

AN EDITORIAL

Sales Tax Would Spur City Growth

Back in 1967, the city of Friona showed its faith in the future by raising \$100,000 to buy land for the location of Missouri Beef Packers.

Since the coming of MBP, Friona is one of the few cities its size on the High Plains to show continued growth.

With growth comes growing pains and financial needs. The city will need additional operating funds in the future according to City Dads.

The one-cent sales tax would be the most fair way of raising new revenue, without adding to the property tax burden. It would derive money from non-property owners, tourists, etc., all of whom use city facilities.

Surely the progressive citizen would not begrudge his city a penny toward its future development. It could make the difference between orderly growth vs. "piece meal" growing, as funds allowed.

In order to be known as a "Can Do" city, Friona needs to provide for its future. The one-cent sales tax would appear to be the best provision its citizens could make.

Vote FOR the municipal sales tax on Saturday.

Winter's Snowfall Totals 31 Inches

The winter of 1969-70 will go down as one of the "Snow-test" in the history of Friona. Official records tabulated this week by the City of Friona showed that a total of 31 inches of the white stuff has fallen this winter, the most in recent history.

Oddly, the month of March will be the biggest month, added by the eight-inch fall of last weekend. Three inches had been logged on four separate occasions earlier in the month, bringing the monthly total to 11 inches.

A total of 8.5 inches were logged during February, and January rang in with eight inches even.

December was second with a total of 10 inches, including a

seven-inch fall that came Dec. 29-30.

A preview of things to come had been given residents when three inches of snow fell on November 1. Our winter's snow has now spanned five full months.

At least seven inches fell in three separate snowfalls, also something of a rarity for one winter. Besides the latest snow and the late December storms already mentioned, the city was hit with a seven-inch fall on February 18-19.

This winter's snowfall of 31 inches, when compared to last winter's total, is even more impressive. Last winter logged an even 10 inches, about an average winter's fall for our area.



City, Area Opens Up Homes To Motorists

If movie-land filmmakers had wanted to shoot a sequel to "Dr. Zhivago" last weekend, Farmer County would have been the perfect "on location" spot. There's nothing so desolate looking as flat plains covered with snow as far as the eye can see.

Dead cattle and stranded cars lined the highways from Amarillo to Clovis in the worst Spring blizzard since 1957. Two small children of the Luis Rodriguez family died in the eight inch snowfall and another child was hospitalized with frostbite. The Rodriguez car was one of many which slid off the road into a ditch and the children were frozen when they set out on foot seeking help.

The storm which started on the afternoon of Good Friday was short-lived and most of the snow was melted off by Easter Sunday. The hardships of stranded travelers brought out the "good neighbor" spirit of the people of the plains as hundreds opened their homes and stores as shelter for the strangers.

Thirty people spent the night in the Black Merchantile Store, and another thirty were in the Hub Store. Thirty more huddled around the store at Clay's Corner.

Practically every home located near the crossroads at Hub was opened to as many as a dozen people. Twenty-seven spent the night in the Fleming Gin office and another dozen located in the Hub Community Center.

Local restaurants and motels became "relief centers" for Friona with hundreds of residents calling in to offer their homes to stranded Easter travelers. When motels were filled to over-capacity, the owners began sending people out to the homes.

There was no way to take a count of how many people were stranded in Friona, but a rough estimate sets the number at close to two hundred. Another hundred or so were stranded in Bovina.

A highway official stated that he counted 35 cars

(Continued on Page 6)

THIS SATURDAY

Friona To Vote On Sales Tax

Residents of Friona will be called upon for the second time to vote for or against a one-cent city sales tax this Saturday, as a highlight of the annual city and school elections.

City manager Jake Outland points that in reality, the vote will give residents an opportunity to choose between a sales tax as a means of additional revenue, or the alternative of a raise in property tax.

The rapidly developing city is requiring more and more in the way of funds, according to Outland.

Other proposed uses for the city sales tax money would include a proposed community center building. "We have long imposed upon the Friona schools for a cafeteria-auditorium space for every occasion. A modern public generating facility is highly desirable," Outland said.

Also proposed is a library site and permanent building. The public library has grown by leaps and bounds, and has been a function of the city for the past two years. Someday it will need more space, Outland points out.

Also needed, the city manager says, is an addition to the City Hall. "We have been operating with a minimum number of personnel in the past; but if the city continues to grow, this will demand additional space, machines and personnel."

Also on the capital improvements list is an incinerator and modern trash disposal system. The city's present dumpground will soon be exhausted for expansion space. Also, when the city's population reaches 5,000, it will be required to burn all trash. Land values makes relocation of the dump almost impractical.

Also to be considered is the city's future water supply. At the present time, the city has no potential water well site. Depending on growth, the city needs several water rights locations.

The last time the city sales tax vote was taken, it failed to carry, 206-160. However, Friona's vote came directly

following Hereford's rejection has now passed it, and Hereford will re-vote the tax this week also.

Two Men Injured In Hub Crash Monday

Two military men were injured in a collision at the Hub intersection Monday afternoon. The men were riding in a convoy when their jeep was struck by a grain truck driven by Rufus Weather of Hereford.

Spec. 4 Edward A. Propin, 23, from California, and Lt. Guy A. Reed, 22, Lawton, Okla., are in satisfactory condition at Farmer County Community Hospital. The men suffered only bad sprains and bruises, and were transferred on Tuesday to Cannon Air Base Hospital, Clovis.

Propin was driver of the jeep, which was pulling a small trailer and leading a convoy of military vehicles headed West on U.S. Highway 86. The convoy was enroute from Ft. Sill, Okla., to Utah.

A flagman had been put out

to stop traffic on state highway 214 while the convoy passed. Traffic on U.S. 86 has the red blinker light.

Weather reportedly saw the flagman, but did not recognize him as a flagman, apparently thinking he was a hitch-hiker. He also reportedly saw the convoy, but expected it to stop.

The jeep almost cleared the intersection, but Weather's truck barely struck the trailer pulled by the jeep, throwing it out of control and turning it over.

Propin and Reed were taken to the hospital by Claborn Ambulance, but Propin was not moved until doctors were summoned to the scene, as it was feared he might have a more serious injury.

Highway patrolman Mike Greer, Farwell, investigated

One Tract Approved, Split On Hicks Addn.

The Friona City Planning and Zoning Commission approved for the second time the plan for Lakeview Addition in a special meeting Monday night, but split, 3-3 on approving the Hicks Addition.

At the beginning of the meeting, the third special meeting of the group in the past eight days, Andy Hurst, chairman of the commission, appealed to developers and property owners to settle their differences among themselves and eliminate a decision by the commission which would prove popular with some and unpopular with others.

However, as subsequent discussion seemed to indicate that such an agreement could not be made, a motion was made and seconded that the Hicks Addition

be approved and recommended for annexation.

Preliminary vote was 3-2 in favor of the motion, but when Chairman Hurst cast his vote, it was deadlocked at 3-3.

Passing on to the Lakeside Addition question, the 28-acre plot was approved unanimously. High Plains Development Corp. of Amarillo plans to build 102 homes in the area.

During the course of the meeting, commissioner Ron Davenport stated: "Cities the same size of Friona don't have the type problem we're faced with—because they're not growing like Friona is." He indicated he had gone to larger cities while attempting to assist him in making a decision on the matter.

THIS SATURDAY

Seven Candidates Vie For School Board Spot

Seven candidates will be on the ballot to fill three positions on the Friona School Board in the election on Saturday.

In order to better acquaint the voters with the candidates the Friona Star is presenting here a brief sketch showing the background of each candidate.

Voting will be at the City Hall, 8 a.m. to 7 p.m.

John Blackburn, 52, is running for re-election. A graduate of Friona High School, Blackburn has one daughter, Brenda, who is a freshman in college.

Having lived in Friona for

some 40 years, Blackburn has been associated with Welch Auto for the past 25 years. His wife, Kathrine, is a former teacher. He is a deacon at the Sixth Street Church of Christ.

H.K. (Pudge) Kendrick, also 52, graduated from Amarillo High School and attended Amarillo College. He served in the U.S. Army Signal Corps for four years. Kendrick moved to Friona in 1951 and has been in business ever since.

Kendrick has two children: Danny, a senior and Sally, a sophomore at Friona High School. He is in the oil and gas wholesale business, farming, real estate, and community ca-

ble television.

Kendrick is chairman of the Board of Trustees at Friona United Methodist Church, and is a member of the Friona State Bank's board of directors. He has served on the Chamber of Commerce board and the Friona Country Club board.

Clarence Monroe, 34, has lived in the Friona area the past 11 years. A graduate of Olton High School, he served in the U.S. Army three years. He has two children, Alan, a fourth grader, and Renae, a third grader.

Monroe is a member of the First Baptist Church, of the Friona Lions Club, and is on

the board of directors for the Farmer County Farm Bureau. He is on the Friona Planning and Zoning Commission, and is a member of the Friona Little League board of directors.

Jim Dixon, 34, is a graduate of Friona High School, and of Texas A&M, where he received a BS in Agriculture. He spent three years in the U.S. Air Force, most of that time stationed in Germany.

Dixon has farmed 18 miles northwest of Friona since 1961. The Dixons have four children: Melodi, 10, Milon, eight, Millie, three and Mendan, two. He is a member of the First Baptist Church and the Friona Masonic

Lodge.

A director of the West Texas Rural Telephone Cooperative, Dixon also has served as county chairman for the Republican party. He has also served as a director for Farmer County Farm Bureau.

Floyd Schueler, 34, has lived in the Rhea Community for 32 years. He attended school at Rhea until 1947, and graduated from Friona High School, in 1953. He served in the U.S. Armed Forces from 1955 to 1957.

Schueler has three children, Beverly, 12, a seventh grader; Philip, 11, a sixth grader; and Stephanie, nine, a third grader.

Schueler is a member and an Elder in the Redeemer Lutheran Church, and is also Sunday School Superintendent.

Steve Messenger, 46, is a graduate of Friona High School and West Texas State University. Messenger is a Certified Public Accountant.

He has been active in Lions Club, serving on the board of directors of the Hi-Plains Eye Bank for a number of years and is past president. He is chairman of Commerce president, and is a former "Man of the Year" selection by the chamber.

Messenger is married and has three sons: Mike, 15, Jay, 14, and Troy, 12.

Messenger was listed in the 1969 edition of the outstanding Civic Leaders of America.

Mrs. George Taylor is also a graduate of Friona High School. She received a bachelor of Business Administration degree at Texas Tech, and taught school two years.

Her husband, George C. Taylor, is a farmer and building contractor. She has two daughters, Mrs. Ronnie Wood of Perryton, and Lisa, an eighth grader.

She is a member of the First Baptist Church, Modern Study Club and Friends of the Library.

Broom Sale On Tuesday

The Friona Lions Club and Noon Lions Club will conduct the Lions' annual mop and broom sale next Tuesday, April 7.

The town will be canvassed, beginning with the business district at 1 p.m., and the residential section at 5 p.m. Outlying communities will also be contacted.

The two clubs will split the proceeds, with the Friona Lions' share tabbed for Boy Scout Troop 56.

Temperatures

Date	Hi	Low
March 25	78	36
March 26	49	25
March 27	54	28
March 28	56	19
March 29	40	21
March 30	54	32
March 31	63	33



JOHN BLACKBURN



H.K. KENDRICK



CLARENCE MONROE



JIM DIXON



FLOYD SCHUELER



STEVE MESSENGER



MRS. GEORGE TAYLOR

Pause And Reflect

By Nelson Lewis

One of America's grandest attributes is the well known hospitality of the West.

The residents of Parmer County may take pride in the knowledge that their conduct of last Friday night did nothing to dim the shining example set by their forefathers; on the contrary the hardy old pioneers, who never locked a dugout door, could take pride in the behavior of their descendants. Late in the afternoon of Friday, March 27th, a violent front swept down across the Texas Panhandle.

Coming as it did on Good Friday we were reminded of the Scripture that describes the tumultuous weather on that first Good Friday hundreds of years ago.

"Now from the sixth hour there was darkness over all the land unto the ninth hour--"

And behold, the wall of the temple was rent in twain from the top to the bottom; and the earth did quake, and the rocks rent." (Saint Matthew 27:vs 45 & 51)

Fortunately we were spared the horrors of an earthquake but the severity of the onslaught was of great concern to all, and dire tragedy to a few.

Through the long night we remained wakeful; listening for a call to return to the hospital or telling of stranded travellers in need of shelter.

Perhaps the horizontally driven snow had a hypnotic effect; or maybe we are just, by nature, given to flights of fancy.

