

During the past week we were doing some research relative to the Farmer County Junior Livestock Show, and discovered that in recent years we have been cheating the show on its age.

According to figures being used when we came to Friona, we were about to label this weekend's show as the "14th Annual" Farmer County Junior Livestock Show.

However, according to our newspaper files, the county show dates back at least as far as 1935 without skipping a year, and if this is right, the current show would be the 36th annual.

We have an idea that the smaller number mentioned above had to do with when the Friona Lions Club first undertook to sponsor and stage the show. The club served as "tram rod" for the show for about 12 years.

Then it brought the Friona Young Farmers into the picture, and then last year turned the show completely over to the Young Farmers group.

So, if we are to do the county show any justice, perhaps we should date it, and trace its history back to 1935, when the first "Farmer County Meat and Livestock Show" was held.

If anyone has information to the contrary, we would be happy to have it.

Naturally, the style and format of the show has changed considerably in the past 35 years—even in the past 10 or 12 years. At one time it was conducted practically as a county fair, with all sorts of exhibits, from livestock and processed meat to chickens, rabbits, and chinchillas.

Then, for several years, dairy cattle were a major part of the show, both bulls and heifers, as the dairy business flourished in the local area.

The swine division has at times included "pens of three," bred gilts, sows with pigs, etc.

In recent years, the fat steer division at one time included a pen of cattle which were graded as officials sought to correlate the show with the practical side of cattle raising.

Yes, the style and format of the County Junior Livestock Show have changed considerably in its history. And it is likely to continue to do so.

But it's still an important event to the youngsters, affording them an opportunity to exhibit their agricultural projects, in competition with their peers.

This type of competition is a small taste of the competition the youngsters will face when they are through with FFA or 4-H, and are out, "on their own."

Residents of our community have been saddened the past week by news of the tragic accident near Dallas which claimed the lives of five members of the Harlem Stars.

According to the best information that we have, only one of the "Stars" who appeared in Friona was among those killed. He was O.D. Gary, the former Lubbock Dunbar Star.

The five starters autographed a program for Randle Kelley, and Gary would appear to be the only one to have been in the car which crashed into a parked truck in the early morning hours last Friday.

The Harlem Stars maintain four units. They were due to play in Muleshoe this Tuesday, and also in Olton this week.

Car Tags On Sale

Automobile license plates are on sale through Friday at the Friona City Hall, 9:30 to 4 p.m., each day. High Moseley, tax assessor-collector, asks buyers to please bring the pre-addressed forms mailed to them recently by the State Highway Department, for each vehicle.

Next Thursday, from 2-4 p.m., Moseley will be at the Shirley-Anderson elevator in Lazbuddie to sell tags.



TANNERS TOUR... Dave LaFleur, center, manager of Missouri Beef Packers, and an employee of Colorado BI-Products, are pictured as they showed tannery representatives through the plant last Thursday. Some 12 tanners from across the nation took part in the tour, which was sponsored by the West Texas Chamber of Commerce.

NEXT WEEK

Seniors To Present A Man Called Peter

The Senior Class will present "A Man Called Peter" Thursday and Friday, February 26 and 27 in Friona High School Auditorium. Curtain time will be 8:00 p.m.

The play, in three acts, is dramatized by John McGreevey from the best selling book by Catharine Marshall.

"A Man Called Peter," is the story of Rev. Peter Marshall, Scottish immigrant who became pastor of the New York Avenue Church in Washington, D.C., known as "Abraham Lincoln's church, and served as chaplain of the United States Senate for two years. The play deals chiefly with Rev. Marshall's work with young people. The cast includes Peter Marshall, Norman Mohr; Catherine Marshall, Susan Vestal; Peter John Marshall, Burk Vestal; Allan Talbot, Bob Thomas; Judith Eickel, Karla Patterson; Susan Grant, Amella Sims; George Yost, Leslie Jarecki.

Joe Keating, J.D. Spencer; Senator James Knox Polk, Isidore Cordova; Nancy Everetts, Randle Kelley; Barbara Logan, Janet Mingus; and Hulda, Jenuis Fallwell.

The play is being produced by arrangement with the Dramatic Publishing Company of Chicago.

Tickets will be on sale at the door or may be bought at Charette Bonte, 703 Main Street. Admission will be \$1 for adults and 75¢ for children.

The cast includes Peter Marshall, Norman Mohr; Catherine Marshall, Susan Vestal; Peter John Marshall, Burk Vestal; Allan Talbot, Bob Thomas; Judith Eickel, Karla Patterson; Susan Grant, Amella Sims; George Yost, Leslie Jarecki.

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Snowfall Is Varied

The early Sunday morning rain and snowfall amounted to about an inch of snow and officially .15 inch of moisture in Friona.

However, north of town the snow fall was heavier, as Curtis Murphree received three inches of snow, while the Anthonys farther north got even more.

Temperatures remained mild for the season, reaching a high of 70 on Tuesday.

Date	HI	Low
February 11	66	31
February 18	53	24
February 19	68	27
February 20	72	28
February 21	58	28
February 22	54	31
February 23	68	32

Moisture: 1-1/2 inch snow, .15 inch moisture, February 15.

Two Men File For Spots At Lazbuddie

The Lazbuddie Independent School District will hold a school trustee election, April 4, in the Lazbuddie School Auditorium.

Incumbents are Roy M. Miller, Raymond McGehee and Ben Foster, Jr. Miller and McGehee will seek re-election. Anyone desiring to place their name on the ballot should come by the Superintendent's office and fill out an application by March 5.

Fred Burch will act as Presiding Judge with Junior Matthews and James Mabry as Clerks.

Those who need to vote absentee may do so March 16 through March 31 at the Superintendent's office. Mrs. Murrell Johns will act as Absentee Clerk.

This is Hamil's second term as administrator for the REA. He first was appointed by President Eisenhower in 1956, serving until 1961. In February of last year, the Nixon administration asked him to return to his former post.

A long-time rural electrification worker, Hamil's home is Sterling, Colorado. He helped organize a rural electrification company in 1939 and 1940, when he was interested in

bringing electricity to his ranch in Colorado.

Hamil, who spent 16 years in Colorado legislature, is the only REA administrator to serve two terms. He thinks that the coming of electricity to the rural areas has been a big factor in their development.

"One of the problems of the past two generations has been the move to the cities. Now, with electricity and all the modern conveniences, perhaps that trend will be reserved," Hamil said.

Pointing to the importance that water will play in the continued development of our area, Hamil suggested that perhaps the High Plains should consider a program that would involve the Colorado area in an import program, perhaps from the northwest.

Hamil feeds some 6,000 cattle of his own in Colorado, which he runs on grass, and sells to a packing house in Sterling in which he has an interest.

Besides his son Jack, Hamil has another son and daughter in Colorado.

STARTS FRIDAY

Jr. Livestock Show Here This Weekend

The annual Farmer County Junior Livestock Show will be held in Friona this weekend, with exhibitors from all sections of the county taking part. Two streaks will be on the line, one of which has become almost methodical. Lazbuddie exhibitors will be out to make it ten years in a row for a showman from their school to win the grand champion barrow title, when barrows are shown on Friday.

Then on Saturday, Farwell showmen will be out to add to their three years running with a grand champion in the steer division—their longest streak in the last 22 years of the show. Some 215 animals are expected for the show, a slight increase from last year. There will be about 120 barrows, 65 steers, and 30 sheep. From Friona, there will be 33 steers, 16 barrows and eight sheep.

Lambs and barrows will be received until 6 p.m. Thursday at the Bus Barn. The barrow show will begin at 8 a.m. Friday, and lambs will be shown at 1:30 p.m.

Bobby Lee, vocational agriculture instructor at Wilson High School will judge the barrows and lambs.

Steers will be weighed in between 7 and 8 a.m. Saturday. Steer judging will begin at 9 a.m. Friday on the northeast corner of Chieftain Field.

Dr. Dale Zinn, head of the Animal Science Department at Texas Tech University, will judge the steers.

Defending champion in the barrow division is Stan Treider who as a ten-year-old claimed the title last year with his Hampshire entry. It was the only time in the past nine years that the county's grand champion did not come from either the Seaton or Gleason families.

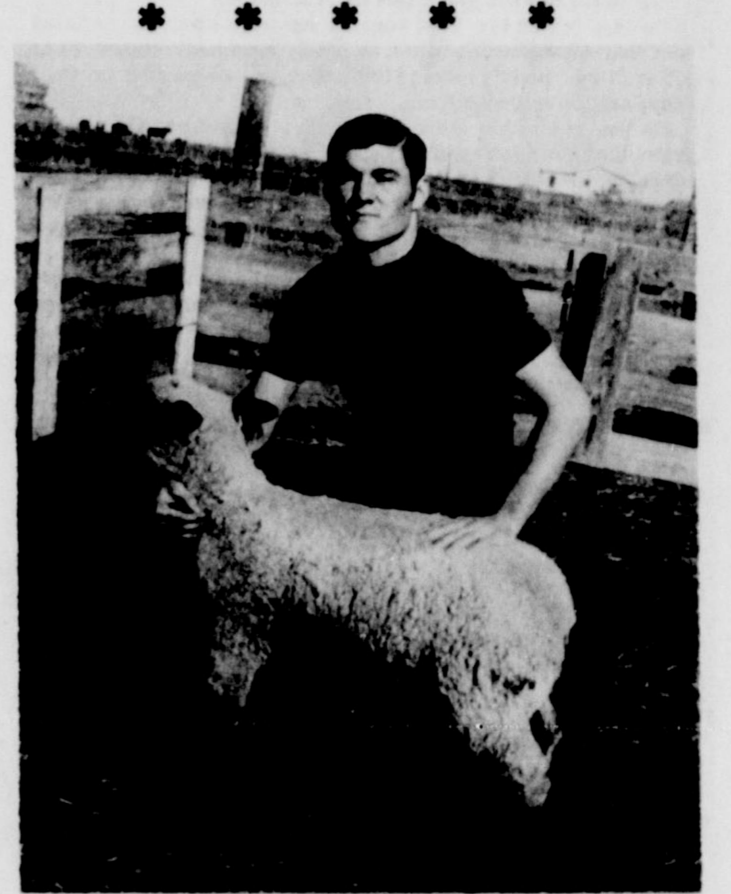
In fact, Rick Seaton had won the show three consecutive years. (See story, Page 1, Sec. II).

A tabulation of the total grand champion trophies won at the county show since 1948 (including sheep breed champions) shows Lazbuddie ahead with 35, Friona next with 26, followed by Farwell, ten and Bovina nine.

A sale of the top animals will be held at 1 p.m. Saturday. Dwan Menefee is general superintendent of the show. Larry Fairchild is in charge of the swine show; Otho Whitefield for sheep, and Walter Hughes and Gilbert Kaltwasser for the steers.

A concession stand will be set up beginning Thursday afternoon by the Friona Young Homemakers, and the organization will have it open through Saturday.

Featured will be home-grown, home-fed, home slaughtered "Missouri Beef Burgers," coffee, hot chocolate, cold drinks, homemade pies, cookies, brownies, etc.



READYING FOR SHOW... Doyle Melton of Friona FFA is getting his sheep ready for the 36th annual Farmer County Junior Livestock Show this weekend in Friona. Exhibitors from all parts of the county will take part in the show.

Additional Telephone Service Is Discussed

Members of the Chamber of Commerce, the city manager and publisher of the Friona Star met with representatives of General Telephone Co. of the Southwest Tuesday at noon, and discussed possible additional telephone service for Friona.

One of the things discussed was the possibility of connecting Friona and Bovina for dialing purposes, with no toll or long distance charges.

A set-up of this nature had previously been deemed impossible in that the two exchanges were separated by rural telephone exchanges. "However, there have been exceptions made along this line recently, and this may no longer be a problem," said Jerry Keyhoe, Littlefield, manager of General Telephone Co.

Keyhoe indicated that the telephone company would need a written request from city commissions asking them to do a study of the proposal.

Many residents have discussed for years the mutual benefit such an arrangement would bring to residents of the two cities.

C.G. Grizzle, area sales manager for General Telephone discussed the possibility of establishing a mobile telephone base station in Friona, and what the requirements would be. Initial requirement would be 25 to 30 sets in the immediate area, with an outlook for more in the future.

Mobile (automobile) telephones work within a 30-mile radius of the base station. The Friona group requested that General Telephone Co. look into the possibility of listing the numbers of the Hub and Partner exchanges of West Texas Telephone Co-operative in the regular Friona directory.

It was pointed out that because of the growing interest in the cattle business in this area, many times people from out of state have trouble getting the number of agri-businesses or individuals located on the exchanges, since out-of-state operators don't know where "Hub" and "Partner" are, and don't get the numbers when they check the Friona directory.

Phone officials promised to look into the matter. Attending were Steve Messenger, Charles Allen, Bill Ellis and Jake Outland from Friona, and Keyhoe, Grizzle and Tom Collins from General Telephone Co.

Petit Jury To Report For District Court

Names of 72 petit jurors have been notified by County Sheriff Charles Lovelace for duty Monday, February 23, at 1:30 p.m. at the District Courtroom in Farwell.

Those notified were: Kenyth Cass, Pete DeLeon, Ernest Anthony, Mrs. Kenneth McLellan, Mrs. Watson Whaley, Manuel L. Martinez, Preston Martin, Mrs. E.M. Ware, Mrs. Ted Magness, Gil Patschke, D.M. Auburg and Elvie Jennings.

Also, M.C. Osborn, Mrs. Marvin Jordan, Jack Woltman, June McMeans, Raymond Euler, Fred M. Burch, E.V. Hartman, Fred Barker, Jr., W.M. Foster, Mrs. Herbert Schueler, Otis Neel and Charles Faulkner.

Also, Mrs. Victor Barazza, Haywood Vaughn, W.A. Foster, Mrs. Dale Widener, James H. Jennings, Mrs. John Getz, Win-

PCA Sets Annual Meeting Saturday At Plainview

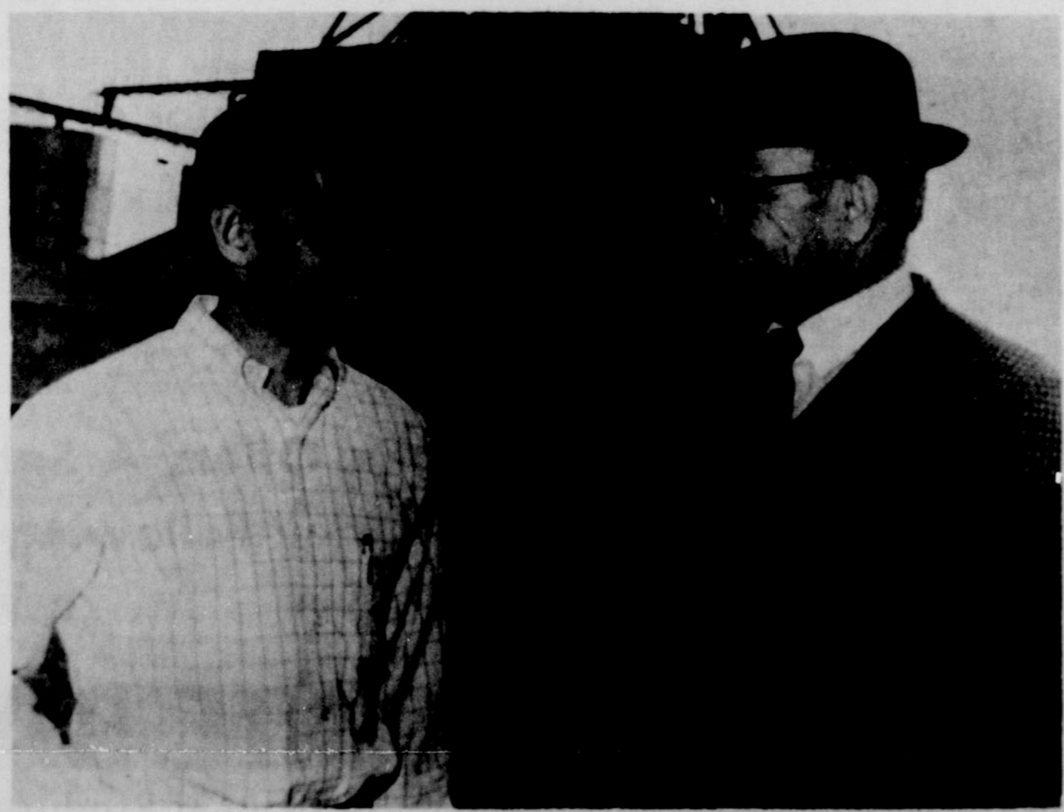
The 36th annual meeting of the Production Credit Association will be held Saturday in Plainview.

The meeting will get underway at 11 a.m. at the Plainview High School Auditorium. During the business session of the meeting, members will elect two to the organization's board of directors. Seeking a seat from "Place 1" will be Leon Grissom of Bovina and Ray Robertson of Dimmitt. They will be seeking the spot being vacated by Henry Hayes of Plainview, who is presently vice

president of the board of directors.

Also, Don Garrison of Silverton and Luke M. Miller of Plainview will seek the other board position. All members of the association are invited to the meeting. Production Credit Association showed a volume for its past fiscal year in excess of \$49 million (see complete statement page 8, section two).

Robert Neelley is office manager of the Friona office, and Dale Cary is assistant manager.



HOSTS VISITOR... Jack Hamil, left, of HI-Pro Feeds, is shown chatting with his dad, David Hamil, who is the Rural Electrification Administration (REA) Administrator in Washington. The elder Hamil stopped in Friona for a visit following a convention he attended in Las Vegas.

Dear George: Where Did We Make The Wrong Turn?

The Honorable George Washington, Esq.
Apartment 1776
"Spaceville"

Dear George:
Happy 235th birthday, wherever you are.
I'm afraid you wouldn't recognize this old country that you fathered. We're now pushing 200 million souls, and we've more people on the federal payroll than there were in the entire country in your day. We've got horseless carriages and flying machines, and can travel to places faster than we can think of reasons for going there.

The women, bless'em, can now vote, and I suppose Martha would be a member of the League of Women Voters. The slave problem that pricked your conscience is gone; the Negro is free, after a fashion, and can now vote, after a fashion.

Do you remember how Martha was so upset, following a presidential reception, when she found that some "filthy democrat" had sneaked in and had left a greasy mark on the wall paper? I've got news for you, George. The "filthy Democrats" can all vote now. We work on the principle of one man one vote, and some rascals take it so seriously that they vote more than once or make dead men vote.

But in many ways you'd feel quite at home.
Do you remember how worried you were about the national debt that Alexander Hamilton so boldly assumed? It was all of \$75 million. Now it's over \$300 billion, and we're still worried about balancing the budget.

Do you remember the outcry there was against the tax program that Hamilton cooked up, with duties on imports and the taxes on whiskey? We are still groaning about high taxes, including one on whiskey and a clever federal income tax which would put you and Martha in the top bracket.

Do you remember how you had to call out the troops to put down the Whiskey Rebellion when the Pennsylvania moonshiners were tarring and feathering the revenueurs? We called it a rebellion then; now we've got a fancier name for anarchy: "Civil disobedience." This means picking out the laws you don't

like and disobeying them. We still call out federal troops to suppress "civil disobedience."

Of course you remember that amazing Constitution drafted by the Philadelphia convention over which you presided. We've still got it, considerably altered, with twenty-five amendments, including the now-repealed anti-booze amendment which you wouldn't understand.

You no doubt remember that the anti-federalist moaned about the loss of states' rights. Well, we are still moaning about the loss of states' rights, and you'd think that by now we wouldn't have any more to lose. A lot of our conservative brethren think that the Supreme Court has not only taken over the states but the entire Congress as well.

