



by Bill Ellis

One game does not a season make, unless that game is Friona's annual season-opener with Farwell, and in that case, you almost have to make an exception.

In 29 of the last 30 years that the teams have played, the game has predicted the type of season that Friona would have. That is, if Friona beat Farwell, the Chiefs had a winning year. If they lost, then the team went on to lose more games than they won in that particular season.

Thus, you can excuse Friona football fans for being excited over the fact that the Chiefs raced to a 27-16 win over the Steers in the season opener.

Last season, Farwell scored 34-0 win in the season opener, and Friona ended up with a 4-6 record. In 1960-61-62, during the long losing streak, Farwell opened with an easy win each year.

In 1963, when Friona snapped its losing tradition, the Chiefs started it all with a 26-13 win over Farwell, going on to an 8-2 season. They won 34-7 the following year, and again were 8-2.

So uncanny has this formula worked in 29 seasons that in 1941 when the two teams tied 0-0, the Chiefs posted three wins, three losses and three ties for the year. That was, by the way, the only tie game in the long series.

The only exception to the rule stated above came in 1965, when the Steers spoiled the dedication of the new Chieftain Field with an 8-7 win.

After getting off to a 1-4 start, the 1965 Chiefs rallied to win the district title, and finished at 6-5 counting a playoff loss to Denver City.

But even that reversal wasn't too far off. And the 8-7 loss and 6-5 season seem to go together.

There are nine games left on the 1970 schedule, but it's encouraging to know that the Chiefs have won their "pattern" game. All they have to do now is prove true to form.

Graham Prewett, former Hurst's Department Store manager now in Lubbock, called us a few weeks ago when he was in town. He said he'd probably see us at some of Tech's home games this year.

We agreed, but remember thinking at the time that then again we might not even see each other, what with the 47,500-capacity stadium, and chances of getting on opposite sides of Jones Stadium.

Imagine our surprise after finding our seats at the Tech-Tulane game last Saturday evening when in a few minutes here came Graham and Pat—two rows down and practically right in front of our seats for the season.

A man age 77 took up golf and became an ardent slave to par.

His wife, a spry woman who likewise was given to active hobbies was asked if she intended to take up golf too. "Lordy, no honey," she replied. "I wouldn't even know which end of a caddy to hold."

Overheard in a restaurant: "I wish they'd take these mirrors off the front of cigarette machines. I hate looking at a weak man."

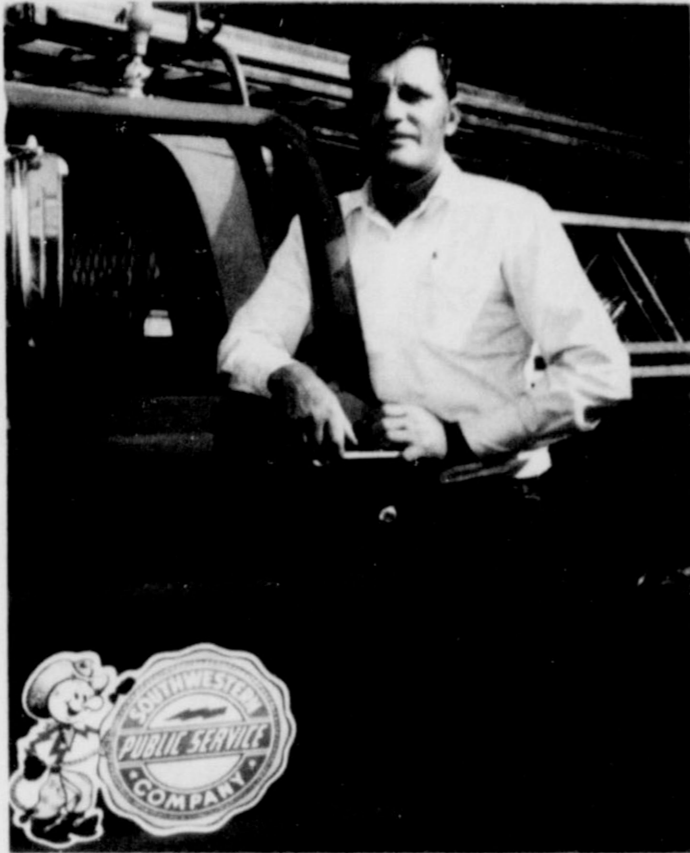
Procrastination is a fault that most people put off trying to correct.

Worry: Interest paid on trouble before it falls due.

A habit cannot be tossed out the window; it must be coaxed down the stairs a step at a time. --Mark Twain

Nobody is sicker than the man who is sick on his day off.

A father who wants his children to get an education these days may have to pull some wires—the television, the stereo, and the radio wires not to mention the telephone wires.



SERVICEMAN. . . New serviceman for Southwestern Public Service Company in Friona is Curtis Butler, who began his duties here this week.

PICKS 13 GAMES

Walt Mabry Is First Football Winner

Walt Mabry emerged as winner of the Friona Star's first of 12 weekly football contests. Mabry was the only one of the 160 first-week contestants to correctly pick 13 winners of the 14 contest games.

Second place went to Jack Clark, who was the second grand prize winner a year ago, with a score of 12. F.G. Crofford was third, also with a 12. Mabry received the first weekly prize of \$5.00. Clark won \$3, and Crofford gets \$2.00.

Contestants are after the grand prizes of two Cotton Bowl tickets plus expense money, or two Sun Bowl tickets and expense money.

Other contestants correctly picking 12 games but missing out on the prize money because of their tie-breaker scores were Mal Manchew of Hereford, Jerry Mabry, Laverne Mabry, Gene Ezell of Bovina, Doyle Mabry and John Frazier.

Mabry, the week's champ,

missed only the Olton-Tulia game on his entry blank. The biggest majority of the contestants missed the Stanford-Arkansas game, in which the Razorbacks were upended.

Clark took second place by missing the Friona-Farwell game score by only seven points. He picked the score at 20-16 in favor of Friona, and it actually came out to be 27-16. Crofford missed it by 11 points, guessing it at 18-14.

Thirty-two contestants had the good score of 11, and 55 more had scores of 10. All contestants with ten points or more are listed on the first week's contest standings.

The second weekly contest appears inside this issue; with an opportunity for contestants to improve on their first week's scores. And, with the first round of games behind them, it isn't so much a "shot in the dark" as many of the games were last week.

Delegation Wanted For Austin Award Conference

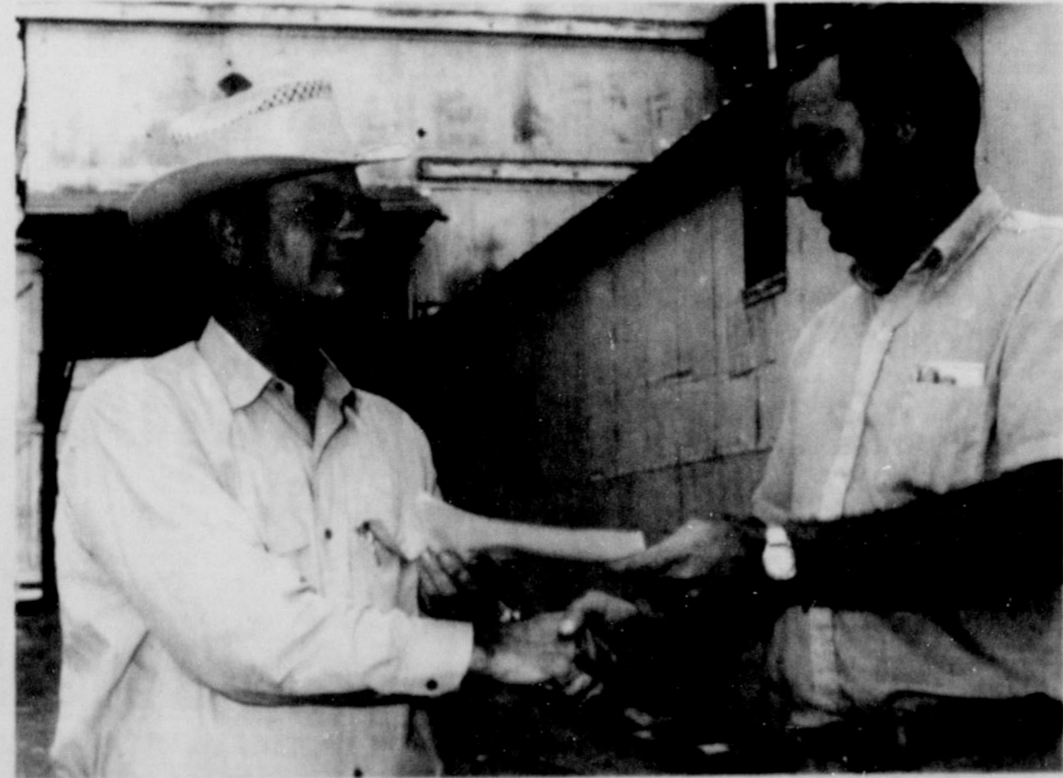
Winners of the other five statewide awards in the governor's industrial expansion contest were announced this week.

Announced last week was the local winner, Missouri Beef Packers, as sponsored by the Friona Chamber of Commerce.

The other winners are Fredrick Refrigerators of San Antonio, Johnson Manufacturing Co. of Lubbock; Kilgore Ceramics, Laredo Packing Co. and Celanese Chemical of Clear Lake.

These companies will be honored at the annual governor's conference on industrial expansion in Austin on October 13.

All persons interested in attending the conference are asked to register with the Friona Chamber of Commerce and Agriculture. A committee is working on arrangements for transportation to the conference. It is hoped that a large delegation will go from both the Friona Chamber of Commerce and Missouri Beef Packers.



PREMIUM LOAD. . . E. G. Phipps, left, is presented a check by Hank Wheeler of Continental Grain, for marketing the first load of maize in Friona for 1970. Phipps brought the load in last Thursday.

FIRST HOME GAME

Surprising Chieftains Host Bovina Friday

With an upset win under their belts, the surprising Friona Chieftains will be out for scalp number two for the 1970 season on Friday, when they host neighboring Bovina in a game set for 8 p.m. in Chieftain Field.

The second Parmer County foe in as many weeks might prove to be the toughest of the two. Bovina blasted Boys Ranch, 32-7 in their season opener, and has gained the respect of Coach Bob Owen, who expects a tough chore on Friday.

"Bovina is the type of team that can break the game wide open any minute. They have good speed and size," says Owen.

The Friona Coach praised the Bovina quarterback, Mike Hough, who is the son of Bovina coach Gilbert Hough. The Mustangs have three other top-notch backs in fullback Royce Sisk and halfbacks Mike Beauchamp and Jimmy Harris.

Harris, a 135-pound junior, started at end last year and is the speediest member of Bovina's backfield.

Boys Ranch played Bovina close for the first quarter, but the Mustangs broke it open later. Friona scrimmaged

Boys Ranch in the team's first controlled scrimmage of the year. In that session, the Chiefs outscored the Ranchers, two TDs to one.

Coach Owen also pointed out that Bovina will be slightly larger, pound-for-pound than the Chieftains, although this will likely be the case in most of the team's games this year.

The Friona headmaster continues to be pleased with the team's progress and desire. He expects this good attitude to make up considerably for the lack of experience—as it did against Farwell.

Owen had particular praise for Mike Royal, Don Fortenberry, J.V. Finley, Bill Bailey, Dennis Anthony and Mike Taylor from the Farwell game. "I could name them all, though, it's hard to find a stopping place," the Friona coach said.

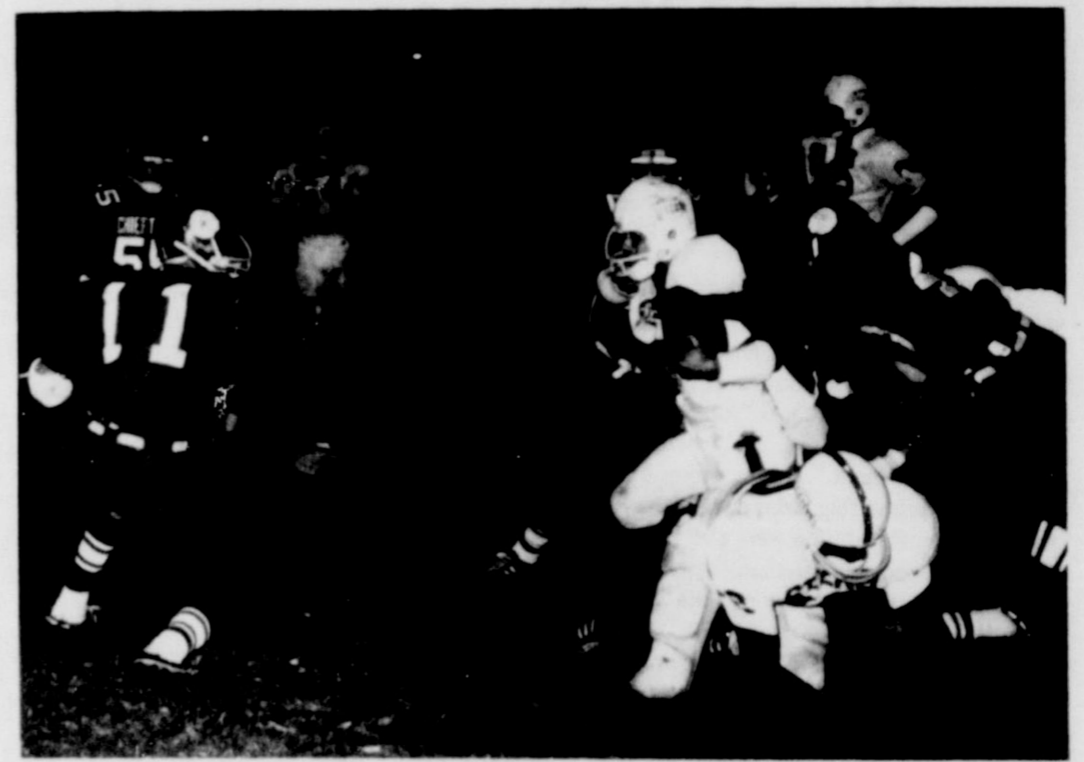
The Mustangs return to the Friona schedule after an absence of two years. It will mark the first meeting of the two schools since Bovina was elevated to Conference A in the Interscholastic League.

Unlike the long-time rivalry with Farwell, the Friona-Bovina series has been re-

latively short on the football field. The two schools have met ten times, with Friona holding a 7-3 edge, thanks to the fact the Chiefs have won the last three games in a row.

The two teams met six years in a row from 1951 through 1956, then the series had a five-year skip until 1962, when Bovina handed the winless Chieftains a 35-6 defeat.

Biggest win margin was a 53-6 victory by Friona in 1952. The Chiefs also won by identical 52-6 in 1951 and 1956. Bovina's biggest margin was 47-13 in 1954.



HEAVY TRAFFIC. . . Gary Erwin of Farwell reaches the end of the line, with Wesley Clark of Friona catching him from behind. On the left, waiting to assist, are Don Fortenberry (11) and David Carlton (55).

