



The FRIONA STAR

Volume 45, Number 31

Thursday, May 7, 1970

FRIONA, TEXAS, 79035

16 Pages

EDELMON DEFEATED

Tarter Sweeps To Victory In Race

This week is "Soil Stewardship Week," and we received in the mail a copy of a famous 30-year old letter from an imaginary Indian, who scorned the waste of the white man. The letter is being printed this week for a new generation still concerned about the destruction of natural resources.

The letter first came into print in The Farmer-Stockman magazine in May, 1940. It has since been frequently and widely quoted. The Texas-Farmer-Stockman reprinted the letter in its May, 1970, issue.

The letter was originally written by O.E. Enfield of Arnett, Oklahoma as an entry in a contest conducted by the magazine. Readers were invited to write a story to go with two photographs: one of a dilapidated farmhouse, the other of an eroded field. Enfield's letter follows:

Both pictures show white man crazy. Make big teepee. Plow hill. Water wash; wind blow soil. Grass gone, land gone, squaw too. Papoose gone. No chuckaway, no pig, no corn, no cow, no hay, no pony.

Indian no plow land. Keep grass. Buffalo eat. Indian eat buffalo. Hide make teepee, make moccasin. Indian no make terrace, no build dam. All time eat. No hunt job, no hitch-hike, no ask relief. No shoot pig. Great Spirit make grass. Indian no waste anything. Indian no work. White man heap loco.

There would appear to still be a message for those of us today who depend upon the soil for much of our livelihood.

Archie Tarter was elected to a full term as county judge in Parmer County in the race which highlighted the primary voting locally last Saturday. Tarter defeated W.L. (Preach) Edelman of Friona by a total vote of 964-537. Edelman was given majorities only at Friona and Black. Tarter won the other six precincts, as well as the absentee box.

Parmer County voters joined the trend statewide in handing a majority to Lloyd Bentsen in the U.S. Senate race. Bentsen, who upset Ralph Yarborough in the featured statewide race, won in Parmer County, 932-559.

A total of 1586 persons voted in the primaries in Parmer County, just a "fair" turnout considering the fact that the county judge race was contested.

In Friona, only 541 voters turned out, less than 40 per cent of the qualified voters. Only 74 voters took part in the Republican primary in Parmer County, hindered by the presence of local races on the Democratic ballot.

In the judge's race, Edelman had only a 297-216 margin in

his home box at Friona, and won at Black by 24-13. Tarter won margins in Farwell, 302-15; Bovina, 176-48; Oklahoma Lane, 62-15; Rhea, 19-14; Lakeview, 16-11 and Lazbuddie, 127-90. Tarter also won the absentee box, 33-22.

Yarborough won only at Bovina, 126-101; Lazbuddie, 112-103 and Oklahoma Lane, 40-39. Bentsen carried Friona, 360-150; Black, 26-11; Farwell, 214-92; Rhea, 32-1; Lakeview, 22-5; and the absentee box, 35-22.

In the Republican primary, gubernatorial candidate Paul Eggers carried every box, as did senatorial candidate George Bush. A total of 23 voted in the Republican primary in Friona.

See the complete box tabulation of the contested races elsewhere in this issue.

School Hosts Drug Program

A special assembly program for students in grades 7 through 12 has been scheduled for Monday, May 11, at 2:45 p.m.

A young lady whose life was affected by narcotics will speak. The public is invited to attend.

The program is co-sponsored by the schools and Friona Chamber of Commerce.

Chamber To Assist With July 4 Fete

The Friona Chamber of Commerce and Agriculture voted to assist with the local observance of July 4 again in 1970, at its regular monthly meeting Tuesday morning.

It was reported that the County Historical Assn. plans to hold a display of antiques in conjunction with the event. A motion was passed for the Chamber to donate \$100 to Friona's chapter of Opportunity Plan, Inc. Another \$100 was made available to the local Fine Arts Committee, to help that organization get off the ground.

Three churches are located on 14th Street: and funeral processions could avoid Highway 60 if the street were paved. In other business, Chamber president Steve Messenger appointed Dale Smith, Baker Diggins, Cecil Maddox and Raymond Fleming to a Maize Days planning committee. The date for the celebration has been set as August 31-September 5.

Ron Dreckman, chairman of the Chamber's freight committee, reported that the general consensus is that freight service has improved locally; the main problem at present being the teamster strike in the Northeast.

operation of the local pool is money well-spent, due to the lack of recreational facilities in the city.

In other business, the council gave tentative approval to a request by developers of Lakeview Addition number one of the elimination of a proposed street on the western edge of their property, which would parallel a proposed alley behind residential buildings.

Developers said they saw no need of the street, since there would be no houses fronting on it, and this would give them more room to develop.

Councilman Robert Neelley was elected mayor pro-tem, replacing Rene Snead, who went off the council.

A request for extension of a five-year contract with Dan Ethridge on the city's participation in utility costs for the development of Staley Addition No. 3 was denied, as councilmen felt it would set a precedent in breaking with the city's development ordinance.

Also turned down was a request by a professional exterminator to control rats at the city dump ground, at a cost of \$50 per month.

The council discussed the problems of abandoned and junk automobiles which sit on city streets and private property, constituting traffic hazards and eyesores. The city attorney was instructed to check on the legal aspects of getting such cars removed.

Also discussed was the hazard which builds up around City Body Shop by the parking of wrecked cars in the street about the shop.

Accepts Job With Church

Rev. Charles Broadhurst of Borger will be the new pastor of Friona's First Baptist Church, it was announced by church officials this week.

Rev. Broadhurst came before the church last Sunday, and was extended a call as pastor by vote of the members. He called Monday evening to give his acceptance.

The new pastor, who has been serving as pastor of the Calvary Baptist Church of Borger, will assume his duties in Friona on Sunday, May 31.



Tourneys Set Here

Friona Country Club will host its sixth annual Men's Partnership Tournament on May 16-17. Prior to that, FCC and host professional Cotton Renner are hosting a West Texas PGA program event on Monday, May 11. Early players may tee off at 9 a.m.

Fees for local amateurs is \$6. Both men and women golfers locally are urged to play in the event.

A 16-team championship flight and a president's flight are planned for the men's partnership meet. No qualifying rounds will be held, and teams will be placed in flights by low handicaps.

All flights will be 36 holes, medal play. Prizes in each flight will be gift certificates. A "shot gun" start is slated for 1:30 p.m. for the top two flights, and at 9 a.m. for all other flights.

All local players are encouraged to play in this event also.

Mother's Day

TYPICAL AMERICAN MOTHER. . . In an attempt to salute Mothers all over America on Mother's Day 1970, the Star has chosen Mrs. Hattie Snead, 603 Etta Avenue, as our Typical American Mother. Mrs. Snead, who is a native Texan, has lived in Friona several years. She moved here from Littlefield following the death of her late husband, J.B. Snead Sr. The Sneads, who lived on a farm in southwestern Hale County a number of years, were farmers during the years farmers grew crops, raised hogs, raised beef cattle, maintained a flock of laying hens, raised their own fryers and took care of a dairy herd. Mrs. Snead assisted her husband and two sons, J.B. Jr. and Rene, with regular farm chores in addition to doing the family housework, sewing and related chores. She also tended a garden, canned vegetables, and fruits, made jelly and preserves and helped her husband cut meat, render lard and make sausage at hog killing time. In more recent years, she keeps busy sewing, growing flowers and vegetables and reading. She is an active member of Sixth Street Church of Christ and does a lot of sewing for orphan children. She has six grandchildren and eleven great-grandchildren.

CITY FIGURES

Building Permits Listed For April

Five building permits were issued by the City of Friona during the month of April, for a total of \$27,050 in estimated construction. Included in the permits were two new homes for a total of \$26,500; and two storage sheds and a carport rounded out the estimate.

Other figures released by City Manager Jake Outland showed that three new water taps were made during April, to bring the total number of active services to 1205.

Moisture during April amounted to only .85 inch, and was almost totally confined to a 45-minute thunderstorm on Friday, April 17, the day of the Lazbuddie tornado.

One new sewer tap was made during the month, bringing the total number of active taps to 1175 at the end of the month.

There were three fire alarms and one false alarm during the month. The two fires inside the city limits were minor in nature, and the other fire was at the Fleming Gin at Hub.

Police department records showed 36 arrests during April, 25 of which were traffic violations. Also included were four for theft: two each for drunkenness and disturbances, and one each on a traffic warrant, destruction of private property and window peeping.

Four accidents were investigated within the city, with one minor injury.

One thousand pounds of fertilizer were applied to the City Park and watering began April 15.

The new street sweeper arrived April 23, and was put into service immediately. It was estimated that some 200 cubic yards of trash, sand and gravel was cleared from the gutters in the first week of use.

Observance of Library Week was considered a success, with over 100 visitors registering and browsing the shelves during the week.

City To Operate Swimming Pool

operation of the local pool is money well-spent, due to the lack of recreational facilities in the city.

In other business, the council gave tentative approval to a request by developers of Lakeview Addition number one of the elimination of a proposed street on the western edge of their property, which would parallel a proposed alley behind residential buildings.

Developers said they saw no need of the street, since there would be no houses fronting on it, and this would give them more room to develop.

Councilman Robert Neelley was elected mayor pro-tem, replacing Rene Snead, who went off the council.

A request for extension of a five-year contract with Dan Ethridge on the city's participation in utility costs for the development of Staley Addition No. 3 was denied, as councilmen felt it would set a precedent in breaking with the city's development ordinance.

Also turned down was a request by a professional exterminator to control rats at the city dump ground, at a cost of \$50 per month.

Here's How Parmer County Voted Saturday—

VOTING BOX NAME	VOTING BOX NUMBER	DEMOCRATS												REPUBLICANS							
		U. S. SENATOR		ATTORNEY GEN.		LAND COMMISSIONER		RAILROAD COMM.		SUPREME COURT PLACE 3		CRIMINAL APPEALS COURT		COUNTY JUDGE		U. S. SENATE		GOVERNOR			
		BENTSEN	YARBOROUGH	BROWN	MARTIN	ARMSTRONG	SADLER	WILLIAMS	LAWSON	RAMSEY	DAVIS	DENTON	PHILLIPS	ROBERTS	SMITH	Tarter	Edelman	GUSH	MGRIS	EGGERS	MARTIN
Black (37)	1	26	11	8	27	28	7	2	8	26	12	19	0	17	12	13	24				
Friona (518)	2	360	150	132	353	225	156	45	117	362	132	198	61	176	241	216	297	13	9	22	0
Bovina (234)	3	101	126	44	161	106	95	12	49	160	62	97	19	91	87	176	48	10	7	15	1
Farwell (319)	4	214	92	56	195	146	104	17	72	188	84	112	30	119	104	302	15	8	5	12	1
L'buddie (218)	5	103	112	67	123	91	84	22	47	148	69	86	17	101	72	127	90	9	8	14	3
Okla. Lane (79)	6	39	40	21	48	37	31	4	14	58	20	31	5	28	29	62	15	4	2	5	1
Rhea (33)	7	32	1	12	18	12	17	2	11	17	9	11	2	12	11	19	14				
L'view (27)	8	22	5	6	19	16	7	2	6	18	8	14	1	9	12	16	11				
Absentee (57)	9	35	22	13	40	31	23	2	4	48	11	30	6	26	19	33	22				
Totals (1512)		932	559	359	666	752	524	108	328	1025	407	598	14	525	587	964	537	49	31	68	6

DON'T "MINE IT"!



AN EDITORIAL

Consider These Resources

Soil and water, air and forests, fish and wildlife -- They are as vast as the world, but they are not limitless. They represent the purity of nature, but they are being polluted. They are the gifts of God, for your use, but they are being misused.

They are foundations of your past, realities of your present, and essentials of your future. They are the excitement of the seashores, the composure of the midlands, and the spectacle of the Rockies. They have been called renewable, but the decision is yours.

How do you value a breath of clean, fresh air -- the sight and taste of pure, sparkling water -- or the inspiration of fertile fields and soaring forests? In dollars? Where's your soul? These resources are indispensable. They demand your attention and thrive on your care. They help mold your life; condition what it is -- and will be. Everyday they serve you, surround you, sustain you.

Consider these resources. Consider them well.



"HE'S TALKING ABOUT DADDY."



HUGH CLEARMAN, center, former Deaf Smith county agent, now manager and co-owner of WAC SEED, INC., Hereford, shows W. P. Axe, left, and Guy Weddel, right, some WAC 694, on the Raymond Schlab farm north of Hereford. WAC grain sorghums are high producers. Fields planted in WAC seed have yielded as much as 10,000 pounds per acre. These are other popular WAC varieties: WAC 670, WAC 750, WAC 700 and WAC 690-A. WAC SEED COMPANY also has a good stock of small grain seeds.

WAC SEED Company, Inc.

"Shooting For Higher Yields" Certified & Select Field Tested Seeds Hugh Clearman, Mgr.

Hereford, Texas Ph. 364-1424

Pause And Reflect

By Nelson Lewis

The deaths of the four students in Kent, Ohio, should serve as a period at the end of a long and heartbreaking sentence. Upon learning of this tragic occurrence our first reaction was one of sympathy for their parents. This was followed by embarrassment, almost shame, that we supposedly mature Americans have allowed rebellion to grow to such proportions. It is not that we have been without warning. We have stood idly by while the S.D.S., Black Panthers and a dozen other organizations have boldly threatened to destroy our economic and social structure. We fell back on the hackneyed phrase "It can't happen here." It has happened here. It will happen again and again unless we the taxpaying parents demand that subversiveness and rebellion be stamped out at their roots. All of the investigations by local, state, and federal authorities will not bring these young people back to life, nor will they prevent a reoccurrence of similar tragedies. While we are appointing committees and setting up commissions to determine the causes of violence, a well-planned campaign of disruption is undermining our basic tenants. A preponderance of law enforcement agencies is not a detriment to crime. The proper use of existing bodies and the swift punishment of the guilty must precede any diminution of our crime rate.

In our search for preventive and curative powers we must not begin with students guilty of arson, destruction of property and rebellion. We should take a closer look at the governing bodies of our systems of education. Too many black sheep (red sheep might be a better expression) have been permitted to enter the fold of the instructors. Their ambition is to convert to a "super liberal," "do your own thing" philosophy, of permissiveness rather than instruct the student in the Three R's and in learning to live graciously. The most disgusting sight to behold is a long haired, pasty faced professor waving his arms and screaming that his rights have been violated, and all because he has been advocating the overthrow of the very constitution behind which he hides. Decent human behavior, like "truth crushed to earth", will rise again only when the great silent majority demands that our boys and girls are taught the importance of the fundamental truths that serve to separate men from animals. And college is not the place to start. The emphasis on patriotism, respect for self and others, regard for property and duly appointed authorities must be ingrained from infancy. Our schools, public and private at all levels, have missed a wonderful opportunity, to develop ladies and gentlemen as well as highly trained technicians and victorious athletes. There is an adage that states, "the time to begin a child's training is 200 years before his birth."

LETTERS TO EDITOR

Dear Editor: I am concerned about the safety of children who play near an unloading area of our elementary school. More than once lately I have had to hit my brakes to avoid hitting a child at the north end of Euclid Avenue where the chain is placed across the street. They dart out behind parked cars in the area. Children arriving early play in the blocked-off area, but some of the younger ones apparently have not been cautioned to stay behind the chain. I understand that the matter has been called to the attention of the principal, but I still see children darting out past the chain almost every day. This could cause a tragic accident if steps are not taken to prevent such an occurrence. An interested parent (Name on file)

Officials Attend Governor's Meet

City Manager A.L. Outland and Mayor R.L. Fleming attended Governor Preston Smith's conference on "Texas Communities Tomorrow" at West Texas State University last Wednesday.

