



The FRIONA STAR

Volume 45, Number 45

Thursday, August 13, 1970

FRIONA, TEXAS, 79035

10 Pages

With the start of school just around the corner, a news release we received this week asks the question, "What ever became of the little red school-house?"

The story went on to say that the little red school house probably succumbed due to an overwhelming number of students. Some 59.9 million persons from three to 34 years of age were enrolled in the nation's schools or colleges in the fall of 1969, according to the population survey conducted in October of 1969 by the Bureau of the Census.

The figure represents an increase of 14 per cent over the 52.5 million figure of October, 1964, and the survey explains these increases in more six to 17-year-old compulsory school children and general increases in enrollment rates for other age groups.

According to the survey the number of college students increased by 60 per cent in a five-year period from 4.6 million in 1964 to 7.4 million in 1969. The 18 and 19-year olds made up 3.4 million and increased 1.2 million or 42 per cent from 1964.

The 20 and 21 age groups numbered 2.1 million, and was up 26 per cent from the 1.4 million of 1964.

The three and four-year-old set, which had about 800,000 or 10 per cent enrolled in nursery school or kindergarten in 1964 had increased to 1.2 million in 1969.

The release concludes that the only thing left of the little red school house may be the bell. Then again, with the advent of electronic equipment, some kids might ask: "What's a bell?"

While on the subject of school, parents of students who will be enrolling in school for the first time are reminded to secure a certified copy of the child's birth certificate, if they have not already done so.

The Texas State Department of Health makes these copies available, if the parents cannot secure them from their county offices.

The state's Bureau of Vital Statistics is the central place for storing a vast number of records of Texas births, deaths, marriages, divorces, adoptions and other matters.

There will be over 250,000 children entering the first grade this year in our state, according to an estimate from the State Department of Health.

Those businesses, clubs and organizations planning to enter girls in the Malze Queen contest are reminded to get these entries in right away. The deadline is a week away, but your entrant needs time to be working out her talent act, and school will be starting right away.

If you want to enter a girl but don't have one in mind, you might contact one of the queen's contest co-chairmen, Mrs. Elvin Wilson or Mrs. Deon Awrey. They have a list of the local girls who are eligible to enter.

Basically, girls must be a junior or a senior in any Farmer County High School. Entry fee is \$10 for each contestant.

By now, everyone should have had ample time to study the faces which are included on our "Meet the Friona Merchants" contest.

We hope that you had to do a little head-scratching, and if you didn't know all of them, or perhaps didn't know their names, that you'll go around and get acquainted.

Also, while you're at it, enter the contest. We're giving \$50 in cash prizes to the winners. Most everyone we know could use an extra \$25, \$15 or \$10 these days. Might help in buying school clothes or supplies.

Temperatures

Date	Hi	Low
August 5	90	56
August 6	89	65
August 7	92	64
August 8	95	64
August 9	97	65
August 10	86	61
August 11	86	62
Moisture: .47 inch	August 10.	
Total for month of August:	2.55	



RECEIVE AWARD. . . Mr. and Mrs. Bill Ellis, right, are shown receiving the "Community Service" award from West Texas Chamber of Commerce president F. V. Wallace of Amarillo. The award is presented annually to a newspaper publisher in the West Texas Chamber's 132-county area.

Friona Star Claims WTCC Service Award

The Friona Star was presented the "Community Service" award by the West Texas Chamber of Commerce at the annual meeting of the West Texas Press Assn. last weekend in El Paso.

The WT Chamber's award covers its 134-county membership area, which also overlaps the press association's boundary, including over 200 newspapers.

F. V. Wallace, Amarillo, president of the WTCC, was in El Paso to present the plaque to Bill Ellis, publisher of the Star.

In making the presentation, Wallace cited the work of the local publisher in boosting his community "to make it a better place in which to live."

"Good newspapers and good

communities go hand in hand. If you have one, you almost always have the other," Wallace said.

The award completed a big year for the Star, which earlier had won the "General Excellence" awards in both the Panhandle and State press association contests. It has won that plaque in the West Texas Press Assn. four times in the last eight years.

"I'm fortunate to live in a growing and progressive city like Friona, and appreciate the support of the local residents and merchants in helping make the award possible. Were it not for their support, we certainly could not have won it," Ellis says.

BUDGET IS AIRED

Council Annexes Parcels

The Friona City Council gave tentative approval to a \$359,322 budget for the 1970-71 fiscal year at its regular meeting Monday night. The council recommended that the city manager include salary raises for city employees to amount to a minimum of five per cent.

In other business, the council voted to annex Buske Addition, which consists of two blocks on the eastern side of the city and includes land on which a

new veterinarian clinic and an office for Hig-T Pump Co. are being built.

Also annexed was lot three of block one, Western Addition, which is the David Grimsley residence. Grimsley had petitioned for annexation.

The city attorney was authorized to draw up the necessary papers to rescind Ordinance 371 which provides that the city participate in sharing the cost of utilities in new subdivisions.

The council gave interim approval to the city's comprehensive plan and authorized a partial payment to the planning engineer, from the state's portion of the program, which is cost-shared with the city.

An ordinance was passed which vacated two streets in Block 1 of the Lakeview Addition, which was requested by Developers of the property.

The city manager was authorized to enter into contract for the placing of two new street



TRUCK OVERTURNS. . . A truck carrying grain sorghum to Hi-Plains Feed Yard overturned Tuesday, spilling the contents just off Farm Road 1731 south of the feed yard. The driver, Ray Landrum, sustained bruises and was slightly injured. The wreck happened about noon Tuesday.

85 ARE EXPECTED

Football Work Begins Monday

Coach Bob Owen expects some 85 candidates for football to report on Monday, when workouts officially begin for the 1970 football season.

Ten lettermen, including four starters off the 1969 team, will be among the group which will get their equipment, and go through a single workout at 5 p.m. Monday.

Two workouts per day are scheduled for Tuesday, Wednesday and Thursday, at 7 a.m. and 7 p.m.

"We won't be as big as we were last year, but we will come close. Most of the boys have worked all summer, and many have been running some for the past month, so they should be in pretty fair shape," said Coach Bob Owen this week.

Owen indicated that the 1970 team would present a team with speed—an ingredient which has been missing on many Chieftain teams in recent years. He said that the attitude among the boys who are coming out for the team is excellent.

Of the 85 boys expected to report for football, some 29 will be candidates for the freshman team, leaving 56 for the varsity and B-team. Some 25 will be sophomores, with 15 juniors and 15 seniors.

Players who will be back who started for the Chieftains last year include lineman James Weatherley, a starter on both offense and defense, and backs Bill Bailey, Wesley Clark and Donnie Lewellen, who were mostly defensive starters a year ago.

One of the new players expected to add speed to the lineup is Mike Royal, who is recovering from a broken toe. Royal should be ready for the team's opener at Farwell September 11.

Other lettermen back from 1969 are Dennis Anthony, Mike Taylor, Mike Mills, Danny Vera

and Don Fortenberry.

Several of the sophomores, up from 1969's freshman team, are expected to give the team good depth. Top sophomore prospects appear to be tackle Kevin Wiseman, center Willie Bailey and quarterback Johnny Bandy. Owen said he wouldn't be surprised if some of the sophomores won starting assignments on the 1970 team.

As to how the team will fare

this season, Coach Owens says it appears to be a mystery. The "Texas Football" magazine picked the team fifth in District 3-AA, the "Top-O-Texas Football" magazine picked Friona seventh, and the story from Houston at last week's coaching school rated the Chiefs a dead last in district.

"The funny thing about this is that all three polls were taken from basically the same peo-

ple -- the district coaches," Owen says.

He says the 1970 football season should be an interesting one, and admitted the schedule is no snap. Complementing the seven tough district games are non-conference games with Farwell, Bovina and Muleshoe.

We'll begin to get an idea of how things will be on Monday, when the first nose-count is made.

Building Slows Down -- Water Use Sets Mark

Building permits totalled \$43,000 for the month of July, according to the monthly report released this week by City Manager A.L. (Jake) Outland.

The total brought the city's figure for the calendar year to \$1,466,775 in construction. However, it fell somewhat off the pace needed to shatter the one-year building mark of \$1,978,040 established in 1964.

Four permits were issued during the month, including three for new residences, for a total estimated value of \$37,000 and one addition to a residence at \$6,000.

In other monthly records released by the city manager, it was shown that five new water meters were brought into service during July, to bring the total number of active meters to 1215 at the end of the month.

Water Department records showed that a total of 41,903,506 gallons of water were pumped in the city during July. This is an average of 1,351,726 gallons and is a record high for the city.

The previous record month for water usage was 41,557,300 gallons in June of 1968. August of that year also hit a high point, with 40,355,600 gallons.

Rainfall was practically non-

existent during the month, as 1.22 inches of the 1.43-inch total was recorded on the first day of the month. Other factors

contributing to the heavy water usage were the fact that the potato shed began processing on (Continued on Page 5)

Booster Club Sets First Meeting Date

The Friona Booster Club will hold its first meeting of 1970-71 on Friday night, to organize for the coming school year and elect officers, states Kenneth Neill, president.

The meeting will be held in the Friona High School Cafeteria at 8 p.m.

Entertainment for the meeting will consist of a highlight film of the First Annual Little Drifters National Tournament held the past spring in Level-land. Also, presentation of awards to the Friona Little Drifters all-stars will be featured.

Honor guests at the meeting will be the local Little Drifters all-stars; Davy Carthel, Bryan Nichols, Kent Miller, David Barnett, Roy Smith, Troy Messenger, Loren Martin, Keith Martin, Teddy Mac Harper, Mark Neill and parents of the all-stars.

Refreshments of home-made ice cream will be served. All members and prospective members of the Booster Club, interested in boosting Friona school activities, are urged to attend.

FHS Band Sets Rehearsal Date

Rehearsals of the Chieftain band will begin at 5:30 p.m. Monday, August 17, according to an announcement made by Charles Faulkner, band director. All band students are encouraged to attend the rehearsals, which have been scheduled for each evening during the week of August 17-21 from 5:30 to 7:00 p.m.

Students, who are unable to attend, are urged by Director Faulkner to contact him.

Pet Corner



KISSING COUSINS. . . "Lovey," a very lovable tabby cat gives a buzz on the ear to her friend "Cricket." The cats belong to Laura Ellis and are quite good friends most of the time. They eat, romp and cat-nap together. But don't let appearances fool you, they also fight like "cats and dogs" at times.

lights at either end of Hicks Addition.

At the close of the busy meeting, Mayor R. L. Fleming brought up the suggestion that the western half of the city park be paved to provide additional parking for downtown Friona. No action was taken, but councilmen were in agreement that the idea has merit.

In other business, a complaint was heard from Lurry Brokerage, on the company's water bill for the month of August. Since all water rates were adjusted this summer, the group was in agreement not to go against its prior decision. Lurry operates the potato shed for two months in the summer, and uses roughly 2,000,000 gallons of water per month.

City Manager Jake Outland reported that the city was faced with the prospects of replacing both school crossing attendants, as both W. O. Brown and Herman Brown wish to resign.

In the city budget hearing, the council wrestled over a budget which included less than one tenth of one per cent increase over the previous year.

Councilmen were of the opinion that the three to five per cent raises in the proposed budget for city employees were inadequate, and amended the budget to provide at least a five per cent raise for each employee, with the exact amount to be at the city manager's discretion, based on tenure and performance.