Whatever the reason we found our thoughts running far a-field and describing the night as some future scribe might relate it to his readers.

Once upon a time there existed in the State of Texas a region whose wealth had caused it to become known as the Golden Spread.

The inhabitants thereof, being much given to agriculture and industries, were thought by some to be narrow of mind and self-centered.

And then upon that fair land there descended a mighty storm that rent the wall of selfishness, so that for a time all men were brothers.

Doors that were habitually closed, save to a select few, were thrown open to all who fled the wrath and fury of the elements.

Food and drink there was in plenty and the weary, the frightened, the cold and hungry, were welcomed into the homes of the people so that none went lacking.

And many were the prayers that ascended to Heaven that night: some of thanksgiving for food and shelter; some of humility, grateful for the privilege of being able to serve their fellowman.

Thereafter that country did prosper all the more.

We are all aware that there have been worse blizzards in the Panhandle, but this recent one afforded us an opportunity of observing the effectiveness of community cooperation in the face of danger.

The forces of nature are no respecters of individuals--to storms, earthquakes, tidal waves, hurricanes, and tornados, we all look alike.

They make no allowances for wealth or poverty, nor do they ask if we are white, red, brown or black.

Last Friday's demonstration was bad enough but it couldn't hold a light for a tornado to blow by.

This column had made numerous pleas for some kind of city or area wide method of protection in the event that one of these killer winds payus a visit.

To date we have heard from only three or four people who are willing to share a cellar and save a life.

We have proved that we can stand together--let's not be blown apart!

We can't help but wonder what the attitude of a striking postman, railroader, or air line controller would have been had he and his family discovered all the motel and restaurant people been on strike during Friday night's storm.

Sometimes the "chickens that come home to roost" look a lot like buzzards.

AN EDITORIAL

Writer Warns Of U.S. Complacency

One of our contemporaries, Editor Ed Schergens of the TELL CITY (Indiana) NEWS, after hearing a British speaker tell an American audience a thing or two, went back to his typewriter to pass on a few thoughts to his readers. We believe they are worth pondering by our readers, too.

Many Americans act like the ostrich. They think because they cannot see a threat, one does not exist. Yorick Blumenfeld, a British journalist, did what he could to point out a danger most of us do not recognize. He said, "The whole atmosphere of America is one of hope." Then he emphasized, "but there is little to hope with the present Soviet regime."

The Englishman was speaking in Indiana on a visit to our state capital when he issued his warnings. He said Americans are unwilling to admit or recognize that the Soviets break commitments with everybody, friend and foe alike.

"The Soviet attitude of treachery has been proven time and again," said Mr. Blumenfeld. "The Reds proved it by the Czech invasion, which was a breach of the Warsaw Pact of 1954. Americans seem not to be aware that Hungary, Poland and East Germany, as well as Czechoslovakia, are occupied by the Red army. And this is 14 years after the Hungarian revolution."

It is too bad this Englishman has to come among us and point out that "Americans are foolish to believe the Soviets will sign and honor treaties." We should be able to recognize the threat.

It is natural in our nation to hope. But we should never be foolish enough to let our hopes take over in place of being alert. Not only should we recognize the unfaithfulness of the Communists, we should remain strong enough to repulse any move they would make against our society.

Honoring a word, either written or spoken, is not a Red quality. In all of our dealings with the Soviet Union, we should never forget these facts.

The FRIONA ★ STAR

Founded in 1925 by John W. White

Published Every Thursday at 916 Main Street
Friona, Texas, 79035

Member, Texas Press Association; Member Panhandle Press Association; Member, West Texas Press Association.

Prize-winning newspaper, Panhandle Press Association, 1957, 1958, 1959, 1960, 1961, 1963, 1964, 1965, 1966, 1967, 1968, 1969. Prize-winner in Texas Press Association, 1959, 1960, 1962, 1963, 1964, 1965, 1966, 1968, 1969. Prize-winner in West Texas Press Association, 1959, 1960, 1961, 1962, 1963, 1964, 1965, 1966, 1968, 1969. First place General Excellence winner, West Texas Press Association, 1961, 1963, 1965, 1968.

Second class postage paid at Friona, Texas, 79035.

SUBSCRIPTION RATES

Parmer County, adjoining counties: \$5 per year. Elsewhere: \$6 per year.



Bill Ellis, Editor & Publisher
Wahleah Beck, Bookkeeper
June Floyd, Women's News



Member,
Panhandle Press
Assn., 1970

Vote Saturday

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Roy Miller Offers Fairness In Leading At A Time When Our City Needs To Progress.

Pd, Pol. Adv. by Roy Miller for Mayor Committee.



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ROBERT NEELLEY



BILL ELLIS

Neelley, Ellis Are Council Candidates

Only two men are candidates for the two positions open on the Friona City Council.

Robert Neelley, an incumbent is one candidate, and Bill Ellis is the other.

Neelley, 28, is manager of Production Credit Association. He lived in Friona as a youngster, but graduated at Perryton High School. He received his degree in Agriculture from Texas Tech.

The Neelleys have two children, Ben, three and Leigh Ann, two months. They have lived in Friona since 1965. A Metho-

dist, he is a member of Friona Lions Club.

Ellis is editor and publisher of the Friona Star. He is a native of Farmer and Bailey Counties, graduating from Mulleshoe High School, and Texas Tech, with a degree in Journalism.

Ellis is a member of the First Baptist Church, and the Friona Lions Club. They have two children, Laura 9, and Stanley, 5.

He has lived in Friona the past eight years.

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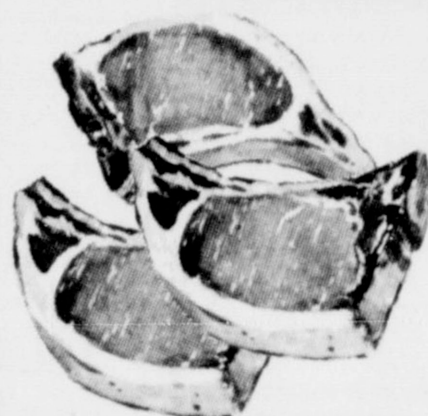
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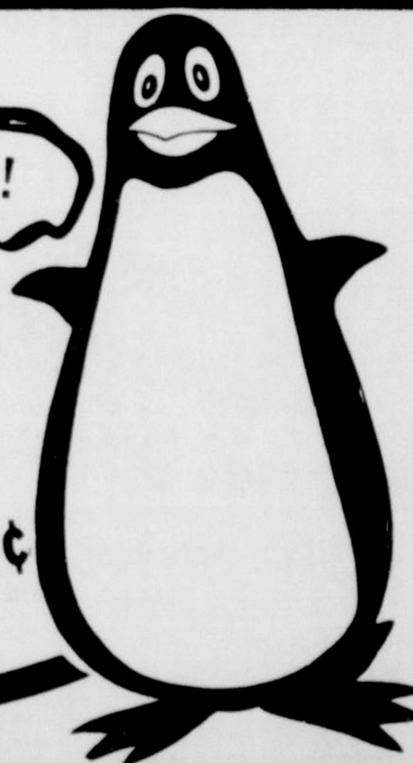
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Classified Display - \$1.00 per col. inch
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24-tfnc

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gan, reported to be like new.
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ance in small monthly pay-
ments. Write Credit Manager,
Box 3192, Lubbock, Tex. 79410.
25-3tc

VOTERS: All of the towns in
our trade territory do not
have city sales taxes. This
could cost the city business
if the tax passes. Vote
AGAINST the tax on Satur-
day. 26-tfc

ART CLASSES
Painting classes for begin-
ning art students will be
starting soon. Thursday eve-
nings, 10 weeks, \$20.00.
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Carol Ellis
25-tfnc

FARMERS would have to pay the
city sales tax if it is approved;
in fact, they would pay a major
part of taxes collected; yet they
cannot vote on the issue. Vote
AGAINST when you mark your
ballot Saturday. 26-tfc

Spring Cleaning Time Is
Here. Let John Alders clean
your carpet. Clovis, 762-
2404. 25-2tp

CARDS OF THANKS

IN APPRECIATION!
This is to express my most
sincere appreciation to neigh-
bors, friends and fellow towns-
people for their vote of confi-
dence and friendship during the
recent Hurst's Easter contest.
Your friend and neighbor,
Mrs. James Procter

We would like to express our
appreciation to our friends for
the cards, flowers, food and
many kind deeds during the re-
cent loss of our loved one.
The Family of Lupe Vera

THANKS!!!

I wish to express my most
sincere appreciation to friends,
neighbors and relatives for the
generous support they provided
for me during Hurst's recent
Easter contest. We are enjoy-
ing the television set so very
much and are most grateful to
all of you.

Sincerely,
Lucy Lewis and Family
26-1tp

We wish to express our sin-
cere thanks for the food,
flowers, visits, prayers, and
many other acts of kindness
and expressions of love and con-
cern extended to us during the
illness and death of our loved
one,
The Family of Mrs. F.W. Reeve
26-1tc

I'M GRATEFUL for the votes
of friends, relatives and neigh-
bors during the recent Easter
Contest, which was sponsored
by Hurst's. Winning third place
was one of the nicest things I've
had happen to me lately. With-
out your help I never could have
done it.

Sincerely yours,
Randie Kelley
26-1tp

Thanks, Folks!

I'm grateful to each of you who
voted for me during the recent
Hurst contest. Your support
is greatly appreciated and re-
ceiving second prize made me
very happy.

Thanks Again,
Mrs. Earl Drake
26-1tp

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AND UPHOLSTERY
101 Pile St. Clovis, N.M.
Phone 762-0892. 20-tfnc

FOR SALE...Backyard stor-
age building. May be seen at
512 West Sixth, Phone 247-3159.
24-4tc

FOR SALE...17-foot Razor-
back boat and trailer. Ex-
cellent condition. Glen Herring
Phone 247-2448. 26-tfnc

FOR SALE...Hand built
stereo. A.M. Radio. Gar-
rad changer. Completely
versatile amplifier. Sepa-
rate speakers and cabinets
Phone 247-2854. 23-tfnc

HELP WANTED

MEN NEEDED
In this area to train as
LIVESTOCK BUYERS
LEARN TO BUY CATTLE.
HOGS AND SHEEP
at sale barns, feed lots, and
farms. We prefer to train men 21-
55 with livestock experience.
For local interview, write age,
phone, address and background.
NATIONAL MEAT PACKING
3435 Broadway
Kansas City, Missouri 64111

DRIVERS NEEDED
Train now to drive semi truck
local and over the road. You
can earn over \$4.00 per hour,
after short training. For in-
terview and application, call
214-742-2924, or write Safety
Dept., Nationwide Systems,
Inc., 4747 Gretna, Dallas, Tex-
as, 75207. 26-2tc

HOUSES FOR RENT

HOUSE FOR RENT...Couple
only. No pets. 247-3292. 19-tfnc

APARTMENTS—

FOR RENT...Two bedroom
apartment. George Taylor.
Phone 247-2496. 17-tfnc

NEW...Extra nice 2 BR
Tri-Plexes, all electric kit-
chens, heating and ref. air. Re-
frigerators, ranges, dishwas-
hers, disposal, drapes, carpet,
outside storage, near schools.
\$115 mo. 900-9th. Phone 247-
2878. 52-tfnc

LOST AND FOUND

LOST...2 Cotton trailers.
18' W/J.K. Anthony and 20'
W/W.D.C. on front and back.
Return to Friona Co-Op Gin.
25-tfnc

WANTED

CITIZENS of Friona should
consider that if they approve
the city sales tax on Saturday
the tax is here to stay, and
cannot be brought up for a
vote again. Vote AGAINST
the tax. 26-tfc

HOSPITAL COOK WANTED
Apply at Parmer County Com-
munity Hospital.
Friona, Texas. 247-2754.
24-tfnc

REAL ESTATE

FOR SALE...10 x 50 Skyline
Mobile Home. Reid Lewis,
Phone 247-3445. 22-tfnc

Marshall M. Elder
REPRESENTING
Rushing Real Estate
Phone 247-3266 or 247-3370
Friona, Texas

FOR SALE BY OWNER...
3 bedroom house
1-3/4 bath
Carpeted and draped
Excellent condition
608 West Fifth
Anytime-355-6375 Amarillo
352-2156 Amarillo
No collect calls please. 22-tfnc

LIVE FREE...With in-
come from 2 units, occupy
third, in new luxurious 2 bed-
room brick tri-plex. Near
schools, tax advantages, ref.
air, dishwasher, draped,
carpeted, tile bath, refrig-
erator, range, ample storage
in Friona. Call collect 806-
763-5323. 18-tfnc

NOTICE

If you missed out on Ridge-
view Addition, we are now
developing Hicks Addition.
Build a new home, nothing
down and low interest rates.
ED HICKS REAL ESTATE
247-3537 or 247-3189
18-tfnc

FOR SALE BY OWNER...
3 bedroom house
1-3/4 bath
Carpeted and draped
Excellent condition
608 West Fifth
Call Amarillo: 352-5293, or
355-6375, or 352-2156.
No collect calls please. 22-tfnc

FOR SALE...5 room house
and 2-50 ft. lots. 1305 N. Main
in Friona. Mrs. J.J. Waldo.
Phone 375-4816. Kingfisher,
Oklahoma. 20-tfnc

FOR SALE...Two bedroom
house by owner. 410 West
Seventh. Phone 247-2210.
24-3tp

ADOPTION of a city sales tax
for Friona would be unfair to
several city businesses,
whose competition outside
the city limits would not have
to charge the city tax. For
this reason, vote AGAINST
the tax issue. 26-tfc

FRIONA MOBILE ES-
TATES...Friona's new-
est and largest mobile home
park. Located at 802
East 11th, 8 Blks. east of
Main on Highway 60. Call
247-2745 or 247-3274 at
night. 23-tfnc

Rita Stephenson
REPRESENTING
BINGHAM LAND CO.
HOME PHONE 295-3566 OFF. PHONE 247-2745

**FOR COMPLETE
REAL ESTATE
SERVICE**
CONTACT
I. G. McFARLAND
Phone 247-3272 or
247-2766
Business, Farms,
Ranches, Residences

WELCOME TO FRIONA



This week we welcome the Don Healy family to Friona. The Heals live at 407 Woodland. Don is employed at Friona Parts & Service. Their children are Terry, 15, Donna, 4-1/2, and Roger, 18. They also have a married son, Dennis. The Heals moved to Friona from Clarksville.

