening at the Municipal Golf Club grounds Tuesday.

They met at the church at 7:30 and were conveyed by autos to the club grounds where first a delightful dinner was served. After the swim all were requested to gather on the front lawn where an abundance of delicious watermelon were served and relished, and games were played until a late hour. About 75 members were present.

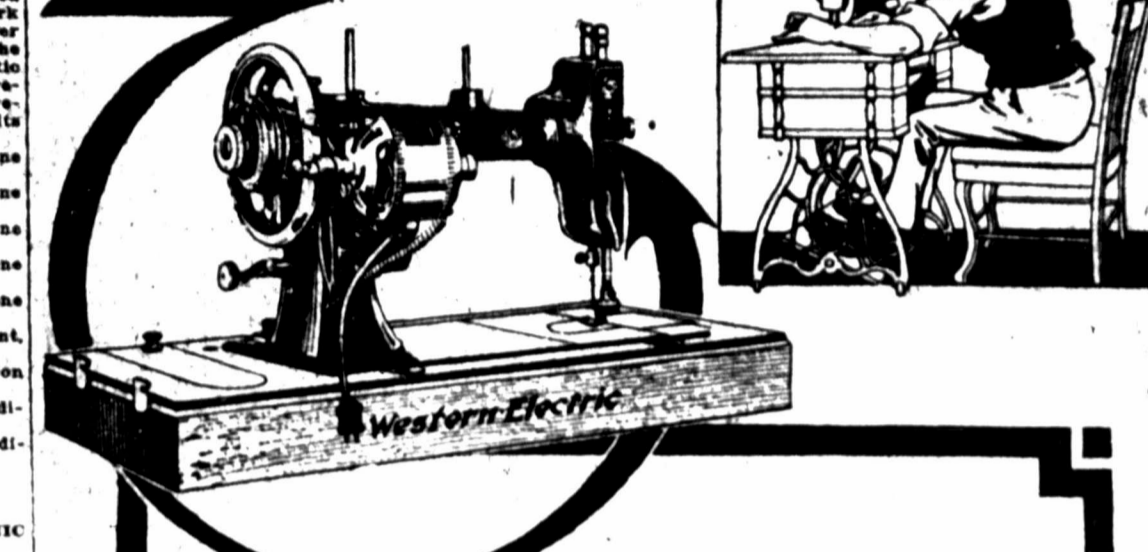
DAY NURSERY CHILDREN ENJOY SEVERAL TREATS. The little folks of the Day Nursery were treated to a big box of oranges from the members of Mrs. T. T. Reese's class of the First Christian Church Friday, which delighted them very much.

Saturday was story-hour day, and Miss Johnson, from the Central Presbyterian Church kept the kiddies entertained for an hour or more.

Other treats during the past few weeks have included long auto drives by the ladies of the Central Presbyterian Auxiliary, the First M. E. Church Auxiliary, and the Central Presbyterian Church, with ice cream and lemonade at the close of the drive in each instance.

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Would You Use This If You Could Buy This



No, you wouldn't. And there's no reason why your wife or mother should wear herself out pedalling the old fashioned machine when you can get her a Western Electric Portable Sewing Machine which operates by electricity and does away forever with pedalling and back aches.

Just a slight pressure on the foot control starts this machine which will sew fast or slow as is required.

This machine is light in weight and with it one can sew where she likes. Call today and let us tell you more about this labor saving machine.

Wichita Falls Electric Co. 904-6 Scott Avenue

SICK HAVE RIGHT TO GET WELL

Chiropractic is common sense applied to disease. It is Nature's way. Chiropractic corrects the position of the vertebrae in this easy way. Chiropractic strikes at the source of disease, permits Nature to effect the cure.

C. W. Harper, M. D., D. C. 112 Staley Bldg. Successor to F. A. Black, D. C.

Hay Fever. Asthma, Diarrhea, Gastritis, Cold, Headaches and other summer troubles respond readily to adjustments.

Feed Twice As Much Chowder. A balanced ration for poultry is not the same in summer as it is in winter. Right now you should be feeding twice as much Chowder as Hen Chow (by weight).

Maricle Coal & Feed Company. 804 Eleventh Street Phone 4351

PURINA POULTRY CHOWS. In Checkerboard Bags. HEADQUARTERS FOR

DENTIST Dr. Green Easy Workman Gold Crowns Bridge Work \$5 UP

Wichita Ice Co. FOOT OF NINTH STREET

Ice Cream

For Health and Pleasure! Holliday Ice Cream

You'll like to eat Holliday Ice Cream because of its healthful qualities and its pleasing taste!

Ingredients that are the purest—processes that are the most modern and most sanitary—are used. These guarantee a purity that you'll like. The flavorings take care of your tastes.

They, too, are the purest and most palatable. You'll really find enjoyment in our Ice Cream.

HERE IS OUR MENU: VANILLA, STRAWBERRY, CAMEL-NUT, BANANA-NUT, CHERRY-NUT, PINAPPLE, ORANGE PUDDING, CHOCOLATE, FRESH PEACH, ORANGE COMBINATIONS

Holliday Ice Cream Phone 3105 607 Austin

White Wagons Red Letters White Cards Red Letters



# \$50.00 IN CASH PRIZES

- 1st Prize \$25.00 Cash
- 2nd Prize \$7.50 Cash
- 3rd Prize \$5.00 Cash
- 4th Prize \$3.75 Cash
- 5th Prize \$2.50 Cash
- 6th Prize \$1.25 Cash
- 7th Prize \$1.25 Cash
- 8th Prize \$1.25 Cash
- 9th Prize \$1.25 Cash
- 10th Prize \$1.25 Cash

# The Wichita Daily Times' SLOGAN CONTEST

## Rules of Contest

Cut out the ads below and fill in your name and address carefully. Fill in as many of the firms as you know, of the slogans, and mail or bring to The Times office. Address all answers to Slogan Contest Editor, Times. The neatest, most unique and nearest correct answer received at this office will be awarded first prize—and so on in consecutive order. Take your time and get as many correct as you can. No replies will be received after 5:30 p. m., Thursday, August 9, 1928. Only one set of answers can be submitted by each contestant. No employees of any Wichita Falls newspapers, nor members of their families, nor any other professional advertising men, are allowed to participate in this contest. All awards will be made by a committee of well-known Wichita Falls men.

Successful contestants names will be published in The Wichita Daily Times Sunday, August 12. Watch for them.

### How Well Do You Know These Advertisers?

There is a chance to turn your knowledge into money. The firms whose slogans or trade-marks appear in these pages are among the best known in Wichita Falls, and they have spent large sums of money in making these slogans, trade-marks and catch phrases popular and well known.

If you are familiar with them it will mean money to you. Go at it systematically, work out one at a time—many of these slogans appear regularly in the Daily Times. Perhaps some are appearing today. Look them up.

20

**\$6 - One Price - \$6**  
*—Wichita Sandwich is a Tradition—*

Name .....

Phone No. ....

Address .....

1

*Wichita Falls Health Store*

Name .....

Phone No. ....

Address .....

2

**"All over the World"**

Name .....

Phone No. ....

Address .....

3

**"The Store of Bigger Values"**

Name .....

Phone No. ....

Address .....

14

**"Quality Shoe Store"**

Name .....

Phone No. ....

Address .....

21

**"Wichita Falls Meating Place"**

Name .....

Phone No. ....

Address .....

3

*Wichita Falls*

Name .....

Phone No. ....

Address .....

9

**"Wholesale & Retail Coffee Roasters"**  
*(BUY YOURS FRESH ROASTED)*

Name .....

Phone No. ....

Address .....

15

**"Say It With Flowers"**

Name .....

Phone No. ....

Address .....

22

**"Created for Vision's Sake"**

Name .....

Phone No. ....

Address .....

4

**"Good or Made Good"**

Name .....

Phone No. ....

Address .....

10

**"Vic's Place"**

Name .....

Phone No. ....

Address .....

16

**"Save It With —"**

Name .....

Phone No. ....

Address .....

23

**"We Sell for Less"**

Name .....

Phone No. ....

Address .....

5

**"Depend on Ice All the Time"**

Name .....

Phone No. ....

Address .....

11

**"Have It Done Right"**

Name .....

Phone No. ....

Address .....

17

**"Printing That's Right"**

Name .....

Phone No. ....

Address .....

24

**MAGNETIC**  
**"36 Exclusive Features"**

Name .....

Phone No. ....

Address .....

6

**"The Distinctive Clothier"**

Name .....

Phone No. ....

Address .....

12

**"Maintenance of Quality"**

Name .....

Phone No. ....

Address .....

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**"The Weld That Held"**

Name .....

Phone No. ....

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**"Guaranty Fund Bank"**

Name .....

Phone No. ....

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**"The Courteous Service Store"**

Name .....

Phone No. ....

Address .....

13

**"Since 1890"**

Name .....

Phone No. ....

Address .....

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**"Our Business is to Lighten Your Burdens"**

Name .....

Phone No. ....

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**"Where Service Means Satisfaction"**

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# MAGNOLIA NOW LEADING PRODUCER WICHITA FALLS DISTRICT

## Displaces Texhoma as Biggest Daily Producer in This Section With Daily Total of 8350 Barrels

### WEST TEXAS WILL BE REPRESENTED AT TEXAS STATE FAIR

DALLAS, Aug. 4.—Exhibitors and concession men are apparently expecting record attendance at the State Fair of Texas, Dallas, October 15-25 this year.

Applications for space by exhibitors of goods of all descriptions are coming in to the state department in large volume.

These men, whose training and experience has been in the psychology of crowds, are expecting the 15-day fair of 1933, with the revival of horse racing, to exceed attendance figures over the million mark.

The track is in first class condition as the result of work already done.

Workers are engaged in placing new roofs on several of the State Fair buildings; in repainting and restocking the grounds.

Magnolia Buys McLester Well In Eastland Co.

EASTLAND, TEXAS, Aug. 4.—Another good oil deal was closed this week when Jerome McLester and associates sold their well and 20 acres out of the Eastland county to the Gorman field to the Magnolia Petroleum Company for a consideration of \$75,000.

AMERICAN LEGION TO DECIDE ITS PART IN HARDING MEMORIAL MEET

Arrangements for participation in the memorial service for President Harding to be held in this city Friday will be made at a meeting of the executive committee of the American Legion Tuesday night at 8 o'clock.

With the closing of the week, quiet reigned supreme in the various pools throughout the country.

On the Texas Company's lease in the Seale-Morris survey, that company's No. 277 Waggoner, which was completed last week, has increased its output to 1,100 barrels daily at the rate of 400 barrels over the figure of the previous week.

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### MANY NEW WELLS ARE COMPLETED IN OLNEY AREA

OLNEY, TEXAS, Aug. 4.—Several new wells have been completed in the Olney area this past week.

The Texas Company, which at present leads the major companies by a daily margin of 1,100 barrels.

Recent purchases of settled production by the Magnolia company have boosted their total to an aggregate that gives them first place in the district.

The curtailment program now under way on its leases has had a tendency to check the production.

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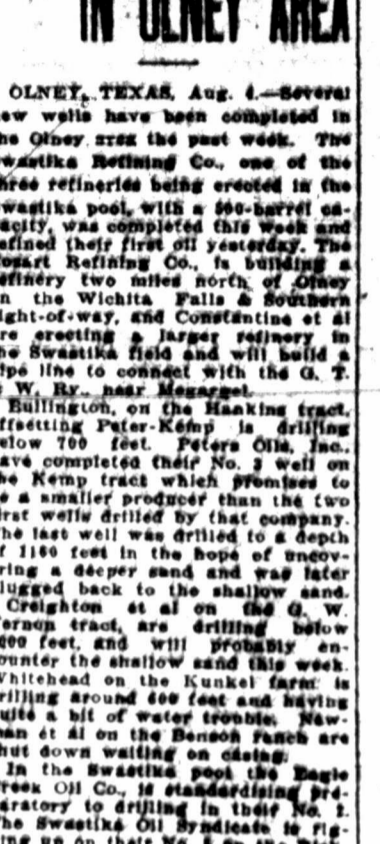
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### BYERS BRIDGE IS WRECKED BY CYCLONE



As the Byers bridge across Red river looked after it was struck by a small cyclone Monday morning. The bridge, which was opened to traffic September 26, 1917, was substantially built and with the exception of flooring and the construction of approaches, had required but little repairs.

### Archer County Production Falls Slightly Due to Curtailments of Drilling and Lack of Pipe Lines

The week passed off without anything of a sensational nature being brought forth from the several pools in Archer county.

Production from the county fell off to some extent, owing to the inability of the producers to get pipe line facilities, and to the refusal of the carriers to take more than 10 per cent of the present output.

Drilling which until recently showed more activity than was necessary with the present market conditions, has fallen off considerably during the week.

The best completion for the week was made by Charles Verachoyas on his lease No. 1, Wilmore tract.

On the Ferguson lease in the neighborhood of 800 barrels, No. 4, was completed.

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### LOCAL BUTCHER KNEW THE HARDING FAMILY IN MARION

Among those by whom news of the death of President Harding was received with more than the usual interest was a citizen of Wichita Falls who thought of him as a friend and a customer as well as the chief executive of the nation.

Fifteen years ago Mr. Makley was employed in a shop belonging to his uncle, John Flack, in the city of Marion, Ohio.

During the 11 years which he lived in that city, the greater part of which time the Harding family were customers of his, he remained here the former president as a customer, affable and an agreeable customer and friend.

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### PENNY COMPANY WILL SHOW INSTITUTIONAL WINDOW THIS WEEK

The J. C. Penney Department Store, located at 715 and 718 Eighth Street, is showing its "institutional window" display this week.

The mother store was organized 31 years ago in Kemmerer, Wyoming, by J. C. Penney and the company at present operates a string of 475 stores, covering 32 states of the union.

The display consists of a unique array of goods, many of them of the United States and colored streamers leading to the locations of the various stores, copies of the Dynamic, the monthly house organ of the J. C. Penney stores, and pictures of employees at the semi-annual conventions, and of J. C. Penney, chairman of the board of directors and E. C. Sims, president of the company.

Mr. Penney offers a business course consisting of 17 lessons, free of charge to all employees who care to take advantage of the opportunity and also carries an insurance policy equal to that of any other for every employe of more than a year.

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### JUNE WEDDING IS ANNOUNCED FRIDAY

The following announcements have been received by friends of Mr. and Mrs. Cornelius Chevington of 1308 Broad, recently at home here:

Mr. and Mrs. J. J. La Fan announce the marriage of their daughter, Dorcas Elizabeth to Mr. Cornelius Franklin Chevington, Sunday, June seventeenth, nineteen hundred twenty-three, Henrietta, Texas. At home, 1308 Broad Street, Wichita Falls, Texas.

Mr. and Mrs. J. J. La Fan announce the marriage of their daughter, Dorcas Elizabeth to Mr. Cornelius Franklin Chevington, Sunday, June seventeenth, nineteen hundred twenty-three, Henrietta, Texas. At home, 1308 Broad Street, Wichita Falls, Texas.

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### East Wichita Will Again Be Tested for Oil

The Lucky Hill Oil & Gas Company will put down a deep test on the C. & F. Lauenburger land in section 16, Cherokee county school land east of this city.

The new test is located three-quarters of a mile north and a little west of the old East Wichita well, which in the striking days of the boom created several exciting incidents during its period of drilling, and after passing through many vicissitudes and oil showings was abandoned as dry.

The Lucky Hill Oil & Gas Company will put down a deep test on the C. & F. Lauenburger land in section 16, Cherokee county school land east of this city.

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### THREE NEW WELLS ARE ON SAND IN ARCHER COUNTY

ARCHER CITY, Aug. 4.—The L. C. Herron test, Spavin survey, south 1/4, sec. 16, T. 23 N., R. 10 E., looks like a sure sand producer.

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## FINAL REDUCTION ON ALL SUMMER MERCHANDISE

MEN'S TROPICAL SUITS. Consists of one lot of fifty suits. Values \$25 and \$30. **\$12.50**

MEN'S PALM BEACH AND SILK MOHAIR SUITS. Choice of any in the house. Fifty Suits—Values up to \$16.50. **\$6.95**

MEN'S STRAW HATS, sizes 6 5-8, 6 3-4, 6 7-8 and 7 only. Values up to \$5.00. Choice of any Straw Hat in the house. **\$5.00**

### Final Clean-Up in Boys' Department

Boys' Shirts and Blouses. Regular \$1 and \$1.25 values. **69¢**

Boys' Knee Pants. Small sizes only. Regular \$1.50 and \$2.50 values. **69¢**

SEE OUR WINDOW DISPLAY

THE HUB 612 Seventh Street

### The Appropriate Drink Orange Juice

Fresh, pure, cold Orange Juice, appropriate for every occasion. Can always be sured at Lindlays Orange Juice Stand 719 Eighth Street

### PROFESSIONAL DIRECTORY

THE CENTRAL TRUST CO. 100 American Nat'l Bank Bldg. Phone 3414

### QUICK OPTICAL REPAIR WORK

Where Service Means Satisfaction. Woolsey Optical Co. 621 Eighth St.

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### THE HUB

612 Seventh Street

### DR. G. H. HAMPSHIRE

PRACTICE LIMITED TO SKIN AND VENEREAL DISEASES







PART ONE

NEW "FIRST LADY" RECEIVES MEMBERS WASHINGTON PRESS

ARE FIRST CALLERS SINCE HER ARRIVAL AT THE NATIONAL CAPITAL.

ANNOUNCES SHE HAS NOT PERFECTED PLANS

May Return to Vermont After the Funeral to Aid Mother in Her Property.

By COLLE E. MORGAN, Universal Service Staff Correspondent.

WASHINGTON, Aug. 4.—Mrs. Calvin Coolidge, the new first lady of the land, started her first day in Washington since her husband became the chief executive by saluting the press shortly after breakfast...

Mrs. Coolidge has not given a thought as to shopping, and does not intend to until after the funeral of President Harding.

The first formal callers to be received by Mrs. Coolidge were a group of newspaper representatives immediately following the conference the president had with newspaper men.

Mrs. Coolidge was attended in an exquisite morning dress of white pique, trimmed with King Tut red embroidery. Her blouse was of the straight, long waisted style.

The first lady was looking entirely refreshed after her arduous period of activity and the long trip from Vermont.

Mrs. Coolidge said she didn't know as yet when she would stay in Washington indefinitely in Washington or return to Vermont for a short stay after the funeral of President Harding.

She had hoped to go back to Burlington to help her mother close up the home place.

"I am sure," Mrs. Coolidge had the opportunity of taking four weeks of complete rest in her father's farm in Vermont just before taking up the responsibilities that she must now shoulder.

Mrs. Coolidge, betraying the solicitude of the devoted wife and helpmate, said she would do her best to see that the well being of her husband.

As she spoke her voice choked with emotion and tears welled to her eyes at the thought of the other first lady, an equally devoted wife, who now is speedily carrying on the duties of the first lady.

Mrs. Coolidge could say no more but he did her guests adieu, with a warm handclasp and a sweet though saddened smile.

Her simple, unaffected manner and well modulated voice struck a responsive chord in the hearts of her visitors.

REPORT ON CONDITION OF CLEARING HOUSE BANKS NEW YORK, Aug. 4.—The actual condition of clearing house banks and trust companies for the week shows a "reserve" of \$11,334,870. This is a decrease of \$12,440,840.

RAILROAD TIME TABLE F. W. & D. C. RY.

Arrivals—From: No. 1—Fort Worth and all intermediate points 3:00 a.m.

PRESIDENT TALKS WITH PRESS BOYS

(Continued from page one.)

He showed interest in each individual, shaking hands with every one and inquiring as to the names and newspaper press associations represented.

Some of the correspondents he recalled having met in Boston when the police strike was called.

The president has laid aside his somber black suit, black tie and black shoes which he had worn when he was sworn in by his father at the farm in Vermont and on the trip to Washington.

He wore a dark green four-in-hand tie, tan shoes and striped shirt, with soft white collar. He stood throughout the interview, which lasted about the hour.

After the correspondents had filed by and shaken hands with the new president, the door of the room was closed and before any questions could be asked, he said:

No Statement to Make. "Gentlemen, there isn't anything I can say at the present time of policies of the new administration. I will not have any statement to make until after the interment of President Harding."

"I am very glad to have this opportunity to greet you and shake hands with you. I want you to know that the executive office will be open just so far as possible to give any information you readers may be interested in have."

"A good many of you I know personally. This is your government, and you can exercise a great and helpful influence over the administration of it, and I know that you will give me just so far as possible the necessary advice and cooperation."

The president at that time turned to great Secretary of the Navy Denby, just returned to the city from his tour of inspection in Michigan. He then scanned the faces of the newspapermen, evidently listening to questions they came in rapid fire order.

"Will we have the conferences with the president at the White House twice a week as heretofore?" The president replied quickly:

"I can't tell you about that just now. Past custom, I should imagine, will be carried out."

"Asked About Policies. The questionser plunged into the policies of the new administration. The first query along this line was:

"May I ask about resignations of cabinet officers?" In this and subsequent answers, the president displayed the calm and conservatism. His reply was:

"My statement of yesterday covers that."

In his formal statement early yesterday, the president announced the death of President Harding. Mr. Coolidge said it would be his "purpose to carry out the policies which he had announced in his statement."

"Have you the resignation of the cabinet members before you?" was the next inquiry.

"I have none," the president said. "My statement of yesterday covers that."

The president, asked about his proclamation announcing the death of President Harding, said it would be issued later in the day.

Questioned About Staff. Inquiries were made about appointments to his personal staff. He was asked who would be his personal physician and secretary.

"I don't know of any reason for interrupting any negotiations. I will stand by the way as now until you are notified of something different covers that."

By general consent of the correspondents, the president continued to file out. One of the men turned to the president and asked if the next conference would take place.

Coolidge waved his hand towards "Jim" Preston, superintendent of the conference, and said:

"You had better keep in touch with Mr. Preston."

LEGION POST PLACES MEMBERS IN HOSPITALS Pat Carrigan Post, American Legion, recently placed several members in hospitals, where they are cared for by the post.

Committee From Wichita and Iowa Park Chambers of Commerce to Assist In Selection Site Experimental Farm

'Oh, Rats, Rats!' Shouts Volstead

NEW YORK, Aug. 4.—"Another day, another rat," shouted Volstead, former prohibition agent, and father of the prohibition act, today from America for Copenhagen where he will attend the international Congress Against Alcohol.

He yelped indignantly at reporters' questions with his favorite expression, "Oh, rats." He placed his hat in front of his face to thwart the efforts of photographers and finally ran to his state room in the ship.

Before he fled he was told that farmers throughout the country were making wine and hard cider.

"Rats," shouted Mr. Volstead, and again, "Rats. They are not doing it on my farm, or anybody's farm."

"There are 1,200 saloons in New York, Mr. Volstead," another newspaper reporter said.

Then someone asked him if he ever took a drink himself. "I don't know that there is anything in it," he replied. "But whether he ever took that one, he would not say."

Burk Burnett Items

A. W. White attended the funeral of his aunt, Mrs. Mary Porter, which was held in Electric Park, Mr. White left Wednesday for Lake Creek, Okla., where he will visit relatives.

The little son of Mr. and Mrs. Jno. Woodridge, of the Magnolia Community, who was placed in the Wichita General Hospital for treatment, is reported as improving, though still seriously ill.

Mr. and Mrs. W. Amey, left this week for Colorado Springs, where they will spend the summer. Mr. Amey is the daughter of Mr. and Mrs. J. A. Smith.

Funeral services for Robert Lee Gwin Jr., infant son of Mr. and Mrs. G. L. Gwin of Allendale, who died at the home of his parents at 10:30 o'clock Saturday morning, were held from the residence at Allendale at 1 o'clock Saturday afternoon, burial was in Rosemont cemetery. The services were conducted by Rev. J. D. Pinkston.

Funeral services for Robert Lee Gwin Jr., infant son of Mr. and Mrs. G. L. Gwin of Allendale, who died at the home of his parents at 10:30 o'clock Saturday morning, were held from the residence at Allendale at 1 o'clock Saturday afternoon, burial was in Rosemont cemetery. The services were conducted by Rev. J. D. Pinkston.

Prof. E. J. Woodward, supt. of the public schools, has returned from Chicago where he took a post-graduate course in the University of Chicago.

I. E. Harwell left Thursday for St. Louis to be absent from the city for about one week. His wife and children who proceeded with Mr. Harwell return home with Mr. Harwell next week.

EIGHTY-TWO ENROLLED IN TWO PHYSICAL CULTURE CLASSES

About 82 persons have already enrolled in the business men's and women's physical culture classes being conducted by Prof. "Buck" Anderson at the American Legion hall. The school will open Wednesday, and classes of both men and women have been growing rapidly since that time.

According to the instructors, the classes for business men are held in the evenings from 6:30 until 8:30, while the classes for women are held in the afternoon from 2:30 until 4:30. Special symposium equipment is expected to arrive within a few days, and this will enable all to get a thorough workout.

According to Mr. Anderson, a class of fully five hundred students is expected to take advantage of the many classes of physical culture offered. These classes will continue throughout the winter.

PROMINENT NEGRO JUDGE SPEAKS AT ANDERSON CHAPEL MONDAY EVENING

William Harrison, a negro judge of some note and claimed by members of his race to possess one of the keenest intellects among his race, will lecture at Anderson Chapel Monday evening at 8:30 o'clock on "The Basis of Democracy."

Judge Harrison is one of the best known members of his race in this section of the country. He became a national figure during the world war, when he was active as a government speaker in the interest of liberty loan drives. He was elected by the bar in Oklahoma City as a special judge of the superior court of Oklahoma County. He has, since the war, been active in the legal profession, as well as a prominent platform orator.

Mrs. Morgan Appeals In Speeding Case Mrs. Little Morgan appeared before Judge Barton in the county court at law Saturday morning and perfected the appeal of her case, in which she was charged with speeding, to the Court of Criminal Appeals at Austin. Mrs. Morgan was convicted and fined \$100 on a charge of speeding in July in the county court early in June.

A number of other motions and notices of appeal were heard at the Saturday morning session of the court over which Judge Barton presided in the absence of Judge Gurbegov, who is on a vacation.

Discussion of plans for cooperating with the Agricultural and Mechanical College of Texas in the establishment of a state experimental farm in Wichita county featured the joint meeting of the combined committees of the Wichita Falls Chamber of Commerce and a similar committee of the Iowa Park Chamber of Commerce held here Saturday morning.

Dr. R. Youngblood of A. & M. College, director of that work for the state, will be here Monday, August 12, and a committee consisting of E. B. Sobiech and Hubert M. Harrison, representing the Wichita Falls Chamber of Commerce, and two members of the Iowa Park chamber will be named later, will conduct him over the county and assist him in selecting a site for the proposed experimental farm.

It was made plain at Saturday's meeting that there would be no local rivalry in the county for the site of the farm. Representatives of both cities agreed to leave the selection of a site entirely to Dr. Youngblood, his decision to be based on the best of the county, with consideration of soil, accessibility to water and other factors.

Harding Showed Effects of Strain Just Before Trip

CLEVELAND, Aug. 4.—President Harding showed the effects of the tremendous strain he was under just prior to his western trip, according to Dr. John Franklin Stephens, for more than 15 years his personal dentist and close friend.

Dr. Stephens has made special visits to the white house and treated the teeth of both Mr. and Mrs. Harding since the president's inauguration.

"The last time I treated him was just prior to the start of the western trip," Dr. Stephens said today. "At that time he showed the effects of the tremendous strain he was under, but otherwise seemed to be in good condition."