FIRST LOADS

Maize Harvest Gets Slow Start Locally

Maize Harvest got underway in the Friona area last week, with the delivery of the first loads of grain to local elevators.

E.G. Phipps marketed the first load of maize in Friona, bringing a load to Continental Grain on Thursday, September 10. Phipps' load came from a 45-acre dryland field he farms northwest of Friona.

Within the following day, several loads have been received. Jack Nelson brought the first load to West Friona Grain on September 11, the same day that Joe Talley brought the first load to Friona Wheat Growers.

On September 9, W.M. Masie marketed the first load of yellow corn, to Friona Wheat

Growers. The elevator has already sent some corn to Dimmitt's new starch plant, which will begin operation this fall.

Local elevator men are looking for a good maize crop this year, most expecting a crop better than 1969.

"It will depend on how bad the spider mite hurt the crop in the late stages, but I'd say the maize will still be better than last year's," said one elevator operator.

The price of maize in Friona was \$2.05 on Tuesday afternoon.

Rainy weather the first part of the week halted the harvest activities. Officials figured it would be another week to ten days before harvest got into the serious stage.

SWPS Has New Man

A new serviceman for Southwestern Public Service Company in Friona is Curtis Butler. He replaces Kenneth Gabehart, who recently moved from Friona.

Butler, who has 19 years of experience with the company, comes to Friona from Canyon,

where he was a line foreman. He was with the electric company there for 11 years.

Butler and his wife have two married sons, Dennis and Rick Karr. In addition, they have a son Steve at West Texas State University on a track scholarship. A daughter, NyVon, is a freshman at WTSU.

Season Ticket Sales Ending

Football season ticket sales will close out on Friday afternoon in Superintendent Alton Farr's office.

District 3-AA has set the admission price for general admission this year at \$1.50 for adults and 50¢ for students. Season tickets are \$8.75 for five games.

Friona home games for 1970 are against Bovina this Friday; Dimmitt, Oct. 9; Littlefield, Oct. 16; Floydada, Oct. 30 and Lockney, Nov. 13. The last four games are conference games.

Temperatures

Date	High	Low
September 9	93	59
September 10	96	57
September 11	72	52
September 12	91	54
September 13	86	49
September 14	73	52
September 15	84	64

Moisture: .64 inch on Sept. 13; .01 September 14.

COUNCIL BUSINESS

Council Approves Annual City Budget

The Friona City Council approved a \$359,322 budget for 1970-71 at its regular meeting Monday night.

The approval came after much discussion on the proposed pay raise for city employees. City Manager Jake Outland pointed out that the city would like to give employees more than the two per cent raise which is budgeted, but budget limitations make it impossible.

The city lacked \$15,000 meeting its obligations on the current fiscal year, and was forced for the first time in several years to borrow money to finish out its year which ends September 30.

"We realize that employees are faced with inflationary expenses, but the proposed sal-

aries are commensurate with cities around us, with the exception of Hereford, which is a much larger city," Outland told the councilmen.

The council authorized the employees of the police department to draw overtime pay when they do double shifts or extra work due to being short-handed.

In other business, the council passed Ordinance #444, rescinding part of Ordinance 371, which provided that the city repay a portion of utility costs of new sub-divisions to the developers. This program is one of the reasons that the city has been in a financial bind this year.

Outland said that part of the money bind might be alleviated, depending upon the amount of

money the city receives from the city sales tax, which goes into effect in Friona on October 1. However, the first payment will not be received until February 1. The new budget is expecting a payment of at least \$6,000 per quarter to the city.

In other action, councilmen voted to extend Gowens, Glover, Graham and Brown a contract to perform the annual city audit, at \$750.

A resolution was passed approving the city's participation in securing a hearing on Pioneer Natural Gas Company's rate increase request, before the Railroad Commission. Pioneer has asked a rate increase amounting to roughly 16 per cent a year. Cities served by the

(Continued On Page 9)



Pet Corner

UNUSUAL PETS. . . These two baby alligators were won by Albert Chesher at the Curry County Fair in Clovis last week. If he had had the reptiles in time, Chesher no doubt could have won the "most unusual" category in the Maize Days pet show.



AN EDITORIAL

Flying The Flag Should Be Honor

A Washington, D.C. newspaper columnist writes that he is unhappy to see more and more people flying the American flag. He complains that "Public reaction to the extreme left has been a proliferation of patriotic bumper stickers, flag decals for application to windshields, metal flag lapel pins, and buttons advising one to 'Tell It To Hanoi.'"

He condemns such practices as "unfair." "The implication is that those who do not conform are unpatriotic. Indiscriminate use of the flag can only encourage false, useless, but none the less dangerous political polarization in this country." He attacks those who fly the American flag as "super patriots."

To all of this we reply with a plain, and we hope unmistakable, "Bunk." If it is wrong for people to proudly display the American flag today, then those who fought and died in the American Revolution were also wrong.

The record shows that in the early days of struggle for independence against England, the colonists carried dozens of different banners. On October 20, 1775, Washington's military secretary, Colonel Joseph Reed, wrote that a flag should be adopted "by which our vessels may know one another." Clearly, a common emblem was needed to tell "whose side are you on?"

The first commonly recognized flag of America was the "Grand Union" flag. It had thirteen red and white stripes, representing the thirteen colonies. In the upper quarter were the red and white crosses on a blue field which make up the flag of Britain. The Grand Union flag was flown for the first time by John Paul Jones in 1775. It was hoisted over Washington's headquarters in Massachusetts on January 1, 1776.

Just because a tiny handful of communists and their collaborators choose to fly the Red flag of Moscow, representing tyranny, torture and slavery, are we supposed to hide the Stars and Stripes away, unhonored and unseen?

Let those who love America fly the flag as a sign to all. "I'm proud to be an American. I believe in liberty under law. I stand, as does my country, for freedom and justice for all people."

LETTERS TO EDITOR

Dear Editor:
May I use this letter as an appeal to property owners to check their property for anything that obstructs the view of drivers when they come to an intersection or a cross-road.
There are several "blind" intersections that I cross each day and I'm sure other drivers

could point out more.
Labor Day an accident occurred in Friona because the driver could not see an oncoming motorcycle rider.
This may seem like a minor thing but if one accident can be avoided I think it would be worth our time and effort to correct this situation.
Mrs. Harrell Mays

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Bill Ellis, Editor & Publisher
Wahleah Beck, Bookkeeper
June Floyd, Women's News



Member,
Panhandle Press
Assn., 1970



Pause and Reflect

By Nelson Lewis

The little word "ecology" has been around for a long time. Only recently has it leaped into prominence as we were brought face to face with the dismal fact that we have not maintained a reasonable balance between industrial growth and the accompanying pollution.

"Ecology" is a biological term dealing with the relationship of living things and their surroundings; therefore it may not be ignored in our modern world.

We cannot claim ignorance as our excuse for allowing our water and air to become polluted.

Long years ago miners carried caged birds down into the deepest pits: If the birds passed out the men knew that the air was bad and work was postponed in the area until proper ventilation could be provided.

In my younger days I did a lot of work in "dug" wells--holes in the ground about five feet across and fifty to a hundred feet deep.

I recall lighting candles and lowering them in buckets. If the candle flames "went out" when the bottom was reached no workmen were allowed to enter the well.

Fool's luck and a kind providence have preserved many an old deep well man who never heard of ecology--and if he had he probably thought it was some kind of foreign food!

Hundreds of fire fighters have been made deathly ill, some have died, from smoke inhalation.

Smoke is simply a gas given off by rapidly oxidizing material. If it was sprayed in sufficiently heavy concentrations over a given area all living things would perish.

A fish in our life-giving element of air lives only a few minutes.

A man in the fish's element of water drowns.
A volcano, during explosion, contributes to our world-wide supply of oxygen.

A living forest manufactures live-sustaining gases. The same forest--burning--will choke a man to death.

These are but a few examples of the importance of ecology, simple facts that have been known for centuries.

Then why the current big deal where ecology is concerned? Because we have become a "push-button" society: spoiled by conveniences.

We flip a switch and if the room is not instantly flooded with light we consider it a major crisis.

We drive an automobile a few blocks to work or shop, when we could, and probably should, walk.

Industrial plants spewing poison into streams, belching smoke into the only air we have, planes spraying herbicides, insecticides, and fertilizer, are all a part of modern civilization that provides us with the drip-dry, computerized, quick frozen, instant happiness that we take for granted.

Surely the same national technology that can place a man on the moon can develop manufacturing processes and agricultural chemicals whose effect will be to prolong life rather than shorten it.

We have danced and now it is time to pay the fiddler. Perhaps we should request a slower paced tune for the next round.

Flashbacks

...from the files of the Friona Star

40 YEARS AGO--SEPTEMBER 19, 1930

The town of Friona and surrounding country will have opportunity next week to gather together under the leadership of Capt. C.S. Nussbaum, noted lecturer on the subject of civic affairs, and under his guidance and advice will be able to ascertain the better ways of community cooperation.

35 YEARS AGO--SEPTEMBER 20, 1935

This Friday evening is to give Friona a new experience--that of watching football played under floodlights. Also for the first time, the gridiron has been completely sodded in grass. There have been 22 boys working out for football, of which only six or seven have any previous experience. Farwell will be the opponent in the first game.

30 YEARS AGO--SEPTEMBER 13, 1940

George McLean, Republican county chairman for Parmer County, is making an effort to have Wendell Wilkie's special train stop for a minute or two as it passes through Friona on next Tuesday afternoon. The time will be somewhere near 2 p.m. McLean hopes to have him appear on the rear platform of the train as it passes through so those unable to go to Amarillo to hear him speak may at least see him if they desire.

25 YEARS AGO--SEPTEMBER 14, 1945

The new White's Auto Store on Main Street, under the management of C. A. Turner, will be ready to open its doors to the public for regular business on Saturday of this week, according to Mr. Turner. Turner, who will continue to live at his farm home, has been dividing his time between the store work and the erection of his warehouse in the rear of the store.

20 YEARS AGO--SEPTEMBER 14, 1950

The Parmer County Fair is scheduled this weekend in Friona, with activities on Thursday, Friday and Saturday. Wendol Christian of Oklahoma Lane is president of the County Fair Association. Other members of the board of directors are Dan Ehrdrige, secretary; Levi Johnson, A.L. Hartzog, John Getz, Virgil Tesgue, Floyd Schlenker, Jim Schaffer and Clyde Hays.

15 YEARS AGO--SEPTEMBER 16, 1955

Queen of the Parmer County Fair, held last weekend in Friona, was Miss Sally Osborn, sponsored by Parmer County Implement Co. Second place went to Miss Janice Oliver, sponsored by Piggly Wiggly of Friona and third place winner was Doris Harriman, sponsored by the Watts Machine and Pump Company of Farwell.

10 YEARS AGO--SEPTEMBER 15, 1960

Joy Ingram was crowned queen of Friona's Fourth Annual Maize Days Celebration last weekend, as sophomores at Friona High School swept the first three places. Sharon Reeve and Janet Buckley were her attendants. An estimated 4,000 people were served helpings of barbecue on Saturday to climax the celebration on Saturday.

5 YEARS AGO--SEPTEMBER 16, 1965

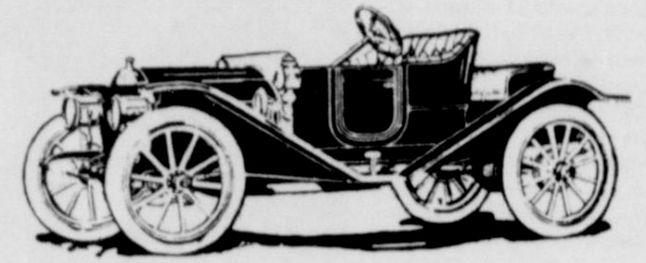
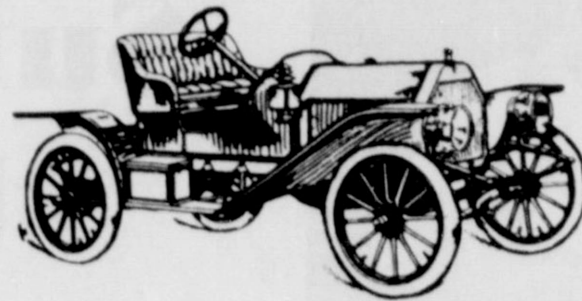
Funeral services for J.W. (Uncle John) White, founder of the Friona Star and longtime civic leader, were conducted at Friona's Union Congregational Church last Sunday. White was 97.

A field of 26 girls will vie for Maize Queen honors tonight in the annual queen's contest. Sandra Beene will relinquish her crown to one of the young ladies at the conclusion of the contest.

STACYVILLE, IOWA, MONITOR: "...A noteworthy note --from the H.R. Gross newsletter. . . : 'If anyone wants to see what has really happened to the dollar in the last 30 years, he has but to look at the following official government figures, which show its purchasing power at five year intervals, beginning with 1939 as the base year: 1939--100 cents; 1944--79¢; 1949--58¢; 1954--52¢; 1959--48¢; 1964--45¢; and 1969--37¢.'"

TEMPE, ARIZ., NEWS: "They are bright enough to know that serving in the Army is a drag. But they are not bright enough to know that if their fathers had been as bright as they are, they themselves would have baked in ovens." So spoke Al Capp, cartoonist of. . . 'Li'l Abner,' as he explained that he was sick of hearing that rampaging students are the brightest ones on the campus."

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WEST FRIONA GRAIN

Girl Scouts Report

According to a report from Mrs. Watson Whaley, neighborhood chairman of Caprock Girl Scout Council, local Girl Scouts and Brownies have had a very busy summer. With the beginning of school summer activities have been concluded.

During the summer several troops spent many days troop camping. One troop camped at Spohn Ranch, two at Rio Blanco and two at Palo Duro Canyon. Many new skills were learned, the history and traditions of our area of the Panhandle were studied and much time was spent outdoors in nature study.

One troop made a nine patch quilt, sour dough pancakes and biscuits and high ho ice cream. This troop also had the experience of cleaning a pioneer type kitchen following a "dust bowl days type" sandstorm.

Other troops went swimming, did sand painting and outdoor cooking and attended the "Texas" production while troop camping.

Troops who camped this summer were 22, 166, 311, 244, 211 and 238. Leaders camping with the girls were Mrs. Ronald Smiley, Mrs. H.H. Wheeler, Mrs. Alton Peak, Mrs. Ed Clark, Mrs. Bob Perkins, Mrs. Fred Florez, Mrs. A.W. Anthony Jr., Mrs. Ralph Wilson, Mrs. Watson Whaley, Jill Riethmayer, Carolyn Martin and Louise Whaley.

Also Mrs. Charles Waggoner, Joy Morton, Shirley Johnson, Mrs. A.L. Reznik, Mrs. Billy Dean Baxter and Mrs. Walter Schueler.

All troops participated in day camp at the Wilson Farm, where badges were earned in Indian lore, citizenship, rambler and other fields. Co-directors of the camp were Mrs. Ronald Smiley and Mrs. Ralph Wilson.