ROCKWELL BROS. AND CO.
"LUMBERMEN"
Lumber, Paint & Tools

HOUSER
GROCERY & MARKET

HURST
DEPARTMENT STORE

REEVE CHEVROLET
New And Used Cars
FRIGIDAIRE APPLIANCES

REED'S CLEANERS
117 West Sixth
PICK UP AND DELIVER
Friona Phone 247-3170

FRIONA WHEAT GROWERS
Elevator Service
Field Seeds

Run a
whole season
of water
and still
keep your
sugar beet
weed control.

Start off with an effective pre-emergence
herbicide to hold down early-season weeds
and grasses. Then after blocking or thin-
ning, apply irrigation-proof Treflan®. You
have control of pigweed, foxtails, lambs-
quarters, plus 25 more weeds and grasses.
Pour on the water all season. You still keep
your weed control if it's Treflan.

Let Treflan work for you. Talk about it
over a cup of coffee with your dealer or ask
any Treflan user. He'll tell you.

When you hear it from Elanco,
you hear it right.

Treflan

ELANCO

So dependable, it's guaranteed.

Hawks Take Over Basketball Lead

The Knicks won a double overtime thriller from the Celtics, but lost in another overtime battle against the Bucks in the two highlight games in Friona's Little Dribblers league last week.

The Knicks' 28-27 loss to the Bucks, their second loss of the season, coupled with two wins by the Hawks, gave the

latter team the league lead. The Hawks, who lost their opening game of the season, now have won seven straight and lead the league with a 7-1 record.

In the double overtime 34-32 win over the Celtics, the Knicks and Celtics set a league record for most points scored, (64). Only three games out of 24 played to date have produced

a total of 60 points, and the Celtics have been involved in all three.

The Celtics had a 12-10 lead over the former league leaders, and were ahead by one, 19-18, going into the final period. Scoring got hot and heavy in that period, with the Knicks prevailing, 12-11, to send the game into overtime, tied, 30-30. Each team got a field goal in the first period, and Doug Norwood's goal gave the Knicks the victory in the sudden death period. Kent Miller had 13 points for the Knicks and Bryan Nickels scored 14 for the hard-luck Celtics.

The Hawks soared over the Lakers, 28-24, in a game that was close all the way. The score was tied at halftime, 10-10.

Later in the week the Hawks pulled away in the second half for a 26-18 win over the Bulls, after trailing by two at halftime, 14-12. The Hawks outscored the Bulls, 12-1 in the third quarter.

Davy Carthel's 17 points in the two games led his team.

The Celtics, who have lost half of their six games by two points or less, bounced back from their double overtime loss to the Knicks and downed the Lakers, 22-17. Hal Blackburn scored 10 points to lead the Celtics.

City, Area Opens Up

(Continued from Page 1)

off the road between Friona and Missouri Beef Packers, Saturday morning, a distance of only three miles. It was estimated that 125 cars were off the road between Friona and Clovis.

Clyde Woodard and Gilbert and Donald Wenner of Hub helped pull a dozen or so cars out of the ditches south of town. Herbert Day donated his time and heavy road equipment to clear off the Hospital parking lot. There were probably many more acts of kindness and even heroism that have not been reported to the paper.

Cattle losses were estimated at 200 within the county and more outside the area. The cattle became blinded and confused by the blowing snow, wandered out of the fences and onto the railroad tracks where they were hit by passing trains on the Santa Fe Railroad lines.

The storm struck swiftly, about 4:45 on Friday. The high north wind whipped the snow until motorists caught on the highways had to creep at a snail's pace, and could not see the road. Drifts were high in many spots. When Saturday dawned practically clear, much of the snow began to melt, and travelers, with quite an experience behind them, began to move on.

Linescores

Celtics 9 3 7 11 2 0-32
Knicks 5 5 8 12 2 2-34
Celtics--Nickels, 6-2-14;
Blackburn, 4-2-10; Smith, 1-2-4; Seright, 1-0-2; Stevens, 1-0-2; Knicks--Smiley, 0-0-0; Miller, 6-1-13; Murphree, 2-1-5; Neill, 2-1-5; Norwood, 5-1-11.

Bucks 9 2 7 4-22
Bulls 9 10 6 5-30
Bucks--Smith, 6-2-14; Barnett, 3-2-8; Snyder, 0-0-0; Blackburn, 0-0-0; Mears, 0-0-0; Bulls--J. Martin, 0-0-0; Waggoner, 2-0-4; Messenger, 4-1-9; Melton, 7-1-15; Ingram, 1-0-2.

Hawks 2 8 6 12-28
Lakers 6 4 3 11-24
Hawks--Carthel, 5-0-10; Bartlett, 1-0-2; Martin, 4-0-8; Carmack, 2-0-4; King, 2-0-4; Lakers--L. Martin, 2-2-6; Harper, 2-1-5; Williams, 0-0-0; Self, 2-1-5; Caballero, 3-2-8.

Bucks 2 11 6 7 2-28
Knicks 8 8 6 4 1-27
Bucks--Smith, 7-1-15; Snyder, 0-0-0; Barnett, 3-0-6; Blackburn, 2-1-5; G. Martin, 1-0-2; Knicks--Murphree, 2-1-5; Miller, 4-1-9; Neill, 2-2-

6; Norwood, 3-1-7; Pryor, 0-0-0.

Bulls 6 8 1 3-18
Hawks 6 6 12 2-26
Bulls--J. Martin, 0-0-0; Waggoner, 1-0-2; Messenger, 5-1-11; Melton, 2-0-4; Ingram, 0-1-1; Hawks--Carthel, 2-3-7; K. Martin, 3-0-6; Carmack, 1-0-2; Williams, 1-0-2; Zetzsche, 3-0-6; King, 1-1-3.

Celtics 2 5 3 12-22
Lakers 2 2 0 9-17
Celtics--Nickels, 3-2-8; Blackburn, 4-2-10; Smith, 0-2-2; Seright, 1-0-2; Lee, 0-0-0; Lakers--L. Martin, 3-1-7; Harper, 2-0-4; Self, 1-0-2; Caballero, 2-0-4; Felder, 0-0-0.

STANDINGS
Team W L
Hawks 7 1
Knicks 6 2
Bucks 4 4
Celtics 3 5
Bulls 2 6
Lakers 2 6

Largest cigar ever made was 5 ft. 7 in. long, and 26-3/4 inches in circumference.



SELECTIONS ANNOUNCED. . . The delegate and alternate for the annual Girl State convention were announced this week by the Friona American Legion Auxiliary. Mrs. Sam Williams is shown with Ginger Murphree, the delegate, and Kathy Schueler, the alternate.

Vote Saturday

Epoxy resin is the most powerful adhesive known. After being cooled to -450 degrees C., it can withstand a pull of 8,000 lbs. per square inch.

MEMBERS DUE REFUNDS

THE PEOPLE LISTED ON THIS PAGE have money due them for their 1956, 1957, and 1967 capital credits in Deaf Smith County Electric Cooperative. Checks mailed to their last known addresses have been returned to the Cooperative by the post office. The towns through which they received their mail in 1956, 1957, and 1967 are listed by their names.

If you know the present address of any of these, you can help them get their money by sending their present address to the Cooperative. You may use the coupon on this page for this purpose.

HEREFORD

Beneat, Robert
Betts, George V.
Benton, W. W.
Blair, Preston
Blake, Pauline
Bostick, E. F.
Brown, Louie
Burk, E. H.
Carlock, Roy
Castleberry, E. W.
Cheatham, J. G.
Cummings, W. W.
Daniels, Robert
Davis, Truman E.
Dobson, Frank
Dodd, J. T.
Dodson, Frank
Doty, Clarence
Edwards, J. O.
Edwards, Jerry
Ennis, W. L.
Evans, Bill
Edwards, E. R.
Galvan, Angelo
Glenn Bros.
Graham, H. D.
Green, A. H.
Green, James L.
Hale, C. H.
Harbon, Frank H.
Hare, E. H. Estate
Hatter, Don
Havens, Kenneth
Hays, Dan
Hayes, James
Hereford Cooling Co.
Hernandez, Domingo
Hernandez, Fernando
Hernandez, R. O.
Hodges, Waylan
Horn, Frank
Howard, George M.
Hudson, Frankie M.
Hunt, Bill
Hutson, Valton K.
Johnson, David R.
Jones, A. J.
Jumbo Club
Likens, Troy
Lindsey, Joe
Link, H. V.
Milligan, W. G.
Minor, Reba M.
Moffatt, Mrs. Tom
McCasland, J. M.
McKinney, T. O.
McNeill, Jack
March, V. F.
Milligan, W. G.
Montgomery, Ross
Neeley, H. T.
Neff, Herman
Nichols, Jack
O'Bryant, Vernon
Padgett, Winfred
Phillips, C. E.
Progressive School
Quinn, Pete
Richards, Williams
Richie, M. H.
Richardson, W. H.
Rodriguez, Augustine
Ross, R. C.
Sanderson, J. T.
Scholtes, Lorin
Shirley, L. N.
Sinclair, Albert
Smith, F. H.
Smith, M. M.
Smith, Mrs. S. L.
Smith, Troy E.

Snyder, J. M.
Steward, Bill
Straw, R. A.
Sullivan, Earl
Summers, W. H.
Taylor Bros.
Thompson, Don R.
Thomson, Dan
Trivino, Juan
Turner, Charles
Turner, Don
Walker, Glen E.
Westfall, C. L.
White, Frank
White, Hassell
Wieck, Larry
Williams, Carl
Williams, L. E.
Williams, Willie
Miller, Jack
Wright, K. L.

DIMMITT

Adams, Ben
Anderson, Elmer
Cardwell, J. D.
Chandler, Curtis
Chiddix, W. W.
Conrad, M.
Creek, Johnny
Darden, Earnest
Ellis, Ray
Fowler, Ben
Garzey, Julian
Goar, Melvin
Honeyman, Robert
Joiner, Donald Ray
Jones, Edward
Lewis, Walter
Morton, Eugene
Parrish, Leo
Patterson, C. M.
Peters, R. E.
Phillips, L. V.
Reese, R. D.
Shelly & Reid
Stevens, T. J.
Theftford, Tee
Timms, Gordon B. J.
Wells, Willie
Wygall, L. A.

FRIONA

Allen, Joe
Alonzo, Joe
Barraza, Antonia
Basye, Mrs. Roy
Bouldin, B. J.
Boverie, John
Boyce, Mrs. Roy
Briscoe, Jack
Brown, J. H.
Cook, Eschol A.
Davis, B. G.
Dillard, T. R.
Duron, Ramon L.
Girdner, S. R.
Jarper, Newell
Johnson, Paul D.
Littau, George
Mauldin, Oran
Metcalf, Luther P.
Mick, E. E.
Miller, Fred
Martinez, Jose A.
Mauldin, Oran
O'Brien, Dwight
Oliver, F. L. Jr.
Patterson, Virgil
Pendergraft, J. L.
Sampley, J. E.
Seigman, Dale

Spittler, Frank D.
Taylor, Leroy
Thompson, Kenneth
Webb, Archie
Williams, Fred
Wood, Jack L.