"I had rather be going with you on this trip than upon the strenuous program ahead of me," President Harding wrote to Dr. Stephens June 15 upon the occasion of the latter's going on the trial voyage of the Leviathan.

Lady Cooper to Play Leading Role In 'The Miracle'

By Universal Service. LONDON, Aug. 4.—Morris Gest announced tonight that he had signed a contract with Lady Diana Cooper, written by herself, to play the leading role in "The Miracle" in New York in November. The salary was declared to be \$1,100 a week.

Lady Diana soon will visit Max Reinhardt, author of the play, to discuss the proper devotional atmosphere for the part.

It has been reported that Gest has signed Princess Marchandelli, a famous Italian actress, to play the same role, alternately, with Lady Diana.

WASHINGTON CHILDREN WILL STREW FLOWERS ALONG FUNERAL ROUTE

WASHINGTON, Aug. 4.—Ten thousand Washington children will strew flowers over Pennsylvania avenue over which the funeral cortège of President Harding will pass.

Dressed in white, the children, between the ages of 10 and 15, will proceed to the capital from the white house and lay down a carpet of blossoms for the caisson bearing the casket.

A children's chorus, recruited from the city's playgrounds, will sing the favorite hymns of Mr. Harding as the procession passes north.

Mrs. Virgil Sandefer Dies at Chillicothe

CHILICOTHE, TEXAS, Aug. 4.—Mrs. Virgil Sandefer, age 39, died at her home in this city at 9 o'clock this morning, death resulting from a complication of disease. She is survived by her husband, one son, mother, four brothers and four sisters. The remains will be shipped to Nocona for burial.

OHIO GOVERNOR PLANS TO ATTEND THE FUNERAL

COBOLCON, ONT., Aug. 4.—Governor Donahay of Ohio will return to Ohio tomorrow to attend the funeral of President Harding, he announced today after a conference with a representative of the Canadian government.

With him will return his party, including the two convicted murderers who were acting as servants.

Senator Couzens Pays His Respects To Volstead Act

By JOHN T. BURKE, Universal Service Staff Correspondent. CLEVELAND, Aug. 4.—Senator James Couzens of Michigan, whom the Standard calls "a shrewd and Henry Ford's miller" arrived here today after a voyage on the Leviathan and immediately opened fire on prohibition.

Senator Couzens prophesied a speedy amendment of the "ridiculous Volstead act" by the legalization of the sale of beverages containing 22 per cent alcohol.

"We in America are suffering from long haired men and short haired women whose fanaticalism produce the most serious results. The great tendency in America today is to prohibit everything. We are specializing on the word 'verboten' as the Germans used to do. The result is that the plain people of America are alienated."

Senator Couzens closed his interview by declaring: "I believe congress at its next session will change the Volstead act so as to do away with the ridiculous state of affairs due to seizure of liquor from foreign ships."

Lady Rachel Cavendish Marries James Stuart

LONDON, Aug. 4.—Lady Rachel Cavendish, a typical English beauty of the brunette type and the dancing partner of the Prince of Wales when he visited Ottawa, was married to James Stuart, third earl of the Earl of Moray, who came through the war with a flu ring.

Lady Rachel is the fourth of Princess Mary's bridesmaids to be married. Lady Rachel is "an open air girl," fond of sports and games and is an enthusiastic dancer and tennis player.

The Cavendishes are among the richest of the old English families. The seventh Duke, Lady Rachel's grand father, having left an estate of \$900,000 pounds.

D'Annunzio and Eleanora Duse to Revive Romance

By C. F. BERTHELI, Universal Service Staff Correspondent. Special Cable Dispatch. PARIS, Aug. 4.—A reconciliation between Gabriele D'Annunzio, Italian poet, playwright and soldier, and Eleanora Duse, the great Italian tragedienne, whose romance of years ago was a classic of stage life, seems likely next October, and New York will be the scene of the meeting.

Duse, who has not met her famous former lover for years, has decided to give a farewell to the stage in New York in the fall in D'Annunzio's "Vita Nuova," which will be presented in Italian with all star Italian cast directed by the great tragedienne. The contract was signed here yesterday by Merle Gest and Duse's representative.

RAILWAY TELEGRAPHERS MAKE APPLICATION FOR AN INCREASE IN WAGES

CHICAGO, Aug. 4.—Applications for increased pay aggregating \$238,000 annually for 731 employes on the Southern Pacific lines in Texas and Louisiana, was filed with the railroad labor board today by the Order of Railroad Telegraphers.

Exciting "Butter Battle" Staged In Potsdam and Policemen Nurse Sore Faces and Bodies as Result

By KARL H. VON WIEGAND, Universal Service Staff Correspondent. BERLIN, Aug. 4.—Many Potsdam policemen are nursing scratched faces and bruised bodies as the result of a "butter battle" in the ex-lieutenant's home town, in which the police saved a wagon load of butter from a surging mob of fighting women.

The battle lasted several hours and necessitated the calling out of the entire Potsdam police force to quell the butter starved crowd.

For more than a week there had been no butter on sale in Potsdam. Yesterday a report was spread that a butter wagon would reach the city this morning.

At midnight there was already a long line at the distribution station, mostly women and children. They brought chairs, stools and boxes for seats, to await the butter wagon.

At 4 o'clock this morning the wagon arrived and there was a wild rush, the people trampling one another to reach. The police formed a ring around the wagon, holding hands in an effort to protect it and hold the mob off.

The women tore off the belts and revolvers of the police and scratched their faces and pulled their hair and maled them. It was apparent that they craved butter.

When the rabbliness of the mob got beyond the patience of the originally assailed police, reinforcements were called out and the police did not use force, but held the crowd off in a grand football struggle.

It was three hours before quiet was restored and orderly lines had been formed for the distribution of the precious product of contented cows to discontented people.

FOUR MEN AND BOY ARE KILLED IN AN ACCIDENT

WILDWOOD, N. J., Aug. 4.—Four men and a boy returning in an automobile from a fishing trip were killed late today when their machine was struck by a Pennsylvania railroad train at Burleigh Crossing seven miles from this city. They were residents of Gloucester and Westville, N. J.

PRESIDENT AND HIS WIFE ARR CONGREGATIONALIST

WASHINGTON, Aug. 4.—President and Mrs. Coolidge, both Congregationalists, worship regularly at First Congregational Church, but during their residence here have declined to have a special pew reserved for them.

After Mr. Coolidge came to Washington as vice-president, plans were made to assign him and his family a pew, but they asked that no preference be shown them.

President Harding was a Baptist and with Mrs. Harding attended church services as a rule at Calvary Baptist church.

PLAN MEMORIAL SERVICE IN WESTMINSTER ABBEY

By Universal Service. LONDON, Aug. 4.—A memorial service for the late President Harding in Westminster Abbey, plans for which were announced from the American embassy today, will be held as soon as arrangements can be perfected and will be one of the most notable ever held in the historic edifice.

SECRETARY OF STATE IS TO REPRESENT CANADA

WASHINGTON, Aug. 4.—The Canadian government has designated Secretary of State A. B. Clegg to represent it at the funeral of President Harding. He is expected to arrive here Tuesday.

Believed Man Courting Mother Weds Daughter

JERSEYVILLE, ILL., Aug. 4.—Following a courtship, which citizens of Jerseyville thought was directed at the mother instead of the daughter, Lucy Cummings, aged 14, is the wife of Hugh McGowan, aged 22. News of the marriage in Piquette Park, July 14, has just been received here. Mrs. Cummings said her daughter "was just crazy about him and he liked her so I thought the best thing to do was to let them get married."

SEVENTY-SECOND BRIGADE TEXAS NATIONAL GUARD IS NOW AT CAMP MARRY

AUSTIN, Aug. 4.—Units comprising the seventy-second brigade, Texas National Guard, arrived here today for the second guard encampment at Camp Marry. Approximately 1,500 guardsmen will attend the camp. Brigadier General J. P. Hains of Marshall will command the camp, which will continue until August 10.

TWO MORTALLY WOUNDED IN EXCHANGE OF SHOTS

MEMPHIS, TENN., Aug. 4.—Charles W. Stevens, a policeman, and Fuller Wallace, were mortally wounded in an exchange of shots here late today when Wallace is said to have defied arrest after he shot and wounded another man, J. T. Lambert, of Tupelo, Miss.

After wounding Lambert, Wallace is alleged to have dragged his body to a porch of the White residence where the shooting occurred and, flourishing a pistol, warned police and others away. A Stovall, who approached the house an exchange of shots followed and both men fell mortally wounded.

OLDER ILLINOIS CITIZENS RECALL LINCOLN FUNERAL

SPRINGFIELD, ILL., Aug. 4.—As the Harding funeral train swept eastward across the western part of older citizens of Illinois today recalled how the body of Abraham Lincoln was brought back to his home here more than a half century ago.

While the Harding train is expected to reach Washington from San Francisco approximately 2,800 miles apart, in about 39 hours, the slow journey of the Lincoln cortege from Washington, a distance of 1,402 miles from Springfield, required 12 days. Stops were made in the principal cities, as each day the people to pay homage to the martyred president. The train passed through Baltimore, Philadelphia, New York, Buffalo, Cleveland, Indianapolis and Chicago.

W. P. BEAUMONT DIES AT HOME IN DALLAS

DALLAS, Aug. 4.—W. P. Beaumont, 65, well known cotton seed oil man, died here today. He married Miss Sarah Martha Evans, daughter of the late Judge Jack Evans.

For several years he was general manager of the Industrial Cotton Oil properties with mills in Houston, Waco, Hearns, Seguin and Dawson.



THE QUIET WATERS OF LAKE McDONALD, IN GLACIER NATIONAL PARK, LOOK INVITING THESE SWELLING SUMMER DAYS. YOU CAN HAVE YOUR bathing with bubble bath, though, for it's a bit too cool for a swim even now. But you can take a turn or two in a canoe. How peaceful it is in this study and unspoiled little spot up in the snow-capped Montana Rockies. You can sit all day and listen to the gentle music of the rushing ice trees and the splashing of the waves against the rocks. No wonder they say "See America First."







# GIANTS TAKE FIRST GAME OF CRUCIAL SERIES WITH REDS

## errific Hitting of Speaker's Indians Brings 15 to 5 Victory Over Yanks; Brewer Batting Hero

### CASEYS GIVE BABE RUTH SILVER SET

NEW YORK, Aug. 4.—The Cleveland Indians took the first game of the New York Yankees here Saturday, 15 to 5, battering three Yankee pitchers for 13 hits, two of which were home runs by Frank Brewer, who batted in five runs. Babe Ruth was presented with a 21 piece silver set by the Knights of Columbus of Lyndhurst, L. I. Score:

NEW YORK	AB	R	H	PO	A	E
Janineau, cf	4	1	2	0	0	0
Speaker, 1b	4	1	3	0	0	0
Swickard, 2b	4	1	2	0	0	0
Stephenson, 3b	4	1	2	0	0	0
Luttrell, 4b	4	1	2	0	0	0
O'Neill, c	4	1	2	0	0	0
Chie, p	4	0	0	0	0	0
Totals	28	6	13	0	0	0

### CINCY ACE HURLER EASY FOR CHAMPS

CINCINNATI, O., Aug. 4.—The champion Giants increased their lead over the Reds to four full games by winning 14 to 4, the first of a five-game series before more than 20,000 fans here Saturday. Louie, who had beaten the New York club three times this season, shutting them out twice, was pounded fiercely and was knocked out of the box in the fifth. Score:

NEW YORK	AB	R	H	PO	A	E
Young, rf	4	1	2	0	0	0
Grob, 3b	4	1	2	0	0	0
Tris, 2b	4	1	2	0	0	0
Mausel, 1b	4	1	2	0	0	0
Stingham, if	4	1	2	0	0	0
Kelly, 4b	4	1	2	0	0	0
Jackson, ss	4	1	2	0	0	0
Snyder, c	4	1	2	0	0	0
Jastrow, p	4	0	0	0	0	0
Ryan, p	4	0	0	0	0	0
Totals	36	7	14	0	0	0

## TILDEN CONTINUES TO LOOM AS GREATEST TENNIS STAR



MANUEL ALONSO

The victory of Bill Johnston at Wimbledon, coupled with the general excellence of play on the part of the other American entries, make it seem that the United States is to reign supreme in tennis for another year at least. While the injury suffered by Bill Tilden, the champion of them all, has no doubt affected his play, the Philadelphia is fast rounding into unbeatable form. Then, when most of the tennis world had come to believe that Tilden was slipping, certain to be defeated as champion, he came right back by defeating Alonso at Philadelphia and repeated in an exhibition match at Cleveland. Perhaps Tilden isn't getting any better, but the player who beats him in the national event is almost certain to win the championship. It looks very much as if Tilden and Johnston are still the two best tennis players in the world, despite the fact that they have been out in front for a number of years and sooner or later must slip back.

## TEXAS COMPANY AND ALL-STARS TO MEET

Laundry team in the box, and Sid Roper, utility catcher, behind the bat. An admission fee of 10 cents will be charged, with ladies free, to defray the expenses of the game. The lineup and batting orders of the two teams follow:

TEXAS COMPANY	AB	R	H	PO	A	E
Adams, 1b	4	1	2	0	0	0
Adams, 2b	4	1	2	0	0	0
Adams, 3b	4	1	2	0	0	0
Adams, 4b	4	1	2	0	0	0
Adams, c	4	1	2	0	0	0
Adams, p	4	0	0	0	0	0
Totals	28	4	10	0	0	0

ALL-STARS	AB	R	H	PO	A	E
Adams, 1b	4	1	2	0	0	0
Adams, 2b	4	1	2	0	0	0
Adams, 3b	4	1	2	0	0	0
Adams, 4b	4	1	2	0	0	0
Adams, c	4	1	2	0	0	0
Adams, p	4	0	0	0	0	0
Totals	28	4	10	0	0	0

## AMERICANS ARE EASY WINNERS IN CANADIAN OPEN GOLF TOURNAMENT

TORONTO, Ont., Aug. 4.—Clarence W. Hackney, Atlantic City, won the Canadian open golf championship with a 72 hole card of 236. Tom Kerrigan, Mount Vernon, N. Y., was second with 260. Gene Hunsicker, Briar Cliff, Manor, N. Y., was third, with 301, and Jack Hutchinson, Chicago, fourth, with 302.

## MINOR LEAGUES WILL SUSPEND PLAY DURING PRESIDENT'S FUNERAL

ATLANTA, Ga., Aug. 4.—Secretary John R. Farrell of the National Association of Professional Baseball Clubs today announced that the association through its national board had decided that all games in minor leagues be suspended on the day of President Harding's funeral and that all clubs at the baseball club be displayed at half morn'g until after the funeral.

## DEATHRAGE SHOWS WAY TO SHOOTERS IN WEEKLY EVENT

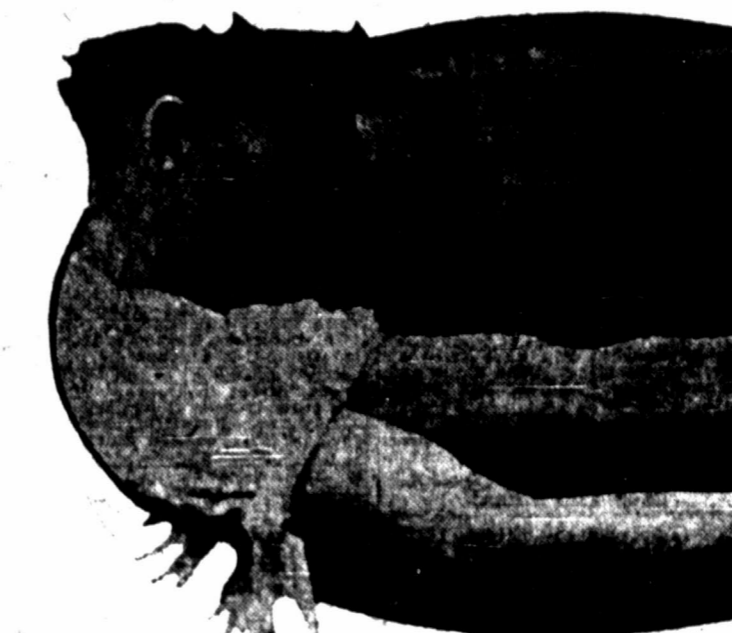
A. G. Deatherage showed the way to a sizeable field of gunners at Friday afternoon's regular shoot of the Wichita Falls Gun Club, breaking 46 out of a possible 50 targets. R. W. Colbert was the runner-up in the singles event, with only one more than Deatherage. Colbert also was high gun in the doubles, cracking 19 out of 22 pairs, and against was the runner-up with 18.

Deathrage	Score	Shot at
Colbert	46	50
Deatherage	45	50
Lygon	42	50
Narper	41	50
Pell	40	50
Williams	38	50
Norton	37	50
Farrell	35	50
Story	34	50
Boardman	34	50
Walters	32	50
Quinn	32	50
Sogris	32	50

### VOICE OF THE PEOPLE.

THESE MONTHLY READINGS AND USE OF ELECTRIC FANS To The Daily Times of Wichita: Some days ago I observed in your issue of August 1st a letter from Friday (whom I have not the privilege of knowing) in which he interjected, and answered to warn persons against misleading reliance on thermometer readings as accepted from any glass promiscuously placed for public consumption. I was careful to point out that any misunderstanding on this matter far from being a matter of "boast," was the contrary, most of them being in a manner harmful, and dangerous, to the best interests of the community. It is a well recognized fact that, secure general thermometer readings are not to be placed, not only in a carefully selected spot suitable for the purpose, but also, at a carefully calculated distance from the ground so as to permit of allowance for the local conditions, most likely, prevalent local weather happenings, etc., and the readings are not to be given the attention of all concerned, the question of the establishment and maintenance of a weather bureau might be a hygienic and sanitary proposition so essential to the best health interests of the community. Open the windows half way from the top and allow the air to circulate, place the electric fan in a convenient spot on the floor and the effect will be observed, felt and enjoyed.

## CURVES FURVE CURVED HIS ARM



By NEA Service. It is possible, Harry Frank, a Baltimore Oriole pitcher, has thrown so many curves in the last four years that his right arm has become curved in a result. Frank has little speed and relies on curves and a tantalizing slow ball. He is one of the best pitchers in the International League. "But half a dozen years more and I don't know whether I can get my hand off my chin," says Harry.

## Cotton and Feed Crops in Wichita County Greatly Deteriorated by The Hot Winds and Lack of Rain

Hot weather and absence of rain are causing a rapid deterioration in the cotton and feed crops in this section and if present conditions continue will result in a serious shortage in all crops before the end of August. Mr. Jones, county agent, said Saturday in discussing crop and weather conditions in Wichita county. The condition has become serious and does not apply to the wheat farmers in this county will be forced to buy feed stuff for their stock through another year. Mr. Jones has recently returned from College Station where he spent 10 days and it is his belief that the conditions here are most rapid during the past 10 days. It is possible, he explained, that cool nights and general rain during the month of August will relieve the situation, causing cotton to show a marked improvement, and produce a yield in excess of the present prospects. If the present weather conditions continue the cotton yield in this county will be far below average and it is believed that it will be almost an entire failure. Mr. Jones added.

## Large Swordfish Is Captured At Brazos Santiago Pass Following Battle Royal With Huge Sharks

BROWNVILLE, TEXAS, Aug. 4.—A monster swordfish, 17 1/2 feet in length with a sword five feet long, was captured yesterday at Brazos Santiago Pass near Point Isabel, Texas, after a battle royal in which coast guards and a number of huge sharks figured. Members of the coast guard saw the shark and swordfish in battle in the channel about 100 yards off shore. The sharks finally drove the swordfish toward the coast. Coast guards taking a boat, hooked the huge fish, putting a rope around his sword after fighting the sharks away. The swordfish was then towed to Point Isabel where it is being kept in a pen. Fishermen say it is the largest swordfish ever seen in the south gulf waters.

## FOHL LIKELY TO PILOT THE BOSTON RED SOX NEXT YEAR

BOSTON, Aug. 4.—Opening of the 1924 season is almost sure to find Les Fohl, now manager of the St. Louis Browns, at the head of the third major league club. He is reported now as the certain successor to Frank Chance, Red Sox manager, who has been offered a one-year contract when President Frazee brought him back from retirement. Fohl started his major league career as manager of the Cleveland club. He met with excellent success in that position, but he had to work with Trip Spree, a brilliant outsider, succeeded him. From Cleveland, Les went to St. Louis. Last year he came within a single game of winning the American League pennant, with a team that was not without its weak spots. And George Bielek probably will replace Fohl at the Browns' helm. Fohl lacks fire and is seldom in the spotlight, but he's a plodder who never stops trying until he has his club working its very best. Under him, if Fohl gets the approval of the president, to see better things in baseball.

## MISS ORA BARNES AND SMILEY TURNER ARE MARRIED IN FORT WORTH

Friends in this city received word of the marriage of Miss Ora Barnes to Mr. Smiley Turner of Fort Worth last Monday. The couple left shortly after the ceremony for Mineral Wells, where they will spend their honeymoon. The bride is a niece of Juvenile Officer W. G. Bralley and for the past three years has been connected with the office of the city clerk. The groom has been a resident of this city for a number of years and at present is assistant chief at the central fire station. They will return to this city about the middle of next week and will continue to make Wichita Falls their home.

## WORK OF MEXICO CONFERENCE SOON TO BE COMPLETED

By WILLIAM P. FLYNN, Universal Service Staff Correspondent. MEXICO CITY, Aug. 4.—The physical task of completing the reorganization conference work is now under way with the signing of the original drafts in Spanish and English. It is agreed that the English text will be made official. Provisions for the claims convention which alone cover 100 pages, are included in the draft. President Obregon has approved all documents, and it is believed that at the end of a week the work of preparing the drafts will be completed. The minutes will be signed by the respective secretaries. A claims convention, acceptable to both governments, is to be signed after the reorganization has been granted. This seems certain, upon the recommendations of Commissioners Warren and Payne and the approval of Secretary of State Hughes.

## Harding Wealth Exceeds \$700,000 Estimate Made

MARION, Aug. 4.—Close friends of the late President Harding tonight estimated that his estate probably will amount to \$700,000, \$200,000 and \$500,000. Before he assumed the presidency, Mr. Harding was regarded as wealthy, having amassed a fortune of some \$1,000,000 from the Marion Star, the newspaper which he owned since 1878, and other enterprises. The controlling interest in the Marion Star is held by Mr. Harding's son, Mr. Harding had been a stockholder in practically every industrial enterprise in Marion. At the time of his death he was a director in the Marion County Bank, the leading financial institution of the city, and of the Home Building and Loan and Savings Company. Mr. Harding's last will, made just before he left Washington for Alaska, has not been probated.

## MRS. MALLORY WINNER IN SEABRIGHT TOURNEY

By Universal Service. SEABRIGHT, Aug. 4.—In a brisk, slashing fashion, Mrs. Molla Brewster Mallory, national champion, Saturday (knew) took the first attack of the invading team of English women players by defeating Mrs. R. C. Clayton, England's covered court champion, 6-5. In the final round of the Seabright tourney. The victory, which was accomplished in the fast time of 16 minutes, revealed the famous Molla in even better form than Friday when she repelled Miss Kathleen McKeane, England's foremost woman player. Mrs. Mallory took the first set in 12 minutes and the second in 10. Our champion outgassed and outlasted Mrs. Clayton who had been a heavy favorite. In the summer, and was reluctant in her attack. The English star seemed to be bothered by the larger and heavier ball used in this country, and the wind also seemed to worry her.

## MARION CHURCHES WILL HOLD MEMORIAL SERVICES

MARION, O., Aug. 4.—Dr. George T. Harding Jr., brother of the late president, said today that he and his family would meet the train bearing the body of Mr. Harding. Last night it had been decided to proceed to the nation's capital. Marion has not heard-day of the details of the funeral, but it is known that the president's wish for simplicity will be followed. Consequently no plans are being made for group attendance and being a foreign association and the like. Tomorrow every church in Marion will hold memorial services. When the train arrives in Marion today to reach the street in front of the home of Dr. Harding, it is to be held in honor of the late president.



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FOR THE CONVENIENCE OF CLASSIFIED AD. PATRONS

NOTICE TO CLASSIFIED AD. PATRONS

CLOSING HOURS

LODGE DIRECTORY

Wichita Falls Lodge No. 1188, A. F. & A. M.

Wichita Falls Chapter No. 292, B. P. O. E. U. S. F. & B. M.

Wichita Falls Chapter No. 106, B. P. O. E. U. S. F. & B. M.

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PERSONAL MADAM J. REA KEYS

ERIE PACE, teacher of Hawaiian guitar

LOST AND FOUND

LOST - One pair bay horses, 16-18

LOST - Between Wichita Falls and

WHITE and black spotted long

LOST - Fire carrier, light and

YELLOW striped cat, about half

LITTLE boy who was seen to pick

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LOST - Local manager in each

WANTED - All national repair

SKILLED and unskilled labor

WANTED - Place to exchange work

WANTED - To care for motherless

LADY stenographer, desires posi

GOOD table board, weekly or

THREE-Room furnished apartm

FOR RENT - One bed room, 1169

SALESMEN WANTED AGENTS - 16 per cent paid

TAILORING salesmen, \$50 extra

SALESMAN - Advertiser's staple

TRAYMORE Tailoring Co. \$210

AGENTS WANTED

COMPLETE line hosiery, men's

FOR RENT - Two south front

FOR RENT - Two furnished rooms

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FURNITURE FOR SALE LEAVING city. Furniture at bar

PAINTING AND DECORATING

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READ THE TIMES WANT ADS







# William Jennings Bryan's Weekly Bible Talk

## MARTHA AND MARY

By WILLIAM JENNINGS BRYAN

Today's talk revolves about three questions which relate to the conduct of two of the Bible's women who are always mentioned together—Martha and Mary, sisters at whose home Christ was a frequent visitor; women who, in addition to their own friendship for the Master, were drawn to Him more closely by the performance of one of His greatest miracles.

The sisters differed, as sisters often do, and this difference became the cause of a dispute that has made the two women familiar characters in all Christian communities. Martha was evidently older and the head of the household; at least, Luke says that when Christ went into a certain village (Bethany), a certain sister of his named Martha "received him into her house."

Two Long Debated Questions

Martha's irritation became so great that she ventured to bring the matter to the attention of her visitor, even blaming Him for not having administered a rebuke to Mary. Christ in the most unassuming manner, reproved Martha for her anxiety and commended Mary for having chosen the better part.

Was Martha too practical, or was Mary too spiritual? These questions have for nineteen hundred years been constantly debated in every church society, with men and women in abundance to uphold both sides in the debate.

Martha performed a very necessary service; the care of the household necessarily falls on someone, and in most cases someone is a woman. It is a very constant and confining work—man works from man to man; but woman's work is never done.

Two Womenly Virtues

Martha and Mary were two women of nearly equal age who share together the shelter and protection they should divide the labor of householding.

When visitors come, the work of the household is increased. Even a familiar friend adds something to the care that falls upon the hostess.

There was less anxiety in Martha's house because Christ was not a stranger there; there was, on the other hand, a greater pride because of the distinguished character of the guest.

Two Womanly Virtues

It is a little hard to be impatient with the impatience of Martha, many come to her defense and are sharp in their criticism of Mary, in proportion as to their sympathy is strong for the older sister.

But Mary has her champion.

She was more spiritual than Martha, and she did not hesitate to exhibit this characteristic even at the risk of being thought lazy, or, at least, indifferent, to the burdens borne by her sister.