Song leaders for the daily sing song were Jayn Massie, Susan Floyd and Gay Welch. Other senior scouts who assisted were Lou Whaley and Jill Riethmayer. Mrs. Whaley adds, "Four members of the Friona Neighborhood Council attended a service unit training course, where methods and projects were taught. Anyone in the community who has

a service project needing assistance is invited to call me or any member of the Adult Girl Scout troops."

She further stated, "If there is a new girl in our town who would like to join Girl Scouts, she is invited to do so. She may contact me or Mrs. W.F. Bandy, troop organizer, whose telephone number is 265-3584 for information. Also, if there is an adult, new to our community, who would like to work with Girl Scouts in any capacity, she is encouraged to contact either of us."

Twelve members of Girl Scout Troop 211 met at Scout House Wednesday afternoon for their first regular meeting.

The art of tie dyeing was demonstrated and each girl dyed one article. Then plans were made for the next meeting.

Jan Wallis, who is the exchange student from Australia, was a special guest.

The leaders, Mrs. W.M. Masste and Mrs. W.F. Bandy, were also present.

Farwell Girl Wins

4-H Bake Show

Terri Boling, Farwell, was named winner of the County 4-H Bake Show September 5 in Friona according to Janice Miller, Farmer County H.D.A. Six girls entered in the Show which was held with the County 4-H Fair.

Arlene Magness, Bovina, was named alternate. Others entering were Susan Mimms--Lazbuddie; Penny Norton--Farwell; and Audrey Magness and Debbie Mills--Bovina.

The girls were judged on two baked products--a two-crust fruit pie and batter rolls--and their 4-H foods records. Terri will represent the county in the District Bake Show in Amarillo. Judging will be September 19 and the winner will be named during Rural Youth Day, September 26, at the Tri-State Fair.



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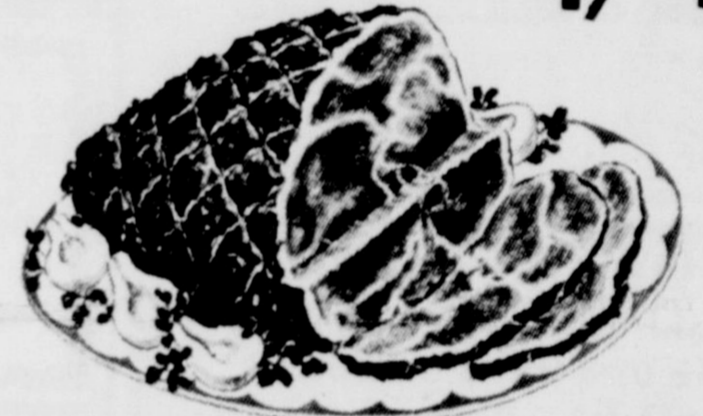
PEARS # 2 1/2 Can 47¢



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PEAS # 303 Can 4/\$1.00



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LARRY POTTS
Route 2, Friona, Texas
Phone 295-3387

TELEX HEARING AIDS
CLOVIS HEARING AID CENTER
*Batteries *Molds *Free Hearing Tests
SERVICE ALL MAKES

416 Mitchell Phone 763-6900 9-tfnc

RUSSELL BRYANT
Great National Life
(South Coast Life)
Phone 247-3547
*Life *Hospitalization

OWENS ELECTRIC
Electric Contracting--Sales and Service of
New and Used Motors and Controls
Magnets--Generators--Starters
Loan Motors Available
Off. Phone 364-3572
809 E. 2nd. Hereford, Texas

WANT ADS PH. 247-2211
CLASSIFIED RATES

First insertion, per word-6¢
Second and additional insertions-4¢
Card of Thanks-\$1.00
Double rate for blind ads
Classified Display-\$1.00 per col. inch
Legal Rate 4¢. Minimum rate 60¢
on cash order. \$1 on account.

DEADLINE FOR INSERTION
Thursday's Friona Star--Tuesday, 4 p.m.

The Star reserves the right to classify, revise or reject any classified ad.

Check advertisement and report any error immediately. The Star is not responsible for error after ad has already run once.

ANNOUNCEMENTS

YARDS OR GARDENS PLOWED
247-2245 Day 5:00
247-3424 after 34-tfnc

Take over payments on 1965 Singer Sewing Machine in walnut console. Will zig-zag, blind hem, fancy patterns, etc. Assume 3 payments at \$7.96. Write Credit Manager, 1114 19th St., Lubbock, Texas. 20-tfnc

NOTICE... Mr. and Mrs. A. L. Reznik will no longer be responsible for charges made to their account by anyone except members of their family. 49-2tc

SEE
HARRELL MAYS
For Hay Baling and Swathing.
Phone 247-3477, 31-tfnc

For Sculptress bras call Mrs. Helen McMurtrey, consultant. Phone 247-3011, 1402 West Fifth Street. 21-tfnc

CARPET CLEANING
Second to none (Dry Foam Method)
No shrinkage or deterioration problems.

C & W CARPET
Phone-Hereford
806-364-3448 46-tfnc

T-V SALES & SERVICE
*Sylvania *Motorola
FRIONA ELECTRONICS
Phone 247-3445 32-tfnc

Over 300 Colors Knitting Worsted Yarns--New Crewel Kits--Needlepoint Tapestries--No Frame Rug Patterns--Christmas Kits.

Send for Free Catalog:
DAN'S OF CANYON
50-4tc

GARAGE SALE
September 18 and 19-9 a.m. to 5 p.m.

909 Cleveland
PROGRESSIVE STUDY CLUB

For expert piano tuning, call or write Elson Clark, Box 1266, Hereford, phone 364-0628 or 364-1150. 48-tfnc

HUNTERS
4-Wheel Drive Jeep Ton Pickup, Excellent condition, \$1175 Phone 247-2492 or 247-2486. 50-tfnc

FENCING
Chain link, cedar, redwood. All types, commercial or residential. Call Bob Clark at 247-3236. 36-tfnc

Well Drilling
For the Best in Know How & Experience for Drilling, Pump & Gear Head Repair. Contact

Big T Pump
247-3311 or Bob Clark, 247-3236. Distributor for Worthington Pumps. 50-ltc

CARDS OF THANKS

Words cannot express our deepest appreciation for all the flowers, food, prayers and concern shown us during our time of sorrow. Our special thanks to Dr. John Cunningham and the nurses at the hospital. May God bless each and everyone of you.

Mrs. Dean Bingham
Mr. and Mrs. Robert Ivy
Mr. and Mrs. Bing Bingham
Mr. and Mrs. John Bingham
50-ltc

GARAGE SALE
Furniture, pictures, books, clothing, vases, odds and ends.

312 West 14th.
Sale Begins 2 p.m. Friday. Ends Saturday evening. 50-ltc

CAR PORT SALE
Clothing for ladies and children. Babybed, toys, dishes, what nots. Friday, Sept. 18 and Saturday, Sept. 19, 503 Arrah 50-ltc

TO GIVE AWAY... 2-Black Male Puppies. Part Brittany Spaniel. 247-3247. 50-ltc

LOST AND FOUND

FOUND... Bird dog. Phone 265-3375 after 6:00 p.m. 50-ltc

STRAYED... From farm northwest of Friona, 7 bull calves weighing about 350 lbs. 50-tfnc

REAL ESTATE

FOR SALE BY OWNER... Three bedroom brick, 2 car garage, screened porch, 1-3/4 baths, sunken living room, large den, 806-247-3681 or 316-697-4448. 19-tfnc

PRICED TO SELL TODAY
Large 3-BR brick house, 2 baths, lots of storage, refrigerated air, fenced yard. Bingham Land Company. 247-2745 or Carrol Gatlin at 247-3641. 41-tfnc

FOR SALE... Three-bedroom house, fully draped. Small down payment. Take up small monthly payments. Farmers' Home Adm. Loan. Jimmy Stewart, 603 Watkins. 46-tfnc

Marshall M. Elder
REPRESENTING
Rushing Real Estate
Phone 247-3266 or 247-3370
Friona, Texas

FOR COMPLETE REAL ESTATE SERVICE
CONTACT
J.G. McFarland
Phone 247-3272 or 247-2766
Business, Farms
Ranches, Residences

FRIONA MOBILE ESTATES
... Friona's newest and largest mobile home park. Located at 802 East 11th. 8 Blks. east of Main on Highway 60. Call 247-2745 or 247-3274 at night. 23-tfnc

FOR SALE OR RENT
Five rooms and bath on farm. To be moved. Pressure pump and well house. Joe B. Collier, Phone 247-2598. 49-2tc

FOR SALE... 3 bedrooms, 1-3/4 baths. Fireplace, carpet. In excellent condition. Take over existing 6 per cent loan. 247-3420. 49-tfnc

NOW OPEN

We have opened a fresh fish business on our farm. One mile south of Black. Featuring fresh channel catfish. 85¢ lb; 10¢ extra for dressing. Open Thursdays, Fridays, Saturdays and Sundays from 9:00 a.m. to 7:00 p.m.

STONE'S FISH FARM
TRAVIS STONE

AUCTION
FARM EQUIPMENT
Beginning September 18, 1970
Auctions To Be Held Third Friday Of Each Month
Through April.
TIME: 10:30 a.m.

We have buyers for all types of machinery. This is the place to sell your surplus equipment.

1970 SALES DATES: Sept. 18, Oct. 16, Nov. 20, Dec. 18.
1971 SALES DATES: Jan. 15, Feb. 19, March 19, April 16.

TOM FLOWERS AUCTION SERVICE
2 Miles West of Muleshoe On Clovis Highway
PHONE 272-4154 P. O. BOX 582
MULESHOE, TEXAS 79347
The Bloomin' Auctioneer

WELCOME TO FRIONA



Mr. and Mrs. Dewayne Procter have recently moved to Friona Mobil Estates from Lubbock. Procter, who is a 1967 graduate of Friona High School, is employed by Piggly-Wiggly. Mrs. Procter, the former Cheryl Ramage, is a 1967 graduate of Lubbudie High School. They are both former students of Lubbock Christian College and attend Sixth Street Church of Christ.

FOR SALE... Fryling-size rabbits. L.D. Taylor, Phone 247-3328. 50-3tp

All sizes structural pipe, post, cable, and sucker rod. Farwell Wrecking, Farwell, Texas. 481-3287 or 481-3870. 50-4tc

GARAGE SALE
September 18 and 19-9 a.m. to 5 p.m.

909 Cleveland
PROGRESSIVE STUDY CLUB

HUNTERS
4-Wheel Drive Jeep Ton Pickup, Excellent condition, \$1175 Phone 247-2492 or 247-2486. 50-tfnc

FENCING
Chain link, cedar, redwood. All types, commercial or residential. Call Bob Clark at 247-3236. 36-tfnc

Well Drilling
For the Best in Know How & Experience for Drilling, Pump & Gear Head Repair. Contact

Big T Pump
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FOR SALE... Three-bedroom house, fully draped. Small down payment. Take up small monthly payments. Farmers' Home Adm. Loan. Jimmy Stewart, 603 Watkins. 46-tfnc

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MULESHOE, TEXAS 79347
The Bloomin' Auctioneer

ROCKWELL BROS. AND CO.
"LUMBERMEN"
Lumber, Paint & Tools

HURST
DEPARTMENT STORE

REED'S CLEANERS
117 West Sixth
PICK UP AND DELIVER
Friona Phone 247-3170

HOUSER
GROCERY & MARKET

REEVE CHEVROLET
New And Used Cars
FRIGIDAIRE APPLIANCES

FRIONA WHEAT GROWERS
Elevator Service
Field Seeds

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MULESHOE, TEXAS 79347
The Bloomin' Auctioneer

FOR SALE BY OWNER
Irrigated quarter in cultivation.
Level. Good water. Near Laz-
buddle. Clarence Romer, Ranch
House Motel, Muleshoe, Texas.
50-ltp

REAL ESTATE LOANS

NOTICE

If you missed out on Ridge-
view Addition, we are now
developing Hicks Addition.
Build a new home, nothing
down and low interest rates.
ED HICKS REAL ESTATE
247-3537 or 247-3189.

18-tfnc

**NEED A FARM
OR RANCH LOAN?**

See Ed Hicks
Phone 247-3537 or 247-3189

23-tfnc

WANTED

**MISCELLANEOUS
SERVICES**

RCA

Whirlpool

Sales-Service
B.W. Turner
Phone 247-3035

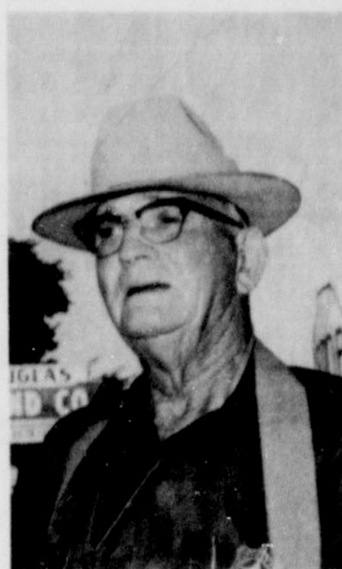
LEGAL NOTICE

NOTICE TO ALL PERSONS
HAVING CLAIMS AGAINST
ESTATE OF WILLIAM SCH-
WAB

Notice is hereby given that
original letters testamentary
upon the Estate of William Sch-
wab were issued to me, the
undersigned, on the 14th day of
September, 1970, in the pro-
ceeding indicated below my sig-
nature hereto, which is still
pending, and that I now hold such
letters. All persons having
claims against said Estate,
which is being administered,
in the county below named, are
hereby required to present the
same to me respectively, at the
address below given, before suit
upon same are barred by the
general statutes of limitation,
before such estate is closed,
and within the time prescribed
by law. My residence and post
office address are 811 Virginia,



FRESHMAN CHEERS. . . Leading the cheers for the freshman teams at Friona High School this year will be this foursome. Standing, left to right, are Pam Lewellen, Brauni Odum and Tena Day. Kneeling is Denise Carnes.



NEW ON JOB. . . Newman Jarrell Sr. is the new school crossing patrolman on Main Street. He replaced Herman Brown, who had been stationed at Ninth & Main since the beginning of the program for patrolling the school crossings. Jarrell is a retired farmer and lives at 804 West Fifth.



STATIONED ON HIGHWAY. . . Ernest Hock watches for the safety of school children at the crossing of Highway 60 and Euclid Avenue. Hock holds the position formerly held by W.O. (Jack) Brown. He is a former educational director of First Baptist Church and makes his home with his son-in-law and daughter, Mr. and Mrs. Jimmy Maynard.

Friona, Texas 79035, County of Parmer, State of Texas. DATED this 15th day of September, 1970.
Ruth Elizabeth Schwab
Independent Executrix of the Estate of William Schwab, No. 1094, in the County Court of Parmer County, Texas.
50-ltc

Innoculation Information To Be Secured

A survey taken annually to determine the extent to which people have been inoculated against communicable diseases will be made here the week of September 14 by the Bureau of the Census according to Walter A. Freeman, Jr., Director of the Bureau's regional office in Denver.