BOVINA

Arp, T. J.
Bailey, F. B.
Cargile, Randall
Cumpton, Perry
Fowler, Lee
Ceren, Arthur
Glenn, Bill
Isham, E. V.
Jemelka, William
Lewis, Ronald
Lookingbill, Bill
Martin, C. S.
McDonald, Claude
Standridge, J. A.
Stegall, C. R.
Turpin, D. E.
Vaughan, Doyle
Watson, Fred S.
Williams, J. E.
Wimberly, B. E.

ADRIAN

Grubkey, W. H.

EDMONSON

Bailey, R. C.

CIMMARON, NEW MEXICO

Austin, Glen

HART, TEXAS

Austin, Louis E.
Caldwell, A. D. Estate
Drennen, G. W.
Hodges, A. C.
Lacy, L. D.
Taylor Bros.
Turner, E. L.
Finney, Clint

DALLAS

Altman, C. E.

AMARILLO

Beavers, Jerry Jr.
Byrens, Clarence O.
Daves B & B Service
Dodson, J. D.
Munn, C. D.
McReynolds, Joe D.
Schalia, Elaine

Williams, J. P.
Wimberly, C. A.

TULSA

Bevill, H. M. Estate

EARTH

Bozeman & Dent

ROBERT LEE

Cole, H. R.

EL PASO

Collins, Mary Gene

PLAINVIEW

Couch, Lee

Haney, B. H.

Shelly, W. P.

SPRINGLAKE

Drake, C. P.

Holcomb, J. T.

Lovorn, Waldon

MUNDAY

Druesedow, Henry Jr.

WICHITA, KANSAS

Dyer, Jimmie F.

MESA, ARIZONA

Elmore, H. H.

FARWELL

Finley, Bob

Hicks, Garland L.

Klepper, D. L.

Laudale, Woodrow

Redwine, G. E.

CORDELL, OKLAHOMA

Haney, W. L.

LUBBOCK

Hickey, C. E.

SPRINGFIELD, COLORADO

Holcomb, F. W.

BROWNFIELD

Holt, C. L.

FREMONT, CALIFORNIA

Huckaby, J. W.

NAZARETH
Leonard, Mrs. Emry

BLACK
Lopez, Y. L.

SUMMERFIELD
Miller, A. A.

LARIAT
Mitchell, Melvin

RICHMOND, COLORADO
McQueen, Paul

LOVINGTON, NEW MEXICO
Rushing, John

GARDENA, COLORADO
Schwallier Bros.

ODESSA
Steen, Lewis

MULESHOE
Thompson, O. C. & Son

RALLS
Towny, Eldon

BIG SPRING
Treider, Melvin

LEVELLAND
Turpin, John G.

VEGA
Walker, Jimmy

BENTONVILLE, ARKANSAS
Ware, L. E.

CENTER, MISSOURI
Warren, Bobby

FT. SCOTT, KANSAS
Williams, J. D.

SLATON
Wilson, Harold

PAMPA
Watson, M. C.

You Can't
Depend
On The
Weather...



But You Can
Sure Depend
On
FRIONA
CONSUMERS

For Lowest In Prices . . .

For Highest In Quality!

* * * * *

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Time To Be Thinking About Buying Your

Fertilizers. Get Top-Crop Yield This Year With

Co-op Fertilizers. Make Arrangements With

Us Today. And Beat The Rush.

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Buddy Lloyd, Mgr.
We Give
S&H Green Stamps
AND YES STAMPS



Tear out and mail to—DEAF SMITH COUNTY ELECTRIC COOPERATIVE
P.O. Box 753
Hereford, Texas 79045

The following present addresses are for people listed as due money for their 1956, 1957 and 1967 Capital Credits in Deaf Smith County Electric Cooperative.

Name _____
Present Address _____

Name _____
Present Address _____

IT MAKES GOOD CENTS TO VOTE FOR THE 1¢ TAX SATURDAY

Friona,
PHONE 247-2711



Texas
P. O. BOX 595

April 4, 1968

PROPOSED MUNICIPAL SALES TAX FOR FRIONA, TEXAS

Dear Fellow Frionans:

As of the 31st of January, 1970, 400 Texas Cities have held elections on the Proposed Municipal 1¢ Sales Tax; 173 cities adopted the option with only 27 defeating the issue. Because we are faced with the same financial and growing problems that confront every city, we must consider an additional source of income.

Frionans will have an opportunity to vote on this new source of revenue Saturday, 4th of April, 1970. Passage of the sales tax can make our city stronger and more self-sufficient. If we fail to pass the sales tax we may well forever lose our chance.

All Texas cities have had to rely on the property tax more than cities in other states which have had sales, gross receipts, payroll and other non-property taxes for many years. Unlike the property tax which is paid by residents of the city, the penny municipal sales tax makes it possible for tourists, visitors, residents of adjacent areas and many others to contribute toward the support of the services and facilities provided by Friona. These groups are significant in number in Friona, and they contribute least but enjoy equally the services and facilities provided by the municipal government.

Please take time to read the following questions and answers on the penny sales tax. I hope you will agree with me that Friona must take this opportunity to increase its revenue by voting for a local sales tax on April 6th.

Give this your careful consideration. . . DO VOTE!
This is your city.

Sincerely,

W.L. Edelman

W.L. Edelman,
Mayor

Questions And Answers On Friona's Penny Sales Tax:

1. How much is the proposed municipal tax?

A penny on a dollar's worth of certain purchases. It is a 1% limited sales and use tax on certain tangible property which is subject to the present State Sales and Use Tax. The same exemptions allowed by the State Sales Tax would also apply to the City Sales Tax. Excluded from the tax are certain essential items such as groceries, drugs, automobiles and gasoline. All State and City sales taxes may be deducted on your Federal Income Tax return.

2. When will the election on the penny City sales tax be held?

Saturday, April 4th, 1970.

3. Why do we need the additional revenue?

As a growing city, Friona needs substantially increased revenues for improving and strengthening services, and to finance much needed capital improvements. Present methods of financing and complete dependence on the ad valorem property tax for revenue are insufficient to provide for present needs and future growth.

Additional revenue is needed to hire more personnel; street maintenance must be increased; vital City departments must be better manned and equipped; capital improvements must be made on a planned basis. The question Friona faces is not whether to increase taxes to raise the necessary revenue, but HOW the taxes should be increased. The City has only two alternatives -- the penny City sales tax, or an increase in the property tax.

4. How will the tax be collected?

It will be collected by the State of Texas right along with the present State sales tax, and the City's share will be paid to the City by the State Comptroller's office.

5. How much Revenue would the penny tax produce each year?

A most conservative estimate, based on data from the State Comptroller's office, is that this penny tax would produce in Friona about \$30,000 annually.

6. Can the City of Friona increase the sales tax percentage?

No, the 1% tax is set by the Texas law and cannot be increased.

7. Do other cities have a municipal sales tax?

Yes. Over 2,700 municipalities and some 700 counties in the nation have turned to the municipal sales tax as the best and fairest answer to their money problems. "Most cities of Texas, including panhandle cities and practically every other state have municipal sales taxes. Experience with the local sales tax in all of these states, according to their own reports, is that it has become an important source of local revenue, has eased the strain on the property tax, has not been unduly burdensome on persons of lower income, and has definitely not had any adverse effect upon local businesses.

8. Would the passage of a local sales tax in Friona mean a lowering of the property tax?

Possibly. However the great need for continued improvement in our City calls for additional revenue, not a substitute for property tax revenues. Without additional revenue, City services will deteriorate and the City will be unable to provide the services which its residents must have.

9. What is the advantage of the penny sales tax over increased property tax?

The penny City sales tax is the fairest of all. Everyone who benefits from City services helps pay for them. The tax will be paid by visitors to Friona as

well as by Frionans. Property taxes are paid entirely by people who live within the City, or who own property within the City. This includes renters, of course, because the level of rents necessarily reflect property taxes. The sales tax would make it possible for the Out-of-town visitor to share in the costs of operating the City.

10. Are property taxes reflected in rents? Does that mean increased property taxes would cause rents to go up?

Absolutely. A landlord must recover his expenses in order to realize a return on his property. A significant increase in property taxes would mean a significant increase in rents.

11. Is the municipal sales tax fair?

From the viewpoint of the individual taxpayer, a sales tax has many elements of equity as part of an over-all federal, state, and local tax structure. In the case of most individuals and families, it is as fair for persons of lower income as the property tax (since property taxes are paid by everyone, including both renters and homeowners). A local penny tax, with the specified exemptions, provides that citizens pay in proportion to what they spend, and as they spend. Since groceries and medicine, as well as certain other staple items are excluded from the tax, the impact of the penny tax is greatly lessened on families of moderate income.

12. Why not an income tax?

Any discussion of a municipal income tax would seem to be entirely academic. Under the laws of Texas, Friona cannot levy an income tax and the possibility of the City's being authorized to do so are so remote as not to be worthy of consideration. Cities of Texas are not authorized to approve a municipal penny sales tax and the revenues are needed now -- not sometime in the future.

13. Who can vote on the penny sales tax?

Any registered voter in the City of Friona. It requires a simple majority to pass.

14. When will the tax be effective?

If approved on April 6th, the tax should become effective October 1, 1970.

15. How will the Penny Sales Tax Revenue be used?

Based on current experience, the additional revenue will be used as follows:

CAPITAL IMPROVEMENTS. . . 70%

Each year it has been necessary to reduce or eliminate certain capital improvements to balance the budget. The revenue from a City sales tax would provide money for these needed improvements and would allow planning for more than one year at a time. Some items that are being considered are:

Adequate future water supply. . . at present we have no future water well sites. Depending on future growth, we need several water rights locations.

Addition to City Hall Building. . . operating with a minimum number of personnel in the past. . . the future will demand additional space, machines and personnel.

Incinerator and modern trash disposal system. . . our present sanitary dump-fill will soon be exhausted for expansion space. The value of land makes relocation impractical. A modern gas fired incinerator will become a necessity.

A community center building. . . we have long imposed upon the Friona schools for cafeteria - auditorium

space for every occasion. A modern public gathering facility is highly desirable.

Library site and permanent building. Although only recently expanded, the city library will need additional space in the future, for book space and reading facilities. To be a modern city we must have a modern library.

STREETS MAINTENANCE AND IMPROVEMENTS. . . 15%

Although the appropriation each year for street maintenance has been as large as possible, it has not kept up with the increase in street mileage and use. Therefore, it is not possible to prepare and follow a satisfactory maintenance program. Additional revenue which would be available from a penny City sales tax would allow a realistic maintenance program. Funds would be available to enable the City to extend neighborhood street lighting as well as to participate in additional paving programs.

CREATING COMPETITIVE SALARY SCHEDULE AND MEETING OTHER PERSONNEL NEEDS. . . 15%

The City is currently making a personnel and evaluation survey. Preliminary findings reveal the need for upgrading salaries in most every instance to make them more competitive. There is a need for adjustments in the City's fringe benefit programs. There is likewise a need for additional personnel to give increased and better service to the public. Revenue from the penny City sales tax would help the City attract and retain the best possible personnel to provide the best possible service.

County Crops Committee To Meet Here Thursday

The Parmer County Crops Committee and the Parmer County Extension Service are sponsoring a crop production meeting on April 2. This meeting will be held in the Friona High School Cafeteria and meeting time has been set for 7:30 p.m. according to County Agent, Ronny McNutt.

Three important cultural practices, "Irrigation," "Weed Control," and "Insect Control" will be discussed at the meeting. The best utilization of these three production factors often determine how much net profit a farmer receives at the year's end.

The subject of "Irrigation Practices" will be discussed by Leon New, Extension Service Irrigation Specialist from Lubbock. New will discuss the results of a corn irrigation study conducted in Parmer and Bailey Counties in 1969. In addition to this New will also present the results of two grain sorghum irrigation tests and two wheat irrigation tests conducted in Parmer County in 1969. One of the grain sorghum tests to be discussed was set

up to compare solid rows versus alternate row irrigation. The results from this test are very interesting.

Dr. Allen Wiese, a researcher from the USDA Experiment Station at Bushland, will discuss how to control weeds in the major crops grown in Parmer County. Special emphasis will be placed on controlling water grass, residue problems, chemical recommendations, and factors associated with poor results when using herbicides.