Spirituality is a virtue and befits women quite as well as men.

Housekeeping. There is no reason why a woman should not be both religious and practical—most women are. The work of the household is done largely by women who have families and do housework.

Housekeeping

Housekeeping is met in connection with industry—how could it be a virtue if it impaired one's ability to perform the work that the Creator has made necessary to human existence?

ORDER FROM

Burdett Oxygen Co.

OXYGEN, CARBIDE, WELDING EQUIPMENT AND WELDING SUPPLIES

510 Ohio Phone: Office 4623, Home 7481

Your Life's Work is In Danger

The thief of misfortune can destroy your life's work in a moment.

Fire, accident or theft can carry away the results of 30 years' labor and leave you practically penniless.

Unless you are insured, insurance is your only financial protection in case of property loss.

We can give you all forms of Property Protection Policies.

Robbins Co.

Wagoner Bldg. Representing the Alliance Insurance Company of Philadelphia

Peace of Mind—

There is nothing like a little money in the bank—except more money in the bank.

During good times the prudent man accumulates a surplus and keeps some cash money in the bank for the emergency call.

Wichita State Bank & Trust Co.

GUARANTY FUND BANK

Bob Wagoner Bldg.

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MEMBER NATIONAL ASSOCIATION OF ICE INDUSTRIES

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Two Modern Plants

PLANT "A" PLANT "B"

South End Ohio Avenue. Corner Indiana and 5th Street

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# Today At The Churches

Trinity Lutheran Church

Corner Fourteenth and Bluff—Sunday School and Bible class at 9:30 a. m. German services at 10:30 a. m. In the afternoon the Ladies' Aid will meet at Mrs. Wm. Brinkmeyer. The members are asked to bring their friends and guests. Come and worship your God with us.—A. H. MUEHLER, Pastor.

Floral Heights Methodist Church

Tenth at Polk—Sunday, Aug. 5. All of the preachers of Wichita Falls are not out of the city. Rev. S. A. Barnes is still at his post at Floral Heights Methodist Church, and will preach both morning and evening, Sunday, Aug. 5. He will meet at 9:30 a. m. J. M. Alexander will be in charge. Special music by the choir. Organ numbers; morning service, "Springtime." Ralph Shindler, pianist and accompanist, will be heard in special numbers at the Sunday services. Since graduating from the Cincinnati Conservatory of Music, Ohio, their appearances in concert and recital work have been highly praised. While in the city they are guests of their brother, Mr. J. P. Tarry, 4000 Tenth Street.

Lamar Avenue Baptist

Fourth and Lamar. The pastor is at home after an absence of two weeks and will speak at the evening Sunday. Subject in the morning: "The Goal of Progress for Christians." Evening: "The Mission of a Theist." Our Sunday school is holding up wonderfully well during the hot weather. Let us have a large attendance at 9:45 a. m. Visitors are welcome. Sunbeam meeting at 7:30 p. m.; B. Y. F. U. at 7:00. Music in charge of Mr. Harper.

Yale Evangelical Church

Yale Avenue and Twenty-second street—Sunday School will begin at 9:45 a. m., followed by the morning worship and we invite that everyone of the parents be present at the morning sermon. An opportunity will be given anyone who wishes to baptize with the church to do so. There will be a big service for the children and the young people of

Lutheran St. Paul's

(Missouri Synod) Eleventh and Holliday streets. Sunday school at 10 a. m. Morning services in the English language at 11 a. m. The Rev. C. H. Napier, Eleventh will fill the pulpit. There will be no Bible class at night. Everybody is cordially invited to worship with us.—C. M. REYER, Pastor.

First Evangelical Church

Sunday School 9:45; Morning Worship, 11 a. m. Junior Endeavor, 1:30 p. m. Senior Endeavor, 7:30 p. m. Prayer meeting, Wednesday, 8 o'clock p. m.—A. L. LAUKHUP, B. S. Supt.

First M. E. Church, South

At the First Methodist Episcopal Church, South, Tenth and Lamar Streets, in the absence of the pastor from the city, Rev. J. L. Pinkerton, assistant pastor, will be in charge of all services. At the eleven o'clock service Sunday morning, Mr. Louis Zukerman, a converted Jew, who has spent the last two years in study at American theological seminaries, will speak in this church. He was born in Poland and is soon to return as a missionary to the Jews in Poland. He will bring one of the rarest messages ever heard in this city. At the evening hour Rev. E. M. Black, Presiding Elder of the city, will preside. This is Brother Black's fourth and last round for this conference year, and since presiding elders are not permitted by the law of the church to remain longer than four years, it may be our last opportunity to hear one so much beloved and so well known in the church to do so. The attendance kept up remarkably well during July, and we hope these records will not fall down in August.

Living when the amount that she lavished on ointment shocked the corded sense of the church to the forward betrayed His Master.

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Great ceiling fans keep our house constantly cool.

First Baptist Church

Dr. J. M. Price, of Fort Worth will preach Sunday morning and evening at the First Baptist Church. He is head of the Department of Religious Education in the Southwestern Baptist Theological Seminary. As a speaker, his popularity is shown by the many important engagements which he fills. During the summer months he is engaged in delivering special inspirational messages before the Baptist Encampments of the state. The pastor, Dr. O. L. Powers, who is now in North Carolina, is very anxious that a large congregation profit by hearing Dr. Price's sermons Sunday morning and evening. Miss Mattie Tarry, pianist and accompanist, will be heard in special numbers at the Sunday services. Since graduating from the Cincinnati Conservatory of Music, Ohio, their appearances in concert and recital work have been highly praised. While in the city they are guests of their brother, Mr. J. P. Tarry, 4000 Tenth Street.

International Bible Students Association

Will hold all meetings Sunday at 103 Lee street. Beginning at 10:00 a. m. with a Bible study about "The Day of Jehovah." At 11:00 a. m. the lesson will be about Mary Magdalene, Luke 8:1-3. In the evening at 8:00 there will be a Bible study on "Israelites, Levites and the Israelites Priesthood," Lev. 14. All are welcome to study with us.—LOCAL SOCIETY.

Southside Baptist Church

Holiday street—Sunday School 9:45 a. m. Preaching 11:00 a. m. and 7:15 p. m. by the pastor, Intermediate B. Y. F. U. at 4:00 p. m. Sunbeams at 3:30 p. m. We are praying that this will be a great day. Come and help us make it so.—W. W. ROSELLA, Pastor.

KEY BIBLE CLASS

FIRST METHODIST CHURCH

Beginning Sunday, August 5, the Key Bible class will meet at the Strand theater promptly at 8:15 a. m. every Sunday, it was announced Saturday by O. A. Jones, president of the class.

SENTENCED SIX MONTHS ON CHARGE OF SMUGGLING

HONG KONG, Aug. 4 (AP)—Erwin Jensen, quartermaster on the liner Republic, today was sentenced to six months' hard labor on the charge of smuggling arms.

Chicken Dinner

50c

Park Inn

(Iowa Park)

Yale Evangelical Church

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Yale Evangelical Church



WOMAN'S PAGE  
EDITOR  
PHONE 4391

# THE TIMES' WEEKLY SOCIAL SECTION

WOMAN'S PAGE  
EDITOR  
PHONE 4391



—Photo by Story

## Visiting Young People Honored At Party and Dance; Beautiful Party for Miss Jewel Cummings

A score of visiting young people were honored Tuesday night at the Wichita Club when Miss Lucy V. Larkin was hostess. The guests included Misses Nita Noble, of Dallas; Tania Belle Colbert and Ruth Hastings, of Stamford; Emily Davis, of Paris; Peggy Lewis and Mary Newton, of San Antonio; Josephine Hudson, Linda Bellows and Frances Steele, of Fort Worth; Messrs. Tom and Mat Blanton and Mack Bacon, of Abilene; Swede and Rudolph Swanson, Whitfield Colbert and Warren Hastings, of Stamford; Bill Nail, of Albany; Dick Wortham, of Paris; and Mike Flannigan, of Palestine.

The young people spent most of their time here at the Larkin home, and there were delightful gatherings throughout their visit. The dance Tuesday evening at the club was an especially attractive affair, with carnival steamers and other festive whistles and various noise makers galore. Music was furnished by the Eddie's Trumpeters, and lead fruit punch was served throughout the evening.

After the dance Misses Josephine Mayfield and Nancy Jane Hartlin entertained the whole party at Downings with a swim and watermelon feast.

The dancers included, besides the guests named, Misses Louise Jenkins, Betty Hill, Emma Willis, Ethel Moran, Suda Willis, Esther Halton of Fort Worth, Lucille Eggen, Josephine Mayfield, Tooke, Nancy Jane Hartlin, Frankie Marlyn, Josephine and Jewel Cummings, Catherine Moore, Gracie D. Shamberger, Joe Tucker, Sadie and Frankie Adickes, Ruth Bernard, Harde Adams, Thelma Kahn, Louise Montgomery, Elva Killingsworth, Vera Hale, Adele Marcus, Frances Lomax, Marguerite Duncan, Dorothy Ruggley, and Mesdames Jack Ottorf, Faye Woodruff, Harry Cravens and T. R. T. Orth; Messrs. George Masie, John Moran, Anderson Kemp, Clifford Summers, Howard Frideri, Almond Gates, True Caudle, Charlie Cocks, Charles Clough, Clyde Strauss, Allan Montgomery, John Ray Boudie, Henry Shaw, Ralph Davis, Ben Proctor, James and Thorton E. Brainers, Casper, Ohio Noble, Carroll Maxwell, Hy Robertson, Walter Hall, Harry Seavers, Walter Junker, Pete Morgan, Jack Hale, Dillard Anderson, Carroll and John Snoddy, John Powell, Joe Carrigan, Don, Eddie and Raymond Weldon, Tim Thompson, Charles Fuller, John Tancred, Bert Ripley, John Willis, Smith Sanderson, Jim and John Moran, C. B. Curtner, Abe Bashara, Charles Niles, Fay Harker, Station Bonner, Chas. Toney, Gene Clark, Darrall Kahn, John Barnes, Paul Bundy, Ridley Maples, Tempie Shell, H. Norton, Milburn Natt, John Britton, Tommy Cochran, LeHansy, Pierce Langford, Frank Patton and B. Adams.

For Miss Cummings  
The party and shower for Miss Cummings, who returns to her home town of Springfield, Ill., is announced for September 11, was one of the prettiest affairs of the month. Miss Larkin and Miss Louise Jenkins were hostesses at the Wichita Club, and the decorations were all in white, in honor of the bride-elect. Tables were arranged for brides after the shower, which was brought in by a little expressman in the person of Walter Orth Woodruff, who hauled the decorated wagon before the hostesses and presented the many beautiful gifts.

In the games, Miss Louise Montgomery won high score and received a bottle of Coty's perfume, which she presented to the honoree, and the hostesses also complimented Miss Cummings with a gift of lovely lingerie.

A two course luncheon of salad and ice, preserving the unusual color scheme of white, was served. The guests included, beside the honoree, Mesdames Josephine Bonner, Ike Upchurch, Dudley Golding, W. U. McCutchen, Alfred Miller, B. Y. Cummings and Nelson Decker, Ray Packett, Brit Cranfill, Clarence Wynne, Martin, Lawrence Marcus, Samt Bower, Harry Meyer, S. M. Goss Jr., Est Jarrett, Francis, Card Lobis and Faye Woodruff; Misses Louise Montgomery, Nancy Jane Hartlin, Frankie Marlyn, Suda Willis, Ethel Halton of Fort Worth, Thelma Kahn, Vera Hale, Elva Killingsworth, D. Shamberger, Josephine Eggen, Josephine Cummings, Mayfield, Tooke, Frankie Duncan, Adele Marcus, Lillian Fain, Dorothy Ruggley, Willie, Catherine Clough, Sadie Adickes, Ruth Bernard, Harde Adams and Lucille Benson.

People who care for pure, whole milk, from cows that are given proper care, abundance of good water, etc., address box 24, care of Times. Sweetmilk, 25¢ quart; also buttermilk, 15¢. Special milk for your baby, same price.—Adv.

Special sale williams, regular 50¢ quality, 15¢ at Watson's, 297 Indiana.—adv.



—Photo by Story

## In the Pictures

Top, left to right:—  
Mrs. W. Clyde Hamilton, who was until the past Wednesday, Miss Inez Adrian, is spending her honeymoon with her husband in Arizona, visiting the Grand Canyon and other points, and in Old Mexico.

Mrs. W. E. Maxson and her two attractive little sons, Billy and Richard Dan, are spending the summer in Colorado.

Miss Kathryn King, who is visiting her grandmother, Mrs. E. A. Hulce, in Cherryvale, Kansas, is one of the talented younger pianists of the city. Kathryn was presented in piano recital at the Academy of Mary Immaculate this spring, and there were many favorable comments on her performance. She is the niece of Mr. and Mrs. John Wegg King, with whom she makes her home.

Second row—  
Mrs. Ben G. O'Neal is among the tourists on the western coast, being with a local party which is traveling overland and stopping at all of the points of interest. Mrs. A. A. Hicks, below to the left, is still another California visitor. Mr. and Mrs. Hicks left last week for Los Angeles.

Miss Louise Jenkins is one of the attractive members of the "High school bunch" who is popular among her young friends. Miss Jenkins was joint hostess with Miss Larkin at the lovely Wichita Club party complimenting Miss Cummings Tuesday.

compared by her uncle, Mr. Frogh, and Mr. Huper will join them later. The shepherds are on route from Houston to Colorado.

Mrs. F. C. Wages is spending a week with her parents in Lawton.

Mrs. W. H. Bachman has returned from a visit with friends in Denton.

Mr. and Mrs. W. F. Baker leave in their car Monday for Hope, Ark., to spend a month with relatives.

Leonard Glover of Matador spent the past week with his brother, Dr. M. H. Glover, leaving for home Friday night.

Mr. and Mrs. J. T. Young left Saturday for a tour of western Canada, Seattle, Vancouver and British Columbia. They expect to spend about nine months in the Rockies.

Miss Elizabeth and Eleanor Thompson of 1807 Lucile are spending the weekend at a house party in Fort Worth where they are the guests of Miss Elizabeth's sorority sister, Miss Alice Lake.

Mrs. Vera Hardwick and little daughter, Katie Lee, left Saturday for a ten days visit with friends and relatives in Fort Worth, Dallas, Denton, and other points.

Mr. and Mrs. R. V. Pitt and son, R. V. Jr., left Saturday for a two weeks visit with Mr. and Mrs. J. E. Sharpe, who are in Medicine Park for a few weeks.

Mr. and Mrs. H. G. Bruce and his daughter, Ruth, and Mr. and Mrs. R. F. Morgan, returned last week from an extended camping trip in Colorado.

Mr. and Mrs. Ed Moss of Mineral Wells, who has been visiting Mr. and Mrs. C. E. King, left Saturday morning for Los Angeles and Denver.

Miss Johnnie Morgan has returned from an extended and delightful visit on the Morgan ranch near Texilla.

Mr. and Mrs. Dee Norwood and little daughter, Jo Ann, Mr. and Mrs. Earl Norwood, Mrs. H. W. Norwood, Miss Winnie Jewel Norwood, Miss Winnie Wafer of Vernon, Mrs. Betty Thompson of Cronwell, Mr. S. H. Puryear of Houston, Mr. and Mrs. B. H. Norwood and son, B. H. Jr. of Elvira, were all guests last week at the home of Mr. and Mrs. H. H. Morwood and family, 1120 Harrison avenue.

Mr. and Mrs. R. H. Witt and son of Wichita Falls left Saturday for Boswell, Okla., to visit his father and other relatives.

EPWORTH LEAGUE CLEARS  
ON THEIR SOCIAL  
The Epworth League, to whom the Holiday Creamery donated ice cream and drinks for the social Thursday evening, cleared \$15 on the affair, it was announced Friday.

Young women of the league in Japanese costumes served the ice cream and cake, the social being held on the Japanese lantern lighted lawn.

Music was furnished by Misses Thelma and Berlish Rose and Jessie Mae Lawler.

—Photo by Nossett.

MRS. T. A. HICKS



—Photo by Story



—Photo by Nossett.

## MRS. PEAVY HONORED TUESDAY WITH SHOWER TUESDAY

Mrs. T. L. Cadie was hostess Tuesday afternoon to a number of the friends of Mrs. J. Pender Peavy with a miscellaneous shower of pretty things for the latter's new home on Fifteenth street a feature of the occasion. Refreshments were served to Mesdames J. T. Yeargin, W. H. Yeargin, Tachibold, Bernhart, Woolley, Marlice, Shappell, Holcombe, Van Nick, Young, Green, Derby, Bentley and Peavy.

## MISS BETTY HULL HOSTESS AT BRIDGE, COUNTRY CLUB

Miss Betty Hull was hostess at bridge Thursday afternoon at the Country Club, when eight tables of guests enjoyed a delightful afternoon. Decoration, of blue bells, marigolds, and to spruce made fragrant and beautiful baskets. In the games Miss Josephine Cummings won high score and Miss Lucy V. Larkin second. Miss Cummings being remembered with a yellow glass coupe and Miss Larkin with a hand-embroidered handkerchief. Miss Beatrice Spiker, who held low, was consoling with French vanilla bag.

## J. O. Y. CLASS ENJOYS A WATERMELON FEAST

The J. O. Y. class of the Floral Heights Baptist Sunday School enjoyed a swim and a delicious repast of watermelons Monday evening at Lake Wichita. The outing specially honored Mrs. Maxine King, a popular member of the class who left last week for California.

## C. R. YAUGER MARRIES MISS FAY MCCORMICK

C. Ramie Yauger and Miss Fay McCormick, daughter of Mr. and Mrs. J. T. McCormick, were united in marriage Friday evening by Rev. I. C. Crabtree of the First M. E. Church.

## JOHN ALBRITTON AND MISS ZOE SMITH WED

John Albritton and Miss Zoe Smith, daughter of Mr. and Mrs. R. F. Smith of Amarillo, and W. J. Graham and Miss Zoe, daughter of Mr. and Mrs. W. J. Graham of Graham, Okla., were united in marriage in a double ceremony which was performed in Fort Worth Saturday afternoon.



## Local Library Has All of Books Shown to be Most in Demand By American Readers Past Month

Kemp Library has on its fiction and general shelves all of the books most in demand by the country's readers the past month, according to an announcement from the library this week.

The list, in the Bookman's "Monthly Score," is based on reports from librarians throughout the country and is the best obtainable index to the reading of millions of citizens of the United States. It follows:

Fiction.  
His Own. An Enchanted April. The Wind in the Willows. The Children of Green. One of Ours. The Iron Law. Wanderers of the Westland. Halfway Middle of the Road. Paint Perfume.  
General.  
Life of Christ. Piquette. The Mind in the Making. Outline of History. Man from Marne. Americanization of Edward Bok. Horatio, Men and God. Up Stream.

## WELL KNOWN YOUNG PEOPLE ARE MARRIED

Mr. and Mrs. Bert Adrian announce the marriage of their daughter, Inez, to Mr. W. Clyde Hamilton, the ceremony being performed in Vernon Wednesday by Rev. Dr. Dickinson of the First M. E. church there.

Mr. and Mrs. Adrian, Miss Adrian, Mr. Hamilton and several close friends of the young people motored to Vernon Wednesday for the marriage, and Mr. and Mrs. Hamilton left immediately afterward on an overland trip to the Grand Canyon of Arizona, expecting to visit in Old Mexico before returning here.

They will be at home about September 1st at 1501 Huff.

## DURLAND GROVE ENJOYS SHOWERS FOR BRIDES

Thirty-odd members of the Durland Grove Woodmen Circle, enjoyed a party Friday evening at the hall which was featured by showers for two brides, Mrs. Virgil Seicher and Mrs. Guy McNelly, both members of the circle.

Two beautiful showers of gifts for their new homes were presented the brides.

## SOUTH SIDE CIVIC LEAGUE CREAM SOCIAL

The South Side Civic League is entertaining with an ice cream social Monday night at the park at Twenty-Second and Harvard. The proceeds will be a benefit for the children's playground.

## Social Briefs and Notices

The First Christian Mission will meet Monday afternoon at 4 o'clock.

The Women's Auxiliary of the First Baptist Church will hold an executive session in the R. E. Huff classroom Monday morning at 9 o'clock.

The North Side Civic League will meet in regular session Tuesday evening at 8 o'clock at the home of Mrs. Gullatt. All members are urged to be present.

Special for several weeks, wallpaper at Watson, 207 Indiana.—adv.







# Take Care of Your Baby This Summer—Household Helps—Good Cooking

## Western Infants Prove Hardier Than Eastern Babes, Says Report; Seek Lower National Death Rate

Pacific coast babies have proved more hale and hearty than their brethren and sisters living in other sections of the country. No longer does the tenderfoot east set the pace as an example of how to live the perfect life. This is the view of Dr. George T. Palmer, director of research, American Child Health Association, who is shown in the inset.

“Home sweet home” is right. “Go west, young man, go west,” he said. The young man went and found it an excellent plan to bring up his family. The most attractive spots for babies have just been revealed by the publication of the infant mortality statistics for 1922 in 425 cities of over 10,000 population, as compiled by the American Child Health Association.

“Oregon,” represented by four cities of over 10,000 population, is the winning state with a rate of 52.8. This means that during the year out of every thousand babies born 52.8 died. Fifty-eight and six-tenths seems a lot but it is the best record made in any state in the union. Oregon’s rate may be compared with Tennessee where 103 out of every thousand babies born reach their first birthday.

Taking the figures for each state and averaging them for sections of the country, the Pacific coast trio—Washington, Oregon and California—win first honors with a rate of 54.7, middle Atlantic section, represented by Minnesota, Nebraska, Kansas and Missouri is second with a rate of 58.8. The best showing in the middle Atlantic section, represented by Wisconsin, Illinois, Michigan, Indiana and Ohio. The rate was 71.8. Other rates in order were west-south central 73.9; middle Atlantic 74.1; South Atlantic 82.4; and east-south central 92.8.

“The standards were secured from 11 of the 48 states. With the exception of five states, all are in the U. S. birth registration area, the accuracy of whose records are accepted by the U. S. census bureau. In the states not listed from the machinery for securing records is incomplete. South Dakota, Nevada and Arizona have no satisfactory laws requiring complete reporting of births and deaths. Massachusetts is missing in the New England group. It is explained that the Bay States has a system by which records are deposited with town clerks, the health departments having no control over their collection.

“Adequate methods of registration of births in every state in the union is one of the primary objectives of the American Child Health Association, a national organization working to advance child health care through the country. By developing better methods of health education for children in the schools and stimulating the interests of parents, teachers, and workers with children everywhere in the observance of fundamental health practices, the association is centering its effort on the building of a future citizenship in the nation whose improved standards of health will insure a progressively decreasing infant death rate in the community.”

## Times Sunshine Baby



—Photo by Story.

Master Oliver Kiel Boone is the young son of Mr. and Mrs. T. R. Boone, and enjoys the distinction of being the youngest “swimmer” who goes in the Country Club pool.

## “Return of the Washrag” Chant For the New Season; Soap and Water to Supplant Cold Cream

The washrag and plain white soap must return to a prominent place in the toilet if American women are to have the clean faced beauty that is their heritage. This statement of Ada May Cromwell, an officer of the Kentucky League of Women Voters at Frankfort, Ky., strikes the keynote in a symposium conducted by Dr. Victor Robinson, medical director of the National Association of Women, at the National Educational Association convention in New York City, to determine the experience of American women on the best method of cleaning and preserving the natural beauty of the skin. The replies received from women leaders in 27 states were unanimous in advocating pure white soap, a washrag and plenty of warm water as the best and safest road to skin health and beauty.

“With all my heart I am with you in your proposed educational campaign for clean faced American women.”

“I sincerely believe that the present vogue for painted faces and the use of high colored and perfumed soap is responsible for the low morale of the women.”

“When women are ambitious to look like the semi-moderns then they begin to get into the washrag.”

“The ravages that had soap and water make on the skin seem not to alarm the women at all. Every woman seems to thank heaven here doesn’t look that way.”

“What can we do to make fashionable the washrag and plain white soap?”

Winifred Backville Stone, director of the National Natural Wash Association of New York and a well known lecturer, is quoted as saying: “The use of soap is not a new thing. It is a well known fact that when soap is used on the face, it cleanses the skin and removes the dirt and grease that accumulate on the face. It is a simple and effective method of skin care.”

“Good health shows in the face first, according to Ella B. Kahner, chairman of the public health committee of the Medical and County Health Association at Anderson, Ind., who says, “Good, pure white soap and plenty of warm water will do the rest, as good health shows in the face first, and the skin of the face, when washed with all kinds of cosmetics is a mystery to me.”

The lack of knowledge of the proper care of the skin should be remedied, according to Margaret A. Wade, librarian of the Anderson Carnegie Public Library at Anderson, Ind., who says, “One cannot be among any number of women, even a few, without feeling that they are much better off for cleaning the face than cream of various kinds. There is much truth in the old saying that ‘beauty is only skin deep.’”

“Clean” Faces Commanded

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## “DOWN EIGHTH STREET”—By Jane Tramp

“Every man in that line is saying, ‘Uh, huh! Might know a bobbed-haired girl would cut around in ahead of the line that way, and then kill her engine,’” said Her-in-the-middle, in a voice which she tried not to make vicious.

“Get around, the dickens,” I informed both superfluous (at that moment) passengers, “I wasn’t cuttin’ around to get ahead of a line. How did I know the traffic cop had stopped them? I just thought they were in a funeral procession, or something.”

“Isn’t it a pretty day?” inquired the third passenger pleasantly.

Oh, me! The things they try to say to bobbed hair!

And yet—

“No wife with bobbed hair has come before the San Francisco divorce courts in the role of petitioner in the two years since the fad came in vogue,” says a superior court judge in that city.

“No bobbed-haired women appear on the suicide rolls of the San Francisco hospitals,” says a city reporter in the Golden Gate municipal.

Two of the worst and most prevalent evils with none of the so-called fraternal (or sorority) contributing, in one of the most cosmopolitan metropolises of the continent! And with the great majority of girls, and a big per cent of the young women in the whole land, supporting the abbreviated locks that have grown steadily more popular during the past five years!

The situation in Wichita Falls has been interesting. There are, it is perfectly safe to estimate, at least twenty per cent more bobbed heads in the city today than there were today a year ago. Yet—

“Well, I see bobbed hair isn’t going to be fashionable at all this fall”—(last fall).

“Girls will have to lengthen locks to keep pace with skirts,” yowls some fashion headlines.

## HAVE YOU A PLACE FOR THE CHILDREN TO PLAY?

You’re proud of your city, its commerce and trade. Its palaces splendid, its avenues wide. The traffic that moves in an endless parade. The skyscrapers rising in arrogant pride. The shops and the theaters brilliant and gay— But have you a place for the children to play?

You’re proud of your city; you justly acclaim Its wealth and its beauty, its power and might. You boast of its progress, you speak of its fame. You view it with wonder and spell-bound delight. Its magic enfolds you wherever you stray. But—is there a place for the children to play?

The children—tomorrow your city is theirs. And how shall it be in the days still to come. If these, who must manage a city’s affairs, Grow up in the mean slimy streets of a slum? Oh, put all your pride in your city away. Unless you have place for the children to play. (Copyright, 1922, NEA Service)

Letter from Mrs. Joseph Graves Hamilton to Mrs. Mary Allen Prescott:

My dear Mrs. Prescott: I think I should have written you before this, but no doubt your son has kept you posted and you know how dreadfully ill Leslie has been. She is still far from well and we are very much worried over her mind. She seems to have developed almost a case of melancholia. She pays no attention to anything or anybody, not even poor Jack, who seems broken-hearted. He has grown very thin, and I do wish that I could persuade him to go away for a little while.

