



SUGGESTION —



During the more than 21 years I have been a resident of the Friona area, I have on many different occasions been proud to be counted with the Frionans. In fact, I am never ashamed for anyone to know I am from Friona except when I'm attending an athletic contest.

Perhaps I'm a "fuddy-duddy" or something, but I just simply don't approve of the way some adults behave themselves at ballgames. On one occasion during the past weekend the bad sportsmanship of Frionans sitting near me became so obnoxious that I moved.

This bad sportsmanship isn't of course, limited to residents of our town. At one of the games I sat with fans from a neighboring town and some of them acted no different than some Frionans had the evening before.

During the entire tournament held here last weekend, I didn't observe any participants displaying poor sportsmanship and most of the younger fans conducted themselves admirably. Not so some of the adults. When I hear adults criticizing the referees, differing with the scorekeepers, timekeepers, etc., I wonder if any of them ever stop long enough to consider the impression they are making on those sitting around them or the lack of effect they are having on anything.

Maybe I'm really never ashamed of being a Frionan—just ashamed at times that I am an adult sports fan. How can parents who conduct themselves in such an unbecoming manner ever hope to have much influence with their children?

Really, I'm glad that the adults who are poor sports are in the minority. Perhaps the fact that the "silent majority" makes such a little noise and the "noisy minority" makes so much is typical of many other situations in our world today.

At the beginning of this school term the Gerald Barnett of Lubbock moved to Many Farms, Arizona, where Gerald is teaching in a boarding school for Navajo Indian children. Gerald is a graduate of Friona High School and Texas Technological University. His mother, Mrs. Ruby Barnett, and brother, Doyce Barnett, live here. Mrs. Barnett, the former Barbara Crow, is also from Friona. Her parents are Mr. and Mrs. Clifford Crow. She, too, has a sister, Mrs. Jimmy Norwood, who lives here.

As a direct result of the Barnett's move to Many Farms, each of the 202 Navajo Indian youngsters, who attend the boarding school nine and one half months out of the year, will this year know the wonder of packages at Christmas for probably the first time.

A recent article in the Lubbock Avalanche Journal reported a project sponsored by Barnett in detail. It was written by Fredda Gage of the A-J staff and was captioned "Lubbock Indian Guides Help Santa: Provide Gifts For Navajo Students," with a kicker line above reading, "Brighter Christmas For Arizona."

Sunday evening's snowfall made everything look so very pretty. Our city street lights have been put up; Rudolph and his staff have taken up their usual spot atop Friona State Bank; and many homes have outside decorations.

Monday morning would have been an ideal time for some Frionans to make pictures for Christmas cards for 1970.

Again this year Friona High School's vocational agriculture department will be represented in state competition at Huntsville. The senior farm skill team, which is composed of Mike Buchanan, Dennis Anthony, Mike Mills and Tim Oden, won first place in district competition at Plainview during the weekend.

Congratulations to the chapter advisors, Benny Pryor and Tom Middleton, and all members of teams who participated in the district contest, as well as the winning team.

From rumors up and down the street are bound to come some new things for our city for 1970. If a few materialize, 1970 will be remembered for a long time as "the year blank, blank and blank came to Friona."

An excellent guide. Being about the same year model as your humble scribe, he can remember when some of the articles, although old, were still in use.

If you can't find Mr. Pond just go on down into the basement and spend a while in the Pioneer Village.

As you view the crude equipment our ancestors used, try to appreciate the hardhood, pride, ambition and plain stubbornness required to bring a living out of the hard country.

We have come a long way over a bumpy road to reach our present high standard of living.

Like all travelers we have had to discard old worn-out articles and have replaced them with new improved ones.

The frightening thought is that in discarding some things we may have thrown away certain ideals and ambitions that we should have retained.

Take the children back into history a couple of generations, then bring them back to today's Friona by a gradual path strewn with explanations and family togetherness.

We think you will find the generation gap so narrow that you can step over it with no strain at all.

Robert W. Bates Born In Wyoming

Capt. and Mrs. Phillip Bates of Cheyenne, Wyoming, became parents of a baby boy at 11:45 p.m. Friday, November 28. He was named Robert Williams and weighed 7 lbs. 13 ozs.

Robert William is the third child for the couple. Older children are Amy, 4, and Daniel, 2. Grandparents are Mrs. Martha Bates, Friona, and Mr. and Mrs. Bill Brown, Houston.

Great-grandparents are Mrs. J.M. Watson, Friona, and Ben Bates, Kerrville.

Mrs. Watson and Mrs. Eugene Boggess returned home



Pause And Reflect

By Nelson Lewis

Sometimes I get the feeling that we can't see the forest for the trees.

In our zeal to keep well-informed on current events we may tend to overreact to national and world news; thereby falling to attach sufficient importance to local happenings.

This thought is prompted by a recent visit to our newly expanded city library, of which we are very proud.

Cynics may ask, "What is so important about a small town having a few hundred books available to the public?"

Time and space will not allow a full answer even if we chose to dignify the insane query by providing one.

Suffice it to say that in this area there may live the boys or girls who will someday astound the world with their accomplishments in medicine, science, business, art or politics.

We cannot look into the future and name this genius to be, but it is a safe bet that he or she will find our library an important stepping stone to success.

Speaking of books—last Saturday we were reminded of H.G. Wells story, The Time Machine.

Mr. Wells (1866-1946) was an Englishman whose education and training led him into the teaching profession as a science instructor.

His vivid imagination and ability as a writer has provided us with some of the best in "science fiction."

The Time Machine was a contraption that enabled the human operator to travel either backward or forward into time.

For a long time the "Prairie Prowler" has felt the urge to know the high plains as they were in the old days, we therefore decided to risk the trip.

Our Time Machine having been recalled by the manufacturer for some adjustments in the directional mechanism we were compelled to use a modern horseless carriage for our journey back into the late 1800's.

So it came to pass that on Saturday afternoon we found ourselves inside the old log cabin that Mr. Charles Goodnight had built for his line riding cowboys.

The furnishings were few and crude, but there was a good cookstove and plenty of wood.

The shelves and cupboards were stacked with provisions which would be supplemented by game and fish.

Humble though it was, it was no doubt a haven for a couple of old boys who had learned the lessons of survival by battling the elements while playing nurse maid to a herd of onery cow-critters.

But time marches on—as the fellow said—"tempus is fidgety."

After Charlie Goodnight and his boys chased the buffaloes out of Palo Duro Canyon and replaced them with cattle, small towns began to crop up in the area.

We visited one that was established about the turn of the century.

We went in the bank, the doctor's office, the blacksmith shop, the lawyer's office, a dress shop and the general store.

There was one establishment whose sole purpose was the dispensing of alcoholic beverages. Just as one of our party was shouldering his way through the bat-wing doors he was brought up short by a strong tug on the lobe of the right ear and whisked back to the time machine for the homeward trip.

Would you like to make this trip into the early Panhandle?

You really don't need a time machine, all that is necessary is to drive over to the bustling college town of Canyon, Texas, and visit the Panhandle Plains Museum.

Once there, try to find Mr. Aubrey Pond (he has relatives in Friona—the Truitt Johnsons).

He is an employee of the museum, and time permitting, is

THE FRIONA STAR

Founded In 1925 By John W. White

Published Every Thursday at 514 Euclid Street Friona, Texas - 79035

Member Texas Press Association, Member Panhandle Press Association, Member West Texas Press Association

Prize-winning newspaper, Panhandle Press Association, 1957, 1958, 1959, 1960, 1961, 1963, 1964, 1965, 1966, 1967, 1968, 1969. Prize-winner in West Texas Press Association, 1959, 1960, 1961, 1962, 1963, 1964, 1965, 1966, 1968. Prize-winner in Texas Press Association, 1959, 1960, 1962, 1963, 1964, 1965, 1966, 1968. First Place General, Excel - Prince Winner, West Texas Press Association, 1961, 1963, 1965, 1968.

Second Class postage paid at Friona, Texas, 79035.

SUBSCRIPTION RATES

Former County, adjoining counties: \$4 per year. Elsewhere: \$5 per year.

Bill Ellis, Editor & Publisher

Wahleah Beck, Bookkeeper

June Floyd, Women's News



Member Panhandle Press Association

Hospital Report

Admissions:

Lee Hopingardner, Bovina; Mrs. T. J. Hopingardner, Bovina; Cayson Jones, Friona; John J. Villegas, Jr., Hereford; Allie Belle Bandy, Bovina; Jane Mohmood, Friona; Edna Baca, Bovina; Joe Hromas, Bovina; J.L. Smith, Friona; Charlie Turner, Friona; Glennis Armstrong, Friona; Elaine Glasscock, Bovina; M.E. Hickman, Muleshoe; Trinidad Palz, Dimmit; Frank David Aragon, Friona; Joaquin Costillo, Hereford; and Kathleen Kay Jenkins, Friona.

Dismissals:

Lacye Osborn, Jim Mears, Joyce McCormick, Edward M. Armstrong, Benita Bermudez, Mrs. Robert Martinez, Andres Carrillo, Robert Lynn Chandler, Aubrey Rhodes, Robert W. Jones, John J. Villegas, Jr., Bertha DeLeon, Jane Mohmood, Charlie A. Turner and Lee Hopingardner.

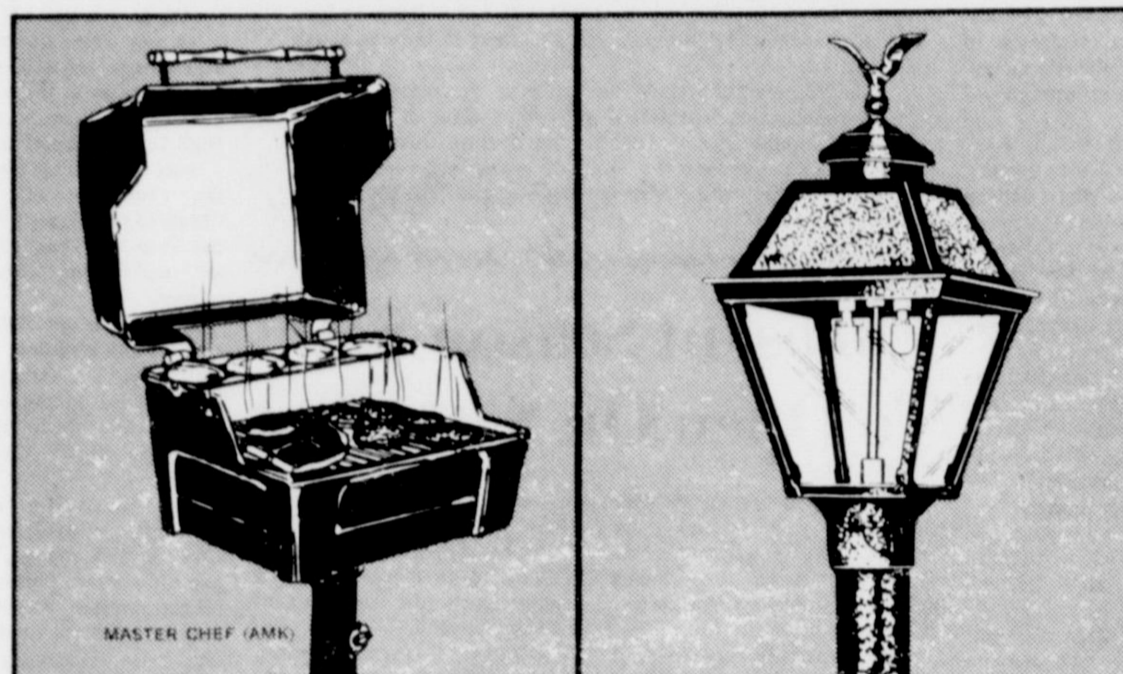
Patients In Hospital:

Frank David Aragon, Glennis Armstrong, Mrs. George Baca, Allie Belle Bandy, Lee Walter Blevins, Joaquin Castillo, Edgar Campbell, Elaine Glasscock, M.E. Hickman, Joe Hromas, Mrs. T. J. Hopingardner, Kathleen Kay Jenkins, Cayson Jones, Trinidad Palz and J.L. Smith.

