##  <br>  REDUCE THE RATES GHOW BIG deGLILE



BODY OF NEW MEXICO
IS FOUND IN HIS HOME

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 RFPORTEO ON FPRE

The Weather


| ncluded in the program. | - |
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| CRATE MOVEMENT <br> FOH DI-LABTISAN SUPPOIT | MUCH LOOSE AND FOO |
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## MEEHOOISTS MEET



LIBERTY BONDS SCORE HIGHEST RATE OF YEAR; MANY SALES REPORTED

UTIERMVERSTITES STEEL COPPORTITON ENEMY TO COUNTAY

[^0]
## Oil on Its Way Back

 And Optimistic Spirit Prevades Texas Fields



## THAT BOY

## OF YOURS

deserves his chance in life. You owe him an edu-cation-a start. Gave you made ready to discharge this obligation?
A Savings Account with the City National Bank of Commerce will enable you to save, safely and systematically, to obtain liberal interest-4\% compounded semi-annually upon your deposits, and build up a surplus against the future.
You know you want to do this. Begin today.

## City National Bank of COMMERCE

EIGHTH \& SCOTT WICHITA FALLS, TEXAS
Dry Cleaners \& Dyers
713 Tenth Street
Phone 5101

## Cash-Raisng Sale Going at Full Blast

With new merchandise arriving daily and with cool weather here and colder weather to come, makes one think of clothes for that season of the year. Now is the time to prepare. Come in and get some of the wonderful values that we are offering in this great sale.
Men's High-Grade Suits
In this lot you will find the very latest patterns and models
Herringbones, brown checks, neat pin stripes, serges and a fine lot of handsome worsteds, in two and three-button models. THESE SUITS ARE PRICED AT
$\$ 27.50, \$ 32.50$ and $\$ 36.50$

| thers for dress wear. A large assortment, cked in widths at $\qquad$ $\mathbf{S 9 . 9 5}$ rduroy suits in all grades, some leather lined. go at unheard of prices. <br> ts, shirts, winter underwear, gloves, pants, ralls, sheepskin coats, odd trousers all specy priced for tomorrow. Be here early. |
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One lot men's dress shoes ................... 84.45 16 -inch bootees in white elk tan calf, shown in heavy weights for work as well as the lighter stocked in widths at ...................... . 99.95 Corduroy suits in all grades, some leather lined. All go at unheard of prices.
overalls, sheepskin coats, odd trousers all spec ially priced for tomorrow. Be here early


## When Opportunity Knocks?

Opportunity is always certain to knock at every person's door, not once, but many times during a lifetime.
Suppose Opportunity were to knock at your door right now; suppose she were to offer you, place that paid a good salary, would you be prepared to step?

IF NOT, WHY NOT?
Will You Make the Preparation?


Telephone 5656

AAS A MARK OF RESPECT and to honor the memory of Lieut. Pat Carrigan, the merchants of Wichita Falls are requested to close their places of business from 3 to 6 p.m. on Monday, Oct. 10th.

RETALL MERCHANTS ASSOCIATION

# "Herringbones" are the thing 



Perhaps you don't like them.
The patterns in the cheaper ones are unattractive.

But slip on one of these better Herringbones by Kirschbaum, and oh boy, what a difference?

Here are dozens of good patterns in fine new Herringbones expertly tailored in the Kirschbaum way; models for slender stout, short and correctly proportioned men, all selling at the surprisingly low prices of

## $\$ 30.00 \quad \$ 32.50$ <br> $\$ 35.00 \quad \$ 37.50$

After seeing these better values, you'll wonder why The Howell Store doesn't sell all the Herringbones-and we would if the ther fellow only knew about the better values that now predominate through The Howell Store.

## Sensible Scotch Tweeds

Are also a great feature with particular dressers this season. Here are some eyeopening values in serviceable Scotch tweeds of the better kinds selling at $\$ 35.00$. You will wonder how it has been possible to crowd so much good value into a fine suit at this attractive price

## The good old Clothcraft Serges are here

If you have ever worn any of these famous serges, that's all the information you will need. There are more Clothcraft serges worn than any other make in the world. Every suit carries a Clothcraft guarantee: "A new suit if not satisfactory."

Clotheraft gray and brown serges in new models to correctly fit men of all propor tions, at per suit
$\$ 32.50$
Extra quality blue serge Clothcraft, the serges woven faultlessly tailored $\mathbf{\$ 3 9} 50$
 . \& M. Shoes \$10 You men whonar god antong hoo thinemenchesio among good shoes. ... $\$ 10$
Here are hundreds of pairs Here are hundreds of pairs.
of J . \& M . best shoes in
black and brown kid, kanblack and brown kid, kanat the record breaking
price of . $\quad . . . . \$ 10.00$ When these are gone, you'll probably never have an op-
portunity to buy the best probably never have an op
portunity to buy the best
shoes at such a substantin shoes a
saving. While there are all sizes inving.
showing of nanted widths, the die wanted widh

Crossett Shoes $\$ 7.50$ A high-grade shoe that is known the world over for
its smappy style, staunch service-and the shoe that
"make life's walk easy." Here are hundreds of pairs
of Crossets best shoes in black and brown kid and
kangaroo, all selling at the eye-opening price of $\mathbf{\$ 7 . 5 0}$ New Brogue Oxfords $\$ 10.00$ And the snappiest and best'brogues you'll find on the market-regardless of price.