However, he would not leave Leslie for anything, I am sure. He comes in when she is asleep and sits beside her bed, her hand in his, for hours at a time. But just the moment she stirs as though she were going to awake he steals away, as though he is afraid that even his presence worries her.

Jack has probably told you that Leslie lost her baby after the accident. The poor child had not told Jack anything about her great expectation, as she seemed to have gotten it into her head that he would not be pleased. She kept the wonderful secret to herself, and consequently, she has never asked Jack anything about it.

I wish she would do so. It would be such a comfort to her, I know, to have her husband take her in his arms and tell her how sorry he is for her. They seem both of them to be laboring under mistaken ideas of helping each other. You and I, my dear Mrs. Prescott, know that the nearest one can come to sharing all one’s secrets with one’s husband or wife, the better both can reach great happiness.

Jack has told me you have been quite ill. I am very sorry, and I am writing this letter so you will not think I am quite a savage in not asking about your health before, but I have been so concerned over my daughter and so busy trying to minister to her mind as well as to her body that I have thought of little else.

Jack has told me you met Karl Whitley at your house, while Leslie was there. Perhaps you will be interested to know that he has gone abroad to London, where my second daughter, Alice, is staying with the Stokelys. You, I am sure, will remember Alice as a typical American girl. The letters she writes me are most diverting, the last one particularly so. Ordinarily Leslie would be much interested, and pleased with them, but the last one which I received from Alice did not awaken a smile from her.

Jack and I have come to the decision today that tomorrow I shall go and find a healthy young baby and bring it to Leslie. If she shows the slightest inclination for it, Jack will adopt it. Dr. Samson seems to think this is the only thing that will do her any good. He says it something like this: “Do not worry soon to awaken her mind to things about her, he fears for her life, if not her sanity. You can see, of course, we are very much worried.”

I will write you immediately after Leslie has seen the baby and let you know how she takes it.

Most sincerely yours,  
ALICE CARTER HAMILTON.

Telegram for Mrs. Mary Allen Prescott: “Do not, I beg, add a baby until you see your Mother.”

Tomorrow I shall get a letter from Leslie.



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## Short Skirts Are Re-instated; Paris Says “American Effort To Re-establish Long Skirt” Fails

PARIS, Aug. 4.—Skirts reaching just below the knees will be a feature of the new fashions which will be exhibited to American buyers for the first time on August 7.

Dressmaker Chanel, who is regarded as leader of the fashion makers, insists that the American effort to re-establish the long-skirt is doomed. He declares that smart women must exhibit their lower limbs or resign all claims to being fashionable.

Jenny, also a leader in style creation, follows the idea that there must be freedom of the lower limbs.

Efforts to popularize the short skirt, which was a feature of last season, have totally failed. This year’s silhouette styles being again a triumph for the slim woman.

Sumptuous new furs have been introduced. In fact, fur will be in great demand for trimming which is an entirely new departure from last February. Velvet is also popular, both for dresses and hats.

The above are the main features of the new fashions and have been exclusively obtained by Universal Service a full week before the first opening of any importance.

## “DOWN EIGHTH STREET”—By Jane Tramp

Yet go down the “boardwalk”—Atlantic City, Palm Beach, or Wichita Falls; Fifth Avenue in New York or Main Street in Junktown—and you’ll see the pretty, sleek, bobbed heads above the pretty, slim, long skirts.

And above the clamor of the fashion headlines, the modiste’s edicts, the soothsayers from Paris, and various other last-word prophecies, comes the echo from the beauty parlors and hair dressers: “We are bobbing more hair this summer than we did last; bobbing more hair this month than we did last year at this time; more hair this spring than last. We are bobbing more hair every day. Going out? Not so you would notice it.”

The fact is, that girls are just girls, bobbed locks or long, and women are women, regardless of the span of hair. Trimming one’s curls has no more effect on character than trimming one’s nails, though it may have some effect on disposition. For bobbed locks are ninety per cent easier to arrange, on short notice!

And as for long hair being necessary to long skirts, on the “flapper” and her slightly older sister, there never was a less artistic prophecy. Get out on the lawn, where the afternoon tea is being held, and glance around you. Could anything be more winsome and maidenly, with exactly the right shade of child-likeness, and exactly the right suggestion of womanliness, than that pretty bobbed head above that slender silhouette of a lengthened costume? With long hair for their long dresses, our “maidens with reluctant feet” are too womanish; too much like little girls all dressed up in mama’s clothes. With too short skirts and their bobbed hair they are too purely childish and pert. But with the bobbed heads and the between-the-knee-and-ankle frocks they are just plain sweet.

And they can drive cars just as surely and safely as if the short frocks were wound in a topknot about their crowns!

## HELP!

A very pitiful case of help badly needed has been called to the attention of the Times. A widowed mother with five children has had to be removed from her home on account of the sale of the place, and having nowhere to go is camping in the front yard of the place, now occupied by a Mexican family.

The mother is employed at the Ball Bros. Glass Factory, and takes care of her family without outside assistance, but is unable to find a small home near the factory.

It is asked that anyone knowing of a vacant place, a one or two-room house near the factory, phone 1914, as the rent has been arranged for.

## MR. AND MRS. L. A. DAVIS HAVE MOVED TO DENVER

Mrs. L. A. Davis, who left in June with Misses Leslie and Glory Davis and her mother for Denver to spend the summer, was the house guest last week of Mr. and Mrs. J. B. Wrenn at their home 706 Van Buren.

Mrs. Davis returned here to arrange for the removal of the family to Denver, where they have decided to make their permanent home. Mrs. Wrenn entertained very informally Friday afternoon with a three-table bridge party in her guest’s honor, and gave the latter’s friends an opportunity to bid her farewell. Mrs. Davis left Saturday afternoon.

Miss Leslie and Miss Glory Davis have both been well known in the city, being especially talented young dancers, and their removal to Denver will be as cause for regret among their many friends.

A. J. Langford of Dallas, Miss Mildred Langford and Judson Langford, spent a few hours here en route home from an overland tour of California, with W. S. Langford and other friends. It is quite a coincidence that Mr. A. J. Langford is in charge of the Ford salesrooms in Dallas, as Mr. W. S. Langford is here, but they are not related.

## Make Fruit Syrups to Facilitate Fruit Punch Making These Warm Afternoons; Some Good Recipes

Every woman likes to offer a long, cool drink to the chance caller on a hot summer’s afternoon, but if she must spend most of the minutes of the call preparing the refreshment the caller is uncomfortable and the visit a failure. This informal serving is a real problem to the woman without a maid.

One solution is to keep fruit syrups on hand. If small fruits are canned by the open kettle method there is always a lot of extra juice. Save the extra syrup from each can and when through with the canning, recald the juice and seal in pint bottles or jars. Always be sure there is at least one bottle on ice. With the addition of water and cracked ice a refreshing drink is ready in the twinkling of an eye.

Fruit not perfect enough in shape for canning might be used for fruit syrup.

**Lemon Syrup**  
Three dozen lemons, three pounds sugar, 1 quart water.  
Wash lemons and grate rind. Squeeze juice from lemons. Put strained juice and sugar and water in a smooth sauce pan and bring slowly to the boiling point. Let boil five minutes and pour into sterilized bottles or jars and seal while boiling hot. Be sure the bottle or can is full to running over when sealed. Cool and put one bottle on ice and store the rest in a cool, dark place. When wanted dilute with cold water. Lemon syrup on hand means a great saving of time in an emergency.

**Raspberry Syrup**  
Six quarts raspberries, one quart elder vinegar, granulated sugar.  
Wash and pick over berries. Put berries and elder vinegar in a stone jar. Cover with a clean cloth and let stand 24 hours. Strain through a jelly bag. Measure juice and use cup for cup of sugar and juice. Put into preserving kettle and boil 10 minutes. Four boiling hot into sterilized bottles and seal. When wanted dilute with ice water.

**Red Currant and Cherry Syrup**  
Four quarts red currants, one quart sour cherries.  
Wash fruit carefully. Do not stalk currants. Put in preserving kettle with just enough water to cover bottom of kettle. Heat slowly, crushing with a wooden potato masher to extract the juice. Simmer until fruit is soft and juice flows freely. Strain through a jelly bag.

Stone cherries. Heat slowly as with currants. Do not let the fruit boil while extracting the juice. Strain through jelly bag.

Combine juices and let stand in a stone crock or un-nickled enamel-ware pan for 24 hours. Strain through jelly bag.

Fill sterilized bottles to within an inch of the top. Cover corks of bottles with circles of cloth and put in bottle loosely. Put the half-sealed bottles in rack in boiler and add enough cold water to three-fourths cover bottles. Bring slowly to the boiling point. Reduce heat and keep just at the boiling point for half an hour.

Remove boiler from fire and let cool slowly. When water is cold, take out bottles and seal. To seal force cork into bottle. Open cloth around cork and cover cork and cloth well with sealing wax. Store in a dark, cool place.

When used, sweeten with sugar syrup and dilute with ice water. The syrup has a remarkably fresh taste when opened.

## From Proprietor to Porter—Your Servants

WE have spent eighteen years ESTABLISHING a principle, BUILDING up a store policy NOT to be questioned even BY the most skeptical.

OUR store has enjoyed the REPUTATION of being fair to EVERYONE. Your twelve year OLD boy or girl gets in THIS store the same service, ATTENTION and price that YOU yourself can get.

WE are striving at all TIMES to take care of THE clothes of the whole FAMILY. We have built a STORE big enough to better SERVE YOU, but small enough TO STILL give you the same PERSONAL service characteristic OF OUR store when in smaller QUARTERS. We are here on OUR TOES at all times to SERVE you just as you would LIKE to be served.

### W.B. McClurkan & Co

New Location Ninth at Scott



SOCIETY NEWS FROM THE NEARBY NORTHWEST TEXAS TOWNS

Haskell

Miss Judith English entertained a number of her little friends...

Miss Charles Conner hosted a delightful party at her home...

Miss Tana Odell Hill gave a stunner party last Thursday night...

Miss Lela Taylor gave a "4" party at the home of her parents...

Miss Lela Taylor gave a "4" party at the home of her parents...

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Mr. and Mrs. J. L. Southern returned from their honeymoon...

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Stamford

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Bowie News

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MEMPHIS TO LOCAL FOR 'TE PARTY WILL AT GOLI SPECIAL PR THE SEVI Will inspect 8 and Go MEMPHIS Memphis is preparations f the members here at 2:30 They will be are expected to where they will address by a special music H The member remain here a special prog part in the se churches. Inv are expected to bers as follow: First class, Mrs. J. H. Burt... After inspect for the colla with the buri for Quann. The antier Main Street Ch ducted by Rev. Y... meeting began cording to the Rogers, has b ing much inter... A farve... ury night by in honor of Ge... leaves for Wi... large crowd o... ended and the... Children... Barton Road... road, came in... day with Levi... charged with... with the buri... of box cars in... Children. The... here because... has been cond... state authorit... New P... Three new... of gasolin... here this week... street and... leading into t... F. R. B... government fa... dress farmers... the city hall... This associat... of 24 in this... conducted by... senting the ad... added consid... Mr. and Mrs... honored to... Weatherby of... AUGU... Ever... WE CL... Hud... 1214 Elm... Sil... Jeffer... In Ora... In Debs... In Jour... In Athl... In Scho... Academ... Voice, pre-l... Advanc... history... Fall Te... Write...



### MEMPHIS IS HOST TO LOCATING BOARD FOR 'TECH' COLLEGE

#### PARTY WILL SPEND SUNDAY AT COUNTY SEAT OF HALL COUNTY.

#### SPECIAL PROGRAMS AT THE SEVERAL CHURCHES

#### Will inspect Site Offered By City and Go to Quannah Monday.

MEMPHIS, TEXAS, Aug. 4.—Memphis is busy today making preparations for the reception of the technological locating board, the members of which are to arrive here at 2:30 this evening.

The board will be met at the station and escorted to the public square where they will be welcomed by an address by a local speaker and by special music by the Memphis band.

The members of the board will remain here over Sunday and a special program has been arranged providing for the members taking part in the services at the several churches.

Classes will be extended to the members as follows: Dr. Sutton, men's Bible class; First Presbyterian church; S. M. N. Marra, men's class; First Methodist, Dr. Bralley, a class at Main Street Church of Christ.

Dr. Sizell will be invited to preach at the Presbyterian church Sunday morning. On Sunday night union services will be held at the Baptist tabernacle, Rev. Paul Merrill to conduct the service. A choir of singers from the several churches and the orchestra band will render special music.

After inspecting the proposed site for the college the board will leave here on the morning train Monday for Quannah.

**Meeting to Close.**  
The annual revival services at the Main Street Church of Christ, conducted by Rev. Paul Merrill of Canyon, will close Sunday night. The meeting began two weeks ago, according to the pastor, Rev. A. D. Rogers, has been quite successful, attracting good crowds and arousing much interest.

**Farewell Dance.**  
A farewell dance was given Saturday night by Miss Nookie Arnold in honor of Gerald Rosemond, who leaves for Waco Monday, and will make his home there in future. A large crowd of young people attended and thoroughly enjoyed the event.

**Children Prisoner Jailed.**  
Burton Roach and Mel Dwight, special officers for the Deaver railroad, came in from Detroit Thursday with Levi S. Woody, who is charged with arson in connection with the burning of a large number of box cars in the railroad yards at Childress. The prisoner was brought here because the jail at Childress has been condemned as unsafe by state authorities.

**New Filling Stations.**  
Three new filling stations for the sale of gasoline have been opened here this week, and five within the past month; practically every available corner in the business section is now occupied and a number of stations are operating upon side streets and even on the main roads leading into town.

**To Deliver Address.**  
F. R. Shanks, connected with the government farm bureau, will address farmers and business men at the city hall in the interest of the Farm Bureau Cotton Association. This association has a membership of 316 in this county, as organized two years ago. A recent campaign conducted by A. L. Springer, representing the state organization, has added considerably to this number.

**Treated to Fish Fry.**  
Mr. and Mrs. J. C. Brewer of Lealey, honored their niece, Miss Dixie Brewer of Arlington, and Mrs. T. D. Weatherly of Letts ranch, with a

fish fry at Deep Lake Wednesday night. An abundance of fish was served and the bathing in the cool waters of the lake was enjoyed.

Those present were: Miss Dixie Brewer, Mrs. T. D. Weatherly, Mr. and Mrs. Floyd Ford, Mr. and Mrs. C. N. Brewer, Mrs. W. L. Willis Ford, Mr. and Mrs. Robert Fretz, Mr. and Mrs. C. H. Brewer, Mr. and Mrs. J. C. Brewer, Messrs. John Padgett and Marion Fretz.

**Leaves for California.**  
B. D. Brown of Lodge, left this week for California, on a prospecting tour and to visit his brother, J. G. Brown, who formerly lived in this county. Mr. Brown expects to be away six weeks during which time he will cover most of the southern and central parts of California.

**Social and Personal.**  
W. P. Cagle, of Claremont, visited friends here Sunday.

Mrs. T. C. Delaney and children, Misses Vera Crump, Ira Hammond and the Misses Wren, left this week for Nocona, where they will make their home for the present.

Mr. and Mrs. Angus Huckaby left this week for Nocona, where they will make their home for the present.

Mr. and Mrs. Wallace Stovall spent Sunday in Claremont with friends.

R. L. Ragdale and family spent Wednesday with friends at Childress.

Mr. and Mrs. J. E. Montgomery, of Amarillo, are visiting friends here this week.

Mrs. Josie Allen, of Bentline, Oklahoma, who has been visiting friends here, left Saturday Friday to visit her brother.

Miss Gertrude Evans, of Amarillo, spent Thursday here with friends.

Joe Welby, of Wichita, is visiting relatives here this week.

Misses Vera Odum and Catherine Head visited Amarillo Saturday and Sunday.

Roy Bartlett and family, of Claremont, were here Sunday and Monday, the guests of relatives.

V. R. Jones returned this week from a two weeks stay at Pampa.

Mrs. S. McMurtry was called to Fort Worth Thursday by the serious illness of her mother.

Mrs. W. B. DeBerry left this week for a visit with relatives at Tenaha, Miss. Martha, her daughter, accompanied her.

J. C. Ross and family came in Sunday from El Dorado, Oklahoma, where they spent two weeks with relatives.

Mrs. D. H. Davenport and daughter, Miss Fannie, of Lakeview, were guests of friends here Thursday.

Miss Lillian Marie Boston has returned from a two weeks visit with her grandmother, at Oklahoma City.

R. A. Boston and family, and Mrs. A. N. Elliott, motored to Shamrock Thursday, returning home Friday night.

Ernest Tunnell, who has been visiting his parents here, returned to Huntington Beach, California, Friday.

Miss Juanita Blair left Wednesday for her home at Fort Worth, after spending a month with relatives here.

The Paul James orchestra played a two day's engagement at the Shamrock rodeo last Friday and Saturday.

Mrs. Howard M. Franks, of Albany, spent last week-end here a guest at the home of Mr. and Mrs. R. A. Boston.

Mrs. John Newman, of Lakeview, left this week for Cooke county, on a visit with her mother.

Misses Annie Mae and Frances Rogers, of Fort Worth, came in Wednesday on a visit to their aunt, Mrs. F. A. Eppinger.

Mr. and Mrs. John Baas, of Claremont, were here Sunday to attend the funeral of George Scroggs Jr., Mrs. T. E. Baas and sons returned Tuesday from a trip to Las Vegas, New Mexico. They returned by way of Canyon and spent a few days at the Baptist encampment.

R. F. Shepherd and Dr. J. A. Odum visited at Hereford Sunday. Dr. Odum filled the pulpit at the Church of Christ at that place Sunday morning.

Mrs. R. H. Wherry and daughter, Florence, and Mrs. W. R. Jones and family, returned Monday from Ceta Canyon, where they attended the Baptist encampment.

Acting Postmaster W. M. Owens was called to Wellington Wednesday by the illness of his sister, Mrs. Murry.

### Water Pumping Costs Per Acre On Other Irrigation Projects Are of Vital Interest to Landowners Here

By J. L. LOCHRIDGE, President Engineer, Wichita Irrigation Project.

The Engineering News-Record of July 24, 1923, has an article upon cost of pumping water for irrigation purposes which is of vital interest to this community, in view of the possibility of bringing several thousand acres of fertile land adjoining the high side of our irrigation canals under water by this method.

This article says, in part: "Looking forward to the future of irrigation development in the west, it is apparent that the acreage which depends on pumps is sure to increase. Cheap gravity water supplies have all been used, and other methods must be applied."

"About 150 pumping plants are operated for irrigation and drainage

on the various projects of the United States Reclamation Service, lifting water against heads of from 24 to 200 feet. Pumps are installed of from 5 to 2,500 H. P. capacity."

The cost of pumping water varies principally with the height of lift, the cost of power, and the size of the plant. The larger the plant, the more economical the operation, and the less cost of irrigation per acre. For this reason, it will be advisable for a number of landowners, controlling large acreage, to combine and build a pumping plant sufficient to supply all. In this way, both cost of installation and of operation per acre will be greatly decreased.

The following are some of the costs of pumping water for irrigation purposes per acre foot: Centrifugal pumps were used with electric motor or gas engine drive. It

Project	Lift (Ft.)	Acres pumped	Cost per acre foot	Cost per ft. of lift
Salt River, Arizona.....	32	17,450	\$0.47	\$0.0140
	47	32,937	0.42	0.0089
	55	12,472	0.47	0.0227
Yuma, Arizona.....	45	12,041	1.53	0.0338
	10	21,369	0.46	0.0460
Grand Valley, Colorado.....	7	198	0.62	0.0614
Huntley, Montana.....	45	10,200	0.29	0.0065
	45	1,870	1.50	0.0342

is anticipated that from one to two acre feet will be sufficient to raise crops in this locality, in ordinary seasons.

The above costs are for maintenance and operation only, and do not include interest on plant or depreciation allowances.

#### MISSISSIPPI MUSICIANS AT FIRST BAPTIST CHURCH

Miss Mattie Sue Tarry, violinist, and Miss Ethel Tarry, pianist and accompanist, both of Meridian, Miss., will be heard in the Sunday morning and evening services at the First Baptist Church. Violin numbers, piano accompaniment to be played are "Cavatina," by Raff, and "Meditation" (from "Thais"), by Massenet.

Misses Tarry are graduates of the Cincinnati Conservatory of Music, and are now members of the faculty of the Meridian School of Music, Meridian, Miss., where they are recognized as among the leading musicians of the state. Their appearances in concert and recital have been highly praised.

While in Wichita Falls, Misses Tarry are guests of their brother, J. P. Tarry, 3009 Tenth street.

#### BAKER PAYS TRIBUTE TO PRESIDENT COOLIDGE

CLEVELAND, O., Aug. 4. (AP)—A plain, straightforward, high minded man, a good father, a good husband, a good citizen.

This is Calvin Coolidge, 50th president of the United States, according to Newton D. Baker, former secretary of war.

"President Coolidge," Mr. Baker said, "has shown himself a high minded, fearless and patriotic public official."

ASSOCIATED STORES  
**PERKINS-TIMBERLAKE COMPANY**  
UNINCORPORATED

## Nelly Don Porch Frocks



### MANY CRISP NEW MODELS

Whether you are going away or not, you will need these pretty Apron Dresses.

- Lot 172.—Frocks of excellent quality sateen, pipings and trimmings of orange, blue and rose sateen. Good run of sizes. Priced .....\$3.50
  - Lot 163.—Porch Frocks of pretty gingham. Good assortment of colors, stitched in black thread, belts made of same material. Shown in all sizes. Priced .....\$3.50
  - Lot 184.—Apron Frocks of crepe. Well assorted colors—applique designs in harmonizing colors, and piping of black sateen. A very attractive model—All sizes. Priced .....\$3.50
- Porch Frock Section (2nd Floor)

Many New Silks from H. R. Mallinson

**FEATURED MONDAY**

Suzanna Crepes—40-inch width in shades of mocha, walnut, navy and black. Priced, yard **\$3.95**

Velora Silks—40-inch width, shades of France Blue and Pall Mall. Priced, yard .....**\$8.95**

Silk Section—(Main Floor)

In the Gift Shop

Fruit Baskets—Many new and novel designs, pretty plastic ornaments, hand painted in exquisite colors. Price \$1.25 to .....**\$6.95**

Trays—Hand painted floral and fruit designs, priced \$1.25 to .....**\$3.95**

Hearth Brooms—Unique designs. Priced .....**\$1.50**

Gift Shop—(2nd Floor)

The New Fall Styles in Gossard Corsets and Brassieres

Nature needs help at any age and proper corsetry in early years often corrects error of balance and unfortunate figure tendencies that mar the beauty of later life.

Our corsetiers have made some most interesting and successful studies of this problem and have selected Gossards to fit every figure type. They come in silk brocade, dotted batiste, pekin stripe and plain and fancy coutil. The prices \$3.50 to .....**\$18**

Gossard Brassieres

Models that fit over the low bust corset, and give a smooth waist line. Made in silk and cotton brocade and lace and satin combination. Priced \$2.50 to .....**\$5**

Corset Section—(2nd Floor)

ASSOCIATED STORES Telephone 4343 ASSOCIATED STORES

**AUGUST FUR SALE**  
THE ANNUAL FUR EVENT

Coats Capes Wraps  
Chokers Scarfs

All the Latest Felt and Shades

**Everything Reduced**

Buy Now—Save

WE CLOSE 1:00 P. M. SATURDAY

**Hudson Bay Fur Co.**

1214 Elm St. Dallas, Texas

**Simmons College**  
Jefferson D. Sandefer, LL. D., President  
Abilene, Texas

**IS A WINNER**

In Oratory, Texas State Oratorical Association.  
In Debate, Louisiana State College.  
In Journalism, Texas Intercollegiate Press Association.  
In Athletics, T. I. A. A. Football Champion.  
In Scholarship, her students rank with the highest.

**DEPARTMENTS**  
Academy, College, Home Economics, Piano, Painting, Voice, Expression, Violin, Harmony, Pre-med and pre-law courses.  
Advance enrollment indicates largest attendance in history.  
Fall Term Begins September 18th.  
Write now for catalogue and information to—  
T. N. CARSWELL, Registrar.

Seersucker or Palm Beach Suits Cleaned for **75c**

Clothes Last Longer When Kept Clean

**Wichita Falls Laundry Co.**  
Phone 7171

**Harry Baum Co.** "Gentlemen's Wear"

WAGGONER BUILDING

Special for Monday

50c—Khaki Caps—50c  
\$1.00 Values

6 for \$1—Manhattan Collars 6 for \$1

**LADIES' HOSE**  
\$1.95

**SHIRTS**  
Special Lot Values to \$3.00 —\$1.65



# AMUSEMENT CALENDAR FOR WEEK AT LOCAL THEATERS

## Greatest Wish Jane Novak Has Been Gratified

At last Jane Novak is able to "doll up" for the screen! After wearing various assortments of sport tugs, leggings, flannel shirts, khaki and mountain shoes in practically every motion picture in which she has appeared, Jane Novak has her first opportunity to wear dazzling gowns in her latest and greatest P.B.O. production, "Thelma," based on Marie Corellis' world famous novel of the same title. Chester Bennett conceived and created this exceptional photoplay which begins its presentation at the Empress Theater Wednesday and Thursday.

For years Miss Novak with true feminine longings longed to appear in a picture where she could don the outdoor apparel and attire herself in accordance with fashion's latest dictates. "Thelma" gave her the first chance in this particular, which has been constructed upon a lavish scale, she wears a varied assortment of Parisian gowns and imported furs that would make the attire of a former Russian princess seem mediocre by comparison. Gowns valued at more than \$1,000 and furs costing in excess of \$2,000 were worn by Miss Novak and several professional models in one of the big scenes of "Thelma." The scenes were staged in a London modiste's shop where Miss Novak, as "Thelma," is to try on some gowns for the grand ball, making her debut in London society.

Miss Novak appears in one startling creation by a Parisian modiste. It was made of gold cloth and lace with embroidery in a colored combination of flowers. This was worn with a long trail of gold tulle flowing from the waist and curving back. She also wears a beautiful coral wrap trimmed with Eclair, the value of which runs into four figures. In another scene Miss Novak wears an exquisite seal cloak, lined with black monkey fur trimmings. In order to stage these lavish fashion displays, Producer Bennett called the services of Peggy Hamilton, famous fashion expert, who gave quick and valuable advice. These scenes compose the most spectacular background ever provided for a Jane Novak picture and the admirers of the brilliant young star are halting it with delight. Among the well known players who support Miss Novak are: John Harrington, Vernon Tennant, June Bridges, Vernon Steel, Bert Sprague, Wedgewood Nowell, Peter Burke, Gordon Phillips and Hilda Heston. Miss Novak's talented five year old daughter.

The fame of Marie Corellis' novel, "Thelma," read and reread by countless thousands throughout the world, has been the inspiration and impetus of the book one of the really outstanding achievements of the year in the show business. It has served as a starting point for the career of Jane Novak. The photoplay has followed religiously the original novel and it is expected the famous novel will see all their old friends of the book spring into its again when "Thelma" is shown at the Empress Theater on Wednesday and Thursday.