The Lonely Heart



WHAT'S BETTER THAN A CHRISTMAS GIFT? TWO CHRISTMAS GIFTS!



THE PATIO PAIR!

This popular patio pair is now being offered at this special sale price especially for the holiday season. And, while the next few months may not be patio weather, there's no reason you should wait 'til Spring to give your family these fine gifts.

Come warmer weather the economical gas barbeque grill and the charming gas light will be a welcome addition to your patio scene. So, call Pioneer Natural Gas and tell them you want to give the patio pair to your family for Christmas. Why wait 'til warm weather to be nice to your family?

THE SPECIAL "PATIO PAIR" PRICE \$99.95 Installed, plus tax



HOW BANKS HELP

Career seekers



Banking itself offers a most interesting and important life's work, for men and women alike. Banks encourage high-school and college graduates to consider banking as a career; reward those who enter it with real opportunities for training that leads to advancement. In banking, where it is traditional to promote "from the ranks," 1 in every 6 people is an officer; 1 in 10 officers is a woman. We invite young people not yet decided on a career to visit us for more information on a career in banking!

FRIONA STATE BANK

Serving A Great Irrigation And Beef Production Area.

Friona Member FDIC Phone 247-2736

LETTERS TO EDITOR

It has been sometime since I've had a chance to read the "Star." I enjoyed it very much—keep up the good work!

The column "Friona Speaks" is an outstanding idea. I hope the people of Friona use it to its full advantage for it is only through communications that the "Problems" can be resolved.

In the November 20th issue, Miss Joy Morton, a former instructor of mine, answered the question, "Are you proud to be an American?" Her response, I think, presented the idea that America should remain in a state of limbo, that point between here (the now) and there (the future). I would like to remind her and those who hold equal resentment toward these youth who "protest" that our very nation was founded by a much more violent protest. I would plea that each of you stop and ask yourself, "Why?" Yes, why have these young people turned to an open protest of things that they feel are just as important to them as was, say, "Woman's right" important to Miss Dix? Did those women of yesterday fight only to have their product-equal rights-forgotten by one who enjoys the benefits of their labor? Are the young men and women of our Nation second-class citizens, as were the women of only 50 years ago? Please try to understand that the youth fights, but that it is to point out, too dramatically sometimes, the weaknesses that may cause it to pause in its growth just long enough for others to find a weakness.

I too, am proud to be an American, but it is for the rights to change, not to live only for this time.

C.L. Fields, USN

Mr. Ellis,

It seems you and Mr. Lewis are always cutting down boys who have long hair. The way people act it seems that they think short hair for men was written into the Constitution.

I guess they've forgotten that most of the signers of the Constitution had long hair and some of them even wore powdered wigs. But people don't seem to feel that the value of our nation's most important document was lessened because of the length of these men's hair.

Having long hair didn't make George Washington less a President, or Thomas Jefferson less a statesman, or Robert E. Lee less a General. And Benjamin Franklin did alright for himself despite the hippie length of his hair.

The noise over long hair is absurd. Long hair doesn't always stand for the doctrines of the radical of "speed freak", or hippie who lives off of welfare, but even if it did, why do people attack the symbol rather than the behavior and attitudes symbolized? And why attack at all? Maybe the answer is fear—fear that they won't be able to make it as this new society brings on changes, fear that they themselves will have to change or go away and die.

Just because you wear your hair long doesn't mean you haven't any goals in life. It doesn't mean you want to sit around all your life, live off your small welfare check, and stay stoned on L.S.D.

A lot of guys who have long hair plan on getting a college degree and then leading a nice quiet life as part of the Establishment.

So whether your hair is long or short is not as important as having your head in the right place.

Name Withheld

Awards Presentation Highlights Meeting

Highlight of the regular monthly meeting of Cub Scout Pack 56 in the grade school auditorium Thursday evening was presentation of awards by Eugene Bandy, Cubmaster, and Clarence Monroe, member of the executive board.

The opening ceremony was presented by members of Den 1. Members of dens 4, 5, 6 and 7 presented skits portraying the month's activities on folklore.

Cub Scouts receiving Bobcat pins were Joe Zamora, Morris Garza, Nathan Kretzmann, Pat Reznik, Charlie Pena, Terry Solis, Robert Alexander, Douglas Ball, Glen Schueler, Toby Strickland, Frank Hutchinson, Eddie Wilkins and Mark Bavousett.

Terry Wilcox received his Bear Pin and Danny Hand received a Gold Arrow Point.

Webelos receiving awards were Phillip Hand, artist, citizenship and outdoorsman; Eddie Bermea, geologist; Joe Bermea, citizenship; Mitchell Smiley, citizenship; and Charles Fleming, scholar.

Terry Wilcox and Charlie Pena graduated into Webelos and received their color bars.

The closing ceremony was presented by members of Den 6.

Tuesday Night's Final Scores

Friona Squaws 44, Olton 29
Morton 52, Friona Chiefs 46
Squaw "B" 46, Olton "B" 15
Morton 77, Chief "B" 38

Put these 3 simple questions to us. They can save you a lot of grief on insurance.

1. How many companies do you insure with?
2. How do I keep my insurance up to date?
3. How do I file a claim?

The three grief-saving answers are:

1. We represent several strong companies, not just one. We're independent insurance agents, free to pick and choose among many strong companies offering insurance for your home, car, or business.

2. When you insure through us, we make certain your coverage is kept up-to-date, constantly reflecting the finest available coverage at the lowest available cost.

3. If you have a claim, we handle the details. We work for you, not for any one company, so we represent your interests.

Any further questions? Call us. This symbol is your assurance that we are professional independent agents.

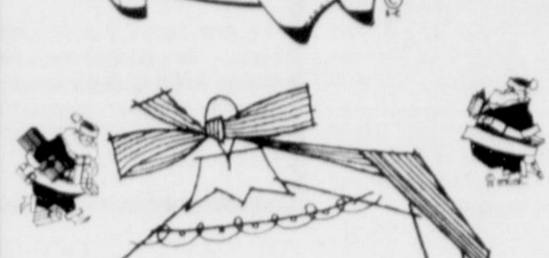
Ethridge Spring Agency

DAN ETHRIDGE FRANK SPRING
WENDELL GRESHAM BILL STEWART LOIS NORWOOD

Phone 247-2766
602 Main



HOLIDAY food savings

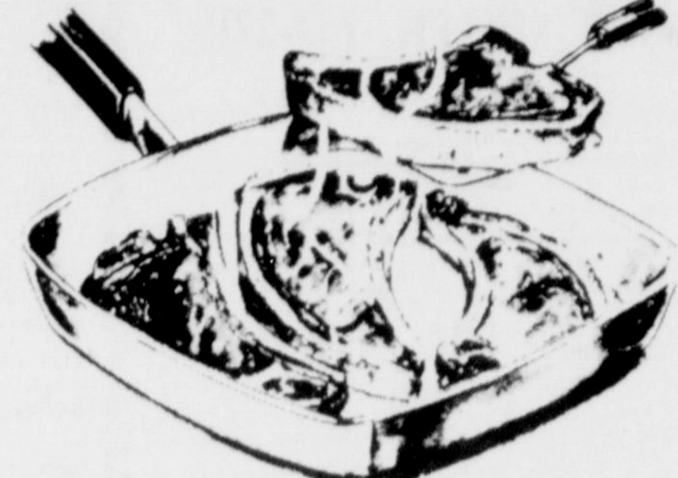


TANGERINES
Lb. **17¢**

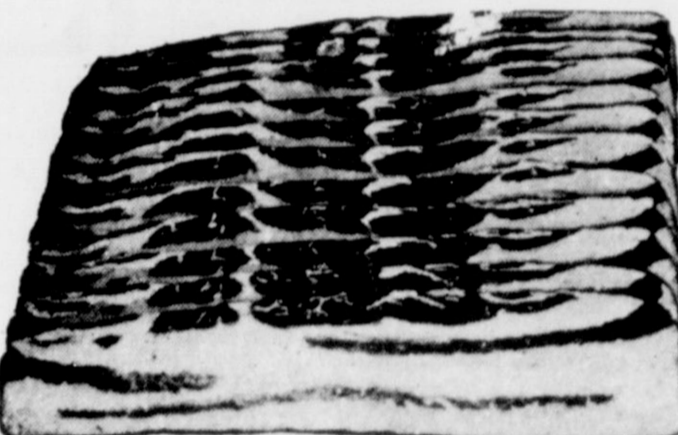
BANANAS
Lb. **10¢**

Texas
CARROTS
1 Lb. Pkg. **10¢**

Gold Medal
FLOUR
53¢



PORK CHOPS 79¢



BACON
Sun Ray 2 Lb. Pkg. **\$1.59**
Bar-S 1 Lb. Pkg. **79¢**

Chiffon
TOILET TISSUE 2 Rolls **25¢**

Hershey
CHOCOLATE CHIPS 12 Oz. **49¢**

Wagner's
BREAKFAST DRINK 4 Qt. **\$1.00**

COCA-COLA
King Size Or Regular
With Deposit **2/89¢**

Diamond
PAPER PLATES 40 Ct. Pkg. **63¢**

CRISCO
3 Lb. Can **79¢**

Del Monte BRAND QUALITY

Del Monte Cut
GREEN BEANS #303 5/\$1.00

Del Monte Whole Kernel Or Cream Style
Golden CORN #303 5/\$1.00

Del Monte
PEAS #303 Can 5/\$1.00

FROZEN FOODS

Birds Eye
BROCCOLI SPEARS 10 Oz. **27¢**

Sara Lee
COFFEE CAKE 13 Oz. **69¢**

DOUBLE 'YES' STAMPS EVERY WEDNESDAY
With Purchase Of \$2.50 Or More

Houser GROCERY & MARKET
Big Enough To Accommodate Small Enough To Appreciate
Phone 247-3343

GOOD GARTON BETTER QUALITY BEST FLAVOR
TRY SOME NOW

READ and USE

CLASSIFIED ADS

BUSINESS DIRECTORY

Parr Portable Corrals
Now Available At
PARR FARMS
1/2 Mile So. E. Black
Phone 265-3526