At the close of the meeting, Alderman Robert Neelley, who is moving from the city, tendered his resignation to the council.



LET'S KEEP IT CLEAN

Flashbacks

...from the files of the Friona Star

40 YEARS AGO--AUGUST 15, 1930

The new brick and tile "flat iron" building owned by R.L. Hicks has been completed and is now in readiness to be occupied by various interests that will occupy it. The building contains five commodious rooms and faces on both Main Street and the State Highway. The central part of the building will be used as a storage room for cars, while the front part of the west side will be used by W.L. Beasley's filling station. The top of the building, being concrete, is to be used as a public skating rink.

30 YEARS AGO--AUGUST 16, 1940

It now seems quite obvious that the Eighteenth Congressional District of Texas will have a candidate for congress, in the person of our esteemed Mayor F.W. Reeve. The mayor has consented to run for that office at the solicitation of many Republicans of the district. Republican County Chairman George McLean has circulated a letter around the district calling attention to this fact.

35 YEARS AGO--AUGUST 9, 1935

The temperature here during the greater part of last week was unusually high for this altitude and one thermometer registered 110 in the shade one afternoon after hanging in the hot sun all the forenoon and still hanging against the sun-heated brick wall. However, the nights have been cool enough for sleeping, and the mornings have been nice and cool.

20 YEARS AGO--AUGUST 10, 1950

Lone Star Farmer awards were presented recently to three Friona boys for outstanding FFA achievement. They were Jimmie Gore, Tommy Jones and Keith Brock. To qualify, each boy must have completed all the vocational agricultural courses offered in their school for at least three years; must be able to lead a 40-minute group discussion, and must have earned at least \$250 on his supervised home projects, and the money must be in the bank or invested in livestock or equipment.

15 YEARS AGO--AUGUST 4, 1955

A greater Farmer County Fair, with considerable addition of entertainment, was assured this week by the Fair Board and by the Friona Chamber of Commerce. Dates are September 8, 9, and 10. A beard-growing contest has been announced. An old-fiddler's contest also is promised. A bigger-than-ever barbecue also is slated. Dick Habbings will again be parade marshal.

10 YEARS AGO--AUGUST 11, 1960

Two Hereford youths died almost instantly Saturday morning when their car rammmed a tree two and one-half miles east of Bovina on Highway 60. The dead were identified as Bobby Gene Province and Harley Earl Davis, both 20. Investigating officers said the driver apparently went to sleep at the wheel, since there were no skid marks before the crash, which occurred about 4 a.m.

5 YEARS AGO--AUGUST 12, 1965

Tragedy almost struck twice at the construction site of the new Friona High School this week, as an Abilene man fell some 20 feet between two walls in what will be the new auditorium. Kenneth D. Latta, 24, is hospitalized with a broken shoulder bone and a concussion. A month ago, an Amarillo youth, David Austin, was electrocuted while working at the high school stadium site.

The FRIONA ★ STAR

Founded in 1925 by John W. White

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Member, Texas Press Association; Member Panhandle Press Association; Member, West Texas Press Association.

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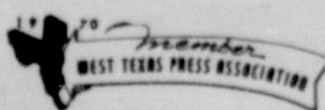
Second class postage paid at Friona, Texas, 79035.

SUBSCRIPTION RATES

Former County, adjoining counties: \$5 per year. Elsewhere: \$6 per year.



Bill Ellis, Editor & Publisher
Wahleah Beck, Bookkeeper
June Floyd, Women's News



Member,
Panhandle Press
Assn., 1970



AN EDITORIAL

Beware Of This Old 'Con' Game

One of the oldest "con" games in the world is the so-called "pigeon drop." Police force old timers will tell you that when they went into law enforcement, the "pigeon drop" device had whiskers. But there has been a rash of "pigeon drop" cases throughout the country this summer. A number of dupes in Florida, mostly elderly and retired women, have been fleeced out of their life's savings. One man in Cooper, Texas was recently "conned" out of \$ 8,000 cash.

The "pigeon drop" usually involves two, and sometimes three individuals in addition to the victim. The technique will vary somewhat, but it always follows the same basic pattern, to wit:-

The intended victim is approached on the street (or supermarket, or parking lot) by a stranger who involves the victim in conversation; the weather, a request for the right time, a match, directions, change for a phone call - anything. At this point a second stranger rushes up, in great excitement: he (or she) has just found a large amount of money in a paper sack. It has been counted and there is something over \$ 15,000 (or \$ 20 thousand, or \$ 50 thousand) in bills. The bag is cautiously opened and (sure enough!) there appears to be a huge wad of bills with a perfectly good \$ 50.00 or \$ 100.00 bill on top. The question is, what to do with the money?

They agree to split the find, but first each must put up "good faith" money. They first go to the bank of the victim, who goes in and draws out an agreed sum (say, \$ 2,000) while one of the strangers waits outside holding the "bag of money." Then they go to another bank. This time, the strangers are to go in and draw out their "good faith" money, while the victim waits outside - not just figuratively, but literally "holding the bag." Of course the strangers - with the victim's cash - never show up again. The "money" turns out to be nothing but paper clippings dressed up with only one or two good bills used as bait.

Police point to the obvious way to avoid the "pigeon drop" con game. One should ask: "Why would any stranger offer to give me anything? If he is that selfish not to turn the money in to be claimed by it's rightful owner, why doesn't he keep all the money for himself?"

We'll admit to a perfectly selfish reason for publishing the warning - we want all of our subscribers to be prosperous and solvent, with their good money safely drawing interest at the local savings bank.

TINLEY PARK, ILL., TIMES: "A sage remark printed in a local . . . bulletin arouses deep thought. It said: 'A child cannot read the Bible in School, but it can be read in prison.'"



Pause and Reflect

By Nelson Lewis

About a year ago this space was devoted to a story concerning a young girl who, under the influence of some "harmless" "non-addictive" drugs, ran away from home.

Her parents lived through three days of torment, heartbreak and frustration.

This child was returned to home and school but for the rest of her life will live under the shadow of suspicion because there are people who, will never let her live down the mistake.

Today a friend of mine pours out his heart's burden and relates the experiences of a young Kinswoman of his.

This young woman is almost twenty years of age; her generation is now allowed to vote and should therefore have "horse sense" enough to realize that those who play with fire run the risk of being burned.

What these youngsters fail to understand is that there is a great difference between "age" and "maturity."

If age was the only yard stick of knowledge, then all the brains would be concentrated in the elderly.

Anyone with two grains of sense knows that is not correct.

By the same token neither do the "under thirty" people have the hard earned experience to solve all the world's problems.

As usual the answer to the question lies somewhere in the middle.

It will take all of us, black, white, yellow and red, of all ages and religions, working together to arrive at a sensible solution.

The young lady mentioned above has been fired from five jobs in the last two months.

Her car has been repossessed.

She was found at 3 a.m. in a small house and was in the company of two men--one an ex-convict.

Her disraught parents are on the scene now and we can only hope and pray that no lasting harm has been done.

Just another sad chapter in the sorry story of too many of today's children.

Why this sudden outbreak of dope, rioting and lawlessness? Don't you remember the threat to "bury" you and your children?

Can you think of a better way to undermine a civilization? Wherein lies the remedy?

At the risk of over simplification I'll say let's start by removing the bonds of Mr. J. Edgar Hoover and his F.B.I. After a year or two of that we will just have to play it by ear.

But the task will be much easier!

I have mentioned two youngsters who fell prey to bad companions and who yielded to temptation.

I could mention hundreds right here in Friona who are a joy and delight to their parents and it is upon these brave young shoulders that we will build our future.

One of the greatest blessings is the large number of young people I call friends.

Several individuals come to mind but I won't call names-- I might leave out a dozen or two!

They number in their ranks students, college graduates, working men and women, little kids, big kids, fat kids, skinny kids, all kinds of people, all races, all faiths, and I thank God that they far out number the weak willed members of their generation.

We older folks, especially parents, are walking a tight-wire "between the devil and the deep blue sea." Understanding our offspring and training them to acquire reason and compassion, as well as "book learning," is our only hope.

And the greatest help we can find on this earth will come from our young people themselves!

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WORKING OUT... Three of the Friona High School majorettes are shown getting ready for the upcoming football season. From the left are Jeanie Thompson, Vandra Nichols and Debbie Carter. A fourth twirler, Gwen Duncan, was not present.

HOSPITAL REPORT

Admissions:

Tomasia Diaz, Farwell; Rhonda London, Friona; Mike London, Friona; Beatrice Perez, Friona; Dolores Flores, Bovina; Jeanette Love, Friona; C. V. Boaz, Amarillo; Dewayne Bauer, Friona; Jay Jarboe, Friona; Allan W. Daly, Friona; Susie Cunningham, Friona; Herbert D. Reynolds, Friona; John Price, Friona; Ina Sue Thompson, Hereford; Leroy Johnson, Friona; Rene Garza, Friona; Carolin Vaughn, Friona; Della Symcox, Farwell; Jane A. Burris, Bovina; Marie Hernandez, Hereford; N. C. White, Corpus Christi; Judy Davis, Dallas; Glenda Parsons, Friona; Allene Collins, Muleshoe; Jose C. Gallegas, Hereford; Fred J. Thomas, Friona; Hazel C. Kendrick, Amarillo; Alice J. Autrey, Farwell

Dismissals:

Mike London, Rhonda London, Dolores Flores, Tomasia Diaz, Shiela Brummett, C. V. Boaz, Jay L. Jarboe, Jeanette Love, Joe Segovia, Jr., Sharon Ann Gibbs, Leroy Johnson Susie Cunningham, Guadalupe Bautista, Rene Garza, Dewayne Bauer, John Price, Shiela Sturueve, Judy Davis, Alice Jeanne Autrey, Maria Hernandez, Allene Collins, Bryan Elliott, Mrs. David Parsons and Baby, Ina Sue Thompson and Baby.

Patients in Hospital 8/11/70

Mrs. Gary Burris and Baby, Rosa Barlow, Allan W. Daly, Earl Drinkard, Houston T. Edwards, Jose C. Gallegos, Hazel C. Kendrick, Beatrice Perez, Herbert Reynolds, Eric Rushing, Mrs. James Symcox and Boy, Fred Thomas, Mrs. Haywood Vaughn and Boy, N. C. White.

Bridal Luncheon

Fetes Sue Eubank

Sue Eubank, bride-elect of Jay Beene, was honored with a bridal luncheon in the home of Mrs. Herschel Johnson, 208 West 14th, Saturday. Co-hostesses were Mrs. Bill Teel, Mrs. Henry Lewis, Mrs. Bob Johnson and Mrs. Wana Brewer.

Chicken salad, tossed salad, frozen salad, a fruit plate, assorted crackers, hot rolls, ice cream and cookies were served by the hostesses.

Those present, besides the honoree and hostesses, were

Mrs. J. B. Eubank and Jeff, Paducah; Mrs. A. B. Martin, Seymour; Colleen Pavey, Texarkana; Kay Looney, Iowa Park; Janet Ragsdale and Judy Winters, Dallas and Barbara Hutchinson, Hereford.

Also Mrs. Vicky Neal, Odessa; Mrs. Paul Gurfery, Gruver; Mrs. Eddie Miel, Stinnett; Mrs. Dwight Whitaker, Black; and Mrs. Decimae Beene, Mrs. Grady Dodd, Mrs. Jack Moseley and Kay Johnson, all of Friona.