Notaseme Silk Socks 75c
You seor mitenr semmy thes

 betier than the averase 81.100
 black, white and all col-
ors................ 75 d Notaseme Silk Lisle Socks, the silkiest, best wearing lisse sock on the market. ing these at 2 pairs for

Monarch "De Luxe" Union Suits

$\$ 2.50$
This week we offer a big lot of Monarch finest De Luxe union suits in plain white and the delicate mottled effects.
Fine elastic ribbed suits, all the special suits, all the special De
Luxe features, aH Luxe features, ah sizes
for men of all proportions. ......... $\mathbf{\$ 2 . 5 0}$ Union Suits of these
better qualities sold last better qualities sold last
season at $\$ 5.00$ and $\$ 6.00$
a suit. New Collar-to-Match Shirts The style that is all the
rage and they are her rage and they are here
in the good qualities you want. Fine qualities
madras and madras and $\left.\begin{array}{l}\text { Russian } \\ \text { cords in neat, }\end{array}\right)$ colored in neat, narrow
separate laipes with lars to match, $\$ 2.25$
lat.
and $\ldots . . . . . . \$ 3.25$ See theae better vatues
in new collar band shirts

Russian Cord Shirts $\$ 3.00$ And these are real Troy
tailored shirts, too. You
 know what service there is in good Russian cords. These rank with the best
attractive tan and blue stripes tractive $\tan$ and blue stripes
White mercerized Bedford cord shirts are selling for


PABT ONE
WICHITA DAILY THMES. SUNDAY. OCTOBER 9. 1921.
$\rightarrow$




## BARGAINS

It is our aim to give you quality at bargain prices. We are succeeding in this due to
lower overhead expense and due to the fact that this store is one of a chain, permit-
ting us to buy in ting us to buy in quantities.
We want our prices and qualities compared. We know that your purchase will be made
here.

1
. $\$ 48.75$
Suits, the smart new styles, $\$ 18.75$ to $\ldots .$. . $\$ 48.75$
Coats, beautiful creations, some with fur collars,
 Dresses, in the latest materials, beautifully trimmed, A wonderful showing of Fur Coats, Sweaters, Kimonas, Breakfast Coats, Fur Chokers, etc Girls' School Dresses $\$ 3.95$ to ................ $\$ 8.95$ Our Dry Goods Prices Are Lower. Look at These Specials for Monday and Tuesday
Dress ginghams, 18c to $\ldots \ldots \ldots \ldots \ldots \ldots \ldots \ldots \ldots \ldots$....................................


## United Bargain Basement

10th and Indiana
Under Kimberlin's Phone 2009

## COOL WEATHER BRINGS THOUGHTS OF FALL GARMENTS <br>  <br> And with those thoughts we ask you to visit this store, where a cheerful welcome always awaits you. You never saw such altogether and we know that you will be pleased when you come to see them. Dinner Gowns $\begin{aligned} & \text { Wraps and Coats } \\ & \text { Tailored Suits } \\ & \text { Millinery and Furs } \\ & \text { STREET AND AFTERNOON FROCKS }\end{aligned}$ <br>  <br> Baunt EGarchers

## FOR GOOD THINGS TO EAT!.

Trade With Us, We Appreciate Your Business

## Polk Street Grocery \& Drug Co.

 1401 Polk StreetPhone 3228
We Deliver Anywhere-Prompt Service

Barbecue the best at all hours per pound

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| Guaranteed Fresh Eggs, per dozen <br> FRESH MEATS |  |

Bargains!-Bargains!-Bargains!
Back to Normalcy-Lower Prices Prevailing Throughout Our Entire Stocks-


Ladies Coat Suits





Bargains in Furs
Chokers $\$ 5.00$ to $\ldots \ldots . . \$ 45.00$ American Coney fur coats $\mathbf{\$ 4 8 . 9 5}$


Corsets
We handle the Lady Ruth,
guaranteed guaranteed front laced corset.
Price $\$ 1.50$ to $\ldots \ldots . . \$ 5.75$ Misses' and Children's gingham school dresses. The bigfest line
in town, all sizes. Prices 89 c up
to Our piece goods department is
being filled with new fall goods, ginghams, wool goods, percales,
white goods, domestics, in fact everything you need in piece


Remember our new stand, basement American National Bank Bldg, 8th and Indiana
Our new ready-to-wear department will be f inished early this week, when this is com-
pleted we will have one of the most up-to-date'bargain stores in this section of the pleted we will have one of the most up-to-date bargain stores in this section of the
country. Why pay more when you can buy from us for less. WHY PAY MORE-We sell for less and treat you with courtesy, too.
Special attention given to all out-of-town customers.
RICHARDSOM'S
RGEIM BASEMEN
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USSIAN COMTRAST MOSCOW AND THE "DEATH BEIT"
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OF CANDOAN MALI

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GABRGE AND THREE THUCKS DESTROYED BY MINIGGT FPE

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## FUMBLED PUNT GIVES <br> ELECTRA 7 TO 0 WIN OVER WICHITA HIGH

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OUISVILLE COLONELS WIN SECOND FROM BALTIMORE

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| CHICAGO, Oet. 8,-Goddess ing the Maroons A <br> Purdue. The blockec kick <br> stubborniy fotsht batile Intn Ma <br> roon victory, although both sldes bat <br> Chlcago used the forward pass ef <br> ble to push the ball seross. <br> The came was largeiy panting tuel <br> most of the time. |
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Yankees Gloat and Giants Grumble As Rain Breaks Up Fourth Game of the Series


WIN OVER HAS AN EASY WIN OVER INDIANA 19 TO

## DUCK Shooters

POUR IT ON 'EM
Duck Season Opens Oct. 16th
At Little's you will find everything you need in guns and ammunition.

In making that old gun new, let us shoulder your
our repair shop stands second to none in troubles.
Texas. Sweaters,
hunting day

Little Sporting Goods Co.

We have in stock the load you want

| DECOYS | WADERS |
| :--- | :--- |
| CALLS | HIP BOOTS |

CALL AND LOOK US OVER


"PART ONE


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NICHITA DAILY TIMES, SUNDAY, OCTOBER 9,1921




BE INDEPENDENT
By owning this home and truck farm adjoining city limits.

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## WICHITA FALLS PEOPLE

|  | are realizing more every day how this building and loan association is silling a need of the community; how it is <br> helping men and women to save their own money in a a <br> safe and profitable manner an won have had lifted from able; how other men and wom <br> them the burden of meeting large payments on their homes by repaying the B. \& L. only $\$ 7.50 \mathrm{a}$ month on the $\$ 1,000$ <br> borrowed and how present vendor's lien note holders real- <br> ize the cash on their notes, all because of the active ex- ize and <br> a single institution mation, sition! the come to see us. |
| :---: | :---: |
|  | Name .................. Address |
|  | WICHITA FALLS BUILDING AND LOAN ASSOCIATION, INC. |
|  | Authorized Capital $\$ 1,000,000.00$ Supervision Texas Banking Department e Office 220 American National Bank Buil |
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Profrssional Directory



We always sell the greatest variety of recognized standard stoves and ranges because we are the


Here we show the beautiful combination coal, wood or gas Laurel range, which is recognized the United States over as being one of a very few best makes of stoves. We have these in full nickel trimmed, in plain iron, blue or white enamel. This range has distinctive points of superiority that we show. our customers with pride.