For FAST RELIEF of DISTRESS from FIRE, STORM, ACCIDENT

See or Call.....

ETHRIDGE-SPRING AGENCY

*Dan Ethridge *Frank Spring *Bill Stewart *Wendell Gresham Lois Norwood

602 Main Phone 247-2766



Serving Friona Since 1934.....

WANT ADS DO THE JOB FAST!

Phone 247-2211 By Noon on Tuesday

Introducing



Bill Machen

Meet Bill Machen, our new automatic transmission specialist. Bill is a graduate of Transmatic, Inc., Phoenix, Ariz. Let him solve your transmission problems.

We are also happy to announce that Charles Seale is back with us as a salesman.

FRIONA Motors
Sales • Service • Parts
WE SERVICE ALL MAKES • A-1 USED CARS
W. HWY 60 & GRAND FRIONA, TEXAS
Phone 247-2701

One Central Place

TO DO ALL YOUR BANKING

Gone are the days when people had to go to one place to save, another to borrow, another to have check service and so forth. Now all banking services are available at One Central Place . . .

FRIONA STATE BANK

Serving A Great Irrigation And Beef Production Area. Friona Member FDIC Phone 247-2736

Court House Notes

Instrument Report Ending May 1, 1970, in County Clerk Office Bonnie Warren, County Clerk

OGL, Conrad Nelson, Texaco, Inc., S1/2 Sec. 33, T1S:R3E

OGL, Lee, R. Mason, Texaco, Inc., NW1/4 Sec. 29, T1S:R3E

OGL, Oscar Hubbell, Texaco, Inc., SE1/4 Sec. 3, T1S:R2E

OGL, Billy Meeks, et al, Texaco, Inc., NW1/4 Sec. 18, T1S:R3E

OGL, R. D. Dale, Texaco, Inc., SW1/4 Sec. 13, T1S:R2E

WD, Houston Bartlett, Glenn Trim, W 155 ac. E 310 ac. Sec. 4, T1N:R3E

WD, Clyde Magness, GHPatschke, lot 5, exc. N 5 ft. thereof Blk. 2, Ridgecrest Unit I, Add. Farwell

WD, Loyd A. Shackelford, Jon Mack Roden, N 47 ft. lot 22, Blk. 6, Lakeside Add. Friona

OGL, S. F. Billingsley, Texaco, Inc., NE1/4 Sec. 33, T1S:R3E

OGL, Frank Edwards, Texaco, Inc., SE1/4 Sec. 31 & SW 1/4 Sec. 32, T6S:R3E

OGL, Nelson Foster, Texaco, Inc., SE c. 21, NE1/4 Sec. 29 & NW1/4 Sec. 28, T1S:R3E

OGL, Lawrence Jamerson, Texaco, Inc., NW1/4 Sec. 31, T6S:R3E

OGL, Beryl F. Lance, et al, Texaco, Inc., W1/2 NE1/4 Sec. 28, T1S:R3E

OGL, Benny C. Splawn, Texaco, Inc., E1/2 NE1/4 Sec. 28, T1S:R3E

OGL, L. M. Grissom, Texaco, Inc., N1/2 Sec. 23, exc. W. 127.6 ac. All S1/2 Sec. 24, T1S:R2E

OGL, A. T. Kersey, Texaco, Inc., SW1/4 Sec. 23, T1S:R2E

WD, E. G. Snodgrass, Texaco, Inc., E1/2 Sec. 6, N1/2 Sec. 7 & SW1/4 Sec. 18, T1S:R3E

OGL, A. E. Redwine, Texaco, Inc., NW1/4 Sec. 33, T1S:R3E

WD, Roy G. Clements, Forrest Sommerville, NE1/4 & S1/2 Sec. 1, Blk. "C" Synd.

WD, John Aduddell, J. W. Maritt, tract 80 ft x 200 ft. Sec. 70, Blk. "H", Thomas Kelly

OGL, Roy C. Clark, Texaco, Inc., E1/2 Sec. 8, T1S:R3E

OGL, Bob G. Sudderth, Texaco, Inc., E1/2 Sec. 8, T1S:R3E

OGL, H. C. Weiss, Texaco, Inc., NW1/4 Sec. 34, T1S:R2E

OGL, Capitol Mineral Rights Co., Texaco, Inc., part Sec. 18, T1S:R3E, Sects. 11, 12, 13, 14, T1S:R2E

OGL, Capitol Mineral Rights Co., Texaco, Inc., Sects. 7, 8, 9, 16 and part Sec. 17, T14S:R3E

OGL, Capitol Mineral Rights Co., Texaco, Inc., pt. Sec. 19, 30, 31, 33 and all 28, 29, 32, T1S:R3E, All Sec. 4, T14S:R3E

OGL, Rebecca Umphress, Texaco, Inc., SE1/4 Sec. 30, T1S:R3E

OGL, William Harmon, Texaco, Inc., NE1/4 Sec. 32, T1S:R3E

OGL, Capitol Mineral Rights Co., Texaco, Inc., Pt. Sec. 2, 12, 23, 24, 25, 26, 36, T1S:R2E, Pt. Sec. 6, 7, 18, T1S:R3E, Pt. Sec. 2, T1S:R2E

OGL, Capitol Mineral Rights Co., Texaco, Inc., part Sec. 6, 7, 18, 19 and all Sec. 30, 31, T6S:R3E

OGL, Capitol Mineral Rights Co., Texaco, Inc., All Sec. 1, 11, 12, 13, 14, 35, and Pt. Sec. 23, All in T7S:R2E

OGL, Capitol Mineral Rights Co., Texaco, Inc., Sec. 36, T2S:R2E, Sec. 31, T3S:R3E Pt. Sec. 32, 29, T3S:R3E Sec. 2, 1, 7, Blk. E. Snyder

OGL, E. W. McFarling, Texaco, Inc., Sec. 5, T1S:R3E

OGL, Roy C. Clark, Texaco, Inc., Sec. 5, T1S:R3E

WD, Mildred Davies, Owen W. Adams, S 85 ft. lot 2, Blk. 97, OT Bovina

WD, George McKinney, Isidoro P. Flores, Part. lot 4, Blk. 28, Bovina.

Instrument report ending April 18, 1970 in county clerk office Bonnie Warren, County Clerk.

WD, J. W. Landrum, C. G. Landrum, Lots 17, 18, 19, Blk. 5, OT Farwell

WD, O. W. Landrum, et al, O. G. Landrum, Lots 17, 18, 19, Blk. 5, OT Farwell

WD, Walter R. Cunningham, Steve A. Taylor, W 70' lots 5 & 6, Blk. 5 OT Friona

WD, A. L. Glasscock, et al, Ira T. Page, S 70' lot 7, Blk. 3, Ridgelea Sub. Bovina

Pearl Johnson, Glen Green, Lots 11 & 12, Blk. 15, OT Friona

WD, Printes H. Pruitt, Antonio Cruz Avilez, 90'x140' tract out lot 2 Blk. 17, OT Bovina

OGL, John F. Mount, Texaco, Inc., W 1/2 Sec. 3, T1S:R2E

OGL, W. M. Turner, Texaco, Inc., SW 1/4 Sec. 20, T1S:R3E

OGL, Ruth P. Hart, Texaco, Inc., NW 1/4 Sec. 1, & NE 1/4 Sec. 16 Blk. 2, Johnson

WD, J. T. Gee, John G. Baker, 2.0 ac. tract out Sec. 12, T3S:R3E

WD, Don Briggs, A. M. Bradley, NE 1/4 Sec. 67, Blk. Y, Johnson

WD, A. M. Bradley, W. M. Bradley, NE 1/4 Sec. 67, Blk. Y, Johnson

Superstack
As an environmental control measure, International Nickel is erecting in Canada the world's tallest chimney—1,250 feet high—at Copper Cliff, Ontario. The chimney's base will be 100 feet in diameter; the top, 40 feet.

IT WILL PAY YOU TO ... CHECK *these* FOOD SPECIALS



COLD POWER
Detergent
King Size
\$1.09



Betty Crocker
GERMAN CHOCOLATE BROWNIE MIX
23 Oz. **39¢**



GOLD MEDAL FLOUR
5 Lb. **57¢**



JIF PEANUT BUTTER
12 Oz. **43¢**

Fresh **STRAWBERRIES**
3 Pints **\$1.00**

Fresh **CORN**
3 Ears **29¢**

Fresh **RADISHES**
2 Bunches **15¢**

Swifts Premium Longhorn
Bacon Cheese
1 Lb. Pkg. **75¢** | Lb. **79¢**

Grade A
FRYERS
Lb. **30¢**



Lipton
INSTANT TEA
4 Oz. **\$1.49**



TANG
18 Oz. Jar **79¢**

Wizard
SPRAY DEODORANT
9 Oz. **49¢**



Gala
PAPER TOWELS
Jumbo Roll **31¢**

Save
Lucky Leaf
CHERRY PIE FILLING
#2 Can **2/79¢**

Save
Comet **RICE** Long Grain
28 Oz. **39¢**

Save
TEXIZE SPRING SCENT
28 Oz. **39¢**

FROZEN FOOD SALE
Old South Frozen Cobblers
Cherry, Apple, Peach or Blackberry
79¢
Shurfresh **CUT CORN**
2 10 Oz. Pkg. **35¢**

Thursday May 28th

8 99¢

KING SIZE WALLET CREATIVE COLOR PORTRAITS FOR ONLY

PHOTO HOURS 9 A.M. TO CLOSING

NO LIMIT

GET PICTURES MADE OF GRANDPA, GRANDMA, DAD, MOM AND ALL THE LITTLE ONES AT THESE SAME LOW PRICES!

SHUGART COLOR PHOTOS HOUSER'S

DOUBLE 'YES' STAMPS EVERY WEDNESDAY
With Purchase Of \$2.50 Or More

Houser
Big Enough To Accommodate... Small Enough To Appreciate.
Phone 247-3343

GROCERY & MARKET
GOOD CANTON BETTER QUALITY BEST FLAVOR
TRY SOME NOW

READ and USE

CLASSIFIED ADS

BUSINESS DIRECTORY

ADAMS DRILLING CO.
WATER WELL DRILLING
Layne Pump & Gear
Pumps, Inc. Head Repairs
Sales & Service All Makes
Friona, Texas
Dial 247-3101
Nights 247-2513

BARTLETT & POTTS
AUCTION SERVICE
Specializing In
Farm Sales
HOUSTON BARTLETT
Route 1, Bovina, Texas
Phone 389-2191
Clovis, New Mexico.
LARRY POTTS
Route 2, Friona, Texas
Phone 295-3387

Don Rogs won 11.6 gallons of gasoline this week.
WILL YOU BE NEXT?
FREE Pickup and Delivery
FRIONA GULF
Phone 247-3611

TELEX
HEARING AIDS
CLOVIS HEARING AID CENTER
*Batteries *Mold's *Free Hearing Test
SERVICE ALL MAKES
416 Mitchell Ph. 763-6900 9-tfnc

ANNOUNCEMENTS
No Frame Rug Kits-Afghan-Crewel Kits-Crossstitch Quilt Tops-Needlepoint Tapestries-Over 300 Colors Knitting Worsted Yarns--Dan's of Canyon, 31-2tc
For repair or replacement of T.V. Antenna, booster, or lead-in wire-----
Call Calvin Dozier 247-2842 31-4tp

WANT ADS PH. 247-2211 CLASSIFIED RATES

First insertion, per word - 6¢
Second and additional insertions - 4¢
Card of Thanks - \$1.00
Double rate for blind ads
Classified Display - \$1.00 per col. inch
Legal Rate 4¢. Minimum Rate 60¢
on cash order, \$1 on account.

DEADLINE FOR INSERTION

Thursday's Friona Star - 4 p.m. Tuesday.
The Star reserves the right to classify, revise or reject any classified ad.

Check advertisement and report any error immediately; The Star is not responsible for error after ad has already run once.

STALLION SERVICE
Reg. Quarter Horse, Best of Bloodlines, Extra Good Disposition.
Breeding Fee--\$50.00.
Phone 247-3087
JOHN BAKER

GARAGE SALE
Friday and Saturday, May 8 and 1403 Columbia. 247-3653. 31-tfnc

PLUMBING
Hobbs Plumbing
Heating
Call 247-3578-1408 Euclid 31-tfnc

Remove excess body fluid with FLUIDEX tablets, only \$1.69 at BI-WIZE DRUG. 21-1tp

"This summer enjoy a fun VACATION"
"Holiday Sport" Travel Trailers, "Idle Time" Pickup Campers, Sleepers and Pickup Covers, Self-contained or not self-contained. Highest quality at lowest prices. Long wide 29" or 30" Toppers beginning at \$195.00.
REESE CAMPER SALES
8 mi. N. Hereford on Vega Highway. Call 258-7278. 29-tfnc

GARAGE SALE
903 Maple
8:00 to 6:00 Saturday, May 9, Camper, Misc., Used Car Parts, Ironer, Other Items. 31-1tp

I am interested in making a few loans and buying first or second lien notes secured with farm or ranch lands.
J.J. Steele
Citizens Bank Building
Clovis, New Mexico, 88101
Dial: 763-4396 or 763-6455 31-4tc

Come out to the Hummingbird Shop and look at our gifts for Mother. We might have just the gift you want for Mom. 30-2tc

SEE
HARRELL MAYS
for
Hay Baling and Swathing.
Phone 247-3477. 31-tfnc

MOUNTAIN VACATION
Fishing, hiking or relaxing. Cabins near Murphy Lake. Write Cerro Blanco Camp, 1024 Fifth, Las Vegas, New Mexico, 87701. 30-2tp

Tomato and Pepper Plants In Peat Cups
Phone 265-3257 for more information. 31-tfnc

For Sculptress bras call Mrs. Helen McMurtrey, consultant. Phone 247-3011, 1402 West Fifth Street. 21-tfnc

CARDS OF THANKS
Our burden and grief have been made lighter because you have helped us bear our loss. Your many expressions of sympathy, the food, the visits, the cards and every good and thoughtful deed have been a blessing to us. We are so grateful and yet the only words we know are, "Thank You."
Mr. and Mrs. F.G. Crofford, Karon and Sharon and all members of the G.D. Drake family 31-tfnc

FARM SUPPLIES
FOR SALE. . . .Special prices on all sizes of good used aluminum pipe, hydrants, valves, tees, etc. We also have new ALCOA aluminum pipe and wheel-move sprinkler system. Before you buy, see STATI LINE IRRIGATION LITTLEFIELD-MULESHOE 21-tfnc

FOUND . . .A white, red-spotted dog, bird-dog type. Found near Hub. Call 265-3583. 31-tfnc

HOUSE FOR RENT
HOUSE FOR RENT. . . .Couple only. No pets. 247-3292. 19-tfnc

ROTO-TILLING
Fred Jackson
247-2245 Day
247-3424 after five 24-tfnc

FOR SALE
FOR SALE. . . .Ironrite Ironer. Mrs. Rex Blackburn. Phone 265-3452. 31-4tc

FOR SALE
FOR SALE. . . .Bedroom suite and Couch. Phone 247-2545 31-2tp

FOR SALE
FOR SALE. . . .1968 Honda CL-450. Low mileage. Like new. Call 247-3196 after 6:00. 27-tfnc

FOR SALE
FOR SALE. . . .1966 Ford, four door custom. Call George Rushing, 247-3370 or 247-2528. 29-tfnc

FOR SALE
FOR SALE. . . .Motor Scooter. Helmet. Camper cover. 812 Jackson. Phone 247-3407. 29-tfnc

Mary Carter Paints and Antique Kits
Extra good used furniture and appliances.
Reupholstered furniture--show cases, gun cabinets
In unfinished furniture we have chests, desks, beds, cabinets.
DUNAGAN'S FURNITURE AND UPHOLSTERY SHOP
101 PHe St. Clovis, N.M.
Phone 762-0892. 27-tfnc

FOR SALE
FOR SALE. . . .White's Supreme Lawn Mower. Like new. Purchased October 1969. Jerry Hinkle, 247-2463. 30-2tp

FOR SALE
FOR SALE. . . .Living room, dinette furniture, Norge dryer. 295-3426. 30-2tp

FOR SALE
FOR SALE. . . .261 Chevrolet. Complete, with stand, p.t.o. and Natural Gas Carburetor. Also 283 Chevrolet. Completely reconditioned. Phone 3495. GUINN AUTO SERVICE 30-2tp

HELP WANTED

Attention!!! Women!!!
Earn \$2-\$4 per hour; part-time. Wearing and showing beautiful Sarah Coventry jewelry. No investment.
Contact Annette Black, Box 451, Farwell, Phone 481-3493 28-4tp

LOST AND FOUND

STRAYED. . . .15 steers, weighing about 650 pounds. No. 1 Okies. Branded TY on left hip. Missing since blizzard. Jim Dixon, Phone 295-3392. 28-5tc

HOUSES FOR RENT

FOR RENT
FOR RENT. . . .Small two bedroom house. 247-2492. 31-tfnc

FOR RENT
FOR RENT. . . .Two bedroom, newly decorated, newly carpeted in Friona; nice two bedroom in country on pavement. Phone 265-3555. 31-tfnc

APARTMENTS

FOR RENT
FOR RENT. . . .Two bedroom apartment; fully furnished; kitchen. 247-3679. 28-5tc

NEW
NEW. . . .Extra nice 2 BR Tri-Plexes, all electric kitchens, heating and ref. air. Refrigerators, ranges, dishwashers, disposal, drapes, carpet, outside storage, near schools. \$115 mo. 900-9th. Phone 247-2878. 52-tfnc

FOR RENT
FOR RENT. . . .Two bedroom apartment. George Taylor. Phone 247-2496. 17-tfnc

Sweetwater from Seawater
Some 650 land-based desalination plants, with a capacity of 24 million gallons of water per day, are in operation throughout the world. Copper-nickel tubing is used extensively to resist the corrosion of seawater in many of these plants.