ADAMS DRILLING CO.
WATER WELL DRILLING
Layne Pumps, Inc.
Pump & Gear
Head Repairs
Sales & Service
All Makes
Dial 247-3101
Friona, Texas
Nights 247-2513

24 HOUR AMBULANCE SERVICE
Oxygen Equipped
CALL... **CLABORN**
247-2801

BARTLETT & POTTS
AUCTION SERVICE
Specializing In
Farm Sales
HOUSTON BARTLETT
Route 1, Bovina, Texas
Phone 389-2191
Clovis, New Mexico
LARRY POTTS
Route 2, Friona, Texas
Phone 295-3387

ANNOUNCEMENTS
Need party with good credit in Friona area to take over payments on 1969 Model Singer Sewing Machine in walnut console. Will zig zag, buttonhole, fancy patterns, etc. Five payments at \$5.55 or will discount for cash. Write Credit Dept 114 19th St., Lubbock, Texas 79401. 39-tfnc

CHRISTMAS
FOR THE ENTIRE FAMILY. World Book, Child Craft, Dictionary Atlas, Cyclopedia, Teacher Mrs. Wanda Brewer
Phone 247-2578 9-tfnc

\$3.25 Per Hour
Full or part time servicing established customers. No investment. Requirements: neat appearance, car and phone. Call FULLER BRUSH after 6 p.m. Hereford 364-4325. 9-3tc

WANT ADS PH. 247-2211
CLASSIFIED RATES
First insertion, per word - 6¢
Second and additional insertions - 4¢
Card of Thanks - \$1.00
Double rate for blind ads
Classified Display - \$1.00 per col. inch
Legal Rate 4¢. Minimum Rate 60¢
on cash order, \$1 on account.

DEADLINE FOR INSERTION
Thursday's Friona Star - 4 p.m. Tuesday.

The Star reserves the right to classify, revise or reject any classified ad.

Check advertisement and report any error immediately. The Star is not responsible for error after ad has already run once.

FOR SALE
Your Singer dealer. Sales and service. Southern Sewing Center, 213 Main, Hereford, Tex. Ph. 364-3782. 49-tfnc

ATTENTION! Must pick up spinet organ, balance may be paid in small monthly payments by individual with good credit. Write: Mr. Hubbard, Box 3192, Lubbock, Texas, 79410. 9-3tc

AUTOMOBILES USED
FOR SALE... 1967 3/4 ton Ford pickup, 4-speed, two-tone, radio and heater. Long wide box. New 8-ply tires. 247-3699 after 5:30. 10-2tc

HELP WANTED
WANTED - Beauty Operator Sondra's Modern Beauty Shop Phone 247-3130. 10-tfnc

SITUATIONS WANTED
DISTRIBUTOR in Friona for Lubbock AJ-please contact circ. dept. Lubbock. 10-2tc

FOR SALE
WURLITZER spinet organ, new, Model 4300 Deluxe. Italian provincial styling in lustrous walnut. On sale at huge discount. Regularly priced at \$2195.00, now only \$1795.00. Five lessons given with purchase. Fully guaranteed. If interested, call collect, Elson Clark at 364-0628 or 364-1150. Will gladly show and demonstrate instrument. 10-2tc

FOR SALE
practically new Baldwin organ. Phone W. B. Fulgham, 247-3192. 9-tfnc

WANTED
Custom farming work. John Avery, Rt. 4, Hereford, Texas. Phone 289-5704. 8-4b

NOTICE:
We can build you a new home in Ridgeway Addition; nothing down and low interest rates. See ED HICKS REAL ESTATE, 247-3537 or 247-3189.

FOR SALE... Ironrite Ironer. Phone 265-3452. 10-3tc

FOR SALE... White German Shepherd puppies. \$25.00. Call 265-3214 at noon or after 6 p.m. 11-2tc

CARDS OF THANKS
CARD OF THANKS
We certainly appreciate the prayers, lovely flowers, many visits, cards, and phone calls which we received during Aubrey's recent hospitalization. It is heartwarming to us to be remembered by so many wonderful people.
Aubrey & June Rhodes
Tim & Kathy Rhodes 11-1tc

FOR SALE
Nimrod Camp trailer. Nearly new. 5-Bar Stools, Dinette Table w/four chairs. 247-2892 after 6:00. 11-tfnc

FOR SALE
Fireplace Wood (Dry) Hickory, Blackjack, and Oak. Phone 364-2780. Jim Loving, 4 Blocks East of K Street on 15th Street, Hereford. (Will Deliver) 9-4tc.

FOR SALE
Two Honda 90 Trailbikes. See at 812 Jackson or Call 247-3407. 9-tfnc

FOR SALE
Honda 175, Eric Rushing. 247-3370. 11-3tc

FOR SALE
Olds Recording Trumpet. Good Condition. Call 247-3416. 11-2tc

FOR SALE
Maytag automatic washing machine. \$75. Mrs. Floyd Brookfield, 247-3465. 10-2tc

FOR SALE
Baled Red Top Cane. Call 295-3157. 10-3tc

FOR SALE
Extra nice 2 BR Tri-Plexes, all electric kitchens, heating and ref. air. Refrigerators, ranges, dishwashers, disposal, drapes, carpet, outside storage, near schools. \$115 mo. 900-9th. Phone 247-2878. 52-tfnc

FOR RENT
2-Bedroom apartment. Call R.L. Fleming. 247-3283 or 247-3219. 11-tfnc

LOST AND FOUND
LOST... six small Herefords and mixed calves. Gordon Durham, 295-3612. 52-tfnc

WANTED
WANT TO BUY... Some good used cedar posts. Call J. G. McFarland, 247-3272. 9-tfnc

WANTED
Beet or wheat pasture for light steers, Bill Lookingbill. Call 276-5692 after 7 p.m. or 247-3600. 6-tfnc

REAL ESTATE
FOR SALE... Choice business lots in Friona. Contact R.H. Schueler. Phone 295-3603. 10-tfnc

SPARE TIME INCOME
Distributor For This Area
Become a distributor in one of America's largest and fastest growing industries. You will be distributing national brand products. No experience required. All accounts are contracted for and set up by our company. You merely restock locations with our national brand products.
You Can Earn \$800 A Month Or More Based On Your Effort
Inventory of 1645.00 to 2790.00 cash required for inventory and equipment. You must have a good car and be able to devote at least 4 to 12 hours per week. If you are interested, have the desire, drive determination and want to be successful in a growing business of your own, write us today. Please enclose name, address and telephone number.
WE WELCOME INVESTIGATION
NATIONAL DISTRIBUTING CO.
1342 South Glenstone
Springfield, Mo. 65804

Rita Stephenson
REPRESENTING
BINGHAM LAND CO.
HOME PHONE 295-3566 OFF PHONE 247-2745

REAL ESTATE LOANS

NEED A FARM or RANCH LOAN?
Can make you a loan at a cheaper rate of interest than the Millionaire. What is your need? See Ed Hicks Real Estate.
Phone 247-3537 or 247-3189.

ONE MILLION DOLLARS
To Lend On.....
Farms... Acreage... Industrial Tracts... 1-Acre mobile home lots... business lots.
PRUDENTIAL America's Largest Farm Lender!
SAM NUNNALLY Hereford
364-2814 Day 364-4299 Night

MISCELLANEOUS SERVICES

RCA Whirlpool
Sales - Service
B. W. Turner
Phone 247-3035

HOUSES FOR RENT

FOR RENT... two bedroom house at Hub. Clyde Woodard. 265-3598. 10-tfnc

KIRBY Vacuum Cleaner
Nice Christmas Gift For The Whole Family
Call 364-5768
Hereford.

For Classified Ads Call 247-2211

ELK Drive In
Friona, Texas
Sat. 13 Sun. 14
THE ASSASSINATION BOOKS
Oliver Reed Telly Savalas

TELEX HEARING AIDS
CLOVIS HEARING AID CENTER
*Batteries *Molds *Free Hearing Tests
SERVICE ALL MAKES
416 Mitchell Ph. 763-6900 9-tfnc

Houston, Texas
BEST AND FINEST CHAIN OF PRESTIGE Motor Hotels
LUXURIOUS ACCOMMODATIONS. FINE RESTAURANTS. BUSINESS MEETING AND BANQUET FACILITIES. PRIVATE CLUBS. SWIMMING POOLS. ROOM SERVICE. COMPLETE HOTEL SERVICE.
4 CHOICE LOCATIONS
• JETERO BLVD. East of Houston International Airport 7713-144-3261
• 15111 HWY 75 NORTH West of Houston International Airport 7713-90-7431
• 9821 KATY ROAD Southeast of downtown Houston 7713-40-7431
• SAVOY-FIELD INN 1518 Main, downtown Houston 7713-CA-3-0141

WELCOME TO FRIONA



This week we welcome the Royce (Jack) Chambers family to Friona. Chambers is a meat grader with the U.S. Department of Agriculture, stationed at Missouri Beef Packers. The Chambers' son, Phillip, is a fourth grader in Friona schools. The family is originally from Alabama, but moved to Friona from Mason City, Iowa, where they lived the past five years. Chambers has 22 years experience in beef related work.

ROCKWELL BROS. AND CO.
"LUMBERMEN"
Lumber, Paint & Tools

HURST'S DEPT. STORE

REED'S CLEANERS
117 West Sixth
PICK UP AND DELIVER
Friona Phone 247-3170

HOUSER GROCERY & MARKET

REEVE CHEVROLET
New And Used Cars
FRIGIDAIRE APPLIANCES

FRIONA WHEAT GROWERS
Elevator Service
Field Seeds

Spearman Takes Two Titles In Tourney

Teams from Spearman won both championship trophies in the fourth annual Friona Invitational basketball tournament last weekend.

The hosts Squaws won third place in their division, while the Chiefs barely missed the third-place trophy after a 45-44 loss to Morton.

The Squaws coasted past Farwell, 47-10 in their first-round game, but fell to Tulla, 51-40 in the semi-finals. They topped Dimmitt, 45-29 in the third place game.

The Chieftains also had an easy game on Thursday, pouncing Nazareth, 52-34. They came up against tourney champ Spearman in the semis, however, and bowed, 58-28, prior to their close game with Morton for third place.

Diane Day led the assault on Farwell with 23 points, as the Squaws downed their county rivals for the third time this year and second time within the week. Farwell, lacking an offensive punch, scored only one point in each of the second and last quarters.

After a close first quarter, Tulla began to pull away from their slim 14-12 advantage. By halftime the Hornets had a 26-21 advantage, and they had built this to 40-27 going into the final quarter.

Miss Day had 21 points, including 11 from the free throw line. Friona ran up a 26-10 lead over Dimmitt's Bobbies on Saturday afternoon, and then coasted in for their sixth season win. Day again led scoring with 20 points.

The slow-starting Chieftains

pulled away from a slim 9-7 first quarter lead over Nazareth to win going away. By halftime it was 23-12.