DEL MONTE SAFARI SALE

Del Monte **CATSUP** 14 Oz. Bottle **4 FOR \$1**

Del Monte **FRUIT COCKTAIL** # 303 Can **4 FOR \$1**

Del Monte **PINEAPPLE** #211 Can **4 FOR \$1**

Del Monte **CUT GREEN BEANS** #303 Can **4 FOR \$1**

Del Monte **CORN** Cream Style Or Whole Kernel **4 FOR \$1**

Del Monte **PEAS** #303 Can **4 FOR \$1**

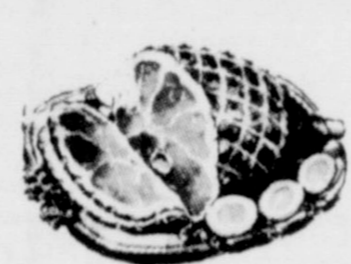








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The Star reserves the right to classify, revise or reject any classified ad.

Check advertisement and report any error immediately. The Star is not responsible for error after ad has already run once.

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ANNOUNCEMENTS

Take over payments on 1965 Singer Sewing Machine in walnut console. Will zig-zag, blind hem, fancy patterns, etc. Assume 3 payments at \$7.96. Write Credit Manager, 1114 19th St., Lubbock, Texas. 20-tfnc

L-O-O-K

\$1 plate lunches Mondays, Wednesdays and Fridays. Yes, we still serve Mexican food every Tuesday and Thursday.
Viv's Luncheonette 44-2tc

SEE

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For Sculptress bras call Mrs. Helen McMurtrey, consultant. Phone 247-3011, 1402 West Fifth Street. 21-tfnc

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34-tfnc

FOR SALE

FOR SALE... Dekalb-Palo Duro Wheat Seed. Cleaned and sacked in 60 lb. sacks. Call L.R. Hand, 247-2444. 44-3tc

FOR SALE

FOR SALE: Furnishings for two bedroom house. Refrigerator, Range, Stereo-TV Combination, other numerous items. Come Friday and Saturday, 9 a.m. to 6 p.m. Dwight Whitaker, Black. 45-1tp

FOR SALE

FOR SALE... Wool frieze divan... makes bed, with matching chair. 15' Gibson refrigerator. All in good condition. 510 West Fifth, Friona, Texas, Phone 247-3411. 44-2tp

FOR SALE

135 acres corn near Hub for silage. J.R. Johnson, Phone 806-965-2730. 44-3tp

FOR SALE

FOR SALE... Dodge pickup \$75. P.W. Hughes. 44-2tc

AREA'S BIGGEST FURNITURE & APPLIANCE CENTER

Selling famous brand furniture, General Electric Appliances direct to you. Free delivery. We service. Taylor's Furn. & Appl. Center, 603 Park Ave., Hereford, Texas. Phone 364-1561. 26-tfnc

FENCING

Chain link, cedar, redwood. All types, commercial or residential. Call Bob Clark at 247-3236. 36-tfnc

FOR SALE

FOR SALE: Good used Leblanc Saxophone. Phone 265-3537 45-3tp

FOR SALE

FOR SALE: 350 Farm Hand Beet Digger. Double Row or Two Single Rows. Troy Ray

FOR SALE

FOR SALE: three piece walnut bedroom suite, triple dresser, chest, bookcase headboard. Call 247-3217. 44-1tc

FOR SALE

FOR SALE: Two Registered Polled Hereford Bulls. 16 months old. Carl Schlenker. 295-3698 or 295-3696. 45-2tp

FOR SALE

FOR SALE: Conn tenor saxophone. Jane Bengel, Phone aru-2567. 45-tfnc

FOR SALE

FOR SALE: Clean Elbon rye seed. Phone 265-3584. 45-3tc

FOR SALE

FOR SALE: Sturdy and Tascosa Seed Wheat. Ed Clark Phone 247-2508. 45-tfnc

FOR SALE

FOR SALE... Special prices on all sizes of good used aluminum pipe, hydrants, valves, tees, etc. We also have new ALCOA aluminum pipe and a wheel-move sprinkler system. Before you buy, see STATE LINE IRRIGATION LITTLEFIELD-MULESHOE 21-tfnc

KOSCOT KOSMETICS

Cora Snyder
THE BEAUTY BOX
Phone 247-3021

WHEAT SEED FOR SALE

Sturdy and Palo Duro Eugene Bandy
Phone 265-3413 43-6tp

FOR SALE

FOR SALE... 1962 '98' Olds... \$225.00. Phone 247-3445. 42-tfnc

SILAGE CUTTERS--
LATE MODELS OVERHAULED

1-1969 Gehl FH-188 W/2 Row Header-PTO... \$2,450.00
1-1968 Gehl FH-188 W/2 Row Header-PTO... 2,150.00
1-1965 Gehl FH-83 PTO W/2 Row Header, excellent, 975.00
1-IHC-#20C-1 Row PTO-It will run... 75.00
2-1967 Gehl FH-188 W/1 Row Header-PTO... 1,650.00
1-1967 New Holland SP-818 W/2 Row Header... 2,250.00
1-1963 Gehl SP-83 W/2 Row Header Completely Rebuilt Engine... 2,250.00
2-1967 Gehl FH-188 W/2 Row Header-Each... 1,650.00
1-1966 Gehl SP-188 W/2 Row Header... 5,450.00
1-IHC #16 1 Row PTO Silage Cutter. As Is... 100.00
1-1969 John Deere Cutter W/1 Row-Like New... 2,250.00

LIVESTOCK FEED EQUIPMENT

1-New Oswalt "Beef" Silage Loader Mounted on M-Farmall... 2,550.00
1-HI Speed Electric Hammer Mill W/Motor... 225.00
1-Automatic Roller Mill-PTO... 175.00
1-WW-Heavy Duty Hammer Mill-New... 795.00
1-Montgomery Ward Hammer Mill W/Travelling Table... 50.00

AG-INDUSTRIES, INC.
52nd & Ave. A Lubbock, Texas 747-4303 44-4tc

FOR SALE

I will have good quality alfalfa hay this summer in the field or in the stack. Keith Brock. Phone 265-3449 36-tfnc

CARDS OF THANKS

We wish to take this opportunity to express our most sincere appreciation to neighbors and friends for their many deeds of kindness. Your flowers, visits, calls, cards, letters and other expressions of concern will long be remembered.
Mrs. E. G. Gonsler
Mr. & Mrs. Leonard Gonsler and family 45-1tc

FOR SALE

FOR SALE... New 3 Bedroom, 2-Full Baths. Sunken Den w/woodburning fireplace. Refrigerated air. Storm windows. Double garage. Restricted area. Must see and appreciate.
Ray D. Fleming 247-2854 247-3283 44-tfnc

LOST AND FOUND

FOUND... Three brand new shoe brands for the "in" look. SROs (Standing Room Only.) Easy Street & Under Studies. May be claimed at Nellie Jane's Shoe Store. 715-B Main. 43-3tc

STRAYED

STRAYED, half Angus, half Charolais steer, branded M on right hip. Weighs about 725 lbs. Call W. R. Mabry, 265-3489. 45-2tc

LOST

LOST: Female chocolate chihuahua. Near golf course. No collar. Answers to Sandy. Call 247-3125 44-1tc

Charlie's Lost!

Charlie's Lost! \$10 reward. He's small, shaggy and has one black eye. Phone 247-3374. 45-1tc

PETS

FOR SALE... Coyote dog. Old Brood Dog. One Greyhound Pup. Hereford 364-4599. 44-2tc

Those humming birds which flit around your flowering shrubs may be one of more than 300 varieties known to bird watchers.

OWENS ELECTRIC
Electric Contracting — Sales and Service of New and Used Motors and Controls

Loan Motors Available
Off. Phone 364-3572
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HELP WANTED

HELP WANTED... Registered nurse for regular and relief shifts. Salary open. Medical Arts Clinic-Hospital. Littlefield, Texas. Attn: Mrs. King. 43-4tc

BEAUTICIAN WANTED

Phone 806-272-3448
Main Street Beauty Shop
115 Main Muleshoe, Texas 44-3tc

APARTMENTS

NEW... Extra nice 2 BR Tri-Plexes, all electric kitchens, heating and ref. air. Refrigerators, ranges, dishwashers, disposal, drapes, carpet, outside storage, near schools.
"CHATEAUX FRIONA"
\$115.00 month. 900-9th St. Phone 247-2878. 34-tfnc

REAL ESTATE

FRIONA MOBILE ESTATES... Friona's newest and largest mobile home park. Located at 802 East 11th, 8 Blks. east of Main on Highway 60. Call 247-2745 or 247-3274 at night. 23-tfnc

HEY---

Have you tried our merchant's lunch? Only \$1.00. (Drink extra)
VIV'S LUNCHELETTE 44-2tc


Mayflower

Call For Free Estimates 364-5391

DALBY MAYFLOWER
202 S. 25 Mile Ave. Hereford, Texas

RCA Whirlpool
Sales-Service
B.W. Turner
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When EXPERIENCE Counts!



FOR COMPLETE REAL ESTATE SERVICE

CONTACT
J.G. McFarland
Phone 247-3272 or 247-2766
Business, Farms Ranches, Residences

FOR SALE

FOR SALE... House to be moved. Four rooms and bath. 5 miles northeast Friona, Ph. 647-4491, Dimmitt. 36-tfnc

FOR SALE BY OWNER

Three bedroom brick, 2 car garage, screened porch, 1-3/4 baths, sunken living room, large den, 806-247-3681 or 316-697-4448. 19-tfnc

FOR SALE
PALO DURO WHEAT SEED.
Field inspected and approved for certification.
Double treated and bagged.
Mrs. Joe Buchanan, Phone 265-3444
44 - 4tc.

FOR SALE

FOR SALE... Brick-3 Bedrooms, 1-3/4 baths. Formal living room. Large sewing room & den with woodburning fireplace. Wall to wall carpet in every room. Beautiful drapes and cornices. Food center, dishwasher, disposal. New central heating with cooling coils. 12 x 20 shop with large concrete drive for boats or campers. Patio with gas grill. Chain-link fence. Large double garage. Lee Campbell. Phone 247-2786 or 247-3145. 44-2tc

WANTED

Wanted to break away from the Establishment? Tired of wearing the same brand of shoes mon wear? or Grandma? See our new lines--first time showing, on the shelves at Nellie Jane's Shoes. 715-B Main, Friona. 43-3tc

WANTED

WANTED: I need a ride to and from Hereford each day. Have 8 - 5 job and need connections. Contact Mrs. Nazworth. 808 Prospect. 45-1tp

Mayflower

WORLD WIDE MOVEMENT

DALBY MAYFLOWER
202 S. 25 Mile Ave. Hereford, Texas

RCA Whirlpool
Sales-Service
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Phone 247-3035

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PAUL GAYLON
Local Mgr.
Phone 247-3166

WELCOME TO FRIONA



This week we welcome Mr. and Mrs. Ron Hawkins and son Alan, two, to Friona. Hawkins is employed in the maintenance department at Missouri Beef Packers. The family moved here from Dallas. They live at 312 W. 12th, Apt. 3.