MECHANIC WANTED
RHEA ENGINE SERVICE
Will pay salary or commission. Plenty of work. \$7 flat rate. 60% commission. Rt. 2, Friona, Phone 295-3794. 30-tfnc

REAL ESTATE
FOR SALE BY OWNER. . . .3 bedroom house 1-3/4 bath Carpeted and draped Excellent condition 608 West Fifth
Call Amarillo: 352-5293, or 355-6375, or 352-2156. No collect calls please. 22-tfnc

FOR SALE BY OWNER
Three bedroom brick, 2 car garage, screened porch, 1-3/4 baths, sunken living room, large den. 806-247-3681 or 316-697-4448. 29-tfnc

Mayflower
WORLD WIDE MOVERS
Call For Free Estimates 364-5391
DALBY MAYFLOWER
202 S. 25 Mile Ave. Hereford, Texas

NEW HOLLAND
"First in Grassland Farming"
*Practical In Design
*Dependable In Action
NH **ELIM**
Specializing In Parts And Service
NEW HOLLAND
Hereford
24 Hour Service
Call 364-1277 364-4001
364-5349
Hwy. 385 S. Hereford, Texas

WELCOME TO FRIONA



This week we welcome the Walter Carnes family back to Friona. Mr. and Mrs. Carnes and their family returned recently after an absence of several months. Carnes is rendering foreman at Missouri Beef Packers. His wife Donna also is employed at MBP. The children are Shawn and Denise. They live in the Fleming Apartments.

ROCKWELL BROS. AND CO.
"LUMBERMEN"
Lumber, Paint & Tools
HURST
DEPARTMENT STORE
REED'S CLEANERS
117 West Sixth
PICK UP AND DELIVER
Friona Phone 247-3170

HOUSER
GROCERY & MARKET
REEVE CHEVROLET
New And Used Cars
FRIGIDAIRE APPLIANCES
FRIONA WHEAT GROWERS
Elevator Service
Field Seeds

OBSERVE
SOIL STEWARDSHIP WEEK
May 3 - 10, 1970
SAVE ON YOUR PRESCRIPTIONS AT
GIBSON
PRESCRIPTION PHARMACY
364-4900
111 W. Park Hereford

Observe
Soil Conservation Week
STAN FRY SHEET METAL & INSULATION
Attic Blown Insulation
102 So. Blevins Hereford Phone 364-2465
HEATING AIR CONDITIONING
CONTINUED RELIABLE SALES & SERVICE
YOUR BUSINESS WILL CERTAINLY BE APPRECIATED

MY THANKS . . .
I wish I could shake the hand of everyone who voted in the May 2nd primary election. We need concerned citizens to help solve today's problems. A special thanks to my friends for your vote of personal confidence.
ARCHIE L. TARTER
County Judge

FOR COMPLETE REAL ESTATE SERVICE
 CONTACT
 J. G. McFARLAND
 Phone 247-3272 or 247-2766
 Business, Farms, Ranches, Residences

Marshall M. Elder
 REPRESENTING
Rushing Real Estate
 Phone 247-3266 or 247-3370
 Friona, Texas

FOR SALE by owner--brick, 3-bedroom house; two baths; living room and den. 2,095 square feet; double garage. Call 247-3542. 28-tfnc

Rita Stephenson
 REPRESENTING
BINGHAM LAND CO.
 HOME PHONE 295-3566 OFF. PHONE 247-2745

FOR SALE... Three bedroom brick in Farwell, 1-1/2 baths; garage, carpet, drapes, central heating and air, 5-3/4% loan. Phone 481-3839 after 5 p.m. 31-tfnc

NOTICE
 If you missed out on Ridgeview Addition, we are now developing Hicks Addition. Build a new home, nothing down and low interest rates. ED HICKS REAL ESTATE 247-3537 or 247-3189 18-tfnc

FRIONA MOBILE ESTATES... Friona's newest and largest mobile home park. Located at 802 East 11th, 8 Bks. east of Main on Highway 60. Call 247-2745 or 247-3274 at night. 23-tfnc

Use Classified Ads
 Call 247-2211

REAL ESTATE LOANS

NEED A FARM OR RANCH LOAN?
 See Ed Hicks
 Phone 247-3537 or 247-3189. 23-tfnc

MISCELLANEOUS SERVICES

RCA Whirlpool
 Sales - Service
 B. W. Turner
 Phone 247-3035

LEGAL NOTICE

Sealed proposals addressed to the Honorable Mayor and City Council of the City of Friona, Texas will be received at the office of Arley L. Outland, City Manager, until 1:00 p.m. May 15th, 1970, for furnishing all necessary materials, machinery, equipment, superintendence and labor for constructing certain Water Works and Sanitary Sewer Improvements.

The principal items of work are as follows: WATER WORKS IMPROVEMENTS--2080 feet of 4", 640 feet of 6", 1635 feet of 8", 1635 feet of 10" water mains including the necessary valves, fire hydrants, and fittings; and SANITARY SEWER IMPROVEMENTS--4270 feet of 6" sewer mains--0' to 12' depth of trench, 2688 feet of 8" sewer mains--0' to 16' depth of trench, including the necessary manholes, cleanouts and other appurtenances.

Bidders must submit a Cashier's or Certified Check issued by a bank satisfactory to the Owner, or a Proposal Bond from a reliable Surety Company, payable without recourse to the order of The City of Friona, Texas, in an amount not less than five (5%) percent of the largest possible bid submitted as a guaranty in the forms provided within ten (10) days after notice of award of contract to him. Bids without the required Check or Proposal Bond will not be considered. The Successful Bidder must furnish a Performance Bond and Payment Bond on the forms pro-

Hightower On New Committee

Lieutenant Governor Ben Barnes, recently announced the appointment of three Senators to the Senate Interim Committee to Study the Feasibility of Establishing a State Department of Photography.

Named by Barnes were Senators Charles Herring of Austin, Jack Hightower of Vernon; and H.J. (Doc) Blanchard of Lubbock.

Created by S.C.R. Number 114, the Committee will study the feasibility of establishing a state department of photography that would be available to officials, departments and agencies of state government.

The Committee will also have three members of the House to be appointed by Speaker Gus Mutscher and three citizens to be appointed by Governor Preston Smith.

vided in the amount of 100% of the total contract price from a Surety Company holding a permit from the State of Texas to act as Surety, or other Surety or Sureties acceptable to the owner. All lump sum and unit prices must be stated in both script and figures. The Owner reserves the right to reject any or all bids and to waive formalities, and to accept the bid which seems most advantageous to the City's interest. In case of ambiguity or lack of clearness in stating the prices in the bids, the Owner reserves the right to consider the most advantageous construction thereof, or to reject the bid. Unreasonable (or "unbalanced") unit prices will authorize the Owner to reject the bid.

Attention is called to the provisions of the Acts of the 43rd Legislature of the State of Texas, page 91, chapter 45, (Article 5159A Civil Statutes (1925) concerning the wage scale and payment of prevailing rates of wages as established by the Owner. Said scales of prevailing minimum rates of wages is set forth in the specifications. Copies of the Plans and Specifications may be secured from Parkhill, Smith & Cooper, Inc., Consulting Engineers, 201 Avenue R, Lubbock, Texas, CITY OF FRIONA, TEXAS (OWNER) By R.L. Fleming, Mayor 30-tfnc



BACK FROM CORPUS... Four members of the Friona High School band are shown as they departed last week for the state band festival in Corpus Christi. The band returned Sunday after the four-day trip. Shown, left to right, are Jeanie Thompson, Kathy King, Debbie Carter and Carolyn Murphree.

Now Available At Graphic Arts



CONTINENTAL now in three lively colors
 by West Bend
 • COOKWARE
 • PANTRYWARE
 • TEA KETTLES
 • BUFFET APPLIANCES
 • COFFEEMAKERS

Graphic Arts
 615 Main
 'Where It's Fun To Shop'

WHITE'S SUPER MARKET
 Our Aim Is To Please In Every Way
 WE DELIVER WE GIVE GUNN BROS STAMPS
 Double Stamps On Wednesdays With Purchase of \$2.50 Or More
 Phone 247-2250

 Cudahy's Nutwood BACON 2 Lb. Pkg. \$1.49	Wagner ORANGE DRINK 32 Oz. 3/\$1.00	 Richelieu GREEN BEANS #303 Can 5/\$1
Wilson's All Meat FRANKS Lb. 69¢	White Swan SHORTENING 3 Pound Can 79¢	Richelieu GREEN BEANS REDEEM 15¢ GAIN MAIL COUPON HERE! Giant Size 65¢ WITH COUPON
Sunshine CRACKERS Lb. Box 39¢	Mr. Bubble BUBBLE BATH 12 Oz. Box 39¢	Uncle Bens RICE 12 Oz. Box 59¢
Washington Delicious APPLES Lb. 19¢	Gladiola FLOUR 25 Pound Cotton \$2.59	Washington Delicious STRAWBERRIES Pint Box 3/89¢
We Will Not Be Undersold WATCH FOR OPENING SOON!		Washington Delicious CARROTS Lb. Bag 10¢

COMING SOON TO HEREFORD
 THE BEST VALUES IN FABRICS BY THE YARD THAT THIS AREA HAS EVER SEEN!
 DIRECT FROM THE MILLS TO YOU - TO SAVE YOU THE MIDDLE MAN'S PROFIT!
 *100% Dacron Polyester Double Knit Solid And Fancy
 *Acrylic Double Knit
 *Wet Look Cascade Print
 *Dacron-Cotton Voils
 *Sportswear Print
 *Cotton Knits
 *Terry Cloth
 *Arnel Jersey
 *Peau de Sois
 SHOPPING AT MAY IS LIKE A RAISE IN PAY!
MAY FABRIC CENTER
 MAY DEPARTMENT STORE
 Downtown - Hereford
 "Quality Merchandise For Much Less"

Try SAMMY'S PRIDE MILK And AUNT MARTHA'S BREAD

Sugarbeet Wages Announced By ASCS

Louis Welch, Chairman of the Parmer County ASCS Committee announced today the wage rates and requirements for sugarbeet work performed on or after April 27, 1970. The rates were determined by the Secretary of Agriculture following public hearings in the sugarbeet producing areas. The general provisions are the same as in the previous regulation. A new hand labor operation of removing weeds following complete machine thinning and use of herbicides has been added.

Eligibility for a Sugar Act payment depends upon the producer's compliance with these wage rates and requirements.

The Chairman explained that workers employed on a time basis must be paid not less than \$1.75 per hour for each of the hand labor operations of thinning, hoeing, hoe-trimming, blocking, and thinning, weeding, pulling, topping, loading, or gleaning. Special wages and hour provisions cover the employment of workers 14 and 15 years old.

When employment for hand labor operations is on a piecework basis, the following minimum rates per acre apply: Thinning, \$12.75; Hoeing, \$16.50; Hoe-trimming, \$20.00; Weeding, (following thinning, hoeing, or hoe-trimming or removal of weeds after machine

thinning and use of herbicides) \$10.50. The piecework rate for any other hand labor operation involving the removal of beets or weeds and for pulling, topping, loading, or gleaning shall be that agreed upon between the producer and worker, provided the worker's earnings average not less than \$1.75 per hour. Welch suggests that any question regarding wage and hour requirement of the 1970 sugarbeet program be taken up with the County ASCS Office.

Courthouse Notes

Instrument Report ending April 22, 1970 in county clerk office Bonnie Warren, County Clerk. OGL, W. Tim Campbell & Donald T. May, NE 1/4 Sec. 12, T15S; R2E

OGL, Bonnie & Monty Barrett, Texaco, Inc., N 1/2 Sec. 18, T11S; R3E

OGL, Dora Gladys Verner, Texaco, Inc., S 1/2 Sec. 14, T10S; R2E

OGL, Duane Curtis, Texaco, Inc., N 1/2 Sec. 48, Bk. 2, Johnson

WD, George McKinney, O. D. Ross, E 1/2 Lot 3, Bk. 29, OT Bovina

WD, George McKinney, Jerry W. Wallace, Tract out Lot 4, Bk. 28 OT Bovina

WD, H. A. Hyde, Maxine



At Home In Parmer County

By Janice Miller
County HD Agent

Before planning all of your menus for May, check the plentiful foods list. Each month the USDA furnishes us with a list of foods that are in abundant supply and should be lower in price than foods not so plentiful. This month the features are canned tomato products. Other ample supplies include milk and dairy products, eggs, dry split peas, canned applesauce, canned fruit cocktail, canned green beans, and canned and frozen corn.

May is Senior Citizens Month all over the Country—for the eighth time. It honors those people 65 years and older. Some of the aims of groups working on the needs and problems of the aging are to help famil-

arize senior citizens with services from government, private and educational institutions and to encourage home, school, church, community, state and nation to take heed of the senior citizen and his worth in our society.

For those of you who like to have cut flowers in your home, here's a way to help them last longer, cut them in the late afternoon or early morning, rather than collecting them in the heat of the day. Place the freshly cut flowers in a container of warm water and put them in a draft-free place until the water cools to room temperature. The flowers will then be ready for you to use in any arrangement.