## How I Went Into Motion Pictures —Dorothy Dalton

I always wanted to be an actress, but my father said, "No! No! No! You're an actress, as you know. But perhaps I oughtn't to ship so many ships. Dad wanted me to go to law school, and he wanted me to go to a convent. So he compromised, and I went to a convent. It was the Sacred Heart Academy of Chicago, where I learned Latin, Greek, and the foreign policy of Louis XIV, and wrote essays on the Second Aorist in Attic Greek.

But you can't down any girlhood ambitions just like that. As soon as the academy gave me my degree, I went to Virginia Harrison's stock company and got a job dusting off the furniture in the third act, laid in the London Broadsheet's drawing room in Grosvenor Square, and you have no idea how handy my Latin proved to be!

After Miss Harrison's stock company, I took a flier in vaudeville. When I went to California, and Tommie put me in the movies. My first picture was opposite the Bill Hart in "The Discipline," and won the family over to thinking that Little Dorothy was right after all. I made a lot of pictures, and in December, 1917, I signed my name to a famous Play-Lasky contract.

I've a lot of fun—and a lot of work, too, but thoroughly enjoyable work. And my advice to those who want to get into the movies is to keep studying Latin and history and economics. You never can tell. Oh, yes, the directors will take you without any degree if necessary, but they'll ask you the third, that is, they'll ask you what your education is, and what your experience has been, and a lot of other things. If you can answer these with a little Latin poem or a Greek sentence, they'll ask in your favor. Either that or they'll ask in a tone of surprise, "Who are you, English?"

What part I like best? Why, I think my life of Gale Brennan, in "Fog Bound," is one of the best I've attempted. The scenes of the picture are laid in Florida, and they are romantically beautiful. There is real drama, thrills and plenty of fun. I believe my friends will like this picture immensely. "Fog Bound" will be the feature at the Empress Theater for one week beginning Friday next. I don't know how a strong supporter's coat.

Many people seem to think that it falls on their faces. This is probably due to a temporary condition of the brain membrane of the eye.

Eyes Examined  
no charge  
no inconvenience  
Waukey Optical Co.  
on Eighth Street

## MONDAY TO WEDNESDAY AT THE OLYMPIC



Agnes Ayres and Mahlon Hamilton in the Paramount Picture 'The Heart Raider'

## Film Reproduces Mammoth Section Of New York City

"That scene was filmed in Gramercy Park, New York City." Those of you who know New York, or who have visited that particular section of it, will make that exclamation when you see "Children of Dust," a first National picture directed by Frank Borzage, which is coming to the Olympic Thursday, Friday and Saturday.

But you will be wrong. Every foot of the feature was "shot" in Hollywood. It may be hard to believe, but such is the case. No longer do producers visit the particular localities called for in the scripts. They can reproduce them on the studio grounds with an accuracy that is uncanny, and with the proper lighting facilities which their omnipotent "obtain better" results.

The story of "Children of Dust" is laid practically entirely in the Gramercy Park section, and this historical section was reproduced at the proper scale. The construction of laborers was required to demolish three settings at the United Studio to make room for the two acres of park with its tall buildings, brownstone fronts and big streets.

Frank Borzage, the director, made a special trip to New York City to secure "camera angle" snapshots, architectural drawings, dozens of sketches and actual measurements of the park so as to reproduce it faithfully—even to the cracks in the old cobbles pavement. While there he had modelers duplicate every quaint detail of the scene, and over two miles of street were laid out for him. The cost of the picture park totaled only in the end, the metal for the proper lighting facilities photographed and reproduced from models done after prints.

For these scenes alone, six blocks of buildings were erected on four streets facing the park. All sidewalks, pavements and fences were built in the studio yard, and in this work would be sufficient to pave six miles of streets in this city.

Just to show to what extent a motion picture producer goes to secure realism, Mr. Borzage sent a landscape painter to New York to purchase trees similar in size and variety to those now growing in Gramercy Park. The concrete used in the picture was shipped to Hollywood on flat cars. They were re-laid in the studio yard, and carpenters re-created them completely, bracing the branches with wire black piano wire so that the scenes show them "as is" in the real park. This was necessary because the variety in the west could be substituted.

"Why not send the company to the east?" you ask.

Because California is the only place to make pictures," returns Director Borzage. "and, besides, we had so many difficult jobs to do that we must work here where we have the lighting and laboratory equipment."

The cast includes Lloyd Hughes, Pauline Gerson, Johnny Walker, Bert Woodruff, George Nichols, Frankie Lee and others.

## 'My Best Work' In 'Temptation' Says Washburn

All photoplays look back upon one particular picture as constituting their best work. For some reason they entered into their work with peculiar zest during its filming, with the result that it stands out in their minds as typifying what they can do when a story is good and a role thoroughly congenial.

Bryant Washburn will be remembered as having appeared in the title role of "Kissin' the Dress Suit," a photoplay which saw Washburn in his character will remember how perfectly it fitted him. He has always stood out in this star's mind as the best thing he has ever done.

Recently, however, Washburn had a chance to see on the screen the production called "Temptation," in which he starred, and which had just been completed. Forthwith Washburn unhesitatingly declared his work in that feature, to be the outstanding performance of his career.

It is an irony of fate that Washburn said after reviewing the production, "because it is the type of story I have always wanted to make room for in my career. It wasn't merely a 'hat' part to me, but a chance to enact a living, breathing role."

"Temptation" comes to the Strand Theater three days commencing Thursday. In the cast supporting Mr. Washburn are such names as: Agnes Ayres, June Elvidge, Phillips Smalley and Vernon Steele. It is described as being a vital story of restless wives and disappointed husbands.

Monday, Tuesday and Wednesday: Brandon Tynan in "Celebrated Stage"; Thursday, Friday and Saturday: Bryant Washburn in "Temptation."

Monday and Tuesday: Alice Brady in "The Leopardess"; Wednesday and Thursday: Jane Novak in "Thelma"; Friday and Saturday: Dorothy Dalton in "Fog Bound."

Monday, Tuesday and Wednesday: Agnes Ayres and Jack Holt in "The Heart Raider"; Thursday, Friday and Saturday: "Children of Dust."

Monday: Gladys Walton in "Sawdust"; Tuesday: Jack Holt and Agnes Ayres in "Bought and Paid For"; Wednesday: William Desmond in "McGuire of the Mountain"; Thursday: Lionel Barrymore in "Boomerang Bill"; Friday: Margaret Clayton and Frank Lane in "Dangerous Toys"; Saturday: Jack Hoxie in "Wolf Tracks," also Our Gang Comedy.

## 'The Heart Raider' Is Olympic Feature Starting Monday

Choosing a hat for wear in a motion picture is not as easy as it may seem to one unfamiliar with the demands of a camera. So says Agnes Ayres, star in the new Paramount picture, "The Heart Raider," which comes to the Olympic Theater Monday, Tuesday and Wednesday. One may imagine a screen actress leisurely strolling into one of the many-mirrored dressing tables and asking for the most chic, the Frenchest and, of course, the most expensive hats in the place. If she did do this, Madame would undoubtedly bring forth hats of the weeping, willow order that drop down, completely concealing one eye and giving one a picturesque appearance.

No matter how becoming these creations may be, to the demure Paramount picture actress, the motion picture director would consent to her wearing them in a picture. They would cast the face into a shadow, and the public would never enjoy a picture where the eyes and dimples of their favorite actress did not shine forth. So she needs most content herself with two types of hats—the turban and the hat whose brim rolls up. There is always a great variety of these hats to choose from. Perhaps the motion picture actress is responsible for theirogue in recent years.

There is nothing leisurely about the taking of pictures. Often a hat that is becoming and answers the requirements of the director will not photograph well, and another trying trip is about to be necessary. Of course, it will take more time if, like in the case of Miss Ayres, it is impossible to keep your eyes or mind away from the amazing hats that insist on covering you—dimply.

Paramount's eastern studio during the filming of this picture, they would have observed a most interesting spectacle.

Over the set that was being used were stretched many lengths of pipe reaching from one side of the scene to the other. This pipe was generously perforated with small holes through which the water, when turned on, came spurting in huge sprays. On either side were two large airplane propellers which swept the four-coming flood mercilessly. Four immense lights next to the wind machines proved most realistic lighting reproducers. With all going at once, the result was a storm of terrible fury similar to that shown in "The Old Homestead." And as the storm raged two men engaged in deadly battle on a steamer yacht.

"Don't fail to see this splendid picturization of a thrilling story by Katharine Newlin Burr, which tells of a South Sea island girl who is forced to wed a disreputable white man and who, after suffering many hardships, regains her freedom through a vengeful leopardess. Edward Langford and Montagu Love portray the principal roles in support of the star."

Monday, Tuesday and Wednesday: Brandon Tynan in "Celebrated Stage"; Thursday, Friday and Saturday: Bryant Washburn in "Temptation."

Monday and Tuesday: Alice Brady in "The Leopardess"; Wednesday and Thursday: Jane Novak in "Thelma"; Friday and Saturday: Dorothy Dalton in "Fog Bound."

Monday, Tuesday and Wednesday: Agnes Ayres and Jack Holt in "The Heart Raider"; Thursday, Friday and Saturday: "Children of Dust."

## Storm Rages As Men Fight To the Death

Did you ever consider, while viewing a storm in a motion picture, what a tremendous task it must be for man to realistically duplicate the fury of the elements? On the most terrifying electric scenes ever screened in which two men are engaged in a death struggle to be seen in Alice Brady's latest Paramount picture, "Temptation," which is coming to the Strand Theater on Monday next to remain for two days. It is a storm at sea, the realism of which has never been surpassed in any previous production. If one could have stepped into

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## 'Success' Comes Monday to the Strand Theater

Brandon Tynan, who appears in the leading role in a photoplay version of the celebrated stage play, "Success," at the Strand Monday, Tuesday and Wednesday, gave an interesting account of his colorful experiences in a recent interview. Here is what he told of his life, to a reporter of The Times: "I was born in Dublin and lived

there till I was 19. Then my family came over here in 1899. "My family lived here in the old Audubon house in Audubon Park. I went to public school, and then I graduated from high school. I was always keen for acting so I entered the Bargent Dramatic School. "There were a lot of us children at home, so I felt I must work and while I studied at Bargent's, I held a sort of bookkeeping position. My classes at the school ran from 10:00 o'clock until 2:00. Then I used to rush downtown to the office to work till it closed. Then home for my dinner and an early going to bed. At 9:00 o'clock every morning I got up and drove a wagon for a grocery. I never got back till 5:00 o'clock in the morning, and then I'd rush home for a nap before my classes began.

"Success" was written by Adeline Lettich and Theodore A. Leitch Jr. It is a Murray W. Garson production of Ralph Ince's production.

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## STRAND OPENING MONDAY

Success too easily won invariably foretells failure. Beating back is the beginning of achievement.

COOL AS AN OCEAN BREEZE

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# BRITISH-FRENCH AGREEMENT TO DECIDE GERMANY'S FUTURE

## Should Agreement Fail and French Keep Its Army in the Ruhr Some Form of Revolution Sure to Come

By MARK SULLIVAN

Political Correspondent of the New York Tribune and the Chicago Daily Times.  
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What is going to happen in Germany is already tied up with whether the French and British agree, and, if they agree, what they agree upon. In fact, British-French agreement or disagreement is the determining factor in the future of Germany, both the immediate future and the distant future.

If they don't agree, if the French government keeps its army in the Ruhr, some form or other of revolution and dissolution is sure to come upon Germany. It won't be avoided, either, by the cessation of passive resistance, or by the continuation of passive resistance. If the Berlin government continues passive resistance the disaster will come through the collapse of the currency and the paralysis of industry, followed by famine, violence and revolution. On the other hand, if the Berlin government should withdraw its orders for passive resistance, withhold its financial aid to the Ruhr workers, and try to persuade them to work under the French bayonets—then, in that event, a certain disaster would come in a different form. The reactionaries and nationalists throughout Germany, in the Ruhr and outside it would revolt against the government for its weakness at the same time great numbers of the workmen in the Ruhr would revolt in the contrary direction of communism. The financial help which the Berlin government and the big industrialists give to the workmen in the Ruhr has as its purpose the driving of the French, but equally as much, or more, the staving off of communism.

(All this is subject to the qualification that the Berlin government would be able to withdraw passive resistance without the aid of the French army after reparations are paid.) So that the fate of Germany, both immediate and ultimate, depends wholly on whether the French and British agree or fail to agree.

The one thing feared in Germany is disruption, a splitting up into many pieces. Nobody in Berlin talks of revolution in terms of the mere overthrow of the present national government and the substitution of another national government. What everybody fears is the next step, a Germany separated into several independent states and kingdoms. If this should happen, part of Germany would go Protestant, and the rest would go Catholic monarchist, part would go communist and part would try to go along as an ordinary democracy, but the latter probably be chewed up by the others.

In Prussia and throughout Prussia generally, the reactionary monarchists in terms of reviving the monarchy with one of the former Kaiser's young sons, and the young to be associated with the discredit attaching to the Kaiser and the family generally in the role of a new king and under the regency of one of the Kaiser's less unpopular sons.

While this would suit the reactionaries of Prussia, it would not suit the reactionaries of Bavaria at all. Just as Protestant Prussia will resist to the death a Catholic dynasty, so does Catholic Bavaria refuse to consider a Protestant dynasty.

If the monarchist party of Bavaria, and in all those parts of Germany where the population is prevailing both monarchist and Catholic, they have come to think of the royal house of Bavaria as the successor of the dead Francis Joseph and the destroyed Hapsburg House of Austria.

These two, the Hohenzollerns and the royal house of Bavaria, would express the next phase of considerable portions of Germany, assuming that the monarchist and reactionaries should come out on top of the chaos that is feared to be ahead of Germany. In addition to these, some of the minor princelings of the German Empire might emerge as the heads of other independent monarchies.

It is by no means certain, however, that in any break-up the monarchists would be surely successful. In some portions of Germany they would be surely unsuccessful. Everywhere the efforts of the monarchists would be strongly contested by social democrats and communists. And in some parts of Germany it is completely taken for granted that the communists would prevail.

One of the portions covered by the Ruhr district, in which the strongest stimulus to revolution now exists, Communism, wherever it exists in Germany, is the most violent, and more apt to have longer terms of survival than communism in Russia. That is why a German expression of communism is so much feared. Those who don't believe in communism think that if the German communists should take over some of the factories in the Ruhr, for example, they might be able to run them long enough and with a sufficient degree of effectiveness to stimulate revolution elsewhere in Europe, outside of Germany.

**WEAK, RUN DOWN AND AILING**  
Lydia E. Pinkham's Vegetable Compound Brought Relief When Other Medicines Failed

Winston-Salem, N. C.—"I was weak and run-down and had trouble with my side. I had been suffering for a long time and nothing seemed to do me any good. My doctor told me to go to the drug store and he said to the clerk, 'I want the best medicine you have for women's troubles.' He gave me a bottle of Lydia E. Pinkham's Vegetable Compound and it has helped me. In a short time I was able to do my housework, and now I am not only able to do every bit of that washing and ironing, but I help my husband at the store."  
—Mrs. L. E. FRYMAN, 1400 E. 4th St., Winston-Salem, N. C.

**Wants New Life and Strength**  
Kosmos, N. H.—"I was weak and run-down, and had backache and all sorts of troubles which women have. I found great relief when taking Lydia E. Pinkham's Vegetable Compound and I also used Lydia E. Pinkham's Sanative Wash. I am able to do my work and feel new life and strength from the Vegetable Compound."  
—Mrs. A. P. HAMMOND, 72 Commercial Street, Kosmos, N. H.

might survive as a unit and might even form ahead into a period of great economic activity. One of the great Berlin bankers, speaking to the writer one day last month, said: "If Britain and France want the maximum of money out of Germany, they should capitate, and out of which they could get more money than any other form of security; they should capitate the hope of the German people."

The reparations should be made a definite, fixed sum. If that sum were such as to make the German people feel that by hard work they could pay it, and if the German people were assured that on payment of this sum they would be free, then Germany undoubtedly would leap forward into a renaissance of intense productive activity.

Before this can happen, however, Germany will have to borrow money. Both the German government as a government, and the German business men generally will find it difficult to get the credits which would be quickly forthcoming if the German reparations were fixed in such a way as to give the bankers of the world confidence in the possibility of Germany pulling herself out of the hole.

During the last few months it has been commonly said that Germany is, potentially, immensely rich; that Germany can pay her reparations now than it would have been reasonable to expect against her before the war. The present writer is among those who have expressed this belief. The present writer still believes it is true, but believes also that this statement should not stand alone, but should be read in the light of some important qualifications.

From one point of view it is possible to say that Germany is equipped as no other nation in the world is equipped to produce goods in great quantity and at low cost. But from another point of view it is possible and equally true to say that Germany is not equipped to produce goods in great quantity and at low cost. Germany has the plant, but she has no working capital, no credit and no orders. Without these latter, the mere possession of a physical plant cannot be regarded as wealth. In America, riding on the railroad between Philadelphia and Wilmington, you can see stretched along the Delaware River the biggest and in many respects the best equipped shipbuilding plant in the world. But standing idle as it is, you can't get any large contribution to the national wealth of the country. The country which built it and owned it could not sell it for one dollar in cash or what it cost to produce. That on a small scale illustrates Germany's industrial situation. If reparations were fixed so that the money lenders of the world would loan money to Germany, and so that Germany can go to work, she can pay immense reparations. But until that is done she can pay no considerable reparations whatever.

In addition to the impetus toward dissolution coming from the pressure of the French, there is a strong internal impulse toward social upheaval in the results of the depreciation of the mark. Immense classes of people, many of them the most intelligent and most admirable in Germany, have been utterly impoverished. The depreciation of the mark has had as its chief effect the rendering quite valueless of everything in the shape of a bond, a mortgage, or any obligation to pay. Without going too much into detail, you can visualize what has happened in Germany by looking upon its analogy in the United States. If the thing has happened in Germany should happen in America, the following: among other results, would arise: Practically every hospital would be without funds, for the bonds in which hospital endowments are invested would be valueless. Practically every college would be in the same situation, and every professor would be close to starvation. Every life insurance company in America—the Prudential, the Metropolitan, the Mutual Life, all of them—would be reduced to complete poverty, for under the law, the funds of life insurance companies are invested in bonds. Every individual whose savings are in bonds or mortgages, or in savings bank deposits, or in life insurance policies would be wiped out. Every holder of a \$1,000 Liberty bond would see that bond become worth not enough to buy a breakfast of ham and eggs.

One need not give the picture in any greater detail to understand the impetus toward social dissolution which must flow out of depreciation of the currency. Just who was responsible for the policy of depreciation, who decreed it and carried it out, whether it was a policy forced upon Germany by her external circumstances or deliberately adopted by insiders who conspired or connived at it, whether it was a device to evade paying reparations or merely the "easier way" of a government too weak to tax its people directly—all that is an inquiry which it is too early to make successfully. In any event, the answer does not matter. The process has worked immense injustice and created immense hate. The hosts who have dispossessed of all see the flaunting wealth of the few who have profited by depreciation—the great industrialists, speculators and the like, who made money in proportion as the patient savers lost it. The result is a sense of outrage which, even if there were no other circumstances, would create a burning impulse toward dissolution.

The British sovereign is forever barred from stepping foot inside the house of communism.

Fourteen million medals have been issued by British War Service.

factory owners who profited in proportion as their creditors were wiped out—how do I call before, have either put their profits back into their factories, or have shipped them off to the banks of Holland or America. The depreciation of currency wipes out all credit. Nobody is going to lend a mark or a dollar if he knows that by the time he gets his mark or dollar back it will only be worth a fraction of what it was when he loaned it.

For this reason, and in this sense, Germany industrially is a hollow shell. She has the plant, but she has no working capital, no credit and no orders. Without these latter, the mere possession of a physical plant cannot be regarded as wealth. In America, riding on the railroad between Philadelphia and Wilmington, you can see stretched along the Delaware River the biggest and in many respects the best equipped shipbuilding plant in the world. But standing idle as it is, you can't get any large contribution to the national wealth of the country. The country which built it and owned it could not sell it for one dollar in cash or what it cost to produce. That on a small scale illustrates Germany's industrial situation. If reparations were fixed so that the money lenders of the world would loan money to Germany, and so that Germany can go to work, she can pay immense reparations. But until that is done she can pay no considerable reparations whatever.

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**Live!**—in the Finest Dormitory in the South

R. E. Burt Hall, a gift from R. E. Burt, is a dormitory of rare exterior beauty and wonderful interior comfort and convenience. Built of concrete and brick, fireproof throughout, containing 109 rooms—104 with connecting bath, private dressing-room and individual dressing table with full-length mirrors—it has a capacity for 221 students.

One of Many Fine Buildings

Six other modern, steam-heated and well equipped dormitories serve as delightful homes for the tremendous Baylor College student body. Large, modern buildings for classrooms, laboratories, studios, gymnasium, library, laundry, dairy and everything to make life more enjoyable and healthful. Write for catalog today.

J. C. HARDY, A. M., LL. D., President  
Belton, Texas

**COLLEGE**

**MILK**—  
Nature's Summer Drink

Wherever you find contented cows—cows that are raised in a pure, wholesome atmosphere—you will find sanitary milk.

As a summer beverage Milk has no equal. It is refreshing both as a food and a drink, suitable alike for babies and adults.

And the Milk and other dairy products which we serve you possess every assurance of wholesomeness and purity. Call 3763 and we will make the first delivery tomorrow morning.

**PRODUCERS CREAMERY**  
102 Pecan St.

### Iowa Park Items

Mr. and Mrs. J. C. Searl and Gene Golden are planning to start on an auto trip to New Mexico.

Dr. J. Frank Clark has gone to Abilene, where for the next three weeks he will do special work in the hospital of Alexander Bros. He expects to go from there to Mayo Bros. hospital at Rochester, where he will take a special course, returning to Iowa Park in the fall.

Mrs. Scott Ralston and Mrs. Dale Pierce were in Wichita Falls Thursday on business.

Rev. W. J. Hammond and wife are enjoying a visit from Misses Lois and Edna Hammond, of Waxahachie.

Mr. and Mrs. Foster Allen returned from a six week's visit in California. Misses Alberta and Virginia Healey returned home Sunday from Canyon, Texas.

Mr. and Mrs. C. J. Thurber entertained a number of their friends on last Friday evening with "42" and "509" and a jolly good time was had. Refreshments of lemonade and watermelon were served Messrs. and Mesdames Bill Bagby, Miles Hines, J. C. Ralston, J. C. Murphree, W. Dickson.

Miss Charlott Colman, of Plainview, is visiting Miss Anna Belle Kizer.

Mrs. J. M. Smyth and children returned home Monday.

Mrs. George Hill returned to her home Tuesday in Childers, after a two week's visit with Mrs. C. J. Thurber.

Miss Dora Smith returned home the first part of the week greatly improved after a two weeks stay in Wichita Falls hospital.

Mrs. G. W. Webb, who is confined to her bed on account of illness is reported better at present.

Miss Flora Cobb expected to leave next Wednesday for St. Paul's sanitarium in Dallas, where she will undergo a surgical operation.

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### Women—Don't Let Your Youth And Beauty Slip Away

Doctor Tells Why Some Women Are Old At Thirty—Others Young At Fifty. The Difference May All Be Due To Lack Of One Vital Element In Your Daily Meals.

A woman's happiness in life depends almost entirely upon two things—her good looks and good health. Health is the more important because when health goes, beauty is quickly lost. How often have you heard it said of some girl or woman, "How terribly she has aged!" or heard men remark of some frigidly beautiful girl, "She is the kind that loses her good looks very quickly."

"I have often been asked by my women patients," says Dr. Emile Sauer, well-known New England Physician, why it is that some women look old, haggard, pale and worn out at thirty, while a few at fifty and even sixty years retain abundant health and the good looks and color of youth. The answer in an enormous number of cases is very simple. The pale, nervous, run-down woman lacks iron in her blood—the beautiful, healthy, youthful looking woman has rich, red blood filled with health-giving, strength-giving iron. Thousands vainly seek health and youth in changes of climate, temporarily stimulating medicines, and go from one doctor to another always failing, complaining, and old looking, when the real trouble is only lack of iron in their blood.

"The reason why iron is so vital to abundant health and physical beauty, and why lack of iron in the blood so surely makes a woman old before her time, is understandable to the simplest mind. It is the iron in your blood that enables you to get the good out of your food. Without iron, nothing you eat does you any good—your food merely passes through you, and you do not get the nourishment out of it. Nature provided iron for your body in the hanks of grains and the skins and peels of vegetables and fruits, but modern methods of cooking throw these things away, until today three people out of every four you meet lack 100% iron in their blood. With such cases in my practice, I always prescribe the newer form of iron—Nuxated Iron—which is like the iron in your blood and the iron in fresh vegetables. In 4,000,000 purchasers annually, so that today Nuxated Iron is recognized everywhere as the world's standard, tonic, strength and body builder.

Make This Amazing Test If you feel that your youth and beauty are slipping away, try mixing a little Nuxated Iron with your meals according to directions contained in every package. If in two weeks time your mirror does not show new color in your lips and cheeks, a new light in your eyes taking the place of the dull, tired look, and if you do not feel new strength and energy, your own druggist will gladly refund the small purchase price. This guarantee has been made for many years to over 4,000,000 purchasers annually, so that today Nuxated Iron is recognized everywhere as the world's standard, tonic, strength and body builder.

20 Years

30 Years

40 Years

50 Years

60 Years

70 Years

80 Years

90 Years

100 Years

## NUXATED IRON ENRICHES THE BLOOD - GIVES YOU NEW STRENGTH AND ENERGY

### PATRONS RECOGNIZE OUR PARTNERSHIP

After all, supplying natural gas is a business enterprise, intended to give a reasonable return to the men who invest their money. Because it is an extra hazardous enterprise, under which the risks are great, capital does not engage in it without promise of more than the usual interest on the money.

Doubtless there was a time when utility companies generally thought there was a conflict between their interests and those of the public. But they have learned better, and now they know that their customers are entitled to the best possible service.

**We Get Together**  
But this can only be obtained when the public realizes it is after all in partnership with the utilities. That partnership must result in prosperity for the utility, as well as good service to the public, for only through a reasonable degree of prosperity can it extend its service in a satisfactory way.

Because nothing is permanent about natural gas, and because the question of the gas supply is ever at the front, public appreciation of the problems is vital.

We Texas people get together on this. On one hand the patrons manifest their good will, and on the other, the Lone Star Company does its utmost to give the best possible service. Our partnership is real—because our interests are identical.

**LONE STAR GAS CO.**  
DALLAS, TEXAS







# AUTOMOBILE NEWS

## Several Sound Suggestions For Making Vacation Tour As Joyful In Reality As In Anticipation

It seems fitting today for me to chat over with you with some of the details of the motor trip which doubtless you have been planning for months as whole or at least part of your vacation.

Some facts in that anticipation—the dreams we dream of pleasure—we are about to enjoy—bring greater joy and keener thrills than the reality of the realization of our pleasure quest.

There may be something to that, for in our mind travels time is as nothing—we can start from the Atlantic and in considerably less time than it takes to tell it we can make an imaginary coast to coast trip complete with the details of scenic delights and nerve tingling experiences.

Never as the skies are blue, the days so cloudless, the mountains majestic and awe-inspiring, the lakes so cool, clear and inviting and the streams so stocked with eligible gamesters hungry for your favorite bait—and never as you yourself in leatherette than you are on your dream travels.

