



by Bill City

Those of you with fruit trees or other interests agriculturally have undoubtedly been pleased with another week of beautiful weather.

A glance back at the records indicated that our last freeze of the year 1971 was recorded on April 5, when the temperature dipped to 26. It had been 22 degrees on April 4. Two inches of snow also accompanied that cold front.

The weather of the past week (and month) makes you think it couldn't possibly come a snow this late. But you don't have to dig too far back into the records to be reminded that sure enough, it can—and has, come some pretty fierce blizzards this late—and later.

Our apologies to the Whaley family. Last week in our salute to Girl Scouts, we identified Mr. and Mrs. Watson Whaley as Mr. and Mrs. Tom Whaley.

We knew better—or should have. We're sorry for the error folks, if that is any consolation.

To the thousands of blind individuals in America today, the best thing that life could offer is the ability to see again.

Would you mind if, after your death, your eyes were used to give some totally blind person the precious gift of sight... making it possible for one or more persons to emerge from constant darkness?

The success of a drive now being inaugurated by the Hi-Plains Eye Bank Incorporated and the Lions Clubs in District 2-TI will determine whether many of our blind, or nearly blind residents, now and in the future, will have the opportunity to regain their eyesight.

This is not a drive for financial donations. The Hi-Plains Eye Bank is sponsored and supported by the 81 Lions Clubs in the District. It is a drive to sign up eye donors—individuals who are willing to pledge their eyes upon death for use in sight restoring operations.

Individuals whose blindness has been caused by damaged or diseased corneas can often be given restored sight through the transplanting of human eye tissue, which has been donated by some generous person to be used at his death. There is no other way in which such people can be helped, thus pointing up the need for public cooperation in this sight saving work.

The quality of your vision makes no difference whatsoever. If the cornea, sclera and vitreous are not diseased, the tissue can be used.

Actually six people can be helped by one pair of eyes. Two corneal transplants can be given, two sclera (white part of the eye) can be used for ruptures, and vitreous (fluid in the eye) can be used for two vitreous implants.

It is not possible to buy or sell eyes. They are furnished to the ophthalmologist and his patient free. Of course there is the usual hospital charges, and the surgeon will charge his usual fee.

Those who are willing to cooperate in this humanitarian project are asked to contact officials of either Friona Lions Club, or the Eye Bank Office in Amarillo for pledge cards or for further information.

The coffee cups were being taken off the banquet tables and the toastmaster got on his feet. "Oh, no!" moaned one of the diners to his companion. "Now they'll all get up and snout. Did you ever hear a really good after-dinner speech?"

"Only once," admitted the other. "That was when a friend of mine said, 'Water, bring us another drink and me the check.'"

"I'm not really rich," the young man said to his girl friend. "And I don't have a convertible like Jerome Green, but I love you."

"I love you, too," the girl said, "but tell me more about Jerome Green."

The man on Frío Draw says that "compromise" is a deal in which two people get what neither of them wanted.

I have the sort of friends who believe in recycling. I know I've been used again and again.



EYE BANK MONTH... Mayor R.L. Fleming is shown signing a document officially declaring the month of March as "Eye Bank Month" in Friona, as Leland Hutson, left, and R.E. Duggins, presidents of the two Friona Lions Clubs, look on. A special telethon, scheduled for Sunday at 1:30 p.m. on Channel 4, will explain the work of the Hi-Plains Eye Bank.

TELETHON SET SUNDAY

Lions' Drive Seeks Donations Of Eyes

The two Friona Lions clubs are helping other clubs in Lions' District 2-TI sponsoring a special telethon this Sunday afternoon, which will explain the work of the Hi-Plains Eye Bank.

The telethon, to begin at 1:30 p.m. on KGNC-TV (Channel 4) in addition to showing how the Eye Bank has functioned in helping restore sight to blind persons, will give local residents an opportunity to sign a pledge card—authorizing the use of their eyes for this purpose upon their death.

"We are shooting for 5,000 donor cards from the entire area," says Cecil Maddox, who is a member of the Hi-Plains Eye Bank's board of directors this year, and chaired the organization's "Eye Bank Month" drive.

Maddox said that six recipients of new "eyes" will appear on the special telecast. They will explain how they were helped by the use of parts of eyes donated for the purpose.

The main operation is the cornea transplant. Individuals whose blindness has been caused by damaged or diseased corneas can often be given restored sight through the transplanting of human eye tissue. There often is no other way in which such people can be helped.

The Lions clubs of this area have been instrumental in setting up the Hi-Plains Eye Bank, which seeks to supply the eyes needed for such operations.

However, the need for eyes always exceeds the number of eyes available, so the Lions are bringing the need before the residents of the area, so as to increase the number of people

who have signed donor cards. A majority of the Lions Club members in the High Plains already have their cards signed, and on file.

Mayor R.L. Fleming has proclaimed the week "Eye Bank Week" in Friona to highlight the activities.

Persons wishing to secure pledge cards may call 247-2761 on Sunday during the telethon. Or, they may call Cecil Maddox, Baker Duggins or Leland Hutson at any time for further information.

Saturday also will be "White Cane Day" in Friona, with donations to be used toward local sight conservation projects only. The local Lions Clubs assist by providing eyeglasses to needy children, and other such projects throughout the year.

IN FRIONA

Water Pressure Is Matter Of Concern

(Editor's note: the following is the second of a two-part series of articles dealing with the upcoming city bond election.)

Residents in the western portion of Friona find it hard many times during the summer months to have enough water pressure to water lawns.

Indeed, some residents even have trouble getting enough pressure to take a shower, wash clothes and dishes, and many other things which most other residents take for granted.

Some residents of Western Addition have stated that there are times they turn on their faucets and just get a trickle. On other occasions, they don't get a trickle—just a hissing sound.

Recently, M.R. Smith, consulting engineer for the city, came to Friona and conducted a series of tests involving the system. Smith's tests indicated that when a fire hydrant was opened at Seventh and Austin, the pressure dropped all the way to zero at times at points to the west of that hydrant.

When that hydrant was closed and others to the east were opened, pressure in Western Addition was lowered to as much as half the normal pressure.

In order to solve the problem, Smith has proposed a series of improvements to the city's water works system.

The first would be a new water well, to be located in the western portion of the city. He proposes that a six-inch well supply line be tied into the 500,000-gallon reservoir at the Sixth Street pump station, bringing water from the new well.

Also, Smith proposes to connect the six-inch main in alley Block 5 to the fire hydrant at Seventh Street and Highway 60. Then, he proposes to extend the six-inch main across Highway 60 to the west side of Austin Avenue, and then northward to connect to the existing six-inch main at Austin Avenue and Ninth Street.

This tie-in should, the engineer thinks, add considerably to the pressure in the system for Western Addition.

Then, in order to help residents in Staley Addition, Smith has some further recommendations.

Extend the ten-inch main from the Sixth Street pump station west on Sixth Street to Grand Avenue; extend the eight-

inch main south to the eight-inch main on Fifth Street, and extend the eight-inch main north to the six-inch main on Seventh Street.

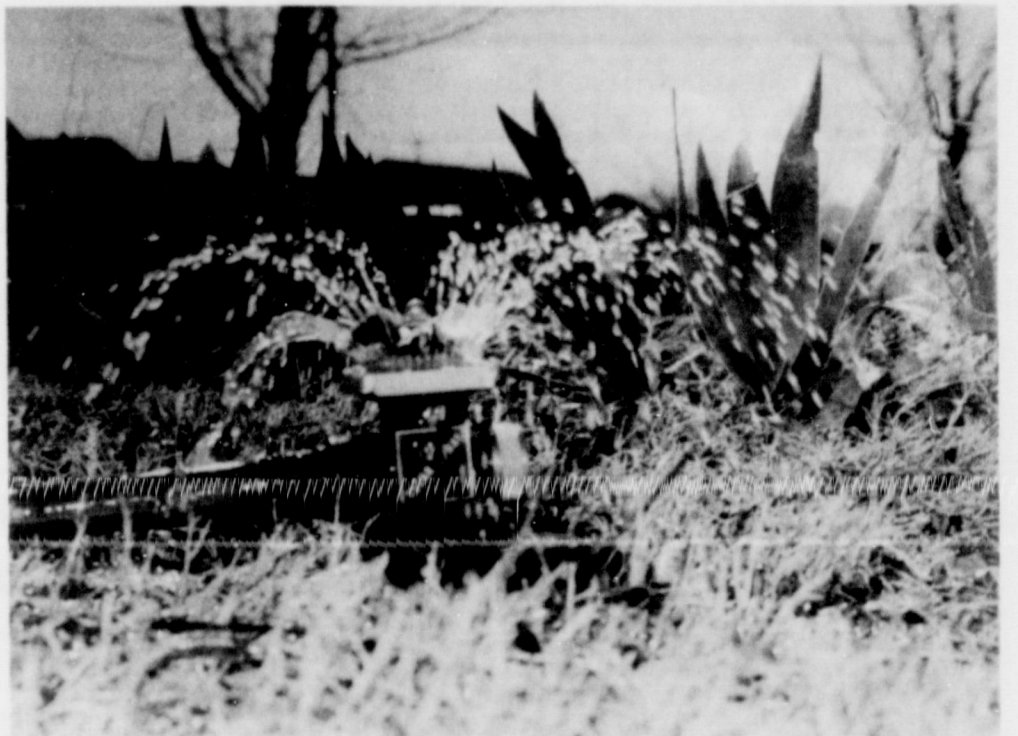
"By tying in these mains, the pressure for that part of town should be helped considerably," Smith told the Friona City Council recently.

Smith also proposes that transmitter instruments be purchased and installed on the city's storage locations, which will automatically keep the water levels at these storage plants above the minimum requirements.

The improvements recom-

mented by the city engineer come to \$50,000. The authority to borrow this money and proceed with the improvements is needed from city voters.

The issue makes up "Proposition 2" on the ballot which voters will cast in the city election Saturday, April 1.



WATER, WATER... The above photo shows how the lawn sprinklers look many times for residents of the western portion of the city, due to lack of water pressure. Improvements to the city's water system, which will cost \$50,000, are to be voted upon in the April 1 bond election for the City of Friona.

Dry Year Forecast By "Indian" Crim

J.W. (Indian) Crim saw a lot of wind but little rain in prospects for area farmers for 1972, when he made his annual weather reading at sunup Wednesday morning.

When Crim made his reading, the wind was coming in a steady manner from the southwest, carrying the smoke off in a northeasterly direction.

"I think we'll have a lot of promising clouds, but they won't have anything in them," Crim told those who assembled at the Crim home place near Clay's Corner for the annual forecast.

"However, I see very little hail this year," Crim offered as a consolation. "Looks like we'll have a lot of wind. We're supposed to have that, you know," the Farmer County we-

ather prophet continued.

Crim, who has lived in Muleshoe for the past few years, still comes out to his home place for the annual weather observance. This year's was the 49th consecutive year he has made the reading, which originated with the Indians, and gives Crim his nickname.

The county's foremost weather prophet says he never has been "rained out" for his annual reading, in which he uses a tepee-shaped bonfire. "However, we have done it with snow on the ground," remarked a member of the clan, who remembered that they had trouble getting the bonfire lighted that particular year.

As usual, a large number of friends and relatives, including the Crim children and grandchildren, gathered for the annual event. Three newsmen also were on hand for the prediction, which has been "bad news" in the rainfall category more times than it has been good. And most years, Crim comes about as close to being right as does his modern-day cohorts with their technical instruments.

Double Win For Friona

Carl Evans and Holley Stephenson, Friona High School Juniors, will represent Deaf Smith Rural Electric Cooperative in the Government-In-Action youth tour to Washington, D.C. next June.

Evans, who is the son of Herb Evans, and Miss Stephenson, daughter of Mr. and Mrs. Doug Stephenson, won the right to make the tour in the REC's eighth annual contest last Friday night in Hereford.

The contestants were required to give a speech on the topic "Rural Electrification—The Challenges of the '70s." Then they had to be prepared to answer a question dealing on rural electrification.

There were five contestants in the boys division and four competing for the girls' title. Prior to this contest, Friona High School had had two other winners, Tommy Sherley in the inaugural year of 1965, and Sally Kendrick last year.

The winners were chosen on their knowledge of the subject, speaking ability, appearance, personality and poise.

The tour will be made along with other REC youth winners from June 9 to June 20.

Interest High In Absentee Voting

More than usual interest in absentee voting was evident in both the city and school election, which is scheduled for Saturday, April 1.

With the election falling during the Easter weekend, some 13 residents had cast absentee ballots in the school election as of Tuesday noon, while ten had voted in the city election and three more ballots taken out.

Next Tuesday, March 28, will be the deadline for voting absentee. The absentee box for the school board race is located at the Superintendent's office at Friona High School.

Absentee ballots in the city race may be cast at the City Hall. Voters may cast ballots at the school between the hours of 8 a.m. and 4 p.m., and at City Hall between 8 and 5.

In addition to the city council race, voters in the city election

will ballot on the fate of two proposed bond issues of \$50,000 each.

The first proposal is to authorize funds for the construction of a new fire station for the city. The second is for improvements to the city's water system.

Running in the city council race are incumbents Bill Ellis and Gary Brown, and one challenger, Mrs. June Rhodes. Two are to be elected. Mayor R.L. Fleming is unopposed for reelection.

In the school board race, five candidates are seeking two spots. They are Wesley Barnett, Ronald Smiley, Ed Clark, Clarence Monroe and Doyle Elliott. None of these are incumbents.

Wendol Christian is unopposed on the school ballot for county trustee at large.



SEEK PROTECTION... Opey, a three-year-old Dachshund, seeks aid from his young mistress, Cindy Alexander, as he made his yearly pilgrimage to visit Dr. Gary Cash, veterinarian, last Friday. Dr. Cash will operate a clinic for inoculations and tagging again this Friday between the hours of 3 and 5 p.m. Cindy is the daughter of Dr. and Mrs. Robert Alexander.



DOUBLE WINNERS... Holley Stephenson and Carl Evans recorded a first for Friona by winning both the boys and girls' divisions of the Government-In-Action Youth Tour contest, sponsored by Deaf Smith County Electric Cooperative, last Friday.



Friona Flashbacks

...from the files of the Friona Star

40 YEARS AGO—MARCH 25, 1932
L.G. Simpson, city water superintendent, is quite busy this week setting water meters for water users who have no meters. It is the plan of the city commission to place all water patrons of the city under meter service just as rapidly as is possible.

30 YEARS AGO—MARCH 20, 1942
The Regal Theatre, which has been closed for the past three months, will be re-opened Friday night and will continue with a regular picture show program four nights each week, with matinees on Saturday and Sunday afternoons, Ray Landrum, owner of the theatre, announces.

Lee Spring, son of Mr. and Mrs. F.L. Spring of Friona, made the fall semester honor roll at Texas Tech with an average grade of A, according to a press release from the Lubbock College.

25 YEARS AGO—MARCH 21, 1947
The official staff of the Parmer County Community Hospital, which included physician and nurses, was host to the people of Friona and surrounding communities, by holding open house at the hospital from 4 until 8 o'clock Tuesday afternoon, when the public was invited to attend and be shown through the building. Dr. R.C. Stokes, whom our people are learning to know and love, is the head of the hospital's medical department.

20 YEARS AGO—MARCH 20, 1952
Another cotton gin will be located in the Friona area, according to reports being circulated this week. Two Burkhardt men were in the Hub vicinity this week, and they told farmers of the area that they had purchased 20 acres one mile south of Hub and would commence construction of a new gin within two weeks. The men were H.A. Mills and G.W. Fleming.

10 YEARS AGO—MARCH 22, 1962
A giant Air Force weather balloon ended its fluttering plunge to earth in the wheat fields of Russell O'Brian, 10 miles west of Hub, last Friday. The balloon is reported to have been released by Holloman AFB at Alamogordo, N.M. Lloyd Chesher, O'Brian's son-in-law, was the first to spot the balloon. He said he at first thought it was a parachute falling to earth, but could not see a man attached.