Bolding, und. 1/2, int. SW1/4 NE1/4 Sec. 6, Bk. H. Kelly
WD, H. A. Hyde, Truell W. Hyde, und. 1/2 int. in SE 1/4 NE1/4 Sec. 10, Sullivan
WD, H. A. Hyde, Omer E. Hyde, und. 1/2 int. NE 1/4 SW 1/4, Sec. 6, Bk. H. Kelly Sub.
WD, H. A. Hyde, Eva Deau Kimbrough, und. 1/2 int. SE 1/4

NW1/4, Sec. 10, Sullivan
WD, Dorothy Watson, et al, Louis Murrietta, Lots 9, 10, Bk. 72, Friona

WD, Medlock Company, Inc., Rodney Green, W 2.67 ft. Lot 2, & all Lot 1, Medlock Add. Friona

OGL, Jim E. Roberts, A. E. Gamble, 144.77 ac, SE 1/4 Sec. 21-41, 45 ac, SE/pt SW 1/4 Sec. 21, 20.5 ac, NE/cor NE 1/4 Sec. 28, T7S; R2E

OGL, H. L. Westerman, A. E. Gamble, SE 1/4 Sec. 5, T10S; R2E

WD, Clyde Magness, Chester Leon Magness, SE/pt Lot 3 & E/pt Lot 4 Bk. 3, First Inst. Welch Friona

WD, High Plains Dev. Co., City of Friona, Part lost 14, 15, & alleyway between Lakeview Add. Friona

OGL, Henry Haseloff, et al, Texaco, Inc., S 1/2 Sec. 7, T15S; R2E

OGL, H. W. Payne, et al, Texaco Inc., NE 1/4 Sec. 35, T10S; R2E



Go No Further Than
Chester Gin
In Your Search For
Top Notch



COTTON SEED

We Now Have Ample Quantities of All The Popular Seeds Grown In This Area...Ready For Immediate Delivery. Book Your Seed With Us For Highest Yields of Quality Cotton.

We Have Arrangements Made To Guarantee You A Price Above The Government Loan On Paymaster 111.Com. By And Talk To Us Concerning This.

CHESTER GIN CO.

Earl Chester, Owner

Friona, Texas

Phone 247-3185

THESE ARE CHANGING TIMES

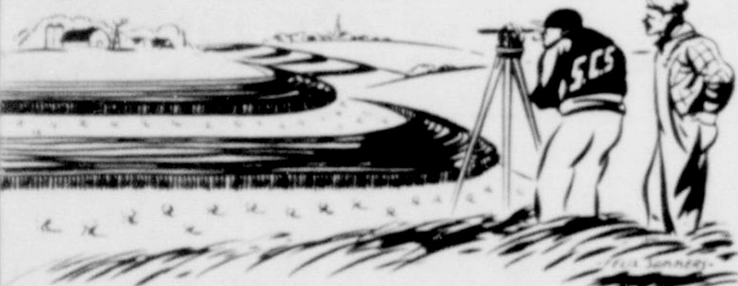
PIONEER AGE



DESTRUCTIVE AGE



AGE OF REASON



OBSERVE

Soil Stewardship Week

May 3 Thru 10

And All Year Long.



Friona

CONSUMERS



Buddy Lloyd, Mgr

Friona

Phone 247-2771



OUTDOORS

Add a vacation room with a patio gas grill and light

BUY A PATIO PAIR AND SAVE \$28.50

Save a bunch by ordering your favorite grill and light together. It's a great opportunity to save \$28.50, so pick your favorites and order from us.

	Cash Price	Budget Price	Budget Terms
Master Chef (AMK) and #300 or #325 Gas Light	\$120.88	\$145.16	\$4.96/36 mos.
Party Host (HEJ) and #300 or #325 Gas Light	\$138.60	\$167.76	\$4.66/36 mos.
Fiesta and #300 or #325 Gas Light	\$147.46	\$178.20	\$4.95/36 mos.
Chef's Choice (CC-1) and #300 or #325 Gas Light	\$171.00	\$209.16	\$5.81/36 mos.

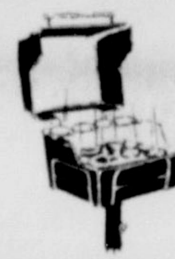
Patio Pair prices include normal post-type installation and 4.25% sales tax. Budget terms are available at 12.75% annual interest on declining balance.



MOVE YOUR FAMILY UP A NOTCH WITH GAS



#300 BLACK #325 WHITE
Cash price \$60.41
Budget price \$73.08
Budget terms \$2.03 per mo. for 36 mos.



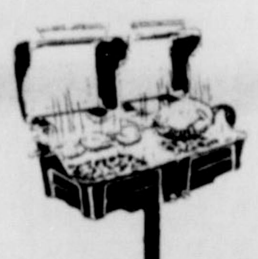
MASTER CHEF (AMK)
Cash price \$90.18
Budget price \$109.08
Budget terms \$3.03 per mo. for 36 mos.



PARTY HOST (HEJ)
Rotisserie extra
Cash price \$107.90
Budget price \$130.32
Budget terms \$3.62 per mo. for 36 mos.



FIESTA
Cash price \$116.76
Budget price \$141.12
Budget terms \$3.92 per mo. for 36 mos.



CHEF'S CHOICE (CC-1)
Rotisserie extra
Cash price \$142.30
Budget price \$172.08
Budget terms \$4.78 per mo. for 36 mos.

Budget terms are available at 12.75% annual interest on declining balance. Prices include normal post-type installation and 4.25% sales tax.

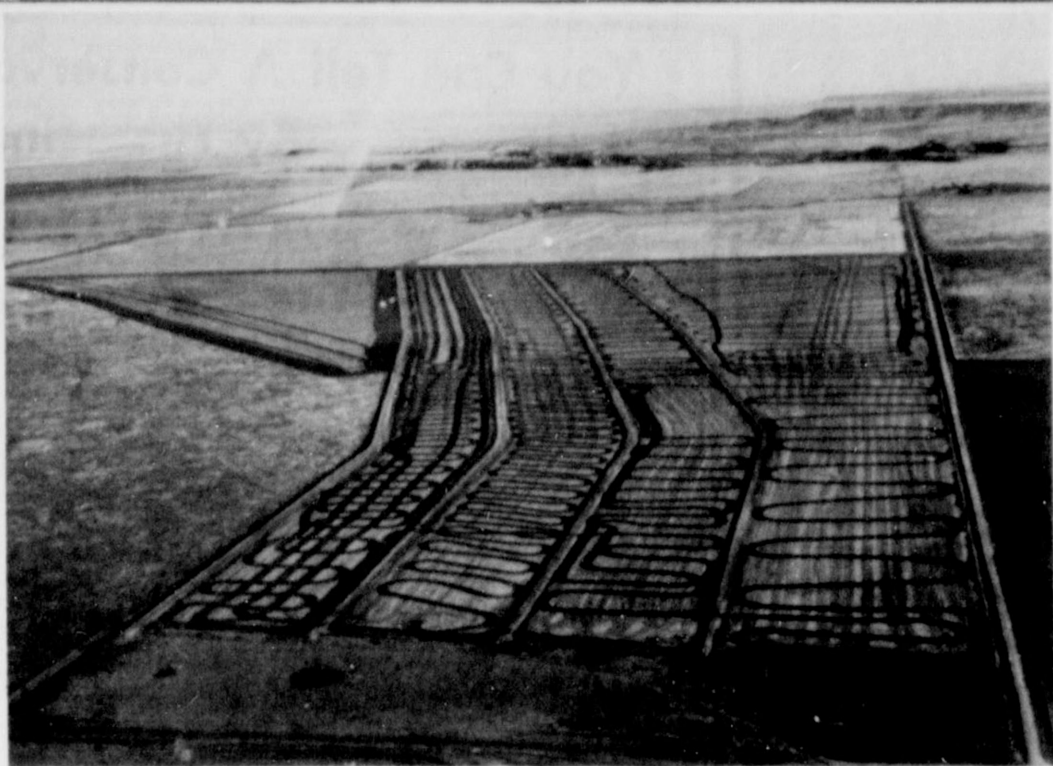
Land Bank Announces Lower Interest Rate

Woodrow B. Wilson, manager of the Federal Land Bank Association of Hereford, received word today that The Federal Land Bank of Houston has reduced the interest billing rate on variable rate loans to 8-1/2 per cent.

The variable rate loan plan, which was introduced by the Houston Bank last July, lets the interest rate "float" over the variations in the money market. In large measure, therefore, the rate in any specific year will reflect the changes in the price which the Bank must pay for the money it makes available for farm mortgage loans.

"Recent improvements in the money market have made this reduction possible," Wilson stated.

The Federal Land Bank of Houston makes long term real estate loans on farm and ranch lands throughout Texas. On January 1 of this year, the Bank had slightly over one-half billion dollars in volume of loans outstanding. The local association makes and services loans in Deaf Smith and Parmer Counties. Members of the local board of directors are Ira Scott-President, Frank J. Beznar-Vice President, Charlie Burk, George E. Turrentine and J.R. Hickman.



PARALLEL TERRACES. . . This aerial picture is an interesting portrayal of parallel terraces, on a farm north of Friona. Notice curved areas, which is emergency tillage. The land is terraced to control water erosion. (SCS Photo.)



Father Of Frionan Buried In California

Graveside services for William H. Mayo Sr., 74, a native of San Luis Obispo, California, were conducted at I.O.O.F. Cemetery, Santa Cruz, California, at 10:00 a.m. Monday April 27.

Mayo, who had worked for the State Division of Highways and the county public works department, lived at 329 Walk

Circle, Santa Cruz. He died in a Santa Cruz hospital the preceding Thursday following a long illness.

Survivors, include his wife, Mrs. Susia Mayo of Santa Cruz; three sons, Harry Mayo of Santa Cruz, Chester Mayo of Falmouth, Massachusetts and William Mayo Jr., Scotts Valley, California; one daughter, Mrs. Thelma Watkins of Friona; and seven grandchildren.

County 4-H Kids Qualify For State Competition

Four Parmer County 4-H members won the right to compete at State 4-H Round-up June 3-5 according to Janice Miller, County Home Demonstration Agent and Ronny F.

McNutt, County Agricultural Agent.

Deborah Harding won second place in the Food and Nutritional Activity; Darwin Green won first in Farm and Ranch Management; and Steve Kaltwasser and Kevin Kaltwasser won first in Beef Cattle Business Junior Symposium.

Junior 4-H members from the County also participated but do not compete at State. David Harding won fourth on his Natural Resources Demonstration; and Kent Winders and Michael Mimms won third in Field Crops.

The Share-The-Fun duet of Candy Moore and Karla Littlefield won second. The Grass Judging team of Holly Hart, Phil Brock, Tim Boeckman and Randy Boeckman placed second.

These 4-H members competed in District Contests May 2 on the West Texas State University Campus. Members from the twenty-two County area of Extension District I participated in the annual contests.

Beardain Services Conducted Tuesday

Funeral services for Mrs. Frances Sarah Beardain, 63, of 1205 Washington, were conducted from Sixth Street Church of Christ at 2:30 p.m. Tuesday with Bill Gipson and Van McCormick officiating.

Mrs. Beardain, who had lived in the Friona area about 40 years, moved here from Mountain Park, Oklahoma, where she was born. She died at Deaf

Smith County Hospital, Hereford, Saturday following a lengthy illness. Survivors, besides her husband, Roy, include one daughter, Mrs. Ruby Christine Bell, Clovis; one son, Rex Beardain, Route 2, Friona; one brother, Floyd Mullins, Mountain Park, Oklahoma; and seven grandchildren. Active pallbearers were Ro-

bert Calaway, Floyd Brookfield, Richard Perkins, Melvin Gilbert, Denver Smith and Roy Dunn.

Walter Loveless, Walter Smith, Lawrence Gray, Jim Stell and Newman Jarrell Sr. were honorary pallbearers.

Burial was in Mission Garden of Memories, Clovis, under direction of Claborn Funeral Home.

This is Oldsmobile's year at Indy.



Isn't it your year for an Olds?

The knowing folks at Indy just named Olds 4-4-2 official pace car for this year's 500.

For good reason: Olds is not only an excellent performer, it's a winner in looks and ride as well.

The fact is, every 1970 Olds is a pacesetter. And it goes far deeper than performance.

You find it in great engineering. In exceptional comfort in ride and handling that are outstanding. And in the solid quality and dependability you've come to expect from Oldsmobile.

In fact, it's this quality that leads many people to believe that Olds is priced out of

their reach. A mistaken notion that might keep you in an ordinary car instead of an Olds.

The truth of the matter is that many Olds models are priced right down with the low-price names.

Now that you have the facts, isn't this your year to go Oldsmobile? You can probably do so for no more than what you've been paying. See your nearest Olds dealer!



OLDSMOBILE
Escape from the ordinary.



NITROMITE IT! Hungry Young Crops Need Nitrogen Now

As soon as your crop is up and the stand is known, it's time to sidedress with NITROMITE, Shamrock's fine brand of anhydrous ammonia. NITROMITE gives young plants a great big shot in the yield. It's 82% nitrogen in its most usable form. This important spring feeding of nitrogen may make the difference between a high-yield profitable year for you and an ordinary crop with a possible loss. Sidedress

is your last chance to correct a deficiency in your fertility program . . . your opportunity to protect your investment. It is now or never for this year's crop. Be sure you use enough NITROMITE to do the job . . . apply the full might of nitrogen. Your dependable SHAMROCK NITROMITE dealer wants to work with you. Stop in soon or call.

WHY NITROMITE FERTILIZER PAYS BIG DIVIDENDS

- Promotes rapid growth.
- Increases yield.
- Improves quality.
- Increases protein content.
- It is applied at root zone where it does the most good.
- Makes a limited supply of water more effective.
- It is leach-resistant, stays put and does its job.
- Easy and inexpensive to apply.
- An adequate sidedress of NITROMITE provides the necessary nitrogen plants need during the critical growth stages.



A PRODUCT OF DIAMOND SHAMROCK OIL AND GAS COMPANY

Home Office: P. O. Box 631, Amarillo, Texas 79105

Distributed By Taylor-Evans

Cummings Farm Store, Inc.
Friona, Texas



All Life Depends on SIX INCHES OF EARTH!

The land we live on is covered by six inches of rich top soil. Without it, all life would cease—Nature's bountiful gifts of water, woodland and farmland would become wasteland.

Fire, flood, drought and improper planting can all lead to soil erosion. It is up to each of us to protect against these hazards.

OBSERVE
SOIL STEWARDSHIP WEEK
MAY 3 THRU 10
WEST FRIONA
GRAIN CO.



Commission Helps Pay For Work

The Parmer County Commissioners' Court took a step forward for conservation this year by appropriating \$2400 annually to help pay for the operations of the Parmer County Soil and Water Conservation District.

This action was made possible by a recent state law which also provided state money to match the county funds. Until this time, the district had no way to raise money except through donations and advertisements.

The Commissioners noted that conservation benefits all taxpayers in the county—both farm and city people alike.

The district is using the money to help pay for awards, conservation education material for schools, scouts, and other organizations, newsletters, annual reports, meeting expenses, promotion of Soil Stewardship Week, secretarial help, and many other activities needed to carry on a strong conservation program in Parmer County.

There are 41 other counties in Texas, besides Parmer, that are now providing similar assistance to their Soil and Water Conservation Districts.

Moonbound Nickel

The rocket engines of the Apollo space vehicle contain some 40,000 pounds of nickel in alloy form. Nickel-containing fuel cells provide electrical power.



GO TOGETHER. . . Good grass means good livestock. Here, C.C. Matthews, Jr., is shown with cattle on lush, knee-deep bermuda grass pasture on his farm near Lazbuddie. (SCS Photo)

Bishop Shares SEATO Drill

Navy Fireman Stanley C. Bishop, son of Mr. and Mrs. Stanley A. Bishop of Route 2, Friona, participated in a major SEATO training exercise near Manila aboard the guided missile destroyer USS Somers.