You'd be terribly amused to know that Tom Jefferson who founded the Democratic party and who favored small government and the little man, is now a patron saint of the aristocratic Republicans.

And Federalist Alex Hamilton, who plugged for big government and the bigwigs, is now a patron saint of the nonaristocratic Democratic Johnsonites. It's sort of confusing.

In all seriousness, the federal government is getting too big for its breeches, and the bureaucrats are moving in. Perhaps you overheard old Ben Franklin at the Constitutional Convention when someone asked him whether you fellows had cooked up a republic or a monarchy. He replied, "A republic, if you can keep it." Some of us are beginning to wonder.

Back in your day, we had only one ally, and that was France. You recall of course all the trouble that she caused us by poking her nose into our affairs and trying to push us around. She is again our ally, sort of, and she's still trying to push us around under a long-nosed Frenchman named de Gaulle.

I keep thinking of your magnificent Farewell Address, in which you warned against unnecessary alliances. You'd be shocked to learn that we've now got about forty of the plaguey things. I suppose that most of them are necessary for our defense, but I can't help longing for the good old one-horse one-alliance days.

I'm sure you'll never forget how the warmongers of 1793 put up an awful clatter for fighting England after she seized our ships and aided the Indian "aggressors" on our frontier. But you were not one to wear the national honor on your sleeve, and you had the guts to stand out against the crowd and give the country the peace it needed so badly. Well, there are a lot of people today yelling for a big and bloody war in Southeast Asia against the Vietnamese "aggressors," and I wish you were here to help calm things down a bit.

Back in your day the big issue was national survival. We were a weak nation facing a hostile monarchical world. Today we're still worried about national survival. We've got some fantastic explosives known as nuclear bombs. We can blow everybody else up but the bad guys can blow us up too. It's odd, but the more powerful we become, the less safe we seem.

Well, George, I guess I've said enough to cause you a little concern about the country you sired. We've had thirty-five presidents since your day, and in my book—and I do mean my book—you're still tops, even if the Schlesinger polls put you behind a chap named Abe Lincoln. All he did was to reglue the Union that you put together.

I hate to say this, George, but I don't believe you could be elected President today, or even nominated.

We've got something known as television, which I can't take time to explain. But just imagine that painting of you by Peale suddenly beginning to talk and gesture, and you'll get the idea. With those deep pocket marks on your face and those painful false teeth that used to pop out on occasion, the politicians would pass you by in favor of some stuffed shirt who would look telegenic.

Well, I say character and ability before profile and sex appeal. And besides, I like a certain amount of dignity. You never kissed babies and pulled up your waistcoat in front, so folks could see how big a scar you had.

Well, thanks again, George, for everything. No country ever had a better father. You gave us a splendid legacy, and if we mess things all up it'll be our fault, not yours.

Gratefully,
Thomas A. Bailey

P.S. Best regards to Martha.

(From The San Francisco Examiner
--February 21, 1967)

Pause And Reflect

By Nelson Lewis

As this is written the jury is still deliberating on the fate of the "Chicago Seven."

Whatever the verdict, it will be interesting to see how well the new anti-riot law will be affected.

It really is a shame that this trial has taken place here in the United States.

Soviet Russia would be an ideal location for a deal such as this.

It's a safe bet that the Soviets would not have spent thousands of dollars and one hundred days on the trouble-makers involved.

The two thousand protesters in New York City would have met a much warmer reception if they had disrupted traffic in the Red Square.

The various gangs that have marched in protest to the Vietnam War have finally merged and in so doing have admitted their affiliation with revolutionary factions.

This flocking together of birds of like plumage is no surprise to anyone who has kept up with these organizations.

The pity is that so many sincere Americans have been duped into becoming fellow travellers, for their information the awakening is at hand.

These returning veterans are very likely to take a hand in explaining the situation to the next gang that begins to belittle the sacrifice they have made.

Since we here in the Texas Panhandle are primarily an agricultural people the following quote from Industrial News Review is of interest:

In the name of environment control, predictions are made that in coming years the government will direct land use, including decisions on farm practices. Apparently, the constitutional right of U.S. citizens to own property and to exercise that right, with a reasonable degree of freedom, is envisioned as superfluous and against the public interest.

In the light of this, it is interesting to read about growing meat shortages and discontent among the Soviet people because of the harsh government farm policies. With minor exceptions, Russian peasants control neither their land nor crops. They own neither. They are told what to do by the state hierarchy, which is enmeshed in a maze of bureaucracy and political rivalry.

A great many underhanded schemes have been advanced for depriving U.S. citizens of their liberty. No scheme could do the job with greater finality than gradual emasculation of the right of property ownership. That right is the primary distinction between citizens and peasants—something of which our forefathers were well aware nearly two centuries ago.

LETTERS TO EDITOR

Dear Editor:

We read in the Star about the Wayland College student who needs the kidney machine and want to have a part in helping.

We receive the Star here in Missouri and really enjoy every word. It's nice to be able to keep up with the people we know. Have also had several visitors from Friona since we moved to Carthage.

We certainly like the country here and the people but the history and the wildlife are of special interest. Of course we immediately started studying Missouri history and especially Jasper Co. history as soon as we were settled. The first Civil War battle of Missouri was fought here at Carthage on the Spring River, on July 5, 1861. All out-of-state visitors are subjected to a history lesson when they enter our home.

The wildlife is so varied and plentiful. Our playful red squirrels receive the most attention, also the cardinals, bluejays and honey bees. Rabbits are pests but we really like them. We have been pleasantly surprised at the abundance of wild fruits and berries on our land. And as you can guess we do lots of fishing in our ponds.

Wade and Dee started their re-construction work last October at the Shriner's Burn Institute in Galveston, Texas. This was really quite an experience for all of us. Not only do they do exceptional reconstruction work but the doctors, nurses and all the staff help the children so very much mentally and emotionally. Our boys left the hospital with a different attitude about their scars. Their next operations will be in October, 1970, and the boys are looking forward to that time.

Dab was in the explosion with Wade and Dee. He had severe hand and arm burns but was able to overcome the damage with therapy. Rob was the only boy not in the fire. He lived with friends at Texico for weeks until the other boys could leave the hospital and we could all go home together.

When you are in our part of the country make it a point to come and visit. First you can sit through a history lesson and then on with the sight-seeing.

Give our best to the Star staff and all our friends at Friona.

Sincerely,
Mrs. Walter Haws

BUILD OUR YOUTH TODAY ...FOR A GREATER TOMORROW

We want to congratulate the members of the FFA and 4-H Clubs on their participation in this fine show. We're proud of your accomplishments in raising fine quality livestock and we know that the experience you gain through the JUNIOR LIVESTOCK SHOW will help you in the years to come when you own your own farms and ranches.

Support The Annual PARMER COUNTY JR.

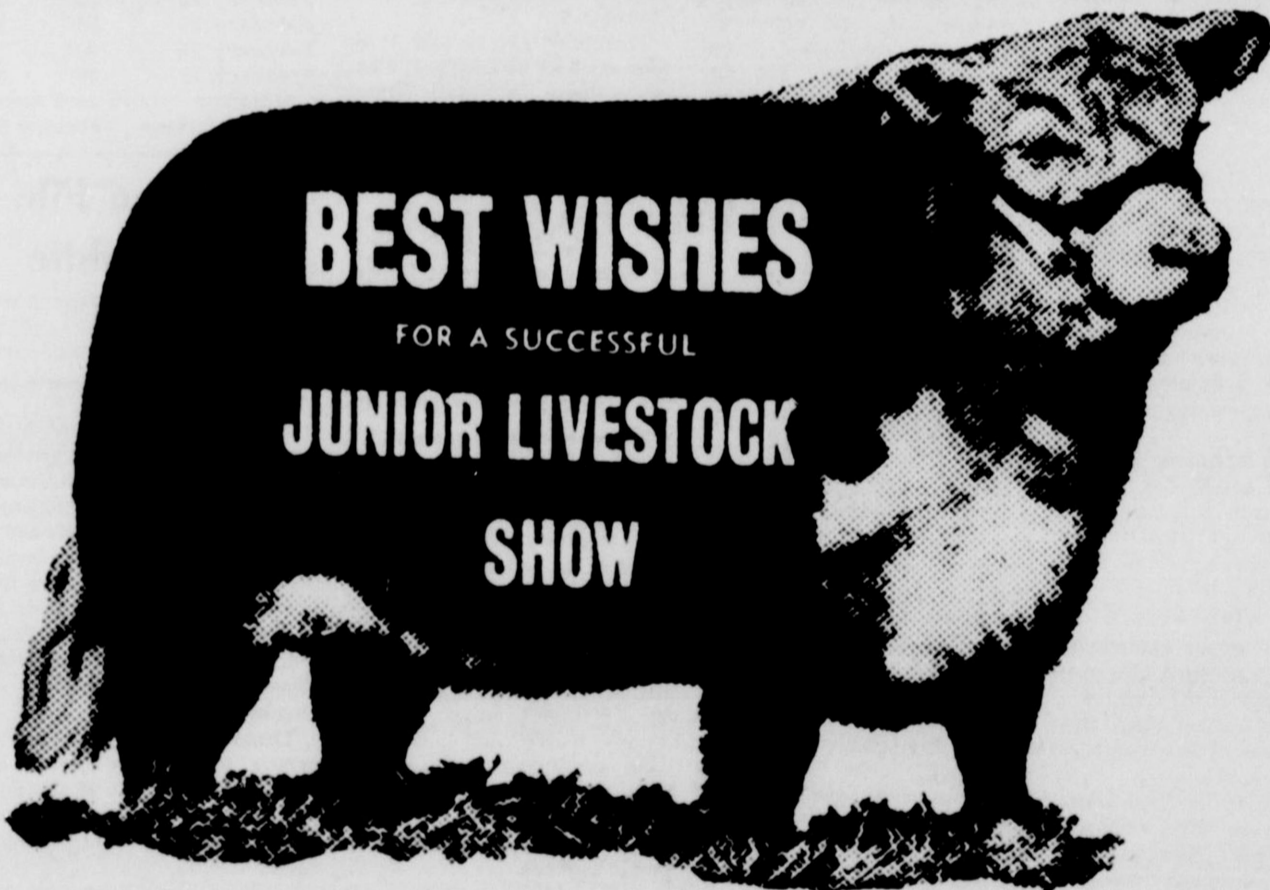


Friona Bus Barn.... Feb. 20-21

The Future Of Farming Lies In The Hands Of Our Youth. Give Your Support To The 4-H And FFA Of Parmer County.

CONTINENTAL GRAIN CO.

Hank Wheeler, Mgr.



The Parmer County Junior Livestock Show Offers A Good Place To Exhibit Your Stock



Friona State Bank Offers A Safe Place To Deposit Your Money Following The Show

FRIONA STATE BANK

Serving A Great Irrigation And Beef Production Area.

Friona

Member FDIC

Phone 247-2736

Friona Flashbacks

...from the files of the Friona Star

40 YEARS AGO--FEBRUARY 21, 1930

The building committee of the Methodist Church met Thursday night and adopted plans for the new Methodist Church building. It is to be a three-story brick building, containing 14 rooms besides the auditorium. The auditorium, including the balcony, will seat about 500 people and the general dimensions will be 42 by 74 feet, and the cost will be between \$12,000 and \$14,000.

35 YEARS AGO--FEBRUARY 22, 1935

The Parmer County basketball tournament held here the latter part of last week was, in all respects, the most satisfactory tournament that has ever been held in Parmer County. The local teams, both the Chiefs and the Squaws, won the championship of the county by good safe scores, and will be thus entitled to represent the county in the district tournament.

30 YEARS AGO--FEBRUARY 23, 1940

The local highway leading into Friona from the north on the west side of the city is now receiving a substantial caliche surfacing, the work being done by WPA workers of the county. It is proposed to extend the surfacing to a distance of three miles north. This will be a decided help to traffic from that part of the territory.

25 YEARS AGO--FEBRUARY 23, 1945

The Air Medal and Oak Leaf Cluster has been awarded to Staff Sgt. Roy E. Hughes, and the decorations will be sent to his parents, Mr. and Mrs. Buford Hughes, according to word received here last week from the Air Force.

20 YEARS AGO--FEBRUARY 17, 1950

The \$93,000 sewer system was completed in Friona this week, finishing a project which was started by passage of a bond issue in June of 1946. Completion of the new system should pay big dividends to the estimated 1550 Friona residents.

15 YEARS AGO--FEBRUARY 18, 1955

Construction has commenced on a cotton gin located one-half mile west of Hub, the owners announced this week. To be known as the West Hub Gin, the firm is to be headed by Leo Ruzicka, manager. The gin expects to be completed in March. The project is reported to involve about \$210,000.

10 YEARS AGO--FEBRUARY 18, 1960

Funeral services for Mrs. F.L. Reed, a resident of Parmer County the past 52 years, were conducted from the Friona Methodist Church at 4 p.m. Saturday.

Needing a victory to enter the district playoffs against Tulla, the Friona Squaws soundly defeated the Canyon girls, 83-48 last Friday night.

5 YEARS AGO--FEBRUARY 18, 1965

A colored man died, apparently from exposure early Sunday morning in a Friona street. Patrolman Travis Clements, who investigated after a call was received by the police department, discovered the man's body at Fourth and Prospect. Officers are investigating.

The FRIONA STAR

Founded in 1925 by John W. White

Published Every Thursday at 916 Main Street
Friona, Texas, 79035

Member, Texas Press Association; Member Panhandle Press Association; Member West Texas Press Association.

Prize-winning newspaper, Panhandle Press Association, 1957, 1958, 1959, 1960, 1961, 1962, 1963, 1964, 1965, 1966, 1967, 1968, 1969. Prize-winner in Texas Press Association, 1959, 1960, 1961, 1962, 1963, 1964, 1965, 1966, 1967, 1968, 1969. Prize-winner in West Texas Press Association, 1959, 1960, 1961, 1962, 1963, 1964, 1965, 1966, 1967, 1968, 1969. First place General Excellence winner, West Texas Press Association, 1961, 1963, 1965, 1968.

Second class postage paid at Friona, Texas, 79035.

SUBSCRIPTION RATES

Parmer County, adjoining counties: 55 per year. Elsewhere: 56 per year.



Bill Ellis, Editor & Publisher
Wahleah Beck, Bookkeeper
June Floyd, Women's News

Member,
Panhandle Press
Assn., 1970



Perkins Funeral Conducted Monday

Funeral services for Audie Randall Perkins, Corpus Christi, Richard Perkins, Friona, Murray Perkins, Chicago, Illinois, and Urschel Perkins, Liberal, Kansas.

Also two sisters, three brothers, 31 grandchildren and nine great-grandchildren.

Burial was in Wanette Cemetery, Wanette, Oklahoma.

Those attending from Friona were Mr. and Mrs. Cassey W. Perkins, Darla and Leslie; Rex Bracken; Richard Perkins; Mr. and Mrs. Bobby Perkins and Glen Don; Mr. and Mrs. Nell Floyd and Mr. and Mrs. Floyd Wilkins.

The Texas Safety Association reminds parents that accidents are the leading cause of deaths among children from one to 19 years of age.


Perkins, who was born March 19, 1892, in Chickasha, Oklahoma, had lived in the Trousdale area since 1909. He was a member of the Church of Christ and was a farmer. Survivors, besides his widow, Mrs. Nettie Perkins, who resides in Purcell Nursing Home, Purcell, Oklahoma, include three daughters, Mrs. Mildred Guinn, Hereford, Mrs. Melba Floyd, McAllister, New Mexico and Mrs. Inez Bratcher, Dell City, Oklahoma.

Also six sons, William Perkins, Harrah, Oklahoma, Cassey Wade Perkins, Friona;

FOOD

QUALITY ECONOMY CONVENIENCE!

These Special Prices Good Through Wednesday Feb. 25, 1970



Cloverlake
ICE CREAM
1/2 Gal. **79¢**

Finest In FROZEN FOODS

Morton's Meat **PIES**
2 For **39¢**

Birdseye **COOL WHIP**
9 Oz. Pkg. **53¢**

Van Camp's **PORK BEANS**
#300 **2/31¢**



SCOTT TOWELS
Big Roll **3/\$1.00**




Johnson Wax **Favor**
ENRICHED FURNITURE POLISH with LEMON WAX
EXTRA CLEANING POWER
DEEPER WAX SHINE
EXTRA WAX PROTECTION
12 Oz. Can **98¢**



Campbell's **TOMATO SOUP**
#1 Can **2/25¢**



Glade **SPRAY DISINFECTANT**
Eliminates odors
Clean, fresh scent
Prevents mold and mildew
7 Oz. Can **49¢**



Del Monte Crushed **PINEAPPLE** #2 Can **31¢**

Dixie **PAPER PLATES** 150 Ct. **\$1.09**

Lucky Leaf **APPLE JUICE** Qt. **33¢**

Jif **PEANUT BUTTER** 18 Oz. **63¢**



Texas Red **GRAPEFRUIT** 3 For **29¢**

TOMATOES Lb. **23¢**

Sunkist Navel **ORANGES** 2 Lbs. **29¢**

Wilson's Certified **BACON** 1 Lb. **85¢**



LONGHORN CHEESE Lb. **79¢**

Swift's Premium Pro-Ten **SIRLOIN STEAK** Lb. **\$1.09**



Sat. Feb. 21

8 99¢

KING SIZE WALLET CREATIVE COLOR PORTRAITS FOR ONLY




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Call your insurance man. Right now. Tell him you want to know how to file a claim.

If he says, "Call or write the Claims Department," you're in trouble. That means he probably works only as a salesman for an insurance company and isn't interested in you or your claim.

But call us, and we'll say, "We'll help you do it." Because we're professional independent agents. We work for you. And represent you in dealing with the insurance company.

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GOOD CARTON BETTER QUALITY BEST FLAVOR TRY SOME NOW



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WANT ADS PH. 247-2211 CLASSIFIED RATES

First insertion, per word - 6¢
Second and additional insertions - 4¢
Card of Thanks - \$1.00
Double rate for blind ads
Classified Display - \$1.00 per col. inch
Legal Rate 4¢. Minimum Rate 60¢
on cash order, \$1 on account.

DEADLINE FOR INSERTION

Thursday's Friona Star - 4 p.m. Tuesday.

The Star reserves the right to classify, revise or reject any classified ad.

Check advertisement and report any error immediately; The Star is not responsible for error after ad has already run once.