Led by the shooting of Ted Procter and James Weatherly the team put it away in the third quarter, and led 38-17 going into the final eight minutes.

The Chiefs just were never in the game against Spearman. The visitors from the North Plains had an 11-5 lead after a quarter, and increased that to a safe 27-14 halftime edge, and had it in the bag after three quarters, 48-19.

The team had quite a battle with Morton in the third place game, leading 9-7 after a quarter and 33-31 going into the last frame.

Donny Carthel's 11 points led the team in scoring. Terry Harvey, who scored six of his 13 points in the last quarter, led the winners.

Varsity Boys
Friona 9 14 15 14-52
Nazareth 7 5 5 17-34
J.V. Finley, 5-5-15; Donny Carthel, 1-1-3; Ted Procter, 5-6-16; Wesley Clark, 0-1-1; James Weatherly, 5-1-11; Don Fortenberry, 1-2-4; Mike Royal, 1-0-2.

Varsity Girls
Friona 5 9 5 9-28
Spearman 11 16 21 10-58
Finley, 1-0-2; Carthel, 2-0-4; Procter, 1-5-7; Clark, 1-2-4; Weatherly, 1-0-2; Kendrick, 1-2-4; Royal, 2-1-5.

Varsity Girls
Friona 9 8 16 11-44
Morton 7 16 8 14-45
Finley, 3-1-7; Carthel, 4-3-11; Procter, 5-0-10; Weatherly, 2-2-6; Fortenberry, 2-1-4; Royal, 1-0-2.

Varsity Girls
Friona 11 16 15 5-47
Farwell 5 1 3 1-10
Becky Neill, 2-2-6; Carleen Greeson, 2-1-5; Randle Kelley, 4-0-8; Diane Day, 11-1-23; Sharon Crofford, 2-0-4; Karen Crofford, 0-1-1.

Varsity Girls
Friona 12 9 6 13-40
Tulla 14 12 14 14-51
Neill, 0-3-3; Greeson, 0-4-4; Kelley, 1-0-2; Day, 5-11-21; S. Crofford, 1-0-2; K. Crofford, 0-8-8.

Varsity Girls
Friona 14 12 6 13-45
Dimmitt 7 3 9 10-29
Kelley, 4-4-12; Greeson, 3-3-9; Day, 10-0-20; K. Crofford, 1-2-4.

EIGHTH GRADE EDGED

Seventh, Ninth Boys Post Wins At Canyon

The seventh, eighth and ninth grade boys went to Canyon Monday, December 1, and brought home two victories and one defeat.

The seventh grade won their third game without a loss, 40-20 and the freshmen came from behind for a 56-36 win. The eighth grade boys dropped a close game, 43-40.

It was 8-4 in favor of the seventh graders after one quarter, and they increased that to 19-8 at halftime.

Friona got four more points before Canyon scored their only basket of the third quarter, and before the period ended Dale Cleveland hit three consecutive field goals, as the Braves widened their margin to 31-10. Cleveland made two more field goals to start the final quarter and Friona soon had its longest lead of the game, 38-10 with 4:19 left to play.

Cleveland's 15 points led the Braves in scoring.

The eighth grade had a bad start, and fell behind, 12-4. The Braves battled back, though, to within a basket, 14-12 with 3:09 left in the half. But Canyon picked up eight points and upped their lead at halftime to 22-18.

The Braves took their first lead of the game, 27-26 with about three minutes left in the third quarter, and had a five-point lead, 31-26 with 2:28 left. However, Canyon got nine points before Friona could score again, and the Junior Eagles led, 35-33 going into the final quarter.

Friona cut a six-point (39-33) lead to one at 41-40 with 45 seconds left, but Canyon got the last basket to claim a hard-fought, 43-40 win.

The freshmen made their season record 2-1, pulling away for an easy win after starting off behind.

Canyon held the upper hand throughout the first quarter, with Friona only able to tie it up at times. The Eagles had a 14-7 lead at the end of the quarter.

Johnny Bandy's two free throws brought the freshman Chiefs within a point at 20-19, but Canyon forged to a 24-20 advantage. However, with 15 seconds left in the half, Mike Martin tied up the game at 24-24, and Bandy made a basket as the buzzer sounded to

give Friona its first lead of the game, 26-24.

Friona's surge continued into the third quarter, as the team grabbed an eight-point lead. Canyon had a brief rally to pull to within three points, but it was 38-32 going into the last period. The last quarter was all Friona, as the fresh Chiefs outscored their hosts, 18-4 for a 20-point win.

Seventh Grade Boys
Friona 8 11 12 9-40
Canyon 4 4 2 10-20
Dale Cleveland, 7-1-15; Adrian Foll, 5-2-12; Clay Bandy, 5-0-10; Kevin Welch, 1-0-2; David Blackburn, 0-1-1.

Eighth Grade Boys
Friona 4 11 15 7-40
Canyon 12 10 13 8-43
Randal Snyder, 8-0-16; Leonard Wassom, 4-1-9; Weldon Peace, 3-1-7; Bill Fallwell, 2-0-4; Lupe Gonzales, 1-0-2; James Perea, 1-0-2.

Freshman Boys
Friona 7 19 8 18-56
Canyon 14 10 8 4-36
Johnny Bandy, 5-6-16; James Bartlett, 7-0-14; Willie Bailey, 6-2-14; Mario Perea, 3-0-6; Mike Martin, 2-0-4; Lewis Lee, 1-0-2.

Seventh Grade Girls
Friona 10 12 12 13-47
Farwell 11 16 12 14-53
L. Fallwell, 1-0-3; Johnston, 3-1-7; G. Fallwell, 3-1-7; McPherson, 6-3-15; Royal, 5-2-12; Singleterry, 1-0-2; Bailey, 1-0-2.

Eighth Grade Girls
Friona 6 4 8 5-23
Muleshoe 18 15 8 14-57
DeLeon, 1-0-2; Fallwell, 3-1-7; McPherson, 2-3-7; Royal, 1-0-2; Phipps, 1-0-2; Howell, 0-1-1; Cook, 1-0-2.

Freshman Girls
Friona 4 6 1 9--20
Dimmitt 5 5 0 5--15
Kenna Moore, 4-0-8; Sandy Fulk, 5-0-10; Crystal Agee, 1-0-2.



UNBEATEN TEAM... The freshman girls basketball team which is unbeaten in its first eight games this year, won the championship trophy in the Muleshoe tournament last week. In the top row, left to right are Coach F.G. Crofford, Barbara Bass, Sharon Smith, Susan Martin, Pat Phipps, Teresa Bingham and Donna Lewellen. In the bottom row are Vandra Nichols, Sarah Gammon, Cindy Hutson, Katy Lewellen and Coleen Royal.

Eighth Grade Teams Host Tourney

The Friona eighth grade basketball teams will be hosts for their annual tournament this weekend. Eleven schools will be represented in the tourney, which will include both boys and girls brackets.

Play gets underway at 1 p.m. Thursday, and continues each day through Saturday. Tro-

phies will be awarded to winners of first, second, third and consolation places. The trophies are donated by Black Grain Co.

Friona's eighth grade boys meet Bovina in the first round game Thursday at 6:50 p.m. Girls teams from the same two schools meet in the day's final

game at 8 p.m. Teams in the boys' brackets are Friona, Bovina, LaPlata of Hereford, Morton, Muleshoe, Olton, Springlake and St. Anthony's of Hereford.

In the girls' bracket are Friona, Bovina, Canyon, Dimmitt, Muleshoe, Olton, Springlake and Tulla.

The Friona ★ Star **SPORTS**
THURSDAY, DECEMBER 11, 1969, PAGE 5

UNBEATEN TEAM

Freshman Girls Take Muleshoe Meet Title

Friona High School's freshman Squaws swept three straight games in the Muleshoe invitational tournament, and came home with the first place trophy last weekend.

The team extended its season winning streak to seven games with its wins in the tourney. Four players scored in double figures and eight different

players scored as the team downed Lazbuddie, 84-17 in the opening round of the tournament. Sharon Smith led the Squaws with 22 points.

Pat Phipps had 17 points in leading the team to a 37-26 win over Dimmitt in the semi-finals, and her 19 points led the team in its 36-32 win over host Muleshoe in the finals.

Linescores

Friona 26 17 19 20-84	Friona 9 5 13 9-36
Lazbuddie 5 5 2 5-17	Muleshoe 6 7 8 11-52
	Phipps, 8-3-19; Smith, 3-2-8; Reeve, 3-0-6; Nichols, 1-1-3.
	B-Team Girls
Smith, 10-2-22; Phipps, 7-0-14; Reeve, 9-3-21; Nichols, 5-2-11; Bass, 3-1-7; Royal, 2-0-4; Hutson, 1-2-4; Bingham, 0-1-1.	Friona 10 6 3 10-59
	Farwell 6 12 2 6-25
	J. Riethmayer, 2-5-9; Schueler, 5-1-11; Mingus, 2-4-9.

	Friona 6 4 8 4-24
	Springlake 6 2 3 0-11
	Riethmayer, 3-0-6; Broyles, 6-0-12; Mingus, 3-0-6.

Friona 13 11 7 6-37	
Dimmitt 11 4 10 1-26	
Phipps, 8-1-17; Smith, 5-4-14; Nichols, 2-2-6.	

WHITE'S SUPER MARKET

Our Aim Is To Please In Every Way

WE DELIVER **WE GIVE GUNN BROS STAMPS** Phone 247-2250

Double Stamps On Wednesdays With Purchase of \$2.50 Or More

FRYERS Lb 33¢

Bar-S

BACON Lb. Pack 79¢

Hipolite

MARSHMALLOW CREME Pt. Jar 23¢

Imperial

POWDERED SUGAR 16 Oz. Box 19¢

White Swan

FRUIT COCKTAIL 303 Can 27¢

White Swan

PINEAPPLE JUICE 46 Oz. Can 37¢

Banquet Frozen

BLUEBERRY PIE Family Size 45¢

Banquet Frozen

PIE CRUST SHELLS Package Of 3 45¢

Lane's

ICE CREAM 1/2 Gal. Ctn. 59¢

White Swan

TOMATO JUICE 46 Oz. Can 37¢

Sunkist LEMONS Lb. 25¢

Russet POTATOES 20 Lb. Bag 99¢

PEARS Lb. 29¢

SAVE VALUABLE COUPON SAVE

5 lb 4 oz KING SIZE GAIN ONLY \$1.19 WITH THIS COUPON

PRICE WITHOUT COUPON \$1.29

GOOD ONLY AT WHITE SUPER MKT. Friona, Tex.

OFFER EXPIRES Dec, 17-19 LIMIT 1 COUPON PER PURCHASE

Try SAMMY'S PRIDE MILK And AUNT MARTHA'S BREAD

RUDOLPH REMINDS YOU OF THESE BASIC RULES FOR SAFE WINTER DRIVING!

- *Start Early
- *See And Be Seen.
- *Get The Feel Of The Road.
- *Follow At A Safe Distance.
- *Brake Before Turns.
- *Pump Brakes When Stopping.
- *Make Sure You Have Plenty of Anti-Freeze In Your Radiator
- *Have The Right Kind Of Tires.