Among the six nations taking part in the exercise were the United States, Australia, England, New Zealand, Philippines and Thailand.

Conservation Said Big Issue For The 1970s

Soil and Water conservation districts face an enormous challenge in the seventies, according to Gary A. Batte, District Conservationist with the Soil Conservation District.

"Districts are broadening their services to help with the growing problems of our environment," Batte said. These problems of our environment include air and water pollution, overcrowding in the cities, threats to our wildlife, need for outdoor recreation, and attractive surroundings.

"It's a sure thing that rural development will be the 'in' thing during the seventies," Batte said.

In Texas nearly 80 per cent of the people live on two per cent of the land. Nationwide, 70 per cent of the people live on 2 per cent of the land. Texas now has a population of 11 million. This is expected to climb to 15 million in the next few years. Where will this additional four million people live? The only space left is the country. Orderly development of rural

areas is a must, and locally-run soil and water conservation districts are in a prime position to help. Decisions on land use will need to be made. The location of housing areas and industries may well depend on information available only through local districts.

The use of our natural resources in this expansion will need to be planned. This is the reason for the Governor's five planning regions in Texas.

Locally, the Parmer County Soil and Water Conservation District is a member of the Panhandle Regional Planning Commission, which has as its objectives the improvement of the health, safety, and general welfare of the citizens of the area and to plan for the future development of the regional area.

During the seventies, Soil and Water Conservation Districts, as well as other units of local government, will be joining together and cooperating with one another to make our country a better place in which to live, work and play.

You Can Tell A Conservation Farmer & Rancher By His Improvements.

OSWALT INDUSTRIES, INC.
FACTORY BRANCH
Hereford, Texas

EAST OF CITY ON HIWAY 60

PHONE 364-0250 OR 364-4735

MOBILE TELEPHONE
289-5697

CATTLE
FEEDING
EQUIPMENT

FARM EQUIPMENT
PARTS & SERVICE

280H Ensmixer
with
Electronic Scales



Digs and loads all types of ensilage from Trench, Bunker and Stack Silos



OBSERVE
SOIL STEWARDSHIP WEEK

MAY 3 TO 10
1970

OUR SOIL ★ OUR STRENGTH

You Benefit Most When You Bring Your Cotton To

WEATHERFORD GIN, INC.

"Where Ginning Is An Art And Service Is A Pleasure"

Milo And Cotton Seed

Summerfield

Phone 364-2056 Or 276-5724

Proudly Announces

HARRELL MAYS

PHONE 247-3477

Has been appointed New Northrup King Seed Dealer, handling NK Seeds

More From Every Acre Through Creative Seed Research

NORTHROP, KING & CO.
1500 Jackson St. N. E., Minneapolis 13

For Continued Growth
And Progress
Of The Hi-Plains

SAVE
THE
SOIL



EASLEY FEED YARDS

and

**CIRCLE 3 FEED YARDS
CUSTOM FEEDING**

Call 289-5368 or 289-5281

Westway

PITMAN-EASLEY INDUSTRIES



OBSERVE
SOIL STEWARDSHIP
WEEK
MAY 3 - 10

Feed From Controlled Soil And Water Conservation Produce Livestock.

Wilson Cattle Buyers Buy Daily For Local Procurement

**WILSON BEEF AND LAMB
COMPANY**



COMPANY

P. O. Box 1858

Hereford, Texas

THE KEY TO
OUR FUTURE
LIES IN HOW
WE TREAT OUR
SOIL TODAY!
**HOLLY SUGAR
CORPORATION**
Hereford, Texas



OBSERVE
SOIL STEWARDSHIP
WEEK
MAY 3 - 10

CONSERVE OUR NATION'S NATURAL RESOURCES
A HAND INTO THE
FUTURE



SOIL STEWARDSHIP
WEEK
MAY 3 - 10

CHARLES HOOVER, Mgr. BOLE WORD, Asst. Mgr.

You are invited to visit our ultra-modern feed mill that is computerized by punch card batch system. It's the cleanest in the area. We're now feeding 30,000 capacity with capacity for 36,000 soon.

SOUTHWEST FEED YARDS, INC.

CUSTOM FEEDING - LOCALLY OWNED

Northeast Of City

Hereford, Texas

Phone - 364-0693

SAVE THE SOIL
FOR A
BETTER TOMORROW



OBSERVE SOIL STEWARDSHIP WEEK
MAY 3 - 10, 1970

* * * * *

SAVE ON A BRAND NEW

CHRYSLER or PLYMOUTH

OR A GOOD CLEAN USED CAR AT

JONES MOTOR CO.

345 E. 1st Hereford Ph. 364-3150

SAVE THE WATER
AND SOIL
A GOOD RULE OF
THE LAND

WEST TEXAS
Drilling Of Hereford
Complete Pump & Well Service

US PUMPS
Give You More For Your Money

CALL 364-2020
W. Hwy. 60 Hereford
CALL 481-3807
In Farwell

**K-BOB'S
STEAK HOUSE**

HEREFORD'S NEWEST
RESTAURANT

For The Best In
Charcoal Broiled Steaks

DIAL 364-9651
FOR RESERVATIONS

215 25 Mi. Ave. Hereford

Save on HOME REPAIRS!



Save On
Everything
For
The
Builder
at

**CARL McCASLIN
LUMBER CO.**

"Call The Lumber Number" 364-3434
344 E. 3rd Hereford



**TIP TOP
OIL CO.**

You Will Receive Top Quality
Products Plus Service People
are Talking About. . . . And
S & H Green Stamps. . . . Come
on Out. . . . Whether You Want
Gasoline or Your Car or Truck
Washed and Lubricated. . . .
Now Specializing In Washing
Trailers (Meat & Refrigerated
Trucks.)

Check Our Prices On General Tires
Service You Will Talk About

TIP TOP OIL CO.

East Hwy. 60 Daymond Williams Mgr. 364-2570

Don't Let The Land Slip Through
Your Fingers
Conserve Our Soil For The Future
Of The Hi-Plains

GARRISON SEED & CO.

See Your Local Dealer

*Planting Seeds *Hybrid Grain *Sorghums *Hybrid Forage Sorgham
*Other Field Seed *Cotton Seed

E. Hwy. 60 Hereford, Texas Phone 364-0560

CROP DUSTING



AERIAL DUSTING & SPRAYING
FERTILIZING - SEEDING - DEFOLIATION
DIAL

364-3500

**CLOVER SPRAYING
SERVICE INC**

364-3315

P. O. Box 23 Hereford Texas 803 Knight

**DAVIS
Implement Co.**

MINNEAPOLIS - MOLINE
And Also Your New Dealer

For
OLIVER

FARM MACHINERY

Dial 364-2811

409 E. 1st Hereford

For Another Year Of
Progress And Economy,
Save The Soil

**George Warner
Seed Co. Inc.**

SEEDS OF ALL KINDS
GRASS SEED

Dial 364-4470

120 S. Lawton Hereford

**JOHN ORSBORN
BUICK - PONTIAC**

GMC TRUCKS

(FORMERLY KINSEY-OSBORN MOTORS)

**AUTHORIZED BUICK-PONTIAC SALES
SERVICE & PARTS**

D. C. Kinsey Will Still Be Associated With This
New Firm

DIAL 364-0990

142 N. Miles

Hereford, Texas



STATE QUALIFIERS. . . Diane Day, left, and Vickie Ulen qualified for the girls state track meet by their performance last week in the regional meet in Panhandle. Miss Day placed third in the high jump, and Miss Ulen was third in the 80-meter hurdles. They are flanking Coach F.G. Crofford. . . Also placing in the meet were Karla Patterson, third in the 440; and the mile relay team of Vicki Mingus, Vicki Ulen, Randle Kelley and Miss Patterson placed fifth. Other regional participants were Jayn Massie in the shot put and Sharon Smith, 880.

Women Golfers Will Converge

The Hi-Plains Women's Golf Assn. will hold their monthly "playday" at Friona Country Club on Wednesday, May 13.

Women golfers from Muleshoe, Farwell, Dimmitt, Hereford, Olton, Morton and Friona, all members of the association will take part in the meet.

The Friona Country Club's Ladies Assn. will serve as hostesses for the day. All members of the local association are urged to take part in the day's activities, according to a spokesman for the group.

The HPWGA holds seven "playdays" per year, and these are held from April through October, with an annual tournament played each year following the last playday in October.

Each of the area clubs acts as a hostess for one of the monthly playdays. Members are thus allowed the opportunity to play various courses.



NEW CARTS. . . Friona Country Club pro Cotton Renner poses in front of three new golf carts, which should get extensive tryouts the next week, as the course will host three tournaments between now and May 17.

Friona To Participate In Tourist Promotion

Fourteen Panhandle Communities including Friona will take part in the third year of the "Land of Coronado" tourist promotion. It has been announced by Steve Messenger, Chamber of Commerce president.

The "Land of Coronado" program is a unique joint venture in which area communities join together to highlight area tourist attractions through installation of highway advertising signs on major travel arteries in the region. This effort is supplemented with informational materials available at tourist accommodations, restaurants and service stations throughout the region.

There are 30 highway advertising boards in this year's program, located on U.S. Highway 54, 60, 87, 287 and Interstate 40. The boards welcome tourists to the "Land of Coronado" biggest stops at participating communities for information, highlight area scenic attractions and point out things to see and do in participating communities.

The posters which will be on display have a stylized highway map of the region and give information on the communities and their attractions. There is

additional detail on these facts and features in the tent card which will be placed in guest rooms in tourist accommodations.

"There are around 4,000,000 tourist cars a year going through this area, with nearly 50 per cent of them coming through during the months of our 'Land of Coronado' promotion, May to September. It's just like adding an industry to our local economy if we can develop our share of these tourist dollars and we have the prospects to do it," Messenger said.

Messenger pointed out that the efforts of the "Land of Coronado" promotion could be complemented by newspaper and radio advertising by those businesses most directly aided by tourist stays.

"If we could develop a special section on tourist attractions for the paper and have the advertisers use radio to attract overnight visitors, we would have a well rounded program going," Messenger added.

REA Loan To Benefit Lazbuddie

Congressman Bob Price announced Monday that he has been advised by the Rural Electrification Administration of approval of a \$950,000 loan to the Five Area Telephone Cooperative, Inc., which serves, Bailey, Castro, Lamb, Farmer, Cochran and Hockley counties.

The purpose of the loan is to upgrade existing telephone service in the Lazbuddie and Lehman exchanges, to all one-party lines in place of the present one to eight-party lines.

The funds will also be used to construct nine miles of new telephone line, and to install Direct Distant Dialing facilities in the Lazbuddie and Lehman exchanges.

Friona Boy Is All-Conference

David McFarland, a 12th grader student at St. Stephen's Episcopal School in Austin, Texas, was named all-conference catcher for the second year during the Southwest Preparatory Conference's spring tournament held recently in Houston, Texas. The St. Stephen's baseball team took the conference championship with a 5-0 win-loss record.

McFarland is the son of Mr. and Mrs. J.G. McFarland, 901 Summit, Friona, Texas.

St. Stephen's an instrument of the Episcopal Diocese of Texas, is a co-educational boarding and day school. Located on a picturesque campus in the hill country 10 miles southwest of the Texas Capital City, the institution currently has a maximum enrollment of 222 students in grades 8 through 12.

NOW IS THE TIME FOR FULL-SEASON MILO HYBRIDS

And Garrison Seed Co. has a Winner in SG 970, the top yielder as shown by the two-year average at the Experiment Station at Halfway.

Plant a proven champion. Price on all Private Line Hybrids, Only \$20 cwt.

Also Available:

SG 840--Mid-Season Milo

SGY 850--Yellow Endosperm--Mid-Season.

Also, Early Maturing Varieties.

Corn Seed--Silage Or Grain

Buy Garrison Seed At

FRIONA WHEAT GROWERS

Friona



JOHNSON'S FOOD MARKET



S and H Green Stamps

Double On Wed. With Each Purchase Of \$2.50 Or More

Ph. 247-2265

6th and Euclid

LANES ICE CREAM 1/2 Gallon **69¢**

T-BONE STEAK **93¢** Lb.



CHUCK ROAST Lb. **59¢**

CLUB STEAK Lb. **79¢**

Sunray 3 Lb. Pkg. **FRANKS \$1.39**

Velveeta 2 # Box **CHEESE SPREAD \$1.25**

King Size 2 Cartons **COLA COCA 89¢** Plus Dep.

FRUITS & VEGETABLES
Cantaloupe Each **29¢**

Shurfine **COFFEE 65¢** 1 Lb. Drip

Van Camp **TUNA 27¢**

Texas Red **Grapefruit** 5 Lb. Bag **59¢**

Extra Large Garde A **EGGS Dozen 49¢**

BISQUICK 40 Oz. Box **59¢**

33 1/3 Yds. **WAXTEX PAPER 25¢**

Golden Chip **COOKIES 53¢** 14 Oz. Box

GREEN ONIONS or RADISH 2 Bunches **17¢**

Join Your Ford Dealer's Economy Drive!



Get the buy of the year on the Car of the Year!

Torino. 14 models including your Ford Dealer's lowest-priced hardtop - specially equipped at a sale price.

Performance, high style and outstanding engineering won Motor Trend's "Car of the Year" competition for the entire Torino line. From the economical Fairlane 500 Hardtop to the sizzling Torino GT to the luxurious Torino Brougham, there's a "Car of the Year" for every kind of driver - and every kind of budget.

All 14 models offer you features that you won't find on other intermediate-size cars. The Torino gives you a longer wheelbase (117") to smooth your ride. A wider track (60.5" front, 60" rear) to grip the road firmly, corner tightly. Concealed windshield wipers. Curved side glass. Utilized body. And the wind-shaped sleekness of

aerodynamic styling. Ford's smooth-running 250 CID Six is standard. Or you can take your choice of six great V-8's, including a mighty 351 CID V-8 that runs on regular gas.

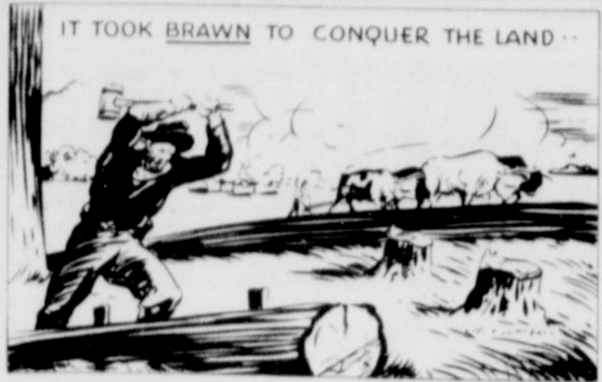
Right now, your Ford Dealer's offering Economy Drive savings on specially equipped, specially priced Fairlane 500's. Your Ford Dealer's lowest-priced hardtop, it comes with dual racing mirrors . . . color-keyed carpeting . . . wheel covers . . . white sidewall tires and, if you like, a vinyl roof . . . all at a low sale price. Come see Torino, Mustang, Falcon, Maverick and all the other money-saving cars on display during your Ford Dealer's big Economy Drive.

See Your Ford Dealer for America's Biggest Choice of Economy Cars.

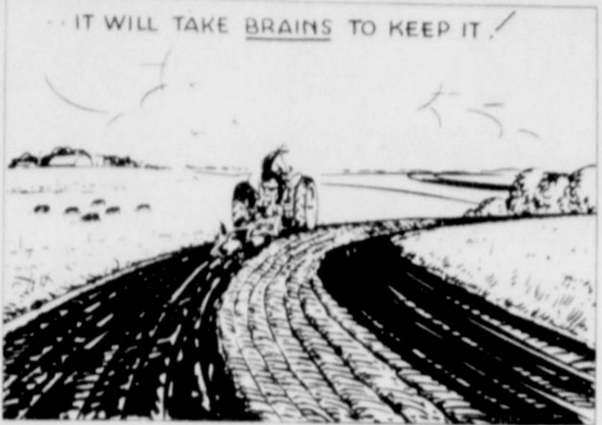
FRIONA MOTORS

Grand & Hwy 60

Friona, Texas



IT TOOK BRAUN TO CONQUER THE LAND...