ROCKWELL BROS. AND CO.
"LUMBERMEN"
Lumber, Paint & Tools

HOUSER GROCERY & MARKET

HURST DEPARTMENT STORE

REEVE CHEVROLET
New And Used Cars
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REAL ESTATE LOANS

NEED A FARM OR RANCH LOAN?

See Ed Hicks
Phone 247-3537 or 247-3189
23-tfnc

NOTICE

If you missed out on Ridgeview Addition, we are now developing Hicks Addition. Build a new home, nothing down and low interest rates. ED HICKS REAL ESTATE 247-3537 or 247-3189. 18-tfnc

CLASSIFIED ADS
Phone 247-2211

Noted Singer

Is Guest Here

Lona Stanley, Amarillo, a former professional singer, was a Sunday guest of Clarence Howe and Mr. and Mrs. Allen Stewart.

Mrs. Stanley, who formerly sang with Andre Kostelantz in New York, brought the special music at Calvary Baptist Church Sunday morning.

While she sang professionally, Mrs. Stanley performed in "Carmen," "La Traviata," "Madame Butterfly," and "Double Wedding." She also appeared in such productions as "The Man Who Came to Dinner," "Sabrina Fair," and did a series of concerts in Washington, D.C.



NEW DRAPES. . . Hospital administrator Marty Martinez proudly displays new drapes, which Parmer County Community Hospital's old wing is sporting these days. The drapes are part of the annual gift from Modern Study Club's Project Christmas Card drive. Mrs. J. G. McFarland of the club looks on.

Fourteen Entered

In Queen Contest

Fourteen candidates had been entered in the 1970 Maize Queen Contest, according to Mrs. Elvin Wilson and Mrs. Deon Awrey, co-chairmen of the contest.

The contest officials reminded area businesses, clubs and organizations of the deadline of next Thursday, August 20, for entering girls.

Those entered as of Tuesday afternoon of this week were Ann Hurst, Modern Study Club; Sally Kendrick, Friona State

Bank; Kathy Horton, Progressive Study Club; Amy Renner, Claborn Floral; Karen Crofford, Black Grain; Carleen Schlenker, Three J's Trucking and Donna Garner, Lillard Real Estate.

Also, Sharon Crofford, Tri-Fry; Shelly Vaughn, Ruthie's; Kathy Schueler, Young Homemakers; Melissa Pruett, Chalet o' Bonte; Debbie Carter, Friona Clearview; Kathy McLean, Ethridge-Spring Agency and Esther Smith, Friona Star.

Alan B. Perkins

Born In Lubbock

Mr. and Mrs. James Perkins, 2824 65th Street, Lubbock, became parents of a baby boy at 11:45 p.m. Wednesday, July 22, at Methodist Hospital. He was named Alan Brooke and weighed 5 lbs 12 3/4 ozs.

Alan is the first child for the couple. Grandparents are Mr. and Mrs. Richard Perkins, Friona, and Mr. and Mrs. Bertram Jack, Route 2, Friona.

The great-grandparents are Mr. and Mrs. E. M. Jack, Friona; Mr. and Mrs. W. E. Miller, Lubbock; and Mrs. Nettie Perkins, Purcell, Oklahoma.

Styles Children

Visit Relatives

Mike Scott and Sheri Styles arrived at Amarillo Airport Sunday evening after flying from Richmond, Virginia, where they have spent the summer with their parents, Mr. and Mrs. Rick Styles.

The trio was met in Amarillo by their aunt, Mrs. DonMax Vars of Canyon. Mrs. Vars and daughters, Mayla Dawn and Misty Shawn, brought the Styles children to Friona Monday where they were met at the home of their maternal grandparents, Mr. and Mrs. G. B. Buske, by Mrs. Philip Weatherly, Park, Pepper and Penni.

Mrs. Vars and daughters were accompanied back to Can-

Grady Dodds Honor

Company Officials

An informal dinner of baked ham, rolled roast, salads, hot bread, coffee and dessert in the home of Mr. and Mrs. Grady Dodds Saturday evening, honored officials of Great National Life

Insurance, Dallas, who were in town for the Sue Eubank-Jay Beene wedding.

They were the president of the company, Marden Miller, and his wife of Dallas; Mr. and Mrs. Art Lara and Mr. and Mrs. Bob Woodward, Amarillo; Mr. and Mrs. Paul Gurfory, Gruver; and Mr. and Mrs. Carroll Pool, Clovis.

Others present included Mrs. Vicky Neal, Odessa, Mr. and Mrs. Jack Moseley, Ranza B. Boggess, Mr. and Mrs. Herschel Johnson, Mr. and Mrs. Jack Hamill and Mrs. Decimae Beene, all of Friona.

PUBLIC NOTICE
Proposed CONSTITUTIONAL AMENDMENT

General Election Nov. 3, 1970
NUMBER FOUR ON THE BALLOT (HJR15)

BE IT RESOLVED BY THE LEGISLATURE OF THE STATE OF TEXAS: Section 1. That Article III, Section 51-b, Subsection (a), Constitution of the State of Texas, be amended to read as follows:

"(a) The State Building Commission is created and succeeds to the powers and duties heretofore vested in the agency of the same name by this Constitution and to the powers and duties the Legislature has vested or may vest in the Commission. Its membership shall consist of three Texas citizens appointed by the Governor with the advice and consent of the Senate. The term of each member shall be six years except in the first appointments to the Commission the Governor shall appoint one member for two

years, one for four years, one for six years, and thereafter one member biennially. The Governor shall biennially designate one member as Chairman. Vacancies in the Commission shall be filled by appointment by the Governor for the unexpired term. The provisions of this paragraph shall be self-enacting."

Sec. 2. The foregoing constitutional amendment shall be submitted to a vote of the qualified electors of this state at an election to be held on the first Tuesday after the first Monday in November, 1970, at which election the ballots shall be printed to provide for voting for or against the proposition: "The constitutional amendment reconstituting the State Building Commission as a three-member appointive commission."

Fallwells

Return Home

Mr. and Mrs. Joe Fallwell and children, Nanette and Jim returned home Thursday after spending about ten days vacationing in the southeastern states. On the trip they toured points of interest in Oklahoma, Arkansas, Tennessee, Georgia, Florida, Alabama, Mississippi, Louisiana and Texas.

One of the highlights of the trip was going to the Grand Old Opry at Nashville, Tennessee.

Building Slows . . .

(Continued from Page 1)

July 6, and frequent watering of the City Park, baseball parks and school playground during the month.

Five new sewer taps were also installed during the month, making a total of 1183 active services as of July 31.

The fire department recorded seven alarms during July. Four were inside the city and three outside. One of these outside was a run to Bovina on July 24, in which a grocery-department store fire caused considerable damage.

Police department records showed 69 arrests made during the month. Forty-seven were for traffic violations; nine for traffic warrants; five for drunkenness, two for driving while intoxicated, four for being in the country illegally and one each for theft and non-support of family.

Thirteen complaints were investigated. Five were for thefts, three for prowlers, two on vandalism and one each for burglary, breaking and entering and lost personal property.

The street department report showed that ten days were utilized during the past month for street sweeping. Essentially all streets have been gone over with the new sweeper since its purchase about three months ago.

roads and turnpikes, or in aid thereof.

"(c) Notwithstanding the provisions of Subsection (b) of this Section, bonds may be issued by any county in an amount not to exceed one-fourth of the assessed valuation of the real property in the county for the construction, maintenance, and operation of macadamized, graveled, or paved roads and turnpikes, or in aid thereof, upon a vote of a majority of the resident property taxpayers voting thereon who are qualified electors of the county, and without the necessity of further or amendatory legislation. The county may levy and collect taxes to pay the interest on the bonds as it becomes due and to provide a sinking fund for redemption of the bonds."

Sec. 2. The foregoing constitutional amendment shall be submitted to a vote of the qualified electors of this state at an election to be held on the first Tuesday after the first Monday in November, 1970, at which election the ballots shall be printed to provide for voting for or against the proposition: "The constitutional amendment authorizing any county, on the vote of a majority of its qualified property taxing electors, to issue road bonds in an amount not to exceed one-fourth of the assessed valuation of the real property in the county."

"(1) The improvement of rivers, creeks, and streams to prevent overflows, and to permit of navigation thereof, or irrigation thereof, or in aid of such purposes.

"(2) The construction and maintenance of pools, lakes, reservoirs, dams, canals and waterways for the purposes of irrigation, drainage or navigation, or in aid thereof.

"(3) The construction, maintenance and operation of macadamized, graveled or paved

PUBLIC NOTICE
Proposed CONSTITUTIONAL AMENDMENT

General Election Nov. 3, 1970
NUMBER THREE ON THE BALLOT (SJR15)

BE IT RESOLVED BY THE LEGISLATURE OF THE STATE OF TEXAS:

Section 1. That Section 1-d, Article VIII, Constitution of the State of Texas, be amended to read as follows:

"Section 1-d. The Legislature shall have the power to provide by law for the establishment of a uniform method of assessment of ranch, farm and forest lands, which shall be based upon the capability of such lands to support the raising of livestock and/or to produce farm and forest crops rather than upon the value of such lands and the crop growing thereon."

Sec. 2. The foregoing con-

stitutional amendment shall be submitted to a vote of the qualified electors of this state at an election to be held on the first Tuesday after the first Monday in November, 1970, at which election the ballots shall be printed to provide for voting for or against the proposition:

"The constitutional amendment to authorize the Legislature to provide by law for the establishment of a uniform method of assessment of ranch, farm and forest lands, which shall be based upon the capability of such lands to support the raising of livestock and/or to produce farm and forest crops."

PUBLIC NOTICE
Proposed CONSTITUTIONAL AMENDMENT

General Election Nov. 3, 1970
NUMBER SEVEN ON THE BALLOT (HJR 22)

BE IT RESOLVED BY THE LEGISLATURE OF THE STATE OF TEXAS:

Section 1. That Subsection (a), Section 64, Article III, of the Texas Constitution, be amended to read as follows:

"Section 64. (a) The Legislature may by special statute provide for consolidation of governmental offices and functions of government of any one or more political subdivisions comprising or located within any county. Any such statute shall require an election to be held within the political subdivisions affected thereby with approval by a majority of the voters in each of these subdivisions, under

such terms and conditions as the Legislature may require."

Sec. 2. The foregoing constitutional amendment shall be submitted to a vote of the qualified electors of this state at an election to be held on the first Tuesday after the first Monday in November, 1970, at which election the ballots shall be printed to provide for voting for or against the proposition: "The constitutional amendment authorizing the Legislature to provide for consolidating governmental offices and functions and allowing political subdivisions to contract for performance of governmental functions in any county."

PUBLIC NOTICE
Proposed CONSTITUTIONAL AMENDMENT

General Election Nov. 3, 1970
NUMBER FIVE ON THE BALLOT (HJR28)

BE IT RESOLVED BY THE LEGISLATURE OF THE STATE OF TEXAS:

Section 1. That Section 52, Article III, Constitution of the State of Texas, be amended to read as follows:

"Section 52. (a) Except as otherwise provided by this section, the Legislature shall have no power to authorize any county, city, town or other political corporation or subdivision of the State to lend its credit or to grant public money or thing of value in aid of, or to any individual, association or corporation whatsoever, or to become a stockholder in such corporation, association or company.