LET US CHECK YOUR...

*Tires *Chains *Lights
*Anti-Freeze *Windshield Wipers *Battery

Friona CONSUMERS

Buddy Lloyd, Mgr
We Give S & H Green Stamps and YES Stamps.
Phone 247-2771 or 247-2800

MEET YOUR 1970 OFFICERS AND DIRECTORS Of The **Friona Chamber Of Commerce**



Dale Smith, V. P.



Marc Houser, Sec.



Ralph Shirley



Dr. Jon Mack Roden



Steve Messenger, 1970 Pres.



Doyle Elliott, 1969 Pres.



Carl Schlenker



W. D. Buske



Clarence Martin

**SHOW YOUR SUPPORT OF THE
CHAMBER OF COMMERCE
BY ATTENDING THE
ANNUAL BANQUET SATURDAY
GRADY NUTT, PRINCIPAL SPEAKER.**

TIME - - 7 p.m.

PLACE - - HIGH SCHOOL CAFETERIA



HERE COMES SANTA... This Santa Claus is simple to make and could be used for a variety of things around the home during the Christmas season. He would make a very attractive door decoration and was made by Mrs. Tommy Hammock, who copied an idea she saw in a magazine. She demonstrated the making of such a Santa at the Thursday evening meeting of New Horizons Junior Study Club at Federated Club House Thursday evening.

Club Members Enjoy "Santa" Workshop

Mrs. Tommy Hammock demonstrated the making of Santas at the Thursday evening meeting of New Horizons Junior Study Club at Federated Club House. Mrs. Hammock assisted those present in making one which could be used as a card holder or gift stocking for smaller children.

The devotional was presented by Mrs. Dale Houlette. Roll call was answered with "My views on the Vietnam situation."

Mrs. Melvin Lloyd was a guest. Gifts for Vernie McClearn, the Girlstown resident sponsored by the club, were assembled and included a dress made by Mrs. Jimmy Maynard, pants made by Mrs. Jerry Hinkle, a jacket made by Mrs. Dale Williams, a blouse and piece of costume jewelry.

Background music was Christmas selections. Snowballs and coffee were served by Mrs. Joe McLellan and Mrs. Hand Wheeler, hostesses.



MARRIAGE ANNOUNCED... Mr. and Mrs. Ralph Broyles announce the marriage of their daughter, Maxine, to Delvin Brookfield, son of Ruby May Brookfield, all of Friona. They were married at Calvary Baptist Church by Dale Westbrook. Attendants were Vicky Mings and Danny Carhel. After the Christmas holidays they will make their home in San Angelo, where Brookfield is a student at Angelo State College.

Tops Club Members

Sponsor Demonstration

Members of Friona Maize Tops were hostesses at a Festive Foods demonstration in the Community Room of Friona State Bank Tuesday evening. The demonstration was presented by Mrs. Louise Wilson and Mrs. Ernestine Gary, home service advisors for Southwestern Public Service Company.

Following the presentation, the club members and guests, sampled the delicacies which were prepared.

Guests were Mesdames Ralph Taylor, R.C. Hester, J.P. Sims, Ray White, Blayne Brannum, Wesley Hardesty, Wayne Stark, A.L. Outland, Roy Wilson and Jimmy Mabry.

Members present were Mrs. Earl Drake, Mrs. C.W. Tannahill, Mrs. J.E. Knight, Mrs.

Roy Daniel, Mrs. Vernon Roberts, Mrs. Larrie Upton, Mrs. Olin Ruff, Mrs. Roy Zieschang, Mrs. Mabelle Hartwell and Mary Knight.



Among American Indians, some baskets were lined with clay and used in cooking. These vessels were not placed directly over a fire. Contents were heated by dropping hot stones in the baskets.

Guest Entertainers Present Study Club Program

Following the opening prayer, which was directed by Mrs. Frank Spring, The Trebelairs, under the direction, presented a program of singing at the Tuesday evening meeting of Modern Study Club at Federated Club House.

The group sang, "It's Beginning To Look A Lot Like Christmas," "Ring The Bells," "Rudolph, The Rednosed Reindeer," "Some Children See Him," "The Chipmunk Song," "Cherry Tree Carol," "Sweet Little Jesus Boy," "Christmas Bell Carol," and "Silent Night, Holy Night."

Members of this singing group are Sally Kendrick, Ann Hurst, Kathy McLean, Carlene Schlenker, Nancy Martinez, Carolyn Murphree, Cindy Barnett, Janet Mings and Denise Buske. Esther Smith is the accompanist.

Mrs. J.G. McFarland and Mrs. J.T. Gee presented a report on a recent Caprock District Workshop they attended at Plains.

"Land and Water Conservation," was the topic discussed by Mrs. J.T. Gee.

Mrs. Frank Spring was appointed to serve as the representative of the federated clubs on the opportunity plan at West Texas University, Canyon.

The president, Mrs. McFarland, appointed Mrs. H.K. Kendrick, Mrs. Ernest Osborn and Mrs. Sloan Osborn to serve on the nominating committee.

Members brought gifts for residents of Wichita Falls State Hospital. The next meeting will be the annual Christmas party in the home of Mrs. J.T. Gee.

Refreshments of coffee, tea, hot chocolate and cake were served by the hostesses, Mrs. Lois Miller and Mrs. Dick Rokey.

Guests were Mrs. Curtis Murphree, Mrs. Marty Martinez, Mrs. Herschel Johnson, Mrs. Pearl McLean, Mrs. H. C. Kendrick and Mrs. Bob Watkins. Twenty-four members were present.

HD Club Has Christmas Party

The Monday evening meeting of Rhea Home Demonstration Club was a Christmas party in the home of Mrs. Cordie Potts. The meeting began with a salad supper, which was followed by a brief business session.

Plans were made for a community wide Christmas party Friday, December 19. Agreeing card and gifts were prepared for Mrs. Herman Schueler, a member of the club, who is a shut-in.

Following a visit from Santa, names of secret pals were revealed and named for secret

pals for 1970 were drawn. A game session concluded the party.

Guests were Janice Miller, Mrs. Doris Ward and Diana, Mrs. Jim Parson and Carolyn, Mrs. Ralph Wilson, Mrs. Mabelle Hartwell, Mrs. Carl Schlenker, Mrs. Joe Mabry and Joy Morton.

Members present included Mesdames Potts, Franklin Bauer, Herman Grissom, Jack Patterson, F. T. Schlenker, Herbert Schueler, Floyd Schueler, Walter Schueler, Shirley Smith, Norman Taylor, Larry Potts and Elmo Dean.

Announcing

The Opening Of

Chaparral Sports Center

1906 W. 7th - Clovis, New Mexico

With The ALL-NEW Line Of

KAWASAKI And BULTACO

MOTORCYCLES And The

Christmas Favorite . . . MINI-BIKES

Jim Snead, Mgr.

Thinking Of A New Home?

Here Are **Five Great Reasons** For Buying Your Lot Now In **WESTERN ADDITION**



- *Small Down Payment Will Hold Your Lot
- *Low Interest Rates
- *Exclusive Neighborhood
- *Complete Financing Program
- *Choose Your Own Builder

WESTERN ADDITION

One Of Friona's Most Exclusive Areas.

CALL **ANDY HURST**
247-2721

"Sorry. This house has just been sold!"



Would you believe it?

North, South, East, West—time after time—too many Americans find doors closed to them in this "Free Society."

The problem of fair housing reaches to the very roots of so many other problems in America.

Equal and well-balanced education and job opportunity, for example. And true justice. And true brotherhood.

Thoughtful people know the time has long since passed when we can afford prejudice—yes, even in real estate.

Yet even thoughtful people sometimes turn emotional at the idea of a Negro or other minority group family in "their" neighborhood.

How about you? Examine your conscience deeply. A good place to start is in your church or synagogue. Look at what the very roots of your Faith have to say about brotherhood.

It just may make you the strongest person on your block—the one with the strength to take a stand.

Presented As A Public Service By:

Ethridge-Spring Agency	Friona State Bank
Continental Grain	Chester Gin
Hi-Plains Feed Yard	Friona Clearview TV
Friona Co-Op Gin	Rushing Insurance
Friona Motors	Friona Consumers
Bi-Wize Drug	Crow's Slaughter

ASSEMBLY OF GOD 10th and Ashland -- Rev. Ott Robertson, pastor Sunday School: 9:45 a.m. Worship: 11:00 a.m. Young People: 6:45 p.m. Evening Worship: 7:30 p.m. Wednesday Worship: 8:15 p.m. Sunday Men's Fellowship: 7:00 p.m.
CALVARY BAPTIST 14th and Cleveland - Rev. R. C. Hester, pastor Sunday School: 9:45 a.m. Worship: 11:00 a.m. Training Union: 6:00 p.m. Evening Worship: 7:00 p.m. Wednesday Prayer Meeting: 7:30 p.m.
CALVARY BAPTIST MISSION 5th and Main Rev. I.S. Ansley, pastor Sunday School: 9:45 a.m. Worship: 11:00 a.m. Evening Worship: 7:30 p.m. Wednesday Prayer Meeting: 7:30 p.m.
FIRST BAPTIST Sixth and Summit Rev. Bill Foll, pastor Sunday School: 9:45 a.m. Worship: 11:00 a.m. Training Union: 6:00 p.m. Evening Worship: 7:00 p.m. Wednesday Prayer Meeting: 8:30 p.m. (30 mins. earlier, Oct. 1 - April 1)
MEXICAN BAPTIST MISSION 4th and Woodland - Rev. Donnie Carrasco Sunday School: 9:45 a.m. Worship: 11:00 a.m. Training Union: 5:00 p.m. Evening Worship: 6:00 p.m. Wednesday Prayer Meeting: 8:00 p.m.
ST. THERESA'S CATHOLIC CHURCH 16th and Cleveland Father Gerald Dunford Mass: 10:30 a.m. Confession: Saturday 7 p.m. Evening Mass: Wednesday, 8 p.m.
SIXTH ST. CHURCH OF CHRIST 502 W. Sixth Bill Gipson, Preacher Bible Study: 9:30 a.m. Worship: 10:30 a.m. Evening: 6 p.m. Wednesday evening: 7:30 p.m.
REDEEMER LUTHERAN CHURCH 13th and Virginia - Otto Kretzman Sunday School: 9:45 A.M. Worship: 11:00 a.m. Rhea Immanuel Lutheran Church -- Worship 9:30 a.m. Sunday School 10:30 a.m.
UNION CONGREGATIONAL CHURCH 6th and Cleveland UCC Rev. Paul Mohr Sunday School: 10:00 a.m. Worship: 11:00 a.m.
TENTH ST. CHURCH OF CHRIST 10th and Euclid Sunday School: 10:30 a.m. Evening: 7:00 p.m. Wednesday Evening: 8:00 p.m.
SIXTH ST. IGLESIA de CRISTO 408 W. Sixth, M.R. Zamorano Bible Study - 9:30 a.m. Worship 10:30 a.m. Evening 8:00 P.M. Thursday Evening 8:00 p.m.
FIRST METHODIST 8th and Pierce - Rev. Albert Lindley Sunday School: 9:45 a.m. Worship: 11:00 a.m. MYF: 6:00 p.m. Evening Worship: 7:00 p.m.
UNITED PENTECOSTAL CHURCH Fifth and Ashland Rev. G. W. Hamilton - Pastor Sunday School: 10:00 a.m. Worship: 11:00 a.m. Wednesday Evening: 8:00 p.m. Sunday Evening: 8 p.m. Friday Young People: 8:00 p.m.