The immunization survey is part of the national program coordinated by the U.S. Public Health Service. Information on immunization will be collected in conjunction with the Bureau's

monthly survey of employment and unemployment for the U.S. Department of Labor which provides a continuing measure of the economic health of the Nation as a whole and of its major regions.

Facts supplied by individuals participating in the survey are kept confidential and the re-

sults are used only to compile statistical results. The law safeguarding the privacy of the individual applies to all information collected by the Census Bureau.

Interviewers who will visit households in this area included in the sample survey are Mrs. Laura Hart.

**Friona School
Lunch Menu**

September 21-September 25th
Monday--steak, mashed potatoes, cabbage slaw, hot rolls and butter, buttered carrots, chocolate cake and milk.
Tuesday--meat loaf, buttered corn, carrot sticks, banana pudding, English peas, hot rolls and butter and milk.
Wednesday--French fries, hamburgers, onions, catsup, chocolate milk, lettuce, tomatoes and pickles and fruit jello with whip.
Thursday--frito pie, pinto beans, corn bread and butter, onions, buttered mixed greens, apricot cobbler and milk.
Friday-- porkettes, mashed potatoes, hot rolls and butter, green beans, chocolate pudding, and milk.

CONGRATULATIONS

JOE TALLEY
For Bringing Us Our First Load
Of Maize On Sept. 11.

W. M. MASSIE
For Marketing The City's First
Load Of Corn On Sept. 9.

**FRIONA WHEAT
GROWERS, INC.**



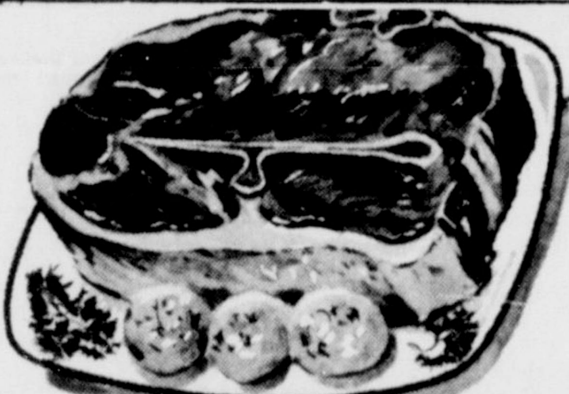
WHITE'S SUPER MARKET

Our Aim Is To Please In Every Way

WE DELIVER **WE GIVE GUNN BROS STAMPS**

Double Stamps On Wednesdays With Purchase of \$2.50 Or More

Phone 247-2250



CHUCK ROAST Lb. **59¢**

Wilson All-Meat **FRANKS** Lb. **65¢**



Gladiola **FLOUR**
5 Lb. Bag **55¢**



Hunt's **CATSUP**
32 Oz. Bottle **49¢**



Nestle's **QUICK**
Lb. Can **53¢**

Fresh **CABBAGE** Lb. **6¢**

CARROTS Lb. Bag **2/19¢**

Tokay **GRAPES** Lb. **29¢**

White Swan **MILK**
Tall Can **4/69¢**

Wagner **ORANGE DRINK**
32 Oz. Bottle **3/\$1.00**

Worth **WAFFLE SYRUP**
32 Oz. Bottle **49¢**

Del Monte **SLICED PINEAPPLE**
8 Oz. Can **2/43¢**

Bakers Angel Flake **COCONUT**
7 Oz. Pack **37¢**

Diamond **FOIL WRAP**
12 X 24 **25¢**

Northern **FACIAL TISSUE**
200 Count **4/\$1.00**

Warm, Fresh Air

... direct from the manufacturer

Natural gas is the healthiest, most economical way to heat your house this winter. Gas is economical because it's the direct way to produce heat - you don't pay to convert heat to another energy source and then back to heat. And with gas you can afford to bring clean outside air into your home this winter instead of having to re-heat the same old stale air time after time.

So, if you're building or remodeling, be sure to specify gas heating. Gas is the "natural" fuel. It's like buying direct from the manufacturer. Call your heating contractor, plumber, or Pioneer Natural Gas.


P

PIONEER NATURAL GAS COMPANY

Try SAMMY'S PRIDE MILK And AUNT MARTHA'S BREAD

1. ETHRIDGE-SPRING AGENCY

Don Ethridge
Frank A. Spring
Bill Stewart
Wendell Gresham
Lois Norwood



Phone 247-2766

DIMMITT at FARWELL

2. CHEVROLET


REEVE CHEVROLET

*CHEVROLET *OLDSMOBIL
*FRIGIDAIRE APPLIANCES

Sales Service

LITTLEFIELD at LEVELLAND

3. PLAINVIEW PRODUCTION CREDIT ASSN.




Dale Cary
Office Mgr.

ABERNATHY at SEAGRAVES

4. FRIONA COUNTRY CLUB GIN

DON HUCKABEE



Phone 247-2439

POST at LOCKNEY

5. BI-WIZE DRUG

DRUGS SUNDRIES

Your Rexall Store

Phone 247-3010

TATUM at LAZBUDDIE

6. FRIONA FARMERS CO-OP GIN


"It's Your Gin - Use It"

CHARLES WAGGONER, Mgr.

MORTON at FRENSHIP

7. FRIONA MOTORS

Parmer County Headquarters
For
Ford Cars, Trucks, Pickups,
Tractors & Used Cars



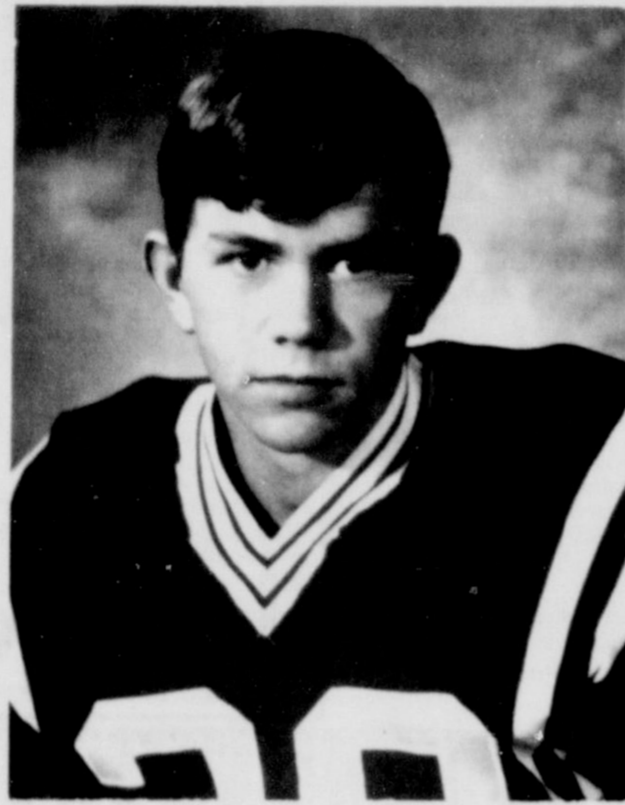
Phone 247-2701

SPRINGLAKE at HALE CENTER

COTTON BOWL FOOTBALL CONTEST

MEET THE CHIEFS

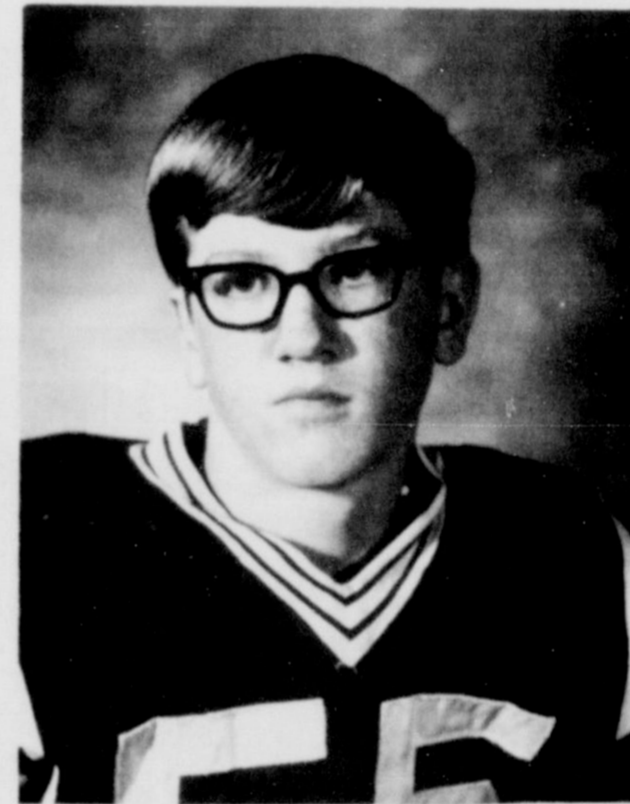
Photos Courtesy
Bradly Studio, Hereford



Larry Johnston, Senior halfback



Danny Vera, Senior halfback



David Carlton, Senior center

Contest Standings

W.R. Mabry	.13	Melody Drake	.10
Jack Clark	.12	Andy Hurst	.10
F.G. Crofford	.12	Frankie Allen	.10
Mal Manchee	.12	Ronald Dean Smiley	.10
Jerry Mabry	.12	Don Reeve	.10
Laverne Mabry	.12	Debbie Bengie	.10
Gene Ezell	.12	Matilde Castillo	.10
Doyle Mabry	.12	Frank Castillo	.10
John W. Frazier	.12	Pilo Castillo	.10
Danny Balze	.11	Sam Mears	.10
Eugene Bandy	.11	Maurine Mabry	.10
Ralph Broyles	.11	Randy Mabry	.10
Dean Blackburn	.11	Terry Mabry	.10
Charles Broadhurst	.11	Rick Davis	.10
Bonnie Brandt	.11	Mary Pryor	.10
Ron Davenport	.11	Benny Pryor	.10
Diana DeBord	.11	Dean Broyles	.10
Darrell Dirks	.11	Trip Horton	.10
Phillip Duggins	.11	Roy L. Smith	.10
Eugene Ellis	.11	Lester W. Smith	.10
C.P. Fairchild	.11	Kevin Wiseman	.10
Bob Finley	.11	Clay Bandy	.10
Fred Florez	.11	Mike Fallwell	.10
Mrs. Fred Florez	.11	Patsy Bandy	.10
Jodean Harrelson	.11	V.R. Wilcox	.10
Mrs. B.C. Hartwick	.11	Bill Batley	.10
Jim Johnston	.11	Waymon Wilkins	.10
Celia Loflin	.11	Danny Waggoner	.10
Jerry Loflin	.11	Audvie Barnett	.10
Ronnie McPherson	.11	Eddie Waggoner	.10
Joy Morton	.11	Shirley Waggoner	.10
Lee Roy Nuttall	.11	Charles Waggoner	.10
Elizabeth Peak	.11	Jack Crawford	.10
Floyd Reeve	.11	John Seright	.10
Joe Reeve	.11	Ray D. Fleming	.10
Larry Sanders	.11	Jan Fleming	.10
Frank Truitt	.11	Mickey Harrelson	.10
Phillip Westberly	.11	Randy Balze	.10
Elaite Wardlaw	.11	Hank Wheeler	.10
Winston Wilson	.11	Lana Renner	.10
Edward White	.11		
Marilyn Nickerson	.10		
Larry Johnston	.10	Dimmitt 22, Muleshoe 8	
Mrs. Albert Johnson	.10	Petersburg 22, Abernathy 8	
Albert Johnson	.10	Lazbuddie 38, Hart 8	
Wendell Garner	.10	Levelland 14, Lockney 0	
Flossie Rhinehart	.10	Seminole 13, Denver City 6	
Wright Williams	.10	Bovina 32, Boys Ranch 7	
Holly Welch	.10	Olton 45, Tulla 12	
Mrs. Robert Zetsche	.10	Pampa 24, Hereford 22	
C.H. Veazey	.10	Texas Tech 21, Tulane 14	
Marlene Drake	.10	Texas A&M 41, Wichita St. 14	
Alberto Solis Jr.	.10	Oklahoma 28, SMU 11	
Mrs. Pilo Castillo	.10	Stanford 34, Arkansas 28	
Marion Finley	.10	Missouri 38, Baylor 0	
Owen Drake	.10	TCU 31, Arlington 7	

CONTEST RULES

1. Pick the winner of the 14 games listed in the advertisements on this page. Write the winners in the blanks provided on the official contest blank.
2. Pick the score of the tie-breaker game. This score will be used to break weekly as well as grand prize winners.
3. Bring your entry blank by the Friona Star or Bi-Wize Drug by 5 p.m. on Friday. Entries must be post-marked on Friday to be eligible, if mailed.
4. The leading contestant at the close of 12 weeks will receive two free tickets to the Cotton Bowl Football game, along with \$30 expense money. Second place winner will receive two tickets to the Sun bowl game and \$25 expense money. Third place winner gets two season tickets to the Friona Chiefs games next fall.
5. Only one entry per person.
6. To account for grand prizes, entries must be on official blank printed in the paper.
7. Contestants must be 12 years of age or older.
8. Everyone eligible to enter (sponsors included) except employees of the Friona Star and their families.

OFFICIAL ENTRY BLANK

Select Winners From Games Listed In Advertisements


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2. _____	9. _____
3. _____	10. _____
4. _____	11. _____
5. _____	12. _____
6. _____	13. _____
7. _____	14. _____

TIE-BREAKER: (Pick Score) Friona Bovina

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TCU at PURDUE

TAKE UPSET WIN

Chiefs Start 70s Right - - Top Farwell

To a Friona football fan, nothing is better than starting off a new season, and decade of football than beating Farwell.

And that's what the Friona Chieftains did for their followers last Friday at Farwell, outdueling their traditional foes, 27-16.

The fighting Chieftains surprised the favored Steers and thrilled their fans by marching with the opening kickoff for the lead touchdown, and streaking to a 20-0 halftime lead. In fact, Friona was nursing a 27-0 lead before Farwell ever got on the scoreboard.

Mike Royal, junior fullback, led the team in yardage with 92 yards on 18 carries. Royal scored the team's first two touchdowns on bursts of two and five yards.

Royal raced 33 yards on the game's longest play in the second quarter, to make the second touchdown possible. The run got Friona out of a third down and 21 situation from their own 45-yard line.

Quarterback Don Fortenberry also stood out, running for one touchdown and passing for another. End Mike Mills caught the touchdown pass--and it was a beautiful diving catch.

Mills had earlier caught an apparent touchdown pass from halfback Wesley Clark, but a penalty wiped out that one.

The Chiefs showed they were serious from the outset. Bill Bailey ripped off nine yards on the first offensive play from the Friona 40, and Clark gave the team a first down on the 46 in Farwell's end of the field.

Farwell helped the cause by jumping offside three times, and with Donnie Lewellen carrying the ball six times, the Chiefs marched to the Farwell two. From there, Royal went over, and Bobby Drake's kick sent Friona out front, 7-0 with the game just 4:53 gone.

Friona recovered an errant Farwell pitchout five plays later, and had another scoring opportunity. The score almost came on the Clark to Mills pass, which caught the Steers flat-footed, with Mills all alone in the end zone. But the Chiefs had a lineman downfield on the pass try, and couldn't recover from the 15-yard penalty.