## REMEMBER

the Wichita Hardware Co. is the oldest stove house in Wichita Falls today and when you are wanting a real good stove it is always best to deal with a regular established stove house, then you have some assurance of reliable information and intelligent service in the installation of the stove, grate, heater or gent service in the installation
furnace which you may buy.
We do not stop with the Laurel range but also sell the well known Alcazar and Round Oak Chief ranges. We have all kind of stove trimmings, such as boards, hods, shovels, pokers, damp ers, pipe elbows and the thousand other little items you may need in

Our address is $804-806$ Ohio Ave. Same old stand for the pact
 fifteen years.


## NOTICE TO OUR ICE CUSTOMERS ${ }^{\circ}$

With the coming of fall and cooler weather we have found it necessary to consolidate some of our have found it necessary to consolidate some of our
routes. By this consolidation you may be receiving routes. By this consolid
your ice earlier or later.

Do not think that you are being neglected if you do not get your ice at just the time that you have been accustomed to receive it, for we are still ready to give you the best service possible.

In case of bad service or of your being passed up by the wagon we want you to call us and we will see that you get your ice at once. We will appreciate your call.

You can help us as well as yourself by always put ting your ice card up early.

ICE 65 c PER 100 ROUNDS BY USING COUPON BOOKS

| $300-1 \mathrm{lb}$. book $500-\mathrm{lb}$. book |  |
| :---: | :---: |
|  | 5 |
| 1000-lb. book | 6.50 |

WICHITA ICE COMPANY

501-511 Ninth Street

Phone 3101-3102


## Times' Daily Woman's Page

LEAGUE ANNOUNCES PROGRAMGBETA DELPHIANS BEGAN $\quad$ PROF. KRUMPELY TO GIVE

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|  |  |  |  |  |  | DELPHIANS ARE HOSTESSES

WICHITA CLUB LAST FEEK
WITH A FLATURE RROGRA





Cuticura Quickly Soothes Rashes and Irritations




## Blankets

## YOU'LL NEED THEM NOW and HERE THEY ARE at ROCK BOTTOM PRICES

Large Double Cotton Blankets<br>$\$ 4.25$<br>Heavy Wool Finished Blankets<br>$\$ 5.50$<br>Extra Heavy Plaid Blankets<br>$\$ 6.75$<br>All-Wool Plaid Blankets .................. $\$ 7.75$<br>Fine All-Wool Blankets $\$ 9.00$

And a number of others equally as good in value. We are also showing an extensive line of comforts in prices ranging from $\$ 2.50$ to
$\$ 8.00$

## Пouth Jevas Jurnilure Co,

## How Everybody Does Enjoy Coming to the Store In October

For it is Filled with EVERYTHING NEW!

The windows are such a delight-filled with new fashions and new fabrics.

The store aisles are exhibits in a great Autumn Merchandise Exhibition

Everywhere the eyes see things to fascinate them How the new colors glow-how charming the new pat terns-what a delight to feel the touch of the new weaves that gives promise of such radiant apparel for the new season.

The very atmosphere of October, along with the recent advances in the price of oil, gives everyone new ife and ambition. One must have new apparel for what seems like a new existence.

Then the home calls for new things-new adorn-ments-new comforts-new necessaries of so many kinds

That is why every step you take through our store - ese October days, is so stimulating--so suggestive of possibilities for the changes that everyone desires to make-so helpful in ideas of exactly how to meet al these desires in the most gratifying manner-and now for so much less cost than in recent seasons.

Each day brings forward many things you have not seen before. Come tomorrow for a visit that you will be sure to enjoy

# CALUMET BAKING POWDER 


-you save when you buy when you buy
it-moderate in it-moderate in
price. Calumet price. Calumet
is made with but one thought -to give the housewife the most dependa-
ble of all leavble of all leaveners at the most eoond of Calumet When you order a pound of cauer you get full $\frac{16}{}$ oz Some bake in 12 bazing powders sure you get a pound when you want it



Wholesome and pure - FULL WEIGHT is sure

WICHITA DAILY TIMES, SUNDAY, OCTOBER $9,1921$.

SAYS CHURCH MUST ROUSE NATION FROM INDIFFERENCE AND LEAD IT TO SFRVICE THROUGH NEW IDEALS
 NAL Nain , min tion
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## To Milk Consumers

Beginning Monday, Oct. 10th, our prices to the retail trade will be as follows:

 whipping Crremm to doubte the price of stingle erenem. The drivers are instructed to collect the above prices, but are not allowed to collect any additional and any infraction reported, will be appreciated.
Pure Milk Products Co. Phone 2236

## THE FASHION STORE

EXTRA SPECIAL!-Tomorrow

## One lot of Beautiful High-grade New Fall Ladies' Suits

with beautiful fur trimming. For fast selling to- $\$ 1$
morrow only ..................................... 50 SEE OUR WINDOWS


Ladies' Dresses \$19.50, \$24.75, \$29.50
A showing of wonderful dresses. Materials, canton crepe and tricotine. For fast selling tomorrow-
$\$ 19.50 \quad \$ 24.75$
$\$ 29.50$
GILDHOUSE FASHION STORE
818 Indiana Ave

## ASK MILLIONS OF WOMEN WHY

Anowor Because-

-you save materials it is used with there is never
any losses comany losses com-
ing from spoiled bakings when you use Calumet. The ingreit such as eggs, flour, sugar and milk are never wasted. They are always blended into palatable bakings the like of which would be impossible to secure without the assistance of Calumet. Don't take a


[^1]
## THE BIGGEST SELLING BRAND ON EARTH

"THEFOUR HORSEMEN OF THE APOCALYPSE", FAMOUS METRO FLM AT STRAND THIS WEEK

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 Promis Big TTm
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NTEATRES when the Buthess women's clut of the
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AND WILD ANIMAL ARENA 500 ANIMAL ACTORS - 300 PEOPLE SUPERB STREET PARADE

## EMPRESS

Monday and Tuesday

## Babe Ruth

In a Six-Reel Feature

## "Headin' Home"

Showing him in action on the diamond, with a beautiful love story woven around the national pastime.