SEE **HI-PLAINS** SAVINGS and LOAN ASSOCIATION 4th and Sampson FOR **HOME LOANS** TO **REFINANCE** BUY or BUILD **REMODEL**

For Information, ---CALL Eric Rushing, Phone 247-3370



MRS. ROBERT KINDRED

Vows Exchanged Between Kathy Jones, Bobby Kindred

In a double ring ceremony at Ford Chapel, Lubbock, Friday, November 28, at 7 p.m. Joy Kathryn Jones exchanged wedding vows with Robert Glen Kindred Jr. The officiating clergyman was Rev. Bill Burton, pastor of Elgin Avenue Baptist Church.

Parents of the couple are Mrs. Estelle Jones, 5448 13th Street, Lubbock; George Jones, Route 2, Friona; and Mr. and Mrs. R.G. Kindred Apt. 9, 3333 Toledo, Lubbock.

Attendants were Betty Taylor, Friona, and Jerry Kindred, Tyler, brother of the groom. Ushers were Ronnie Kindred, Lubbock, another brother of the groom, David Burgamy, Dallas, and Larry Osman, also of Lubbock.

Traditional wedding selections were presented by Darrell Berry, Lubbock, organist, who also accompanied Rev. Burton, soloist.

As the bride was escorted to

the altar and presented in marriage by her father, she wore a formal gown of white bridal stain and Alencon lace re-embroidered with seed pearls and crystals. Her matching mantilla was outlined in motifs of scalloped Alencon lace. She carried a cascade bouquet of gardenias and sweetheart roses.

Miss Taylor wore a gown of sapphire blue velvet designed in the same styling as the bride's gown. Her bouquet of blue carnations was centered with a crystal votive candle.

Following a wedding trip to Dallas, Mr. and Mrs. Kindred are at home at 508 South Bois 'D' Arc, Tyler, Texas. He is a 1965 graduate of Frenship High School, has served in the U.S. Marine Corps two years, and is presently attending Tyler Junior College.

Mrs. Kindred is a 1967 graduate of Friona High School and has been employed by Keypunch of Lubbock, Inc. as a secretary.

Janis Dean Goggans Weds Timothy Rankin Fischer

Wedding vows were exchanged between Janis Dean Goggans, daughter of Mr. and Mrs. G.H. Goggans, 1202 Maple, and Timothy Rankin Fischer, son of Dr. and Mrs. A.J. Fischer, Albuquerque, New Mexico, at 6 p.m. Friday, November 28 in First Baptist Church.

The double ring ceremony was read by Rev. Bill Foil, before an archway of garlanded greenery, centered with a satin covered kneeling bench and flanked by tiered candelabra holding white tapers and baskets of bronze and yellow mums.

Rex Talley, organist, presented traditional wedding selections and accompanied David Campbell of Pampa, soloist, as he sang, "Whither Thou Goest," and "The Wedding Prayer."

Given in marriage by her father, the bride wore a formal length gown. It was a demibell silhouette of ivory silk faced peau de soie with a pearl encrusted chantilly lace bodice, stand up collar and lace sleeves. The skirt was accented with lace and pearl medallions and the hemline was banded in deep scallops of Chantilly lace.

Her chapel mantilla train of double nylon illusion bordered in lace and pearls was attached to a crown of Chantilly lace studded with crystal and pearls. She carried a white Bible topped with a bouquet of vanda orchids surrounded by garlands of white stephanotis and streamers of white satin.

Carrying out tradition, the bride wore an heirloom silver and turquoise pendant watch, which belonged to the groom's paternal grandmother, the late Mrs. N. Arthur Fischer; a lace handkerchief that belonged to her maternal grandmother; and a blue garter and a new penny which were given to her by friends.

Mrs. Roland C. Jackson, Albuquerque, was the matron of honor. Bridesmaids were Becki Atteberry, Hobbs, New Mexico, Lynn Smith and Mary Short, both of Friona. Kelli Short and Tammi Smith were flower girls.

The bridal attendants wore identically designed formal length gowns of olive green moire crepe with lace midriffs, stand-



MRS. TIMOTHY FISCHER

up collars and long tapered sleeves of lace. Their headpieces of olive green tulle were held in place with flat bows matching the material in their gowns. They carried nosegays of bronze mums.

For her daughter's wedding, Mrs. Goggans chose a dress and coat ensemble of aqua blue textured silk and wool with matching accessories. The bridegroom's mother wore a champagne color dress of peau de soie with green accessories.

The bride's maternal grandmother, Mrs. R.C. Anderson, Sulphur Springs, Texas, who was a special guest, wore a dress of turquoise silk. The mothers and grandmothers wore identical corsages of orchids.

Arthur C. Fischer, San Jose, California, was his brother's best man. Groomsmen and ushers were Roland C. Jackson; Albuquerque, Kenneth A. Adlong, Amarillo; and Glenn E. Goggans, Friona, brother of the bride.

Timmy and Tony Steven, Sherman Oaks, California, nephews of the groom, were ring bearers.

A reception was held in Fellowship Hall of the church following the ceremony. The serving table was covered in white net over white taffeta and caught at the sides with green taffeta bows, and centered with candelabra arrangements of yellow and bronze mums.

The three tiered wedding cake was decorated with yellow roses, green leaves and white sugar bells. It was topped with a heart and bells filled with sweetheart roses. Cake, frosted punch, mints and nuts were served by Connie Schlenker, Mrs. Wayne Pate and Mrs. Gary Hand.

Assisting with hospitalities were Mrs. Charley Short, Mrs. Vernon Roberts and Mrs. Carl Schlenker.

Guests were registered by Jeana Short.

Out-of-town guests signing the register were Mr. and Mrs. Roy Holder, and Mr. and Mrs. J.T. Goggans, Dudley and David of Sulphur Springs; Mr. and Mrs. D.B. Kimbrell, Midkiff,

Texas; Mr. and Mrs. Bob Kimbrell and Cammie, Odessa, Texas; Mr. and Mrs. William Ryan, Dayton, Ohio.

Mrs. Vivian Kaufman and son, Robert Addelson, Wheeling, West Virginia; Mrs. Dick Fortune, Las Cruces, New Mexico; Mrs. Anthony Stevens, Tony and Timmy, Sherman Oaks, California; Mr. and Mrs. Arthur G. Fischer and son, Brian, San Jose, California; Brad Stevens, Mrs. Richard Schlenker and Mrs. Bill Sheridan, Portales, New Mexico; Kenny Baxter, Clovis; Barbara Anderson, Jill Applegate, Nancy East, Dean Korman, Cindy Andrews and Mary Alice Fields, Eastern New Mexico University students; and John Allen Curtis, Dallas.

Mr. and Mrs. Fischer are at home in Portales, where both are seniors at Eastern New Mexico University.

Church Ceremony Unites Nan Lillard Ace Alsop

Nan Noel Lillard, daughter of Mr. and Mrs. Harold M. Lillard, and Ace Hill Alsop III, son of Mr. and Mrs. Ace Hill Alsop Jr., 1218 North Third, Temple, Texas, exchanged wedding vows at 8 p.m. Friday, November 28, 1969.

The double ring ceremony was read by Bill Glpson, minister of Sixth Street Church of Christ, at Friona United Methodist Church, before a double candle arch centered with a bouquet of pink gladioli and rose pink and light carnations with gypsophylla.

This arrangement was flanked on each side by candelabra trees, candelabra arches and bouquets identical to the one in the center. Woodward palm trees, a satin covered kneeling bench and double candelabra holding dark pink and light pink candles completed the setting.

Pews for parents and grandparents were marked with hurricane lamps. Votive candles entwined with greenery and tied with pink ribbon bows were used on the ends of other pews.

Mrs. Robert Taylor, Amarillo, organist, presented the theme from Romeo and Juliet, "Whither Thou Goest," and traditional wedding marches.

Mrs. Dewayne Bishop, Fallbrook, California, cousin of the bride, was the matron of honor. Monte Welch, Austin, another cousin of the bride, was the maid of honor. Bridesmaids were Mrs. Mickey Wilson, Friona, Mrs. Allen Neece, Dallas, and Dorothy Scott, Fort Worth. Lisa and Mitch Welch, College Station, cousins of the bride, were the junior bridesmaid and junior groomsmen. The bridal attendants wore formal length gowns of rose velvet. Jeweled braid formed stand up collars and extended down the center fronts to the hemlines. Matching headbands held camellia leaved headbands. Each carried a colonial rose backed with camellia leaves and green velvet ribbons.

Jim Alsop, Austin, was his brother's best man. Groomsmen and ushers were Jim Lillard, Marino Del Ray, California, and Miles Lillard, Friona, brothers of the bride, Tom



MRS. ACE ALSUP

Hill, Galveston, and Robert Pope, Dallas.

As the bride was escorted by her father and presented in marriage by her parents, she wore a formal wedding gown of ivory peau de soie overlaid with white organza. The fitted bodice was styled with Victorian neckline and long full sleeves gathered onto wide cuffs, accented with rows of tucks and lace. The A-line skirt formed a chapel length train. A Camelot crown-re-embroidered with seed pearls and Belgium lace secured her ivory veil of silk illusion.

She carried a colonial bouquet of light pink and dark pink roses, feathered carnations and stephanotis backed with gypsophylla and camellias.

Hostesses for the reception in the Lillard home were Mrs.

Ken White, Lubbock, and Bobby Jones, Lubbudie. Punch and wedding cake were served.

For a wedding trip to Houston, Mrs. Alsop wore a brown tweed coat of lamb's wool over a camel wool dress. She also wore a string of pearls, which were a gift from the groom, beige accessories and a corsage of gardenias.

Mr. and Mrs. Alsop are at home at #74, 100 Market Street, Galveston. She is a 1965 graduate of Friona High School and a 1969 graduate of the University of Texas. She is a registered nurse and is employed in the artificial kidney center of John Sealy Hospital.

Alsop, who is a 1968 graduate of the University of Texas, is a sophomore medical student at the University of Texas Medical Branch.



Spread cheer this year by Long Distance

And avoid
delay by making
your holiday calls
early



GENERAL TELEPHONE
America's Largest Independent Telephone System

Comments by
Gib



If more husbands had "self starters" fewer wives would need to be "stranks."

Sanitone

Certified Master Drucecleaner
GIB'S
DRIVE-IN CLEANERS
Professionals &
Coin Op. Dry Cleaning
622 Main Phone 247-3150



MAVERICK THE SIMPLE MACHINE

Maverick Still \$1995. Torino Lowest-priced hardtop in its class.

The choice depends on the size of your family, not the size of your budget.