Farwell took over deep in their own territory (the 13 yard line), and could not move. On fourth down the Steers had to punt, and Friona took over on the Farwell 43 after a short punt.

A clipping penalty slowed the team down, but on third down Royal got loose, and ran all the way to the Farwell 22 before being stopped after a 33-yard run. A pass to Ronnie McPherson and Fortenberry's keeper play gave the team a first down just outside the 10.

Two plays later, Royal burst through the line and scored standing up. Drake's kick was true, and it was 14-0 with 7:11 left in the half.

The next time Friona got its hands on the ball by recovering a Farwell fumble at the Steer 40-yard line. Bailey gave Friona a first down at the 28 with a nine-yard scamper.

The drive seemed about to stall on fourth down, when Fortenberry rifled a pass to Mills, who made a diving catch between two defenders. Drake's kick was wide, but Friona had a 20-0 lead.

Farwell's main scoring threat in the first half came late

in the half when quarterback Gene Sheets completed four straight passes. Then, from midfield, the Chiefs had about stalled the drive when a pass interference penalty gave Farwell a first down at the Friona 17. However, there were only three seconds left on the clock, and halfback Gary Erwin was stopped at the 10 on the last play of the half, and Friona led, 20-0.

Farwell took the second half kickoff, but thanks to good pass defense, had to punt on fourth down.

Friona took over on its 29, and began a 71-yard march that took 15 plays and used up most of the third quarter. In addition, it gave the Chiefs a commanding 27-0 lead.

Fortenberry passed 15 yards to Bailey to get the drive started. It would have bogged down at the Friona 46 when the Chiefs were forced into their first punt of the game, but a Farwell defender crashed into Friona's punter, and gave the Chiefs new life at the Farwell 36.

Royal gave the team a first down at the 27, and three plays later Fortenberry hit Ronnie McPherson with a 16-yard gain to the Steer seven-yard line.

Two thrusts by Lewellen gained only to the six, and on third down Fortenberry rolled out to the right and went into the end zone for Friona's fourth touchdown. Drake's kick made the count 27-0 and there was 3:48 left in the third quarter.

Early in the final quarter, Farwell finally put a scoring drive together. Sheets completed two passes to end Bret Hargrove to move the ball to the Friona 21. An offside penalty on the Chiefs erased a pass interception in the end zone and gave the Steers the ball on the Friona 14.

On the next play, Gary Erwin skirted right end and Farwell was on the scoreboard with 7:56 left in the game. Erwin took a pitchout and ran for two extra points to make the score 27-8.

The Chiefs failed to move following the kick-off, and a short punt gave Farwell the ball at midfield.

Sheets then became a one-man gang. He passed to Hargrove for nine yards, then ran for nine and eight on consecutive plays. After Erwin made five yards, the Steer quarterback rolled out on a beautiful fake and ran 19 yards for Farwell's second touchdown within four minutes.

Erwin again was called upon to run for two points after, and the score was 27-16 with 4:25 left to play. Friona fans were made a bit uneasy with the quickness of the Steer scores.

However, Friona controlled the ball for almost the next three minutes, and then punted to the Farwell 22. The Steers were desperate, with less than a minute to play, and on third down, Sheets' pass was intercepted by Johnny Bandy and returned to the Farwell 19 to nail down the game for Friona.

The game ended with Friona (Continued on page 9)



ROYAL GAINS. . . Mike Royal is shown picking his way through the Farwell secondary. Royal was the top ground-gainer for Friona in its season opener, with 92 yards including a long run of 33 yards, and two touchdowns.

Statistics

	Friona	Far.
First Downs	19	12
By Rushing	13	6
By Passing	4	6
By Penalty	1	0
Net Yds. Rushing	228	77
Net Yds. Passing	68	99
Total Net Yards	296	176
Passes Complete	5-11	8-15
Had Intercepted	0	1
Fumbles Lost	0	2
Penalties	8-86	8-55
Punts, Yards	3-73	2-55
Punting Average	24.3	27.5

INDIVIDUAL RUSHING

Player	TCB	Yds.	Avg.
Royal	18	92	5.1
Lewellen	14	42	3.0
Bailey	9	32	3.6
Clark	8	27	3.4
Fortenberry	7	21	3.0
Bandy	3	7	2.5
Vera	1	4	4.0
Johnston	1	3	3.0
Totals	61	228	3.7
Far. Totals	30	77	2.6

INDIVIDUAL PASSING

Player	PA	PC	Yds.
Fortenberry	8	5	68
Bandy	2	0	0
Clark	1	0	0

PASS RECEIVING

Player	PC	Yds.	TD
Mills	1	24	1
McPherson	2	22	0
Bailey	1	15	0
Vera	1	7	0

SCORING

Friona	7	13	7	0-27
Farwell	0	0	0	16-16
1Q--Royal,	2-yd.	run.		
(Drake, kick)				
2Q--Royal,	5-yd.	run.		
(Drake, kick)				
Mills, 24-yd				
pass from Fortenberry (kick				
wide.)				
3Q--Fortenberry,	6-yd	run		
(Drake, kick.)				

Friona has played Farwell, Bovina and Muleshoe, its first three opponents in 1970, a combined total of 64 times.

IN OPENER

B-Chiefs Topple Farwell Bs, 28-0

The Friona Chieftain B-Team got its season off to a winning start last Thursday night, topping Farwell B, 28-0 in a game at Friona.

The B-Chiefs held Farwell to only four first downs, two of these coming in the last minutes of the game, on passes.

Friona took the opening kickoff, and began a 77-yard march to paydirt. The team picked up six first downs in the march behind the running of James Bartlett, Louis Lee and Mario Perea. Perea went in to score from the one. Point try failed, and Friona led, 6-0.

Farwell picked up a first down and then kicked to Friona. The B-Chiefs drove from their own 13 to the Farwell 36 where the B-Steers intercepted a Friona pass.

After an exchange of punts, Friona took over after a short kick on the Farwell 43. However, a clipping penalty nullified a nice run by Perea.

A moment later, however, Oberlin DeLeon intercepted a Farwell pass and ran it back for the score. Again the point try failed, but Friona led, 12-

0. This was also the halftime score.

The teams traded punts, and Friona scored its third touchdown with James Bartlett going in from the five. A pass from Larry Fallwell to Louis Lee was good for two points, and Friona led, 20-0.

After the kickoff, Farwell picked up its second first down but then fumbled the ball to Friona.

Early in the final quarter, after the B-Chiefs had taken over on downs on the Farwell 43, Lee went all the way to score the first down. Again, a Fallwell to Lee pass was good for two points, and it was 28-0.

Friona had other scoring opportunities in the final quarter, as Perea recovered a fumble, Scott Lillard intercepted a pass, and Farwell's punter dropped the ball in Steer territory. But the B-Steers couldn't take advantage of these chances.

Donnie Campbell, Mike Martin, Perea, Lee, Bartlett, and DeLeon were outstanding on defense.

The B-Team's second game is Thursday with Dimmitt, here.



HATLESS TACKLER. . . Friona quarterback Johnny Bandy is being stopped by an unidentified Farwell defender, who also fumbled his helmet in the process. The helmet is shown suspended by the stop-action camera in front of Bandy.

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Better idea for safety: Buckle up.

Longhorns Get Off To Winning Start

The 1970 edition of the Lazbuddie Longhorns got off on a winning note Friday when they defeated the Hart Longhorns, 38-8 on Hart's home field.

Although Lazbuddie came out on top in the contest it wasn't until the last half that they finally came alive and scored the necessary points which put them on top.

Lazbuddie drew first blood in the first quarter when Arthur Graves ran 60 yards for a touchdown. The PAT was no good and the score stood at 6-0 until midway through the second period when quarterback Charles Lee attempted a short jump pass to one of his receivers.

The pass bounced off the chest of the receiver and Hart intercepted on Lazbuddie's 20-yard line. Five plays later Hart pushed across the goal line on Gary Ethridge's 10-yard run.

Hart tried for a two-point conversion pass and were successful. The score at halftime stood 8-6 in favor of Hart.

During the second quarter, Lazbuddie was inside Hart's 30-yard line three times only to be penalized and set back each time.

In the third stanza Lazbuddie came battling back and Arthur Graves put six more points on the scoreboard for his team when he ran 40 yards for a touchdown.

Charles Lee ran the two-point conversion across. Again in the third quarter the Horns scored. This time Mike Casey rushed 21 yards into the end zone. Mark Barnes pushed the two-point conversion across.

The Horns scored once more in the third quarter. Charles Lee scampered 10 yards untouched and Mark Barnes once more ran for the two point conversion.

The last touchdown came in the final quarter. Arthur Graves crossed the goal line from eight yards out. Charles Lee put the two point conversion (Continued on page 11)

DURING MAIZE DAYS

Winners Announced For Parmer County 4-H Fair

Trophies were given to six 4-H members who were named high point individuals at the Parmer County 4-H Fair, September 5 in Friona. These members were: Agriculture--Karene Hart, Friona; Gardening--Danny Clark, Lazbuddie; Clothing--Deborah Harding, Farwell; Canned Goods--Linda Gohlke, Oklahoma Lane; Arts and Crafts--Holly Hart, Friona; and Baked Goods--Arlene Magness, Bovina.

A total of 34 4-H members from the county's six clubs participated in the second county-wide 4-H Fair. Ribbons were awarded to the first three places.

Listed below are the entries and placings:

Sheaf Forage: Kafir-Karene Hart, 3rd; Alfalfa-Mike Windham, 1st; Soybeans-Tim Norton, 1st; Mike Windham, 2nd; Mark Foster and Danny Clark.

Corn Seed: Mike Windham, 1st.

Milo Seed: Gary Green, 2nd.

Wheat Seed: Mark Foster, 1st; Darwin Green, 2nd; Holly Hart, 3rd; Evelyn Hart, Karene Hart and Gary Stone.

Barley Seed: Evelyn Hart, 1st; Holly Hart, 2nd; and Karene Hart, 3rd.

Rye Seed: Karene Hart, 1st; Evelyn Hart, 2nd; and Holly Hart, 3rd.

Bale Hay: Kent Winders, 1st; Danny Clark, 2nd.

Corn-White: Darwin Green, 1st; Mark Foster, 2nd.

Corn-Yellow: Gary Green, 1st.

Maize Heads: Kent Winders, 1st; Mike Windham, 2nd; Michael Mimms, 3rd; Zefelino Villareal and Mark Foster.

Irrigated Pasture: Karene Hart, 1st; Holly Hart, 2nd; Mike Windham, 3rd.

Sheaf Grain: Wheat--Karene Hart, 1st; Holly Hart, 2nd; Evelyn Hart.

Barley--Karene Hart, 2nd; Cantaloupe: Mark Foster, 1st; Danny Clark, 2nd; Lee Ann Williams, 3rd; Karen London and Tim Norton.

Tomatoes-Large: Evelyn Hart, 1st.

Tomatoes-Small: Lee Ann Williams, 1st; Deborah Harding, 2nd; and Karen London, 3rd.

Almonds: David Harding, 1st; Pumpkins: Danny Clark, 1st; Grapes: David Harding, 1st; Deborah Harding, 2nd.

Plums: Wade Jameson, 1st; Carrots: Coy Jameson, 1st; Onions: Gary Green, 2nd; Peas-Dry: Mark Foster, 1st; Evelyn Hart, 2nd; Karen London, 3rd.

Cashaw: Danny Clark, 1st; Watermelons: Darwin Green, 1st; Karen London, 2nd; Gary Green, 3rd; Mike Windham and Danny Clark.

Cotton: Karene Hart, 1st; Mike Windham, 2nd; Danny Clark and Kent Winders.

Ducks: Clay Roberts, 1st. Breeding Poultry: Billy Roberts, 1st; Darwin Green, 2nd. Exotic Fowls: Terry Williams, 1st.

Squash: Mark Foster, 1st; Squash-Yellow: Danny Clark, 2nd.

Okra: Coy Jameson, 1st; Wade Jameson, 2nd; Danny Clark, 3rd; Karen Mimms, Karen London, Linda Gohlke, Lee Ann Williams, Kent Winders and Tim Norton.

Cabbage: Cheryl Gohlke, 1st; Cucumbers: Tim Norton, 1st; Karen London, 2nd; Gary Green, 3rd.

Irish Potatoes: Karen London, 1st; Tim Norton, 2nd; Sweet Potatoes: Wade Jameson, 2nd.

Sugar Beets: Tim Norton, 1st.

Peppers-Hot: Danny Clark, 1st; David Harding, 2nd; Deborah Harding, 3rd.

Peppers-Bell: Danny Clark, 1st; Evelyn Hart, 2nd.

Green Beans: Wade Jameson, 1st; Linda Gohlke, 2nd; Michael Mimms, 3rd; Coy Jameson and Kent Winders.

Black-Eye Peas: Kent Winders, 1st; Evelyn Hart, 2nd; Deborah Harding, 3rd; Karene Hart, Danny Clark, Karen London, Holly Hart, and David Harding.

Trumpet-Vine Seed: Kent Winders, 1st.

Cookies: Mary Lou Roberts, 1st; Karene Hart, 2nd; Evelyn Hart, 3rd; Holly Hart.

Coffee Cake: Cheryl Gohlke, 1st.

Cake: Lee Ann Williams, 1st.

Brownies: Arlene Magness, 3rd.

Red Plum Jelly: Debbie Mills, 1st.

Dill Pickles: Tim Norton, 2nd; Deborah Harding, 3rd.

Sweet Pickles: Penny Norton, 2nd.

Potatoes: Karen London, 3rd.

Green Beans: Linda Gohlke, 1st; Penny Norton, 2nd; Audrey Magness, 3rd.

Black-Eye Peas: Cheryl Gohlke, 1st.

Relish: Linda Gohlke, 1st; Cheryl Gohlke, 2nd.

Sauce: Linda Gohlke, 1st; Cheryl Gohlke, 2nd.

Corn: Arlene Magness, 2nd.

Audrey Magness, 2nd; Susan Mimms, 3rd.

Housecoats: Deborah Harding, 1st.

Accessories: Deborah Harding, 1st.

CLOTHING

Dress: Lee Ann Williams, 1st; Holly Hart, 2nd; Karene Hart, 3rd; Penny Norton.

Suit: Deborah Harding, 1st.

Pants: Cheryl Gohlke, 1st; Deborah Harding, 2nd.

Pant Suits: Diane Bennett, 1st; Claire McFarland, 2nd; Penny Norton, 3rd; and Arlene Magness.

Blouse: Arlene Magness, 1st; Audrey Magness, 2nd.

Skirts: Penny Norton, 1st.

Wood Craft: Coy Jameson, 1st.

Seed Paintings: Holly Hart, 1st; Evelyn Hart, 2nd.

Collections: Coy Jameson, 1st; Tim Norton, 2nd; Holly Hart, 3rd.

Sculpture: Holly Hart, 1st.

Toy: Deborah Harding, 1st.