"Control of insects Affecting Major Crops in Parmer County" will be discussed by Dr. Bill Clymer, Extension Service Area Entomologist from Lubbock. One point Clymer will discuss will be the use of systemic.

All farmers and interested people will want to attend this meeting.

Libraries are for everyone! Get your library card during National Library Week, April 12-18.

It's the biggest bargain in town.

On The Farm In Parmer County



RONNIE MCNUTT
County Agent

NEW METHOD OF IMPROVING TENDERNESS

Changing the method of hanging a beef carcass may be the answer to consumer's demands for tenderness in high quality cuts of meats.

Meat scientists at Texas A & M University are currently investigating a method of hanging sides of beef by the Aitch bone, a bone in the hip, in an effort to reduce variations in the palatability of the same cuts from different animals.

"Essentially what we are trying to do is to get the carcass into a more normal position, with the legs perpendicular to the backbone, while it is being chilled and going into a rigor," according to R.L. Hostetler, assistant professor in the Animal Science Department. "This can be done by suspending the carcass from a hook placed through the Aitch bone instead of suspending it in the normal manner by placing the hook through the Achilles' tendon."

When rigor sets in, the sarcomeres, or what might be considered the building blocks of the muscles, tend to shorten, Hostetler said.

"It has been observed that some of the more tender muscles have fibers with longer sarcomeres," he explained. "When we hang an animal by the experimental method, the muscles in the higher quality areas of the hind leg, or round, are not allowed to decrease in tenderness by shortening."

The spine is also kept straight when the carcass is hung by the Aitch bone, Hostetler said, explaining that this also tended to stretch the large muscle in the loin area instead of allowing it to contract.

Cuts such as the T-bone steak, Porterhouse steak and filet mignon are all from the loin area.

"Hanging carcasses by the Aitch bone tends to reduce the variation in tenderness of like cuts from different animals," Hostetler said. "The increase in tenderness is more marked in carcasses which would be tough when hung by the conventional method than in carcasses which would be tender no matter how they were suspended."

As much as 20% to 30% increase in tenderness of the ribeye has been found in some carcasses suspended by the Aitch bone when compared to cuts from sides hung in the conventional manner.

TEXAS A&M SWINE SHORT COURSE

Approximately 300 Texas swine producers and others interested in the dynamic, rapidly changing swine industry are expected to attend the Nineteenth Annual Swine Short Course at Texas A&M University on April 6-7. National and state authorities will discuss subjects pertaining to all phases of swine production.

Individuals from Parmer County who are interested in pork production should make plans how to attend this meeting and hear subjects discussed pertaining to modern production methods, disease problems and control, water pollution, nutrition and the effect of the environment and its control on production. Those attending the meeting will have an opportunity to meet with the speakers between sessions to discuss specific production problems.

Out-of-state speakers include Dr. H.W. Dunne, internationally known Professor of Veterinary Science, Pennsylvania State University, and Mr. Gerald Gehlbach, Commercial Swine Production, Lincoln, Illinois.

MBP Predicts Earnings Mark

J.C. Walker, President of Missouri Beef Packers, Inc., said at the Annual meeting held on March 17, at Rock Port, Missouri, that earnings to date are ahead of last year despite the recent seven week strike at the Rock Port, Missouri Division. The strike, which was settled on March 3rd with the signing of a three-year no-strike contract, did not affect the Friona Division.

Walker repeated his earlier projection that fiscal 1970 earnings would reach \$1.90 per share. In the year ended October 26, 1969, net income per share was \$1.69 (which includes 10¢ per share extraordinary credit) up from 87 cents for the year earlier.

The shareholders re-elected all candidate officers and directors.

Governor Smith announced a \$71,000 federal grant to establish a Medical Advisory Board for Driver Licensing, to bring Texas into compliance with the Federal Highway Safety Act of 1966.

Services Conducted For Lupe N. Vera

Funeral services were held for Lupe N. Vera on March 21 at the Friona Baptist Mission. Vera, 46, died on March 19 of an apparent heart attack. He had been disabled for the past five years.

Vera was born August 10,

1923 at Yorktown, Texas. He had lived in Friona the past 18 years. He was a deacon at the Friona Baptist Mission Church. Vera was also a veteran of World War II. Survivors include his wife, Consuelo; two sons, Danny and Sammy of the home; two brothers, Frank of Hereford and Felix of Friona; and one sister, Connie Mendoza of Derby, Kansas. Pallbearers were Monticello Rivera, Ruben Villanueva, Martin Mercado, Santos Rando, Amado Coronado and George Cervantes. Burial was at Friona Cemetery, under the direction of Claiborne Funeral Home.

The operation of one Texas pulpwood truck represents an average of \$25,000 annual business in a community.

Dismissals: Mary Parker, Frances Whitelide, Delbert Martin, Alice

Berryman, Bud Crump, Mrs. Jackie Stowers and baby girl, Dixie Stewart, Mike Smith, Kelly Greer, Jake Lamb, William Eddins, Mrs. Larry Samman, Mrs. Michael Burnett and baby girl, Bessie Romo, Mrs. Pedro Diaz and baby boy, Pauline Duran, Mabel Jones, Frances Baker, Mrs. Richard Perkins and baby girl, Lura Bradley, Beatrice Uvalde, Marin Mary Gavina and baby boy, Gonzalo Hernandez, Jr.

Patients In Hospital: Russell Bryant, Elva Bowman, Peggy Burnett, Rosa Barlow, Lee Blevins, Louise Dorsey, Dorothy Harris, Jose Luis Lumbrera, Lois McCutchan, Rafaela Mendola and baby girl, Edward Propin, Guy Reeve, Glenda Pryor, Charles Russell, Zula Rundell, Eva Rodriguez, Emma Schueler, Lucia Samarron, Kenneth Talley, and Beulah Williams.

HOSPITAL REPORT

Admissions:

Mrs. Pedro Diaz and baby boy, Friona; Mrs. Larrrie Upton, Friona; Bud Crump, Bovina; Mabel Jones, Friona; Kelly Greer, Farwell; Mike Smith, Friona; Mrs. Marin Gavina, Farwell; Pauline Duran, Bovina; Frances Baker, Friona; Bessie Romo, Hereford; Gonzalo Hernandez, Jr., Friona; Eva Rodriguez, Bovina; Beatrice Uvalde, Bovina; Rosa Barlow, Farwell; Joe Luis Lumbrera, Bovina; Mrs. Manuel Mendola, Friona; Louise Dorsey, Bovina; Peggy Burnett, Broadview, N.M.; Zula Mae Rundell, Farwell; Glenda Pryor, Friona; Edward Propin, Lawton, Oklahoma; Guy Reed, Lawton, Oklahoma; Kenneth Talley, Hereford; and Russell Bryant, Friona.

Dismissals:

Mary Parker, Frances Whitelide, Delbert Martin, Alice

Berryman, Bud Crump, Mrs. Jackie Stowers and baby girl, Dixie Stewart, Mike Smith, Kelly Greer, Jake Lamb, William Eddins, Mrs. Larry Samman, Mrs. Michael Burnett and baby girl, Bessie Romo, Mrs. Pedro Diaz and baby boy, Pauline Duran, Mabel Jones, Frances Baker, Mrs. Richard Perkins and baby girl, Lura Bradley, Beatrice Uvalde, Marin Mary Gavina and baby boy, Gonzalo Hernandez, Jr.

Patients In Hospital:

Russell Bryant, Elva Bowman, Peggy Burnett, Rosa Barlow, Lee Blevins, Louise Dorsey, Dorothy Harris, Jose Luis Lumbrera, Lois McCutchan, Rafaela Mendola and baby girl, Edward Propin, Guy Reeve, Glenda Pryor, Charles Russell, Zula Rundell, Eva Rodriguez, Emma Schueler, Lucia Samarron, Kenneth Talley, and Beulah Williams.

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Pre-Emergent Herbicide

The Superior
Herbicide For
Cotton, Corn
And Soybeans

LASSO NOW CLEARED BY USDA

What makes pre-emergent Lasso the superior soybean herbicide? Lots of things . . .

Crop safety. No damage to feeder roots of soybeans. Lasso doesn't cut yields—it increases them.

Killing power. Lasso gives excellent control of grasses and some broadleaf weeds.

No carryover. When Lasso's work is finished, it breaks down harmlessly in the soil.

No incorporation necessary with Lasso.

Minimum moisture needed to put Lasso to work.

Lasso works well on a wide range of soil types.

That's why Lasso's best. So . . .
get the best now at **MONSANTO**

We handle Atrazine and Propazine

WE ARE DEALERS FOR:

**ASGROW
PAG**

**EXCELL
DeKALB**

SEED



MONSANTO AG CENTER

FRIONA

TAM ANNE

VOTERS:

The City Sales Tax Will Be **UNFAIR**
To Certain Friona Businesses Who
Have Competition Outside The City
Limits.

For Example:

- *Oil Companies
- *Implement Dealers
- *Pump Companies

For This Reason We Urge You To Vote
AGAINST

The Sales Tax Proposition

Paid Pol. Adv., Committee Against The Tax

Water Heater Troubles?

**CALL
PUBLIC SERVICE**

COMPLETE INSTALLATION & SERVICE

A NEW SPECIAL WATER HEATER SERVICE TO REMEMBER...

Call us when you have water heater troubles. We'll take out the old, put in a sparkling new electric model . . . we take care of all the fuss and bother. And, if you like, you can pay it out on your monthly electric bill.

WATER HEATER TROUBLES? CALL US! WE'LL DO THE WORRYING!



**Modern
ELECTRIC
Water Heating**

Introducing



BOB CLARK

**NEW MANAGER OF
THE BIG-T PUMP CO.
AND MACHINE SHOP
IN FRIONA**

Bob is in the process of moving to Friona. We plan to expand our company with a new, modern building to better serve the people of this area. Come in and meet Bob, and give him an opportunity to serve you.

BIG-T PUMP COMPANY AND MACHINE SHOP

E. Friona

Ph. 247-3311

PEP Seminar To Deal With Family Living

A seminar focusing on family life and youth is slated for Wednesday April 8 at the Holiday Inn West in Amarillo, announces County Extension Agent, Janice Miller.

Theme of the seminar is "Today's Youth--Tomorrow's Family."

The seminar is being sponsored by the Texas Agricultural Extension Service and the PEP (Panhandle Economic Program) Family Living--Youth Task Force, one of the five task forces designed to provide overall direction to PEP in its effort to bolster the social and economic development of the Panhandle.

Registration for the seminar will begin at 9 a.m. according to Miss Miller. The program will get under way at 9:30 a.m. with Ed McLeroy of Dimmitt, task for co chairman, presiding.

An introduction to the program will be given by W.W. Grisham, Jr. of Amarillo, Extension district agricultural agent and PEP coordinator, followed by a welcome address by Leo Forrest of Amarillo, PEP chairman.

Featured at the morning session will be discussions on "How the Family Evolved" by Dr. Jack Hughes, professor of anthropology, West Texas State University, and "The Family Faces Changes--Family Life by the Year 2000," by Dr. L. S. Pope, associate dean of agriculture, Texas A&M University.

The session will be rounded out by a panel of 4-H club members directed by Ronnie Roberts of Amarillo, assistant county agricultural agent for Potter County. Their discussion will be "Youth Informs Parents About Drug Abuse."

Tentative arrangements have been made for Mrs. Jane Jayroe Petersen, Miss America, of 1967, to speak at the noon luncheon, adds Miss Miller. Her topic will be "Family Values Are Guiding to the Stars."

Presiding at the luncheon and during the afternoon session will be Troy Chisum of Dalhart. The afternoon program will feature another slate of noted

speakers. "Directing Youth Through Organizations" will be discussed by Dr. John E. Hutchison, director of the Texas Agricultural Extension Service. Dr. Willa Vaughn Tinsley, dean of home economics of Texas Tech University, will talk on "The Family's Role in Helping Youth Achieve Self Actualization."

Another highlight during the session will be a panel discussion on "Career Opportunities for Youth," featuring Hutchison, Pope, Dr. Tinsley, Mrs. Petersen and Miss Jane Fleischer, Extension family life education specialist at Texas A&M. Jack Tompkins of Amarillo, farm news director for KVIL-TV, will moderate the panel.

The program will be concluded by comments from Mrs. Sue Farris, Extension district home demonstration agent and advisor to the PEP Family Living--Youth Task Force. She will project some views on "Taking the Seminar Back Home."

Miss Miller encourages everyone in the county to make plans to attend the seminar. The program will feature topics that are of vital concern throughout the nation today, and these should attract wide spread interest in the county and the entire Panhandle area.