Here It Comes!

## Metro's Million-Dollar Photoplay Masterpiece

# The Four Horsemen OF THE APOCALYPSE 

A REX INGRAM PRODUCTION

Visualizes with incredible fidelity the greatest novel by Vicente Blasco Ibanez. the author acclaimed the foremost literary genius since Vistor Hugo. Produced by the screen's most notable director, Rex Ingram. At a cost of slightly more than a million dollars; after a year's work, preceded by six months of preparation.
Enacted by a cast of $\mathbf{1 2 , 5 0 0}$, including the 50 principals.
Denominated by the dramatic critios of New York and other big cities as marking the graduation of the motion picture into the company of the arts.

"THE BEGGAR MAID," IN TWO REEIS, IS A PHOTOPLAY CLASSIC

BABE RUTH IN "HEADNT HOME" HAS FEATURE ROLE
IN MOVIE BILL AT EMPRESS


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Never say "Aspirin"'without saying "Bayer' reme atore


 CEATURE PLACE AT OLYMPIC Roy

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\begin{aligned}
& \text { WESTERN FILMS HOLD SWAY } \\
& \text { THIS WEEK AT THE MALSTIC }
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CIYDE COORE COMEDY GETS


FOUR SCENES FROM BIG FREDERICK REMINGTON
PICTURE WHICH IS TO APPEAR AT EMPRESS THIS MONTH


GREATEST OUT-DOOR FILM
OF THE
MOVIE BIL STR ARTS NEW OF THE YEAR STARTS NEW
MOVIE BILL AT THE OLYMPIC
 Stewart's The Unnamed" Adults 25c Children 10c

## - PAIACE-

Grand Fall Opening, Monday, October 17 th

## DOUGLAS FAIRBANKS "THE THREE MUSKATEERS"

Never in the history of the silent art has a production brought forth more praise from press and
public than has "The Three Muskateers." Publications and notables who have heretofore itnored the photoplay have shouted their joy to the world at having been permitted to witness such a glorious creation as "The Three Muskateers."
Will be given the most elaborate presentation ever accorded a picture
PALACE ORCHESTRA OF SOLOISTS-Matinees at 2:30-Evenings North Texas. Shown at the extremely low prices of lower floor 50c, Balcony 35c, Childrent

RECALLED IN CONNECTION WITH CENTENNIAL YEAR CELEBRATION


9th \& Indiana


## NOW IS THE TIME TO FINALLY DECIDE ON COMPLETING YOUR AUTUMN and WINTER WARDROBE

To wait until later will mean a smaller selection of styles to choose from and more too, it will meana less service in the time you will have to enjoy your new things in.
-The Favored Fashions Are Now Fully Established

Our ready-to-wear department is complete in all styles, sizes and in colors and textures of materials. We invite you to see these new things.

Coats and Wraps in The New Fall Modes
Originality lends its charm to these many new models ranging from the utility coat to the most elaborate wraps for evening wear. Wrappy coats made from such popular
fabrics as Ylama, Geronia Wondova fabrics as Ylama, Geronia, Wondova,
Orlando and other favored materials.
These lovely coats are priced
$\$ 69.50$ to $\$ 225$
Superb Showing of Newest Fall Suits and Dresses
In our extremely large and well selected stocks you will
find just the model to suit your individual desire. Featuring, Monday a wonderful assortment of women's suits, newest fur trimmed models, priced
. $\mathbf{\$ 4 9 . 5 0}$
Dresses of excellent quality poiret twill, nicely trimmed, good models, priced $\mathbf{\$ 3 9 . 5 0}$


## Many Remarkable Values in Muslin Undergarments

Unusual purchases allow us to present this week some very special numbers in excellent muslin underwear


## -Women's Bloomers of Quality

BLOOMERS of heavy quality muslin, trimmed only at knee with narrow hemstitched ruffle-Sizes 23

## Womens Night Gowns

 GOWNS OF COTTON CREPE in pink, blue, white and floral deGOWNS OF WHITE NAINSOOK some plain with hand embroidery, others daintily trimmed with lace and ribbons-sizes 15 to 18 , priced $\$ 1.00$ to(Second Fioor)

## 

BLOOMERS of exquisite quality pink silkette-double elastic at
knee.
Sizes 23 to 29 , priced $\mathbf{\$ 2} .25$

## -Just Arrived

Silk Teddies
Pink and white crepe-de-chinetrimmed with georgette, lace, ribbon and rose buds. Sizes 36 to 44 . $\$ 3.95$ to
(Second Floor)
Phone 4343

Women's Gloves--Newest Fall Novelties
 kid, 16 -button Mousquetaire. Colors black,
dark brown and white. Per pair $\mathbf{\$ 6 . 9 5}$ dark brown and white. Per pair $\mathbf{8 6 . 9 5}$ $\underset{\text { kid, }}{\substack{\text { RAMONA-Centemeri's } \\ \text { 12-button } \\ \text { Mousquetaire. }}} \begin{gathered}\text { Finench } \\ \text { Colors }\end{gathered}$ khite, black and brown. Per pair $\mathbf{\$ 5 . 9 5}$
colors SEVILLE-Centemeri's finest French kid, 8-button glove with heavy self color
stitching. Cólor, black. Per pair $\mathbf{\$ 5 . 5 0}$ 6-BUTTON STRAP GAUNTLETS-An attractive number
colors black with colors black with white, brown with
white and brown with mastic, also white with black stitching. Per pair $\ldots \$ 5.95$ 6-BUTTON STRAP GAUNTLET-Tran-
 LAMBSKIN-i2 and 16 -button Mousquetaire in brown and white. Per pair,
$\$ 5.00$ and $\ldots \ldots \ldots \ldots \ldots . . \$ 8.00$ CAPE SKIN DRIVING GLOVES-Made from finest grade South African Cape
Skin-six-button with strap. Colors


> (Glove Section-Main Floor)

Women's Wool Hosiery
 Excellent assortment in satin, satin on
lace satin broche, jersey and other ma-
terials, trimmed with high-grade satin ribbons and laces. Values up to $\$ 15.00$.
Very specially priced $\ldots . . . . . . \$ 5.95$

Women's Girdles
Back and front lace, elastic girdles, without lacing, girdle supporters, abdominal
supporters, smart slender supporters, smart slender girdles that
hook in back, also corselette brassieresuch materials as sartin, silk and cotton
broche and coutil. Priced $\$ 2.00$ to $\$ 10$
(Corset Section-Second Floor)
The Gift Shop SECOND FLOOR
New and dainty little novelties for gifts found herew and unique things may be
novelties. novelties.