Other Crafts: Holly Hart, 1st; Arlene Magness, 2nd; Cheryl Gohlke, 3rd; Mark Foster, Evelyn Hart, Holly Hart, Karene Hart, and Diane Bennett.

Court House Notes

Instrument Report Ending September 5, 1970 in County Clerk Office, Bonnie Warren, County Clerk

WD, Tola Petru, Ernest Howard, 3.99 ac. out Garden lot 22, Sect. 31, T9S;R1E

WD, D.O. Smith, Denzil L. Smith, part NE Part SW1/4 Sec. 31, T1N;R4E

WD, Otis J. Milam, Helen Milam, S 224.20 ac. of Sec. 101, Blk. H Kelly

WD, American Mortgage Co., Wesley E. Lindley, lot 12, Blk. 2, Welch Ac. Unit #1, Friona

WD, American Mortgage Co., Walter Dean Carnes, S/pt lot 4, Blk. 2, 1st. Welch Ac. Friona

WD, American Mortgage Co., Byron Dale Hardgrove, N/pt. lot 5, Blk. 2, 1st. Instal. Welch Ac. Friona.

Instrument Report Ending September 10, 1970 in County Clerk Office, Bonnie Warren, County Clerk

WD, Andrew H. Wilson, Kenneth H. Harrington, lot 7, Blk. 7, McMillen & Fergus Add. Friona

WD, Dr. T. J. Glenn, T. W. Gregory, lots 25 thru 32, Blk. 45, Farwell

WD, Bertha Kaltwasser, Gilbert Kaltwasser, NE1/4 Sec. 7, T15S;R2E

WD, Bertha Kaltwasser, Walter Kaltwasser, SW1/4 Sec. 8, T15S;R2E

WD, Alton A. Milstead, Paul M. Howard, S1/2 Garden lot 45, Sec. 31, T9S;R1E--Part Garden lots 13, 14, 44, Sec. 31, T9S;R1E

WD, Friona Development Co., Melvin Sachs, lot 11, Blk. 2, Western Add. Friona

WD, H.Y. Overstreet, G.E. Nance, lots 7 thru 12, Blk. 37, Farwell.



At Home In Parmer County

By Janice Miller
County HD Agent

Some of the Home Demonstration Club members met this past week to complete plans for their club yearbooks. One of the items discussed was "thoughts" for each meeting. Maybe you'll enjoy some of these as much as we did.

Most of us just think we think. Common sense is instinct and enough of it is genius.

To solve a disagreement, decide what, not who, is right.

A life of ease is a difficult pursuit.

We talk on principles, but we act on self interest.

The wise man carries his possessions with him.

Peanuts are listed on the USDA plentiful foods list for this month. Try this recipe using salted peanuts.

CHEWY TOFFEE PATTIES
Grease large mixing bowl and

measure into bowl:
4 cups crisp rice cereal
1-1/2 cups salted peanuts
Set aside until later.

Combine in sauce pan:
1-1/2 cups firmly packed brown sugar

3/4 cup light molasses
1/2 cup water
1 tablespoon plus 1 teaspoon vinegar

1/8 teaspoon cream of tartar
Cook over medium heat until mixture reaches 250 degrees F (mixture forms hard balls when dropped into cold water). Remove pan from heat.

Blend in 1-1/2 teaspoons baking soda. Mixture becomes fluffy and porous. Pour syrup over cereal-peanut mixture. Mix well with greased spoon.

Allow to cool slightly before shaping patties. Keep hands well buttered while shaping patties. Cool on waxed paper. Makes about 36-2-inch patties.

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Pillsbury FLOUR 5 Lb. Bag 55¢	GATERADE Qt. Bottle 35¢	
Libbys BROCCOLI SPEARS BRUSSEL SPROUTS 10 Oz. 35¢	BISQUICK 40 Oz. Box 59¢	
Burleson CREAMED HONEY 10 Oz. Box 41¢	Chuck Wagon BARBEQUE SAUCE 18 Oz. 39¢	
Swift MELLORINE 1/2 Gallon 39¢	Diamond Poly PLATES 40 Count 75¢	
Tokay GRAPES 31¢ Lb.	FRUIT & VEGETABLES CABBAGE KRAUT 4 1/2¢ Lb.	SWEET POTATOES New Mexico 15¢ Lb.



Congratulations

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For Marketing Friona's First Load Of Maize

THURSDAY, SEPTEMBER 10



CONTINENTAL GRAIN

DINNER SLATED

WTSU To Dedicate New Ag School On Saturday

West Texas State University dedicates its new School of Agriculture at a giant dinner-convocation Saturday night, September 19.

Dr. Charles M. Smallwood, first dean of the school, said 2,500 invitations were sent agriculture leaders in the Texas Panhandle, legislators, vocational agriculture teachers, agriculture-related industries, WTSU ex-students, breed associations and university officers and faculty for the milestone affair.

A convocation highlight will be brief statements from dignitaries and guests who played an integral part in securing the new school. The Pampa Shriners will prepare and serve the barbecue dinner.

Dr. L.S. Pope, associate dean of agriculture at Texas A & M University, will open the program with a talk on "Texas Agriculture in the 1970s."

Dr. Darrel S. Metcalfe, president of the National Association of Colleges and Teachers of Agriculture and assistant director of the Arizona Agricultural Experiment Station, will speak on "Challenges in Agriculture Education."

Other remarks will be made by Dr. James P. Cornette, university president; U.S. Rep. Bob Price of Pampa, member of the House Agriculture Committee; Duane Byars of Amarillo, president of the Ex-Students Association; and Smallwood.

Pictorial exhibits of various Panhandle agriculture and reception precede the dinner at 6:30 p.m. in the new Activities Center on campus.

Last April 20 the Coordinating Board, Texas College and University System approved elevating the Department of Agriculture to separate school status with its own dean.

West Texas State is only the fourth university in the state with a separate school of agriculture. The others are Texas A&M, Texas Tech University and Texas A&I University.

The change was effective on September 1, almost 60 years to the month since West Texas State offered its first agriculture courses.

The university opened its doors for the first time Sep. 20, 1910. On Oct. 11 of that year, class work in agriculture began.

T.S. Minter, educated in colleges in Tennessee and a long-time farmer, taught the six courses offered. They were animal husbandry, plants, soils, insects and birds, farm economics, farm hygiene and social life of the farm.

In the beginning, agriculture was offered over a two-year period and did not become a four-year bachelor's degree granting program until 1917.

Not until 1922 when the American Association of Teacher Colleges gave the school accreditation, did the department of agriculture grow. That same year 30 acres of land adjoining the campus was purchased for \$5,800 for dairy and experimental use. Four years later the T-Anchor Ranch, a 200-acre spread, was approved for purchase at \$13,000 by the fortieth legislature.

Frank H. Ives was department head then, but he was succeeded by his assistant in the vocational high school Frank Phillips in 1924. The "Phillips Era" lasted nearly 30 years: in 1952 Phillips retired and Dr. Melvin R. Calliham, presently head of the Veterinary Medicine and Surgery Department at Texas A&M, took over his duties.

Dr. Smallwood, 44, left Murray State Agriculture College, Tishomingo, Okla., in 1958 to become department head at West Texas.

A native of Red Oak, Okla., Smallwood received a bachelor of science degree from Oklahoma State University and a master of science and a doctor of philosophy from Texas A&M.

He was a county agricultural agent with the Oklahoma State University Extension Service from 1950-1954.

Smallwood was named "Man of the Year in Agriculture" for outstanding service by the Texas County Agriculture Agents Association in 1968.

In his first year as department head, Smallwood had 105 agriculture majors and 265 students enrolled agriculture courses.



Dr. Charles M. Smallwood, first dean of the new School of Agriculture at West Texas State University. (WTSU Photo)

In 1969 the number of agriculture majors had grown to 485 and number of students taking courses had reached 1106. This fall the school of agriculture enrolled 510 majors and 1200 students studying some phase of agriculture. In 1972 Smallwood believes the number will reach 700.

Smallwood was guest speaker at the FFA sponsored Father-Son Banquet here last spring.

NFO Schedules Thursday Meet

A meeting of the National Farmers Organization (NFO) which is described as very important to cotton farmers, is scheduled for Thursday, Sept. 17 at the Hub Community Center. Meeting time is 8:30 p.m.

This is a ratification meeting. All NFO members are urged by the spokesman to attend.

The NFO state convention is scheduled in San Antonio, Sept. 24-25. Anyone who plans to attend should call the NFO office at 247-3572.

On The Farm In Parmer County MACK HEALD County Agent



Parmer County soybean producers, along with those in other producing areas in Texas, will decide by referendum whether or not a check-off program will be initiated for their commodity. The check-off will be one-half cent per bushel on soybeans sold and will be deducted at the point of the first sale.

Working under the provisions of the Texas Check-Off Act of 1969, the Texas Soybean Association has petitioned for and been granted permission to hold the September 26 referendum, said County Agent Mack Heald. All soybean producers, including farm owners, tenants and sharecroppers are eligible to vote.

The referendum will be conducted under the supervision of the Texas Commissioner of Agriculture and he will announce the results after receiving the returns from the counties. The referendum carries if the Commissioner finds that two-thirds or more of those voting voted "yes" or that those voting "yes" produced at least 50 percent of the total production in the area during a designated period. Producers must report their production in the area during a designated period. Producers must report their production at the time of balloting for the designated period, noted the county agent.

At the time of the referendum, a producers commodity board will also be elected. Upon notification of election, the board members will meet and organize. One-third will have two-year terms; another third, four-year terms and others six-year terms. Term lengths will be decided by drawing lots. Successors will hold office for six years. It will be the responsibility of this board to handle all phases of the operation of the program.

The money collected must be used only for developing and carrying out jointly with others or separately programs of research, education, promotion, and disease and insect control designed to encourage production marketing and use of soybeans. This, points out the county agent, makes it a self-help program.

Producers who do not wish to contribute to the program through the check-off may ask for a refund on paid-in assessments. A written request must be made within 60 days from the date of the check-off payment on a form provided by the Producers Commodity Board.

The program may be terminated at any time by a simple majority vote of qualified producers. Heald said that the voting place for Parmer County producers would be Security State Bank, Farwell and that polls would be open from 8 a.m. until 5 p.m. on September 26 with a representative of the Texas Soybean Association in charge.

All eligible producers are urged to cast a ballot in the referendum and the county agent said that those desiring more information on the program should contact his office.

City Budget...

(Continued From Page 1)

company are banding together to seek the hearing before the Railroad Commission which is the final authority on rates a public utility may charge.

The council approved a contract with Dan McNaughton, Plainview, a real estate evaluator who will work on the right-of-way portion of the Highway 214 overpass project.

Marion Fite was appointed major pro tem, replacing Robert Neelley, who has moved.



Two street lights for the new Lakeview Addition were approved.

FFA Chapter Names Officers

Friona FFA Chapter met in the high school auditorium Monday night.

Officers for the 1970-71 school year were elected. Dale Schueler is president; Don Fortenberry is vice president; Larry Johnston is secretary; Bill Bailey is treasurer; Duane Bauer, reporter, and Mike Buchanan, sentimentalist.

Elected chapter sweetheart was Debbie Wassom. Lana Renner was chosen as "plowgirl."

Hungry Brains

It would be an interesting race of human beings if the minds of men and women demanded food with the same insistence that the stomach does.

Suppose your brain, if neglected and forgotten for a day, set up the same insistent clamor for sustenance your appetite does. Would you know more? Or do you take care of the normal cravings which affect intelligent minds and see that you provide a diet for your thinking machine?

Truth is supposed to be the goal of education and philosophy, and religion as well. The truth will "set you free."

HOSPITAL NOTES

Admissions:

Robert A. Sisk, Bovina; Robbia Hughes, Friona; Marilyn Fulks, Clovis; Betty Sue Miller, Friona; Mrs. Robert Schacher, Muleshoe; Cayson Jones, Friona; Rosa Linda Perez, Hereford; Linda Dozier, Friona; Mrs. Armando Perez, Hereford; Phillip E. Jesko, Muleshoe; Don Spearman, Hereford; Mrs. Larry Williams, Hereford; Mrs. L. R. Hand, Friona; Eva Cecelia Lewis, Friona; Mrs. Wayne J. Wheeler, Friona; Ira R. Wellborn, Bovina; Patsy Rust, Friona; Mrs. Ben Gonzales, Hereford; Teresa Maurer, Friona; Jessie H. Orr, Farwell; Roy Slagle, Friona; and Betty Nazworth, Friona.

Dismissals:

Elmer Euler, Mavane Nothcutt, Lori Fran Jacobs, Mrs. Cecil Murphy and baby boy, Robert Sisk, Melborn Jones, Gregorio Dones, Leticia M. Garcia, Mrs. Billy Hammitt and baby boy, Robbia Hughes, Phillips B. Jesko, Bob Jones, Mrs. Armando Perez and baby boy, Marilyn Sue Fulks, Betty Sue Miller, Mrs. Robert Schacher and baby boy, Alice Gonzales, John M. Bussell, Katie Osborn, Patsy Rust, Cecelia Lewis, Rosa Linda Perez, Mrs. Wayne J. Wheeler and baby boy and

Mrs. Larry Williams and baby boy.

Patients In Hospital:

Maggie Barron, Rosa Barlow, Kenyth Cass, Pauline Duran, Linda Dozier, Mrs. L.R. Hand, Jill Beth Herring, Cayson Jones, Teresa Maurer, Betty L. Nazworth, Jessie Orr, Vickie J. Renner, Don C. Spearman, Roy Slagle and Ira R. Wellborn.

Chiefs Win...

(Continued from page 7)

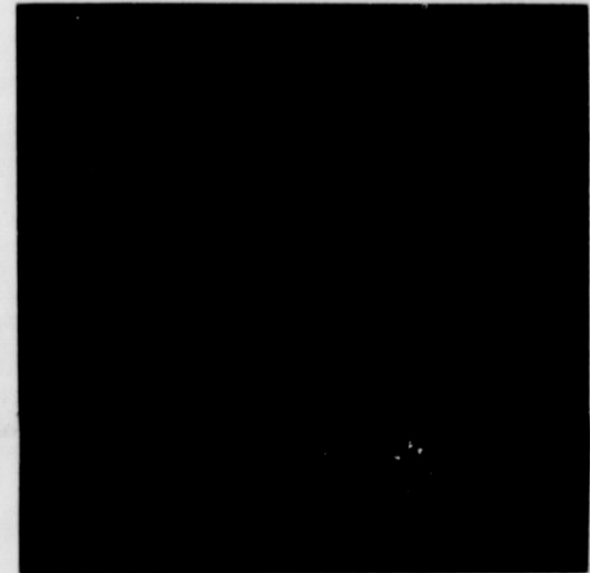
on the Farwell 10, methodically running out the clock. The win was the 14th for Friona over the Steers since 1931. Farwell has won 18 games over the Chiefs in the same period, and there has been one tie.

It's the fifth Friona win since 1963, against three losses. That represents the Don Light-Bob Owen era at Friona, which has seen football fortunes take an upswing at FHS.