FRIONA SCHOOL LUNCH MENU

Week of April 6-April 10 Monday--burritos, chili beans, cornbread and butter, lettuce and tomato salad, apple cobbler and milk.

Tuesday--meat loaf, mashed potatoes, hot rolls and butter, green beans, banana-nut cake, and milk.

Wednesday--french fries, hamburgers, catsup, lettuce, tomatoes, pickles, fruit jello, and cho. milk.

Thursday--fish, buttered corn, tartar sauce, hot rolls and butter, English peas, coconut pudding, and milk.

Friday--steamed wieners, pinto beans, cornbread and butter, buttered greens, peaches, and milk.



FREE PARKING. . . One of the scores of cars which were stranded in the snow last Friday, and had to be abandoned by drivers who sought shelter for the night.



At Home In Parmer County

By Janice Miller
County HD Agent

If you like to serve meat stews for some of your meals, choose vegetables that complement the meat flavor. Beef combines well with carrots, potatoes, turnips, onions, celery, tomatoes and green peppers.

Lamb and veal take to green lima beans, corn, potatoes, celery, onions, peas, cut green beans and mushrooms. Chicken, with its milder flavor, goes best with peas, potatoes, celery, green peppers and carrots.

Why not enhance your stew with special seasonings? For beef use whole cloves, bay leaves, parsley, mustard, paprika or garlic. For veal and lamb use capers, curry powder, parsley, bay leaves or peppercorns. For poultry use savory, marjoram, curry powder or paprika.

While planning your meals, consider the April plentiful foods list from USDA. Honey is the feature food with dry beans, eggs, peanut and peanut products, canned peaches, canned tomatoes, and tomato products and canned and frozen sweet corn completing the list.

If your family likes corn, here are some ways to add variety to your meals.

Stir grated sharp cheese into heated cream style corn, garnish with sliced ripe olives.

For a quick corn-cheese soup, use condensed cheddar cheese and dilute with equal parts canned cream style corn and milk. Heat and serve with crisp corn chip garnish.

Corn-egg scramble is a delicious dish. Add cream style corn to well beaten eggs, season with salt and pepper. Cook slowly in hot fat until set as desired. Serve with fried ham slices.

Add flavor interest to canned corn with a dozen seasonings--used individually or in combinations: celery salt, onion salt, garlic salt, chili sauce, chili powder, paprika, nutmeg, marjoram, thyme, dried sage, instant onion or freshly grated black pepper.

Vote Saturday

Court House Notes

Instrument report ending March 21, 1970 in County Clerk Office Bonnie Warren, County Clerk.

OG, Ted H. Walling, A. E. Gamble, W 1/2 NE 1/4 Sec. 34, T7S, R2E

OG, C. C. Worrell, A. E. Gamble, N 1/2 Sec. 35, T7S, R2E

OG, E. F. Johnson, A. E. Gamble, 123 ac. out NW/pt. Sec. 17, Synd. Bk. A.

WD, David Satterwhite, Herbert David Reynolds, Lot 1, Bk. 28, Friona

WD, Foxworth - Galbraith Lumber Co., Charlie Flynn, Lot 5, Bk. 6, Replat of Gardner Sub. Sec. 8, Bk. B Synd.

WD, J. R. Braxton, Eugene Weatherly, 100 ft. x 200 ft. in Tri-County Elevator Co.

OG, M. P. McClure, et al, Texaco, Inc., E 1/2 Sec. 2, Bk. Z, Johnson

OG, Leroy H. Faville, Texaco, Inc., NE 1/4 Sec. 3, T15S, R2E

OG, Billy E. Mayfield, Texaco, Inc., E 1/2 Sec. 9, T15S, R2E

OG, T. L. Kent, Texaco, Inc., Part Sec. 18, T15S, R3E & NE 1/4 Sec. 16, T15S, R2E

OG, J. M. Pruitt, Texaco, Inc., E 1/2 & NW 1/4 Sec. 16, Bk. X Johnson

OG, Leona C. Henderson, Texaco, Inc., SW 1/4 Sec. 6, T15S, R2E

WD, Lee R. Mason, E. D. Chitwood, Jr., NW 1/4 Sec. 46, Bk. Y, Johnson

WD, Joe C. Moore, Leonard M. Smith, NE 1/4 Sec. 39, Bk. H, Kelly

WD, Leonard M. Smith, Joe C. Moore, E 1/2 Sec. 47, Bk. H, Kelly

WD, Francis Potter, et al, W. C. Hardage, Lots 3, 4, 5, 6, Bk. 14 Farwell

Reading is for Everybody! Books can educate and entertain.

Visit your library during National Library Week, April 12-18, 1970.

Mobil's World Passport Game: one picture is worth a \$1000.



This picture is only a gamepiece, but for a thousand dollars it might as well be a masterpiece. Participating Mobil Dealers are giving away little pictures similar to this one in a new game called "World Passport." They're worth anywhere from an instant nothing to an instant \$1000.

Even if you don't get an instant winner at Mobil, you'll be given a free World Passport Booklet. Filling a section of the Booklet with the proper gamepieces can be worth just as much money.

With that in mind, future trips to your Mobil Dealer shouldn't be made without a Passport.

Prize	Prizes Available	Odds of Winning
\$1,000	48	1 in 250,000
100	120	1 in 100,000
10	6,000	1 in 2,000
1	240,000	1 in 50
Total	246,168	1 in 49

Scheduled termination date--June 1, 1970. Licensed drivers only. Void where prohibited. No purchase necessary.

CHESHER'S MOBIL SERVICE

Mobil World Passport Game.

JOHNSON'S FOOD MARKET

S and H Green Stamps

Double On Wed. With Cash Purchase of \$2.50 or More
Ph 247-2265 6th and Euclid



SAVE TenderCrust Coupons

Lane's MELLORINE 1/2 Gallon 3 For \$1.00

SUNRAY BACON 2 # \$1.49

LOIN STEAK Lb. 89¢

CHUCK ROAST Lb. 59¢

BEEF LIVER Lb. 39¢

Diamond 3 Lb. Can SHORTENING 75¢

Morton SALAD DRESSING Qt. 47¢

Van Camp 2 1/2 Can PORK N' BEANS 31¢

Shurfine Sweet N' Fresh CUKE CHIPS Qt. 53¢

Comstock 20 Oz. Can 3 For \$1.00

American Beauty KRINKLY NOODLES 23¢

King Size DUZ \$1.59
Stainless Flatware

HAND LOTION 2 For \$1.00

Texas Red GRAPEFRUIT 10¢ Each

CARROTS 10¢ Pkg.

RED POTATOES 10 Lb. Bag 69¢

Hear Ye, Hear Ye, Hear Ye....

Make Plans Now to Purchase Your Janitorial Supplies during the big

LIONS CLUB MOP and BROOM SALE



TUESDAY
APRIL 7

Truck Will Be Parked South Side Of City Park.

If You Wish, Contact Any Member Of The

FRIONA LIONS CLUB
OR
FRIONA NOON LIONS

- * Bags
- * Brooms
- * Brushes
- * Dust Cloths
- * Wash Cloths
- * Ironing Board Covers
- * Ironing Board Cover & Pad Sets
- * Handles
- * Mitts
- * Mops
- * Poly Sweep
- * Pot Holders
- * Lawn Rake
- * Refills
- * Scrubbeez
- * Utility Sponge
- * Dish Towels
- * Wax Applicators

Plus Many More!

Weekend Guests

Mr. and Mrs. Robert Holder and sons of Fort Worth and David Campbell of El Paso were weekend guests in the home of Mr. and Mrs. E.S. White Sr. and Mr. and Mrs. Edward White.

On Sunday the family had dinner in the Edward White home.

Buske Children Visit Parents

Mr. and Mrs. G.B. Buske were hosts at a combination family Easter-Birthday party in their home Sunday. Buske observed his birthday Monday. All members of the family were present. They are Mr. and Mrs. Rick Styles, Mike,

Scott and Sheri of Albuquerque; Mr. and Mrs. Phillip Weatherly, Park, Pepper and Penni, Friona; Mr. and Mrs. Don Max Vars, Misty and Mayla of Canyon and B.K. Buske, Austin.

A PENNY SAVED IS MORE THAN A PENNY EARNED

A Lot More When You Save With Us

REGULAR MONTHLY SAVING BUILDS UP
SURPRISINGLY WITH COMPOUNDED EARNINGS

HOW SAVINGS GROW	\$5 Monthly	\$10 Monthly	\$15 Monthly	\$20 Monthly	\$25 Monthly	\$50 Monthly	\$100 Monthly
6 months	30.45	60.88	91.33	121.76	152.21	304.39	608.78
1 year	61.66	123.29	184.95	246.58	308.24	616.44	1232.88
2 years	126.47	252.86	379.33	505.71	632.18	1264.28	2528.56
3 years	194.58	389.03	583.60	778.05	972.63	1945.13	3890.26
4 years	266.15	532.13	798.29	1064.27	1330.42	2660.66	5321.33
5 years	341.38	682.53	1023.91	1365.06	1706.44	3412.65	6825.30
10 years	779.04	1557.56	2336.60	3115.12	3894.16	7787.80	15575.59
15 years	1340.13	2679.38	4019.51	5358.76	6698.89	13396.89	26793.79
20 years	2059.48	4117.59	6177.07	8235.19	10294.66	20587.97	41175.94

This schedule is based on our current rate of 5% a year on savings, with earnings added to the account and compounded quarterly.

5% **HI-PLAINS SAVINGS and LOAN ASSOCIATION**
Fourth & Sampson Streets
P. O. 1717 364-3535
HEREFORD, TEXAS 79045



SAVE BY 10th OF MONTH — EARN FROM 1st

PS: We Also Have Certificates of Savings At 5 1/4%
to 6% Per Annum. Just Ask Us About Them.



FRIONA INSTALLED... Informal installation ceremonies at the final session of Rebekah Assembly of Texas in San Antonio last week, Mrs. Charlie Wise was installed District Deputy President. During the calendar year her duties will be to visit lodges in this district, to conduct schools of instruction and to install officers. Mrs. Wise has served the local Rebekah Lodge in various capacities for the past several years.

Easter Program

Presented By Children

Children of members of the New Horizons Junior Study Club presented an Easter program at the Thursday evening meeting at Federated Club House. Mike Maynard, Shawn Rhodes and Johnny McLellan wore duck costumes and sang, "Three Little Ducks."

Jody and Davy Howard and Tracy Hammock, who were dressed in bunny costumes, sang, "Here Comes Peter Cottontail." Jan Hammock, Shelli Williams, and Judy McLellan, who wore Easter costumes, sang, "The Easter Parade."

Mrs. Tommy Hammock was narrator for a style show during which each member modeled something new.

Roll call was answered with "My idea of a well dressed person." During the business meeting projects for the coming year were presented by Mrs. Hank Wheeler and a ways and means project report was presented by Mrs. Dale Houlette. These projects will be voted upon at the next regular meeting.

Refreshments were served by the hostesses, Mrs. Dale Williams and Mrs. Jerry Wike, to those on the program, members present, and other guests, Mike Maynard, Shawn Rhodes, and Mrs. Delmar Dement.

Vote

Saturday

Three Local Couples Make Madrid Trip

Mr. and Mrs. Ed Clark, Mr. and Mrs. Don Huckabee and Mr. and Mrs. Van Nichols, all of Friona, and Mr. and Mrs. Tommy Bonds and Mr. and Mrs. A. M. Wilson of Bovina, flew from Amarillo to Tulsa, where they

joined a delegation for an A.C. Spark Plug sponsored trip to Madrid, Spain.

The group flew from Kennedy Airport to Madrid non-stop and stayed at a newly constructed hotel about nine miles from the city limits. While in Madrid they made several sight-seeing tours in buses, which were almost entirely glass from these seats up. One place of special interest was the University of Madrid.

Some things of interest noted by Mrs. Ed Clark were the uniforms worn by school students, farmers plowing with horses and walking plows and applying fertilizer by hand from bags swung from their shoulders; the complete cessation of any business transactions from 1 p.m. to 4 p.m.; the courtesy and good manners exhibited by most natives and policemen wearing white helmets and navy blue pea coats.

On a tour of Toledo, which was Spain's first capital, they toured one cathedral, which was built during the fifteenth century and had 36 chapels; a royal palace, which was built by King Phillip III more than 400 years ago and had 2800 rooms and an art gallery.

Many Goya and El Greco originals were hung in the art gallery as were a large number of other originals by Spanish painters.