Hospital Reports

Admissions:
Shirley Ferguson, Friona; Marie Spears, Texico; George C. Taylor, Friona; Tammy Kay Stowers, Friona; Letress Gibson, Friona; Annie L. Scott, Friona; Nancy Campbell, Friona; C.D. Woltman, Bovina; Betty McCormick, Bovina; Margarita Vasquez, Friona; Charlotte Redwine, Friona; Jesse Nova, Friona; Treasa Luera, Friona; John Nazworth, Friona; Lori Basquez, Friona; W.H. Gammon, Friona; Eva Jones, Friona; Leland Gustin, Friona; Biolanda Rodriguez, Bovina; Mary E. Crain, Lazbuddie; Jay E. Reville, Friona; Maria Gonzales, Muleshoe; and Laura Abeyta, Friona.

Dismissals:
Laura Abeyta, Josephine

Carter, Maria Jess, Virginia Green and baby boy, Nancy Campbell, Johnny Mendoza, Thomas Leroy Lloyd, Debra Prosser, Dixie Stewart, Shirley Ferguson and baby girl, Tammy Kay Stowers, P.D. Barron, Betty McCormick, Jesse Nova, Randall Wayne Snyder, Charlotte Redwine, Evelyn Kato, Letress Gibson, Eva Jones, W.H. Gammon, Leland Gustin, Lori Basquez, Lela Martin, George McKinney, Jay Reville, Marie Spears, Margarita Vasquez and baby boy, C.D. Woltman and John Nazworth.

Patients In The Hospital:
Laura Abeyta, Mary Crain, Maria Gonzales, Hazel Kendrick, Teresa Luera, J.E. Melton, Biolanda Rodriguez and baby girl, Annie Scott, George C. Taylor and Lupe Valenzuela.

PUBLIC NOTICE City of Friona Pet Vaccination

Ordinance #81, City of Friona, provides for levying of Dog Tag and Vaccination of pets within the city limits. The vaccination, taxing, registering and tagging of dogs for 1971 will be held at the fire station, Friona City Hall between the hours of 3 p.m. and 5 p.m., on Friday, March 17 and Friday, March 24. Dr. G.D. Cash, Friona, licensed veterinarian, will be present to administer the vaccinations. Tags \$2.50, vaccinations \$2.50 for a total charge of \$5.00 per dog.

Arley L. Outland
City Assessor-Collector



Pause and Reflect

By Nelson Lewis

As this is being written another crippling dock strike is threatened.

This new one, if it is pulled off, will make the last prolonged agony of delayed freight, spoiled merchandise, and lost wages look like a Sunday School Picnic!

Why? Because this time the union bosses are planning to ask the East Coast workers to walk out also to put more pressure on the "general public."

The "general public," that's us, every one of the two hundred twenty million Americans who are already suffering the blight of inflation and decreasing foreign trade balance.

One of our states, Hawaii, is almost entirely dependent upon ocean freighters for everyday living.

Our factories and farms are running full tilt to preserve for us the exalted standard of living to which we have grown accustomed.

A breakdown of any part of this gigantic machine we call our economy will be reflected in recessions throughout industry.

Many businesses already plagued by excessive taxes, controlled payrolls and bureaucratic enforced booking, will fold, thereby adding to unemployment.

Layoffs will occur and these people will be added to our relief rolls.

All in all, it's a bad arrangement when one segment of our labor force—the minority by the way—can impose a hardship on their non-member fellows.

There are several states that claim to have "right to work" laws, but how effective are they when the crunch comes?

As in all questions, there are two sides to this Union Labor argument.

The fact remains that if employers had always given the working class a fair break and decent salaries there would never have been a reason for establishing labor unions in the first place.

Basically, a labor union is built around true democracy and no one can fine fault with a group of workers organizing to obtain justice.

Somewhere along the line a few power hungry officials have distorted "collective bargaining" into a racket.

Now this blade of collective bargaining can cut both ways—suppose the general public took a hand in the game and refused to purchase any item that bore a union-label as long as a major strike continued?

Meany, Bridges and Co. would scream "Dirty Pool!" But is not sauce for the goose, also sauce for the gander?

From Around The Country

BENTON, MO., SCOTT COUNTY DEMOCRAT: "Rome was a mighty nation for almost a thousand years, and ruled the known world for more than 500 of those years, yet her independence, worldwide dominance and unprecedented liberties did not disappear in a day, a month, or a year, but slowly, gradually, furtively, little by little. First with a few groceries for the exceedingly poor and wretched, later with a few more groceries to the citizens and voters who were not quite so poor; later with more groceries and gifts to just about everybody who had a vote—just exactly our way of doing, all over again!"

MACKAY, IDAHO, MINER: "Nothing kills progress like success, or so it seems. In the old days when our legislators worked for reasonable pay they were progressive and made it possible for industry to lead the world. Now that they are drawing \$42,500 a year plus, they seem to be on the defensive, perhaps trying to protect their fabulous pay. But somehow or other ever since they got their 41 percent pay hike, they have abandoned many important programs, national defense, Russia now is the world's No. 1 power; space program, here, too. Russia has caught up with us: supersonic transports, England, France and Russia are taking this lead from us. I do not know of any field where we lead the parade, except in the pay of the national legislators. But, I guess if I were drawing \$42,500 plus a year, I really would not object to being No. 2, maybe even six or seven!"

BELTON, TEXAS, JOURNAL AND DEMOCRAT: "From 1946 through 1969 the United States has given or 'loaned' to foreign countries over \$138 billion—that's right, \$138 billion—and the figure is higher by now. Some of these countries we taxpayers never heard of, like Surinam, Botswana, Burundi, Dahomey, Lesotho, etc. And we are still borrowing more money in order to give more away. Many of the recipients of our charity have insulted Americans, stolen our property and driven us out of the country we saved and rebuilt. Have all our billions accomplished anything or bought any friends? An old saying is that 'charity begins at home'. In my opinion, more of it should stay at home."

Commenting on the tendency of politicians to glorify the common man, former President Herbert Hoover once said, "Let us remember that the great human advances have not been brought about by mediocre men and women. They were brought about by distinctly uncommon people. . . . It is a curious fact that when you get sick you want an uncommon doctor: if your car breaks down you want an uncommonly good mechanic. . . . I have never met a father or mother who did not want their children to grow up to be uncommon men and women. May it always be so. . . ."

General Telephone Names New Manager

E.R. "Rad" Richardson has been named Littlefield District Manager for General Telephone Company, according to G.T. Hamilton, Brownfield Division Manager.

About April 1, 1972, Richardson will assume his new duties, replacing G.F. Kehoe who has been promoted to Division Manager at Seymour, Texas.

Richardson is moving from Lewisville where he served as area personnel administrator since September 1968. He began his telephone career as an exchange repairman in September 1959 at Irving and has held various managerial positions since that time.

He graduated from Irving High School and has attended Texas A & M and SMU. He was born at Lamena, Richardson, his wife Rita,



E.R. RICHARDSON

BUFFALO, S.D., TIMES-HERALD: "A triumphant feast was scheduled in a village. And, to insure adequate liquid refreshments, each villager agreed to pour one bottle of his best wine into a great cask. 'If I fill my bottle with water,' reasoned one, 'The dilution will be so slight, who will notice?' When the feast commenced and the cask was tapped, nothing but water poured out. Everybody in the village had figured alike—My bit will not be missed! THE MORAL OF THIS STORY IS—DO YOUR BIT, BECAUSE EVERY LITTLE BIT HELPS."

Club Program Features Debate

Highlight of the Thursday evening meeting of New Horizons Junior Study Club was a debate on the question: "Should a woman be sent to the moon?" Roll call was answered with, "I would like to be liberated from. . . ."

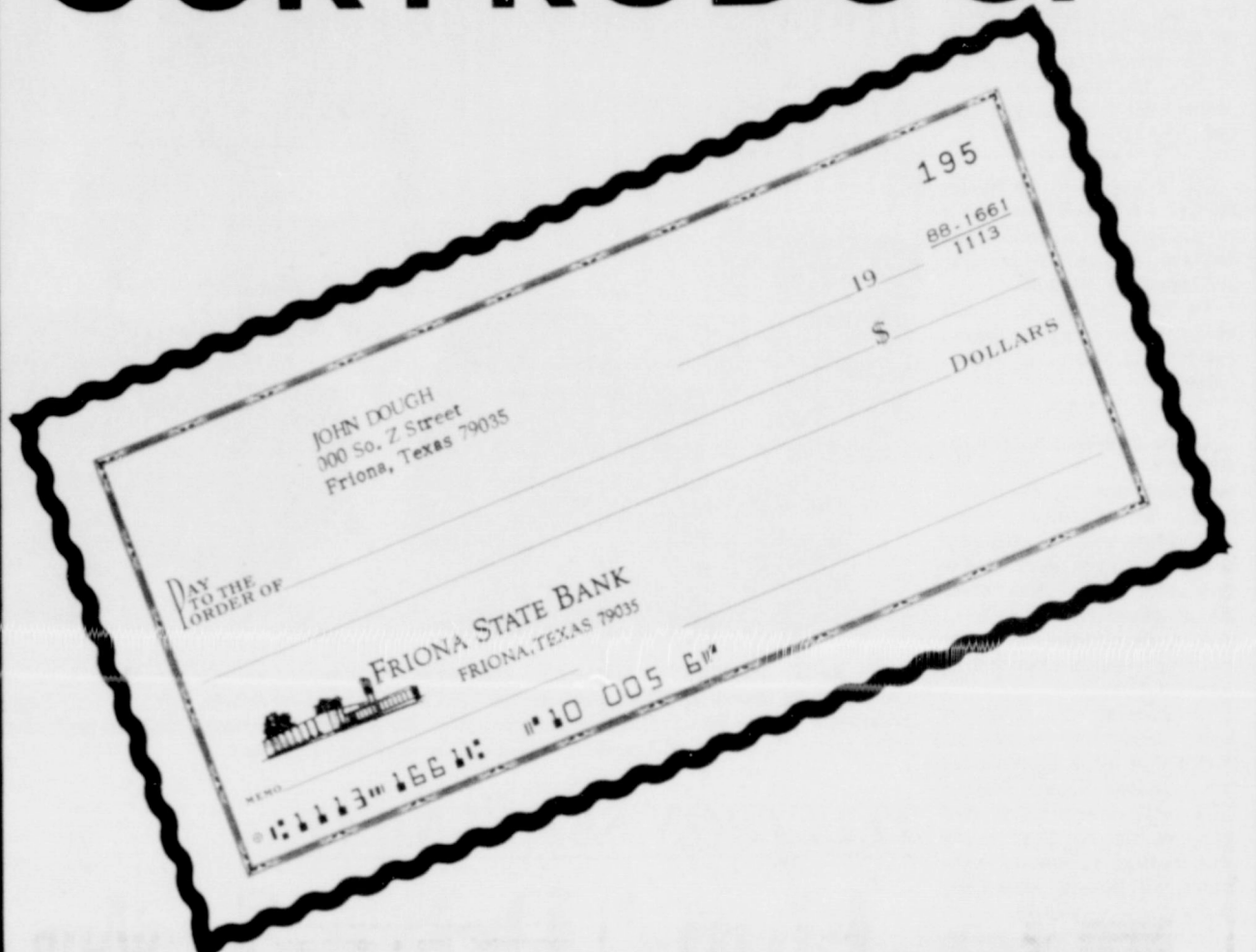
Mrs. Kenneth Ferguson presented Glad Tidings.

Mrs. Ronnie Shaffer led the group in repetition of the club collect.

A brief business session was presided over by Mrs. Dale Houlette.

Refreshments of orange cake, iced tea and coffee were served by Mrs. Jimmy Bynum, hostess.

EVERYONE ENDORSES OUR PRODUCT



FRIONA STATE BANK

Serving A Great Irrigation And Beef Production Area

Friona

Member FDIC

Phone 247-2706

WELCOME TO FRIONA



Our newcomers to Friona this week are Mr. and Mrs. Field Irwin, who live at 306 West 12th. The Irwins, who are recent newlyweds, are originally from Moriarty, N.M. Irwin is employed by Missouri Beef Packers. They are Baptists.

ROCKWELL BROS. AND CO.
"LUMBERMEN"
Lumber, Paint & Tools

**HIGH PLAINS
DEVELOPMENT CO.**

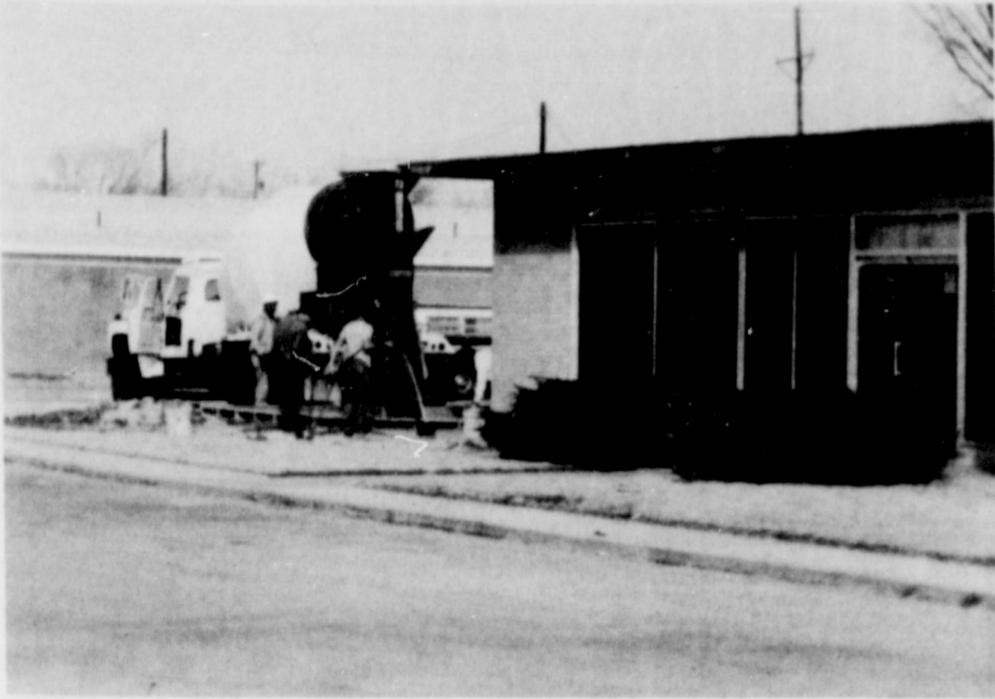
NEED A HOME?
CALL 372-9233, Amarillo OR 247-2511, Friona

REED'S CLEANERS
117 West Sixth
PICK UP AND DELIVER
Friona Phone 247-3170

**HOUSER
GROCERY & MARKET**

REEVE CHEVROLET
New and Used Cars
FRIGIDAIRE APPLIANCES

FRIONA WHEAT GROWERS
Elevator Service
Field Seeds



CONSTRUCTION UNDERWAY. . . Work is well underway on the addition to Deaf Smith County Electric Cooperative's headquarters building in Hereford. The facility will receive an additional 2,284 square feet of floor space, plus a complete "face-lifting."

Chasing Ghosts from Abandoned Mine

The cobwebs and ghosts of the past are being evicted from an old nickel mine abandoned in 1923. International Nickel is pumping some 100 million gallons of water from the Victoria mine in the Sudbury District of Ontario so that it can investigate the possibility of reopening it. Although abandoned because of the low grade of its ore, Victoria may be worth mining again because of today's improved ore recovery and processing techniques.

Remodeling Underway At Cooperative Office

Driving on East Highway 60 in Hereford may frequent a glance at familiar landmarks, buildings, or railroad activity, but in recent days something has changed. The general offices of Deaf Smith Electric Cooperative at East Highway 60 and Whittier are in the process of receiving a "New Look."

The activity in and around the office building has progressed at an almost hectic pace as the employees of the firm will be the first to tell you. One might go to his desk with four walls around him and suddenly find at day's end he is being refreshed with vast amounts of outside air as a wall in his office has completely disappeared. One employee exclaimed as he appeared early one morning for his starter cup of coffee, "Heck, things are changing so fast around here I can't even find the coffee pot."

According to James Hull, General Manager, the Board of Directors accepted the low bid of Wiley Hicks, Jr., Amarillo, Texas, for \$90,000. Separate bid lettings went to local bidders, Brown Sheet Metal for heating and air conditioning, and Owen Electric for wiring.