## -MUSICAL CLOCKS

-LEATHER COVERED OLOCKS -JAPANESE VASES
-FANCY BASKETS
-INCENSE BURNERS
-FANCY LEATHER NOVELTIES
-JAPANESE TABLE RUNNERS
-halloween novelties

# Take Advantage of This Campaign of Lower Prices to Do Your Fall and Winter Trading 

## $\$ 300,0000.00$ Worth of New Merchandise Assembled for Your Selection at Value-Giving Prices

$T \mathrm{He}$ MOST beautiful and complete stocks of quality merchandise in Northwest Texas announces ready with a great Bargain Giving - event that is our Annual Fall Campaign for more volume with lower prices. This is a progressive, growing business and to keep such we offer this campaign of lower prices at this time each year to make more customers for our growing store and to give ou regular customers an opportunity to make their Fall and Winter purchases at real value-giving prices. Every department is offer ing special bargains in cut priced merchandise for this Annual Fall Campaign, and go where you will through the store you will be confronted with bargains in quality merchandise that is new for the Fall and Winter season of 1921.

## Visit Our Store During Our Fall Campaign for Real Bargains

## Kupanheimer cooo cuortis <br> Kuppenheimer Suits Are Priced This Season $\$ 40.00$ to $\$ 65.00$ Style Plus Suits Are Splendid Values from $\$ 30.00$ to $\$ 40.00$ Langham Suits for the Young Fellow Priced $\$ 30.00$ to $\$ 45.00$ <br> MEN'S SUITS \$0 $\mathbf{~} 75$ Values Up to $\$ 50$



We have selected from our stocks of Men's Suits 75 splendid numbers that are new styles, splendid patterns and real quality Suits. These Suits have been selling in a regular way from $\$ 40$ to $\$ 50$. As these are from our regular stock our usual guarantee goes with the Suit and that is that we guarantee you to be pleased with the quality. The Fall Campaign of Lower Prices offers choice of these Men's Kuppenheimer Suits, in values from $\$ 50$ to $\$ 60$, selected from our regular stock and offered choice for $\ldots \ldots . . .$|  |  |
| :--- | :--- |

## SALE of MEN'S \$4.95 KAH KI SUITS

Just the Suit for Fall hunting, auto trips and field wear when you need a coat on account of cool days. This is a timely sale of these Suits and the regular values are $\$ 10.00$ and $\$ 12.50$. Fall Campaign
of Lower Prices ......................................... $\mathbf{\$ 4 . 9 5}$ of Lower Prices

Special Sale of Men's Hats $\$ 2.59$

These are good looking Felt Hats that are
egular $\$ 5.00$ values. We have one line too many of Men's Hats, therefore are closing out our line of Star Hats. During our Fall
Campaign of Lower Prices, choice $\mathbf{\$ 2 . 9 5}$

Stetson Hats Are Sold Here
The new Fall styles in Stetson Hats are
splendid this season and our stocks are comsplendid this season and our stocks are com-
plete with the new shapes and desirable


Men's Fall Weight Union Suits $\$ 1.50$
$\$ 2.00$ values in Men's ankle length, long leeve, medium weight ribbed Union Suits Harvard Mills Union Suits for men repre sent real quality in men's perfect fittins
Union Suits. Our stocks are complete with all new and desirable styles in Cotton, Lisle and Wool, in light, medium and heavy
weight. Very reasonably priced from $\$ 1.50$ weight. Very reasonably priced from $\$ 1.50$
to............................. $.88 .00 ~$ Boys' Cotton and Wool Union Suits, priced
$\$ 1.00$ to

Reynolds Shoes for Men
Are Priced \$12.50 If men who pprexitas sumitis in
 tete tomatere not mate end that they fit perfectly and sre comfortable. Our stocks
are now complete with all are now complete with all
new styles in black and
brown kid and calf skin and all widths are carried in stock from double A to D, also combination lasts that fit snugly in the instep. fer a saving of $\$ 2.50$ per pair in comparison to shoes of the same quality. Reynolds shoes
are priced
Utz \& Dunn Finer Shoes for Women Prices Range from $\$ 7.00$ to $\$ 10.50$
Careful fitting, new styles, splendid quality and reasonable prices are making this shoe department popular Brown sport oxford, perforated tip, blucher lace style with low heel, Utz and Dupn quality. Priced . $\$ 10.00$ Black beaded satin pump with one-strap Baby Loui heel $\cdots$ kid pump with colonial tongue, Louis heel, Black kid pump with colonial tongue, Louis heel,
priced
Black kid pump with two straps and Lous he........................ riced leather sport pumps with two straps and low Kid pump with one strap and Louis heel, priced \$7.50 Black and brown sport oxfords, priced $\$ 7.00$ and $\$ 7.50$ Buster Brown Shoes for Girls and Boys If you knew the satisfaction hundreds of our customers you would be sure and fit your child in Buster Brown hoes. Our stocks are now complete with all the new $\$ 2.50$ to
styles. in children's footwear. Reasonably priced from



THIS IS A SPLENDID MEN'S STORE. WE BID FOR YOUR BUSINESS ON THE BASIS OF NEW STYLES, BETTER QUALITY AND LOWER PRICE


Special Values in Men's Hose
Lisle Hose in black, brown and white. A splendid quality and a real lead-
er for our Campaign of Lower Prices. Four pair for ........... $\$ 1.00$ 75 c values in Men's Holeproof Lisle Hose, priced ................... 50 c $\$ 1.25$ All Pure Thread Silk Hose for men, in Holeproof's better quality,
and all colors. Priced ...................................... $\$ 1.00$

## Splendid Values in This Merchandise

 A new line of Pure Silk Knit Ties, priced $\ldots . . \ldots \ldots \ldots$Men's Outing Pajamas and Night Shirts, priced $\$ 2.00$ to Men's extra heavy well made Khaki Pants, priced Buck Brand Union Made Overalls, worth $\$ 2.00$, on sale Khaki Shirts, in Khaki and Poplin, priced $\$ 1.50$ to $\$ 4.00$ $\cdots . .51 .50$ Men s All Wool Trousers, in Cashmere and Worsted, in best styles and to ....................................................... $\mathbf{\$ 1 0 . 0 0}$ Bradley Sweaters of the better kind, in coat styles and new and desir-
able patterns. Priced $\$ 5.00$ to

MEN WHO TRADE WITH THIS STORE ARE PLEASED WITH OUR QUALITY, SERVICES AND STYLES. ONCE A PUR CHASER ALWAYS A CUSTOMER.