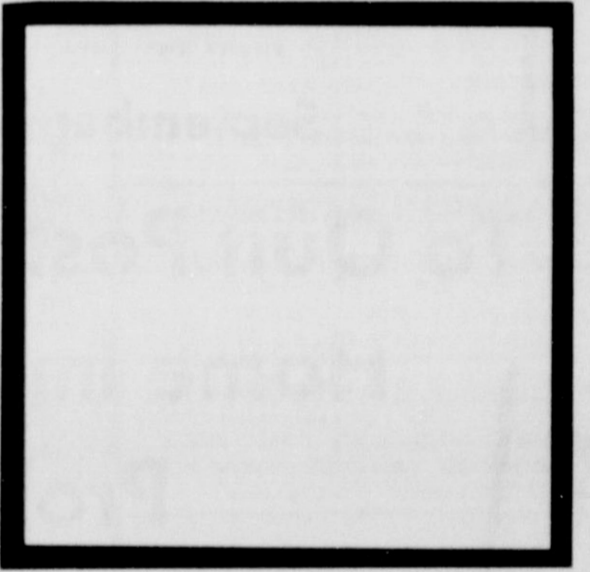
The Chiefs led in first downs, 19-12, in yards rushing, 228-77, and in total yards, 296-176. Farwell had the edge in passing, 99 yards to 68, but attempted a greater number of passes, 15 to Friona's eight.

The Friona defense held the Steers to only 14 yards rushing in the first half.

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- *Register The Kids In Our Annual Punt, Pass & Kick Contest, Deadline Sept. 26



New Ford Pinto

Priced and sized like little imports, but roomier. Quiet and stable. Goes a long way between gas stops, service intervals, even styling changes. Put a little kick in your life.

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The Library Corner

Story Hour at the local library began last Thursday with 18 pre-school age children present. If you have a child between the ages of 3 and 6, bring them to the library on Thursday mornings from 10:00 to 11:00 for an hour of story telling and fun.

During Maize Days Friends of the library sold 33 children's books, which were in turn donated to the library. Those buying books and then donating them were Mrs. Dewitt Armstrong, Mrs. J.G. McFarland, Mrs. E.L. Fairchild, Mrs. John Gaede, Mrs. Roy Daniel and Mrs. Carl Fairchild.

Also Mrs. Sloan Osborn, Mr. and Mrs. Harrel Mays, Mr. and Mrs. Bill Stewart, Mr. and Mrs. Steve Messenger, Mr. and Mrs. Bill Ellis, Mr. and Mrs. Jerry Brown, Mr. and Mrs. J.O. Finney, Mr. and Mrs. Edwin Morrison and Mr. and Mrs. Von Edelman.

Children and young people who donated books were Robert

Alexander, Marty Jones, Carol Ann and Mark Bavousett, Iris and Holly Stephenson, Robin Wyly, Barbara Bass and Pattison Talley.

Also Kathy, Tracy and Sunny Horton, Tera Simpson, Holly and Noel White and Terri Lynn Wilson.

Books are still available if anyone else is interested in purchasing one or more. All you need do is stop by the library and pick one out.

At the August board meeting, the by-laws were amended to include the president of Friends of the Library as a permanent member of the board.

O. D. Bingham

Dies At Dalhart

Oran Dean Bingham, chairman of First National Bank, Dalhart, died at Coon Memorial Hospital there at 3:40 p.m. Thursday, following a heart attack.

Bingham, who resided in the Friona area thirteen years, moved to Amarillo about three years ago and from there to Dalhart about eight months ago. He was a World War II veteran.

Funeral services were conducted from First Baptist Church there at 2 p.m. Saturday

Chieftain Parents Discuss

Fund Raising Plans

The Friona Chieftain parents met at the high school building Tuesday evening. During the business session, which was presided over by Mrs. James Procter, outgoing president, new officers were elected.

They were: Mr. and Mrs. Joe Lewellen, president; Mr. and Mrs. Bill Bailey, vice-president; Mr. and Mrs. Eugene Bandy, secretary-treasurer; Mr. and Mrs. Earl Drake, buyer; Mr. and Mrs. John McPherson, assistant buyer.

A chili supper to help raise funds for the annual banquet

was planned. The date was set for December 18, just before the local basketball teams will be playing Muleshoe.

Mr. and Mrs. Ralph Shirley and Mr. and Mrs. J.R. Bartlett were elected co-chairmen of the chili supper committee.

Principal Cook announced a price change at the concession stand for this school term. Other schools in the area adopted this price change last year. Hot dogs will be 35¢; drinks and popcorn will be 15¢; and candy and gum will be 10¢.

Homemakers

To Attend

Area Convention

The Ninth Annual Young Homemakers Convention will convene in the Hereford High School Auditorium on Saturday, September 19, 1970. This year's theme is "Shape up for the 70's."

Morning registration will begin at 9:30 with the House of Delegates meeting at 10:00. Each chapter is to send two voting delegates. Afternoon registration begins at 1:00 and the general session at 1:30. The program features Mrs. Liz Tankersley, television personality from Lubbock; the Young Homemaker Slide Story; and the Installation of New Area Officers. Attendance prizes of \$15.00 and \$10.00 will be given to the two chapters with the most members present. Door prizes will be given by Hereford merchants.

The Awards Banquet will be at 6:30 in the Hereford High School Cafeteria. All Young Homemakers and Young Farmers and their husbands and wives and chapter advisors are invited. Bill Sarpallus of Canyon will be guest speaker.

A small group of local Young Homemakers will be on hand to represent the local groups according to Friona president Mrs. Roy O'Brian.



O'BRIAN-CARTER WEDDING ANNOUNCED... Mr. and Mrs. Russel O'Brian have announced the recent marriage of their daughter, Karen Ann, to Charles R. Carter, son of Mrs. Zora Patterson, Big Spring. He is an electronic technician for Friona Clearview Cable Company. Mrs. Carter is a kindergarten teacher in the Dimmitt Public Schools. Mr. and Mrs. Carter are at home here.



If the Parmer County rattlesnake population can be estimated by the number which have been seen on the Floyd farm west of town, we may need to join Sweetwater in promoting a "Rattlesnake Hunt."

As long as we have lived here we have been seeing one now and then and have killed several pretty close to the house. However, they have been more plentiful closer to the Frion Draw.

Friday about noon Glenn killed a medium sized rattler up on the hill near the well. Then Monday morning he and Ardith Rolan were looking at ropes and ran onto one on the fence row between our farm and Ernest Osborn's, which is just south of us.

They stopped to kill the snake but before they got to it, it crawled into a hole. With shovels they dug into the hole and found one large rattler and eleven smaller ones.

Don't know how many we had to begin with, but now we have twelve less.

Mr. and Mrs. Clarence Romer of Wyoming, Iowa were Monday visitors in the Star office. Mrs. Romer is a daughter of the late Mrs. Minnie Orr, who was a neighbor of the Frank Reed family in the Lazbuddie Community years and years ago.

Visiting with them was a pleasure and we hope they will come back to see us.

Mrs. Romer's mother lived to be past 90 and subscribed to the Star as long as she lived even though she hadn't lived in Parmer County for a number of years before her death.

Texas Tech fans were looking for some explanation for their home team being behind in Saturday's game. One asked, "Do you think we need a new coach?"

Since Jim Carlen is new, think they decided to give at least one more chance. Then a few plays later Tech forged ahead and won the game, so guess the fans will not demand Carlen's replacement for awhile.

Real soon we will be getting new telephone directories. It seems that just about the time I get a directory filled in with all the out-of-town numbers I need to use occasionally and get attached to it, it is time to change.

I like to read the suggestions made on the pages of new directories, so can always look forward to a change in reading material. One in the 1969 directory could be adapted for a good motto. It reads, "Courtesy, friendliness and a pleasant voice are good telephone habits."

If one would leave the "telephone" out, that would be a good motto for anyone at any time.

So many lessons can be learned by man from animals that it is a shame that more of us haven't had an opportunity to become better acquainted with some of them.

The following paragraph was borrowed from an editorial in a cooperative paper. Hope you enjoy it as much as I did.

"A hen keeps on scratching for worms and laying eggs regardless of conditions. If the ground is hard, she scratches harder. If it is dry, she digs deeper. If she strikes a rock, she works around it.

But, always she keeps scratching, digging up worms and turning them into "hard shelled" eggs. She saves her breath for digging and her cackle for accomplishments."

Wouldn't the world be a better place in which to live if people followed her example?

(Continued On Page 11)

Comments by

Gib



The surest way to get into troubled water is to float too big a loan.

Sanitone
Certified Master Drucleaner
GIB'S
DRIVE-IN CLEANERS
Professional &
Coin Op. Dry Cleaning

622 Main Phone 247-3150

PTO Plans Back-To-School Night

The first meeting of P.T.O. was held Thursday afternoon in the junior high library.

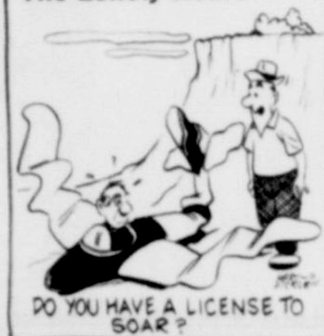
Officers of the organization mothers of students from kindergarten through the fourth grade and teachers of these classes were present for a planning session.

Plans were made for the annual "Back to School" night, which will be September 29. More details for this event will be announced in the Star later.

Those attending the meeting were Mrs. Bill Brandt, president; Mrs. Ross Miller, secretary; Mrs. Lloyd Chesher,

reporter and Mrs. Howard Fleming, treasurer. Mrs. Grady Nelson, the vice-president, was unable to be present.

The Lonely Heart



DO YOU HAVE A LICENSE TO SOAR?

We Can't Think Of A Better Time Than



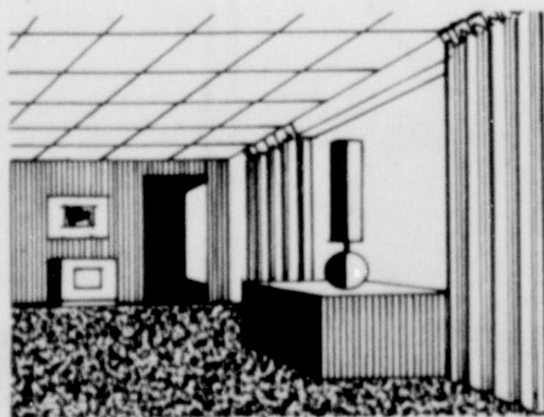
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NEW BEAUTY SHOP PRICES IN FRIONA EFFECTIVE SEPTEMBER 14, 1970

Shampoo & Set.	\$4.00	Conditioners.	\$1.00 & up
Long Hair	\$5.00	Hot Oil Treatment. . .	\$3.50
Comb Out Pre-Rolled Set	\$3.50	(Plus Shampoo & Set)	
Hair Cuts	\$3.00	Permanent Waves. . .	\$12.50 & up
Re-Comb.	\$2.00	Plus Hair Cut	
RINSES:		Lash & Brow.	\$2.50
Weekly.	\$1.00 & up	Arch.	\$2.00
Six Weeks.	\$7.50	Brow Dye.	\$1.00
(Shampoo & Set Included)		Lash Dye	\$2.00
		Manicures.	\$3.00

COLORS

Permanent Color.	\$10.00 (Shampoo and Set Included)
Bleach with Toner and Shampoo and Set. . .	\$35.00
Retouch with Shampoo and Set.	15.00
Frostings with Shampoo and Set.	22.50

WIGS AND WIGLETS

Comb Synthetic Wigs.	\$5.00
Clean and Style Wiglets.	\$5.00 and Up
Color Wiglet.	\$10.00 (Including Set & Style)
Comb & Adjust Wiglets.	\$3.00
Combing Only.	\$2.00
Wigs Cleaned and Styled.	\$12.50
Cut Wigs.	4.00
Color Wigs.	10.00 Plus Styling
Falls Cleaned and Styled.	7.50
Cascades Cleaned & Styled.	6.50

BEAUTY BOX (Cora Snyder)

613 Main Street Phone 247-3021

HAYWOOD'S AND PAT'S SALON OF BEAUTY

(Haywood Vaughn & Pat Evans) Ph. 247-3110

MADEMOISELLE SALON (Mildred Rule)

903 Washington Phone 247-3312

SONDRA'S MODERN BEAUTY SALON (Sondra Nickols)

614 Euclid Phone 247-3130

CHALET c' BONTE (Martha Upton)

Phone 247-3081 703 Main

In And Around Friona.
(Continued From Page 10)

With football season just beginning, the following Ten Commandments of Good Sportsmanship seem very timely.

1. Thou shalt not quit.
2. Thou shalt not alibi.
3. Thou shalt not gloat over winning.
4. Thou shalt not be a sorry loser.
5. Thou shalt not take unfair advantage.
6. Thou shalt not ask odds thou art willing to do.
7. Thou shalt not willfully do harm to another.
8. Thou shalt not under estimate an opponent nor over estimate thyself.
9. Remember, the game is the thing, and he who thinketh otherwise is no true sportsman.
10. Honor the game thou playest, for he who playeth the game straight and hard, wins even when he loses.

Before basketball season begins, I hope someone comes up with ten commandments of good sportsmanship for fans.

Second Son Born To Wheelers

Mr. and Mrs. Wayne Wheeler became parents of a baby boy at 6:32 a.m. Saturday, September 12 at Farmer County Community Hospital. He was named Kevin Blaine and weighed 6 lbs. 7 ozs.

Older children of the couple are Tracy Lane, 4, and Jason Wayne, 3.

Kevin's grandparents are Mr. and Mrs. J. A. Benson, Meadow, Texas and Mrs. Theola Birdsong, Corpus Christi.

The great-grandmothers are Mrs. W. J. Patton, Dublin, Texas; Mrs. John Overman, Meadow, Texas; and Mrs. Floyd Reeve, Tahoka, Texas.

Mrs. Wheeler and Kevin have been dismissed from the hospital.

Twenty-One Attend

Demonstration

The program at the Thursday afternoon meeting of Friona Young Homemakers was a demonstration of making decorative window shades by Mrs. Clyde Woodard.

Guests present were Mrs. Sonny Brito, Mrs. Bill Ellis, Mrs. Pete Smith and Mrs. Dwight O'Brian. Mrs. Mickey Wilson was accepted into the club as a new member. Fifteen other members were also present.

Refreshments of party sandwiches, nuts, mints, and punch were served by Mrs. Larry Morgan and Mrs. Danny Black, hostesses.

Tannahill Ends

Pilot Course

Second Lieutenant Chris L. Tannahill, son of Mr. and Mrs. Collis W. Tannahill, Route 1, Friona, completed a 16-week helicopter pilot course at the Army Primary Helicopter School, Ft. Wolters, Texas recently.

During the course he was trained to fly Army Helicopters and learned to use them in tactical maneuvers.

He will next undergo advanced flight training at the Army Aviation School, Ft. Rucker, Ala. His wife, Glenda lived in Mineral Wells during his training.