Inch for inch Maverick's the best automotive buy in the world. Here are the facts. **FACT:** Maverick gives you lots of legroom, headroom and hiproom... plus 10.4 cu. ft. of trunk space. **FACT:** Maverick's 105-hp Six gives you the power you need for fast acceleration and easy passing. **FACT:** Maverick rivals the imports in gas mileage. **FACT:** Maverick is simple to park, service, repair... and own.

But if you need more inches, Torino's the car for you. Torino is the first choice of big families who go for big value. **FACT:** This hardtop has the same sleek styling of the more expensive Torino

models. **FACT:** It has the same 117-in. wheelbase for a smoother ride. **FACT:** It has the same 60-in. track for better road holding. **FACT:** It has a roomy interior that seats six in perfect comfort... plus 16.2 cu. ft. of trunk space. Look over Torino and Maverick now. **THE FACTS FAVOR FORD.**

*Ford's suggested retail price for the car. White sidewall tires are not included; they are \$30.00 extra. Since dealer preparation charges (if any), transportation charges and state and local taxes vary, they are not included, nor is extra equipment that is specially required by state law.

For more information about these cars, see your Ford Dealer or write: Maverick Catalog, Dept. N-8 or Torino Catalog, Dept. N-9, P.O. Box 1503, Dearborn, Michigan 48121.



FAIRLANE 500 2-DOOR HARDTOP

FORD Ford

Your Ford Dealer fights the price rise

FRIONA MOTORS

Grand & Highway 60

P.O. Box 957

Friona, Texas

AT REGIONAL

Injury-Riddled 'Horns Fall To Throckmorton

It was a gallant fight, but Throckmorton finally wore down the injury-ridden Lazbuddie Longhorns to capture the class B regional title, 20-8 for the second straight year over the Farmer County team.

The Longhorns, with more starters out of the lineup for the championship game than they had had all season combined, stuck doggedly in the contest for three quarters, but the patched-up backfield couldn't match its usual pace, and that cost them the game.

It left the Longhorns 10-2 for the season, compared to 11-1 a year ago, a fine two-year mark of 21-3. The team has been 19-1 in its regular-season games, a torrid .950 percentage.

With starting fullback Larry Hodges out of the lineup with a shoulder separation and offensive leader Derrell Matthews slowed by an ankle injury, the Longhorns, who had averaged over 300 net yards per game, were held to a net of just 90 yards.

Thanks to a good defensive play, Lazbuddie held a 2-0 lead for an entire quarter, until Throckmorton finally got a TD.

Monte Barnes punted the Greyhounds into trouble at their 15, and they were shoved farther back by a penalty. Throckmorton tried a wide pitchout, but a gang of 'Horns tackled the Greyhound back in the end zone and Lazbuddie had a 2-0 lead.

With only 1:08 left in the half, Throckmorton finally shoved across a TD, to lead at the intermission, 7-2.

The drive almost was stopped when Barnes intercepted a pass deep in Lazbuddie's end of the field. But he was called for pass interference and Throckmorton had a first and goal at the Longhorn four.

In the third period, Throckmorton drove 47 yards for an insurance TD. A screen pass for the score from 15 yards out was called back, but on the next play the Greyhound quarterback passed 20 yards into the end zone and Throckmorton had a 14-2 lead.

Trailing 20-2, Lazbuddie finally cranked up some offense, with Barnes passing to Jimmy Noland, moved to end from tackle for the game, and it was

20-8. A pass attempt for two points failed to work.

The game was played in freezing temperatures, with a strong wind chilling players and fans alike to the bone. A light rain fell during part of the game.

For most of the game, starting quarterback Barnes played at fullback, in Hodges' place, with young Rick Seaton at quarterback.

STATISTICS

	LHS	THS
First Downs	6	10
Net Yds. Rushing	41	120
Net Yds. Passing	49	49
Total Net Yds.	90	169
Passing	10-3	10-3
Passes Had Int.	1	1
Fumbles Lost	2	2
Penalties, Yds.	5-55	7-48
Punts, Avg.	7-35	9-33

The Library Corner

The final session of Story Hour in the current series was conducted at Friona Public Library this afternoon. Another session is being planned to begin about the middle of January and will last through April.

Mrs. John Gaede, chairman, commends her co-chairmen, Mrs. Bill Stewart and Mrs. Alton Peak, and all other local women who have worked so diligently to make Story Hour a success.

Others who have assisted are Mesdames Jim Johnston, Robert Alexander, John Fred White, Bob Owen, J.T. Gee, Richard Adkins, Wesley Foster, Dick Rokey, Bill Brandt, Jerry Brown, Jerry London, A.L. Outland, V.J. Zeman and H.R. Cocanougher.

Also Mesdames Ethel Beniger, Jimmy Mabry, Jerry Hinkle, Larry Moyer, Ed Clark, Von Edelman, Andy Hurst, Ted Tucker, Watson Whaley, Robert Zetsche, Estis Bass, Ron Davempont and J.V. Fulk.

Now is the time to cover Windows, Doors, Porches & Breezeways FOR WINTER-LONG PROTECTION

Warp's Crystal-Clear, Flexible Plastic

FLEX-O-GLASS

ONLY 36¢ per foot 2 ft. wide Also in 4 ft. widths

GENUINE FLEX-O-GLASS is far stronger than polyethylene—It's the only plastic window material

GUARANTEED 2 FULL YEARS

Warp Bros. Chicago 60651 Pioneers in Plastics Since 1924 At Hardware and Lumber Dealers Everywhere

SENSATIONAL OFFER

\$ 24.95 VALUE



Beautiful *Sports* Decorator WALL CLOCK

Only **\$9.99**

Matching Scones FREE With Purchase Of Clock

JUST FOR SHOPPING IN OUR STORE

Come In And See Us For Further Details

(Please Include 60¢ Handling Charge)


PIGGLY WIGGLY

Friona, Texas

"ELVES ON OUR SHELVES" AT PIGGLY WIGGLY

Longhorn Cured **PICNICS**

PIGGLY WIGGLY COOK AS GOOD AS THEY LOOK!





BACON

Country Cured Slab Pound **69¢**

GLADIOLA FLOUR

25 1 Lb. Sack **\$1.89**



ICE CREAM

1/2 Gallon **59¢**

Clardy's Festival

VANILLA WAFERS

39¢ Cello **29¢**



COFFEE

Folgers Lb. **69¢**

Fresh Piggly Wiggly Produce

BANANAS

10¢ Lb.



49¢ Lb.




SWISS STEAK

USDA Good Beef Round Bone Arm **89¢** Lb.

GREEN BEANS Cut 303 Can

CORN C.S. or W.K. 303 Can

TOMATOES 303 Can

POTATOES Whole White 303 Can

PEAS Early 303 Can

CAKE MIX Betty Crocker **3 FOR \$1.00**



COCOANUT 14 Oz. Cello **49¢**

CHILI Wilson 1 1/2 Lb. Can **79¢**

TEXIZE **HOOD** Pink Liquid DETERGENT 32 Oz. **39¢**


WHIPPING CREAM Clardy Campbell 1/2 Pt. **39¢**

SHURFRESH MILK FOR GOODNESS SAKE

Save TenderCrust Coupons

FRYER PARTS

BACKS Lb. **15¢**



CHUCK ROAST

USDA Good Beef **49¢** Lb.

CANNED FOODS SALE

LAKE REGION MIX OR MATCH

6 FOR \$1

WHIPPING CREAM Clardy Campbell 1/2 Pt. **39¢**

PIGGLY WIGGLY

The Original SELF SERVICE





RELAX
LOOK NO FARTHER
THAN
FRIIONA
DURING ITS
LAST MINUTE
GIFT SALE

PRE-CHRISTMAS SALE



LADIES 3 PIECE IMPORTED KNIT SUITS

Regular \$49.95 Up

By Marco Polo

NOW 15% OFF

(Free Gift Wrapping On All
Purchases Above \$1.00)



HURST DEPARTMENT STORE

Nationally Advertised

Merchandise For The

Entire Family

MEN'S SUITS & SPORT COATS

By Merit
20% OFF

Also DRESS PANTS
By Siegfried & Farah
20% OFF

MEN & BOYS COWBOY BOOTS

By Acme
Pre-Christmas Sale Price
15% OFF

G-r-r-r-r- wow!
FAKING IT
FABULOUSLY!
\$32.95

THE CHRISTMAS GIFT with the real thing-the fun-fur look! . . .super-indulgence of feminine feline luxury coat, yet 9-lives durability of 43% Rayon, 57% cotton bonded to 100% acetate foam-what a combol . . .from a jungle of animal looks to enfold you through sport and career schedules. 6-12 sizes.

KNIT SWEATERS

By LeRoy & Donovan - Galvanni

Great Gift Idea For "Santa"

NOW **15% OFF**



ALL-WEATHER COATS

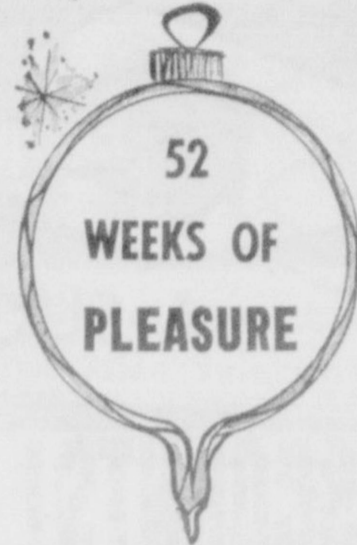
By Forecaster & Campus
NOW 15% OFF

MEN'S SHOES REDUCED
FOR CHRISTMAS SHOPPERS
NOW 15% OFF

JUST ARRIVED
KNITWEAR For Infants & Toddlers
HOODED SWEATERS - SWEATERS
With Matching Caps & Bootees

***SALE PRICES EFFECTIVE
DECEMBER 11 THROUGH
DECEMBER 24**

*The Gift That Lasts,
And Lasts, And Lasts!*
**A YEAR'S SUBSCRIPTION
to The FRIONA STAR**



SEND PAPER TO

NAME

ADDRESS

TOWN

SEND BILL TO

NAME

ADDRESS

TOWN

Only \$4.00 per year
in Parmer County

\$5.00 per year
elsewhere

Mail to Box 1057
Friona, Texas

Chalet C' Bonte'

**IS NOW OPEN ...
And Invites Your Patronage**

Chalet C'Bonte (House of Beauty) is located in the building formerly occupied by Haywood's Cut N Curl.

We feature all new equipment. . . .the most modern in hair care equipment and supplies.

Judy Potts will specialize in wigs. Hairpieces brought in to the shop by Tuesday evening will be ready to be picked up Thursday afternoon.

Our operators are all award-winning graduates of Jessie Lee's Hair Design Institute.

MARTHA UPTON

BETTY TAYLOR

JUDY POTTS

Phone 247-3081 For Appointments

THANK YOU FOR MAKING OUR

GRAND OPENING!

A SUCCESS Our Special Prices Are Still In Affect

DISCOUNTS!