"(b) Under Legislative provision, any county, any political subdivision of a county, any number of adjoining counties, or any political subdivision of the State, or any defined district now or hereafter to be described and defined within the State of Texas, and which may or may not include, towns, villages or municipal corporations, upon a vote of two-thirds majority of the resident property taxpayers voting thereon who are qualified electors of such dis-

WHITE'S SUPER MARKET

Our Aim Is To Please In Every Way

WE DELIVER WE GIVE GUNN BROS STAMPS

Double Stamps On Wednesdays With Purchase of \$2.50 Or More

<p>Sammy's Pride BACON Lb. 79¢</p>	<p>CHUCK ROAST Lb. 59¢</p>	<p>VALUABLE COUPON</p> <p>GOLD MEDAL FLOUR</p> <p>WITH THIS COUPON 55¢</p> <p>WITHOUT COUPON 65¢</p> <p>Good week of Aug. 13-19-70</p> <p>Good at White Super Mkt. Friona, Tex.</p> <p>VALUABLE COUPON</p>
<p>Gerber's Strained BABY FOOD 4 1/2 Oz. Jars 3/35¢</p>	<p>Richelieu COFFEE Lb. Can 77¢</p>	<p></p> <p>CRISCO 3 Lb. Can 89¢</p>
<p>White Swan MILK Tall Can 2/37¢</p>	<p>TANG Breakfast Drink 27 Oz. Jar \$1.39</p>	<p></p> <p>89¢</p>
<p>Reynolds Heavy Duty FOIL WRAP 18X25 Roll 59¢</p>	<p>Scott TOILET TISSUE 4 Roll Pack 47¢</p>	<p>89¢</p>

YELLOW ONIONS

Lb. **7¢**

FRESH PEACHES

Lb. **23¢**

CABBAGE

Lb. **10¢**

TOMATOES

Lb. **23¢**

Try SAMMY'S PRIDE MILK And AUNT MARTHA'S BREAD



The Following Firms Are Represented Above:

HERRING IMPLEMENT CO.
 CITY BODY SHOP
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 CHESHER MOBIL
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 REEVE CHEVROLET-OLDS
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 BENDER AIR PARK
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 ROCKWELL BROS. LUMBER
 ADAMS DRILLING
 CROW'S SLAUGHTER

TAYLOR & SONS BLACKSMITH
 ALLEN'S JEWELRY
 FRIONA MOTORS
 BI-WIZE DRUG
 ROY'S TIRE SERVICE
 S & R FABRICS
 PLAINS HARDWARE
 CHAMBER OF COMMERCE
 KENDRICK OIL
 NELLIE JANE'S SHOES
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 ALLSUP'S 7-11
 FRIONA ELECTRONICS
 BEN FRANKLIN
 EARL'S PARMER HOUSE

WIN \$50⁰⁰ IN CASH

CONTEST RULES

On a plain sheet of paper, write the numbers 1 through 32. Then list each merchant's name, along with his or her business affiliation. Also, write a statement in 25 words or less on "I like to live and shop in Friona because..." Entries must be turned in on Friday, August 14, and Monday, August 17, at the Friona Star office, between the hours of 8 a.m. and 5 p.m. Winners will be determined on the basis of accuracy, neatness, spelling, and the statement. Earliest entries will be favored in helping to break ties. Contestants must be 16 years of age or older. Merchants are not eligible to enter.

1st Prize -- \$25.00 Second -- \$15.00 Third -- \$10.00



**On The Farm
In Parmer County**
MACK HEALD
County Agent

Cash receipts from agricultural products in the Texas Panhandle are expected to total \$682,250,840 by the end of 1976 with the present pace of the agricultural industry plus some innovations along the way.

This would mean a boost in the area's agricultural income of some \$229,716,740 over the next six years.

These projections were made recently in conjunction with a statewide program designed to increase Texas' present agricultural income of \$2.75 billion by \$1 billion by 1976. Launched by the Texas Agricultural Extension Service, the massive program is appropriately titled, "3.76 in '76."

Estimates of farm incomes from each commodity produced in each of the 25 counties in the PEP (Panhandle Economic Program) area were prepared jointly by county agricultural agents and county program building committees.

PEP will play a key role in helping the Panhandle area carry its share of the load in this statewide effort. Since it is designed to boost the overall economy of the area through maximum use of efficient utilization of human and natural resources, PEP will be a driving force to meet the goal of "3.76 in '76." This new program should provide the incentive for everyone in the area engaged in the agricultural industry to "put his best foot forward" to accomplish the state's objective.

Looking at the area picture as far as crops are concerned, grain sorghum leads the list with a projected increase of \$24,978,000 during the next six years. With this 11 percent addition to present cash receipts, grain sorghum income will total \$125,113,100 and will account for more than 62 percent of the total increase in income from crops in the area.

Corn is another major cash crop for the area and is also expected to show a substantial increase in cash receipts—\$5,278,000. Projected 1976 cash receipts total \$13,926,100 and account for more than 13 percent of the total increase in crop income.

Hay production is expected to show a cash increase of \$3,272,600. Wheat is expected to add only \$292,400 above its present total cash receipts of \$49,167,900, while sugar beets should increase by \$2,396,440 and fruits and vegetables by \$2,234,900.

Total cash receipts from crops in the Panhandle now total about \$212,679,980. These are expected to increase by \$40,036,160 by the target date. The increase from crops will account for more than 17 percent of the total projected in-

crease in cash receipts by 1976.

The overall livestock industry in the Panhandle is really expected to boom. The present picture shows total income to be \$239,836,120. This is expected to increase by \$189,433,580 in the next six years. The increase will account for more than 82 percent of the total projected increase from agriculture.

Income from fed beef is projected to lead the way with an increase of \$155,219,300 from the present total of \$148,609,000. This means that income from fed beef will more than double and will account for more than 67 percent of the total increase in cash receipts from agriculture by the end of 1976.

Income from other beef is expected to increase \$27,185,800 while cash receipts from hogs are expected to more than double by the target date, up \$6,548,400.

The projected agricultural income for Deaf Smith County tops the list with regards to the total estimated increase of \$229,716,740 for the Panhandle. It boasts a projected increase of \$39,798,300 with Hansford County ranking second with an increase of \$36,158,000.

Among other counties in the area that are expected to add substantially to the overall agricultural income picture are Castro, \$27,041,460; Parmer, \$21,682,200; Gray, \$14,357,000; Moore, \$11,096,500; Swisher, \$10,272,000; Ochiltree, \$9,938,500; Wheeler, \$8,988,780; and Sherman, \$7,992,000.

Marketing will be the key to all future growth in Texas agriculture. Markets for Texas food and fiber products must be strengthened and improved if the state's agricultural income program is to be a success.

Production guidelines for each agricultural commodity will be prepared by the Extension Service based on the latest research information available for increasing production and marketing efficiency. Other agricultural agencies and organizations throughout the state will also be involved in this total effort.

Yearbooks Need To Be Received

Students who did not pick up their annuals when they were distributed on Tuesday may get them on Friday between the hours of 10 a.m. and 12 noon at Baker Duggins' office at high school.

If they are not picked up on that day, students will have to wait until after classes begin, the week of August 24, to get the yearbooks, Duggins says.

Flaked Milo May Boost Swine Gains

A West Texas State University nutritionist says processed milo rations, proved successful in beef cattle production, also may be a boon to the swine industry.

John W. McNeill, 23, is conducting research in the subject as part of a cooperative swine research project by West Texas State and Texas Tech University.

The object of the study, begun last March at the WTSU Farm, is to "see if we get the same improved performance with swine as we have observed with cattle on processed milo rations," McNeill says.

His preliminary findings are from the first of a series of trials. Carcasses were evaluated to detect any possible differences in backfat thickness, cutability and dressing percentage.

The 80 crossbred barrow pigs used in the trial weighed 50 pounds each at purchase and were fed to a final weight of 220 pounds, McNeill says.

The animals were placed on a self-feeding diet and all the conveniences used by commercial operators—like a fogger system—were taken in account, he added.

The steam flaking and the micronizing methods, both under close scrutiny, contrast in that the steam flaking method uses steam from an external source to penetrate the grain from the exterior to the inside. "The gas-fired generators used in the micronizing process emit

micro-waves that are selectively absorbed by the grain. These waves cause the grain to heat uniformly to convert the grain moisture to steam. Compared to the steam flaking method, the micronizing method appears to be cheaper in the initial investment, maintenance cost, and cost of operation," McNeill said.

He added that the day-by-day reports revealed that the pigs consuming coarsely rolled milo and micronized milo in their rations had "significantly more pounds on fewer pounds of feed than the pigs in other groups."

The pigs receiving steam flaked and micronized grains increased their performance with progressively higher levels of protein, McNeill said. This response suggested that protein levels may be more critical to the two heat-treated feeds since animals fed with the other two rations did not register the response.

Pigs fed the coarsely rolled ration had a noticeably lower dressing percentage, he added. The carcass evaluation revealed no other differences.

"This trial uncovered some interesting observations that merit further study," McNeill said. "The response of different varieties of milo to various processing methods would be of interest. Due to the difference in their chemical composition, one would expect a difference in the type of product which is produced by these various techniques."

Children Visit

In Hyde Home

Mr. and Mrs. H. A. Hyde have had visitors for the past week. Several of their children and grandchildren have been here.



Jenifer Wallace

Born In Hereford

Their two daughters, Mrs. Don Kimbrough of Tacoma, Washington, and Mrs. Haskell Bolding of West Palm Beach, Florida, met at Glorieta, New Mexico and attended several sessions of the Baptist Assembly before coming on to Friona.

Other guests in the Hyde home have been Rev. Kimbrough and sons, Max, Tip, Kip and Chris; Rev. Bolding and children, Jan and Mark; Rev. Omer Hyde, Olympia, Washington; Rev. Norris Fulfer, Los Angeles; and Mrs. Truett Hyde of Killeen, who will be graduating from East Texas State University at Commerce soon.

Mr. and Mrs. Wayne Wallace became parents of a baby girl at 9:45 p.m. Thursday at Deaf Smith County Hospital, Hereford. She weighed 7 lbs 13 ozs. and was named Jenifer.

Jenifer is the second daughter for the couple. Her sister, Laura, is three.

Grandparents are Mr. and Mrs. Bill Gipson, Friona, and Mr. and Mrs. Pete Wallace, Easton Rough, Louisiana.

Mrs. Wallace and Jenifer were dismissed from the hospital Sunday afternoon.

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MARY RALPH SMITH



MRS. RALPH SMITH

Mother And Daughter Earn Degrees

Mrs. Ralph Smith and her daughter Mary Ralph will both receive bachelor college degrees within one week of one another.

Mrs. Smith graduates from West Texas State in Canyon this Thursday evening, Aug-

ust 13, with a BS in elementary education and a minor in English.

Mary Ralph will graduate from Wayland Baptist College in Plainview the following Thursday, August 20, with a BA in Elementary Education and a

minor in English. Mary Ralph has also attended Texas Tech and WTSU and is a 1967 graduate of Friona High School.

Mrs. Smith graduated from high school in Memphis, Texas in 1937. She plans to teach second grade in Friona this year.

Son Born To H Vaughns

Mr. and Mrs. Haywood Vaughn, 601 Cleveland, became parents of a baby boy at 10:08 p.m. Saturday, August 8 at Parmer County Community Hospital. He was named Jason Lee and weighed 8 lbs. 2 ozs.