And what a wonder your car is on these occasions! Did you ever encounter a hill you could not wade up on high with the accelerator scarcely touched—without a knock—without a falter without any semblance of strain on your dream trips? Did you ever ride in a more gloriously comfortable machine—springs that absorb bumps without excessively rebounding—see that are of exactly the proper height, softness and general contour—no room for vibration, the sufficiency of traveling equipment and the tendency toward plumpness of some of your traveling companions?

And did you ever meet a car you would not pass as if it were an ancient relic, in your opinion?

It's queer—but none of us ever did—and the reason why all goes so well on our fancied trips is because it is so easy to think of accomplishing all those preliminaries which are helpful in making a car behave its best.

When you were last driving along at 30 miles an hour, just what was going on—that were the most important engine parts to make your ride a pleasure?

**The Pistons.**

First, the pistons—were they whipping up and down some 2,000 times each second, speeding up to a 30 mile an hour rate in less than 1/10th of a second, then slowing down and stopping—starting again as quickly—repeating this action almost 50 times each second.

Just think of the force required to whip the pistons up and down in the cylinders at this rate of speed and then picture the explosive pressure to which the pistons are subjected.

On level stretches at say 30 miles an hour, this might not be over 500 pounds on each piston, but in maintaining this speed on a hilly road or when you suddenly accelerate, the pressure on the piston may jump to a ton or more. Also the pistons are subjected to the withering flames of the explosion. The heat which they absorb must be transmitted through the piston metal, the piston rings and then through a thin protecting film of oil before it reaches the cylinder walls and cooling system.

And what of the piston rings? As the car moves, they slide up and down at a speed just about half that of the piston, yet they must press against the cylinder walls so tightly that none of the highly heated gases can escape past them. In doing the full effect of the expanding gases is utilized in forcing your car along the road. But isn't it a marvel that rings can and do work under such extreme conditions?

Inside the piston and not far from the highly heated piston head is mounted the piston pin or wrist pin as it is often called. This part takes the full thrust of the explosive pressure exerted during each stroke and all of the force required to whip the piston up and down during the intake, compression and exhaust strokes. On a surface of less

than two square inches and through a thin film of oil, all these forces are transmitted to the connecting rod which at its upper end swings to and fro upon the piston pin.

At the lower end of the connecting rod, the crankshaft is attached. Receiving all the force of the explosion combined with the whipping of the piston and the added effect of centrifugal force, the bearings—under great pressure—slide along the crankpin at more than one-half the speed of your car in its travel along the road.

**Crankshaft and Connecting Rod.**

Let us consider the crankshaft for a moment. Truly it takes all the forces acting upon the pistons and connecting rods, withstands their twisting and bending strains, and the road shocks as well. It must transmit the effect of all these forces to its bearings without distorting or bending. In these bearings it must rotate with a rubbing speed fully as high as that of the connecting rod bearings.

Is it not a wonder that the shaft and bearings do not wear out in a short time?

There are many other engine parts which function in a remarkable way and we might consider each individual moving unit, but in every case we would find one outstanding fact:

That an extremely thin film of lubricating oil is the only thing which is depended upon to prevent metallic contact between the parts which makes possible the continued smooth operation of your engine.

How long do you suppose a connecting rod or crankshaft bearing would last if this film of oil were absent? Not very long, you may be sure, as a few revolutions, the lack of friction due to direct metal contact, would soon destroy the surface of any bearing.

Four tips, so carefully planned, would last in a sudden end and in addition to the vexing delay, you would in all probability have a large sum of money for repairs.

Suppose that your engine reservoir is filled with oil but that the lubricating film between the surfaces of the parts is broken and it withstands the high heat of continuous driving and the pressure to which it is subjected. The moving parts would be so hot that they would soon wear away and soon you hear unusual noises which indicate that excessive wear has taken place; that presently repairs should be made, and if necessary, and this in itself, is enough to rob a tour of much of its pleasure.

**Correct Lubrication.**

Naturally an appreciation of the importance of correct lubrication leads one to consider how it can best be secured—how an oil can be selected that will maintain a lubricating film adequate to meet the operating conditions, the temperature and pressure of your engine. To do this in the best possible results in the lubrication of your engine it is necessary that you use a lubricating oil of the highest quality. You must use an oil of the proper body and character to meet the conditions imposed by the design, construction and operating conditions of your engine, and you must see that the oil in your engine is kept in good condition.

Your safest guide is to use an oil having an established reputation for uniform quality and which is manufactured by a company specializing in the production of high-grade lubricants.

Selection of the correct grade and character of a quality oil requires a knowledge of lubricants of engine design and a broad, practical automobile experience, which the average car owner could not be expected to possess.

But happily, there is no need for it—the careful analysis and recommendations of our thoroughly trained lubrication engineers are available to you—published in the form of a correct lubrication recommendation chart. Refer to this guide for exact definite information on what lubricants to use before starting out on your vacation tour.

In getting the car ready for your trip it will be well to make sure that any accumulated carbon deposit has been cleaned from the cylinders. Otherwise you are likely to encounter carbon knock or fuel knock, a little here and there, but alarming rapidly—often though at home you have not noticed it. You see it is largely in the character of the gasoline. What you are using at home may be smooth burning, but you cannot count on getting the same fuel all along the line—and some fuel stations are in the slightest pretension. Carbon is one of the things which may make these fuels perform badly.

It will also repay you to see to it that the valves are seating properly and that the proper clearance is provided between the valves and lifters thus avoiding loss of compression and waste of fuel.

Then, with the engine warm, drain out all oil from the engine crankcase—do not get rid of dirt and fuel that has been accumulating and contaminating the oil over your previous driving period—and refill the crankcase to the proper level with an oil

### RAILROAD TIME TABLE

F. W. & D. C. No. 2

**Arrivals—From:**

No. 7—Fort Worth and all intermediate points 1:00 a.m.

No. 1—Fort Worth and all intermediate points 11:55 a.m.

No. 1—Fort Worth "Colorado Special" 1:10 p.m.

No. 5—Fort Worth and all intermediate points 10:55 p.m.

**Departures—To:**

No. 1—Fort Worth and all intermediate points 1:00 a.m.

No. 5—Fort Worth and all intermediate points 1:00 a.m.

No. 4—Fort Worth and all intermediate points 1:15 p.m.

No. 2—Fort Worth "Colorado Special" 1:45 p.m.

**M. K. & T. LINES**

**Arrivals—From:**

No. 47—Dallas and intermediate points 6:15 a.m.

No. 41—St. Louis, Kansas City and Danbury 3:30 p.m.

No. 48—Dallas and intermediate points 10:00 p.m.

**Departures—To:**

No. 48—Dallas and intermediate points 4:30 a.m.

No. 41—St. Louis, Kansas City and Danbury 3:30 p.m.

No. 47—Dallas and intermediate points 11:20 p.m.

**Northwestern Division**

**Arrivals—From:**

No. 21—Chicago, St. Paul, Elk City and intermediate points 6:00 a.m.

No. 22—Chicago, St. Paul, Elk City and intermediate points 7:00 p.m.

**Departures—To:**

No. 21—Chicago, St. Paul, Elk City and intermediate points 7:00 p.m.

No. 22—Chicago, St. Paul, Elk City and intermediate points 6:00 a.m.

**WICHITA FALLS & SOUTHERN**

**Arrivals—From:**

No. 1—Abilene and intermediate points 1:30 a.m.

No. 2—Abilene and intermediate points 11:50 p.m.

**Departures—To:**

No. 1—Abilene and intermediate points 11:50 p.m.

No. 2—Abilene and intermediate points 1:30 a.m.

**WICHITA FALLS & SOUTHERN**

**Arrivals—From:**

No. 3—Wichita, Byers and intermediate points 1:00 a.m.

**Departures—To:**

No. 3—Wichita, Byers and intermediate points 1:00 a.m.

No. 10—Dodge, Fort Scott, Lawrence, Topeka, Kansas City and intermediate points 7:00 a.m.

No. 11—Dodge, Fort Scott, Lawrence, Topeka, Kansas City and intermediate points 11:00 p.m.

**WICHITA FALLS & SOUTHERN**

**Arrivals—From:**

No. 1—Wichita, Brookridge and intermediate points 1:00 p.m.

**Departures—To:**

No. 1—Wichita, Brookridge and intermediate points 1:00 p.m.

No. 2—Wichita, Brookridge and intermediate points 11:00 p.m.

**WICHITA FALLS & SOUTHERN**

## MOON ROADSTER IS READY, EXPECTS GREAT POPULARITY

The new 4-4 Moon roadster recently announced by the Moon Motor Car Company is now in production, delivered to dealers starting this week.

The demand for this type of Moon car as indicated by the interest shown by the motorists, public with whom the previous model Moon roadster was very popular, and the number of advance orders received from dealers has convinced the Moon officials that they have a real stake ahead of them to supply the roadster in sufficient quantities to meet the demand.

It was therefore decided, for the present at least, the distribution of roadsters will be on the appointment basis, thus assuring a quick, national distribution.

The Moon roadster accommodates three passengers comfortably and bears that distinction for which all Moon cars are noted. It is beautifully finished in the popular Venetian blue with genuine hand-tooled, Spanish leather upholstery, which together with the silvered radiator and nickel head lamps and other nickel and aluminum touches make the roadster a motor car of unusual individuality and class.

Your disc wheels with an extra wheel mounted at the rear of the car are included. A large, roomy compartment is provided in the trunk. The top is of durable textured black material and top boot to enclose the top when folded back is furnished.

Equipment features include two nickel-cowl lamps, nickel tail lamp, nickel windshield supports, aluminum rails on deck and aluminum toe plates.

## OLD AUTO FACTORY SUPERSEDES SPEED PROGRAM ECONOMY

Not yet—there's the most important item I've neglected—the brakes. It is even more important that we be able to stop the vehicle than that we be able to get under way.

It is essential that you get a quality oil—it is equally as essential that you use quality brake lining—that they be properly applied to the brake shoes—and that the brake system be properly adjusted. Do not take a chance on the brakes—life itself may hinge on their condition. Make sure before you start.

A thought which I want to leave with you—is that with so much depending upon correct lubrication—when you drive up to the filling station and say "Give me a quart of oil" but instead on being supplied with the proper grade of the quality oil you start with.

If your trip takes you into sparsely settled regions—you should provide yourself with a spare supply of the correct oil with you. With so much depending upon correct lubrication—when you stop at your attention and the short time required to the fulfillment of these suggestions so that your trip will be a success and will live in your memory as a delightful occasion instead of a sad disappointment.

The type of face, known as the "adenoid face," due to the compression of the nostrils, was unknown in prehistoric times.

## ORE DELIVERED TO FORD FACTORY AT DETROIT BY WATER

DETROIT, MICH., Aug. 4 (AP)—Big lake freighters are coming up the River Rouge and delivering cargoes of iron ore at the plant of the Ford Motor Co., bringing to fulfillment another step of progress long planned by Henry Ford.

When the steamer Cletus Schneider steamed out of the Rouge into the Detroit river at 11:30 o'clock Tuesday night, it was the first to complete the first delivery of iron ore by water direct to the docks of the Ford Motor Company's River Rouge plant. Carrying a cargo of 5,500 tons of ore, the steamer enroute from Two Harbors arrived at the mouth of the Rouge at 4 o'clock Wednesday evening with a number of company officials aboard, escorted by the tugboat Star of Detroit. The incoming trip was made in an hour and thirty minutes.

The second steamer came in Thursday night and from now on until the end of the season lake freighters will come laden with iron ore at the rate of three a week, averaging 11,000 tons of ore weekly. When the season closes in the fall the giant bins of the River Rouge will be filled to the limit, according to the plans of the Rouge, one of the most interesting navigation ventures in the country's history. It will be the first time that work will be done for the shallow for navigation. Properly rights on either side for the water distance of three miles were purchased by Mr. Ford for sufficient distance to permit a surface width of 100 feet and a 100-foot bottom with an average depth of 23 feet which will accommodate the largest of lake steamers.

The project of deepening and widening the River Rouge was begun in 1917, and forms one of the most interesting navigation ventures in the country's history. It will be the first time that work will be done for the shallow for navigation. Properly rights on either side for the water distance of three miles were purchased by Mr. Ford for sufficient distance to permit a surface width of 100 feet and a 100-foot bottom with an average depth of 23 feet which will accommodate the largest of lake steamers.

## Be Sure the Job's Right

There is a lot of difference in battery service, as in most everything else, though you may not have thought about it.

When we repair or recharge a battery, you can count on the job being done right.

We are also in a position to give you electrical service on your car that will insure perfect satisfaction.

**WICHITA FALLS BATTERY CO.**  
906 8th St. Phone 5606

**STARTER SERVICE CO.**

## Where you can buy WICHITA DAILY TIMES

- DENVER, COLO., Schaeffer News Co., 17th and Curtis; and Wichita News Co.
- COLORADO SPRINGS, New York News Co., 24 South First Ave. and 5th News Co.
- SAN ANTONIO, TEXAS, Greater Hotel and Lee's Newsstand, Ave. O and Houston St.
- SHERMAN, WYOMING, Grant Well Newsstand.
- FORT WORTH, TEXAS, Jago News, Seventh and 1/2 N. FORT WORTH, TEXAS, Jago News, Ave. Newsstand.
- GALVESTON, TEXAS, Nash Newsstand, 3rd and Ave. E.
- GALVESTON, TEXAS, World News Co., 21st and Ave. D.
- PHILADELPHIA, PA., Greater News Co.
- NEW YORK, N. Y., Schaeffer News Agency, 102 W. 42nd.
- ST. LOUIS, MO., Wm. Keefe, Eighth and Olive.
- KANSAS CITY, MO., Belmont News Co.
- TOLEDO, OHIO, Bennett News Co.
- DALLAS, TEXAS, Ottoboni News Co., 200 S. Akard.
- OKLAHOMA CITY, OKLA., Stevenson Daily News Co.
- AMARILLO, TEXAS, Triple A News Co.

## LUMBER

WICHITA FALLS, VERNON, GRAMMA, ELECTRA, CLARENCE, WELLINGTON, BURKHURNETT, DECATUR, LEMBOCK, DUNCAN, OKLA.

**C. D. SHAMBURGER**

## ELECTRIC WELDING

NO PRE-HEATING  
Automobile Housings, Crank Cases, Frames, Etc.  
Welded without dismantling. Perfect welds on shafts.

BEN LORE, 316 Ohio

## NO PRE-HEATING

Automobile Housings, Crank Cases, Frames, Etc.  
Welded without dismantling. Perfect welds on shafts.

BEN LORE, 316 Ohio

## In Connection with F. W. & D. C. No. 2

We Operate Through Standard Sleepers To Houston, Beaumont, New Orleans Also Sleepers from Fort Worth to Galveston and San Antonio

Have your tickets routed via F. W. & D. C. Southern Pacific Lines.

C. S. ELLIOTT, D. F. & P. A.  
111 W. T. Waggoner Bldg. Fort Worth, Texas

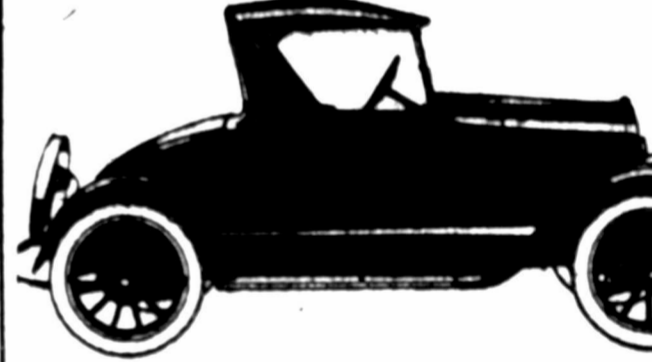
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10th at Burnett Phone 3024  
Wichita Falls, Texas





### M. A. Effects Plan Which Links Entire Country in Gigantic Touring Fraternity of Automobile Clubs

WASHINGTON, D. C., August 4.—Under an unusual and extensive touring plan just effected by the national motorists association, the entire country has been linked into a gigantic touring fraternity of automobile clubs which will greatly simplify traveling for the motorist.

Heretofore the motorist has been able to receive reciprocal touring privileges from only those clubs which he represented or to which he was affiliated. The particular national organization of which he was a member, at under the unique plan of the M. A. touring courtesies are to be shared not merely by its affiliated clubs, but by any club which is a member of non-affiliation with any national organization or the existence of a courteous feeling for all motorists, believe that the present development in the use of motor cars demands such a step.

A total of 474 clubs are listed on the complete chart furnished by the M. A.

Practically every state in the union is represented with clubs here being as many as 76 in the state of Ohio, 36 in New York and 25 in Pennsylvania.

There are, in addition, five clubs in Canada which will extend reciprocal touring courtesies to members of all recognized automobile clubs extending similar service.

This marks the beginning of that which will be the first step toward gaining the cooperation of all principal automobile clubs throughout the country in such a way that the long distance tourist will be assured service from coast to coast and a warm welcome at whatever club he happens to visit or call on for aid.

It is also the first successful plan to break down petty jealousies between "clubbists" and the entire system working in the interests of the car owners of the country rather than the organizations.

The system, already developed in a national-wide plan, is to be applied to all clubs without first having to be affiliated with any particular club and making a list of all clubs where service can be had in the territory he plans to tour.

The chart which has been developed with all of the clubs listed, also gives the street address of each club and the name of its secretary. Tourists should call on the secretary of the club before setting forth. He will find it necessary to drive all over a strange town looking for the information he needs. He also has the secretary's name and feels assured that he can walk right up to the desk, show his membership card in the public-spirited club he calls from, and obtain local touring information that is right off the spot and accordingly accurate and reliable.

The majority of the clubs listed in the M. A. plan are in the United States, but Executive Secretary Fred H. Coley, emphasizes the fact that service is to come before affiliations in this plan which has been developed entirely with the idea of breaking down petty differences and linking the automobile clubs of the country into a system where they can be individually more effective through multiplying by their own number the service they can render members while on tour.

### WILLYS SECURES LASTING CONTROL WILLYS-OVERLAND

Permanent control of the Willys-Overland Company, as represented by the block of 750,000 shares of common stock held by the Willys Corporation, was secured by the Willys Corporation after the death of John M. Willys and his friends this week through the decision of Judge Knox in the Federal District court at Buffalo.

This large block of common stock for which several bids were entered by the court originally belonged to John M. Willys who built up the Willys-Overland Company. It was turned over to the Willys Corporation, organized by him in 1918 as one of the assets of that corporation.

When the affairs of the Willys Corporation, after the result of the depression following the war, became such that it was necessary to make necessary to reorganize the corporation and its assets, Mr. Willys took the firm stand that the first preferred stockholders of the Willys Corporation should be in so far as possible be saved from loss of their investment. These stockholders, numbering about six thousand, held \$1,000,000 par value first preferred Willys Corporation stock. The majority of the second preferred stock and of the common stock was held by Mr. Willys.

Since the appointment of the receiver, approximately 75 per cent of the claims against the Willys Corporation have been met. Approximately \$2,000,000 in cash was in the treasury together with additional

assets, which prior to the decision of Judge Knox included the Willys-Overland common stock, and other securities valued at approximately \$1,000,000.

Several bids over a period of several months have been made for the Willys-Overland common stock, but bidding became increasingly active after the phenomenal prosperity of the Willys-Overland Company under Mr. Willys' active personal management became known to insiders and their friends.

Mr. Willys' consistently opposed the acceptance of any bid for the common stock held by Willys Corporation which did not carry with it protection of the interests of the first preferred stockholders of that corporation, and it was within the last two or three weeks that a plan was presented by Thomas A. Tracy representing Toledo interests, which made provision for the reimbursement of the first preferred stockholders of the Willys Corporation. This plan met with the approval of Mr. Willys and also of the counsel for these preferred stockholders of the Willys Corporation. It involved the payment of \$3,000,000 cash for the 750,000 shares, plus a guarantee of \$1,000,000 additional by the receiver for the Willys Corporation should not prove to be sufficient to meet all the claims.

It also involved a gift to the first preferred stockholders of 100,000 shares of the Willys-Overland common stock. In the event that these shares should return to par their value would be increased.

That this stock will in due time return to par is the real and actual management of the Willys-Overland. These shares at one time sold as high as 75 and as this deal, six months under the direct management of Mr. Willys, has already proved to be the most profitable in the history of the company the return of this stock on the market to its present par value of 25 is by no means beyond the realm of reasonable early expectation.

In September last year Mr. Willys gave up all personal activities in all other of his business interests and returned to Toledo to devote his entire time to the development of the Willys-Overland. The once-block of the Willys-Overland during the past few months in the talk of the entire industry. Willys-Overland production has climbed back to second place among all the automobile makers of the chamber of commerce from fourteenth place—last highest point in the history of the company. Production and earnings for the past six months of 1923 are in excess of any previous six months' period. Dealers have been almost doubled in number. Overhead cost has been cut to a lower figure than ever before in the history of the company. The product has reached a higher standing with the public than ever before, and even at this period when a sensational lull is generally expected the demand for Willys-Overland cars is greater than ever at any time this year.

The significance of Mr. Willys' achievement is particularly emphasized by the fact that when the bid for the Willys-Overland common stock with the Willys Corporation seemed to suggest the possibility that other interests might acquire this stock, a group of Willys-Overland distributors raised a large fund and bid for 250,000 shares of the stock for the purpose of Mr. Willys and protect his control. This move was not found necessary as his continued control of the situation but the significance of this move is a barometer of the confidence which this stock has in the management and it is believed by those who are close to the Willys-Overland that the future of the Willys-Overland Company is now assured on an even larger and more successful scale. Production is averaging approximately 1,500 cars a day and plans for 1924 now indicate a great increase in this volume.

A frequent and unsuspected loss of power is due to spark plug leakage. Most plugs leak when run very hot, and for the reason it will prove an advantage to make an occasional test at the end of a trip by dropping a little oil around the plug and watching for bubbles. The leakage can usually be stopped by taking up on the packing glands of the plug.

Do not neglect to take a few spark plug screws with you on your trip. The metal parts of a spark plug will last almost indefinitely, but the screws must break in time, and that usually means buying a new spark plug. As the screws can be bought for a fraction of the cost of a new plug, it means economy to carry a few with you.

An opal made by fusing silica with other is said to be even more lovely in its changing state than the milky article.

### Automotive Press Digest Touches On Australia and Hongkong, China

Australia is today as it has been the past, America's leading export market for motor cars, says Trade Commissioner J. W. Blandford in a report to the department of commerce. It imported from the United States in 1923, \$13,000,000 worth of automobiles, or 60 per cent of its total motor car purchases. The A. C. E. the highest priced of the British made machines, sell for \$550. The cost of the A. J. S. in the field and others in the light class average about \$350, Hongkong currency.

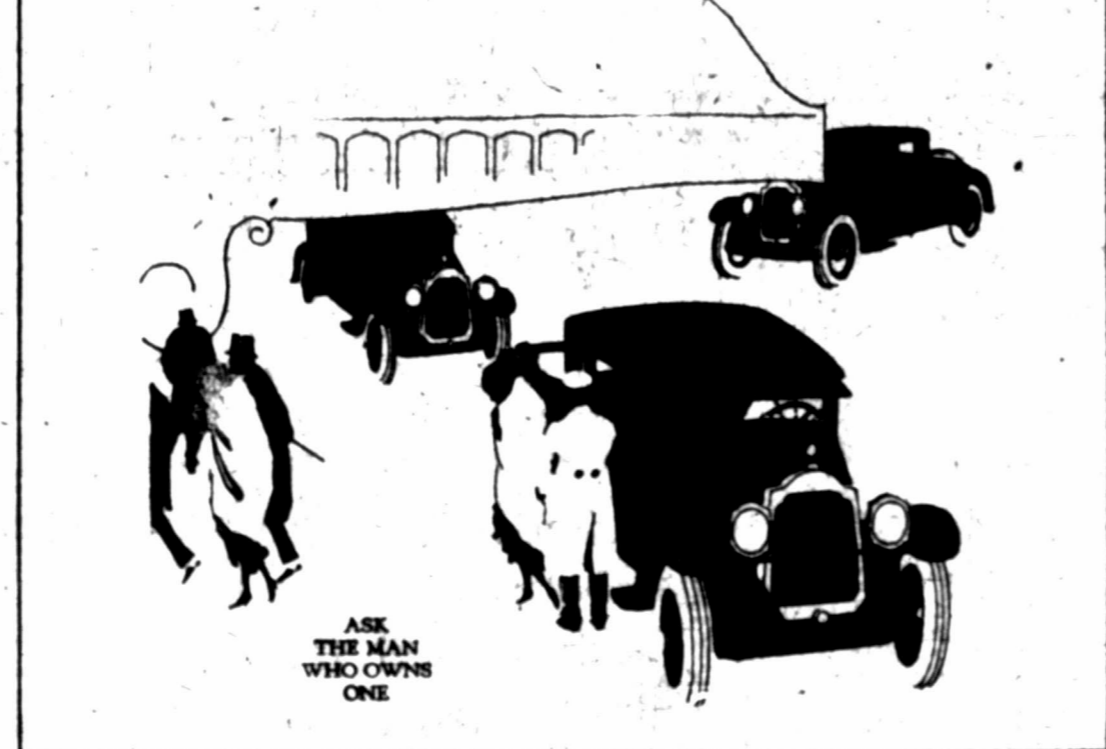
## PACKARD

It is certainly significant that more and more purchasers of the Single-Six have had previous experience with cars of lower price.

There is only one interpretation of this fact. Investigation and testimony of other owners have proved to these buyers that there is a greater economy in the Single-Six that makes it a sounder investment.

Thus many people who have always aspired to Packard ownership have discovered that the gratification of this desire is not an indulgence, but rather, the exercise of good business judgment.

LLOYD WEAVER CO.  
Ninth at Travis Phone 4133



## BUY IT FOR LESS

Just a few of those \$7.50 Pylalin Sun Visors left. Fits all cars. Our price \$4.75

Regular \$6.50 KINGSTON DE LUXE CARBURETOR FOR FORDS Our price \$4.75

Boyce Motometers \$10 values \$8 \$7.50 values \$6 \$4 values \$3.20

SPARK PLUGS Champion X 45¢ Special plug for Fords 35¢ Prices reduced on all other brands and kinds.

## That Settles It We'll Buy Generals



With the great fleet of trucks and roadsters that we are obliged to operate we must use tires that will give the greatest amount of mileage, the least trouble, altogether the greatest service, regardless of price. The price is reasonable enough too considering the high quality of the tire and the dependability of the

DIXIE TIRE SERVICE CO.  
B. G. SHARPE P. G. PUTTY  
8th and Travis Phone 4407-5433

**FORD DEALER CALLS FARMERS' NOTICE TO NEW FERTILIZER**

The Langford Motor Supply Company, Ford and Fordson dealers, are the latest addition to the Ford family—ammonium sulphate.

Ford's fertilizer is a 4-8-4 product of the River Rouge coke ovens. At the present time, 10 tons daily are being obtained and it is Mr. Ford's intention to place in the hands of farmers needing a high grade nitrogen fertilizer, selling through his dealers at a price representing cost of production.

Farmers are well acquainted with the value of applying cotton seed fertilizer to their crops. Some idea of the value of Ford ammonium sulphate as a nitrogen carrier may be obtained by the fact that it takes 200 pounds of cotton seed meal, 1,500 pounds of ordinary fertilizer or 1,400 pounds of good fertilizer to equal 100 pounds of ammonium sulphate in nitrogen content.

Our most progressive farmers, merchants and bankers realize that the time is not far distant when our farm lands, under the present system of crop growing, will be depleted of the life-giving element of nitrogen. Even where crop rotation is practiced the amount of nitrogen extracted is many times greater than that supplied by plowing under legumes, etc. While both will help replenish proper cultivation of the soil, the use of ammonium sulphate together with any other elements the soil may need, will insure a continuous maximum production.