ANNOUNCEMENTS

SOMETHING NEW has been added. New Items. Special Discount Table. Come see what we have. You are sure to like some of it.
HUMMINGBIRD SHOP
Highway 60 & Woodward
19-2tc

Anyone interested in knit sewing classes please contact Betty Rector, Phone 265-3420. Day and night classes starting soon.
19-2tc

"Take over payments on 1968 Singer Sewing Machine in walnut console. Will zig-zag, blind hem, fancy patterns, etc. Assume 3 payments at \$7.96. Write Credit Manager, 1114 19th St., Lubbock, Texas."
20-tfnc

STALLION SERVICE
Reg. Quarter Horse, Best of Bloodlines. Extra Good Disposition.
Breeding Fee--\$50.00.
Phone 247-3087
JOHN BAKER

TREE & SHRUB PRUNING
7 Years Experience.
Robert Moore, 908 Woodland
20-2tp

Regardless of what you have been told I am still selling Kirby Vacuum Cleaners in the Friona & Bovira area. Also I give you service--if I am not around call: The Kirby Co. in Amarillo, 373-7722, and ask for me. At present I am at Smiley's Courts.--J.A. Son. 20-4tc

FURNITURE FOR SALE

FOR SALE... Box springs and mattress. French provincial bed headboard and foot. \$20 each. Phone 247-2854. 19-tfnc

FOR SALE... 12x18 ft. carpet. Girl's 21" bicycle. Phone 247-3268. 19-2tc

FOR SALE... Good used refrigerators and gas range. Good used Westinghouse washer and dryer pair. Real nice 30 inch eye level oven range. Also slightly used 1960 T-Bird \$250.00. 18-tfnc

REEVE CHEVROLET

FOR SALE... 23-inch RCA Color TV. Would trade for car of equal value. See after 6:00 p.m. 603 Euclid. 20-2tc

FOR SALE... Baby Bassinet and cover; walker; golf clubs, bag and push cart; two end tables. \$2.50 each. Phone 247-3398. 20-1tc

New and Used Furniture
Unfinished Furniture
New & Used Appliances
Show cases--Mary Carter
paints
Large stock of upholstery fabrics.
Also 34 years experience in upholstery.
Our work guaranteed.
DUNAGANS FURNITURE
AND UPHOLSTERY
101 Pile St. Clovis, N.M.
Phone 762-0892. 20-tfnc

FOR SALE... practically new Baldwin organ. Phone W. E. Fulgham, 247-3192. 9-tfnc

FOR SALE

FOR SALE... Red topped cane bundles. Some rain damage. \$10.00 ton. Phone after 8:00 p.m. 276-5267. 19-3tc

FOR SALE... 1962 Rambler Classic. Good mechanical condition. Call 247-3439. 19-2tc

FOR SALE... 500 bales Hay-grazer. Phone 247-3254. 19-tfnc

FOR SALE... Backyard storage building. May be seen at 512 West Sixth. Phone 247-3159. 17-3tc

FOR SALE... Egging cab for 4010 or 4020 John Deere Tractor. 3-16 John Deere moldboard plow. Call 295-3432. 17-tfnc

HELP WANTED

DRIVERS NEEDED
Train NOW to drive semi truck, local and over the road. You can earn over \$4.00 per hour, after short training. For interview and application, call (214) 742-2924, or write Safety Dept., Nationwide Systems, Inc., 4747 Gretna, Dallas, Texas 75207. 20-2tc

TEXAS OIL COMPANY
has opening in Friona area. No experience necessary. Age not important. Good character a must. We train. Mr. Mail A. S. Dickerson, Pres., Southwestern Petroleum Corp., Fort Worth, Texas. 20-tfnc

HOUSES FOR RENT

HOUSE FOR RENT... Couple only. No pets. 247-3292. 19-tfnc

APARTMENTS

NEW... Extra nice 2 BR Tri-Plexes. all electric kitchen, heating and ref. air. Refrigerators, ranges, dishwashers, disposal, drapes, carpet, outside storage, near schools. 5115 mo. 900-9th. Phone 247-2878. 52-tfnc

FOR RENT... Two bedroom apartment. George Taylor. Phone 247-2496. 17-tfnc

FOR RENT... Furnished apartment. 901 Summitt. Phone 247-3272. 19-2tc

FOR RENT... 2-bedroom unfurnished apartment. R.L. Fleming, phone 247-3283 or 247-3219. 19-tfnc

PETS

TWO KITTENS to give away. Don Spring. 238-6241. 20-1tc

AT STUD... AKC Proven, 14 month old. White poodle. 806-225-4441. 19-5tp

WANTED

WANTED... Beet or wheat pasture for light steers. Bill Lookingbill. Call 276-5692 after 7 p.m. or 247-3600. 6-tfnc

WANTED... Odd jobs. Experienced in interior and exterior painting. 247-3549. 19-3tc

LOST AND FOUND

STRAYED... Steers weighing about 500 lbs. Branded on right shoulder. Owen Drake, Phone 295-3657 or Ted White, Phone 247-2491. 15-tfnc

STRAYED... From Kuper's farm north of Black, five steers, weight 500 pounds, branded 96 box (96) on left ribs and should have green tag in one ear and metal tag in other with owners name. Ellis Lemons, Star Route, Hereford, Texas. Phone 806-364-3117. 16-4tc

LOST... Two cotton trailers. 20' copy and 20' Big 12. RGW on back. Please return to Friona Co-op Gin. 17-tfnc

REAL ESTATE

FOR SALE... Three bedroom house, den, two baths, two car garage, aprx. 1800 sq. ft. living area. Phone 247-3489 after 7 p.m. 14-tfnc

FOR SALE... 2-bedroom 8x48 mobil home. \$1500.00. 295-3612. 20-4tc

FOR SALE... To be moved. 14 x 40 House. 3 Room and bath. 247-2482. 20-2tc

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FOR SALE... 2-bedroom 8x48 mobil home. \$1500.00. 295-3612. 20-4tc

FRIONA MOBILE ESTATES... Friona's newest and largest mobile home park. Located at 802 East 11th, 8 Blks, east of Main on Highway 60. Call 247-3545. 46-tfnc

FOR SALE... Three bedroom house, den, two baths, two car garage, aprx. 1800 sq. ft. living area. Phone 247-3489 after 7 p.m. 14-tfnc

FOR SALE... 2-bedroom 8x48 mobil home. \$1500.00. 295-3612. 20-4tc

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PREACHER SEZ HE AIN'T PUSHIN' LIFE INSURANCE AS MUCH AS FIRE INSURANCE.

Drunk or Sober?

The breath test shows the difference between the drunken driver and the one who is legally sober.

For SLUGGISH SEPTIC TANKS & CESSPOOLS
Cleans sludge from drains, baffles, drainfields.
GUARANTEED
Richard Perkins
FRIONA, TEXAS

SUPPORT THE ANNUAL PARMER COUNTY JUNIOR STOCK SHOW

A. G. May Construction Co.
Route 2 - Dimmitt Highway
HEREFORD, TEXAS
Residence Phone 364-0668
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BUSINESS DIRECTORY

Parr Portable Corrals
Now Available At
PARR FARMS
1/2 Mile So. E. Black
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ADAMS DRILLING CO.
WATER WELL DRILLING
Layne Pumps, Inc.
Pump & Gear Head Repairs
All Makes
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Dial 247-3101
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AUCTION SERVICE
Specializing In Farm Sales
HOUSTON BARTLETT
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Route 2, Friona, Texas
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TERRY'S SHOP
HAVE A SICK CAR?
We Work On Automatic Transmissions Plus, All Other Types Of Truck Car Or Tractor Repairs
FOR SALE - New And Used Irrigation Engines
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Call 247-2211 To Place A Classified Ad.
CLASSIFIED ADS GET FAST RESULTS

TELEX HEARING AIDS
CLOVIS HEARING AID CENTER
*Batteries *Molds *Free Hearing Tests
SERVICE ALL MAKES
416 Mitchell Phn. 763-6900 9-tfnc

WELCOME TO FRIONA



This week we welcome the Cliff Anderson family to Friona. Cliff is a partner in Friona Electronics, a new television repair shop in Friona. He is a native of North Carolina, but his wife Barbara is from Kansas. The little one is Scott, who is eight months old. The family lives at 312 Ninth Street in Friona.

ROCKWELL BROS. AND CO.
"LUMBERMEN"
Lumber, Paint & Tools

HURST
DEPARTMENT STORE

REED'S CLEANERS
117 West Sixth
PICK UP AND DELIVER
Friona Phone 247-3170

HOUSER
GROCERY & MARKET

REEVE CHEVROLET
New And Used Cars
FRIGIDAIRE APPLIANCES

FRIONA WHEAT GROWERS
Elevator Service
Field Seeds

We Are Proud To Salute
The Youngsters On Their
Annual Livestock Show

FEDERAL LAND BANK ASSN. OF MULESHOE

Gorden Duncan Pres.
Morris Douglas V. P.

Directors
A. L. Hartzog James Glaze
Jim Clance
Ernest Kerr Mgr.
Mildred Davis Office Assist.

Hospital Notes

Admissions:
Zora Gaede, Friona; Jane Garth, Friona; Gloria Andrade, Lariat; Johnny Rodriguez, Bovina; Raul Garza, Jr., Friona; Alma Lloyd, Bovina; Iris Carter, Friona; T.C. Gardner, Friona; Wanda McKay, Dimmitt; Christopher Prince, Farwell; John M. Baxter, Friona; Cindy Kendrick, Bovina; Mary Madrid, Wheeler; Renee Cleveland, Vega; Terry Wade Davis, Friona; Wilma Ruth Henke, Clovis; Frances Whitesides, Friona; Alice Leal, Friona; Marvin Bartlett, Friona.

Dismissals:
Augustine Alvarado, Jr., Je-

wel Cummings, J.R. Knight, Yolanda Chavira, Ismael Castaneda, Nancy Aragon, Marsha Lynn Landrum, Viola Treider, Edward Hale, Linda Prince and baby boy, Daniel K. Nazworth, Herminia Pena, Cayson Jones, Johnny Rodriguez, Raul Garza, Jr., Edgar Campbell, Zora Gaede, Sandra Watkins, J.H. Clay, Alma Lloyd, Gloria Andrade, Lou Cindy Kendrick, Jane Garth, Lucia Samarron, Daren Britting, Christopher Prince, Iris Carter, T.C. Gardner, Wanda McKay, Mary Madrid and Renee Cleveland.

Patients In Hospital:
Lucy Briones, Marvin Bartlett, John M. Baxter, Terry Wade Davis, Wilma Ruth Henke, Pearl D. Hastings, Alice Leal, Sue Smith, Darrell Simpson, Emma Schueler, Nettle Sawin, and Frances Whitesides.



BUYING TAGS. . . Howard Mayfield is shown buying his 1970 license plates from County Tax Assessor-Collector Hugh Moseley, who has an office set up in the Friona City Hall this week.

Third Film In Series Set Sunday

Treasures in the snow, in a drop of water, in the desert? Yes, though too small to be seen by the eye alone, there are awe-inspiring treasures of beauty in each of these areas and they are interestingly revealed in the motion picture "HIDDEN TREASURES."

Produced by Moody Institute of Science, HIDDEN TREASURES is one of a series of gospel-science films released under the general classification of SERMONS FROM SCIENCE. The presentation of these unique motion pictures formed the basis of the SERMONS FROM SCIENCE exhibit at the New York World's fair.

In "HIDDEN TREASURES," a microscope reveals that even water is a vast treasure house, -- a drop taken from a pond or

stream teems with tiny plants and animals. Also revealed by the microscope is the fact that a snowflake is a thing of great beauty, and that such common things as salt and cough syrup are made up of tiny crystals, each beautifully formed jewel. A trip into one of the deep caves of the earth shows how some crystals are formed.

In contrast to the microscop-

pic world, MIS cameramen visited Mt. Palomar and through the eye of the great two hundred inch telescope looked at the treasures in space, -- 200 million galaxies in known space! All of this and much more is revealed in HIDDEN TREASURES, a film to be shown February 22 at the church Place: First Baptist Church Auditorium

You Are Invited To Attend!
REVIVAL

At
FRIONA METHODIST CHURCH

(8th And Pierce Ave.)

MARCH 1 - 8, 1970

Rev. Charles E. Lutrick
(Of Amarillo)
SPEAKER



Charles E. Lutrick

... Schedule ...
Sundays 11:00 a.m.
Daily 10:00 a.m.
7:30 p.m.

Good Luck For Another Big Junior Livestock Show
CHAPARRAL RESTURANT

Texas "Milo Fed" Beef

Mon. FISH SPECIAL

All You Can Eat 98¢

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MEXICAN FOOD SPECIAL

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SUGARLAND MALL

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WHITE'S SUPER MARKET

Our Aim Is To Please In Every Way

WE DELIVER

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Double Stamps On Wednesdays With Purchase of \$2.50 Or More



Cut **GREEN BEANS**
#303 Can 6/\$1.00

HOMINY
#303 Can 8/\$1.00

Chico **TOMATOES**
#300 Can 6/\$1.00

TOMATO SAUCE
8 Oz. Can 10/\$1.00

CATSUP
20 Oz. Bottle 3/\$1.00

STOCK UP and

SAVE!

SPECIALS!

USDA Grade A

FRYERS Lb. 35¢



All Meat **BOLOGNA** Lb. 59¢



BISCUITS
6 Pack 6/49¢

FRUIT COCKTAIL
#303 Can 4/\$1.00

TOMATO JUICE
46 Oz. Can 33¢

SALT 26 Oz. Box 3/29¢

Sweetheart **FLOUR** 25 Lb. Bag \$1.98

Shook Tire Co.

"On The Farm Service"
Car Or Truck Or Tractor

"LOOK TO SHOOK"
For The Best Tire Buys
LEE & MICHELIN TIRES

Call 364-1010

600 W. 1



UPDATED DENIM—Sportswear denim has a new look that's far removed from the classic "jeans" look. Cone Mills spotlights sprightly plaid cotton denims that coordinate with a variety of bright solids. Hot orange denim is used for this lean tunic that tops matching plaid pants. Made from McCall's Pattern 2270.

Girls Scout Rummage Sale

Friona Girl Scouts will hold a rummage sale Saturday at the old Foster building on South Main Street.

Residents are invited to visit the sale, which will begin at 9 a.m. and continue throughout the day.



You're Sure To Be The "BEST DRESSED" At The Show If You Get The Latest In Fashions

From **THE VOGUE**

See The Newest In Spring Fashions
Dresses, Suits, Sportswear,

Lingerie, Hosiery

211 N. Main

Hereford, Texas

Ph. 364-0522

CARROTS

Lb. Bag 12¢

Texas **GRAPEFRUIT**

9¢ Each

ICE CREAM

1/2 Gal. Ctn.

59¢



Try **SAMMY'S PRIDE MILK** And **AUNT MARTHA'S BREAD**

The Friona ★ Star **SPORTS**

Thursday, February 19, 1970 Page 6

Chiefs Win Pair To Even Mark

The Friona High School Chiefs won a pair of games last week, to pull their season record even at 12-12.

The team downed Floydada, 51-43 on Tuesday night at Floydada, and then came back on Friday to edge Olton, 53-45.

In the game at Floydada, the Chiefs pulled away from a 24-23 halftime and 39-35 three-quarter lead, outscoring the Whirlwinds, 12-8 in the vital fourth frame.

Ronnie McPherson tallied 18 points, on five field goals and eight of 11 free throw attempts. Donnie Carthel and Ted Procter scored eight points each.

In the game against Olton, Friona had a 36-28 lead after three quarters, and then had to stave off the fourth-quarter surge by Olton to win by five points.

The Chiefs had a 12-10 lead after a quarter, and increased that to 25-20 at halftime, as J.V. Finley tossed in eight points in the second period.

McPherson scored over half of the team's points in the fourth quarter, nine, as Olton came up with its biggest quarter, scoring 20 points.

Carthel led Friona scoring with 14 points. Procter had 11, and Finley 10.

.....
Friona 11 13 15 12-51
Floydada 7 16 12 8-43

.....
Friona 12 13 11 17-53
Olton 10 10 8 20-48

.....
Friona 8 7 2 6-23
Muleshoe 10 4 12 11-37

.....
Friona 12 13 11 17-53
Olton 10 10 8 20-48



FRESHMEN CHIEFS. . . . The 1969-70 freshman basketball team is pictured above. In the back row, left to right are Coach Dub Cleveland, Danny Holt, Kevin Wiseman, Willie Bailey, Johnny Bandy, Darrell McMurtrey and Mike Martin. In the middle row are Rudy Aguire, Terry Mabry, Scott Lillard, Mario Perea, James Bartlett and Mark Walters. Seated are Bobby Moore, Jayson Grimsley, Matt Garth, Terry Healey, Rex Minshew, Chuck Rector and Gerald Wily.

Girls Teams Close Out 1969-70 Seasons

The seventh and eighth grade girls basketballers closed out their seasons Monday night with games against Muleshoe. The seventh grade Squaws topped the Muleshoe eighth grade "B" team, 20-15, but the Mulette eighth graders beat Friona, 37-23.

The win left the seventh grade team with an 11-2 record for the year. They tied with Tulla and Dimmitt for the junior high district championship, splitting games with the two teams and

having a 6-2 district record. The eighth graders finished 14-4 for the season. They also tied for the district title, with Tulla. The team had a 7-1 district ledger, its only loss being to the Hornettes.

John Morrow is coach of the girls teams.

.....
Seventh Grade Girls
Friona 4 10 4 2-20
Muleshoe 6 2 4 3-15
Sandy Fulks, 8-0-16; Patton Talley, 2-0-4.

Eighth Grade Girls

.....
Friona 8 7 2 6-23
Muleshoe 10 4 12 11-37
Tena Day, 2-7-11; Kay Cochran, 0-8-8; Delores Rodgers, 1-0-2; Darla Rhodes, 0-2-2.

Seventh, Eighth Graders Close Season With Wins

.....
Seventh Grade Boys
Friona 8 12 12 14-46
St. Anthony 2 1 2 7-12
Clay Bandy, 6-0-12; Adrian Pohl, 5-0-10; Kevin Welch, 4-0-8; Dale Cleveland, 3-0-6; Eddie Waggoner, 2-0-4; Gene Strickland, 1-0-2; David Hutson, 1-0-2; David Blackburn, 1-0-2.

.....
Eighth Grade Boys
Friona 8 20 16 20-64
St. Anthony 5 2 7 2-16
Randal Snyder, 8-0-16; Terry Thompson, 6-0-12; Bobby LeWellen, 3-1-7; James Perea, 3-0-6; Benny Hamilton, 2-0-4; Bill Fallwell, 2-0-4; Weldon Peace, 2-0-4; Jay Messenger, 1-0-2; Kent Patterson, 1-0-2; Trip Horton, 1-1-3; Teddy King, 1-0-2; Lupe Gonzales, 1-0-2.

.....
The seventh graders, who have yet to be beaten in a team sport, had an 8-0 lead when St. Anthony's finally found the basket with seven seconds left in the quarter. Friona's longest lead was 34 points, which also was the final score.

The eighth grade game was fairly close for the first quarter, even though Friona never trailed, the score was tied once and Friona led by only three, 8-5 when the buzzer sounded.

.....
The Friona Noon Lions are sponsoring a volleyball tournament in Friona March 3-5, 6 and 7.

.....
Deadline for entering the tournament is next Tuesday, February 24. There are brackets for both men's and women's teams. A \$7 entry fee will be charged.

.....
Officials hope to have 16-team brackets in each division.

.....
Seventh Grade Boys
Friona 8 12 12 14-46
St. Anthony 2 1 2 7-12
Clay Bandy, 6-0-12; Adrian Pohl, 5-0-10; Kevin Welch, 4-0-8; Dale Cleveland, 3-0-6; Eddie Waggoner, 2-0-4; Gene Strickland, 1-0-2; David Hutson, 1-0-2; David Blackburn, 1-0-2.

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Randal Snyder, 8-0-16; Terry Thompson, 6-0-12; Bobby LeWellen, 3-1-7; James Perea, 3-0-6; Benny Hamilton, 2-0-4; Bill Fallwell, 2-0-4; Weldon Peace, 2-0-4; Jay Messenger, 1-0-2; Kent Patterson, 1-0-2; Trip Horton, 1-1-3; Teddy King, 1-0-2; Lupe Gonzales, 1-0-2.