The facility, in addition to a complete face lifting inside, is receiving an additional 2,284 square feet, most of which is incorporated into a community room. The new meeting room will be used to handle the many requests for meeting room space the cooperative has from organizations throughout the service area.

The construction is the first major change of the building since it was erected 22 years ago. An explosion partly demolished a portion of the building in September, 1958, but relatively little change was made when restoring the structure.

Mr. Hull, in announcing the "New Look" construction, explained that the one major factor influencing this decision was the tremendous growth of the cooperative in the last seven years. We simply did not have enough office space to adequately accommodate the personnel we now have employed.

This cooperative started in 1937 with six employees and we now have forty-one which has doubled since 1965.

The construction should be completed by May 1st. We think when it is finished our members will be proud of it as well as the community.



"What Is It Doctor?"

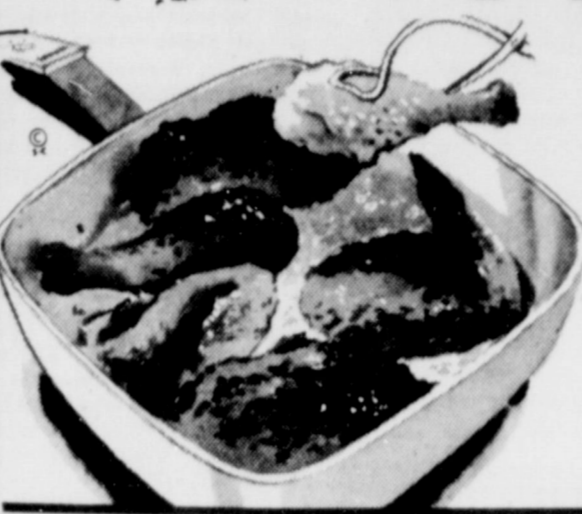
Some Accident-Health Insurance pays all hospital and surgical expenses—other policies include disability income. The Ethridge-Spring Agency has various policies to best meet your needs.

Ethridge-Spring Agency

The BIG Difference

INSURANCE - REAL ESTATE - LOANS
FRIONA - PH. 247-2766

JOIN IN THE MARCH of SAVINGS



FRYERS
GRADE A
Lb. **33¢**

Nestle's Instant
HOT COCOA MIX
1 Oz. Pkg.
10 Pkgs. **39¢**

Sunray or Longhorn
HAMS Half or Whole Lb. **65¢**

Jimmy Dean
SAUSAGE 2 Lb. **\$1.49**

POP TARTS
11 Oz.
3/\$1.00

Cloverlake
MELLORINE
1/2 Gal. **39¢**

Kraft
MIRACLE WHIP SALAD DRESSING
32 Oz. **59¢**

Soflin
OVERNIGHT DIAPERS 18s **79¢**

Mrs. Butterworth's
SYRUP 24 Oz. **67¢**



Betty Crocker
FUDGE BROWNIE MIX 23 Oz. **59¢**
Supreme

Wishbone
1,000 ISLAND DRESSING 8 Oz. **31¢**

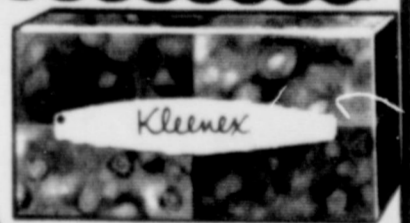


US #1 Colo. Red McClure
POTATOES
10 Lb. **49¢**

FROZEN FOODS
Shurefine **ORANGE JUICE**
12 Oz. **2 Cans 89¢**
BROCCOLI SPEARS
Shurefine **2 Pkgs. 59¢**
10 Oz. For

Texas
GREEN ONIONS
10¢ Bunch

Calif. Extra Fancy
Winesap
APPLES
21¢ Lb.



KLEENEX
200 Ct
3/79¢



A FLASHING WHITE TAIL ENABLES THE PRONGHORN TO RELAY A WARNING FOR LONG DISTANCES.

LIKE THE PRONGHORN, CURRY IS ABLE TO RELAY ITS MESSAGE . . . VIA INSTANT TELETYPE BETWEEN ALL MAJOR STATIONS . . . THUS SPEEDING THE PROCESS FOR YOUR SHIPMENT.

CURRY
MOTOR FREIGHT
Lines
Inc.



GEN. OFFICE: AMARILLO
DIST. OFFICES: SAN ANTONIO, SAN ANGELO, MIDLAND, ODESSA, LUBBOCK, PLAINVIEW, AUSTIN

PAUL GALYON

Local Manager
Phone 247-3166



HOUSER

GROCERY & MARKET

GOOD CARTON BETTER QUALITY BEST FLAVOR TRY SOME NOW



WE GIVE GUNN BROS STAMPS

DOUBLE ON WEDNESDAY WITH \$2.50 PURCHASE OR MORE

READ and USE CLASSIFIED ADS

WANT ADS PH. 247-2211
CLASSIFIED RATES
 First insertion, per word-6¢
 Second and additional insertions-4¢
 Card of Thanks-\$1.00
 Double rate for blind ads
 Classified Display-\$1.00 per col. inch
 Legal Rate 4¢ Minimum rate 60¢
 on cash order. \$1 on account.

DEADLINE FOR INSERTION
 Thursday's Friona Star-Tuesday, 4 p.m.

The Star reserves the right to classify, revise or reject any classified ad.

Check advertisement and report any error immediately. The Star is not responsible for error after ad has already run once.

SINGER
 *SALES *PARTS *SERVICE
 Service on all makes. Authorized representatives in Friona each week. Call 247-3516 or come by S & R FABRICS 16-tfc

FRESH CATFISH
 Stone's Fish Farm
 1 mile so. Black
 Dressed or Undressed 23-tfc

Piano Bargain In Friona
 You can arrange most attractive purchase of Fine Spinnet Piano. Concert tone. Small Payments. Write at once...
 McFarland Music Co.
 Elk City, Okla. 73644
 1401 W. 3rd. 24-1b

Portable Disc Rolling
 Lewis Gore
 295-6188
 Box 984
 Friona, Texas 24-tfc

FOR SALE
YES - - -
White's Auto
now has
Radial Tires 32-tfc

FOR SALE . . . 1972 Pinto with 2600 miles. Just like new. Will sacrifice. Call 247-3641 or see Carrol Gatlin. 23-2tc

FOR SALE . . . 6 x 8 foot camper. Excellent condition. Fits in pick-up. Phone 747-2553. 23-2tc

PRICED TO SELL: Kenmore Bronzotone Washing Machine. Console Black & White TV, Air Conditioner, 3 Maple tables. Phone 247-2865. 23-2tc

FOR SALE . . . Baled milo, good grain. Curtis Murphree. 12-tfc

FOR SALE: 40 Gal. Butane tank, regulator, & carburetor. 247-3370. 46-tfc

FOR SALE . . . 1957 2-Door Hardtop Chevrolet, 327, 4-speed, phone 247-3166. 20-tfc

FOR SALE . . . Travels 9:12 ft. pick-up camper. 247-3208. 22-tfc

Bingham Land Company
"Service Beyond A Contract"
 COMPLETE REAL ESTATE SERVICE

JOHN BINGHAM Home 247-3274 Office 247-2745
 CARROL GATLIN Home 247-3641 Office 247-3745

FOR SALE . . . good deal on a 1972 Impala four door. Phone 247-2774. 23-2tc

FOR SALE . . . 14 foot fiber-glass boat. 50 hp Mercury motor. Phone 247-2774 from 8 a.m. to 6 p.m. 247-3278 nights. 23-2tc

FOR SALE . . . Fat Lamb-27-1/2 lb. Ready for butcher. Call 247-3871 or 247-3638. 22-1tc

FOR SALE . . . 1968 Chevrolet excellent condition; reasonably priced. Quintan Harrison, 1110 B Euclid Avenue. 24-tfc

ANNOUNCEMENTS
 For Sculptress Bras call Mrs. Helen McMurtrey, consultant, phone 247-3031, 1402 West Fifth Street after 6:00 p.m. 23-tfc

FENCING
 For all types fencing, commercial or residential. Title I Home Improvement Loans Available. Call Bob Clark--247-3236. 30-tfc

ATTENTION: Young women, ages 20-35. For rewarding accomplishments and new friends. Join the New Horizons Junior Study Club. (Phone 247-3228, or 265-3461. 23-4tc

GARAGE SALE
 Will style wigs, wigs and falls at reasonable prices. Judy McBeth. 247-3757. Guaranteed satisfaction, or come by 1110 Euclid after 5:30. Graduate of Jessie Lee's. 24-3tc

GARAGE SALE
 Friday & Saturday
 902 West Sixth
 24-1tc

FOR SALE . . . 1972 Pinto with 2600 miles. Just like new. Will sacrifice. Call 247-3641 or see Carrol Gatlin. 23-2tc

FOR SALE . . . Avocado Maytag mini-dryer. Like new. Call 247-3593 after 5:00 or 247-2833 during day. 19-1tc

See First Federal First
FOR HOME LOANS
FIRST FEDERAL SAVINGS
 Clovis, New Mexico
 801 PILE
 762-4417

Well Drilling
 For the Best in Know How & Experience for Drilling, Pump & Gear Head Repair. Contact:
Big T Pump
 247-3311 or Bob Clark, 247-3236. Distributor for Worthington Pumps. 50-tfc

Yarns & Needlepoint
 as well as other items are still available at Emma Lou's. Come to Allen's Jewelry after 9:00 a.m. 31-tfc

WANTED: PEOPLE looking for reliability and good service. Famous Brands Furniture, General Electric Appliances and Television. Sales & Service. Free Delivery. Taylor's Furniture & Appliance Center, 603 E. Park Ave., Hereford. Phone 364-1561. 6-tfc

Custom Farming
 Contact Raymond Drager (Drainage, Deep Chiseling, Deep Breaking & Listing. Call Farmer 295-6191 Rt. 2, Friona, Texas 23-3tc

NOTICE . . . For all your building or remodeling needs, plus cabinet work, phone J.M. Ashley, 247-2207. 23-4tc

SUPER stuff, sure mix! That's Blue Lustre for cleaning carpets. Rent electric shampooer or St. Ben Franklin. 24-1tc

GARAGE SALE
 1201 Elm
 Friday, Saturday & Sunday
 24-1tc

Try A Classified - It Pays!
Farm Implements
 1-Fox 671 Super D cutter with hydrostatic drive, 2 & 3 row headers, 310 hours.
 1-600 Case Combine with 14' header & cab
 2-F600 Farmhand Forage Harvesters with 2 row & 3 row headers, cab & air, low hours.
 2-960 Case Combine with 14' headers & cabs
 1-6 row stanislay planter unit
 2-B&W 4 row con type potato planter with hydraulic gauge wheels
 3-504 Case reversible disc plow with 26" disc & hydraulic cylinders
 3-6350 Farmhand Beet Digger w/tonners & row finders-ready to go
 1-1155 Case Swather 14' header
 1-1537 Case Unloader w/700x15 tires-demonstrator. Used offset discs-14"
 1-JD 4020 LP tractor 34kw motor overhaul
 1-830 Case tractor LP
 1-830 Case tractor diesel
 1-430 Case Loader-Backhoe tractor
 Lillian cultivators ** Big Ox plows
 1-Case 1031 tractor
 1-Moline GV1000 tractor

Case Power and Equipment
 Dimmitt Hiway
 Hereford, Texas
 Call 806 364-2015
 L.B. Herring
 Jim Tucker 24-tfc

Announcing
Another First For Friona
 The first time a woman has sought a seat on Friona's City Council.
 Vote for June Rhodes on April 1st.

CALL Jimmy Norwood for all
 your home repairs, fence building and all types of general carpenter work. Also, painting and cement work. 3550 A
 Phone: 247-2892
 247-3572 1303 Columbia 52-tfc

QUALITY PAINTING
 Interior and Exterior
 Free Estimates. References
 Wayne Knapp Phone 247-3542
 or 247-3443. 5-tfc

Will Buy
 Tops, Sows and Boars--
 Hereford Livestock
 1 mi. south on Progressive Road
 Day--Phone 364-4467
 Night--Phone 364-1045
 14-tfc

MAYFLOWER MOVING STORAGE PACKING

J. B. SUDDERTH REALTY
 904 Third St. Box #27
Farwell, Tex.
Ph. 481-3288 or
505/763-5575 Unit 5408
We Need New Listings Now

160 A, irrigated, lays good. N. of Bovina.
 985 A, Farmland & grass, 6 wells, very good 2 bdrm. house, barn & corrals, loading chutes, 29¢ down.
 Good business locations: 9 A., railroad access on Amarillo Hiway
 160 A. - E. of Farwell on Hiway.
 Apartment building, four units in Farwell
 160 Acres with sprinkler and alfalfa
 This week's special:
 3-Bedroom stucco house. 1-1/2 blocks from school in Bovina.
 1280 Acres grassland. Some cultivated. 2-6" wells, and domestic well. Nice pond, priced for immediate sale.
 160 A. Very good irrigated. Well improved. East of Farwell.
 320 Acres, Southwest of Farwell, irrigated, improvements.
 Would you like to buy, sell or trade? *Sales and loans are our service.*
 Very nice 3-Bedroom house, barn and 8 acres. Southeast of Farwell.
 Very nice large 3-Bedroom brick house, double garage. in Farwell.
 Stucco house, south of Post Office, Farwell.
 Good section of dry land.
 1-10 A. tract, 1-20 A. tract, 1-44 A. tract, all on Hiway near Larist.
 House- 2 bdrm., L. Den, Kit., bath, very nice & clean, carpeted, fenced back yd., gravel in front yd.
 House-3 bdrm., L. Kit., Den-Dining comb., 1-3/4 baths, util., double garage.
 These are just a few of our listings. If you don't see one that fits your need here, call or come by. We have others. 2-tfc

DALBY MAYFLOWER
 211 S. 25 Mile Ave. Hereford, Texas 79045 (806) 364-5391

Your Chief Comfort Maker's . . .
HICKS PLUMBING, HEATING & AIR CONDITIONING

* Service On All Refrigerated Air And Evaporative Coolers.
 * All Types of Plumbing Repair.

Payne
 Licensed, Bonded And Insured
 Ph. 247-3052 508 Cleveland

FLOATING TAILWATER PIT PUMPS
 • No Seals • No Bearings • Open Impeller
 "Pumps the largest amount of water for the smallest amount of money!"
 Pumps from 300 to 1000 gallons per minute

OWENS ELECTRIC
 809 E. 2nd Hereford, Texas Phone 364-3572

HELP WANTED
Missouri Beef Packers, Inc.
 Is now accepting applications for permanent full time employment at our plant in Friona. We offer year-round employment, and no experience is necessary. We offer \$2.85 per hour starting rate, paid holidays, paid vacation, company paid group insurance. Apply at the personnel office, Missouri Beef Packers, Inc., Friona, Texas, four miles west of Friona, Texas on Highway 60.

APPLY PERSONNEL OFFICE OF
Missouri Beef Packers, Inc.
 Phone 806-295-3201 . . . Friona, Texas

BUSINESS DIRECTORY

ADAMS DRILLING CO.
 WATER WELL DRILLING
 Layne Pumps, Inc. Sales & Service
 Pump & Gears Head Repairs All Makes
 Dial 247-3101
 Friona Nights 247-2513 Texas

BARTLETT & POTTS
 AUCTION SERVICE
 Specializing in Farm Sales
 HOUSTON BARTLETT Route 1, Bovina, Texas Phone 247-6699
 LARRY POTTS Rt. 2, Friona, Texas Phone 295-6633

TELEX
CLOVIS HEARING AID CENTER
HEARING AIDS
 *Batteries *Molds *Free Hearing Tests
SERVICE ALL MAKES
 416 Mitchell Phone 763-6900 9-tfc

PROFESSIONAL POSTERS LETTERING COMMERCIAL ARTWORK
 Call Carol Ellis 247-3053.