...IT WILL TAKE BRAINS TO KEEP IT.

TOMORROW DEPENDS ON HOW WE TREAT OUR SOIL TODAY

National Soil Stewardship Week, May 3-10

Osborn Re-Elected As President, REC Board

Nearly 1200 members, guests and employees enjoyed a barbecue lunch last Thursday, and were entertained by the "Windborne Trio" of Dimmitt High School.

The musical group composed of Ruth Dyer, Skip Skinner and Suzanne Merritt sang a number of popular folk tune selections. Director of the trio is Ralph Smith of Dimmitt.

All incumbent directors were re-elected. Sloan Osborn of Friona, Tom Draper of Hereford, and Noel Gollehon of Dimmitt were selected to new three-year terms on the Deaf Smith Electric's board of directors. Osborn is a 30-year veteran on the board, while Draper has served 20 years and Gollehon nine.

Following the annual meeting, Osborn was re-elected, president, Raymond Higginbotham, vice-president, and Tom Draper secretary-treasurer.

Ken Loyd, sales manager for Texas Electric Cooperatives, Austin, was the guest speaker.

He reminded the members that pride of ownership has always been the key to the REC's strength and success, and that

their continued support would be needed in the months and years to come.

James Hull, manager of the cooperative, reported that 1969 was a highly successful year, with substantial growth in all service categories.

Highlight of his report was the announcement of the retirement of the two original loans, made to the cooperative in 1937 for \$254,000. The first note, for \$135,000 had an interest rate of 2.77 per cent, and the second note for \$119,000 was at an interest rate of 2.88 per cent.

Capital credit checks amounting to \$140,000 were distributed to members who received electric service in 1958. The \$140,000 represented slightly over 18 per cent of the total patronage of \$777,361 for the year.

To date, a total of \$1,447,069 in capital credits has been returned to members of the cooperative.

This is an average of 19.1 per cent of \$7,560,003 in patronage. In addition, \$2,624,547 has been paid in advance on existing loans from REA.



CASTS BALLOTS... Mrs. Billy Joe Mercer is shown as she cast her ballot on election day. Mrs. Mercer was one of 541 voters in the Friona precinct who voted in the primaries, which was only a fair turnout.

WHICH SHALL IT BE ?

MORE ACRES TO THE BITE OR --

-- MORE BITES TO THE ACRE ?

HACKER & SONS MEAT CO.

- *Wholesale For Home Freezing
- *Custom Slaughtering
- *Blast Freezing

Hereford Ph. 364-4401

SERVICE

Rations For:

- Feed Lot Cattle
- Hogs
- Poultry
- Bulk Delivery
- Pelleting
- Grind Or Roll & Mix
- Home & Garden Supplies
- Garden Seeds

MASTER MIX

CHEEK-R-MIX

ANIMAL HEALTH PRODUCTS

HERTEX MILLING COMPANY
HER-TEX MILLING CO.
364-2224
EAST OF CITY
Hereford, Texas



NEW SWEEPER... P.C. Aragon, City of Friona, employee, poses proudly beside the new street sweeper which was received last week, and has been used extensively ever since. Breakdown on the old sweeper caused sweeping in some areas to get behind.

WV
research performance service

THAT'S WARNER FOR YOU!

- * Backed by Research *
- * Better Water Utilization *
- * Dependable Yields *

HYBRID GRAIN SORGHUMS

HARRELL MAYS

Ph. 247-3477
Friona

GOING GOING GONE..

GIGANTIC AUCTION

WAYLAND BAPTIST COLLEGE

May 19, 10 A.M. Wayland Bowl

WE NEED YOU

WAYS YOU MAY HELP:

FIRST: We want you to see what you have of value, either used or new items which might be auctioned to raise money for the college. This money will go into the operating fund for the current budget.

SECOND: We want you to make plans to join us for the Auction in the Wayland Bowl on the campus, May 19, 10:00 A.M.

IF YOU HAVE ITEMS TO DONATE, CONTACT:
THE BAPTIST MINISTER IN YOUR TOWN
OR
Dr. W. Neil Record AC 806-296-5521

Earliest motorcycle was a wooden-machine built in 1885 in Germany.

SEE US FOR YOUR

MILO SEEDS

Note: If we don't have the kind of maize seed you want--you're hard to please. We DO have the following brands:

- *Horizon
- *Richardson
- *Asgrow
- *T-E
- *Pioneer
- *Hunt
- *Garrison
- *Weathermaster
- *PAG
- *McNair

And We Can Supply You With Several Different Varieties Of Each Brand.

We Invite You To Come By At Your Earliest Convenience And Discuss Your Milo Program.

FRIONA WHEAT GROWERS

Arthur Drake, Manager



NEW OFFICERS. . . The new officers for the Parmer County Texas Tech Ex-Students chapter for 1970-71 are shown above. Standing are (left) Bedford Caldwell, Bovina, vice president, and Dale Cary, Friona, president. Benny Pryor, seated, is the past president, and Mrs. Dale Gober is the new secretary. Now present was Declmae Beene, reporter.

Cary Named President, Texas Tech Ex-Students

Dale Cary was elected president of the Parmer County Ex-Students Association at the annual "Tech Day" banquet at the Parmer House Restaurant last Friday night.

Other officers elected included Bedford Caldwell of Bovina, vice president; Mrs. Dale Gober, secretary and Declmae Beene, reporter.

Tony Gustwick, assistant director of the Texas Tech Ex-Students Association, and Larry Carter, spoke to the group, and presented a slide presentation showing aspects of the Univer-

sity, and how the exes' donations are used.

Some 22 Tech exes and their wives and husbands attended the banquet.

Benny Pryor is the retiring president, and Mrs. Dale Cary was secretary.

The meeting was the fourth annual for the Parmer County chapter of Tech exes. A similar program is planned for next spring, in conjunction with "Tech Day" as announced for alumni associations from the University, located across the nation.



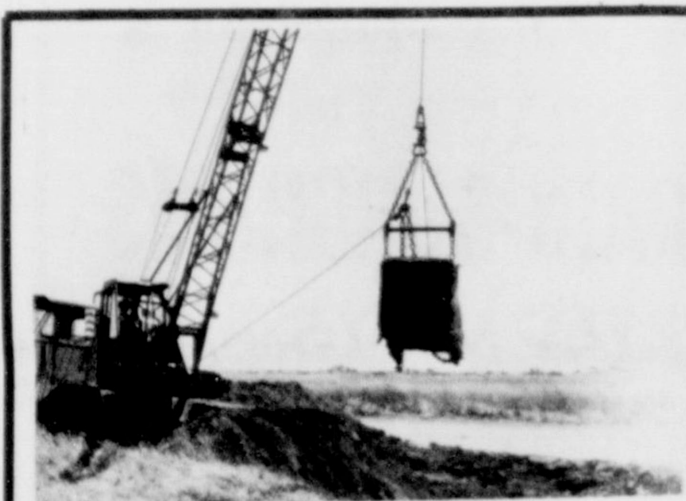
"JUST TELL HIM HIS PARTNER IS HERE."



SOIL CONSERVATION SERVICE STAFF. . . Assisting the Parmer County SWCD: Left to right: Glenn Phillips, Soil Conservationist; Marion Clark, Conservation Technician; Rose Marie Denney, Secretary; Gary A. Batte, District Conservationist.



WHAT FAMOUS EXPLORER WAS SET ADRIFT TO DIE?
Henry Hudson, who repeatedly sought Northeast and North west passages to Asia, was set adrift with his son and seven sick men, by a mutinous crew. They were never found.



Drag Line Service

- *Tailwater Pit Cleaning
- *Drainage Ditch Work

We Work By The Hour or By The Job

McKillip Drag Line Service

-- Truman McKillip --
Fred Thomas, Operator

Phone Farwell — 481-9139
Lazbuddie — 965-2244

YIELD LIFTER!

DEKALB C-48a Sorghum

Big heads! Stiff stalks! . . . It can lift your sorghum yields this year. C-48a takes full-advantage of its medium-maturity. Even resists head smut. We have it.

CUMMINGS FARM STORE

Friona, Texas 247-2781

• GIFTS • to make

FROM BI WIZE DRUG

MOTHER'S DAY

MEMORABLE!

Mother's Day Is May 10
Graduation Day Is May 25

Pangburn's Candy	\$1.25 To \$6.50
GE Clock Radio	\$19.99
Pen Sets	\$3.95 To \$15.00
Full Line of Costume Jewelry	
Ronson Salon-Type Hair Dryer	\$19.95
Cosmetic Sets & Individual Items	
*Coty *DuBarry *Tabu *Faberge *Revlon	
Wigs, Wiglets & Falls	\$9.95 To \$17.95
Comb & Brush Sets	\$2.95 To \$10.00
Lighted Makeup Mirror	\$7.77 To \$27.50
Photograph Albums	\$3.50
Wooden Knick Knacks	97¢
Water Pik Oral Hygiene Appliance	\$24.95
Clutch Purses	\$2.00
Transistor Radios	\$5.99
Lady Sunbeam Electric Shaver	\$7.99

CARDS

For that SPECIAL OCCASION

• MOTHER'S DAY
• GRADUATION
• WEDDINGS

Bi-Wize

Rexall

Drug

EVERYONE LIKES A WINNER

Plant Funk's G-522

The Hot Hybrid

Funk's G-522 has proven itself a winner in tests throughout Texas. It was entered under medium maturity at the High Plains Research Center, Halfway, Texas, and outyielded all other hybrids. . . even the full season ones! Can you afford not to plant this Great New Yellow Endosperm Hybrid This Year?



G-522 GREAT NEW YELLOW ENDOSPERM HYBRID

A great new yellow endosperm grain sorghum. Resistant to head smut. Really stands up! No hybrid will stand up better. Has big, open head for quick drying. Plant red seed and harvest bronze seed. Short sturdy stalk to hold the large high-yielding head. An efficient user of water. G-522 is well-adapted to high planting rates. Don't fail to take advantage of the new yield capacity bred into G-522.

G-522 CHARACTERISTICS

1. Height — 40"
2. Exertion — 4' 6"
3. Leaf Number at maturity — 13-15
4. Leaf Canopy Rating — 2
5. Head Length — 8"
6. Days To 1/2 Bloom — 68
7. Days To Maturity — 130

CONTINENTAL GRAIN

414 Main

Friona, Texas

Construction Is Started On Lakeview Addition

Construction was started this week on the initial phase of the FHA development west of Reeve Lake, in Lakeview Addition. High Plains Development Corporation, of Amarillo took out five building permits Monday in the city office, for \$18,000 each, or a total of \$90,000. The Corporation received notification a week ago of the approval of their project by FHA. Plans are to construct five homes initially. They will be priced in the \$16,500 to \$18,350 range. Completion of the first five-home increment is scheduled for 90 days. The homes will be of brick veneer construction; will be three bedroom homes. Charles Hoover, construction foreman, is on the job in Friona, and he may be contacted by any persons wishing to submit bids on materials, or plumbing. "We are real pleased with our FHA program. We think this will be a nice addition to the city of Friona," said Jack Huddleston, spokesman for High Plains Development Corp. Further information on the homes will be given by the developers in the near future.



25 MILES LATER. . . This brand new Ford automobile was considered a total wreck Monday after a front-rear collision involving two Friona area motorists. The car shown, driven by Donny Carthel, had just been purchased on Monday, and only had 25 miles on the speedometer. The other car was driven by Mrs. Earl Jameson, and she had three passengers. Although the Jameson car also was wrecked, no one required hospitalization. The accident happened east of Friona on U.S. Highway 60.



Gathered by the Prairie Prowler

Parmer County located as it is on the Southern Great Plains, is part of the oldest land mass on the planet Earth. Our plains were formed by receding ice caps during the last ice age, and by the tremendous winds that accompanied the creation of climate in the Western Hemisphere. The Historical Society does not expect to hear from prehistoric man but we would like to have any information you have on the settlement of the County. How about calling or mailing in your family's story?

Hospital Notes

Admissions:
Helen R. Craig, Friona; Mrs. Sotero Garcia, Friona; Mrs. Johnny Camarillo, Friona; Elsie Joe Buchanan, Friona; Guadalupe Ramon, Hereford; Letha Mouser, Friona; Kenneth R. Smith, Friona; Angie Mendoza, Hereford; Maisie Flynn, Bovina; Frances Gonzales, Friona; Mrs. Pete Padilla, Friona; Julian Rodriguez, Bovina; Susana Izaquirre, Bovina; Leona Day, Friona; Erna Englant, Bovina; Mrs. Larry Dopp, Bovina; Ruben Baldivia, Bovina; Eune E. Martin, Friona; Raul Rodriguez, Friona; Mrs. Jerry Wike, Friona; Guadalupe Bernal, Friona; and Ruby Faubus, Friona.

Dismissals:
Lottie Boatman, Orville Burnett, Nellie Jackson, Mrs. Hermilo Perez and baby, Mrs. Ronald Mitchell and baby girl, Samuel Webb, Jimmy D. Stowers, Donna Kay Simmons, Elsie Joe Buchanan, Juan Rubio, Jr., Helen R. Craig, Mrs. Juan Samarron and baby boy, Dolores Garcia and baby girl, Vivian Burk, Maesie Flynn, Susana Izaquirre, Angie Mendoza, Melvin Hassenpflug, Julian Rodriguez, Wema Englant, Frances Gonzales, Mrs. Pete Padilla and baby boy, Guadalupe Bernal, Raul Rodriguez, Leona Day, and Mrs. Johnny Camarillo and baby girl.

Patients In Hospital:
Ruben Baldivia and baby, Mrs. Larry Dopp and baby girl, Ruby Faubus, Rosa Lopez, Mrs. Donald Mouser and baby girl, Eune Martin, W.C. Osborn, Ocie A. Spring, Dixie Stewart, Lucia Samarron and Mrs. Jerry Wike and baby boy.

Suit's Auto Supply Co.

WHOLESALE AUTOMOTIVE TRACTOR PARTS & SUPPLIES

"Always A Good Parts Number"

CALL 364-1500
115 Schley Hereford

Success Is the Crop We Cultivate



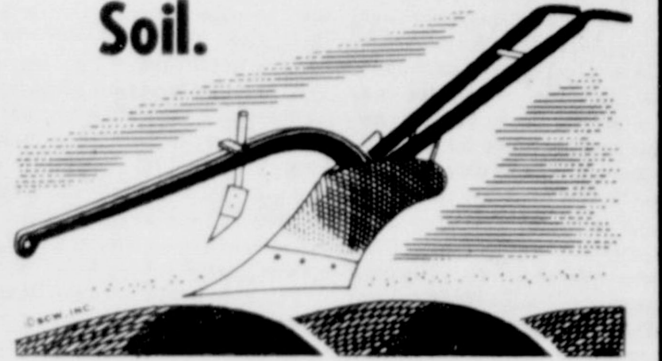
THE MAN WHO THINKS and plans ahead is usually the man who's successful. Here at the Land Bank, we like people who think success—because success is the crop we cultivate. If you see an opportunity to expand or mechanize your operation, come in and talk it over. We'll listen . . . and we may be able to help!



OF HEREFORD
Woodrow B. Wilson, Mgr.