Grandparents are Mr. and Mrs. Elwood Vaughn and Mr. and Mrs. Jim Guinn, all of Friona.

Kay Renner Wins Golf Tournament

At the close of the annual Friona Country Club Women's Golf Tournament, awards were presented at a luncheon.

Those receiving awards were Kay Renner, club champion; First Flight: Pat Evans, first; Iona Renner, second; and Louise Lundy, third. Second Flight: Sondra Nichols, first; Lois Wassom, second; and Margaret Duggins, third.

Error Correction

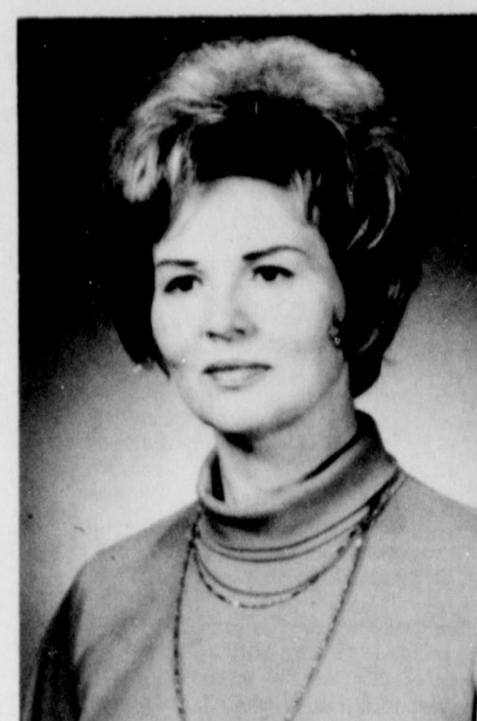
Kara Beth Sides and Daniel C. Skaggs plan to exchange wedding vows at 7:00 p.m. Saturday, August 22, at Friona United Methodist Church.

An error was made in the announcement. The date was announced as August 27.

Friends of the couple are invited to attend.



MRS. RONNIE AWREJ



MRS. BILL BEENE

Two In Family To Get College Degrees

Mrs. Bill Beene is graduating from West Texas State University, Canyon, Thursday evening with a bachelor of science degree in speech education. She received her high school diploma from Amarillo High School in 1945 and has been commuting to West Texas for several years.

During her tenure at West

Texas she was accepted into the Alpha Chi honor fraternity and will teach English and speech in the seventh and eighth grades in Friona Junior High this fall.

Her daughter, Sandra Beene Awtrej, who is a 1966 graduate of Friona High School, graduated from Texas Tech University, Lubbock in May.

She is an English and speech major and will be teaching English and speech in Bovina Junior High this fall.

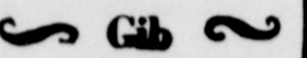
Mrs. Awtrej, who was listed on the Dean's Honor Roll every semester she attended college except one, was a member of Gamma Phi Beta social sorority and Sigma Tau Delta honorary English fraternity.

Mr. and Mrs. Ray Hurst and children, Ray Bert and Chris, of Houston, have been visiting in the home of Mrs. Hurst's parents, Mr. and Mrs. Bert Shackelford.

Other visitors in the Hurst home have been Mrs. G. E. Shackelford and children, Meg and Danny of Perryton.

The guests departed for their homes Tuesday morning.

Comments by



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Girl Scouts Make Quilt

A hand made quilt, which was made by members of Girl Scout Troop 166, has been completed. It was quilted by Mrs. Tom Lewellen and is on display in the front window at Foster's.

Donations of 50¢ will be accepted for a drawing, which will be held in City Park during Maize Days. Anyone interested in participating in the project may contact a member of the troop.

Troop leaders are Mrs. A. W. Anthony Jr., Mrs. Watson Whaley and Mrs. Fred Florez. Girl Scouts making the quilt were Sami Rector, Janice Peak, Linda Anthony, Elaine Dantridge, Vickie Florez, Anna Castillo, Jackie Rando, Karen Young, Darla McClellan, Ann Bradley, Bradli Oden and Melissa Patterson.

Eubank-Beene Party

Honored With Dinners

A rehearsal dinner at Parmer House Restaurant Friday evening at 8:30 p.m. was hosted by Mrs. Decimae Beene. Piano selections were presented by Fran Dodd.

Honored guests were Sue Eubank and Jay Beene and members of their wedding party.

Toasts to the engaged couple were given by Mr. and Mrs. Doug Stephenson and Mrs. Jack Hamill.

Long Liner

Lining International Nickel's 7,137-foot-deep Creighton No. 9 mine shaft, the deepest continuous shaft in the Western Hemisphere, required enough concrete to fill a train three miles long. The quantity of rock excavated during the shaft-sinking operation would fill a train 35 miles long.

Special guests were Mr. and Mrs. A. B. Martin, Seymour; Mr. and Mrs. J. B. Eubanks, Paducah; Mrs. Vicky Neal, Odessa and Mr. and Mrs. Billy Dean Baxter, Mr. and Mrs. Grady Dodd, Mr. and Mrs. Herschel Johnson, Mr. and Mrs. Henry Lewis, Mr. and Mrs. Bill Teel, Mr. and Mrs. Doug Stephenson and daughters, Holly and Iris, and Mrs. Wana Brewer.

A bachelor's dinner in the home of Mr. and Mrs. Billy Dean Baxter at noon Saturday, honored the prospective groom, his attendants and two guests.

Those attending were Jay Beene, Richard Lawson, B. K. Buske, Johnny Baxter, Dwight Whitaker, David Malone, Steve Gray, A. B. Martin, J. B. Eubank, Ramey Beene and Jerry Striplin.

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1970 Football Schedule

FRIONA CHIEFTAINS 1970

VARSITY

Sept. 11	Farwell	there	8:00
Sept. 18	Bovina	here	8:00
Sept. 25	Muleshoe	there	8:00
Oct. 2	*Olton	there	7:30
Oct. 9	*Dimmitt	here	7:30
Oct. 16	*Littlefield	here	7:30
Oct. 23	*Abernathy	there	7:30
Oct. 30	*Floydada	here	7:30
Nov. 6	*Morton	there	7:30
Nov. 13	*Lockney	here	7:30

*District 3-AA Games

"B" TEAM

Sept. 12	Farwell	here	10:30
Sept. 17	Dimmitt	here	7:30
Sept. 24	OPEN		
Oct. 1	Morton	there	7:30
Oct. 8	Hale Center	there	7:30
Oct. 15	Dimmitt	there	7:30
Oct. 22	Olton	there	7:30
Oct. 29	OPEN		
Nov. 5	Tulla	there	7:30
Nov. 12	Muleshoe	here	7:30

FRESHMAN

Sept. 12	Hart	there	10:00
Sept. 17	Dimmitt	here	5:30
Sept. 24	Boys Ranch	there	5:00
Oct. 1	Morton	there	5:30
Oct. 8	Hale Center	there	5:30
Oct. 15	OPEN		
Oct. 22	Olton	there	5:30
Oct. 29	Boys Ranch	here	5:00
Nov. 5	Tulla	there	5:30
Nov. 12	Muleshoe	here	5:30

7 and 8 GRADES

Sept. 15	Tulla	here	5:30
Sept. 22	Sudan	there	5:00
Sept. 29	Olton	there	5:30
Oct. 6	L&Plata	there	5:00
Oct. 13	Tulla	there	5:30
Oct. 20	Stanton	here	5:00
Oct. 27	Dimmitt	here	5:00
Nov. 3	OPEN		
Nov. 12	Muleshoe	there	5:30



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Church Ceremony Unites Sue Eubank, Jay E. Beene

In a double ring ceremony at Union Congregational Church at 7:30 p.m. Saturday, August 8, Carol Sue Eubank became the bride of Jay Edwin Beene. Wedding vows were exchanged before a large arrangement of yellow glads, white stock and white daisies. A gold cope filled with white and yellow daisies on the organ completed the decorations.

Parents of the couple are Mr. and Mrs. J. B. Eubanks, Paducah, Texas, Mrs. Decima Beene, Friona, and the late O. J. Beene.

A. B. Martin of Seymour was the officiating minister. Mrs. Owen New, Truscott, organist, presented traditional wedding selections and accompanied Kay Johnson, soloist, as she sang the theme song from "Romeo and Juliette."

Mrs. Dwight Whitaker, Black, was her sister's matron of honor. Colleen Pavey, Texarkana, was the maid of honor; bridesmaids were Kay Looney, Iowa Park, and Janet Ragsdale, Dallas; and the bridesmatron was Mrs. Mickey Copeland, Weatherford, Oklahoma.

Ramey Beene, brother of the groom, and Dwight Whitaker, Black, brother-in-law of the bride, were best men. Groomsmen were B. K. Buske, Austin, Johnny Baxter, Gunnison, Colorado; and Richard Lawson, Fort Worth. Edgar and Edwin Ramey, Amarillo, cousins of the groom, and Jerry Striplin, Dallas were ushers. Bryon Brewer, Lubbock, and Jackie Claborn, Dallas, had charge of programs.

Guests were registered by Mrs. Edgar Ramey, Amarillo, and Barbara Hutchinson, Hereford.

Special guests were Mr. and Mrs. "Goose" Ramey and Mr. and Mrs. Edwin Ramey, Dimmitt; Mrs. Jeff Gilbreath and Myrtle Beene, Hereford; and Mr. and Mrs. C. C. Barnett, Plainview.

Bridal attendants wore identically styled formal gowns of yellow sheer dotted swiss over matching slipper satin. They were designed with wedding ring collars, empire waistlines, brief puff sleeves and matching back bows.

Their headpieces were made of yellow velvet tubing loops with long streamers and yellow roses. Each attendant carried a single long stemmed yellow rose tied with streamers of white and yellow satin ribbon.

As the bride was escorted to the altar and presented in marriage by her father, she wore a formal wedding gown of white organza and bridal satin. It was fashioned by her mother and was an A-line sheath with a round neckline outlined with ruffles, sheer sleeves, which were gathered onto fitted satin cuffs and closed with tiny covered buttons and bias loops. A band of pale yellow satin down the center front was enhanced with two rows of white flower appliques.



MRS. JAY E. BEENE

Her chapel length three tiered veil of imported silk illusion was held in place with a headpiece of flowerettes attached to a bias bow of bridal satin.

She carried a bouquet of garlands of stephanotis with picot and satin ribbon streamers entwined with ivy and centered with an orchid corsage interspersed with pearls atop a lace covered Bible, which had been carried by the groom's mother in her wedding.

A reception in the home of Mr. and Mrs. Jack Moseley followed the ceremony. The bride's table was covered with a white formal cloth of net over satin. The two tiers of net were edged with lace and a band of white satin ribbon marked the table edge. A tiered wedding cake topped with yellow roses was served with punch, nuts and mints by Barbara Hutchinson, Hereford, and Mrs. Vicky Neal, Odessa.

Mrs. Ronnie Awrey, Friona, cousin of the groom, and Judy Winters, Dallas, presided at the groom's table. It was covered with an ecru linen cutwork cloth and centered with an arrangement of red roses. A double wedding ring chocolate cake was served with coffee.

Others in the house party were Mrs. Doug Stephenson, Mrs. Herschel Johnson, Mrs. Vernon Roberts, Holly and Iris Stephenson and Kay Johnson.