JACK'S MARINE SUPPLY
 Chrysler Boats & Motors--Sales & Service
 Hodaka Motorcycles
 Route 1 East Hiway 60 Hereford, Texas 79045
 JACK ROGERS Phone 364-4331
 "Where Service Is First"

FOR SALE: Used Frigidaire refrigerator, like new. Used Catalina electric stove, like new. Used washers and dryers. Bill's Service Center, 519 Main. Phone 247-3120. 24-tfc

FOR SALE: . . . 2.5 cu. ft refrigerator on stand. Nearly new. 902 West Sixth Street. 24-tfc

FOR SALE: . . . 1971 LTD. 4 Dr. Hardtop; power steering, brakes, electric seats, vinyl top, excellent condition. George Rushing, Phone 247-3370 or 247-3371. 23-tfc

FOR SALE: . . . 4 very good tires, 10 ply. Good Year nylon size 14-1/2. Cub Cadette Tractor Lawn Mower. Very good condition. Call 247-2228. 24-tfc

LOST AND FOUND

LOST: Steers branded P on left shoulder or B/K on left hip. If found please call Pete Buske 247-2738 or Don Foster Hereford 364-1645. 22-4tc

FOUND: . . . 1972 license plates for trailer. Claim at Friona Star office and pay for ad. 23-2tc

LOST: Female light apricot miniature French poodle. Call 247-3832, 1506 Columbia. 23-2tc

LOST: White Female German Shepherd. About half grown. Has leather collar. Call 247-2228. 24-tfc

REWARD: for return of Dinky, black male Chihuahua. 247-3125. 24-tfc

LOST OR STOLEN: . . . Tenna Mini-8 tape deck with tapes. Taken from car at Friona Apartments, #27. \$25.00 reward to anyone giving information leading to its return, if I can recover it myself, no questions asked, no police involved. Contact Bill Haney at Kerr-McGehee Station. 24-2tc

HELP WANTED

MOORMAN FEEDS NEEDS LOCAL REPRESENTATIVE
Interest of local livestock producers in our rapidly expanding line of products requires sales and service representative. Career opportunity for right person. Full-time work. Excellent employee benefits, including insurance, paid vacations, retirement program. Technical training while you earn. Prefer energetic self-starter with livestock feeding experience and desire for greater responsibilities and opportunity. Confidential. Can arrange evening interviews. Contact: Box 6173, Lubbock, Texas. 23-2tc

APPLICATIONS: Employment for summer manager-operator, Friona Dive-In Swim Pool. 15 May-15 August 1972. To be in charge of operating, maintaining pool; will have assistant and life guard personnel. Good salary. Call 247-2761, City Manager. Water safety instructor certificate desirable. 24-2tc

WANTED: Good man for night watchman job for feedyard. Good working conditions, good pay. Call: Hereford 364-6649 after 6:00 p.m. 23-2tc

HELP WANTED
Farmland Foods Beef Plant

Garden City, Kansas

Beef Lugaers

Maintenance Men

with welding ability

Apply in person only.

24-2tc

PETS

TO GIVE AWAY: . . . Two pups Call 247-3043, Raymond Euler. 23-tfc

FOR SALE: . . . Six months old registered male Basset puppy. 247-2207. 24-tfc

FOR SALE: . . . reasonable to good home. Beautiful part-colored female cocker spaniel, two years old. Lovably affectionate, good natured, excellent with children. Phone 247-3053. 21-tfc

APARTMENTS

NICE: . . . 2 Bedroom Tri-Plexes, all electric kitchens, heating and ref. air, refrigerators, ranges, dishwashers, disposal, drapes, carpet, outside storage, near schools. "CHATEAUX FRIONA" \$115.00 month. 900-7th St. Phone 247-2878. 34-tfc

FRIONA APARTMENTS
1300 N. Walnut
Now Leasing
1, 2 AND 3 BEDROOM
UNFURNISHED
Fully Carpeted, Refrigerator, Range, Central heating & cooling, Ventilation, Utilities paid, Laundry and recreational facilities available. Children welcome. Sorry, No Pets. Rent starting at \$85.00 per month. Resident Manager on premises. Phone 247-3666. Office, Apt. 38. 5-tfc

FOR RENT

FRIONA MOBILE ESTATES: . . . Friona's newest and largest mobile home park. Located at 802 East 11th, 8 Blks. east of Main on Highway 60. Call 247-2745 or 247-3274 at night. 23-tfc

FOR RENT: . . . Building suitable for small office space. Located at 903 Washington. Call 295-6404 for information. 11-tfc

FOR RENT: . . . three bedroom house. Phone 247-3369. 23-tfc

FOR RENT: . . . three bedroom house at Hub. Call Clyde Woodard, 265-3331. 24-tfc

Unfurnished 2-Bedroom House
For Rent. Call 247-3146. 24-2tc

REAL ESTATE

Buy this quality built 3-Bedroom Brick, 1-3/4 baths, double garage. Fully carpeted with electric built-ins. Only \$850.00 down payment. Bingham Land Co. 247-2745 or 247-3641. 22-4tc

Need a new home? Build one in HICKS ADDITION
now. Nothing down. Low interest rates. Ed Hicks Real Estate 247-3537. 247-3189. 11-tfc

FOR SALE: 2-Bedroom house, 1-Bedroom house, on two 25' lots, also 1-Bedroom house on two 25' lots. Well located, will sell cheap. Call 247-3272 or 247-2766. 18-tfc

HOME FOR SALE: 3 Bedroom Brick with attached garage. Nice location, fenced back yard with many fruit trees. 247-3364, 1211 Jackson. 21-tfc

FOR SALE: . . . Two bedroom house. Call 265-3555. 15-tfc

SALE OR RENT: . . . 3 Bedroom Trailer. Carpeted. Dishwasher, washer-dryer. Two full baths. Refrigerated air, heat. Phone Darrell Simpson, 247-3023. 23-tfc

FOR SALE: . . . Exceptionally nice 3 bedroom house. Low equity. Phone 247-3767. 24-1tp

WANTED

WANTED: Yard & Garden Work--Roto-tilling, mowing, and edging. Doug Norwood. Call 247-2892 after 5:00. 19-tfc

WANTED: . . . Ironing: \$1.50 mixed dozen. Mrs. Fred Lloyd. 247-3860. 1012 W. Fourth. 23-2tc

REAL ESTATE LOANS

NEED A FARM OR RANCH LOAN?
See Ed Hicks
Phone 247-3537 or 247-3189. 23-tfc

Read and Use Classified Ads
Phone 247-2211

Political Calendar

The Friona Star is authorized to make the following political announcements, subject to the Democratic Primary May 6, 1972:

FOR SHERIFF
Charles Lovelace (re-election)

FOR COUNTY ATTORNEY
Hushel Harding (re-election)

FOR TAX ASSESSOR-COLLECTOR
Hugh Moseley (re-election)

COUNTY COMMISSIONER--PRECINCT 1
Tom Lewellen (re-election)

FOR DISTRICT ATTORNEY
Jack Young (re-election)

The following is subject to the Republican Primary May 6, 1972:

COUNTY COMMISSIONER--PRECINCT 1
Forrest Osborn

New Publication Deals With Land Inventory

There is a new publication available at the Soil Conservation Service Office in Friona, according to Herb Evans, District Conservationist. The title of the publication is "Two-thirds of Our Land."
This publication tells about the national inventory of our land. It tells the need for this information including acreage per person, and need for treatment of each acre. There is only three per cent of the soil that does not have serious limitations as to agriculture use. Also it tells how government officials, industrial and commercial concerns, and teachers can use this information. The rapid change in land use is explained and the change needed in treatment. The publication concludes by mentioning land use planning: how all this fits into our environment, and where additional information is available.

FORREST OSBORN CAMPAIGN FUND

Following is a breakdown of those contributing to my campaign fund:
Republican 95.00
Democrats 360.00
Undecided 15.00
(Paid political advertisement)

Loans
Auto-Furniture-Signature
Give us a chance to say yes
PLAINS FINANCE CORP.
906 South 25 Mile Avenue
364-3400 Hereford, Texas

Precinct 1 Deserves Its Share Of Paving

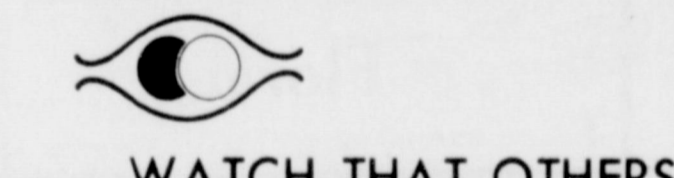
When I was first elected commissioner, Precinct 1 had only eight miles of Farm-to-Market pavement, from Hub to Friona, at a time when all other precincts in the county had almost every road into their towns paved.

In my four years as commissioner, I was able to get the state Highway Commission to approve and construct twenty-five additional miles of paving in this precinct, plus an extension west on Fifth Street to Highway 60.

I also received approval for twelve more miles of paving that was constructed soon after I left office. In the 16 years since that time, this precinct has received and constructed only 19 miles of new paving.

Having lived in this county a little over 40 years, and with several years of experience in county politics, I feel that I can get a much better deal for Precinct 1 and Friona than it has been getting.

(Pd. Pol. Adv. Paid for by friends of Forrest Osborn)



WATCH THAT OTHERS MAY SEE KGNC-TV

A Telethon 1:30 PM
SUNDAY, MARCH 26

SPONSORED BY



District 2-T1 Lions Clubs

You've heard about the Hi-Plains Eye Bank . . . how it miraculously is the instrument for restoring the sight of those who can't see because of corneal defects, scleral rupture or vitreous deficiencies. Watch this informative program. See what you can do. It costs you nothing but it may give someone his sight.

He who gives his eyes never really dies



WHITE'S SUPER MARKET

Our Aim Is To Please In Every Way
WE DELIVER WE GIVE GUNN BROS STAMPS
Double Stamps On Wednesdays With Purchase of \$2.50 Or More
Phone 247-2250



Libbys Family Size RIPE OLIVES 300 Can 39¢	FROZEN FOODS Plains ICE CREAM 1/2 Gal. Ct. 79¢	USDA GRADE A FRYERS Lb. 33¢
Borden EAGLE BRAND MILK 41¢	Naturipe STRAWBERRIES 10 Oz. Box 27¢	Cudahy FRANKS Lb. 69¢
White Swan APRICOTS 16 Oz. 29¢	Banquet CREAM 3 PIES \$1.00	DRUGS Bayer ASPIRIN 100 Count 99¢
CRISCO OIL 48 Oz. \$1.15	Calif. Sunkist ORANGES Lb. 19¢	Miss Breck HAIR SPRAY 13 Oz. Can 79¢
White Swan CATSUP Can 32 Oz. 53¢	Russet POTATOES 20 Lb. Bag 79¢	Wagner ORANGE DRINK 32 Oz. Bottle 4/\$1.00


Try SAMMY'S PRIDE MILK And AUNT MARTHA'S BREAD

RCM
BILL'S TV & APPLIANCE


 SALES & SERVICE
 521 Main Ph. 247-3035

FRIONA MOTORS
 Parmer County Headquarters
 For
 Ford Cars, Trucks, Pickups,
 Used Cars. Open Road Campers
 Phone 247-2701


HEATHINGTON LUMBER CO. INC.
 
 Ronnie Shafer,
 Mgr.
 1002 Main Friona

KERR MOBIL

 Mobil Tires & Batteries -
 Shock Absorbers
 W. Hwy. 60 Friona
 Delco Ignition Parts

CROW'S MEAT CO.
 CUSTOM PROCESSING
 Wholesale & Retail Meats
 Friona Ph. 247-3333

BI-WIZE DRUG
 DRUGS SUNDRIES
 "Your Rexall Store"
 Phone 247-3010


the Hut
 618 Main Friona, Texas
 Your Family Clothing Store
 "This Is Where It's At"

Business & Professional Review



Carl Maurer J. O. Richardson, Jr. and Dean Blackburn J. O. Richardson and Paul Williams

MAURER MACHINERY
Carl Maurer Recalls 43 Years In Business

When Carl Maurer was a young businessman, he once told himself "If I ever get out of debt I'm going to buy me a movie camera and an airplane."
 He later was to keep this promise, and says that flying turned out to be an enjoyable hobby—one that gave him a lot of personal satisfaction and diversion during times which otherwise were trying.
 "During World War II, when you couldn't get the parts you needed to repair customers' machines, I used to go out to the airport at the end of the day and go up for awhile—just to get away from it all," the longtime Friona businessman says.
 The business which was to become Maurer Machinery was begun in Friona in 1929, when Maurer built the two-story brick building at the corner of Fifth and Main Streets.
 "I built the building with the intention of having a hardware store. In the meantime, another man opened a hardware store across the street, and prevailed on me not to carry hardware, since there were already two such stores in town," Maurer recalls.
 Maurer began by selling implements and ready-to-wear. He kept the ready-to-wear line until 1934.
 At the beginning, Maurer was dealer for Minneapolis threshing machines. He explains that at that time, there were three separate companies—Minneapolis threshing machines, Twin-City tractors and Moline plows.
 Eventually, the three manufacturers merged to form the Minneapolis-Moline company, and Maurer became dealer for all of their products.
 The Maurer family had come to Friona in 1909 from Ohio. Carl was seven at the time. His father, George Maurer, began as a farmer. Friona was a town of about 200 people—only 30 or 40 families at that time.
 The Friona implement dealer has seen farming progress tremendously since his early days in Friona. His father did his farming with a team of horses—a far cry from the powerful

tractors and machines which Maurer now sells.
 In 1914, the Maurers moved to town and Carl's father purchased a half interest in the Santa Fe elevator.
 Maurer recalls that when he started to school here, he attended classes in a small school building located about five miles north and one-half mile east of Friona.
 He graduated from high school in 1918, and then went to West Texas State, which was a junior college at that time.
 Maurer's father died in 1923, and Carl then ran the elevator, until selling it in 1927. Following his stint in the elevator business, Maurer taught school one term.
 Then, in 1928, a man named Ford Welch persuaded him to sell Rumley implements in Friona, and this was his start in the implement business. The following year, a representative of the Minneapolis Company signed him up as the company's threshing machine dealer in Friona, and the die was cast.
 Maurer recalls the hard times of the depression years—the Dirty 30s. "I really don't know how we survived in business during that period. There just wasn't any money around," he says.
 "The coming of irrigation to the area really saved us," Maurer says, pointing out that the M-M engines were ideally suited as irrigation well motors. Sales and repair work on irrigation motors has been the company's principal business in recent years.
 In 1944, Maurer's interest in flying became so serious that he purchased land east of town and established Friona's first airport. He secured an instructor, who gave flying lessons in Friona, Hereford and Dimmitt.
 After the end of World War II, Elvie Jennings came here as a pilot and instructor, and a number of years later Jennings purchased the airport from Maurer and became sole owner. As a pilot, Maurer was able


on many occasions to fly to Amarillo and other points for much-needed parts for the implement business—saving a lot of delivery time.
 Maurer also established Friona's first fertilizer business, operating Maurer Fertilizer on a part of the airport property for about ten years. Dealing in anhydrous ammonia, Maurer said he had a good business. He sold his fertilizer company about 1960.
 The longtime Friona resident has put in his time from a civic standpoint as well.
 "At one time I was on both the city council and the school board. I don't recommend this to anyone—but at that time there wasn't many residents, and someone had to serve," Maurer says.
 Maurer was a charter member of the Friona Lions Club, although he says he never had time for clubwork, and doesn't consider himself much of a "joiner."
 He has been an active member of the Congregational Church since his youth, holding just about every job the church offers. "During the depression, I seemed to always get the job of finance chairman," Maurer says with a grin.
 Maurer married Luella Gischler in 1924. The three Maurer children, June, Shirley and Gaylord, were active in school affairs while growing up. June now lives in Cresco, Iowa, and Shirley in Artesia, N.M. Gaylord, who spent eight years in Venezuela in agricultural positions with the Heinz and Del Monte companies, is now managing the Maurer's farming operations locally.
 Luella has been a very active member of the Friona Women's Club, and has served as church organist and pianist for almost 30 years.
 Dean Blackburn, who has been employed at Maurer's for 20 years, has served as manager of the business for the past 15 years.
 J.O. Richardson is shoe foreman; Paul Williams is mechanic, and J.O. Richardson, Jr. is parts manager.