364-1464
407 N. Main Hereford

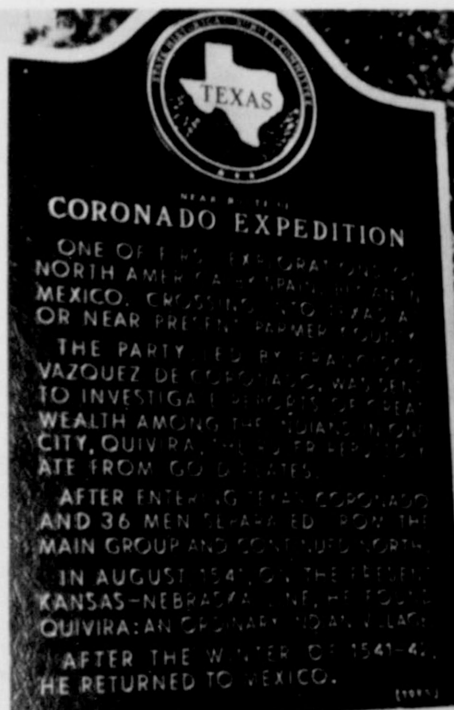
All Our Wealth Comes From The Soil.



*Observe Soil Stewardship Week - - May 3 Thru 10
*Follow Your Area Conservation Programs All Year Round

FARR BETTER FEEDS

Div. Of W.R. Grace & Co.
FEEDLOT SPECIALISTS
Hereford, Texas



MARKER DEDICATED. . . Nelson Lewis, a local historian of the Spanish explorer Coronado, was the speaker Sunday for the dedication of an historical marker near Farwell, citing the route of the explorer. A nice crowd attended the dedication.

Lewis Gives Address At Marker Dedication

Some 50 persons attended a dedication ceremony for a historical marker southeast of Farwell on U.S. Highway 84 last Sunday.

The ceremony was sponsored by the Parmer County Historical Society, which requested and received the marker, the second for the county.

The marker immortalizes the Spanish explorer Coronado, and his explorations during the year 1541-42, when it is thought that he must have entered the present state of Texas at or near what is now Parmer County.

Nelson Lewis, of Friona, who has done extensive research on the Spanish explorer, and who concurs that Coronado must

have crossed Parmer County, gave the dedicatory address.

"In those days—even in prehistoric days—there was one main super-highway across our area. It is known today as Running Water Draw," Lewis said, and presented logical arguments as to why the Spanish explorer would have followed the draw in their explorations.

Lewis gave highlights of Coronado's expedition, in which he was in search of the legendary "Seven Cities of Gold." Hugh Moseley of Farwell, chairman of the Parmer County Historical Survey Committee, served as master of ceremonies. Rev. J.L. Bass of Farwell gave the invocation.

Mr. and Mrs. Cecil Davis of Muleshoe, representing the Bailey County Historical Survey Committee, were among out-of-county guests at the ceremony.

Birth of military aviation in the U.S. occurred in Texas in 1910 when the whole U.S. Air Force arrived at Fort Sam Houston, San Antonio; one man.

SAVE THE SOIL FOR OUR FUTURE
SAVE ON TRUCKING
CALL

BURKE INMAN TRUCKING CO.
Livestock -- Grain - Produce - Seed
Dial 364-2490
East Of City Hereford, Texas

OPEN HOUSE SUNDAY MAY 10th



1025 Fairway-Colonial Park-Clovis-2-6 P.M.

Other Open House Locations

- *3517 Earlmont - Colonial
- *1909 Weeden - Jonquil Park
- *1917 Weeden - Jonquil Park
- *2001 Weeden - Jonquil Park



Clovis 112 W. 21st
762-4781

FARMERS

This is your invitation to come in and see our John Deere 642 six-section flexible rotary hoe. We think you'll agree that it's the best available and priced at only

\$1200⁰⁰

HERRING IMPLEMENT CO.

108 E. 11th Friona Ph. 247-2741

Now get PURE SINGLE CROSS Asgrow grain sorghum from

DOYLE CUMMINGS
At
Cummings Farm Store

Ask him why single cross Double TX is best for

Parmer County
Give Doyle A Call
247-2781
Frigrow Friona



Fine Arts Committee Meets With Director

The Local Fine Arts Committee met Tuesday morning with Mrs. Emily Whitesides, Texas State Fine Arts Associate Director, in the Friona State Bank Community Room. The committee members along with several interested persons discussed plans for Friona's summer cultural activities.

Mrs. Whitesides helped in supplying the local group with guide lines and offering suggestions as to the local program planned by the Fine Arts Committee and by individuals who will be conducting summer classes in various of the arts.

Members of the committee also attended a meeting of several area towns which was held at Farwell Monday night. Towns represented were Bovina, Friona, Muleshoe, Three Way, Farwell and Lazbuddie. Plans were discussed that might help in supplementing the programs of each individual community. A steering committee was appointed to check into the possibilities available for area coordination and to make recommendations to all the interested towns as to the feasibility of an area Fine Arts Council. This committee will discuss coordination of such a program and will draw up a possible constitution.

Locally, Don Lewis has set up to have classes with groups interested in all phases of drama from June 3 to 17. These will start with ages 12 years and will go through adults.

These drama groups will produce a play, "Tom Sawyer," which will include auditions for

approximately 5 to 6 parts from the youngsters and the teenage groups.

Older teen-agers and adults will be working in smaller groups in the technical areas such as lighting, sound, set design, etc.

Those interested in these classes should contact Mrs. Steve Messenger at 247-2805 or may leave word with the secretary at Steve Messenger & Co. 247-2713. This will greatly facilitate the setting up of classes with morning, afternoon and evening hours.

Smith Pledges

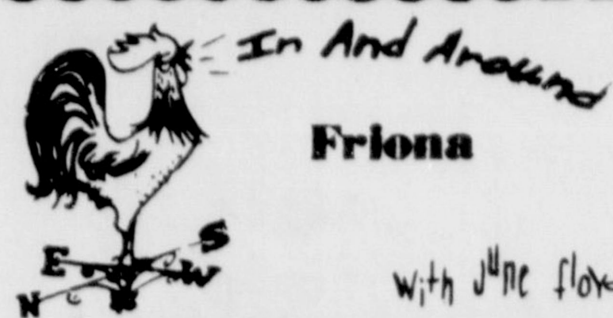
Honor Society

David Lewis Smith of Friona is one of approximately 260 Texas Tech students who became members of Phi Kappa Phi, national honorary society, at the annual initiation banquet last Friday in the Texas Tech Student Union.

Smith is a senior at Tech in the college of Engineering. He is the son of Mr. and Mrs. Lewis Smith.

Phi Kappa Phi is a national inter-disciplinary honorary fraternity with only students from all colleges and schools at Texas Tech University selected for membership in the Tech Chapter.

The principal speaker will be Dr. L.S. (Bill) Pope, associate dean of Agriculture for administrative affairs at Texas A&M University.



There's an old old saying that goes something like this: "Nothing makes you appreciate your home more than being away from it for awhile." I feel a better understanding of the meaning of the adage each time I'm away from home for a week.

Spending a week in Albuquerque getting acquainted with a brand new granddaughter, whose name is Heather, and visiting with her three year old brother, Joel, and his parents, John and Geneva Osborn, was a very pleasant experience, but it is good to be back home and back on the job.

The tulips, hyacinth, irises and old fashioned lilacs were blooming profusely in many many places in Albuquerque and some fruit trees were loaded with fragrant blossoms. Of course, flowers and trees in Albuquerque are no more beautiful than those in Friona. . . just more of them and a little less wind blown.

I'm always amazed at the wide selection a shopper has in one of the modern day shopping centers if he's interested in buying a wide variety of things. If you are interested in buying apparel, appliances, household necessities, groceries, pets, records, books or a thousand and one other things, there's such a large selection one almost becomes confused.

But, on the other hand, if you need a new ring for a Presto cooker or a new base for an electric bean pot, it is much simpler and easier to shop at Plains Hardware in Friona. Small towns have some advantages over the larger ones, and I certainly prefer our town to any of the larger ones I have been in.

Thanks folks for all the cigarette packages you have contributed to Shirley Schueler's friend. Think our current supply at the Friona Star Office numbers about 3,000. Miss Schueler plans to be here soon and will take them back to Denton with her.

If someone familiar with the cost of keeping a patient in an iron lung will call and give us the information, we will appreciate it very much.

For about 30 years now I've been thinking that the nicest thing that could happen to me would be to earn the title of "A nice old lady." Many times I've wondered how any woman could weather storms of adversity, disappointment and discouragement without becoming "old and cranky."

With this idea in mind, I have been storing up memories of reactions of older women whom I have loved and admired and hoping I could become like them. This past weekend I added another name to my collection.

When I boarded a bus in Albuquerque about noon Saturday, I asked for permission to share a seat with an older woman. She graciously consented and visiting with her made the bus ride home seem shorter. Even though she looked tired, she was very cheerful and never once complained of being tired.

This was somewhat surprising after I had learned that she had gotten on a bus in Anaheim, California, nearly 30 hours earlier and had been sitting in the Albuquerque bus station about six hours. When the bus left the Duke City, she was about six hours behind schedule and had been unable to contact a sister who was to meet her in Lubbock.

During our conversation I learned that she had lived in Texas for many years and had been a nurse during the period of time most of us refer to as "The Great Depression." She had a great sense of humor and was a charming person. Upon reflecting about the best course for her to follow if she missed her sister in Lubbock, she said, "If she's not there and I can't contact her, I'll just buy a ticket and go on to Dallas."

Several times this week I have wondered about Mrs. Ora Crout and feel very sure she will keep her promise to send a card and let me know when she reached her destination.

I've added several items to my collection of "errors I'm glad I didn't make" recently. One ad I observed listed a street address as 2th and Rencher if a person had a business at Tooth and Rencher, I feel sure no one would ever forget the street address.

Then a filler in the same paper read, "The average age of a mother car in this country is 5.6 years." Can't you just hear someone saying, "If mother cars are that age, what is the average of father cars, grandmother cars or grandfather cars."

A staff writer on a college newspaper began a paragraph like this: "As a professional newsman, my duties include remaining completely uncommitted to the issues, etc." Probably that one was made by a type setter or maybe the writer was guilty of transposing a couple of letters. . . most of those of us who write are, but it took me several seconds to read, "remaining" out of "reamining."

Since wedding stories are most often clipped and saved by several persons, we make a special effort to get everything just right and I'm sure every other newspaper does the same. However, one wedding story I read recently read like this: "Mary Jones because the bride of John Brown, etc."



MRS. FRANK TRUETT

Jota Eta Chapter Organized In County

The Delta Xi Chapter of Delta Kappa Gamma expanded into three separate chapters in formal ceremonies at a luncheon in the Civic Center in Hereford on Saturday, April 25. This chapter formerly included members from the counties of Castro, Deaf Smith and Parmer.

The expansion was sponsored by the Delta Xi Chapter under leadership of Mrs. Alice Cowen, president, and Mrs. Faun Welker, chairman of the committee on expansion.

The two new chapters, Jota Zeta of Deaf Smith County, and Jota Eta of Parmer County, were installed by Eula Lee Carter, state chairman of the committee on organization and expansion, and Phyllis Ellis, state executive secretary, assisted by state officials in the area Miss Carter and Miss Ellis are

both from Fort Worth.

Jota Eta of Parmer County installed the following officers, Mrs. Carmaleet Truett, Friona, president; Mrs. Lauretta Pool, Farwell, first vice-president; Mrs. Dorothy Donaldson, Bovina, second vice-president; Mrs. Janie Sudderth, Bovina, recording secretary; Mrs. Valoris Osborn, Friona, corresponding secretary and Mrs. Martha Bates, Friona, treasurer.

Members from Friona attending the meeting and signing the new charter were Mesdames Martha Bates, Ethel Benger, Wana Brewer, Leota Hardgrove, Lois Miller, Jeanne Moseley, Nikki Phillips, Fay Revere and Carmaleet Truett.

Other charter members of Jota Eta are Valoris Osborn, Joy Morton and Iona Cook.

Caprock President Is Guest Speaker

Mrs. Leroy Johnson, Morton, incoming president of the Caprock District of Federated Women's Clubs, was guest speaker at a joint meeting of Friona Woman's Club, Modern Study Club, Progressive Study Club and New Horizons Junior Study Club at Federated Club House Tuesday evening, April 21, 1970, at 7:30 p.m.

Mrs. J.G. McFarland, president of Modern Study Club directed the invocation. The welcome address was presented by Mrs. E.S. White Sr., president of Friona Woman's Club.

Special music was presented by the children's choir of First Baptist Church, under direction of Mrs. J.L. Witten, Mrs. Dale Smith and Charles Allen. The appearance of the choir was arranged by New Horizons Junior Study Club.

Mrs. Johnson, whose topic was "Happiness Is . . . A Woman Involved," was introduced by Mrs. Lee Spring, president of Progressive Study Club.

The evening's festivities began with a salad supper in the home of Mrs. C.W. Dixon. Guests were Mrs. Johnson; Mrs. Gage Knox, also of Morton and a former member of Friona Woman's Club; Mrs. J.G. McFarland, Mrs. George Taylor, Mrs. E.S. White Sr., Mrs. Ethel Benger, Mrs. Lee Spring and Mrs. Steve Bavousett.

Following Mrs. Johnson's address, members of the social committee of Friona Woman's Club served cookies, nuts, tea and coffee.

The Lonely Heart



For the once in a lifetime special dress let Ann Sewell at Dan's 5th Ave. help you design your dream gown and veil. Ann can also help coordinate the bride's maid's and mother's gown to give the bride just the right setting.

DAN'S 5th Ave.
Canyon, Texas
SOUTH SIDE OF THE SQUARE

Mother's Day Gifts
See Our Complete Selection
PLAINS HARDWARE & FURN.



Tops on the list... for Mother's Day AND GRADUATION

DRESSES & SUITS By....

- ★ Nardis
- ★ Justin McCarty
- ★ Parkland
- ★ Lillian Russell
- ★ Stage 7
- ★ Michael
- ★ Jo Junior (Jrs. & Petites)
- ★ Lois Ann (Jrs. & Petites)

SPORTSWEAR

- ★ Catalina
- ★ Ralph Originals
- ★ Jane Colby
- ★ Stage 7

LINGERIE

- ★ Rogers
- ★ Gossard Artemis
- ★ Exquisite Form

Ruthie's
Ladies & Childrens Wear
Phone 247-3232

Comments by Gib



If we are to spend millions to curb air pollution then why add to it by bussing school children. Most could walk to a school nearer their home.

Sanitone
Certified Master Druccleaner
GIB'S
DRIVE-IN CLEANERS
Professional & Coin Op. Dry Cleaning
622 Main Phone 247-3150



Shadowline GOWN AND PEIGNOR

Gossamer sheer nylon peignoir, with exquisite nylon lace and embroidered rosebuds, fully lined creme puff sleeves. The gown . . . a fantasy of sheer nylon overlays semi-opaque nylon with lace trim. In White, Pink, Blue, Mint. In P. S. M. 2221
Gown, 9.00. Peignoir, 11.00.

Gifts for your best gal - Mom!

Fine Selections Of

- * Lingerie
- * Costume Jewelry
- * Long Scarves



HELP!

Yes, help is available for the men shoppers at Hurst's. Feel free to consult with our experienced sales personnel for gift selections of taste and distinction.



HURST
DEPARTMENT STORE



JUNE WEDDING PLANNED. . . Monte Sue Welch, and Sgt. H.S. (Sandy) Bailey, Laredo, are planning a June 20 wedding. Miss Welch, who is the daughter of Mr. and Mrs. Nelson Welch, Friona, is a 1966 graduate of Friona High School and is a senior at the University of Texas School of Nursing at Austin. Sgt. Bailey, son of Mr. and Mrs. T. J. Bailey of Lafayette, Louisiana, is a 1966 graduate of Austin High School and attended the University of Texas at Austin before entering the United States Air Force. He is presently stationed at Laredo Air Force Base. The wedding will be at the Welch home.