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JOHNSON'S FOOD MARKET

5 and H Green Stamps
Ph 247 2265 6th and Euclid



Lane's MELLORINE 3 Half Gallons \$1.00		
Sunray Lunch Meats PICKEL PIMENTO BOLOGNA SPICED LUNCHEON 3 6 Oz. Pkgs. For \$1	T-BONE STEAKS 93¢ Lb.	CHUCK ROAST 53¢ Lb.
Shurfine COFFEE 1 Lb. 69¢	Del Monte PINEAPPLE 1/2 Size 20¢	GREEN ONIONS 10¢ Bunch
Texas Pink GRAPEFRUIT JUICE 46 Oz. Can 39¢	Allens WHOLE CHICKEN \$1¹⁵	TURNIPS 10¢ Lb.
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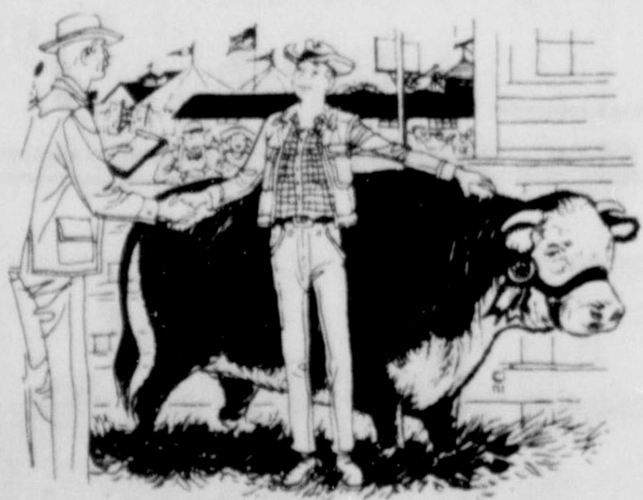
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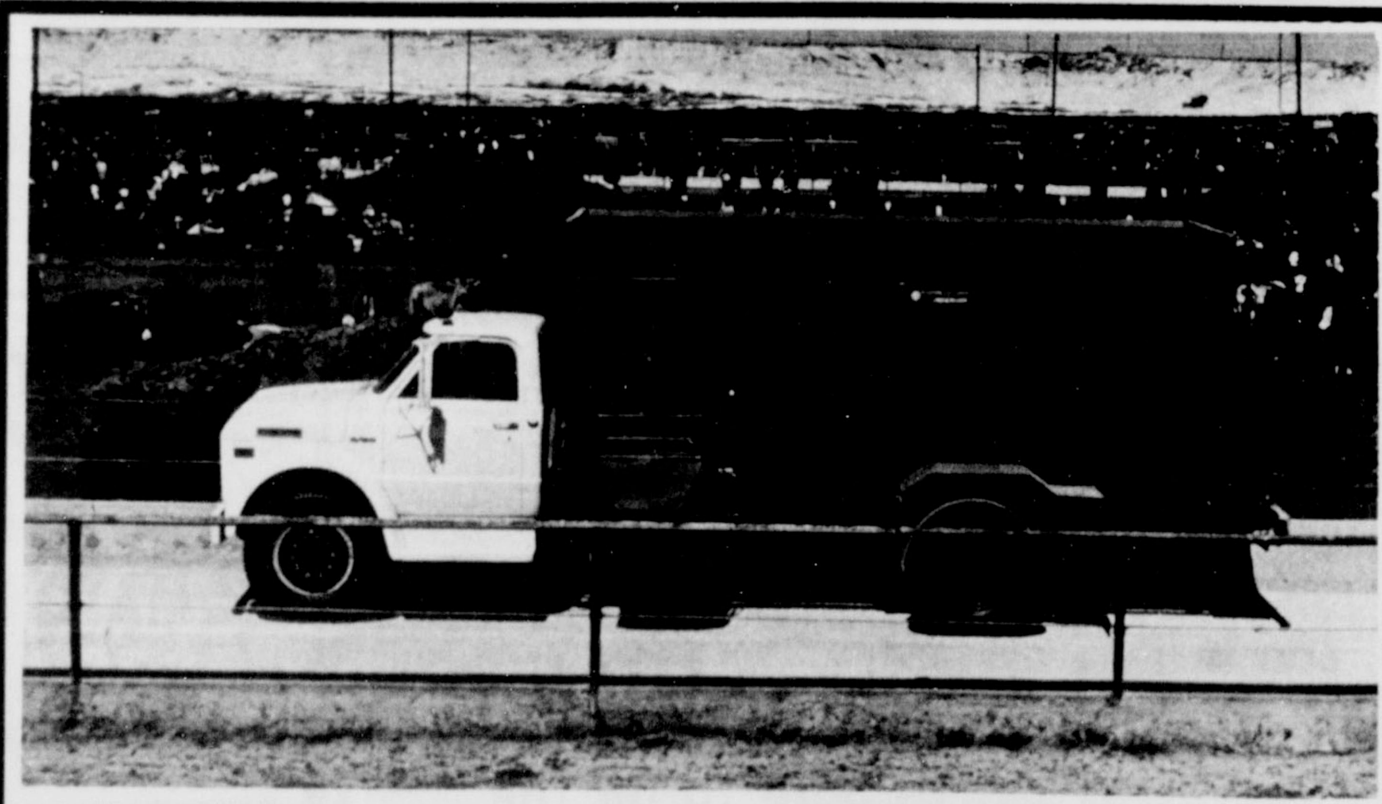
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ATTEND AREA MEETING. . . This group of Friona High School students attended an Area I DE Meeting in Odessa on February 6th and 7th. Several entered the various contests held. Two local students, Larry Smith and Isidore Cordova, won first place plaques and Regina Duke placed second in the division in which she competed. Two students, LaFonda Hodges and Pat Martinez, were not present when the picture was made. Those in the picture are Reginald McNeelley, Gary Pope, Larry Smith, Isidore Cordova, Tommy Allen, Mike Eason, Nora Martinez, Regina Duke, Don Phillips, Jane Rushing and Janie Perez.

ENDS SEASON

Olton B-Team Edges B-Boys In Squeaker

Friona High School's B team dropped a 51-49 heartbreaker here last Friday to Olton. The B-Chiefs saw a 49-42 lead midway of the last quarter vanish, as their delay game backfired. Friona didn't score again, and Olton scored nine points for the win. After the teams swapped baskets early in the game, Olton took a lead that was to last until the last quarter. The Mustangs had an 11-point lead (26-15) with 2:24 left in the first half. Friona came up with one point twice in the third quarter, but trailed at the end of the quarter, 38-34. The B-Chiefs scored 15 points in the first three and one-half minutes of the fourth quarter while Olton scored just four, and Friona had a seven-point edge, 49-42. However, Friona's attempt to slow down the game went haywire, and the team lost its momentum, failing to score the rest of the way. Olton tied the score with 1:03 left in the game. Five fouls were called in the final 16 seconds of play, four of them against Friona. Olton made two free throws of the four attempts, for the 51-49 win.

Linescore

Friona B	12	9	13	15-49
Olton B	16	12	10	13-51

Johnny Bandy, 6-7-19; Bill Bailey, 4-2-10; Willie Bailey, 4-1-9; Mike Martin, 2-0-4; James Bartlett, 1-1-3; Larry Fallwell, 1-0-2; Oberlin DeLeon, 1-0-2.



B-CHIEFS. . . The Friona Chiefs B-Squad is shown here. Top row, left to right, are Coach Doug Dodd, Carroll Cook, Bill Bailey, Gary Phipps, Larry Fallwell, Larry Johnson. In the front are David Carlton, Kevin Howell, Travis Lee, Oberlin DeLeon, Lloyd Ashley and Richard Shirley.

WHO STARTED DAYLIGHT SAVING TIME?

Benjamin Franklin originally proposed the idea in 1784 but Englishman John Willett actually instituted the plan of putting clocks one hour ahead to "save daylight" in England in 1907.

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FFA Youth Is High Individual

Floyd Schlenker of Friona was the high point individual at the Beef Judging contest held last week in El Paso.

Competing against 72 teams, and approximately 300 individuals, Schlenker came out as the top individual, and the beef judging team placed second.

"The Post Office Department, in an age of lunar travel, is encumbered by obsolete facilities, inadequate capital and outdated horse-and-buggy operating practices," observes a publication of the Kentucky Utilities Company. "Efficient or not, it is big business by anyone's standards. Its annual 'sales' come to about \$6.3 billion with a budget running somewhere around \$8 billion. It employs more than 750,000 people—about one-fourth of all civilians on the federal payroll."

In expressing its corporate goals, Georgia-Pacific Corporation has made the following statement concerning its long-range responsibilities to the nation: "One of God's greatest gifts to mankind is the forest. From man's earliest hour the forest has been a source of protection, shelter and warmth. Though we, as private citizens, own over four million acres of timber, we feel our obligation is that of a steward. We will guard this resource, nurture it and refresh it so that for all the years to come it will be there for our mutual benefit."

Plans Made For Zone Meet Here

The zone meeting of the 18th district of American Legion and Auxiliary will meet with the Friona units at the Legion Hall here Thursday, February 19 at 7:30 p.m.

Supper will be served by the local units. This will be followed by a business meeting. All local members are urged to be present.

Plans are being made for the spring convention, which will be held in Amarillo in March.

FEBRUARY 19

Annual Meeting Slated By Telephone Co-op

The annual meeting for members of the West Texas Rural Telephone Cooperative, Inc. will be held in the Hereford Community Center at 7:30 p.m. February 19.

Three directors will be elected, one each from the Dawn, Hub and Parmer exchanges. Nominees are Jim McCabe and Robert Strain from the Dawn exchange; Keith Brock and D.L. Carmichael from the Hub Exchange; and James W. Dixon and Estis T. Bass from Parmer.

According to a spokesman for the director:

"We appreciate the privilege of serving you as directors on our cooperative telephone system. We believe we have one of the best rural telephone systems in the United States, and

we are constantly striving to make it better. If you have any suggestions or telephone problems, contact the director in your area, or the cooperative office in Hereford," said Dixon, the current director for the Parmer area.

The directors recently met with Bill Nichols, REA loan representative for the southwest division, Jim Bolton of B & K Construction Co. and T.L. Fannin of Fannin Engineering Co. to discuss a contract for one-party service in the Sharp and Oklahoma Lane exchanges.

The board authorized manager Vernon Inmon to sign a contract for the work. Contracts have already been authorized for one-party service on the other exchanges, and construction is underway.

Following are a few hard truths about electric power from the horses mouth—the head of the government's largest power project, TVA: "It is important to recognize that the cost forces confronting the industry today are far too strong and are moving far too rapidly to be overcome through traditional measures of efficiency and economy. They are tides of great dimension and their running has not ceased. The adjustments we have to make go far beyond simple 'belt tightening'. Of the two factors—inflation and environment—inflation has been the most severe problem so far and the one that has led most strongly to rate increases."

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America's best-selling new car. Maverick. Still \$1995.

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**Party Hosted
By Browns**

Mr. and Mrs. W.O. Brown were hosts at a Valentine party in their home Sunday evening. Festivities began with a covered dish dinner, which was followed by a game session.

Later in the evening Valentine cake was served with hotspiced tea, coffee and punch. The host couple was assisted by Mr. and Mrs. Matt Brown.

Others present included Mr. and Mrs. John Blackburn, Mr. and Mrs. Doyle Cummings, Mr. and Mrs. Truett Johnson, Mr. and Mrs. Eugene Boggess, Mr. and Mrs. Rene Snead, Gloria Brown, Susan Floyd and Shannel Woodard.

**E. L. McCain
Dies Monday**

Everett Lee McCain, 64, a retired farmer who had lived in Littlefield the past 24 years, died Monday at a hospital there.

Survivors are his wife of the home, three daughters, including Mrs. Ronnie Webster, Friona, four sisters, one brother and nine grandchildren.

Funeral services were conducted there Wednesday afternoon and burial was in Littlefield Memorial Park.

NATIONAL FORESTS IN TEXAS. . . The four national forests in East Texas have a net acreage of 658,027.



MRS. REX BRACKEN

**Darla Perkins
Weds Rex Bracken**

In a double ring ceremony in the home of Mr. and Mrs. Ronald Smiley at 8 p.m. Saturday, February 14, Darla Marie Perkins became the bride of Rex Bracken. Leland Hutson, Church of Christ minister, read the vows before a glass framed doorway flanked on either side by seven branched candelabra entwined with greenery and tied with red satin ribbon bows holding white tapers.

Parents of the couple are Mr. and Mrs. Cassey W. Perkins, Friona, and Mr. and Mrs. Gene Bracken, Lubbock.

Traditional wedding music was played by Ronald Smiley, brother-in-law of the groom.

Rose Marie Denny, Canyon, was the maid of honor. Her dress was fashioned of red peau satin and designed with a fitted bodice, gathered skirt and lace edged neckline. She carried a large white mum surrounded by red net and red satin streamers.

Leslie Wade Perkins, brother of the bride was the best man. Cindy and Mitchell Smiley, niece and nephew of the groom, were candlelighters. Vickie Smiley, also a niece of the groom, was the ring bearer. She carried the rings on a heart shaped pillow made of bridal satin from the wedding gown with matching trim. Cindy and Vickie wore identically designed dresses of red peau satin with white satin ribbon and lace trim.

As the bride was presented in marriage by her father, she wore a formal wedding gown of white Skinner peau satin. It was designed with a Sabrina neckline, empire waistline and brief sleeves. The waistline, front skirt panel and hemline were accented with re-embroidered lace motifs.

Her veil of white imported French illusion was held in place by a tiara of illusion and satin roses. She carried a cascade bouquet of white gladioli centered with a corsage of white roses atop a white lace covered Bible.

In carrying out tradition, the bride wore a string of pearls, which were borrowed from her sister-in-law, Mrs. David Dirr, Friona; a wedding band borrowed from her mother; a blue garter and pennies minted in the years of the births of the couple in her shoe. She also carried a letter, which had been written by her maternal grandmother, the late, Ruby Pearl Wright, in her Bible.

Mrs. C.L. Bracken, paternal grandmother of the groom was a special guest. She wore a green double knit dress and a corsage of white gladioli. The bride's mother wore a navy blue dacron dress and Mrs. Bracken mother of the groom, wore a turquoise double knit dress. Their corsages of white gladioli were identical.

The serving table for the reception was covered with white lace over pale pink satin and centered with a floral arrangement. A white three tiered wedding cake with white roses and red hearts and topped with a miniature bridal couple, crystal and silver completed the table setting.

Cake and punch were served by Deloris Phipps and Kathy Bandy. Guests were registered by Connie Whaley.

For her wedding trip Mrs. Bracken wore a red wool dress with black accessories and the corsage lifted from her bouquet.

Mr. and Mrs. Bracken are at home at 801 Jackson, Friona. They are both graduates of Friona High School and she completed one semester of college work at West Texas State University, Canyon. He attended Texas Tech before enlisting in the U.S. Army, where he spent one year in Vietnam and was presented a medal of honor and purple heart. He is employed by George W. Jones.

**Shower Fetes
Bride-Elect**

A lingerie shower in the country home of Mr. and Mrs. Watson Whaley from 3 to 4 p.m. Saturday, February 7, was a courtesy for Darla Perkins, who became the bride of Rex Bracken Saturday evening.

The serving table was covered with a white cloth and centered with a floral arrangement. Cookies, nuts, mints, and punch were served by the hostesses, Connie Whaley, Kathy Bandy, Rose Denney, and Deloris Phipps.

Others attending or sending gifts were Pam Hartwick, Donna Carter, Doris Ferguson, Mary Scales, Paula Fortenberry, Brenda Blackburn, Janice Clark, Mollie Seright, Debbie Baxter, Angela Schilling, Lou Whaley and Mrs. V.M. Ferguson.

**Girl Scouts
Report**

Girl Scout Troop 166 met Monday afternoon at Girl Scout House. Linda Duke called the meeting to order. Linda Anthony called the roll and read the minutes. Donna Ruzicka, hostess, served refreshments. The group then went to KNNN. Tommy Haney conducted a tour and presented a gift to each girl.

Those attending were Mrs. Watson Whaley, Mrs. Troy Young, Mrs. Bobby Perkins and Lou Whaley, leaders, and the following troop members:

Janice Peak, Linda Duke, Karen Young, Sami Sue Rector, Darla McClellan, Jackie Rando, Lupe Castillo, Ann Bradley, Donna Ruzicka, Vickie Florez, Orallo Ramirez and Linda Anthony.



JANET MELTON. . . Mr. and Mrs. J.E. Melton of Friona have announced the engagement and approaching marriage of their daughter, Janet, to Jimmy Don Stowers, son of Mrs. J.C. Stowers, Bovina. The couple plans to exchange wedding vows at 7:30 p.m., Friday, March 27 at the Church of Christ, Bovina.

**Sharen Awtrey Feted
With Bridal Shower**

A miscellaneous bridal shower in the home of Mrs. Marion Fite, 1604 West Tenth, Saturday, February 9, was a courtesy for Sharon Awtrey, who became the bride of Don Hoover Saturday evening.

The serving table was covered with a white linen cutwork cloth and centered with a silver candelabra, pink roses and red carnations. Punch and cookies were served. Hostesses were Mesdames Elvin Wilson, Louis Welch, Lois Weatherly, Rene Snead, James Procter, Ernest Osborn, Edwin Morrison, Raymond Milner, Bob Jones, Andy Hurst, Jr., Arthur Drake, Leonard Coffey, J.C. Claborn and Fite.

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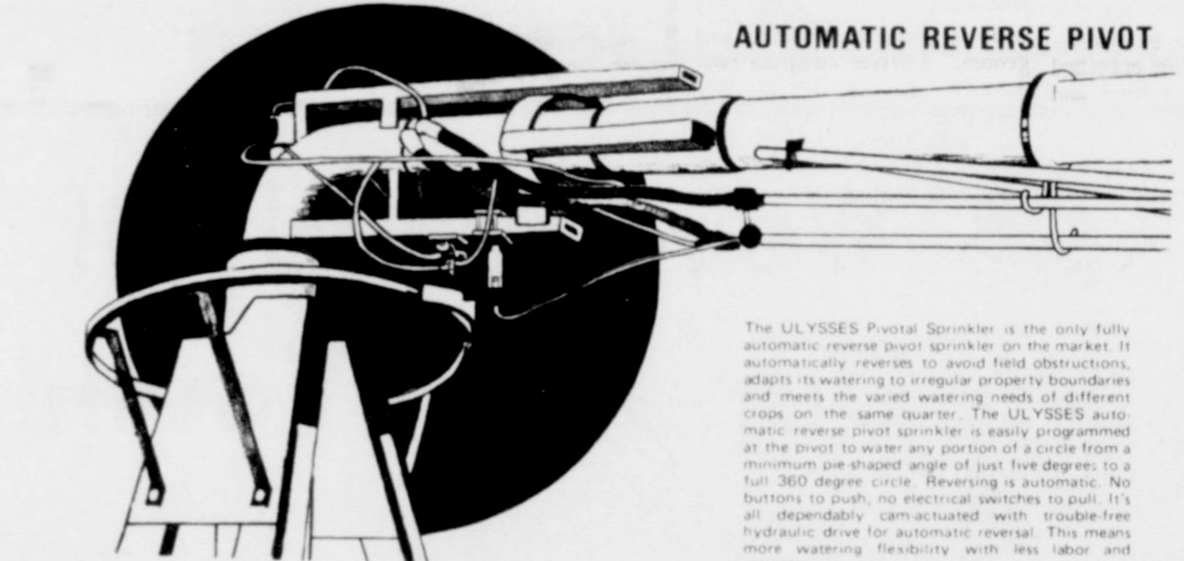
Mrs. Ken Moore, Bovina, who was a special guest at the Monday evening meeting of Rhea Home Demonstration Club at Rhea Parish Hall, presented a chalk drawing, which was followed by a scripture reading.