CITY BODY SHOP
 Body Work - Auto Painting
 Windshields & Auto Glass
 Auto Air Conditioning

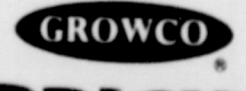

FOR STYLE, FOR ROMANCE
 the *Fashion*
 COLLECTION by *Allen's*


Allen's Jewelry
 Why take a Chance--When you will always find diamonds at Allen's, priced at a fair price!


MURPHREE TEXACO 
 Wash Jobs Gates &
 Texaco Products Douglas Tires
 - Let Us Care For Your Car -
 Ph. 247-3256

MAURER MACHINERY
MINNEAPOLIS-MOLINE
 YOUR M-M DEALER IN
 FRIONA FOR 43 YEARS

CLABORN
 Funeral Home
 &
 Floral

ROCKWELL BROS. & Co.
 "Lumbermen"
 Friona's Oldest Original Continuing Business
 Established In 1907
 O. F. Lange, Mgr.
  

KENDRICK OIL CO.
 **PHILGAS**
 Ph. 247-2751

SENGER AIR PARK

 Featuring:
 Crop Dusting-Spraying
 Seeding-Fertilizing
 Defoliating--Charter
 Plane Rental-Ambulance
 Federal & GI Approved
 Flying School
 Aircraft Sales & Service
 E. T. Jennings, Owner
 Ph. 247-2861
 Nights-247-2843

Footer's
 705 Main
 FRIONA, TEXAS
 Ready-To-Wear For The
 Entire Family



WEATHER READING. . . The silhouette of J.W. (Indian) Crim is seen by his bonfire as he observed the smoke and made his annual weather prediction for the area on Wednesday morning at sunup. (See story, Page 1)

Temperatures

(Readings are made daily at 8 a.m. for the preceding hours)		Saturday	75	36	
		Sunday	72	43	
		Monday	81	43	
		Tuesday	71	36	
Day	Hi	Low	Wednesday	70	38
Thursday	64	32	Trace of moisture recorded on March 15.		
Friday	75	35			



**On The Farm
In Parmer County
MACK HEALD
County Agent**

A new area economist in management has been named by the Texas Agricultural Extension Service to serve District I with headquarters in Amarillo. He is Michael R. Riethmayer who assumed the position on March 16.

In announcing the appointment, Dr. John E. Hutchison, Extension Service director, said that Riethmayer will fill the vacancy created when Et Garnett was appointed area 4-F and youth specialist. The new specialist will continue the educational programs presently underway in farm and ranch management, including the Panhandle Economic Program. He will also give leadership to expanded educational efforts to boost the economy of the 22-county Panhandle area, added Hutchison.

Although Riethmayer was born in Lamesa, he grew up on a farm near Friona. He is a graduate of the local high school where he was active in the Future Farmers of America, receiving both the Lone Star Farmer and American Farmer degrees. He also participated in 4-H Club work.

The specialist received a B.S. degree in agricultural business from West Texas State University and holds a M.S. degree in agricultural economics from Texas A&M University. In college he was a member of Alpha Zeta and Alpha Chi.

Riethmayer is co-author of "100 Best Books in Agricultural Economics," is a member of the American Agricultural Economics Association, and served on the Graduate and Civilian Student Councils at Texas A&M. While in graduate school, he served as a research assistant and also held a National Science Foundation Assistantship.

Riethmayer is married to the former Rebecca G. Elliott. The couple have one child.

Consumer protection is its heyday! And consumers can help their cause by being cautious of quack products that offer miracle cures of plant diseases and other maladies. Although difficult, it's important that consumers be able to weed out products that do not meet all the advertised claims.

Beware of the following advertising approaches:
1. Manufacturers or promoter claims that the product will cure all difficulties associated with plants.
2. Claims are made that are not shown and supported in the product's label.

3. The product is so new and revolutionary that research agencies have not tested it.

4. Active ingredients of the product are not shown. If this is the case, it probably has none.

5. Promotion is supported only by testimonials, with no research-backed data.

6. Overselling techniques are used to compensate for the lack of performance information.

Few people who buy quack products ever complain because they want to avoid ridicule from their friends and neighbors for having been taken by such a

scheme. Unfortunately, promoters prey upon the consumer's attribute of hope and faith that miracles do happen.

Consumer protection and regulatory agencies are doing much to curb quack products, but they can perform only within the framework of their resources and supportive legislation. Each consumer must do his share by refusing to buy unproved products and by actively supporting regulatory activities that offer consumer protection.

When purchasing products to care for your lawn and garden plants, ask your nurseryman or garden store operator for official recommendations that are based on research and are kept current each year.

The dollars you give to the American Cancer Society will help wipe out cancer in your lifetime.

COURTHOUSE NOTES

Instrument Report Ending March 9, 1972 in County Clerk Office, Bonnie Warren, County Clerk

WD, David L. Routon, Everardo L. Arce, lots 10, 11, 12, Blk. 36 Farwell

WD, Jack Moseley, J.B. Buske, 2.68 ac, out NE1/4 Sec. 8, T4S;R4E

WD, Panhandle & South Plains Dev., Mike Miguel Duran, lot 24, Eastview Add, OT Bovina

WD, Peyton Ramey, SI Watkins, lot 17, Blk. 4, Mimo Add., Farwell

WD, Pearl Kinsley Est., W. Q. Duggan, W1/2 NE1/4 Sec. 8, T4S;R4E

WD, Joe Del Toro, Guadalupe Servin, Part of lot 4, Blk. 36, Bovina

WD, Everett W. Dickson, Je-

**4-H Members
Place In Lubbock**

Last week was the final show in the spring season for Parmer County 4-H to exhibit in. Joan Carson of Bovina, Jacquelyn Langford of Farwell and Ronnie Powell, Mickey Powell, Mike Windham and Russell Windham of Lazbuddie showed their animals in the Southwest Junior Livestock Show in Lubbock. The show is billed as the largest regional livestock show in the nation. There were over 1,550 entries in this year's event. Mike Windham showed his

carcass barrow to seventh on foot in the heavyweight class. The barrow was tenth on the rail in the carcass judging. Joan Carson exhibited her heavyweight Charolais-cross steer to eighth place in a class of 27. In the Hereford show, Jacquelyn Langford won the heavyweight class of 25 steers with her 1,110 pound entry named "Yellow." The steer competed against the first place lightweight and middleweight Herefords for champion of the breed. Judge L.D. Wythe selected Jacquelyn's steer as the Champion Hereford of the show. There were over 75 Herefords in the steer show. "Yellow" sold in the premium sale on Wednesday to the First National Bank in Lubbock.

well B. Claborn, lot 5, Blk. 17, Friona

WD, Charles F. Allen, Garth Pierce Merrick, lot 1, N1/2 Lot 2, Blk. 25, Friona

WD, Ismael Barraza, Ramuel Saez Carilo, N 90 ft. lot 4, Blk. 36, Bovina.



L. B. HERRING
MANAGER



DAVE MOXON
PARTS



JIM TUCKER
SALES MANAGER



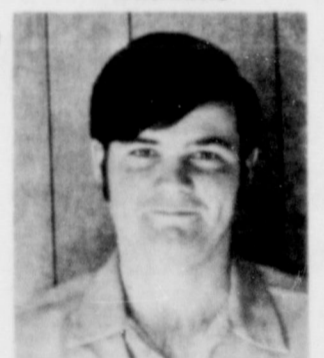
JOANN BLACKWELL
BOOKKEEPER



HERMAN HENDRIX
SHOP FOREMAN



TERRY WATSON
MECHANIC



DALE RIENHART
TRUCK DRIVER

introducing
OUR TEAM . . .

**THE CASE POWER & EQUIPMENT
SALES & SERVICE PERSONEL
COME ON OVER! HAVE A CUP
OF COFFEE AND TALK TO ONE
OF OUR TEAM.**

**WE'LL SHOW YOU WHY YOUR
NEXT TRACTOR or FARM
IMPLEMENT SHOULD BE CASE!**

**OUR EQUIPMENT IS THE BEST
and
OUR SERVICE IS . . .
OUTSTANDING!**

JUST A FEW OF THE REASONS WHY YOU'LL
DO BETTER WITH A CASE



5¢
NICKEL

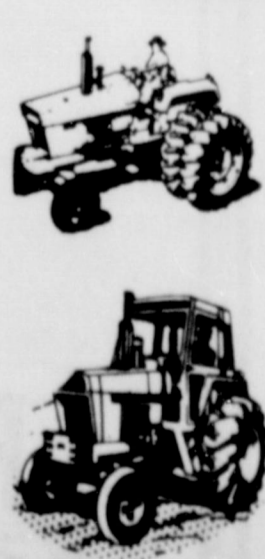


PER
HORSEPOWER

**= YOUR
COST**

**Our TRACTOR
RENTAL Approach
can help you!!**

See the Dealer with Young Ideas



HWY. 385
SOUTH

**Case POWER & EQUIPMENT
HEREFORD**

**PRIVATE
USED IMPLEMENT SALE**

This lot of John Deere Implements and tools are all in excellent shape. I am selling them because I no longer will be raising sugar beets.

LOCATION: 1 mile west of Black, Texas
4 miles north then 3 miles west.

IMPLEMENTS

- | | |
|------------------------------------|---------------------------|
| 6-row beet thinner on tool bar. | 1958-50 Ferguson Tractor |
| 6-row lister | 7-Row bullets |
| Hamby Sub-Soiler | 5-J.D. 10" H.D. SPACERS |
| J. D. 16-10 wheat drill | 1-8" H.D. Spacer |
| 3-16" J. D. Spinner | 7-J.D. offset shanks |
| MOLD BOARDS | 8-1" x 3" straight shanks |
| 6-row marker, J. D. | Plus other smaller |
| 2-2 1/4" x 16' Bars plus -A- Frame | Misc. items. |
| 6-ROW HYD. ROD WEEDER | |

TERMS: CASH- AL REZNIK, OWNER
PHONE 295-3432



**It's Time To Begin Thinking
About Those Lawn And Garden
Supplies**

Quality
GARDEN TOOLS



Ace
GARDEN HOSE

\$7.50
Reg.
\$13.79
Value

5/8" X 75'



\$5.00
\$6.50
Value

ROTARY LAWN EDGER

Ideal for finished lawn beauty. Features offset wheel for better traction. Eliminates much bending, stooping and kneeling. Yard work goes faster. (70125)

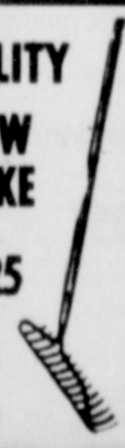
**LEVER ACTION
HOSE NOZZLE**
\$1.35 Value



45¢

**QUALITY
BOW
RAKE**

\$2.25
\$3.25
Value



**LAWN
RAKE**

95¢
\$1.20
Value



HEATHINGTON LUMBER CO. INC.



Ronnie Shafer, Mgr
Friona, Texas



1902 Bldg.

Phone 347-3723

KGNC Teams To Provide Exhibition Opposition

The KGNC 4 Flushers and 4 Flusherettes will play exhibition games here Friday at the high school gymnasium, beginning at 7 p.m.

The 4 Flushers will face the Friona All-Stars and in a preliminary game the 4 Flusherettes will meet a local group of former stars.

Among the personalities who will come to Friona for the 4 Flushers will be Royce Bodford, KGNC's farm and ranch director, and Cliff Craig, KGNC's general manager.

The 4 Flushers have a 15-8 record for the year. The "Fl-

usherettes" are standing at 10-5. The teams, in 23 appearances this season, have helped raise \$5,710 for local projects.

The \$700 which was raised in conjunction with their appearance in Friona last year still stands as the record. Closest to this was \$625.00 raised at Canyon this year.

A slave auction involving high school athletes will again be held between games.

Proceeds from the activities will go to help pay off the high school athletic department's weight machine.

Twenty-Four Boys Are Chosen For Playoffs

Twenty-four boys have been picked from the seven Little Dribblers teams to make up four teams with six boys on each team.

From these teams the Friona All-Stars will eventually be picked to represent Friona in the regional tournament to be held here the last of April.

These four teams will play Thursday and Friday afternoons.

The teams are composed of:

Team A-Norman Kothmann,

Jeff Peak, Bryan Johnston, John Jarecki, Jody Lowellen and Joe Bermea.

Team B-Terry Wilcox, Danny Hand, John Carson, Alan Monroe, Tony Johnson and Toby Strickland.

Team C-John Kothman, Jim Fallwell, Jeff Whiteside, Darcey Renner, Gary Schueler and Paul Ortiz.

Team D-Glen London, Randy Patterson, Jay Jarboe, Charlie Pena, Todd Bandy and Curt Miller.

Frosh Fourth At Springlake

The Freshmen boys track team went to Springlake with part of their track team and had 47 points behind Floydada, Springlake and Slaton. There were around 18 teams entered in the meet.

Edward Burchett placed third in the pole vault, Gene Strickland placed third in the high jump, Clay Bandy placed third in the 440-yard run.

The 440-yard relay team (Bandy, Kevin Welch, Henry Graves and Dee King) was third and the mile relay team (Bandy, Welch, Strickland and Gary Stone) also placed third.

Welch tied for fourth in the high jump and David Clark tied for sixth place.

Knicks Win Little Dribblers Tourney

The Knicks beat the Hawks, 27-22, in the championship game of the Little Dribblers tournament to take first place.

The Bucks won a 35-34 overtime decision over the Lakers for third place and the Celtics outlasted the Suns 25-23 for consolation honors.

The Knicks had won over the Suns, 23-21, and over the Bucks 32-16 to reach the finals. Jeff Whiteside was high in each of these games with 18 and 26 points. Paul Ortiz had led the Bucks with six and Raul Brailiff led the Suns with ten.

The Hawks had beaten the Bullets, 24-21, and the Lakers, 24-21, to reach the finals.

STATISTICS

Hawks 1 10 14 24

Bullets 8 11 21 21

Hawks: John Carson, 4-0-8;

John Kothmann, 3-0-6; Jay Jarboe, 1-3-5; Earnest Mills, 2-1-5.

Bullets: Terry Wilcox, 6-0-12; Joe Bermea, 4-0-8; Norman Kothmann, 0-1-1.

Lakers 5 12 15 25

Celtics 3 11 17 23

Lakers: Glen London, 4-3-11;

Todd Bandy, 1-2-4; Alan Monroe, 2-0-4; Charlie Pena, 2-0-4; Darcey Renner, 1-0-2.

Celtics: Bryan Johnston, 5-3-13; David Bartlett, 2-1-5; Eddie Allen, 1-2-4; Jessie Soliz, 0-1-1.

Golfers Nab District Lead

The Friona Chieftain golf team won the first half of their district schedule, by shooting a 316 on Tuesday at Dimmitt compared to the host Bobcats' 338 score.

The Chieftains' score for two events (36 holes) came to 635. Dimmitt was second at 673, and Littlefield third at 675.

David Darnell paced Friona Tuesday with a 38-38-76. Larry Sanders shot a 37-40-77; Dick Shirley had a 39-40-79; James Sims shot 41-43-84 and Tommy Long shot 46-46-92. Only the top four scores are counted for team purposes.

Friona and Dimmitt are now eligible to play the top two teams from the other half of the district on April 11 for the district championship.

Knicks 12 14 22 23

Suns 8 10 15 21

Knicks: Jeff Whiteside, 9-0-18; Randy Patterson, 1-1-3; Toby Strickland, 1-0-2.

Suns: Raul Brailiff, 5-0-10; Gary Schueler, 3-1-7; Tony Johnson, 2-0-4.

Celtics 13 19 24 28

Bullets 4 8 18 24

Celtics: David Bartlett, 5-0-10; Jim Fallwell, 4-0-8; John Jarecki, 2-1-5; Jeff Peak, 1-1-3; Eddie Allen, 1-0-2.

Bullets: Norman Kothmann, 6-0-12; Joe Bermea, 3-0-6; Terry Wilcox, 3-0-6.

Knicks 2 20 24 32

Bucks 0 6 12 18

Knicks: Jeff Whiteside, 13-0-26; Randy Patterson, 2-0-4; Eddie Brailiff, 1-0-2.