Former Frionan Ends Basic Work

Pvt. Luie Rodriguez, 19, son of Mr. and Mrs. Luie Rodriguez, of Cactus, Texas, has completed his basic training at Fort Ord, California, and has been transferred to Fort Bliss, Texas.

A former student at Friona High School, Pvt. Rodriguez completed his basic training on March 21.

Party Honors

Tammi Kelley

A birthday party in the home of Mr. and Mrs. T.A. Kelley, Monday afternoon, March 23, was a courtesy for their daughter, Tammi Dawn, who was observing her third birthday.

Nests of greenery filled with colored Easter Eggs and miniature rabbits were used for a centerpiece. The birthday cake was topped with "Happy Birthday Tammi," and three candles. Favors were Easter baskets.

Guests were Doug Carthel; Kim, Kirk and Kip Frye, Montague Osborn, Varla Welch, Jody and Jay Lewellen, Randie Kelley, Donna, Katie and Pam Lewellen, Mrs. Tom Lewellen, maternal grandmother of the honoree, and Mesdames Joe Lewellen, Forrest Osborn, George Frye and Bill Carthel.

Local Federated Clubs

Win District Awards

In the recent Caprock District of Federated Club contests held in Plainview the New Horizons Junior Study Club and Progressive Study Club won a number of first, second and third place awards.

The Progressive Study Club was awarded the following: first, overall conservation department; first, land and water resources; first, communications in education department; first, music in fine arts division; first, public speaking in fine arts division; first overall international clubs report; and second, yearbooks.

Club members attending the convention were Mrs. Steve Bavousett, Mrs. Wayne Hodgson and Mrs. Lee Spring.

The New Horizons Junior Study Club brought home two first place awards: two seconds and three thirds. The firsts were in fine arts and in Americanism reports.

Entries by this club placed second in the president's report and home life department and third in yearbooks, conservation and the public affairs.

First district chairman report, which was given by Mrs. Dale Williams.

Mrs. Williams, Mrs. Walter Cunningham and Mrs. Tommy Hammock and Mrs. Dale Houlette attended the two day convention.

Frionans

Return

Mrs. R.E. Sneed and Mrs. Clyde Woodard and children, Shea, Shawn and Shannel, returned home last Saturday after spending several days visiting Mrs. Sneed's sister, Mrs. Rhea Stokes, of Ogden, Utah, who is hospitalized from injuries received recently in an automobile accident.

Enroute the Frionans visited the homes of Mr. and Mrs. John W. Osborn and son, Joel, in Albuquerque and Mr. and Mrs. Paul Smith in Salida, Colorado. Mrs. Osborn and the Smiths are former residents of Friona.

Announcing

THE WINNERS

Of Hurst's Big Pre-Easter Contest -Sale



Lucy Lewis



Marlene Drake



Randie Kelley

* FIRST PRIZE WINNER

Lucy Lewis

* SECOND PRIZE WINNER

Marlene Drake

* THIRD PRIZE WINNER

Randie Kelley

* Fourth Thru Seventh Prize Winners:

- 4. Stanley Bengé 6. Mrs. Hugh Buckner
- 5. Sue Procter 7. Madge Crow

We wish to thank the people of the Friona area for their kind-hearted acceptance of our Easter contest and sale. We hope you enjoyed the fun, the competition, and the many fine bargains throughout the store. Be watching your paper for more money-saving events at Hurst's in the future.

HURST DEPARTMENT STORE

Main St.

Friona

SPRING WEDDING PLANS REVEALED

Gene Weatherly Is Groom-To-Be

What Could I
Say?!?!?

An announcement that Gene Weatherly plans to bid farewell to his state of bachelorhood is being made by his friends.



Gene Weatherly

First Four By Friends of Gene Weatherly

Girl Scouts



Report

Troop 166 met Monday, March 23, 1970, at Girl Scout House for their regular meeting.

Linda Anthony read the row and minutes of the last meeting. Refreshments were served by hostesses, Maurice Royal and Melissa Patterson.

We had a film on Juliet Low, we did skits about her, we did her childhood, marriage and when she was presented to the Queen of England.

We talked about badges we plan to work on.

Leaders present were Mrs. Watson Whaley and Lou, Mrs. Troy Young and Connie Whaley.

Members present were Janice Peak, Maurice Royal, Melissa Patterson, Donna Ruzicka, Linda Anthony, Anna Castillo, Ofilia Ramirez, Tammy Williams, Elaine Dandridge, Bradli Odom, Ann Bradley, Darla McClellan and Oralla Ramirez. Our visitors were Linda and Nonie Ruzicka.

Sgt. Mouser Has Vietnam Duty

U.S. Air Force Sergeant Donald L. Mouser, son of Mr. and Mrs. Joseph E. Mouser, New Haven, Ky., is on duty at Phu Cat AB, Vietnam.

Sergeant Mouser, a security policeman, is with the 37th Security Police Squadron, a unit of the Pacific Air Forces, headquarters for air operations in Southeast Asia, the Far East and Pacific Area.

A 1966 graduate of St. Joseph Preparatory School in Bardonia, N.Y., he attended St. Mary's (Ky.) College.

The sergeant's wife, Letha, is the daughter of Mr. and Mrs. Jack E. Templar of Rt. 1, Friona.

Comments by Gib



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MRS. H. K. KENDRICK

Mrs. Kendrick Heads Kings Manor Board

Thirty-five area women became charter members of the King's Manor Auxiliary on Tuesday, March 17, 1970. Ward Hall of the First United Methodist Church, Hereford, Texas, was the scene for the service that chartered members and installed officers for the King's Manor Auxiliary. King's Manor is the retirement facility operated by Northwest Texas Methodist Homes for Older Adults, Inc. Westgate is the nursing home facility for the corporation. Representatives of the Board of Trustees were Mrs. Cecil Matthews, Canyon, Conference President of WSCS, Mrs. Katy Burkett, Dimmitt, Chairman of the Health, Activities and Auxiliary Committee, and Mrs. H.K. Kendrick, President of the Board of Trustees.

Those installed during the service conducted by Mrs. Burkett were: Mrs. Hilton Higgins, President; Mrs. Clark Andrews, Vice President; Mrs. Jim Perrin, Secretary; and Mrs. Ray Carlile, Treasurer. Mr. Manson Waits, Administrator, brought greetings to the group from the Board of Trustees and staff. Reports were given on activities already under way at Westgate as follows: Arts and Crafts by Mrs. H.R. Cocanougher, Education and Public Relations by Mrs. Don T. Martin, Finance by Mrs. J.H. McCrary, Membership by Mrs. Clark Andrews, Resident Aid by Mrs. Robert Strain, Social Activities by Mrs. J.J. Durham, and Transportation by Mrs. Nina Collins.

The auxiliary was formed by women from Hereford, Adrian, Dimmitt, Canyon, and surrounding rural areas for the purpose of enhancing and en-

riching the lives of the resident of King's Manor. The auxiliary creates opportunities for service to the aging, and plans to provide information and education on the problems of aging. The auxiliary hopes to live up to the home's slogan "adding years to life and life to years."

The auxiliary will assist the Board of Trustees at a reception for Dr. and Mrs. John English, newly appointed Executive Director of King's Manor to be held at the Manor on May 17, 1970, from 2 to 5 p.m. Anyone interested in serving the field of Aging can contact Mrs. Clark Andrews, Chairman of Membership Committee, Route 2, Hereford, Texas, 79045.

Ladies Society

Meets Wednesday

The St. Teresa's Ladies Society held their regular monthly meeting at the Parish Hall Wednesday afternoon.

A report was made that the pancake brunch was a success and members of the society voted an expression of appreciation to all persons who attended.

Those serving on the curtain committee were commended for their selection of material and construction of curtains for Parish Hall.

Hostesses were Sheila Dreckman and Toni Castillo. They served refreshments to Father Boyd and Brother Larry; two visitors from Colorado, Marvel Horn and Sharon Sandy, and ten members.

Lewellen Families

Vacation In Colorado

Twenty-four persons spent the Easter holidays at the Lewellen Cabin near Center, Colorado.

Guests were Mrs. Bertha Shapley, Guymon, Oklahoma, and Larry Johnston and Donnie White of Friona.

Family members making the trip were Mr. and Mrs. Tom Lewellen, Mr. and Mrs. Joe

Lewellen, Donnie, Katie, Bobby, Jody and Jay; Mr. and Mrs. Delton Lewellen, Donna and Pam; and Mr. and Mrs. T.A. Kelley, Randle and Tammi, all of Friona.

Also Mr. and Mrs. Gary Goetz, Tonja and Nicki. The group went to Colorado Friday and returned home Monday.

Family Supper Honors

Mr., Mrs. Jim McDowell

Mr. and Mrs. Jim McDowell, 605 Summitt Street, observed their 43rd wedding anniversary Thursday, March 26. They were married March 26, 1927 at Annona, Texas, and have lived in Friona since 1957.

Thursday evening a family supper honoring the couple was hosted by Mr. and Mrs. Claude McDowell. Their daughter, Debra, made and decorated a tiered wedding cake for her grandparents.

Others present included Mr. and Mrs. Weldon Williams, Mr. and Mrs. Dennis McDowell and Pat, Tracy, Jerry and Terry McDowell, all of Friona.

Other children of the couple are James McDowell, Tacna, Arizona; Mrs. Kenneth Hines and Gerald McDowell, both of

Supper Planned To Honor Masons

Plans have been completed for a supper, which will honor all masons and members of their families, at Masonic Hall at 7:30 p.m. Friday, April 3. Hosts will be members of Friona chapter No. 990, Order of the Eastern Star.

All masons and eastern stars are being invited by Mrs. Weldon Armstrong, worthy matron of Order of the Eastern Star.

Paris, Texas, and Mrs. Thomas Moore, Levelland.

They have 22 grandchildren. McDowell is a long time employee of Maurer Machinery Company.

Family Dinner

Honors Visitors

Mr. and Mrs. A.E. Chitwood, Al Louis and Gayle of Brownwood were weekend guests in the home of Mrs. Lucy Jones and her father, E.C. Chitwood.

A family dinner Saturday evening honored the visitors. Others present included Mr. and Mrs. Frank Snyder, Mr. and Mrs. Vernice Snyder and Mr. and Mrs. Dee Chitwood, all of Muleshoe; Mr. and Mrs. Kelly Graves of Lubbock; and Mr. and Mrs. Wayne Mills and son, Mike, and Mr. and Mrs. Charley Snyder and children, Bryan and Della, Friona.

Mr. and Mrs. Kelly Graves were spending the weekend with Mr. and Mrs. Wayne Mills and Mike. Mrs. Graves is the former Susan Mills.

Criminal Justice Council is approved eight applications totaling \$65,176 for drug abuse education, law enforcement communications, probation services and police training.



ANNIVERSARY COUPLE. . . Mr. and Mrs. Jim McDowell are pictured here in their home on their 43rd wedding anniversary. Mrs. McDowell was Irene Melton before their marriage in Annona, Texas, March 26, 1927. Children and grandchildren honored the couple with an anniversary dinner Thursday evening.

Guest Presents Medley Of Song

Mrs. Dale Smith, guest soloist at the Wednesday afternoon meeting of Friona Woman's Club was accompanied by Mrs. Jo Witten, pianist. Mrs. Smith sang, "The Lord's Prayer," "Break Thou The Bread of Life," "Were You There?" and "I Will Not Forsake Thee."

"The Last Seven Days," was narrated by Mrs. Clyde Hays, who had charge of the program,

which was presented in Federated Club House.

Mrs. E.S. White Sr., president, conducted the brief business session.

The next meeting of the club will be April 8 and will be at King's Manor, Hereford.

Mrs. Joe Moyer and Mrs. O.T. Patterson, hostesses, served refreshments to the two guests and members who were present.

Former Students Receive Recognition

Among those honored at Texas Tech University's 24th annual Recognition Service Sunday, March 22, were two former Friona High School students.

David L. Smith, a junior was awarded the Minnesota Mining and Manufacturing Company's scholarship in engineering. A graduate student, Judy F.

Ponthieu, was recognized for having a 4.0 grade point average during the recognition period.

David, the son of Mr. and Mrs. Lewis Smith, had been recognized in two previous services at the university. Mrs. Ponthieu is the daughter of Mr. and Mrs. Ralph Smith.

Weekend Visitors

In Local Homes

Capt. and Mrs. Phillip Bates and children, Amy, Daniel and Robert, of Cheyenne, Wyoming, were weekend visitors in the home of Mrs. Martha Bates. They also visited in the home of Mrs. J.M. Watson, Mr. and Mrs. Nelson Welch and Mr. and Mrs. Harold Lillard.