Following a game session, cold drinks, coffee and cookies were served to Mrs. Moore, Joy Morton, Mrs. Bill Brandt, Lana Drager, Mrs. Don Spring, Mrs. J.T. Stehr, Mrs. Roy Zieschang and Mrs. John P. Drager, guests; Mrs. Marvin Carter, who is a new member, and the following members:

Mrs. F.T. Schlenker, Mrs. C.G. Drager, Mrs. Norman Taylor, Mrs. Herman Grissom, Mrs. Elmo Dean, Mrs. Norbert Schueler, Mrs. Floyd Schueler, Mrs. Walter Schueler and Mrs. Cordie Potts.

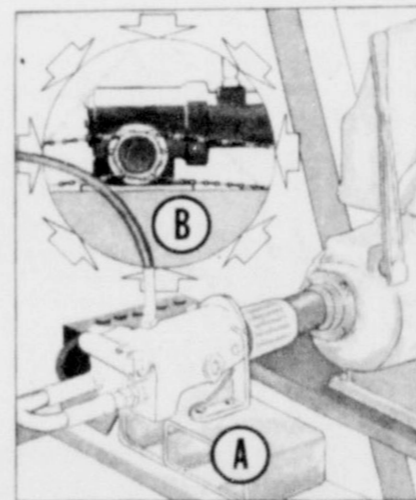
Plans are being made by the club members to present a rocking chair to Lubbock State School. Each member is to bring 1/2 book trading stamps to the next meeting for this project.

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The ULYSSES automatic pivot sprinkler uses dependable hydraulic power to move the system through its fully automatic watering cycles. A pump (operated manually or electrically) drives a powerful hydraulic pump (A) which in turn powers a hydraulic motor (B) on each wheel tower. There are no electrical motors, switches or wires to corrode or malfunction and the auxiliary engine relieves basic power requirements at the irrigation well.



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MRS. DON HOOVER

Church Ceremony Unites Sharen Awtrey, Don Hoover

In a candlelight ceremony at Friona United Methodist Church at 6 p.m. Saturday, February 14, Sharon Awtrey became the bride of Don Hoover. The double ring vows were read by Rev. Albert Lindley, pastor.

Parents of the couple are Mr. and Mrs. Deon Awtrey, Friona, and Mr. and Mrs. Bill Nunn, Denver, formerly of Friona.

The altar was centered with an arch of greenery, red bows, white bells and white doves. A white satin kneeling bench was flanked by twin spiral candelabra and a seven branched candelabra and green palms tied with red satin ribbon bows.

Pews for relatives were marked with pink candles entwined with greenery, satin bows and white doves.

Traditional wedding selections were played by Mrs. Roy V. Miller, Sr., organist, and Mrs. H.K. Kendrick, pianist. They also accompanied Sally Kendrick, vocalist, as she sang "I Love You Truly," and "Whither Thou Goest."

Sue Pekrul, Denver, was the maid of honor. She wore an A line dress with a red velvet empire waist and pink silk shantung skirt with pink braid trim. Her pink illusion veil was held in place with a red velvet bow headpiece.

She carried a nosegay of pink carnations and red corn flowers, with pink satin ribbon streamers.

The best man was Jerry Black, Clovis. Ushers were Ron Awtrey, brother of the bride, Jim Bob Jones and Tom Price, El Paso.

As the bride was escorted to the altar and presented in marriage by her father, she wore a white formal wedding gown of bridal satin and lace. It was designed with long full sleeves an empire waistline and slim skirt. The neckline, sleeves and hem of the skirt were re-embroidered with lace appliques. The attached train featured lace inserts down the center back and around the bot-

tom. A headpiece of rhinestones and seed pearls held her white full length veil and kissing veil of imported illusion.

She carried a bridal bouquet of white orchids, stephanotis, garlands and satin ribbon bows.

Guests were registered by Trish Johnson.

A reception in the home of the bride's parents followed the ceremony. The serving table was covered with a formal length cloth of white bridal satin with net overlay and centered with an arrangement of pink roses and red straw flowers.

The tiered wedding cake was white with pink roses and topped with a miniature bride and groom. A silver compote candelabra completed the table decorations. Punch, nuts, mints and cake were served by Mrs. J.W. McDermott, aunt of the bride, and Mrs. Pearl Pruitt, aunt of the groom.

Mrs. Hoover's going away costume was a two piece double knit suit with matching accessories.

Mr. and Mrs. Hoover are both graduates of Friona High School and former students of Colorado State University, Fort Collins. They are at home at 227 Indiana, Lubbock.

Prunes have lost their wrinkles. Because many of these wrinkles have disappeared with new methods of processing, today's prunes are soft textured and rich flavored. Gwendolyn Clyatt, Extension consumer marketing specialist, suggests prunes as a healthful snack food.



We would like to thank our readers for their wonderful response to our request for Betty Crocker coupons for Larry Parks, the Wayland Baptist College student, who needed a kidney machine. More than enough coupons have been turned in for completion of this project.

Many of our local readers brought or sent in coupons and out-of-state residents from at least four other states mailed coupons. With one contribution came a letter, which appears in our "Letters To The Editor" department. I'm sure the letter was written for the purpose of arousing the curiosity of readers, but after reading it, I would surely like to go to Carthage, Missouri.

Wasn't our Saturday night snowfall a pleasant surprise? Think no one was expecting snow. Additional moisture is always welcome in West Texas.

In making reference to January and February of 1970, we will probably use the phrase, "that winter we had so much snow." Or, judging from reports up and down the street, "That winter everyone had flu, colds, etc." will probably be used a lot, too.

It seems that every family has one or more members who have had "IT." Many people have been absent from school and work because of illnesses of one sort or another. . . . mostly minor.

There have also been some major illnesses in our community. Eugene Ellis had major surgery in High Plains Baptist Hospital, Amarillo, late last week and is making satisfactory progress. David Grimsley has been a patient at Methodist Hospital, Lubbock. Looks like the farmers may be taking advantage of the "slack season" to get themselves in tip top shape for the "busy season" which will soon be here.

Friends of Mr. and Mrs. Clayton Jobe, former Friona residents who now live in Hereford, will be interested in knowing that Mrs. Jobe made the Dean's Honor Roll last semester at West Texas State University.

When the Jobes lived here, Clayton was with the Soil Conservation Service and Nola was secretary of Sixth Street Church of Christ. She is now a student at West Texas and is an elementary education major.

Some changes need to be made. A few years ago some manufacturer came up with some clever little picture folders or holders with the initials "S. O. G." on the front. Of course, these letters were an abbreviation for "Silly Old Grandmother."

We need not even change the letters, we just need to enlarge upon the meaning so that it will come to mean, "Silly Old Granddaddy" or maybe "Silly Old Grandparents." No grandmother objects to being teased about how much she adores her grandchildren, but with granddads it is a little bit different.



ENSIGN SUIT—This brief and breezy-looking romper is called an "ensign suit" but by any name it spells comfort. The White Stag beach wear fashion is in carefree all-cotton terry.

Mrs. Larry Moyer Receives Top Award

Highlight of the Friona Young Homemakers awards banquet in Friona High School Cafeteria Saturday evening was presentation of awards to outstanding club members. Mrs. Bill Brandt, presented the Young Homemaker of The Year award to Mrs. Larry Moyer.

Mrs. Brandt also presented the Willing Worker award to Mrs. Alton Peak; an honorary membership to Mrs. Eugene Bandy, who is a charter member of the club; and a special recognition award to Kay Rietzmayer, chapter little sister. The decoration committee

was headed by Mrs. Larry Dyess. The Valentine motif was carried out with white table covers, red streamers, white napkins with red hearts and gold colored cupid and red favor cups filled with candy. The centerpiece was of red carnations and white gladioli.



JOHNNY MARS INITIATED. . . . Johnny Grant Mars, who is a senior Agri Business major at West Texas State University, Canyon, was recently initiated into the Texas Theta chapter of Phi Delta Theta National Social Fraternity. He is the son of Mr. and Mrs. Johnny Mars, Route 3, Friona, and is a 1966 graduate of Friona High School.

Early last week one S. O. G.—the granddad version—went out and spent a lot of time selecting a valentine for his newly acquired granddaughter. Of course, there is really nothing unusual about that and most of us have done just such a thing. But, when Granddad comes up with two valentines, one for him and one for Grandmother. . . .

Don't you agree that some changes need to be made? The granddaughter isn't quite three months old yet.



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On a busy night in New York—or any other city—it pays to be expected. After our wanderings we crave welcome.

There is somewhere else we are expected . . . and welcomed!

Here is an aspect of religious concern which isn't emphasized enough: Whatever you've done about it, you are conscious of the fact that you need God. But are you aware also that God needs you?

Or, putting it another way, do you realize that one of the churches in our community has been expecting you—waiting for you to add your strength to that of your neighbors, your brothers in faith?

You don't need a reservation. Only a reverent heart.

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10th and Ashland — Rev. D.W. Calcote, pastor
Sunday School: 9:45 a.m. Worship: 11:00 a.m.
Young People 6:45 p.m. Evening Worship: 7:30 p.m.
Wednesday Worship: 8:15 p.m. Sunday Men's Fellowship: 7:00 p.m.

CALVARY BAPTIST
14th and Cleveland — Rev. R. C. Heister, pastor
Sunday School: 9:45 a.m. Worship: 11:00 a.m.
Training Union: 6:00 p.m. Evening Worship: 7:00 p.m.
Wednesday Prayer Meeting: 7:30 p.m.

CALVARY BAPTIST MISSION
5th and Main — Rev. I.S. Ansley, pastor
Sunday School: 9:45 a.m. Worship: 11:00 a.m.
Evening Worship: 7:30 p.m. Wednesday Prayer Meeting: 7:30 p.m.

FIRST BAPTIST
Sixth and Summit — Rev. Bill Foil, pastor
Sunday School: 9:45 a.m. Worship: 11:00 a.m.
Training Union: 6:00 p.m. Evening Worship: 7:00 p.m.
Wednesday Prayer Meeting: 8:30 p.m. (30 mins. earlier, Oct. 1 - April 1)

MEXICAN BAPTIST MISSION
4th and Woodland — Rev. Donnie Carrasco
Sunday School: 9:45 a.m. Worship: 11:00 a.m.
Training Union: 5:00 p.m. Evening Worship: 6:00 p.m.
Wednesday Prayer Meeting: 8:00 p.m.

ST. THERESA'S CATHOLIC CHURCH
16th and Cleveland — Father Gerald Dunford
Mass: 10:30 a.m. Confession: Saturday 7 p.m. Evening Mass: Wednesday, 8 p.m.

SIXTH ST. CHURCH OF CHRIST
502 W. Sixth — Bill Gipson, Preacher
Bible Study: 9:30 a.m. Worship: 10:30 a.m. Evening: 6 p.m. Wednesday evening: 7:30 p.m.

REDEEMER LUTHERAN CHURCH
13th and Virginia — Otto Kretzman
Sunday School: 9:45 A.M. Worship: 11:00 a.m.
Rhea Immanuel Lutheran Church — Worship 9:30 a.m. Sunday School 10:30 a.m.

UNION CONGREGATIONAL CHURCH
6th and Cleveland — UCC Rev. Paul Mohr
Sunday School: 10:00 a.m. Worship: 11:00 a.m.

TENTH ST. CHURCH OF CHRIST
10th and Euclid
Sunday Worship: 10:30 a.m. Evening 7:00 p.m.
Wednesday Evening: 8:00 p.m.

SIXTH ST. IGLESIA de CRISTO
408 W. Sixth, M.R. Zamorano
Bible Study — 9:30 a.m. Worship: 10:30 a.m.
Evening 8:00 P.M. Thursday Evening 8:00 p.m.

FIRST METHODIST
8th and Pierce — Rev. Albert Lindley
Sunday School: 9:45 a.m. Worship: 11:00 a.m.
MYF: 6:00 p.m. Evening Worship: 7:00 p.m.

UNITED PENTECOSTAL CHURCH
Fifth and Ashland — Rev. G. W. Hamilton — Pastor
Sunday School: 10:00 a.m. Worship: 11:00 a.m.
Wednesday Evening: 8:00 p.m. Sunday Evening: 8 p.m. Friday Young People: 8:00 p.m.

Comments by
Gib

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100 REASONS



CHAPTER FARMERS

Learning to Do. . .

Doing to Learn. . .

Earning to Live. . .

Living to Serve. . .



GREENHAND CHAPTER

WHY WE CO-OPS SUPPORT NATIONAL FFA WEEK



And The 13th Annual

PARMER COUNTY JR. LIVESTOCK SHOW



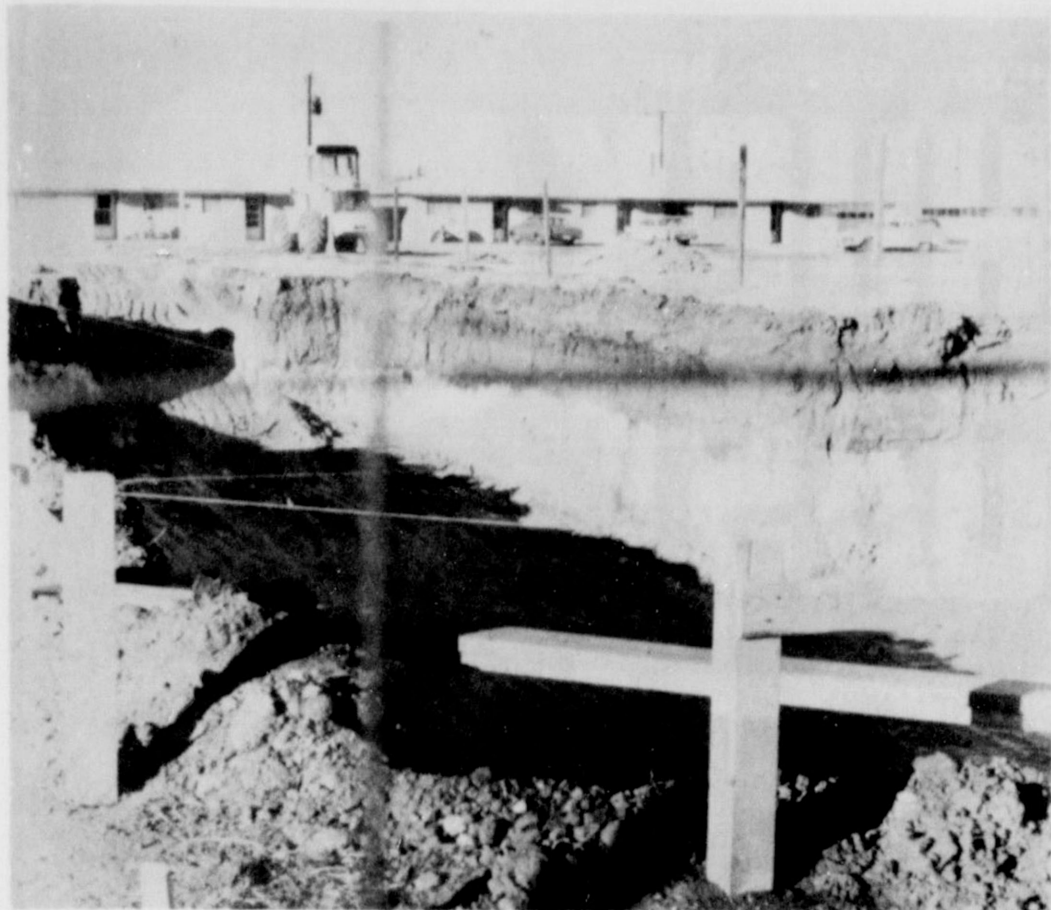
Friona
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INC.

FRIONA
WHEAT
GROWERS,
INC.



WORK UNDERWAY. . . Shown is the pit which has been dug for the basement of the new Friona State Bank Building, as work got underway in full force at the construction site the past week. The proposed basement area has been fenced off. Call for the parking lot has been hauled in.

Students Present Program For Friona Woman's Club

Seventeen members of Friona Woman's Club were present for the Wednesday afternoon meeting at Federated Club House. The program theme was "Happiness Is . . . Learning and doing." Roll call was answered with "My First School."

Twenty-eight members of a girls chorus directed by Mrs. Jo Witten sang several songs including "Memories," "School Days," "Mother," and "Let Me Call You Sweetheart."

Eight members of the high school Forensics Club, directed by Joy Morton, presented a varied program. Norman Mohr gave an informative talk, stressing the poverty, crime, pollution and revolts in our nation and foreign affairs.

Sherril Shelton presented a prose reading, "A Rose For Emily," by W.M. Faulkner.

A poetry interpretation, "The Hollowmen", was presented by Isidore Cordova.

Kay Riethmayer's topic for informative and persuasive speaking was "Marajana," "Lost Girl," a dramatic prose reading was presented by Karla Patterson.

Leslie Jarecki, in his persuasive speaking, explained the

Nixon plan in regard to manpower in Vietnam.

A Tennyson poem expressing a mother's love for her son was presented by Carleen Schlenker.

Troy Bass closed the program with a prose reading, "The Barnburner."

Refreshments were served by the hostesses, Mrs. Carl Maurer and Mrs. L.F. Lillard.

A birthday cake was presented to Mrs. Lillard.

In Case of Fire

If you smell smoke at night, don't rush from your bedroom to investigate, warns the Texas Safety Association.

Place your palm high against the bedroom door. If it's hot, don't open it. The hall outside is a deadly trap of superheated air and gas and can kill almost instantly.

If the door doesn't feel hot, brace your body against the door and open it a crack, ready to shut it if there's air pressure or the draft feels hot.

Get members of the family to safety quickly and don't waste time getting dressed or picking up valuables, urges TSA.



TREVINO TRIPLETS. . . Here are the petite Trevino triplets, the only set of triplets ever born in Friona. The daughters of Mr. and Mrs. Jose Trevino of Route 2, the girls celebrated their second birthday the past week. They are Maria, Margarita and Martha.

QUICK QUIZ

1. THE NUMBER OF BLIND PEOPLE IN THE U.S. IS APPROXIMATELY
 \$3,000 250,000 430,000

2. OF ALL BLINDNESS DUE TO DISEASE, ACCIDENT, NEGLECT OR UNDRAINAGE, THE PERCENTAGE PREVENTABLE IS
 5% 10% 50%

3. DURING THE NEXT YEAR, THE NUMBER OF AMERICANS WHO WILL BECOME BLIND IS ABOUT
 5,000 20,000 39,000

4. THE NAME OF THE DISEASE THAT CAN DESTROY YOUR VISION WITHOUT PAIN OR ANY OTHER SYMPTOM IS
 CATARACTS GLAUCOMA HUNTINGTON'S CHOREA

5. RIGHT NOW, THE NUMBER OF SCHOOL CHILDREN IN NEED OF SOME FORM OF EYE CARE IS ESTIMATED TO BE
 12,470 124,700 1,247,000

6. DURING THE NEXT YEAR, THE NUMBER OF SCHOOL CHILDREN WHO SUFFER EYE INJURIES WILL BE APPROXIMATELY
 16,790 167,900

INFORMATION ON ALL PHASES OF EYE HEALTH AND EYE SAFETY IS AVAILABLE, ON REQUEST, FROM THE NATIONAL SOCIETY FOR THE PREVENTION OF BLINDNESS, INC., 79 MADISON AVE., NEW YORK, N.Y. 10017.

HALF OF ALL BLINDNESS IS PREVENTABLE!