MONDAY THE 39TH ANNIVERSARY OF ORGANIZATION OF WILBARGER; SOMETHING OF COUNTY'SHISTORY
$\qquad$ Nosem

# WINTER COMFORT! 

Get your heating problems for the winter settled now. It's the sensible thing to do, then cold weather will not catch you unprepared. Our complete stock of Heating Stoves offers you the opportunity to solve your requirements at minimum cost and utmost satisfaction.

## NEW METHOD HEATERS AND RANGES

A Combination Room and Fire Place Heater New Method RADIANT Heater
The only heater of this type that will heat a room evenly.


That equals or surpasses in -ECONOMY OF GAS -ABSENCE OF ODOR HEAT PRODUCED ALL OTHERS

You will appreciate the wonderful heat
that is thrown direct across the floor rom the Radiants and Porcelain back,
also the even temperature of the room
which can only be obtained with this type
of heater from the
NEW METHOD RADIENT HEATER
HOT AIR CIRCULATING SYSTEM with which cold air is drawn from the fartherest corners to beneath the
heater, thence up through the back flue against the hot porcelain back heater, thence up through the back flue against the hot porcelain back,
trough the number of tubes in radiator and discharged highy heated
from the top, causing a continuous circulation of air and heat in the room from the top, causing
THE MOST HEAT AT THE LEAST PRICE We invite you to call at our store and allow us to demonstrate
ceptional merits of the NEW METHOD RADIANT HEATER.

## NEW METHOD GAS RANGES with a guarantee

 Bccause we know that they are among the best ranges on the market andwill give absolute satisfaction. Forty different patterns and styles with three, four, five and six top burners to select from at prices that will
interest you. NEW METHOD STEEL
GUARANTEED FOR FIVE

## YEARS

The only burner made on which this
guarantee will be made to you in print. cause you a reduction of from 20 to 40 per cent in your gas bills over any cast can be verified by testimonials from users

Being light in weight and coated inside and out with vitreous enamel, it
is easily taken out and washed the same as any enameled kitchen utensils.
New Method Oven and Broiler Construction
 lined with trick asbestos, prevent ing escape of heat. The flames from the side burners do not come in direct contact with the oven bottom, causing
more even baking.

WHEN THE COLD BREEZES BLOW there are many things that have to be attended for the comfort of the home. One of the most important things is looking after the proper heating of the home. After that there are many other things that should be given consideration. Below we mention two of the most important.

## VICTROLA-H0OSIER

With the coming of winter one will spend more time indoor3-for that


BLANKETS AND COMFORTS
We have a complete showing of blankets and
priced to sell. Come in and make your selection.

Saves Miles of Steps

## The housewife does not want to spend all of her time in the kitchen. Mr. Husband you owe it to her to help her, and the best way that we know of is to get her a Hoosier. The Hoosier is built from years of experience and every con- renience has been added to it known that will in any way lighten the work of the kitchen. Delivers Your HOOSSIER

## McCONNELL BROTHERS <br> 821-823 Indiana <br> "HOME FURNISHERS" <br> Phone 5723



 $\underset{\substack{\text { By MARK suLLIVAN, }}}{\text { National Polltical Correspondent }}$
 Capyright, 192t- Dy tho New Mork EveWASHINGTON, D. C., Oct: 8-A mul
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## SAUL'S

MONDAY SPECIALS

| BEST CRADE OUTING | Plaid SUITNG |
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| 15 c | 19 |
| $\begin{aligned} & \text { ALL YOU WANT } \\ & \text { Watch for Saul's Formal Opening } \end{aligned}$ | ALL YOU WANT Something New Every Day |
| See Our Display of Ladies' Ready-to-Wear and Furs in thShow Windows |  |
| 10 YARDS UNBLEACHED DOMESTIC FOR, | $\begin{gathered} \text { MENS "BLI } \\ 0 V E R \end{gathered}$ |
| $\$ 1.00$ | Smade |

WE SELL W-B CORSETS
BOYS' HEAYY UNION WOOLNAP BLANKETS, SUITS
89c

Sizes 28 to 34 Size $72 \times 84$

$\$ 3.98$
NOTE THE SIZE

WICHITA FALLS BARG AIN DEPARTMENT STORE

## Get all you can

That may sound as though we're telling you to be very selfish; what we mean is, that when you pay out your money for clothes, you ought to try to get all the value possible. It isn't selfishness; it's good sense. Because we expect you to do that we give more than other stores, in quality, styles and lower prices.
Hart Schaffner \& Marx Clothes $\$ 35$ to $\$ 65$
They are the means we use to give you all we can and to assure you of getting all you can.
If you don't get what you think you should-money back

Stetson Hats, all the newest Fall Styles \$7.00 Other Good Hats, $\$ 4, \$ 5$ and $\$ 6$

## - Manhattan Shirts

-Stacy Adams and Packard Shoes
-Men's Fine Furnishings.


A. H. FELL \& BROTHERS ANNOUNCE
Aside from our candy and confectionery business, beginning Monday, October 10th we will serve
HOT LUNCHES and SANDWICHES
From 11 a. m. to 3 p. m. and 5:30 p. m. to 8 p. m. We invite you to visit our store for we know that you will be pleased with the added service that we are giving you. Your patronage will be appreciated.
A. H. FELL \& BROTHERS

As Usual
Our Suits-Overcoats-Hats Furnishings
"Exclusive But Not Expensive"


LADIES' HOSIERY too!



REAL BARGAINS
STAR FURNTTURE CO. .....