Bucks: Paul Ortiz, 3-0-6; Edward Castillo, 2-0-4; Curt Miller, 1-0-2; Jody Lewellen, 1-0-2; Fred Garza, 1-0-2; Tony Melugin, 1-0-2.

Hawks 9 11 18 24

Lakers 2 7 15 21

Hawks: John Carson, 4-2-10; Jay Jarboe, 3-3-9; Earnest Mills, 1-1-3; Loly Mercado, 1-0-2.

Lakers: Charlie Pena, 4-0-8; Todd Bandy, 3-1-7; Alan Monroe, 2-0-4; Larry White, 1-0-2.

Celtics 8 18 20 25

Suns 8 11 12 23

Celtics: Jim Fallwell, 5-0-10; Bryan Johnston, 2-0-4; David Bartlett, 1-2-4; Eddie Allen, 2-0-4; Mark Edelman, 1-0-2; Jeff Peak, 0-1-1.

Suns: Raul Brailiff, 4-0-8; Tony Johnson, 1-4-6; Gary Schueler, 0-5-5; Robert Jackson, 1-0-2; Alan Anderson, 1-0-2.

Bucks 2 14 20 35

Lakers 6 12 21 30 34

Bucks: Edward Castillo, 11-5-27; Curt Miller, 3-0-6; Paul Ortiz, 1-0-2.

Lakers: Todd Bandy, 6-1-13; Glen London, 4-3-11; Charlie Pena, 2-2-6; Alan Monroe, 2-0-4.

Knicks 6 14 22 27

Hawks 5 13 15 22

Knicks: Jeff Whiteside, 9-1-19; Cipi Aragon, 2-0-4; Danny Hand, 1-0-2; Randy Patterson, 1-0-2.

Hawks: Jay Jarboe, 4-2-10; Earnest Mills, 2-0-4; John Kothmann, 2-0-4; John Carson, 1-0-2; Loly Mercado, 1-0-2.



Sign of Good Breeding



Bred-in yield potential is the reason 1972 looks like another record year for Pioneer brand hybrid corn. Last year, High Plains farmers planted nearly twice as much Pioneer hybrid seed corn as the year before. The most popular varieties for grain were 3369A and 3306, both of which have been consistently good hybrids for this area. Yields this past year of 150 bushels per acre and more are common with 3369A and 3306 on good irrigated land. For corn silage, Pioneer brand 9178 is still one of the best for high yield. Pioneer brand 3147, however, is growing in popularity. It yields along with 9178 and has a higher grain to stover ration. If you're planting corn this year, see your Pioneer dealer right away for the seed you need.

KENNETH CHRISTIE, Hereford, averaged more than 185 bushels per acre on 104 acres of Pioneer brand 3306 hybrid seed corn. He liked the standability, even maturity, and the good threshing qualities of 3306. This year, Mr. Christie plans to plant 380 acres in Pioneer brand 3306.



Pioneer is a brand name; numbers identify varieties. ® Reg. trademark of Pioneer Hi-Bred International, Inc., Des Moines, Iowa U.S.A.

NOW... IN FRIONA
FURNITURE RE-FINISHING
SALES AND REPAIR
 *Everything From A to Z
Furniture, Appliances, TV, Tools
 *Good Used Merchandise
 *Terms
 *We Sell For You, Anything of Value.
 *7 Days A Week, Pick Up
 And Delivery. Phone 247-8827
R & D VARIETY SHOP
 115 W. 11th Friona

WANTED
FEEDER CATTLE
 Immediate Through
 April 15 Delivery
PARMER COUNTY
FEED LOT
 "Cap" Naegle
 Days (806) 225-4400
 Nights (806) 238-4041

Your local used cow dealer is
friona bi-products

farmers ranchers
 Gentlemen:
 Seven days a week dead stock removal please call as soon as possible.
 Local business needs local support.
 Thank you
 247-3032

Everyone Knows That Money Doesn't Come Floating Down From The Sky, But

THERE'S MONEY TO BE TILLED FROM THE SOIL . . . And That's Where WE CAN HELP!

We can help you correct the deficiencies in your soil with Co-Op fertilizer, Anhydrous Ammonia and a variety of fertilizers for your lawn and garden. Give us a call.

FERTILIZER DOESN'T COST . . . IT PAYS!

FRIONA CONSUMERS

Buddy Lloyd, Mgr. Phone 247-2771 or 247-2860

Hawks Unbeaten For Round-Robin Play

Monday, March 13, finished the round robin part of the Little Dribblers program. One team, the Hawks, remained unbeaten with a 6-0 record.

The first game saw the Bullets take a 12-4 first quarter lead that they never lost even though the Lakers held them scoreless in the last quarter to pull within one for the final 22-21 score. Joe Bermea and Terry Wilcox each led the Bullets with ten and Glen London and Alan Monroe each had six for the Lakers.

The second game was the Knicks all the way as they took a 30-12 decision over the Celtics. Jeff Whiteside scored 21 points for the winners and Jim Fallwell and Jessie Soliz each had four for the losers.

The Hawks beat the Suns 38-23 to stay undefeated for the season. Jay Jarboe led the Hawks with 14 and Raul Brailiff had eleven for the Suns.

Bullets 12 16 22 22
Lakers 4 8 14 21

Bullets: Joe Bermea, 5-0-10; Terry Wilcox, 5-0-10; Joe Rios, 1-0-2.
Lakers: Glen London, 3-0-6; Alan Monroe, 3-0-6; Todd Bandy, 2-0-4; Darcey Renner, 1-1-3; Charlie Pena, 1-0-2.

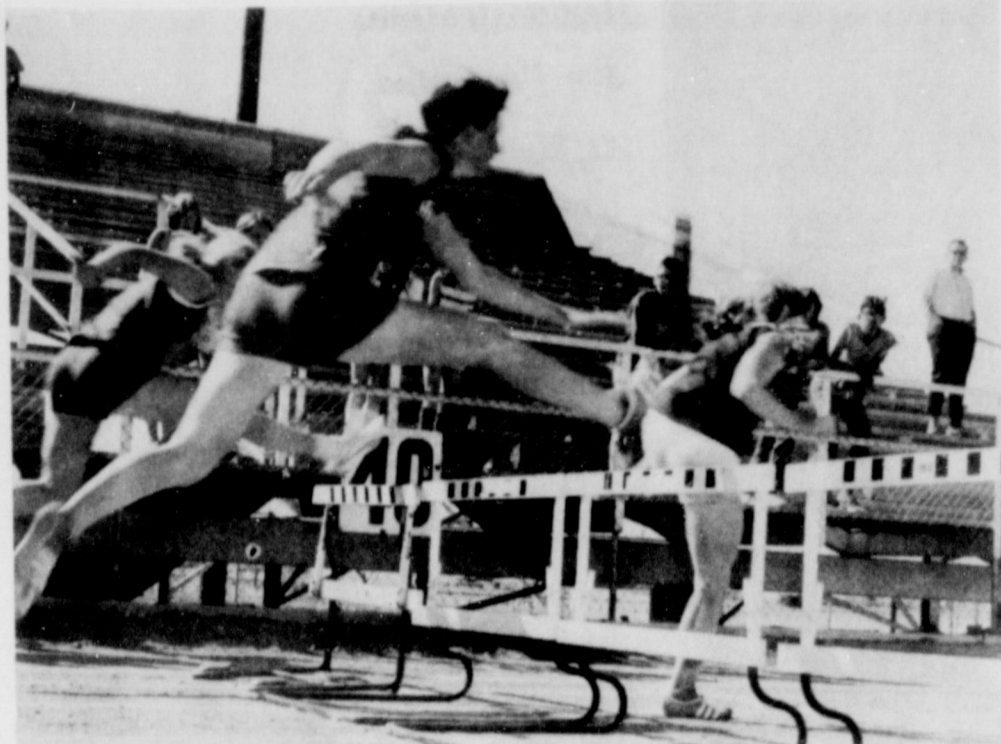
Knicks 8 11 19 30
Celtics 1 1 9 12
Knicks: Jeff Whiteside, 8-5-2; Eddie Brailiff, 2-0-4; Danny Hand, 1-0-2; Randy Paterson, 1-0-2; Seferino Leal, 0-1-1.

Celtics: Jessie Soliz, 2-0-4; Jimmy Fallwell, 2-0-4; Bryan Johnston, 1-0-2; David Bartlett, 0-2-2.

Hawks 10 20 30 38
Suns 3 7 9 23

Hawks: Jay Jarboe, 6-2-14; John Carson, 6-0-12; John Kothmann, 4-0-8; Earnest Mills, 2-0-4.

Suns: Raul Brailiff, 5-1-11; Tony Johnson, 3-1-7; Gary Schueler, 1-1-3; Alan Anderson, 1-0-2.



UP AND OVER... Vicki Ulen of the Friona Squaws, nearest the camera, is shown as she clears the next-to-last hurdle in the 80-yard low hurdles race last Saturday in the Squaw Relays. Miss Ulen placed third in the race, as Cindy Dyer of Hart, right, won in the record time of 11.3.

Squaw Relays

TEAM TOTALS — Gruver 117, Panhandle 105, Barber 76, Springlake-Earth 38, Claude 36, Friona 33, Canyon 30, Amherst 29, Hale Center 16, Canadian 14, Vega 14, Sanford-Fritch 13, Hart 10, Navajo 10, Tulia 10, Adrian 9, Rosevelt 7.
440 RELAY—1. Gruver, 53.3; 2. Barber, 1. Panhandle (old record, Hale Center 53.2); Barber broke it in preliminaries, 52.9.
440—1. Jay Williams, Canyon, 43.2; 2. Brenda Kimbrough, Gruver, 1. Julie Melton, Panhandle (old record 43.2 by Kay Milton, Idaho) new record 41.3.
220—1. Jo Ann Coker, Springlake-Earth, 26.3; 2. Cheryl Stessard, Barber, 2. Judith Murrell, Gruver, (new record, old record set by Linda Moseley, Hale Center—27.1, 28.3).
80—1. Jo Ann Coker, Springlake-Earth, 7.2; 2. Pat Summers, Barber, 2. Janice Rainey, Panhandle.
80 LH—1. Cindy Dyer, Hart, 11.3; 2. Lynn Meeker, Panhandle; 3. Vicki Ulen, Friona, (new record, old record set by K. Lebow, Panhandle, 11.4).
880 RELAY—1. Gruver, 1:49.6; 2. Panhandle, 3. Canadian (new record, old record set Hale Center of 1:52.9).
100—1. Jo Ann Coker, Springlake-Earth, 11.1; 2. Christie McKee, Gruver; 3. Kittrell, Amherst, (new record, old record set by D. Ashlev, Littlefield, 11.4).
80—1. Carla Sporn, Panhandle, 2; 2.2. E. Rita Rogers, Claude; 3. Terri Turner, Hale Center, (new record, old record set by Sue Noble, Tulia, 2:40.2).
MILE RELAY—1. Gruver, 4:58.1; 2. Canyon, 3. Springlake, (new record, old record held by Amherst, 4:28.8).
500 YD RELAY—1. Chris Weeks, Claude, 34.4; 2. Todd Hale, Adrian, 3. Betty Wood, Tulia, (new record, old record held by Katie, Hart, 29.9).
DISCUS—1. Chris Weeks, Claude, 99.2; 2. Barbara Smith, Gruver; 3. Diane Simmons, Vega.
HIGH JUMP—1. Diane Day, Friona, 4'10"; 2. Ellen Webber, Panhandle; 3. Cindy Young, Amherst.
LONG JUMP—1. Julia Melton, Panhandle, 13'11"; 2. Christie McKee, Gruver; 3. Lynn Meeker, Panhandle, (new record, old record held by Lynn Meeker, Panhandle, 13'7").
TRIPLE JUMP—1. Christie McKee, Gruver, 22.9; 2. Jo Ann Coker, Springlake-Earth; 3. Denise Proyle, Tulia, (new record, old record set by Travis Hutto, Bovina, 21'10").

Eleven Records Set In 3rd Squaw Relays

Eleven new records were set in the third annual Friona Squaw Relays last Saturday in Friona.

One of the most talented groups of girl athletes ever assembled in this part of the country took advantage of near ideal weather to post the new records in all but three events.

The strong Gruver team, which won all three relay events, took the team title with 117 points. Panhandle was second with 105 points. The host Squaws were sixth with 33-1/2 points. Sixteen teams took part in the meet.

Gruver set new records in the 440 relay in 53.3; the 880 relay in 1:49.6 and the mile relay in 4:58.1. The latter time beat the old record by over 12 seconds.

Springlake's Jo Ann Coker won three events, the 60, 100 and 220-yard dashes, setting records in the latter two events.

Friona's only event winner was high jumper Diane Day, but she failed to break her own record in the event. Miss Day won the event with a jump of 4'10".

Vicki Ulen, like Miss Day a former state meet participant, was third in the 80-yard low hurdles, finishing behind Cindy Dyer of Hart and Lynn Meeker of Panhandle. Miss Dyer won in the record time of 11.3.

Other Squaws who won points were Terri Bingham, fourth in the shot put, Jill Riedmayer, sixth in the 60-yard dash and Sharon Smith, fourth in the 880-yard run.

The 440-yard relay team of Misses Riedmayer, Day, Ulen and Janice Milner placed fifth as did the 880-yard relay foursome of Sharon Smith, Janice Milner, Darla Rhodes and Vicki Ulen.

The Squaws will compete in Panhandle's invitational meet this weekend.

Brave Track Teams Score

The seventh and eighth grade track teams competed in a meet at Springlake last Saturday. Eighteen schools were entered in the eighth grade division and 16 in the seventh.

The eighth graders scored 21 points.

Kenny Stowers was fourth in the shot put with a throw of 40-6. Davy Carthel was sixth with a 38-8 effort.

Paul Rios won his heat in the 100-yard dash, but placed

sixth in the finals, timed in 11.5.

Bobby Zetsche placed third in his event, the 60-yard high hurdles, in a time of 9.2.

The seventh grade team scored 14-1/2 points. George Guillian was second in the 1320-yard run (three laps) in 4:15.8. Jimmy Lanier was fourth in 4:17.5.

Lester Aven was fifth in the pole vault at 7-6. Bryan Snyder also vaulted 7-6, tying for sixth.

Final Standings

Little Dribblers

STANDINGS AFTER ROUND-ROBIN

Team	W-L
Hawks	6-0
Knicks	4-2
Celtics	4-2
Bucks	3-3
Bullets	2-4
Lakers	1-5
Suns	1-5

County's Old Paving Debt Is Underscored

Parmer County has neglected to pay for the paving around the Friona City Park (square) since the work was done in 1952. The land was officially deeded to the county years ago, for county use.

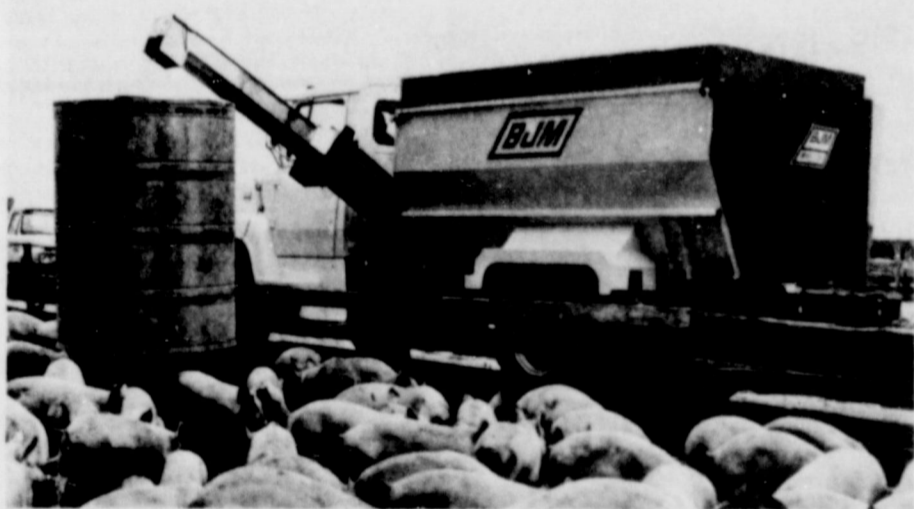
The amount of this debt is \$4,883.60. I can see no reason for this longstanding debt except for the fact that the rest of the county is reluctant to see any county money spent in Friona.