NATIONAL SOCIETY FOR THE PREVENTION OF BLINDNESS, INC.
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BEST WISHES FRIONA

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Certified & Select Field Tested Seeds

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Hereford, Texas Ph. 364-1424

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THURSDAY, FEB. 26, 1970

1970 Camaro Sport Coupe

Reeve Chevrolet

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CONTACT LENSES AND YOU

TREAT YOUR EYES WITH CARE

You have only two eyes and since much of your success and happiness in life depend on them, they should receive the best of care.

This should be easily understood, almost taken for granted. But downright carelessness and neglect—by adults as well as children—cause much eye trouble.

Eyestrain can be expected for in our busy society there is an endless river of paper work, much of it involving fine print which overtaxes the eyes of stenographers, typists, auditors, clerks, etc.

But, according to Barnes-Hind Pharmaceutical officials, certain precautions can be taken to reduce the danger of eye infection of any kind. The company has a variety of solutions and accessories to keep contact lenses clean. Since there are about 120-million people in the country with eye defects of some kind—many wearing contact lenses—this is a worthwhile health tip.

Barnes-Hind points out, too, that since improved contact lenses can now be worn for much longer periods of time, their maintenance is of even greater importance. They explain there is no danger in such lenses, provided they are properly fitted.

Most doctors recommend that contacts be limited to no more than 10 or 12 hours per day.

Children with poor vision, particularly of the pre-school group, are adapting quickly to the use of contacts. They suffer from a variety of vision defects which regular eyeglasses do not correct.

Nearsightedness, far-sightedness and astigmatism (irregular vision) are among the ailments for which contacts have been beneficial. In the case of children these are usually recommended by doctors rather than schooling in institutions for the blind.

The habit that many teenagers have of pushing the contact lenses off the cornea beneath the upper lid while sleeping should be condemned and corrected as soon as detected. This practice could scratch the eyeball and lead to infection or more serious complications.

Best Wishes To The 4-H And FFA Youth Who Will Be Exhibiting At The Annual Junior Stock Show. Also, A Word Of Thanks To Their Sponsors Who Give So Faithfully Of Their Time.

Cattle Feeding Is Important To Our Future, Too!

MISSOURI BEEF PACKERS

GOOD LUCK 4-H And FFA Members

Every One Of You Deserves An Award At The

JUNIOR LIVESTOCK SHOW

This Weekend

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"Where Ginning Is An Art And Service Is A Pleasure"

Milo And Cotton Seed

Summerfield Phone 364-2056 Or 276-5724

Mills Says Signup Is Slow For '70 Programs

The signup for 1970 farm programs is underway in Parmer County, and will extend through March 20, reminds Prentice Mills, office manager of the county ASCS office in Farwell.

"To say that the signup has been slow is an exaggeration--there has actually been practically none going on. The signup period is almost half over and less than 10 per cent of the farms in Parmer County are signed up for any of the programs," Mills said.

"This means, of course, that there is going to be a mad rush to the ASCS office sometime between now and March 20. That is, unless most of our farms stay out of the programs," Mills added.

He emphasized that farm operators should remember that there is no automatic participation--a producer must sign up during the signup period to be eligible for program benefits.

Concerning crops on diverted acres, Mills said that eight such crops may be planted on diverted acres. These are castor beans, guar, sesame, plantago ovata (whatever that is),

mustard seed, crambe, sunflower and safflower.

Safflower and sunflower may be planted only on the additional diverted acres (acreage in excess of 20 per cent for feed grains and 30.3 per cent minimum for wheat), with a payment reduction of 100 per cent.

The other six crops may be planted on all diverted acres including the minimum required acres under the wheat and feed grain programs. The payment reduction would apply where castor beans are planted on diverted acres.

Persons interested in planting one of these crops on his diverted acreage is invited to discuss it with the personnel in the ASCS office.

Farmers who are planning to participate in one or more of the 1970 farm programs are urged to come to the ASCS office at their earliest convenience, keeping in mind that the office will get busier as the March 20 deadline approaches.



(Aquarius, Jan. 21-Feb. 19)

The blue carnation is the flower for those born under the sign Aquarius, the sapphire their birthstone, and the ability to harvest wisdom from knowledge their principal characteristic.

Logical and inquisitive, Aquarians love to investigate, and for that reason make good scientists.

But although they are humanitarians and concerned about mankind in general, they are often aloof and detached.

FRIONA SCHOOL LUNCH MENU

Monday--creole spaghetti, buttered corn, hot rolls and butter, pickled beets, cherry cobbler and milk.

Tuesday--tacos, pinto beans, corn bread and butter, lettuce and tomato salad, peach halves, and milk.

Wednesday--hot dogs, pork and beans, cho. milk, French fries and cookies.

Thursday--meat loaf, potatoes, hot rolls and butter, green beans, cho. cake, and milk.

Friday--hamburgers, potato chips, onions, lettuce, tomato and pickles, fruit jello and milk.

LET'S COMMUNICATE!

CAN YOU GUESS THE MINIMUM NUMBER OF HOURS THE INTELSAT III COMMERCIAL SATELLITE COMMUNICATIONS PAYLOAD IS GUARANTEED TO OPERATE IN SPACE? THE ANSWER IS A MINIMUM OF SIX YEARS OR 52,560 HOURS!



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NEW INTENSIFIER TUBES FROM ITT'S ELECTRON TUBE DIVISION GIVE 30,000 TIMES THE ADVERTISING IMPRESSIONS PER SPOT. HELP FROM THE STARS, MOON OR SUNGLASS FOR FULFILLING YOUR PURPOSES.

Be An EARLY BIRD on your INCOME TAX

The "worm" in this case is likely to be an early refund. And when BLOCK does your return, you'll know it's done right. Prepare your return NOW... for an early refund--or for the time needed to budget any additional expense.

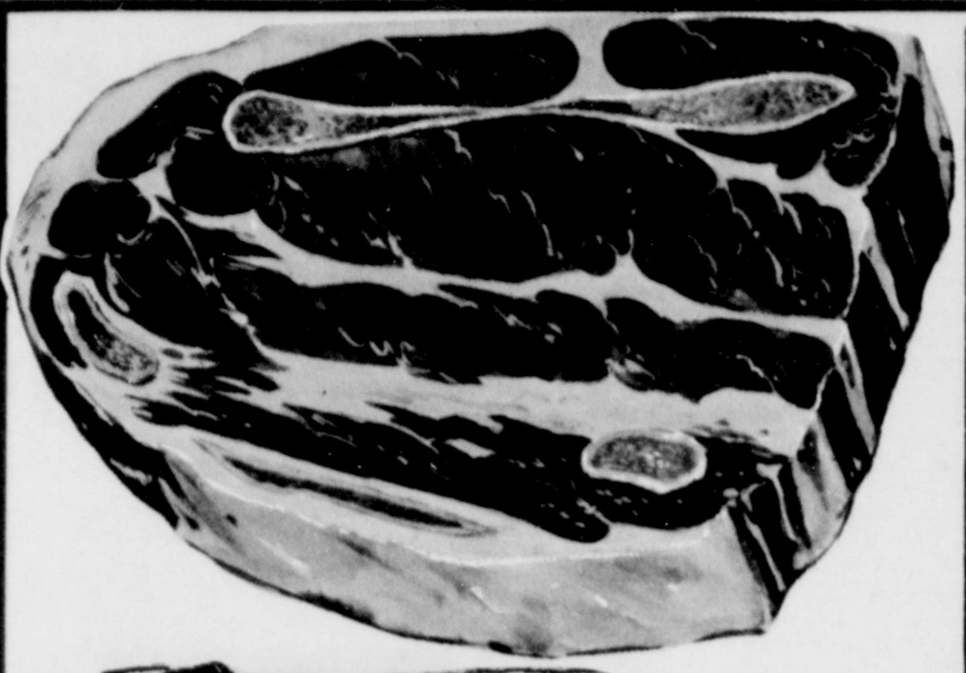
\$5 UP

GUARANTEE We guarantee accurate preparation of every tax return. If we make any errors that cost you any penalty or interest, we will pay the penalty or interest.

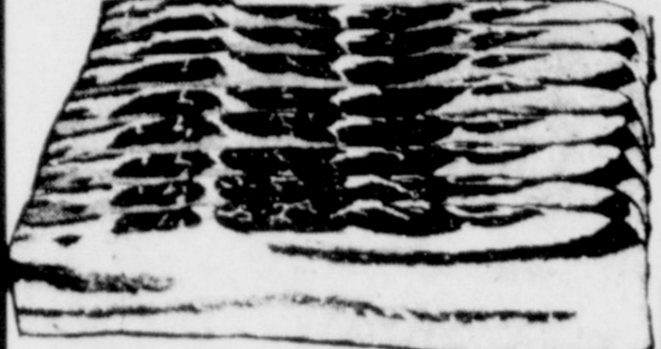
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BACON 79¢ Lb.
Country Style

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CHEESE 69¢ Pkg.
Bordens Slices 12 Oz.

Cream Cheese 29¢ 8 Oz.
Bordens Velvee Kreme

BABY FOOD 10¢
Gerbers Strained



CAT FISH \$1.09 Lb. Fresh Water

SALAD DRESSING 29¢ Qt.
Garden Club

MELLORINE 39¢ 1/2 Gal. Assorted Flavors
Cloverlake



MAMAS **COOKIES 4** Pkg. \$1
Orange Rings, Lemon Rings, Sugar Rings, Pecan Rings

PRESERVES 3 FOR \$1
18 Oz. Dec. Red, Plum, Peach, Apple Jelly, Grape Jelly

PEAS 6 FOR \$1
303 Cans For

HOOD DETERGENT 39¢ 32 Oz.
Texize Pink Liquid

TEXY DETERGENT 39¢ 22 Oz.
Texize Lemon

PINE OIL 49¢ 15 Oz.
Texize

DOG FOOD 4 FOR \$1.00
Alpo Chopped



PRODUCE SPECIALS

LETTUCE 2 FOR 29¢
Large Firm Head

BANANAS 10¢ LB

GREEN ONIONS & RADISHES 10¢ Bunch

GELATIN DESSERT 7¢ 3 Oz. Pkg.

DOG FOOD 39¢ REG. 59¢



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FORMER SHOW RESULTS

Lazbuddie's Barrows, Friona Steers Prevail

Champions Since 1948

Steer Champions

1948--Maurice Gaede, Friona 4-H (Hereford); 1949--Wayne Massey, Friona 4-H (Hereford); 1950--Herbert Schueler, Friona; 1951--Donald Jesko, Farwell; 1952--Ben Jordan, Friona (Hereford); 1953--Mary Tatum, Friona (Shorthorn); 1954--Jerry Henson, Farwell, 4-H; 1955--Frankie Spring, Friona FFA (Hereford); 1956--Leon Massey, Friona; 1957--Glen Watkins, Lazbuddie; 1958--Jim Roy Wells, Friona, (Hereford); 1959--Derrell Jennings, Lazbuddie; 1960--Bobby Redwine, Lazbuddie (Hereford); 1961--Craig Coon, Friona FFA (Hereford); 1962--Risa Howell, Friona 4-H (Hereford); 1963--Dwain Phipps, Friona (Hereford); 1964--Rex Wells, Friona FFA (Angus); 1965--Mike Riethmayer, Friona FFA (Angus); 1966--Gary Phipps, Friona 4-H (Hereford); 1967--Jacquelyn Langford, Farwell 4-H (Hereford); 1968--Mark Haseloff, Friona 4-H (Hereford); 1969--Robert Haseloff, Farwell FFA (Hereford); 1961--medium--David Kozler, Lazbuddie; fine wool, Terry Parham, Lazbuddie; Southdown--Jim Roy Wells, Friona; 1962--medium--Steve Young, Lazbuddie; fine wool--John Ward, Lazbuddie; Southdown--Steve Foster, Lazbuddie; 1963--medium wool--Mariana Gammon, Lazbuddie; fine wool--Dwain Phipps, Friona; Southdown--Darrell Mason, Lazbuddie; 1964--medium wool--Mariana Gammon, Lazbuddie; fine wool--Terry Parham, Lazbuddie; Southdown--Darrell Mason, Lazbuddie; 1965--fine wool--Terry Parham, Lazbuddie; medium wool--Royce Barnes, Lazbuddie; Southdown--Jerry Roach, Bovina; 1966--fine wool--David Nelson, Farwell; medium wool--Daryl Kirkpatrick, Bovina; Southdown--Royce Barnes, Lazbuddie; 1967--fine wool--David Nelson, Lazbuddie; medium wool--Wesley Barnes, Jr., Lazbuddie; Southdown--Carroll Foster, Bovina; 1968--Medium wool--Monte Barnes, Lazbuddie; fine wool--Pablo Mendoza, Lazbuddie; Southdown--Monte Barnes, Lazbuddie; 1969--fine wool cross--Randy Waggoner, Friona; fine wool--Jesse Mendoza, Lazbuddie; Dorset--Charles Bentley, Friona; Hampshire--Stephen Sherrill, Bovina.

Sheep Champions

1954--Gerald Hardage, Farwell FFA; 1955--Jackie Sheek, Friona; 1956--Jackie Sheek, Friona; 1958--Jim Greeson, Friona; 1959--Pat O'Brian, Bovina; 1960--Fine Wool--James Brown, Lazbuddie; medium wool--James Brown, Lazbuddie; Southdown--Pat O'Brian, Bovina.

Barrow Champs

1948--Clyde Hays, Friona (Hampshire); 1949--Roy Miller, Friona FFA, (Duroc); 1950--Frankie Allen, Friona FFA, (Spotted Poland China); 1951--



DOUBLE WINNERS. . . Gary Phipps, as a 13-year old 4-H club youngster, made Parmer County Junior Livestock history in 1966 by exhibiting both the Grand and Reserve Champion steers. With his win in 1966, Phipps gave Friona the grand champion banner for the sixth straight time. He is also the last Friona champion, as Farwell showmen have won the prize the past three years.



STREAK FOR SEATON. . . Rick Seaton was ten years old when he exhibited his first grand champion barrow in the Parmer County Junior Livestock Show in 1966. Seaton made show history by exhibiting grand champions three consecutive years, 1966, 1967, and 1968. He also was the first showman ever to win the grand championship of the barrow division, and did it all three of the years named above.

More than 6,000 business changes daily are recorded in each edition of Dun & Bradstreet's financial reference book, which comes out every 60 days with 200,000 new items of information.

Stock Show Scoreboard

(Champion Trophies Won Since 1948)

School	Steers	Barrows	Sheep	Totals
Lazbuddie	3	12	20	35
Friona	14	5	7	26
Farwell	5	3	2	10
Bovina	0	2	7	9

We Believe In The Future Of Farming And Ranching.

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The Annual
PARMER COUNTY

JUNIOR LIVESTOCK SHOW

Friona Bus Barn

Feb. 20-21
1970

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PARMER COUNTY JUNIOR LIVESTOCK SHOW

AT FRIONA SCHOOL BUS BARN

Feb. 20-21



Our Best Wishes On The Best Stock Show Ever!



The Future Of Our Nation Rests With Our Youth. Support The 4-H And FFA In This Endeavor.



Country Club Gin & West Friona Grain, Inc.

Don Huckabee, Mgr.

W. Highway 60



RESORT COVER—Surf, sun, and sand call for a cover-up that's both protective and pretty. White Stag has the answer in this hooded jacket of plush cotton terry.

City Growth Cuts Into Farmland

Urban growth in Texas is steadily cutting into the State's agricultural lands, a new USDA study indicates.

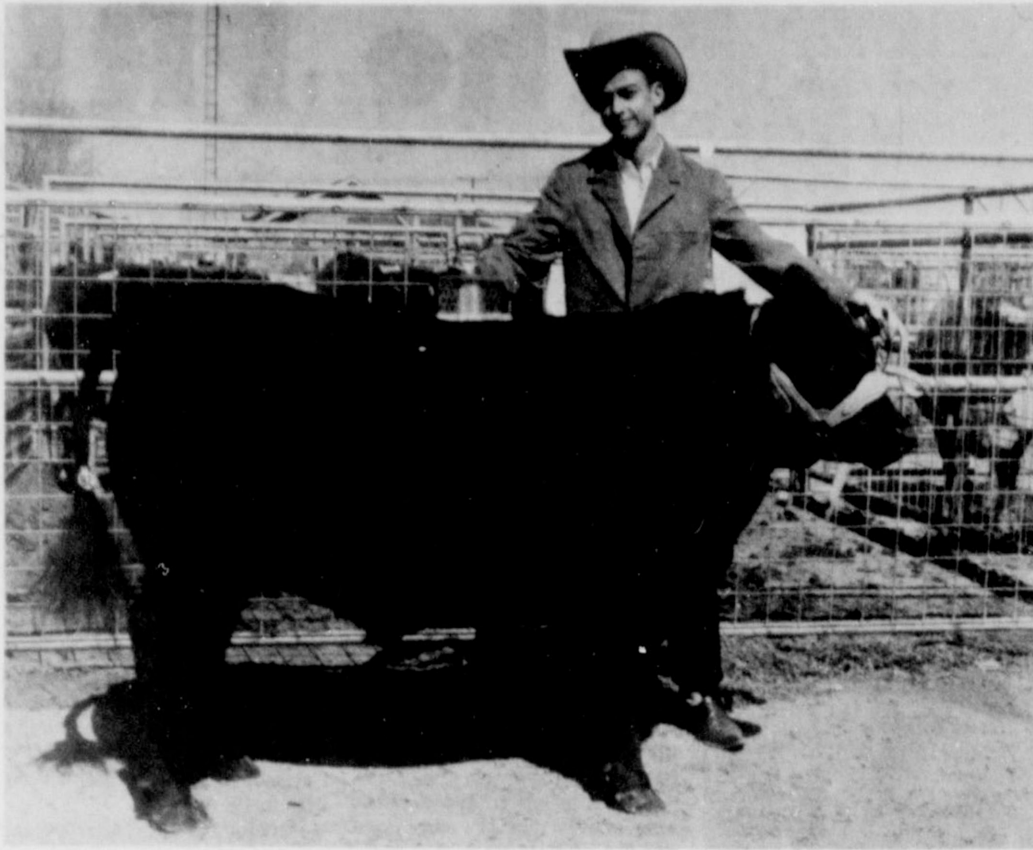
The conservation needs and land use inventory shows that during the decade of 1958-1967, agricultural land in Texas dropped by some 780,000 acres. This represents an area bigger than an average Texas county.

The report shows that 500,000 acres of this land went into urban and built-up areas; some went to federal uses; and a lesser amount went under water in ponds and reservoirs.

For the nation, the ten-year shift from agricultural lands totaled almost 15 million acres.

The inventory also reveals that two out of three acres in Texas still need some form of soil and water conservation treatment. The figures came from county data prepared by state and federal agencies, then summarized by a State Committee chaired by the Soil Conservation Service.

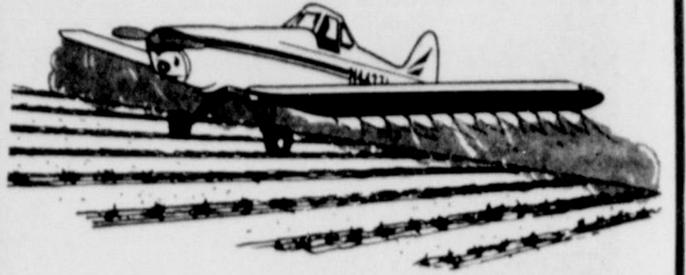
A "flavor-releasing foil" recently developed has flavor pockets that can be filled with seasonings and spices carried in a basting oil or butter. Gwendolyn Clyatt, Extension consumer marketing specialist, reports that the foil will flavor meats as it cooks. It may be used in barbecue packaging.