Mr. Ford, himself a farmer until 21 years of age, and conceded by all the foremost thinkers of this age, is constantly bending his energies and the vast resources at his command to better the farmer's economic condition and make life on the farm what he says it should be—the most pleasant and profitable occupation in the world, instead of a drudgery.

Phone 2701  
**Hill's Automobile Supplies**  
911 Scott St.

We have no sale prices. We save you from 20 per cent to 50 per cent on automobile supplies.

K. W. TIMERS FOR FORDS  
List price \$7.50  
Our price \$4.50

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You can buy everything in auto supplies for less at HILL'S.

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### 1924 Models Are the Finest Big-Sixes Studebaker Ever Built

The enthusiasm with which the new 1924 model Studebaker cars have been received locally is an indication of the reception they have enjoyed throughout the country.

No wonder. They are emphatically the most compelling values Studebaker ever offered and the public knows that Studebaker has been a consistent leader, year after year, in the amount of intrinsic value per dollar invested.

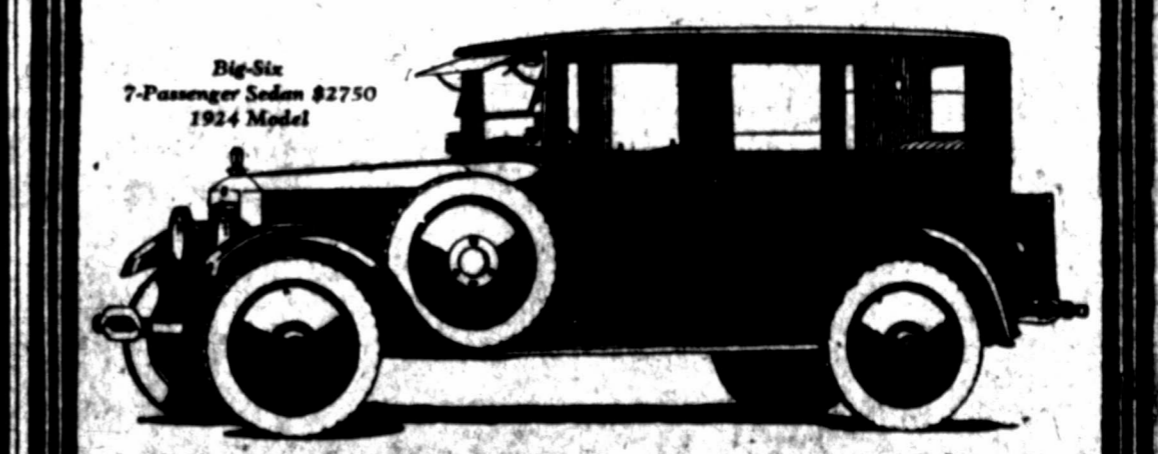
The Big-Six Sedan and the Coupe are the finest cars that have ever borne the name Studebaker. They provide all the performance, all the comfort, and all the dependability that any car will give—at a price that smaller producers cannot approach.

Everything for which one can wish in motoring convenience, comfort and utility has been provided—even to the extra disc wheel with tire, tube and tire cover (two on Sedan); handsome nickel-plated bumpers, front and rear; large, roomy trunk; automatic gasoline signal, and many other features. There is nothing more to buy.

The prices of the Sedan and Coupe are moderate because of Studebaker's large production, vast physical and financial resources, the manufacture of all vital parts in Studebaker plants, and the accumulation of experience and prestige gained through 71 years of building quality vehicles.

1924 MODELS AND PRICES—f. o. b. factory			
LIGHT-SIX		SPECIAL-SIX	
5-Pass., 117" W. R., 40 H. P.	5-Pass., 117" W. R., 50 H. P.	7-Pass., 136" W. R., 60 H. P.	7-Pass., 136" W. R., 60 H. P.
Touring \$ 995	Touring \$1250	Touring \$1750	Touring \$1750
Roadster (3-Pass.) 975	Roadster (3-Pass.) 1225	Roadster (5-Pass.) 1650	Roadster (5-Pass.) 1650
Coupe-Roadster (3-Pass.) 1155	Coupe (5-Pass.) 1975	Coupe (5-Pass.) 1850	Coupe (5-Pass.) 1850
Sedan 950	Sedan 1200	Sedan 1650	Sedan 1650

Terms to Meet Your Convenience



**KEIM MOTOR CO.**  
605 Scott Ave. Phone 4154

THIS IS A STUDEBAKER YEAR





# SPEEDING KILLS!

## Drive Right!—Walk Right!

THE speed maniac is a menace to society. Almost equally guilty is the jay-walker. Too many unnecessary deaths—too many unwarranted accidents—are recorded against the year to date.

Not only in this community, but in almost every section of the country, the death-dealing motor car and the absent-minded pedestrian have brought sorrow and grief to hundreds of homes.

48,000 of our boys gave up their lives during the World War. 91,000 people were killed by AUTOMOBILE on highways of America during the same period. The AUTOMOBILE is the greatest single cause of accidents. Therefore in order to provide protection against the AUTOMOBILE hazard insure against the loss of life, time, limbs, property damage, etc. Call one of the companies listed below, today.

While we recognize this is an age of speed—nevertheless the wild, reckless, law-defying motorist must be curbed. There's a code that limits the mileage—a reasonable speed that places every car under control—and gives both rider and walker equal privileges on the highways and byways.

While the number of cars on the roads of travel has increased during the last few years, the total of killed and injured has far exceeded the normal advance. Recklessness is largely the cause.

In this plea, we the undersigned, ask the motorists to obey the speed laws and to keep their cars under absolute control at all times. We also urgently ask that all pedestrians look right and left before crossing highways, and to avoid all unnecessary risks.

If our advice is heeded, we are certain that the number of deaths and injuries will be lowered considerably. We ask this for the sake of humanity.

### Williams-Dwyer Co., Insurance

704 9th Street

Phone 3226

### The Robbins Co.

Bob Waggoner Bldg.

Phone 4326

### J. C. Crane & Son

Bob Waggoner Bldg.

Phone 3377

### Employers Casualty Co.

(Automobile Insurance at Cost)

H. M. Harris, Dist. Mgr.

380 Bob Waggoner Bldg.

### B. F. Johnson

Automobile and Life Insurance

Basement Bob Waggoner Bldg.

Phone 2152

### Greever, Wynn & Maer

608 9th Street

Phone 6627

### Maples & Cooper

ATENA-IZERS

825 Staley Bldg.

Phone 2565

### T. B. Noble, Insurance

First National Bank Bldg.



# FORMAL OPENING

— — — OF THE — — —

# DIXON MOTOR COMPANY

IN THE THOM BUILDING  
7th STREET AT SCOTT AVE.

*MONDAY EVENING, 7:30 p. m. TO 10:00 p. m.  
AUGUST 6th, 1923*



## SHOWING OF THE 1924 MODELS

THE PUBLIC IS INVITED  
TO INSPECT THE MOST  
COMPLETE AND ATTRAC-  
TIVE BUILDING OF ITS  
KIND IN THE ENTIRE  
COUNTRY.

*MUSIC*

*REFRESHMENTS*



# DIXON MOTOR COMPANY

Thom Bldg., Seventh Street at Scott

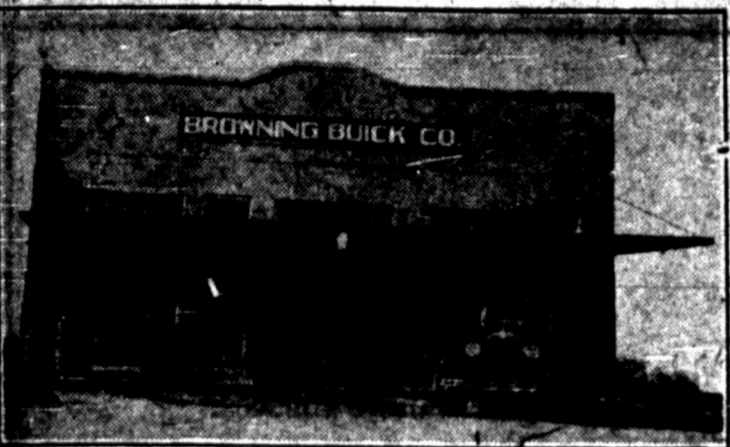
Phone 4111

Wichita Falls, Texas

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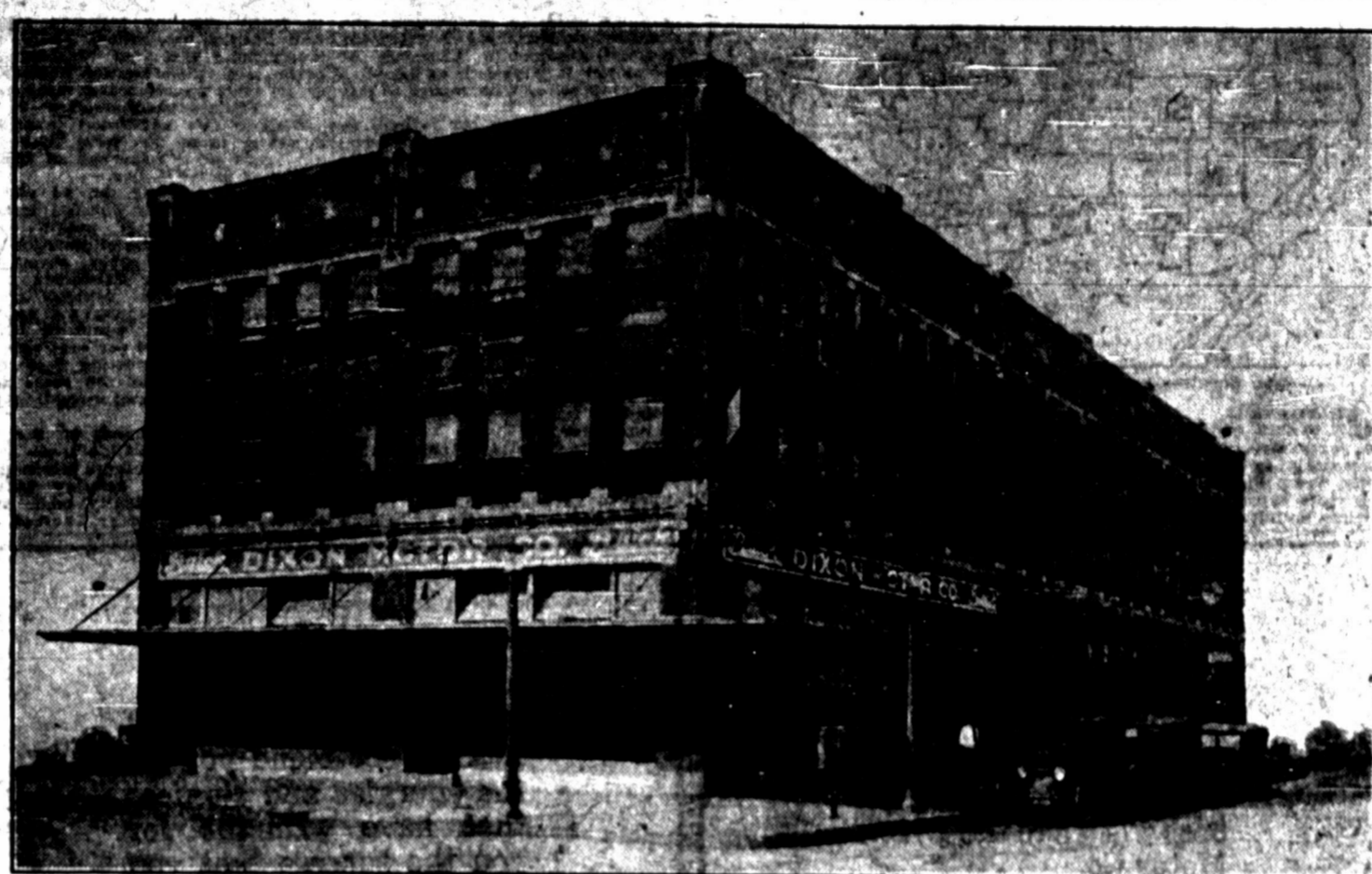


# Dixon Motor Company, Local Buick Dealers, Foremost in Auto Business

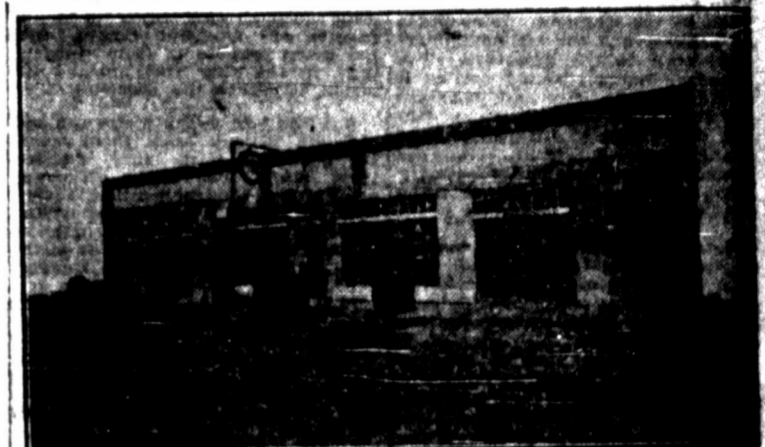


BROWNING BUICK CO.

BROWNING BUICK COMPANY, BURKBURNETT



DIXON MOTOR COMPANY, BUICK DEALERS



ELECTRA BUICK COMPANY



J. P. HAYES  
Archer City Sub-division



CHARLES NOLEN  
Assistant Manager



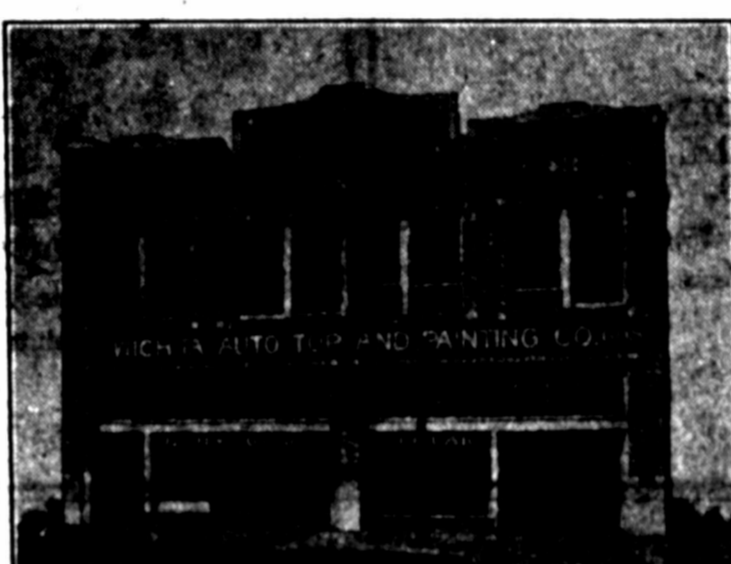
W. HOPPER  
Office Manager



F. F. WEST  
Paint Shop Manager



L. L. DIXON  
Owner Dixon Motor Company



WICHITA AUTO TOP AND PAINTING CO., USED CAR DEPARTMENT



P. P. LANGFORD  
Owner, Dixon Motor Company



W. W. CALHOUN  
Assistant Office Manager



J. Y. LITTLETON  
Assistant Service Manager



H. M. PARKS  
Service Manager



W. F. WALLACE  
Mechanical Department



F. B. BROWNING  
Burkburnett Sub-division



D. L. WILLIAMS  
Electra Sub-division

## Burkburnett and Electra Have Live Dealers and New Buildings

The Browning Buick Company of Burkburnett, is under the management of F. B. Browning, who has been connected with the Buick Company since August 1921.

A handsome new building has just been completed, covering 20,000 feet of space and being complete in all details.

The structure is of brick and is one story in height. The show room is one of unusual spaciousness, accommodating as many as four automobiles and is attractively furnished and appointed.

The building is equipped with ample office arrangements and adequate and up-to-date service department which offers to Burkburnett Buick owners the best in service.

The new building contains a show room ample in size for the display of as many as four cars and is appropriately decorated and arranged.

The offices, service and storage departments are all features of note in regard to convenience of arrangement and completeness of equipment.

This sub-station is one of which the local branch will be prominent.

The Electra Buick Company is owned by D. L. Williams and J. Y. Littleton, brother of L. L. Dixon, of the city.

This company has recently moved into new quarters, a brick building covering a lot 10x150 feet in size which places them in a position to meet the demands of Buick dealers of that section in a most satisfactory manner.

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## Dixon Motor Co. Has Handsome Home; Strong Force

On Monday, August 4, from 7:30 to 10 o'clock in the evening the Dixon Motor Company, local Buick dealers will hold open house in the spacious and handsome new quarters just finished on the corner of Seventh and Scott.

At this time the public is invited not only to inspect one of the most complete and attractive buildings of this nature in the entire country but the first showing of the 1924 model Buick cars will be made.

These models have many new and distinctive features, including the four-wheel brake which is attracting such favorable comment and an entire change in lines particularly around the front of the car.

The Dixon Motor Company, owned by L. L. Dixon and P. P. Langford, both well known in the business world of this section of the country, does nearly a million dollars worth of business a year, according to recent statements, and the handsome three-story brick building which the company occupies is a fitting home for a business of such magnitude.

The Wichita Falls branch has sub-dealers located at Burkburnett, Electra, Archer City, and have just added seven new counties to the territory, including the counties west of Wichita county. Sub-dealers will be located at Vernonia and Seymour in the new section and the Henrietta territory will also be included.

The building, known as the Thoms

building, which is on the corner of Scott and Seventh is a brick of three stories covering 38 by 150 feet and with a total floor space of 22,000 square feet.

On the first floor is located the large display room, which would do credit to a city twice the size of Wichita Falls, both in size and beauty, being decorated in shades of pale gray with handsome indirect lighting fixtures, and columns separating the offices and ladies' rest room from the main sales room.

Immediately back of the spacious display room will be found the office of equipment for the promotion of efficiency and comfort for the employees as well. The offices open directly onto Seventh street and also into the service department at the rear of the building.

The ladies' rest room is made private by means of handsome dark gray portieres in keeping with the decorations of the entire building and is comfortably and completely equipped, having both rest and dressing rooms.

The drive-in-service station at the rear opens onto Seventh street and into the alleyway at the rear.

The second floor is devoted to the parts department which is one of the most complete to be found in this section, having an exhaustive line of any and everything in connection with the Buick automobile.

On the third floor will be found the mechanical department which is in the hands of the most competent mechanical engineers to be found.

The remodeling of the building has been handled by the firm of Reid and Costly, contractors, and the decorating was done by the Charles E. Watson Paint and Paper Company.

This automobile company was originally the Staley Motor and Supply Company and in 1917 was sold to L. L. Dixon and Frank Keim, a year and a half ago Mr. Keim selling his interest to P. P. Langford.

L. L. Dixon, the active member of the present firm is a Texas man having been in the automobile business since 1907. With his wide experience in this line and his unusual business acumen it is not surprising that this concern under his active management has enjoyed such a remarkable development.

The assistant manager, C. W. Nolen, became connected with the business in June of 1922 and since that time has had much to do with the active management of the affairs of the company. Mr. Nolen has lived in Wichita Falls for the past 14 years and is well known in this section of the country.

J. W. Hopper is an office manager of competence and experience having been with McFall brothers before accepting his present place about a year and a half ago.

The assistant to Mr. Hopper, W.

W. Calhoun, has been with the Buick dealer here for nearly three years and has had much to do with the efficient running of the office of the concern.

H. M. Parks, the service manager, is a man of experience and one who realizes the true meaning of "Service" and lives up to it. He has been with the company for more than two years and a half and is directly responsible for the reliable and satisfactory service Buick owners have come to depend on in this territory.

The assistant in this department is J. Y. Littleton, who has been in the service of the Buick company here for a period of three years.

The mechanical department on the third floor of the building is in charge of W. F. Wallace, whose service with the company dates back for a period of more than a year.

The used car department, which together with the paint shop is located at 403 and 415 Indiana avenue and known as the Wichita Auto Top and Painting Company has been in charge of J. O. Wheat since the first of the year and the paint shop in charge of F. F. West for the past year.

The entire personnel of the Dixon Motor Company is composed of men of experience and reliability, men who realize that honest and courteous service pay in the long run and who make every effort to live up to the highest standards in these respects.



J. O. WHEAT  
Used Car Department

## BUICK DEALERS HIGHEST TYPE BUSINESS MEN

Because it is in the dealer that the owner usually finds his only contact with the Buick Motor Company, we have naturally been particularly in our choice of a dealer to represent Buick in a community," says E. S. Strong. "Once we have selected a dealer, we do everything we possibly can to help him to be a good dealer so that he may not only be a credit to our organization but also a business man who will be truly representative of his community. On this principle has grown the Buick dealer organization, which is no less remarkable for its size than it is for its efficiency.

Because Buick success has made the car a desirable product to sell and because it is manufactured by a company of vision and stability, men of high caliber have been attracted to the Buick field forces. This has enabled Buick to use great care in making each appointment. We have not been forced to go into a community and take for a representative whomever we might find—a fact that has helped to maintain a high standard throughout the country.

Success in the business of selling and servicing motor cars is limited by only three things: the dealer, the motor car and the company behind that car. These are the stock in trade and accomplishments are controlled by their merits.

That is why the best automobile value possible is the only one good enough for the wise-dealer's conservative dealer, and that is why he further wishes to furnish con-

## Wichita Auto Top And Paint Shop Important Dept.

The Wichita Auto Top and Painting Company, located at 403 and 415 Indiana avenue, includes the used car department under the management of J. O. Wheat and the paint and top shop, which is in charge of W. A. West.

These departments of the organization occupy a two story building, with a total floor space of 15,000 square feet and are important features of the concern.

Facilities are available for the entire rebuilding of a car and this work is carried out with second hand cars, including the mechanical parts of the machine as well as the body and top.

Used cars are taken all to pieces and rebuilt entirely, worn out parts being replaced and the car put in a condition to render first class service for a long period of time and made to look just as a new car, as to finish, paint, top and upholstery.

With these departments in connection with the general agency the company is in a position to handle almost any kind of second hand car and therefore can make very satisfactory deals with used car owners.

section with a strong and stable company.

"Buick is especially popular in business circles, among men who must depend upon a motor car to shorten distances and render the keeping of appointments easy and certain. It is the favorite of professional men, particularly those who must make a number of trips without delay during the day. It takes precedence in that varied field of busy men and women to whom serviceability is the first consideration.

"Buick dealers are known for their financial standing and the strength of their credit relations. Bankers realize that they not only study conditions closely but that they are also good business men generally. Bankers are also influenced by the judgment of the public, which is the last court in a decision as to the merits of a product. That the public has given Buick a prominent place in the motor world is one of the greatest guarantees of any Buick dealer's success.

"For more than twenty years the Buick Motor Company has been faithful to owners and dealers. Buick quality has been both pleasing and lasting.

"As a result, Buick has come to be known in all parts of the world as the standard of comparison representative of the company manufacturing the car.

"With Buick, these dealers are building for the future. They are linking their names inseparably with Buick in which they so firmly believe and they are doing all that they can to make both names prominent in the minds of the people in the way of motor car value and service.

## Whole History of Vast Buick Organization Reflected in Marked Success and Popularity

"The sound engineering principles on which Buicks are built were recognized by the motoring public with the appearance of the first cars 20 years ago," declared L. L. Dixon, local Buick dealer, last week.

"They found an instantaneous market and a steadily increasing demand for the cars developed.

"The whole history of the vast Buick organization is reflected in the fact that the production of Buick cars has now passed the million mark. This outstanding milestone in a long and notable record of achievement has been reached because broad vision and sound principles have been closely linked from the outset. Every detail of manufacture, sales and service has contributed its share to the success typified by the production of the millionth car.

"But neither the growth of the factory nor the development of the car was in any way haphazard. Both resulted from strict adherence to policies which were basically broad and sound, so that it is possible to trace an unbroken record of expansion and improvement from the days

of the first Buick down to the present time.

"Season after season one dominant plan can be seen behind Buick growth and popularity; that is the building of a motor car to satisfy the majority of the motoring public and furnishing each individual owner with a sound investment in uninterrupted personal transportation.

"Sales and service policies have been fully in keeping with the excellence of the car and the extensive manufacturing facilities, and all have combined to give increased quality and value to the owner.

"The motor alone bears outstanding testimony to the manner in which sound principles have been adopted and then strictly adhered to the significance of this it should be realized that all internal combustion motors are heat engines. A gallon of gasoline represents a great heat unit and the greater percentage of heat units that can be converted into actual working power, the greater will be the efficiency and economy of the motor. It is impractical to use all the heat, however, and cooling is necessary, which is generally effected by means of water jackets. The construction of a valve-in-head motor

requires a minimum of water jacketing as compared to L-head and T-head motors. This makes possible a smaller and more compact combustion chamber, quicker ignition of charges and a smaller loss of heat, or, in other words, more power with less gasoline consumption.

"These advantages were recognized from the first by Buick engineers and their application to motor car building proved an immediate success. This same principle in motor car construction has been faithfully followed throughout Buick history, with ever increasing improvements, until the present compact and efficient motor was developed.

"With the recognition of the correct principle in motor car design across the problem of applying it to a car and manufacturing a correctly related chassis in the most efficient manner possible. These problems were met carefully and scientifically with the result that the basis was laid for the subsequent development of the Buick to the present high standard which gives a dominant price to the motor car world.

"The Buick organization grew

with the Buick car and under the same well planned direction. Exports in every phase of the motor car industry were attracted to the organization and have remained with it, applying long practical experience with high technical skill to the constant improvement of a car capable of meeting the strictest requirements of the motorists. Specialists in design and manufacturing methods have been with Buick since the early days, studying, directing, improving and perfecting plant and product in a manner that is strikingly reflected in everyone of the fifteen current models.

The factory too, reflects the sound principles which are the basis of Buick success. As Buick popularity grew, more and more factories were added to the original plant in an effort to keep up with the demand.

With every possible attention given to the production of Buicks, the necessity of maintaining cooperative and courteous relations with the owners has not been overlooked. As a result there has grown up an organization that not only comprises the factory at Flint but a selling and service force throughout the country. Here, as the manu-

facturing side of the organization, men of the highest caliber have been attracted to Buick and have remained with it for long periods. The stability of Buick is reflected in the dealers who represent it.

The Buick reputation alone wins a favorable reputation for its representative in any community and leads him to plan his business on sound, permanent lines and to build for the future by giving Buick owners the utmost service at all times. How well this policy has been carried out is evidenced by the fact that sales are now past the million point. Buick owners have replaced their first Buicks with other Buicks because the qualities of the car gave them the utmost satisfaction.

Authorized service, too, has played an important part in bringing the sales past the million point. It is



THE MOTORISTS' PROBLEMS

By WILLIAM H. STEWART, JR.

Department: What is a wrench used for?—READER. Suppose you mean the ground on the magnet. It conducts primary and the secondary current back to the armature. The primary current would arc at it through the belt bearings.

Department: I have a motor with a single cylinder engine with valve and brush gear. I have a small storage battery used only for light—C. S. H. Magnets always produce a strong current, so could not be used for charging a storage battery. You might get it up and run current directly to the lights. The lights will rise and with engine speed.