NOTICE
We have moved our office to 908 Michigan Avenue, tn rear
J. P. Tarry Transfer \& $\underset{\text { \& }}{\text { \& }}$ Storage Co. GOOD CRATING
Don't Do Any Other Kind Bit
10 What Wi Don't Do Any Other Kind But-

REMOVAL NOTICE-
We wish to announce that the
ELK BARBER SHOP
has moved from basement of American National Bank Building, to
804 Indiana Avenue
Next to Empress Theatre

NOTICE!
This is to notify my friends and customers that I have disposed of my interest in, and am retiring from the Richardson Haberdashery, effective Monday
October 10th. October 10th.

I want to express my most sincere appreciation for your patronage, and trust you will continue to do business with the new organization, "which will be
known as "The Haberdashery." Mr. George Herron and Mr. R. J. Marin will be connected with the concern. These gentlemen are well known and are thoroughly experienced in this business, and I am sure will give you the same courteous treatment you have received in the past.
(Signed) P. S. RICHARDSON.


## Free Delivery

WE DELIVER

- Any Amount
- Anywhere
№ Order Too Small For Us to Deiver
Two Phones: 5742-5009
CWHford Ylartison Dtus a

American National Bank Bldg.
Phones 5009-5742

## WANTED-

Clean White Cotton

R A G S

DAILY TIMES PRESS ROOM

##  <br> 

Bringing Our Store Within Arm's Length of You

Our delivery service puts every article in our store within arm's reach of you. That ice cream for dessert-a pack of playing cards for the impromptu game-a
box of candy when company comes-a new nursing bottle to replace the one you broke -prescriptions-razor blades-otoilet articles-stationery-any of the countless things
that you need so bady when you haven't them-all as convenient to you as your phone. We've been to considerable expense and trouble to build up our delivery service
or your benefit.

## 




## 




At Work or Play



0 wing to the large output of developing and printing department we are in position to handle your work at the following low prices:
Developing Roll or Pack, any size.....10c

## PRINTS

Vest Pocket and 00 size...........2c each
$\begin{array}{ll}2 & 1-4 \times 3 \\ 2 \\ 2 & 1-2 \times 4 \\ 1\end{array}$
2 7-8x4 7-8 and $31-4 \times 5$ 1-.....4c each
$4 \times 5$ and $5 \times 7$ and $31-4 \times 51-2 \ldots \ldots .5$ each
Satisfaction Guaranteed or Money Refunded

.Money Hidden Away ject to LOSS by Fire or Theft!
Money deposited at Our Savings Department earns $4 \%$ interest and is ALWAYS SAFE-which do you prefer?
All are invited to have a Savings Account with

## State 1 rust Company

$\begin{array}{ll}\text { R. E. Huff, President } & \text { W. F. WEEKS, V.-Pres. }\end{array}$ WM. E. HUFF, v-Pres and Trean

| STORING <br> Mephintin SERVICE MAR | Prove men |
| :---: | :---: |

Indiena at Eighth St., Establistied 1884. The Personal Service Bank

Are you well acquainted with the officers of your bank? It pays.

> We are never too busy to pass a few words with a customer or a friend at the SECURITY.
> In order to render the best service possible, we endeavor to learn all about the business of our customers. By so doing, we are intelligently helpful.

## The SECURITY

 NATIONAL BANK"The Bank of Dependable Service" Eighth and Ohio


## Serving Our Own Kind of Folks

It is because this is a forwardlooking bank that it is able to maintain its standard of service unimpaired
Its officials and employes count it an especial joy to deal with patrons who also are forwardlooking.

## The First National Bank




Polly--Ashur's Spicy Invention Is a Sure Knockout.


## C. AUTOMOBLLE NEWS,

| L DULLUIIO | TEXASLEADS ALL OTHER STATES IN HARD ROAD CONSTRUCTION. BUILDS 682 MILES THIS YEAR |  | WITH THE AUTO DEALERS |  |
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|  | timber construction, $600-$ foot timber trestle approach on each side of main span, approximate cost $\$ 80,000.00$. Flood Damage. |  |  | the war depart inquiries as to |
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## It Is Here Today See It-Ride In It

Think of a light, economical, moderate priced car that does these things.

That is so fleet and smooth in its response to your will you are never conscious that it is a piece of machinery

That is so easily operated you can guide it for hours through crowded city traffic or send it
across country for a whole day's run
usual fatigue to driver or passenger

That is so reliable that attention with an oil can virtually constitutes its sole service require ment.

Such was the aim and such is the achieve ment-

## the New and Improved ESSEX

## Get a New Joyous Thrill in Motoring

Old Es Its speed and acceleration and endurance are known to them.
Others may not be so familiar with these Essex qualities. Their Others may not be so familiar with these Essex qualities. Their
surprise and delight will be all the greater

But old owners, who know the Essex w
smoother way the New Improved Essex does the things that give them pride in their cars.

## More Economy

Than Ever
From the first Essex appealed to men because it ces ohat
costlier and larger cars do and at small car cost in fuel, oil and
tires tires.

The New Improved Essex adds gasoline mileage. Oil economy is greater, although old Essex cars averaged around 300 miles to
the quart. Its tires often gave 10,000 to 15,000 miles of service. Now cord tires are standard equipment and greatly increase tire mileage.
Old Essex owners hardly understand how reliability could be
increased. Many-hundreds in fact-report upwards of 30,000
and 40,000 miles of service, with incredibly small repair bills as judged by the usual requirements of motor car operation. service the new improved Essex lengthens the period of that wear are provided. Thus the tight, squak-free and rattle-free qualities and lively performance of the Essex when new, may be retained throughout the life of the car. And how long an Essex may be : hid upon to serve, needs more years for proof than op

## A Better Car for

Less Money
A. advantages of the original Essex are retained. The It finds room in small parking spaces. If is small and light and yet commodious, safe and comfortable. The New improved Essex expresses the new day meaning of
refinement-of reduced weight-freedom from unnecessary bulk, and the finest mark of motoring luxury. from unnecessary bulk, When Essex is considered, size and price do not mark the standard of car quality or value.
We want you to know that-a ride will prove it.

The Price Now Is $\mathbf{\$ 1 3 7 5}$
Sedan, $\mathbf{\$ 2 2 3 0}$ Roadster, $\mathbf{\$ 1 3 7 5} \quad$ Cabriolet $\mathbf{\$ 1 8 8 0}$
LLOYD WEAVER AUTOMCBILE CO
Ninth at Travis Phone 4301


RandleAuto Supply
906 Scott
Phone 6989


WICHITA DAILY TIMES, SUNDAY, OCTOBER $\theta, 1921$


## AN N OUNCEMENT OF OPENING Monday, October 10th

Marks the opening of one of the citie's most complete and most conveniently located filling stations.
Gas and oil of only the highest quality will be handled.