JAN WELCH. . . Mr. and Mrs. Louis Welch, Route 2, Friona, have announced the engagement of their daughter, Myra Jan, to Lenney Petree, son of Mr. and Mrs. G.W. Petree, 213 Avenue K, Hereford. The couple plans to exchange wedding vows in a garden wedding at the Welch country home Saturday, June 20. They are both students at West Texas State University, Canyon.

Girl Scouts Report

Brownie Troop #266 was host to the first grade girls who will be new Brownies next year. The meeting was held at the Fellowship Hall of United Methodist Church.

Color guard was composed of Doris Hough, Olga Zamora and Minnie Aragon.

Pledge of Allegiance was given by Angie Sims; the Brownie Promise by Sylvia Bermea; and God Bless America by Habit Blankenship.

The afternoon was spent playing games.

Refreshments of cookies and punch were served to Sylvia Guerrero, Lorri Batte, Teena Shavor, Mrs. Jan Fleming and Kipl, Mrs. Karen Wright and Deanna, Mrs. Susie Perez and Palmdra Perez, Mrs. Marilyn Blackburn and Lynn, Mrs. Pauline Nelson and Tommie, Mrs. Willie Brailiff and Lupe, Mrs. Marie Rodriguez and Mary Lou, Mrs. Joyce Veazey and Myra, Mrs. Patty Jones and Becky, Mrs. Sarah Alexander and Cindy, Mrs. H.F. Gee and Stacy, Mrs. Lloyd Chesher and Cathy, Mrs. Raymond Auburg and Cindy, Mrs. Conrad Cortez and Sandra, Mrs. Sue Smith and Tammy, Mrs. Melvin Lloyd and Terri, Mrs. Erma Brown and Jana, Mrs. Nora O'Brian, Mrs. Josie Hawkins and troop leaders, Mrs. Barbara Mason, Mrs. Beulah Miller and Mrs. Elizabeth McLellan.

Local Dance Students Will Present Recital

Dance pupils of Sue Green's School of Dance will be presented in recital Saturday, May 16 at 8:15 p.m. in the High School Auditorium. Theme for the recital will be "Alice in Topsy-turvy Land."

The public is invited to attend the recital. No admission will be charged.

Members of the tiny tots class are Sherri Brown, Sherri Dodson, Licia Hodgson, Sandy Spring, Brenda Seright, Tommie Sue Lookingbill, Tracy Wheeler and Judy Lynn McLellan.

Intermediates are Sunny Horton, Shawn Osborn, Robin Martin and Cristy McManaman.

Members of the junior class are Diana and Teresa Clark, Karen Edelman, Laura Ellis, Tracy Horton, Renae Monroe, Paige Osborn and Donna Recor.

Senior pupils are Kathy Horton and Sandie Fulks.

Latest reports from Mrs. Bill Schwab, who is with her husband in Houston, indicate that Bill's condition is extremely serious. Friends of the Schwabs have started a fund for the family. Many local merchants have contacted for contributions.

Anyone desiring to make a contribution may contact Mrs. Hop Lewis or Mrs. Darrel Thompson. Bill is a patient at M.D. Anderson Hospital, Houston.

Schwab's Condition Reported Serious

Members of the junior class are Diana and Teresa Clark, Karen Edelman, Laura Ellis, Tracy Horton, Renae Monroe, Paige Osborn and Donna Recor.

Sammie Ann Bass

Feted With Shower

A miscellaneous bridal shower in the home of Mrs. Joe Reinauer, Hereford, Tuesday evening was a courtesy for Sammie Ann Bass, who will become the bride of Earnest Dean Watson June 26.

Guests were greeted by the hostess and received by the honoree with her mother, Mrs. Wayne Bass, and her fiancée's mother, Mrs. E.D. Watson. Nadine Tice presided at the guest register.

The serving table was covered with a white cloth and appointed with crystal and silver. The centerpiece was an epergne arrangement of white carnations and violets surrounded by white candles.

Cake squares and punch were served by Sherrie West and Lynn Smith, Friona.

Organ music was presented by Mrs. Allen Evers.

Co-hostesses with Mrs. Reinauer were Mesdames Charles Burke, Shirley Smith, Bill Page, Eldred Brown, Ernest Brown, N.A. Brown, Dan Guseman, G.V. Hall, Elmo Hall, Jack Weaver, Bertram Jack, W.G. Frank and Buel Monroe.

Out-of-town guests were Mrs. D.A. Bass, Mrs. Harold Bass, Mrs. Charlie Bass and Mrs. Mary Whipkey, all from Hart.



Jewelry

FOR BRIDES & GROOMS

FOR MOTHER

GIFTS

FOR GRADUATES

- * Watches
- * Rings
- * Pendants
- * Jewelry
- * Billfolds
- * Silver Ware

- * Watch Bands
- * China/Crystal
- * Jewelry Boxes

- * Stainless Steel
- * Cuff Links & Tie Clasp Sets
- * Men's Colognes
- * Pen & Pencil Sets

ALLEN'S JEWELRY

"Gift & Bridal Headquarters
For Friona Since 1948"

NOTICE

Our First Shipment Has Arrived Direct From The Mills

5,000 Yards Of
DOUBLE KNIT
100% Dacron Polyester

And Already Checking Out Real Well.

- ★ FULL BOLTS
- ★ 71" WIDE
- ★ 20 Colors To Choose From

Usual Price \$4.98 and \$5.98

OUR PRICE \$ 3 66 Yd.

10 Yards For \$35.00

Drive A Little And Save A Lot

STORE HOURS

Week Days 8:30 a.m. to 8:00 p.m.
Saturdays 8:30 a.m. to 9:00 p.m.
Sundays 10:00 a.m. to 6:00 p.m.

SHIPPING AT MAY . . . IS LIKE A RAISE IN PAY

MAY DEPARTMENT STORE
Downtown - Hereford



A message of importance to all people at The Rebellious Age

There comes a time in your life when it seems absolutely right to rebel against old ideas. Against all the things that seem to be stacked up against your generation.

Unfortunately, religious faith is one of the things that may get discarded right about now.

But should it be?

Your Faith echoes the very feelings you probably have right now. About

injustice. Inhumanity. Poverty. Cruelty. Prejudice. Hate.

That's why your Faith is the very thing you should be working with.

It can strengthen you. It can make things happen. In yourself, and in all the world around. But only if you let it. And only if you put it to work.

President John F. Kennedy said:

"God's work must truly be our own."

What do you say?



Presented As A Public Service By:



Ethridge-Spring Agency	Friona State Bank
Continental Grain	Chester Gin
Hi-Plains Feed Yard	Friona Clearview TV
Friona Co-Op Gin	Rushing Insurance
Friona Motors	Friona Consumers
Bi-Wize Drug	Crow's Slaughter

<p>ASSEMBLY OF GOD 10th and Ashland--Rev. D.W. Calcote, pastor Sunday School: 9:45 a.m. Worship: 11:00 a.m. Young people 6:45 p.m. Evening Worship: 7:30 p.m. Wednesday Worship: 8:15 p.m. Sunday Men's Fellowship: 7:00 p.m.</p>
<p>CALVARY BAPTIST 14th and Cleveland--Rev. R. C. Hester, pastor Sunday School: 9:45 a.m. Worship: 11:00 a.m. Training Union: 6:00 p.m. Evening Worship: 7:00 p.m. Wednesday Prayer Meeting: 7:30 p.m.</p>
<p>CALVARY BAPTIST MISSION 5th and Main--Rev. L.S. Ansley, pastor Sunday School: 9:45 a.m. Worship: 11:00 a.m. Evening Worship: 7:30 p.m. Wednesday Prayer Meeting: 7:30 p.m.</p>
<p>FIRST BAPTIST Sixth and Summitt Sunday School: 9:45 a.m. Worship: 11:00 a.m. Training Union: 6:00 p.m. Evening Worship: 7:00 p.m. Wednesday Prayer Meeting: 8:30 p.m.</p>
<p>MEXICAN BAPTIST CHURCH 4th and Woodland--Rev. Donnie Carrasco Sunday School: 9:45 a.m. Worship: 11:00 a.m. Training Union: 5:00 p.m. Evening Worship: 6:00 p.m. Wednesday Prayer Meeting: 8:00 p.m.</p>
<p>ST. THERESA'S CATHOLIC CHURCH 16th and Cleveland--Father Dorman Boyde, Mass: 10:30 a.m. Confession: Saturday 7 p.m. Evening Mass: Wednesday, 7:30 p.m.</p>
<p>SIXTH ST. CHURCH OF CHRIST 502 W. Sixth--Bill Gispson, Preacher Bible Study: 9:30 a.m. Worship: 10:30 a.m. Evening: 6 p.m. Wednesday Evening: 7:30 p.m.</p>
<p>REDEEMER LUTHERAN CHURCH 13th and Virginia--Otto Kretzmann Sunday School: 9:45 a.m. Worship: 11:00 a.m. Rhea Immanuel Lutheran Church--Worship: 9:30 a.m. Sunday School: 10:30 a.m.</p>
<p>UNION CONGREGATIONAL CHURCH 6th and Cleveland UCC Rev. Paul Mohr Sunday School: 10:00 a.m. Worship: 11:00 a.m.</p>
<p>TNETH ST. CHURCH OF CHRIST 10th and Euclid Sunday Worship: 10:30 a.m. Evening 7:00 p.m. Wednesday Evening: 8:00 p.m.</p>
<p>SIXTH ST. IGLESIA de CRISTO 08 W. Sixth--M.R. Zamorano Bible Study--9:30 a.m. Worship: 10:30 a.m. Evening: 8:00 p.m. Thursday Evening: 8:00 p.m.</p>
<p>FIRST METHODIST 8th and Pierce--Rev. Albert Lindley Sunday School: 9:45 a.m. Worship: 11:00 a.m. MYF: 6:00 p.m. Evening Worship: 7:00 p.m.</p>
<p>UNITED PENTECOSTAL CHURCH Fifth and Ashland--Rev. G.W. Hamilton, Pastor Sunday School: 10:00 a.m. Worship: 11:00 a.m. Wednesday Evening: 8:00 p.m. Sunday Evening: 8:00 p.m. Friday Young People: 8:00 p.m.</p>

Newcomers

**Honored
With Coffee**

Mrs. Jimmy Hammock was hostess at a neighborhood coffee in her home from 10:30 to 11:30 a.m. Monday. Special guests were Mrs. Edwin Morrison, Mrs. Clifford Mowbray, Mrs. Cliff Anderson and Mrs. Reid Lewis, newcomers to Friona.



Others present included Mrs. Walter Cunningham, Mrs. Jerry Hinkle, Mrs. Mickey Griffin, Mrs. Dale Houlette, Mrs. Joe McLellan, Mrs. Wayne Rhodes, Mrs. Hank Wheeler, Mrs. Gene Zachary and Mrs. Gene Wright. Refreshments of cookies, coffee and hot spiced punch were served.

**Plans Being
Made For
Poppy Day**

Lengthy Tunnels
Underground tunnels in the Canadian mining operations of International Nickel total some 750 miles.



Now get PURE SINGLE CROSS Asgrow grain sorghum from:

O. L. McMurtrey
At
Hub Grain

Ask him why single cross Double TX is best for

Parmer County
Give "Mac" A Call

265-3215
Hub
asgrow

STATE-BOUND. . . Skip Mohr, the Region 1 champion in boys informative speaking, will participate in the state UIL meet in Austin this weekend. Mohr also has been named valedictorian at FHS this year.

Members of Friona American Legion Auxiliary 206 are making plans for the annual Poppy Day. Date for this year's observation will be announced soon.
A member of the organization wrote the following: "May is the month of beautiful flowers, and none has the deep inner beauty of our memorial poppy. It is just a little red crepe flower, but it has been fashioned by the hands of our hospitalized veterans and it glows with a reflection of heroic service in the cause of human freedom. People will soon wear Poppies to show they care Poppies all across the land. In veterans hospitals made by hands Efforts will bring benefits to you S-scholarships, rehabilitation and child welfare, too."

Out of Orbit



"BOY, I'M GLAD TO BE GETTING OFF OF THOSE FREEWAYS!"

ELK

Saturday May 9

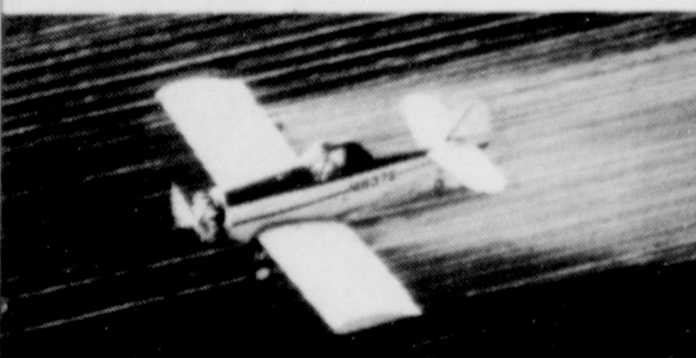


Drive In
Sunday May 10



Weeds have you worried?

We'll fly AAtrex* on your sorghum and solve your weed problem fast. AAtrex herbicide controls weeds all the way to harvest, too. Stop worrying.



Call us and forget 'em.

D & D FARM SERVICES FRIONA
RED BARN FERTILIZERS • CHEMICALS
& CHUCK'S SPRAYING SERVICE BOVINA

S&W GREEN STAMPS

BUSTIN' OUT

Piggly Wiggly's All Over

With Penny Pinchin Prices

EGGS
Grade A Small
3 DOZEN \$1

MELLORINE
Cloverlake Assorted Flavors
39¢

ORANGE JUICE
Shurfine Frozen
12 OZ CANS
39¢

CRACKERS
Fireside
2 1 Lb. Boxes
49¢

OLEO 3 1 Lb. Can **\$1.00**

PIGGLY WIGGLY FRESH MEATS

LUNCH MEAT Ellis 12 Oz. Can **2/\$1.00**

SWISS STEAK USDA Good Arm Bone Round Lb. **89¢**

GREEN BEANS Mile High 303 Can **6/\$1.00**

CHUCK STEAK USDA Good Lb. **69¢**

CHILI Ellis With Beans 300 Can **39¢**

We Give S&W Green Stamps

SHURFRESH BISCUITS
10-CT. CANS
8¢

FRYERS
FRESH DRESSED USDA INSP WHOLE LB
29¢

GROUND CHUCK Lb. **69¢**

FLOUR
Food King
25 Lb. Sack **\$1.79**

Cut Up
...lb. **35¢**

GRAPE JELLY Food King 3 2 Lb. Jars **99¢**

PANTY HOSE Yours Alone Pair **99¢**

VANILLA WAFERS
Reg. 39¢ 15 oz. cello **29¢**

BANANAS
Yellow Pound **12¢**

SUGAR
Imperial Or Holly 5 Lb. Bag **54¢**

ONIONS 2 Lbs. **25¢**

COFFEE Shurfine 1 Lb. Can **79¢**

DETERGENT Energy Giant Box **59¢**

COOKIES Royal Belle 1 Lb. 6 Oz. Pkg. Reg. 59¢ **44¢**

BAR B Q SAUCE Kraft 18 Oz. **39¢**

SHURFRESH COUPONS BRING YOU
• SPORTS EQUIPMENT
• LINENS
• TOYS
• GAMES
FREE

Save TenderCrust Coupons

PIGGLY WIGGLY
THE ORIGINAL SELF SERVICE