Out-of-town guests, besides those in the wedding party, sign-

ing the register included Steve Gray, Crowell, Mickey Copeland, Weatherford, Oklahoma; Cathy Gibbs, Alamosa, Colorado; Mr. and Mrs. Frank Annen, Thornton, and Karl Wilson Shirley, Mr. and Mrs. Bill Jack Gilliland, Dr. and Mrs. W. J. Gilliland, Hereford; Mrs. Roy Roth, Mrs. Sarah Northern, Mr. and Mrs. Art Lara, Mr. and Mrs. Phil Sterrett and Mr. and Mrs. Bob Woodward, all of Amarillo.

Also Mr. and Mrs. Dewey Wright and Dorothy, Jill Braafladt, Mrs. Lois Bartlett, Mr. and Mrs. W. E. Kirkpatrick and Mr. and Mrs. Jim Elder and Trudy, Dimmitt; David Malone, and Mr. and Mrs. Marden Miller of Dallas; Mr. and Mrs. Eddie Meil, Jill and Bart, Stinnett; Terri Roark, Vega and Chrissy Mast, Bovina.

Also Mr. and Mrs. Billy Raybon and Kathleen, Abernathy; Terry Samples, Deming, New Mexico; Mrs. J. E. Stover, Truscott; Mrs. J. G. Spann, Clovis; Mrs. Paul Gunfory, Gruver; and Mr. and Mrs. J. B. Noland, Summerfield.

For a wedding trip to Mexico, Mrs. Beene wore a black and white check sport dress with black patent accessories and the corsage lifted from her bridal bouquet.

Mr. and Mrs. Beene will be at home at 3320 Hudnall Street, Dallas, where he is employed by Great National Life Insurance Company.

Two FHS Grads On Honor Roll

Two graduates of Friona High School, Mrs. Freida Dickson and Mike Wooley, have been named to the dean's honor roll for the 1970 spring semester at Abilene Christian College. The list included 362 students who took at least 12 semester hours and had at least a 3.5 grade point average out of a possible 4.0.

Mrs. Dickson is the daughter of Mr. and Mrs. Glenn Floyd, Box 62, Friona, and is a 1966 graduate of Friona High School. A 1967 FHS graduate, Wooley is the son of Mr. and Mrs. W. C. Wooley, Box 833, Friona.

Riding Club Has Regular Meeting

The regular meeting of Friona Riding Club was held Saturday evening at Parmer House Restaurant following dinner. Plans were made for riding in the Bull Town Days parade in Bovina Friday.

The group will meet at the Jaycee Rodeo Arena, southwest of town and ride to Bovina. Those present included Howard Love, Coleman Moseley, Mr. and Mrs. C. L. Lillard and Scott, Mr. and Mrs. Doug Stephenson, Holly and Iris, Mrs. Kenneth Johnson, Mr. and Mrs. Floyd Rector, Donna and Gary, Estis Bass and Mr. and Mrs. Charles Bass and daughters.

Dinner Honors

Amarillo Residents

A family dinner in the home of Mr. and Mrs. Floyd Reeve and daughters Sunday evening was a courtesy for Mrs. Bud Miner and Mr. and Mrs. Marvin Lane and sons of Amarillo.

Others present were Mrs. A. O. Drake, Mr. and Mrs. Earl Drake, Mr. and Mrs. Arthur Drake, Mr. and Mrs. Jerry Brown and daughters and Mr. and Mrs. Jackie Stowers and daughter.



MRS. REGGIE PRIEST



MRS. LEWIS GORE

Two Friona Women To Receive Degrees

Mrs. Redge Priest and Mrs. Lewis Gore will be among the many from Friona who will receive degrees from West Texas State University in Canyon, this Thursday evening, August 13.

Mrs. Priest will receive a BS in Physical Education, and she plans to teach junior high and high school girls physical education in the Friona School this fall.

Mrs. Priest moved to Friona from Bovina last May. Her husband is manager of Bovina

Feeders. Mrs. Gore will receive a BS in Elementary Education. She will teach sixth grade in Friona this fall.

Mrs. Gore is a 1954 graduate of Friona High School. She was affiliated with Alpha Chi honorary fraternity during her years at WT.

Degrees will be conferred by Dr. James P. Cornette, University president at 8 p.m. in the Amarillo Civic Center Coliseum.

Miss Grain Sorghum Visits In Friona

Visitors in the home of Mr. and Mrs. Marion Clark this week were Charlotte Lee Smith, who was chosen Miss Grain Sorghum of the Nation for 1970-71 at the annual contest in Dimmitt Saturday evening, and Mrs. Talmadge Fall, both of Throckmorton, Texas.

Miss Smith, who was sponsored by the Throckmorton Pageant Corporation, plans to use the \$1,000 college scholarship, which she was awarded, at

Texas Tech this fall. She is the daughter of Mr. and Mrs. Fred T. Smith and a 1970 graduate of Throckmorton High School.

Miss Throckmorton presented a musical comedy reading entitled, "Sam, You Made The Pants Too Long," and was accompanied by Mrs. Fall at the piano.

The two were neighbors of the Clarks before they moved to Friona about 18 months ago.

Study Club To Sponsor Bike Safety Campaign

Progressive Study Club will sponsor a bicycle safety program for school-age children in grades one through five on Tuesday, August 18.

Children in this age group are asked to meet at the High School at 10 a.m. with their bicycles. They will be shown a film in the auditorium, followed by an inspection of their bicycles in the parking lot. The children will be given stickers if their bikes are in good condition.

Children will then be asked to ride through an obstacle course where they will be checked out on the various road signs and signals.

Jim Freeman of the Texas Department of Public Safety will conduct the safety program, assisted by the members of Progressive Study Club.

There is no charge for the safety program, and all local youngsters in this age group are urged to attend.

Wittenbachs Move To Chickasha

Mr. and Mrs. Don Wittenbach and son, Chris, have recently moved from Wichita Falls to Chickasha, Oklahoma.

Mrs. Wittenbach and Chris and Jo Beth Wittenbach of Electra, Texas, are visiting in the home of Mrs. James McLean and Kathy. Kathy spent the past two weeks in Wichita Falls and Chickasha.

Mrs. Wittenbach is the former Luellen McLean. Her husband will be employed as organist of Epworth Methodist Church in Chickasha.



BOBBY WEID

Bobby Weid Gets Master's

Local Teachers Attend Conference

Mrs. Ernest Osborn and Mrs. Dale Gober spent several days last week attending the annual homemaker teachers conference in Dallas.

Theme of the conference was "Homemaking Education... A Dynamic Force For The Seventies."

Mrs. Osborn and Mrs. Gober will be teaching homemaking and sponsoring Future Homemakers of America in Friona High School during the coming school term.

Local art teacher, Bobby Weid will receive his Masters Degree in Education from West Texas State College in Canyon August 13.

Weid, who has taught art in the local elementary schools for the past five years, received his BS Degree from Texas Tech in Lubbock in 1964. He graduated from High School in Wilson, Texas.

Weid and his wife, Delphine, reside at 1520 West Fifth Street in Friona and have two daughters, Kelly, age 2, and Karen, age 2 months.

Sincerely Yours

BY REV. ALBERT LINDLEY

I do declare, let something good happen in the community and everybody tries to get into the act...

Everyone knows that it has always been a credit to the "Local Divines" when a good rain came along--and I suppose "Local Divines"--needing all the help they can get--usually allow the people to thank them for the rain--etc.--as though they really had something to do with it--but people have given them the "credit" anyway...

Now--we have someone else in town who wants to take credit for 2.04 inches of a 4 inch rain--men, we're losing another strong-hold...

Have you ever really taken the time to figure out what you think about the ministers--preachers--evangelist--etc., of the community in which you live?

I don't mean what do you think about the ones here, personally, I'm wondering what you think in general, about the Clergy or "Local Divines."

"Local Divines" is misleading but I use it in reference to the boys who have the responsibility of being the minister and/or pastor of the local churches.

A Baptist preacher--friend who used to serve here and was with me in Petersburg, taught me the phrase. (At some of our monthly meetings, Russell Pogue would say "Let's all ("Local Divines") walk down on main street together and scare the daylights out of everybody and make them wonder what in the world we are up to now.") Ha. Down deep inside--how do you feel about pastors in a community--not personal--but about the office they seek to fulfill? Ever think about it?

I suppose we could get "bipped off the air" here by my telling you some things I have heard them called, but I'm more interested in what your reaction is to the question.

"Nosy"--"Necessary Evil" --"Do-Gooders"--"Moralizers"--"Hypocrites"--"Antagonizers"--and of course, some of the usual references--"Pastor"--"Preacher"--"Minister"--"Evangelist"--and for some it might be a mixture of some of all of the above list...now what made me say that?

Now, you probably think I'm going to have a commercial here about the "Good Guys" and how you can back them...but I'm not. Quite frankly, if they already have the proper backing--they don't really need yours....

What I really would like to say is that these guys are "people" just like yourself and they have "living problems", just like you--and just like you, they stand in the need of God's grace...

We do have a good fellowship here and for the most part I think I could say our ministry here in the community isn't placed in jeopardy so very often because of the treatment of the community....

But what I really think is important and something that everyone should be concerned about is the real purpose for our being here.

We weren't "sent" here to straighten out an "evil" community. Rather, we are here to assist a community to maintain a right relationship with God--and we are not the only ones responsible to this task, for I believe the whole community is...

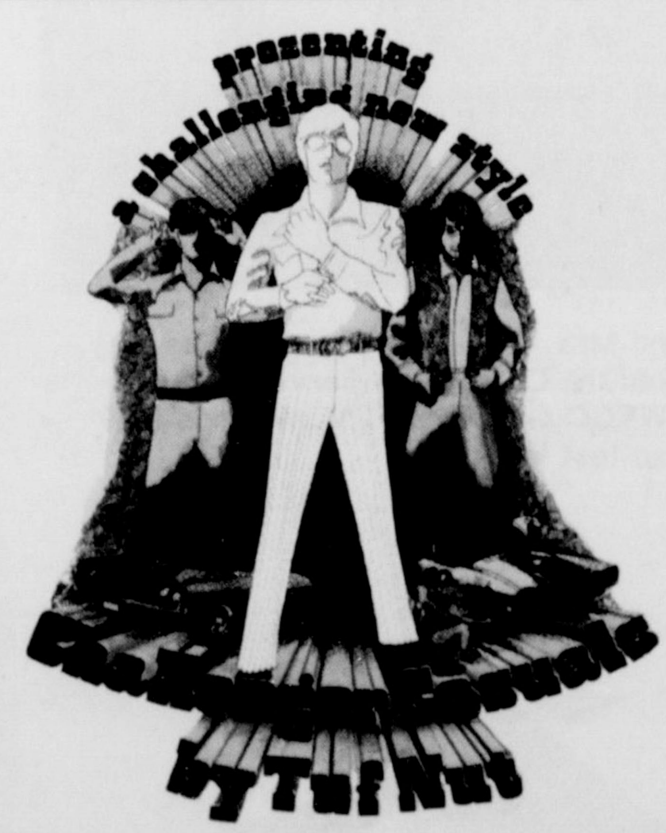
We make our community what we want it to be. We wouldn't spend any time here if we were without a school--or use of one--if we were without law and order--or if we were without our churches....