Robert E. Sanders, WTSU radio-television instructor, recently returned from Viet Nam, where he commanded a radio and TV installation. He found little censorship of military networks in Southeast Asia, and was awarded a Bronze Star for achievement. He initiated a building project for an AM-FM radio station on Honre Island and expanded the Programming.

LOCAL GRAD AT WTSU

Robert Sanders Relates His Experiences In Viet Nam

A West Texas State University radio-television instructor found during a 10 month tour in Viet Nam that censorship of armed forces networks in Southeast Asia is minimal.

Robert E. Sanders, 26, left for Viet Nam a year ago to serve as production officer for an AM-FM radio and TV station on Honre Island.

During his tour in Viet Nam, he also managed a 10,000 watt AM radio outlet at Dong Ba Thin on the mainland side of Cameron Bay.

For his work on Honre Island, Sanders recently was awarded the Bronze Star medal. "The Bronze Star is awarded for two reasons, bravery or achievement," Sanders said in an interview. "In my case, it was for achievement."

"I received the award for a building project which I initiated at the station. Also, I expanded the AM programming to 18 hours of separate programming."

"When I arrived, we were authorized one large van to be used as a control room for television and one tent," Sanders said.

"We didn't have much in the way of equipment or materials when we began our building project. Almost everything was acquired through what is commonly called scrounging."

"All the building was done by people who could do it with whatever they might have to work with. No engineers were involved in the project."

"Our work day was 24 hours long. My job consisted of meeting with officers and planning programs."

"We had many of the same programs which are aired in the states, but they were usually run several weeks behind."

Television newscasts were made possible at the station by daily news film flights from Saigon. Sanders' detachment also had United Press Inter-

national and Associated Press news services.

Radio news was aired live from the states on the station commanded by Sanders.

"The Soldier was well informed," Sanders said, "but often he did not get the news of the war itself as fast as people in the states. We simply could not afford to let it go at times."

Not only was the station enjoyed by the troops, but Sanders found that the Vietnamese themselves were aware of the military-operated television and radio stations.

"A survey conducted while I was there, showed that in Na Trang, for instance, there was no Vietnamese television station and yet there were 10,000 television sets in Vietnamese homes," Sanders said.

"We wore distinctive badges and the Vietnamese would recognize us as having something to do with television and radio,"

he said. "Very often they commented on programming, so we knew they were aware of us."

Sanders, a native of Friona and graduate of Friona High School, received Bachelor of Arts and Master of Arts degrees from West Texas State. He is the son of Mr. and Mrs. B.E. Sanders, 808 Columbia Avenue.

He taught in the WTSU speech department for two years as a graduate assistant and for one year full time before going to Viet Nam.

Sanders considers his tour in Viet Nam an enjoyable one. "I had very little supervision or censorship," he said. "I also had good people to work with."

Working where I did, I was only in danger about three times," he said. "I knew there was a war going on because I could hear it."

Second Session Slated For Training Services

The second session of Developmental Training Services, which is being conducted in the Choir Room of Friona High School, will begin at 8 p.m. Monday. The series, which is being sponsored by Friona Chamber of Commerce and Agriculture, is being conducted by Joel Combs, Pampa.

About 30 people from Friona and Bovina attended the initial session Monday evening.

Local people, who are interested in self-improvement, better customer relations or increasing efficiency, may still enroll in the class. Newcomers are asked to meet in the choir room at 7:30 p.m. Monday for a briefing session.

Merchants interested in having employees attend the re-

maining two sessions may secure more information from the Chamber of Commerce office, or by calling 247-3491.

Longhorns --

(Continued from page 7)

across and the final score stood at 38-8.

Lazbuddie rushed for 424 yards and passed for 15 yards. Arthur Graves contributed 150 yards and Mike Casey 128 yards. Hart rushed for 90 yards and passed for zero. Lazbuddie also came up with 20 first downs to 10 for Hart.

The next game for Lazbuddie will be at home with the Coyotes of Tatum, New Mexico. Game time is 8:00 p.m.

HEREFORD SPA

Complete Facilities For Men & Ladies

- Exercise Area
- Steam Room
- Sauna Bath
- Whirlpool Mineral Bath

For Information Call 247-3066 or 247-3312

Curtis Mills Born Monday

Mr. and Mrs. Melvin Mills, Friona, became parents of a baby boy Monday, September 14, at Deaf Smith County Hospital, Hereford. He was named Curtis Wayne and weighed 8 lbs. 3 ozs.

Grandparents are Mr. and Mrs. Jerry Maynard, Nowata, Oklahoma, who are former residents of Friona, and Mr. and Mrs. Marvin L. Mills, Stinnett, Texas.

Great-grandparents are Mr. and Mrs. Jim Maynard, Goodwell, Oklahoma; Mr. and Mrs. E.R. Mills, Lamar, Oklahoma and Mr. and Mrs. Emil Sorley, Olton.

Friona Man's Brother Dies

Funeral services were conducted in Amarillo the past week for H.H. (Bud) Patterson, 52, of Amarillo.

Patterson, who is a brother to O.T. (Pat) Patterson of Friona, passed away Thursday in an Amarillo hospital.

David Patterson of Friona is a nephew.



CHILL CHASERS—Cotton corduroy and zip-up jackets are synonymous with fall, and these two styles have pile linings for winter warmth as well. At left, tab-button detailing distinguishes a neatly styled jacket with long mitered panels of corduroy. Right, long roomy welt pockets and stand-up collar are fashionable details of another handsome design. In autumn colors of gold, camel, olive, and brown, both are by Puritan Sportswear.

Sincerely Yours

BY REV. ALBERT LINDLEY

Has your reading related to you this bit of information as of yet? There is a printing machine—they call it by some other name—which can print 1000 characters (letters) per second—it can actually print the total Bible in 77 minutes. It is maintained by the Library of Congress. . . . I suppose they need something like that to dispose of all the words that are used there. . . . ha. It does kinda move my frigid nerves to realize that we can write it down faster than we can think. . . . I sure hope the machines don't ever take over. . . .

Now, when one realizes that, along with the fact that it took Gutenberg 5 years to copy the Bible in 1455, we really are confronted with a wonder of difference that has come about.

This reminds me of the little ole' lady who was seated in her rocking chair on the front porch in the loveliness of a spring day with the birds singing and the sweet fragrance of flowers in the air—a comment was made to her—"This sure is a beautiful day"—to which she replied—"Yep, with the birds a hollering and the flowers a stinkin', I'm jes' settin' here pleasin' myself."

That could be a good pastime—and some of that kind of existence is needed—but I hope we don't maintain any habits that would cause us to move in the direction of being so complacent with a "don't care" attitude.

I remember the children of Israel, when taken into Babylon captivity, and finding themselves in their predicament when they remembered Zion, sat down by the waters of Babylon and wept.

There are parts of this nation where I have visited and have passed row after row of houses where people of all ages and both genders were lounging during the working hours of the day. Granted, a few may have been on a day off, but I hardly think such was the case for all of them.

No, I am prone to believe that there are a lot of people in this world who spend their time just "pleasuring themselves", "crying by the waters of Babylon", living a "front porch existence" and in general, just expressing a total "don't care attitude."

What a shame! With all that there is to do—with all that we could be doing—Oh, I know you are saying you don't have any more time and you are doing all you can right now—and that is probably true—but have you ever thought about this? You always find time to do the thing you really, really want to do. . . . and this causes the "ugly head" of my whole point to rear up—and that is to what are we really devoting the hours, energies and interests of our lives? . . .

To just really get brutal—are you still with me?—to really get rough, just what are the things which we have given top priority in our lives? Are they personal "pleasuring ourselves" expressions or is there a sense of being in "service" to some of the needs of this world, or of this community. . . .

It would seem to me that in a day when things are so accelerated, for us to really be "with it", we need to "spooof-up" our own activity and be counted as one who can be counted on.

I just somehow have the feeling that God is constantly looking for some that he can count on. . . . then of course, there are the others who just simply maintain a "don't care" attitude about some really important aspects of life.

Would you like to take a few minutes out from reading this paper right now—be sure and come back to it—but take some time right now and see how you "float" in all of this I have just mentioned. . . . don't take offense at me, but I hope you will never be the same again. . . .

...bundle up for winter

CONVERT YOUR HOME TO COMFORT ELECTRIC HEATING NOW... AND WE'LL INSTALL STORM WINDOWS... Free!

Now is the time to bundle up your home for winter. Now is the time to install whole-house, comfort electric heating because, right now, with every qualifying electric home heating installation, we'll install free a complete set of storm windows for the heated portion of your home. All you need do is call Southwestern Public Service Company. Our electric heating specialist will gladly and professionally determine the exact heating requirements for your home.

Modern electric comfort heating is already being enjoyed by over 4 million American families. . . . almost 5,000 in our area alone. The reasons are many, but what most people like about clean electric heating is the *comfort* it gives. An even warmth from floor to ceiling creates a comfort unlike any other heating method. You owe it to yourself and your family to get the facts about electric heating. . . . and now is the time to do it.

Storm windows have proven their value in keeping out cold, wintry winds, holding down

inner heat loss and contributing to lower heating costs. The storm windows now offered free with qualifying home electric heating installations, are 2-track, aluminum windows with screens, and custom made to fit your own windows. Storm windows do an excellent job of combating dust storms, too.

IS YOUR HOME ELIGIBLE?

This offer is available to residential customers of Southwestern Public Service Company, living in existing single family homes and qualifying for the special residential electric heating rate. Should you already have storm windows or windows of such design or shape that they do not lend themselves to normal installation, do not despair—we have a special, most attractive plan for you, too.

Comfort ELECTRIC Heating

Ethridge-Spring Agency	Friona State Bank
Continental Grain	Chester Gin
Hi-Plains Feed Yard	Friona Clearview TV
Friona Co-Op Gin	Rushing Insurance
Friona Motors	Friona Consumers
Bi-Wize Drug	Crow's Slaughter

ASSEMBLY OF GOD 10th and Ashland—Rev. D.W. Calcote, pastor Sunday School: 9:45 a.m. Worship: 11:00 a.m. Young people 6:45 p.m. Evening Worship: 7:30 p.m. Wednesday Worship: 8:15 p.m. Sunday Men's Fellowship: 7:00 p.m.
CALVARY BAPTIST 14th and Cleveland—Rev. R. C. Hester, pastor Sunday School: 9:45 a.m. Worship: 11:00 a.m. Training Union: 6:00 p.m. Evening Worship: 7:00 p.m. Wednesday Prayer Meeting: 7:30 p.m.
CALVARY BAPTIST MISSION 5th and Main—Rev. I.S. Ansley, pastor Sunday School: 9:45 a.m. Worship: 11:00 a.m. Evening Worship: 7:30 p.m. Wednesday Prayer Meeting: 7:30 p.m.
FIRST BAPTIST Sixth and Summit Rev. Charles Broadhurst Sunday School: 9:45 a.m. Worship: 11:00 a.m. Training Union: 6:00 p.m. Evening Worship: 7:00 p.m. Wednesday Prayer Meeting: 8:30 p.m.
MEXICAN BAPTIST CHURCH 4th and Woodland—Rev. Donnie Carrasco Sunday School: 9:45 a.m. Worship: 11:00 a.m. Training Union: 5:00 p.m. Evening Worship: 6:00 p.m. Wednesday Prayer Meeting: 8:00 p.m.
ST. THERESA'S CATHOLIC CHURCH 16th and Cleveland—Father Norman Boyd, Mass: 10:30 a.m. Confession: Saturday 7 p.m. Evening Mass: Wednesday, 7:30 p.m.
SIXTH ST. CHURCH OF CHRIST 502 W. Sixth—Bill Gipson, Preacher Bible Study: 9:30 a.m. Worship: 10:30 a.m. Evening: 6 p.m. Wednesday Evening: 7:30 p.m.
REDEEMER LUTHERAN CHURCH 13th and Virginia—Otto Kretzmann Sunday School: 9:45 a.m. Worship: 11:00 a.m. Rhea Immanuel Lutheran Church—Worship: 9:30 a.m. Sunday School: 10:30 a.m.
UNION CONGREGATIONAL CHURCH 6th and Cleveland UCC Rev. Paul Mohr Sunday School: 10:00 a.m. Worship: 11:00 a.m.
TENTH ST. CHURCH OF CHRIST 10th and Euclid Sunday Worship: 10:30 a.m. Evening 7:00 p.m. Wednesday Evening: 8:00 p.m.
SIXTH ST. IGLESIA de CRISTO 408 W. Sixth—M.R. Zamorano Bible Study—9:30 a.m. Worship: 10:30 a.m. Evening: 8:00 p.m. Thursday Evening: 8:00 p.m.
FRIONA UNITED METHODIST CHURCH 8th and Pierce—Rev. Albert Mindley Sunday School: 9:45 a.m. Worship: 11:00 a.m. MYF: 6:00 p.m. Evening Worship: 7:00 p.m.
UNITED PENTECOSTAL CHURCH Fifth and Ashland—Rev. O.G. Stanton, Pastor Sunday School: 10:00 a.m. Worship: 11:00 a.m. Wednesday Evening 7:30 p.m. Sunday Evening: 8:00 p.m. Friday Young People: 8:00 p.m.

FASHIONS—WESTWARD HO!



Two to get ready for a great western look—(left) the fringed suede vests to make for you and yours. Wooden beads trim the scissored fringe on his open vest. Her pullover fringed vest is laced at the sides. A long-sleeve shirt and a top-stitched side-zipped midi skirt with back pockets make a dressy western outfit designed by Anne Klein (right).

Uninhibited clothes with the flair for the great wide-west are featured in the Fall-Winter issue of McCall's Pattern Fashions Magazine. Styles are as suitable to the home town as they are to the hacienda.

"This fall," according to Mary McSorley, editor, "fashion allows you to go to any length you like—and our patterns do too. Most clothes shown are designed with cut lines, enabling you to select your own lengths."

Included in the magazine's wide variety in styling are special sections on sewing with knits, patterns using fur fabrics, designer collections featuring fashions by Jacques Tiffeau, Anne Klein, Geoffrey Beene, as well as many styles of ponchos, jumpers, and top-stitched clothes.

If an opulent brocade dress just isn't the real you, then certainly the subtle, fleeting sheen of a pannevelour jumpsuit with a smidgen of surplice bodice must be just the right thing. This is particularly true if the color is of molten gold and almost as fluid. It's a knit cut with wide legs that move gracefully from a clinging middle.

Fur fabrics—one of the hottest new looks on the fashion scene—show up in the new

split-level costume via a slim sleeveless midi coat over a short A-line dress with long poofy sleeves.

The Fall-Winter issue of McCall's Pattern Fashions Magazine, now available at your local newsstand, sets forth the



A short-cropped jacket with stand-up collar and a button front A-line skirt make a well proportioned midi suit.

best in fashion for day wear and the most sumptuous of evening wear. "Go west, young lady," is not just a figure of speech but a figure of fall fashion as well.



PONCHO PUT-ONS—Latest fad fashion for the young generation is the poncho, interpreted here in Cone's cotton navy denim and multi-colored "ooza" prints. Styled by Betmar, they are teamed with a variety of hats from the floppy-brimmed to the Aussie styles.

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