BLACK POWER... Mike Riethmayer, representing Friona FFA, is shown with one of only two Angus calves which has broken the "strong hold" over Herefords during the past decade. Riethmayer won his grand champion trophy in 1965. Rex Wells had turned the trick with another Angus in 1964.

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At Home In Parmer County

By Janice Miller County HD Agent



The money you'll save is the best reason for cleaning your own carpet.

An average saving above the commercial cost of cleaning a

rug will run about 12 cents a square foot.

Do-it-yourself operations require some effort and muscle to move furniture around; and there is the possibility that your work may shrink, stain, or otherwise damage the carpet unless you do some small test areas first.

On the plus side is the advantage that your rugs will probably be finished in a day, and you won't have to wait for their return from the cleaners.

Carpets wetted with a liquid or spray cleaner may take 12 or more hours to dry, so a powder cleaner may be preferred since it leaves the rug usable in less than an hour after cleaning. Powder cleaners often require more ventilation though and will require more vacuuming than the other products.

Whichever cleaner you choose, the chemical action of some cleaners may cause a fabric to shrink, fade, or change its color or texture. If possible test the cleaner on an out-of-the-way area.

"I'm watching calories so I use a cream substitute." Does that sound like you? If it does, you'll be interested in the fact that cream substitutes do not have fewer calories than their authentic counterparts. A current study of cream substitutes showed these new products to have more saturated fat content than cream.

Onions

Don't Show

Onions and other strong smelling foods or beverage have no effect on the newly approved breath test which scientifically measures the amount of alcohol in a driver's blood.

The Texas Safety Association says only the amount of alcohol present in the blood is shown by the test thus helping to tell the difference between drunk and sober drivers.

WE BELIEVE IN THE FUTURE OF FARMING & RANCHING



The Future Farmers of America and the 4-H Clubs are learning more about farming and ranching... in the classrooms and on the farm. Thus they are becoming more proficient in farming and the future of farming is in safe hands... for only through a strong agriculture can this nation hope to survive.

Support The **PARMER COUNTY JR. STOCK SHOW** FRIDAY AND SATURDAY School Bus Barn

KENDRICK OIL CO.

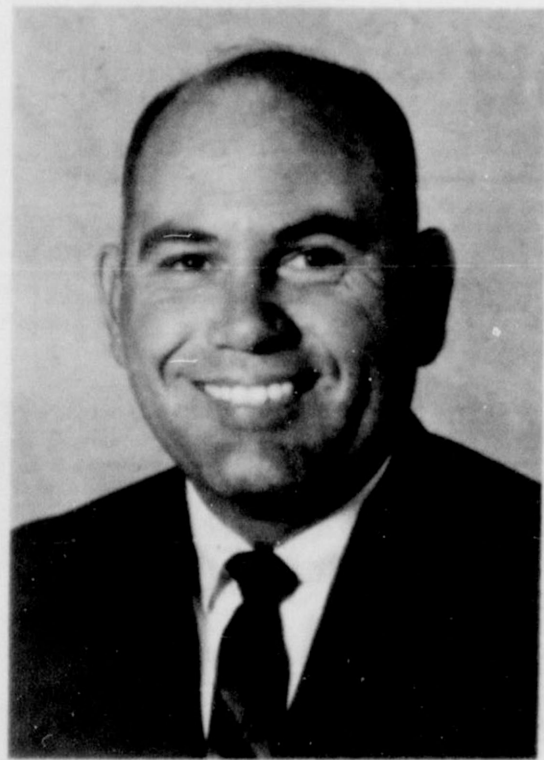


PHILGAS



Tomorrow's Agriculture

Is In The Hands Of Today's Students. Today's Students Are In These Hands.



Benny Pryor



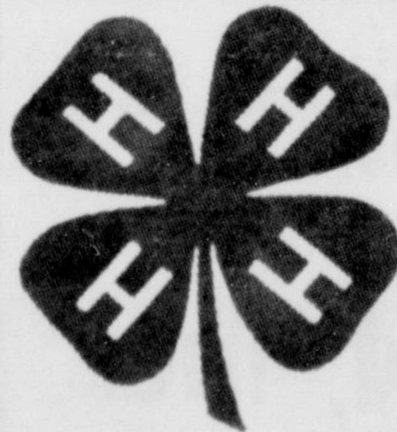
Bob Middleton

We Salute These Fine Agriculture Teachers and Commend Them On Their Work With The 4-H and FFA Youth Who Will be Participating In The 11th Annual

PARMER COUNTY JR. STOCK SHOW FRIDAY AND SATURDAY CHESTER GIN

Friona

Mr. & Mrs. Earl Chester



SUPPORT Parmer County's Annual JUNIOR LIVESTOCK SHOW



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Rations For:

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- Hogs
- Poultry
- Bulk Delivery
- Pelleting
- Grind Or Roll & Mix
- Home & Garden Supplies
- Garden Seeds



ANIMAL HEALTH PRODUCTS **HERTEX** MILLING COMPANY HER-TEX MILLING CO. 364-2224 EAST OF CITY



Hereford, Texas

The Texas Farmer-Stockman February 1970

Edited by Help Texas Rural Families Grow Better Crops, Improve Their Livestock, Enjoy Modern Equipment and Achieve Better Living



Conservation Moves Ahead
The Friona Assn. of Soil and Water Conservation Districts is taking an appreciative note in Conservation Leadership. J. L. Black, Friona, is president.

BLACK FEATURED . . . J.L. Black, Friona, civic and industrial leader, was featured in the February issue of the Farmer-Stockman, with a full-color photo on the front cover, plus an article inside the magazine relating to Black's Business Interests and work with the Soil Conservation Service. He is currently president of the Texas Assn. of Soil and Water Conservation Districts.

County Eligible For SBA Loans

To give relief to businessmen who have suffered economic injury as a result of the adverse weather and to aid those businesses to continue in operation, the Small Business Administration is permitted to make economic injury disaster loans in Parmer County.

This action was taken because of substantial damage to 1969 crops as a result of various adverse weather conditions during the entire crop year, including hailstorms, prolonged drought, and unseasonal freezes.

The Small Business Administration has authority to make either direct loans or loans in participation with banks or other lending institutions. Any small business concern located in these designated counties should apply to the Lubbock Small Business Administration's Regional Office at 1616-19th Street, Phone Area Code 806, 765-8541, Extension 262.

IN BEETS
Excess Nitrogen Said Caused Sugar Absence

The 1969 sugar beet harvest has been disappointing in many respects with one of the primary problems being low sugar percentage. Disease and climatic factors along with excessive nitrogen rates are considered largely responsible for this low sugar content.

Climatic conditions including excessive rainfall such as occurred last fall are beyond the control of the producer. On the other hand, diseases can be effectively controlled and fertilizer use practices that are in line with the crop's requirements can be largely controlled through a carefully planned and managed fertilizer program.

Sugar beets continue to take up nitrogen from the soil as long as they are growing when available nitrogen is present in the root zone, points out Jim Valentine, area soil chemist with the Texas Agricultural Extension Service. If nitrogen is present in appreciable amounts as the crop is maturing, the root grows, new leaves develop and the sugar produced in the leaves develop and the sugar produced in the leaves is used with the nitrogen in the growth process. Nitrogen must become deficient in the plant before a significant amount of sugar can be stored in the root.

One of the factors affecting high nitrogen levels in the soil at the time of maturity is the application of too much nitrogen in the rotation previous to or just preceding the beet crop. The incorporation of high rates of residue or manure can also be responsible for releasing available nitrogen late in the season just when it isn't needed.

For this reason growing beets after alfalfa is not desirable. Excessive nitrogen cannot be offset by adding increased rates of phosphorus or potassium to achieve a "balanced" nutrient situation, adds Valentine. Beets absorb only a certain amount of phosphorus and potassium but continue to feed excessively on nitrogen.

Near the end of the 1969 growing season the Extension Service, working with the Soil Conservation Service in Deaf Smith County, collected soil samples in depth increments to 48 inches. Nitrate values determined in the Extension Soil Testing Laboratory in Lubbock were found to be negatively correlated with the percent sugar in most of the 15 study sites. In other words, sites having the higher soil nitrate values produced the lowest percent sugar.

Valentine stresses that this preliminary study offers no basis for recommending nitrogen rates for the 1970 crop. However, where nitrate accumulation is detected by soil tests, the 1970 rate of nitrogen should be reduced or in some instances possibly omitted. Accumulations in isolated cases may warrant selection of another production site.

Research on fertilizer rates has been conducted by the Texas Agricultural Experiment Station each year since 1964. However, due in part to the various rotation systems and previous fertilizer programs, insufficient data does not permit the Extension Soil Testing Laboratory to make nitrogen rate recommendations with confidence. This work continues.

While excessive nitrogen rates are to be avoided, rates should be sufficient for adequate tonnage with a desirable percent sugar. Proper adjustment of fertilizer in the rotation can result in a crop with a satisfactory sugar content and high tonnage to the mutual benefit of both the grower and the processing company.

Valentine concludes by saying that a soil test for nitrate and phosphorus can be a very useful guide for making fertilizer use decisions for sugar beets although soil test values have not been nearly so well correlated with the sugar beet as they have for other field crops.

TV SCHEDULE Channel 4

Monday thru Friday	Saturday	Sunday (Cont.)
6:30 Music: Country Style	7:00 The Heckle & Jeckle Show	3:30 Ski Championships
7:00 Today Show	8:00 Here Comes The Group	4:00 Experiment in Television
7:25 KGNC News	8:30 The Pink Panther	5:00 GE College Bowl
7:30 Today Show	9:00 H.R. Pufnstuff	5:30 Uncle Sam MaGoo
8:25 KGNC News	9:30 The Banana Split Adventure Hour	6:00 Newswatch
8:30 Today Show	10:30 The Flintstones	6:30 Walt Disney's Wonder World Of Color
9:00 It Takes Two	11:00 Jambo	7:30 Pogo (NBC)
9:25 NBC News	11:30 Underdog	8:00 Bonanza
9:30 Concentration	12:00 Farm & Home Show	9:00 Perry Como
10:00 Sale Of The Century	12:15 Dennis Walling	10:00 Newswatch
10:30 Hollywood Squares	12:30 Southwest Conference Basketball	10:30 TAKE ONE-Movie
11:00 Jeopardy	2:30 National Basketball	Monday p.m.
11:30 The Who, What or Where Game	4:00 Shell's Wonderful World of Golf	6:30 My World And Welcome To It
11:55 NBC News	5:00 You & The Law	7:00 Rowan & Martin's Laugh In
12:00 Newswatch	6:00 Huntley-Brinkley Report	8:00 Monday Night At The Movies
12:20 Guest Book	6:30 Andy Williams Show	10:00 Newswatch
12:30 Life With Linkletter	7:30 Adam 12	10:30 Tonight Show
1:00 Days Of Our Lives	8:00 *Saturday Night At The Movies	Tuesday p.m.
1:30 The Doctors	10:45 Newswatch	6:30 I Dream of Jeannie
2:00 Another World	11:15 Joe Pyne	7:00 Debbie
2:30 Bright Promises	12:45 Sign Off	7:30 Julia
3:00 Name Droppers	Sunday	8:00 Tuesday Night at Movies
3:30 Mike Douglas Show	7:00 Encounter	10:00 Newswatch
4:30 *Perry Mason	7:30 Herald Of Truth	10:30 Tonight Show
5:30 Huntley-Brinkley Report	8:00 Insight	Wednesday p.m.
6:00 Newswatch	8:30 Batman	6:30 The Virginian
Thursday p.m.	9:00 Adventure Theatre	8:00 Kraft Music Hall
6:30 Daniel Boone	10:30 This Is The Life	9:00 Then Came Bronson
7:30 Ironside	11:00 *Church Services	10:00 Newswatch
8:30 Dragnet	12:00 Meet The Press	10:30 Tonight Show
9:00 Dean Martin Show	12:30 Wagon Train	12:00 Sign Off
10:00 Newswatch		
10:30 Tonight Show		
12:00 Sign Off		

TV SCHEDULE Channel 10

Monday thru Friday	Saturday	Sunday, Cont.
6:30 Film Feature	6:45 Cartoons	5:30 News Report
6:45 Farm/Ranch Show	7:00 The Jetsons	5:50 Weathercast
7:00 CBS News/Paul Harvey	7:30 Bugs Bunny	6:00 Lassie
7:30 CBS News-Lee Webb	8:30 Roadrunner Hour	6:30 When In Rome
8:00 Cant. Kangaroo	9:00 Dastardly & Muttley Flying Machines	7:00 The Ed Sullivan Show
9:00 Coffee Time	9:00 Perils of Penelope Pitstop	8:00 Glenn Campbell
9:30 The Beverly Hillbillies	9:30 Scooby Doo Where Are You	9:00 Mission: Impossible
10:00 Andy Of Mayberry	10:00 Archie Comedy Hour	10:00 Scene At 10:00
10:30 Love Of Life	11:00 The Monkees	10:30 Rawhide
11:00 Where The Heart Is	11:45 Wacky Races	11:45 Late Movie
11:25 CBS News	12:00 Super Superman	Monday, p.m.
11:30 Search For Tomorrow	12:30 Johnny Quest	6:30 Gunsmoke
12:00 Scene At Noon	1:00 Skippy	7:30 Here's Lucy
12:30 As The World Turns	1:30 Sat. Early Movie	8:00 Mayb. R.F. D.
1:00 Love Is A Many Splendored Thing	3:00 CBS Golf	8:30 Doris Day
1:30 The Guiding Light	4:00 Championship Wrestling	9:00 Carol Burnett
2:00 The Secret Storm	5:00 Death Valley Days	10:00 Scene At 10:00
2:30 The Edge Of Night	5:30 Buck Owens	10:30 Merv Griffin Show
3:00 Gomer Pyle	6:00 Scene At 6:00	11:45 Tri State Report
3:30 The Lucy Show	6:30 Jackie Gleason	12:00 Medic
4:00 Truth Or Consequences	7:30 My Three Sons	12:35 Reader's Digest
4:30 The Big Valley	8:30 Green Acres	Tuesday p.m.
5:30 CBS Evening News	8:30 Petticoat Junction	6:30 Lancer
6:00 Scene At 6:00	9:00 Mannix	7:30 Red Skelton
Thursday p.m.	10:00 Scene At 10:00	8:30 Gov. & J.J.
6:30 The Family Affair	10:30 Burke's Law	9:00 CBS News Hour
7:00 Jim Nabors	11:45 The Late Movie	10:30 Merv Griffin Show
8:00 Thursday Night Movie	Sunday	11:45 Tri State Report
10:00 Scene At 10:00	7:00 Children's Gos. Hr.	12:00 Medic
10:30 Merv Griffin	7:30 Willis Family	12:35 Reader's Digest
11:45 Tri State Report	8:00 Oral Roberts	Wednesday p.m.
12:00 Medic	8:30 First Baptist Church	6:30 Hee Haw
12:35 Reader's Digest	9:30 LaFavers Gos. Carv	7:30 Bev Hillb.
Friday p.m.	10:00 Religious Questions	8:00 Medical Center
6:30 Get Smart	10:30 Face The Nation	9:00 Who, What, When, Why
7:00 Tim Conway	11:00 Blondie Theatre	9:30 KFDA-TV Special
7:30 Hogan's Heroes	1:00 NHL Hockey	10:00 Scene At 10:00
8:00 CBS Friday Night Movie	3:30 Live and Learn	10:30 Merv Griffin Show
10:00 Scene At 10:00	4:00 Killy Challenge	11:45 Tri State Report
10:45 Merv Griffin	4:30 Amateur Hour	12:00 Medic
11:45 The Late Movie	5:00 Roger Mudd	12:35 Reader's Digest

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TV SCHEDULE Channel 7

Monday thru Friday	Saturday	Sunday (Cont.)
6:15 Spanish Kindergarten	6:30 Public Service Information	8:00 Sunday Night Movie
6:30 Tuggie Time	7:00 Adventures of Gulliver	10:00 ABC News
6:45 Farm News, Wth.	7:30 Smokey the Bear	10:15 Pro News
7:00 Tuggie	8:00 Cattanooga Cats	11:00 Movie
8:00 Sesame Street	9:00 Hot Wheels	Monday p.m.
9:00 Dennis The Menace	9:30 The Hardy Boys	5:00 F Troop
9:30 Flintstones	10:00 Sky Hawk	5:30 Gilligan's Island
10:00 Lassie	10:30 George of the Jungle	6:00 Pro News
10:30 Galloping Gourmet	11:00 Get It Together	6:30 It Takes A Thief
11:00 Bewitched	11:30 American Bandstand	7:30 Movie
11:30 That Girl	12:30 Time Tunnel	10:00 Pro News
12:00 Pro News	1:00 Roller Derby	10:45 Major Adams
12:30 Let's Make A Deal	2:30 Pro Bowlers	11:45 Invaders
1:00 Newlywed Game	4:00 Wide World of Sports	Tuesday p.m.
1:30 Dating Game	5:30 CBS News	5:00 F Troop
2:00 General Hospital	6:00 Pro News	5:30 Gilligan's Island
2:30 One Life To Live	6:30 Let's Make A Deal	6:00 Pro News
3:00 Judd for the Defense	7:00 Newlywed Game	6:30 Mod Squad
4:00 Dark Shadows	7:30 Lawrence Welk	7:30 Movie
4:30 Munsters	8:30 Jimmy Durante	9:00 Marcus Welby, M.D.
Thursday p.m.	9:30 Porter Wagoner	10:00 Pro News
5:00 F Troop	10:00 ABC News	10:45 Major Adams
5:30 Gilligan's Island	10:15 Pro News	11:45 Invaders
6:00 Pro News	11:15 Movie	Wednesday p.m.
6:30 Pat Paulson Hour	12:15 Sherlock Holmes	5:00 F Troop
7:00 That Girl	Sunday	5:30 Gilligan's Island
7:30 Bewitched	7:00 The Christophers	6:30 Nanny & The Professor
8:00 Tom Jones	7:30 The Answer	7:00 Courtship of Father
9:00 Paris 7000	8:00 Tom & Jerry	7:30 Room 222
10:00 Pro News	8:30 Dudley Do Right	8:00 Johnny Cash Show
10:45 Major Adams	9:00 Fantastic Voyage	9:00 E. Humpertinck Show
11:45 Invaders	9:30 Fantastic Four	10:00 Pro News
Friday p.m.	10:00 Bullwinkle	10:45 Major Adams
5:00 F Troop	10:30 Discovery	11:45 Invaders
5:30 Gilligan's Island	11:00 Zoomara	
6:00 Pro News	11:30 My Friend Flicka	
6:30 The Flying Nun	12:30 Pro News	
7:00 The Brady Bunch	12:30 Issues & Answers	
7:30 Ghost & Mrs. Muir	1:00 NBA Basketball	
8:00 Here Comes The Brides	3:00 American Sportsman	
9:00 Love American Style	4:00 Lonestar Sportsman	
10:00 Pro News	5:00 Western Sportsman	
10:45 Major Adams	5:30 Wilburn Bros.	
11:45 Cinema 7	6:00 Land of the Giants	
	7:00 The F.B.I.	

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BY CONSERVATION DISTRICT

Ed Schilling Named Outstanding Farmer

by GARY BATTE
District Conservationist

Twenty-three years ago, Edward C. Schilling had no idea that he would someday be earning a living for his family on over 1,000 acres of farmland. Nor, perhaps, that he would be chosen "Outstanding Conservation Farmer" by the Parmer County Soil & Water Conservation District. But that is exactly the award he received jointly from the S&WCD and the Friona Lions Club last Thursday evening.