Mr. and Mrs. Don Hunt, Lea and Greg, Levelland; and Lynn Hunt, who is a student at Abilene Christian College, were Sunday visitors in the Watson home.

Frionans Attend

State Assembly

Mr. and Mrs. Roscoe Parr and Mrs. Charlie Wise returned home Thursday afternoon after attending the Rehekah Assembly of Texas at San Antonio.

The trio brought home two awards, which will be hung in Oddfellows Hall. One was for having no suspensions during the year and the other was for earning the most certificates of perfection.

LETTERS TO EDITOR

Friona Newspaper
Friona, Texas

Gentlemen:
My family and I visited in your fine little city last weekend and we were so impressed with the warmth and friendliness of your people that we would just like to take this means of trying to express to you all our appreciation.

In these times of rush and hurry and everyone apparently so self-centered, it is refreshing to find a community that exhibits real interest and concern in their fellowmen, and displays the true "Texan Hospitality" that is disappearing in so many parts of our country.

Thanks to all of you--and please, keep it up!!
Joe Richards



By DAVID JOHNSON

The plan of God for the redemption of mankind was centered around His best revelation of Himself to the world in the person and work of His Beloved Son, Jesus Christ.

If Christ had not walked among men on earth our knowledge of what God is really like would be very limited. In the person of Jesus we see God living out His redemptive plan in human flesh.

With the Savior at the very heart of the mission, there were still others that God needed to make His victorious plan work.

No matter how dynamic, effective, persuasive a man may be, if those he selects to be in key positions in his organization cannot be relied on to accept his orders and carry out his plans, all of his outstanding qualities of leadership can become useless. It was with these things in mind that the Master chose His men.

There was not a shadow of doubt in the mind of Christ that He was destined to hang on a cross. He knew at the outset of His ministry that the time would be all too short until He would return to the Father.

Therefore, Jesus chose His men because His work had to continue in order to penetrate the lives of individuals down through the centuries to come.

The right group of men could carry on the work and the message of the living Christ long after He returned to Heaven.

This was the most important task ever to rest on the shoulders of a small group of humble men. They were to be the living examples and heralds of the good news of what God had done in Jesus Christ for mankind.

The Master's Call Was "Follow Me"

Another reason why the Master found it a necessity to choose disciples was that His message had to go out. He was greatly limited by lack of time, having no modern means of travel or mass communications. Although God, the Father, was omnipresent and could be everywhere at all times, God, the Son, being a man, could be at only one place at a time.

He could speak to only so many people. He could travel only a limited number of miles. His disciples could go where He could not go and speak where He could not speak.

Jesus thus offered the 12 an invitation to follow Him. The Bible says He called to Him those He desired.

The invitation was in fact a selection, an appointment to a task, and an important challenge.

One might wonder why Jesus chose these 12 men in particular, rather than perhaps another group of men. What made them different?

What qualities did they possess that the Master could use?

They were men of courage and judgment. They were also men who knew what it was to be patient when events seemed to move slowly and to persevere when victory did not seem to be in sight.

The Greek New Testament meaning of the word disciple is "learner."

From that small original group of 12, the Master has come to many more men, women, boys, and girls and said, "Follow me."

Those who sincerely and genuinely seek to learn of Him can have life eternally -- and live more abundantly on earth.

It is His disciples also who share the high price of victory.

VOTERS:

Consider These Issues When Voting On The City Sales Tax.

- * Farmers Would Have To Pay The Sales Tax, But Will Not Get To Vote On The Matter One Way Or Another.

- * Most Of The Towns In Our Immediate Trade Territory Do Not Have The Sales Tax As Yet.

We Urge You To Vote

AGAINST

The Tax Issue On Saturday.

Paid Pol. Adv., Committee Against The Tax

Ethridge-Spring Agency

Continental Grain

Hi-Plains Feed Yard

Friona Co-Op Gin

Friona Motors

Bi-Wize Drug

Friona State Bank

Chester Gin

Friona Clearview TV

Rushing Insurance

Friona Consumers

Crow's Slaughter

ASSEMBLY OF GOD

10th and Ashland--Rev. D.W. Calcote, pastor
Sunday School: 9:45 a.m. Worship: 11:00 a.m.
Young people 6:45 p.m. Evening Worship: 7:30 p.m. Wednesday Worship: 8:15 p.m. Sunday Men's Fellowship: 7:00 p.m.

CALVARY BAPTIST

14th and Cleveland--Rev. R. C. Hester, pastor
Sunday School: 9:45 a.m. Worship: 11:00 a.m.
Training Union: 6:00 p.m. Evening Worship: 7:00 p.m. Wednesday Prayer Meeting: 7:30 p.m.

CALVARY BAPTIST MISSION

5th and Main--Rev. I.S. Ansley, pastor
Sunday School: 9:45 a.m. Worship: 11:00 a.m. Evening Worship: 7:30 p.m. Wednesday Prayer Meeting: 7:30 p.m.

FIRST BAPTIST

Sixth and Summitt
Sunday School: 9:45 a.m. Worship: 11:00 a.m.
Training Union: 6:00 p.m. Evening Worship: 7:00 p.m. Wednesday Prayer Meeting: 8:30 p.m.

MEXICAN BAPTIST CHURCH

4th and Woodland--Rev. Donnie Carrasco
Sunday School: 9:45 a.m. Worship: 11:00 a.m.
Training Union: 5:00 p.m. Evening Worship: 6:00 p.m. Wednesday Prayer Meeting: 8:00 p.m.

ST. THERESA'S CATHOLIC CHURCH

16th and Cleveland--Father Gerald Dunford,
Mass: 10:30 a.m. Confession: Saturday 7 p.m.
Evening Mass: Wednesday, 8:00 p.m.

SIXTH ST. CHURCH OF CHRIST

502 W. Sixth--Bill Gipson, Preacher
Bible Study: 9:30 a.m. Worship: 10:30 a.m.
Evening: 6 p.m. Wednesday Evening: 7:30 p.m.

REDEEMER LUTHERAN CHURCH

13th and Virginia--Otto Kretzmann
Sunday School: 9:45 a.m. Worship: 11:00 a.m.
Rhea Immanuel Lutheran Church--Worship: 9:30 a.m. Sunday School: 10:30 a.m.

UNION CONGREGATIONAL CHURCH

6th and Cleveland UCC Rev. Paul Mohr
Sunday School: 10:00 a.m. Worship: 11:00 a.m.

TNETH ST. CHURCH OF CHRIST

10th and Euclid
Sunday Worship: 10:30 a.m. Evening 7:00 p.m.
Wednesday Evening: 8:00 p.m.

SIXTH ST. IGLESIA de CRISTO

408 W. Sixth--M.R. Zamorano
Bible Study--9:30 a.m. Worship: 10:30 a.m.
Evening: 8:00 p.m. Thursday Evening: 8:00 p.m.

FIRST METHODIST

8th and Pierce--Rev. Albert Lindley
Sunday School: 9:45 a.m. Worship: 11:00 a.m.
MYF: 6:00 p.m. Evening Worship: 7:00 p.m.

UNITED PENTECOSTAL CHURCH

Fifth and Ashland--Rev. G.W. Hamilton, Pastor
Sunday School: 10:00 a.m. Worship: 11:00 a.m.
Wednesday Evening: 8:00 p.m. Sunday Evening: 8:00 p.m. Friday Young People: 8:00 p.m.



After Friday's "blizzard" and the reaction of Friona residents, I know for sure that there just isn't a better place to live. I've been thinking of writing one of those "why I like my town" articles for a long time and have considered the many reasons why I like living here. However, when you get right down to basics, there really isn't much to write except, "Frionans."

When it was announced from Amarillo Friday evening that local motels were filling up and places for stranded persons were needed, I immediately tried to call the motels. Forty minutes later I was able to get on a line to the Holiday House and was informed, "Thanks for calling, but we have more volunteers than we have people who need rooms."

A few minutes later I was able to get through to Smileys and received about the same response. This morning I was told that there were more than 100 people who called in after emergencies had been taken care of.

Then, during the same period of time local residents in jeeps were busy going up and down streets and highways to rescue persons who were in cars which had become hopelessly trapped in snow drifts.

One Hub resident was so busy hauling in stranded motorists that he didn't get to bed until 4 a.m. Saturday. There was a capacity crowd at Fleming & Son Gin Office and cafe in the Hub Community and then someone opened the Community House and others spent the night there.

Think the same situation existed in the Black Community and the Les Deatons kept their store open so that stranded persons would have a warm place to stay.

Several travellers were on the verge of panic when they were rescued. One lady was so excited and happy to find a place to stay that she hardly recognized the man who rescued her and some of her family and took them into his home for the night.

At the breakfast table the next morning her host was surprised when she said, "You just don't look like the same man who befriended us last night."

Not knowing what to say, he hesitated. Then she went on to say, "You looked like an angel last night."

One local merchant started home after closing his business and came upon three persons who were afraid to try to drive anywhere and had decided to spend the night in their car. He insisted that the trio go home with him to spend the night. Upon their arrival Mrs. Merchant served hot home made stew and the reluctant guests were most grateful for food and shelter.

A group which really "came through" in time of need is the "owners of jeeps". A large number of them were offering assistance to anyone who needed it for a number of hours.

It seems that everyone did his part during the emergency and that's typical "Friona" reaction.

For a long time I have considered my "older" friends one of my greatest blessings. By "older" I really mean, "anyone who is about 20 years older than I am."

One of my dearest friends, a lady in her Golden years, has so often given me courage by her example. She never makes me feel that she is feeling sorry for me or even realizes I need encouragement, yet I'm very keenly aware of the fact that she does.

She's always busy, always doing something for someone else and never complains of the perplexities of life which she has to contend with.

On a recent occasion she ran across an item which she liked very much and felt should be passed around to others, so she made several copies. I "borrowed" one copy and want to share it with our readers. It is unnamed and goes like this:

Make up your mind to be happy.
Learn to find pleasure in simple things.
Make the best of your circumstances: no one has everything.

And, everyone has something of sorrow intermingled with gladness of life.

The secret is to make laughter outweigh the tears.
Don't take yourself too seriously.

Don't think that somehow you should be protected from misfortunes that befall other people.

You can't please everybody.
Don't let criticism worry you.

Don't let your neighbors set your standards.
Be yourself: do the things you enjoy doing.

But stay current of your obligations.
Don't borrow trouble: imaginary things are harder to beat than the actual ones.

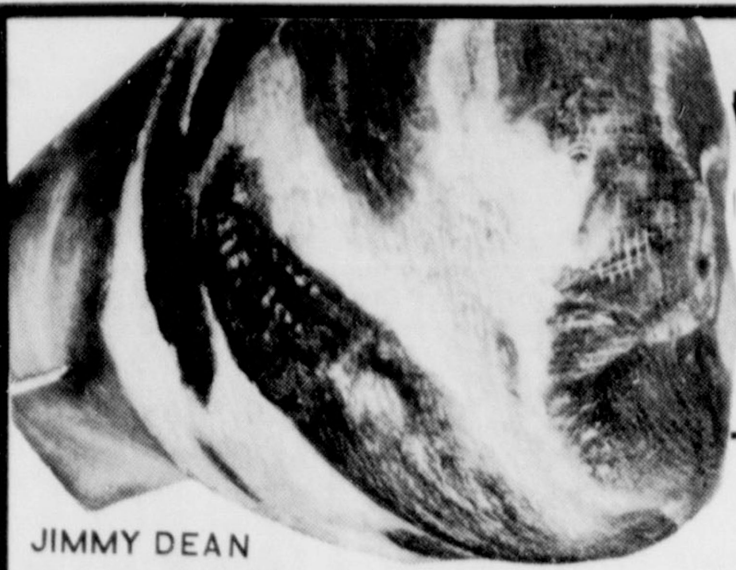
Since hate poisons the soul, do not cherish enemies or grudges.

Avoid people who make you unhappy.
Have many interests: read, visit, make new friends.

Don't spend your life brooding over sorrows or mistakes.
Don't be one that never gets over things.

Do what you can for those less fortunate than yourself: keep busy.

A very busy person never has time to be unhappy.



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LARGE LIMAS 303 Can
RED KIDNEY BEANS 303 Can
GREAT NORTHERN 303 Can

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KOUNTY KIST CORN 12 Oz. Can **14¢**



MILK 8 QT. **89¢**

CORN BEEF HASH Ellis 303 Can **49¢**

LUNCHEON MEAT Ellis 12 Oz. Can **48¢**

El Chico Frozen MEXICAN DINNERS Each **48¢**

Shurfine Frozen **ORANGE JUICE** 12 Oz. Can **3 FOR \$1.00**

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