The Hillside Filling Station
Eighth and Burnett
Mark Johnstone


## CHIVROUT

Cochran Motor Company Moves-

WEHAVE MOVED TO 8088 LAMAR ST
In addition to regular line of Chevorlet sales and service we will be prepared to do labor on all cars, washing, greasing, storage, gas and oil, and a good line of tires and tubes on hand at all times.
We will be open day and night.
Cochran Motor Company
808 Lamar St.



FOR YOUR HEALTH'S SAKE
THREE KINDS of PURE DRINKING WATER


Pow
ADAMS ELECTRIFIED AND DISTILLED
WATER COMPANY

## USED CAR HEADQUARTERS

When you buy a used car from $u$ you are assured of a wide selec tion of standard make cars and what is more-a square deal every transaction

## Nolen-Stringer Co.

Tenth at Scott Phone 6409

## PREST-0-LITE Storage Batteries

For Ford Cars-Special \$25.03
and your old battery. Delivered in Wichita Falls, no freight or extras to be added.

We give service to owners of all makes of cars and batteries

## S. Bemrod Auto \& Supply Co.

Maxwell and Chalmers Automobiles
712-14 Eighth S
Telephone 2551


MARICLE COAL \& FEED CO.
808 11th Street
仅

## Special Prices

Come in before 0 ctober 22nd to get these special prices on

## Ideal-ARCOLA

 Hot Water Heating Outfits

Arcola heats every room in the small home, or store, with
healthful hot water warmth. It burns any kind of healthful hot water warmth. It burns any kind of fuel,
and can be installed immediately, without disturbing the and can
family.
It is juyt the thing for Texas homes, and pays for itself in
the fuel that it saves. the fuel that it saves.
These special prices are good until Oct. 22:

| or 3 -room hame Special Price this month | For 4-room home Special Price this month | For 5-room home Special Price this monith | 6-room Special Pri this month |
| :---: | :---: | :---: | :---: |
| 5500 | \$565.0 | $\mathbf{S 6 2 5 . 0}$ | 675. |
| ARCOLA and <br> 2. Radiators | 3 Radiators |  |  |

Come in and let us show you how the wonderful IdealARCOLA can save money for you.
After October 20th above prices will advance 10 per cent.
HOFFMAN \& CO.



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## IS DISEASE TO BE BANISHED FROM THE WORLD?

The Surgeon General of the Army Tells About the Next Steps in the Systematic and Continuous Campaign Against Man's Greatest Enemy, and What Strongholds Already Have Been Won


## HOW ONE MAN PAID HIS DEBT TO THE WORLD

Henry Meiggs, Fugitive From Justice in California, Honored in Peru for Building a Railroad at the Highest Altitudes, Thought Impossible Before He Undertook the Task


In the Land of Brushes, Paint and Temperament Things Are Not Always Just Exactly What They Seem, but Love Plays in the Same Old-Fashioned Way on Heart Strings



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Newest Dirigible Runs on an Air Rail



Late Developments
 the chemical wartare errice has produced
ase that is even more effective than Leat isise, tnasmech as more e effective than Lew
relatively to the is far greater A melarely to the quantity of ctomical sreated. Eenerate scres of death.
Fincts such as these cannot be made widely known or impresed too strongile upon
people's minds in order that fear and horror
 no longer undertake
seetlling their quarcla
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 Yalley of Colorado, a tract thirty- two miles
long and aipe miles wide. whecein 10.000
crese of apple trees are platiod acres of apple trees are planted
Io responese to an appeal

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The Day Black Pete, the Pirate, Breathed His Own Green Gas
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 Robbing Baby'sMilk

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with young rata have shown that when ted on millk thos treated they awn that when tod only about
half the normal rate. hif the normal rate.
 Its calcium mites, which settue to the bottom
and along the sidee of the contatiner in the form of an insoluble precipitate. Theos maltu
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old, bad pirate being real
to a woman reporter







 | row bore into the fruit, eating it an they defling it in a maner unhappily |
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that was reponsibe for the mischiet. Now
ndays decent anpless rarely exsibit such un un pleasant imperfections for the reason that
spray of of asente of lead applied to the
trees is death to the Thanks to this method of treatment applea
 Making Jelly Jell



 bersy jelly yis particularly thablent to trawThe United States Bureat of Chemistry
can tell the houserife how to
trouble. Sherer the can do it by making tor the

 because it is very rieh in in wectin. The hoorke
wite can make an spply of it when applee
are plentiful \&nd store it away tor
 How Often We Die

 men, women and twillrendred in the twelve



Black Pete, the bloodiest pirate of
the unsalted reas. Above-On board
of a mun and threaten to matter ber mangled


CICERO SAPP
By
Fred Locher

( $\left.\begin{array}{l}\text { GENTTLENESS AND KINDNESS ARE } \\ \text { THE TWO GREATEST FACTRS } \\ \text { IN RAISING CHILDREM - }\end{array}\right)$


等
(2)





5
8

$\left.\left.\begin{array}{l}\text { HERE AT LAST SORRY I } \\ \text { HADT'BE SOROUGH. DOC; } \\ \text { BUT - ER-UH-WHY MA- }\end{array}\right] \quad \begin{array}{c}\text { ME? } \\ \text { SICK? }\end{array}\right]$ PRT MY DEAR GIR-IM NO IM ON MY VACATION -


MST CAUSE IT'S RAININ'A WIV AW-ER-I
LTTE YOU WOULNTT THINK YERY WELL, O' HOOFIN' IT ROUND T'HIS OLD DEAH.



[^0]:    

[^1]:    of the purity of Calumet is
    guarded by exguarded by ex-
    pert Chemists in theworld'slargest and most sanitary baking powder factories. Here every ingredient into it is
     tested for purity and strength. After the ingredients are combined they are again testedand last by skilled chefs for baking qualities. Con-
    tains only such ingredients as have-been officially tains ony such ingredients as have been officially
    approved by United States Pure Food Authorities.