Department: I have a motor with a Ward-Leonard motor and self-starter. When I start the motor it gives me an ampere, but when I start it only gives around 10 or 12. Is this proper? If please advise me what to do.

Department: My motor system is operating properly. If the amperage increases in motion to the speed of the engine it would damage the battery. I have a motor with a self-starter. The battery is not getting the current so as not to get the battery above a certain

Department: My motor has been out of order for some time. I have a motor with a self-starter. The battery is not getting the current so as not to get the battery above a certain

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Gas Tax Spreading; In Force in 36 States—and Due in Others!



The Gasoline Tax Situation in the United States

By NEA Service. NEW YORK, August 4.—Within a few years, developments in every motorist in America may expect to dig down into his jeans for 1, 2 or 3 cents extra to every gallon of gasoline he buys. That is the tax-

ation program that is gradually being adopted throughout the United States. Already 36 states have adopted gasoline taxation measures. Seven-

teen of these get into line only this year. Another will make the sum-

mer of states with gasoline taxes 43. In addition, several of the states still without gasoline taxes have been contemplating adoption of such a measure. The governor of Michigan vetoed a 2-cent tax bill passed by the legislature, and the chief executive of Arizona did not permit the bill increasing that state's tax from 1 to 2 cents to go through as law. These states, however, are expected to turn the tables probably by next year.

In Massachusetts, reports Mitchell, "the law imposing a 2-cent tax was passed by the legislature and approved by the governor. But a popular referendum will be held in 1925, which therefore automatically suspends the collection of the tax until the people have expressed their will upon it."

Ohio also considered a gasoline tax, but at the last minute it was decided to have a special committee look further into the situation in that state. Minnesota has passed a law providing for an amendment to make gasoline taxation legal. And Oregon has called upon its neighboring states of Washington, Idaho and California for uniformity in their gasoline tax measures.

Little Other Motions. Despite this additional taxation, however, there has been little, if any, sign of a reduction of other forms of motor duties. "In only two of the 36 states which have so far enacted motor fuel taxes," Mitchell points out, "have there been the elimination or even reduction of other forms of special levies. In California privately used motor vehicles must henceforth pay an annual flat registration fee of \$1. While in Utah there has been a 50 per cent reduction in the registration fees for passenger cars and the same for trucks of one-half and three-fourths ton capacities.

On the other hand, of the 17 states adopting gasoline taxes this year and the eight others increasing the rate of their existing taxes, seven of them actually made increases of one kind or another in

WE extend our congratulations and best wishes to the Dixon Motor Co.

ARCHENHOLD AUTOMOBILE SUPPLY CO. "Exclusively Wholesale" Wichita Falls, Texas

MAY we be permitted to commend you on the energies and services that have wrought for you the success that you have thus far attained.

Spring Wheel & Body Works 404 Indiana Ave. Phone 3253 Wichita Falls, Texas

Buick for 1924! Buick again creates a new standard of car comfort, safety, utility and beauty. And Buick again establishes a new dollar for dollar value for quality motor cars. BUICK MOTOR COMPANY, FLINT, MICHIGAN Division of General Motors Corporation Pioneer Builders of Valve-in-Head Motor Cars Branches in All Principal Cities—Dealers Everywhere

Table with Buick Models and Prices. Columns: Model, Price. Rows: Five Passenger Touring (\$1295), Two Passenger Roadster (\$1275), Five Passenger Sedan (\$2095), Five Passenger Double Service Sedan (\$1695), Seven Passenger Touring (\$1565), Five Passenger Touring (\$965), Two Passenger Roadster (\$955), Seven Passenger Sedan (\$2265), Rougham Sedan (\$2235), Four Passenger Coupe (\$1995), Three Passenger Sport Roadster (\$1675), Four Passenger Sport Touring (\$1725), Five Passenger Sedan (\$1485), Four Passenger Coupe (\$1385).

Some of all of their annual registration fees. This was particularly true with regard to trucks of the larger capacities. An engineer declares that the people now do the work, with the aid of machinery, which needed 16,000,000 persons to do a generation or so ago. Leigh Hunt, dead more than sixty years, has a poem in the London Mercury that its editor says is published for the first time.

WE take this opportunity to say that we rejoice with you in your growth and sincerely trust that your opening may be a huge success.

Gaines Motor Sales Co. 916 Ohio Ave. Phone 3308 Wichita Falls, Texas

WE extend our heartiest congratulations and best wishes to the Dixon Motor Co., and wish them continued prosperity.

BOARDMAN OIL CO. 304 Barwise St. Phone 5625 Wichita Falls, Texas

MAY the success of the Dixon Motor Co. continue on through the years to come. With very best wishes—

PEOPLES ICE CO. Wichita Falls, Texas

May We Take This Occasion to Congratulate the DIXON MOTOR CO. on their growth and progress and add that we think that they could only have attained their success through fair dealing and the sale of meritorious merchandise. CUT RATE TIRE CO. WHOLESALE - RETAIL 616 - 620 W. AVE. WICHITA FALLS, TEXAS

PART TWO The New C And Large Front By ROY C. DETROIT, MICH. Universal Ser Corresponding from the a ringing out new m o the opening of th n New York, at l companies have alr new lines or will b middle of September. With the announce ing by Buick, Hu during the week just seven days stand out prominent ones in th of the industry. A The new cars are and larger than the a year ago. They al of extended efforts t riding qualities. W distributed in ma rolludistributed in m rocesses a d d a d appraisals are favoro trucks are showing lately. Most striking an lines unveiled last w Buick, a revelation th new motor car, vtu acres of changes t tinary rather than and embodying devel than innovation. Buick cars is new in replete with marked design. Ninety-seven been made in the at and 37 changes in th models. Most promi tension of the Buic four wheels of con excellent control of times. Only three o made cars are now i The confidence wit official regard to the new line is seen more than 15,000 of have already been s cars. The value-in-bi of course been reta line is equipped with tor, a specially desi and removable cylin marked change has body lines, undoubt is a degree by rece in European design. ish appearance than has been accomplish ture in radiator and on both open and cl six cylinder chassis four inch longer whe improved spring sus Buick ideas of con been rapidly adhere greatly, but in no in Of the 14 body line, 10 are mounte cylinder chassis and four cylinder chassis. Many Chas The new Hupmob Thursday also di changes. The new model is longer, lar than the 1923 group, three close cars re an increase of \$5 ha each of the four o wheel base has be three inches, making the extra space perm front axle two inch of the motor, the weight distribution greater riding comf ator has been raised half inches, adding b and cooling efficien is raised to harmo



### The New Cars Are Lower, Longer And Larger, With Changes In Body Front; Easier Riding Facilities

By ROY C. HAYES, Universal Service Staff Correspondent

DETROIT, Mich., Aug. 4.—Descending from the aged custom of bringing out new models just prior to the opening of the national show in New York, at least ten large companies have already introduced new lines or will do so before the middle of September.

With the announcement of new lines by Buick, Hupp and Jewett during the week just ended, the last seven days stand out as especially prominent ones in the onward march of the industry.

The new cars are lower, longer and larger than their prototypes of a year ago. They show the results of continued efforts to provide easier riding facilities. Weight has been redistributed in many cases, with consequent added underlining support for the chassis. Four wheel drive is showing gains in popularity.

Most striking among the new lines unveiled last week is the new Buick, a revelation to the men who know motor car values. Displaying scores of changes that are evolutionary rather than revolutionary and embodying design rather than innovation, the 1924 line of Buick cars is new in every way and replete with marked departures in design.

The Paige Detroit Motor Car Company announces a new Jewett six cylinder 15 horse improvement in addition to a host of minor refinements.

The price remains the same. The new car has large brake drums, 15 inches in diameter and more braking surface than any car its size. It has heavier, stronger wheels, new chassis, lubrication and a new Bendix carburetor, which promises to increase the gas mileage about ten per cent.

In addition to Buick, Hupp and Jewett lines brought out during the last week, Studebaker, Packard and Davis announced their new lines some weeks ago. Three other well-known manufacturers are expected to put new models on the market within six weeks.

With the erection of an immense new assembly building duplicating the present structure in size, Dodge has an output of \$5,000,000 is commensurate with the expansion program involved. Production is to be increased to 1,000 cars a day as fast as the factory can work up to that point.

Ford again smashed all production marks when he made 7,221 cars and trucks in a single day, Tuesday. Total output for the week also went to a new record with a total of 41,814. This is 243 greater than his best previous week. His August schedule calls for an output of 183,718.

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## VILLA SHOT—JUST LIKE OLD TIMES

By WILL ROGERS

Well, as I go to press, the news has just reached me of the 100th death of Rancho Villa of Mexico. It looks like this one is permanent, though. It really seemed like old times yesterday, picking up a paper and seeing the headline "Villa Shot."

Villa was really the reason of William Randolph Hearst having an afternoon as well as a morning paper in each of our large cities. His morning papers used to capture Villa every day so he had to have an afternoon paper to let him escape again in, so the morning one could get him again the next day. (Now, I know that joke is good, because Mr. Hearst, himself, used to laugh at it more than any one else when I used it in the Midnight Frolic in New York in the days before Volstead and the Assassins got Villa and me, both.)

I won't be right sure yet that it was not one of his doubles that was killed. One thing makes me doubt it—it happened at 6 o'clock in the morning and no retired Bandit gets up that early even to be shot.

One of the most regrettable things about it is that the American Movie Companies will be flooding the Market now with Pictures of his life. They were afraid to make them before for fear he would see some of them.

He was 47 years old, considered unusually old, as life in Mexican Bandit circles is judged. He leaves many friends and wives. The Government had settled some 2 or three hundred thousand acres of land on him, so it will be interesting to see his Children claiming his Estate. They ought to just give each Child an acre piece as long as his kids last.

He was an uneducated man, and had been raised in this Country, he would have become wealthy and gone into Politics, and perhaps have been mentioned as Presidential Timber. In fact, America has not been able to produce such a Man. He was a combination of the traits that have made some of our greatest men. He had the Bull Headness of a Senator La Follette, the Courage of William Borah, the native cunning of a Senator Lodge, the "get in wrong" proclivities of a William J. Bryan, the Alpine Horsemanship of a Max Baer, the Romance of a Valentino, the Marksmanship of an Annie Oakley, the Leadership of a Will Hayes, and the Mustache of a William Taft.

I look for a lot of war down in Mexico now, as they have killed off the only peaceful man they had there.

And right here I want to go on record as being the only person that has written about Villa since his death that did not claim that they knew him well at one time or another. They know now there is no way of having it denied. Well, he certainly must have been a Martyr if Mexico Farms have not paid any better than American Farms in the last few years.

I doubt if you could get one of our Bandits to come in and surrender if you give him the whole state of Iowa, and told him he had to make a living farming it. That was the only foolish move I ever read of Villa doing.

Some of our Wheat Farmers wish somebody would ambush and shoot them, before the second Mortgage comes due. You will hear very little expressions of regret over his death by farmers; they will just figure him lucky. I had just read in the papers a few days ago about his complaining to the Government authorities that some one was stealing his Stock and asked for protection.

With the passing of Villa, not only Mexico but the World at large will lose a National Character. He started America on its career of Note Writing, a thing in which we are equalled by few and excelled by none. He was responsible for the Typewriter supplanting the Bayonet as our National arm of defense. Did you ever realize that at one time in our negotiations with Mexico this Country was 4 notes behind?

He was personally responsible for our only losing War. Of course, after losing it, we changed the name of it from a War to a Punitive Expedition. As it turned out, it was a very good thing, for shortly afterwards we matched a real war and used this Mexican one as a training station. It was the best rehearsal for a war that America ever had.

It was a coincidence that the same fellow who went down to tag Villa was the man responsible for winning the real war, so Villa really holds a decision over the champ. That was Jack Pershing. He went down and marched around for three months down there but couldn't find anybody to fight with. So, if we ever have another war with them, let's have it understood and in the Contract, just where they will be and when.

The whole thing started over a raid that Villa made at Columbus, New Mexico. It was like Shelby, Montana; it took a fight to make it famous. It was a Government Army Post and we had a man on guard that night but, just to show the underhandedness of Villa, he didn't sneak up on the side this fellow was watching on. But, even at that, they got up and chased Villa over the Line into Mexico Hill, they run into a lot of American red tape and had to come back.

So finally, when he didn't come in and give up, why they sent some troops down from as far back as New York, all new recruited ones. Well, they naturally thought they were in Mexico when they got 30 miles west of Trenton, N. J. They wouldn't have known Villa, they had seen him. They didn't even know Pershing.

Well, they camped on the border and ate their food and thought that was war and sent a lot of Post Cards home of the Rio Grande River to show where the water could run if there was any there.



"Villa died a natural death in Mexico. He was shot in the back."

As one time the Regulars that Pershing took in with him had Villa surrounded at a town called Los Quas Ka Jasho. But nobody knew where Los Quas Ka Jasho was. They should have caught him. They had him hemmed in between the Atlantic and the Pacific and all they had to do was to stop up both ends.

At one time our Troops wanted to use the Mexican Railroads, and the Mexicans did give us permission to use them—coming this way. One time there was a Headline in the Paper, "Villa Escapes Net and Flees." Now I know right then that they would never get him. I have been in Mexico and any man that can escape Fleas! No Army ain't going to catch him.

We have a Commission down there now trying to get Mexico to recognize us. We have changed so in the last few years that very few Nations KNOW us now. The way we are trying to make up with them now—they must have struck more Oil lately.

I never could understand why we wasn't nicer to them than we are; they don't owe us anything. That alone makes them a Noveltty. Well, I don't suppose Washington will protest this last affair. It will be the only thing they haven't protested that has happened down there.

I have always felt that the reason Villa come in and gave up was because when he heard what Bootleggers made in America. He got discouraged with the Bandit business. He saw what a Punitive Business it was. So he just figured, what's the use?

I think Mexico did the wisest thing in the world when they got him to give up. I wish America could get some of the Political Bandits that live off this Country to come in and give up. Then we would know just what we were paying them to live on, instead of the present system of letting them grab what they can.

One thing, they can't claim Robbery as the cause of the Murder. Statistics have proven that there has not been a Farmer in either Mexico or the U. S. even threatened by a robber in the last 3 years.

Well, I guess there is a lot worse ones than Villa, and, poor Soul he filled his life's ambition. He died what's called a natural death in Mexico. He was Shot in the Back.

P. S.—Just last night, when I was writing this out here in Los Angeles, we had 40,000 Horses trembling and shivering around. Now, don't get me wrong. It was no Earthquake—just a Disturbance, they call em.

Don't say much about this. We keep these things quiet so 'Prisco

### Man Sentenced To Die Suicides In Prison Cell

COLUMBIA, S. C., Aug. 4.—William C. Farley, sentenced to be electrocuted on August 24, was found dead in his cell at the state penitentiary here this morning. Prison authorities said he hanged himself with pieces of a sheet during the night.

The 61-year-old cotton mill worker who was convicted of murder in connection with the slaying in September, last, of four members of the J. M. Taylor family at Clover, in York county, was discovered when attendants went to his cell about 1 o'clock to take him breakfast.

Lutherans to Meet in Germany. EISENHACH, THURINGIA, Aug. 4.—Forty American delegates will be among the international groups which will attend a world congress of the Evangelical Lutheran church here August 19 to 25. The delegates will be held within the shadow of the ancient castle of Wartburg, where Martin Luther translated the Bible.

Ninety German delegates will be present. The other visitors will include 10 representatives from Sweden, seven each from Norway, Russia, and England, six from Denmark, four from Estonia, three from the far east, and three from Czechoslovakia.

IT IS with great pleasure that we learn of your formal opening Monday evening. We are glad of your success and believe you are justly due your reward.



CONGRATULATIONS and best wishes to the Dixon Motor Co. DeWoody Battery Station 10th and Lamar Phone 5005 Wichita Falls, Texas

## Congratulations

### DIXON MOTOR CO.

*Buick Distributors*

The progress which enables you to occupy your entire building results from three factors:

SALE—Of a quality product.  
SERVICE—That makes for satisfied customers.  
FAITH—In a quality product which means real economy.

Established quality always brings satisfaction, and quality and economy are inseparable.

This you found in your sales and car equipment of

## SILVERTOWNS

These factors were the foundation rocks upon which you builded and we congratulate you on that faith in our product, which helped make possible your new home

### THE B. F. GOODRICH RUBBER CO.

DALLAS, TEXAS

won't hear anything about it. They always make a lot out of nothing. My Typewriter fell off the Table, but it was just a disturbance. So just skip this part of the Article. We don't want anything said about it. That's why I ain't mentioning it. (Copyright, 1923, by the McNaught Syndicate, Inc.)

**AUTHORIZED SERVICE HARRISON**

CONGRATULATIONS and best wishes to the Dixon Motor Co. We rejoice with you in your success.

**Supreme Radiator Co.**  
"GENUINE FACTORY EQUIPMENT"  
605 1/2 Scott Ave. Phone 2804

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**Milk Pail Results**

—are what count! There's a great deal more to a dairy feed than is shown on the analysis tag.

**SUPERIOR DAIRY RATION**  
—perfected by years of scientific and practical feeding tests, is a super-balanced feed that will show the greatest results in a milk pail test. Bright Morning Sultana, the Best of Champions Jersey, fed on Superior Ration in establishing her official record.

You'll recognize Superior Feeds in the Red Chain Bags.

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**CENTRAL FEED CO.**  
418 Indiana Ave. Phone 2270

## C. Schultz, M. D.

*The Reliable Specialist*

has returned from his extended Western trip and can be consulted FREE in the NON-SURGICAL office treatment, as heretofore, in all chronic, NERVOUS and SPECIAL Diseases of both sex, and his office is located at 605 1-4 8th St., over Kruger's Jewelry Store, established in Wichita Falls for over ten years.

Improved methods cure obstinate diseases—My offices are sanitary and thoroughly equipped, and in all cases that are complicated and difficult of diagnosis, I never fail to avail myself of the latest and most complete laboratory facilities.

Among the Diseases in which I specialize may be mentioned all Acute or Chronic, simple or complicated cases, whether originating in the nervous, circulatory or glandular system; weak nerves, insomnia, results of exposure, overwork, overstrain, or nervous exhaustion, glandular diseases, functional diseases of the stomach and intestines, bladder and kidneys, skin eruptions, eczema, and many other diseases of mankind for which space forbids mention. The thousands whom I have cured during the last 25 years have given me such a wide experience that you can rest assured I will understand your disorder thoroughly and will make no mistakes in its care. If your disease is yet curable, I can cure it, and you may be sure that my charge will be satisfactory and within your reach.

Special attention given in the combination of Curative Powers—with the Scientific Administration of Selected Specific Medicines. I endeavor to do everything to promote the welfare of my patients.

CONSULT DR. SCHULTZ, the Reliable Specialist, who is well equipped by long experience that enables him to offer his services on a basis that no other can; his charges are lower for cures than the so-called catch-penny amateurs generally charge for failures.

Those who have wasted time and money and failed to get rid of their ailments are especially invited to consult. I am giving the benefit of over 25 years honorable experience; some of my cures are truly wonderful, yet I do not make the old younger, nor the blind to see. I strictly apply the knowledge my years of honorable experience have given me, and I do this honestly, and intelligently.

*Special Attention Given to All Diseases of Women*

Free treatment to the poor and needy from 9 a. m. to 10 a. m., the only charge to defray the actual expenses of medicine.

Consultation and Examination FREE—Charges so low as to be within the reach of even the poorest. Hours 9 a. m. to 6 p. m. Sundays by special appointment.

## Dr. C. Schultz

*The Reliable Specialist*  
Office 605 1-4 8th St., Suites 3 and 4  
Phone—Office 6990—Residence 4836



# Rickenbacker

A • CAR • WORTHY • OF • ITS • NAME

## SUCCESS! —Unqualified Success!



Again is Rickenbacker Leadership Proven!  
Again is the Soundness, as Well as Progressiveness of Rickenbacker Engineering Endorsed

"4-Wheel Brakes" have taken the automotive world by storm.

"4-Wheel Brakes" is the one most absorbing topic of discussion today wherever motorists meet.

"4-Wheel Brakes" have been proclaimed—even as we predicted—"the greatest improvement made in a motor car since the invention of the self starter."

"4-Wheel Brakes" have become at the same time the joy of motorists and the despair of those manufacturers who are always a "year behind."

Rickenbacker "4-Wheel Brakes" have not only aroused the public to the need and shown the advantages of this latest Rickenbacker achievement—but have become the focusing point of all automotive engineering.

Proof is so conclusive—superiority so pronounced—rival makers see an overwhelming demand for "4-Wheel Brakes" and are frantically working to bring their product up-to-date.

And—right there, is a serious menace.

Purpose of this ad is not so much to advertise Rickenbacker "4-Wheel Brakes"—for the factory tells us they are already swamped with orders—but to inform you as to the problems and the principles that enter into the development of a workable system of "4-Wheel Brakes."

Rickenbacker engineers have been working and experimenting with "4-Wheel Brakes" for several years.

The first Rickenbacker Six chassis ever "laid on a drawing board" had 4-Wheel Brakes.

But—no less than 362 changes were made from this early design before we felt we had the most perfect system of brakes ever known.

Now, consider these facts.

Rickenbacker announcement of "4-Wheel Brakes" has created a nation-wide sensation.

A tremendous demand has suddenly developed. Other makers did not foresee that demand.

Only during the past few weeks—since Rickenbacker began production (a condition we could no longer keep secret from competitors) have others begun to experiment with this intricate and difficult problem in engineering.

Obviously—many mistakes will be made.

Many expedients will be tried and some of these will be offered the public in their imperfect form.

And that isn't all.

Rickenbacker's success has proven that all those old "1913 models" must be revamped—or completely re-designed.

For most cars that still pass current as "1923" models are, as you know, of pre-war design basically.

Here are six important discoveries, inventions and improvements that were first seen in the Rickenbacker Six, and which others are just now beginning to adopt.

—for this Rickenbacker was "post-war" in design from the ground up!

Mark this!—You will see more changes in motor car design in the next ten months than you have seen in the past ten years.

And among the improvements you will see as, one by one, these pre-war models are revamped will be—

- 1—Steel Disc Wheels as standard—first sponsored by Rickenbacker.
- 2—"Double Depth" frame with wide webs—less weight, twice the strength.
- 3—Ball Bearings in steering knuckles—when first shown in Rickenbacker Six other engineers, who are now copying this feature, proclaimed this impractical and "unnecessarily costly."
- 4—Commutator located on top and over center of motor—advantages are so many it is amazing it was not done before.
- 5—Two Fly Wheels—one at either end of the crank shaft to eliminate all periods of vibration.

Others must at least try to eliminate these periods of vibration—for Rickenbacker proved it can be done, and an intelligent motorist will no longer tolerate an engine that has "St. Vitus Dance" or is given to "Spasms of Shimmering."

6—And finally—"4-Wheel Brakes!"

Here are some things you ought to know about "4-Wheel Brakes"—lest you accept something that is hastily designed—and more hastily built—to meet a demand that other makers have just recently heard about—

A glib salesman, who does not yet have 4-Wheel Brakes to offer, will say: "Oh! we don't need brakes on all four wheels—our drums are extra large."

Here is the engineer's reply to that:—

*It would not matter if the drums were the full diameter of his driving wheels—and 12 inches wide—he could not stop his car any quicker.*

*And, if his drums were only 8 inches in diameter—and half an inch in width—; and if his "brake shoe" were a quarter-inch wide—he could stop his car just as quickly and with no more effort on his part.*

Only difference would be, the smaller brake would wear faster, while the other would go several thousand miles before it needed adjustment.

The limit of your braking ability is the number of points of contact with the road.

Either of the brakes above mentioned would stop the wheels—and when you have stopped the two wheels you have done all you can do.

"4-Wheel Brakes" enables us to use all points of contact with the road—thereby doubling our efficiency, reducing the wear on tires—and resulting in many times the mileage between adjustments.

Now, "expediency" is a hard task master.

Others must have "4-Wheel Brakes" and will adopt various expedients to get them quickly.

Let us repeat for emphasis—because this information is vital to you:

Rickenbacker is mechanically operated. Not hydraulic—not pneumatic, not electric.

Neither are there any chains to rattle, cables to stretch, pulleys to bind, nor universal joints, no reservoirs, no pumps, valves or tubes to leak.

Our engineers tried the different methods and finally adopted the simplest, most direct and most certain.

Any child can understand the Rickenbacker principle—any ten-year-old boy can adjust them.

And Rickenbacker "4-Wheel Brakes" are of the most approved internal expanding type.

That is the most perfect type of brake ever invented.

It is the only type of brake that can be equalized under all conditions—only kind that will always function uniformly. Will wear longer—need less adjustment.

There is a prevalent notion in the minds of the uninformed (and makers have fostered it in the past for reasons that will be obvious) that the external, or "wrapping band" type of brake is more efficient.

This erroneous idea is based on the fact that when the band comes in contact with the revolving drum, the tendency of the latter is to wrap the band around itself.

It does just that!—it wraps until it is tight, and then it grabs!

But grabbing or gripping is not ideal braking.

In actual operation, as soon as the wheel takes hold, the driver loses control—he cannot apply his brakes smoothly, or prevent them grabbing, screeching and finally stopping the car with a jerk.

This is the most fruitful cause of skidding, as all engineers and most drivers know.

Band brakes are cheaper to make,—of course.

That is the principal reason this type was so generally used in the past.

You are hereby invited to inspect and drive this Rickenbacker car yourself.

Five minutes at the wheel will be a revelation to you.

And—we urge you—drive it yourself!

"Trick driving" by a professional demonstrator is not necessary to show the superiority of Rickenbacker "4-Wheel Brakes."

Sleight of hand stunts add nothing to the performance of these brakes.

Take the wheel yourself—control is standard, of course—and, seeing how slight the effort you will be the more amazed at the response.

No jerking—no noise—the smoothest, as well as quickest, stop you ever experienced.

You are invited, therefore, to give yourself your own demonstration.

Your enthusiasm will know no bounds.

But—don't delay.

Tardiness in placing your order will mean just that much more delay in the delivery of your Rickenbacker with "4-Wheel Brakes."

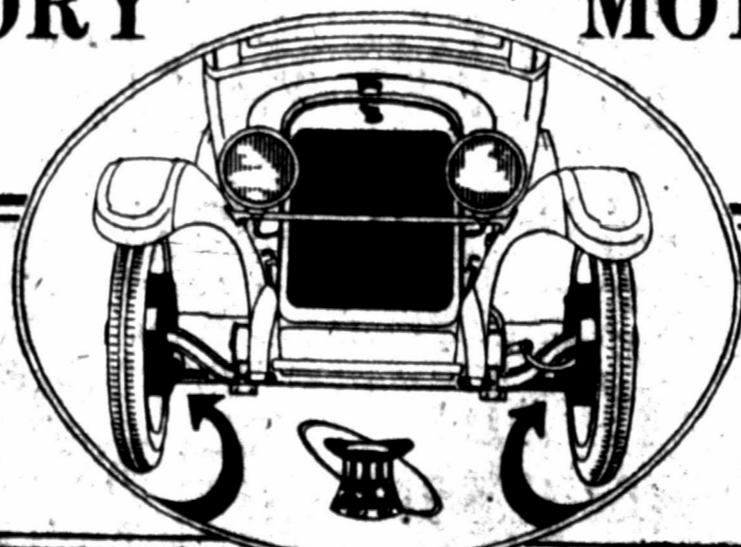
Come in—see the latest thing in motor cars. Today won't be a minute too soon.

VICTORY

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517-23 Indiana Ave.

Phone 2150



# 4-Wheel

# Brakes