Since Precinct One has approximately one-half of the tax base of this county, and is constantly assisting in maintaining the court house in Farwell, I see no reasonable excuse for the county neglecting to pay this debt.

If elected, it is my intention to insist that this old debt be settled.

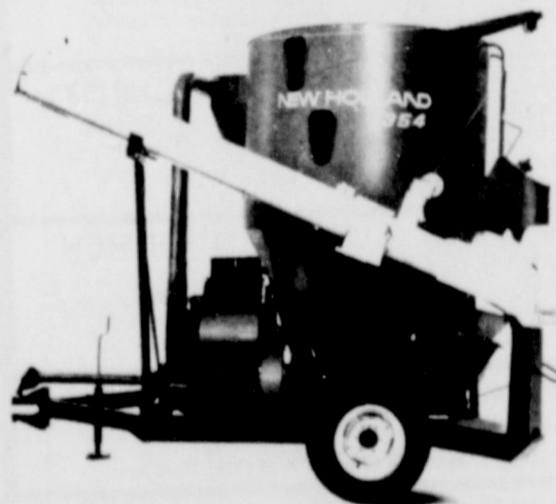
(Pd. Pol. Adv. Paid for by friends of Forrest Osborn).

NEW HOLLAND grinder-mixers offer fastest unloading, longest reach



757 trailer mounted Mixer-Feeders are ideal for dairymen, hog raisers, and cattlemen. Tractor mounted hydraulic controls give you easy operation from your tractor seat.

BJM Scale Systems for truck or trailer mounted 757 Mixer-Feeders give accurate weights and measures when loading and unloading feed. You can even pre-set the desired amount to be delivered to bunk or self-feeder.



'354' get the job done fast

Fill self-feeders with the auger extension by hydraulically lifting the auger up to 12 feet from the ground. When not in use, the extension folds back between the cab and the mixer and is immediately ready to fill feed bunks.

The 757 can be bought in two steps. It can be acquired as a feeder without the two top agitators. The agitators can be added later to make a mixer.

Use the 757 to fill grain drills and planters, as a bank-out wagon, or second truck for hauling grain at harvest. Hauling capacity with 10-inch extension sides is 240 bushels or 300 cubic feet.

Cab mounted discharge, mixing, and spout controls
Discharge rate indicator visible from the truck cab or tractor platform

Capacity in a grinder-mixer means producing a batch of feed as fast as possible. That's why more and more farmers are turning to New Holland grinder-mixers for top-notch grinding and mixing performance combined with unequalled unloading capacity and reach.

NEW HOLLAND HEREFORD

Hwy 385 South

364-4001

DEAF SMITH RURAL ELECTRIC COOPERATIVE IS PROUD TO PUT THE

SPOTLIGHT

On Our Youth

We Congratulate . . .

CARL EVANS AND HOLLEY STEPHENSON

These fine Friona youngsters are the 1972 winners in our Government-in-action Youth Tour contest and will be traveling to Washington, D.C. this summer. We are proud to spotlight our youth through this program. Hats off to these Friona youngsters.



DEAF SMITH COUNTY ELECTRIC CO-OPERATIVE INC.

"Helping Texas Grow"

Serving Parmer, Castro, Oldham And Deaf Smith Counties

Nancy Martinez Chosen New FTA President

Highlight of the Monday evening meeting of the Ethel Benger chapter of Future Teachers of America was election of officers to serve during the 1972-73 school year.

Nancy Martinez was elected president. Other officers elected to serve with Miss Martinez were Mary Beth Bennett, vice-president; Jeanine Jarboe, secretary; Hone Mays, treasurer; Terry Bingham, reporter; David Renner, photographer; Jan Young, chairman of the scrapbook committee and Gary Mingus, parliamentarian.

A report on the recent state convention in Dallas was made by Janice Milner, Terry Bingham, Cheryl Patterson, Nancy Martinez and Jill Riedmayer. Plans were made for events coming up during the remainder of this school year.

Refreshments were served by senior members of the organization.

Those attending were Rhonda Bauer, Carol Bavousett, Debbie Benge, Mary Beth Bennett, Terry Bingham, Kathy Calder, Debra Carlton, Donette Carlton, Margaret Emerson, Shera Finley, Gail Graham, Laquita Graham, Christine Grant and David Hardgrove.

Also Ann Hurst, Sandra Harvey, Susan Jarecki, Cinda Johnson, Kathy King, Joy Mann, Carolyn Martin, Hone Mays, Debra McDowell, Kathy McLean, Judy Melton, Janice Milner, Gary Mingus, Melissa Pruett, Patricia Phipps, Carol Reeve, David Renner, Rhonda Richards, Jill Riedmayer, Jana Robertson, Marie Russell, Jeannie Thomson, Veva Welch, Lou Whaley, Glenda Reeve, Nancy Martinez and Cheryl Patterson.



NANCY MARTINEZ

Demonstrations Are Presented At Meeting

Highlight of the Thursday meeting of Home Arts Club in the meeting room of City Hall was presentation of two handwork demonstrations. Mrs. Bessie Boatman demonstrated construction of Yo Yo dolls and Mrs. Jack Moseley demonstrated proper procedure for making jeweled Easter eggs. A covered dish lunch was served at noon. Hostesses were Mrs. Estis Bass and Mrs. Opal Buchanan.

The next meeting of the club will be Thursday, April 20, in the home of Mrs. A.L. Outland. Sixteen members attended the meeting.

Zetzsche Visits In Friona

James E. Zetzsche Jr. of San Luis Obispo, California, who has been visiting his parents, Mr. and Mrs. James E. Zetzsche Sr. and other local relatives and friends, returned to his home Tuesday.



PROGRAM PREVIEW... Mrs. Jo Witten is shown working with two couples of second graders who will be featured in a program next Tuesday evening sponsored by the Friona P-T-O. Left to right are Sherri Brown, Mike Neill, Nat Mendoza and Becky Myers. The program will be at the Junior High Auditorium, beginning at 7:30 p.m.

Woman's Club Has Texas Day Program

The annual Texas Day program of Friona Woman's Club began at 11:30 a.m. Wednesday when members met at Federated Club House for a trip to Hereford.

After having lunch at Jackie's Restaurant, there was a Texas Heritage program. Mrs. C.W. Dixon led the invocation. Roll call was answered with naming of a specific beauty spot in Texas.

The group then toured Deaf Smith County Historical Museum.

Hostesses were Mrs. Floyd Schlenker and Mrs. Bert Schlenker.

Those making the trip were Mesdames Ethel Benger, David Moseley, Bessie Boatman,

Opal Buchanan, Dixon, Mabelle Hartwell, Carl Maurer, Joe Moyer, Lillian McLellan, Roscoe Parr Sr., Charles Russell, Schlenker, Charlie Turner and F.S. White Sr.

Easter Break Is Announced

Superintendent of Schools Alton Farr reminded parents this week of the Easter Holidays which will include Thursday and Friday, March 30 and 31, and Monday and Tuesday, April 2 and 3.

School will dismiss on Wednesday, March 29, at the regular time, and will resume on Wednesday, April 5.

Vanity Is Study Theme

The Rays of the Dawn Study Group met at 1:30 p.m. Tuesday in the choir room of Friona High School for a study of vanity and aspiration, which was moderated by Mrs. John Gaede. Quoting from Rays of the Dawn on aspiration, Jerry Wickle said, "Man's life is patterned according to his aspirations."

The next meeting is planned for March 30 at 7:30 p.m. in Room 6 of Friona High School. Anyone who is interested in studying answer and patience is invited to attend this meeting by Mrs. Jerry Wickle, spokesman for the group.

Shower Honors George Rushings

Mr. and Mrs. George Rushings were honored with a shower in the home of Mrs. Lois Westherly Saturday evening. Sandwiches and cookies were served with coffee and punch.

Guests were registered by Terese Loflin.

Special guests were Mr. and Mrs. Lawrence Cooper, Farwell, parents of Mrs. Rushings; Mr. and Mrs. D.O. Burrowsmith, Muleshoe; Mr. and Mrs. Leon Billingsley, Oklahoma Lane; and Mrs. Lynn Phipps, Garden City, Kansas.

The guests of honor were assisted in the opening of gifts by Gene Weatherly and Brent Loflin.

Co-hosts with Mrs. Weatherly were Mrs. Ethel Benger, Mrs. Wane Erneser, Mr. and Mrs. Jerry Loflin, Mr. and Mrs. Harold Taylor, Mr. and Mrs. Ronald Smiley, Mr. and Mrs. Floyd Brookfield, Mr. and Mrs. Glenn Floyd, Mr. and Mrs. J.P. Sims, Mr. and Mrs. R.E. Snead, Mr. and Mrs. Herschel Johnson, Mr. and Mrs. Bill Bailey, Mr. and Mrs. Marion Eite and Mr. and Mrs. Eugene Weatherly.

Donnell Gowens, of Crosbyton, will serve as coordinator. He will speak during the morning worship hour this Sunday. All members are urged to attend, according to Rev. Hester.

Our Needs Include A Spirit Of Gratitude

THURSDAY, MARCH 19, 1970
Read Joshua 24:13-15; II Corinthians 9:10-15

"I gave you a land on which you had not labored, and cities which you had not built. . . you eat the fruit of vineyards and oliveyards which you did not plant." (Joshua 24:13,14, RSV)

In Joshua's call to Israel he recounted the word of the Lord and His gracious dealings with His people. Joshua was reminding Israel to be thankful to God. God's giving is still a challenge to man to give thanks.

We were reminded of this on Christmas Eve, 1968, when the wife of astronaut Anders said, "Giving thanks is a course from which one never graduates." Human history is one long record of inheritance of receiving from God and from others. Gratitude alone is what saves our souls from shriveling up.

Professor William James was deeply touched by a letter of appreciation he received from a Radcliffe student. He revised his lecture to include the need for expressing and receiving appreciation as a basic psychological principle.

PRAYER: Father God, You have given us all things richly to enjoy. Give us grateful spirits to accept and acknowledge and share. In Christ's name. Amen.

THOUGHT FOR THE DAY: Be grateful--the life you save from dullness may be your own!

(Elinor Lennen, California)

Presented As A Public Service By:

Ethridge-Spring Agency	Friona State Bank
The Friona Star	Chester Gin
Hi-Plains Feed Yard	Friona Clearview TV
First Baptist Church	Rushing Insurance
Friona Motors	Friona Consumers
Bi-Wize Drug	Crow's Meat Co.

Jay M. Turner Completes Basic Showboat Highlights Theme Of Musical

Private Jay M. Turner, son of Mr. and Mrs. Olan W. Turner, Route 1, Friona, Texas, recently completed eight weeks of basic training at the U.S. Army Training Center, Armor, Ft. Knox, Kentucky.

He received instruction in drill and ceremonies, weapons, map reading, combat tactics, military courtesy, military justice, first aid, and army history and traditions.

Private Turner received his training in Company A, 8th Battalion, 4th Brigade, 1971 from East Texas State University, Commerce. His wife, Jan, lives at 1524 Murry Drive, Garland.

Theme of the musical program which will be presented in the Junior high auditorium Tuesday evening will be "Highlights from Showboat." The program, which is being sponsored by the local Parent Teacher Organization, will be directed by Mrs. J. Lee Witten.

Featured performers will be members of the fourth grade classes, who will be in costume.

Others to appear on the program will be specially chosen first and second grade students.

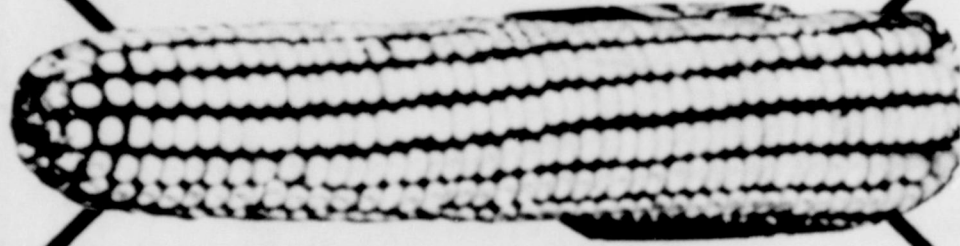
Curtain time will be 7:30 p.m. Admission will be \$1.00 for adults and 25¢ for children.



For Proven Performance in THE HIGH PLAINS now in *N* cytoplasm McNair X-210

- Over 190 bushels per acre reported by farmers—Top yields in official tests—Exceptional ear size.
- Adapted to a wide range of row widths and plant population.
- Excellent standability and grain quality in this medium early, yellow, single cross.

Test after test have proven the truly outstanding performance of McNair X-210. We are sure the high yields of high quality grain produced on its rugged stalk will make McNair X-210 the most popular single cross in the High Plains. Study local test results, then buy every bag possible. High feed value silage.



A Leader in the Plains in *T* cytoplasm McNair X-210-V

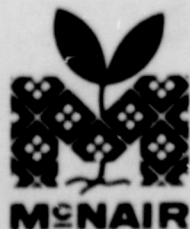
- Adapted to High Plant Population
- Tolerant to MDMV
- Excellent Stalk Strength
- High Grain Quality

McNair X-210-V has achieved yields of 196 bu/A. It is excellent for high tonnage of high quality silage. On farms where SCLB is no threat it is the best choice for High Plains farmers. Place your order today.

Distributed by

HUNT SEED COMPANY

701 27th ST., LUBBOCK



Products of
McNAIR
SEED COMPANY

P. O. Box 706, Laurinburg, North Carolina 28352
P. O. Box 1132, Plainview, Texas 79072

EIGHTEEN ATTEND LADIES MEETING

After a short business meeting of St. Teresa's Ladies Society, President Jo Ann Berend turned the meeting to special guests, Mrs. Susan Dolle, Umbarger and Mrs. Dora Rejino, Bovina. Mrs. Dolle, president of the Plainview Deanery of Council of Catholic Women and Mrs. Rejino presented a program on the organization and work of DCCW.

Father Norman, four guests and eleven members were served refreshments by the hostesses, Mrs. Helen Fangman and Matilda Caballero.

SINGERS WILL APPEAR HERE

A personal appearance of the Midwestern Gospel Singers has been scheduled for 7:30 p.m. at First Assembly of God Church, Tenth and Ashland.

Everyone who is interested in gospel singing is invited to attend by Rev. J.M. Ashley and other members of the church.



MRS. JIMMY MAYNARD, OUTSTANDING JUNIOR CLUBWOMAN

REGINA WATSON IS RIDING QUEEN

Regina Watson, daughter of Mrs. Roberta Reed Watson, Pampa, was recently chosen queen of the Leather and Lace Riding Club there. She was a contestant in the Rolling Hills Range Riders queen contest held in Amarillo March 10.

On Saturday, March 18, Miss Watson and her two sisters, Kathy and Glenda rode in the St. Patrick's Day parade in Shamrock. This event was presented on KGNC television at 9:30 p.m. Tuesday.

The Watson sisters are granddaughters of Mr. and Mrs. G.E. Reed and great-granddaughters of Mr. and Mrs. Ed Boggs, all of Friona.



REGINA WATSON

Club Meeting Features St. Patrick's Program

A St. Patrick's Day program was featured at the Tuesday evening meeting of Progressive Study Club at Federated Club House. Mrs. Von Edelman presented the meditation, "The Life Of St. Patrick," was presented by Mrs. Raymond Auburg. Mrs. Tom Prueff then presented a report of several famous Irishmen.

An Irish jig was presented by Tracy Horton, Renee Monroe and Paige Osborn, who were

special guests.

Other guests were Mesdames Charley Bell, Norman Kerr, Jack Hamill, Joe Reeve and J.C. Beck.

In support of the current drive for additional books for Friona Public Library, each club member has been asked to bring a book to the next meeting to avoid paying a fine of \$1.

Refreshments were served by the hostesses, Mrs. Dale Cary and Mrs. Lee Spring.

National Piano Auditions

Scheduled For Next Month

About 75 Friona piano students are expected to participate in National Piano Guild auditions, which are scheduled for April 26-29 at First Baptist Church. They are studying under Mrs. Johnnie Walters, Mrs. Eva Miller and Mrs. Mary Cary, members of the National Guild of Piano Teachers.