Schilling terms his beginnings as small. After two years of military service in the South Pacific during World War II

(1945-46) he made his first crop on a rented farm near Slaton. "I guess you might say that I got my real start in farming in 1949," says the 43-year-old Schilling. "That was the year we made a bumper crop of dryland cotton. My cotton brought an average of 35 cents a pound that year," he said.

BUYS FARM

Not content with just being a renter, Schilling bought a 200-acre farm between Plainview and Hale Center in 1951, and moved there with his new wife, Junell.

No one told Schilling when he bought the farm that it was in the middle of a potential flash-

flood area, and you couldn't really tell by just looking—but it happened; not once, but four times in seven years. The first was during the Schillings' first year of marriage.

Each time, the waters covered all but 50 acres of the Schillings' farm. Another 50 acres would dry up so he could farm it in about two weeks. The rest took longer. Some crops were re-planted, and some were lost completely to the floods.

For the Schillings, the year 1951 and the six that followed did not lend themselves to a farmers' fondest dreams. They were "lean years"—complete with hailstorms. One hail wiped out his entire farm, but the Schillings managed to hang on. They rented 110 acres more farmland nearby in 1954, and somehow managed to make ends meet.

FAMILY GROWS

The Schillings' first three of seven children were born during the trying times of 1951-57. They are: Wayne, 17, Richard, 16, and Margaret, 14.

Schilling had finally decided that all his Hale County farm was fit for growing grass for livestock, and not being interested in becoming strictly a livestock farmer, he traded the farm to someone who did. The farm he traded for was located northwest of Friona, in Parmer County, Texas.

The other four Schilling children—Dennis, 10, Marie, 9, Theresa, 7, and Matthew, 2, were all born after the family moved to the Parmer County farm.

To the Schillings, this was truly an opportunity—a change to regain part of what they had lost during the previous seven years. As the Schilling family grew, so did the farming operations. Ed began to spread out and rent additional land. Today,

he owns 719 acres and rents another 297 acres, for a total of 1016 acres in his farming operation.

MORE DISASTERS

There were no floods, this time, but the Schillings found that they didn't escape the wrath of Mother Nature by moving to Parmer County. "My wheat crop was hailed out twice," Schilling says. "Once in 1962 and again in 1963. The hail in 1963 came right before harvest and completely wiped out all 137 acres. Then the next year, hail cut my wheat yield to seven bushel per acre."

CONSERVATION HELPS MAKE THE DIFFERENCE

As prices for equipment, fertilizer, etc. went higher and prices for his products went lower, Schilling knew that he had to do as efficient a job of farming as he possibly could, while at the same time keeping his land protected and productive. He became a cooperator with the Parmer County Soil and Water Conservation District and found that this was a way to get the help he needed. At first, his problems were many:

1. Limited natural rainfall required the most efficient use of his irrigation water, and he wasn't near being set up to manage his water properly.
2. Serious erosion problems were taking place on some of the more sloping land.
3. Conservation of natural rainfall was a problem on his dry cropland—some of it so steep that nearly all rainfall ran off, carrying soil with it.
4. Wind erosion was also taking its toll, especially on dryland acreage where protection was sometimes inadequate.
5. A need for more diversification in his overall operations.

Schilling, with the help of SCS technicians, entered into the Great Plains Conservation Program in 1966. He completely reorganized his irrigation system, which required installation of underground pipeline and tailwater recovery system, bench leveling of more sloping land, building a waterway to handle excessive runoff from storms, and the conversion of part of his cropland to pasture and hayland.

He found that he needed to diversify for several reasons: one, to have another enterprise (livestock) that would help contribute to the family income, and two, to provide a means for his children to raise livestock for their FFA and 4-H projects.

In 1969, Schilling purchased another farm, consisting of 285 acres of dryland cropland, and immediately began his plans for soil and water conservation practices. He entered into another GPCP contract, and is currently in the process of installing a parallel terrace system on it. "I couldn't stand to see all that water and topsoil being washed into the lake every time it rained," Schilling pointed out.

He hasn't limited his efforts in conservation to the land he owns. Conservation farming is practiced on rented lands as well.

NO HIRED LABOR

In the Schilling family, all members who are old enough to help out with farming chores. As Schillings' wife, Junell, put it, "We owe a lot of our success to 'cheap labor'—meaning me and the kids! I can remember one year when the best maize we made was where I had done the planting that spring."

In return for their labor on the farm, Schilling provides pasture and facilities for the children's animal projects. They also raise a milo crop for their own each year.

Schilling does believe in keeping a comprehensive set of records on all his operations. "Record-keeping nowadays is a necessity," he says. "I couldn't begin to keep up with everything if I didn't."

"I truly believe that water is and will continue to be the most critical factor in farming in this part of the country," says Schilling. "We're all getting more mindful of the water shortage and have got to make every gallon go as far as we can—and this includes rainfall on dryland, too. Losing rainfall or seeing the land blow hurts me the most."

DEVOTES TIME TO COMMUNITY AND CIVIC ACTIVITIES

Schilling makes sure his home and family has first priority on his time and energies, but in addition to his family and his busy farming schedule, he does manage to find time to help out with various activities in his community. He is a member of the Farmers' Union, NFO, the Knights of Columbus, Water Incorporated, Irrigation Gas Users Assn., and the High Plains Research Center at Halfway. The family attends the St. Anthony's Catholic Church in Hereford.



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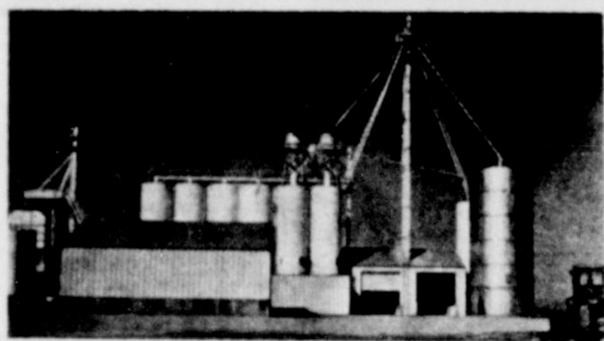
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FARMERS AWARD. . . . Edward Schilling, center, holds the plaque which was presented to him as the Outstanding Conservation Farmer by the Parmer County Soil & Water Conservation Dist. and the Friona Lions Club at a meeting of the club last Thursday. Flanking Schilling are Gary Batte, left, District Conservationist, and Dale Smith, acting "Boss Lion" for the Friona Club. Schilling farms northwest of Friona.



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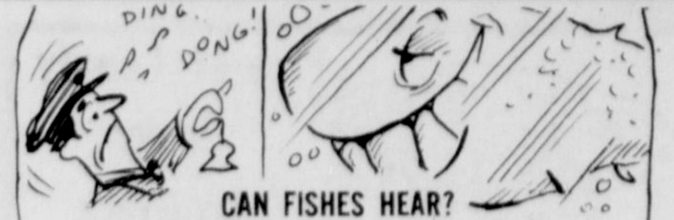
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ASIA
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George Parker Bidder, a 19th-century Englishman, was a human computer. Typical of the problems he could solve in his head is this one: If a pendulum swings 9 3/4 inches in one second, how many inches will it travel in 7 years 14 days 2 hours 1 minute and 56 seconds if each year consists of 365 days 5 hours 48 minutes and 55 seconds? Bidder had the answer—2,165,625,744 3/4 inches—in less than a minute!



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**Two-Thirds Of State Land
Needs Conservation Work**

About two-thirds of our state's land still needs soil and water conservation treatment. State Conservationist Clyde W. Graham of the USDA Soil Conservation Service revealed this week.

Graham said that although many critical conservation problems have been solved in Texas in the last 30 years, some 103 million acres of the State's 160 million acres of rural lands still need conservation treatment. The figures came from county data prepared by state and federal agencies, then summarized by a state committee chaired by SCS.

"Much of this 103 million acres has had some conservation treatment, yet it still needs one or more conservation measures," Graham pointed out. "And most of this land needs treatment every year—especially cropland."

Graham said that in terms of acres, grassland improvement is still the state's biggest conservation problem. He cited these grassland needs: About 50.6 million acres need control followed by careful management, including periodic rests. Some 22.3 million acres of this land has deteriorated to the extent that reseeding is needed after the brush is controlled. Graham stressed, however, that when brush is controlled on grassland, wildlife needs should be considered carefully. He said strips or motts of brush should usually be left for wildlife food and cover.

Some 19 million acres of grazing lands need only improved grazing use. This is land that has been grazed too closely but still has a stand of desirable grasses; all it needs for improvement is better management.

About 13.2 million acres need both rest and better grazing use to let the base grasses improve in vigor and increase soil cover. In addition, to the 22.3 million acres of land that need seeding after brush control, there are some 4.3 million acres of other grassland that need seeding or sodding. There are also 1.1 million acres of cropland and 1.3 million acres of former cropland that need to be planted to permanent vegetation.

This totals 29 million acres of land in Texas that need planting to grass or trees.

The inventory breaks the state's 35 million acres of cropland down into dry cropland; irrigated cropland; and other cropland, such as orchards and land formerly cropped. Some 22.3 million acres of cropland needs treatment.

The state has 25 million acres of dry cropland, 7 million acres of which need protection with cover crops or crop residues. Some 5 million acres need terraces, diversions, or waterways as well as cover from residues or growing crops.

Out of 8.3 million acres of irrigated land, 3.7 million acres need an improved irrigation system to prevent erosion or water loss.

The survey shows Texas has 22.7 million acres of forest land of which 9.2 million acres need conservation treatment for soil protection and to improve forest stands.

(Continued On Page 6)

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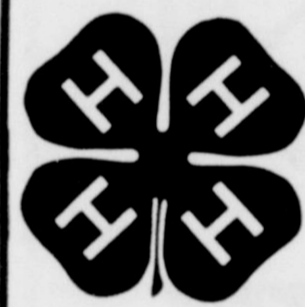
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State Conservation
(Continued From Page 5)

The study also shows that pressure for urban growth is steadily cutting into the state's rural lands. During the 1958-1967 decade, agricultural land in Texas dropped by some 780,000 acres, or an area bigger than an average Texas county. About 500,000 acres of this went to urban areas, some went to federal uses, and lesser amounts went under water in ponds and reservoirs.

Summaries of the state study are available from SCS offices, soil and water conservation districts, and from most other state and federal resource agencies. Local county reports are also being prepared by county inventory committees. The complete state inventory showing major land uses and conservation treatment needs by land capability classes for the state as well as each county will be published later this year, Graham said.



BREAKING WORK UNDERWAY... The new "Breaking Plant" at Missouri Beef Packers is well underway with its work, with some 60 additional employees in that part of the plant. Workmen are shown here making the smaller cuts for distribution to additional markets. Plant officials report that operation of the local packing plant has been running smoothly the past few weeks, with kill figures running high and time loss at a minimum. The work force is also beginning to stabilize, officials say.

PEACH CROP INSURANCE
A regular spray program is a big aid toward insuring a peach crop this summer. Jerral Johnson, Extension plant pathologist suggests a visit with the local county agent for spray schedules and materials to be used. Prevention of disease and insect damage will insure the kind of crop you'd like to harvest whether from one tree or a commercial orchard, Johnson said.



TREASURES OF SNOW... "Hidden Treasures" is the title of the third in a series of special films which is scheduled for Sunday evening at Friona's First Baptist Church. The film will be shown beginning at approximately 6:15 p.m. The public is invited. (Moody Institute of Science Photo)

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WHAT IS A "BREAD AND BUTTER" LETTER?
A LETTER OF APPRECIATION TO SOMEONE WHOSE HOSPITALITY YOU HAVE ENJOYED.

Between the time Julius Caesar introduced leap year in 45 B.C. to correct the calendar and the late 16th century, the calendar gained about 10 days. To rectify the error, Pope Gregory XIII decreed in 1582 that the day following October 4 should be designated October 15—instead of October 5.

CONSERVATION THEME

Frona Youth Is Essay Winner

Larry Johnston, Friona High School student, this week was named winner of the annual conservation essay contest sponsored by the Parmer County Soil and Water Conservation District.

Larry's essay, entitled "My Stake In The Natural Resources of Texas," took top honors in a field of 55 essays submitted by Parmer County students. His essay will be entered in the Texas Conservation Awards Program sponsored state-wide by the Fort Worth Chamber of

Commerce.

Larry is the son of Mr. and Mrs. Jim Johnston of Friona. Other winners in the local contest are: Jill Riethmayer, Friona, second; Leon Parker, Farwell, third; and Leslie Perkins, Friona, fourth.

District Board Chairman Leon Grissom of Bovina stated

that cash prizes would be awarded the winners at appropriate school assembly programs near the end of the school year.

The contest was judged by Jim Wiman, manager of the Gifford-Hill office in Farwell.

The top essays are featured here:

MY STAKE IN THE NATURAL RESOURCES OF TEXAS
By Larry Johnston
First-Place Winner

My stake in the natural resources of Texas is very important in its small way. With each one doing his part, our state's resources can be conserved and made to last much longer.

Texas leads the nation in many natural resources. These resources are not only extremely important to the economy of Texas, but some add beauty to our state and still others provide sources of recreation and sporting.

The population of the world is growing at a somewhat frightening rate. Soon we will deplete our supply of natural resources if proper steps are not taken to preserve them.

We live in a great and beautiful state; yet if improper use of our resources continues, we will have nothing but an ugly, useless state. We should have pride in Texas and take care of its resources.

But what can I alone do to help? I can do many things which may influence others. This is how one person can do his part effectively. For example, since my generation will soon be the nation's leaders, I should prepare myself to teach and inform others of the importance of good conservation practices. This is necessary because uninformed people cannot understand or help in conservation.

I can take part in various conservation projects and support organizations which carry on conservation practices. These organizations need funds to operate and it is everyone's duty to help finance them. I realize that I must have an open mind and be willing to accept and adapt to new conservation methods.

Another way to help conserve Texas' resources is to support our state and national governments. There are many government programs, both state and national, whose sole job is conservation of various resources. However, without my support and that of others, these programs are useless.

In our particular area of the Texas Panhandle there are problems of conservation with which I am more concerned. Water and soil conservation are becoming extremely important. The underground water supply, our major source of water, is continuing to diminish and soil erosion is of great concern. Without water and rich soil this essentially farming region would be nothing, and our economy would be finished.

This entire area and its population is closely associated with the farming and agricultural industries. Therefore, whether I become a farmer or not, I must encourage and support the conservation of our precious resources.

All residents of our state, no matter what their occupation may be, depend upon the natural resources of Texas. Without these natural resources there would not even be the human race. Thus, my stake in Texas' resources is one of ultimate survival.



LARRY JOHNSTON

MY STAKE IN THE NATURAL RESOURCES OF TEXAS
By Jill Riethmayer
Second-Place Winner

As a native born Texan I am extremely interested in the conservation and use of our natural resources. The correct use of these resources will not only insure my stake in the future, but also that of my descendants whereas a misuse of these could be disastrous.

Now water depletion in Texas is a major concern; without water people cannot exist, and crops and livestock cannot be produced for Texas, our nation, and the world. If water is not used advantageously, we quite possibly in my life-time might become dependent upon other states for water. Agriculture and livestock feeding in the state vastly depend upon its water supply and the ability of the citizens to use it to its fullest potential. Being dependent on another state would be extremely expensive.

There is a great need for soil and water conservation to insure my stake in the future of our natural resources so the products of our state will be there for the citizens of tomorrow. Without these our land will soon become poor and eventually non-productive. Our natural foods and animals will disappear. There will be no timber; the waters will be polluted, and the fish and shrimp trade would soon vanish. It takes water for almost all of our production in Texas.

We should also guard our gas, oil, sulphur, and helium supplies so that the generations to come may use them.

Since I am a farmer's daughter, it is my wish that the adults of today wisely use the land and our resources to give me the same opportunity in the future. I want my children to be able to live and grow in the great state of Texas with resources left for their descendants. It will be necessary, therefore, for the adults of today to use wisely the vast resources at hand.



JILL RIETHMAYER

MY STAKE IN THE NATURAL RESOURCES OF TEXAS
By Leon Parker, Farwell
Third Place

Calloused, weathered hands to work the plow, the tractor, the combine; to turn under the rich brown-black soil so its prolific abundance; to sow the mighty oak and pine for broad lumber beams; to harvest the ripened wheat, grain, and "king cotton", and to manage the great open plains with ranches and countless herds of cattle and sheep, silhouetted under a shining, golden, sun.

A receptive mind, for better and new, untried ways of refining oil, natural gas, and sulphur; to build mighty machinery and hulking cities; to forward progress, industrialization, modernization; to bring about an increased love in agriculture, and conservation; and to reach a better plane of production and maintenance of these natural resources.

And a quickened soul to view the majestic mountains and breath-taking water scenery, thrown chaotically together to halt the eye with pure innocent beauty; to perceive and realize that this land is God-made and God-given; to wince at the indignities of trash and pollution, at the slaughter of wildlife and the depletion of our soil.

This Texas, a land full of rich promises, my hands, my mind, and my soul are my stake in the future of the Lone Star State!

New Traffic Laws

The Texas Safety Association reminds motorists that changes in Texas traffic laws now require the driver approaching a paved street or highway from an unpaved roadway to yield the right of way.

MY STAKE IN THE NATURAL RESOURCES OF TEXAS
By Leslie Perkins
Fourth Place

Young people today should really be interested in the natural resources of Texas.

All of our jobs in the future will be centered around our state's natural resources.

Our nation depends on land and water because they produce the food necessary for life. If something is not done now or soon, we may not always have plentiful amounts of good water and fertile soil to grow our crops on.

Petroleum is also a very important resource because of our nation's dependency on it for everyday life. Without the petroleum industry, we wouldn't be as far advanced as we are today.

Forestry aids all the citizens of Texas. This is something we should all be more concerned about.

There are many places in the world where good, pure water is quickly becoming a thing of the past. A present abundance should never be taken for granted.

Running low on petroleum today would mean trouble for the entire United States not just Texas.

One way we can show our appreciation for Texas and its resources is trying to keep our state much cleaner—improving upon the problems of air, land, and water pollution.

We should "wake up" and realize that our state today is a wonderful place to live and work; but what will it be like in the next one hundred years? Though none of us will be here in a hundred years, it is up to us to see that Texas' resources are not misused and wasted.

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11:00 a.m.

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★ All Plainview Production Credit Association Members Are Encouraged To Attend And Vote For The Director Of Their Choice.

PLAN TO ATTEND!



Statement Of Condition

FISCAL YEAR ENDING
OCTOBER 31, 1969

ASSETS:

Loans and Interest	\$46,331,958.28
Cash on Hand and in Banks	484,570.88
Trust Accounts	61,301.33
Bonds and Interest	131,564.58
Accounts Receivable	1,722.24
Stock and Allocated Reserves in FICB	2,242,224.42
Building & Lots	251,708.16
Automobiles, Furniture & Fixtures	31,423.02
Prepaid and Deferred Expenses	2,073.16
Other Assets	1,150.00
TOTAL ASSETS	\$49,539,696.07

LIABILITIES AND CAPITAL

LIABILITIES:

Loans and Interest	41,190,003.17
Drafts	429,530.00
Deposits in Trust	61,301.33
Federal Income Tax	1,632.74
Other Liabilities	1,520.21
Reserves	1,203,160.54

CAPITAL:

Class A Stock	\$ 808,050.00	
Class B Stock	3,637,820.00	
Surplus	2,206,678.08	6,652,548.08
TOTAL LIABILITIES & CAPITAL		\$49,539,696.07

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