Nice Selection
Of Children's
Toys For
Christmas
98c

Come In And Look
Over Our Complete
Stock

Children's
**SPORTSWEAR
SETS**

\$3.98 - \$4.98
The Perfect Christmas Gift!

Ladies
**DOUBLE KNIT
SLACKS**

\$5.98

Beautiful Assortment
Of Colors.

We Invite You To Do All
Your Christmas Shopping
At Friona's One - Stop
Shopping Center.

You Name It, Malouf Has
It . . . And At A Price
You Can Afford.

SAVE

**DRAPERY
FABRICS**

Widest Selection Of
Fabrics And Designs
Anywhere

59¢ Yd.
98¢ Yd.
\$1.49 Yd.

**SPECIAL
TABLE**

Ladies And
Children's

SHOES

2 Pair

\$5.00



Men's
SLACKS

Reg.	Now
\$10.00	\$6.98
9.50	5.98
8.00	4.98

Men's **SHIRTS**

**\$2.98 \$3.98
& \$4.98**

One Group Men's
DRESS PANTS

Reg. \$9.50 Now **\$5.98**

MEN'S SUITS

90% Wool Reg. **\$85.00**
10% Silk

Also **SUITS** Reg. **\$45.00**

Shop Now While Selections
Are Complete!

Double Bonded

KNIT FABRICS \$2.98 Yd.

BROADCLOTH \$1.00
45" Wide 2 Yds. For



Ladies
DRESSES

**\$7.98
9.98
10.98**

Ladies
ROBES

\$3.98 & 9.98

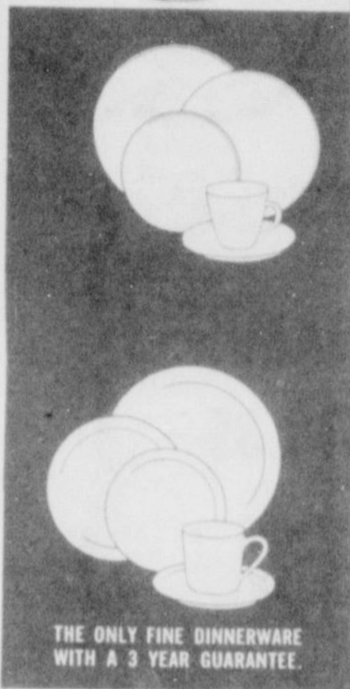
Lovely For Christmas
Gift Giving!

MALOUF'S SHOPPING CENTER

Former Friona Lanes Building



Klementz
14KT. GOLD OVERLAY
Delightfully perfect roses in jewelry of superb quality. Made with an overlay of 14Kt. pink and green gold.



THE ONLY FINE DINNERWARE WITH A 3 YEAR GUARANTEE.

custom Birthstone Family Tie Tac



Instantly custom set with one to seven birthstones, proud symbols of each child or grandchild. Precious metal rosettes fill unused spaces. Perfect birthday or anniversary gift for father, husband or Grand. Jade green gift box. Sterling silver, rhodium finish, synthetic stones.

3 stones \$10.95
Additional stones \$3.00 each



DIAMONDS FOR CHRISTMAS



We Have A Very Nice Selection of Diamonds In Stock.

- * Bulova
- * MIDO
- * WITNAUER
- * CARAVELLE
- * TIMEX

STAR SAPPHIRES
STAR RUBIES
* RINGS
* NECKLACES
* TIE TACKS
* TIE BARS
Good Selection

FREE GIFT WRAPPING

ALLEN'S JEWELRY



POLAROID COLOR PACK-2
\$22.95

Offer Good Thur., Fri., & Sat. Only



The Going Thing

GIVE A GIFT FOR THE ENTIRE FAMILY!

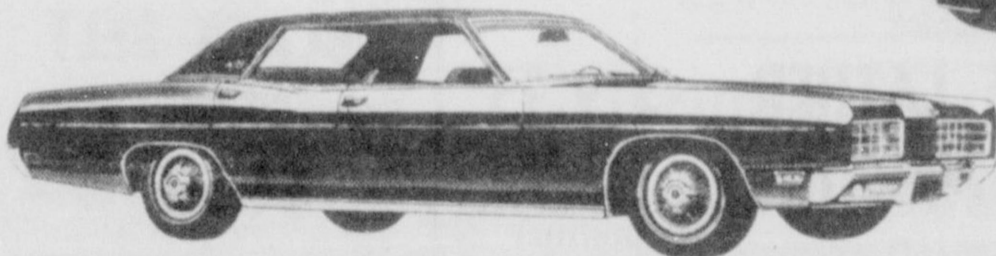
...A NEW FORD FOR CHRISTMAS!



MACH 1



TORINO GT SPORTSROOF



FORD LTD



TORINO SQUIRE

FRIONA MOTORS

Grand & Highway 60

P.O. Box 957

Friona, Texas



Men's
JEWELRY CASES
\$9.95 - \$12.00

Electric
MAKE-UP MIRRORS \$14.98
FANCY MIRRORS
Price Start At **\$9.25**

DRESSER SETS \$3.98 Up
Silver
JEWELRY BOXES \$4.50

Rexall
SUPER PLENAMINS
365 Tablets **\$18.35**
With **FREE TRANSISTOR RADIO**
(Limited Quantity)

WOMEN'S RINGS \$2.00 Up

España Revolving
7-Piece **\$9.75**
BAR SET

40-Hour
PETITE ALARM CLOCK \$3.98

Westclox Electric
DROWSE ALARM \$4.98

Pendulum
ELECTRIC CLOCK \$14.98

Fragrance Sets For Men
NEW BACCHUS \$6.00 Up

Schick
HOT LATHER DISPENSOR \$19.95
(We Also Have The Refills)

Chewable
VITAMIN C
Reg. \$1.59 Btl.
120 Tablets
THIS WEEK ONLY
240 Tablets
2 Bottles \$1.59

CORYBAN-D CAPSULES
Effective Cold Remedy **\$1.25**

We Have All
The Most Popular
Fragrance Lines
For Women . . .
The Most
Cherished
Of Gifts.



BLACK BELT
Fragrance Sets For Men
\$4.50 Up

Bi-Wize  **Drug**

THANK YOU!

Yes, a big, hearty "Thank You" to the people of the Friona trade territory for the splendid business you have already given us this Christmas season and throughout the past year. If you still have some Christmas shopping to do, then you need look no further than our big new store in Friona, which is packed with Christmas gifts.



LELAND HUTSON
OWNER

Phone 247-3270
FRIONA, TEXAS
214 & W. Highway 60

West Bend - Sunbeam - Hamilton Beach - G-E - Corning Ware - Pyrex - Club - Faber Ware - Maytag - Roper -



HUNTERS

We Have Everything You Need In Ammunition, Guns And Equipment For The Pheasant Season

GE Solid State RADIO \$12.88

Set Of Three

EXTENSION CORDS \$1.39
6-9-12 Ft.

UNFINISHED CHESTS

3-4-5 & 9 Drawer

Glass Lined

WATER HEATERS

Sunbeam & Toastmaster

ELECTRIC HEATERS

Just Received

SHIPMENT OF WEST BEND COOKWARE

*Griddles *Skillets *Pans

Give Your Wife The Most Appreciated Of All

KITCHENAID DISHWASHER

Large Selection

**SMALL APPLIANCES
PYREX WARE
KITCHEN UTENSILS**

45 Piece Set

MELMAC Break Proof \$18.98

PLAINS HARDWARE

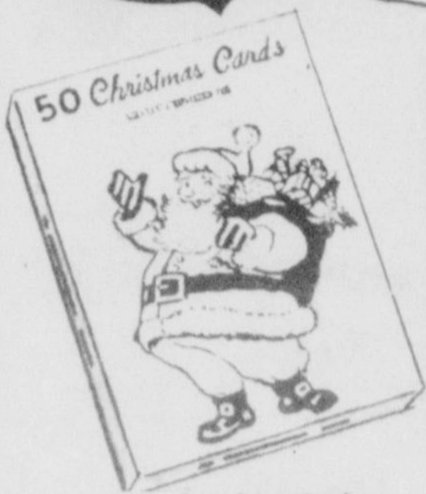
Black & Decker - Rigid Crescent - Plumb - Diston - Stanley - Titan - Hoover -

- Kelvinator - Dearborn - Tru-Test - Zenith - Hearthglo - Coleman - Ames

Winchester - Super-X - True Temper Steel Goods - ACCO - American Standard - Crane - West Point - Remington -

THE TIME'S NEAR!

the Gifts are Here!



Suitable for Imprinting
Christmas CARDS

Original Designs - 50 different sizes and designs in box. With envelopes.

Reg \$1.00 **77¢**

Big Selection Of
WRAPPING PAPER

BEST SELECTIONS IN TOWN

- * Christmas Decorations
- * Lights
- * Trees
- * All The Most Popular Toys



Darling Lorie BABY DOLL

Drink & Wet Doll
Movable Arms
And Legs

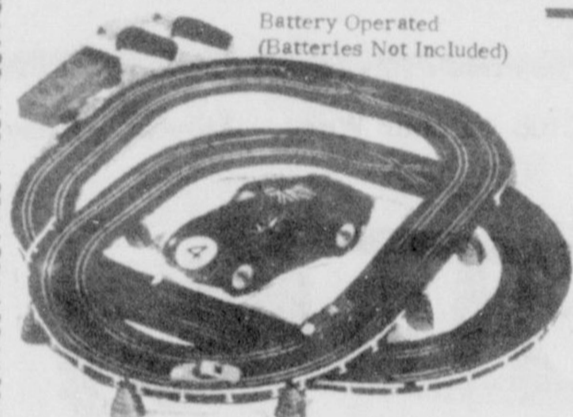
\$2.19

Tiny Lorie

\$1.19

SWINGY DOLL
\$14.88

TALKING BARBIE
\$5.99



Battery Operated
(Batteries Not Included)

DETROIT RACEMASTER

Sporty double-over-and-under track! 53-pc set includes 2 cars, many accessories, 16 ft. of track.

\$7.49



Doodle Doll Kits

Everything you need to make your own 11-in. doll.

Reg. 1.20

\$1.00

Unbreakable RIDE-EM toy

\$2.98 each

Ride off on a prancing pony or drive a tractor! Sturdy plastic, to 21-in.



HOT WHEELS SUPER CHARGER SET

- * 2 Super Chargers
- * 2 Cars With Buttons
- * 2 Lap Counters
- * 4-180 Degree Curves
- * 24 Feet of Track
- * 12 Joiners & Bridge

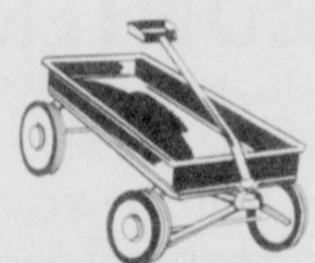
\$14.88

Battery Operated
SUPER SPACE CAPSULE \$4.99

Grippidee Gravidiee
ROCKET CAR SETS \$8.49

PRO TRAP DRUM SETS \$8.88

BEN FRANKLIN
IN FRIONA



Big Selection
STEEL WAGONS

\$3.49 to \$11.99