We make the community just what we want it to be--

Are you helping...really...?

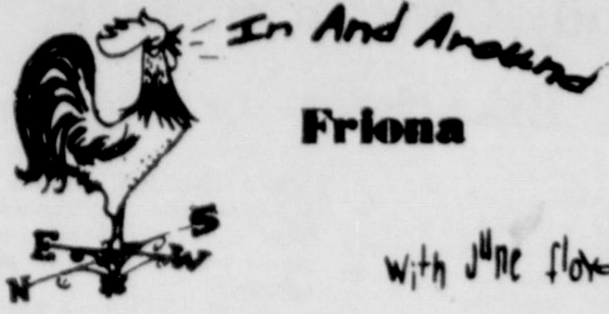
ASSEMBLY OF GOD 10th and Ashland--Rev. D.W. Calcote, pastor Sunday School: 9:45 a.m. Worship: 11:00 a.m. Young people 6:45 p.m. Evening Worship: 7:30 p.m. Wednesday Worship: 8:15 p.m. Sunday Men's Fellowship: 7:00 p.m.
CALVARY BAPTIST 14th and Cleveland--Rev. R. C. Hester, pastor Sunday School: 9:45 a.m. Worship: 11:00 a.m. Training Union: 6:00 p.m. Evening Worship: 7:00 p.m. Wednesday Prayer Meeting: 7:30 p.m.
CALVARY BAPTIST MISSION 5th and Main--Rev. I.S. Ansley, pastor Sunday School: 9:45 a.m. Worship: 11:00 a.m. Evening Worship: 7:30 p.m. Wednesday Prayer Meeting: 7:30 p.m.
FIRST BAPTIST Sixth and Summit Rev. Charles Broadhurst Sunday School: 9:45 a.m. Worship: 11:00 a.m. Training Union: 6:00 p.m. Evening Worship: 7:00 p.m. Wednesday Prayer Meeting: 8:30 p.m.
MEXICAN BAPTIST CHURCH 4th and Woodland--Rev. Donnie Carrasco Sunday School: 9:45 a.m. Worship: 11:00 a.m. Training Union: 5:00 p.m. Evening Worship: 6:00 p.m. Wednesday Prayer Meeting: 8:00 p.m.
ST. THERESA'S CATHOLIC CHURCH 16th and Cleveland-- Father Norman Boyd, Mass: 10:30 a.m. Confession: Saturday 7 p.m. Evening Mass: Wednesday, 7:30 p.m.
SIXTH ST. CHURCH OF CHRIST 502 W. Sixth--Bill Gipson, Preacher Bible Study: 9:30 a.m. Worship: 10:30 a.m. Evening: 6 p.m. Wednesday Evening: 7:30 p.m.
REDEEMER LUTHERAN CHURCH 13th and Virginia--Otto Kretzmann Sunday School: 9:45 a.m. Worship: 11:00 a.m. Rhea Immanuel Lutheran Church--Worship: 9:30 a.m. Sunday School: 10:30 a.m.
UNION CONGREGATIONAL CHURCH 6th and Cleveland UCC Rev. Paul Mohr Sunday School: 10:00 a.m. Worship: 11:00 a.m.
TENTH ST. CHURCH OF CHRIST 10th and Euclid Sunday Worship: 10:30 a.m. Evening 7:00 p.m. Wednesday Evening: 8:00 p.m.
SIXTH ST. IGLESIA de CRISTO 408 W. Sixth--M.R. Zamorano Bible Study--9:30 a.m. Worship: 10:30 a.m. Evening: 8:00 p.m. Thursday Evening: 8:00 p.m.
FRIONA UNITED METHODIST CHURCH 8th and Pierce--Rev. Albert Bindley Sunday School: 9:45 a.m. Worship: 11:00 a.m. MYF: 6:00 p.m. Evening Worship: 7:00 p.m.
UNITED PENTECOSTAL CHURCH 20th and Ashland-- Rev. O.G. Stanton, Pastor Sunday School: 10:00 a.m. Worship: 11:00 a.m. Wednesday Evening 7:30 p.m. Sunday Evening: 8:00 p.m. Friday Young People: 8:00 p.m.

Ethridge-Spring Agency	Friona State Bank
Continental Grain	Chester Gin
Hi-Plains Feed Yard	Friona Clearview TV
Friona Co-Op Gin	Rushing Insurance
Friona Motors	Friona Consumers
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Presenting...
A Challenging New Style. Challenger Casuals by Tuf-Nut
 TUF-CREASE means no ironing required. Boys' and Men's sizes available in challenging new solid colors, woven stripes and woven plaids.
 Fabrics of 75% Polyester and 25% Cotton or 50% Polyester and 50% Cotton... for wrinkle-resistant dress or casual wear.
 This fall, go back to school... to work... to fun... to anywhere in Challenger Casuals!

Footer's



One evening last week I visited briefly with a former Plains Publishers employee, who became very familiar with the operations of a newspaper during her period of employment. Almost before we had completed our "Howdys," she asked, "Why haven't you had a story in the Star about my husband? He has done this and so and I see you have had stories about others who did the same thing!"

Of course, her "bugging" was all in fun. She knew why there hadn't been a story in the Star about her husband's accomplishments because we hadn't had any information. Now, if she wants to be a good reporter, she can furnish us with the facts. She already knows that we can't write stories about things we know nothing about or hear by way of the grapevine.

Let me repeat, "All we know is what someone tells us." We do appreciate so very much the cooperation of a lot of residents and want to encourage others to report events to us. If you don't have all the details, don't let that be a hindrance. Just let us know what is going on and we'll do our best to get the facts and report them accurately.

By working together we can do a better job.

You can learn a lot about human nature by being a "people watcher." This can be a very interesting hobby and takes no special equipment or talent. You don't even have to plan for excursions to become involved in it. All you need do is just open your eyes and look around any where you happen to be.

It might be simpler to sit and watch some spokesman on television tell you what's going on all over the world and even predict what the outcome of everything under the sun will be, but who wants to go through life without a few down to earth observations of his own.

In the department of "what is this younger generation coming to?" we are reminded several times daily about the things which high school and college age people are doing which aren't good. Many times we hear the same incident repeated over and over again for several days in a row. And, unless we do a little bit of looking for ourselves, we may easily fall into a habit of thinking everything that age group does is bad.

A vivid example of courtesy to elders, control of temper under difficult circumstances and good manners in spite of adverse criticism was observed on a local parking lot one day last week.

As I sat in the car waiting for fifteen or twenty minutes, I watched people coming and going. A car, which was being driven by a local high school boy, parked near me. The young man and his grandmother got out of the car and went into a store.

In a few minutes another car came from the wrong way and parked real close to the first car and the driver got out and walked away. Soon the young man and his grandmother, who was apparently in ill health, returned. She was very critical of the way her grandson had parked the car. He patiently explained that another car had parked after he did, but the lady still felt like the boy was at fault.

As the two got into the car and drove away he was smiling pleasantly.

Friona riding club has recently added five new members. Club members are going to ride from the Jaycee Rodeo Arena southwest of town down to Bovina before riding in the Bull Town Parade Friday. I was of the opinion that most of those in the club rode just for fun, but some of the rides they take would seem more like work to a lot of us.

Plans Made For Fine Arts Festival

A fine arts festival and exhibit, which will be held in the building formerly occupied by Nunn Lumber Company, is being planned by the Friona Fine Arts Council.

All local individuals and groups are being invited by the

council to cooperate in order to have an exhibit which will be interesting to all persons attending Maize Days.

Groups or individuals who desire to have exhibit space for paintings, arts and crafts, creative stichery or other handwork are being asked to contact the Chamber of Commerce office for space reservations.

Those participating will be expected to set up, maintain and be responsible for exhibits.

First Daughter Born To McMillans

Mr. and Mrs. Arthur McMillan Jr. of Abilene became parents of a baby girl there June 17. She was named Christy Kay and weighed 7 lbs 3 ozs.

Grandparents are Mr. and Mrs. Arthur McMillan Sr. and Mr. and Mrs. Fred Helmke, all of Abilene.

The Helmkes are former Friona residents. Mrs. Helmke is the former Karen Helmke.

There will be competition in several categories, which will be announced later, and ribbons will be awarded.

A special category has been set up for paintings and craft objects depicting the history and background of Friona.

Most people think that the higher you go the colder it gets, but this isn't so. It's actually warmer 30 miles above the earth than it is 15 miles up.

The Library Corner

The Friona Public Library's Summer Reading Program for school-age children concluded this week with 88 youngsters qualifying for reading certificates, having read 12 or more books during the summer.

The nine week program saw 208 readers registered and 1929 books checked out.

An educational film was shown each Saturday afternoon in conjunction with the reading program. It is reported that attendance was poor at these films.

There are no plans to have an end-of-summer party for the summer readers as in the past, so those earning certificates are asked to pick them up at the library.

Co-chairmen for the Reading Program, Mrs. Rex Bracken and Mrs. John Gaede, extend their thanks to librarians, Billie Fairchild and Jan Jameson, for their help throughout the summer.

The Library now has on order several new books for all ages. New books now on the shelves for adult readers include "The Kennedy Women" by Pearl Buck, "Tuned Out" by Wojciechowska, "The Last Explorers, Adventures of Admiral Byrd" by Hoyt, "Billie Graham, The Making Of A Crusader" by Curtis Mitchell, and "Host With The Big Hat" by Earl Stanley Gardner.

The Library is presently making plans for their annual exchange of books. It will exchange 300 books with the State Library, 150 with the Amarillo Library and 150 with Bivins Library. So there will soon be 600 different titles on the shelves to choose from.

The Library is still keeping summer hours of nine to twelve and one to six, Tuesday through Saturday. Fall Library hours will be announced after school starts.

Mrs. Pryor To Get Master's Degree



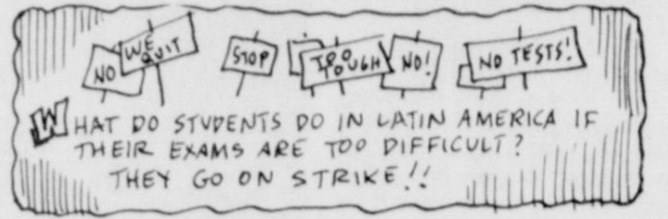
MRS. BENNY PRYOR

Mrs. Benny Pryor will receive her Master of Education degree from West Texas State in Canyon this Thursday evening, August 13.

Mrs. Pryor teaches seventh grade in Friona Schools. She received her BA from Texas Tech in 1949, and she received her high school diploma from New Deal.

Mrs. Pryor's husband is also employed by the Friona School System as one of the high school agriculture teachers.

The Pryors reside at 803 West 5th and have two children, Vicki and Keith.



We Are Happy To Extend Our

Congratulations TO THE FRIONA STAR

ON WINNING OUR ANNUAL COMMUNITY SERVICE AWARD



Mr. and Mrs. Bill Ellis are shown as they received the Community Service award from WTCC president F. V. Wallace in El Paso last weekend.

The West Texas Chamber of Commerce serves 132 counties in West Texas. We are happy to present this award to the Friona Star because of its outstanding service to the community of Friona.

We believe that a newspaper can best thrive in a good community--and that where you find a good newspaper, you'll also find a good community. In Friona's case, we think you have both.

THE WEST TEXAS CHAMBER OF COMMERCE
F. V. Wallace, President

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