Mrs. Johnnie Walters, local chairman of the National Guild of Piano Teachers has received word from Guild Headquarters in Austin that the judge for Guild auditions this year will be Mrs. Bennie A. McElyea of Hobart, Oklahoma. She received her Bachelor of Music degree from the Oklahoma College of Women which is now the Oklahoma College of Liberal Arts. She has done graduate work at Oklahoma State and Northwestern University at Chicago. She studied privately for three years with Fernando Laires who is now head of the piano department at Interlochen, Michigan. She is a member and has certification for teaching both piano and theory from the Oklahoma Music Teachers Association and the National Music Teachers Association.

In the National Guild of Piano Teachers she belongs to the American College of Musicians and the Hall of Fame.



MRS. BENNIE McELYEA, PIANO AUDITION JUDGE

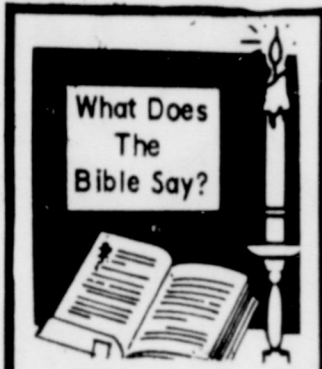
Allens Attend Meet

Mr. and Mrs. Charles Allen returned home Thursday after spending five days attending the Independent Bankers of America annual convention in Miami Beach, Florida.

Allen is executive vice-president of Friona State Bank.



THE ORIGINAL FREE-LANCERS WERE KNIGHTS WHOSE LANCE WAS OFFERED TO THE HIGHEST BIDDER!!



What Does The Bible Say?

When Jesus was led by the Holy Spirit into the wilderness to be tempted by Satan (Matt. 4:1-11), do we have a picture of the "war in heaven" (Rev. 12:7)?

Michael, the archangel, is identified as a prince and as a messenger but is never identified as either Christ or the Holy Spirit.

Since Satan was exercising his evil influence with the appearance of Adam and Eve in the garden of Eden, we must conclude that the war in heaven and the temptation of Christ were widely separated events since Satan was cast out as a result of the war in heaven.

The only "war" identifiable with the temptation of Christ is that "war" that constantly is taking place between the devil and every child of God. And the principal lesson from the temptation is that the sons of God can overcome the evil one by resisting the lust of the flesh, the lust of the eye and the pride of life (1 John 2:16) which are the only avenues open to Satan through which he presents temptations.

Questions invited. Address "What Does the Bible Say?" Box 515, Friona, Texas.

Local Federated Clubs Win Convention Awards

Members of Friona's four federated clubs, Friona Woman's Club, Modern Study Club, Progressive Study Club and New Horizons Junior Study Club, attended the Caprock District of Texas Federation of Women's Clubs annual convention in Koko Inn, Lubbock, last weekend.

New Horizons Junior Study Club won the Outstanding Junior Club award by winning nine firsts, three seconds, two thirds and one fourth place award.

Mrs. Jimmy Maynard, a charter member of the club, was named Outstanding Junior Clubwoman of the Year. She has served as both chairman and coordinator of the club's two major projects, a Halloween Carnival and a Secret Grandmother program.

Mrs. Maynard, Mrs. Jimmy Bynum and Mrs. Dale Houlette, president, represented the club at the convention.

First place awards won were: Club president's report; yearbook; fine arts, home life, public affairs, Americanism, club ethics; and public relations.

Second place awards were: education; outstanding club program; and outstanding report by a district department chairman. Mrs. Houlette gave this report on conservation.

Third place awards were conservation and international affairs.

The fourth place was the poet laureate, Mrs. Dale Houlette. Progressive Study Club won first in the Communication Media Division, the International

Club Department; and first in both programs and projects in the Urban and Rural Affairs Division.

This club also won second in the Community Improvement Division, the Literature and Drama Division, and the American Heritage and Citizenship Division.

Mrs. Steve Bavousett, president, represented Progressive Study Club.

Modern Study Club received first place awards in Literature and Drama Division, Public and Visual Aids Division and Latin American Scholarship Division; and second in Creative Expression Division.

Mrs. Lois Miller, Mrs. Sloan Osborn and Mrs. J.G. McFarland were members of this club who attended the convention.

Friona Woman's Club won first place in the Beautification Division program and third in senior club yearbook competition.

Mrs. C.W. Dixon compiled a scrapbook which placed first in the Texas Heritage reports department and it will be entered in state competition.

A certificate of honor was also presented to the club for having been a pioneer federated club for 50 years or more.

Members of this club who attended the convention were Mesdames Ethel Bengert, president, Charles Russell, David Moseley, C.W. Dixon, Bessie Bostman, Lillian McLellan, Carl Maurer and G.E. Reed.



The Library Corner

BY MRS. VON EDELMON

The library is very pleased with the response of the public in regard to the book drive. The Friona Lions Club, Modern Study Club and Progressive Study Club are three of the organizations who will be contributing books and money. Several individuals have also responded. Won't you be one of them?

Our young readers in Story

Hour will be treated to a film during the regular Story Hour session on Thursday before Easter. Have you volunteered to read? It takes such a small amount of your time and you and the children reap such huge benefits.

Two new books on our shelves are "The Defense Never Rests" by F. Lee Bailey and "Movin' On Up" by Mahalia Jackson.

Local Club Members

Attend Career Day

Ten members of Friona Health Career Club and two sponsors, Mrs. Billy Joe Mercer, and Mrs. Paul Spring, attended the annual Career Day and Miss Future Nurse Contest in the Psychiatric Pavilion in Amarillo Friday.

Guest speaker, Eunice King, R.N., Director of Nursing, Amarillo Hospital District, chose "Trends in Nursing," for her subject.

This event is sponsored jointly by Northwest Texas Hospital School of Nursing and West

Moseleys Visit California

Mr. and Mrs. David Moseley returned home recently after spending three weeks visiting relatives and friends in California.

In San Bernardino the couple visited Mrs. Moseley's brother and sister-in-law, Mr. and Mrs. T.E. Armstrong, and sister, Mrs. Selma Redfean.

Another sister of the three, Mrs. E.A. Schmidt, and her husband, who live in Mound, Minnesota, joined the group for the first family get together in about ten years.

Mrs. Dale Hensing of Burbank, California, who is an aunt of Armstrong, Mrs. Redfean, Mrs. Schmidt and Mrs. Moseley, also visited her San Bernardino relatives.

Class Meets

In Coker Home

The Rebekah Sunday school class of First Baptist Church met in the home of Mrs. Ina B. Coker Tuesday afternoon for its regular Bible study. Following the lesson refreshments of cake, ice cream, nuts, mints, tea and coffee were served by the hostess.

Others present were Mesdames C.W. Dixon, Maggie Tims, Bill Cogdill, Bert Chitwood, E.E. Taylor, Reeta Agee, Charlie Turner and D.P. Mann.

ANNOUNCING



A New Operator For Chalet 'C Bonte

Sandra Earnest Graduate of La Plata Beauty College in Hereford.

PHONE 247-3081 For appointments

Operators: Jessie Sisk, Debbie Shirley, Wileta Wylly, Betty Douglas

Chalet 'C Bonte

Cecil And Jessie Sisk, Owners

1972 - NEWS FLASH High Plains Research Foundation Tests Show

YIELD KING

H. T. 124 yellow endosperm grain hybrid has the highest FOUR YEAR AVERAGE YIELD

over all other grain hybrids tested under limited irrigation for the years

1968 - 1969 - 1970 - 1971

MR. FARMER--WHY NOT PLANT THE YIELD KING OF THEM ALL?

H. T. 124

"THE FARMER'S AND BANKER'S BEST FRIEND" PRODUCED AND DISTRIBUTED BY HUNT SEED CO., INC. - LUBBOCK, TEXAS AND THEIR DEALERS EVERYWHERE

ERVIE N. MUSE

Authorized Dealer For Hunt Seed Company

Phone 225-4733 At Noon Or Night Bovine, Texas 79009



SEE

HI-PLAINS

An equal opportunity Lender

SAVINGS and LOAN ASSOCIATION 4th and Sampson

For Information, ---CALL Eric Rushing, Phone 247-3370

FOR

HOME LOANS

TO

REFINANCE BUY or BUILD REMODEL

Uncle Of Frionans Buried In Quanah

Funeral services for William Lester Odom, 79, a long time resident of Hardeman County, were conducted from First United Methodist Church in Quanah at 2 p.m. Wednesday.

Rev. W.D. McReynolds, pastor, was the officiating minister. He was assisted by Rev. R.T. Breedlove. Burial was in Quanah Memorial Park.

He was the uncle of Mrs. Johnny Brand and Mrs. Buddy Lloyd, both of Friona.

Mr. and Mrs. Brand and Mr. and Mrs. Lloyd attended the services.

TRUMP CARD
Every person has inborn ability not possessed by others--discover yours and develop it.



At Home In Parmer County

Jana Pronger
County HD Agent

Congratulations to all the 4-H girls who entered the Favorite Foods Show and a special thanks to the Adult Leaders--without you we couldn't have made it the success that it was.

Everything's just sew-sew this spring.

The modern woman is increasing the amount of sewing she does for the men in her life.

Ties, shirts, pants and even dress jackets are being sewn. The selection of just the right fabric is crucial for a successful garment to please men. Popular fabrics are as important as popular styles.

Whatever a man wears in 1972

needs texture. The fabric must have a sense of touch (in other words--feel appeal).

Select linen, corduroy and velvet in pale, neutral tones for the country homespun look. Fabrics with slubs and nubs add to the rugged effect.

Patterns are everywhere, but more subdued in spring fashion fabrics. Tiny geometrics, pattern on pattern and neorepeats come to the sewing counters. Twills, checks, herringbones and plaids provide suitable choices for jackets, sport pant and tailored slack patterns.

Cool, pale ice cream colors are the big scoop for dress shirts--pistachio, strawberry, butter pecan and boysenberry blue. Vanilla, too, looks fantastic in textured white or whites in subtle patterns.

If you've decided on a sport shirt pattern, make it in the flora and fauna prints--bold in color and bold in pattern.

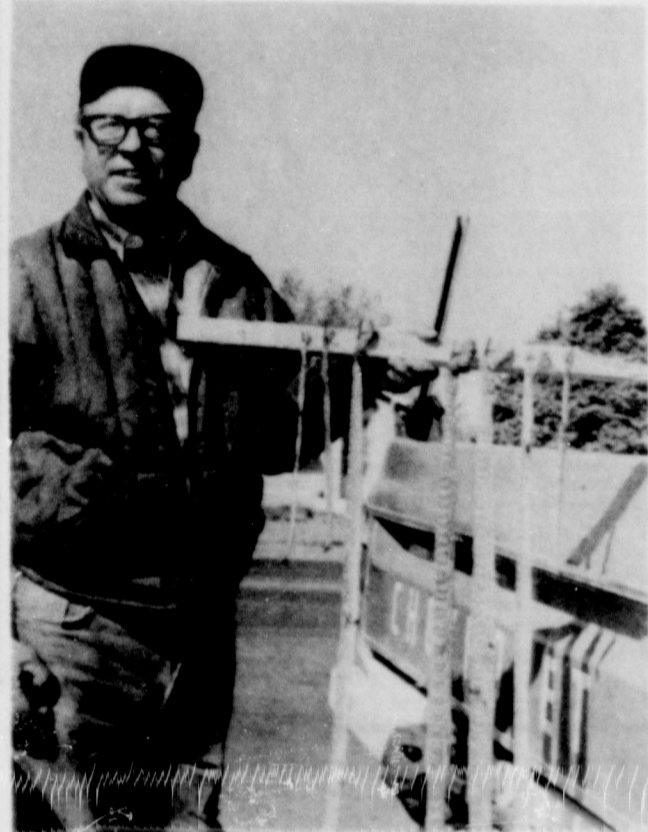
Really have the sewing fever? Then surprise him with the third or fourth shirt made in a smooth, shiny, glazed plisse' or seersucker. It's a welcome switch from the popular, rough, rugged texture.

Don't forget to pick up emblems, those special extras, before paying your bill. Animal, tree and flower motifs spice up the youthful, casual outfits.

So whether the man in your life is eight or 80, today's fabrics and patterns provide unlimited choice for hours of happy man sewing.

Speaking of sewing for that man in your life!

Enroll now for the Slacks Workshop--April 6th or the Sportcoat Workshop--April 13th--OR BOTH! For more information or to enroll call my office 481-3619. Farwell or Friona--Mrs. Norman Taylor-295-6622 (Parmer Exchange) or Bovina Mrs. Wendell Garner 225-4884 (Tharp Exchange).



POPULATION DECLINES... John Drager, who farms west of Friona, went on his annual rattlesnake extermination round last week, and ridged the county of 14 more of the varmints. The longest snake he killed measured 40 inches. This made a total of 87 Drager has killed on his place in two years.



Friona School Lunch Menu

Week of March 27-March 29
Monday--pizza, buttered corn, crackers, lettuce and tomato salad, apple crisp and milk.

Tuesday--barbecue, pinto beans, sliced peaches, potato salad, cornbread and butter and milk.

Wednesday--hamburgers, French fries, fruit jello, lettuce, tomatoes, pickles, catsup and milk.

School Activities

March 27--Parmer County Teachers, Farwell, 6:30 p.m.
March 29--Begin Easter vacation, 3:45 p.m.
April 5--Back in School.

Buick - GMC - Pontiac

John Orsborn

Buick - GMC - Pontiac

25 Years In Hereford

See Us And SAVE

142 Miles St.-Hereford-Pho. 364-0990

At 11 p.m. on April 17th you're going to wish you had gone to H&R Block.

There's still time.

It's not too late to save yourself income tax aggravation that comes with preparing your own return. And for a low one time fee you can receive our year 'round service which includes help with audits, estimates, or tax questions.

H & R Block's charges start at \$5 and the average cost was under \$12.50 for over 7 million returns we prepared last year.

Aggravation isn't tax deductible. And we are.

DON'T LET AN AMATEUR DO HAR BLOCK'S JOB.

H&R Block.
The income tax people.

605-B Main
No Appointment Necessary
COME IN TOMORROW!

9 A.M. - 6 P.M. WEEKDAYS
8 A.M. - 5 P.M. SATURDAY
PHONE 247-3628

ROUND STEAK

USDA GOOD BEEF Lb. **\$1.19**

BACON

Fresh Kornland 1 Lb. Pkg. **59¢**

PORK LIVER Lb. **29¢**

BONELESS STEW MEAT Lb. **89¢**

GROUND CHUCK Lb. **79¢**

IN THE DELICATESSEN

1 FRIED CHICKEN \$1.69

1 PINT PINTO BEANS

1 PINT COLE SLAW

Shurfresh

MELLORINE

Half Gal. **3 FOR \$1**

Asst.

BONUS

KING SIZE **\$1.19**

25¢ OFF LABEL SAVE 44¢

GROUND BEEF

100% PURE Lb. **59¢**

In 3 Lb. Pkg. or More

TOMATOES Mile High 303 Can **4 FOR \$1.88**

OLEO Meadolake Soft 3 Lb. Tubs **\$1**

DOG FOOD Roxey No. 1 Tall Can **10 FOR \$1**

Scott Family

BATHROOM TISSUE

4 Roll Pkg. **39¢**

HI-C DRINKS

3 46 Oz. Can **\$1**

Trophy Frozen 10 Oz. Carton

STRAWBERRIES

4 FOR \$1.88

Del Monte Cut 303 Can

GREEN BEANS

4 FOR \$1

Del Monte Whole Kernel 303 Can **5 FOR \$1.00**

CORN

Bakerite

SHORTENING

3 Lb. Can **63¢**

Red McClures

POTATOES

20 Lb. Sack **69¢**

CABBAGE

No. 1 Texas Lb. **7 1/2¢**

CARROTS

2 1 Lb. Pkg. **25¢**

ONIONS

Yellow Lb. **7 1/2¢**

Gebhart

TAMALES

300 Can **4 FOR \$1**

Ellis With Beans

CHILI

1 1/2 Lb. Can **49¢**

PIGGLY WIGGLY

THE ORIGINAL SELF SERVICE